







Digitized by the Internet Archive  
in 2014

<https://archive.org/details/housebeautiful86jannewy>



Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California,  
1915, Section 623.

✓ 237741







# HOUSE BEAUTIFUL

JANUARY  
35c



Do you really know how much your home is worth?

Here's how to figure it out







# Never Beyond This Shore

**H**ERE at the sea's edge is as near to Jim as I can go.

Other women have gone farther than this. There were women on Corregidor; women have gone to Ireland and Australia and Iceland; women have been lost in the Battle of the Atlantic.

But I know I would be foolish to dream of serving as they have. For a woman to go farther than this shore demands a special skill, complete independence—and I have neither.

No, my task is here, here in the little storm-tight house that sits back from the cove, here with my son.

And if I become discontent with the seeming smallness of my task, Jim's words come back to steady me. "I'm leaving you a very important job, Mary. Until this war is won, there won't be any more evenings when we can sit by the fireside and plan our tomorrows together. It will be up to you to make the plans for the three of us.

"Mary," he said, "keep our dreams alive."

MAKE no little plans, you who build the dream castles here at home. When you try to imagine the future, after he returns, be sure your imaginings are full of bright and cheerful hues, for that world of tomorrow will contain some of the best of the things of which you two have dreamed. Things that will be made possible by new materials, like plastics, by new sciences, like electronics, and most of all by the almost magic power of electricity. When you are dreaming of your better tomorrow, count on us. *General Electric Company, Schenectady, N. Y.*

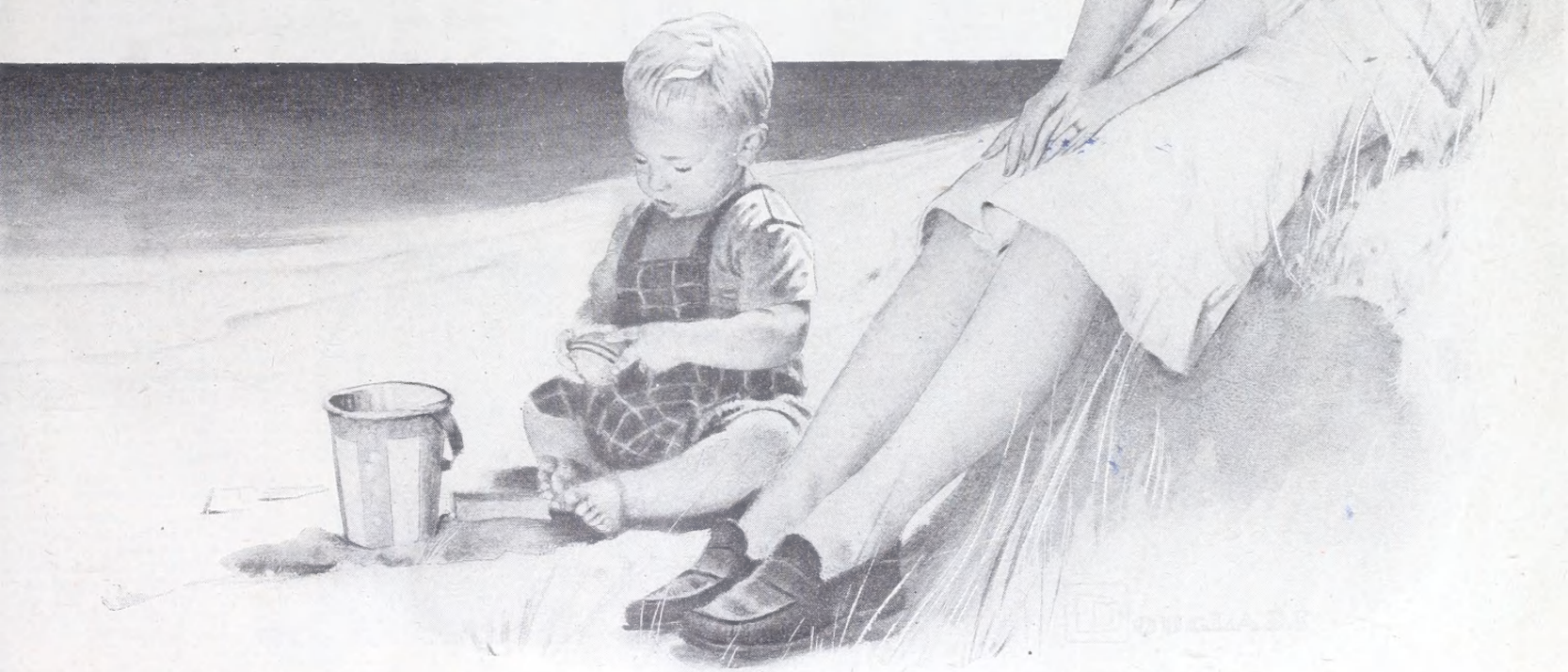
★

*192,000 employees of General Electric are on their jobs producing war goods and are buying more than a million dollars in War Bonds each week to hasten victory.*

★

*Hear the General Electric radio programs: "The G-E All-girl Orchestra" Sunday 10 p.m. EWT, NBC—"The World Today" news, every weekday 6:45 p.m. EWT, CBS.*

952-348A



## GENERAL



## ELECTRIC

DO NOT CUT, TEAR OR DEFACE  
BOOKS OR MAGAZINES.



In his old high school music room

he found

# *The Promise of the Peace*



**F**URLOUGH! And memory-guided footsteps were leading him to his old high school music room.

There, in his home town of Mt. Carmel, Illinois, he heard the music of a famous orchestra—startling, real, brilliantly alive...flooding the room with the richest tones yet born of the great new science of electronics. Here was the "missing element" in recorded music—those notes heretofore lost or blurred in ordinary methods of tonal reproduction.

And, as he noted the rapt attention of the students, he knew that here was one of the great promises of the peace...of many things-to-come for fuller, richer living...of new opportunities and greater futures for American young men and women...the promise of electronics.

For, perhaps instinctively, his path had led him to the only room in all the world where such recorded music can be heard today. It comes from the only Meissner electronic radio-phonograph in existence...the final laboratory model perfected just before war turned all of Meissner's skill and knowledge to the manufacture of electronic war equipment.

Once the Victory bugle sounds, however, this instrument (now loaned to the high school in Meissner's home community) will be the inspiration for a new world of pleasure to be shared by all who love the finer things of life. When that day comes, these are some of the advantages you will enjoy in your new Meissner:

**AUTOMATIC RECORD CHANGER**—selects and plays *any* record desired, *anywhere* in the stack...plays *both* sides of a record in sequence, *one* side only, or *repeats* a record just played...*avoids* record breakage.

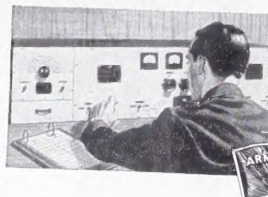
**FREQUENCY MODULATION**—plus advanced electronic features for fidelity and tonal range greatly surpassing such qualities in home radio-phonographs now in use.

**BUILT-IN HOME RECORDER...DISTINGUISHED CABINETS...NEW IDEAS** in a host of other advancements already being engineered into Meissner electronic equipment for our armed forces around the world.



FROM MT. CARMEL, "the little city of great music," our armed forces are receiving electronic products of superlative quality.

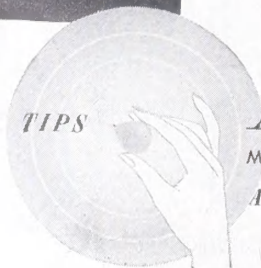
Here...where recorded music sales exceed sales in cities many times larger, where the high school musical organization has won fame throughout the Mid-West, where there are more electronic technicians per 100 population than anywhere else in the country...is the home of some of the most advanced electronic research and manufacture in America.



Long recognized as premier builders of fine equipment for advanced radio amateurs and professional radio engineers, Meissner men and women today proudly wear the Army-Navy "E", with added star, for their victory production efforts.

*For tomorrow—*

A NEW WORLD OF SOUND AT YOUR FINGER TIPS

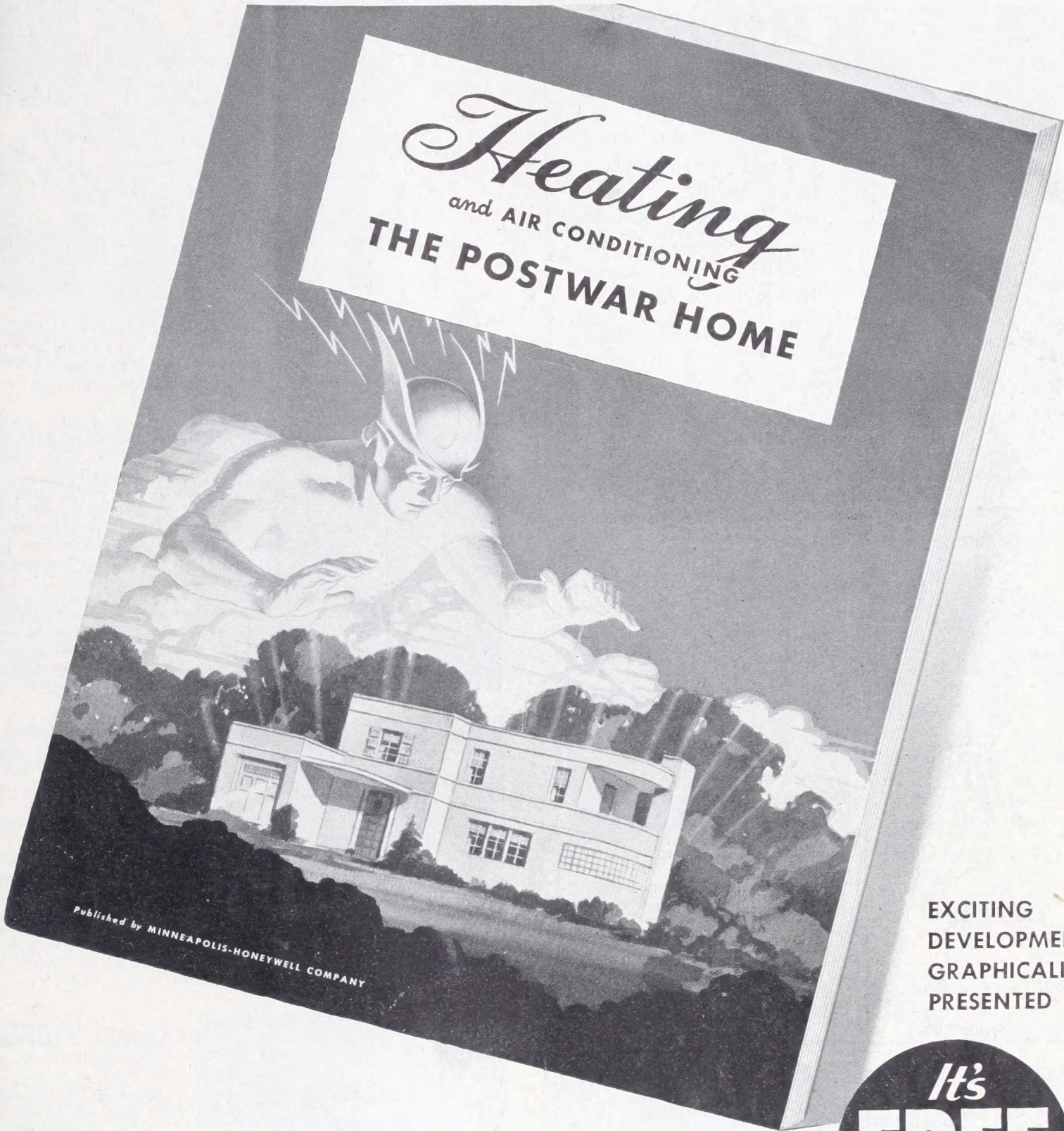


# MEISSNER

MANUFACTURING COMPANY • MT. CARMEL, ILL.

ADVANCED ELECTRONIC RESEARCH AND MANUFACTURE





EXCITING  
DEVELOPMENTS  
GRAPHICALLY  
PRESENTED

*It's*  
**FREE**  
SEND FOR IT  
*today*

"Heating and Air Conditioning The Postwar Home" tells how your present heating system, after the war, can furnish a constant and uniform supply of heat, due to a unique heat reservoir principle; and how, if you are planning a new home, certain rooms or areas can be sectionalized so that bedrooms can be maintained, for example, at 68 degrees,

**MODUFLOW**

living rooms at 72 degrees, your built-in garage at 40 or 50 degrees, and so on. This is all made possible by the Moduflow Control System, an engineering achievement of Minneapolis-Honeywell completely described in this booklet. Send for your copy of "Heating and Air Conditioning The Postwar Home" today.

BUY MORE WAR BONDS!

MINNEAPOLIS  
**Honeywell**  
TEMPERATURE CONTROLS

MINNEAPOLIS-HONEYWELL REGULATOR CO.  
2745 Fourth Avenue South - Minneapolis 8, Minnesota

*Please send me my free copy of "Heating and Air Conditioning The Postwar Home."*

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_





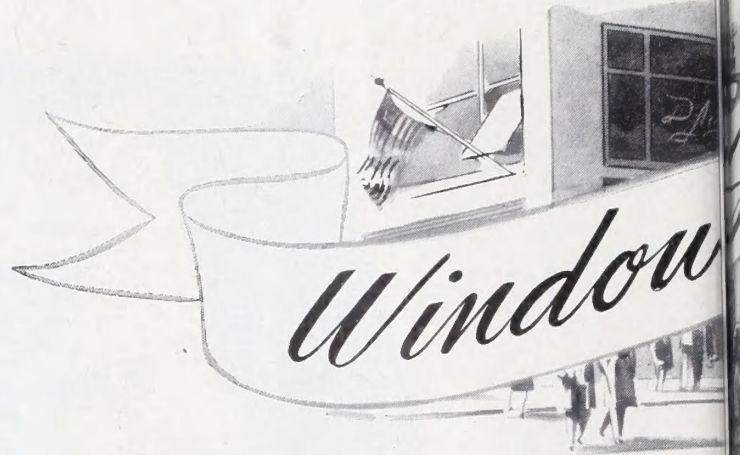
Photo courtesy of Bigelow Weavers

## MODERN LINES...

An eminent scientist proved that light waves travel in a curved line, not in straight lines as supposed. Modern-age proves daily in its designs that the curved line is the "light line" in Modern furniture. There's a new grace in good Modern!

Miami Store: 1444 Biscayne Blvd.

**Modernage**  
162 East 33rd St.  
New York



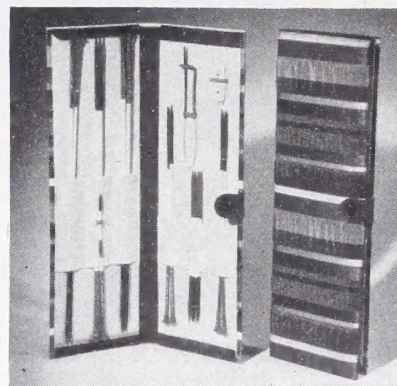
When you do your shopping on these pages, please remember that all prices, while verified as we go to press, are subject to change. Remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



**CHANGING WORLD.** In the year 1667, William Blauw of Amsterdam made a map of North and South America. It is wonderfully decorative; you will love its quaint conception of geography. The Great Lakes are missing and mountains are shown crossing the Mississippi valley. After original by Blauw, it is hand colored with inset views of important cities, natives, and ships, it's 16" x 22", \$7.50. Old Print Exchange, 14 E. 48th St., New York 17, N. Y.



**THE PROUDEST MOM-MIE** in town will be you, if your dimpled daughter curtsies to your friends in this dress. It's hand made of the finest cotton with enchanting smocking at neck and sleeves, and looks as though it came straight from Paris. In dusky beige, royal blue or soft green with contrasting or self smocking, so take your choice of any harmonizing color. Sizes 1-6, \$7.95. Renee Field, 46 W. 57th St., New York 19, N. Y.



**GLAMOUR STRIPES.** Here's a knitting needle case that you can truly be proud of. It's covered in a multi-colored Roman stripe and inside are three pairs of 14" needles, numbers 3, 5 and 6; two pairs of 10" needles, numbers 2 and 4; and a set of 4" sock needles. Then there's a knit count, stitch holder, and yarn needle. All in red, white, and blue, and all for \$6.45. Jordan Marsh Co., Boston, Mass.

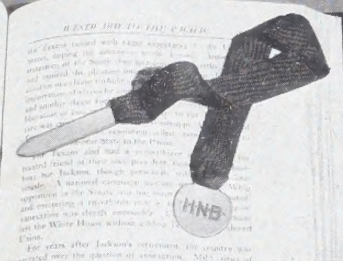


### SILVER SPARKLES FASTER, EASIER WITH NEW SILVERFLEECE!

Silverfleece is an impregnated cotton fleece — proved six ways superior to the two leading silver polishes! Requires very little rubbing. Cleans faster, easier. Gives longer tarnish protection. Economical, too.

**Silverfleece**  
"THE LUSTER LASTS LONGER!"

Large jar only \$1.00  
Write to EARL PRODUCTS CO.,  
16 E. 42nd St., N. Y. C.



### A PRESENT WITH A FUTURE

by LEONORE DOSKOW

This handmade, sterling silver book mark on red grosgrain ribbon is a truly personal gift that will reflect your thoughtfulness and good taste. Hand engraved with smart initials, it is a gift to be treasured always.

\$3.30 Postpaid  
including tax

**Leonore Doskow**

SILVERSMITH  
MONTROSE • NEW YORK



### "... refreshing as the rain ..."

six delightfully scented Herb Packages contained in each Box. How wise to have several on hand as gifts or as gift reserves for that unexpected guest. \$1.00 ea.

**Robert Keith**

Thirteenth & Baltimore Kansas City, Mo.

## New RECHARGEABLE WARNER LITE...



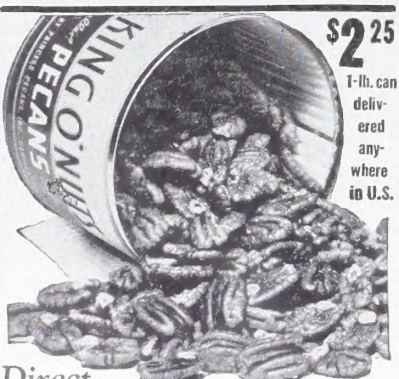
With the AMAZING  
NEW "Featherweight"  
STORAGE  
BATTERIES!

### THE WORLD'S FINEST PORTABLE LIGHT

EASILY RECHARGED  
... JUST  
PLUG INTO  
CIGAR  
LIGHTER IN  
AUTOMOBILE  
RECHARGING  
LIFE 2400  
HOURS ...  
EQUAL TO  
\$120.00  
WORTH OF  
ORDINARY  
FLASHLIGHT  
CELLS!

You'll find 101 uses for this ingenious portable light with rechargeable power plant ... A convenience around the home — when hunting, fishing, camping, boating, as emergency light in car, etc. Beautiful hand-rubbed natural Oak Case, size 7½ x 7½ x 3¼ inches. 5-inch focused lens projects 1000-foot beam. Weight only 4½ lbs. \$29.50 Delivered. (Separate Recharger for 110 AC house current \$7.50 extra. Not necessary, but added convenience). Guaranteed to please, or money refunded.

WARNER ELECTRIC CO., Dept. A-82  
663 N. Wells St. Chicago, Ill.



\$2.25

1-lb. can  
delivered  
any-  
where  
in U.S.

### Direct from Southern groves— KING O' NUTS PECANS

Salted & Toasted in Pecan Oil! PECANS are the choicest nuts that grow. Georgia pecans are the finest. Crisp, fresh, large halves—sealed in pressure packed tins—KING O' NUTS PECANS stay fresh, ready for instant use. Ideal when entertaining and for gifts. Pecans are truly "the king of nuts." You'll enjoy them. Order today.

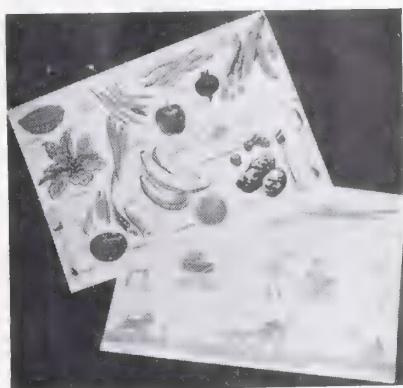
Address Dept. H-B

PRINCESS PECANS, Inc. • Camilla, Georgia

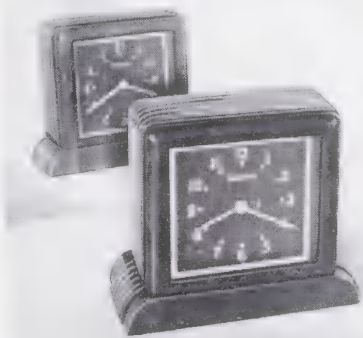




**EAT AND GROW WISE,** all fry, and with these extraordinary place mats parents will find that their children are not only cleaning their plates but getting a liberal education as well. They come in white and one is decorated with colored fruits, vegetables, etc., the other has the alphabet, numbers, pictures of planes, etc. To clean, whisk damp cloth over Pyroxalin surface. Boxed, pair postpaid. Mayfair Gifts, West Hills, N. Y.



**TWO-FACED** electric clock, very extra-special, and the case is covered in genuine washable leather with 24k gold plating. With a luminous face comes in ivory, dusty rose, powder blue, \$18.50. With main face it comes in Florentine brown, wine, or saddle tan, \$7.50. Works on AC only, measures 5 1/4" x 6 1/4". Add 10% Federal tax. Express collect. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



**HE LOVES YOU,** and this watch and ring will be visible tokens that he's not fooling when he says you're his Favorite Wife. The ring has 10 oriental rubies of the finest quality, and 5 full cut diamonds. The watch has 10 rubies and 8 diamonds, and both are made of 14k gold. The set is \$650. Separately, ring is \$255, watch \$465, tax included. Merrin Jewels, 530 Madison Ave., New York 22, N. Y.



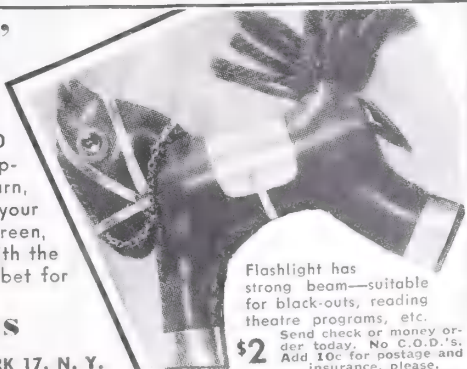
## "BRIGHT EYES"

The silliest, most irresistible lapel foolery yet. Press his tail and his eyes light up and wink—yes, they do! He's all HAND MADE of leather with fancy trappings of gold and silver and yarn, with a pin for parking him on your purse or lapel. Comes in red, green, black, white, or luggage tan—with the battery. This horse is your best bet for an original gift.

### GIFT CLUES

Dept. H

337 E. 42nd STREET NEW YORK 17, N. Y.



Flashlight has strong beam—suitable for black-outs, reading theatre programs, etc.

Send check or money order today. No C.O.D.'s. Add 10c for postage and insurance, please.

\$2

## Miss Saylor's Coffee-ets and Chocolates



Our delicious Coffee-ets...little nips of pure cream and coffee candies are going out in great quantities to satisfy the candy hunger of our men in service and to give them added energy. But we're not forgetting you. Each time we have a breathing spell, between government



requirements, we all pitch in and make our delicious Coffee-ets and Chocolates for home folks just as fast as we can, so from time to time we'll be able to supply you. If we have to say "sorry, we're out," remember it's only temporary while we're supplying our service men.

**MISS SAYLOR'S CHOCOLATES, INC.**  
ALAMEDA, CALIFORNIA



### LARGE WALL PLACQUES

Made of durable composition, 18th Century in design, they measure 23" x 10 1/2". Wonderfully effective for flanking a fireplace or sofa. Available in Mahogany and gold, Antique gold, White, Turquoise or Rose finish.

**\$19.95 per pair—Express Collect**  
No C. O. D.'s please

**GRAND GIFT SHOP INC.**  
337 Grand St. New York City



### Guess What? for \$1.50 each

Old, old fine china boxes (size—3 1/4" diameter, 1 3/4" high) that have been stored away for years and years. Brought to light by an engaging sleuth of our acquaintance, hand painted in the loveliest French blue, pink and gold—to be used now for powder boxes or a row of them for your powdered herbs would be simply super. The boxes have a smooth rounded interior where no grain of powder can be lost. They make lovely stamp or pin boxes for a desk or bureau. Here's something to spend your Christmas money on for you. They're really special. Add 10% for delivery—Sorry, no C.O.D.'s.

**Dennison's**  
411 Fifth Avenue New York 16, N. Y.

## FORGETFUL? A POCKET MEMORY SYSTEM



Great to Use!

A Perfect Gift  
Perforated coupons—each memo separate—tear out when attended to—keep live notes only. Fine leathers. \$1 to \$10. Retail always available.  
**FREE** Write for Sample Reminder and Catalogue—to Dept. HB-1

**ROBINSON REMINDERS**  
Westfield, Mass.

## Play POKEROU



**IT'S WILD...**  
Packed with Fast and Furious Fun!  
A NEW twist on a popular pastime! Five wild versions of poker combined into one. Five times the fun, five chances to win on every deal. Quick as a wink a "fortune" changes hands. Fever pitch play guaranteed, the liveliest ever experienced or money back. Keeps up to 8 players on pins and needles for hours on end. Colorfully processed Upson Board. Instructions included, and also—because you won't have enough chips—"1,840.00" in Stage Money. Postpaid, \$3.00.

**HOME GAME CO., Dept. A-81**  
360 N. Michigan Ave., Chicago

**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!





## Pajamas and Hostess Robe

**\$12.50** each

Success Set of COHAMA RAYON SATIN!

Splendid value! You'll lounge and sleep in the magnificent pajamas—entertain in the matching robe. Both of heavy, lustrous satin in sand with deep blue; pink, ice blue or Monastery rose with self trim. Sizes 12 to 20.

Mail orders accepted.

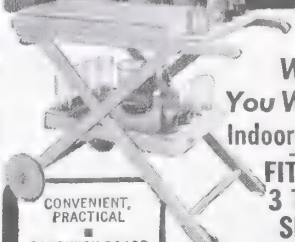
### Albert George

Dept. BJ

679 Fifth Avenue, New York 22, N.Y.

## Porta-Buffer

THE NEW 4 SEASONS  
FOOD SERVER



Roll It  
Where  
You Want It...  
Indoors, Outdoors

FITTED WITH  
3 THERMAL  
SERVERS

CONVENIENT,  
PRACTICAL

SANDWICH BOARD  
& WORK TABLE

LARGE COMPART-  
MENT FOR SILVER-  
WARE & UTENSILS

NONSPILL BEVER-  
AGE TRAY WITH  
GLASS HOLDERS

SALT, PEPPER,  
SALAD OIL  
SHAKERS &  
MUSTARD JAR

QUICKLY  
FOLDS TO  
SMALL SIZE

Host, Hostess and Guests enjoy sandwiches and foods quickly served from clever PORTA-BUFFER. Thermal Crocks in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches. \$37.50 complete. Sent express collect. Money refunded if not pleased.

HOME GAME CO., Dept. A-40  
360 North Michigan Avenue, Chicago

## STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL  
TRAINING COURSE

Resident Day Classes

Start Feb. 2 • Send for Catalog 5R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once • Send for Catalog 5C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF  
INTERIOR DECORATION

515 Madison Avenue, New York 22, N.Y.

## DECORATING FOR YOU

A Complete Book Of Home Decorating  
Simple Little Tricks to Brighten Your Home

By Florence B. Terhune. A timely book for everyone who wants to live at home and love it. For beauty and comfort, here is a complete guide for the bride with a one-room apartment or the woman with a new suburban or country home to furnish. "Decorating For You" contains all the vital information about buying and using furniture, about selecting draperies and rugs—about painting and papering walls, etc. It tells you the thousand and one things that can be done to turn those old-fashioned rooms into sparkling, modern, cheerful ones. Page after page is illustrated with hundreds of drawings of novel ideas to work by, plus a summarizing treatment of all the periods with special emphasis on those so important today. 288 Pages \$3.75.

M. BARROWS, 443 Fourth Ave., N. Y. C. 16 HB-1



## KEEP ROOMS FRESH and FRAGRANT

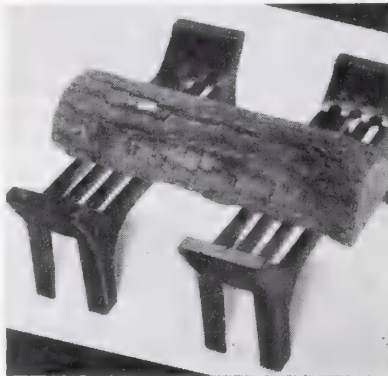


Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical) a closet longer. Perfumer, with 2-oz. bottle of perfume, \$1 postpaid or C.O.D. plus postage. Choice of 18 entrancing scents. Specialty scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Sage and Herbs, Trefle, Lavender, Honey-suckle, Narcissus, Carnation, Chypre, Rock Rose, Sandalwood, Ilex, Oriental, Rose, Orange.

FRAGRANTAIRE CO.

Dept. 3-2 381 4th Ave. New York 16, N. Y.

# Window



**FIRE DOGS** are well named because they are the best watchdogs for fires ever devised. Use them and you'll discover that your logs burn longer, brighter, hotter because the fire dogs keep the fire just high enough to insure full draft. They are made of black malleable iron, 4½" high, 18" long and the price is \$5 the pair, express collected. Wonderful for iron wedding anniversaries. Canton Malleable Iron Co., Canton, Ohio.

**PROUD JEWELS.** Take that check you got for Christmas and turn it into a truly handsome case for your jewels. This one is made of genuine leather in a smooth finish, lined in 24 carat gold tooling and comes in blue or wine. It has a chromium lock, a gold rayon lining and the removable tray, velvet lined, has two slots for rings, 10½" x 7" x 4½" deep. \$5.95 plus postage. Hammacher Schlemmer, 145 E. 57th St. New York 22, N. Y.

**"YOU WROTE ON MY SLATE."** We hope you love the idea of these place mats as much as we did. They are made of cork and the top look just like the old school slates—black with red schoolhouse decorations. The trick is that you can write on them with chalk so they become place mats, place cards, and favors, all in one! Each measures 12" x 18" and they cost \$3.25 for 6. Malcolm's, 524 E. Charles St., Baltimore, Md.



## SILBRITE TARNISH RETARDER

For more lasting lustre, polish your fine silver with Silcreme Silver Polish, and then apply Silbrite. Silbrite, by sealing the pores of the silver, retards tarnish for 30 to 90 days. Both Silcreme and Silbrite are approved by leading silverware manufacturers and jewelers. 6-oz. bottle Silbrite, \$1.25; 16-oz. bottle Silcreme, \$1.25 postpaid. \$1.35 each west of the Rockies. Norma Chemical Company, Box 7, Mount Vernon, New York.



The Only Needle With  
**PLASTIC**  
Noise Reducing  
Insulator

**AEROPoint 88**  
Long Life  
PHONOGRAPH NEEDLE

Shock-Absorbing  
CURVED SPRING

Special Alloy  
LONG-LIFE  
TIP

UP TO  
5,000  
PLAYS  
\$1.50

**Broadway**  
HOUSE OF MUSIC  
17th Broadway, Milwaukee, Wis.



# Shopping

## REAM OF A DESK.

is made of solid mahogany, with century in style, with mahogany interior pigeon holes, lid plate scutcheon and handles, automatic leaf supports and the graceful cabriole legs allow plenty of clearance above the floor for cleaning. It is 24" wide, 14" deep, 40" high, a real beauty at \$49.50! Express collect from Hathaway's, 51 W. 4th St., New York 19, N. Y.



## OVELY LEATHER.

made in England, this belt is wonderfully soft, wonderfully colored, and designed to make small waist look smaller, and even mirages a not-too-small fiddle! In blue and red, orange and black, all brown, or all tan, and marvelous with sports clothes, \$1. Leather nosegays made to match 50¢ each. Gift boxes, 337 E. 42nd St., New York 17, N. Y.



## UGAR SHAKER.

a smaller version of the big ones to use with such ease at coffee counters. And here it is, ready for you to get it for your breakfast table. Your husband will like its business-like functioning and you'll like being able to dispense with the sugar bowl. Besides, you can save your cut sugar for company. It's made of glass with a chrome top, \$1.25. The Bar Cart, 62 W. 45th St., New York 19, N. Y.



No. FB121—This watch can go places—sturdy, anti-magnetic, precision tested, 15-jewels. Has radium dial and hands, non-breakable crystal, waterproof strap, sweep second hand and stainless steel back. SHOCK-RESISTANT. **\$39.75**

No. FB328—Same, 17 jewel, SELF-WINDING, SHOCKPROOF. **\$59.75**

Attractively Boxed. Prices include Federal Tax. Postage Prepaid. Write for Free Illustrated Booklet "FB" MAIL ORDERS PROMPTLY FILLED

**BELL WATCH COMPANY**

Time-Life Bldg., Rockefeller Center, New York, 20, N. Y.

## PERMA-POKER



**CLUB-SIZE ALL-GAME CARD TABLE**

The perfect all-game table for club or home use. Extra large playing area. Lots of elbow room. Center pedestal provides firm support, eliminates bothersome in-the-way corner legs. Substantially made. Rich Mahogany finish, alcohol-proofed. Custom-made—10-day delivery. \$48.50 Express Collect. Money refunded if not pleased. Order today.

- 54-INCH DIAMETER
- EXTRA LARGE PLAYING SURFACE
- NONGLARE GREEN FELT TOP
- 8 INDIVIDUAL CHIP COMPARTMENTS
- HOLDERS FOR GLASSES AND ASH TRAYS
- LEGS DISASSEMBLE FOR COMPACT STORAGE



**HOME GAME CO., DEPT. 404**  
360 N. MICHIGAN AVE., CHICAGO, ILL.  
**EVERYTHING For FUN At HOME**  
Headquarters for game room equipment... accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



## WHITE PARROTS in PORCELAIN

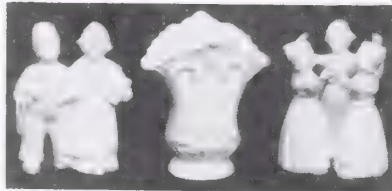
So true to life that you will almost expect them to fluff their feathers and say "Polly wants a cracker!" You will love these chastely beautiful birds for your figurine collection, for your "what not" or for the keynote in your table decoration. Buy them by the pair, 7" high \$2.25, 6" high \$2.00, 5 1/2" high \$1.75, 4 1/2" high \$1.25, 4" high \$1.00.

## EXQUISITE CHINA MINIATURES

Made of fine vitrified creamy white porcelain, these beautifully executed miniature figurines are most attractive. Put them in your shadow box or add them to your collection. Dutch Shoppers, Miniature Vase, Group of Dutch Dancing Girls. Each \$1.00 postpaid.

## MAYFAIR GIFTS

108-07 72 Ave. FOREST HILLS, N. Y. Bo 3-3590



**Thrilling FUN In Winter Home Life**  
During dull days of winter enjoy the thrill of growing flower plants by this new chemical method. No soil necessary. Just place in dish and water daily. Grows amazingly fast and thrillingly differently.  
**GUARANTEED TO GROW**

**As CHEMICAL PLANT**

ACTUAL PHOTO

**4 For \$1.00 COMES TO YOU Attractively Packaged**

**ASSORTMENT "A"**  
1 Marigold  
1 Zinnia  
1 Climbing Vine

**ASSORTMENT "B"**  
1 Mixed Garden  
1 Marigold  
1 Cosmos

**OTHER VARIETIES**  
Nasturtium Morning Glory  
Trailing Vine Petunia  
Calendula Sweet Pea

**IDEAL GIFT OR BRIDGE PRIZE**  
A most useful gift to provide cheer and thrills in daily home life. Provide this unusual prize for your next bridge party now. Sent to any address with appropriate card showing gift comes from you.

**Order Direct Post Paid**

**WOLVERINE SPECIALTIES**  
148 MONROE BOX 404, GRAND RAPIDS, MICH.

## Carl Ferlund

122 FULTON  
Grand Rapids 2, Michigan



Sarah Lynn Lee, decorative, versatile Console-game table. For use as a console, without mirror, top folds against wall as shown at left. Top pivots, as shown at right, for games or refreshments, 26 x 26 inches. Built of solid cherry, in rich cherry finish. Height 29 inches, top 26 x 13 inches, closed. **\$29.95**—shipment paid to nearest freight office.

Linda Lee, oval, carved, cherry mirror **\$19.95**—shipment paid to nearest freight office.  
Both **\$49.50**

## QUAINT AMERICAN

Milton Lee Commode, a fashionable chairside piece. Built of solid Cherry in rich Cherry finish. Dimensions: Height 24; Top 14 x 22 inches. Price includes shipment to your nearest freight office—**\$19.95**.



Pair **\$37.95**

## SOLID CHERRY

Prices include shipment to your nearest freight office.

## You Need This T-Top in Your Home!

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons, jig-saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipment made promptly, express collect.

## Specify Color Wanted

Jet Black, Rich Red, Dark Green or Dark Brown

**\$5.95**

Unpainted T-Top **\$4.95**

**T-TOP COMPANY, INC.**  
Dept. 21 Salem, Mass.

## Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

## CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

## JULIUS GOODMAN & SON

77 Madison Avenue

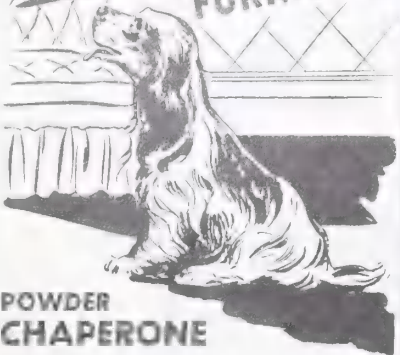
Memphis 1, Tenn.

Julius Goodman

Joseph A. Goodman



## MAKE YOUR DOG STAY OFF FURNITURE



### POWDER CHAPERONE

To prevent damage . . . to keep your dog off chairs, beds, rugs, etc. . . just apply Powder Chaperone lightly. Harmless to humans, fabrics and animals. You don't see it . . . don't smell it . . . but dogs do and stay away. SEND NO MONEY — Order C. O. D. \$1 plus postal charges for generous package — several months' supply (or send \$1 and we pay postage). Sudbury Laboratory, 336 Dutton Rd., South Sudbury, Mass.

*Reproductions  
BY MAIL*

**The MALVERN**  
A reproduction in solid Philippine Mahogany from historic Malvern Farm. Back panel is beautifully figured. Lovely as a desk chair or for the dining room. Shipping weight 20 lbs. In muslin \$10.00. In blue, black or burgundy machine made needle point or in Colonial tapestry, \$11.00, express collect. Send check or money order.

*The Chair Shop*  
Box 486, HICKORY, N. C.

ENGLISH  
BONE CHINA

America's largest retail selection at lowest price of open stock English Bone China. New dinnerware booklet will be sent on request.

**HERBERT S. MILLS**  
EAST KING ST. • HAMILTON, CANADA

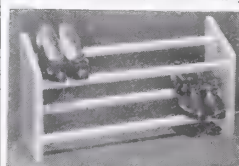
## Shoe care is more important NOW!

### Here's a Way to Keep Them Shapely and Shined

With shoes rationed and styles limited, it is most important to protect the ones you have. Keep them on one or more of these all-wood shoe racks . . . save closet space too.

### "TWO-WAY" SHOE RACK

Sets on floor or hangs on closet door or wall. Clear lacquer finish brings out beauty of wood. Holds 6 to 9 pairs of shoes—size 21½" x 20 x 6½". Mailed postpaid for . . . \$2



### "VICTORY" Floor SHOE RACK

A lightweight, sturdy rack. Not a nail or a screw in it. Popular blonde finish. Holds 6 pairs of men's shoes. . . . 8 pairs of women's. Size—26½" x 15" x 7". Mailed postpaid for \$1.75.

### MET-L-TOP TABLES, INC.

1504 W. St. Paul Ave., Milwaukee 3, Wis.  
PRODUCERS OF MET-L-TOP IRONING TABLES

# Window



**"COURTESY"—A Book** Modern Manners," by He Sprackling, is filled with do to-earth, practical and suggestions on how to be a g cious person, whether you're top executive, a housewife business girl. It's keyed to day and there's nothing fudduddy about it. Read it a follow it and everyone will lo you. \$2.50. M. Barrows & 443 Fourth Ave., New York



### LASTING LOVEL

**NESS.** Cyclamens, artific and everblooming, look r enough to fool a flower sh judge and you never ne worry about watering or pring them. A five-inch pot 7 flowers, 6 buds, \$4 each, \$7 the pair. Six-inch pot has flowers, 8 buds, \$6 each, \$8 the pair. Choice of red, pink, white blossoms; blue, pi green, eggshell, or yellow p tery pots. Goldfarb, 164 E. St., New York 22, N. Y.



### "COUNTRY WEDDING"

by Doris Lee is one of a coll tion of signed original etchin and lithographs in limited e tion. It shows the bride a groom coming out of the li white frame church, and so r is the mood of the picture th you can almost hear the off-k but heart-felt singing of Promise Me." Unframed matted, 18" x 14", \$5.25. Fram \$8.25 prepaid. Associated Am ican Artists, 711 Fifth Av New York 22, N. Y.

## "LITTLE AMERICANS" by MARIANNA



Hand colored miniatures after the distinguished creations of Marianna, inspired by early American photographs. Ichabod and Suzannah illustrated—their companions Mortimer and Angelica also available.

Offered in hand covered velvet frames size 5" x 6".

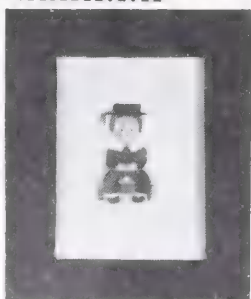
Dusty Blue Rose  
Raspberry Nile Green

\$7.50 a pair

No C.O.D.'s—Postage prepaid

F. A. R. GALLERY

702 Madison Avenue, New York 21, N. Y.



## Abbey Day & Night Markers made of Solid Carved California Redwood

Attractive—Durable  
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install. Complete marker with up to five 2" reflector letters or numerals . . . \$3.35 Complete marker with up to five 3" reflector letters or numerals . . . \$4.70 Extra 2" letters . . . 45c each Extra 3" letters . . . 65c each

No charge for punctuation marks.

ABBAY DECORATIVE PRODUCTS CO.  
Pleasant Valley, New York



## AUTOGRAPH ELEPHANT

His all-white body provides all kinds of space for the autographs of your friends. When he's covered with them you wouldn't trade him for Dumbo in person! He stands 10" high from trunk-tip to toe and he's 11¼" long. His ears, mouth, and tail are in gay red. He has snapping black eyes. An adorable gift for girls of three years to college age and over. \$1.25. Prepaid.

**MILES KIMBALL COMPANY**  
KIMBALL BLDG., 33 ALGOMA BLVD., OSHKOSH, WIS.

## DOES YOUR DOG SCRATCH?



Don't Blame FLEA!  
MANGE or DIE  
..2 to 1 It's  
"FUNGITCH"

Amazing Ne  
Sulfadene Elim  
nates Canine Skin Infectio  
Long a Puzzle in Scien

IF your dog scratches, driven frantic by iting, don't blame fleas, mange or diet. Fam Dr. Merrick says such suffering is often due fungi infection. Contact with mouldy gra causes dandruff-like scales, open sores, moul odor—on ears, paws, under-body, tail or eyes leading to more serious condition, long medic care or actual loss.

**SIMPLE EXTERNAL REMEDY.** Treatment of 3,121 dogs, at Dr. Merrick's Small Animal Clinic, reveals that SULFADENE clear up most stubborn cases quickly. Mrs. J. Reed writes: "It's so easy to apply. Tuffy stop scratching immediately. Infection on body disappeared by end of week."

Relieve your dog of this tormenting affliction mail only \$1.00 for generous treatment. Money refunded if SULFADENE fails. SEND TODAY

**BROOKFIELD LABORATORIES**  
Dept. A-2  
BROOKFIELD, ILLINOIS



# Shopping

**IN A FLAME** to life and sit back and enjoy your place. It's as simple as that you have a bellows that's mess-like as well as decorative. This one is made of wal-finish, carved with an eagle, med with colorful leather, hand laced. Just \$10.95. I'll find it at Gilcroft, 305 h Ave., New York 16, N. Y.



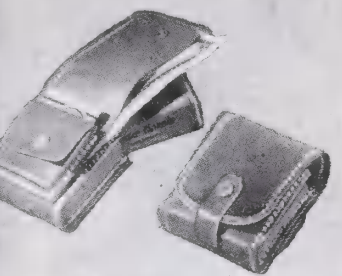
**LISHED PERFEC-  
ON.** The original Widdi-b Furniture Polish, the e that has been used in manufacture of Widdicomb niture for 50 years, can now used by you in your own e. It renews and preserves furniture, and after using our house will be as gleam-y bright as when you were married. A 16-oz. bottle postpaid. Widdicomb Furni-Co., Grand Rapids 2, Mich.



**ALL GARDEN.** Fill this at basket with greens or ers, real or fake, and hang on your wall. It will be the sing point of your room. It's de of durable composition h a lion and ring decoration l comes in pickled pine finish, 50; or mahogany and gold sh \$6, 17" high, 10 1/2" wide, l handsome used as pairs. press collect from Grand Gift op, 337 Grand St., New York.



## Meet "The Campus"



More compact than a compact, "The Campus" has separate compartments for cigarettes, matches, coins and folding money. Eliminates the purse-carrying nuisance, is a boon to the sports-lover, college girl, war worker or business woman. Saddle-stitched pigskin, cleverly designed, smartly tailored. For service-men, too! Exclusively ours . . . . . \$4.25

**Lammacher Schlemmer**  
15 EAST 57TH STREET, NEW YORK 4, N. Y.

## SAVE YOUR NYLON STOCKINGS



**DON'T** throw away precious, hard-to-get stockings because of runs or snags! Our experts can quickly repair them like new.

**QUICK INVISIBLE REPAIRING**

We give new life to Nylon, Silk, Rayon. 20¢ for short drop-thread, 10¢ for each additional. Snags 5¢ an inch. Simply mail stockings, with your name and address. Perfect stockings returned to you C.O.D., plus postage.

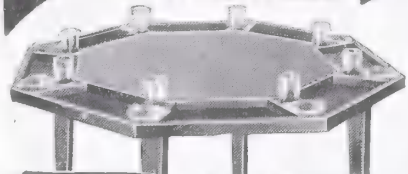
We also do French Textile Re-weaving—men's and women's woolsens and tweeds perfectly re-woven.

Satisfaction guaranteed or money back.

**A.B.C. STOCKING SERVICE**  
Dept. H-1, 125 W. 33rd St.  
New York 1, N. Y.

## new PORTA-POKER

8-PLACE  
FOLD-AWAY  
CARD TABLE

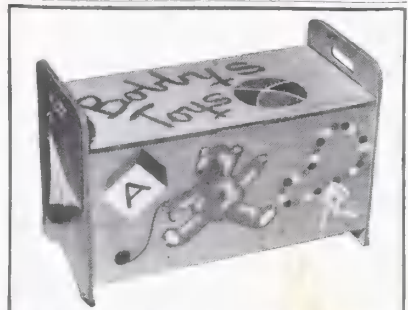


- Folds down to only 4 inches thick . . .
- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
- 8 nonspill, non-tip holders for glasses and ash-trays . . .
- Mahogany-stained, alcohol-proof finish . . .

A CLEVER new convenience for card players. The all-purpose, portable play-table for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Now custom made—delivery within 10 days. Only \$34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

**HOME GAME CO., Dept. A-41**  
360 N. Michigan Ave.,  
Chicago, Illinois

**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for: "Successful Entertaining At Home." It's Free!



## TOYCHEST and BENCH

*Hand painted—with child's first name on lid!*

A treasure chest for your little boy or girl's most prized possessions and a sturdy bench for the nursery all in one. Gayly decorated by hand with toyland's most familiar objects. Encourages neatness and orderliness. A most useful and attractive piece of furniture for a child's room. Of beautifully grained, natural pine. 14" high, 19" long, 10" wide. \$8.00. Large chest and bench, 14" x 10" x 25", \$10.00.

**MAYFAIR GIFTS**  
108-07—72nd Ave. Forest Hills, N. Y.

## REVIVA

A Magic Polish for Fine Furniture



**HOUDINI LIKE.** There's magic in REVIVA. Spill nail polish on your table? Or perfume? Or liniment? Is there a water alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes. In 1, so it's all you need. 1/2 pt. \$1; 1 pt. \$1.50.

Try "Patina" JACKSON OF LONDON English Type Wax Polish (paste) to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1. Jar; \$1.50 double size. Made in U.S.A.

**MRS. MARK JACKSON'S STUDIO B**  
15 W. 51st St. New York 19, N. Y.  
**JACKSON OF LONDON PRODUCTS**



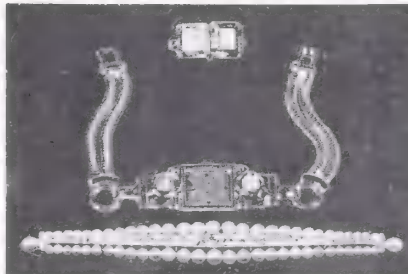
## "Glitter-Twins" EVENING POUCH

Carry a twinkling twin pouch for after-dark elegance. Lush velvet or gleaming satin with gold mesh embroidery and twisted gold rope handle. Black or exciting shades, may be specially ordered in any color.

**\$12.50**

Postage Extra Outside New England

**HALL GALLERIES**  
ALBERT STEIGER COMPANY  
SPRINGFIELD • MASSACHUSETTS



These pieces typical of some purchased by us for resale:

Diamond and Emerald Ring—Diamond 11 and 32/100th Karats—Emerald 9 and 38/100th Karats. \$3750.00

Gold Watch—2 diamonds, Solid Gold Case, 17 jewels. . . . . \$25.00

Bar Pin—Genuine Oriental Pearls, Platinum and Diamonds. \$25.00 (Federal Tax Included)

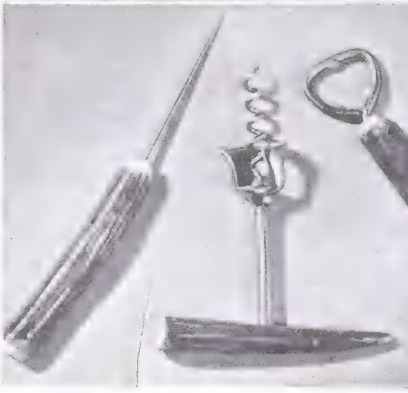
## WE WILL WIRE YOU—Cash!!!

Maybe you want to make a down payment on a house, modernize your kitchen, redecorate your living room—or perhaps buy more war bonds.

**YOUR OUTMODDED JEWELRY—GOLD AND DIAMONDS—IS WORTH CASH TO US.** Bring them in for an estimate without any charge or obligation. If out of city, send by insured mail. We will wire price upon receipt of jewelry.

Reference: Manufacturer's Trust Co., 513 5th Ave., New York City

**MERRIN JEWELS**  
Dept. HB-2  
Madison Ave. Cor. 54th St. New York City



## Stag-Handle Bar Gadgets

Your favorite host will appreciate and treasure a set of these smart-looking, genuine stag-handle accessories. Be sure to order a set for yourself, too!

**Ice Pick, 8" long overall \$1.50**

**Corkscrew, 5 1/2" " 2.50**

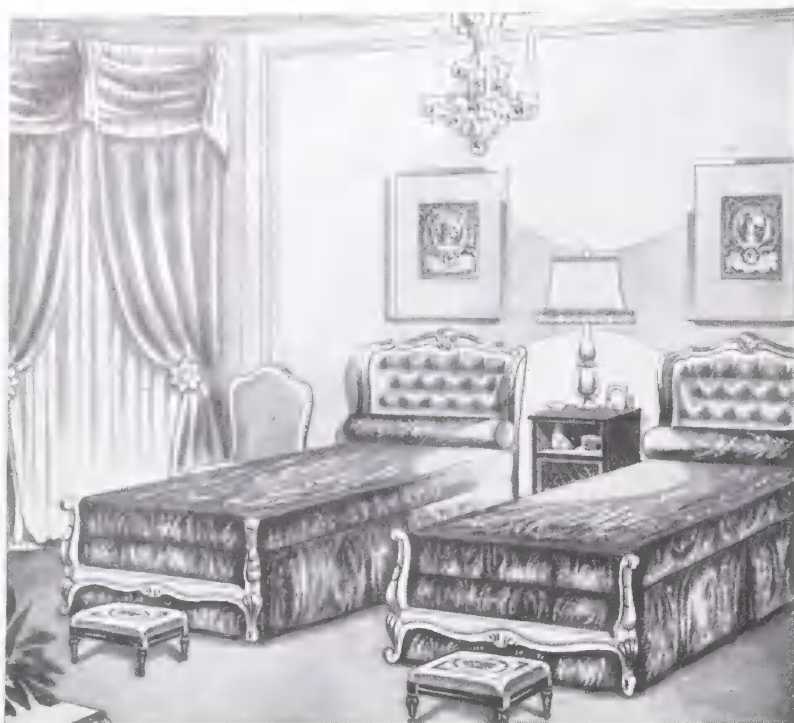
**Bottle Opener, 5 1/2" long " .75**

**Complete Set \$4.50**

We make immediate delivery. Shipped Postpaid. No C.O.D.'s please.

**EUNICE NOVELTIES, Dept. H-1**  
5th Floor Woman's Exchange Bldg.  
541 Madison Ave., New York 22, N.Y.





## Your most used room deserves the charm of "Personalized" Interior Decorating

You spend at least a third of your life in your bed room. It deserves to be as pleasant and inviting as rooms you share with other members of your family and friends. Hathaway's Decorating Shop can make it so. Today, for every room, you need decorating service with knowledge and experience, not only to supply or find the things you need to develop your own ideas, but also to create new and different but wholly personal backgrounds for your individuality. That is the "personalized" service supplied through the Decorating Shop, at no cost to Hathaway customers. You are invited to call for further information.

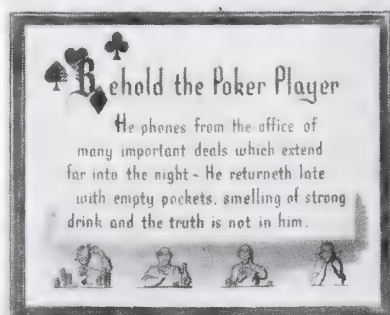
Illustrated are two views of a bed room in the Park Avenue home of Mr. and Mrs. Walter D. Scott, furnished and decorated in the French manner. The Decorating Shop can create for you similarly distinctive interiors for every room in your home, in every good and established traditional style.



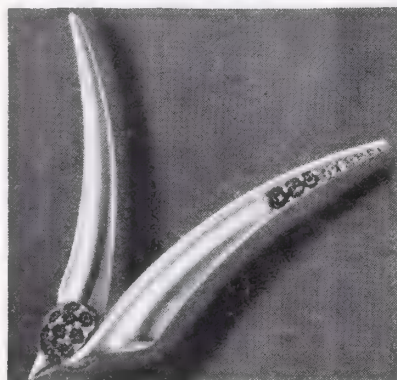
*Hathaway's*  
51 WEST 45th STREET, NEW YORK, N.Y.

FURNITURE • HOME COVERS • INTERIOR DECORATION

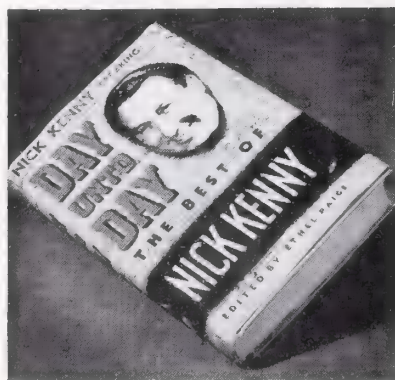
# Window



**POKER FACE.** Even the most disapproving wife, the most serious poker fan will break down and grin when they see this sign hanging in your game room. It's screened in three bright colors, is substantially made, well framed, and measures 11" x 14". Costs \$2.50 postpaid from Home Game Equipment Co., 360 No. Michigan Ave., Chicago, Ill.



**V-BIRD.** It's made of 14k gold and is a pin that will make anything you wear it with look custom made and incredibly handsome. Besides the gold, it has 3 full cut diamonds, 3 sapphires and 12 oriental rubies, measures 2½" overall and the price is \$238 including tax. Claudia Fishel, 535 Madison Ave., New York 22, N. Y.



**"DAY UNTO DAY,"** is a book of poems by Nick Kenny, doubtless familiar to many of you through radio and newspapers. His verse is sentimental but penetrating, and its simplicity, warmth and lilt will sing its way into your heart. The price of the book is \$2, and you may order it from Arden Book Co., 386 Fourth Ave., New York 16, N. Y.



● **NOW** is the time to prepare yourself for an important postwar career. A great demand for trained decorators is coming. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to avoid disappointments, and will be useful every day in the year.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

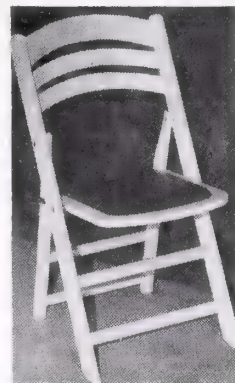
### Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

**WRITE FOR BOOKLET H-18—IT'S FREE**

Describes the course in detail. 20th year  
ARTS & DECORATION COURSE IN DECORATION  
116 East 16th Street, New York

## SIT DOWN, EXTRA MAN!



**Comfort—the Back does the trick!**

Bridge tonight? Plenty of guests to seat? Get several of these extra reinforced (hard-to-get), back-inclined Folding chairs. Their use is 1000 fold—in mahogany or in maple—with green leather covering. \$6.95—no C.O.D.'s please. Write for free illustrated Tippler catalogue. H. B. 12.

Be BAR-smart, See **BAR MART**  
62 W. 45th St., New York, N. Y.

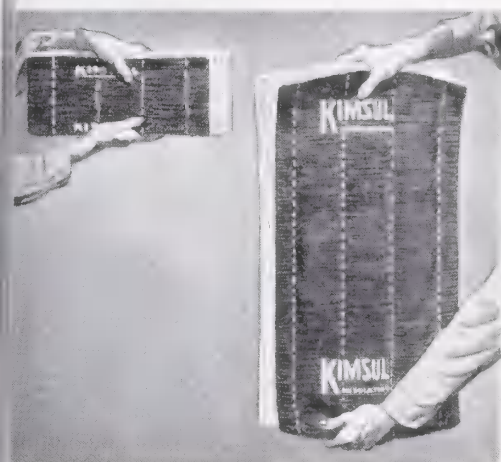


Hoorah! You've found the attic insulation we've been looking for!

It's Kimsul\* Insulation— and it's as easy to install as rolling out a rug!



Here's why KIMSUL saves extra work — saves extra fuel



**LIGHT AND COMPACT**— Like a closed accordion, KIMSUL comes to you compact and convenient—compressed to 1/5th its installed length. That means 1/5th the bulk, 1/5th the number of rolls needed to insulate your attic. Add to this the advantage of light weight . . . and KIMSUL saves you as many as 32 tiring trips to the attic.



**FITS LIKE A GLOVE**—KIMSUL fits snugly between the joists in your unfloored attic. Simply fasten one end of the blanket at junction of floor and eave. Stretch it taut and fasten to opposite eave. Repeat for each open section of the floor. That's all! If your attic is floored, apply Kimberly-Clark KIMSUL between the rafters of your sloping roof.



**NO FUSS : : : NO MUSS**— You don't have a house-cleaning job on your hands after KIMSUL is installed. There are no siftings, no dust or dirt. KIMSUL is clean . . . so is your attic and the rest of the house. Best of all, your insulated attic saves up to 30% on fuel. Order KIMSUL from your lumber or building supply dealer, department or hardware store.

### 7 More Reasons for Insisting on KIMSUL

**Helps Keep Your Home Warm**—KIMSUL blanket is one of the most efficient insulations ever developed. Keeps the heat *in* during winter . . . keeps the heat *out* during summer.

**Moisture-Resistant**—KIMSUL will float indefinitely on water.

**Stays Put**—Once installed, KIMSUL does not sag, sift or settle.

**Fire-Resistant**—KIMSUL is chemically treated to resist fire.

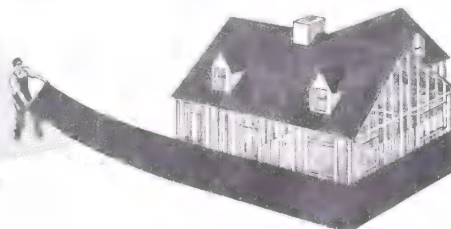
**Lasting Protection**—KIMSUL is long-lived because of the materials from which it is made; wood fibers impregnated with asphalt.

**Economical**—Pays for itself in fuel savings, reduced house cleaning expense and added comfort.

**Made by Kimberly-Clark**—KIMSUL is a development of Kimberly-Clark research and manufactured under strict scientific controls to meet the most rigid insulation tests.

**KIMBERLY-CLARK**  
**KIMSUL**  
INSULATION  
REG. U.S. & CAN. PAT. OFF.

\*KIMSUL (trade mark) means Kimberly-Clark Insulation



Wrap Your Postwar Home in  
■ Blanket of KIMSUL

### MAIL COUPON TODAY FOR FREE FOLDER

KIMBERLY-CLARK CORPORATION  
Building Insulation Division,  
Neenah, Wisconsin

HB-144

I want to have a warm home in spite of fuel rationing. Please rush new Free Folder, "INSTRUCTIONS FOR INSULATING THE ATTIC" with full information about easy-to-install KIMSUL.

Name .....

Address .....

City..... State.....



# HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

## CONTENTS, JANUARY, 1944

Cover photographed by Maynard Parker at home of Mr. and Mrs. Everett Swing, San Bernardino, California. John Garner, decorator. Daughter Carole Ann's dress, from Callahan-Cohen, Inc.

### TAKE INVENTORY OF YOUR HOME

The Merry Tale of a Couple Who Took Inventory.....	16-17
How to Really Take Inventory.....	18-19
Make a Housekeeping and Salvage Inventory, Too.....	19
When You Take Inventory, Organize the Mending.....	20-21
Where to Fix It.....	22-23
This Year It's Important to Make a Garden Inventory.....	24-25

### DECORATING

Sinclair Lewis's Apartment Is a Man's Idea of Home.....	36-37
New Furniture for Children's Rooms.....	68
One Wonderful Wreath Is All the Outdoor Christmas Decoration You Need.....	83

### GARDENING

This Year It's Important to Make a Garden Inventory.....	24-25
I'd Rather Grow Roses Than Eat.....	26-27
HOUSE BEAUTIFUL Presents—A Symbol of What We Are Fighting for—a Fine Home and a Beautiful Garden.....	28-33
Build Your Garden Around the Best Flowers.....	38-39
Make Dinner Dates You Can Keep with Your Victory Crops.....	42-43
How Would You Plan for Your Family on a 30' by 60' Garden Plot?.....	43
How Not to Order a Meal from a Seed Catalogue.....	44
If Your Garden Is Below Street Level.....	70-71
5 New Vegetables for Your 1944 Victory Garden.....	76
The Log of the Practical Gardener.....	78-79
The Gardener's Homework:—New Booklets.....	81

### FOOD AND ENTERTAINING

Mrs. Appleyard Plans a House-to-House Dinner.....	34-35
Now That We Can Have a Second Cup of Coffee— Make It a Big Cup.....	60-61
Pantry Shelf News.....	72
What a Famous Gourmet Thinks about Champagne.....	73

### HOUSEKEEPING AND MAINTENANCE

Organization Is the Secret of Successful Closets.....	67
How to Lay the Dust in Your Basement.....	69
It's Worth Mentioning.....	88

### HOME PLANNER'S STUDY COURSE

How to Use Your Land.....	45
Site Planning Comes Before the Down Payment.....	46-47
These Evils Can Spoil Your Home.....	46-47
You Can Do Many Things with the Same Piece of Land.....	48-49
The Side of the Street Your Land Faces Affects Your Planning.....	50-51
A Sloping Lot Can Work to Your Advantage.....	52

### OTHER FEATURES

Window Shopping.....	4
Why You Like What You Like.....	15
You Can Conserve Light and Save Your Eyesight, Too.....	40-41
What Makes a Song Popular.....	54
12 Ways to Save Light and See Better.....	64
"Wishing Will Make It So".....	74

## ELIZABETH GORDON

Editor

RALPH BAILEY  
Managing Editor

RUSSELL RYPSAM  
Art Editor

FRANCES TAYLOR HEARD  
Decorating Editor

MARION ROWLAND, Copy Editor  
SARA LITTLE, Specialty Editor  
IRENE L. MOORE, Research Editor

JULIUS GREGORY, Consulting Architect  
FLORENCE FAINE, Housekeeping Editor  
PATRICIA DAVIDSON GUINAN, Window Shopping Editor

MARION GOUGH, Feature Editor  
RALPH BAILEY, Garden Editor  
SUSAN PRICE, Decorating Consultant

Published monthly by Hearst Magazines, Inc., 57th St. at Eighth Ave., New York 19, N. Y., U. S. A. Printed in U. S. A. House Beautiful, Vol. 36, No. 1.  
Copyright, 1943, by Hearst Magazines, Inc. Editorial and Publication Offices: 572 Madison Avenue, New York

President  
WILLIAM RANDOLPH HEARST

Executive Vice-Pres.  
RICHARD E. BERLIN

Vice-Pres.  
JOHN R. HEARST

Vice-Pres.  
A. S. MOORE

Vice-Pres.  
E. H. McHUGH

Vice-Pres.  
T. J. BUTTIKOFER

Vice-Pres.  
RICHARD A. HOEFER

Treasurer  
FRED LEWIS

Secretary  
R. F. McCAULEY

ADVERTISING OFFICES: 572 Madison Avenue, New York 22; 1132 Park Square Building, Boston 16; 326 West Madison Street, Chicago 6; General Motors Building, Detroit 2; 420 Leader Building, Cleveland 14; 1709 West 8th Street, Los Angeles 14; Hearst Building, San Francisco 3; Rhodes-Haverty Building, Atlanta 3.

Subscription prices, United States and possessions, \$4.00 for one year, \$6.00 for two years. Canada \$4.50 for one year. Pan-American countries and Spain \$5.00 for one year. Other foreign countries \$6.00 for one year. Subscriptions are payable in advance. For change of address, 4 weeks' notice is required. Manuscript material submitted will be handled with care but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless they are accompanied by full return postage and a return envelope.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S PRACTICAL GARDENER," trademark registered in U. S. Patent Office. "THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office. "GOON BYES," trademark registered in U. S. Patent Office. HOUSE BEAUTIFUL new series of House Beautiful combined with Home & Field (trademark registered in U. S. Patent Office) and of Field Illustrated (trademark registered in U. S. Patent Office). Re-entered a second class matter October 25, 1943, at the Post Office, New York, N. Y., under the act of March 3, 1879.





FOR YOUR HOLIDAY EGG-NOGG

*Nothing takes the place of*  
**BACARDI**

AWARDED 35 MEDALS FOR EXCELLENCE SINCE 1862



**HOW TO MAKE THE BACARDI EGG-NOGG (20 Servings)** Beat, separately, yolks and whites of 6 eggs, adding  $\frac{1}{2}$  cup sugar to yolks while beating,  $\frac{1}{4}$  cup sugar to stiff-beaten whites. Mix together with 1 pint cream,

1 pint milk and  $\frac{3}{4}$  bottle BACARDI (Gold or Amber label). Stir thoroughly and serve very cold with grated nutmeg. SUPERB! . . . RUM — 89 PROOF — Schenley Import Corporation, New York City, N. Y. Copyright 1943

**AND REMEMBER — NOTHING TAKES THE PLACE OF WAR BONDS**





One of a series of incidents in the lives of immortal composers, painted for the Magnavox collection.

## Only 20 Cents for Music that is Immortal

THROUGHOUT his short life, the genius of Franz Schubert met with little recognition. Often he lacked money to buy paper on which to write his music. And for some of his most lovely melodies, he received nothing more than a few pennies.

Yet, in spite of poverty, hardships and disappointments, Schubert is not a tragic figure. His gay and charming spirit won him a host of good friends. And from his early youth, he knew that deep, inner satisfaction

that comes to those who have the gift of creating great music.

Today, critics hail him as the "greatest poet of music." For sheer lyrical beauty, his work has never been surpassed.

To enjoy Schubert's immortal songs to the full, hear them played on an instrument that does justice to their greatness. Hear his *Serenade* or his *Ave Maria* on a Magnavox radio-phonograph. Because of its incomparable tone and clarity, the Magnavox is the

instrument that many of the most illustrious musicians—Rachmaninoff, Kreisler, Horowitz, Ormandy, and Rodzinski, to mention only a few—have chosen for their own homes.



Today the Magnavox Company is producing electronic and communication equipment for the armed forces and music distribution systems for warships—and has won the first Navy "E" award to be given in this field. When the war ends, Magnavox will again take its place as the pre-eminent radio-phonograph combination. The Magnavox Company, Fort Wayne 4, Indiana  
**Buy War Bonds For Fighting Power Today—Buying Power Tomorrow**

**M**agnavox. *The choice of great artists*  
RADIO PHONOGRAPH



**Music** brings relaxation and courage to fighting men. Standard Magnavox instruments are in use on many of our new battleships and aircraft carriers. See your Magnavox dealer for a wide selection of records to send to *your* soldier or sailor.





# WHY you like

# WHAT you like

**Did you eat ice cream cake in an 18th Century dining room or get the spanking of your life in a Victorian parlor? Psychologists say you can trace your tastes to childhood experiences like these**

"It may be art, but I certainly couldn't live with it!" snaps one gallery visitor, while another stands silent before the same picture, drinking it in with obvious delight and satisfaction.

What is this mysterious thing called taste which makes one person respond with glowing satisfaction to a painting or a decorative arrangement, while another, apparently of the same background and education, reacts with a sensation of bewilderment or even hostility? It's all a matter of early conditioning, say the psychologists. Certain objects, combinations of colors, arrangements stir up half-forgotten experiences and we react happily or unhappily depending upon whether the submerged emotions were those of pleasure and satisfaction or of pain and humiliation.

When you set out to assemble a home of your own, you bring to your choice of furnishings a train of old memories. Back in the days of our American great grandmothers, there was little scope in the choice of furnishings. A pioneer community lacks the tools, materials, and time for creating variety and elaboration. In Colonial times craftsmanship was sound and design functional, of necessity. The more prosperous General Grant period went in for gingerbread and clutter because elaboration had become a symbol of success, while simplicity still spoke of pioneer scarcity. Whatever Grandmother's personal preference may have been, she felt that she could not receive her afternoon callers with pride unless she had a carved parlor suite, tasselled draperies, and a carpet thick with roses.

**by Adelin Linton**

But nowadays there is no economic symbolism attached to any one style of furnishing. Individual preference has a field day and Swedish Modern carries the same prestige as Chinese Chippendale. Wartime shortages have limited the range somewhat, but when the boys come back from North Africa and the Pacific, we'll probably add to our repertoire a vogue for Moorish and Javanese.

The most dominant element in the formation of taste is, of course, the home in which we were reared, but these early experiences can cut both ways; we may strive to recreate the feeling of that remembered place, or our taste may be formed by an unconscious desire to escape from those memories. If you've (Continued on page 84)









# THE MERRY TALE OF A COUPLE WHO TOOK ...

## Inventory

By Harvey Smith

Just a week ago tonight I burst into the house fairly bubbling with enthusiasm over a book I had gotten in the mail which showed how to take an inventory of your household belongings.

Before we finished doing the dishes Ermintrude had caught my enthusiasm, and an hour later the two of us were inventorying the living room with the zeal of a couple of auctioneers let loose in a Vanderbilt mansion. Two hours afterward I was in the "dog-house," which is what we call the guest room when I sleep in it. And all because of a little blue enameled cuckoo clock Ermintrude's Aunt Isabella gave us for a wedding present eighteen years ago!

Ordinarily I would have given the inventory book the heave-ho into the waste basket. But, my business being what it is today, I had studied it from cover to cover until it was time to run for the 5:35. The more I studied, the more sold I became on our taking an inventory. As the book said, "How can you make an accurate claim in case of fire if you don't know what your furnishings are worth? Factories and stores periodically take inventory of their stock, and it is only common sense for householders to do the same with the contents of their homes. You should do it for your own satisfaction, if for no other reason."

I, however, hit on a more compelling reason for inventory-taking, at least as far as Ermintrude and I were concerned. I saw in inventory-taking an opportunity for the two of us to while away a few pleasant evenings. Since gas rationing went into effect, whiling away even a single evening has become increasingly difficult. In fact, several times lately Ermintrude has inquired rather pointedly why I never have to work evenings at the office any more.

"I tell you what, honey," I said while we were doing

the dishes (Leonora left us last month to rivet airplanes in Bridgeport), "instead of just taking a plain everyday inventory, we'll make a game of it. *Together* we'll put down what everything cost. Then *separately*, without letting the other see, each of us will put down what we consider each item is worth today. When we're through, we'll read them aloud to each other."

Ermintrude could hardly wait to start. I suppose, looking back on it, a game of parcheesi would have seemed exciting under the circumstances.

"There's only one thing I don't understand, sugar," she said when we were seated on the living room couch waiting for the starting whistle. Sugar! She only calls me "sugar" when she's in a friendly mood.

"What's that, honey?" I asked.

"How do we arrive at the present value of each item?"

I explained that the insurance company's present value would probably be what they would be willing to pay us for our things in case of fire. "But let's forget how insurance companies do it," I said. "You go at it *your* way, and I'll go at it *my* way. I believe that the present value should be what each item would bring at a forced sale. *You* may have another idea. You use *your* method, and I'll use *mine*, and the fun will come in seeing how close together our valuations are—or how far apart."

"It sounds thrilling!"

I searched her face, but it seemed perfectly sincere.

"Let's start here in the living room and end up in the bedroom," she said. I searched her face again, but it was still dead pan. You can never tell about Ermintrude, though. One minute she's at the North Pole, the next, smack on the equator.

Fresh enthusiasm crept into my voice as I sidled a little closer and opened the Inventory Book to the Living Room page.

"Here's all there is to taking inventory," I explained, remembering not to be pedagogic. If there's one thing that burns Ermintrude up it is for me to explain something to her as if she were still in the second grade. "In the first column, we simply list the various items in the room—sofa, rug, chairs, desk, etc. In the middle column we put down what each item cost, and in the right column, what we (Continued on page 64)

To most people a household inventory is one of those things they're going to do some vague day in the future. But the time for taking inventory is now. This ten-page section shows you how to take stock of your house and garden stuff. You'll find it a good way to take stock of yourself, too. Photographed at B. Altman and Company



# How to *Really* take inventory

**You can have an expert appraisal and inventory made of your household goods and an unbiased valuation put upon them. Or try doing the job yourself if you're hard-boiled and realistic. Here's how to go about it**

By Marion Gough

Ermintrude's airy and impulsive method of evaluating her household goods, which you've just read about, has a certain mad charm. And there's something about it that strikes a sympathetic chord in feminine hearts. But you can easily see that she'd have a little trouble explaining her inventory to an insurance adjustor. The fact about inventories is that they are really cold-blooded affairs, to be made by people who refuse to let their emotional attachments to ashtrays and vases becloud their judgment as to the true value of these things. For, aside from its curiosity value, the main purpose of an inventory and appraisal is to arrive at the true worth of your possessions so that you can take out enough insurance to cover your losses adequately in case you have a fire or a burglar in the house. Another reason—read your insurance policy and you'll see it in black and white—is that you are required to furnish an inventory proving the value of each item as of the time of the loss, in order to collect any indemnity. So, you see, it behooves you to learn what the total value of your belongings is while they are still intact, instead of waiting until the day after the disaster to try to figure out what you've lost—and its value.

How, you are probably wondering, can you arrive at the real value of your household goods, which means sofas and chairs, rugs and draperies, silverware, linens, china, clothing, and the thousand and one knickknacks that fill your rooms and closets? You *can* do the job yourself and later we'll tell you how. But for a completely disinterested, thoroughly third-party kind of inventory and appraisal, you'd be wise to turn to the experts. The cost ranges from five- to seven-tenths of one per cent of the total value of your possessions, or you may have the job done for a flat fee, if your possessions are not numerous.

Or you may be charged by the day. For this you get the services of someone who makes it his business to know—not guess—how much your dining room furniture is worth, whether your Bristol glass is genuine or otherwise, how much depreciation to charge off for the wear on your carpets. He looks at your worldly goods clinically, with an unprejudiced, unsentimental eye, something most owners are unable to do. His knowledge comes from long experience with the tricky subject of values. One New York appraiser, describing his background, tells us that he has worked in an antique shop, in a fabric house, in a famous London auction gallery, in a department store, and for an insurance company. In his free time he shops around in department stores and art shops, comparing price, visits museums and galleries, studies catalogues of important sales which have been marked with the prices the items have brought. This man knows value from all angles.

The expert goes at the job with the zeal of a detective, using a notebook, a six-foot rule, a flashlight, a magnifying glass, and a silver scales. He is trained to work fast, but neatly and thoroughly. Starting with the hall, he goes through the entire house, carefully examining and describing every item right through the attic, affixing to each its replacement value and its insurance value. Replacement value means the amount a dealer would ask for a similar item in good condition. Insurance value of household furnishings means the replacement value less any marked depreciation, and this value is important in your life because it's the basis for establishing insurance claims in case your belongings go up in smoke.

The expert doesn't make wild, foggy guesses as you might be tempted to do. If the Javanese sword Aunt Emma left you stumps him, he'll investigate its history and importance through authoritative sources of information. If you have an exceptional library, or a collection of rare laces, tapestries, rugs, or whatever, he may call in a specialist to appraise these.

When all this information has been collected, it may be typed and tabulated in book form. Appraisal companies certify that they (Continued on page 62)





## START YOUR OWN SALVAGE CAMPAIGN

Do old clothes languish sentimentally in your closet? Give them two years, then decide either to use them or give them away to relief agencies. But don't put them back into useless oblivion again

If the attic is a glory hole of broken-down furnishings, reclaim them with repairs and re-upholstery. You or someone else may find good uses for such salvage

About that neglected collection of clippings, magazines, and discarded books: if you really must keep them, organize them in get-at-able form, make scrap-books of clippings, or give them to the paper drive

Check through the china closet for pieces you've almost forgotten you own. You may find new and original uses for them as ash trays or flower holders

Are skimpy scraps of fabric wasting space in work baskets and bureaus? Make something of them, a patchwork quilt, a fabric picture. Or remember the ragman, who can turn scrap into something useful

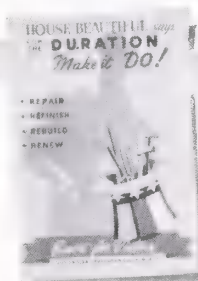
Take stock of your soap supply. Provide soap dishes with drains so that it doesn't melt away. Save worn slivers to make soap jelly for laundry use

Look at window shades twice before discarding them. If they are worn on the bottom, they may not be worn at top. Reverse them on the rollers to double wear

The kitchen drawer clutter needs going over. Clean out the gadgets that don't work. Sharpen the dull knives and segregate them in a handy knife rack. Separate frequently used from scarcely used items

Save odd nails, tacks, screws—all those hard to get but necessary bits of hardware. Keep them in glass jars so you can spot them on your tool shelf

Clean out your jam-packed desk, ruthlessly discarding old calendars and aged correspondence. Start a file for bills. Put your important documents—tax receipts, insurance, deeds—in a fireproof place



**What soils or scratches mar your furnishings? What precious salvage does your attic hold? This is no time to neglect your useful belongings nor to hoard idle ones. Check contents of rooms, closets against these lists. Then reclaim or give away**

## NOW IS THE TIME TO CHECK UP ON YOUR HOUSEKEEPING

Examine your rugs and carpets for spots that need cleaning and raveled edges that should be rebound. Note scuffed places and turn rugs to even the wear

Look out for signs of sagging in your upholstered furniture and have them remedied at once. Get to work on the soil marks on the backs and arms. See that heavy pieces have free-wheeling casters

Face up to the little, neglected repairs, like staining scratches on tables, fastening loose rungs in chairs, gluing chips of veneer back where they belong

Take those few stitches that will make the curtains hang more evenly, or correct the droop in the drapery lining, or hold the lampshade binding in place

Is the piano in tune? Is your record cabinet in such good order you never waste time looking for the right album? If not, put it to rights now

How about broken figurines and ornaments? Get out those tissue-wrapped arms, legs, and jagged pieces and put them together again. Or our Repair Service Chart on page 22 will tell you where to have it done

Check your household linens. Note what sheets and pillowcases need mending, which blankets could stand a new binding. These are precious belongings. The article on page 21 gives mending hints and short-cuts

In what condition do you find your electric appliances and electric cords? If they show signs of weakness, repair them before they break down completely

Take stock of your kitchen equipment, mechanical devices, pots, pans, et al, noting replacements you'll want to make in the future from your War Bond Bank

How well organized is your pantry? Are you using your preserved goods in the order in which they were canned? Keep the oldest dates on front shelves

Check the workability of window shades, Venetian blinds, door knobs, locks, window ropes, catches, and drapery fixtures, and make suitable repairs now

Take a **HOUSEKEEPING** and salvage inventory, too





PHOTOGRAPHED BY EUGENE HUTCHINSON AT M. R. MACY & CO.

RICHARD AVERILL SMITH



You won't have to rush upstairs for needle and thread if you equip the living room with an end table which has rack for sewing equipment. Cabinet, Hanson Clock Mfg. Co.



Your sewing bag needn't strike a jarring note in the living room if it's made to match the draperies. The wide strap on Mrs. Douglas Mackean's secures it under seat cushion



Check mending supplies often so you will never be without darning cotton, thread, buttons, etc. Answer to mender's prayer is this cabinet by Hanson Clock Mfg. Co.



# When you take inventory...

## ORGANIZE THE MENDING

**As you take stock, set aside your belongings that need repairing. Then get a mending program under way. You may be able to eliminate many replacements, if you put what you already own in good order, ready for service whenever the need arises**

By Sara Little

You can mend worn linens several ways: if you have a Singer sewing machine, a good way is to buy a darning attachment, which enables you to darn torn linens, laces, lingerie so they're stronger than ever. Or you might appliqué a monogram over a tear

Quickest way to mend sheets, shirts, pillowcases is to press the right size patch right onto the tear with adhesive-backed mending tape which comes in white and colors. Decorative cardboard boxes set in wooden frame are worth including in your postwar house

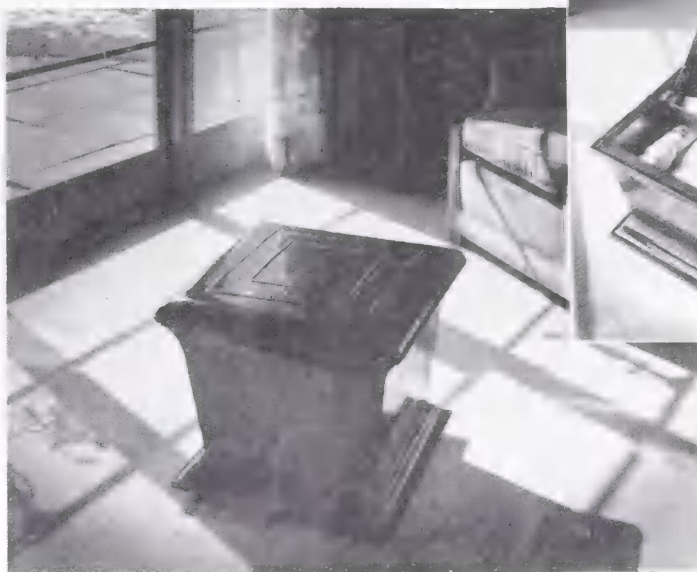


Mending is always with us. Just when we think we're at the bottom of the pile, Junior falls down and comes rushing in with a three-cornered tear to be mended. It's as inescapable as income taxes and spring fever. So why not prepare for it?

Instead, we work all sorts of ruses to avoid it. We put the socks in the corner of a bureau drawer and then forget which drawer. We put the torn sheets in the bottom of the hamper. When we get around to repairing them, the hamper's so full that it seems silly to remove everything to reach them. But eventually the day of reckoning comes and we tackle the now monumental pile, ending up in a vile temper.

Mending wouldn't be half the chore if, like house cleaning, you'd keep up with it day by day. And keeping it under control isn't a problem if there's a special place for "things-to-be-mended," and a place for the necessary sewing paraphernalia. Then, when you have a few minutes to spare, you won't have to turn the house upside down to launch your mending.

Drawers or shelves specifically set aside for storing things to-be-mended are the first step in keeping mending under control. Second requisite is a convenient place for sewing findings. But that's easy. For there are many ready-made sewing cabinets with special compartments which will keep equipment neat as a pin. Best of all, these cabinets don't have to be hidden in a remote corner of an upstairs back room. They're good-looking enough to come into the living room without apologies.



No one would suspect that this sleek black patent leather stool is a spacious sewing cabinet, when opened, with room for the mending and the tools to do it. Sectional wooden box at the top lifts out, so use it like a basket for carrying knitting and sewing. Dunbar Furniture Co.



# WHERE TO FIX IT

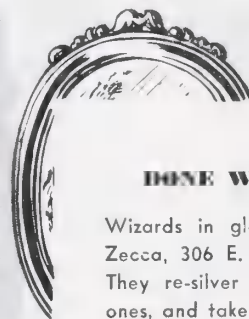
We have tried to anticipate your needs in the field of repairs by covering a cross-section of services available in New York, Chicago, and Los Angeles. It is impossible to quote price for services rendered, as each is an individual job. And don't expect rush work. Fix-It shops are pretty swamped these days.

By Patricia Davidson Guinan



## JUST LIKE NEW

S. H. Vakassian & Sons at 218 E. 57 St., New York City goes right to your house and cleans the fabric of your chairs or couches in a wonderful fashion. From \$5 a chair, \$15 a couch. Reupholstering starts from \$25 a chair.



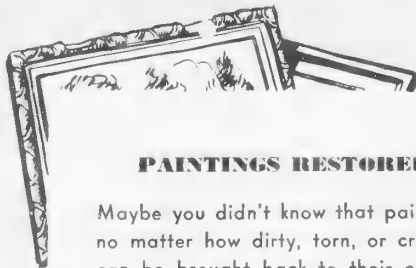
## DONE WITH MIRRORS

Wizards in glass repair are Bruni Zecca, 306 E. 59 St., New York City. They re-silver old mirrors, make new ones, and take chips and scratches out of glass. Also: Tortenson Glass Co., 3233 N. Sheffield Ave., Chicago, Ill.; and Campbell Glass Shop, 844 Melrose Ave., Los Angeles, California.



## SLIDE, ZIPPER, SLIDE!

Jammed zippers can be the cause of much annoyance and even embarrassment, and too often a dress or bag is discarded as worthless because the opening placket won't budge. Next time you get in a jam, don't tug and revile but send the entire garment off to H. Weber, 680 Lexington Ave., N.Y.C. He also repairs and replaces broken parts (if he has the parts these days!)



## PAINTINGS RESTORED

Maybe you didn't know that paintings, no matter how dirty, torn, or cracked, can be brought back to their original freshness. Or if the canvas is beyond repair it is even possible to transfer the actual oil or tempera on to a new canvas! Consult George Chapellier, 36 West 57 Street, New York City. And don't be afraid to entrust him with a Rembrandt because he's that good!



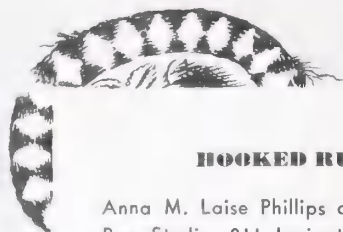
## NEW LIFE FOR LUGGAGE

Arthur Gilmore, Inc., 16 East 52 St., New York City does a beautiful job of repairing luggage. Theirs is custom work and if a job can be done they can do it. They're not cheap and it takes time but you do get your money's worth. Remember, too, Beverly Hills Saddlery, 413 North Canon Drive, Beverly Hills, Calif., and then there's H. L. Scherba, 202 South State Street, Chicago, Ill.



## CLOCK WATCHER

A visit to the Shrewsbury Clock Company is an experience we'd like to share with everyone. Phillipse E. Greene, owner, gentleman, and craftsman, repairs clocks and watches of any kind and when they leave his workrooms they're not only repaired but usually in better condition than when new. Mr. Greene has a private collection of over 1,400 time pieces and his enthusiasm is contagious. He also repairs barometers, music boxes, and singing birds at 696 Madison Ave., New York City.



## HOOKEED RUGS

Anna M. Laise Phillips of the Hooked Rug Studio, 811 Lexington Ave., New York City, not only makes hooked rugs, but cleans, repairs, binds, lines, and restores any kind of floor covering or wall hanging. If a fine hooked rug is sent to her and needs lining she uses the interlining of curtains from the saloon of the Normandie! Exceptionally fine work is also done by: Jane Bellew, 729 N. La Cienega, Los Angeles, Cal. (no mail orders); and Nahigian Bros., 169 N. Wabash Ave., Chicago, Ill.



## ANY KIND OF SILVER

Sterling, Sheffield, or plated silver can be repaired, dents can be taken out, engraving removed, broken parts mended, silver replated. All work is done on premises and guaranteed. For mail orders, send description of article for estimate. This same shop is a good one to know about if you have any silver, gold, or jewelry to sell. Park Curiosity Shop, 536 Madison Ave., New York. Also Boyles-Snyder, 1252 North Western Ave., Los Angeles, Cal.; Cellini Shop, 1732 Orrington Ave., Evanston, Ill.





### VENETIAN BLINDS

Old ones are made like new by refining, retaping. Venetian Blind Refining Co., 202 E. 46 St., New York City. Albert's Venetian Blind Co., 53 Wacker Dr., Chicago, Illinois. Sears & Roebuck, 671 N. Fairfax, Los Angeles, Calif.



### ANTIQUES RESTORED

From fixing cigarette burns to reinforcing cabinets, Mr. Ippoliti is your man. So carefully does he work it is impossible to tell where the repair has been made. You'll find him at Ippoliti Studio, 188 E. 64 St., New York City



### DOLL HOSPITAL

Sick dolls suffering from broken arms, fractured skulls, and such disasters, can convalesce in the New York Doll Hospital at 1137 Second Ave., New York, and come out whole. They restuff animals, supply doll's wigs and wardrobes



### SPRING CLEANING

Whenever you need it, it can be done by a company that knows how to bring order out of chaos. They also do anything that needs to be done within four days except window washing. Of special interest is their Heat, Water and Alcohol Proofing of tables. John Scott, 113 Madison Ave., New York City



### COMFORTERS RECOVERED

No matter how shabby your down or wool comforter looks, remember that the insides are now irreplaceable, so it is a good idea to have it recovered in your choice of fabrics. At the same time this shop reconditions the insides. Sample fabrics sent on request. Lana-down, 516 Madison Av., New York City



### HANDBAGS REPAIRED

Some good places to know about are: Anna Perle, 11 East 48 St., New York City; Parisian Bag Shop, 15 East Washington Street, Chicago, Illinois; Park-Wood, Inc., 17 North State Street, Chicago (specialists in needlepoint); and for leather, Beverly Hills Saddlery, 413 N. Canon Drive, Beverly Hills, California



### LAMPSHADES REPAIRED

Vagner & Smiley, 8301 Santa Monica Boulevard, Los Angeles, will recover your old shade frame and even revamp if necessary. These two women make all shades by hand and each one is an individual job. Also: Marjorie Forker, 100 North Michigan Ave., Chicago; and Maddalena Art Shop, 441 Madison Ave., New York City. This last repairs parchment shades, recovers silks



### BOOK SPECIALISTS

The kind of book binding done by James MacDonald Co., 33 W. 60th Street, New York City, is pure art. But they also do repair work to preserve old bindings, recondition the paper in books as well as the bindings, and make cases for rare editions. Everything is done by hand and they boast the finest collection of hand tools for binding in the country today—worth knowing about



### BROKEN CHINA

It breaks your heart, especially if the smashed smithereens were once your dearest figurine or a tea cup belonging to your grandmother's service. But weep no more, ladies; just pick up the pieces and send them off to Jean Nazely, 200 East 55 Street, New York City. Also: Joan Boetter, 17 North State St., Chicago; Beatrice Phillips Cole, 1582 Colorado Blvd., Eagle Rock, California



### LACE MENDING

This is an art, and if you saw the work of Miriam Powys, of the Devonshire Lace Shop, 556 Madison Ave., New York City, you'd understand why. She has a passionate love for beautiful lace and gets extraordinary satisfaction in bringing it back to its original condition. First she sends you an estimate and drawings. Other good lace women: June Candy, Beverly Hills Re-Weaving Co., 412 N. Beverly Dr., Beverly Hills, Calif., and Stitch-in-Time Shop, 15 E. Washington Street, Chicago, Illinois



### CARPET DOCTORS

Careful Carpet Cleaning Co., 13-06 43rd Ave., Long Island City, N. Y., will repair holes, reinforce worn areas, re-weave, overcast ends to keep them from fraying, alter rug sizes if there are damaged sections too large to repair. In short, they have a cure for almost any rug trouble, whether it's domestic or oriental. Prices are based on labor charges. No work is done till their estimate is approved. All rugs are washed before repairing, for which there is, naturally, an additional charge made



### NEW SHOES FOR OLD

T. O. Dey, 509 Fifth Ave., New York City, does just about everything to shoes. They rebuild, remake, and restyle shoes as well as do the best type of general repair and dyeing. So don't fret if your shoes pinch or slip. Simply send them in to this Shoe Surgeon, with a tracing of your feet. But don't expect rush service. Also: Zoe's Shoe Specialty Shop, 15 E. Washington St., Chicago, Illinois. Excellent standard repair by Charles Schneider, 435 North Canon Drive, Beverly Hills, California

(Continued on page 80)



*This year  
it's important to make a —*

# GARDEN

## ITEM

## MAINTENANCE MEASURES

### EQUIPMENT

- RUBBER HOSE..... Irreplaceable, except with inferior product. Coil loosely without kinks or bends, preferably flat. Keep in dry cool place and out of strong daylight.
- CANVAS HOSE..... Dry thoroughly, clean with stiff brush. Keep dry.
- SPRAYER..... Irreplaceable in priority metals. Wash and drain tank and all fittings. Apply neetsfoot oil to leather parts. Put in dry cool place.
- DUST GUN..... Same general rules as above. Some dusts corrosive.
- SPRINKLERS..... Clean, check packing, grease bearings, oil, store.

### FERTILIZERS

- COMPLETE FOODS..... These contain nitrogen, all harmed by moisture, the chemical kind more rapidly. Keep cool, dry. Order 1944 supply early. This is not hoarding. In addition to Victory garden formulae, determined according to locality and limited to vegetables, a complete food for all purposes is available for 1944.
- SPECIAL FOODS..... Bone meal and superphosphate should be stored about as above. Dried blood (nitrogen) must be kept dry, as also cottonseed meal—smell or no smell. Keep cartoned and packaged sorts dry. Bottles tight.

### SPRAY MATERIALS

- ROTENONE, PYRETHRUM..... Supply restricted. Guard available stocks carefully. If packages were fresh this season and are stored in cool, dry place, away from light, they are worth saving for next year. Effectiveness will be good enough if compounds are stored in clean, air-tight, full jars, so air is kept out. Keep in dark place. Several small jars better than one large one, now and during season
- POISONS..... Most other sprays, disinfectants are poison, keep well in dry place. They should be plainly labeled and kept out of reach of children.

### SEEDS

- FLOWER SEEDS..... Germination will be poor. Better start fresh in 1944.
- VEGETABLE SEEDS..... Don't save your own, except beans. If others happen to have spent the summer in a coolish, dry place (unlikely, alas), many are worth saving at least one year. Don't save onion, parsley, or parsnips. Gamble on corn, peas. Except one-third less germination. Store in metal or glass containers, not airtight. When in doubt, don't try to save seed. It's better to cut into the 1944 stocks than fool around with half-filled rows of under-par seed, wasting valuable time and fertilizer in an attempt to get a full crop. If your 1943 seeds are moldy, discard of course. If they are soft, musty, chances are they're through.



# INVENTORY

Here is a simplified check list of basic garden supplies with practical hints on their care, conservation, and replacement

## ITEM

## MAINTENANCE MEASURES

### SUNDRIES

- GARDEN LINE..... Good quality line is irreplaceable. If yours is good, go to the trouble of unreeling, brushing, and rewinding it. Keep it clean and dry and avoid rot.
- HORMONE COMPOUNDS..... Unless in glass, keep cool and dry.
- PLANT LABELS..... If painted wood, clean and repaint. Easy way: hold pointed end, brush both sides with paint, set in seed flat in rows till dry. Clean tips and store.
- PLANT SUPPORTS..... Brush metal supports with wire brush and repaint. For galvanized metal: simply wipe clean and keep dry. Clean wood stakes with waste or stiff brush, sort according to size, wrap in bundles. Salvage short lengths of broken stakes, too. They have many uses.

### TOOLS

- CUTTING TOOLS..... All tools that can and should take a whetted edge, must be kept free of rust. Clean with kerosene, wire brush, crocus cloth. Grind, whet, wipe with oily rag, and put away. Don't grind tools yourself unless you know how. Send lawn mower to an expert.
- TEMPERED TOOLS..... This category includes spades, shovels, hoes, edgers, good trowels. Avoid grinding lest you draw temper or get too fine an edge. Use mill file after cleaning as above. Clamp tool head or shank in bench vise and file one way against edge with slow, even, firm but not heavy strokes. Follow angle of original bevel, and put bevel only where it existed originally, whether on one side of cutting surface or both. Don't whet. Keep all tempered tools slightly oily when stored. Broken handles (if it's cracked, it's broken) are easily replaced if you know how. If you've never seen it done, or are not generally handy with tools, take it to the local hardware man. A shaky handle is a constant annoyance.
- IRON TOOLS..... Or any metals, not tempered, should be kept clean and are best kept lightly oiled or painted. Keep crowbars smooth and rust-free or you'll rip the palms off your hands some fine day. Keep mattocks clean and unpitted so they'll work better. Drain and dry water-filled rollers; scrape and oil surface; keep covered.

*Take care of what you have - buy only what you need - buy the best - and buy early!*





# I'd rather grow ROSES

**If your dyed-in-the-wool rose lover carried a shield, this would be the battle cry engraved on it. You don't, however, have to become the Cook's Despair to grow Roses well and have a lot of fun doing it. Here's what one expert amateur has to say about why he grows them and how he does it**

**By C. Eugene Pfister**

*Vice-President and Rosarian, Men's Garden Clubs of America*

**T**en years ago I began an experiment. Now I grow Roses while dinner gets cold. But since the whole family agrees to accept the summer dinner hour as any time after darkness has closed in, maybe the experiment has been not only justified but a success.

Anyway, ten years ago (chiefly, I guess, because tradition said you couldn't grow roses successfully in our Chicago region) I began growing roses. After reading practically everything published on the subject and studying enough rose catalogues to sink a landing barge, I bought 75 plants. That was "the end of the beginning" for me. Since then I have adopted the whole rose family, old and new, tall and short. Now I have well over 500 varieties in my back yard—and the front yard, and around the porch, and along the driveway. Do I begin to sound like a rose enthusiast? Now that I stop to think of it, maybe I am.

For me, growing roses was an entirely new garden experience, and I've come to realize that there are the sands of others who feel exactly as I do. I discovered first of all that there are not only June blooming roses, but the ones that blaze from May until November, stopping only when the buds wrinkle with the cold. There is no end to the colors and there are enough types and shapes to satisfy the most insatiable appetite. The uses to which different varieties can be put are endless—in the general landscape, in mixed shrub borders, in solid masses, to cover walls and embankments, for formal plantings, and as individual specimens. I know, because I had to use them all those ways in order to have room for them at all! And the picture is always changing throughout the year. There's never a dull moment with roses as you will presently see.

Here's the way it runs in my garden. First of all,

**HERE ARE SOME OF THE ROSES THAT KEEP EUGENE PFISTER FROM DINING ON SCHEDULE**



MAYNARD PARKER

**Y**ou'd think a man who had better than half a thousand different varieties of roses (let alone duplications) in his garden would be master of a lot of acres. But maybe you don't know Mr. Pfister. When he says he grows roses, he means it. He grows them on the ground and on fences and against walls and up in the air. And he does it on a fair-size suburban lot in Highland Park, north of Chicago. (He runs two Victory plots as well.) The formal garden, most of which you see in the picture, is about 100 feet long, and it runs for more than half the lot's depth. Nor does Mr. Pfister spend all his time with his roses, either. An executive of a printing and lithographing house, he puts in a man-size day at the office. The roses come after that and on week-ends. We suspect that the last comes first, as so often happens, just the same.

As chief Rosarian of the Men's Garden Clubs of America, he grows most of the new roses before they are introduced. His garden constitutes one of the "test plots" where new roses must prove their worth, all over the country, before they are offered for sale. So while you don't need to be a rose nut, like him, you can take his word as authoritative!



# than eat!

By spring, comes *Rosa hugonis*, the Golden Rose of China. Simultaneously with the spring flowers comes the hybrid *Rosa*, Agnes, fragrant and amber yellow. Then the species *chinensis* (yellow), the yellow pillar Star of Persia, Persian Snow, Austrian Cooper, Austrian Yellow, and the white single rose *spinosissima altaica*. These are followed by *R. rugosas*, Mosses, *damascenas*, *gallicas*, polyanthas, floribundas, hybrid teas, hybrid perpetuals, and climb-

Oh man! With this June outburst come the visitors—and really they're almost as much fun to have around as the roses. Of course, they thrill at the sight of the lovely hybrid teas, the incredible colors and hues that come nowadays from the hybridizers' pollen palettes. And, of course, too, many of them exclaim, "Oh, that's American Beauty, isn't it?" But it seldom is, for American Beauty has about vanished from outdoor gardens. "What is it, then?"

Well, there are many fine varieties, some deserving fame as American Beauties. Here are some of my choices. Among the reds: the big lustrous buds of Heart's Desire, the velvety Crimson Glory, Etoile de Hollande, Christopherine, the semi-double Ami Quinard. Among the lovely colors: Condesa de Sastago, Faience, Mary Margaret Bride, Signora, Mme. Henri Guillot, McGredy's Sunset, the salmon pink and gold of our own Highland Park, and the low growing yellow Fantastique, which has a vivid pink flush. Exquisite whites are Frau Karl Druschki and Kaiserin Auguste Viktoria, Alice Stern and Rex Anderson. Among my favorite single and semi-single types are Dainty Bess, the loveliest rose-pink (with dark stamens), the red suavius, the white Innocence, and the yellow Cecil. The rambler class includes the salmon-orange clusters of Vire du Midi, Golden Salmon, Cameo, and The Fairy, the pinky pink.

Brilliant mass color effects are produced with the classed floribundas (hybrid polyanthas) among which are the popular pink Pinocchio, red World's Fair, Dainty Maid, Duquet, Permanent Wave, Peach Blossom, Mrs. R. M. Schuch, and the Poulsen "family," Ellen, Else, Kirsten, Anne, Poulsen's Copper and Poulsen's Yellow. The low growing Paz, the prolific Rochester, the (Continued on page 76)

**READY FOR YOUR 1944 GARDEN.** At the right are six of the season's tested new roses. All hybrid teas, four of them All-America award winners. From top to bottom: Mme. Chiang Kai-shek, clear yellow; Lowell Thomas, rich yellow even in hot sun; Fred Edmunds, vivid copper-orange, especially good in the Northwest; Panorama, pink and silver bi-color; Katherine T. Marshall, large, firm pink; Mme. Marie Curie, delicate pale yellow

MME. CHIANG KAI-SHEK

LOWELL THOMAS

FRED EDMUNDS

PANORAMA

KATHERINE T. MARSHALL

MME. MARIE CURIE





Here you see the rear of the house, with its porch and patio, as it appears across the sunken lawn from the lily pool. This pleasant relationship of house to lawn and garden, giving vistas and dignity and importance to each other, is the essence of home life.

Do a quick switch: now you are looking from the living terrace toward the lily pool. Living room and dining room open onto this terrace through sliding doors. Beyond the pool, someday, will be the swimming pool which has already been planned for in site plan.

Next to living in a home, we like to make our friends wish they lived there. Here is what Mr. and Mrs. Everett Swing come home to, what they welcome friends with. The house is whitewashed brick, with powder blue shutters that work! Notice shadow lines, texture

ALL PHOTOGRAPHS BY MAYNARD L. PARKER



DRAWN  
ROLAND L.



*House Beautiful Presents...*

a symbol of what we're fighting for . . .

## A FINE HOME AND A BEAUTIFUL GARDEN

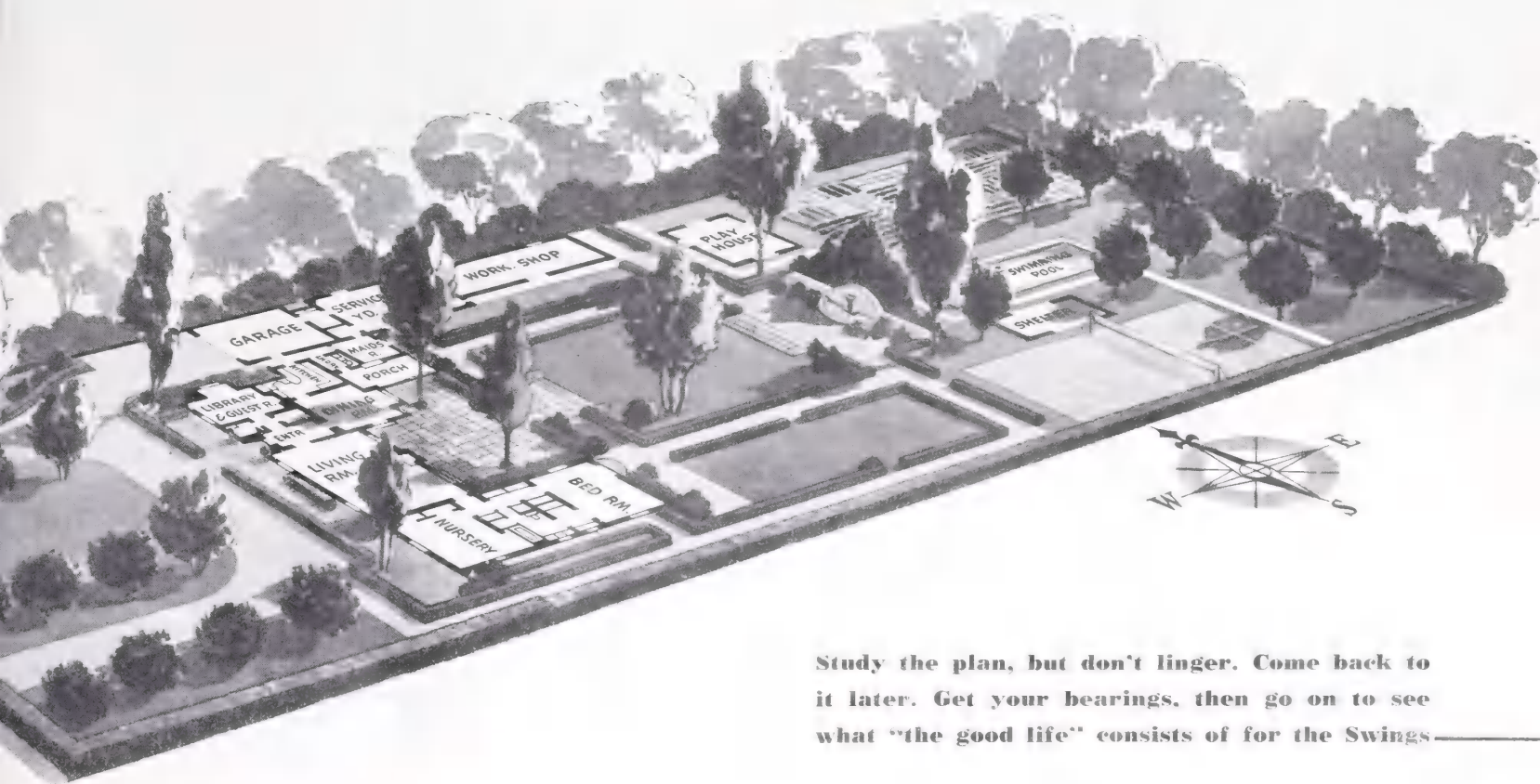
**Here's the epitome of the world-famous "American standard of living." To some of our men overseas it's an actuality such as this that they're fighting to keep. To others this is the vision, with all it implies, they're fighting for the right to acquire**

By Elizabeth Gordon, Editor

The professional attention-callers in the public press keep saying that we don't know what we're fighting for, that our war aims are cloudy. We of HOUSE BEAUTIFUL don't agree. We have too many friends, relatives, and ex-associates in the war theaters not to know. We know, from them, what *they* think they are fighting for, what sustains them in their grim, comfortless existence. They are fighting so that we may live with our loved ones, in surroundings as comfortable and beautiful as those shown on these six pages, in a society where the economic and political values make such a life pos-

sible. We are fighting for a whole way of life—one that is not very well expressed by the Four Freedoms because they are negatives. We think we are fighting for what is called, the world over, "The American Standard of Living."

The essence of what we like to think of as "the American Standard of Living" is contained in the home of the Everett Swings, of San Bernardino, California. The minute you turn in the drive and see the beautifully tended lawns and gardens (as you do on our front cover), the texture and quality of the architecture, you know it's a very personal home. It's no "cracker box" of a house, turned out thoughtlessly by rubber-stamp builders or architects. You'd like to live in it yourself, maybe. Your feeling is not envy. The house is no mansion. All the construction cost a little more than \$12,000. It's no estate, not with a 140-foot frontage. But it represents all the things that Americans deem necessary for "the good life" in our kind of society.



**Study the plan, but don't linger. Come back to it later. Get your bearings, then go on to see what "the good life" consists of for the Swings**



A symbol of what we're  
FIGHTING FOR  
—a fine home and a  
beautiful garden

The room at the right is typical of what many Americans consider a good use of space. It is a downstairs room which doubles as library and guest room. A room furnished in this manner permits the family to have a kind of secondary living room, yet be hospitable to occasional guests



The louvered screen door symbolizes one whole phase of American living. House is oriented so this door lets in a strong, ever-present valley breeze which does much to make desert living bearable. Taking scientific advantage of the natural elements is important part of modern building

Big bay windows are another American way to bring the beloved outdoors inside the house. With modern products like insulating glass and weatherstripping this is feasible in all climates. More than half of tomorrow's home builders want to have bays like this one, John Garner, decorator

The scene at right epitomizes "the good life" to most Americans, whether they are fighting in a war theater or on the home front. Good food, eaten in beautiful surroundings, with the sense of security and peace that comes from owning your own home is a symbol of all the good that is inherent in the American way of life. When a fine home is married to a beautiful garden our cup of joy runs over, according to prevalent American standards. The Everett Swings have blended architecture and landscaping masterfully











Comfortable chairs frame the living room fireplace—and the garden frames the whole. Even at night, festoon outdoor valances beyond the full length windows, one of which is a leaf to the terrace. What a setting for both parents and child to live full, happy lives, savoring fully our American ideals!



Wedgwood blue walls draw the sky indoors, and a pink-beige carpet lights the room warmly. The Swings have their roots deep. Much of the occasional furniture—the rosewood mantel clock, the tables, even the piano, are family pieces dating back to forebears—is still good and beautiful today.



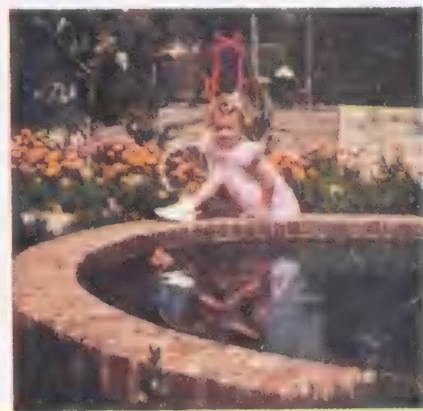


Here's an idea for you: the outdoor flower room  
 just above. The niche in back has a small sink.  
 Left is a service door—for meals either under  
 the roofed part or out on the flower-edged terrace

Had you realized the picture above was taken at  
 night? Here's the rest of the terrace in daylight.  
 Hard to say which is more inviting. Espaliered  
 trees, vines, flowers, soften the walls everywhere

A symbol of what we're  
**FIGHTING FOR**  
 —a fine home and a  
 beautiful garden

That "good life" certainly must include in its specifications a place for children. And you will have to admit that the Swings' daughter, Carole Ann, is well provided for. If you have studied the site plan, you will see that, in addition to the play possibilities offered by nature, the Swings have a play house, a badminton court (on which there is no age limit), and the prospect of a place for a swimming pool—come the end of the war. Can't you plainly foresee that this home is going to be the hub for Carole Ann's crowd from now until she goes away to be married? For this home is so attractive that it will be better than any other place that might compete for the attention of Carole Ann's generation.



What more can parents aspire to than to provide an environment that is right culturally, socially, and aesthetically for the development of their children?

Most gratifying thing about the Swing home is that its good qualities exist because of thorough planning rather than because large sums of money were spent. Much of the charm results from the intimate relation of house to garden. For help on site planning turn to page 46.









# Mrs. Appleyard plans a . . .

## HOUSE-TO-HOUSE DINNER

**Her good word to Moppet and the other army wives is to entertain with a progressive dinner. This one has three courses, each one a cinch to prepare and to keep in appetizing readiness for last-minute serving**

By Louise Andrews Kent  
Author of "Mrs. Appleyard's Kitchen"

"Dear Mrs. Appleyard," wrote Moppet from a new address, "you will think I am a clinging vine, but the last time I took your advice things were definitely scrumptious, so here I am again asking for more. There are four of us uniform chasers here now, each with an apartment about the size of a good large rat hole. We've been entertained quite a lot and we want to do something about it. We think it would be better to give one party than four. Have you any ideas, dear, sweet, distinguished, intelligent, amiable, generous, *darling* Mrs. Appleyard (how do you feel now?), about a progressive dinner? We live near enough so the guests could walk.

"Do we have to have four courses? How do we work it so the soup won't be cold and the ice cream soup? Suppose it rains? Make it gorgeous but simple, because while I am an old married woman (eleven months next week) two of us have hardly swept the confetti out of our hair . . ."

Mrs. Appleyard, always fond of a little judicious flattery—as who is not?—promptly seized her pen and replied:

"Dear Moppet:

As to the weather, I have heard that we have an ingenious little secret weapon called an um-

brella. Perhaps you could borrow one. Three courses will be plenty. I suggest that you, as an elderly dowager, had better team up with the newest bride on the main course. You didn't tell me how many you plan to have so I'm giving rules for six and you can do the necessary arithmetic. Or if not, someone's husband must have a slide rule, or even a pencil and paper. Mr. Appleyard has always been handy with both.

As this is to be dinner, not a cocktail party. I suggest that you serve sherry and appetizers with the soup for the first course. I've tried to plan the other courses without much to do at the last minute and so they won't spoil if they have to wait a while. Two of you will slide out ahead to do the last-minute things and the other two will have the problem of moving the guests along. This menu divides up the work and expense and ration points fairly well, I think, as two of you work on the main course.

### Onion Soup in Casserole

Sherry Olives Celery Radishes  
Tongue with Raisin Sauce Creamed Potatoes  
Green Salad with French Dressing  
Rolls (bought)  
Almond Ring with Frozen Strawberries  
Coffee

### Onion Soup in Casserole

Make this either in individual casseroles or in one large one. For each person allow:

1 large onion	1 tablespoon red wine
1½ cups water	2 tablespoons grated cheese
1 teaspoon beef extract or	1 slice of French bread 1½
1 bouillon cube	inch thick
1 tablespoon fat	

Slice onions and fry them gently in the fat. Mrs. Appleyard always (Continued on page 77)



COLOR PHOTOGRAPH BY EMELIE DANIELSON

Frances T. Heard, House BEAUTIFUL's decorating editor, set the table for the onion soup and sherry course of the progressive dinner around an edible centerpiece, a sort of vegetable epergne. The idea is to admire it now and eat it later. The center vase, bearing snapdragons, is a tall orange squash, scooped out and fitted with a glass container for flowers. Around it are heaped streaky green zucchini, red peppers, and pale yellow crook-necks, hollowed out and filled, like cornucopias, with ice-green grapes. The table shows you, too, what a festive party atmosphere you can create with a minimum of tableware—particularly noteworthy if you're living a migratory life and traveling light. The conversation-making place mats, designed to fit the curve of a round table, are made of squash-yellow linen. Covered pottery soup bowls from Carole Stupell, Ltd. are set on earthenware plates in Wedgwood's "Edme" pattern. Water goblets and sherry glasses, made by the U. S. Glass Co., have a perfect teardrop in their stems. From William H. Plummer & Co. Flatware is Heirloom Sterling in the "Virginian" pattern, from Oneida, Ltd.







**WRONG** The little girl in the picture is sewing with her back to the light. She is committing a cardinal sin against her eyesight because she is creating a shadow that falls directly on her work, the very spot which needs light most. If you are writing, sewing, or drawing, light must come from the left if you're right-handed, and from the right if you're left-handed. The boy's position for reading is good



**RIGHT** Now the boy and girl have changed places. The girl now has light at her left so she can easily see where she is putting the needle. The boy is still in a good reading position, with the light coming from his right. Contrary to popular belief, light for reading needn't come from left. As long as the page is well lighted and there is no glare, reading light may come from any direction

## YOU CAN CONSERVE LIGHT - and save your

**Co-operate with the Electric Conservation Program. Use electricity wisely. Here are five ways to enjoy good light when and where you need it to protect your precious eyes**

By Myrtle Fahsbender

**D**on't waste light, but remember your eyesight is priceless. We've been asked to eliminate unnecessary lighting for the duration, but we are also urged to protect our eyes with enough light for concentrated eye tasks. Learn and teach your children the value of good lighting and good seeing habits, as shown by these "right" and "wrong" pictures. For a list of suggestions on improving your lighting see page 64.



**WRONG** The dining room ceiling fixture may give enough light for dining but it doesn't give enough light where these youngsters need it for concentrated eye work. Dim light and a full stomach induce sleepiness instead of alert, receptive minds

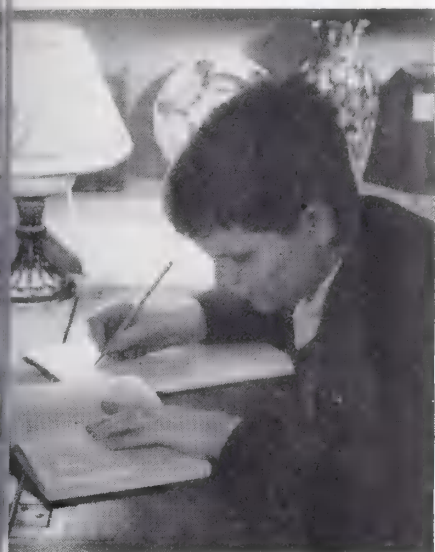


**RIGHT** Now they have light where they need it, since a table lamp with a diffusing reflector has been placed on the table. Choose a tall lamp because it spreads light over a large area and makes it possible for two to share it—and that's good conservation



**WRONG** On the floor with the funny paper—and directly in his own light. They'll do it every time! The boy's back is to the table lamp and his head and shoulders throw deep shadows on the page. Teach children not to read in their own shadows





**NG** The boy, stooped and scowling, is trying to study by the light of a too-low lamp, also wrongly placed at his desk. The lamp itself doesn't give a wide spread of light, and its bad placement throws shadows of his hand on his work.

## sight, too

**IT** Since the boy is right-handed, light for his writing task should come from his left, thus eliminating shadows on his paper. A tall lamp gives a wider spread of light where it's needed—and the light for the job is good conservation.



PHOTOGRAPHED BY EUGENE HUTCHINSON AT B. ALTMAN & CO.



**HT** Now he's going about it properly, seated in a chair, holding the newspaper about 12" to 14" away from his eyes. The light coming directly on the page and giving no murky shadows to hinder his vision. The lampshade gives a wide spread of light.



**WRONG** Another problem for Mother is the young man who throws his legs over the arm of the chair, faces squarely into the light, and reads. Naturally, he frowns because the light shines in his eyes and on the back of the book, instead of on the page.



**RIGHT** To correct this, all he has to do is to turn around and sit in the chair so that the light falls over his shoulder on to the reading page. It may take a lot of drumming to break a bad eye habit, but your own good example is the best method.



Green leaves are the first promise of spring and the fulfillment of summer, but it is flowers that really make a garden. So be sure yours are champions among their fellows, tried, tested, perfected . . .

## Build your garden around the BEST FLOWERS

**B**est doesn't always mean newest—with flowers or anything else. But, so industrious have plant hybridizers become of late years that the mere gardener has had good reason to be confused. Perhaps, then, 1944 is a good season for goggle-eyed flower-lovers to get their tongues back in their mouths and draw a long breath. Since there are fewer new flower introductions this year than there have been for decades, thanks to the plant industry's prodigious labors on behalf of the fight for food, we can look back and see what is *best* among the newest of previous seasons.

Not that 1944 is without its novelties entirely. There are at least three annual flowers that attracted special attention in the 1944 All-America trials, and four Roses included in the All-America Rose Selections (something of a record). In addition there are several improved perennial varieties. But in the main, this will be a year in which gardeners can catch up. And by way of making the process easier, HOUSE BEAUTIFUL has selected and tabulated, with sketches of their blossoms, just over fifty of what it considers the *best flowers*—whether growing as annuals, perennials, or shrubs—of the many good ones you'll find in your catalogues today.

for 3 MONTHS

. . . with annual

Prodigality is nature's watchword (one of them), and nowhere the prodigality more marked than in the world of those flowers bloom a small seed, then wither and die, all in a single season. There are no plants that bloom so prolifically as the annuals. True, sure their range of flowering times is limited, and without variation—three months is a fair average for duration of annual bloom—but that's about all the limitation annuals are bound by. For size, shape, color, durability in the face of the elements—man's general cussedness alike, you can't beat an annual. You can even come close to beating it. It would be almost as easy to pick eighty fine ones as eighteen. But those listed, in their general bracket, and illustrated at the right would be enough to fill a size garden, with or without help from perennials and shrubs. These eighteen are leaders in their class, chosen to grow well together.

for 3 YEARS

. . . with perennial

Only three years, you ask? And with a name like perennial? In one spot, only three years on the average. Some perennials multiply so rapidly they have to be moved more often than that. Some simply play out in a few seasons, perhaps because they have been over hybridized, or are far removed in our gardens from their original habitat. And, proving the admittedly arbitrary rule, some, like *Fritillaria*, herbaceous Peonies, and a few others, can stay in one place and like it for from fifteen to fifty years. In the main, though, modern perennials, good though they are (and perhaps because they are so good), will need to be divided, moved, or replaced about once in three years. Replanted and treated like new plants, most of them will keep on going indefinitely, of course. That is the only way they will live up to the name, perennial. As with the annuals above, we have made a careful selection, then matched them for garden use.

for 3 DECADES

. . . with shrub

It would be no fun, of course, if we planted our shrub borders and then never touched them for a generation. For one thing, we'd forget how to plant and baby our shrubs. For another, we'd miss some of the new or improved varieties that growers and plantsmen are developing season after season. Conversely, if they didn't stay in one place as long as they do, we'd be chivvying shrubs around every day in the week, to the great detriment of the rest of our garden and the family pocketbook. As it is, given a reasonable willingness on our part to change our minds and perform occasional maintenance planting chores, well chosen shrubs are not only among the most satisfying of all flowering plants, but the cheapest. Figure that for yourself. There will be howls of rage at the omissions in our list. But make out an entirely different one and you'll still find it just as long, as hard to make, and—probably just as good.



**TALL**

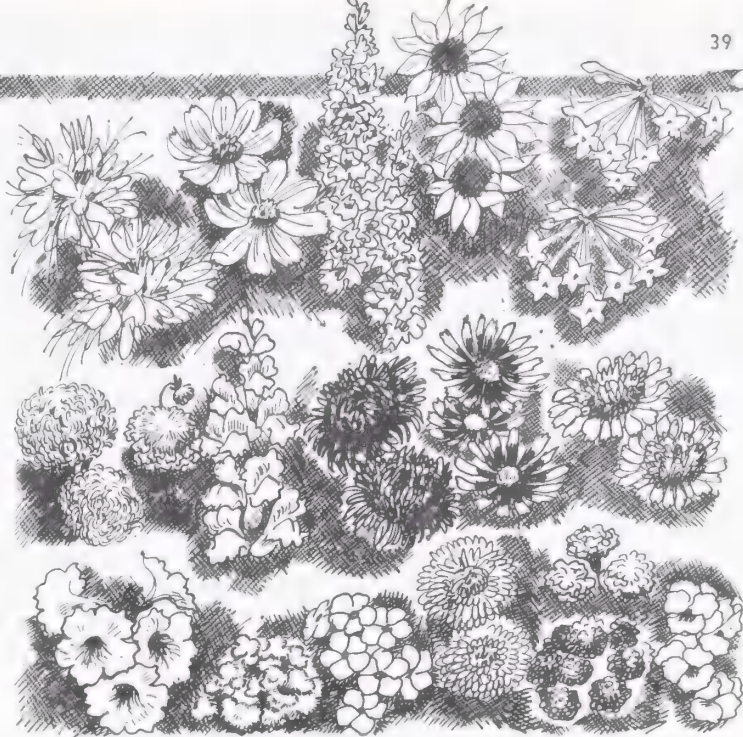
me Pink Queen—4'—huge flowers, fine for back of border or accent  
 nos Orange Flare—3'-5'—in bloom by July and carries on to October  
 pur Giant Ruby—3'-4'—newest of an improved race of favorites  
 anthus Stella—5'—dwarf sunflower; not new, maybe, but so useful  
 tiana sylvestris—4'—not so sweet as affinis, but more spectacular

**MEDIUM**

gold Mammoth Mum—2'-2½'—Hon. Mention 1944 All-America  
 iosa Heavenly Blue—18"-2'—recent medal winner; airy and graceful  
 rhinum Rosalie—2½'—best new rust-resistant Snapdragon of all  
 r Navy Blue—20"—new last year; extra early, large Crego type  
 lardia Pinwheel—18"—single; wine red petals, silvery tips; 1944  
 ted Zinnia—2½'—recent introduction; well grown, fine for borders

**LOW**

nia Cheerful—18"—1944 Bronze Medal. Clear pink, veined salmon  
 atum Midget Blue—6"—recent medal winner; perfect for edgings  
 e drummondii Salmon Glory—10"—one of the finest new annual Phloxes  
 ndula Yellow Colossal—18"—biggest and best of a popular clan  
 igolds Yellow Pygmy—6"—and Spry—9"—red and yellow; both edgers  
 Blue Elf—6"-8"—new last year; perennial best grown as annual

**TALL**

beckia The King—4½'—fine noisy red; flat petals; June-September  
 rhinum hybrids—5"—include **Freedom**, 1944 white; June, then September  
 erocallis Hyperion—3'-3½'—one of the best Daylilies; July-August  
 rum the Beacon—3½'-4'—carmen; taller in semi-shade; July-frost  
 r Gay Border Blue—5'—one of many fine new single fall Asters  
 panula Pride of Exmouth—4'—a semi-double Telham Beauty; May-July

**MEDIUM**

be Fanal—20"—unusual new type; unusually fine red; May and June  
 temon Cherry Glow or Firebird—20"—protect in north; June to frost  
 x Charles Curtis—3'—rose red; one of best half-dozen summer type  
 eopsis Golden Shower—2'—mass of dark-eyed blooms summer and fall  
 sta Daisy Esther Reed—18" double; easily best Shasta; June-frost  
 onica Blue Peter—18"—a real improvement of type; blooms in summer  
 ysanthemum Mme. Chiang Kai-shek—double yellow; early Sept. to frost

**LOW**

panula Blue Carpet—8"—improved carpatica; good all season edging  
 ysanthemum Marjorie Mills—18"—new 1943; crimson to bronze; fall  
 er Star of Wartburg—12"—blue species; nearest to an all-season Aster  
 x ceteacea Camla—8"—clear pink creeping Phlox; brilliant May-June

**TALL**

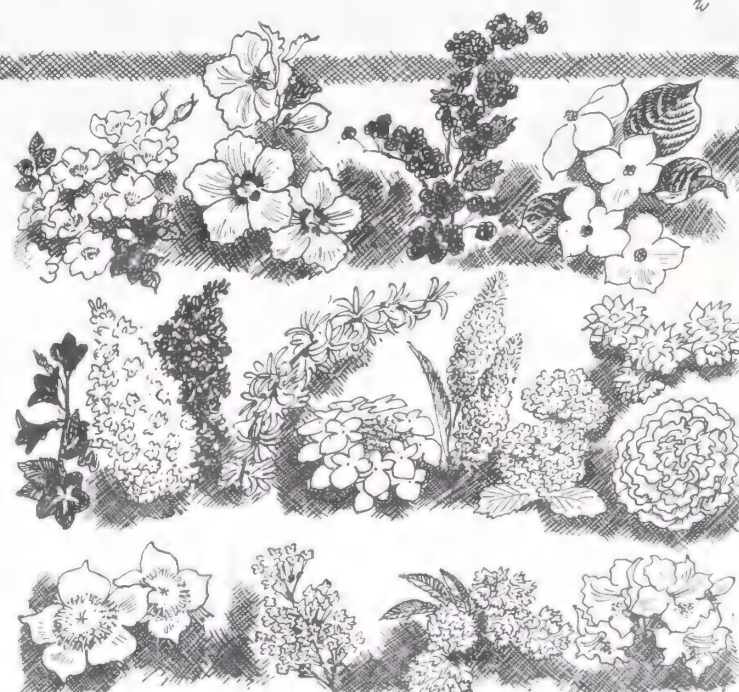
a hugonis—8'-10'—golden Rose of China, without peer; early May  
 discus syriacus Snowdrift—10'—Shrub Althea; pure white; July to frost  
 ythorn Paul's Scarlet—10'-15'—rosy red in spring; red summer fruits  
 nus kousa—12'-15'—hardy Chinese Dogwood; huge white flowers; spring

**MEDIUM**

gela Bristol Ruby—7'—tops in its family; blooms June into summer  
 c Edith Cavell (white); **Marechal Foch** (red)—top rank in their colors  
 ythia Spring Glory—7'—pale yellow; most abundant bloomer of all  
 rangea Domotoi—2'-3'—hardy semi-double; blue (acid soil) or pink  
 dleia Fortune (pink) and **White Bouquet**—4'-5'—best of the new ones  
 urnum burkwoodii—6'-7'—blush white; a new V. carlesii; early spring  
 ria japonica flora-plena—4'-5'—double; dependable all-summer orange  
 Peony Souvenir de Maxime Cornu—5'—huge yellow and orange blossoms

**LOW**

ericum Sungold—2'—informal habit; huge yellow blooms all summer long  
 hne Somerset—3'—pink blooms with D. cneorum fragrance; blooms in May  
 tzia gracilis—2½'—old favorite, still hard to beat for May white  
 lea mellis hybrids—3'-5'—every flame tint; hardy, dependable; spring









# Sinclair Lewis's apartment is a MAN'S IDEA OF HOME

**If it's free of folderol and there's plenty of room to move around, it's made to order for the male species. The New York apartment of America's top-rung novelist suits him to a T**

By Marion Gough

Men, who usually keep their opinions on decoration to themselves, have a stock answer if you ask them the kind of place they'd like to live in. "Just a comfortable little place, nothing fussy," they say. But you mustn't take that too literally.

Size being a relative thing, a six-footer's notion of "little" isn't little at all. What he really means is an unpretentious place that fits his height and breadth so that he can cross a room without having to cut down his stride. It has to be capacious enough to take in his definition of "comfortable," too, which to all males means everything the word can possibly say plus the implication that there must be plenty of springy upholstered chairs and sofas. This, measured by the ruler, calls for a fairly spacious area.

Since men have the frank and hearty faculty of using their surroundings to live in, their ease is of far greater concern to them than the décor. Anything is fussy to them if it gets in their way, which is no news to wives. Little end tables, small footrests, fragile chairs—all perfectly navigable items to women—have no place in a man's ideal home because he's afraid of tripping over them. Frills and festoons are ruled out from the word go. And that includes extraneous ornaments.

Sinclair Lewis's duplex apartment just about sums

up what most men would like to call home. Mr. Lewis, born to the windswept openness of Minnesota wheat fields, chose the place because it's high up in the air and surrounded by view on four sides. And on the top floor, living room, dining room, and a little fireplace room all flow together spaciouly, with no constricting partitions to cramp the novelist's style. The furniture is the solid kind that calls forth masculine admiration—big, well upholstered pieces that seem anchored to the floor, and firm, good-size tables, broad enough to hold books, cigarettes, and drinks safely and conveniently. The living room looks like an invitation to discussion and sees plenty of it because Mr. Lewis entertains here. It has been skilfully organized into several conversation groups, each out of the other's way, yet close enough to be sociable. Miss Marcella Powers did the decorating, but Mr. Lewis had some ideas of his own. Of three color schemes he chose a masculine combination of grays, greens, yellow, and white. He specifically wanted gray walls. Books, as you might expect, are prominently on the scene. There are eight bookcases in the living room alone, and (Continued on page 58)

← All men—and this goes for Babbitts, Dodsworths, Arrowsmiths, Gideon Planishes, and John Does everywhere—like to talk it over. Twin settees, in rough green check, face each other conversationally in Mr. Lewis's living room. Walls are pale gray

The dining room, which swings right off from the living room, has the same terra cotta tile floor, sunny chartreuse draperies, and a figured drapery of giant mimosas against a slate-gray background. The oak furniture has a rugged Viking flavor





# MAKE DINNER DATES you can keep with

Order your favorite dishes now for tomorrow's table if you want to get the most out of your Victory garden. Here's a special chart to help you do that all-important pre-season planning

By David W. Bailey

















We hear a lot these days about logistics—the science by which our military services of supply anticipate the future demands of the Army and Navy for food, clothing, equipment, and ammunition.

The problems of the home vegetable gardener, fortunately, are not so complex as those of the supply officer. But even the home gardener can meet the demands of his wartime larder better if he applies the basic principles of logistics to his own little gardening campaign.

Before he plunges into the paper-work entailed, each individual gardener should ask himself the following questions:

1. How much vegetable produce will my family table require during the coming year?
2. What kinds of vegetables will best satisfy my family demand?
3. When must I have the desired vegetables ready for use?
4. In order to meet this schedule, when must I start planting, and in what quantities must I plant?

	PLANTING DATES	1ST PICKING READY	BEARING SEASON	PLANTING MAY PRECEDE	PLANTING MAY FOLLOW	SERVING per 12'
 <b>SNAP BEANS</b>	May 1-20 3-week intervals	Bush: 7-8 weeks Pole: 9-10 weeks	Bush: 2-3 weeks Pole: 6-8 weeks	Bush: Cabbage, Lettuce, Spinach, Turnips	Beets, Cabbage, Carrots, Lettuce, Spinach	24
 <b>BEETS</b>	April 1-15 3-week intervals	Greens: 40-60 days Beets: 50-80 days	4 weeks	Beans, Cabbage, Carrots, Lettuce, Spinach, Turnips	Cabbage, Lettuce, Peas, Spinach, Turnips, Carrots	32
 <b>BROCCOLI</b>	In flats, Feb. 15-28 Set out April 1-15	12-14 wks. from seed	6-8 weeks if recut		Peas, Spinach, Lettuce	12
 <b>CABBAGE</b>	Same as broccoli	Early: 9-12 weeks Late: 3-4 months	Spring: 3 weeks Fall: till hard freeze	Beans, Beets, Carrots, Turnips, Spinach	Beans, Beets, Carrots, Peas, Spinach, Turnips	32
 <b>CARROTS</b>	April 1-15 3-week intervals	10-12 weeks	3-4 weeks	Beans, Beets, Cabbage, Lettuce, Spinach, Turnips	Beets, Lettuce, Peas, Spinach, Turnips	40
 <b>CHARD</b>	April 1-June 1	50 days	Until heavy frost			9 per w
 <b>SWEET CORN</b>	May 1-25	10-12 weeks	3 wks., each variety			20
 <b>LETTUCE</b>	March 15 to June 1 After Aug. 1 for fall	Loosehead: 7 weeks Heading: 11-12 weeks	Spring: 11 weeks Fall: 2-4 weeks	Beans, Beets, Cabbage, Carrots, Broccoli, Turnips	Beans, Beets, Carrots, Spinach, Turnips	36
 <b>PARSNIPS</b>	April 1-May 1	After frost	6 months			24
 <b>PEAS</b>	April 1-30	65-80 days	2 wks., each variety	Beets, Broccoli, Cabbage, Carrots, Turnips		Dwarf: Tall: 12
 <b>SPINACH</b>	March 15-April 15 After Aug. 1	7-8 weeks	Spring: 8-10 days Fall: 3-4 weeks	Beans, Beets, Cabbage, Carrots, Broccoli, Turnips	Beans, Beets, Cabbages, Carrots, Peas, Turnips	8-10
 <b>SQUASH</b>	May 5-20	Summer: 7-8 weeks Winter: 12-15 weeks	Until first frost			Summer: 16 Winter: 16
 <b>TOMATOES</b>	In flats early March Set out May 5-20	16-17 wks. from seed	4-8 weeks			Sliced: Stewed:
 <b>TURNIPS</b>	April 1-June 1 Aug. 1 for winter	9-10 weeks	3 weeks	Beets, Cabbage, Carrots, Lettuce, Spinach	Beans, Beets, Cabbage, Carrots, Peas, Spinach	Early: Rutabaga



# our VICTORY CROPS

Don't let anyone tell you that it is too early today to ponder these questions or to begin planning your seed order or thinking about the labor involved in getting your 1944 garden under way. The surest way to set a bountiful and an appetizing table for your family in this year of war is going to be to grow as big a share of your own food as your resources in land and time will allow. And the gardener who gets his seed order on file in January will see it filled long before overworked and understaffed seed houses can turn their attention to his tardier neighbors.

Here's how to start! Spend five minutes making yourself familiar with the use of the table below. Spend another ten minutes reading the demonstration in the panel at the right. Then buckle down to a happy hour or two in the big arm chair with a pad of paper on your knee, a pencil stub in hand, and the catalogues of a couple of good seedsmen propped up in front of you. The rest is fun; and the results—given some healthy work and a break in the weather—are guaranteed.

SEED REQUIRED	COMMENTS
1 lb.—100 ft.	Bush varieties give 2 or 3 good pickings only; pole varieties, kept picked, bear until frost.
1 pkt.—25 ft. 1 oz.—100 ft.	Try Detroit for greens. Early Crosby for spring roots, Winter Keeper (3-4 mos.) best for storage and tenderest.
1 pkt.—250 plants	Longer season than cabbage; green sprouting types will form side blossoms when center heads are cut.
1 pkt.—250 plants	Fall cabbage more successful in home gardens; Savoy most delicate; red for pickles; ballhead for sauerkraut.
1 pkt.—30 ft. 1/2 oz.—100 ft.	Select stump-rooted sorts for newly turned ground.
1 pkt.—25 ft. 1/2 oz.—100 ft.	Best of the all-season cut-and-come-again greens.
1 pkt.—20-25 hills 4 oz.—75 hills	Requires too much space for small gardens. Pests attack late plantings; plant varieties together for succession.
1 pkt.—50 ft. 1/2 oz.—150 ft.	Grow loosehead sorts spring and fall; cos type in hot weather; "Iceberg" kinds difficult in home gardens.
1 pkt.—20 ft. 1/2 oz.—100 ft.	Require deep, fine loam; taste best after hard frost; will keep outdoors until spring under light mulch.
1 lb.—100 ft.	Early planting essential; select for succession. Wrinkled sorts best fresh; smooth or sugarpods for canning.
1 pkt.—25 ft. 1/2 oz.—100 ft.	Spring spinach runs quickly to seed; depend on fall blight-resistant sorts for canning crop.
1 pkt.—6-10 hills 1/2 oz.—25-50 hills	Avoid in small gardens; hybrid summer strains for big crop; Des Moines, Delicious, Butternut, Buttercup for winter.
1 pkt.—200 plants	Estimates based on Marglobe or Rutgers trained to 2 leaders on 7-foot poles, well fertilized.
1 pkt.—50 ft. 1/4 oz.—100 ft.	Least fibrous and sweetest are Rutabaga type; plant these for winter use only.

## HOW WOULD YOU PLAN for YOUR FAMILY on a 30' by 60' garden plot?

**A family of four will eat 3,560 servings of vegetables in 1944. Here's how you can grow them all**

Perhaps your own plot is not as large as 30 by 60 feet. You need not feel discouraged on that account. It is possible to grow a great many vegetables in a space half that size. But given all this room you will find it actually easy to grow all you want of the kinds of vegetables you like best—always provided, of course, that you are not the victim of an unquenchable longing for such space-consuming specialties as Hubbard squash or giant sweet corn.

Getting the most out of the small vegetable patch calls for planning, of course. And the first step in planning brings up our four basic questions, in order:

### 1. How much vegetable produce will my family table require during the coming year?

Let us suppose, for the sake of example, that your family numbers four persons. All of them are home for the evening meal. An occasional dinner out before the movies or a play is offset by the occasional dinner guests whom the home gardener is not afraid to invite to his table, even in these rationed days. There are 365 dinners, then, for your homemaker to plan, and four mouths to feed at each—a total of 1,460 plates.

Father probably gets his weekday luncheons near his place of business. The boy in high school eats five noons a week at the school lunchroom but is home for Saturday luncheons. The girl in grammar school lunches at home with Mother. Two plates for five luncheons and three for one each (Continued on page 85)



# How *Not* to order a meal from a seed catalogue...

- don't* order until you've studied the menu. A seed catalogue has a great deal to offer, both in variety of vegetables and, where your garden is concerned, quality. A quick glance won't do
- don't* order the "blue plate" just because it's cheap. If you haven't gumption enough to make up your own mind, all right—order a garden "collection." But don't expect it to do the best job
- don't* order the dessert first. Plan your season's garden the way a good housewife plans her menus. Start with those basic foods that are good and that you can grow well. See pages 42 and 43
- don't* order more than you can eat. Seeds are scarce this year and precious far beyond their price. Remember, if you have a handful of seed left over, you may be wasting a truckload of food

By Ralph Bailey

Two years have passed since the country as a whole began to take Victory gardening seriously. There were prophets in the wilderness before that, and if HOUSE BEAUTIFUL was among them, it was because it was our duty to foresee what might lie ahead. Now, in 1944, there is hardly a thinking person who doesn't realize what his back yard can do, not only to help fight the war, but to put flesh on his bones. Those who don't know either have no back yards or are downright stupid. In either case they are excused.

There is no excuse, however, for home owners—able-bodied and with a patch of fair ground to work—who go through the coming year without vegetables by the kitchen door. May they choke on their food and run out of ration points early! That's how strongly we feel about it.

But before achievement must come work, however

pleasant and rewarding. And before work—spade work—must come planning. Part of the planning, in fact the culmination of it, is filling out the seed order. So plan early. Order early. Order early, not merely because many seeds will be in short supply this year and you want to be sure you get yours, but also because it will help the over-burdened, understaffed seed dealers. You won't need most of your seeds for weeks or months. But if you order now, you'll give the dealer time to spread the load of fulfilment over a longer period. Unless he can spread the load somehow this coming year, he is going to be in a tough spot—and you'll be right there with him!

Above and below are some wrongs and rights of making out your seed order. The dealer makes it as easy as possible for you to order sensibly, but he offers for sale more than any one customer should or need buy. So study these hints now, before the new catalogues come.

## DO... make up your seed order this way

- do* have a clear idea of family needs and preferences before you begin. Order not only for July but for October crops—for the cook pot and the canning shelves. Pages 42 and 43 will help you
- do* have an exact knowledge of the amount of garden space available or that you can care for. You can't buy vegetable seeds intelligently otherwise. And unintelligent gardening doesn't pay
- do* make a reasonable effort to find out in advance what kinds of vegetables do best in your locality and soil. Experienced neighbors, available Victory garden literature are two good sources
- do* consider only the catalogues of reliable dealers, those with a reputation to uphold. There is going to be a lot of poor vegetable seed on the market this year. Be sure you don't get it
- do* study the whole catalogue, or vegetable section, before you touch the order blank. Some good dealers carry only a few of each kind. Some carry many, leaving it to you to judge them
- do* read the "fine print" and find out all you can about growing times, bearing seasons, which varieties are especially good for home gardens, which are most resistant to prevalent disease
- do* follow direction in ordering. Write clearly and add accurately. Order seeds in economical amounts, to take care of the whole season's needs if possible, whether by the packet or by weight
- do* make a solemn vow (this is a good time) that you'll finish what you start. The gardener who winds up the year with an unusable surplus should be shot—if only with his own tomatoes





HOUSE BEAUTIFUL'S

## HOME PLANNER'S STUDY COURSE

MODEL BY EDWARD T. HOWES. PHOTOGRAPH BY FRED LERNER

# How to USE your land

The most misused and misunderstood factor in home building is the land the house stands upon. The average house uses its land perfunctorily, like a platter under a roast—a thing to rest upon but offering nothing else. Yet the house that is thoughtfully integrated with the site it stands upon, so land and house dovetail, is far better to live in and to look at than one where the mating of house and land has been left to chance.

The choice of a piece of land for your home should be given as much time and attention as the development of house plans. HOUSE BEAUTIFUL has assembled on the next seven pages many facts and principles to help you evaluate any piece of land you may consider buying, and to help you use land you may have bought. The author is Janet Darling, landscape architect. The information, when applied to your own circumstances, can help you add twenty per cent to the value of your home-owning enterprise, and save you many dismal mistakes which could have been avoided.



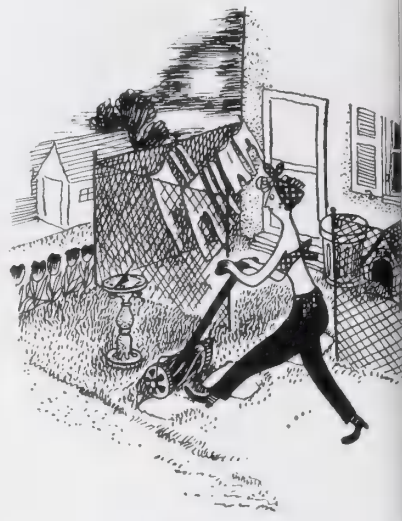
## THESE EVILS CAN SPOIL YOUR HOME



Don't let your life be an open book to all passers-by. It's bad planning to put the main rooms on the street with no privacy



Bad orientation makes artificial light necessary in daytime. Plan rooms and outdoor terraces so they have sun, vistas, good light



Service elements shouldn't monopolize the best of your yard. Locate where convenient but screened from neighbors, outdoor area

# SITE PLANNING

## comes BEFORE the down payment

By Janet Darling

"I've found the perfect site," exclaims a future home owner. "It's the most wonderful place you can imagine. It's got everything—a beautiful view, a cool whispering brook, a wooded spot where we can build an outdoor fireplace. We must make a deposit right away, so we won't lose it."

Not so fast, prospective home-builder! Before you sign your name to anything that faintly resembles a down payment on land, you must take pencil and paper in hand and do some serious thinking about whether that particular piece of land can satisfy the everyday wants of your kind of family, their living habits, their most cherished dreams. It isn't enough that it *looks* right—it must *work* right. For land must fit your personal needs as smoothly as a glove fits a hand.

Site planning is a three-part process. It's first of all self-analysis—finding out what kind of family you are, how

you like to spend your time when at home, your particular tastes. The second part consists of appraising the physical features of the site, taking into account exposures, the position of the sun and winds at various times of the year. The third stage is the solution, the preparing of the actual site plans which will blend *your* needs with the requirements of the land. Good architects do this kind of site planning for their clients, as do landscape architects. But you, the home owner, must at least complete the first process yourself.

This kind of planning should come long before your land is paid for, or your house plans finally drawn. For you may dream up a perfect house, but if it isn't placed on your land so you have quiet and privacy, so the most frequently used rooms are cheerful and sunny, so service functions and unattractive views are screened, you've robbed yourself of the rightful assets of a home owner.

We're hoping you're not a landowner yet. But if you are, and if you find your land is not ideal for your needs, you can still apply the principles of good site planning to overcome the disadvantages of your site. Your problem will be more difficult, of course, and because more conditions will be fixed, you will undoubtedly have to make more compromises.

Since knowing your requirements in the first step, turn the searchlight on yourself. Answer this "Know Thyself" quiz, and you'll be ready to shop for land.

1. What must we have for the mechanics of living? Jot down all such things as driveway, main and service entrance, drying yard, etc. Think how much space each should occupy and best location.

2. Will we entertain at picnics or formally on a dining terrace? Do we want outdoor living terraces, or gardens, or both? Consider the habits of each family member. Then decide the best exposure and size for each spot.





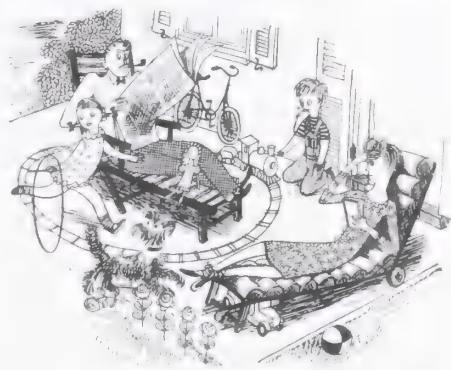
Don't cut up your site with long drive when planning brings short drive and connected garage. Result: lower cost, less upkeep



House in dead center prevents best use of land, especially on small lot. Pushed to one side, space is gained for gardens, garage



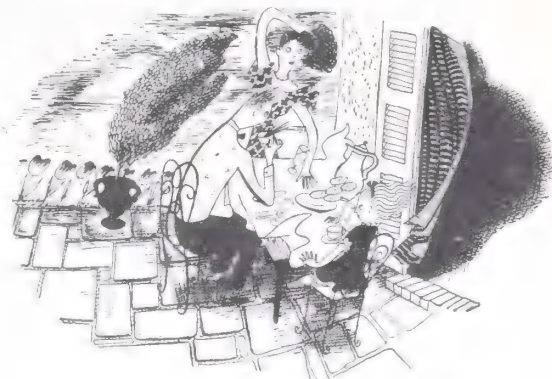
You encounter enough hazards on road without planning a drive with twists, turns, and slopes, hard on your nerves and your bumper



Children running all over you can spoil enjoyment of your outdoor life. Provide a play area for them separate from yours



Random flower beds give your site a spotty effect. You'll have more usable and spacious lawn, if you design a simple plan



You can be driven indoors in semi-favorable weather because your outdoor porches and terraces are not properly oriented

3. What things have we always promised ourselves. e.g., outdoor fireplace, tennis court, herb garden, sun deck?

4. Will our needs be the same ten years hence as when we build? Plan areas for one use now, another later.

5. Are the soil conditions right for our garden plans? Remember you can't grow perennials under a shade tree.

6. Are we going to be able to spend the time and the money to maintain our land? Don't be over-ambitious, or you may find your land is running you. One well-tended garden is worth ten knee-deep in weeds.

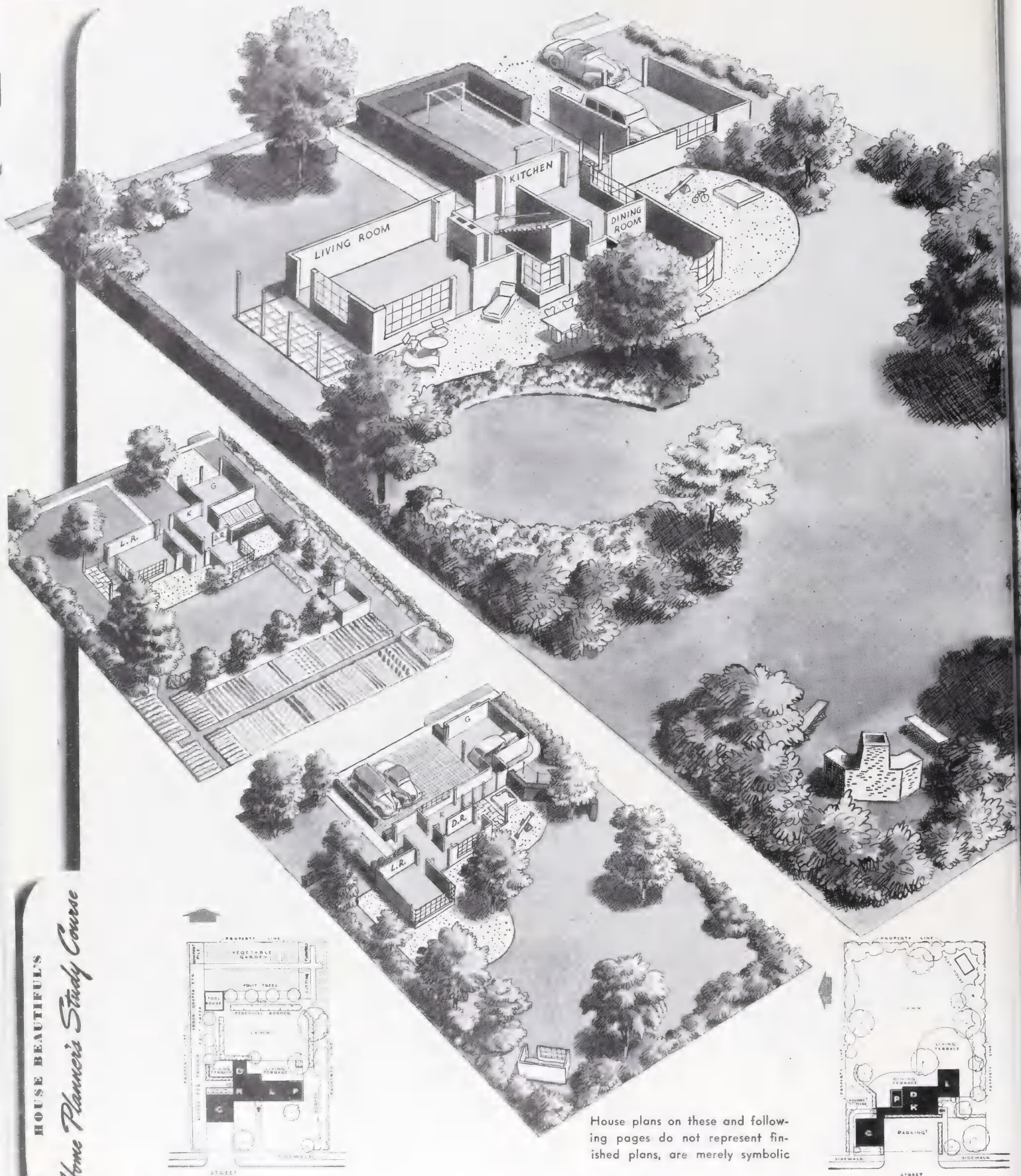
7. Do we want to enjoy the benefits of solar radiation? See lesson on solar heat in September 1943 HOUSE BEAUTIFUL.)

8. Do we want to design our outdoor living areas so we can live outdoors more months of the year? Then orient your house to create "windbreaks" and "sunpockets." (See lesson on orientation, August 1943 HOUSE BEAUTIFUL.)

9. What topography must our home site have to let us indulge our dreams? Do we want a flat site, or the added charm (also added expense) of a sloping site with its need of retaining walls and grading?

To help you plan your property, once you've studied your needs and the land conditions, we are presenting hypothetical cases of site planning on the next five pages. We have varied the family requirements, the physical conditions of the land, the exposures so you can see how such variables affect planning. The site in each case is the same size, 100 by 150 feet. Remember, however, the solutions we suggest are by no means the only ones. We could have designed hundreds of others for the same conditions. They are simply



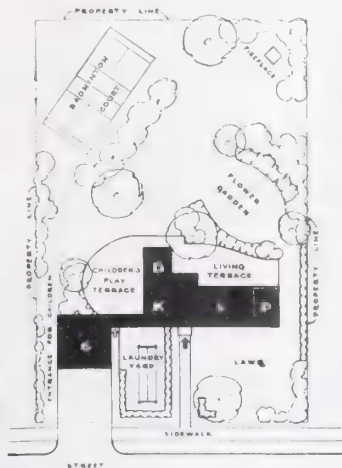


The garden-loving Brown family of three adults managed sun and air for four types of garden, two outdoor living areas by shoving house near undesirable north street exposure, using house to insulate against cold winds, traffic. Necessary garden delivery entrance serves kitchen, is screened from living areas by fruit trees, terrace hedge. Cold frames near kitchen for easy care in early spring, protected from winds by garage wall. Laundry goes out

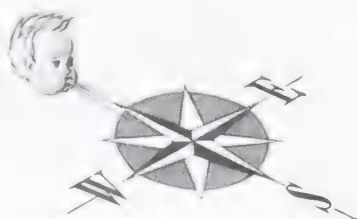
House plans on these and following pages do not represent finished plans, are merely symbolic

The Smiths have one child, entertain extensively, so wanted space for guest cars, small drying yard, sunny outdoor living areas, child's play house. By leaving only depth of cars for parking area and bringing house close to street, good exposures are provided for frequently used rooms and outdoor living areas. Note separate play area apart from adult's terrace, screening around three sides for privacy, lawn areas gained in rear because house hugs street





The Jones family (two adults, three children, one under two) want a fair-size drying yard, a separate entrance to children's play area; sunny, private, protected outdoor living areas; a sunny place for baby visible from dining room or kitchen, so Mother can supervise (to be converted later into dining terrace); a small herb and flower garden near living terraces; badminton court and outdoor fireplace away from house; a short drive and a two-car garage connected to house. They got what they wanted by bringing house close to street, leaving most desirable sunny portions of property free for outdoor living and gardens. House itself forms natural screen. Note two kinds of outdoor living areas providing all-day sunshine. Porch off living room allows through breezes, provides third kind of outdoor living space. Front drying yard is convenient to kitchen, doesn't monopolize best exposures, and is hidden from all eyes by a high hedge. Covered breezeway connects garage with house.



## You can do many things with the SAME PIECE OF LAND

There is no such thing as a ready-made site plan. For there are numberless ways to serve up the same piece of land. The recipe to be used is determined by your needs, your budget, and the general plan of the house you will put on the site. Like the well-seasoned dish, the well-planned site gets its character from the blending of many ingredients to *suit your own special tastes*.

Site planning must go hand in hand with house planning. One should not be considered without the other. Unfortunately, the common practice is to plunk down a house on a site, irrespective of its fitness for the land, and then to do something, after the house is built, known as landscaping. This is not site planning, and can only be compared to locking the barn after the horse is stolen. Landscaping is a proper part of site planning—but *only one* of several parts.

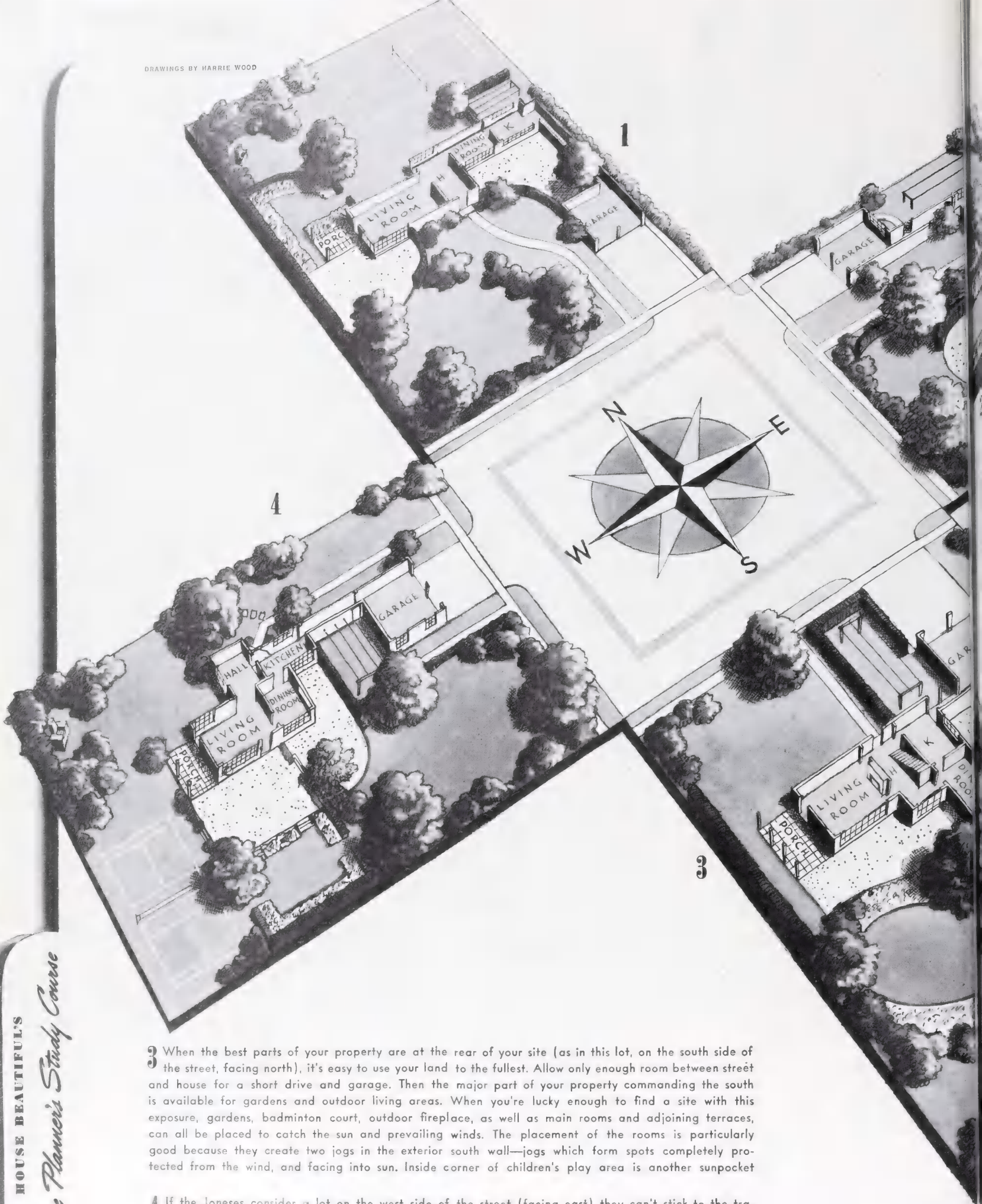
To show you how different families' requirements can change the use of a single site, we have dreamed up three imaginary families who are all considering buying the same level, northfront lot (100' x 150'). The three solutions we show here have the basic principles of good

planning in common and their differences are the result of varying requirements.

Since, in all three cases, the least desirable exposure is on the street which faces north, main rooms and outdoor living areas and gardens face the back of the lot—which is south—to get privacy and the full benefits of sun. By placing the house close to the street in all cases, which is sound and practical with a northfront lot, three-quarters of the site becomes usable for terraces, gardens, vistas, game courts, barbecue corners, etc. Garages (and the drying yard when it is wanted) are all convenient to both the house and the street, but don't occupy desirable parts of the site. The houses in all three cases turn their backs on the street, acting as barriers from the undesirable north winds and screening the terraces and gardens from the street. Common to all three solutions is the privacy from neighbors for outdoor living areas, achieved with plantings, hedges.

The reasons why these solutions work is that they answer each family's individual requirements, as you will see from the captions.





**3** When the best parts of your property are at the rear of your site (as in this lot, on the south side of the street, facing north), it's easy to use your land to the fullest. Allow only enough room between street and house for a short drive and garage. Then the major part of your property commanding the south is available for gardens and outdoor living areas. When you're lucky enough to find a site with this exposure, gardens, badminton court, outdoor fireplace, as well as main rooms and adjoining terraces, can all be placed to catch the sun and prevailing winds. The placement of the rooms is particularly good because they create two jogs in the exterior south wall—jogs which form spots completely protected from the wind, and facing into sun. Inside corner of children's play area is another sunpocket

**4** If the Joneses consider a lot on the west side of the street (facing east) they can't stick to the traditional placement of their house if they want the main rooms to have excellent exposures. By lining the house up with the length of the site, rather than the street, and placing it very near the north boundary, every room, except the hall, has southern exposure. It's the only plan in which the Jones drying yard has sun during most of the day, and yet doesn't deprive other rooms of good exposure. House itself screens outdoor areas from north winds. All of these site plans permit the house to be oriented to capture the sun's heat and thereby supplement the heating plant. All major rooms face due south where winter sun is strongest. (See lesson on solar heat, September 1943 *HOUSE BEAUTIFUL* for full details)

IN ALL CASES, ASSUME THAT COLD WINDS COME FROM THE NORTH, THAT SOUTHEAST IS BEST FOR DINING ROOM, SOUTHWEST FOR LIVING ROOM



**1** The four sites (100' x 150') on these pages are all designed to fit the needs of the Jones family of 2 adults and 3 children (one under 2). Review their requirements on preceding page. It takes some juggling to give them what they want on a site on the north side of the street, because the desirable south portion faces the road. To manage good exposures and privacy, the house was pushed far back so the two outdoor terraces could face the sunny south. This placement necessitated extensive plantings on both sides and front to screen areas. If Joneses hadn't called for a short drive, house could have been pushed still farther back, giving the outdoor areas more space. Design is good solution for a north-front lot, the most difficult to arrange properly so that best parts of site are well used. All lots here are level

**2** If the Joneses buy a lot on the east side of the street (facing west) their house should be shoved way over to the north side to permit living room and adjoining terrace to face good southern exposure. The two outdoor areas offer morning and afternoon sun. Note how dining room wall protects children's area from cold north winds, while adult area is only partially screened. Ell formed by dining room and hall creates the much-desired wind-free sunpocket for warm sunbathing well into fall and very early in the spring. Both living room and dining room have three exposures. Good design apportions least usable north side of site to garage and drying yard. By connecting garage and kitchen by covered way, affording complete weather protection, drive can be kept short, a "must" feature in winter

## The side of the street your LAND FACES AFFECTS YOUR PLANNING

**If you want a good site plan, bury the outmoded notion that the "front rooms" must face the street, or the house parallel it. House location and room placement depend rather on position of the sun and wind during year**

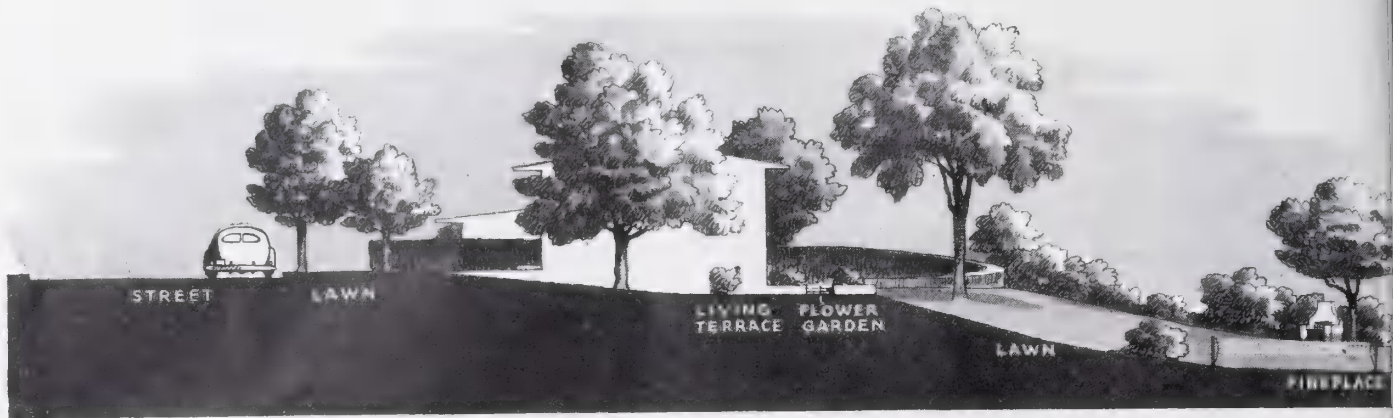
**T**he planning of your house and site will be influenced by the side of the street you face. For the shape of your house and its placement can change radically from one side of the street to another, if you want to give your house good orientation. Sun and wind are the determining factors. On one side of the street they may dictate that the house run parallel to the length of the lot, to benefit by the sun, be protected from the wind. On the other side, good planning may place a house far to the rear, so desirable front exposures can be arranged most judiciously.

Good site planning is impossible, however, if you follow indiscriminately the old-fashioned practice of lining your house up with the street regardless of whether this placement gives the main rooms and adjoining outdoor living areas and gardens good exposures and privacy. For your house should be placed on your site to take full advantage of the sun, wind, natural attributes of the site, such as a view, brook, etc., *regardless of where it falls in relation to the street.*

The designs of the four plans on these pages have been dictated solely by the principles of good orientation. So don't be a slave to the conventional house-to-street relationship. Study these good designs and then see how the rules can be adapted to your own site.

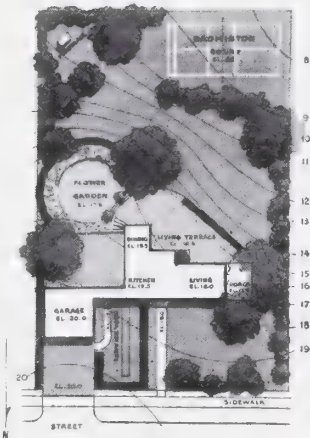


# A SLOPING LOT can work to your ADVANTAGE



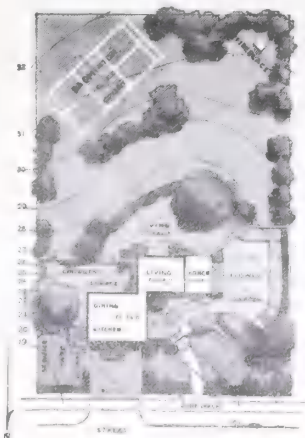
## When the Site Slopes DOWN from the Street

It is harder to incorporate all the principles of good orientation on a sloping site because the grades, rather than your wants alone, dictate where the house and drive should go, how much of a terrace you can have, whether there is enough level space for game courts. On the other hand, natural differences in levels can give your plan interest and charm. The Joneses are contemplating this northfront site. Good planning calls for house high near street, where land slopes least. This allows better drainage, keeps main and service entrances convenient, permits most of site to be turned into gardens and outdoor living areas and face south. Expense of cutting and filling can be kept down on a sloping site if terraces and gardens follow grades. The down-sloping lawn at rear optically creates impression of much larger site. If your site includes fine old trees, a view or a brook, integrate them into your scheme.



## When the Site Slopes UP from the Street

In this northfront lot facing south, the grade is steep enough to allow the garage to be built under house, a distinct advantage since it saves costly excavation and much precious ground. Kitchen and dining room are conveniently placed over garage, bringing them desirably near street. Slight disadvantage of necessary stairway to kitchen is more than outweighed by the excellent orientation which has been planned for living room, porch, both outdoor terraces. Dining room has good southeast exposure. House design and placement protect from north winds. By following existing grades as closely as possible, retaining walls around gardens and terraces, which are costly, have been kept to a minimum. When site slopes up, plantings should be kept on higher level, to get maximum benefits of screening. Game courts are practical, too, if placed where slope is most gradual, as in extreme rear of this property.







## Vegetable Garden Collections

### GARDEN FULL COLLECTION A

For a garden of about 500 sq. ft.

1 pkt. each of these 15 Vegetables \$1.50

Beet Detroit, Broccoli New York Market, Carrot Rubi-core, Cucumber Staygreen, Lettuce Big Boston, Parsley Champion, Radish Scarlet Globe, Spinach Savoy, Swiss Chard Green Lyon, Squash Straight Neck, Turnip Purple Top, String Beans Bountiful, Lima Beans Fordhook, Corn Golden Bantam, Peas Little Marvel.

### GARDEN FULL COLLECTION B

For a garden of 1250 sq. ft. \$3.90

Same as collection A except 1/2 oz. each of Carrot and Swiss Chard, 1 oz. each of Beets, Lettuce, Radish, Spinach and Turnip. Pkt. of Broccoli, Cucumber, Parsley and Squash. 1 lb. each of String Beans, Lima Beans and Peas, 1/2 lb. Corn.

### GARDEN FULL COLLECTION C

For a garden of 5000 sq. ft. \$7.25

Pkt. each as above Broccoli, Cucumber, Parsley and Squash. 1 oz. each of Carrot, Swiss Chard and Turnip. 2 oz. each of Beet, Lettuce, Radish and Spinach. 1 lb. Corn. 2 lbs. each String Beans, Lima Beans and Peas.

## Bright Annuals For Your Garden

ROSALIE ANTIRRHINUM. Beautiful topaz rose and gold. Pkt. 25¢, 1/8 oz. 60¢, 1/4 oz. \$1

HEART OF FRANCE ASTER. Deep red flowers, long stems. Pkt. 25¢, 1/8 oz. 75¢, 1/4 oz. \$1.25

BLUE MOON SCABIOSA. Large, double lavender-blue. Pkt. 15¢, 1/4 oz. 50¢, oz. \$1.50

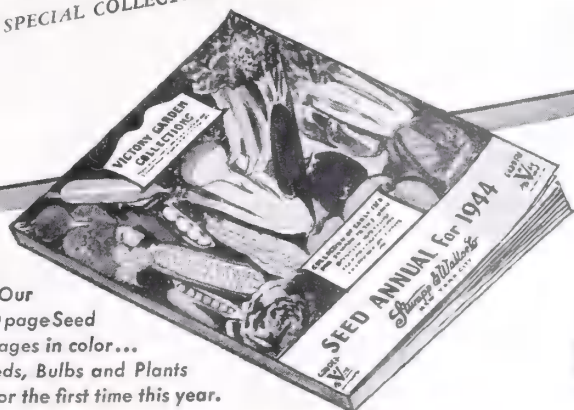
PASTEL LILLIPUT ZINNIAS. Mixture of apricot, peach, cream, pink, salmon, rose and orchid. Pkt. 15¢, 1/4 oz. 50¢, oz. \$1.50

VIOLET QUEEN ALYSSUM. Dwarf. Fragrant, deep violet. Pkt. 15¢, 1/4 oz. 50¢, oz. \$1.50

LIMELIGHT MARIGOLD. Chrysanthemum-Flowered, yellow. Pkt. 15¢, 1/4 oz. 50¢, oz. \$1.50

RADIANCE PETUNIA. 2 1/2 to 3" dia. Brilliant cerise. Pkt. 35¢, 3 pkts. \$1, 1/8 oz. \$1.50, 1/4 oz. \$2.50

SPECIAL COLLECTION—7 packets, 1 each of the above. \$1.



Free on Request—Our 1944 Complete 120 page Seed Catalog with 16 pages in color... featuring new Seeds, Bulbs and Plants introduced by us for the first time this year.

# Stumpp & Walter Co

## Suggestions for Your 1944 Victory Garden

For assured results, plant Seeds of Known Quality. Especially today with labor so scarce and time so valuable, Victory Gardeners will find it true economy to buy only dependable seeds that give maximum yields.

For over 46 years Stumpp & Walter Co. has been famous for supplying the best of everything a gardener needs... Seeds of Known Quality, Bulbs, Plants and Garden Supplies.

Featured here are some suggestions for 1944—Unusual Vegetable Collections, Fine Small Fruits, Lovely New Roses, etc.—just a few highlights from our fascinating new complete Catalog. Copy will be sent free on request.

### TO AVOID DISAPPOINTMENT THIS SPRING SEND IN YOUR SEED ORDER TODAY

*A Real Garden Help—Free with Order for \$3 or More*  
A practical, new 32 page booklet, "Vegetables for Victory" in color, will be sent with order for \$3 or more of the merchandise on this page. Tells how to plant, what to plant, how to make it grow—a help to every gardener. Sent immediately on receipt of order.



### Collection—3 FINE GLADIOLI—National Colors

Immense Blooms. Grow to tall, straight 4 ft. plants. Plant every 2 weeks beginning April 25 for succession of blooms.

Red, White and Blue Sorts—Comm. Koehl, Maid of Orleans, Pelegrina

30 bulbs, 10 of each color \$2.25

75 bulbs, 25 of each color 5.50

150 bulbs, 50 of each color 10.00

### Lovely New Additions for Your ROSE GARDEN

DOUGLAS MacARTHUR. Clear rose-color. \$1.50 ea., \$16.50 doz.

HEART'S DESIRE. Bright velvety red. \$1.50 ea., \$16.50 doz.

GOLDEN DIAMOND. Shining yellow-gold. \$2 ea., \$22 doz.

MME. CHIANG KAI-SHEK. All-America Winner. Finest of soft yellow. \$2 ea., \$22 doz.



### PROTECT Your Garden FROM INSECTS

Victory Home Spraying Kit  
The complete Kit for your garden



Sawco Senior Dust Gun . . . \$1.50  
Sawco Compressed Air Sprayer (All tin) . . . 1.25  
5 lbs. Hortex Rotenone Dust . . . 2.00  
4 oz. Rotene Rotenone—Pyrethrum Spray . . . 1.00  
1 lb. Dusting Sulphur . . . .35

Special Combination Price \$5.50

### Delicious SMALL FRUITS for the Home Gardener

NEW GIANT BLUEBERRY. Burlington. Newest and best. Enormous juicy berries, wonderful flavor. \$3 each, \$33 per doz.

RASPBERRIES. Chief. An early red variety of proven merit.

BLACKBERRIES. Blowers. Large sweet berry.

2 yr. transplanted canes of above. \$2.25 doz., \$17.50 per 100.



### SOW Staigreen LAWN SEED

For Beautiful Permanent Lawns. A modern lawn seed Mixture, free of troublesome weeds and crabgrass.

2 1/2 lbs. \$1.80 10 lbs. \$6.75  
5 lbs. 3.50 25 lbs. 16.00

Use 1 lb. for a new lawn 10x20 ft.—1/2 quantity for renovating. Delivery prepaid anywhere in U.S.A.



# Stumpp & Walter Co

132-138 Church Street, Dept. HB., New York 8, N. Y.

Suburban Stores:  
White Plains, N. Y.

Stamford, Conn.  
Newark, N. J.

Englewood, N. J.  
Hempstead, L. I.



# GUILD PLAYING CARDS

*Authentic in Style and Design*



ASK FOR

*Americana*

at better gift or bookshops,  
stationery, department or  
drug stores.

*The Crest of Quality and Taste*



DRAWING BY  
JACK BETTS

## What makes a song POPULAR?

**The greatest composers couldn't always tell when they had a hit on their hands. The best-loved music proves that a song's popularity depends on more than singability and tune**

By Richard Williams

If you were to wade through all of the books on music—a perfectly dreary undertaking, of course—you would still not find the answer to one simple question: What makes a melody popular? What does a tune have to have to capture your imagination and your loyalty? What is that quality which transforms a certain succession of notes into something that becomes forever a part of your life, something that you cannot get out of your mind, something that generation after generation whistles and hums and sings and plays?

Some of the most popular melodies have a sentimental side to them, and into a few of them one lump of sugar too much has been melted. But that is certainly not true of all of them. Some the educated musician would call fine music, over others he would shake his head; but that is only opinion. If these melodies have one thing in common it is that they are easily singable. They do not wander over too wide a range of tones. But even to that there are enough ex-

ceptions to prove the usual rule. Though it is impossible to distill, define, or describe the nature of a popular melody, it is often possible to tell something of its origin—good thing to do at inventory time.

When Verdi was getting *Rigoletto* ready for its premiere in Venice (after many troubles with the censor—the king of Victor Hugo's play had to be demoted into a duke before the libretto was safe for the stage), he knew that he had on his hands an aria which was likely to become a favorite. Verdi wanted to make very sure that nobody was going to steal that tune before the opera was ready. So he surrounded *La donna e mobile* with the utmost secrecy. He did not rehearse the aria until the last possible moment. He did not give the music to the tenor until he absolutely had to, and then he enjoined him on his honor neither to sing nor whistle the song outside the theater. The entire staff of the opera house had been sworn to secrecy. The plan worked. No-

(Continued on page 56)



Clash go the cymbals, showering sparks of  
brilliance through fine music...and listen-  
ing with a Scott, you hear  
the last shimmering  
overtone...unbelievably

One of the most accomplished musicians in the orchestra, poised for his cue, gives his brass cymbals that vibrant kiss that flashes like a shooting star. That instant, fleeting touch is written by the composer for a radiance in the musical passage...but to the radio engineer it means capturing an elusive sound that reaches 100,000 cycles, far beyond the range of ordinary instruments. A Scott, so exact as to be unerring, brings you the cymbals and all other voices in the orchestra in a "living performance."

Today Scott Radios are sailing all the oceans of the globe. Men whose lives and fortunes depend upon the Scott bless its range, its reach, its magnificent ease with difficult assignments. Lonely watchful sailors on distant seas listen to the Scott-you-cannot-have-for-a-while, and are grateful for their favorite programs, the news, and the sense of being in touch with home it gives them. And always it is *silent to your enemies*—the first safe radio for men-at-sea,

engineered with no telltale leak-back to submarine detection devices.

Our technicians will, very happily, turn their fingers and their skill back to the arts of peace. Meanwhile, you can hasten the day by buying Bonds, Bonds and more Bonds. The whole world of music awaits you!

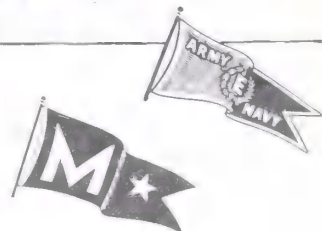
H. SCOTT RADIO  
LABORATORIES, INC.  
50 RAVENSWOOD AVENUE, CHICAGO



E. H. SCOTT

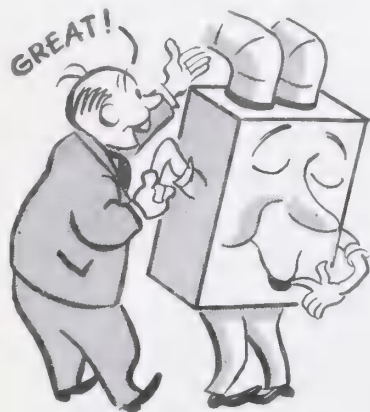


**SCOTT**  
FINE RADIO  
RECEIVERS

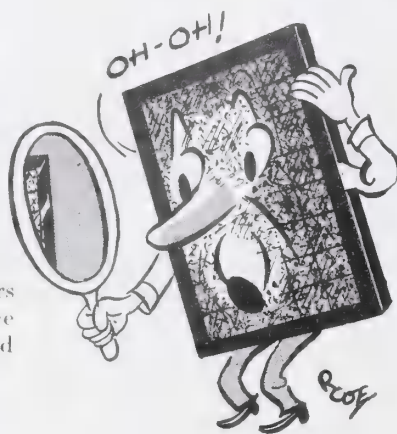




# Mid-winter hint for saving furnace fuel



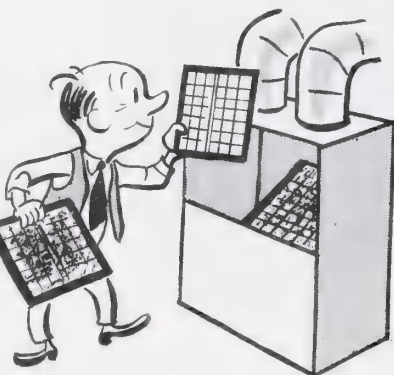
1. All fall and winter your forced-warm-air furnace has been giving you lots of clean heat. But now . . .



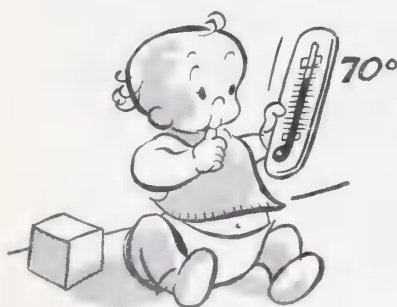
2. . . the chances are the filters through which your furnace breathes are clogged with dirt and grime.



3. Perhaps you're using too much fuel. The house is chilly. You're wondering what to do about it.



4. Take this mid-winter hint and change those dirty filters. Get clean Dust-Stops\*—THE BEST! Let plenty of warm air circulate throughout your home, and . . .

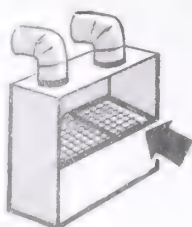


5. . . you'll also be saving fuel . . . keeping the walls and furnishings of your home cleaner . . . and enjoying lots of warmth!



6. Act today. Look in the classified telephone directory for Dust-Stop dealers or ask for Dust-Stops at your department or hardware store. Most sizes cost only \$1.50 each.

**FIBERGLAS\***  
**DUSTOP**  
\*U.S. Pat. Reg. U.S. Pat. Off.  
**AIR FILTERS**



**OPEN UP  
BLOWER  
CABINET—  
FILTERS ARE  
INSIDE.**

Owens-Corning Fiberglas Corporation, Toledo, O., Fiberglas Canada, Ltd., Oshawa, Ont.

## WHAT MAKES A SONG POPULAR?

CONTINUED FROM PAGE 54

body, not even those gregarious gossip carriers of Venice, the gondoliers, knew what was to come that evening. *Rigoletto* was acclaimed. The opera was a success. But it was *La donna e mobile* which the people sang and whistled as they left the theater. Within a few days every young man in Venice sang it for his own purpose.

Verdi knew, Bizet didn't. The Toreador Song in *Carmen* was, as a matter of fact, an afterthought. Bizet had originally written a much quieter introduction for the bull-fighter. The baritone who was to sing Escamillo, however, complained bitterly that he had no really big aria to sing, that he had nothing to do that a chorus man could not do. On his insistence Bizet set to work, and after much travail, produced the stirring Toreador aria. Bizet cordially disliked his own brain child. He called it "a piece of garbage," and even wrote into the score, "*avec fatuité*" (with fatuousness). This is an extremely rare operatic instance where the composer was wrong and the singer was right. It usually works the other way.

I suppose that the melody from the first movement of the Tchaikovsky B Flat Minor Concerto now belongs in this list of the world's most popular tunes. Among music lovers it has been popular for a long time. But it has become standard whistling equipment for boys delivering telegrams only since Freddy Martin made a jazz arrangement of it and since Bette Davis used it as a theme song in one of her clinical pictures. Here is a melody that trips as easily off your fingers as any, and yet the piano concerto was judged unplayable when Tchaikovsky first showed it to his friend, the famous virtuoso Rubinstein. On Christmas Eve just seventy years ago, Tchaikovsky took the manuscript to him. Rubinstein listened in stern silence. After Tchaikovsky had finished—"Well?" I said, and stood up. Then burst forth from Rubinstein's mouth a mighty torrent of words. He spoke quietly at first; then he waxed hot, and at last he resembled Zeus hurling thunderbolts. It appeared that my concerto was utterly worthless, absolutely unplayable; passages were so commonplace and awkward that they could not be improved; the piece as a whole was bad, trivial, vulgar."

The world's most popular love

song is probably Grieg's *I L'Hee*. It is autobiographical. Grieg had fallen in love with his blond and lively cousin. She had a beautiful voice. At her home crowds of people used to meet while Nina played and sang. Grieg hoped that she would sing this new song, and that he could hear her sing it. Nina's parents would have nothing of the young composer, who was nobody and had no success. The two young people had to meet in secret, and after they became engaged Grieg never once entered Nina's home. I do not know what Nina thought of the song, but was well liked by the man who had furnished Grieg with the words. This man has made no great mark as a poet, but is now not unknown as a story teller. His name was Hans Christian Andersen.

You have heard the *Barcarole* from *The Tales of Hoffman* a hundred times. You have probably said to yourself that its limpid rhythm exactly expresses the soft gliding of a gondola through Venetian waters. Well, the *Barcarole* was originally written for an opera called *The Water Sprites of the Rhine*. This opera had been commissioned by the Vienna Opera House because Offenbach was the rage of Vienna and a favorite of the Emperor. In order to be able to give the opera a worthy production, the Vienna Opera House declined another work offered them by a difficult and exigent composer. This other opera was Wagner's *Meistersinger*. Wagner made room for Offenbach! *The Water Sprites of the Rhine* was a failure, though one number in it was praised because of its "luring sensuousness." In the last year of his life, when Offenbach was working on his most ambitious production, he remembered this melody, changed the locale from the Rhine to Venice and included it in *The Tales*.

What is perhaps the most popular melody of all was written by one of Offenbach's competitors. The waltz, *On the Beautiful Blue Danube*, has over a period of years been the best selling record, the most popular concert selection. Paradoxically enough, this was almost the only piece by Johann Strauss which came near to being a failure. The waltz had been originally written to a poem which hinted in gloomy phrases at Austria's recent debacle in the war.

(Continued on page 80)



# GIVE YOUR HOME *Cotton Freshness* FROM THE FLOOR UP

Give your home new glamour with gay, colorful cotton rugs that can be washed to the soap-and-water cleanness of your other spotless household items. Beautifully-textured, all-over cotton rugs in patterns and colors to lift your spirit, set the decorative scheme for your entire room. Rugs that can take year after year of heavy wear, and be restored by each washing to original lustre and brilliance.

There's something about a home furnished in cotton that radiates the welcome of a friendly handshake. It extends a sunny invitation to relax in the freshness of slip-covered chairs, to crinkle your toes in the velvety softness of smooth-textured rugs, or to sit on the floor to laughter-music of little children. There's something about tough, sturdy, dependable cotton furnishings that says: "This is a home to enjoy. Forget the cares of living—they all come out in the wash."

**AT WORK, AT HOME, AT PLAY, YOU ARE AT YOUR BEST WHEN FRESH AND CLEAN!**

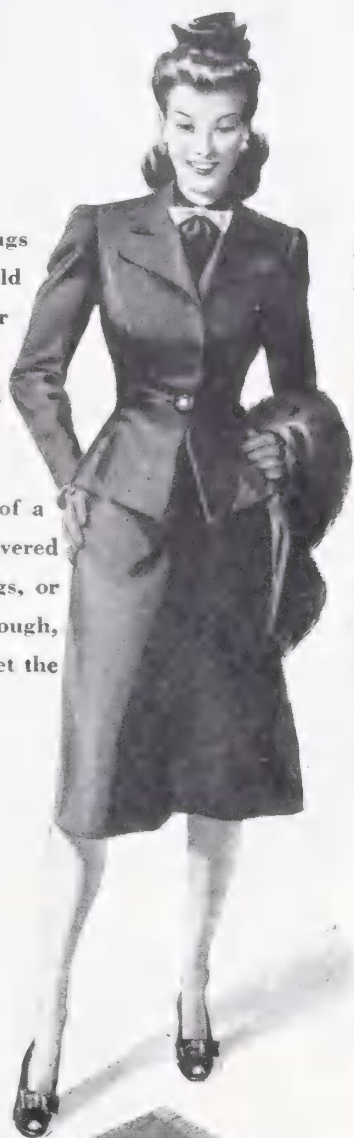
**COTTON** . . . tough, washable, lasting . . . makes soap-and-water freshness yours at small cost and little effort.

**SIMPLE** and easy to wash. No complicated instructions needed. Cotton is even stronger wet than when dry. Boil, scrub and wring it when necessary. Cotton can take it.

**HEALTHFUL**—Outside freshness helps maintain inside health. Cotton can stand heat and washing to make it sterile.

**THRIFTY**—Cotton more than repays, with long wear and sturdy service, the simple care that keeps it fresh.

**NATIONAL COTTON COUNCIL of AMERICA  
COTTON-TEXTILE INSTITUTE**



## *Cotton Freshness*



FOR A HOME SWEET HOME



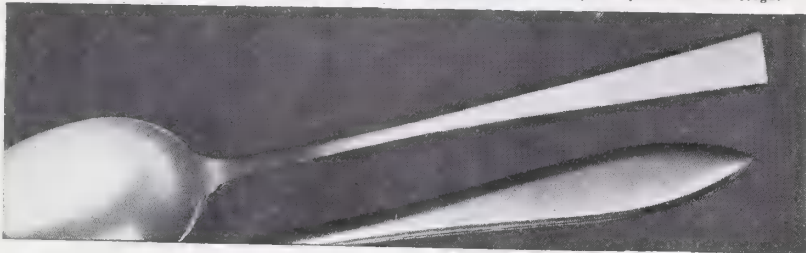


## Dirilyte, gay as gold . . .

will revolutionize thousands of dinner tables after the war. It's a remarkable alloy, the color of fine gold, but hard as steel. How it will wear! How it will light up your table! You'll be able to buy Dirilyte flatware, Dirilyte centerpieces, Dirilyte candelabra, little Dirilyte salts, Dirilyte cocktail goblets. It will be ideal with your gold-decorated china and crystal, it'll be lovely with everything. It will cost no more than good plate. Learn about it now—write today for the Dirilyte booklet.

AMERICAN ART ALLOYS INC., KOKOMO, IND.

Two flatware patterns. Top: Empress. Below: Regal



Here you can see how the lack of partitions gives openness to the living room. This sofa group is separated from the dining room by the glass case. The sofa is covered in cotton tweed, a mixture of tan and blue, and enjoys the services of a man-size coffee table. Rug is gray striped.

## Sinclair Lewis's apartment

CONTINUED FROM PAGE 41

seven in the downstairs hall, crammed to the ceiling beside the shelves in Mr. Lewis's work room, where he does his writing in a pleasant but thoroughly utilitarian atmosphere. Pictures are few and far between, but all of them were selected by Mr. Lewis because they suggest Minnesota farmlands or Vermont hills, the author's favorite geography.



Down at the fireside end of the living room there are slate-gray walls and deep armchairs covered in tangerine. Around the corner to the left is Mr. Lewis's collection of his own books, translated into foreign languages. Note prewar French theater poster, announcing "It Can't Happen Here."

*For the  
Rum  
Connoisseur*



**RONRICO**

*Best RUM bar none*

The Rum Connoisseur contains over 100 tested drink and food recipes. Send for your Free Copy. Ronrico Corporation, Dept. (F) Miami, Florida. Ronrico Rum 86, 90 and 151 Proof. U. S. Representative: Import Division, McKesson & Robbins, Inc., New York City.

Copyright © 1943 Ronrico Corp.



A tiny dressing room off the hall has been turned into a guest room. Walls are aquamarine, and the fabric is a calico combination of brown, green, and pink



## MAN'S IDEA OF HOME

Throughout the apartment there is a noticeable absence of useless knickknacks on display, something that all males applaud. What, if any, clutter Mr. Lewis hides in his desk, we couldn't say. But his bedroom, which is not shown in the pictures, has a corner on simplicity that comes close to being Spartan, and that makes us suspect that he is just naturally one of those rare neat men.



The novelist's work schedule gets him up at 6:30 a. m., keeps him at his desk, typing with his forefingers, till lunch time. No work in the afternoon or night. Photographs are of his sons. One of the walls has a Sinclair Lewis map of the United States, pictorially illustrated with his fictional towns

## Royal Worcester

*Has Carried on Through*

*14 Wars Since 1751*



Despite war conditions, The Royal Worcester Co., makers of only English Bone China, have continued to serve their public and carry on the fine tradition of a great house. . . Once again, Royal Worcester gladly meets the challenge of necessary limitations and handicaps, the adjustment to a greatly reduced staff, in order that essential war needs may be filled. These come first to all liberty loving people. . . But naturally the imposed curtailments cause interruptions in service and some delays in delivery. . . We beg your patience and kindly understanding. Royal Worcester and your dealer are cooperating closely to take care of your requirements for this distinguished china as quickly as conditions permit.



THE WORCESTER  
ROYAL PORCELAIN CO., INC.

19 East 47 Street, New York





No. 9552 Lawson Type Sofa "Bustle Seat" convertible to spring

## "BUSTLE" furniture



"Bustle" furniture is well padded and offers you beautifully designed, finely constructed upholstered pieces which can be converted to spring construction in two minutes, when steel is again available.



No. 9552 Chair, same as sofa

- Upholstered furniture with springs is prohibited for the duration by WPB order . . . but you can buy "Bustle" furniture (well padded) now and insert the wire springs when available. You can do this in two minutes in your own home. Ask your dealer to demonstrate.



**JAMESTOWN-ROYAL**  
UPHOLSTERY CORP. *"The best made Line in America"*  
JAMESTOWN, N. Y.

## THE GREAT NAME IN RUM

Distilled and bottled by

JOSE ARECHABALA S.A.  
CARDENAS CUBA



CONTINENTAL IMPORT DIVISION OF JAMES W. FLETCHER CO., NEW YORK, N.Y.

Coffee-lover's ecstasy:  
double portion in jumbo cup. "El Rosa" Dela-Ware, Fisher Bruce



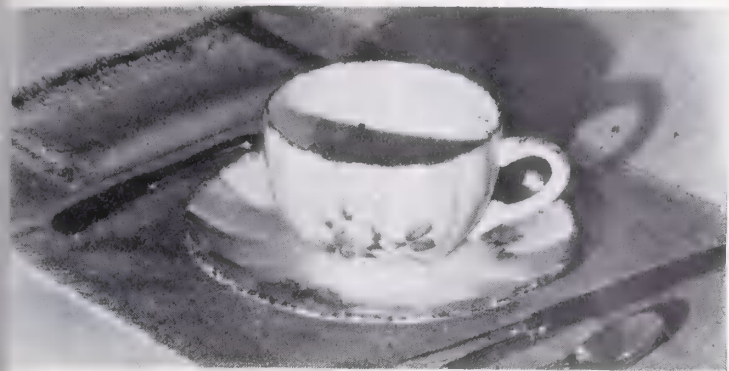
PHOTOGRAPHS BY  
EUGENE HUTCHINSON

Now that we can have  
a second cup of coffee . . .



For the country gentleman or city farmer, a giant-size Adams cup, marked with the Farmer's Arms. From Meakin & Ridgway





Drink your fill, but be dainty about it. For the ladies, an Amazon coffee cup strewn with moss roses. Levy Bros. China Co.



It's twice as good from a pretty cup. Quadruple its goodness with a double portion. Spode's "Pink Tower." Wm. H. Plummer

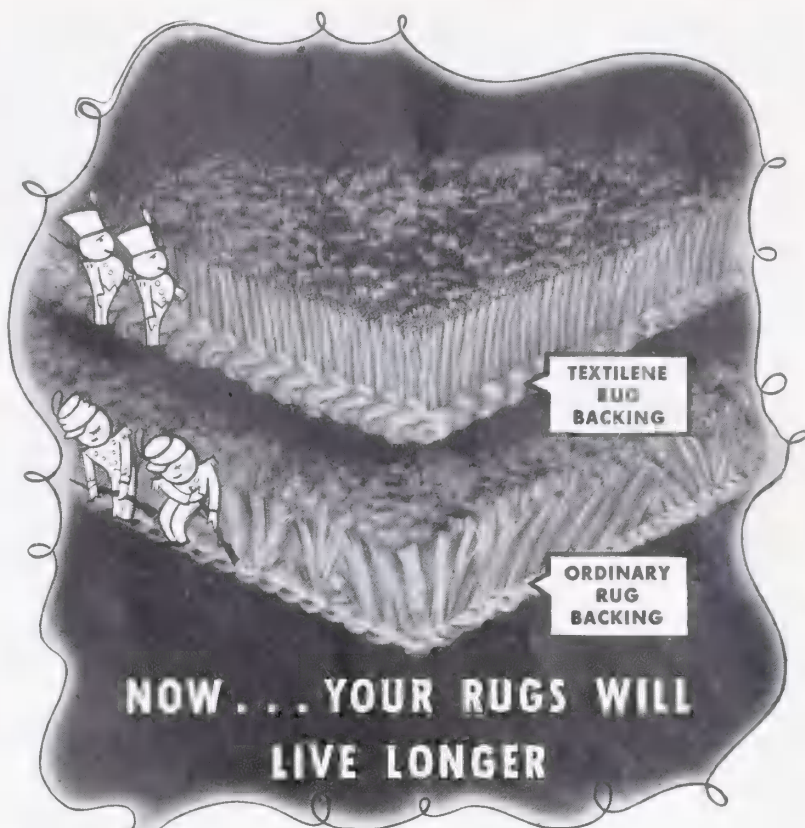


Your two-in-one coffee cup may match your dinnerware. Here's a grandiose size in Maddock & Miller's popular "Pink Vista"

## MAKE IT A BIG CUP



A jumbo cup, like Edward Boote's "Blue Aves," saves service, too. Place mats, Anita Gardner. Silver, Park Curiosity Shop



NOW . . . YOUR RUGS WILL  
LIVE LONGER

*Textilene*

### A NEW ALL-AMERICAN BACKING FOR RUGS AND CARPETS

You've seen them . . . the rugs which "curl up and die" before their time. Sad! The pile flattens out, bends over and breaks. Worn spots quickly appear. The rug looks weary, run-down, unattractive. And it wears out prematurely.

Your new rugs and carpets with TEXTILENE backing have a firm foundation that holds the pile straight and true . . . ready to stand up and staunchly hold the pile to its original firmness and body.

TEXTILENE is another achievement of American ingenuity . . . a revolutionary development in the basic materials for rug backing. More economical, cleans without shrinking, has great tensile strength.

**E. W. TWITCHELL, INC.**

Third and Somerset Streets  
PHILADELPHIA 33, PA.



*Textilene*

Look for this Backing on your RUGS AND CARPETS



## HOW TO REALLY TAKE INVENTORY

CONTINUED FROM PAGE 18



## RESOLVE...

... to make every purchase an investment.  
*First, War Bonds for permanent security.*  
*Then, Baker Furniture for permanent beauty.*

*Baker Furniture, Inc.*  
 (CABINET MAKERS)

10 MILLING ROAD HOLLAND, MICHIGAN

*Makers of America's Finest 18th Century Reproductions*

For your "Guide to English and French Furniture" send 25c to Dept. 14

have seen and valued your possessions. And thus you have a complete record of what you own and how much it's worth, ready to show the insurance man if disaster should ever strike. You are urged to keep the inventory up to date yourself, recording new purchases and discarded old ones on "change sheets" that are furnished you. You are also urged to keep your inventory in a safe deposit vault so that it, too, won't be lost if you should have a fire. A copy may be kept on file by the appraisal company, and after a fire or burglary loss, they will, without charge, prove your claim to the insurance adjusters.

You should save all bills anyway for at least three years, the experts tell us, because they are evidence that your possessions belong to you. Bills are not necessarily proof of value, however. For one thing, they indicate value only at the time of purchase, not at the time of loss, which is what the insurance company is interested in. Nor do bills usually describe articles in detail. Then, as has happened, you may have paid a bill of \$85 for a table and the appraiser will find that you have been royally gypped. You may have bought on the installment plan, and the price on your bill is greater than the actual value because an accommodation charge is hidden in the price. Or, like a man in Connecticut, you may have a find without knowing it. He had a bill, showing that he had paid \$40 for eight chairs, which were found to be worth \$50 a piece, so this man's bill would have told nothing of their real value to an adjuster.

If an expert makes an inventory for you, you may be in for some big surprises, like the New Jersey lady who assured an appraiser that there was nothing but junk in her attic. Under the eaves he unearthed a dusty, discarded vase that turned out to be an antique Chinese ceramic and the finest thing in the house. Another appraiser who had been led away from the attic by the owner, sneaked a look and discovered an oil painting for which collectors had been searching for years. It was the original of a famous Currier & Ives lithograph and worth \$5,000. The lady with the antique Chinese vase owned an old Colonial desk which she valued vaguely at about \$50. Actually, what she'd

been writing her letters on was quite rare piece of early cabinet worth many times the value attached to it.

Then there is the story of New York man who had his entire house insured for \$5,000 and covered when he had his furnishings appraised that his living room rug alone was worth \$4,500. When his inventory was totaled the value of his household goods came to \$40,000. He was so under-insured that it wasn't even funny. But then, insurance companies and appraisal companies alike estimate that the average person's household effects, including clothing, are from 25% to 50% under-insured, simply because most people don't have what they own appraised before insuring.

This is the same as saying that most people don't know the value of their life's earnings, because what fills our rooms and closets are essentially all most of us have to show for all the money we have ever spent. Just count every cent that's passed through your hands since you've been old enough to earn and spend, and you'll find yourself face to face with a dazzling sum. An inventory will answer that bemusing question "Where did my money go?" pretty conclusively. It will show you accurately and sometimes ruthlessly your wise buys and your bad ones, your good investments and the soured ones, and you'll see just how you stand with your life's earnings.

That man with the \$5,000 insurance policy and the \$40,000 worth of possessions is a living example of how much people don't know about the clauses in their insurance policies. He picked his \$5,000 figure at random. Yet his policy contained an 80% co-insurance clause, as a great many fire insurance policies do, which made the amount of loss indemnity he would receive dependent upon how the amount of insurance carried compared with the actual value of his possessions. This co-insurance clause—and this is going to sound pretty dull, although it's mighty important—provides that to avoid its severe penalties on a loss exceeding \$2,500, you must carry insurance equal to 80% of the total property value. For example, if the property insured is worth \$10,000, you should carry at least \$8,000 insurance. If instead you carry only \$4,000 worth of insurance, you

## Beauty-tred SCATTER RUGS



The thrilling NEW idea in scatter rugs! Luxurious, fluffy pile 1½" deep. Guaranteed washable and colorfast. Moderately priced. In Rounds, Oblongs and Ovals. On sale at Leading Department Stores

ALDON RUG MILLS, 10 West 33rd St., New York



and get forty-eighths or 50¢ the dollar on any loss above \$100. So you can see why it's so important to know what the value of your household goods is so you can insure.

An insurance adjuster tells us that people are very often underinsured from habit. They go on, year after year, paying premiums on the same \$1,500 fire policy they had when they were married, forgetting that they have tripled or quadrupled their original furnishings as their families have increased and as they have grown more prosperous. They are also prone to forget to include their linens and clothing when they take stock of their belongings, perhaps not realizing that all items in a house may be covered against fire unless, like furs, they have been covered by a specific policy. And of course there's that optimistic human failing—the light-headed feeling that you've never had a fire yet and anyhow what could possibly do more damage than the amount of your policy? You are playing with fire, indeed, if you don't find people who have never had to turn in an alarm receipt to cover their possessions

with adequate insurance. Taking inventory is a step in the right direction.

If your quarters are small and you've few belongings, you may want to make your own inventory, but be cold-blooded about it. Sentiment doesn't count. The fire insurance companies publish inventory books on which you may enter sum totals, room by room, but for the actual inventory job, use paper and pencil so that you can write full descriptions of your furnishings. You can get the job done more quickly and with little confusion if you follow the professional appraiser's method.

The general system is to start with the big pieces and work to the small. Do each room separately, beginning with the rug on the floor. If it's an oriental, record its make, colors, designs, borders, all features that are essential for proving its character and value. Then note the piano or radio. Then the sofa, the heavy chairs, the small chairs. Then the tables, starting with the large and ending with the small. Next, consider the walls and what's on them, starting with curtains and draperies and ending with pictures and hanging ornaments. (Continued on page 86)

## MISPLACED YOUR BONDS?

You can't seem to remember where you put them. Possibly under a lot of other papers. HOUSE BEAUTIFUL has produced a folder earmarked for postwar buying and designed it so it could easily be found and the bonds kept safely in. We have a few of these folders left and will be happy to send you one upon receipt of 25¢ in stamps or coin.

Please, don't delay as our supply is limited and due to paper shortages, we can't reorder.

Send today and avoid the chance of misplacing a valuable piece of property.

HOUSE BEAUTIFUL Magazine  
572 MADISON AVENUE NEW YORK 22, N. Y.

## Seven Centuries Ago

the Marques del Merito's  
ancestors started making wines



From generation to generation—for seven long centuries since the Spanish conquest of the Moors—the vintner's art has been handed down in the family of the Marques del Merito. During those centuries Merito wines acquired an international reputation for unsurpassed excellence. More than 30 gold medals from International Expositions furnish striking proof of the superb qualities of these wines... Today, you can enjoy this heritage of many centuries here in the United States. Shipments continue to come in from Spain and Portugal, and are on sale at good dealers everywhere.

Each Merito label carries helpful information on taste, color and use. Look for the Merito label when you buy wine.



MERITO  
Imported  
SHERRY and PORT WINES



*For Men Who Really Know Pipes*



Royalton CAMPAIGNER



**Royalton**



Royalton TRAVELER

ROYALTON #5  
Silver Crown  
*(Exclusive Signature)*

In the inner circles of pipe devotees, quality ranks first—and the password is Royalton. For this superb pipe adds that extra something to make a good tobacco taste better. Pre-tested for fine craftsmanship.

If your dealer is short of Royaltons, please remember that great numbers of these pipes are going to men in our fighting forces.

WHEREVER BETTER PIPES ARE SOLD

# 12 ways to SAVE LIGHT and SEE BETTER

CONTINUED FROM PAGE 41

- Get the habit of turning off lamps as soon as you've finished using them. Don't keep lights lit in unoccupied rooms.

- Purely decorative lighting is out for the duration. If lamps are furnishing enough light for your needs, turn off center fixtures or side brackets.

- Two or more people can share the same light if you arrange your lamps and furniture so that several people may enjoy adequate lighting from one lamp.

- A low lamp is poor for reading or concentrated work because it gives only a small spread of light. You can increase the height of a low lamp, thereby increasing its circle of light, by raising it with a block of wood cemented to its base.

- Pin-up lamps are usually hung so high that a lot of their useful light does not reach the reading page. Check yours to see that they are no more than 24" above chair seats, and the same distance above mattresses for bedtime readers.

- Look to the shape of your lampshades. A flaring shade, wider at bottom than at top, gives a better spread of light than a straight, drum-type shade.

- You'll get better light reflection from lampshades if you coat the inside of parchment shade with white casein paint, or line fabric shades with white fabric. Dust your shades regularly, because a film of dust can dim light.

- Keep light bulbs and diffusing bowls clean, because an accumulation of dust and dirt can cut down light as much as 50%. Use a damp cloth to clean bulbs, soap and water bath for diffusing bowls. Be

FORBIDDEN FRUIT LIQUEUR

*When the Quartet sang "Noel"*



**FORBIDDEN FRUIT**  
LIQUEUR  
WAS THE TOAST OF THE TOWN

This Aristocrat of liqueurs was lauded then as it is today. Incomparable as a "Gift of the Gods"—delicious and delightful before dinner—after dinner—anytime. Forbidden Fruit is as distinguished as the people who drink it. 70 proof.



PARIS • 1906



LONDON • 1936



BORDEAUX • 1907

MADE BY CHARLES JACQUIN et Cie., Inc. • PHILA., PA.  
MAKERS OF QUALITY CORDIALS SINCE 1884

FORBIDDEN FRUIT LIQUEUR

sure they are perfectly dry before you replace them in the fixtures.

- Learn to have light where you need it. Lamps placed symmetrically in the center of end table may improve the looks of a room but they'll provide better light if you move them closer to you, adjusting them to your reading or working needs as you use them.

- Use the right size bulbs for your lighting tasks. You will get better light from one large size bulb than from several small ones totaling the same wattage. For instance, one 100 Watt bulb gives 50% more light than four 25 Watt bulbs. Using one bulb instead of seven also means a saving of critical materials from which bulbs are made.

- Watch your bulbs for signs of darkening. Replace them with new bulbs, using the blackened ones in closets and infrequently used places where full, strong light is not necessary. Don't buy new bulbs until the old ones have failed.

- Use electricity wisely. Don't skimp on it by using less light for eye tasks that require plenty of light. Provide light for safety on stairways and wherever lighting can prevent accidents. But don't waste electricity. It's a product of fuel, manpower, equipment, and critical equipment, all of which must be conserved.

## THE MERRY TALE

CONTINUED FROM PAGE 17

consider it to be worth now. That all there is to it."

We begin with the sofa. We recalled that it had set us back \$17. We entered the figure; she, in the book; I, on a pad. The end table had cost us \$22 each; the French pottery lamps, \$25 each; the two wing chairs, \$75 each; magazine rack, \$27; leather-covered drum table, \$32. We remembered the prices of these items without difficulty. We had bought them all at one fell swoop right after we moved to Meadow Crest Manor last year.

Until we moved, we had thought our things looked pretty nice. But the sight of them sitting out on the front lawn, the summer sun flooding the backs of the chairs, and the cigarette burns and liquor rings on the tables had been most humiliating. We could almost hear the neighbors sniffing behind their curtains.

The following morning found



h of us in Sloane's, buying more  
n our share of the store.

Ve remembered, too, without  
culty that the broadloom rug  
set us back \$150. At the time  
moved we had hoped to make  
old living room rug do, but the  
angle that had been cut out for  
fireplace in the old house was  
deep. One hundred and fifty  
ickers on the line for a new  
had made our carefully planned  
get a matter of mere academic  
rest.

Why, inventory-taking is not  
y fun, it's instructive," Ermin-  
le said as we laughed reminis-  
tly over these purchases. "Every-  
y ought to take inventory, espe-  
ly during the war when it's so  
d to buy new things."

t was fun—until we came to the  
igs that had been *given* to us.  
en the first storm cloud, a mere  
p, made its appearance.

"What's next?" I asked, still  
ticking.

"That chair your mother gave  
" Ermintrude said.

"Cogswell chair—\$155," I said  
horitatively.

"How much?"

"One hundred and fifty-five dol-  
s!"

"One hundred and fifty-five dol-  
s for *that*?"

"What do you mean—for *that*?"

"Oh, nothing. It's a nice enough  
ir, if you like Cogswell chairs.

"One hundred and fifty-five  
dars—"

I bit my lip and started to count  
twice as slowly as usual. Fortu-  
ely the phone rang when I  
ched seven and I decided it  
uld be a good idea to go out to  
kitchen and whip up a couple  
highballs. When I came back,  
nintrude's eyes were blazing—  
not over the chair. She had  
gotten all about the chair.

That was that Mrs. Dinwoodie

trying to get me to go to the Con-  
trol Center again tomorrow. Every  
time someone cancels, she tries to  
rope me in to take her place," she  
fumed.

"I hope you told her off," I said.

"I'll say I did!" She proceeded  
to tell me how, and I told her she  
was dead right. By the time she  
had finished there was a bond of  
sympathy between us the way there  
always is when one of us sticks up  
for the other. It lasted until we  
came to the Philadelphia desk chair  
*her* mother gave us.

"Do you know how much she  
paid for it?" I asked.

"No, I don't, but it must have  
been a lot; it's an antique."

"Antique, my—"

I started to say, "antique, my  
eye," but remembering *my* moth-  
er's chair, I brought myself up  
short. But not short enough.

"My, *what*?" Ermintrude asked.

"My, my!" I burst out.

"Silly!" she said and laughed,  
and we got by that one. \$90, we  
agreed, as the cost of the desk  
chair. \$20, I thought, would have  
been closer.

We breezed through the rest of  
the things as harmoniously as a  
brace of doves until we came to  
Aunt Isabella's little blue ename-  
led cuckoo clock.

"What'll we put down for that—  
\$4.98?"

I laughed, but I was serious  
about the price.

Ermintrude didn't laugh.

"Sixty-five dollars and fifty  
cents," she said with finality. "The  
price tag was on it when it came.  
Aunt Isabella always leaves price  
tags on presents; it's an old Back  
Bay custom."

"Okay," I said resignedly. There  
was no use calling a game off  
before the second half was played.

"Well, I guess that's everything,"

(Continued on next page)



WHEN THE BATTLE FLAGS ARE FURLED...

## "She'll Keep Pincor in Mind"

As a Ferry Command Pilot she  
learned what the name Pincor means  
in its field. As a homemaker, when  
Victory is won, she'll expect great  
things of Pincor Products. We prom-  
ise not to let her down. Just what  
we'll make or when, we can't say, but  
blueprints are now ready to translate  
into many things she'll want in her  
home—things to lighten her tasks  
and give her more leisure to enjoy  
the bright new peacetime world.

BUY WAR BONDS!

PIONEER GEN-E-MOTOR  
5841 W. DICKENS AVE. • CHICAGO, ILL.

**PINCOR**  
Products

# Overton Original

Overton photo frames are of  
that fine quality and distinc-  
tion which most worthily com-  
plements the portraits you  
hold dearest. Confined to the  
better stores and studios. Made  
by the creators of famous  
Overton Bentwood Trays.



**S. E. OVERTON COMPANY**  
SOUTH HAVEN, MICHIGAN

**OVERTON  
ORIGINAL**

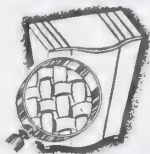


# How Do I Store Soiled Clothes?



IN  
**PEARL-WICK**  
*hampers, OF COURSE!*

## VENTILATED FOR SANITATION



... my soiled things are kept fresh, odor-and-damp-free because Pearl-Wick's woven fibre permits air circulation at all times.

## SO CONVENIENT

... and sensible, too, to have a large, yet compact Hamper always at hand whenever and wherever you need it.



## BEAUTIFUL IN ANY ROOM



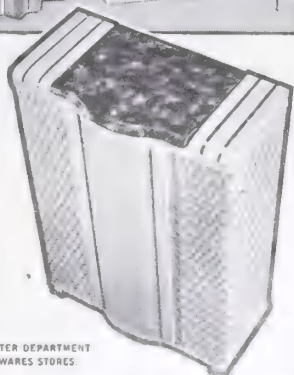
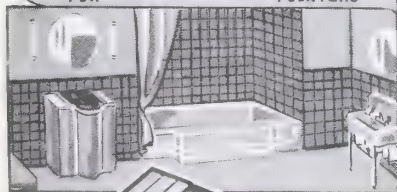
thank Pearl-Wick for these superb finishes and colors that fit it into bedrooms, guest-rooms and nurseries as well as in bath-rooms.

## AND LONG-LASTING

... it's the built-in qualities that keep Pearl-Wick serving conspicuously for many, many years.



WRITE FOR FREE BOOKLET "STORAGE POINTERS"



AT ALL BETTER DEPARTMENT AND HOUSEWARES STORES

**PEARL-WICK** *hampers*

PEARL-WICK CORP.

27-44 FINEST ST., LONG ISLAND CITY 2, NEW YORK

CONTINUED FROM PRECEDING PAGE

she said, looking around the room. "Add them up and see what they come to."

"We haven't figured my books yet," I said, glancing at the shelves which filled the entire west wall from floor to ceiling.

"Oh, the books," she said, as a WAVE might say, "Oh, the WACS." "You bought all the books. You figure how much they cost. I'll memorize my Nurse's Aide notes while you're doing it."

I counted the books. There were approximately five hundred. Quite a few were first editions and some had cost me considerable jack. But I took an average price of \$2.50, which was low. \$1,250! Phew, I whistled as I put down the figure. I hadn't realized I had spent that much on books. I erased the figure, made it an even \$1,000, added it to the cost of the other items.

"I have it, darling," I announced when I had the total.

"Just a minute," she said with a show of impatience. "The aorta is the great artery leading from the right auricle. The aorta is the great—" She repeated it in slow-motion cadence five times while I chewed my face muscles the way I do when I'm a trifle irritated.

"There! What were you saying?" she asked when she completed the fifth recital. I thought for a moment of throwing the inventory figures in the fireplace, but the words of my headmaster suddenly came back through the years. "No matter what the provocation, always play the game to the very end."

"I said I have the cost all added up. The contents of this room—just this one room—cost approximately \$3300!"

"That much! I had no idea!" she said, wide-eyed.

"My books *alone* cost \$1,000!" I said proudly. The sudden hardening of her irises warned me I had made a mistake. To Ermintrude a book is something you take out of the rental library for three cents a day and the sooner you get it back the better.

"The piano cost \$350, the Audubon, \$100. You can see how it mounts up," I added quickly in an attempt to gloss over the books.

"One thousand dollars!" Her eyes roved over the shelves and I knew without being told that she was thinking of the silver fox cape I said I couldn't afford to buy her.

"Curtains and draperies cost \$65, the butler's tray coffee table, \$37.50—"

I could tell she wasn't listening.

# Powder-ene

keeps rugs clean  
No liquids! No suds!



## Care for the rugs you have

HERE'S easy-to-use magic—the wonderful way to keep your rugs and carpets clean and new-looking. In addition to usual care, once or twice a month shake on this dry powder. Brush it in. Vacuum it off. It's as easy as that. No shrinking. No matting. No fading. Use it on any floor covering. . . . Cleans soiled areas at doors without leaving ring. Von SCHRADER MFG. CO., Racine, Wisconsin.

Powder-ene is endorsed by Bigelow-Sanford Carpet Co., Inc.



Makers of fine rugs and carpets since 1825



It's holiday time... a time that calls for the very finest in wines. Widmer's stocks are insufficient to fill all demands... but here's hoping you'll find what you want.

NEW YORK STATE  
**WIDMER'S WINES**  
and Vermouths

Vintners of Fine Wines Since 1888  
WIDMER'S WINE CELLARS, Inc., NAPLES, N. Y.

"One thousand dollars!" she peated.

"I know that's a lot of money I said defensively, "but books are an investment like—like diamonds."

"Have you ever tried to sell book?"

"No-o," I confessed. "Would you like me to sweeten that for you?" I asked, pointing to her almost empty glass. Anything to change the subject.

"Yes, but make it light," she said condescendingly, her eyes still on the bookshelves.

I picked up the glasses and handed her the cost figures.

"You can look over the figures while I'm mixing the drinks."

Ermintrude was all smiles when I came back.

"Do you know, darling," she said as I set her glass on the \$37.50 butler's tray table, "these inventory figures are very enlightening. It never occurred to me before that all the worthwhile things in the room were presents from my family. Of course, the chair your mother gave us is nice, but all the old things, the things that really give the room atmosphere, came from my family. Sit down and I'll show you."

I sat down.

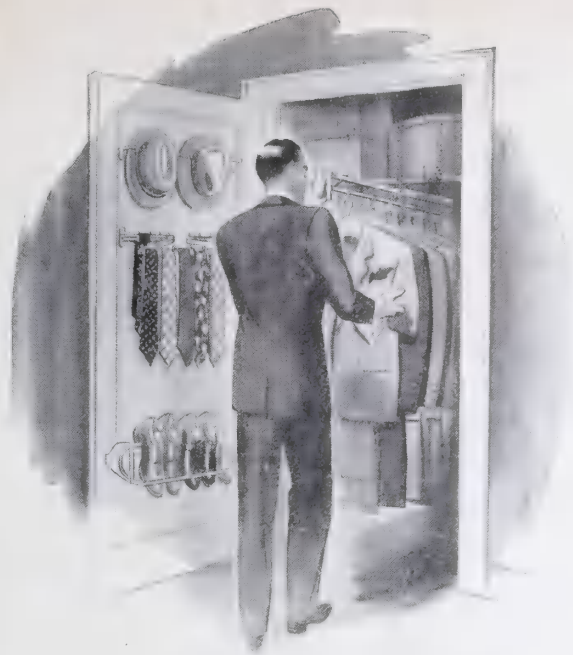
"See," she said, running her finger down the list, "the desk, the desk chair, the drop-leaf table, the Empire mirror—my mother gave us all those. My uncle did the painting, and you know everybody who comes in the room remarks on it. And the clock on the mantel came from my aunt. I didn't realize until we took inventory how good my family has been to us."

"Your family certainly has been good to us," I agreed, only to be willing to humor her, lest she go back on my books. I could have told her that my mother had been just as good to us. After all, if it hadn't been for my mother, we wouldn't be able to spend our summers on the Cape. And Nance wouldn't be in college right now. The only difference was that my mother didn't have any old furniture she wanted to unload. But for once I kept my mouth shut. Aloud I said, "Let's get on with the game. Let's put down now what each of us thinks our things are worth. That's where the fun will really come in. All we know so far is what our things cost. The interesting part will be our separate valuations."

"Okeydoke."

If there's one thing I dislike  
(Continued on page 80)





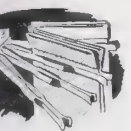
DRAWING BY JACK FERGUSON

# ORGANIZATION is the secret of SUCCESSFUL CLOSETS

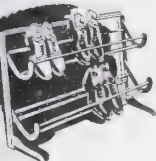
For closets are what everyone who ever plans to  
d begs for. But a large closet won't necessarily  
cure-all for your storage problems unless it is  
pped with fixtures which use space judiciously



● A clothing carrier which slides in and out easily is a good answer to a narrow closet. Before manufacture of these metal fixtures ceased, they came in eight sizes; some may still be available



● Make more room for coats, jackets, dresses on the closet pole by hanging trousers and skirts on a 4-arm swinging hanger on side wall. When closed it hugs wall, but each arm opens separately



● Shoes don't need to take valuable shelf or floor space, and they'll be much more accessible if stored on tiered racks hung on the bottom of your closet doors in space too often wasted



● If you can't locate a double swinging tie rack now, put it down in your scrapbook as something to get after the war for the men in your family. Keeps 22 ties or belts smooth and unwrinkled



● The nicest felt hat takes on that "rainy day" look when it's tossed carelessly on any shelf. A rack that fastens on the back of any door takes up minimum space, keeps hats shapely

CLOSET ACCESSORIES, KNAPE & VOGT MFG. COMPANY



Mrs. Virgie Wooley,  
Sponsored by  
Nashua's popular Panda.

"I wanted you to be the first to know," whispered Virgie Wooley.

"How too simply *divine!*" Mrs. Nashua Panda cried. "I'm so happy for you!"

"Now don't go *telling* everybody," Virgie put in. "There'll only be a few."

"Of *course* I shan't" Mrs. Panda said in a shocked voice. "People still should buy War Bonds instead, —unless, of course, their blankets are utterly *hopeless!*"

"Or unless they want to make the nicest of presents," Virgie added.

There are now a few Nashua Virgin Wool Blankets in the stores, although most of our production is still going to the armed forces. If you can, please follow Mrs. Panda's advice—Buy War Bonds and get Nashua Virgin Wool Blankets later. They're worth waiting for.

**Nashua Mfg. Co.**

Incorporated 1923.  
40 Worth St., New York 13, N. Y.



**Virgin Wool BLANKETS**

**\$12<sup>95</sup>**

*Slightly Higher  
in the West*



**Nashua**

PURREY BLANKETS • INDIAN HEAD CLOTH  
INDIAN MAIDEN SHEETS • DWIGHT ANCHOR SHEETS



# Marlboro

*America's Luxury Cigarette*

For treasured leisure, a negligee with luscious sleeves of marabou...a cigarette with luxurious *Ivory Tips*. MARLBORO\* ... so much more pleasurable ... more distinguished...for merely pennies more!



\*IVORY TIPS—PLAIN ENDS—BEAUTY TIPS (red)



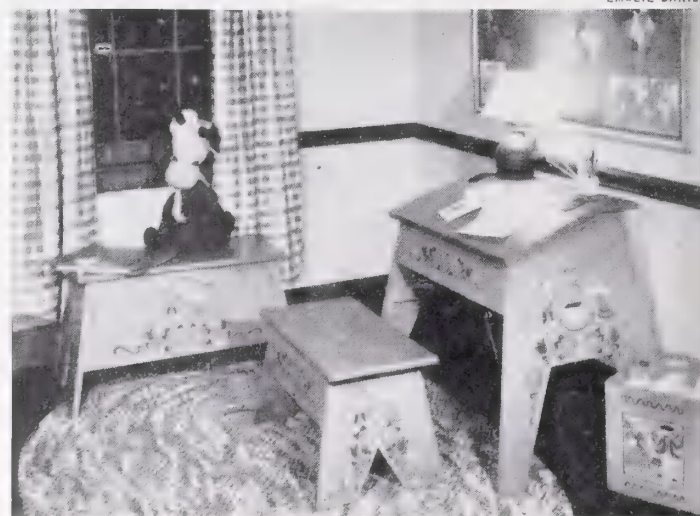
Discourage young Suzie's yen for free-hand drawing on your best wallpaper by sitting her down at a work table of her very own, red as Red Riding Hood's cape, cheerfully blazoned with hearts and flowers. Table, about \$30. Stool, about \$12

## New furniture for CHILDREN'S ROOMS

**To youth's capricious eye it has a story-book charm, but Mother knows it's sturdy**

Imagination is their strong suit, but their brawny way with furniture is something to think about, too, if you're dressing up a nursery. These painted pieces were designed to captivate the mantic young and also to take the inevitable beating.

EMELIE DANIEL



It's furniture as exciting as the dreams that drift through little heads but there's no sugar plum airiness about its strong wood and straight cut lines. The toy chest is about \$24. Desk, about \$36; bench about \$12. Scrap basket, less than \$5. L. Bamberger & Co., Newark, N. J., has the



## How to lay the dust in your BASEMENT

**Don't tolerate a dusty concrete floor which never seems clean, no matter how often you sweep it, when the remedy is very simple**

A dusty concrete floor can make a slave of you. For, five minutes after you've brushed it up, there's another layer of dust resting on the surface. If you could magnify a portion of your cement floor, you'd understand why it "dusts." For the surface isn't uniform and even like a wood floor; magnified it looks like a series of peaks. Any abrasive action on the peaks tends to wear them down, causing dusting. But if you can harden the surface and fill in the valleys between the peaks, you'll go a long way toward remedying the condition. There are a number of home-made solutions you can apply which will harden the floor, or you can buy one of the colorless commercial hardeners which require no mixing on your part because they have been scientifically formulated to do the job.

While many of the dust-layers are removed by the surface effectively and even the dusting, they're not a permanent remedy, because they don't actually level off the surface. When you buy your hardener, find out if it's the type that fills

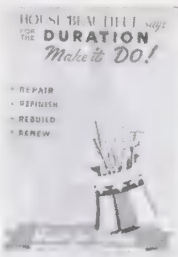
the pores, seals the surface against moisture, grease while it hardens.

Your floor should be free from grease, oil, soap, paint, or the hardener will not adhere.

Light oil spots can be removed with a commercial concrete cleaner dissolved in water. Scrub solution into spot; let stand a few minutes. Rinse with water and allow to dry at least 24 hours. Concrete must be dry to assist penetration.

To remove soap around washing machine and laundry tub, use a 33⅓% to 50% solution of muriatic acid and water. Apply with sprinkling can (grease can inside so acid won't attack it), taking care to see the solution is evenly distributed. Allow to remain until the fizzing (which sounds like effervescent salts) stops. Then flush with clean water and allow to dry at least 24 hours.

When floor is dry, flush the colorless hardener on with a pail or sprinkling can. Spread around evenly with broom or mop. If floor is uneven, be careful not to leave excess where floor dips. All the material must be absorbed.



*For the Holidays*  
**GIVE and SERVE**  
*these famous Liqueurs*



This holiday season, perhaps more than ever before, these world-famous cordials bearing a centuries-old name are perfect for giving and entertaining. Made today identically in America as in Holland, they are known and loved as ideal after-dinner liqueurs and are equally famous for making delicious mixed drinks. On sale at good dealers everywhere.

Illustrated above are de Kuyper Triple Sec, 80 Proof; Apricot Liqueur, 74 Proof; Cherry Liqueur, 50 Proof; Blackberry Liqueur, 70 Proof; Creme de Cacao, 60 Proof; Creme de Menthe, 60 Proof.

**de Kuyper**  
PRONOUNCED DE-KIPE-R  
**CORDIALS**



Send for free interesting de Kuyper recipe booklet. Write National Distillers Products Corporation, Department BJ3, P. O. Box 12, Wall Street Station, New York



# The first shipment of "mountain rum" made history



Until Ron Merito was brought to this country three years ago, Americans had never tasted a "mountain-distilled" rum. "How is it different?" they asked. "Why is it different?"...They soon found out and spread the good news far and wide. Here was a truly superior rum, better-tasting and smoother because it was distilled high in the mountains of Puerto Rico where the water and climate are perfect for making a perfect rum...If you haven't yet tasted Ron Merito, make this delightful discovery today!



*Ron*  
**MERITO**  
THE PUERTO RICAN MOUNTAIN RUM

Available Gold Label & White Label. ■ Proof. Write for recipe booklet, Natl. Distillers Prod. Corp., B-4, PO Box 12, Wall St. Sta., N.Y.

ROBERT STANTON, ARCHITECT



Wood and brick always were a good team. Here the white pickets, punctuated by dark gate to mark passage, carry on where the white capped brick wall stops

MAYNARD L. PARKER



You'd be surprised on what a short radius you can curve a corner with one of these walls. And, within limits, the tighter the curve the stronger the wall. Notice how the consistent use of deep-raked mortar joints disguises the fact that a curved line is being created with straight-edged brick



Passersby can see into the garden, to be sure, but they are definitely excluded without being offended, thanks to the flower-filled cement pipe outside. In this picture the decorative value of the curving bays of textured brick is clearly shown. It's easy to plan lovely flower groupings here





a retaining wall, the serpentine is far stronger than you might think. The self-butressing principle is especially well shown. A straight wall would have to be not only much thicker, but would need to be battered and planted into the slope to withstand the great pressure on the upper side.

## If your garden is BELOW STREET LEVEL

**You can create privacy, gain space, save money, prevent flooding, have an unusual background for your flowers—with a "one-brick" serpentine wall**

This is one good trick man learned from the serpent there in the first garden of all. And it's really as versatile as we claim, though at which of the purposes it serves is the more important it would be hard to say. However, if your garden, like this at the Robert Monton Apartments, Carmel, Calif., is on a slope, and below street level at that, a serpentine wall is just the thing for you. Notice how this one, without completely blocking the public view, gives a real feeling of privacy to the garden—as much from within as without, for privacy is largely what you make it. You can see, too, how it saves the space that any feasible graded slope would occupy. You save money, because its curving line is self buttressing, making it possible to build it "one brick thick." That it prevents wash down the slope is self-evident. And as for its charm as a garden background—well, take a look. Small wonder the serpentine wall is so often used by Thomas Jefferson, that hard-headed realist, with the architect's eye and artist's imagination.

# Don't chance holding an empty bag ... when your neighbors have bags full ...



This Spring you'll be *looking for* these two famous Swift products—Vigoro, the complete plant food for lawns and flowers—Vigoro Victory Garden Fertilizer, which produces more *and finer* vegetables. And maybe you won't find them, because of transportation problems, labor shortage, delays in their delivery to dealers.

*But your dealer has them now. Look ahead a little. ORDER NOW.*



### GET IT NOW!

## VIGORO VICTORY GARDEN FERTILIZER

**FOR FINER,  
MORE  
NUTRITIOUS  
VEGETABLES**



**Products of  
SWIFT & COMPANY**

### GET IT NOW!

## VIGORO COMPLETE PLANT FOOD

This fertilizer supplies not just three or four but all the food elements vegetables need from soil. So it helps them grow more abundantly—bigger, finer-tasting and more nutritious. Go for peak success this year. Order Vigoro Victory Garden Fertilizer now.




**FOR  
LAWNS,  
FLOWERS,  
SHRUBS AND  
TREES**

Millions know the extra value of this famous plant food which supplies *all* the food elements that growing things need from soil. Your garden supply dealer has some now, may not later. Have it on hand for *early* lawn feeding to help choke out weeds and give you sturdier, greener grass.

*In bags of 100, 50, 25, 10 and 5 lbs. (VIGORO also available in 1 lb. packages and in VIGORO TABLETS)*





**Snugg Slumber**

A moose under the warm softness of all wool Lady Seymour blankets is a luxurious experience.

For over 76 years, Seymour has been supplying American homes with woolens for warmth. Today, many Seymour blankets go to our fighting men in the Navy, so you will find fewer available. After the war, look for new sleep luxuries in Lady Seymour blankets.

**SEYMOUR WOOLEN MILLS** Est'd. 1846  
Also Makers of Seymour All Wool Flannels

*Lady Seymour*  
**ALL WOOL BLANKET**

**BUY MORE WAR BONDS**

**IDEAS on modernizing**



**READY NOW—**  
this helpful new 16-page booklet! Thrilling and novel ideas for using tested, wonder-working panels available after V-day. Gives new and added beauty to ceilings. Easily and quickly applied. Sketches, photographs, new arrangements galore! Ideas for extra rooms, attics, baths and kitchens! *Sent FREE.*  
Use the coupon below.

**UPSON PANELS**  
STRONG-BILT • KUYER-KRAC  
DUBL-THIK FIBRE TILE

THE UPSON COMPANY  
54 Upson Point, Lockport, New York

Send ~~me~~ your **FREE** booklet—“How To Remodel Interiors For Pleasure—For Utility.”

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

## PANTRY SHELF NEWS

**Meal planning is fun, in spite of rationing, when shopping uncovers foods as interesting as these**

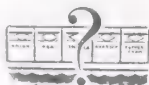
By Florence Paine

Dinner in half an hour isn't a pipe dream if you've taken time out to visit Maison Glass, a fascinating food shop. One of its specialties is a blue-labeled can filled with chicken giblet and liver mixture. The mixture is unprepossessing in



appearance, but just put it in a saucepan, and light a fire under it. You'll warm to the aroma. You'll like the taste even better. For it's made of the real things! If you have rice left over you can put dinner on the table in the time it takes to heat the rice and the giblets! For it's best served on rice or cooked noodles. One can serves four people with moderate appetites—three of the hungrier variety. Under \$1. From Maison Glass, New York, N. Y.

A food editor can't leave her office these days without finding a new dehydrated soup mix on her desk when she returns. The latest group to cross our path isn't the common garden variety of soups at



all. Several of them are firsts in the dehydrated soup field. There is Russian Borscht, for instance, which is a pinkish soup, filled with



*Always a Pleasure*

**COOK'S**  
Imperial  
AMERICAN  
WINE

TABLE WINES:  
Rhine - Chablis  
Burgundy - Claret  
Pauernes

DESSERT WINES:  
Sherry - Port  
Muscatel - Tokay

American Wine Co. St. Louis

BERN HARD

*Mansfield*  
**QUALITY VITREOUS CHINA PLUMBING FIXTURES**

Vitreous China Sinks



The Simplex

The Traveler

Ideal for emergency home conversion and remodeling in congested war producing areas. Appealing in design, high in quality and low in cost. Ask your dealer for Mansfield Fixtures and look for this label.



If you live east of the Mississippi send for our new folder which tells how you can "Help Uncle Sam House War Workers." It's FREE.

**MANSFIELD SANITARY POTTERY, INC.**  
PERRYVILLE, OHIO

tiny slivers of beet and carrots, needs to be seasoned quite high and we liked it better when sou cream floated on the top, but it good and quick to prepare. Also the line are dehydrated cream spinach, French onion, yellow pe cream of potato, peppercorn, vegetable, and vegetable noodle. The HOFCO soup package expand when water is added, into a sou course for four. Pretty nice at 1 a package. From J. S. Hoffma Co., New York, N. Y.

When three citrus fruits put the respective charms together under one roof, you've really got a preserve! Yes, there are actual oranges, lemons, and grapefruit a delicious marmalade that will please those who are looking for



something for their morning toast that isn't over-sweet. This marmalade would make a nice addition to afternoon tea, too. For it's particularly good on piping hot baking powder biscuits. And its texture is solid enough so it won't drip all over your fingers. Its name is as fascinating as the subtropics from which the fruit comes—"Garretson Glo." Two 16-ounce jars come to you packed and postpaid for \$1.15. From F. B. Garretson & Company, New York, N. Y.

Our mind seems to run to sandwiches nowadays when every one seems to be toting his own lunch. But we meet so many good ones everywhere we look that we can't resist spreading the good news. There's an elegant mince chicken and butter spread that was discovered in a serviceman's Christmas package. (We did devour the one in the package, but we replaced it before mailing.) It's a little jar, but it can be translated into a rather substantial number



of delicious sandwiches, of the luncheon or tea variety. It goes farther, is more flavorful when mixed with mayonnaise. The spread is so smooth and moist that you won't need to butter your bread. It's a Westchester product under 40 cents, at Gristede Stores, New York City.

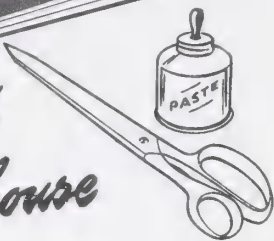








*plan with modernfold  
in "tomorrow's" dream house*



Today, new building must wait until the end of the war—but plans can be made. Include Modernfold in your plans. These "aristocrats" of doors are truly marvels of colorful, eye-catching beauty. Practical, too, these accordion-type doors eliminate swing area—present an effective and economical means of room division. They blend perfectly with their surroundings—are at home in any type of architec-

tural setting. In your plans for 194X, don't forget Modernfold—for new building or modernization.

### NEW CASTLE PRODUCTS

1615 I Street, New Castle, Indiana  
424 Madison Avenue, New York City



### Heat Basement Rooms This Quick Way!



### Heatilator FIREPLACE Circulates Heat

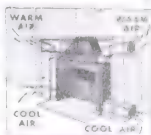
You'll want a hobby room in your new home—and you'll heat it with a Heatilator Fireplace if you are wise. For the Heatilator circulates heat, warms every corner of the room quickly—an advantage in basement rooms where central heating systems do not heat satisfactorily.

Concealed inside the masonry, the Heatilator unit assures correct design, eliminates the usual causes of smoking, and puts no limit on mantle used.

#### Available After the War

For the duration, the manufacture of Heatilators has given way to vital war production. But Heatilator units will be ready for you as soon as other building materials are available. Ask your dealer, or write for complete details.

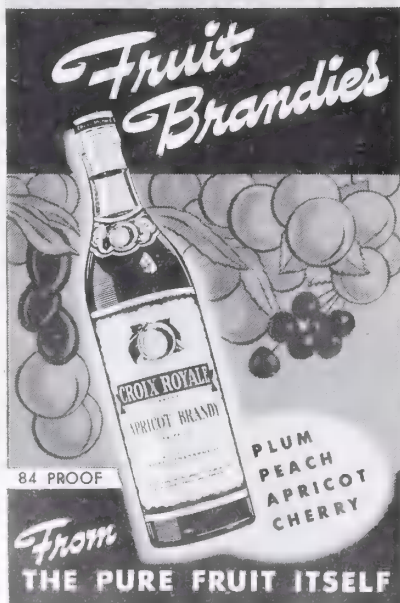
HEATILATOR INC.  
731 E. Brighton Ave.  
Syracuse 5, N. Y.



**HEATILATOR** Fireplace

## CROIX ROYALE

SAY CROY ROYAL



Croix Royale Fruit Brandies are made by the old-world pot still method from fresh, ripe fruit in the famous San Joaquin Valley, according to formulae and methods learned from European masters. Serve Croix Royale Fruit Brandies—among the discriminating they are judged the finest.

BUY WAR BONDS FIRST!

CAMEO VINEYARDS CO. \* FRESNO, CALIFORNIA



DRAWING BY OLIVE DOUGLAS

## "WISHING WILL make it so"

**You can make your own cherished hopes flower into reality if you'll follow the lead of this young couple**

By Patricia Davidson Guinan

"**W**hew!" breathed Dan, emitting a long whistle as the apartment door shut behind them and the merry making within was muffled. "I sure am glad to get out of that place."

"Me, too," Beth answered, slipping her arm through her husband's. "Why do you suppose people work so hard at having fun on New Year's Eve? Take the Bennetts' party, for instance." She nodded toward the apartment door. "Even with paper hats and tooters and champagne, it simply didn't get started."

"No, it certainly didn't, but you can't blame the whistles and champagne," Dan said, pushing the elevator button, "if a party's a flop, it's usually the fault of the host and hostess and the Bennetts don't know what time it is. They're so busy doing what they think they ought to do that they never have a minute to do what they want to do. Gosh, even their apartment is that way. You couldn't call it home in a million years."

The elevator door opened and they were silent as they shot down to the lobby. Outside the air was frosty, the stillness punctuated by the night-time noises of traffic, the mournful bleat of a tugboat as it churned up the black river.

Beth drew her coat together and wrinkled her nose delightedly. "Don't you love the way New York smells at night? It's mist and gasoline and the river," she sniffed

experimentally, "and the inside lighted doorways." Impulsively she turned to her husband. "Let's spend the New Year in by ourselves, Dan. A night club would be the Bennetts' party all over again. If we walk up Riverside Drive we'll come to one of those little juts over the river and there will be benches. You'll be going back to camp in a few days and for tonight, let's do just what we feel like doing."

Dan grinned. "It's amazing how two people can have so much in common. Let's see how much time we have before midnight." He stepped into the pool of light made by a street lamp and pulled out his watch. Beth, watching him, thought for the hundredth time what a good picker she was. "I always remember this minute," she whispered to herself. "How Dan looks in his uniform and the way he's holding the watch and the policeman on the corner whistling 'When Irish Eyes Are Smiling.'"

"Eleven-fifteen," Dan reported. "There ought to be one of those benches of yours a few blocks up

"If people had any sense," Beth said, "they'd come to a place like this on New Year's Eve instead of stifling at parties like the Bennetts' or paying a king's ransom at a hotel. You know, Dan, I've been thinking."

"About what?" he asked, handing her a cigarette.

"About us and what we want



with our life. I don't think young people think enough about the future and how can they work for something unless they have a plan?" They think about it, all right, but they don't discuss it much, because any definite plans for the future are pretty uncertain things today."

"Nonsense," she scoffed. "There are you talk about things and look forward to them, the closer they are to getting them. Everything works that way. Why do you suppose countries turn out so much propaganda? It's just to get all the people talking and hoping and working to win the war."

"I see what you're driving at," Dan said, "and you may be right. You go first. What kind of life would you like us to have—say five years after the war?"

"I know just as clearly, Dan!" Beth said. "I've thought about it a lot, especially lately, and the thing I like to do tonight is talk about it and let our plans be our New Year's resolutions." She reached over and found his hand. "First of all, in three years I hope we'll have at least one child. I hope you'll be working with your old company because you liked the work so much. And I hope that we'll have a house in the country. About twenty miles out of New York."

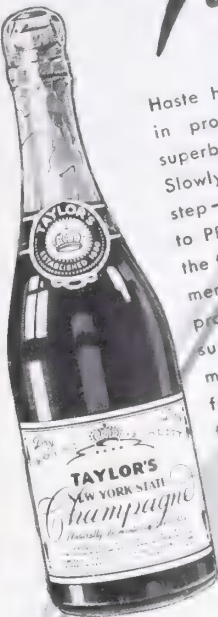
She paused a moment and Dan chuckled. "I guess we're not so unusual after all. I bet that's what nine out of ten couples want. But go ahead. It sounds good. What kind of a house would you like?"

"Oh, not too big because if we can't afford a maid I want to be able to take care of it myself without its being drudgery. It should be white and kind of rambling with a back yard big enough for a garden and a badminton set. Inside, I want it to be the kind of house people like to come to. Not too stiff and perfect like the Benetts'. I think a house should be comfortable for the people who live in it, and it should impress their friends. I'd like the stairs covered with rag carpeting and the living room to be mahogany with lots of books."

"Hmmm," Dan mused. "In the next five years I could build a tree house for a kid like I had. I could fix up a workshop in the basement and on weekends we'd be so busy working around the place we'd never have a dull Sunday."

"You've got it, Dan!" Beth exclaimed. "See how easy it is to picture that house, and just as long as we don't lose the picture we'll be living there one of these days."

**FOR THOSE WHO SEEK THE Finest**



Haste has no part in producing this superb champagne. Slowly... step by step—it is brought to PERFECTION by the famous old 'fermented in the bottle' process. You can be sure of true enjoyment when you ask for this champagne, from the cellars of The Taylor Wine Co. at Hammondsport, New York.

**TAYLOR'S NEW YORK STATE Champagne**

**Safer winter dog baths with MAGITEX Bubbles**




**LOOK!** NO TUB NO RINSING NO SPLASHING

**HELP DOG AVOID COLDS**

Also for Cats Try new Magitex Bubble Shampoo; clean pet easily, like washing hands. Rub bubbles on—wipe off—that's all! No tub, rinsing, splashing. Removes fleas, lice on contact. Deodorizes, beautifies coat. Safe, effective. Only pennies a bath. Large bottle, \$1. At Dept. Stores, Druggists and Retailers of pet supplies. Or by mail prepaid. Satisfaction or money back.

**E. FOUGERA & CO., Inc., Dept. H1, 75 Varick St., New York**

**Free to HORSE OWNERS**



Why pay fancy prices for saddlery? Write for FREE Catalog that has saved real money for thousands of horsemen. Describes over 400 popular items of English and American "tack." 1 ship saddlery on approval. Write today.

**WIESENFELD CO., Dept. 5-C, 112 W. North Ave., Baltimore 1, Md.**

**CHEMI-PLANT CORRECTION NOTICE**

In Dec. issue the price of this famous chemical plant was listed as 3 for \$1. This Should have been 4 for \$1. Note our adv. on page 7 this issue. Wolverine Specialties Co., 148 Monroe Ave., Box 404, Grand Rapids, Mich.

**Every BOND you buy is a blow at the enemies who would destroy your home, your family, your future. Start saving for all the things you cannot buy today which will be plentiful when VICTORY is ours.**

The more you plan the clearer it is, and the clearer it is the closer we come to having it." She leaned back with a happy sigh.

"Your theory's all right, Beth. Up to a point. But wishful thinking alone never got anyone anything. Let's be really practical about these resolutions and sock away every penny we can spare in War Bonds. Then we'll have something solid to back up our plans."

"Gosh, I'm glad I married you," Beth said, giving his hand a squeeze. "You make it all sound right around the corner. Saving is fun when there's something that's fun saving for. I could manage another five dollars a week from my job by cutting down on movies and cokes and fancy lunches."

"And I won't need much money in the Army," Dan continued. "I can send you a certain amount each month, just as soon as I discover how things work out. That, with the allowance I get for you, should build up into something that'll make the House of Morgan look like kid stuff."

Suddenly across the stillness of the city came the sounds of midnight. Horns and sirens and the voice of a great crowd greeting the new year were muted and far away but still distinct.

Dan turned and said softly. "It's going to be a good year, Beth. It's got to be. Those resolutions we made are going to grow up and get stronger all the time. And when I get back they'll be here, with you, waiting for me." He drew her close. "Happy New Year, darling."

**WHAT A GOURMET THINKS ABOUT CHAMPAGNE**

CONTINUED FROM PAGE 73

sparkle; and Champagne must also be considered as a wine. And here it is capable of giving, although to a less degree, the same interest that can be had from a consideration of the finer Clarets and Burgundies. You must look underneath the sparkle; there is a wine there, made from the Pinot grape, with an infinite variety of flavour, some of it due to the nature of the wine, some of it to the skill with which it has been blended. Do not think, because some silly young people drink it out of a lady's slipper, that this is the proper measure of the respect due to it. In health refrain from misusing the good creature, and in sickness you will be able to fall back upon the life-giving assistance of a trusty friend."

**OLSON RUG BOOK Decorating Guide!**

**IN FULL COLORS - FREE**



*Olson Rugs are Reversible*

**Learn How YOUR OLD RUGS, CLOTHING - Can Save up to 1/2**

**It's All So Easy!** Write today for the big Free Olson Catalog in colors that tells how your material is picked up at your door by Freight or Express at our expense—how we shred, merge and reclaim valuable wool and other materials by the famous *Olson Process*; then picker, bleach, card, spin, re-dye and weave into new

**BROADLOOM RUGS**—beautiful, deep-textured, full bodied rugs that are woven Reversible for double wear and luxury.

**CHOICE:** of popular solid colors, rich tweed blends, 18th Century floral and leaf designs, Early American, Oriental patterns, ovals. Sizes to fit all rooms.

**FACTORY TO YOU!**

You risk nothing by a trial. Our 69th year. Over two million customers. We have no agents.

*\*Sorry if War Work causes temporary delays, but Olson Rugs are worth waiting for.*

© ORC, 1943  
Chicago New York S.Frisco

**MAIL COUPON OR POST CARD TO-DAY**

**OLSON RUG CO., A-35 CHICAGO**

Please mail Olson Catalog Free to:—

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_



In any event  
**BUY**  
**WAR BONDS**



HERE'S MY  
PLEDGE FOR THE  
DURATION—

Buy a Bond to  
save the nation

A couple more to  
stop inflation

More for Hitler's  
liquidation

And Japan's complete  
damnation

...

I'll have no other  
avocation

For the rest of  
the duration

Except War Bond  
accumulation

Victory is the  
destination!



FLORISTS' TELEGRAPH  
DELIVERY ASSOCIATION

## I'D RATHER GROW ROSES THAN EAT!

CONTINUED FROM PAGE 27

spreading dooryard rose Mabelle Stearns, white Lafayette, red Donald and pink Betty Prior, Koralle—all are hardy plants with individually varying growing habits. Some are single, some double. And the increasing popularity of the group is hastening the happy day when every garden will have roses.

But enough of varieties. Now a word about *growing* these roses. Based on my own experience, I know the growing of roses never need be tedious. The important factor is the development of a routine which calls for the right move at the right time.

Proper care starts with the planting of the bush, and all growers include directions with their shipments. These should be followed as closely as possible.

Proper drainage is essential to good roses, as it is to all other flowers.

The ground should be regularly cultivated and kept loose on the surface. Roses will stand all kinds and types of soil—sandy, loamy, or heavy with clay. Too good drainage is controlled by adding humus, and too heavy clays can be broken up with sand, manures, and again humus, such as peat.

Roses need plenty of food, and regular applications at the proper times of balanced fertilizers bring desired results.

Watering is necessary only in protracted dry spells, if drainage and soil consistency are good. Here at Rosebrae we never use a sprinkler, rather the canvas soil soaker which never wets the foliage.

Prevention of diseases and pests is the best insurance. Protect the plants by using spray materials which are proper for the purpose. Many people wonder why they have blackspot on their rose foliage. They cannot control it with the use of a nicotine or pyrethrum spray. Knowledge of these materials would suggest their use for insects—not for fungus disturbances. Fungus diseases require copper or sulphur applications and these are available, unrationed, to use either as a spray or dust with full directions on the packages. Aphids and insects are controlled by the use of sprays containing nicotine, arsenate of lead, pyrethrum, and rotenone. There are several excellent all-purpose sprays available, easy to use and effective.

Well, there's my story. Now perhaps it is time to knock off and eat.

Plant  
the  
NEW

1944 Rose

All-America  
Winner!



Katherine T. Marshall  
Plant Patent applied for

THE outstanding new Modern Rose created in our own nurseries, named to honor the wife of General Marshall, chief of staff, U. S. Army. The firm, pointed buds are deep coral-pink suffused with yellow, opening gradually to warm glowing pink. The great cupped blooms are 5 in. across, do not fade in sun, very long-lasting. Fine long stems. Fruity fragrance. Unusually vigorous, very hardy, full bushes 3 to 4 ft. tall, constantly in bloom. 2-yr. field-grown plants, postpaid at fall planting time, guaranteed to live and bloom: \$2 each; 3 for \$5.

J. & P. "Guide to Successful Rose Gardening" Free with your order  
**PARADE OF MODERN ROSES**  
**PERENNIALS AND FRUITS**  
In Natural Color  
Direct from the Rose Capital of America...the new and favorite kinds for your Victory Garden...see new Katherine T. Marshall, WAVES, Brandywine, Mexico, Prima Donna, also Modern Perennials and Fruits. Send postcard or letter today!

**Jackson & Perkins Co.**  
World's Largest Rose Growers  
636 Rose Lane, NEWARK, NEW YORK

## Grow Indoors on Small Plants WORLD'S LARGEST Lemons

Lemons Weigh 1 to 3 lbs. Also Dwarf Oranges  
Here, at last are two of the most unique and useful indoor plants ever offered. Both plants have large, beautiful, waxy-white, fragrant blossoms. Then, imagine it—the thrill of picking and using mammoth high quality Lemons, often weighing 1 to 3 lbs. One lemon enough for several pies. Dwarf Oranges are delicious. More fully described in our catalog of over 100 bargains in plants, trees, and shrubs. Write today for your free copy. Ackerman Nurseries, 41 Lake St., Bridgman, Mich.

## ORNAMENTALS & SHADE TREES

Beautiful flowering mums. The newest and best. A full line of shade trees, ornamentals, hedges. **WRITE FOR FREE CATALOG**

STAHELIN'S NURSERY, Box 70, Bridgman, Michigan

## THORNLESS BOYSENBERRIES

A NEW berry that created a sensation all over America. The tender young leaves as lettuce, or boil as greens. The solid, crisp, tender, pale green stalks are delicious. Slice in strips, eat like celery, raw or cooked. Creamed, the flavor suggests celery, lettuce, asparagus. Easier to grow than lettuce. Best new vegetable.

PACKET 15c, 1/2 oz. 35c. **Burpee's Seed Catalog Free.**

STERN'S NURSERIES, Dept. D, Geneva, N. Y.

## Celtuce New Vegetable Sensation!

The uses and flavors of celery, lettuce, all in one! Serve the tender young leaves as lettuce, or boil as greens. The solid, crisp, tender, pale green stalks are delicious. Slice in strips, eat like celery, raw or cooked. Creamed, the flavor suggests celery, lettuce, asparagus. Easier to grow than lettuce. Best new vegetable.

PACKET 15c, 1/2 oz. 35c. **Burpee's Seed Catalog Free.**

**W. Atlee Burpee Co.**

Philadelphia 32, Pa. Clinton, Iowa



## 5 NEW VEGETABLES for your 1944 Victory garden

While the rest of us are whacking away with hoes and rakes trying to grow the vegetables we already have, seedsmen and hybridizers are working just as hard to develop new varieties. This year, as other years, sees, if not as many, at least as useful improvements in the vegetable breed. Here are four to be introduced this year and one winner from last season.

**Bean, bush: Keystone Green-pod** won an Honorable Mention in the All-America trials for 1944. The judges compared it with Tendergreen for quality, Burpee Stringless for productiveness—which speaks well for it indeed. Its dependability as a cropper will delight market gardeners; its quality and long-bearing period appeal to home gardeners.

**Cucumber: Cubit**, Bronze Medal winner, looks good for the home garden. Vines are prolific, fruits are more flesh and less seed, which is all in their favor. Reports indicate this is well worth trying.

**Lettuce: Great Lakes** also won an All-America Bronze Medal. It's an iceberg type, which may not appeal to all home gardeners, and is not so fine for tossed salads as leaf lettuce. But it stands heat and sun well and doesn't bolt to seed.

**Tampala** is a new cut-and-come-again summer green, not unlike New Zealand spinach in habit, though more bushy, and perhaps even finer in growth and flavor.

**Tomato: Jubilee**, new last year, a rich butter yellow, belongs—good! Just thought we'd mention it.



# MRS. APPELYARD

CONTINUED FROM PAGE 35

... butter until lately, but she  
uses margarine, Spry, chicken  
or tried-out beef suet. The  
ons ought not to be cooked too  
. A delicate straw color is the  
t shade for them. Dissolve  
t extract in water, add onions,  
let them simmer a while.  
st the rounds of French bread  
tly on both sides. Put soup into  
eroles, add the wine, put slices  
oast on top. Cover them thickly  
grated cheese. Place casserole  
t moderate oven and cook for  
ut half an hour or until the  
ese is well browned.

## Tongue with Raisin Sauce

**Small piece of bay leaf**  
**1/2 teaspoon pepper**  
**1 teaspoon salt**

... rub the tongue, place it in a  
le with the carrot, onion, bay  
and pepper. Cover it with cold  
er. Bring it slowly to the boil-  
point and let it simmer with-  
boiling until it is tender—two  
three hours. Do not add the salt  
il the last few minutes of cook-  
Strain off the stock and set it  
le to cool. Remove skin from  
gue, trim off the roots. Do not  
il the tongue too much in be-  
en the time you cook it and  
ore you start it baking. It will  
more tender if it does not have  
go through the process of being  
ted up all over again.

## Sauce

**1 lemon, sliced very thin**  
**1/2 teaspoon whole cloves**  
**1/2 inch stick cinnamon**  
**1/2 cup stock from tongue**  
**Parsley**

... fix the vinegar, brown sugar,  
ins, jelly, lemon, spices, and  
k from the tongue together.  
at them until the jelly melts.  
the tongue into a covered  
ster. Pour the sauce around it  
set it into a slow oven (250° F.)  
simmer slowly for an hour or  
re. This can go on more or  
indefinitely. Uncover the  
ster about twenty minutes be-  
you serve it so that the sauce  
thicken. It ought to be rather  
upy. If it is too thin you can  
ays cook it down for a few min-  
s on top of the stove, or until  
s as thick as you want it.  
erve it forth on your handsom-  
platter with the sauce poured  
and it with sprays of pars-  
or watercress to add a fillip  
green.

## Creamed Potatoes

These will co-operate all right  
with the tongue and have the virtue  
of not minding about being ready  
at exactly the right minute. A pro-  
gressive dinner is no place for Hol-  
landaise sauce and soufflés.

For six people allow:

**6 potatoes**      **1 cup cream**  
**1 large onion**      **1 teaspoon salt**  
**4 tablespoons butter**      **1 teaspoon paprika**  
**2 cups rich milk**

Peel potatoes, taking off the  
thinnest peel you can manage. Cut  
them into small cubes. Mince onion  
and fry it in two tablespoons of  
the butter until it is straw colored.  
Add the rest of the butter (yes,  
margarine will do, only I don't like  
to nag), stir in potato cubes and  
seasonings, and stir thoroughly.  
Pour in milk and cream. Cover the  
pan (I do this in my largest iron  
frying pan) and place in oven.  
This is not supposed to be brown  
on top but should be golden brown  
and crusty on the bottom. Treat it  
like an omelet when you take it  
out of the pan. When you uncover  
the tongue, look at the potatoes  
and add a little more cream and  
milk if they seem to be getting too  
dry. They should be very definitely  
creamy.

## Almond Ring with Frozen Strawberries

**Whites of 4 eggs**      **1/2 teaspoon almond extract**  
**1 cup sugar**      **1/4 cup sugar (extra)**  
**1/2 cup zwieback crumbs**  
**1 2/3 cups blanched almonds**

Put the blanched almonds (that  
means pouring boiling water over  
them and letting them stand till  
the skins slip off easily) through  
the meat chopper. Beat the egg  
whites to a stiff froth and fold into  
them first a tablespoonful of sugar,  
then a spoonful of the chopped  
almonds until all are used.

Grease a ring mold carefully. (I  
use Spry for this.) Mix the finely  
rolled zwieback crumbs with the  
extra sugar and line the mold with  
them. Put in the almond mixture.  
Sprinkle the remaining crumbs  
over the top. Bake in a moderate  
oven (325° F.) for 30-40 minutes.  
Turn it upside down on the platter  
on which you plan to serve it.

Serve it cold with frozen straw-  
berries, crushed and sweetened a  
little, in the center.

Good luck, Moppet. I know  
someone in the Weather Bureau  
and I'll use my influence for a  
starry night.

Love,  
S. M. A.

# Burpee's Special Offers

## ALL 3 PACKETS POSTPAID FOR ONLY 10¢ (Value 45¢)

### The New Vegetable Burpee's TAMPALA

Better than spinach—more food value,  
tastes better, bears longer, produces  
more meals per plant, easier to grow.  
Contains more minerals, more protein,  
more vitamin A. Stands hot weather—  
Tampala is a real 'cut-and-come-again'  
vegetable for your Victory Garden!

Smooth, tender, rich green leaves. Vigorous  
grower; ready to cut 6 weeks after planting  
seed; new shoots and leaves keep coming.  
Plants grow 2 ft. tall, 1 1/2 ft. across. New for  
1944—a Burpee discovery. **15c-Pkt.**



Burpee's Marglobe Tomatoes

Tendersweet Carrot

### Tampala is Delicious

**Cooks in 5 minutes**, does not  
boil away, holds its appetizing  
color. Does not set teeth on  
edge like spinach.

**Also Tasty** wilted in skill-t  
with bacon fat (see Pennsylv-  
ania Dutch spinach recipe in  
B.H. & G. Cook Book).

**Tampala Stems**, too, are ten-  
der and delicious. Remove the  
leaves, serve like asparagus—  
two vegetables in one!



## Burpee's Special Marglobe Tomatoes

Unrivaled for Victory Gardens—the  
result of years of selection on Burpee's  
Fordhook Farms. Large, round, smooth,  
solid fruits, bright scarlet. Thick meat,  
luscious flavor. Wonderful for the table,  
also for juice and canning. The large  
vigorous vines bear an enormous yield  
over a long season; also fine for grow-  
ing on stakes. Disease-resistant. Certi-  
fied seed. **15c-Pkt.**

## Tendersweet Carrots

Streamlined in shape, rich orange-red,  
winner of the All-America Silver Medal.  
Crisp, sweet, tender, always smooth and  
uniform, delicious all season. A lot of  
food from a small space! **15c-Pkt.**

**All 3 15c-Packets of Seeds for 10c---Send Dime Today**

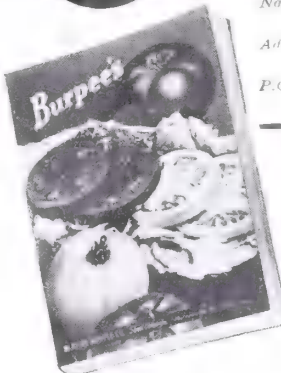
**\$59.88 in Food for just \$1**

## Burpee's DOLLAR GARDEN

**15 Pkts., Burpee's Best.** In a 20x30-ft.  
garden last summer, these same kinds  
produced \$59.88 in vegetables. Order  
now to be sure of these favorites:  
Burpee's green beans, wax beans,  
beets, carrots, golden bantam corn,  
cucumbers, lettuce, onions, parsley,  
red radish, white radish, squash,  
swiss chard, turnips, tomatoes. **\$1**  
All 15 Pkts. (regularly \$1.65) for

## W. Atlee Burpee Co.

**264 Burpee Building**  
**Philadelphia 32, Pa. or Clinton, Iowa**  
*If you live west of Ohio, write to Clinton, Iowa*



**W. ATLEE BURPEE CO., 264 Burpee Bldg., Philadelphia 32, Pa. (or) Clinton, Iowa**

☐ Send All 3 Pkts. Burpee's Tampala, Marglobe Tomato, Tendersweet Carrot, value 45c, postpaid for 10c.

☐ Send All 15 Packets, Burpee's Dollar Victory Garden (regular price \$1.65) postpaid for only \$1.

Enclosed is \$.....

Name.....

Address.....

P.O. No. .... State.....

☐ Send Burpee's 1944 Seed Catalog FREE

## Burpee's Seed Catalog FREE

Plan now for this year's Victory Garden—Uncle Sam wants  
22,000,000. The need for home-grown vegetables will be  
even greater! Write at once for new 1944 Burpee Catalog  
with the new Vegetables and Flowers in natu-  
ral color—Tampala, Jubilee Tomato to use in  
place of oranges, Celtuce, Mammoth Mum  
Marigold, Cheerful Petunia, etc.—then order  
early, avoid the rush. Leading American Seed  
Catalog—describes best vegetables to make  
your garden produce the most food; flowers to  
make it colorful. Send postcard, or the coupon.





# VICTORY Garden guide in VAUGHAN'S Gardening Illustrated

THE MOST BEAUTIFUL SEED CATALOG



For maximum yield of vitamin-rich vegetables all summer and for winter canning, your Victory Garden should be carefully planned.

The Victory Garden Guide, in the 1944 "Gardening Illustrated," will help you to avoid waste, yet reap abundance. Latest horticultural information on how to grow tender, table quality varieties seldom found in markets.

Of 120 pages, 52 are in full color, illustrating 250 different flowers and vegetables. More than 2000 annuals, perennials, roses, water lilies, gladioli, dahlias and other favorites are described. Mailed FREE on request.



Special for 1944: Giant morning glories in our national colors to decorate your Victory Garden, or to cover a trellis—Scarlet O'Hara (red), Pearly Gates (white) and Heavenly Blue. Balanced mixture mailed with catalog for 10¢.

## Vaughan's Seed Store

Dept. 181, 10 W. Randolph St., Chicago 1; 47 Barclay St., N. Y. C. 7

TRY **kem** NOW  
ON YOUR HOUSE PLANTS!

... and you'll use it indoors.  
AND OUTDOORS all year round!



USE **kem** FOR  
→ VEGETABLES  
→ FLOWERS  
→ LAWNS  
→ SHRUBS  
→ TREES  
→ CUT FLOWERS  
→ HOUSE PLANTS

Leading authorities agree that plants must be fed regularly to really thrive. And here's the easy way to do it. Use KEM, the liquid plant food that provides the 11 food elements all plants need for healthy growth. Any plant—no matter what kind—flourishes on KEM!

And remember—KEM gives better results in any kind of soil; for KEM will even grow plants without soil!

Odorless—Harmless—Easy to Use!

ECONOMICAL, TOO! Diluted... 1 quart of KEM makes 30 quarts of ready-to-use plant food.

1 qt. 25¢ 50¢ \$1.00  
at 15¢, 25¢, 50¢, 10¢, 5¢ and 1¢ sizes.

If your local dealer has not yet stocked KEM, a 12-oz. bottle will be sent *postpaid* on receipt of 25¢. Kem-ical Corporation, Oradell, N. J.  
\*Trademark, Pat. Pending



THE ALL-AMERICA WINNER  
for 1943

Mary Margaret  
McBride

A new triumph in floral grace, praised for its perfect form. Exquisite, pointed buds, open to large, long-lasting, always high-centered blooms, deep coral pink. Alluring fragrance. A lovely exhibition Hybrid Tea Rose, named for the noted author and radio personality.



Patent 537

Vigorous, hardy, 30-in. plants, everblooming. Guaranteed, postpaid: \$1.50 ea.; 3 for \$3.75.

CATALOG FREE...in natural color...Modern Roses, Perennials and Fruits, all for your Victory Garden, many new for 1943. Write today.  
**Jackson & Perkins Co.**  
World's Largest Rose Growers  
637 Rose Lane, NEWARK, New York State

## MAGNOLIA TREES

With Flower Buds to bloom for you this Spring. Write for Free Catalog.  
STERN'S NURSERIES, DEPT. D, Geneva, N.Y.

## EUROPEAN FILBERT NUTS

Produce nutritious Food for Table and Kitchen. Write for Free Catalog.  
STERN'S NURSERIES, Dept. D, Geneva, N. Y.

**Burpee's GIANT ZINNIAS**  
Dahlia-Flowered—Scarlet, Lavender, Yellow, Rose, 1 best color; 5 in. across. 15¢-Pkts. of seeds, 1 of each color, all postpaid for 10¢.  
Burpee's Seed Catalog Free—Flowers and Vegetables for your Victory Garden.  
**W. ATLEE BURPEE CO.**  
Philadelphia 32, Pa. or Clinton, Iowa



4 PACKETS  
10¢

## SWEET VIOLETS

Choose either a collection of 3 different sweet violet colors, 1 packet of 10 seeds, each packet 10¢. Or, choose 1 packet of 10 seeds, each packet 10¢. Or, choose 1 packet of 10 seeds, each packet 10¢. Or, choose 1 packet of 10 seeds, each packet 10¢.  
**COLE'S 1944 PLANTING GUIDE**  
Now ready! Book of 300 others. Most items in natural colors—Fruit, Trees, Flowers, Roses, Cucumbers, etc. It's FREE! Write today.  
**COLE NURSERY CO.** 2015 Mentor Ave. Painesville, Ohio



# The LOG of the PRACTICAL GARDENER

**Gardeners are always making good resolutions, but you're supposed to keep those you make in January**

As Omar might have said, I wonder often what the seedsmen buy one-half so precious as the stuff they sell. In this third war year, perhaps they don't buy it, but pull it out of a hat. Anyway, the new catalogues seem almost as fat and surely as fascinating as of old.

But there's work to do; mustn't moon over the catalogues. For instance, there are the house plants not to water too much. It seems to be harder for a lot of people than not watering at all—and it's harder to tell which is worse for the plants. A good rule of thumb: water indoor plants when you're sure they are too dry; soak from the bottom of the pot, not the top.

And stop fussing over the geraniums you brought indoors last fall. Make cuttings from them, then heave the old ones out. You'll get better results *next* summer. Anything is better than a senile geranium—even a dead one.

About New Year's Day is a good time to patrol the borders and see that the mulches haven't blown away. With lots of wind and little snow as yet, there may be some unpromising bare spots.

There's a new booklet, "Lilacs for America," that's well worth the dollar it costs. It is an up to date, completely authoritative listing of some hundreds of lilac varieties, together with their ratings, according to colors, in estimates of the country's top ranking experts. It emanates from Swarthmore College, Swarthmore, Pa. (If the book isn't right, then I've just planted some bad lilacs.)

Of course, I'm back in November now. Even I wouldn't be fool enough to try planting lilacs in January. But I did plant a late batch of gift Narcissi last January, during a two-day thaw, and in pure unadulterated mud. You should have seen them bloom this past spring.

It's about time to bring in the first of the forcing bulbs you potted up around the first of November (I was late with mine, too). Bring them in in the order they would bloom outdoors, and don't worry about starting them in the dark. So long as they don't get sun-struck they'll do all right—much better than shut away in an airless closet or a musty corner of the basement.

Examine the soil at the bases of any trees you set out in the fall. Is there an open crack between soil and trunk? That means the tree has been swaying. And that's bad. Tighten, or set, firm guy wires, padded where they touch the tree.

Everybody's talking about fruit trees. Are you doing something about them? They must be provided for in your basic planning, and this is the month for it. The new dwarf apples and pears, peaches, plums, and cherries, are all worth adding to your permanent garden scheme.

Before you complete your ordering from the new catalogues, take an hour or two off to remember the flowers and plants you saw during the past season that seemed especially worth having. Have you allowed space, and money, for any of them? That chrysanthemum your neighbor boasted about, for instance, or that particularly nice daylily?





"EVENING" FROM  
AN OIL PAINTING BY  
RUSSELL RYSAN

Come to think of it, some of the finest catalogues ever are the  
gardens of our friends. How come we so seldom use them as such?  
Perhaps it is because our friends, like us, always seem to lose the  
original plant labels. Something ought to be done about it.

*Where mice are concerned, men's best-laid plans gang aft agley.  
Examine mulches around new trees, especially young fruits. Bait  
the store traps with squash seed in any runs. Mice can be fooled.*

Go out by the back fence some sunny morning and look at your house  
from the garden's point of view. Is it worthy of its garden? Too often we  
lose sight of the fact that while a good garden can be the making of a  
house, a shabby house can ruin a good garden. Even in wartime, we can  
take a little paint here, a hammer and nail there.

Two more months and we'll be planting peas and onion sets. The  
cabbage plants will be flourishing in the cold frame. What price  
cucumbers now? It's practically spring. Smell that black loam . . .  
R. B.

# Asgrow SEEDS

## for Garden & Lawn

Sold by Local Dealers

Bred for those who want the  
best. Awarded 3 Gold, 8 Sil-  
ver and 8 Bronze Medals in  
All-America Trials since 1933.  
Available through your dealer,  
from whom you can also get  
our free booklets *The Asgrow  
Vegetable Growers' Guide and  
Lovely Lawns*. Or write our  
nearest branch for address of  
your supplier.



## ASSOCIATED SEED GROWERS, Inc.

Write our nearest branch for lawn literature

Atlanta 2	Cambridge, N.Y.	Indianapolis 4	Los Angeles 21
Memphis 2	Milford, Conn.	Salinas, Calif.	San Antonio 6
Main Office: NEW HAVEN 2, CONN.			



## BEAUTIFUL GARDENS by Flowerfield

*Hemerocallis* HYPERION, acknowledged to be the  
finest moderate priced Hemerocallis now obtainable, is one of  
the many, many luscious garden subjects better supplied by  
Flowerfield. These fine large citron-yellow trumpets bloom, in  
great numbers on strong tall stems and produce persistently  
through July and August. *each 75¢, doz. \$7.50*



### 1944 Spring Catalogs

This Spring, Flowerfield will have TWO large colorful  
catalogs, each containing many timely hints for better  
gardens. Both catalogs are filled with heart-warming  
four color illustrations of all your favorite flowers,  
vegetables and fruits. One catalog has been prepared  
expressly for seeds, and lists the finest quality seeds for  
better vegetable gardens or annual flower beds.

The other is devoted to bulbs, roots and plants for which Flower-  
field has so long been famous—Listings of the World-famous  
Flowerfield IRIS Kaempferi, prize winning Gladiolus—named  
varieties of Peonies, Lilies, Dahlias, Cannas, Roses and many  
other beautiful favorites for the garden. Send for your copy of  
these catalogs and see how inexpensively you can have the best  
—at Flowerfield.

Please enclose 10¢ to cover  
mailing and handling costs

# flowerfield

**H**emerocallis (Daylilies) are illustrated on the  
cover of Flowerfield's Spring 1944 bulb and plant  
catalog. Each catalog will be mailed separately.



## Profit BY LAST YEAR'S GARDEN MISTAKES

### Take the Guesswork out of Planting

If your garden has yielded only average or mediocre results, this simple, easy method will assure you of more abundant crops. In ten minutes time ■ Sudbury Soil Test Kit will tell you how much, if any, lime your soil needs... what kind and how much fertilizer you should use. Shows needs of 50 vegetables, 75 flowers... makes 50 individual tests for nitrogen, phosphorous, potash. It's fun to use... no chemistry knowledge required. Worth ten years' experience with soil.

**SUDBURY SOIL TEST KIT . . . . \$4.75**



**Money Back Guarantee**  
**ORDER BY MAIL**  
**\$4.75** plus postage  
(or send **\$4.75**  
we pay postage)  
2 for \$9

**SUDBURY LABORATORY, 335 Dutton Rd., So. Sudbury, Mass.**

# Burpee's Giant

## SNAPDRAGONS

*Rust-Resistant*

**3 Best Colors—CRIMSON, ROSE and YELLOW**

**THREE 15c-Pkts. of seeds, 1 of each, all for 10c! Huge, exquisite blooms on glorious 2 to 3 ft. spikes.**

Stately, base-branching plants produce many long spikes all summer and fall; highly immune to rust disease. One of finest flowers for Victory Gardens.

**Send Dime Today!**

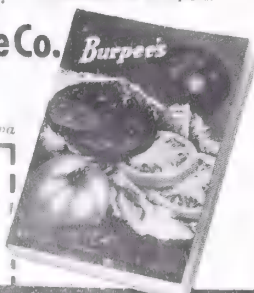
**W. Atlee Burpee Co.**  
353 Burpee Bldg.  
Philadelphia 32, Pa.  
(or) Clinton, Iowa

*If you live west of Ohio, write to Clinton, Iowa*

**3 PKTS.  
10¢**

### Burpee's Seed Catalog FREE

Plan now for your Victory Garden — our Country needs 22,000,000. The need for home-grown vegetables will be great. Order seeds early, avoid rush; use Burpee's leading American Seed Catalog. 1944 issue is now ready—send postcard or coupon.



**Order Direct from this Ad!**

**W. Atlee Burpee Co.** 353 Burpee Bldg., Philadelphia 32, Pa. (or) Clinton, Iowa

Enclosed is 10c. Send 4 15c-Pkts. Burpee's Giant Snapdragon seed—Crimson, Rose, Yellow.

Name \_\_\_\_\_

Address \_\_\_\_\_

**Burpee's Seeds Grow**

Send Burpee's Seed Catalog FREE.

## WHERE TO FIX IT

CONTINUED FROM PAGE 23

**Snag your stockings?** Gone are the days of tossing out a stocking because it has a run. Send it instead to ABC Stocking Service, 125 West 33rd St., New York City; to Globe Hosiery Repair Co., 17 N. State St., Chicago; or to Beverly Hills Re-weaving Co., 412 N. Beverly Drive, Beverly Hills, Calif.

**Expert blocking.** Any kind of knitted wear you want blocked receives expert attention and is blocked on boards (no steaming, which is bad for the yarn). A long sleeved sweater is \$2, dress \$3.50. Needlework is also blocked and dining room chair seat, for example, is \$1.50. Alice Maynard, 558 Madison Ave., New York City.

**Blankets rebound.** Wool blankets should be treated with the same care you lavish on a mink coat or a washing machine, so if the binding is frayed, send them off to Mme. Bieber, 1058 Third Ave., N. Y. C.

They will match the ribbon on your own binding. To bind edges of a plain blanket, from with your material.

**Camera man.** Eugene, Inc., Madison Ave., N. Y. C., will care of minor camera repairs themselves, such as a pinhole in a lens, or a new bellows. For serious trouble, they send it to the factory where it takes four weeks to be repaired. If camera is a cheap one, it may pay to have it fixed, as the repair often cost as much or more than the camera itself.

**Linoleum repaired.** Insets in linoleum are made with new mangle linoleum or with old pieces of your own, taken from adjacent service porch or closet. Repair work also done on kitchen counters and drain boards. S. Bros., 671 N. Fairfax Ave., Angeles, California.

## WHAT MAKES A SONG POPULAR?

CONTINUED FROM PAGE 56

with Prussia. This poem—and a very bad poem it was—was first sung at a benefit concert for war widows. Hardly the proper setting for such music—and so it was only politely applauded. Strauss shrugged this failure off easily. What was one waltz more or less to him? Three months later Strauss was sent to the World's Fair in Paris. Vienna thought this would be a gracious political gesture toward France and might help to persuade the French to team up with the Austrians

against Germany. At a dinner given in honor of Parisian journalist Strauss played his *Le beau Danube*, this time without words—was just what the French wanted. They were enraptured. Soon they heard nothing but it along the Champs Elysées. Soon it hummed all over Europe, soon it traveled to America, where Theodore Thomas gave its first performance at a concert in New York. And it looks as if its quarter time will be for all time.

## THE MERRY TALE

CONTINUED FROM PAGE 66

about Ermintrude more than another, it's her habit of saying "okeydoke." But I was darned if I was going to let it get under my skin now. I had a skinful of irritation already. I wished I had never suggested inventory-taking.

For the next ten or fifteen minutes we walked around the room, jotting down figures like comparative shoppers.

"Have you got everything down?" I asked after I had totaled up my values.

"Yes, I think so."

"What's your total?" I asked.

"You tell me yours first," she smiled.

"\$1,758.50. What's yours?"

"One million, eighteen hundred dollars and forty cents."

"Be serious."

"I am serious."

"You're not; you're absurd."

"But I'm *not*. That's the value put on everything."

"That's *utterly* ridiculous. Imagine the things in this room bringing anything like a million dollars or a half million at a forced sale."

"That's the way I arrived at figures, what each item would bring if we were forced to sell it."

"That may be *your* method. Mine was to put down what they're worth to *me*. To *me*, they're worth just what they are."

(Continued on page 82)





## The Gardener's HOMEWORK

1944's GARDEN BOOKLETS are coming off the press now. What would gardeners do without them? Write directly to the firms and addresses listed below

**HORMONE TRIO**, Rootone, Fruitone, Transplantone. They won't do your work for you, but the ways in which they'll improve your plants and crops are described in three interesting booklets. AMERICAN CHEMICAL PAINT CO., DEPT. HB, AMBLER, PA.

**ES, NEW AND OLD**, are practically synonymous with the name Bobbink & Sons. In addition to one of the best things in America of old fashioned roses, the newer ones worth growing are included. Among them is a magnificent climber, Dream Girl. Azaleas and perennials are abundantly represented. BOBBINK & ATKINS, 526 PATERSON AVE., E. RUTHERFORD, N. J.

**TERNUT SQUASH** is on the make in the gardens, thanks to this 126-year-old New England house. For vegetables and flowers, old and new, all good. This book's garden book is entirely in color. (Deductible from order). BRECK'S, BRECK BLDG., BOSTON, MASS.

**YOU LIKE MARIGOLDS?** Then you'll want to try Marigold Mammoth Mum, Petunia Cheerful, an all-American winner. Not to mention the seasonal new vegetable green, Tampala. One of the most complete of all catalogues of flower and vegetable seeds, write: W. ATLEE BURPEE CO., 264 SPRING BUILDING, PHILADELPHIA.

**AWN MOWERS ARE PRECIOUS**; furthermore, they're intricate machinery to buy of us. Here's a booklet that explains the fundamentals of lawn mowing in simple terms. For "Better Lawns through Better Mowers," write: COLGATE LAWN MOWER CO., DEPT. HB, NEWBURGH, N. Y.

**RDY FUCHSIAS** are something new in the garden world and here's a catalogue of lists them. Also a new hardy Crope plant which successfully withstood severe winter in Ohio last year. These are but two of the many perennials and shrubs offered. COLE NURSERY, 2015 MENTOR AVE., PAINESVILLE, OHIO.

**UN-PROOF YELLOW ROSE** is one of the All-America Rose selections for this year listed by the growers of Star Roses. Well Thomas is its name and its distinction, apart from lovely color, the way it holds in hot weather. But it is only one of hundreds listed. KARD-PYLE CO., DEPT. 280, WEST AVE. PA.

**AT YOUR SEED**—not only well, but with seed disinfectants, which is just one more method of insuring better crops. Write: DU PONT SEMESAN CO., DEPT. HB, 101 W. 10TH ST., WILMINGTON, DEL.

**ITS FOR THE HOME TABLE** are best eaten at home. Here's a list of them that will make your mouth water. One of the treasures is a collection of six varieties of orchard fruits that in a few years will supply all your family can eat. LONG NURSERIES, BOX 11-A, STEVENSVILLE, MICH.

**LILIES AS NEVER WERE**, for people who think of Daylilies as those yellow

flowered lilies growing along country lanes. Here's a magnificent collection of the modern Hemerocallis hybrids developed by Dr. W. B. Stout. Other fine perennials, too. FARR NURSERY CO., DEPT. HB, WEISER PARK, PA.

**YOUR GRANDFATHER GREW THEM**—Ferry's seeds—and you'll find them more abundant than ever the nation over this year. For the "Home Garden Guide" and "Make the Most of Your Vegetable Garden," write: FERRY-MORSE SEED CO., DEPT. HB-1, DETROIT, MICH.

**BULBS FOR A SUMMER'S COLOR**—listed and illustrated in a new booklet of 64 pages which is as colorful as what it offers. Perennials are included along with the summer bulbs. For this and the 32-page seed booklet, write: FLOWERFIELD BULB FARMS, 22 PARKSIDE AVE., ST. JAMES, L. I., N. Y.

**PACIFIC COAST VICTORY GARDENERS** will find all the seeds and plants the most ardent hoe-wielder could want in this new 1944 booklet. Everything from Asparagus to Zinnias. GERMAIN'S, DEPT. HB, 747 TERMINAL ST., LOS ANGELES.

**ESPECIALLY ABOUT FLOWERS**, although fruit trees and bush fruits are also fully covered. Many new and interesting seed offerings are included. GOLDFARB FLOWER SHOPS, DEPT. HB, 164 E. 57TH ST., NEW YORK.

**THE MAN WITH THE WHEELBARROW** is with us again, of course, in this great catalogue of flower and vegetable seeds and tested plants. Every conceivable supply for the home garden is included. PETER HENDERSON CO., DEPT. 61-A, 35 CORTLANDT ST., NEW YORK.

**NEW PEONIES AND POPPIES** are among the ornamental plants featured in this 1944 booklet, although the familiar perennials, roses, and fruits are by no means shirked. From one of the country's largest seed and plant houses: INTERSTATE NURSERIES, 1014 E. ST., HAMBURG, IOWA.

**MILES OF ROSES**, including All-America selection Katherine T. Marshall, and acres of fine perennials, new and old, make up one of the country's great collections. JACKSON & PERKINS CO., 624 ROSE LANE, NEWARK, N. Y.

**PERENNIALS, HUNDREDS OF THEM**, including the now famous Azaleamums in fresh colors. Shrubs and victory garden fruits are included in the 1944 booklet. R. M. KELLOGG CO., BOX 743, THREE RIVERS, MICH.

**VICTORY GARDENS NEED FRUIT** to make the victory complete. The newest strains of apples, pears, peaches, and plums are illustrated and described in the 1944 booklet of KELLY BROTHERS NURSERIES, 50 MAPLE ST., DANVILLE, N. Y.

**FOOD FOR YOUR PLANTS** in liquid form is often more quickly assimilated just when it will do the most good. For a booklet describing the way Kem works, write: KEMICAL CORP., DEPT. HB, ORADELL, N. J.

(Continued on next page)

## IT PAYS to START seeds INDOORS!

### Breck's New Improved SEED STARTING KIT... WITH MICA-GRO

New fit-the-window-sill design; rugged water-tight, mold-proof construction; controlled watering from the bottom; and generous fill of sterilized MICA-GRO, the amazingly successful modern seed-starting medium.

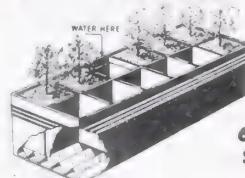
Complete kit, as illustrated, has 3 green boxes, 5 1/2" long (each with 3 individual seedling trays—9 in all); bag of MICA-GRO; carefully prepared instructions; 2 pkts. of choice seeds (1 veg., 1 flower.)

ALL for \$1.00. Save on 3 kits for \$2.85. Postpaid to Miss. River; West of Miss. River add 20% postage.



\$1.00  
complete

### NEW TRANSPLANTING BOXES that Water from Below



6 for  
\$1.15

Set of 6 boxes, 11" long, with 66 individual transplanting pots (and 6 water openings) \$1.15, 3 sets (18 boxes, 198 plant capacity) \$3.25. Postpaid to Miss. River; West of Miss. River add 20% for postage.

Ingenious sub-irrigating features give perfect drainage under the soil and controlled water supply. (Designed for the seedling-to-garden stage, not for seed-starting.)

Set of 6 boxes, 11" long, with 66 individual transplanting pots (and 6 water openings) \$1.15, 3 sets (18 boxes, 198 plant capacity) \$3.25. Postpaid to Miss. River; West of Miss. River add 20% for postage.

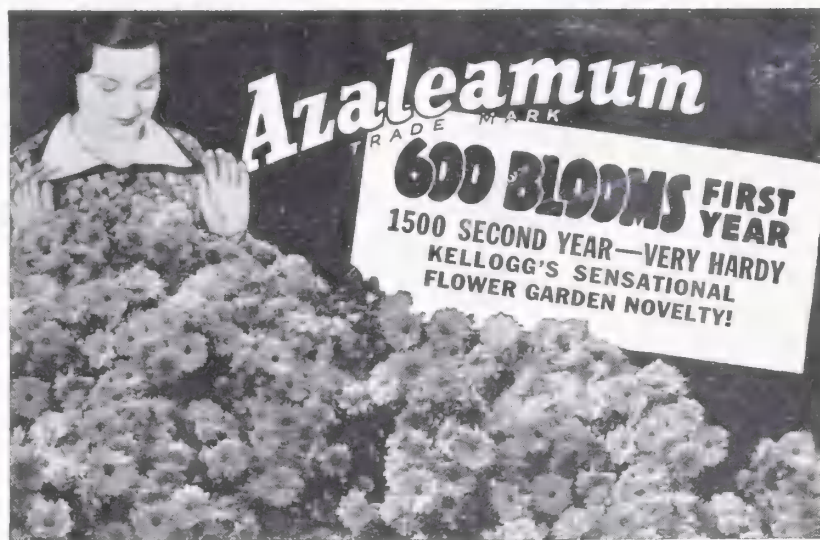
### Plan NOW for Spring Planting

Breck's beautiful, solid color, big, 1944 catalog—sent free when ordering above items; otherwise send 25c stamps or coin, deductible from first order.



404 Breck Bldg., Boston 9, Mass.

## SEEDSMEN SINCE 1818 BRECK'S



Truly America's garden wonder, Azaleamum, world's greatest flowering plant, grows to bushel-basket size the first year, produces hundreds of big, rich blooms, each 2" across, for three solid months! Very hardy perennial, Azaleamum's growth is even more prolific second year!

### A GARDEN IN ITSELF!

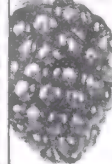
Now available in gorgeous color choices, including bronze, pink, yellow, white, red. Azaleamum is a garden in itself. Several make a beautiful color feast, the envy of all who see it.

### GARDEN BEAUTY BOOK FREE!

See the colorful Azaleamums, the new Gardenulas, Dazzler Hardy Carnation, new American Beauty Hardy Carnation, and other latest, best garden novelties in Kellogg's new Garden Beauty Book—packed with garden bargains! Free, write Today!



### GIANT BOYSENBERRY!



Hardy, delicious—grow giant Boysenberries for home use and profit! Nothing like them! Berries 2" long, 1" across, combine raspberry, blackberry, loganberry flavor. Heavy fruiting, easy to grow on trellis. Send for FREE Fruit Book now!

R. M. KELLOGG CO., Box 743, Three Rivers, Mich.

Send me FREE catalog checked. (If you want both, check both.)

☐ Flower  
☐ Fruit

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_







## PLANT FERRY'S SEEDS



"MAKE THE MOST OF YOUR VEGETABLE GARDEN" contains a handy "How-and-When" chart to guide you through every stage of gardening. Ask your Ferry's Dealer for a free copy, or write directly to us.

**FERRY-MORSE SEED CO.**  
Dept. HB-1.  
DETROIT 31, SAN FRANCISCO 24,



Freedom from Want—that primary Freedom—stems from the Good Earth with which America is so generously blessed. In the Good Earth lies our strength.

Help the Good Earth produce to its greatest capacity by planting Ferry's Seeds. Heritage of 87 years of scientific breeding, Ferry's Seeds are grown under our own rigid supervision, with over 65,000 tests annually to check their ability not only to grow but to come true to their high standards of flavor and yield. Now more than ever, your garden needs Ferry's Seeds. On display at your local dealer's.

LET THE GOOD EARTH PRODUCE—FOR FREEDOM!

## THE GARDENER'S HOMEWORK

CONTINUED FROM PAGE 81

**ROSE OF SHARON IN THREE COLORS**—ever see one? It's on the cover of the new Krider catalogue; but it's just one of the many plants, shrubs, and fruits offered for the coming season. KRIDER NURSERIES, BOX 1, MIDDLEBURY, INDIANA.

**TOP-FLIGHT DAHLIAS**, among them a new informal decorative, Margaret Duross. It would be hard to find a more complete listing of these really fine garden flowers. PARRELLA DAHLIA GARDENS, 3380 ELY AVE., BRONX, N. Y.

**FINE SEEDS** and plants have made Schling's famous. Included this year are Bibb lettuce, Mason's Midget sweet corn, three world champion Dahlias, and three champion Gladioli. MAX SCHLING SEEDSMEN, INC., 615 MADISON AVE., NEW YORK 22, N. Y.

**IS YOUR SOIL FIT TO USE?** One good way of finding out is to test it with a S. S. S. Soil Test Kit. Several models available to test soil, not only acidity, but for nutrient elements. Literature: SUDBURY LABORATORIES, DUTTON RD., SO. SUDBURY, MASS.

**FISH FOR YOUR GARDEN**, and lilies, the pool, too. Many color and black and white illustrations of aquatic plants for garden pools, large and small. In addition, as suggested, the goldfish. THREE SPRINGS FISHERIES, LILYPOND, MARYLAND.

**A NEW HELIOTROPE IS NEWS**, and Tott are offering Black Prince for 1944. The new booklet also lists the best Rose and Chrysanthemums, including several fine introductions for this year. TOTT'S, BOX 59, MADISON, N. J.

(Continued on page 86)

## THE MERRY TALE

CONTINUED FROM PAGE 80

what I said—one million, eighteen hundred dollars and forty cents!"

"What did you value my books at?" I asked, chewing my face muscles hard.

"Your books?" She consulted her figures. "Let me see. Twenty-five dollars."

"Twenty-five dollars! What did you put down for mother's chair?"

"Your mother's chair? Fifteen dollars and fifty cents."

My face muscles were going harder.

"Your mother's chair? How much did you put down for that reproduction?"

"It's not a reproduction—two hundred dollars."

I drained my glass.

"Where does the million dollars come in?" I asked as scathingly as I could.

"For Aunt Isabella's clock," she answered calmly. "I wouldn't take a million dollars for it."

I don't know why it was worth a million dollars to her, but I knew that if someone had walked in right that minute and offered her a thousand one-thousand dollar bills in exchange for that cuckoo clock that hadn't gone for five years, she would have turned him down cold. I'd lived with her long enough to know that she meant it. I shuddered to think how close I came to giving the clock to the scrap metal drive while she was away.

"I put that piece of junk down for a dollar and a half," I said.

"That piece of junk, as you call it, happens to be a Benoit."

"A what?"

"A Benoit."

"What in hell is Benoit?"

"Naturally, you wouldn't know."

"What do you mean—naturally?" I snarled.

"You didn't even know what dessert spoon was until you married me."

"Is that so?" I shouted.

"Not to mention a finger bowl she went on without raising her voice. Her calmness almost set my collar afire."

"Now look here, Ermintrude," bellowed, "you be careful what you say about my family. They may have come from Weehawken, but they're every bit as good as yours."

"That, my dear, is a matter of opinion. It's also a matter of opinion whether one values a clock at one million dollars or at one dollar and a half. As for your books (I knew she'd get back to them one way or another) anyone who would invest one thousand dollars in a lot of dust-collecting books ought to be ashamed of himself these days. After all your patriotic speeches during the Third War Loan about sacrifices, you ought to sell every last one of those books and put the money into War Bonds—"

"How about yourself?" I shouted, towering over her. "Why don't you sell that damned cuckoo clock for a million bucks? Just try to get a million bucks for it! Just try to get one buck—"

Ermintrude jumped up.

"Another deprecating remark out of you about that clock and you'll sleep in the guest room the rest of your life."

I could tell from her fish-eyed look she was serious, but I was livid over the way she had messed up my inventory game. I felt like cursing her from here to kingdom

(Continued on page 84)

**Outstanding New Rose**

**PASADENA TOURNAMENT**

An everblooming, Cecile Brunner, bush type, thornless plant. Tiny, well shaped buds unfold into large velvety red fragrant flowers.

**DORMANT PLANTS:**  
**\$1.85 each, 3 for \$4.50**

POST PAID  
Send for **CATALOG OF ROSES** and other interesting CALIFORNIA plants illustrated in color.

**MARSH'S NURSERY**  
150 N. LAKE AVE., PASADENA 4, CALIF.

**Heliotrope "BLACK PRINCE"** (pat.)

A new distinct variety of Heliotrope of vigorous luxuriant growth with unique, prune-purple flowers—extremely fragrant. The leaves are ivy-green on the upper surface with the under surface pea-green. Flowers in large clusters six and more inches across. At its height, color is dark violet lightening to mulberry-purple as it ages. In all stages it is a most attractive plant. Height 2 feet. Price: 2 1/2" pot plants, May delivery, 50¢ per plant, \$5.00 per dozen, \$35.00 per 100. Delivered at planting time in the spring.

**TOTTY'S**  
BOX 59 MADISON, N. J.

**QUINTUPLET APPLE TREES**

A NEW type of tree that produces 5 varieties of apples on one tree. Write for Free Catalog on Fruit Trees, Berries, Shrubs and Roses.

**STERN'S NURSERIES, Dept. D, Geneva, N. Y.**

**Everblooming LILAC**

A Rare New Shrub from China Just picture in your yard, a blossoms every spring and fall and quite often stay blossoms all summer long. Ideal for the lawn and border. More fully described in our catalog containing over 100 bargains of plants, trees and shrubs. Write today for your copy.

**Ackerman Nurseries, 31 Lake St., Bridgman, Mich.**

**Burpee's GIANT Sweet Peas**

Six 10¢ packets of seeds, 6 favorite colors, 1 of each: Scarlet-Cerise, Cream-Pink, Rose, Blue, White, Lavender—all Pkts. for 25¢. POSTPAID. Seed Catalog Free—Vegetables, Flowers.

**W. ATLEE BURPEE CO.**  
Philadelphia 32, Pa. or Clinton, Iowa

**STRAWBERRIES**

FREE Northern Grown Finest varieties Heavy Catalog producing Priced right, Free catalog.

**STAHELIN'S NURSERY, Box 67, Bridgman, Mich.**



EUGENE HUTCHINSON



Della Robbia wreaths, made at California Junior Republic, Chino, Cal., use a redwood base, are richly ornamented with colorful fruits, seed pods, gilded pine cones and nuts, waxy leaves, bright red berries. An inspired Christmas gift for a family you esteem

# NE WONDERFUL WREATH is all the outdoor Christmas decoration you need

This year colored lights are out—to help conserve electric power. You won't miss them if you concentrate on one stunning bit of outdoor decoration, such as a Della Robbia wreath

This year the Government asks us not to use our colored lights. While the wattage burned by one and during a couple of hours at night is not great, the sum of many lights throughout the country can make a terrific demand on the sources of electric power. But this request need not be construed as a ban on all outdoor decorations. Rather it is a challenge to our ingenuity to create something else that is beautiful and heart-warming. The whole family can help to decorate a wreath in the rich, gracious manner of the Florentine

master, Della Robbia. Use any plain wreath of evergreens as a base. Go to the woods to gather pine cones and nuts and bright berries. The shrubs you've planted in your own front yard and garden may yield snowberries and other appropriate decorations.

For bright spots of color wire on oranges and lemons and apples, perhaps a cascade of red malaga grapes. Gild the pine cones and nuts.

Once you've hung such a wreath, you'll find you've started a pleasant tradition which you'll want to repeat each Christmas.

## The New All-America Rose for 1944 MME. CHIANG KAI-SHEK

Voted by judges the outstanding Rose Novelty for this year

For the place of honor in your garden you'll want this graceful, fragrant, superlatively beautiful Mme. Chiang Kai-shek rose, named for the esteemed and lovely First Lady of China!

Selected by judges as America's finest rose for 1944, this exquisite creation unfurls its long spiral buds slowly, revealing daintily shaped, smooth textured petals of light clear canary yellow.

The perfect form, delightful fragrance, sheer elegance and vigorous growth, combined with those indefinable qualities that breeding alone can convey, truly depict the patrician in "Mme. Chiang Kai-shek," and make it a rose you'll be unusually proud to own.

Price \$2.00 each \$20.00 a dozen



*Douglas MacArthur*  
(PATENTED)

The "Commander's Rose"—a grand new hybrid tea rose of fine proportion and exceptional color—hardy, vigorous, free-blooming. Strong bushes with dark green, healthy foliage. Tulip-shaped buds open slowly into glorious flowers of rose, gold and salmon exquisitely blended.

Price \$1.50 \$15.00 a dozen

Send for **WAYSIDE'S Book CATALOG**

Truly the most beautiful floral catalog ever published. 192 pages—profusely illustrated, with more than 200 true-to-life color illustrations, full of detailed plant descriptions and cultural information. Only limited quantity available. Please enclose 25c to cover postage and handling costs.



**Wayside Gardens**

32 Mentor Avenue

Mentor, Ohio

Trade Mark Reg. U. S. A.

## Lavender Lady



**CHRYSANTHEMUM**  
Loveliest lavender, exquisitely formed, fully double flowers 4 inches across, from end of Sept. all fall. 24 inches tall. Plants postpaid, 50c each.

**Special 3 for \$1**  
(Value \$1.50)

**Catalog FREE** The Parade of Modern Roses and Perennials—all in color, best of the newest, direct from the Rose Capital of America.

**Jackson & Perkins Co.**  
635 Rose Lane, Newark, New York State

## FRUIT TREES

SEEDS - ROSES - SHRUBS

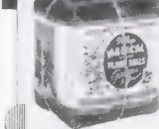
New 1944 FREE Catalog in full color lists all kinds of FRUIT TREES, RASPBERRIES, STRAWBERRIES, BLUEBERRIES, GRAPES, ROSES, SHRUBS and GARDEN SEEDS. Sturdy upland-grown stock.

**SPECIAL!!!** Four regular 10c packages of Seeds (Radish, Tomato, Lettuce and Beet) 25c postpaid. Satisfaction Guaranteed. Write for FREE CATALOG. Our 64th Year.

**KELLY BROS. NURSERIES**  
50 Maple St., Dansville, N. Y.



## Beautiful Blooms all Winter



NO DIRT  
NO MUSS  
NO BOTHER

to THIS  
from THIS

A thrifty  
petunia with  
23 blossoms



Now you can have year-round flowers—in your colorful window garden. It's easy! Get Phillips' Magical Plant Balls—choose at will from your dealer's assortment of selected flowering varieties. Each ball contains tested seeds and complete, balanced plant food. Just keep them wet—no soil required. Surprise your friends, delight your family.

**Introductory Offer** If your dealer hasn't stocked up, send \$1 in cash or money order. You'll get 4 assorted plant balls postpaid—free-blooming varieties ready to start and guaranteed to grow.

**SOILLESS GROWERS GUILD**  
262 Jefferson Ave., S. E.  
GRAND RAPIDS 3, MICHIGAN

JUST KEEP THEM WET WATCH THEM GROW

## TORO

**POWER MOWERS**

*All Over the World*

**TORO MANUFACTURING CORP'N.**

MINNEAPOLIS, MINN.

HEADS UP FOR VICTORY!



## TUBEROUS-ROOTED

## BEGONIAS

Plant these now and enjoy them all year. Pot them now for earliest bloom. Their foliage will be stunning indoors. As the weather turns warm, set them outdoors where they will thrive and bloom until late fall.

*Begonias are finest for deep shade—beautiful foliage with huge flowers in every brilliant color imaginable. The blooms often are 6 inches or more in diameter, magnificent beauties whose look of fragile loveliness belies the sturdiness and hardness of these most useful of shade plants.*

Selected Tubers (mixed)  
Six—\$1.75 Twelve—\$3.00

For individual types and colors see catalog listings.

# flowerfield

Flowerfield Bulb Farm • 20 Parkside Ave., Flowerfield, L. I., N. Y.



FLOWERFIELD will have two Spring catalogs for 1944—one for seeds, one for bulbs and plants. Both are fully illustrated. Send 10¢ (for mailing and handling) for both.

**ANNOUNCING Pinocchio**  
*The Amazing "ROSE OF TOMORROW"*  
Plant Patent No. 484  
Most popular New Rose for 1943—Very hardy, easy to grow, always in bloom! Great clusters, exquisite buds, salmon flushed with gold, open to 1½-in. "sweethearts". Fragrant. 2½-in. field-grown plants, postpaid: \$1.25 each; 3 for \$3.15; 12 for \$12.50. **Catalog FREE**  
Natural Color Catalog FREE  
J. & P. Modern Roses, Perennials, Fruits—new and favorite kinds.  
**Jackson & Perkins Co.**  
World's Largest Rose Growers  
638 Rose Lane, Newark, N. Y. State



## WOODRUFF Adapted LAWN SEED

Consult "Lawn Guide" at local Woodruff dealer for correct seed mixture.

**F. H. WOODRUFF & SONS, INC.**  
Milford, Connecticut

**New Vegetable for 1944!**  
**Burpee's TAMPALA**  
Better than spinach!  
Tastes better, has more food value; easier to grow, produces more and stands hot weather.  
DELICIOUS greens, more meals per plant, more protein, more minerals, more vitamin A than spinach.  
Plants grow 1½ ft. across, 2 ft. tall, bear all summer. Packet of Seeds 15c.  
**W. Atlee Burpee Co.**  
Philadelphia 32, Pa. or Clinton, Iowa

**Schling's Garden Book FREE**  
A beautiful book in full natural color offering a magnificent assortment of the best novelties and old favorites in annuals, perennials, bulbs, and vegetables including the sensational new Victory Garden Sweet Corn—Mason's Golden Midge.  
Write today for your free catalog.  
**Max Schling Seedsmen, Inc.**  
615 Madison Ave., New York 22, N. Y.

**FRUIT TREES, STRAWBERRY, RASPBERRY AND BLUEBERRY PLANTS**  
**Bountiful**  
FRUIT TREES, BERRY PLANTS, ORNAMENTALS. Our complete line of fruit and nut trees: Blueberry, Boysenberry, Strawberry, Raspberry, Grape, Asparagus plants, Flowering Shrubs, Shade trees and Evergreens leads to fields of plenty and beautiful homes. Send for free 52 page Planter's Guide catalogue today.  
**BOUNTIFUL RIDGE NURSERIES**  
BOX N-14 PRINCESS ANNE, MD.

**Tricker's Colorful WATER LILIES**  
Beautiful New Catalog Now Ready. Profusely illustrated in natural colors. Helpful directions. Everything for the Water Garden. Write for FREE copy today. (Canada 15c)  
**Wm. TRICKER INC.**  
4108 Brookside Ave. or 4126 Rainbow Terrace  
Saddle River, N. J. Independence, Ohio

**DWARF FRUIT TREES**  
Many of them bear fruit the first year planted. Write for tree catalog.  
**STERN'S NURSERIES, Dept. D, GENEVA, N. Y.**  
**EVERBEARING RASPBERRIES**  
and other Berry Plants which will fruit this summer. Write for free catalog.  
**STERN'S NURSERIES, Dept. D, GENEVA, N. Y.**

**PEACH & APPLE TREES**  
Hardy northern grown trees. Produce earliest fruit. Economically priced. Offers full line of nursery stock.  
**FREE CATALOG**  
**STANHELIN'S NURSERY, Box 68, Bridgman, Mich.**

**Give flowers a good start with SEMESAN**  
SEMESAN helps reduce seed rotting and damping-off. It is also recommended to kill thrips on glad corns and as a spray to combat mildew and black spot of roses. For vegetables, too. All dealers. Free flower pamphlet. Du Pont Semesan Co., Wilmington 98, Delaware.  
10c PACKET TREATS 5 TO 20 POUNDS OF SEED

**SEED DISINFECTANTS**

## THE MERRY TALE

CONTINUED FROM PAGE 82

come. But all I could manage was one word.

"Cuckoo!" I mimicked in a high falsetto.

Without a word she turned on her heel and stamped upstairs. I followed her into the hall.

"Cuckoo! Cuckoo! Cuckoo!" I shouted after her. I thought I heard her laugh but I must have been mistaken because a second after I strode back into the living room I heard the bedroom door—our bedroom door—slam and the key turn in the lock.

Half an hour later I was turning and tossing in the guest room double bed, when the door opened quietly. I sat up with a start.

"Who's that?" I called out.

"It's me, sugar."

Sugar!

Her voice was equatorish, but was suspicious. She might have had a hatchet in her hand.

"What are you doing here?" she demanded as the door clicked behind her.

"After the way we acted downstairs," she said, "I thought of us deserved to be in the house."

"I'm sorry, too—"

"Let's stay in it until Aunt bella arrives. It'll give us a chance to inventory ourselves, think we need it more than house."

"I think you're right. When your aunt due?"

"A week from tonight."

"Suits me."

"Cuckoo, sugar."

"Cookoo, honey."

## WHY YOU LIKE WHAT YOU LIKE

CONTINUED FROM PAGE 15

had a thwarted childhood among Victorian curlicues, you will regard such things as stuffy and depressing; but if you spent enchanted holidays with an adored and doting grandmother in a Victorian house, the comfortable elegance of that period will seem satisfying and delightful to you.

Many people who have been brought up among old family pieces continue to be highly susceptible to things which have the mellow patina of the past and find modern functional pieces bleak and unresponsive. However, I recall one friend who grew up in a beautiful home full of lovely old heirlooms. Practically every piece in the house had a card tacked under its frame telling its date, from what branch of the family it had come, to which member it was willed. She was so irked all through her youth with this worship of tradition that she'll have nothing in her own home to remind her that she ever had an ancestor.

In my home town there was a big jolly family who lived on our street in a rambling house, somewhat dingy and nondescript as to furnishings, but it was the gathering place of the neighborhood clan, a place where you could have fun and not worry about crumbs on the carpet or scratches on the furniture. The eldest and plainest of the girls in the family, the one who looked after the younger ones and struggled to keep the house in some semblance of order, now has a home of her own which is a model

of airy neatness, with well chosen English period pieces and cheerful bright colors. Her younger sister, the family pet and the belle of those home town gatherings, managed to give a New York apartment the same atmosphere of carefree clutter and comfortable dininess that the big Midwest home had. One sister is escaping a gloom in which she had too much responsibility, too little satisfaction; the other recreating the atmosphere of the home where she was gay and happy and a center of attention.

It is such deeply rooted, human realized emotions that are the foundation of individual preference. There are, of course, certain recognized canons of good taste which can be studied or with which a decorator can help you, but the essential atmosphere of your home should be the one which meets your satisfaction and fulfillment for yourself. If light streaming through bay windows, bold splashes of color on the walls and Navaho blankets on the floor are what make you feel good, then they're right for you. If you feel most happy and secure with heavily draped windows, subdued colors and soft, thick rugs, there's probably a good reason for it, but it isn't necessary to consult a psychoanalyst to find out what it is. In these times, particularly, home should be a refuge, a place of delight and relaxation. To make that it must be in tune with your present and your past as well as with your present.



# MAKE DINNER DATES YOU CAN KEEP WITH YOUR VICTORY CROPS

CONTINUED FROM PAGE 43

add 676 more plates to our total; and 676 and 1,460 to 2,136. Two thousand one and thirty-six meals, not including breakfasts and Sunday suppers! At approximately birds of these, a well-fed family will expect to eat two vegetables besides potatoes; at the third, one vegetable besides potatoes will suffice. We must plan, for no fewer than 3,560 individual vegetable servings in order to adequately feed the vegetable elements of our group of four.

Someone may object that this fantastic total of comestibles anybody to talk of supplying of 1800 square feet of home garden. On the face of it, yes—but look at the other side of our coin. A plot 30 by 60 feet will accommodate an average of fifteen rows of vegetables, each row 60 feet long. Our table shows us that average number of servings we expect to raise for every 12 feet of row of eleven of the vegetables there listed is no less than 12. For the moment we may omit calculations on winter squash, which takes too much room for small gardeners to bother with, and on lettuce, which may be either stored or canned. We also ignore summer squash, which will give us all we need for eight weeks in the year. Swiss chard, because a 20-foot row of this will yield continuous crops in quantities as large as family cares to consume.) Thirty rows 60 feet long will produce 75 times our 32 average servings—a primary total of 2,400 servings per year of fresh or canned vegetables right out of the garden patch. We may call it a primary total only, because it is a primary planned home garden—in which the gardener does so manage his plantings as to produce a yield of at least one and one-half crops per year on every square foot of ground. The columns of our table showing which plants may precede or follow any other crop suggest the method by which this trick is accomplished. Notice it here to point out that one and one-half times 2,400 vegetable servings equals 3,600—a grand total which actually exceeds by 1,040 servings the goal of 3,560 which we originally set as our target for the season.

For the gardener who is still reluctant to consider himself a novice,

let it be set down here that these figures are by no means fanciful. They are based upon actual yields obtained repeatedly over a good many years of amateur gardening and home canning. They presuppose a reasonably rich loam, occasional manuring, a well-worked compost heap, liberal but not extravagant use of chemical fertilizers, frequent weeding, and regular cultivation during dry weather. And they do not contemplate any greater expenditure of labor than the average suburbanite with Saturday and Sunday afternoons off can easily devote to his hoe.

## 2. What kinds of vegetables will best satisfy my family demand?

The answer to this one is very much a personal matter, for there is really no such thing as an "average" family. Not so far as eating habits are concerned, anyhow. We have all heard of children who won't eat spinach. Some of ours abhor beets. A dear old lady of our acquaintance has never allowed cabbage to be boiled in her kitchen. Crotchets such as these give you an excuse to make your own garden different and individual. Let it fit your own case and no other. If you are addicted to green salads, stretch the lettuce season as long as you can, and then try growing blanched chicory and dandelions in your cellar during the winter.

If you are dissatisfied with the texture and flavor of home-canned green peas, try your luck with the sugar-podded sorts which preserve their unspoiled freshness as readily as snap beans. If you consider the standard turnip of commerce an inferior and fibrous vegetable (in which case I, for one, agree heartily), then by all odds substitute for it the much more useful and delectable rutabaga, grown in the autumn only for winter storage.

The fourteen vegetables included in the table at the beginning of this article include only sorts which are easy for the amateur grower to produce. It will be noted that they do not make room for onions, which are exacting in soil requirements and culture; or for cauliflower, which is tricky to handle in a climate where autumn moisture and temperatures are variable; or for potatoes, which consume a lot of ground and more than a lot of spraying time. The list also omits radishes and pep-

(Continued on page 87)

# Here it is!

## AMERICA'S BIG WARTIME BOOK OF Easy-to-Grow GUARANTEED SEEDS and NURSERY STOCK

### Free! FROM AMERICA'S LARGEST Direct-To-You NURSERIES

Mail coupon today for your free copy of this vital wartime book of easy-to-grow, guaranteed seeds and nursery stock. Read all about our sensational Home Food Collection Offer of the best and most popular vegetables... enough

For a whole garden... all for one astonishingly low price. See newest, biggest bearing fruits... latest flower fashions and old favorites... roses, shrubs, trees, vines, etc., pictured in beautiful natural colors. It's just out! Mail coupon today.

Inter-State Nurseries  
AMERICA'S LARGEST DIRECT-TO-YOU NURSERIES  
HAMBURG, IOWA

100 For \$2.50  
New! Many! Strawberries

JUST OUT!  
VEGETABLE, FLOWER SEEDS  
NEWEST BERRIES, FRUITS  
ROSES - SHRUBS - TREES

## New DARK RED RUSSIAN LILY

### Crimson Beauty

- Hardy as a Russian Cossack. Will stand every kind of weather, summer and winter.
- Grows in most any kind of soil without care or attention. Lasts a lifetime.
- Rich, coppery crimson flowers.
- Will bloom this May.
- 1 to 2 feet tall. Loads of flowers in a giant cluster.

Special Each only 25c

3 for only 50c Postpaid  
Order Now. We'll Ship A. Proper Planting Time!

## FIRST QUALITY GUARANTEED STOCK

Because we grow and sell direct-to-you more nursery stock than anyone else, we can offer highest quality, guaranteed stock at reasonable prices... with dozens of money-saving special collection offers. So avoid disappointment. Order Inter-State seeds... not only easy-to-grow, but GUARANTEED-TO-GROW. With every order, we send a helpful planting guide which tells how and when to plant, prune, water, etc. to help your gardening be more successful. Also free gifts for customers. Mail coupon now!

## INTER-STATE NURSERIES

1014 E. STREET HAMBURG, IOWA

Rush my free copy of America's big wartime book of easy-to-grow, guaranteed seeds and nursery stock.

Name.....  
Street or Route.....  
City..... State.....

## GET THE MOST from YOUR 1944 GARDEN

### Write for your Free Copy

of our new 1944 Seed Annual, beautifully illustrated in color and featuring only the best varieties of Vegetable and Flower Seed, Bulbs, Plants and Garden Supplies. DON'T WASTE!—precious time and garden space with untried fancy named novelties or out-of-date, low yielding strains. BUY from "The Old Reliable Firm" with a 39 year reputation for supplying tried and tested seeds.

Be Wise! The Best Will Pay you Best!

### Food Fights for Freedom—Grow Vegetables

## BURNETT BROS. INC.

92 Chambers St. (BARclay 7-6138) New York

## NEWEST Roses

### PERENNIALS, FRUITS

Innate color; the latest news of Rosebud and complete Parade of Modern Roses, direct from the Rose Capital of America.

See new 1944 Rose named for the General's wife, Katherine T. Marshall; WAVES to honor the Navy's Women Reserves; Brandywine; Prima Donna; etc.

Also Giant Northern Delphiniums, Chrysanthemums, other Perennials, Fruits, for your Victory Garden. Plants are scarce—write today.

**Catalog FREE** World's Largest Rose Growers

## Jackson & Perkins Co.

634 Rose Lane, NEWARK, NEW YORK STATE

## Get this Beautiful and Instructive Book from Ohio's Foremost Nursery

Hundreds of special offers on choice flowers, shrubs, fruit and ornamental trees. Many valuable hints on planting and more. All plants guaranteed highest quality, lowest prices—special discounts for early orders.

Springhill Nurseries, 11414 W. 141st City, Ohio

## Burpee's Fluffy-Ruffles GIANT PETUNIAS

Exquisitely ruffled, fringed and veined, in wide, scarlets, pinks, lavenders, copper colors, etc.

25¢ PKT. 10¢

A 25¢ Pkt. postpaid, 10¢. Burpee's Seed Catalog FREE.

## W. ATLEE BURPEE CO.

Philadelphia 32, Pa. or Clinton, Iowa

## CAMELLIAS

Enjoy Camellias this winter in your house. Budded plants \$1.50 upward. Free catalog upon request.

### FRUITLAND NURSERIES

P.O. Box 910-Q Augusta, Ga.

## BLUEBERRIES

Cultivated. Large, Luscious Berries. Best Varieties. 6 Plants, 1 Yrs. Old. Bearing Plants. Prepaid. \$3

8 Carnations. Hardy Double, Highly Perfumed, Crimson, Yellow, White, Rose, Maroon, Variegated \$1

## THE FISCHER NURSERIES

Dept. 5, EASTON, PA. (250 Acres)

## FOR SHADE AND FOOD NUT TREES

Delicious and nutritious. Hardy. Thrive anywhere. Also full line of Fruit Trees, Hybrid Dwarf Trees, Birches, Magnolias, Dogwoods, Red Oaks, Elms, Red Maple, other shade trees, Finest Berries, Shrubs, Roses, Hedges, Flowers, Evergreens.

Guaranteed Quality. Lowest Prices. Write for COLOR CATALOG FREE.

## EMLONG'S, Box 11A, Stevensville, Mich.

## Make FRUIT Profits Quick!

Bearing Age Plant Yield in 60 Days

Have plenty of fruit to eat and sell this year. Send for these fruit plants ready to bear first season. Blueberries, boysenberries, strawberries, raspberries, apples, peaches, full line of fruit & shade trees. \$1.49. Take advantage. FREE color catalog of shrubs, roses, evergreens, seeds & flowers. 20% discount on early orders. Lowest prices. Satisfaction guaranteed. Write today.

## SOUTH MICHIGAN NURSERY, Dept. H-6, New Buffalo, Mich.



## BRING YOUR GARDEN UP TO DATE with GOLDFARB'S MODERN ROSES!

GOLDFARB, long known for beautiful Roses, offers you the cream of the new Hybrid Tea (Everblooming) varieties, each a garden gem.

### 3 All-American Winners

Selections for the All-American Rose Awards for 1944 were made by a committee of the American Rose Society on the basis of actual tests throughout the country.

**LOWELL THOMAS** (Pat.)—Large, very full, clear canary yellow. Profuse continuous bloomer. \$2.00 Each  
**MME. CHIANG KAI SHEK** (Pat.)—Hybrid from well-loved Joanna Hill. Full flower. Empire to lemon-yellow. Abundant bloomer all season. Very vigorous plant. \$2.00 Each  
**MME. MARIE CURIE**—Rich golden yellow. Profuse bloomer; vigorous grower. \$1.50 Each

### Other Outstanding Introductions

■ **CALIFORNIA** (Pat. No. 440)—Bronzy Apricot with iridescent sheen; outside of petals, coppery pink. Delicious fragrance. \$1.50 Each  
■ **GRAND DUCHESS CHARLOTTE** (Pat.)—Long, streamlined buds of rich claret color, opening to a lovely begonia rose. \$1.50 Each  
■ **MARY MARGARET MCBRIDE** (Pat. No. 537)—Buds deep coral pink with gold base, opening to full clear pink flowers. \$1.50 Each

Complete list of Roses, Perennials and Annual Flowers, also delicious, tender Vegetables for the home garden. Write for your copy.

**Free Catalog—**

**GOLDFARB**

164 East 57th St.  
New York 22, N. Y.

Shipped Postpaid,  
East of Miss. River.

Further West, add  
15c per plant for  
extra postage.

Order today,  
enclosing check  
or money order.

## THE GARDENER'S BUYING GUIDE

### LANDSCAPE ARCHITECT

Properties of all type. Write for charges.  
ROBERTA FREEMAN DIXON, L.A., SCOTCH PLAINS, N.J.

### TOOLS

Garden Tools—The most complete catalogue of its kind. Free. A. M. LEONARD & SON, PIQUA, OHIO.

**MAKE BIG MONEY**  
This Summer with Westhauser's  
**BEARING SIZE BERRY BUSHES**  
**STRAWBERRIES** Minnesota 1166—Newest  
in 60 days. Maytime. Earliest spring bearer, many others.  
**THORN-LESS BOYSENBERRY** bears 10 days ear-  
lier. Large fruited. Write for FREE Color Catalog.  
**GIANT BLUEBERRIES** One and Two Year. General line  
of Hardy Northern garden Nursery stock including flowers and  
bulbs. BIG DISCOUNT on many orders. Write for FREE Color Catalog.  
**WESTHAUSER NURSERIES** Box 109 Sawyer, Mich.

## THE VICTORY GARDEN

A NEW and different list of Vege-  
table Seeds, Prize Winners in 1943  
Write for Free Catalog

STERN'S NURSERIES, Dept. D, Geneva, N. Y.

**2 STAR ROSES \$1**  
HALF-PRICE test offer of two top-quality  
STAR ROSES. Poinsettia, scarlet, and  
Golden Sastago, yellow. Send only \$1  
now for BOTH these \$1 roses, 2 yr. Field-  
Grown. POSTPAID at planting time. 1944  
STAR ROSE GUIDE, 173 best roses, FREE.  
CONARD-PYLE CO., 1111 Grove 280, Pa.  
**GUARANTEED TO BLOOM**

**New Burpee's SEED CATALOG**  
Plan now for your  
Victory Garden  
from our Country  
Seed Catalog—  
the Vegetables you can grow!  
Write at once for 1944 Burpee Catalog  
with new Vegetables and Flowers in natural color.  
Then order early, avoid the rush. Leading Amer-  
ican Seed Catalog—describes the best vegetables  
to make your garden produce the most food;  
also flowers to make it colorful.  
Send postcard or  
coupon below.  
**W. Atlee Burpee Co.**  
Philadelphia 32, Pa.  
or Clinton, Iowa  
Send Burpee's Seed Catalog free.

## FREE write today! HENDERSON'S SEED CATALOG

### VEGETABLES—FLOWERS —PLANTS—IMPLEMENTS

The biggest catalog you'll find—  
152 8x10½ pages! Crammed with  
information of value to Victory  
Gardeners and veterans alike...  
Numerous colored plates, and all  
the information you must have on  
varieties to make the best selection  
for your garden... Special  
hints on saving those surplus vege-  
tables. Get this catalog, and mail  
your order direct to us—it is the  
only way you can get genuine  
Henderson seeds.

**WRITE NOW! It will help in  
your garden planning.**

**PETER HENDERSON & CO.**  
35 Cortlandt St., Dept. 61A, New York 7, N. Y.

## DELPHINIUM

THE FAMOUS VETTERLE & REINELT  
**Giant Pacific Hybrids**  
**WILL BLOOM THIS SUMMER**

The World's Most Elegant Strain.  
Flower spikes 3 to 5 ft. long, closely packed  
with individual flowers up to 3 in. across.  
Exciting color variations. Plants resistant to  
disease. Strong stems withstand hard winds.  
Heavy rooted 1 yr. field grown plants in  
6 beautiful color groups:  
Light Blue Mixed Shades Dark Blue  
Giant White Violet Shades Lavender Pastel  
Order Now! Direct From This Ad. Plants sent,  
postpaid, at planting time.  
10 Your choice from any one of the  
six color groups above, postpaid \$1  
10 of each of the six colors above. \$6  
A real value. Postpaid \$6  
Ask for our new catalog just off the press. Lists  
and describes over 220 other 1 yr. untrans-  
planted perennials and Hardy Phlox. All field  
grown.  
**RICHARDS GARDENS, Box HB, Plainwell, Michigan**

**LUSCIOUS HARDY Apricots**  
**BEAR QUICKLY IN YOUR GARDEN**  
Flaming orange fruit on small trees,  
thrive in regular soil. COMPLETE LINE  
of Peach, Apple, Pear, Plum, Cherry,  
Quince, Nectarine, Nut, Shade Trees,  
Evergreens, Berries, Shrubs, Hedges,  
Roses, Flowers, New Giant Blueber-  
ries, Bush Fruits, Dwarf Pear Trees.  
Guaranteed Quality. Lowest Prices. Write  
**EMLONG'S, Box 11B, Stevensville, Mich.**

### BRIGHTEN YOUR VICTORY GARDEN With DAHLIAS

Special bargains with new numbers  
offered in our catalogue. FREE  
**COTTAGE GROVE DAHLIA GARDENS**  
5964-H Delridge Way Seattle 6, Wash.

## HOW TO REALLY TAKE INVENTORY

CONTINUED FROM PAGE 63

ments. Now come the accessories and knickknacks. The professional method is to start from the fire-place or some focal point in the room and walk around the room to the right, examining and recording the lamps and bibelots on each table or shelf as you come to it, until you are back where you started.

As you pick up each piece to study it, be sure to put it right back where you found it and you'll save yourself confusion. Record the silver, with the manufacturers' names and numbers, the china, with manufacturers' names and sizes, and the glass pieces all under one group, even though they may be scattered through different rooms in the house. Linens should be recorded as to the number of each kind. When you go through your closets and bureaus make a separate descriptive inventory of the clothing of each member of the family. Start with the most expensive pieces of clothing, like coats, working down through suits and dresses and shoes to underwear.

If you run into difficulty placing values on unusual pieces of art

work or furniture, or if you're always suspected but never knew that silver pitcher was a real gain, you may call in a professional appraiser to settle doubts for once and all. If you find a few neighbors who entertain similar doubts and longings for the value of their goods, you can all go in together and share the expense of the appraiser's examination. He could visit several homes in a short time and satisfy everyone at small cost. For that kind of help he could probably ask a flat fee. Or you might, if there's an antique dealer in your neck of the woods, have him come in to give you an opinion on any moot point of value.

When you've finished, you've got evidence of what you own, and much it would cost you to replace it, hence an index to the insurance you should be carrying on it, besides which, you've a record of where the money has gone.

Most appraisal companies will send their appraisers anywhere in the country, but here is a list of a few companies and their main addresses:

## THE GARDENER'S HOMEWORK

CONTINUED FROM PAGE 82

**LAWN CARE** is an important subject, both for its own sake and as the title of a series of leaflets telling you all about it. For your free subscription write to the growers of fine lawn seed, O. M. SCOTT & SONS CO., 10 MAIN ST., MARYSVILLE, OHIO.

**STUMPF & WALTER CO., DEPT. IIB,**  
CHURCH ST., NEW YORK.

**THE FINEST EVER**, which is saying a lot, is a fair summation of the new Victory side catalogue. Over 200 varieties are illustrated in color and hundreds of others in black and white photographs. The best of the new shrubs, perennials and flower seeds, along with the best of the old. **WAYSIDE GARDENS CO.,** MENTOR AVE., MENTOR, OHIO.

**THOUSANDS OF VARIETIES** of both vegetable and flower seeds in a 124-page book, half of which is in full color. Leaf lettuce, one of the standbys of the house, is included in the fine vegetable list. And, in addition to All-American flower winners, Portulaca Jewel featured. **VAUGHAN'S SEED STORE, INC.,** 181, 10 W. REXFORD ST., CHICAGO 47 BARCLAY ST., NEW YORK.

**NEW HOME GARDEN VEGETABLES**, including the All-American Keystone snap bean, highlight the famous catalogue of a famous house this year. Every kind of seed, plant, shrub, tool, and gadget you can think of is listed.

## BACK THE ATTACK

# BUY WAR BONDS

**SPECIES ORCHIDS**  
Enjoy orchids in your own home! Many delightful Mexican and Central American varieties thrive with moderate care. Catalog 10c.  
**EVANS & REEVES NURSERIES**  
255 S. BARRINGTON, LOS ANGELES

### Edison's 1944 Dahlias

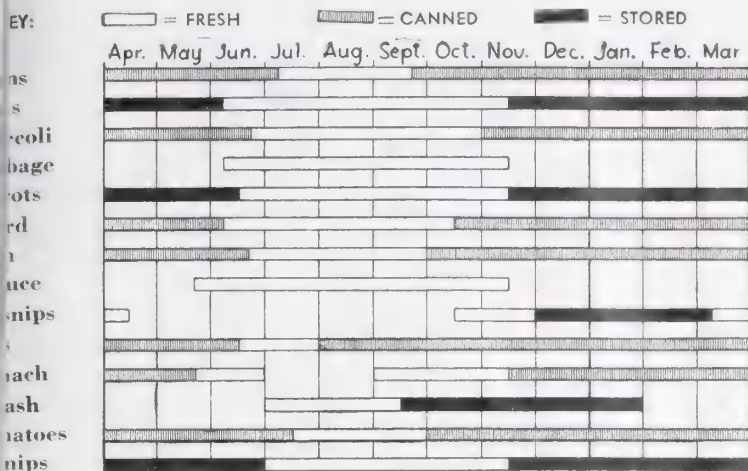
My 40 page book lists over 400 varieties, including many of the latest Honor Roll prize winners. Many of the latest pot-pans—miniatures—Foreign introductions at the finer of the large varieties.

Ask for my Jan. 1944 Book  
**SPRINGHILL DAHLIA FARM**  
R. 2, Box H. Grand Rapids, Mich.



# MAKE DINNER DATES YOU CAN KEEP WITH YOUR VICTORY CROPS

CONTINUED FROM PAGE 85



## Here's your Victory Garden eating calendar for the year

...which are not important nutritionally; and eggplants, kohlrabi, and okra, as not being suited to every taste. From among the fifteen vegetables which are included, however, any gardener could be able to select at least ten to suit his palate and provide the basis of a sound diet.

### When must I have my chosen vegetables ready for use?

### When and in what quantities must I plant?

The answers to these final problems are also to be found in our table, but we shall be able to make our schedules more neatly if we also take into consideration a second table, to be seen at the bottom of this page. The usefulness of this tabular calendar is due to the fact that no vegetables in our north temperate zone produce fresh food throughout the year, and that many of them are actually bearing for only a few brief weeks. If we let nature have her way, she will give us more than we can eat from June through Sep-

tember and nothing at all except frozen parsnips in January. We must take advantage of her prodigality by canning our summer surplus and storing our late roots.

Our vegetable Calendar shows at a glance what vegetable foods are available in the home garden during each week of the growing season, what vegetables may be kept during other times in common home storage, and what vegetables we may enjoy during the remainder of the year only in canned form. By reference to this outline the housewife may plan balanced meals for any week in the year—meals in which there will be a judicious admixture of roots and greens, starches and roughage, high caloric values and varied vitamin content. And if you are the housewife who uses it, remember that the preservation of just such a balance in our vegetable diet is doubly important in war time, when shortages in meats and high-vitamin fats make a careful selection of vegetables doubly desirable.



Living, growing things take on new beauty in a world at war. A budding Lilac or an opening Rose forms a link with all the seasons before and all those to come.

You need not go far afield to discover the feeling of permanence to be had from B. & A. Roses and Perennials, Shrubs and Trees. In your garden you can bring them to perfection with your own hands, and your family and friends will enjoy the results as much as you.

OUR CATALOG is full of helpful garden suggestions. We shall be glad to send you a copy on request—FREE East of the Mississippi, 25c elsewhere.

ROSES, PERENNIALS, FRUIT TREES and SHRUBS

# Bobbink & Atkins Nurserymen

526 PATERSON AVE.

E. RUTHERFORD, N. J.

## RESOLVE TO HAVE A SPARKLING *Scott Lawn* IN 1944!

### FREE *Lawn Care* TELLS HOW!

A little planning this winter with Lawn Care, and you'll learn how easy it is to have a beautiful Scott Lawn. An Illinois customer tells us, "We followed your Lawn Care instructions, used Scotts Seed and Turf Builder and now our lawn is just like velvet. It's the envy of the neighborhood." Write today for your **Free 2 year subscription** to Lawn Care and resolve to use Scotts this spring. You, too, will brag about the results.

**O. M. SCOTT and SONS COMPANY**  
10 Main Street • Marysville, Ohio

*Scott's SEED and TURF BUILDER makes Beautiful Lawns For Less*

### "Glories of the Garden"

America's Most Helpful Garden Book—Twice Yearly  
Get The Plants of Tomorrow—Today!

80 new, thrilling pages packed with things you need for your grounds and garden. Gives size at maturity and how far apart to plant. Forty pages of beautiful color illustrations, showing all the new plants. Write for your **FREE** copy today. Do not plan your plantings without it.

**NEW**  
**FREE** Write Today  
**KRIDER NURSERIES**  
Box 1 Middlebury, Ind.

## Burpee's

# Jubilee

Giant, bright orange, beautiful in salads, luscious for the table, amazing for canning and juice. Vitamin-rich; use in place of oranges. So thick-meat, almost no room for seeds! You'll enjoy Jubilee! Packet of Seeds 15c, postpaid.

■ Burpee's Seed Catalog Free ■  
**W. ATLEE BURPEE CO.**  
Philadelphia 32, Pa. or Clinton, Iowa

## Grow Your Own "Victory" FRUITS

PLANTING EARLY-BEARING TREES AND PLANTS.

Offered by Virginia's Largest Growers. Write for Free Copy New Low-Price Catalogue, offering 800 varieties of Fruits and Ornamentals.

**WAYNESBORO NURSERIES**  
Box 6  
Waynesboro, Virginia

## BERRIES

## KUNDERD'S

### Catalog for 1944

offers Kunderd's Prize-Winning Gladioli—the best you can buy. We also list other plants for the home garden. Garden Book Now Ready—Send Postcard Today for your **FREE** Copy.

**KUNDERD GLADIOLUS FARMS**  
1014 Lincoln Way Goshen, Indiana

## BEARING-AGE GRAPES

Many of these vines were loaded with fruit last year, and they are likely to bear for you this summer.

Write for Free Catalog on Grape Vines, Fruit Trees, Berries, Shrubs, and Roses.

**STERN'S NURSERIES, Dept. D, Geneva, N. Y.**

## Plant CALIFORNIA GROWN SEEDS for best results

Plan your 1944 Vegetable and Flower Garden early—and for best yields plant "Lago Brand," vital, plump seeds, grown in California, where nature has combined all the factors that go into quality seed production.

This year be sure to enjoy these outstanding varieties:

**Vegetables:**  
NEW GREAT LAKES LETTUCE 25c pkt. (Supply limited)  
Winner 1944 All-American Award  
Lago PIONEER Bushy BEAN 25c (large pkt.)  
Heavy producer, Outstanding quality

**Flowers:**  
Lago GIANT MIXED Pansies 25c pkt. 6 pkts. \$1.00  
Pacific Strain GIANT Delphinium 25c pkt. 6 pkts. \$1.00  
California GIANT Petunias 25c pkt. 6 pkts. \$1.00

Write for NEW, 56 page, Spring Vegetable and Flower Cat.

**F. LAGOMARSINO & SONS**  
P. O. Box 1115E, SACRAMENTO, CALIFORNIA

## NEW RED LEAF PEACH TREES

### Sensational New Fruit Ornamental

Be the very first in your community to have Ackerman's New Red Leaf Peach Trees that have beautiful RED FOLIAGE all season, and exquisite deep rose peach blossoms followed by fruit. Fully described in our catalog of bargains in plants, trees, shrubs and seeds. Also free plans for your Victory Fruit Garden. Write now.

**Ackerman Nurseries, 51 Lake St., Bridgman, Mich.**

## COLE'S EVERGREENS

One each of 3 selected varieties—Hicks Yellow 15-18" Pyram. Arborvitae 15-18" Spreading Yew 10-12" spread —Pfitzer Juniper 12-18" spread \$3.00 Value for \$2.40 if ordered from this ad. Will ship planting time.

Now ready. Book of 500 Offers. Most items in natural colors. Fruit Trees, Flowers, Roses, Shrubs, etc. 10c FREE. Write today.

**COLE NURSERY CO.**  
2005 Mentor Ave.  
Painesville, Ohio

## DAHLIAS

OUR 1944 OUTSTANDING INTRODUCTIONS ARE

MARGARET DUROSS—I.D., Amaranth pink. Root \$10.00—Plant \$5.00  
JOHN ADAM KERNOCHAN—F.D., Bi-color, garnet red, white tips. Root \$10.00—Plant \$5.00  
LADY GARTMOR—I.D., Carmine with ox-blood shading. Root \$10.00—Plant \$5.00

Send for our **FREE** illustrated catalogue listing 300 outstanding varieties, ready Feb. 1st.

**DAHLIA GARDENS**  
3380 Ely Ave.  
Bronx, New York

## PARRELLA

### BLUEBERRIES

**FREE** Best and CATALOG newest varieties. All Michigan grown. Full line of other plants.

**STAHLEIN'S NURSERY, Box 69, Bridgman, Mich.**





**Children who resist** breakfast with mule-like consistency take to their oatmeal like docile lambs when they find a whimsical animal resting beside their breakfast cereal. Tuck Johnnie's napkin between this gay Duck's quackers, put some nourishing honey or marmalade in the cavity in his back and your breakfast troubles are over. Hand-painted duck from the Ilaware line of Princeton China Company. About \$3.50 from Fowler, Dick & Walker, Wilkes-Barre, Pennsylvania.

**Better find out** the principles of good roof construction, for you may have to turn re-roofer if your roof springs a leak. Free blueprints of Red Cedar Shingle Bureau, Seattle, Washington, show correct method for standard roof, over-roofing, four-ply proof, staggered roof, double-coursed roof, and various methods of sidewall application. Write for a set.



**Your guests can smoke** to their hearts' content without your home reeking like a den, if you freshen the air occasionally with a deodorizer, which cleanses the air and simultaneously brings the fragrance of a pine woods into your rooms. Even though atomizers of metal and rubber are out, the maker of the scent has evolved an ingenious Victory sprayer of scrap metal tubes, which diffuses liquid when you blow through it. Generous bottle of freshener with sprayer about \$1.50. From Elenc of Vienna, New York City.

# IT'S WORTH MENTIONING

**There's usually a good solution to every problem, if you know where to find it. Perhaps this page may provide several answers**

By Marcia Knight

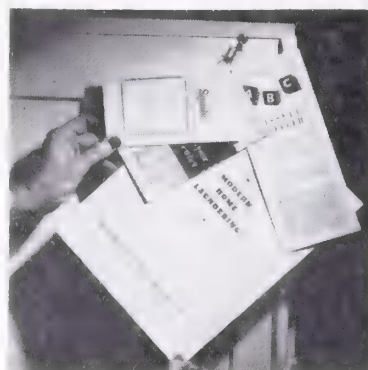
PHOTOGRAPHS BY FRED LERNER



**Linoleum floors** come out like new when they're washed with a liquid chemical cleaner which is gentle in its action, but powerful in its results. For the cleaner acts like a magnet in removing deep-seated dirt and grime without harsh scrubbing. Just dissolve the liquid in water and mop on the floor. After it stands a moment or two, mop floor dry with clear water. About \$3 a gallon from Consolidated Laboratories, St. Louis, Missouri.

**Three white plaster** plaques with the outline of a flower, fruit, and airplane come in a new carving toy for would-be sculptors. It's the child's job to sculp the partially made plaque to his liking, by tracing a design on the plaster model, dipping the plaster into water and chipping away with a knife until the desired effect is achieved. Set includes step-by-step instructions to guide users and paints to color the models. Good for children over 8. About \$1. From Roni Studios, N. Y. C.

**Housekeeping facts** at your fingertips are as good almost as having them in your head. Ask your SPODE dealer for a little booklet on china care. Some of its suggestions may be familiar, but January 1st is a good time to check up on whether you're really following the rules. . . . Don't guess why your hot water bill skyrockets. "10 Ways to Add Life to Your Water Heater" points out common sins of omission and commission. Write Bastian-Morley Co., LaPorte, Ind. . . . "The ABC of Bissell Sweeper Care and Repair" is full of practical hints to make your sweeper last until sweepers are manufactured again. From Bissell Carpet Sweeper Co., Grand Rapids, Mich. . . . The "Modern Home Laundering Handbook," prepared originally for teachers, discusses soil removal, softeners, correct methods of laundering, stain removal, maintenance of laundry equipment. A nickel, from Consumer Education Service, Westinghouse Electric & Manufacturing Company, Mansfield, Ohio.



**Here's the kit** to have on hand when you set about repairing the neglected furniture your household inventory reveals. a cabinetmaker's dream, containing 9 shades of shellac stain, light and dark stain, furniture polish, shading varnish, scratch repair stick, alcohol lamp, spatula, touch-up brushes, steel wool, sandpaper, rubbing felt, rubbing fluid, wiping cloth. For light scratches, just rub the repair stick lightly over the place. For deep nicks and dents, melt the nearest matching shellac stick over the alcohol lamp and blend it in with the spatula. Complete directions help even the amateur to turn in a good job of furniture doctoring. All patching materials housed in sturdy black box. #9 cabinet repair kit, about \$3.25. From General Cement Company, Rockford, Illinois.



**If your fragile** Italian type lace doilies and mats are beginning to lose their creamy loveliness and to look like a badly faded blonde, better give them a beauty treatment. You can restore their original color, without making them look blatantly new, with special tablets dissolved in hot water. The advantage of these tablets over some tinting methods is that you get the exact color you like. For you put the tablet in a cheese cloth bag and swish it through the water only until the color is right. A dozen Guimet tablets about 50¢. From Mosse, Inc., New York City.



# HOUSE BEAUTIFUL



FEBRUARY  
35c









Gateway to happy dreams

## *Imperial Tables*

KEEP UP THE AMERICAN WAY OF LIVING

**S**TORY HOUR before bedtime is the gateway to happy dreams . . . in many homes is a part of the American way of living. So, too, is the rich beauty, gracious charm, and practical convenience and usefulness of Imperial Tables. Today, the WAR BONDS you buy

are not only your important, personal part in helping to win victory, but this same wartime investment will also serve after the war for the permanent peacetime investment you will make when you choose Imperial Tables for your home from the large, alluring new selections

then available. In the meantime you will find many inspiring helpful ideas in Imperial's booklet "How to Revitalize Your Home with Tables" sent for 10 cents in coin. Please address Dept. H-2.



For over 40 years this trade mark has been a guide to America's Finest Tables.

**IMPERIAL FURNITURE COMPANY, Grand Rapids, Michigan**





*Get acquainted*



*with your kitchen*



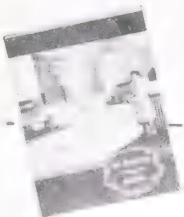
● When we have the urge to get the convenient kitchen we really need but can't buy now, let's put that money into the uniform of fighting dollars—War Bonds—and let it help speed Victory.

In the meantime, let's put whatever time we can spare from our war work into planning the kitchen we want when the war is over, so that we can be sure it will be perfect in convenience and appearance.

Youngstown Pressed Steel will send a beautiful new booklet, brimful of helpful ideas for planning new kitchens or remodeling old ones.

**Youngstown Kitchens**  
YPS

YOUNGSTOWN PRESSED STEEL DIVISION, MULLINS MFG. CORP.  
Dept. H244, Warren, Ohio



Please send YPS booklet, "Get Acquainted With Your Kitchen."

YOUNGSTOWN PRESSED STEEL  
DIVISION, MULLINS MFG. CORP.  
Dept. H244, Warren, Ohio

Please send Loose Leaf  
Scrap Book, "Practical  
Ideas for Kitchen Conven-  
ience". Price 35c

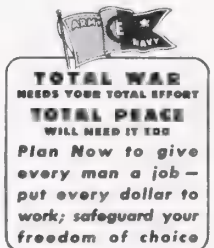
I plan to build ☐

to modernize ☐

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_





Free COPY

TO NEW MEMBERS OF THE BOOK-OF-THE-MONTH CLUB

This Beautiful Edition Of Two Immortal English Novels

# WUTHERING HEIGHTS

by Emily Brontë

and

# JANE EYRE

by Charlotte Brontë

Illustrated with 37 Wood-Engravings

by FRITZ EICHENBERG



IN TWO SEPARATE VOLUMES - BOXED  
RETAIL PRICE \$5.00

**WHAT A SUBSCRIPTION INVOLVES:** Over 500,000 book-reading families now belong to the Book-of-the-Month Club. They do so in order to keep themselves from missing the important new books they are really interested in.

As a Club member, you receive an advance publication report about the judges' choice—and also reports about all other important coming books. If you decide you want the book-of-the-month, you let it come. If not (on a blank always provided) you can specify some other book you want, or simply say: "Send me nothing."

Last year the retail value of free books given to Club members was over \$7,000,000—given, not sold! These book-dividends could be distributed free because so many subscrib-

ers ordinarily want the book-of-the-month that an enormous edition can be printed. The saving on this quantity-production enables the Club to buy the right to print *other fine* library volumes. These are then manufactured and distributed free among subscribers—one for every two books-of-the-month purchased.

Your obligation as a member is simple. You pay no yearly fee. You merely agree to buy no fewer than four books-of-the-month in any twelve-month period. Your subscription to the Club is not for one year, but as long as you decide; you can end it at any time after taking four books-of-the-month. You pay for the books as you get them—the regular retail price (frequently less) plus a small charge to cover postage and other mailing expenses. (Price are slightly higher in Canada.)

YOU CAN BEGIN YOUR SUBSCRIPTION WITH ANY ONE OF THESE NATION-WIDE BEST-SELLERS!

All recent Book-of-the-Month Club selections!

## PARIS-UNDERGROUND

BY ETTA SHIBER

and

c/o POSTMASTER

BY CORPORAL THOMAS

ST. GEORGE

(double selection)

COMBINED PRICE TO MEMBERS

\$3.00

Paris-Underground tells of two remarkable women who defied the Gestapo in France.

In c/o Postmaster, the corporal gives a gay account of American soldiers en route to Australia, and during their stay there.



SO LITTLE TIME

BY JOHN P. HEGEMAN

\$2.75

The No. 1, and most talked about, best-seller all over the country. "A really brilliant succession of scenes," says Henry Seidel Canby.

## THIRTY SECONDS OVER TOKYO

BY CAPTAIN TED W. LAWREN

and

ORIGINS OF THE AMERICAN REVOLUTION

BY JOHN C. MILLER

(double selection)

COMBINED PRICE TO MEMBERS

\$3.00

Thirty Seconds Over Tokyo is the first full account of the Army's bomber raiders over Japan.

Origins of the American Revolution — "the best book written on the future of Anglo-Saxon influence."



## BOOK-OF-THE-MONTH CLUB

385 Madison Avenue, New York 17, N. Y.

A1362

Please enroll me as a member. I am to receive a free copy of JANE EYRE and WUTHERING HEIGHTS, and for every two books-of-the-month I purchase from the Club I am to receive, free, the current book-dividend then being distributed. I agree to purchase at least four books-of-the-month from the Club each full year I am a member, and I may cancel my subscription any time after purchasing four such books from the Club.

Name..... Please Print Plainly

Address.....

City..... Postal District No. ....  
If any..... State.....

Begin My Subscription With.....  
(choose one of the selections at left)

Book prices are slightly higher in Canada but the Club ships to Canadian members, without any extra charge for duty, thru Book-of-the-Month Club (Canada) Ltd.



His home town  
of Mt. Carmel



treats Howard Barlow to a

*Foretaste of the future*



*"Oh, the moonlight's fair  
tonight along the Wabash..."*

To Howard Barlow, symphony conductor—one of the great American-born music masters of his time—the words of the popular song had always held a special significance.

His mind could still picture the tree-shaded streets of his boyhood. He could hear voices, too... voices floating over the fields as the moonbeams rippled over the river depths. For Mt. Carmel, even then, was the "Little City of Great Music."

Now the world of music was alive with news of a great "miracle" instrument developed at Mt. Carmel. And Howard Barlow—"a home-town boy"—was to be first from the outside world to break the mystery surrounding the music room at Mt. Carmel high school—where the new instrument is on permanent loan.

Waiting there in the pre-audition hush, Howard Barlow prepared himself for what he feared most... *disappointment!*

Instead, as Howard Barlow himself described it: "The room was suddenly filled with the music of my own orchestra—amazingly real, crystal clear—as all-pervading as if the instruments were no more than a baton's length from my own hand. I heard recorded music reproduced *exactly* as my orchestra played it. What a gift to mankind, to music, is this new science... *electronics!*"

He had just heard the only Meissner electronic radio-phonograph in existence—the final laboratory model perfected just before war turned all of Meissner's skill and knowledge to the manufacture of electronic war equipment.

Now available only to the high school pupils in Meissner's home community, this priceless set will have its luxurious counterparts for all who enjoy the good things of life... for all the lovers of artistic perfection who have long been irritated by the "missing elements" in much of today's recorded music.

For them, Meissner offers a heretofore untold wealth of advantages—of which those at the right are just a few.

#### MEISSNER'S PROMISE FOR THE PEACE

**Automatic Record Changer**—plays *both* sides of a record in sequence, *one* side only, or *repeats* a record just played... *avoids* record breakage. Provides 2 hours or more of music without your touching a record.

**Frequency Modulation**—plus advanced electronic features for fidelity and tonal range greatly surpassing such qualities in home radio-phonographs now in use.

**Super Shortwave... Distinguished Cabinets... New Ideas** in a host of other advancements already being engineered into Meissner electronic equipment for our armed forces around the world.



Howard Barlow, renowned symphony conductor, grew to young manhood in Mt. Carmel, Illinois. Became permanent conductor of the Columbia Broadcasting Symphony in 1927. Has steadily won still greater fame through his work with the New York Philharmonic, the Baltimore Symphony, as guest conductor of major symphony orchestras throughout the United States and Canada, and with the present Voice of Firestone.

This broad radio-musical experience permits Howard Barlow to make accurate appraisal of the artistic contributions offered by the new Meissner electronic radio-phonograph. His wholehearted endorsement is well worth remembering.

*For tomorrow—*

A NEW WORLD OF SOUND AT YOUR FINGER TIPS



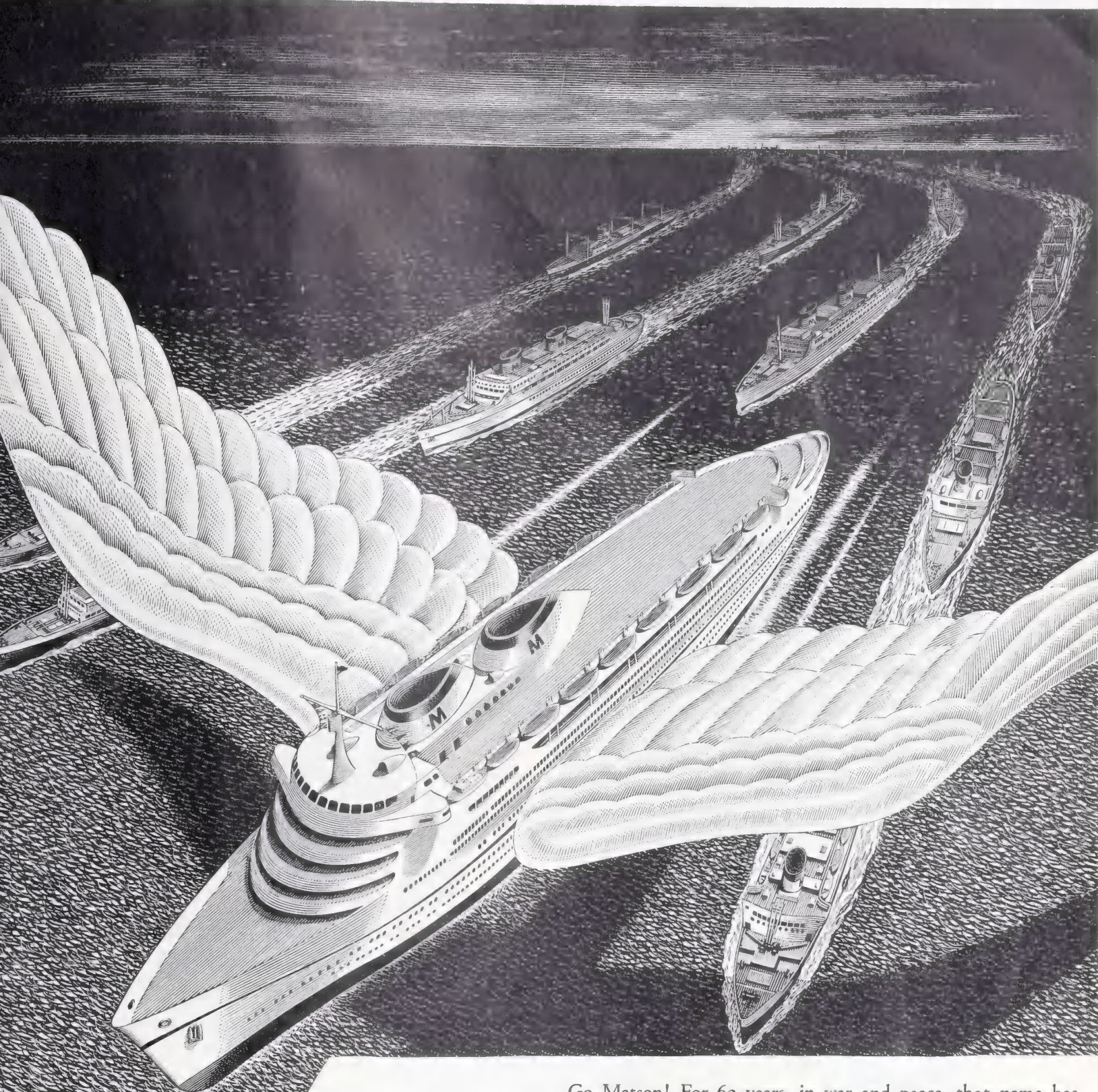
# MEISSNER

MANUFACTURING COMPANY • MT. CARMEL, ILL.

ADVANCED ELECTRONIC RESEARCH AND MANUFACTURE





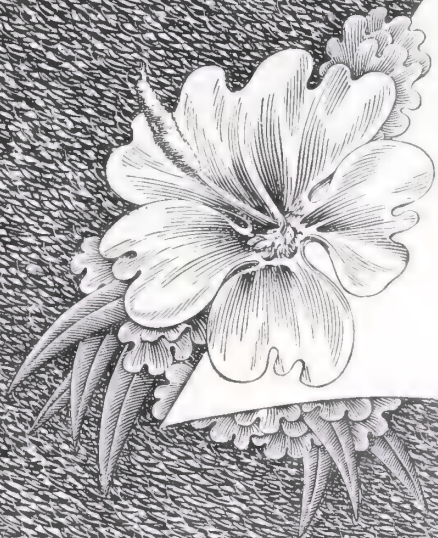


## A NAME TO GO BY

Go Matson! For 62 years, in war and peace, that name has been a household word in Hawaii and the South Pacific. Lands and peoples oceans apart know and respect it as the name that has answered their yearning for continually closer contact with each other. They know, too, that when, our war task done, peace comes and the oceans of the earth and sky are safely navigable again, it will be the aim of Matson to serve those who rely on us efficiently in both.

**Matson** KNOWS THE PACIFIC

MATSON LINE • (MATSON NAVIGATION COMPANY • THE OCEANIC STEAMSHIP COMPANY)  
TO HAWAII, NEW ZEALAND, AUSTRALIA VIA SAMOA, FIJI





*Dear Bill...* You ask me what sort of home I want when Jim comes back. Somehow I feel that I'm answering for thousands of soldiers' wives who've had to telescope their homes into one room...or who've never even had a chance to start a home except with the make-shifts of a pick-up-and-go life. When Jim comes back I want a home that looks as though we've had it...and will have it...all our lives. One with the stability of good, lasting pieces that you collect through years of careful, loving choosing. Then Jim won't feel that he and I have lost so much time. It will be as though we had been putting a home together all these months, instead of only waiting.

ANNE.



Homes of and for the years are the only ones Sloane has ever believed in. They look...and feel...and are permanent because the taste and quality that have gone into them will always be good. When Victory comes and normal lives are resumed again, more people are going to want such homes. More people, too, will discover that fine lasting things are the heart and core of Sloane.

**W&J SLOANE**

Fifth Avenue at 47th St., New York • Washington, D. C. • San Francisco • Beverly Hills • White Plains



Walter J. Black, president of The Classics Club,  
invites you to accept **Free** AS A TRIAL-  
MEMBERSHIP GIFT



friendship. How to see behind the stuffed shirts who scramble for place and power. How to live an intelligently *happy* life, whether we possess worldly wealth or only the riches that lie hidden in our hearts and minds.

This beautiful Classics Club Edition of PLATO is the famous Jowett translation, brilliantly edited by Louise Ropes Loomis, Professor Emeritus of Wells College. It contains the *Apology*, *Crito*, *Phaedo*, *Symposium*, and *Republic*. In these conversations between friends—fresh, humorous, informal—you have the book on which most of man's thinking has been founded. And you may now have it *free*, as a membership gift.

The Selection  
Committee of The  
CLASSICS CLUB



John Kieran—Well-known writer and expert on "Information Please," and connoisseur of good reading.



Pearl S. Buck—Only American woman to receive the Nobel Prize for Literature. *The Good Earth*.



Hendrik Willem van Loon—The brilliant artist and scholar who wrote *The Story of Mankind*, *The Arts*, etc.

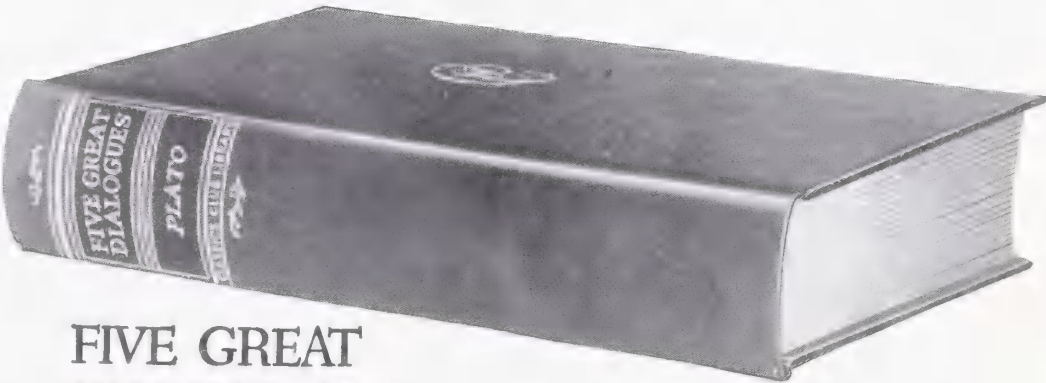


The late William Lyon Phelps—Long the best-loved literary figure in America; for 41 years Professor of English Literature at Yale.

Nothing short of amazing is the way this great classic—written over 2,000 years ago—hits so many nails squarely on the head today! Here is how to look at love and learning and

This Beautifully Bound, Superbly Decorated Edition of

PLATO



FIVE GREAT  
DIALOGUES

Why The Classics Club Offers You This Book Free

Will you add this lovely volume to your home library now—as a membership gift from The CLASSICS CLUB? You are invited to join today . . . and to receive on approval beautifully bound editions of the world's greatest masterpieces, which were chosen by the four distinguished judges shown at left.

At the request of The Classics Club, four authorities chose, unanimously, the masterpieces which offer the greatest enjoyment and value to the "pressed for time" men and women of today. And The Classics Club now presents these great books to you.

Why Are Great Books  
Called "Classics"?

A true "classic" is a living book that will never grow old. For sheer fascination it can rival the most thrilling modern novel. Perhaps you have often wondered how these truly great books "got that way." First, because they are so readable. They would not have lived unless they were read, and they would not have been read unless they were interesting. And to be interesting they had to be easy to understand. Those are the very qualities which characterize these selections: *readability, interest, simplicity*.

It is not necessary to have a "higher education" to appreciate these books; and after you read and know them, you will have acquired a broader and more liberal education than most of your business and personal acquaintances.

You will have lost any personal concern about an "inferiority complex," and any fear of not being the equal of others whose formal education is greater than your own.

Only Book Club of Its Kind

The Classics Club is different from all other book clubs. 1. It distributes to its own members the world's great classics at low prices. 2. Its basic price is lower than any other book club. 3. Its Members are not obligated to take any specific number of books. 4. All its volumes are bound in attractive, uniform Classics Club bindings.

A Trial Membership Invitation  
to You

You are invited to accept a Trial Membership in the Club. With your

first book will be sent an advance notice about future selections. You may reject any book you do not wish. You need not take any specific number of books—only the ones you want. No money in advance, no membership fees. You may cancel membership at any time.

Mail this Invitation Form to us now. Paper, printing, binding costs are rising, and these low prices—as well as your FREE copy of PLATO—cannot be assured unless you respond promptly. THE CLASSICS CLUB, 330 West 42nd Street, New York 18, N. Y.

NOTE: The De Luxe Edition is luxuriously bound in fine buckram (same as used in \$5 and \$10 bindings); is richly stamped in genuine gold; has tinted page tops. For books you and your children will cherish for years, the De Luxe Edition is most desirable.

Walter J. Black, President  
THE CLASSICS CLUB  
330 West 42nd Street, New York 18, N. Y.

Please enroll me as a Trial Member and send me, FREE, The Classics Club Edition of PLATO, together with the current selection.  
I am not obligated to take any specific number of books and I am to receive an advance description of future selections. Also, I may reject any volume before or after I receive it, and I may cancel my membership whenever I wish.  
For each volume I decide to keep I will send you the correct amount checked below (89c for the Regular Edition or \$1.39 for the De Luxe Edition) plus a few cents postage.  
I prefer (please check) ☐ Regular Edition ☐ De Luxe Edition  
Your FREE copy of PLATO will come in whichever edition you check.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_  
(if any)





*"...and I'd just lie back and the house would run itself..."*



PICTURE YOURSELF in a magic new world . . . where housekeeping is easier than you ever dreamed possible . . .

Where you'll have a marvelous new kind of Gas heating unit that keeps your home not only warm in winter but washed by cool, fresh air in summer — all without a thought from you . . . where amazing new improvements in Gas refrigeration and cooking save hours of work . . . where hot water galore makes life easier and happier every time you turn the tap . . .

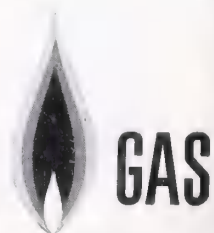
Only a fancy? Not a bit! Tomorrow all these things will be possible — and more, too — in practically *every type of home*.

For right now in the laboratories of the Gas industry, engineers are working on many miracles of better living . . . all made possible through the magic of the tiny, blue Gas flame . . . *the flame that cools as well as heats!*

Today Gas is speeding war production. Use it wisely.

But tomorrow it will make your home a more comfortable place than you ever dreamed it could be. Why not hasten the day when you can enjoy these good things — by buying all the War Bonds you can?

**THE FLAME THAT WILL BRIGHTEN YOUR FUTURE**



*An advertisement of the American Gas Association*





Pattern on furniture above... "Federal Bouquet" printed on blue, eggshell, green, rosewood, turquoise and yellow grounds. \$1.19 yard.

## FABRIC MAGIC AT JORDAN'S

Colorful slip covers will give any room a lift. If you've grown tired of the color scheme, they are an easy and thrifty way to change it. They'll make old furniture look like new or protect valuable new furniture. The Desley fabrics shown here, from Jordan's famous collection of fine fabrics, are designed for use in every room in the house...for bedspreads and draperies as well as slip covers.

*Upholstery Department... Second Floor Annex.*



"Soissons" printed on blue, mauve, rosewood, turquoise, yellow and natural grounds. \$1.95 yard.

Both fabrics illustrated are all-cotton, sunfast, pre-shrunk, and guaranteed washable . . . Each is 48 inches wide.

# Jordan Marsh

AN MARSH COMPANY • NEW ENGLAND'S GREAT STORE • BOSTON, MAS







## Created for Charm . . . Coördinated for Convenience

Your living-room should be the family's favorite gathering place. And fine furniture casts the subtle aura of graciousness and homey comfort that makes it so. Handsome, harmonious pieces like the ones shown here . . . coördinated in color and styling and pre-assembled to make your shopping easier . . . the kind of furniture that gives your home the smart, decorator-planned look of everything in its proper place. Superbly designed, sturdily built for steadfast service, these pieces are typical of the good taste

and fine quality of all furniture manufactured by Tomlinson of High Point.

Choose from a variety of styles, coördinated in color and upholstered in beautiful brocades, damasks and tapestries . . . with quality details such as the bouclé and luxurious bullion fringes on the chairs and sofa shown at top. Sofas, Chippendales about \$139.50, Lawsons about \$189.50. Chairs in barrel, lounge or wing models about \$69.50 and \$79.50.



AT THESE LEADING STORES YOU WILL ALWAYS FIND THE KIND OF FURNISHINGS THAT MAKE YOUR HOUSE A BEAUTIFUL HOME

Boston, Mass. Jordan Marsh Company  
Dallas, Texas. Talbot-Goodman  
Greensboro, Pa. Jonathan's  
Harrisburg, Pa. Pennington's  
Jackson, Miss. Lord's

Tomlinson, L. L., N. Y.  
Kansas City, Mo. Lacy Charles, Inc.  
Minneapolis, Minn. Donaldson's  
Paterson, N. J. Quackenbush's

Geitz  
Puck's  
Miller's  
Donaldson's  
Quackenbush's



Members of the  
Home Furnishings

Reading, Pa. St. Paul, Minn. San Antonio, Texas Springfield, Mo. Syracuse, N. Y.

Pomeroy's The Golden Rule Joske's Heer's Dev's

Tampa, Fla. Waterloo, Iowa Wilkes-Barre, Pa. Boise, Idaho

Maal Hdgtrs. of C. C. Anderson



# Window Shopping

WHEN YOU DO YOUR SHOPPING ON THESE PAGES, PLEASE REMEMBER THAT ALL PRICES, WHILE VERIFIED AS WE GO TO PRESS, ARE SUBJECT TO

CHANGE. REMEMBER, TOO, THAT THESE PRICES ARE SUBJECT TO FEDERAL AND, IN SOME CASES, LOCAL TAXES, EXCEPT AS OTHERWISE NOTED



**I LOVE YOU.** This, ladies, is our idea of the valentine gift that out-gallants Cupid. It's a handmade sterling silver bracelet, etched with the old sentiment that's a better morale-builder than a new bonnet, that puts stars in a woman's eyes and her head in the clouds. Punctuated by little hearts, it reads: "My darling I love you." Hope you find it by your coffee cup February 14th! \$3.30 including tax. Leonore Daskow, Montrose, N. Y.



**CURRIER & IVES.** print-makers to the American people, had their fingers on the country's pulse, knew what made us laugh and cry. And today we love their prints more than ever because of the lovely nostalgia in each picture. Decorative, with a special plus that comes from being close to our hearts, this folio of 8 of their most famous subjects, each hand colored and 15" x 19", is but \$6. Old Print Exchange, 14 E. 48th St., New York 17, N. Y.

## RAIN RAIN GO AWAY

will be one nursery rhyme your moppet won't chant if she has this Station Wagon rain coat hanging in her closet. It's called the Station Wagon Brother and Sister coat, is made of cotton gabardine in a sand color, has a plaid lining and nice big pockets. The little change pocket above the big one is a wonderful hiding place for a bright penny or forbidden gum. Sizes 4-10, \$4.95. Fairfield Guild, Box 173, Fairfield, Conn.



## SOMETHING TO CROW ABOUT.

Meet HENry and HENrietta, a pair of barnyard coquettes that will bewitch your small fry and bring cocky charm to any room. They're beautifully made of plastique in warm yellow glaze and are the first of a series of original designs by Cape Cod Crafts. They also come in luminous white, a magical finish that actually glows in the dark! 6" high, each is \$2.50. Jordan Marsh Co., Boston, Mass.



*Carl Forslund*

122 FULTON  
Grand Rapids 2, Michigan

## QUAINT AMERICAN

**Clarissa Lee** Sofa table, faithfully re-created from a Victorian Original. Built of solid cherry in rich cherry finish, genuine carved embellishment. \$19.95  
Size: top 24x18, height 23 inches.

For the pair you'll surely want \$37.95  
Prices include shipment to your nearest freight office.



Reproduction of Early American

## MATCH BOX

Only a master craftsman could have made the original—and this is an exact copy. Made of genuine, solid mahogany. Beautifully finished. Filled with growing ivy or flowers it becomes an exquisite wall decoration. Or it can be used for the purpose originally intended. Comes with metal liner.

7" x 6" ..... \$3.25, \$6.00 per pair

## MAYFAIR GIFTS

108-07 72nd Ave. Forest Hills, N. Y.



## Cupid FLOWER HOLDER



An enchanting creation that will completely captivate you. Classic figure has flower holder on each side, that may also be used for ivy. Pompeian green or pickled pine finish. Height 15". Makes an exquisite Valentine gift.

Price: \$6.00

**SCULLY & SCULLY, Inc.**

"The Smart Gift Shop of New York"  
506 PARK AVE., NEW YORK, 22, N. Y.  
at 60th Street Wickersham 2-2590

# Protect LOVELY FURNITURE

Enhance and preserve the natural beauty of your precious furniture with VERNAX—the greaseless wonder cream which collectors and antique dealers use on museum pieces. A few drops at a time work like magic to produce a handsome, dry sheen. And the special vegetable ingredients protect the finish against dry, heated air, age and neglect.

Order the economical large bottle (16 Oz.)... only \$1.00—from  
**Schieffelin & Co.**  
20-B Cooper Square,  
New York 3, N. Y.



# Vernax

THE BEAUTY CREAM FOR FURNITURE



## "Forever Charming"

FANS \$1.29 each

Originally intended for "breezing"—but we think as Decor they're especially fine. Pairs to hang on your walls flanking a mirror or cabinet; or fanned in the background of your choicest cupboard. Two sizes—7" opens to 12" across—9" opens to 16" across. Hand painted roses in natural colors (no two exactly alike) on backgrounds of oyster white, light blue, natural, red or black. (Hangers included with each order). When in our neighborhood come in—we have fans up to \$10.00 each.

Our Spring Mailing ready the first of April. Drop us a penny post card if you want one.

Add 10¢ for delivery—sorry, no C.O.D.'s.

**Dennison's**

411 Fifth Avenue New York (16), N. Y.



## Knife- saver

**PROTECTS PRECIOUS KNIVES** from nicks and scratches... protects hands from painful cuts. Convenient see-through glass front for easy selection—no groping for the right knife. Holds 8 knives of any size up to 10" blade, and one sharpening steel. 9" x 13". Red, ivory, white or natural finish **\$2.95**

(Add 15¢ postage, please)







## modern lacquer

Gleaming, satiny lacquer . . . in rich opaque colors . . . hand-rubbed to a hard, permanent finish . . . offers infinite variety to the modern scheme. Any Modern-age piece can be had in the jewel-color of your choice!

**Modernage**  
162 East 33rd St.  
New York

Miami store: 1444 Biscayne Blvd.



### Proud Matches

No one will have to ask you for a light if you have the Photo Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50 \$4.75  
Box of 100 7.50

No C.O.D.'s please

**EUNICE NOVELTIES**, Dept. H2  
5th Floor Woman's Exchange Bldg.  
541 Madison Ave., New York 22, N. Y.

### SHOCK ABSORBING CURVED SPRING... GENUINE ELECTRONIUM TIP

THE ONLY NEEDLE WITH **PLASTIC** NOISE REDUCING INSULATOR

**AEROPOINT "SS"**  
Long Life  
PHONOGRAPH NEEDLE

ASK FOR IT IN ANY RECORD DEPARTMENT

**Jackson's**  
OAKLAND, CALIFORNIA



### Try This No Rubbing— No Polishing "QUIK-GLOSS" WAX at OUR Risk!

"Quik-Gloss" gives a more beautiful, longer-lasting sheen than any other wax. Puts brilliant new luster on floors, linoleum, woodwork, tile, enamel, metal. *Saves work*—you don't have to rub or polish! Dries hard in 20 minutes—won't water-spot. Dirt washes off without injuring finish. Outwears other waxes; a gallon covers more surface.

Try "Quik-Gloss" this NO-RISK way: Send name and address and ONLY \$1 for 1-quart can, shipped postpaid. Use half of it. Then, if you don't think it the *finest* wax you've ever used, return what's left. We'll REFUND YOUR \$1 AT ONCE!

Once you've tried "Quik-Gloss" you'll never use another wax. Order NOW!

**THE BEACON CO.**, Dept. E  
89 Bickford St. Boston, Mass.

### Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 100 patterns of silver flatware and many unusual pieces of silver to offer.

**JULIUS GOODMAN & SON**

77 Madison Avenue

Memphis 1, Tenn.

Julius Goodman

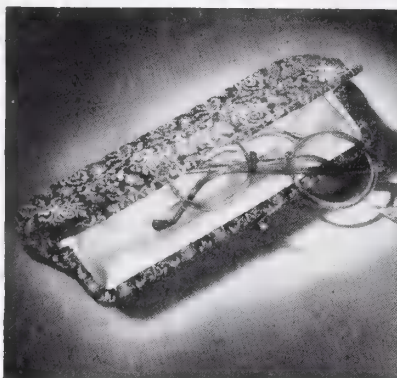
Joseph A. Goodman



**BORROWED FROM THE BARBER** and dress up in an enchanting way. In a shaving mug (the handle in the back), comes in blue or black with gold trim and is handsomely hand decorated with any first name painted in gold. Wonderful for small fry, milk, cigarettes, ivy, pencils on your desk, or sheer decoration. \$3.50 postpaid. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



**SHOE DOCTOR.** The amazing company does literal anything to ailing shoes: rebuilds and re-styles so that old hat pointed pumps become baby dolls, wedgies become pumps, oxfords, suede becomes leather. They re-dye, and their repair work is rightly famous. Before going ahead with your work they notify you of cost and time and never do anything without your okay. Send for booklet. B. Nelson Co., 10 E. 39th St. New York 16, N. Y.



**HAG YOUR SPECS.** Girls who wear glasses are the luck ones these days. Instead of being a cross to be borne, they've become as glamorous as Cinderella before midnight, with frames that dramatize your eyes instead of apologizing for them. So be proud of your specs and carry them in a royal case. This one is covered in handsome brocade and has room for compact, hankie, etc., as well. \$4 including tax. Max Littwitz, 7 E. 47th St., New York 17

### Porta-Buffer THE NEW 4 SEASONS FOOD SERVER



Roll It Where You Want It...  
Indoors, Outdoors  
FITTED WITH 3 THERMAL SERVERS

CONVENIENT, PRACTICAL  
SANDWICH BOARD WORK TABLE  
LARGE COMPARTMENT FOR SILVERWARE & UTENSILS  
NONSPILL BEVERAGE TRAY WITH GLASS HOLDERS  
SALT, PEPPER, SALAD OIL SHAKERS & MUSTARD JAR  
QUICKLY FOLDS TO SMALL SIZE

Host, Hostess and Guests enjoy sandwiches and foods quickly served from clever PORTA-BUFFER. Thermal Crock in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches. \$37.50 complete. Sent express collect. Money refunded if not pleased.

**HOME GAME CO.**, Dept. A-94  
360 North Michigan Avenue, Chicago

### The Rich Farm Flavor is Sealed in Glass!



**MILL O' MILFORD**  
Ready-to-Make  
CHICKEN SOUP

New . . . distinctively different . . . and NO ration points required! Mill o' Milford Chicken Concentrate . . . the basis of a refreshing bowl of superb chicken soup . . . ready to serve the moment a kettle of water comes to a boil. Sealed in glass to preserve the delightful flavor and farm-fresh goodness of prime chicken stock. Economical, plus . . . 30 to 40 servings in a jar that tucks away in a corner of your refrigerator where unused portions remain pure and wholesome for weeks. Tested recipes with each jar. Supplement scanty wartime meals with generous servings of delicious Mill o' Milford ready-to-make chicken soup. Only \$1.95 (postpaid) for 2 family-size (5 oz.) jars . . . just about 3¢ a serving. \$2.35 West of Mississippi. Full refund guaranteed if not pleased. Mail order to:

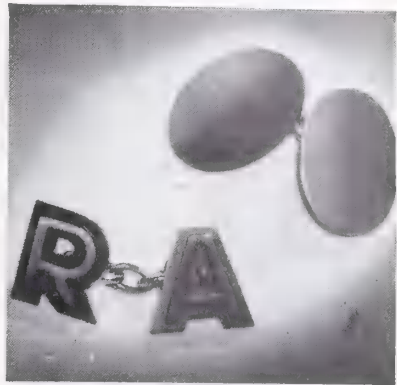
**ROSE MILL Box 22 Milford, Conn.**



# Shopping

## THE WELL-DRESSED

MAN keeps his suits in press, linen spanking-fresh and is a demon about his cuff links. They must be simple, smart and, above all, intrinsically good. So here's a perfect valentine for Him! Both cuff links are solid gold, 14k, and the initial ones are \$45 the pair; the oval discs, engraved with his monogram in script or block letters, \$27.50. Tax included. Merrin Jewels, 530 Madison Ave., New York.



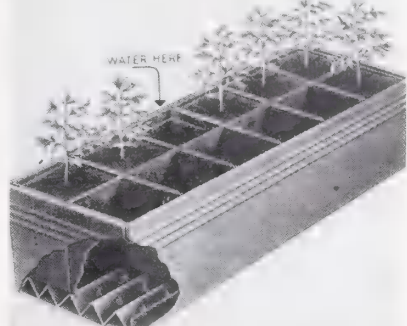
## FILE FOR A BABY.

You'll rack your brains, tramp the streets and haunt sales-people, and you won't find a present for a moppet that can touch is made-to-order tile. It comes and painted with a little boy or girl and each is personalized with the child's first name. You may hang it on the wall or use as a hot plate and the felt back protects your tables. 6" square, \$1.50 postpaid. Evelyn Reed, 524 Madison Ave., New York 22, N. Y.



## TRANSPLANT BOXES

For transplanting individual plants from seed starter kits before putting them into the garden. Made of water-tight fibre, 11" long, it has separate transplanting bands to divide each plant from its neighbors, and the base forms a reservoir for airy drainage and controlled watering from the bottom. Set of 12 trays \$2.25. Add 5¢ W. of Miss. Breck's, 416 Breck Bldg., Boston 9, Mass.



## WEATHER FORECASTER

This "Swiss" weatherhouse, made in the U.S.A., PREDICTS the WEATHER IN ADVANCE. As thermometer on front... Guaranteed to work. When the witch comes out watch for weather. Acts with amazing accuracy. Weather house is 7 inches high and 6 inches wide. Shipped complete ready to use. As illus. \$1.69 prepaid.

DE-LUXE CHINA FINISH LIFETIME GUARANTEE HAND FINISHED MODEL \$6.95 (Prepaid) WEATHER MAN, Dept. HAB 21 E. Madison, Chicago

### OLD NEW ENGLAND

HAND WROUGHT ANTIQUE COPPER 10" SQUARE 19" HEIGHT COLLAR TO FIT POST 3" DIAMETER.

THIS ALL COPPER LANTERN AS SHOWN FOR THE LOW PRICE OF \$15.00

WE ALSO MANUFACTURE A COMPLETE LINE OF EARLY AMERICAN LIGHTING FIXTURES AND LAMPS.

#1169 "WASLEY FIXTURES" MADE IN FARMINGTON BY PLAINVILLE METAL WORKS

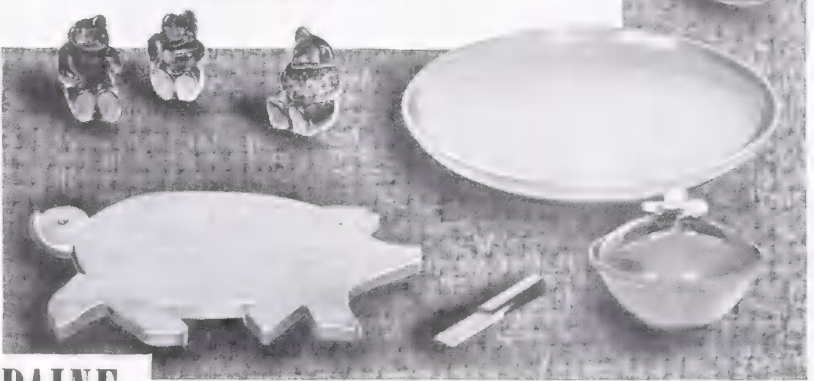
STUDIO AND WORKSHOP FARMINGTON CONN.

## Salty bits of New England humor

Here in a new old New England Arts & Crafts shop Paine gathers those whimsical pieces for which you used to explore the side roads of Maine, New Hampshire and Vermont. The Porky serving or carving board is cherry, \$2.50. Cheese knife, \$1. The

gay Blue Hill, Maine pottery platter is \$3.50—covered baking dish, \$3.... In either green, lemon yellow or blue gray. Blue Hill jug, \$1.50; ski coasters, 60c each. Black bears ("Listening", "Seeing", "Hearing") are of the same Blue Hill ware, \$1 each.

Shipped prepaid in U. S. A.



**PAINE** FURNITURE COMPANY • 81 Arlington St., Boston 16, Mass.

Large jar only \$1.00  
Write to EARL PRODUCTS CO.,  
16 E. 42nd St., N. Y. C.

### BEST BY TEST

#### Silverfleece

#### cleans silver faster!

Silverfleece is an impregnated cotton fleece—proved six ways superior to the two leading silver polishes! Requires very little rubbing. Cleans faster, easier. Gives longer tarnish protection. Economical, too.

## Silverfleece

"THE LUSTER LASTS LONGER!"



### SAVE YOUR SODA

The Soda-Mizer makes every soda bottle a syphon and seals the pep inside tight! Just touch the button on top and out will shoot a torrent of fizzy bubbles to put life in your drinks!

In chromium \$2.95 postpaid (sorry, no C.O.D.'s)

### GIFT CLUES

337 E. 42nd St. New York 17

### For Your Garden

If you have a friendly garden, there is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 28" high and the 21" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both food and water.

Price \$15 f.o.b. N.Y.

### Our Catalog

is a gallery of interesting prints—illustrating our large stock of garden ornaments—lovely figures, fountains, bird baths, vases, pedestals, benches, etc. Prices from \$5 up. Please enclose 10¢ for mailing. Catalogue.

Galloway Pottery on Display

### Erkins Studios

4 East 39th Street, New York



### IVY SWANS

Lovely to look at... make most graceful centerpieces. Blown in clear crystal with red beaks... designed for unusual and effective plant arrangements. Send some to your friends and order a set for yourself, too!

Large: 6"x7"; smaller ones 5"x5".

\$3.50 for set of 3, postpaid (Mail orders only)

### The SALT & PEPPER SHOP

Dept. B2  
366 Madison Ave. New York City



## Two ALL YEAR 'ROUND Delicacies

**"PASTRY STICKS"**

Choc-full of Delicious Chocolate Cream

Fifty Pastry Sticks come to you packed in an air-tight container which keeps them crisp and "crunchy"—but after the first taste they won't last long. It makes you hungry just to think of them.

## IDEAL WITH DESSERTS

Here is a Continental-type confection that will add glamour to your desserts and distinction to your teas. A delicious confection for the boys and girls in the service anytime. Per box **\$1.50**

**SPICED FRUIT CAKES**

A Thrilling Change—Intriguing Goodness

Made from a famous European recipe 400 years old. There's "nothing just like them" . . . nothing that adds so much zest to bridge parties, teas, cocktail parties, and as an added dessert. Full of delicious, tasty fruit with a variety of flavorful icings. Vitamin-rich. Energy-building. Nourishing. A wonderful gift anytime for those in the Service—at home and abroad. These fruit cakes keep fresh for a very long time. Package of Six, attractively wrapped. **\$1.50**

Postage Prepaid on orders for both Pastry Sticks and Cakes.

**ROLL BISCUIT COMPANY**

Dept. 4H, 827 Broadway New York 3, N. Y.

**Beautiful PERSONAL MATCHES**

Box of 50—\$1.25 3 Boxes for \$3.45

Smart entertaining! Beautiful personal matches imprinted with any name or monogram you wish! Specify color: Red, White, Blue, Black, Green, Tan, Purple, Yellow, Brown, Gold, or Silver.

Rushed to you gaily gift boxed, postpaid from our location nearest you. UNUSUAL GIFTS—ENTERTAINING SPECIALTIES: Send also for our latest Gift Catalog.

**GIFTCRAFT COMPANY**

Box 398—Grand Central Annex  
NEW YORK CITY, or  
333 N. Michigan Blvd. CHICAGO 1, ILL.

**STUDY INTERIOR DECORATION**

FOUR MONTHS' PRACTICAL TRAINING COURSE

**Resident Day Classes**

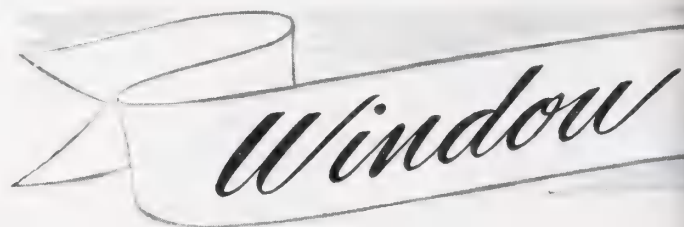
Start Feb. 2 • Send for Catalog 5R  
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

**Home Study Course**

starts at once • Send for Catalog 5C  
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF INTERIOR DECORATION**

515 Madison Avenue, New York 22, N.Y.

**MOTHER GOOSE PLAQUES**

and as magical in their appeal to chubby toddlers as the Pie Piper's merry fluting. They are made of wood, measure about 8" long, and you may have either Little Bo-Peep or Little Boy Blue. But if you can choose between them you're a better person than this department, I don't be surprised if you end up with both. \$1.50 each postpaid. Mayfair Gifts, Forest Hills, N. Y.

**PROUD POOCH.**

Whether mongrel or mongrel, your own Fido will be bursting with importance and chesty truculence if you give him his own dog towel and wash cloth. It's made of specially prepared lock-stitched material, is absorbent as a sponge, won't tear or rave and dries quickly. The large size is \$1.85, medium size \$1.60 postage extra. Hammacher Schlemmer, 145 E. 57th St. New York 22, N. Y.

**BETTER THAN REAL**

Here is fruit, gloriously fake that will make your table look as though HOUSE BEAUTIFUL expert, Mrs. Heard, had a hand in setting it. It's made of gleaming ceramic and the apple, pear, banana, lime, lemon, and plum are \$1.25 each. Grapes, \$5.70 pineapple \$4.50. Carole Stupel, 507 Madison Ave., New York 22, N. Y.



Prevent dog damage by sprinkling Powder Chaperone on rugs, chairs, beds, sofas . . . whatever you want to protect. Perfectly harmless to fabrics. You don't see it or smell it . . . but dogs do and learn to stay away. SEND NO MONEY. Order Powder Chaperone C.O.D. \$1 plus postage for generous package (or send \$1, we pay postage). Sudbury Laboratory, 371 Dutton Rd., South Sudbury, Mass.

**POWDER CHAPERONE**

**LIQUID Chaperone**  
won't dissolve in rain  
**Pussy-Scat**  
Stops cat damage

**New RECHARGEABLE WARNER LITE**

With the AMAZING NEW "Featherweight" STORAGE BATTERIES

**THE WORLD'S FINEST PORTABLE LIGHT**

You'll find 101 uses for this ingenious portable light with rechargeable power plant . . . A convenience around the home—when hunting, fishing, camping, boating, as emergency light in car, etc. Beautiful hand-rubbed natural Oak Case, size 7½ x 7½ x 3¼ inches. 5-inch focused lens projects 1000-foot beam. Weight only 4½ lbs. \$29.50 Delivered. (Separate Recharger for 110 AC house current \$7.50 extra. Not necessary, but added convenience). Guaranteed to please, or money refunded. **WARNER ELECTRIC CO., Dept. A-84**  
110 N. Wells St. Chicago, Ill.

**DOES YOUR DOG SCRATCH?**

Don't Blame FLEAS, MANGE or DIET  
..2 to 1 It's "FUNGITCH"  
Amazing New Sulfadene Eliminates Canine Skin Infection  
Long Puzzle to Science

If your dog scratches, driven frantic by itching, don't blame fleas, mange or diet. Famed Dr. Merrick says such suffering is often due to fungi infection. Contact with mouldy grass causes dandruff-like scales, open sores, mouldy odor—on ears, paws, under-body, tail or eyes—leading to more serious condition, long medical care or actual loss.

**SIMPLE EXTERNAL REMEDY.** Treatment of 3,121 dogs, at Dr. Merrick's Small Animal Clinic, reveals that SULFADENE clears up most stubborn cases quickly. Mrs. J. H. Reed writes: "It's so easy to apply. Tuffy stopped scratching immediately. Infection on body disappeared by end of week."

Relieve your dog of this tormenting affliction, mail only \$1.00 for generous treatment. Money refunded if SULFADENE fails. SEND TODAY.

**BROOKFIELD LABORATORIES**  
Dept. B-2 BROOKFIELD, ILLINOIS

**Pickles with a Pedigree**

**MOONSTONES**—Pickled Burr Gherkins stuffed with Onions, Sweet—Sour. 10 oz. jars 85c—\$9.35 per doz.

**OLIVE STYLE**—Pickled Burr Gherkins stuffed with Pimientos, Sweet—Sour. 10 oz. jars 85c—\$9.35 per doz.

**MIDGET DILLS**—Small pickled Gherkins flavored with dill. 10 oz. jars 70c—\$7.70 per doz.

**PORCUPINES**—Sweet Burr Gherkins stuffed with relish and held together with two toothpicks. 1 lb. jars 85c—\$9.35 per doz.

**BITSY BEETS**—Small round beets pickled and stuffed with pearl onions. 10 oz. jars 70c—\$7.70 per doz.

**MARIE'S SWEET GREEN TOMATO RELISH**—The old fashioned relish properly seasoned and spiced. 10 oz. jars 45c—\$4.95 per doz.

Purchaser Pays Transportation

**Stump & Walter Co.**

EPICURE'S FOOD MART  
132-138 Church St., Dept. HB New York 6



# Shopping

**ASHABLE AND LOV-  
BLE.** Sally Tinkle Toes is  
cuddly doll that's bound to  
become a little girl's dearest  
mate. She can take bump-  
us rough-housing and come  
unscathed and when she's  
ty, just give her a bath and  
ng her up on the line to dry.  
e costs \$3.50 express collect.  
e Children's Shop, West  
rtford, Conn.



**ANDSOME FOUR-  
OME.** You'll look a long  
e, say we, before you find a  
up of chairs to equal these.  
ey are called the "Annie  
" and are made of solid  
rry with a rich cherry finish.  
asure 17" x 16" x 32" high  
l come covered in beige tap-  
ry. You'll use them for occa-  
al side chairs in the living  
m, or you'll use them in the  
ing room. The set is \$44.50  
n Carl Forslund, 122 Fulton  
Grand Rapids 2, Mich.



**N-UP LAMP.** Wonder-  
for a hall, boy's room, or  
tubule, or any place where  
want bright radiance for a  
k corner. It is made of pol-  
ed copper or brass, is lac-  
red to prevent tarnishing.  
is, of course, wired with a  
tch. The price is \$4.95 ex-  
ss collect from Mark Stier,  
East Fordham Rd., New  
k, N. Y.



**POTTERY PILLOW VASE**  
in the Chinese Mode  
ladon Green or Off-White. 8" x 6" x 4".  
mplete with black wood stand, postpaid, \$4.50  
**BAKER'S** Importers  
"At the Sign of the Laughing Lion"  
17 Walnut Street, Philadelphia, Pa.

## PAMPA-fur RUG

So soft . . . so fluffy  
. . . so creamy white—  
you'll think you're walk-  
ing on air as your toes  
sink into this deep, silky

**GENUINE  
IMPORTED FUR RUG**

of South American Lamb  
Designed to fit every  
decorative theme. Non-  
skid. Size 38" x 24".  
Mail your order today.

**\$875**

Plus 88c Federal Tax.  
(Delivered anywhere in U.S.A.)  
Money back guarantee.



WRITE DIVISION A2  
**AMERICAN LAMBSKIN PRODUCTS**  
37 EAST 18th STREET, NEW YORK CITY

## Miss Saylor's Coffee-ets and Chocolates



Our delicious Coffee-ets...little  
nips of pure cream and coffee  
candies are going out in great  
quantities to satisfy the candy  
hunger of our men in service  
and to give them added  
energy. But we're not for-  
getting you. Each time we  
have a breathing spell,  
between government

requirements, we all pitch in  
and make our delicious  
Coffee-ets and Chocolates for  
home folks just as fast as we  
can, so from time to time we'll  
be able to supply you. If we  
have to say "sorry, we're  
out," remember it's only  
temporary while we're  
supplying our service men.



**MISS SAYLOR'S CHOCOLATES, INC.**  
ALAMEDA, CALIFORNIA

### New Delights for Camera Fans



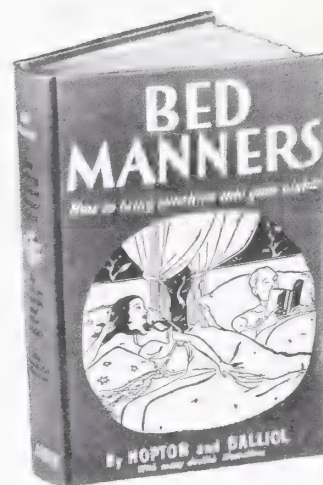
The New  
**MAGNA-  
SCOPE**

**JUST** what you need to give  
your favorite Kodachromes  
or black and white transparencies  
new life! Magna-Scope, with a pre-  
focused 6x magnifying lens and dif-  
fusion back, brings out all the spark-  
ling detail with 3-dimensional ef-  
fect! Compact, pocket-size—Magna-  
Scope is always ready for instant  
use and accommodates glass slides  
or readymounts. Get the fullest  
pleasure from your slides and  
order your MAGNA-SCOPE today.

Each \$2.50  
Mail orders filled

**GEM PHOTO SUPPLY CO., INC.**  
1974 Broadway New York 23, N. Y.

## Bring Sunshine into your nights!



### BED MANNERS

By R. Y. Hopton and A. Balliol  
With many amusing illustrations

Now presenting in one volume:  
**BED MANNERS and BETTER BED MANNERS**  
247 bedlam pages—37 enthusiastic chapters!

**H**ilariously, wittily written, and with a  
devilish understanding of the little foibles  
you thought were a secret. For the strangest  
adventure of all is to find yourself locked in  
a bedroom with someone of the opposite sex  
with whom you are required to go to bed and  
get up for thousands of nights. This is called  
marriage. It may have just happened to you  
or it may happen just when you least expect  
it and are least prepared. This book, then,  
is for you—a book of Bediquette for married  
people!

**Ideal GIFT—only \$1.98 postpaid**

**Arden Book Co., Publishers, Dept. 462**  
386 Fourth Ave., New York 16, N. Y.

Rush me a copy of **BED MANNERS**. I'll de-  
light or my money back in 5 days.  
( ) I enclose \$1.98. Send it postpaid.  
( ) Send C. O. D. I'll pay \$1.98 plus postage.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

In Canada—\$2.50—S. J. R. Saunders,  
84-86 Wellington St. W., Toronto, Ont.



**Shoes stay  
NEAT and SHAPELY**

### on this practical TWO-WAY SHOE RACK

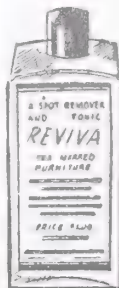
Your rationed shoes will show appreciation for  
proper care and protection. This space-saving,  
shoe-saving closet rack protects shoes from scuff-  
ing, lint and dust—keeps them shapely and shined.  
**NICELY STYLED—ALL WOOD**—The Two-Way  
Shoe Rack hangs on closet door or wall, or sets  
on floor. Holds 6 to 9 pairs of shoes in neat,  
orderly manner. Clear lacquer finish brings out  
beauty of the hard wood. No nails, no screws.  
Sturdy and lightweight. Size 21½ x 20 x 6½ inches.  
Thousands in use.

Mailed postpaid in U. S. for only **\$200**  
(No C.O.D.'s Please)

**MET-L-TOP TABLES, INC.**  
1504 W. St. Paul Ave. Milwaukee 3, Wis.  
Producers of Met-L-Top Ironing Tables, the original  
all-metal ironing table.



REVIVA



by JACKSON OF LONDON  
*Tonic for  
Fine Furniture*

- REMOVES Stubborn Spots
  - CLEANS Dirt and Grime
  - POLISHES to High Dry Lustre and Covers Minor Scratches
- For varnished, shellacked and lacquered surfaces.

JACKSON OF LONDON PRODUCTS

MADE IN U.S.A.

## A MAGIC SPOT REMOVER-POLISH FOR FINE FURNITURE

HOUDINI LIKE . . . There's magic in REVIVA. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, 3 in 1, so it's all you need.

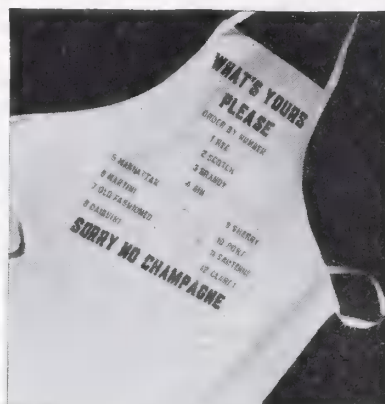
1/2 Pint \$1.00      Pint \$1.50  
Try "Patina" JACKSON OF LONDON English Type Wax

Polish (paste) to restore and retain the patina of precious pieces. For all wood and leather. Special blend for light woods. \$1. jar; \$1.50 double size. Made in U.S.A.



Mrs. Mark Jackson's Studio B  
15 W. 51st St.      New York City 19

## Window



**ON THE HOUSE.** Next time you have a crowd in for the evening, let your husband play barkeep with this enveloping apron. It'll break the ice and be darned practical as well. Every kind of drink is listed by number, so if a guest wants Martini, he calls for No. 6, and Old-Fashioned is No. 7, etc. At the bottom, it gets firm with "Sorry No Champagne." Cost, \$1.25. The Bar Mart, 62 W. 45th St., New York 19, N. Y.



**BEAUTY ON THE WALL.** A solid mahogany cabinet with a mirrored back, in feeling, will give excitement and importance to a wall. This one is 11 1/4" x 5 1/4" x 13 3/4" high and costs \$15. The Royal Doulton figurine is called "Darling" and shows a blonde child in a nightgown. 7 1/2" high, \$15. Express collect from Ovington's, Fifth Ave. at 39th St., New York 17, N. Y.



**JIGGERS!** With whisky being almost impossible to get these days, you want to dole out what you have with measured, careful accuracy. No more hit-and-miss three-finger shots. These are individual little whisky decanters that hold just 2 ounces with cutting around the fluted neck and gold trim. Each is 75¢ from Davis Collamore, 7 E. 52nd St., New York 22, N. Y.

## HOW'D YOU LIKE TO ENJOY "EVERBLOOMING" GERANIUMS?

It's quite simple . . . all you need do is to send for Constance Spry's Potted Geranium "Plants." They're not real, but they've been known to deceive dyed-in-the-wool experts. Three gorgeous blossoms, with green foliage—just a little dusting keeps them "fresh" indefinitely. Red or Pink, 4 1/2 inch white pot.

Mail orders promptly filled. \$3.25, postage paid

*Constance Spry* Inc.

322 PARK AVE. at 50th ST.      NEW YORK 22, N. Y.

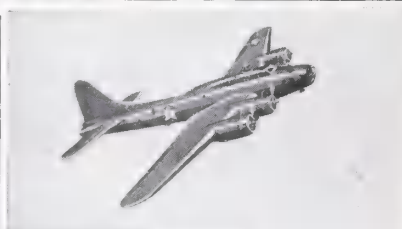


"Buffie" . . .  
The lifetime teddy bear!

Made of genuine Bolivian lambs fur (lamb skin with the wool left on) "Buffie" can take any amount of rough handling and still come up for more. He is tough but oh so gentle! Soft, warm and cuddlesome. Sterilized and washable. Buffie is creamy white and stands 18" tall. Make your youngsters life complete by giving him or her this adorable teddy bear. Packed in attractive gift box. \$7.95 Postpaid.

MAYFAIR GIFTS

108-07 72nd Ave.      Forest Hills, N. Y.



## GET A PRINT OF HIS PLANE!

Good for a man's office, den, or boy's room. 20 different prints available, all full color, 12" x 18". \$1.50 each print. Complete set—\$25.

Send 25¢ for catalogue of "50 Best Prints for Home Decoration" and other inexpensive prints.

Old Print Exchange  
14 East 48 St., New York 17, N. Y.



## Abbey Day &amp; Night Markers made of Solid Carved California Redwood

Attractive—Durable  
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.  
Complete marker with up to five 2" reflector letters or numerals . . . \$3.35  
Complete marker with up to five 3" reflector letters or numerals . . . \$4.70  
Extra 2" letters . . . . .45c each  
Extra 3" letters . . . . .65c each

No charge for punctuation marks.  
ABBEY DECORATIVE PRODUCTS CO.  
Floral Valley, New York



NO RATION STAMP NEEDED!



## "Nelsonizing"

MAKES WORN, SHABBY SHOES  
FACTORY-FRESH

Women's and men's shoes are mailed to B. Nelson from cities, towns, hamlets all over America to be rejuvenated. In a modern block-long factory they are lengthened, widened, shortened, redyed . . . resolved like new!

We started humbly, 65 years ago. Today, under shoe rationing, our exclusive rebuilding process, "Nelsonizing", is more important to you than ever. It pays in many ways to have your shoes "Nelsonized" . . . not merely cobbled!

Write for free booklet "F"

**B. Nelson Co.**  
10 East 39th St., New York 16, N.Y.  
Murray Hill-3-6448

WE MAIL ORDER EVERYWHERE!  
"Nelsonizing" means: shoes rebuilt by factory craftsmen.

## Play POKEROU



A NEW twist on a popular pastime! Five wild versions of poker combined into one. Five times the fun, five chances to win on every deal. Quick as a wink a "fortune" changes hands. Fever-pitch play guaranteed, the liveliest ever experienced or money back. Keeps up to 8 players on pins and needles for hours on end. Colorfully processed Upson Board. Instructions included, and also—because you won't have enough chips—" \$1,840.00" in Stage Money. Postpaid, \$3.00.

HOME GAME CO., Dept. A-44  
360 M. Michigan Ave., Chicago

EVERYTHING FOR FUN AT HOME  
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!





# Shopping

**THE EYES HAVE IT.** s, sir, they certainly do, if i dramatize them with Aziza preparations. Maybe you'll surprised to know that their scars comes in 10 different ors and it's wonderful! We've n experimenting with their e-green and already have visions of glamour. Moreover won't burn, cake or run! 50 a box. The Emollient tifies the lashes and removes mascara without burning. 75. Lord & Taylor, N. Y. C.



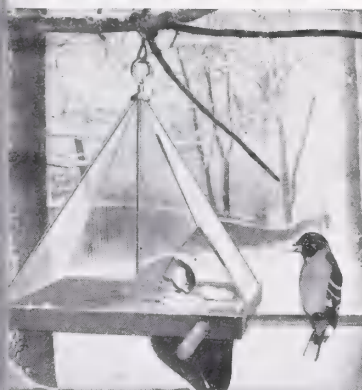
**MAGIC SOLES.** Wear Air p shoes and you'll walk in se and in comfort because re's a buoyant cushion of y air cells hidden in the es! Kenley, on top, comes Army russet alligator print, ck lizard print, Army russet f or black calf, sizes 3-10. rwin, below, comes in black brown kid, sizes 3-11, AAAA C. Add \$1 for 10½ and 11. 50 Air Step Shoe Shop, 4 E. h St., N. Y. C.



**RISTOCRAT.** This is a that will bring a head-in-air distinction to your en-taining. It has a mirrored face and the frame comes in kled oak, mahogany, or black quer. It's good and big, ½" x 17½", and you'll bring out proudly for tea, cocktails, er-dinner coffee. P.S. The na does not come with it. borrowed it for the picture. express collect from Mod-line, 26 E. 55th St., New rk 22, N. Y.



## SNUG HARBOR FOR WINTER BIRDS



**et This Attractive Swing Feeder Now** watch birds flock there to eat in comfort, fe from cats and squirrels. Made of double-length glass with rustic finished wood floor, ane keeps entrance out of wind. mediate Shipment. Order Now, **\$2.75** Post-paid ending Check or Money Order **\$2.75** **Post-paid** ry our nourishing SUET SEED for outdoor rds—3 lbs. \$1.00 postpaid. EW CATALOG—100 distinctive designs in featherfans, House Signs, Markers, Copper anterns, Foot Scrapers, etc. Write for copy. **AGERSTROM METALCRAFT STUDIO** 1 Milwaukee Ave. Wheeling, Ill.

## SAVE YOUR NYLON STOCKINGS



**DON'T** throw away precious, hard-to-get stockings because of runs or snags! Our experts can quickly repair them. We give new life to Nylon, Silk, Rayon. 20¢ for short drop-thread, 10¢ each additional one. Snags 5¢ an inch. Simply mail stockings with your name and address. They will be returned C.O.D. **DAMAGED CLOTHING REWOVEN PERFECTLY** Men's and women's woollens tweeds perfectly rewoven. Send us your damaged garments; by return mail we will inform you as to the charges. We will await your O.K. before starting any work. Satisfaction guaranteed or money back **A.B.C. STOCKING SERVICE** Dept. H2, 125 W. 33rd St., New York 1, N. Y.

**SPRING GREETINGS**  
White broadcloth dirdal blouse with draw string and lace. Sizes 9-15. \$7.95  
Linen weave cotton skirt with artful flower embroidery. Black, navy, red, green. Sizes 9-15. \$6.95  
Felt carnelle with applique flowers. Navy, red, green, yellow light blue, white. \$3.95

**Lanz** 668 FIFTH AVE, NEW YORK 19, N. Y.  
415 N. MICHIGAN AVE, CHICAGO

**"WILD ROSES"**  
Charmingly handmodeled ceramic pin and earrings. These signed originals are a compliment to your costume as well as an ideal gift.  
In fashion-wise shades: aqua, yellow, chartreuse, pink and an exciting jet black!

Pin ..... \$5.00  
Earrings ..... 3.00  
Mail orders filled postpaid  
Add 10% for Federal Tax

**Muriel Duncan** ceramics  
Studio: 28 North 30th St. Camden, N. J.

**Not a Bra!**  
**BERLÉ'S "BUST-DELINEATOR"**  
Removes all compression  
Perfectly fitted and constructed in entirely new principles, Berlé's "Bust-Delineator" gives an uplift and separation to a rounded or pointed contour. Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.  
**IMPROVES your APPEARANCE 100%**  
Recommended by many health authorities. Hundreds of testimonial letters from Leaders of Society and the Theatre.  
**INDISPENSABLE for all SPORTS**  
Call at our New Salon or write for our interesting Booklet HB

**L. Berlé** 20 East 57th St. New York Plaza 9-4262



**PRICELESS PIECES**  
Imported from Guatemala!  
Handsome shoulder bags of gleaming natural cowhide, hand-tooled! Grown-up and daughter size. Large bag holds your all, **\$12.75**. Young mate has cowgirl fringe, orange-and-blue front. **\$4.75**. For mail order add 25¢ for postage. Dept. H.F.

**RENEE FIELD** 46 West 57 St. New York 19, N. Y.

These pieces typical of some purchased by us for resale:  
Diamond and Emerald Ring—Diamond 4 and 32/100th Karats—Emerald 8 and 38/100th Karats. \$3750.00  
Gold Watch—2 diamonds, Solid Gold Case, 17 jewels. 225.00  
Bar Pin—Genuine Oriental Pearls, Platinum and Diamonds. 525.00  
(Federal Tax Included)

**WE WILL WIRE YOU—Cash!!!**  
Maybe you want to make a down payment on a house, modernize your kitchen, redecorate your living room—or perhaps buy more war bonds.  
**YOUR OUTMODDED JEWELRY—GOLD AND DIAMONDS—IS WORTH CASH TO US.** Bring them in for an estimate without any charge or obligation. If out of city, send by insured mail. We will wire price upon receipt of jewelry.  
Reference: Manufacturer's Trust Co., 513 5th Ave., New York City

**MERRIN JEWELS**  
Dept. HB-3.  
Madison Ave. Cor. 54th St. New York City





Prevent unsightly nuisance and damage caused by neighborhood dogs to your flowers, evergreens and shrubs by spraying with Liquid Chaperone. Perfectly harmless, invisible, practically odorless . . . but dogs don't like it and learn to stay away. Won't dissolve in rain . . . one application lasts several weeks. **SEND NO MONEY . . . Order by Mail. C.O.D. \$1 plus postage (or send \$1, we pay postage).** Money back guarantee. Sudbury Laboratory, 370 Dutton Road, So. Sudbury, Mass.

**Liquid CHAPERONE**



### "O-JOHNNY" PIPE

Comes now the pipe different. We guarantee rapt attention for the man who lights up this pipe (and it is an actual, easy-smoking pipe) at his next meeting with The Boys. Natural wood, with vulcanite bit. Gift packaged in wood-grain box. **85¢. Prepaid.**

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

### KEEPS ROOMS FRESH and FRAGRANT



C. D. B.

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical) a closet longer. Perfumer, with 2-oz. bottle of perfume. \$1 postpaid or C.O.D. plus postage. Choice of 18 entrancing scents. Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honey-suckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

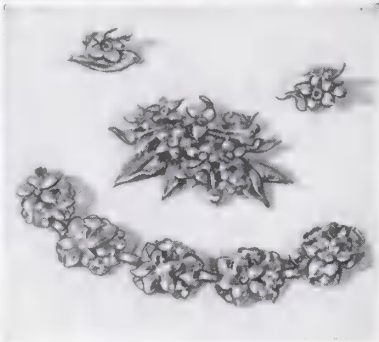
**FRAGRANTAIRE CO.**

Dept. B-10 381 4th Ave. New York 16, N. Y.

**50 AUDUBON BIRD PRINTS**  
BEAUTIFUL, FULL COLOR PRINTS THAT ARE IDEAL FOR FRAMING.  
PACKED IN STURDY PORTFOLIO, AT **\$2.95** Postpaid

Charming collection of assorted bird prints that do so much for your home, office, or library. Each print is 9" x 12", on fine antique white paper in full color. Use them in decorative groups over your sofa, above the mantel, flanking the fireplace. Lovely for the children's room attic or play room. **SPECIAL LOW PRICE MAKES THEM A REAL BUY.**

Send money order, check or cash to:  
**CRESTE-ANDOVER CO.**  
415 Lexington Ave., N.Y. 17, N.Y. Dept. B-2



### Sterling Silver 'ORANGE BLOSSOMS'

A handsome gesture from the bride to her attendants. Beautiful orange blossom pieces by our own Hall Gallery designer. Pin, \$15. Bracelet, \$15. Ear Rings, \$7.50 pr. Plus tax.

Postage Extra Outside New England

**THE HALL GALLERIES**

ALBERT STEIGER COMPANY  
SPRINGFIELD • MASSACHUSETTS

### MAGIC TOP DOUBLES THE SIZE of Your Card Table!

This T-Top is just what you've wanted for luncheons, parties and games. It's tight but rigid—slides easily over your card table top—and doubles its size! Seats 7 people without crowding; diameter 46", circumference 144". Lock and slide away in corner or check Send for more info NOW! Shipped promptly, exclusive policy.

Colors: Ice Blue, Dark Green, Rich Red, Dark Brown, Specialty Color: You Name.

**ONLY \$5.95**

Unpainted T-Top \$4.95

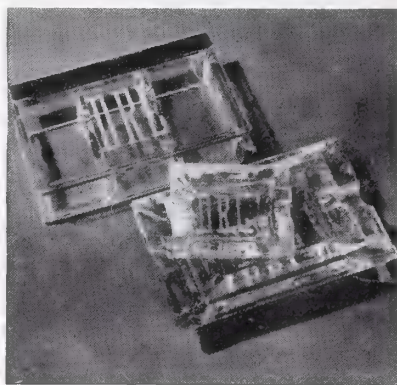
**T-TOP COMPANY, Inc.**  
Dept. 25 Salem, Mass.



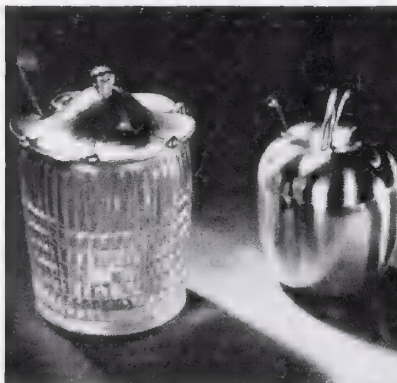
## Window Shopping



**HOT OR COLD**, take your choice, and then plan your buffet dinners without a care in the world. This earthenware crock will keep your ice cubes frosty and full-bodied, your baked beans piping, and dinner can be announced any old time. It holds a gallon, stands 14" high, and comes with a wooden grip handle and cover in natural finish. Just \$7.50 prepared from Home Game Equipments Co., 360 No. Michigan Ave. Chicago, Ill.



**INITIAL SUCCESS.** Ditch the old ash trays, inadequate cigarette boxes, and not enough of them is a common household ailment, it seems, so please your husband, satisfy your guests, and safeguard your table tops. The sectional plate glass cigarette box has a vigorous three-letter monogram, \$6.50 and the set of three matching nested ash trays, monogrammed \$6.50. Dorothy Lerner, 106 S. 13th St., Philadelphia, Pa.



**SUGAR AND SPICE** And, there is everything nice about these two jars. The crystal jam jar has a heavy silver-plated top in Scandinavian design. Both the spoon and top are non-tarnishable. \$3.95. The mustard or relish jar in the shape of a pepper is silver-plated with a glass jar inside. It too, will not tarnish. \$2.95. Prices are postpaid and include federal tax. George Stern Co. 191 Madison Ave., N. Y. C.



### HONEY COLORED PINE IN MINIATURE

Beautifully executed oil painting, landscape or seascape, each a signed original, complete with easel, \$8.00.

Wagon seat, hand rushed with slats of cherry, just 3 inches high, \$5.00.

Corner cupboard, 7 inches high, with graceful scalloped top and tiny door hiding extra shelf space beneath. \$7.50.

Send three cents for our latest catalogue describing other miniatures, all hand-made of finest solid mahogany, and other woods, and all sealed one inch to the foot.

**CRANFORD MINIATURES**

Box 12 Pleasantville, N. Y.



### WHAT, NO BACON?

Save your red points and have the crispy flavor of bacon at the same time by using Bakon Yeast. It's a seasoning powder, packed with Vitamin B complex, and wait till you sprinkle it on your breakfast eggs and buttered toast!

Combination package \$1.00 POSTPAID

**BAKON-YEAST, INC.**

14 Staple Street New York City





## A bath like that is worth waiting for!



**Y**ou're so used to waiting for the bathroom. Dad, that a little longer wait won't matter, will it? Especially when you can finally open the door on such a picture of solid comfort. Your son Jimmy is going to find that Briggs bathroom a grand change from the jungles of New Guinea. So is daughter Jane when she puts away her WAC uniform. As for Mom . . . well, she's wanted a Briggs Beautyware bathroom for ever so long! We hope you all can enjoy it soon. It'll be ready for production when the war job is done . . . and it will be something to be proud of, for we plan many important refinements in the popular formed metal plumbing fixtures originated and developed by Briggs. So take it easy, Dad, you're first in line. And . . . you can enjoy that lovely Beautyware bathroom for a long, long time!

**BRIGGS** *Beautyware*

BRIGGS MANUFACTURING COMPANY, PLUMBING WARE DIVISION, DETROIT, MICHIGAN



INFORMATION WANTED

I Wonder What The Vintners Buy  
One Half As Precious As The  
Goods They Sell.

O. KHAYYAM

Write Box 12, Wall St. Station, N. Y. C.



Answering your ad, Omar, you certainly have asked the \$64 question. Frankly, we don't know anything that we can buy which is as satisfying as LEJON Brandy... But we Vintners are curious people. We get quite a lot of real pleasure in trying to make a liqueur brandy that makes everyone who tastes it wonder, as you do, if there is anything else in the world as good... Your case of LEJON is in transit as we might say—"On the Viewless Wings of Poesy."



LEJON

DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CORPORATION, 120 BROADWAY, NEW YORK CITY

84 PROOF



# Window Shopping

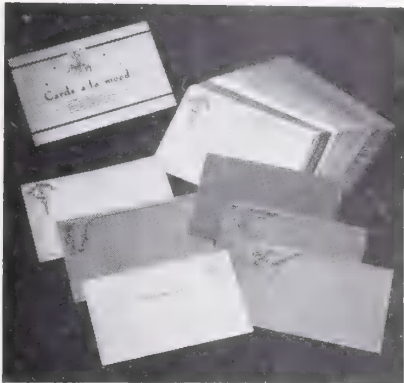
## APPY TOASTERS.

ink to the New Year that it y be a good one. Entertain ur friends casually but whole-rtedly. And let this cocktail be the rallying point of your pes and your hostessing. It's def of clear crystal, simple l elegant, and the 30-oz. cock- l mixer and stirrer with 8 sses cost just \$4.50. Express lect from Sully & Scully, 5 Park Ave., New York 22, Y.



## ARDS A LA MOOD.

ey are plastic embossed cor- pondence cards and each is strated with a whimsical tch and punch line in the per left corner. There's a de- n for your every mood. Thus, you're tendering an apology, the card with the penitent re and "Is My Face Red" otion. Four dozen to the box, re are 8 designs (6 of each), \$1 postpaid. Miles Kimball , Kimball Bldg., 33 Algoma d., Oshkosh, Wisc.



## OW OFF

your perfumes this mirrored vanity tray. It oval in shape, made of heavy te glass, measures 8" x 13" l has a felt bottom to prot the finish of your dressing le. It's trimmed with gen- us and gay lucite bowknots l is yours for \$5 postpaid. istic Mirror & Glass Co., 166 33rd St., New York 16, N. Y.



\$2.25  
1-lb. delivered anywhere in U.S.

## ect om Southern groves— KING O' NUTS PECANS

Salted & Toasted in Pecan Oil! CANS are the choicest nuts that isp. Georgia pecans are the finest. sp, fresh, large halves—sealed in essure packed tins—KING O' NUTS CANS stay fresh, ready for instant e. Ideal when entertaining and for ts. Pecans are truly "the king of ts." You'll enjoy them. Order today.

Address Dept. H-B  
NCESS PECANS, Inc. ■ Camilla, Georgia

## New! Flowering Plant Ball!



### Just Wet It...and It Grows

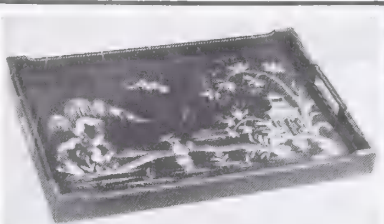
"Earthless" sphagnum-moss plant ball (3" in diameter) impregnated with Vitamin B-1. Blooms in record time. Just place it in bowl or hanging basket and keep moist. Eleven varieties: Nasturtium, sweet pea, morning glory, petunia, zinnia, marigold, cosmos, mixed flowers, climbing and trailing vines, and parsley.

Ideal for Gifts and Bridge Prizes

50c each—3 for \$1.00  
All 11 varieties—\$3

Postpaid. Money-back Guarantee

JO-BEE COMPANY  
1010 Fox Theatre Bldg. Detroit 1, Mich.



## Hand Painted Serving Tray

The most handsome tray that has come along in many a day. Large enough to serve an entire meal or cocktails for a multitude! The frame is of wood and the base temper board to give the tray extra strength and lightness. Hand painted with Chinese Chippendale design then heavily lacquered and waxed to make it alcohol and water proof. 21 3/4" long x 14 1/2" wide. Comes with design painted in white and gold on a background of black, Chinese red or sage green. 7.50 postpaid (25¢ extra west or Miss.)

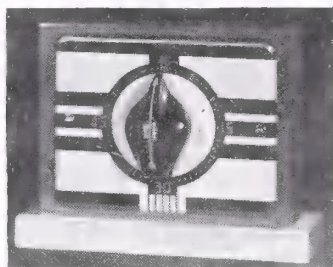
### MAYFAIR GIFTS

108-07 72nd Ave. Forest Hills, N. Y.



20 to 1... Here's Fun! **JACK POT DARTS**  
A NEW DART GAME BASED ON AN OLD PASTIME. WHATEVER THE INCENTIVE—PINS, PENNIES OR POINTS —IT PAYS TO HIT THE JACK POT!  
Giant Size Target 3 by 4 Feet  
Suspense runs high when folks try for the JACK POT! This exciting new dart game has the same winning combinations as that old, familiar pastime... 3 bells pays 16 to 1... 3 oranges, 12 to 1... and even a few cherries can be a winner. A big, substantial target board, beautifully finished in six bright colors. Three true-flight Tournament Darts included. Easel-Hanger permits play anywhere, indoors or outdoors. No. W-30, \$7.50 Prepaid.  
**HOME GAME CO., Dept. A-43**  
360 N. Michigan Ave., Chicago  
EVERYTHING FOR FUN AT HOME  
Headquarters for game room equipment... accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!

## Be a GOOD TIMER...



Maybe a second later is too late

Set your own time with this clever self-measuring time clock! How many minutes do you need, 3, 7, 18, 33? Is it for a phone call, a suntan treatment, cooking? No more errors 100 useful ways to apply this grand gadget—home or office. When the time is up the alarm goes off. \$4.98. No C.O.D.'s please. (P.P. Prepaid.) Write for free illustrated Tippler Catalog. H.B.2.

Be BAR-smart, See **BAR MART**  
62 W. 45th St., New York, N.Y.



## THE SEED CATALOG ILLUSIONS



As the scene opens our hero is found gazing with soulful eyes at the seed catalog photographs of luscious vegetables and gorgeous, full-grown flowers. He smiles to himself and dreams of a new super garden of his own.

### ALAS AND ALACK!

But disaster stalks our hero. In spite of lavish attention, the verdant paradise of his dreams was not to be. His disappointment knows no bounds.



## HIS BEST FRIEND TELLS HIM



He learns that plants, like animals, require a balanced diet of the vital food elements and the only way in which to determine those lacking in soil is by an actual chemical test.

### IT'S FUN... IT'S EASY... IT'S SCIENTIFIC!

He finds a new interest... and a tremendous asset by using the SUDBURY SOIL TEST KIT. Now he knows exactly what his soil needs to make plants grow.



### EUREKA!

And so the story ends with our hero the successful gardener he has always wanted to be... the envy of his friends.



## SUDBURY SOIL TEST KIT \$4.75

Shows needs of 50 vegetables, 75 flowers... makes 50 individual tests for nitrogen, phosphorus, potash. Takes the guesswork out of planting. Order by mail. C.O.D. \$4.75 plus postage (or send \$4.75, we pay postage).

**SUDBURY LABORATORY,**  
362 Dutton Rd., So. Sudbury, Mass.





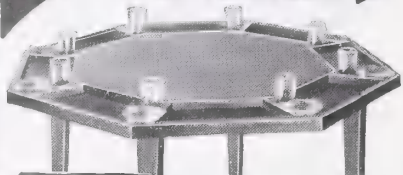
### Decorator's Candle Sconce

Magnificent regency candle sconce, constructed of durable composition. Effectively used at the sides of fireplace, mirror or above sofa. The detail and finish of this piece is truly beautiful. Size 23 by 11 inches over-all. Available in antique gold, mahogany and gold, pickled pine, or chalk white finish. Price \$19.95 per pair. Express collect. No C.O.D.'s.

**Lyons Galleries, Inc.**  
Continental Building, Forest Hills, N. Y.

### new PORTA-POKER

8-PLACE  
FOLD-AWAY  
CARD TABLE



- Folds down to only 4 inches thick...
- Easily stored in minimum space
- Official size, 4-foot diameter...
- Green felt playing surface...
- Nonspill, non-tip holders for glasses and ashtrays...
- Mahogany-stained, alcohol-proof finish...

A CLEVER new convenience for card players. The all-purpose, portable play-table for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Now custom made—delivery within 10 days. Only \$34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

**HOME GAME CO., Dept. A-42**  
360 N. Michigan Ave.,  
Chicago, Illinois

**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for: "Successful Entertaining At Home." It's Free!



### Reproductions BY MAIL



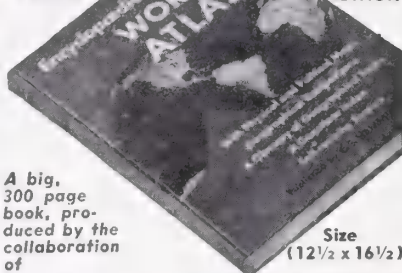
### The Edith Johnson

A quaint and charming Victorian rocker with authentic carved rose nosegay motif and typical gimp outlining. Form fitting back. Outside dimensions: 35" high, 20" wide, 30" depth, in genuine Philippine Mahogany. In muslin—\$15.00. In beige, wine, blue or black tapestry—\$17.50. Express Collect. Reference: First National Bank, Hickory, N. C. Send check or money order.

**The Chair Shop**  
Box 486, HICKORY, N. C.

### ENCYCLOPAEDIA BRITANNICA WORLD ATLAS

TRADE EDITION



A big, 300 page book, produced by the collaboration of

Size (12 1/2 x 16 1/2)

### TWO FAMOUS PUBLISHERS

A master collection of 125 newly engraved HAMMOND Maps, plus a BRITANNICA, A-Z Index; 100,000 items of World Geography, (eliminating Country by Country search), and other Authentic Statistical Data. Built-in binding for After-the-War Supplements. (Revision Certificate included.) An ideal gift.

Price \$9.95 Postpaid

(Money Back Guarantee)

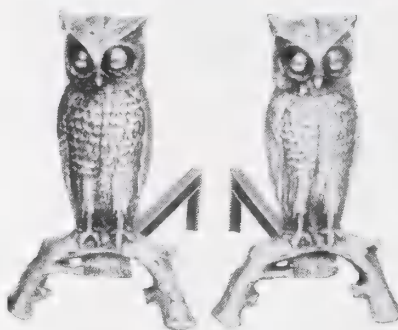
**C. S. HAMMOND & CO.**

80 Lexington Ave., (Suite 447) New York 16, N. Y.

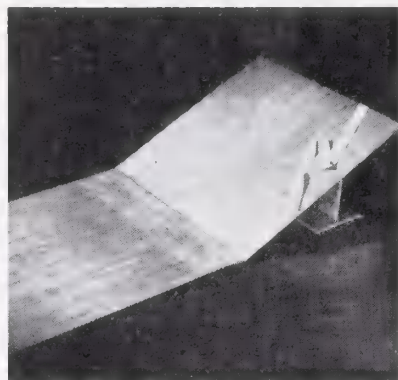
# Window



**A MUSICAL NOTE**  
cigarette boxes is this harmonizing blown glass violin. It is equally well adapted for candy or nut a generous-size ashtray, or even a gay silent butler. It is wonderfully heavy—not fragile glass might suggest. Size 1 1/2" long, 1 3/4" high. Comes in lovely bottle green, blue amethyst. \$2.75 postpaid from Robert Keith, Inc. Thirtieth, Baltimore, Kansas City, Mo.



**WISE BIRDS.** Black cat iron owls know a thing or two about keeping home fires burning, and these andirons will make your hearth the focal point of your room. They are 14" high, weigh 14 pounds, and will make your room decorative as well as "toasty." Cost \$6.50 plus shipping charges from Entin, 1992 Nostrand Ave. Brooklyn, N. Y.



**READ IN BED.** This reclining bed board is made of hard pressed fibre and fits between mattress and box spring; can be elevated, raising the mattress at the same time. When you want to lie flat, pull a strap and down you go. Comes with 14" elevation for reading, 10" elevation for persons who sleep better in raised position. Healthy to sleep on, too. Twin bed size \$12.50, three quarter \$15. Restwell Bed Board Co., 551 Fifth Ave., N. Y. C.

### LEARN Interior Decoration AT HOME

• NOW is the time to prepare yourself for an important postwar career. A great demand for trained decorators is coming. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to avoid disappointments, and will be useful every day in the year.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through these

### Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, lighting, furniture arrangement, and period furniture. Includes 16 color plates of successful interiors, book on color, fabric samples.

WRITE FOR BOOKLET H-19—IT'S FREE

Describes the course in detail. 20th Year ARTS & DECORATION COURSE BY CORRECTION 216 East 16th Street, New York



America's Most Lovable Characters

### Walt Disney's BAMBI AND HIS PALS

BAMBI WITH BUTTERFLY shown above, 7 1/2" tall 3.50 each  
BAMBI, different pose 3.50 each  
FALINE THUMPER AND GIRL FRIEND 3.50 pair  
FLOWER 1.75 each  
Add 10% for postage and shipping

**Cardel, Ltd.**

615 Madison Ave., New York 22, N. Y.



### DECORATIVE MIRROR

Whatever color your dressing table is, there's sure to be a harmonizing shade in which you can select this mirror for it. There's off-white, gold, or rosedust—so take your pick. Has easel back to stand or can be hung. Measures 15" x 11 1/2".

**\$2.95** (express charges collect) Dept. H-2

SEND CHECK OR MONEY-ORDER

No C.O.D.'s  
Photo frame to match for 8" x 10" picture at same price also available.

**Henry Rosenzweig**  
121 Lexington Ave., N. Y.



### FILE YOUR RECIPES

Keep under one cover your newspaper recipes, housekeeping notes, special diets and company menus. This looseleaf book has indexed roomy envelopes, housekeeping hints, guides to nutrition, recipes, blank pages and a complete time and temperature chart.

**\$2.95 postpaid**

**Hostess House**

505 FIFTH AVE.  
NEW YORK, N. Y.





# Shopping

## BREATH OF SPRING

year round. If you are asidious about your home as are about your own groom- you will want this house- One spoonful will b a room fresh for a week. oset longer. There are 18 ts, including Mountain e, Apple Blossom, and Spice erbs. Rosette Perfumer 50¢. fume: 2 oz. bottle 50¢; 4 oz. ; 8 oz. \$1.60. Fragrantaire . 381 Fourth Ave., New k, N. Y.



## CIRCLE GAMMON

sin to Backgammon, but it's er to master and two, three, our persons can play it. The ing field is circular, the ow of the dice controls the ement of men on numbered ts, and the object of the e is to retire your men first. ts \$1.98 from Macy's, New k, N. Y.



## GET OFF THE PRESS.

e it is, ladies, The Practical ener! Now you'll get a nce at the morning news- our because your husband devour this down-to-earth dbook with his coffee. And 'll sleep with it under your pil- . Cram-jammed with meaty e to make your Victory etables and flower garden w like crazy. So send in 35¢ you'll get one pronto. The ctical Gardener, Room 808, Madison Ave., New York.



## SILBRITE SILVER POLISH RETARDER

or more lasting lustre, polish your e silver with Silcreme Silver Polish, d then apply Silbrite. Silbrite, by aling the pores of the silver, retards nish for 30 to 90 days. Both Sil- e and Silbrite are approved by ding silverware manufacturers and vellers. 6-oz. bottle Silbrite, \$1.25; pt. bottle Silcreme, \$1.25 post-d. \$1.35 each west of the Rockies rma Chemical Company, Dept. 7, Mount Vernon, New York.

Featuring Wedgwood  
Queenware and Bone  
China. - New dinner-  
ware booklet will be sent  
on request.

**HERBERT S. MILLS**  
EAST KING ST. • HAMILTON, CANADA

## mosse's New Buffet-Bridge Ensemble

Use these matching cloths — on bridge and buffet table. A just-right tailored set smartly monogrammed. . . Of the fascinating all-American texture, Woroso. And in stunning colors: burgundy, royal blue, brown, grey, aqua. . . Including monogram, size 63 x 90", \$17.75 — 62 x 103", \$21.75 — 40 x 40" (bridge size) \$7.95. Napkins (16") including monograms, \$2.00 each. . . Grand gift! Just as grand for yourself. Samples and swatches sent on request. . . No C.O.D.'s on monogrammed orders.

**MOSSE-LINEN, 659 FIFTH AVENUE, NEW YORK 22**

**ASH TRAY  
STAND  
FOR**

**SMOKER'S DELIGHT!**

This smartly designed smoker's stand is "at home" either in your office or living room . . . in solid mahogany or pickled oak . . . with removable glass ash tray . . . \$18.75 express collect from

**MODERNLINE**

26 East 55th Street New York

## RAINBOW-MIXTURE GLADIOLI BULBS

**ALL BLOOMING SIZES**

A glorious display of gorgeous color in your flower garden next spring for this unusual special price. All first-class healthy bulbs — full color range in several special varieties. A remarkable bargain — ORDER TODAY — get the special ORDER-EARLY discount.

**25 FOR \$1**

**100 for 3<sup>50</sup>**

A 50¢ discount on orders for 100 if ordered in 15 days.

## MICHIGAN DAHLIAS

**BEAUTY 5 FOR \$1**

Here is a special offer of most beautiful dahlias. A glamorous combination of shades and colors. Healthy, strong roots. Take advantage of the special ORDER-EARLY discount.

**20 for 3<sup>50</sup>**

A 50¢ discount on orders for 100 if ordered in 15 days.

**MICHIGAN BULB CO.**  
943 WEALTHY ST. GRAND RAPIDS, MICH.

## POND OF ENCHANTMENT

This charming pair of crystal swans, preening on a mirror plateau, will enrich an entire room with their colorful cargo of lily floats. Lovely centerpiece singly or as shown.

Swans a \$5.50 each; pink, white or yellow lilies, \$1.00 each; 14" mirror, \$5.00 each.

Mail orders invited.  
Gift catalogue upon request.

**dorothy lerner**

106 South 13th Street,  
Philadelphia 7, Pa.



# HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

## THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

### CONTENTS, FEBRUARY, 1944

Cover photographed in the Hollywood home of Jane Wyman (Warner Bros. star), who is Mrs. Ronald Reagan. Child is Nancy Lee. Her dress is from Borgenicht Bros.

#### DECORATING

- Give Her Beauty Early and She'll Have Taste as a Woman ..... 28-31
- Invitation to a Dance ..... 32
- It Can Only Happen Here ..... 34-37
- Hand-Me-Downs and Wedding Presents Furnish Our Apartment ..... 42-43
- In the Long Winter Evenings Do Decoupage ..... 46-47
- You Don't Have to Be a Bride to Be a War Wife ..... 50-51
- What to Do If You Can't Find Chairs ..... 53-56
- Wall Seats Give You More Than Extra Chairs ..... 54
- A Nursery with a 20-year Plan ..... 66
- Solutions for 3 Impossible Corners ..... 78
- What Brides Are Doing to Solve the Furniture Shortage ..... 80
- A Cellar Door with Double Duties ..... 90

#### GARDENING

- 4 Ways to Plan for Food and Flowers on a Small Lot ..... 40-41
- Plan Your Victory Garden for Three-Shift Production ..... 44-45
- Time Your Attack on Garden Pests ..... 48-49
- 6 Reasons Why Flowers and Vegetables Don't Mix ..... 52
- How to Get the Garden Low-Down for Your Locality ..... 100
- The Log of the Practical Gardener ..... 102
- The Man Behind the Hoe: Good Gardening Means Good Eating ..... 105
- Late Winter Tips on House Plant Care ..... 106

#### HOUSE BEAUTIFUL'S HOME PLANNER'S STUDY COURSE

- A Sheet of Paper Can Spoil Your Dreams ..... 57
- Will You Miss Out on the Wonders of the Future Because of Your Local Building Code? ..... 58-59
- How the House that "Has Everything" Would Look ..... 60-61
- What People Want in Postwar Houses ..... 62-63
- Where to Write for Information ..... 70

#### FOOD AND ENTERTAINING

- I Was Skeptical about Soy Beans ..... 33
- Mrs. Appleyard Tells How to Please Men ..... 38-39
- Pantry Shelf News ..... 99

#### HOUSEKEEPING AND MAINTENANCE

- What Not to Do if the Pipes Freeze in Your House ..... 76
- There's a Right Way to Maintain "Tricky" Linens ..... 85
- It Really Works ..... 86
- HOUSE BEAUTIFUL'S Housekeeping Recipes ..... 91
- It's Worth Mentioning ..... 110

#### OTHER FEATURES

- Window Shopping ..... 11
- Basic Swing-lish ..... 27
- Two Books for Do-It-Ourselves Decorators ..... 67
- Mr. Jones Has a Pressing Engagement ..... 68

### ELIZABETH GORDON

Editor

RUSSELL RYPSAM

Art Editor

FRANCES TAYLOR HEARD

Decorating Editor

MARION ROWLAND, *Comp. Editor*

SARA LITTLE, *Specialty Editor*

IRENE L. MOORE, *Research Editor*

JULIUS GREGORY, *Consulting Architect*

FLORENCE PAINE, *Housekeeping Editor*

PATRICIA DAVIDSON GUINAN, *Window Shopping Editor*

MARION GOUGH, *Feature Editor*

RALPH BAILEY, *Garden Editor*

SUSAN PRIGE, *Decorating Consultant*

Published monthly by Hearst Magazines, Inc., 57th St. at Eighth Ave., New York 19, N. Y., U. S. A. Printed in U. S. A. House Beautiful, Vol. 86, No. 1. Copyright, 1944, by Hearst Magazines, Inc. Editorial and Publication Offices: 572 Madison Avenue, New York 22, N. Y.

*President*  
WILLIAM RANDOLPH HEARST

*Executive Vice-Pres.*  
RICHARD E. BERLIN

*Vice-Pres.*  
JOHN R. HEARST

*Vice-Pres.*  
A. S. MOORE

*Vice-Pres.*  
E. H. McHUGH

*Vice-Pres.*  
T. J. BUTTIKOFER

*Vice-Pres.*  
RICHARD A. HOEFER

*Treasurer*  
FRED LEWIS

*Secretary*  
R. F. McCAULEY

ADVERTISING OFFICES: 572 Madison Avenue, New York 22; 1132 Park Square Building, Boston 16; 326 West Madison Street, Chicago 6; General Motors Building, Detroit 2; 420 Leader Building, Cleveland 14; 1709 West 8th Street, Los Angeles 14; Hearst Building, San Francisco 3; Rhodes-Haverty Building, Atlanta 3.

Subscription prices, United States and possessions, \$4.00 for one year, \$6.00 for two years. Canada \$4.50 for one year. Pan-American countries and Spain \$5.00 for one year. Other foreign countries \$6.00 for one year. Subscriptions are payable in advance. Requests for change of address should include postal zone number, if any; 4 weeks notice required. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless they are accompanied by full return postage and a return envelope.

"HOUSE BEAUTIFUL BUILDING MANUAL" trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE" trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S PRACTICAL GARDENER" trademark registered in U. S. Patent Office. "THE BRIDE'S HOUSE" trademark registered in U. S. Patent Office. "GOOD BUYS" trademark registered in U. S. Patent Office. HOUSE BEAUTIFUL, new series of HOUSE BEAUTIFUL combined with Home & Field (trademark registered in U. S. Patent Office) and of Field Illustrated (trademark registered in U. S. Patent Office). Re-entered as second class matter October 25, 1943, at the Post Office, New York, N. Y., under the act of March 1, 1879.



# The Rug of Tomorrow



ROOM STYLED BY DOROTHY DRAPER, INC.

**—AND YOU CAN BUY IT TODAY!**



Write today for your copy of "Tomorrow's Rugs for Homes of Today." It shows the complete color line of the Tex-Tred, Sof-Tred, Hearthtone and Rippletone textures in sixteen decorator planned color schemes of rug, drapery and upholstery fabrics and wall color.

New wonders in decoration will await the post-war homemaker. Time worn prejudices will make way for individual expression. Color, texture and design will be functional as well as inspirational. The high styled modern rugs by Amsterdam Textiles are a foretaste of what you may expect in your floor coverings of tomorrow. Already leading interior designers are choosing them for their newest and smartest room schemes—both traditional and modern—for town and country. For your home of tomorrow, you can buy, and enjoy, these lovely Amsterdam Rugs — *today!*

**AMSTERDAM TEXTILES • AMSTERDAM, NEW YORK**

GEO. E. MALLINSON IMPORTING CO., INC. • 295 FIFTH AVENUE, N. Y., SOLE SELLING AGENTS  
LOS ANGELES • BOSTON • CHICAGO





One of a series of incidents in the lives of immortal composers, painted for the Magnavox collection.

## "The Empress kissed me . . . and who are you to refuse?"

As a very small boy, Mozart played before the imperial court in Vienna. His amazing talent so delighted the Empress, Maria Theresa, that she honored the tiny musician with a kiss. In his later years, whenever a lovely young lady denied him a similar favor, the gay and gallant Mozart would remind her that she was failing to show proper respect for a precedent established by royalty.

Although he died at the tragically early age of thirty-five, over six hundred compositions are

credited to the musical genius of Wolfgang Amadeus Mozart. They range from charming minuets, written when he was only four years old to his great unfinished *Requiem* on which he was working just before his death.

To enjoy the exquisite music of Mozart to the full, hear it played on an instrument that captures all its subtle distinction—a Magnavox Radio-Phonograph. Because of its incomparable clarity and perfect tonal qualities, Magnavox has been chosen above all other radio-phono-

graphs by such great modern musicians as Rachmaninoff, Horowitz, Kreisler and Rodzinski.



The Magnavox Company is now producing electronic and communication equipment for the armed forces and music distribution systems for warships—and has won the first Navy "E" award (and White Star Renewal Citations) to be given to a manufacturer in this field. When the war ends, Magnavox will again take its place as the pre-eminent radio-phonograph combination. The Magnavox Company, Fort Wayne 4, Indiana.

Buy War Bonds For Fighting Power Today—Buying Power Tomorrow

# Magnavox.

RADIO PHONOGRAPH

*The choice of great artists*



Children in homes where good music is played habitually acquire a taste for music which will be a source of inspiration and pleasure as long as they live. They come by their appreciation as naturally as they learn to talk.



*"..... came whiffing through the tulgey wood,  
And burbled as it came!"*



This is the *Jabberwocky*. But your young son (or daughter) burbles these days almost as incomprehensibly on the telephone. "Aw, he's icky!" "Sure, the joint'll be jumping." "Okay, plant you now and dig you later." He bangs down the receiver.

"Was that Susan?" you ask.

"Yeah. Say, she sure is a hep chick," he pants enthusiastically. "Hey, Ma, may I borrow on my allowance? Harry James is down at the Palace tonight."

Hep chick. Icky. The joint is jumping. Indeed may you wail: "Where do you pick up those expressions? You never hear your father or me talk like that. No, you can't borrow on your allowance. Harry James indeed! That's what it is, all that awful swing music. That's what's turning you all into lunatics." And you retreat into the kitchen, or wherever you retreat.

There is, of course, something to be said on your side. To the uninitiated and the unsympathetic, swing music sounds like monotonous devils in a barn dance. And why thousands, millions of apparently sane youngsters should go into insane frenzies over men who play the trumpet and the clarinet is a mystery.

But it is no more of a mystery than the jigsaw puzzle was in its day, or the sudden craving for "The Story of Philosophy." The craze for swing is another hill in the American historical landscape. These hills, these sudden enthusiasms, these crazes pop up from time to time. The historical traveler expects them. Whether they are Rudolph Valentino or gin rummy or Marathon dances, how they spread or why they are as potent as they are when they are—that remains unexplained. Some day somebody is going to write a good and scholarly study on this fascinating subject, The American Craze.

At any rate, as today's teen age definitely is crazy about swing, you might just as well know a little something about it, enough at least to understand the youngsters' language. (I do not, by the way, want to give the impression that only youngsters are swing fans. Many older people love it. But it is with youngsters that swing has taken hold most unreservedly.)

Here then are a few explanations about swing. These are authentic; they have been carefully checked with the greatest authorities. So let's have no back-talk.

#### WHAT IS SWING?

Swing is a descendant of jazz. We mustn't forget that jazz is already old enough to be historical. Jazz dates back at least to the 1880's, when Brahms and Liszt were still alive and the *Mikado* was first produced. Swing is a freer, more uninhibited form of the syncopated jazz rhythm. It is the grand-daughter of the cakewalk. It is a more sophisticated form of jazz, its most modern version. It is very free and easy. It can take all kinds of liberties with tempo and melody. Though it is dance music, it can be quite unhindered in rhythmic movement. *It is jazz in a slack suit.*

In swing a band has a great chance to express itself. The art of swing is basically related to the art of all sophisticated music. It is related to all un-simple musical forms, such as the fugue or the theme and variations. (Continued on page 91)

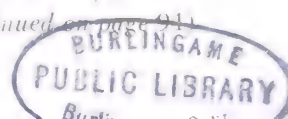
# Basic swing-lish

OR

## HOW TO KNOW WHAT THE YOUNGER GENERATION IS TALKING ABOUT

**Whether you like it or not, swing is a natural expression of the musical need of today. (The experts prove it.) And it must inevitably make some contribution to our "slanguage"**

By Richard Williams









# GIVE HER *Beauty* EARLY

## and she'll have taste as a woman

**A Mother's job is more than doctoring sniffles and kissing away the hurt of bruised knees. It is being an educator with an understanding heart, too, with the home your school room and the presentation of beauty your major subject**

By Patricia Davidson Guinan

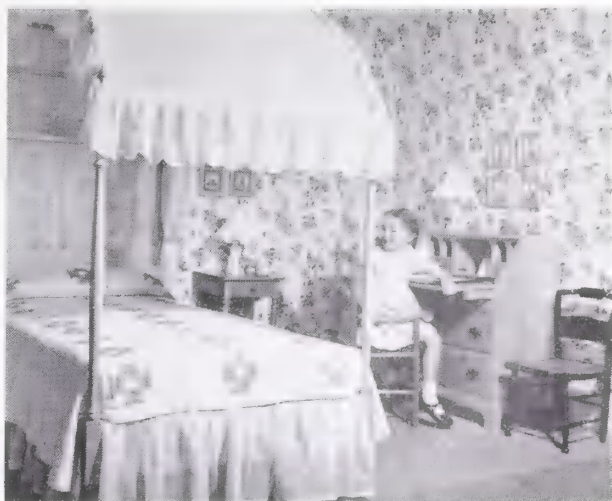
Almost every mother has three wishes for her daughter which fall, in a general way, into the categories of Beauty, Graciousness, and Good Taste, or a sense of fineness. There's not very much any parent can do about the first two except to keep her fingers crossed. But from the moment a child becomes aware of her outside world the mother can start to cultivate her sense of fineness by a magical and simple formula: Give her beauty early—let her live with it and absorb it, passively, even—and she'll have taste as a woman. And the logical place to give her this beauty is in her own room. A room decorated thoughtfully, with color, good furniture, and fine fabrics.

Every child is born with an instinct for beauty. But during adolescence this inherent good taste is sidetracked by the disturbing business of growing

up and is supplanted by fads, the security of running with the herd, of paying homage to the commonplace. Hence the phase of the comics, boogie woogie, saddle shoes and sloppy sweaters. And this is the time that a parent's wisdom gets a chance to stretch its legs. These are the years that will be the proving ground for that theory of the unconscious absorption of beauty.

The wise mother will begrudge not a minute, not a penny of the time and expense that go into the decoration of her daughter's room. It will pay dividends just by being there. And so she will watch her daughter's antics without a qualm. Let her kick up her heels at Harry James. Let her turn up her nose at Dickens. Her sense of values must be formed by trial and error, and in a few years they will fall into place.

In the meantime, there is the room, a background of beauty that is with her always. It is an anchor now, keeping her in constant touch with fineness through the turbulent years of growing up. But its influence will be there long after she has come into her own—a woman of excellent taste and discernment. —



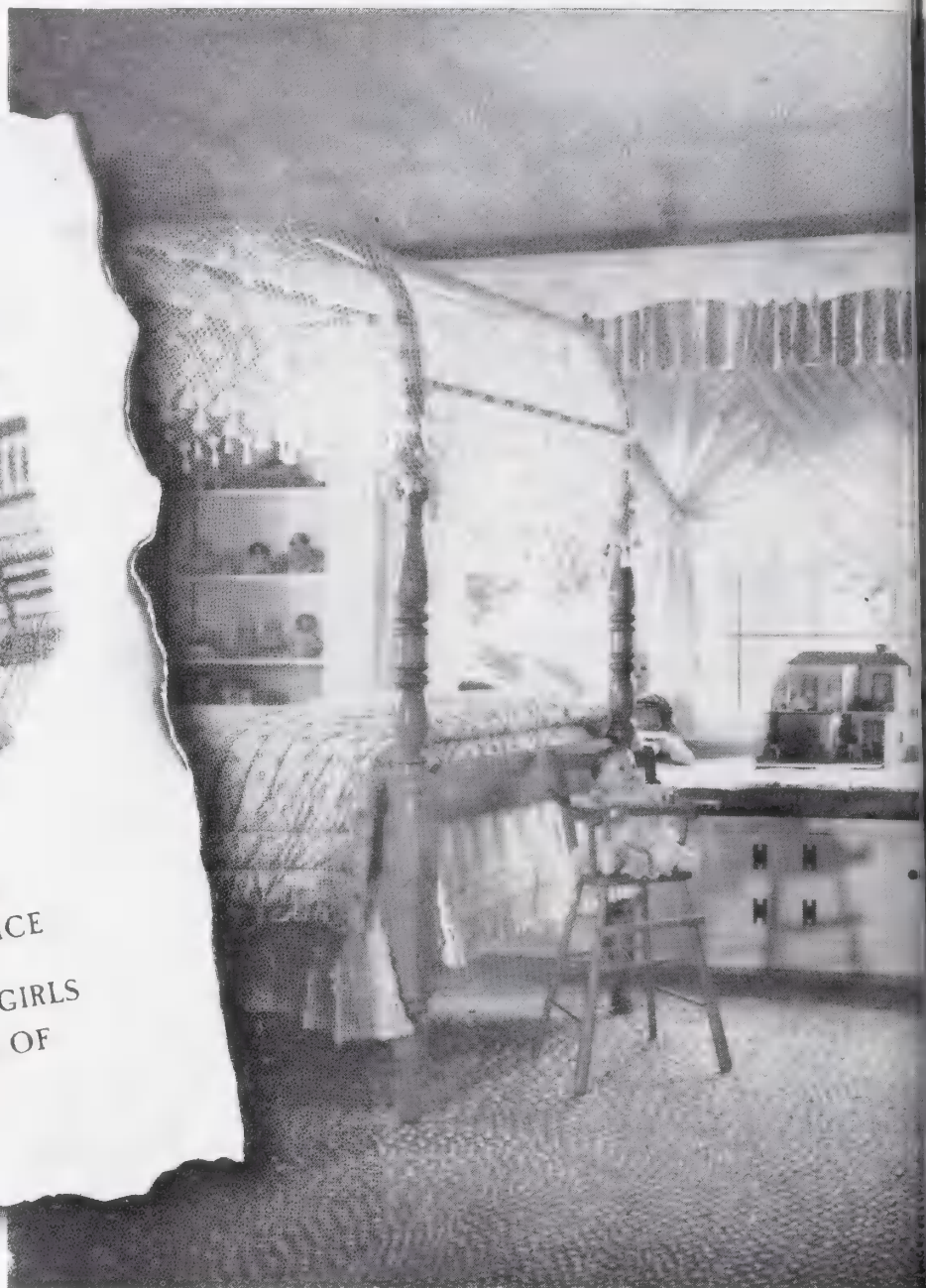
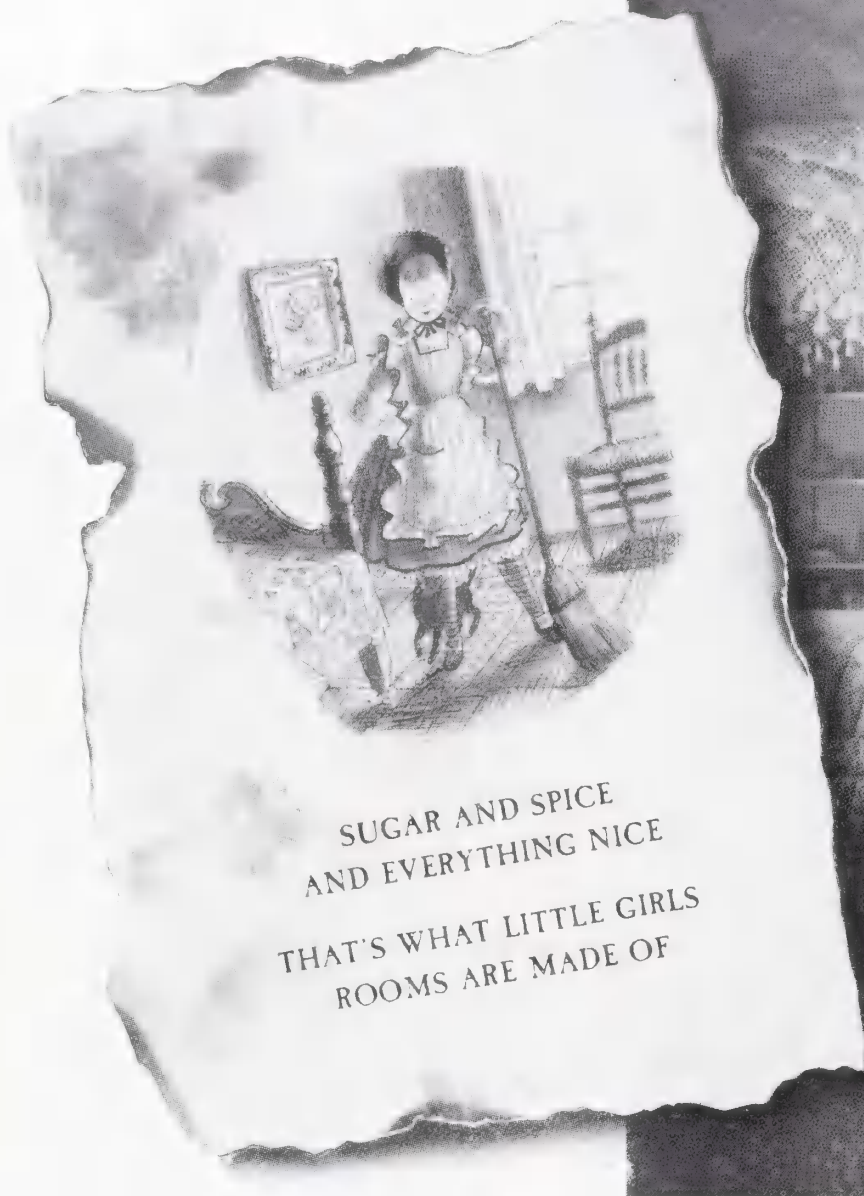
his little girl's room is beautiful enough for a fairy tale princess, spun of such stuff as dreams are made on. In the canopied tester bed, visions of sugar plums will dance through her head. In her practical and handsome desk she will pigeonhole her homework, letters, and collections. And the wallpaper will reflect her merry mood



And here's a private world for your tailored daughter. Gay plaid, a quilted spread, and imaginative wallpaper are sophisticated enough to fit her grown-up moods, young enough to take in their stride her tomboy fads. Photographs, Childhood, Inc.

PHOTOGRAPHS BY FRITZ HENLE





"Oh, dear," you groan, torn between desire and indignation. "I'd love to do over Mary Jane's room. Magazines have such wonderful ideas, but how do they expect me to cope with a dust ruffle *and* a twelve-year-old hoyden?"

It really isn't much of a job to reconcile the two, and it's amazing what pride of possession does to a little girl's sense of order. Remember, also, in your anguish over the thought of your pigtailed daughter minding her manners in a new room, that good taste is not a beribboned gift she will receive on her eighteenth birthday. It's a day-by-day growth that develops slowly but surely, and it is nurtured not only on what she learns directly but on just such visible, tangible things as make a room a decorative success.

So don't be afraid to give her the background you want her to have. What if you do have to fly after her on a broomstick once in a while! The long range result will be well worth any extra trouble, we promise you. Because some day your harum-scarum will have a house of her own. And then it will be your turn to be proud. And you will be!

PHOTOGRAPHS BY MAYNARD PARKER



Suzanne Henry, Cynthia's older sister, has a room that she's enormously proud of. It's Victorian in flavor, but Victorian with a soft touch of a lace-edged valentine. Here's winsomeness, filtering as candlelight, but practical, too. Decorator, Paul Grand





Cynthia, daughter of Mrs. Edith Henry, of Beverly Hills, California, is a very lucky little girl to have a room like this. Here are combined comfort and cheer to a remarkable degree and in such a background it seems certain that a child's taste will grow strong and sure. Decorator, Paul Granard



As bright as the roses on her quilted bedspread, as Colonial as the hand-braided rug, is Nancy Rennick's bedroom. It is a room that's as practical as it is gay because the quilted fabric does not muss easily and there's space to store things. Besides, it's fun to keep a pretty room in order



Nancy's hobbies become a successful part of the decoration of her room. A hanging shelf holds her collection of costume dolls from foreign countries. Above the slant-top desk hangs her prized group of old flower prints in colors that match her room. So, you see, Nancy is developing her taste early



This view of Suzanne's room shows one wood-paneled wall, painted white, with recessed shelves and storage space below. The green chintz wallpaper on the other walls is repeated in her dressing room. She made the little window box frames above the Victorian chair herself from lace-paper doilies

**GIVE HER BEAUTY EARLY**

**and she'll have taste**

**as a woman** →





# Invitation TO A DANCE

**Growing up can be a disturbing business to a fourteen-year-old, a time of unaccountable moods and outbursts. But Ellie's story ends happily because her mother is a wise woman**

By Patricia Davidson Guinan

Ellie was a problem child. At least, that's what my mother's friends called her over the bridge table. And yet you couldn't put your finger on what was wrong. She wasn't too fat and she wasn't scrawny and her eyes weren't crossed. Looking back on it now, I can see that she was a psychological problem and it took someone with the brains of Mother to straighten her out.

The whole thing came to a head on a Saturday morning. The invitations were out for Miss Manning's Junior Assembly dance and Ellie, of course, got one. Because I'm seventeen I don't go any more, but she was fourteen and belonged, in a manner of speaking, to Miss Manning's dancing class, except that every Thursday afternoon she managed to develop some ail-

ment that prevented her going. Anyway, this Saturday morning we were all at the breakfast table—Mother, Father, Ellie and I—when Mother handed the lush-looking envelope to Ellie. She opened it, made a face and stuck it under "Rose in Bloom" which she was reading between waffles.

Now Mother's no fool and she knew all about the Junior Assembly and I could tell by her expression that she was going to Put Her Foot Down. So she smiled brightly over her announcement of the Woman's Club lecture and asked, "Anything interesting, dear?"

"Uh-uh," grunted Ellie.

Mother's smile became a little forced. "It looked like the Junior Assembly invitation," she tried coyly. "I met Miss Manning down town the other day and she said she was looking forward to seeing you at it."

And then it started. "I'm not going," Ellie said flatly. "It's nothing but a lot of silliness. Those dopey girls don't think about anything except clothes and boys. And the boys have rocks in their heads."

"Now, Ellie, that's being ridiculous. You used to see a lot of Connie and the other girls and they're always asking you to do things (Continued on page 93)



# I WAS SKEPTICAL ABOUT

## Soy beans

**Forget your preconceived notions about soy beans. This little bean is a valuable food, worth investigating. For it can supplement a protein-short diet in many appetizing ways**

By Florence Paine

For years I have been pretty sure that the soy bean deserved a place on the American dining table—but definitely not on my table! And all because of an unhappy memory. Some years ago a health-conscious zealot lured me into a vegetarian restaurant and ordered “Soy Bean Loaf.” In those days vegetarian restaurants were run on the principle that food need not be appetizing as long as it was nutritious. And the sad result was that for months the mention of soy beans could send cold chills up and down my spine.

Recently, however, I have sampled soy beans in all their guises, and find my unhappy memory grows dimmer. Not because time is a healer, but because the soy bean picture has changed! Soy beans are no longer the exclusive property of the vegetarian, bent upon discovering a perfect protein substitute for meat. Soy bean dishes taste good nowadays. You’re as likely to have them at a swish banquet as at a pot-luck dinner.

My shifting from soy-bean avoider to booster began last summer at a luncheon given by Governor Dewey at which soy beans were fed to a critical and skeptical group in salads, souffles, bread, and as vegetables. The dishes really were delicious, and I could hardly wait to get home and do some experimenting myself. I have been trying them out ever since on my family and friends. I’ll let you in on a secret, though. At first I made the mistake of telling my guests what they were being served. In nine cases out of ten they were anti-soy beans because of some previous experience, and so were antagonistic right away and I could seldom change their opinion. So I changed my tactics. I now (Continued on page 88)

Just the curtain-raiser to the scores of fascinating soy bean products now available to consumers. Gaily decorated soy bean sprouter, from L. & L. Studios, makes it easy to have soy bean sprouts, a vitamin-rich vegetable, year round. All soy products, from Kubie’s Health Shop, New York City

PHOTOGRAPH BY EUGENE HUTCHINSON





IT CAN

Only

HAPPEN HERE . . .

**Nowhere but in America can the thing that you see on these pages happen now. The rest of the world is dreaming about it, and fighting for the right to have it. It is the right to work, and to will to be successful**

By Frances Heard

Inherent in the American way of life is the right to improve one's standard of living. Any American, no matter what his origin, can live increasingly better if he is willing to work hard and to raise his proficiency in his work. This right to be rewarded, with the economic and sociological conditions that permit it actually to happen, is now the envy of the rest of the world. To keep our perspective, we should examine our good fortune and not take it for granted.

The home we show on these four pages is a singularly ap-

propriate example to examine. For it is the apartment of two successful career women who have made their way entirely by dint of their own labors. In fact, we present not only their present apartment, but their previous one (below), so that you may see, by comparison, the inspiring increase in the fruits of hard work.

The owners of this flowering American home are Margaret Cousins and Mildred Culbreath. Miss Cousins is a popular short-story writer and an associate editor of *Good Housekeeping*. Miss Culbreath is in the cosmetics business, an executive of Marie Earle. Both work in fields where competition is stiff and where amateurism doesn't win. To both of them their home is the most important thing in their lives, a thing worth working for, worth working hard to make more beautiful, more comfortable, and more a haven. With both of them, one of the chief motives for hard work is the improving and stabilizing of their beloved home. How they have succeeded shows here.

THREE PHOTOGRAPHS BY MAYNARD PARKER



Compare this sofa wall with the one in the new apartment. It's the same sofa, slip-covered. More book space was reason for moving, plus need for a guest room

This is what their many guests saw when they arrived. Their old apartment was charming, but wait till you see what happened when they could indulge their tastes

**This is the living room of the apartment where they lived last, before moving to the larger one we show on the next three pages. You will recognize many of the same furnishings, for nothing was thrown out**



At this desk Miss Cousins wrote her stories. But writers need more seclusion than a shared living room. The new work room-guest room (right) solved many problems





This is the many-purpose room that resulted from the move: two guest beds, greatly increased book space, and a big, secluded desk for Miss Cousins. Bed niche is lined with chintz from A. L. Diament. Bedspread fabric from Lehman Connor. Mattresses and box springs are by Sealy, Inc., and are used like sofas when, at parties, there is an overflow of guests from the living room



Both girls are from Texas, where hospitality standards are high. So their guests sleep on monogrammed Wamsutta Supercal sheets, and under Springfield all-wool blankets. Both are perfectionists, so nothing is too much trouble or too costly





This is Miss Cousins' new story-writing desk, integrated right into the bookcases of the study-guest room. This and all the other special designing was done by Karl Steinhäuser. Most of the new accessories that you see in the room are from Attman-Weiss

The windows (in the curtained wall) look down on Central Park and the Museum of Natural History. The patterned fabric is from Bailey and Griffin. Tablecloth fabric from Kent-Bragaline, sofa slipcover fabric, Cheney Bros. Dining foyer is blue and white

**It is for a better home that most people work hard and are ambitious. The satisfaction of work well done is rewarding, but when it is translated into the comfort and beauty of home, it is more richly rewarding**

COLOR PHOTOGRAPHS BY EMELIE DANIELSON



The girls like green things and flowers. Hence the plant boxes flanking the fireplace. Red velvet on chairs came from Stroheim and Romann. Picture framing by F.A.R.







## CAN ONLY HAPPEN HERE . . .

**T**heir new living room should be contrasted with their old one. Though the old one was pretty, this one is *also* important—important because it uses a few extra-fine things (museum pieces, really), and an important, uninhibited color scheme. Many of the pieces you will recognize from the other living room, but the accessories, fabrics, carpet, and painting are new. . . . The whole theme of the room springs from antique ironstone which the girls collect, and which was used

prominently in this room. Everything new was evaluated in the light of how it would look with the china. Two pear-shaped plates were framed in wood to become candle sconces. A new breakfront was purchased because it gave them an excuse to display more china. . . . The result is a place that is comfortable to relax in when alone, but just as suitable as a setting for the constant entertaining that is done by these two women who have “arrived” (Continued on page 74)







# Mrs. Appleyard tells HOW TO PLEASE MEN

**Even on St. Valentine's Day, the way to a man's heart is still through his stomach. He likes his fare hearty, so Mrs. Appleyard plans a masculine dinner that is robust as well as partified**

**By Louise Andrews Kent**

*Author of "Mrs. Appleyard's Kitchen"*

Well, one thing leads to another! Just because Mrs. Appleyard was what her children, in their classic diction, call "a soft touch" and answered a letter from one bride, now another one gets out her best new paper with the cut-out monogram and begins to ask questions. All this one wants is a fool-proof menu that will not leave too much to do at the last minute. She wants it for St. Valentine's Day, but she doesn't want the food too pink and pretty, even if the table is. Her husband, she says, hates feminine food. (If he is like Mr. Appleyard that means anything with cream on it. Marshmallows are feminine, too. So is fruit salad.) This meal mustn't take too many points, the bride says,

and the customers will be hungry. She adds, helpfully, that she has a heart-shaped cookie cutter.

Surely, thought Mrs. Appleyard, this is a modest and simple request, no more difficult than asking me to send her a couple of dinosaur eggs or a quarter of a pound of butter.

"What kinds of food are masculine, Sam?" she asked her husband.

Mr. Appleyard allowed himself to be distracted from "Death Among the Orchids" long enough to inform her that ham was a masculine food. Also garlic and pepper and mustard. Anything with coffee in it. All sea food, especially turtle soup. All cheese, except cream cheese.

"Women," he said, "do not take food seriously. There was Vatel, for instance. No woman cook ever killed herself because the fish was late."

"No," Mrs. Appleyard agreed, "they are a good deal more likely to kill their husbands because as soon as dinner is ready, he says, 'Don't wait for me. I'll just go and wash my hands.' Perhaps that is what happened in your mystery story."

Whereupon Mr. Appleyard, never one to pick up a stray cap of criticism and see if it fitted, returned to his book, and his wife—after drawing a few sketches that were either albatrosses among icebergs or tropical flowers in a jungle—planned the following menu:

Avocado and Crabmeat Cocktail  
Clear Green Turtle Soup      Hard Rolls  
Baked Ham with Cranberries  
Mexican Succotash  
Lettuce and Watercress Salad      French Dressing  
Cheese Cubes  
Coffee Mousse with Toasted Almonds  
Sugar Cookies  
Coffee

*(Continued on page 79)*

Men may not like frou frou food, but they have their hearts and flowers side, too. That's why, although the Valentine dinner menu calls for solid sustenance, Frances T. Heard, House BEAUTIFUL's Decorating Editor, planned this table setting to be as pretty as a lace-edged motto. Very properly, Cupid is in the center of things, rising from a bed of flowers and bearing his own bouquet of roses. He's made of plaster, from Edward G. Krumpe. A mound of modeling clay holds him steady in the center of a low glass bowl. Miniature bouquets, attached to streamers, are set in crystal ash trays. The polka-dot cloth is rayon damask from Leron, Inc., in a blue as soft as angels' eyes, a lovely background for the tulips and roses in Castle-on-China's "Manor" pattern, and the lacy etchings of Heisey's "Orchid" glassware. Both china and glass are from B. Altman & Co. They all blend in fineness and delicacy with the graceful "Chateau Rose" pattern of Alvin's sterling silver. And when you have this harmony of quality in your tableware, your meal-time settings are bound to be perfect. The Tavern candles are from Socony-Vacuum. Wallpaper background, Renverne Corp.

COLOR PHOTOGRAPH BY EMELIE DANIELSON





# 4 ways to plan fo



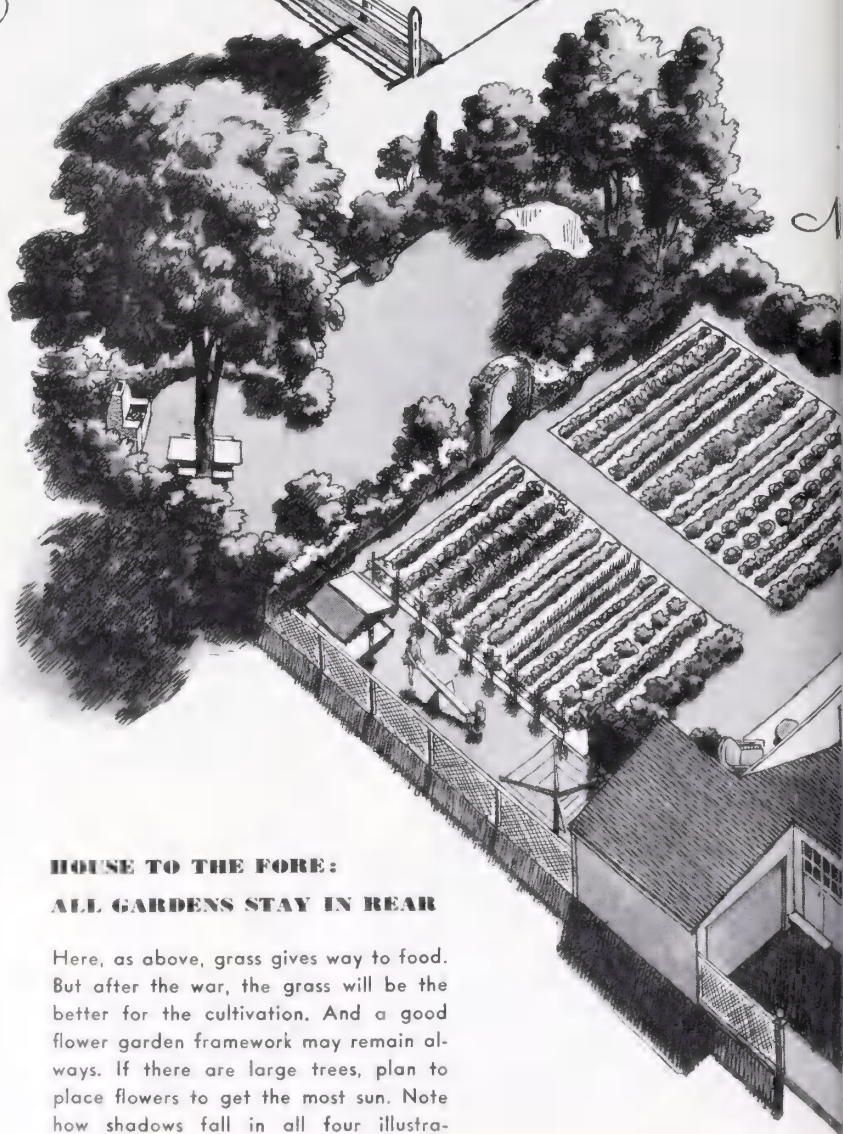
## HOUSE SET BACK: MAIN GARDENS IN FRONT

A generation ago it was proper to place the house way back on the lot, giving the public the benefit of the "front yard." All right; if the sun so dictates, plant your vegetables in front and keep them proudly for passersby to see. A long cutting border beside drive. Then a woodsy patch, with ferns and wildlings at back

**Forget there's a front yard and a back, and orient your gardens as you would your house—by the sun. In this war year give the vegetables the best location available**

We can't, of course, move our houses around now, but, generally speaking, we can put our gardens wherever we care to put a spade. So if you, on your own place, have not already worked out the best arrangement of garden plots for your always necessary flowers and your now so necessary Victory rows, here are a few suggestions. Come next Sunday, go outdoors before breakfast, at one o'clock, and just before sundown. Note at each time how the sun lies and where shadows from house and trees fall. Put memory to work and estimate how the shadow lines will change by April. The clearest place you set aside for the vegetables. Around the edges, against the house, along hedges and fences, against shrub borders that look longest into the sun—there go flowers. Design and balance must be adapted to the conditions you find.

That adaptation is where the real work comes in, and to help you with it we've laid out 4 small suburban lots, separately or in combination typifying most of the common problems and advantages the gardener encounters. On these pages you should find your way to your own solution.

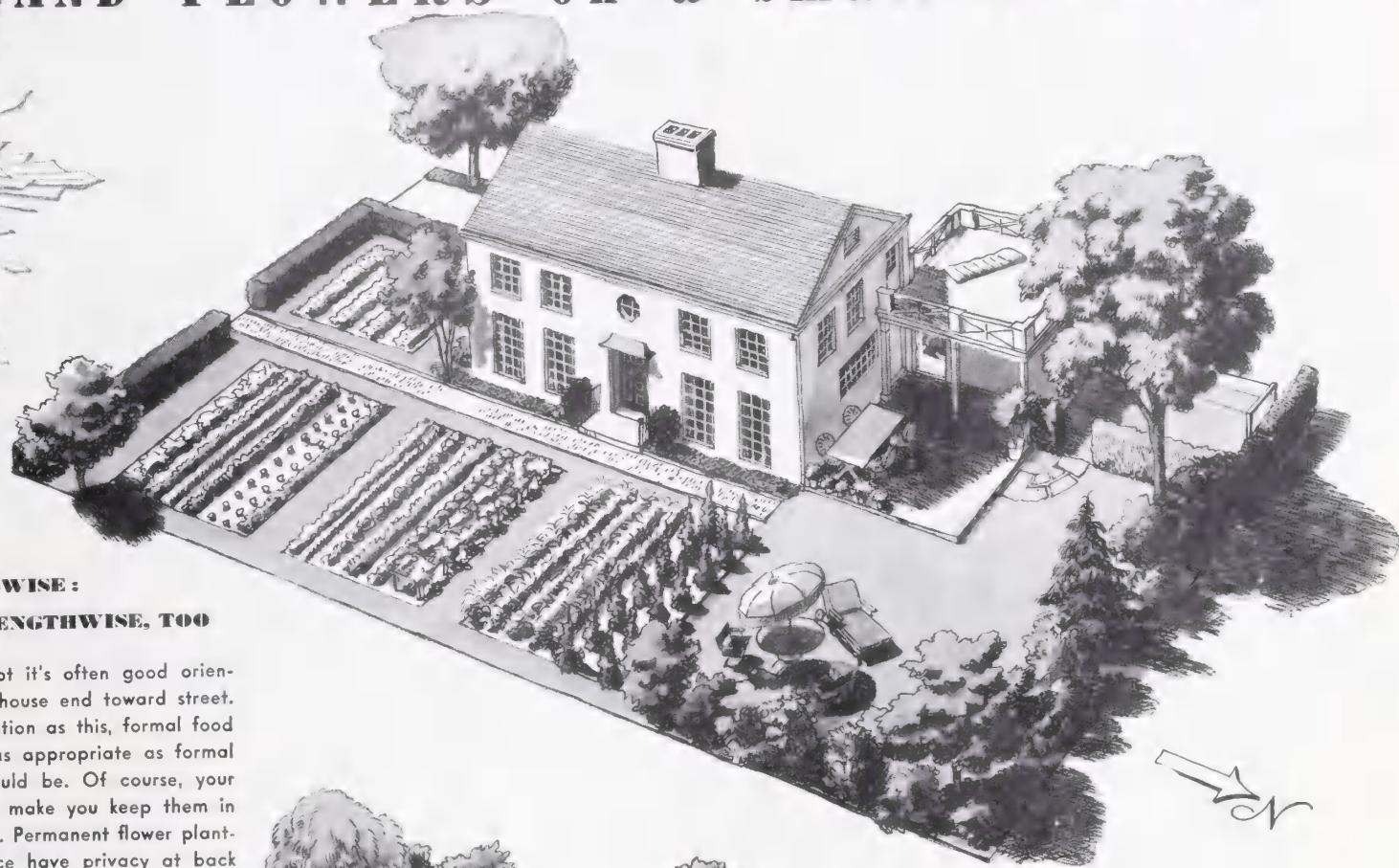
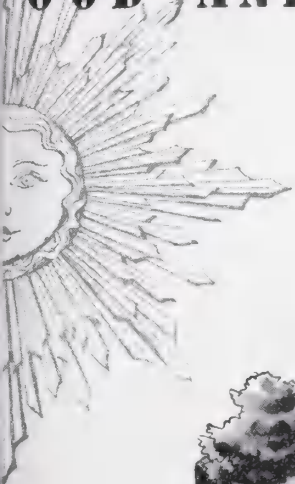


## HOUSE TO THE FORE: ALL GARDENS STAY IN REAR

Here, as above, grass gives way to food. But after the war, the grass will be the better for the cultivation. And a good flower garden framework may remain always. If there are large trees, plan to place flowers to get the most sun. Note how shadows fall in all four illustrations. Visualize the postwar plan, too



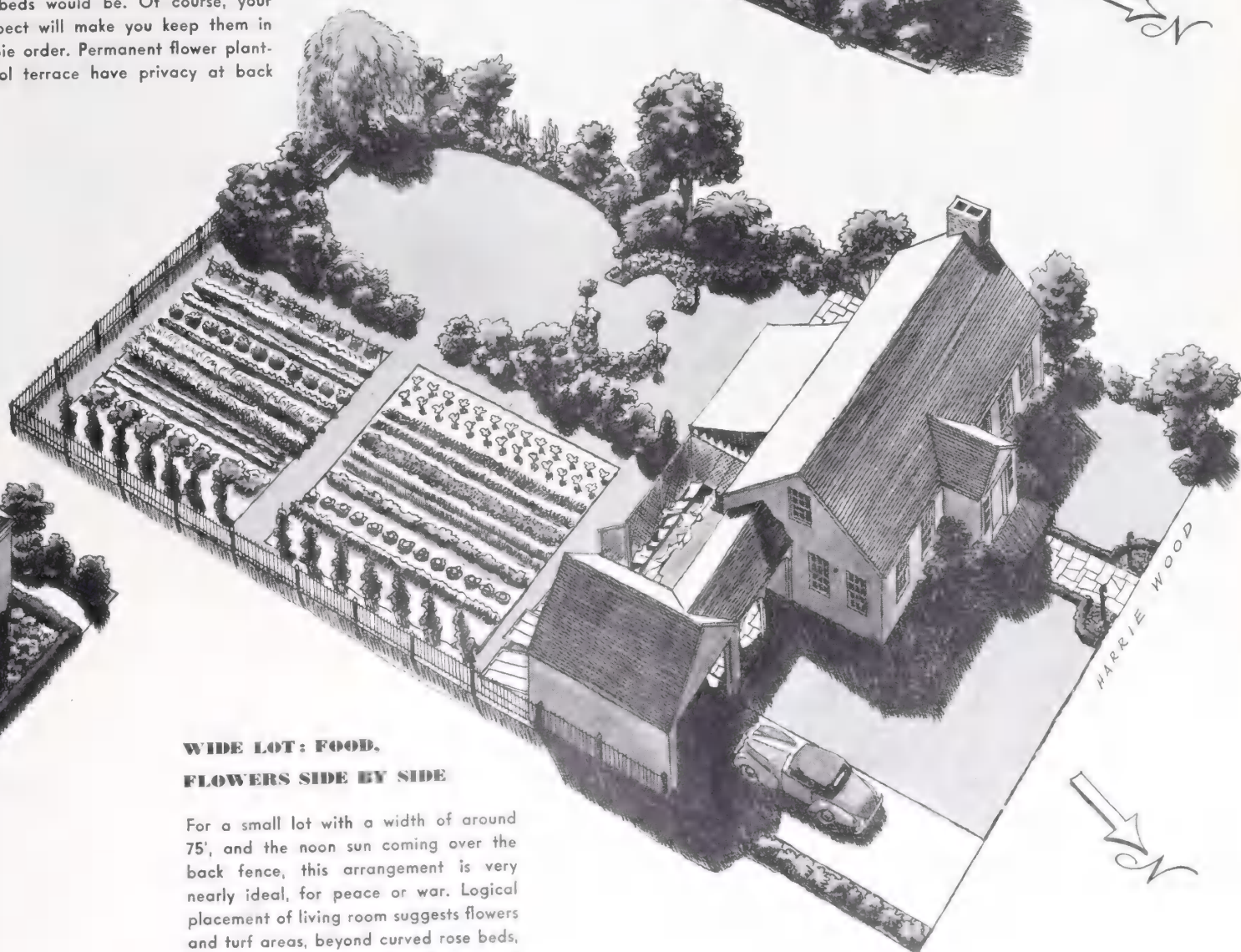
# FOOD AND FLOWERS on a small lot . . .



## HOUSE END-WISE:

### GARDENS LENGTHWISE, TOO

On a narrow lot it's often good orientation to have house end toward street. In such a condition as this, formal food beds are just as appropriate as formal flower beds would be. Of course, your self-respect will make you keep them in apple-pie order. Permanent flower planting, cool terrace have privacy at back



## WIDE LOT: FOOD, FLOWERS SIDE BY SIDE

For a small lot with a width of around 75', and the noon sun coming over the back fence, this arrangement is very nearly ideal, for peace or war. Logical placement of living room suggests flowers and turf areas, beyond curved rose beds, to west; vegetables and work space to east. Only big trees could make trouble





Richard's grandfather had the club chair made 90 years ago. Its new covering is ruby velvet. Wing chair cost \$30. Ten yards of white sateen, dyed "dirty purple," cover it. Coffee table is an old tin tray from home, set on a \$5.95 luggage rack. That's "Cousin Mary's Man" standing in the corner



Our "bedroom" is an alcove. Richard built folding panels at one side to create closet room. The sofa bed is covered in sage green chintz. Sets of drawers are \$7 worth of old filing cases. Richard made lamps of two old porch balusters for 75¢. Bamboo blind cost \$2 from a theatrical supply firm



## HAND-ME-DOWNS and wedding presents

**Our families rallied round with junk, our friends were generous with their gifts, and we just figured out a way to put them all together. We used our cash to build up the background we thought they needed**

By Jane Fuller

Even before we were married, not too long ago, Richard and I came to a beautiful meeting of minds on that most crucial matter—the kind of house we wanted ours to be. Talking was about all we could afford, so we did a lot of it and established the fact that we'd have none of the standard newly-wed apartment, full of stiff, just-bought things, and looking as if it had been turned off an assembly line. Our one-and-a-half room palace on Charles Street was going to look like us, instead of like the hundreds of "decorated" rooms we'd seen in our time. "Home" was the goal. And we think we've reached it.

How we got there is no simple story. If it hadn't been for



## GIRL WITH A FUTURE



Above. We found Great-great Aunt Kaziah Leland hidden in a drawer and had her restored. Her frame cost \$10. Our Chippendale dining table, candlesticks, onion pattern china, and chairs were all gifts. I did the bargaining for the epergne—\$2.50 from a junk man

Left. We painted the walls elephant gray. The curtains are gray cotton rep, all for \$11. The rug, a white miracle that never looks soiled, is a Quaker Maid "Ripple Twist." The valance board is Richard's work, patterned after the curve of a Chippendale chair



PAUL DAVIS

## urnished our apartment

and friends and indulgent relatives we'd probably be sitting on orange crates, still dreaming of the kind of chairs we'd like to own. But the friends and relatives rallied round, and they tasted tastefully. I must say, with wedding gifts that we really loved, like the Chippendale table and the cunning spindly back chairs. There were some beautiful checks, too, which we hoarded like squirrels. And then, probably the greatest gift a couple of beginners could receive, our families gave us the keys to the attic and said, "Help yourselves to anything you find up there." So we did. Like mad.

That was our start. And though our (Continued on page 77)



The maple and black Harvard chair is \$13 to alumni, and well worth it. Richard concocted the radiator cover from a grille he found in a junk yard for \$2. "Little Leo," our robust, 150-pound stone lion, is 13th Century Italian. The needlepoint bell pulls are pure show, but colorful





DRAWINGS BY KATHARINE BURTON

### Peas set the pattern in this part of the plan

If your family is not especially fond of green peas (what heresy!), or your weather or soil conditions in earliest spring are not right, skip this and work your own variation of the scheme below. But for the rest of us, peas are indispensable. Here's a sensible way of starting with 4 rows of peas, to be grown on wire or brush, in such a way that other crops may be grown between the pea rows and after them when they are finished in July. Note first the spacing, according to the white marks on the black scale at right of rows. Divisions are at 6" intervals. Length of rows is up to you. On our drawings we have shown crops at varying stages of growth. Actually all peas are planted at same time in most cases. Bear this in mind as you study the diagrams. (Note Winter Rye sown in fall.)

### General crops are matched by type and speed

Take a good seed catalogue or vegetable growth table (such as that we published last month) and check its information against this spring-summer-fall arrangement. Note how crops started from plants (broccoli, cabbage, peppers) step into the picture as earlier quick-growing, frost-hardy crops come out. Note, too, how these same quick crops may wind up the season as frost approaches, or even after frost strikes. Here "early" (meaning quick-growing) beets and carrots are used instead of the "late" (meaning slow-growing) types suggested to follow peas and companions snap beans in the first plan. If you lay a ruler across the pages it will make comparison of the row intervals with the measurement scale much easier. That bird in the upper corner knows how busy the ground will be.

### Corn dominates the pattern of this patch

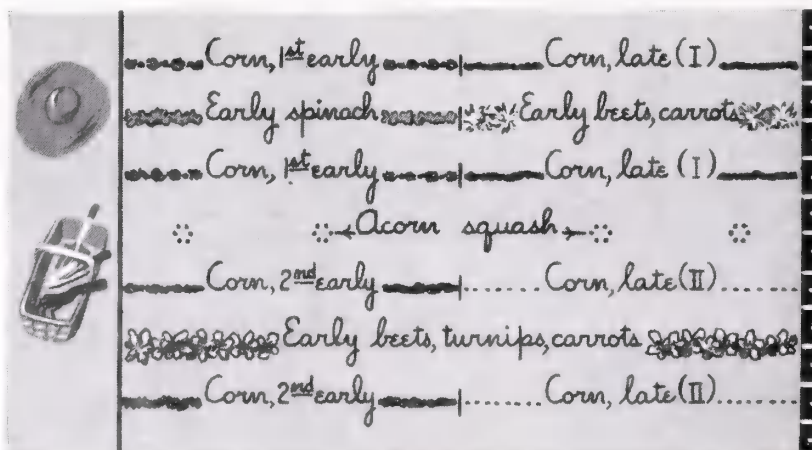
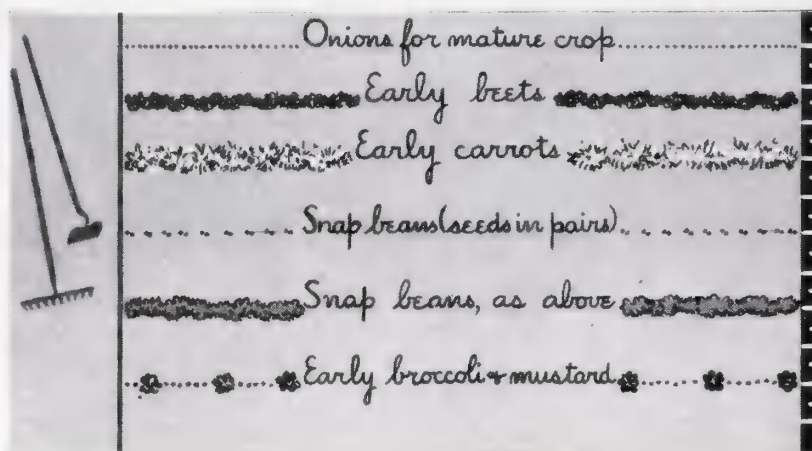
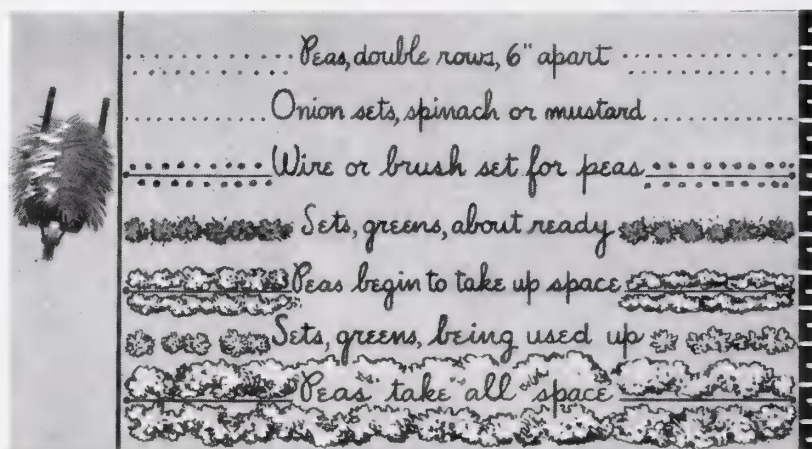
With the development of modern hybrid strains of sweet corn, it becomes possible to plant several varieties at once to yield ears sooner and over a period of from four to six weeks. This simplifies planting chores and planning chores. It also shortens the time many corn varieties must be left in the ground. At right we show simultaneous plantings of but three types with varying maturity periods, with a second planting of the latest of the three to take place after a 3-4 week interval (Corn, late II). Note that rows are 3' apart, to allow room for companion cropping. Note also that 2 half-rows of each variety are planted side by side to insure better pollenization than might occur in longer single rows. Study this planting pattern carefully. It's tricky, but in my Long Island garden it works out.

# PLAN YOUR VICTORY

Once your garden starts to bear, it will keep on bearing till frost—if you give it the crops to work on. Here's how to plan a food "assembly line"

By Ralph Bailey

## SPRING SHIFT





# GARDEN FOR THREE-SHIFT PRODUCTION

ature, runs the axiom, abhors a vacuum—whether in a laboratory or in your own back yard. From spring to fall and from in to sun, Nature keeps in motion the incredible apparatus that makes plants grow in the earth. Yet how many of us take advantage of that fact when we plan our Victory gardens—those food factories that are such vital elements of home-front industry? It would only discourage you to figure it out on paper. Put the paper to better use and figure out how you can take advantage of the war plant that's running full blast out beyond the window. That's what we've been doing. And across

the pages below is a work-sheet of what we're calling three-shift garden production: spring, summer, and fall. It is divided not only by seasons (horizontally), but by general crop groups (vertically). A dozen of the less-than-full-season vegetables are included, but additions and change can easily be made to your own taste. But stick to the basic idea.

Planning is the secret of such a production schedule as this (see "Make Dinner Dates You Can Keep with Your Victory Crops," January issue). And timing is the secret of the planning. So study the layout below carefully. And yes—it works.

## SUMMER SHIFT

..... Winter root crops after peas .....

..... Snap beans, sown in pairs .....

Roots get 1<sup>st</sup> thinning

Beans get bushy quickly

Roots get final thinning

Beans now fully mature

Roots crops are crowded

Peppers set in onion row

Late broccoli

Snap beans

Late cabbage

Early broccoli

Corn, 1<sup>st</sup> early

Corn, late (I)

Early beets, carrots

Corn, 1<sup>st</sup> early

Corn, late (I)

Corn, 2<sup>nd</sup> early

Corn, late (II)

Early roots soon finished

Corn, 2<sup>nd</sup> early

Corn, late (II)

## FALL SHIFT

Roots take all space  
(Beans now pulled out)

Carrots spread least  
(Winter rye between rows)

Beets, carrots, used if needed  
(Rye develops quickly)

All roots mature, 1<sup>st</sup> frost

Peppers outlast onions

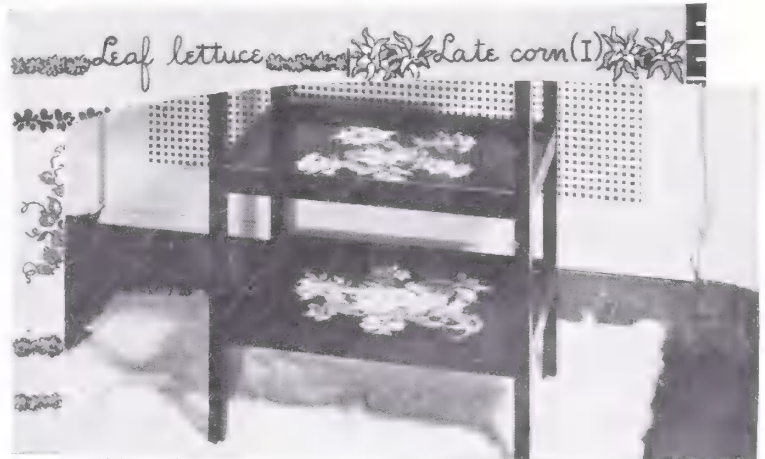
Broccoli to frost

Longstanding spinach

Late cabbage  
(Winter rye after beets, carrots up)

Early beets

Early carrots

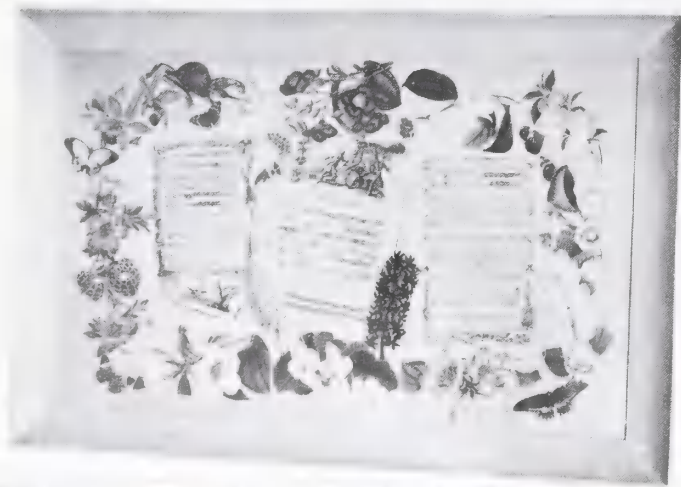




100 PAGES EXECUTED BY STUDENTS OF PARSONS SCHOOL OF DESIGN



If you have patience and a good sense of composition you will find that decoupage is a satisfying outlet for any latent artistic ability you may have been hiding. The sources from which you can collect designs to cut out are legion. Books of old flower, bird, or costume prints are perhaps the most successful, but be sure not to overlook seed catalogs, posters, wallpaper designs, snapshots, and newspapers



With the development of modern hybrid strains of sweet corn, it becomes possible to plant several varieties at once to yield ears sooner and over a period of from four to six weeks. This simplifies planting chores and planning chores. It also shortens the time many corn varieties must be left in the ground. At right we show simultaneous plantings of but three types with varying maturity periods, with a second planting of the latest of the three to take place after a 3-4 week interval (Corn, late II). Note that rows are 3' apart, to allow room for companion cropping. Note also that 2 half-rows of each variety are planted side by side to insure better pollenization than might occur in longer single rows. Study this planting pattern carefully. It's tricky, but in my Long Island garden it works out.

# In the long winter evenings DO DECOUPAGE

Even if your monthly report card used to come in with a D for Drawing you can still give expression to your inherent good taste by trying your hand at decoupage—the art of applying cut-outs to any desired surface

When the children are in bed and the dinner dishes are done, when your husband is comfortably settled with his pipe, his evening paper, and his favorite commentator—then you're ready for the nicest part of your day. Routine demands upon your time are over until the alarm goes off tomorrow morning, so use this lovely lull for decoupage. It's absorbingly creative, wonderfully effective, and fun!

FROM AN EXHIBITION HELD AT MCMILLEN, INC.







EMELIE DANIELSON

Van Day Truex, head of the Parsons School of Design, claims that anyone executing a good decoupage is creating an artistic effect by composition just as a painter creates a picture by brush or a musician a symphony by notes. Mr. H. F. Smith, of Smith-Bouchard, warns that if back of cut-out is glossy it should be scuffed with sandpaper to give the adhesive a stronger hold. He has formulated a special glue that lends itself easily to the application of decoupage



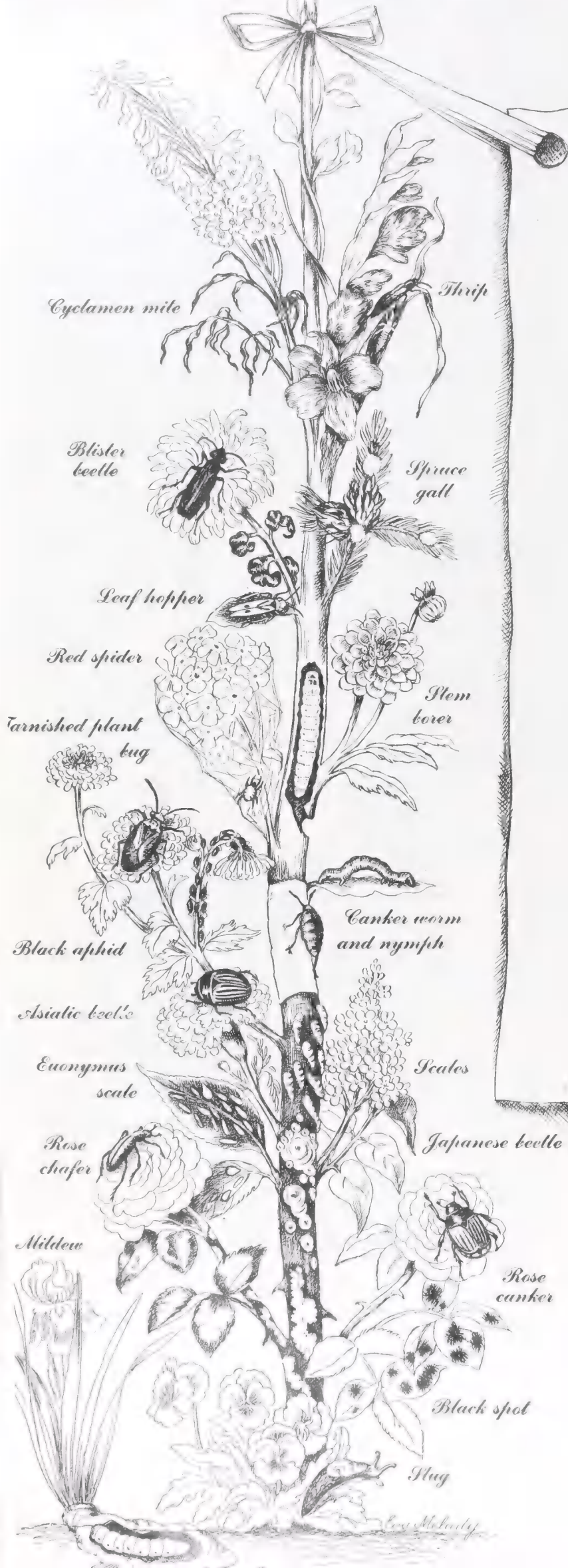
After the design has been decided upon, and if necessary outlined with soft crayon on the surface, the cut-out is placed face down on the glass top and the glue applied, special attention being given to edges. It is then transferred to surface, pressed down with rubber roller

After determining whether you have a knack for this form of art, you might try dressing up a table such as this. A cut-out floral design from an old book of prints, a seed catalog, or wallpaper is effective; or you could panel it with war news from your collection of newspapers



with the best available nozzle, your garden scope requires. and duster will be useful too. *Second*, you check your insecticides and fungicides. Starting from scratch, you might want to order from your dealer something like the following: dormant spraying (if you have a few small fruit trees, some conifers and other evergreens you're fond of), say a pint of miscible oil preparation. That will probably last several seasons if you take care of it. For dusting vegetables on a plot not more than 2,000 square feet, 5 pounds of a good rotenone preparation will do. For spraying (Continued on page 109)





# Time your attack o

It's as important to know when the enemy will strike as to know what he looks like

## ON YOUR ORNAMENTAL PLANTS —

At these times:	Guard against these pests:
Late Feb.-March	Canker worm. Tanglefoot traps spring nymphs
March-April	Spruce gall aphid (S)*. Cut large galls in Ma
March-April	Apply delayed dormant spray in April
April	Scale insects (S). Dormant spray on Lilacs, f
April-May	trees. Delayed dormant for Euonymus scale
April to frost	Rose canker (D). Cut out badly affected wood
April to fall	Canker worm (C). Have elm, fruit trees spra
April-June & fall	Aphids (S). All colors, on everything! Especiall
April-June & fall	cool spells. Nicotine on 3-way spray
Mid-May to summer	Cyclamen mite (S). Delphinium esp. Sulphur a
Late May to Sept.	or 3-way spray. Watch for curled leaves earl
Early June	Slugs (C). Hollyhock, Rose esp. Use 3-way spra
Early June to fall	Leafhopper (S). Rose, many others. Use 3-way sp
June to Sept.	Red spider (S). Phlox, evergreens, esp. Sulphur a
Late June on	(Phlox); strong water jet (evergreens)
July to Sept.	Mildew (D). Rose, Phlox esp. Sulphur dust best
July to Sept.	Rose chafer (C). Hand pick into jar of kerosene
July to Sept.	Black spot (D). Roses esp. 3-way spray fair cont
August	Jap beetle (C). Omniverous. Hand picking a
August-Sept.	poison sprays help. There is no complete cont
	Iris Borer (C). Cut out infested roots after flow
	ing. Replant clean rhizomes only
	Asiatic beetle (C). Night feeder (see Jap beet
	Thrip (S). Gladiolus esp. Tartar emetic spray be
	Tarnished plant bug (S). Chrysanthemums, amo
	50 others. Use 3-way spray, nicotine, or sulph
	Blister beetle (C). Asters esp. Use 3-way spray
	Stem borer (C). Dahlias esp. Slit stems and kill

\*(S) sucking insect, killed by contact poison.

(C) chewing i

Some "hows" you should know a





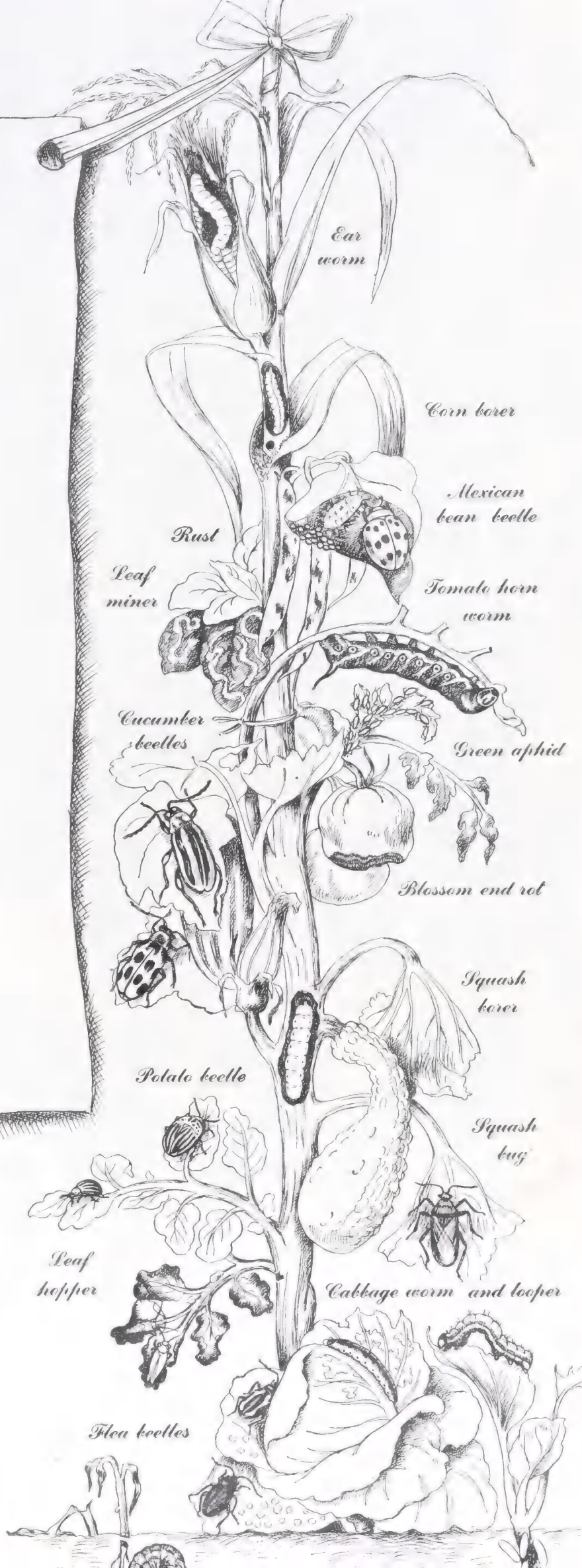
# ARDEN PESTS

Prepare your weapons and strategy early,  
and have a better garden all year long

## IN YOUR VEGETABLE PATCH—

Best times:	Guard against these pests:
Apr. to June	Cutworm (C). Surround new-set plants with paper collars, 1½" above and below ground
May & June	Maggots. 3" paper discs around plants of cabbage family keep maggot eggs away from roots
May to July	Leaf miner. Spinach esp. Remove infested leaves
June to Sept.	Aphids (S). Various colors. Rotenone sprays safest
June & July	Leafhopper (S). Potatoes. Rotenone under leaves
June to Sept.	Flea beetles (C). Tomatoes, rotenone. Potatoes, bordeaux when plants are about 8" high
June to July	Cucumber beetles (C). All vine crops. Rotenone
June to Sept.	Potato beetle (C). Supplement bordeaux spray with arsenate or use 3-way flower garden spray
June to Sept.	Cabbage worm and looper (C). Rotenone spray or dust. Watch for big holes, green debris in leaves
June, mid-July, Aug. peaks	Mexican bean beetle (C). Rotenone twice weekly at peaks. Pick adults; crush larvae, egg masses. Entire life cycle is passed under bean leaves
June to Sept.	Corn borer (C). Rotenone spray, esp. in leaf axils, when plants reach height of 8" or so
August	Rust (D). Beans esp. Handle plants only when dry
August	Squash borer (C). Slit stem to kill borer, then cover slit with earth to promote new roots
August	Tomato horn worm (C). Can't miss it! Hand pick
August	Squash bug (S). Hand pick. Rotenone may help
August	Wilt (D). Tomatoes: keep watered. Melons, etc.: cheesecloth over young plants may prevent it
September	Corn ear worm (C). Apply corn oil to new silk
Dry weather	Blossom end rot. Tomatoes: water well in drought
Controlled by stomach poison.	(D) Disease, controlled by fungicide

DRAWING BY EVA MELADY



as the "what, when, where"

with the best available nozzle, your garden scope requires.  
and duster will be useful too. Second, you check your in-  
cides and fungicides. Starting from scratch, you might  
t to order from your dealer something like the following:  
dormant spraying (if you have a few small fruit trees, some  
nymous and other evergreens you're fond of), say a pint  
a miscible oil preparation. That will probably last several  
ons if you take care of it. For dusting vegetables on a plot  
ot more than 2,000 square feet, 5 pounds of a good rotenone  
paration will do. For spraying (Continued on page 109)





The Rohdes' living room is home to them because its furnishings came from there, carefully chose for smallness of scale and easy shipment. Over the fireplace is a square of brocade, impressive to look at, but easy to fold up. Vittorio Borriello's portraits of Major Rohde and Mrs. Rohde in he court regalia are useful traveling decoration because they're important in size and fresh in color.

PHOTOGRAPH BY RICHARD AVERILL SMITH



The dinette, compactly furnished with a gateleg table and small, leather top stools, is in the kitchen corridor. The space was too tiny for chairs. The cupboard at left holds a supply of preserves.



Looking from the bedroom through the kitchen and dinette to the living room, you see how the ingenious folding screens work to conceal the kitchen mechanism. Left, screen is drawn. Right, it's open.



A tiny hall room serves as Mrs. Rohde's study and guest room. Sofa is a day bed. Shelves of figurines and glass, twined with fake ivy, hide an unused door. On the walls, water colors of Greenland.



# You don't have to be a bride . . . to be a WAR WIFE

Even the established older-marrieds have to learn how to make home a mobile unit for the duration. The apartment of Major and Mrs. Borge Rohde shows you how to take your possessions along and be at home anywhere

By Marion Gough

There are so many service brides these days, starting out to make home from scratch and a few wedding presents, that we're likely to forget that the orange blossom girls aren't the only war wives. Thousands of service wives—and Ruth Bryan Rohde is one of them—were married some time back. They've already accumulated their lares and penates and woven around them that intangible, wonderful web of comfortable familiarity called home. When people like this are called upon to pull up their established roots and make home for their husbands in strange places, life bristles with complications such as no unfettered bride would ever suspect. You're loaded down with household goods and harried with decisions of what to take with you and what to drop by the wayside. You live in the shadow of the moving van.

Here you see how Mrs. Rohde matched wits with

the problem. From her experiences living abroad—in Jamaica, Egypt, China, and Denmark, where she was United States Minister for three years—she is convinced that no effort is ever lost, no time ever wasted, that you put into re-creating home in unfamiliar surroundings. You are happier with things you love and, what is more important to most women, your husband will be happier if temporary quarters can be made to seem like home to him. So Mrs. Rohde has brought from her home in West Virginia what she calls the least common multiple of (Continued on page 73)



Articles by Ruth Bryan Rohde are usually written on the author's knee, in front of her desk. She says she works best this way. The Royal Copenhagen figurine shows Hans Christian Andersen telling a child a story



With just this much of their furniture supply, the Rohdes could be at home in a one-room apartment. The bed has been placed sofa-wise along a wall and there's plenty of seating space in their bed-sitting room






# 6 reasons why . . . .

## FLOWERS AND VEGETABLES DON'T MIX

**Raising good food crops these days is mass production of a high order, while growing flowers is an exercise in individual craftsmanship. Keep it that way**

- 1. Flowers are flowers, but vegetables can be anything.** There are, for practical purposes, no exceptions to the rule that all our efforts with flowering plants are devoted to getting the finest flowers and nothing more, except a relaxed and healthy plant. With vegetables we may go all out to develop a root, or a leaf, or a stalk, or a bud, or a fruit, pod, or seed. But do we want the blossoms? No. So unless you must have a garden menagerie, where *everything* is to be exhibited, simple common sense indicates a sharp dividing line.
- 2. Flowers need one kind of care, vegetables many kinds.** That's logical, too. For though we do many separate things to make our flowers grow well, we can do the same kinds of things by way of cultivating almost all flowers, and with the same tools for each plant. Not so with vegetables. Wheel hoes, scuffle hoes, rakes, snippers, baskets, feet, and hands are likely to be needed among the vegetable rows at any moment. Hence row planting. But rows in the flower borders are dull as the bottom of a skillet.
- 3. Flowers are adaptable; vegetables have one-track minds.** For example, Roses and Delphiniums not only look well but grow well side by side. But did you ever hear a Hubbard squash say "After you, my dear Alphonse" to a tomato plant? Or see beans flourish under a cabbage leaf big as a doormat? Then is it more reasonable to expect Dianthus to welcome a broccoli plant's shades, or Pole beans to keep their hands off a Dahlia stalk? No. Cabbage grows well beside cabbage, but it wants no monkey business.
- 4. Flowers are pecky eaters; vegetables like raw meat.** One of the worst things you can do to the average flower is overfeed it. Too much food means too few blossoms, and then where are you? But while you can also overfeed vegetables if you give them the wrong foods, you do have to give them pretty regular meals and in pretty adult quantity for best results. (And who wants less than that?) To be sure, you can make up individual trays, so to speak, for vegetables and flowers planted in the same bed, but what a chore!
- 5. Flowers and vegetables together lure every pest in the book.** Maybe, you say, that makes attack with sprays and dusts all the easier and more effective. But even if war restrictions would let you use the same sprays uniformly on both vegetables and flowers, good sense wouldn't. Arsenic or bordeaux on snap beans or ripe tomatoes isn't always healthy. Nor do Mexican bean beetles necessarily swarm at the same time as do Rose chafers. "Trap" crops might keep pests off vital vegetables, but trap crops are expendable, flowers are not. (See "Time Your Attack on Garden Pests," page 48.)
- 6. Flowers stay the season; vegetables go with their harvests.** All our planning skill is devoted to keeping something good to look at if not downright beautiful in the flower borders from spring till frost. If not blossoms, then foliage, green and healthy. We keep vegetables till they do their job. Then out with them and in with something else. No, let's stick to business while it needs attention, then go through the fence and renew acquaintance with the flowers.





## What to do if you CAN'T FIND CHAIRS

One good-size armchair and this short wall might have been filled, because free-standing furniture needs lots of elbow room. But a built-in bench makes the skimpy corner important and seats three easily. Paine Furniture Co., Boston

**Built-in wall seats pinch-hit admirably for the chairs and sofas you can't buy. They'll perform decorative and architectural feats, besides increasing seating space. See how they work**

By Sabina Ormsby Dean

Shopping for just the right upholstered furniture is no joke these days. And yet, what are you to do if you need extra seating space to make your surroundings more comfortable to live in, easier to entertain in? You don't have to add chairs, especially if your rooms already look cluttered with too much free-standing furniture. Cast about for a wall or window space that seems to be going to waste. Then build in a bench, pad it with a cushioned seat and back, and there you'll have a sofa-wise piece of seating accommodation. What's more, you can use this device for curing architectural defects if windows are too high or walls have awkward jogs. The next three pages are full of ideas for built-ins.



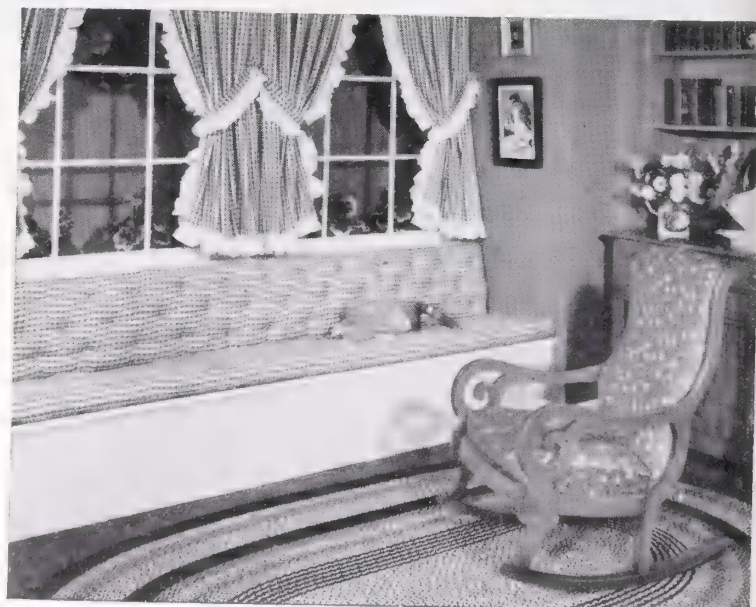
# WALL SEATS give you more than extra chairs

Here you see six comfortable solutions to the extra-seat problem, all done with built-in benches. But note that each one also offers an idea by which to camouflage an architectural fault

You mightn't guess that there could be a connection between your need for extra sit-down space and the fact that your living room windows are set too close together, like a miser's eyes. But consider that a wall seat, built in under those same offending windows, may provide additional seats and at the same time make the windows look as though you had always planned them as the background to a pleasant seating unit. Or if your windows are too high, a wall seat with a back that reaches to their sills can pull them down to earth and give them the air of being a built-in part of an important feature.

An uneven, unbalanced stretch of wall that ends in a jog may be impossible as a place to center free-standing furniture, but it may turn out to be a made-to-order location for a built-in sofa bed. Short corner walls, hopelessly insignificant in their present state, may furnish the nucleus for a congenial dining nook, if you turn the corner with wall seats, as they so often do in restaurants.

This substitute for chairs can even solve a storage problem. The space under the seat may provide room for cupboards, or the seat itself may be framed in cabinets. Study these two pages and the next for eleven workable ideas.



EMELIE DANIELSON

If you have a single window centered in a wall, you can overcome its all-alone look by making it part of a built-in wall seat and cabinet combination. Notice how these cabinets have been designed to form sides for seat, which is ample enough to serve as an extra bed. Hazel Hartman, decorator

This solution to the chair problem doesn't require elaborate cabinetwork. It's a straight window seat, set against a bank of windows, and just wide enough to fill in the short, going-to-waste space where the wall juts out. Its front is shaped to slant to the floor. Heels of sitters won't nick it



## WHAT TO DO IF YOU CAN'T FIND CHAIRS



Above. A jog in the wall proved to be the logical spot for a built-in couch in Joan Valerie's Beverly Hills home. Note bookshelves built high over the couch. Barbara Barondess MacLean, decorator

Left. A three-in-one arrangement of two cabinets and a box spring produced this built-in sofa in the home of Brian Donlevy. Cabinets look free-standing, but are really part of the frame

PHOTOGRAPHS BY MAYNARD PARKER



The wall seat in the Jennys' living room, in Tucson, Ariz., performs as a sofa—and then some. It shows you how you can unify a wall that has a high, off-center window. The seat is built up high to include the window in the whole unit. The four hinged doors underneath open to storage compartments



Wall seats can be comfortable without spring upholstery, but if you own a box spring and mattress, so much the better. Give it a built-in framework, as Hazel Hartman did here, and you'll have not only extra seating space, but an extra bed. Bookshelf end tables are built right into the framework



Forgotten corners and insignificant lengths of wall can be transformed into comfortable seats if you fit them out with wall benches. It's a smart trick if space is cramped in a dining corner. Built-in seats save floor space, too

## WHAT TO DO IF YOU CAN'T FIND CHAIRS



Above. A built-in bench with a padded seat and back turned a short wall in this playroom into seating space for four or five. It's built of pine to match paneling. Home of Betty Grable, Bel Air, Cal. Paul Granard, decorator

EMELIE DANIELSON



Left. In a small living room, wall seats built around a corner provide extra seating without cluttering the room, as chairs often do. A lineup of prints above the seats adds importance to this corner. Paine Furniture Co.

FOUR PHOTOGRAPHS BY MAYNARD PARK



No space for fireside chairs, but inglenook seats, built in along the short fireplace walls, furnish decorative seating space without taking up too much room. Home of Stanley Stroud, Brentwood, Cal.



Breakfast nook in the Stroud home has benches built to the wall on two sides. Third side is a built-up partition, fitted out with a seat. Pads for the three sections are covered in washable gingham

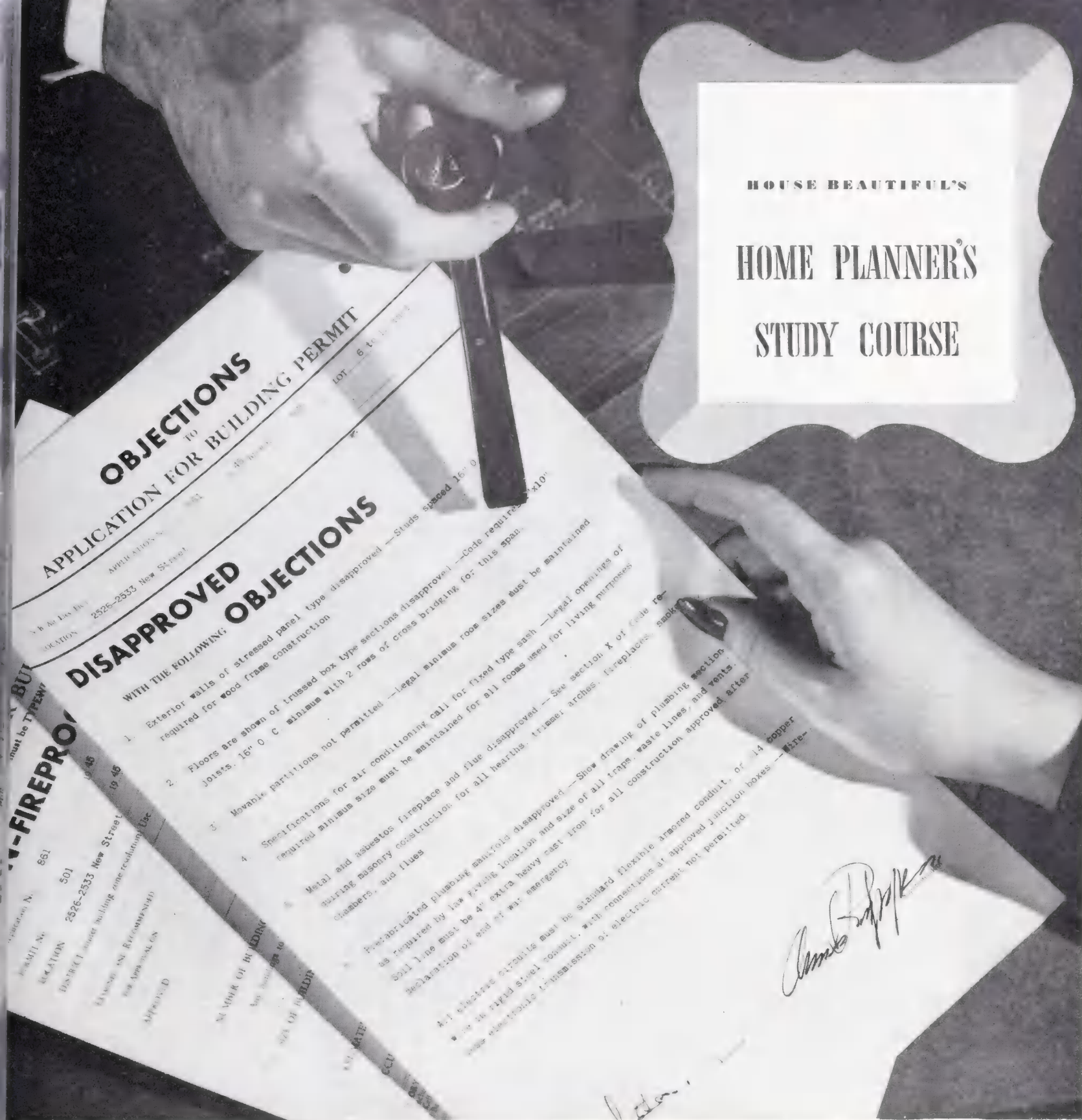


Have you a small corner going to waste? Turn into a dinette, as the Brian Donlevys have done, by building seats around the walls. Restaurants originated this cozy trick to save floor space and chairs



HOUSE BEAUTIFUL'S

## HOME PLANNER'S STUDY COURSE



FRED LERNER

## A sheet of paper can SPOIL YOUR DREAMS

How would you like it if there were a local ordinance in your town prohibiting the installation of a telephone in your home? You'd rise up with that wrathful righteous indignation that has made America what it is today, and you'd get that ordinance changed. There are many towns that have, right now, building ordinances that are just as silly, obsolete, and comfort-depriving.



# Will you miss out on the wonders of the future... because of your **LOCAL BUILDING CODE**

**The house you build after the war may be controlled by "horse and buggy" regulations, causing you to miss the benefits of modern engineering. Your fate is in your own hands. Here's what to do**

By Howard Vermilya

If you have set your heart on a new 194X house after this war you may be rudely awakened. You may find, when you tell your architect and builder what you want, that many of the technological developments you had been planning to use to make your house better than old houses are not permitted by your local building code.

If you have been intrigued by the advertisements and stories of factory-produced houses, you may discover that your town's building code prevents their erection. All too many building codes provide for the use of neither modern materials nor methods. In fact, many building codes were woefully out of date *before* the war.

You may also find that your budget will not permit you to have this or that cherished want because the building code requires you to spend for something else. Many codes contain antiquated, unrealistic, or monopolistic provisions which cause costs to be unnecessarily increased.

The way in which you build the house you want is directly controlled by your local building code as well as by the plumbing code, the electrical code, the fire regulations, and the zoning ordinances. They all control the planning, the construction, the choice of materials, and hence the cost not only of your new postwar house but of all building. As a consequence these codes have a far reaching effect on your standard of living, directly as they affect the cost of home ownership or the rent you pay, and indirectly as they affect the scale

of prices and the whole economy from top to bottom. Basically, all legislation controlling building is intended to protect your health, insure your safety. Codes are intended to protect you from unnecessary hazard of construction such as the collapse of a building under snow loads, windstorm, or settlement of foundations. They are intended to reduce the hazards of fire and to prevent the occurrence of unsanitary conditions which may endanger your health.

No one can quarrel with the fundamental need for this legislation. It is when codes fail to provide adequate protection, or when they increase costs, or impede the free selection of satisfactory materials and proven methods of construction, that there arises just cause for complaint.

Unfortunately the perfect code has yet to be written. The practice of specifying particular materials and the

conditions of use in the draftsman's hand of codes leads to the fundamental difficulty inherent in all present-day building codes. Constant revision is required to keep them from becoming rigid and out of date, and thus delaying improvements in building techniques. An unrevised code may make you unable to use the new methods and the materials which have developed through advances in technologies during this war (the plastics, light weight metals, aluminum, magnesium, the alloy steels, and glass in its new forms).

Too many codes are now outmoded. In 1940 over 27% of building codes had not been

revised for over 15 years. The average period of revision is only once in every seven years. Yet once each year is scarcely enough. Fortunately there are many places in your new home where these new materials can be used without interference by the arbitrary regulations of the code. Except where fire hazards stipulate otherwise, the interior finish of your wall may be according to your selection. In flooring materials, a field in which plastics

## How to Get Your Local Building Code Modernized

1. Interest local civic groups in examining your codes and in getting technically-expert opinion on how obsolete they are.
2. If they are found obsolete, form a citizens' committee to spearhead a campaign for revision. Enlist the newspapers in campaign.
3. Citizens' committee can appoint a non-partisan technical code committee with representatives of architectural and engineering professions to arbitrate arguments.
4. Assemble for the citizens' committee the best information, using the bibliography printed on page 74.





ILLUSTRATED BY  
HENRY LUHR'S

ve great promise, you will have much freedom. Your windows in general are not controlled as to materials or design. Doors, hardware, kitchen cabinets are rarely controlled. In general, building code control is limited to items affecting construction, fire hazards, and plumbing and electrical installations.

The restriction in the selection of materials is not only a form of regimentation delaying the introduction of new materials and techniques in building, but it affects the cost of building. By limiting selection, free competition between materials is denied. Existing accepted materials are given the advantage, and the status quo tends to be perpetuated.

Obsolete building codes further increase building costs by requiring heavier construction than that required by good up-to-date practice, or by requiring compliance with higher design factors than current research has demonstrated to be necessary for the particular function. Here are some specific examples:

In a study of building codes selected at random from 14 different cities, 52 required that for two-story masonry wallings the basement wall be 12" thick with 8" walls above; 4 required 16" basement walls with 8" walls above; one required 16" basement walls with 12" walls above, while seventeen codes required 8" basement walls with 8" walls above.

If this study can be assumed to reflect a true picture of all building codes, 77% have excessive requirements for basement foundation walls, since 8" basement walls with 8" walls above have proved their adequacy for

two-story masonry buildings. If you were building in any one of 57 cities covered by this survey, *you would be paying more for your house than necessary* with no attendant benefits, unless perchance you were building on a plot having bad site conditions.

While the cost of building a foundation wall 4 inches thicker than the usual 8-inch wall is not great, it does increase the cost of your foundation by about 15% and may add between \$200 and \$400, depending on the size of your house or whether it has or has not a full basement.

To control the safe structural design of floors, most building codes require the use of an arbitrary "live load" in calculating the size of the floor joists or beams, and girders. The live load, which is (Continued on page 31)

#### Where to Write for Information about Modernizing Building Codes

As a citizen, enjoying the benefits of living in a free democracy, you are charged with the responsibility of keeping your government in good running order. One small part of this job, supervision of local building codes, is most logically the responsibility of people planning to become home owners in the near future. Even though you are not technically qualified to referee engineering questions, you are qualified to arouse lay sentiment and to enlist the best technical help for the job. As a citizen spearheading the movement, you should collect and read, if possible, the pamphlets listed on page 74.



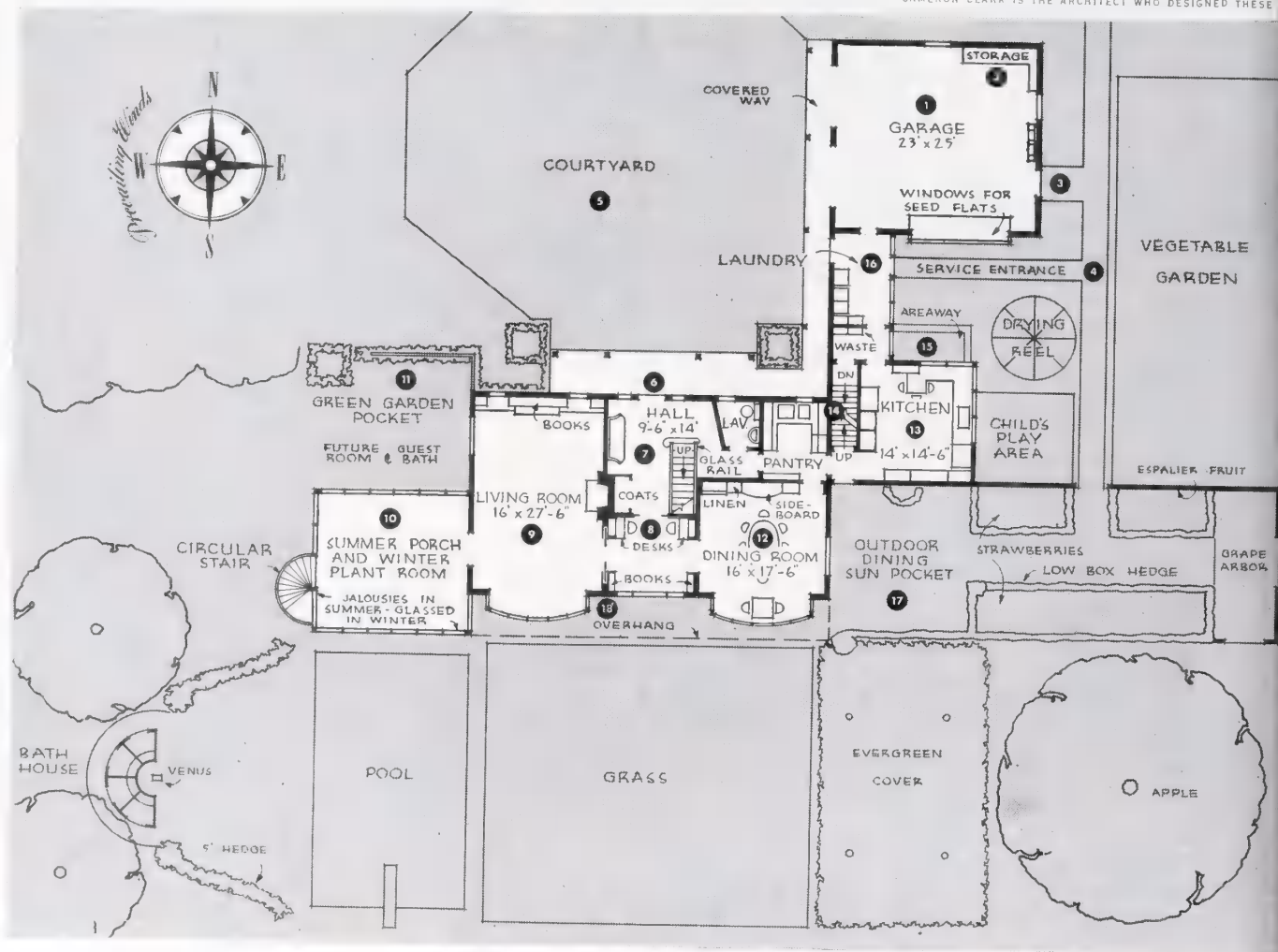
# What people want in POS

Would you like to learn from the mistakes of thousands of other new home owners? You can, for we have dreamed up a house that contains all the characteristics recent new home owners say the 194X house MUST have

By Elizabeth Gordon, Editor

There has never been a house like the one shown on the five pages. It was not designed for any one family, but to satisfy the surprisingly similar wants of thousands of families. Its characteristics have been prescribed by the demands of families who acquired new houses just before Pearl Harbor and who are, therefore, the best house critics. It is a composite of all the things these families now have (and prize), or wish they had (but haven't). It is a house to use as a measuring stick, against which to measure plans of your own.

CAMERON CLARK IS THE ARCHITECT WHO DESIGNED THESE PLANS



Analyze these plans, and you'll know what America's best housed people think is essential for a good home. They make very good sense:

1. Garage is close to the street, making possible inexpensive, short runs of driveway. Garage also serves as a buffer, separating service functions from the principal living quarters. Garage gives inside access to the kitchen, as well as outside protection to the front door, for guests who come home in the

family car needn't be taken in through the kitchen.

2. Plentiful storage space in the garage for all the oddments that the modern family wants to keep there: tools, lawn mower, bicycles, lawn rollers. This space can be utilized as cupboards or closets or shelves.

3. Access from the garage directly to the garden area, so garden equipment is always close at hand without being carried or dragged too far.

4. Service entrance for deliveries com-

pletely screened from living rooms and outdoor terraces, and requiring the delivery boy to make very little penetration into the house. All service functions, including the children's play yard, highly visible from the kitchen.

5. Generous turn-around space for cars to back out of garage. Also space for guests to park their cars off the street, desirable under certain conditions.

6. Main entrance is well placed in respect to all private living functions, being well away from living room, din-



# AR HOUSES

Home Planner's Study Course

HOUSE BEAUTIFUL'S

room, terraces, porches, etc. Yet the from the front door through to library window wall is appealing important, a quality much liked americans.

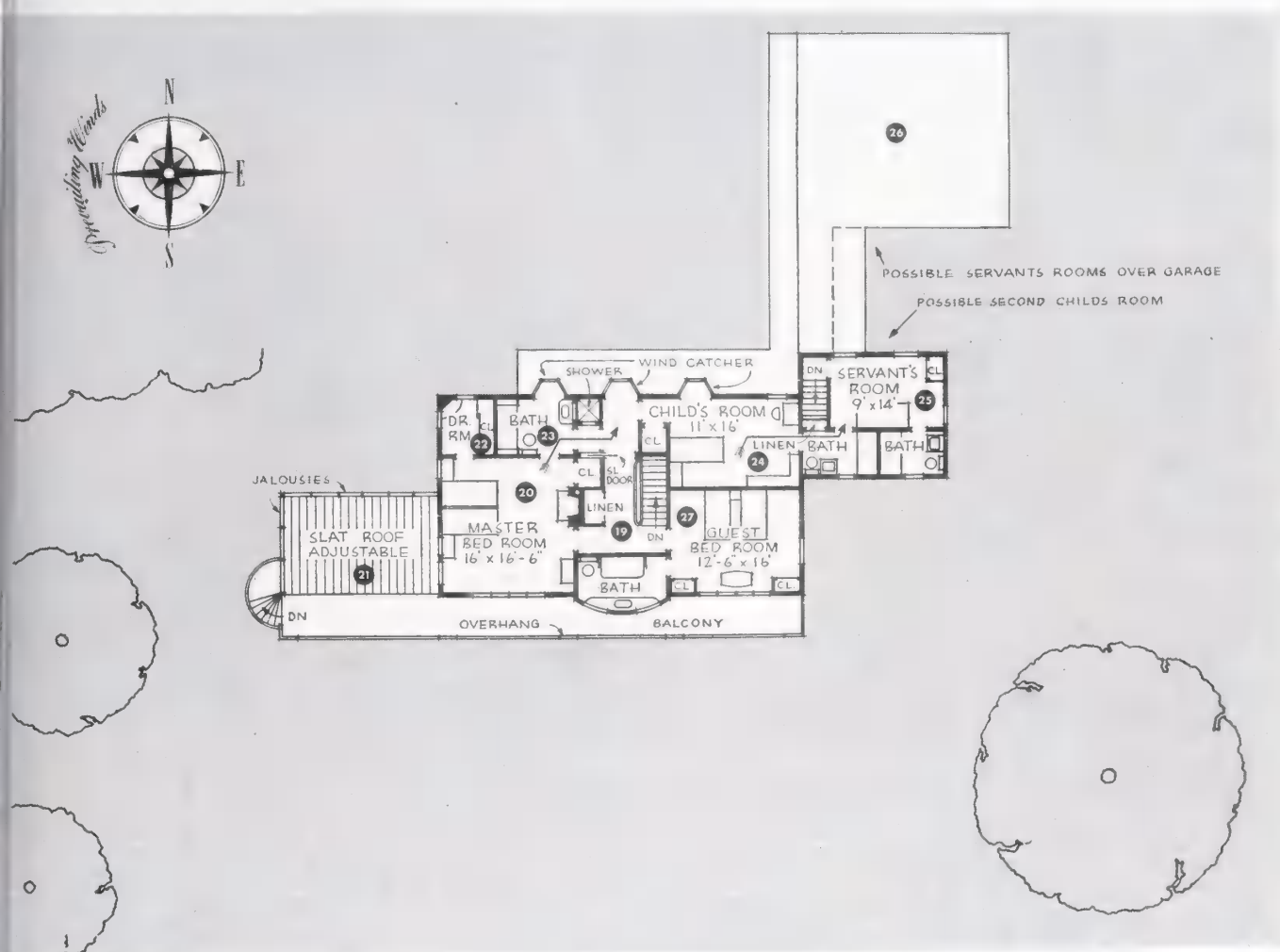
front hall offers excellent traffic- to all parts of the house, so the may be answered from any direc- Its relation to rest of rooms makes the public rooms dead-end rooms, h means traffic need not course hgh one room to get to another.

8. Rear part of hall has been used for books and desks, and sliding doors in its three door opening permit it to be closed off into a cozy book nook. Unless halls can be used, in some such manner, for more than traffic, they are a waste of space.

9. Living room has three exposures, the main one on the south being a big, over-scale bay which will frame the garden view and be an important architectural focal point to decorate around.

(Bay windows are becoming as popular as fireplaces for that purpose). Living room is wonderfully insulated from the noises and smells of the kitchen. It has good wall spaces for important furniture, as well as places for free-standing pieces. Also the possibility for built-in shelves and radio and television equipment at north end.

10. Double duty porch-room with jalousies for privacy and wind protection in the spring, summer, and fall,



be glassed in winter for plants. Garden pocket to be used in very weather (except in late afternoons, en dining terrace will be the spot to ), when shade and breeze are wanted. hedge toward the street gives this vacy. This is planned for the addition of a future guest room or library. Dining room has a big bay, which n be furnished as a breakfast nook as another reading corner. Three g wall spaces make furniture place- ent easy, or will provide for built-ins.

(See HOUSE BEAUTIFUL, October 1943). Big door opening to hall permits dining room to be thrown together with hall and living room for parties. Notice door to dining terrace and vista beyond.

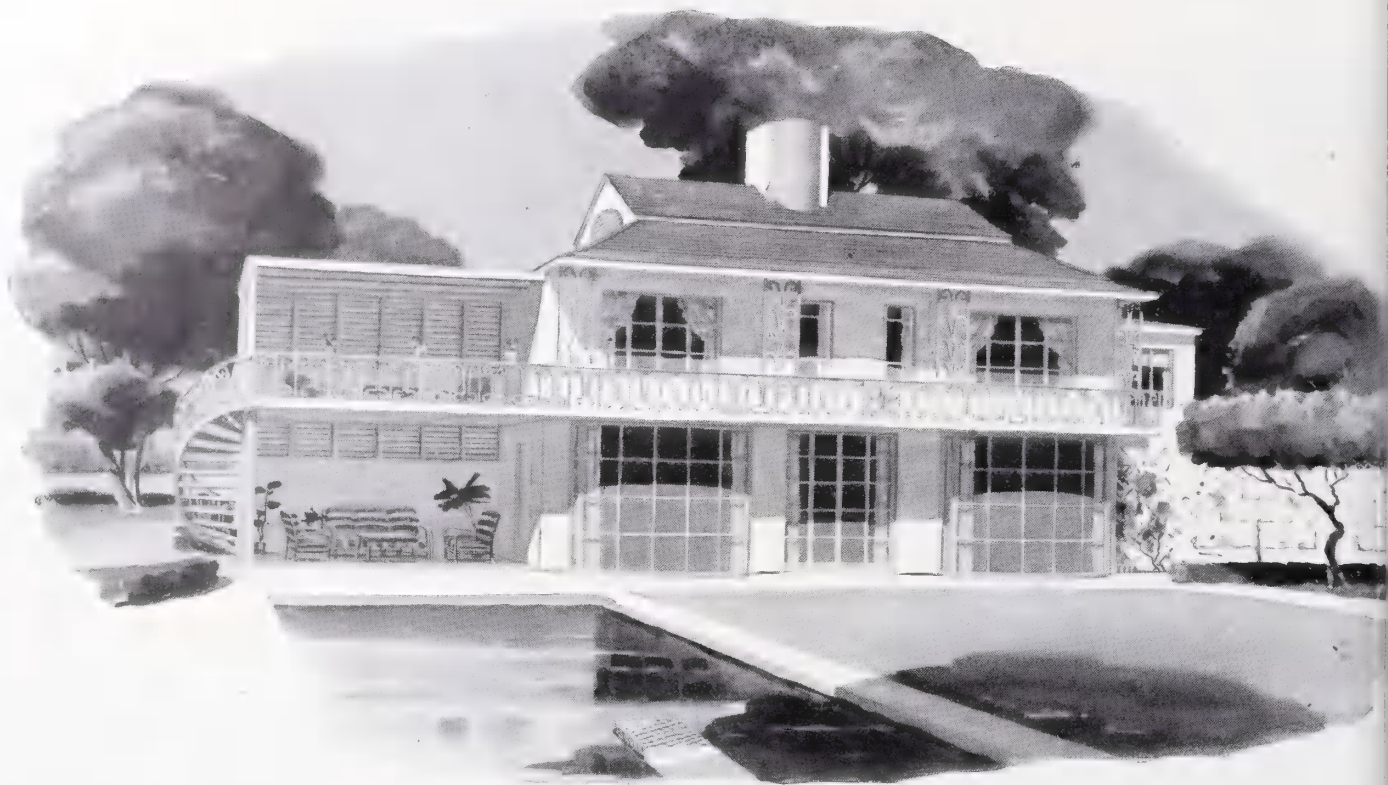
13. The kitchen and pantry represent the best modern practice, but have added advantages of more window area, a dining table integrated right into counters, so it can be used for work surface, a huge cleaning closet (no more "broom closets"), high visibility

of service entrance and the play yard. They are also well insulated from the rest of the house—against sound and smell.

14. An inside stairs to basement, housing in same framing a "back" stairs to the servants' quarters or future "back" bedrooms.

15. An outside grade stairs, facilitating the delivery of such staples as firewood, coal, and making it easier to hang out the wash—if the laundry is below the grade. (Continued on page 64)





GARDEN VIEW

## How the house THAT "HAS"

**You've just seen the plans of the house that has everything people want. Here's how such a house could look, though it could be made to look an endless variety of other ways, too**

If you are wondering what kind of hodge-podge would result if you put into one house all the things that most people want, you can relax. For the result is not a jumble, but a charming, livable home, as Architect Cameron Clark shows you very plainly here. It may be that not a single family would care to have *every* characteristic provided here. Certainly not all of us can afford a house that is the epitome of everything desirable. And obviously the size, plan, and orientation would be affected by family size, climate, topography of site, spe-



A front door without weather protection is one of the commonest pet peeves. So our house has a covered front door, similar protection at garage doors, so guests can come in dry without going through kitchen



A garden pocket—reviving something our grandfathers knew about, but our parents ignored. This nook is a hot weather nook—shaded by the house from the sun, yet open to prevailing winds. Hedge gives privacy



The children's play space, smack under the kitchen windows and hard by the rear service door. It is protected on three sides—by the garden wall seen at left, the house itself, and garage. See plan to understand





STREET VIEW

# EVERYTHING" could look

al desires. But for the good of the nation, it is helpful to see how the house looks that has the things people are actually dreaming about.

So this is, really, a common-denominator house. It is a house to use as a standard against which to judge other houses. It is a house to lift ideas from, to steal details from. It is a house rich in the intangibles of good living, which have nothing to do with engineering or materials or construction. For fine materials and sound construction do not make a home when these in-

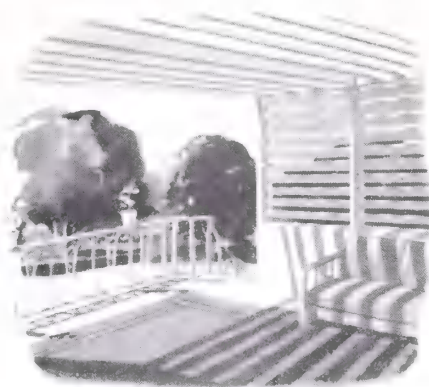
tangibles (of plan and design) are missing. It is the successful interplay of personalities, ages, duties, and interests that make a house a home.

Most interesting is the fact that these common wants are all very sensible and practical. People may be fooled once, but not twice. If you have owned one house, you don't set much store by gimcracks or sentimentalities when you think about another one. You know "solid comfort" will not be inevitably yours just because you own a set of musical door chimes. So get ready to dream!

DRAWINGS BY GEORGE COOPER RUDOLPH



The dining terrace, connecting with both the dining room and the kitchen. This outdoor look is a "sun pocket"—out of the winds and faced to gather sun heat. It would need an awning in midsummer if used in midday

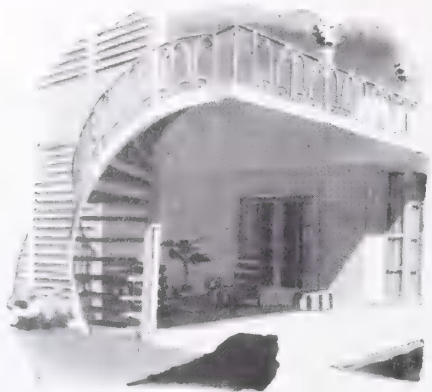


The sun deck on the second floor, just off the master bedroom. Privacy is given by jalousies. Control of the sun rays is given by adjustable slat roof. Stair curving down leads to porch and a future swimming pool



The balcony on the second floor, showing how the overhang of the roof makes shade and prevents summer sun from shining in the windows. In winter, when the sun travels lower in the sky, it will shine in abundantly





The porch in summer time. The jalousies are for privacy from the street or neighbors, yet they let in the breezes. In an insecty climate this porch would be screened. See below for winter transformation to plant room



Presto-chango! The porch is now a plant room, providing one radiator, judiciously placed and sized, is in the room, too. Such a room can be made ideal for gardenia and camellia trees, geraniums, and fuchsias



The dawn of a new era in back doors! Straight ahead is the back door and the laundry within. At right is the garage with window shelves for seed flats. Note outside grade stairs, which most people seem to want

HOW THE HOUSE THAT  
HAS EVERYTHING  
COULD LOOK

## WHAT PEOPLE WANT IN POSTWAR HOUSES

CONTINUED FROM PAGE 61

- 16.** All over the country there is a marked trend for people want the laundry on the first floor instead of in the basement. Since the automatic washer has eliminated steamy smells, the kitchen, is generally popular. We have made one wall of the laundry all glass (see exterior view at bottom left).
- 17.** An outdoor dining terrace is very much wanted by most people, no matter how much they can spend for a house. This one can be reached from both dining room and kitchen. In the cool spring and fall it would be used as a "sun pocket." In hot weather it would be nicest with an awning, and screened.
- 18.** This house is designed for solar radiation, so that the heat of the sun can be utilized in winter when wanted, but shaded out by overhangs in summer. This is chief function of the overhanging balcony and the second floor porch on this south side of the house. Interesting because it shows how many ways there are to achieve the economy of sun heat.
- 19.** The T-shaped upstairs hall shows how three rooms may be served by a short run of hall space. Good, economical plans never waste space in halls. Note bigger-than-usual linen closet. A grille for an attic fan could be set into hall ceiling, for this plan is ideal for attic fan cooling.
- 20.** The master suite has three exposures and its own sun deck, separate bath and a dressing room. It also has a quick access to the child's room through the bathroom. Note use of sliding doors on dressing room and bath. Swinging doors would rob floor space, making it impossible to do all this in space.
- 21.** Deck for sun bathing, providing privacy from street and neighbors, as well as an adjustable slat roof for controlling the rays exactly to your personal liking. The circular stair is for convenience of bathers on their way to the pool. See sketch on page 63. Also study front and rear elevations on 62 and 63.
- 22.** Well-lighted and ventilated dressing room, designed with Mrs. Home Owner in mind. Provides seven feet of hanger space on one side, and the other wall space could accommodate shallow cupboards for hat shelves and shoe racks. The corner dressing table between the windows would provide good daylight from two sides. A woman's dream!
- 23.** The master bath is sized generously enough so that the master and mistress won't suffer from claustrophobia. Bath is recessed in such a way that glass shelves may be set over the tub at either end. If stall shower is not wanted, this space could be used for bath linens and the shower put over the tub. This is really more economical of space and is a more rational practice, unless you are a fanatic about showering.
- 24.** Note that the child's room is well located between master suite and servant's room, so that care could come from either direction. Child's bath has its own linen closet, where bedding for this and the adjoining room might be kept.
- 25.** Servant's room and bath with private access from the kitchen and the rear entrance. If child is old enough not to need care, passageway in that direction could be blocked up.
- 26.** Since the garage is only one story, it would be possible to add one or two rooms over it at a future date to house servants, if the present servant's room was wanted for another child. Passage to the rooms would be developed along arrow.
- 27.** Guest room and bath are nicely isolated from rest of the bedrooms, and have choice exposures and facilities. Age, sex, and number of children would dictate how this room be used. But most families want a fine second bedroom, regardless.





## Private Perkins has some private plans

HE WANTED to share his dream with Joe . . . but he was afraid Joe would think him soft. Joe would laugh if he told him how he loved music . . . how some day he was going to sit for a week, just listening to music . . .

Joe wouldn't get it . . . so he kept it to himself. And when Joe asked him what he was thinking about, he said . . . "A blonde in Peoria" . . . and Joe nodded approvingly.

TO PEOPLE WHO LOVE IT . . . fine music is one of life's richest experiences.

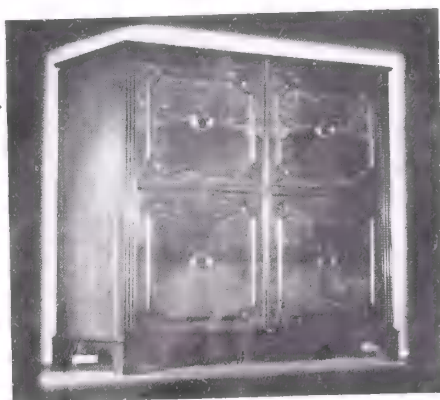
It is to those people we wish to speak . . . for tomorrow when our war job is done, we will bring them a Stromberg-Carlson radio that will rival the concert hall itself in purity and perfection of tone.

Into this instrument will go fifty years of craftsmanship . . . the skill that made Stromberg-Carlson the leader in FM radio . . . plus many new wartime developments.

When you hear what this means in truly fine music . . . we believe you'll agree it was worth waiting for . . . worth saving for in War Bonds and Stamps.



IT WAS PEOPLE, working for Victory, that won Stromberg-Carlson the Army-Navy "E" . . . To these men and women, and to our men in the Armed Forces, we have a responsibility. We must assure them good jobs when peace comes . . . We must plan ahead today. That is the important reason for planning fine radios for you . . . It's the important reason for all post-war planning.



IN RADIOS, TELEPHONES, SOUND SYSTEMS...  
THERE IS NOTHING FINER THAN A

# STROMBERG-CARLSON

A HALF-CENTURY OF FINE CRAFTSMANSHIP

STROMBERG-CARLSON RADIO & TELEPHONE COMPANY, ROCHESTER, N. Y.



# A nursery with a 20-YEAR PLAN

We've been crusading for ages for nurseries that grow up with children. The pictures on this page speak louder than words. They show you a room that is wonderful for a baby, equally wonderful for a young girl, and full of ideas.

By Martha Darbyshire



The wall shelf with Sally's collection of silver mugs and miniature Spode cups and saucers she will keep always, but the one housing her menagerie will eventually hold books, etc. Architect for Sturdy house in Bel Air, Calif., was Alfred T. Gilman

Sally, the six-months baby daughter of Mr. and Mrs. Herbert Francis Sturdy, is a lucky moppet. Now that she's beginning to sit up and take a lively interest in her surroundings she finds that she's the dimpled queen of a room that does all the right things for her. It's as gay as the squashy animals on her hanging shelf, as bright as the sunlight flooding her play pen, and the little-girl gingham matches the roses in her cheeks. And she and her room are biding their time until she hits her sophisticated teens, when, with very few changes, it will still do all the right things for her.

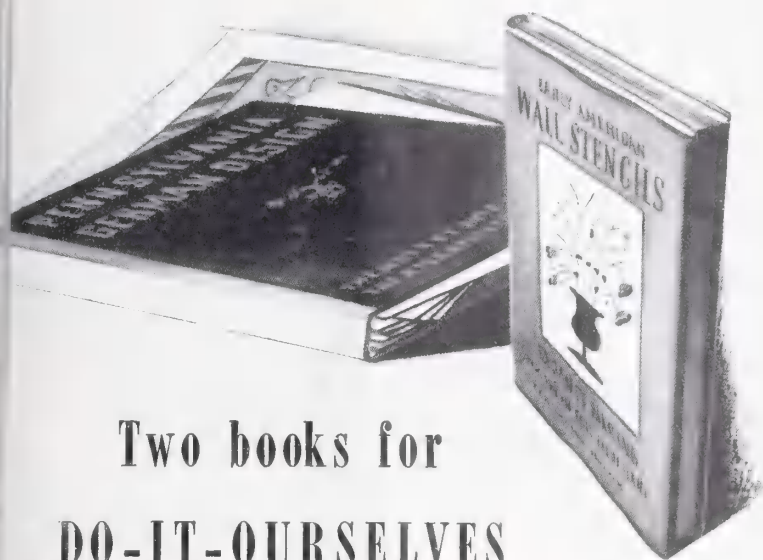
MAYNARD PARKER



Sally's room is set against a background of powder blue wallpaper with scattered pink nosegays. The washable cotton rug is the same shade of blue and the canopied bassinet is covered in white bobbinet over pink. Pink and white checked gingham is everywhere, on the bed, valance and tie-backs and even edging the white wall shelf

More of the gay gingham. Here you can see how effective it is used with the white organdy curtains, the ruffled sauciness it gives to the mirror over the bureau, the bright comfort it brings to the rocker. The old walnut high chair has white dotted Swiss pads and the hooked rug in front of dresser is beige and faded pink and blue





## Two books for DO-IT-OURSELVES decorators

• **H**aven't you often felt you could stencil a wall or turn out little marvels of decorated furniture, if only you had authentic Early American designs to copy? The Metropolitan Museum's "Pennsylvania German Designs, a Portfolio of Silk Screen Prints," is a collection of twenty designs in color, reproduced with hairline accuracy from documented furnishings. The history of each is printed on the back. Janet Waring's "Early American Wall Stencils" tells the story of this old art, illustrated with seven color plates and over a hundred photographs.

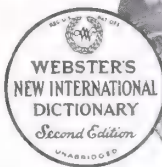
## If You Have Had to Wait for Your Copy of WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition

*This Is the Reason:*

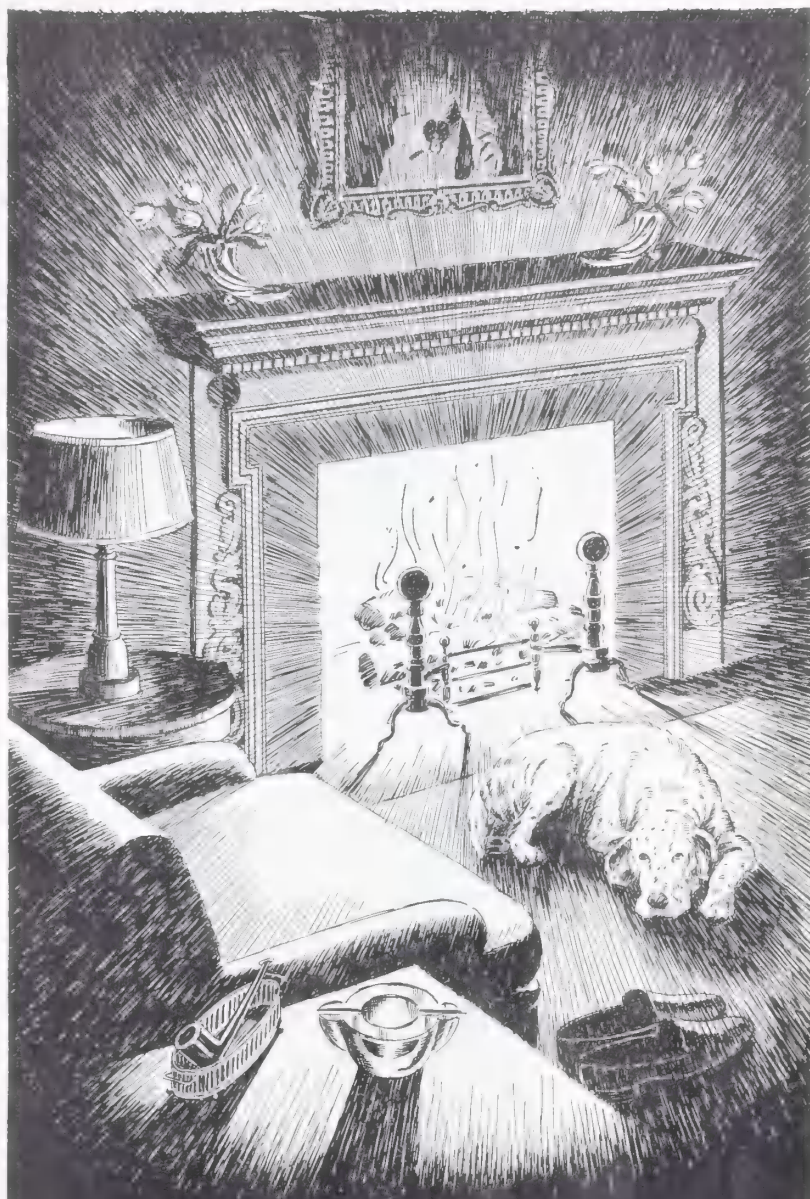
**Y**OU may find it difficult, now and during the coming months, to procure a copy of *Webster's New International Dictionary, Second Edition*. Please be patient and don't blame your bookseller or the publishers. The rationing of paper has made unavoidable a restriction in production and heavy government needs must be supplied—all in the face of the greatest civilian demand for the Merriam-Webster in our history. Naturally there are not enough copies to make possible prompt delivery to everyone. Place your order with your bookseller and then wait as patiently as you can for him to supply you.

**GET THE BEST—Even If You  
Have To Wait For It**

The Merriam-Webster is the standard of schools and colleges; State Supreme Courts; the Government Printing Office, professional and business offices everywhere. 600,000 entries—122,000 more entries than in any other dictionary. 12,000 terms illustrated. 3,500 Pages. G. & C. MERRIAM CO., Publishers, Springfield 2, Mass.



**"THE SUPREME AUTHORITY" IS WORTH WAITING FOR**



*There is no Better Reason  
for Buying War Bonds*

... than to help speed Victory while buying your share in the future. For every War Bond you purchase today is a foundation stone for your home of tomorrow—and the many things that make peace meaningful.

*Libbey*

*Makers of Fine American Glassware  
Since 1818*



RENAULT  
*Extra Dry American Champagne*



Naturally fermented in the bottle, bubbles bound from its crystal depths as connoisseurs raise their glasses and nod approval.

Monsieur Renault brought his art to America . . . and to American champagne . . . nearly three-quarters-of-a-century ago. Write for a free copy of our 24-page Wine Recipe Book. Address Dept. 39, L. N. Renault & Sons, Inc., Egg Harbor City, N. J. Distributed through McKesson & Robbins, Inc., New York.



Buy War Bonds

*Enjoy Renault - the Wine without Fault*



## Mr. Jones has a PRESSING ENGAGEMENT

**With all the subtlety of a 1000-watt iron he gives his wife the benefit of his deep knowledge of the right way to press a tweed suit. Just thought she'd like to know**

By Clifford Parcher

Mrs. Aloysius Jones heard strange sounds from her kitchen. There were occasional dull thumps, interspersed with soft hisses. The girls were both out and there was no one in the house except Aloysius, as far as she knew. Here was a situation that needed investigating!

Walking softly out through the hall, she reached the kitchen door and stopped in utter amazement. There was Aloysius, in his shirt-sleeves, bending over the ironing board. And just as she saw him, there was the thud of the iron, followed by a soft hiss as a cloudlet of steam disappeared into the air.

"What are you doing?" she cried.

Her husband looked up with a sheepish grin. "Washing the kitchen floor!" he mocked.

"No, but really!" she pressed.

"Doing the dinner dishes!" he offered, cocking an eyebrow.

"Stop being silly and tell me what you're doing!" she demanded.

"Well, Mother," he explained soothingly, "if your eyes have really failed you to that extent, I'm pressing my gray tweed suit."

"But what for?"

"Because it needed pressing," Aloysius patiently told her.

"But you never pressed a suit before in your life!" she said.

"That's right," he agreed. "But a man has to start some time!"

"You'll ruin that good suit," Mrs. Jones protested. "You don't know

anything about pressing clothes!"

"Oh yes, I do!" Aloysius insisted. "You see, Mother, it's getting so you can't expect any service from the cleaner, and yet suits still get out of press. My blue serge has been at the cleaners for four weeks! Either the manager is wearing it every night and will wear it out, or it will rot while waiting."

"I know they're awfully busy these days," his wife said, "but that doesn't explain what you know about pressing a suit."

"I was just coming to that," Mr. Jones went on. "Realizing that I'd have to press my own suits if they were to look decent, I went to a tailor in town yesterday and took a lesson."

"A lesson in pressing!" exclaimed Mrs. Jones.

"Why not?" queried the master of the house. "I got all the dope. You sit down over there and I'll give you the benefit of my recent acquisition of knowledge, free for nothing!"

Mrs. Jones subsided into a chair from which she could view the proceedings.

"The first step, my dear," explained her husband with exaggerated gestures, "is to brush the garment carefully, not overlooking the insides of pockets and cuffs. Then you dampen the pressing cloth evenly and you're all ready for step number two, which consists



now  
available  
to  
the  
public  
the  
PROFESSIONAL  
MIXING  
GUIDE



The Professional Mixing Guide is an authentic collection of standard recipes for Mixed Drinks, compiled for use of the professional barman.

At this time of liquor shortage we are making it available to the public for two reasons:

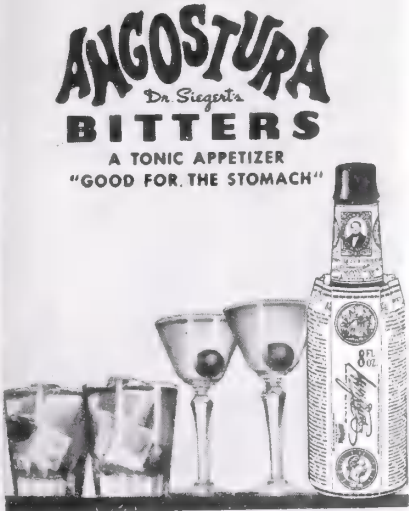
Liquor, properly mixed, makes a lot of mixed drinks and this helps conserve your supply.

Accuracy of measurement and the use of standard recipes will help you get the most out of your supply.

Another important point to remember. The proper use of Angostura Bitters will help you make better drinks, assuring you of the very utmost in satisfaction from every drink you mix.

Copies of the Professional Mixing Guide will be mailed free on request.

KEEP BUYING WAR BONDS AND STAMPS



ANGOSTURA-WUPPERMANN CORP.  
304 East 45th Street, New York 17, N. Y.

of pressing all the way around the top of the trousers. I've already done that."

"Mmmm," was the only audible comment.

"I'm just about to undertake the third step, madam," Aloysius continued. "If you'll give me your kind attention, this will be made clear to you. Stretching one leg of the trouser out to its full length, you follow the original creases and press it on the inside, using a circular motion of the iron and lifting the cloth before it's dry so that there shall be no shine. Repeat with the inside of the other leg," he said, suiting action to words. "and then put both legs together and press on the outside with particular attention to increasing the sharpness of the crease. When that's finished, you want to take a clothes brush and kind of coax the nap up, like this."

"You certainly learned a lot in one lesson. Loy," Mrs. Jones said.

"Now here's the only point on which I differed with my instructor," Aloysius remarked with a frown. "He said it was bad form to have creases in the coat sleeves and recommended either using a sleeve board or letting the edge of the sleeve hang over the ironing board. But, doggone it, I like creases in my sleeves and I'm going to have them!"

"I'm sure you're right, darling," his wife said complacently.

Aloysius cast a swift glance at his audience but there was no indication that the comment lacked sincerity. "You use a rolled bath towel in the shoulders," he explained, "and then you press the back of the coat and both sides of the front. The pockets take a light touch so you won't have a shine where the material is double, and then you brush them with a beating motion, like so!"

"That's wonderful, dear," came from Mrs. Jones.

Her husband was hanging the completed suit carefully on a suit hanger. "I didn't do such a bad job, did I, for a first attempt?"

"I should say not!" replied his wife. "But if I may ask, dear, why did you want to pass the lesson along to me?"

"Oh I don't know," Aloysius remarked carelessly. "I thought it might be good general information for you to have." He stole a quick look at his wife and then, although he was gazing critically at his handiwork, there was a twinkle in his eye as he added, "Besides, you might want to do one of my suits for me some time!"

# .....PROTECT WHAT YOU HAVE



"A fellow here in the plant says he's worked all his life, with nothin' to show for it. That burns me up.

"Not counting his home, his family and what he should have saved but maybe didn't, he's got plenty . . . freedom to plan his own future.

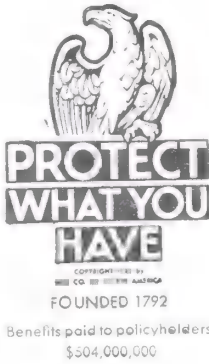
"I remember my father talking about his 'old country.' Well, I'm thankful he raised his family in America, where everyone is free to get along according to his ability. And, I want this country kept free for my kids. I don't want it bossed from outside, and I don't want it undermined from within.

"I'm all for the American idea of letting a man go as far as he can by his own efforts . . . free enterprise, I believe they call it. So, I'm working to help win this war, and I think everybody should be on guard against any monkeyin' with our way of life while we're winning it. I say 'Protect What You Have!'"

★ ★ ★

Your Insurance Agent or Broker will gladly tell you how little it costs for North America Companies' protection against financial losses resulting from: 1 Damage to your home, car or personal possessions by fire, explosion or windstorm; or losses from theft. 2 Loss of what you own or will own through claims for injuries to other persons or damage to their property. 3 Loss of income through personal accident. This service is yours for the asking—without any obligation. North America Agents are listed in local Classified Telephone Directories.

Insurance Company of  
**NORTH AMERICA**  
COMPANIES





# GUILD PLAYING CARDS

*Authentic in Style and Design*



ASK FOR

*Flower Prints*

at better gift or bookshops,  
stationery, department or  
drug stores.

WESTERN PLAYING CARD COMPANY  
Racine, Wisconsin



## Where to write for information about MODERNIZING BUILDING CODES

(SEE ARTICLE ON PAGES 58, 59)

### **Preparation and Revision of Building Codes**

by George N. Thompson  
National Bureau of Standards, Building Materials and  
Structures Report, BMS 19, May 1939  
Superintendent of Documents, Washington, D. C., 15c

### **Recommended Building Code Requirements for New Dwelling**

Construction (with special reference to war housing)  
Report of Subcommittee on Building Codes, Central  
Housing  
Committee on Research, Design, and Construction  
National Bureau of Standards, Building Materials and  
Structures Report, BMS 88  
Superintendent of Documents, Washington, D. C., 20c

### **Building Codes—An Essential Tool in Urban Development**

Construction and Civic Development Department  
Chamber of Commerce of the U. S., Washington, D. C.

### **Plumbing Manual**

National Bureau of Standards, Building Materials and  
Structures Report, BMS 66  
Superintendent of Documents, Washington, D. C., 20c

### **Uniform Building Code**

Pacific Coast Building Officials Conference  
124 West 4th Street, Los Angeles, Calif., \$2.

### **Recommended Building Code**

National Board of Fire Underwriters  
85 John Street, New York, New York

### **Code for Reinforced Concrete**

American Concrete Institute  
407 New Center Building, Detroit, Michigan

### **Code for Steel Construction**

American Institute of Steel Construction  
101 Park Avenue, New York, New York

### **Information on Use of Wood**

U. S. Forest Products Laboratory, Madison, Wisc.

### **American Standards Association**

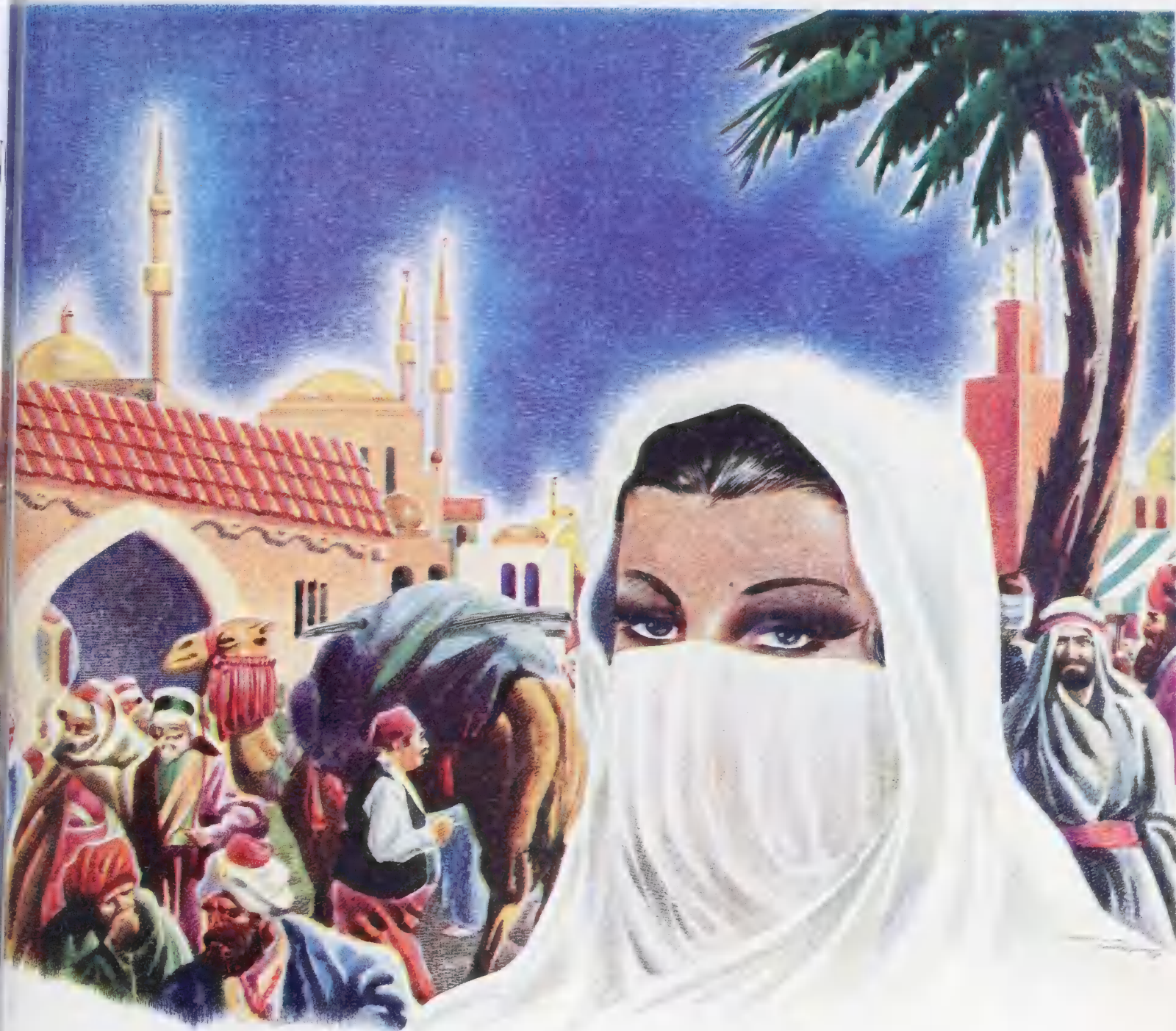
Building Code Correlating Committee  
29 West 39th Street, New York, New York

Building Code Arrangement CB 25 (1937)  
Preparation of Minimum Building Requirements CB 26  
(1937)  
Information on Sources of Material for Use in Preparing  
and Revising Local Building Codes CB 30 (1937)

### **Property Standards and Minimum Construction Requirements**

Federal Housing Administration  
Washington, D. C.





## MEET YOUR NEW NEIGHBOR . . . .

*Hallicrafters is the world's largest exclusive manufacturer of short wave radio communications equipment.*

▪ Today, Hallicrafters is engaged in war production only . . . the 1st exclusive radio manufacturer to receive the Army-Navy Production Award for the 3rd time. ▪ Tomorrow, Hallicrafters will build YOUR radio!



BUY MORE BONDS!

Far away places and strange customs seem that way only because of the limitations of travel and communications.

Just as the rapid development of air travel made the world smaller so is radio breaking down the traditional barriers of languages and ways of life.

In the post-war world, short wave radio will be of utmost importance to everyone. Hallicrafters will *again* be the name to look to for the most advanced developments in radio.

# hallicrafters RADIO







Next time you  
make an Old-Fashioned,  
try rum instead of whiskey.  
You're in for a  
great surprise!



## YOU DON'T HAVE TO BE A BRIDE TO BE A WAR WIFE

CONTINUED FROM PAGE 51

household goods that can move anywhere with her. This comprises not her finest furnishings but the ones that will be most usable everywhere. They're also the ones that can best withstand the slings and arrows of wartime shipping. You'll notice that they have a general similarity of design so that they can be used together in all sorts of combinations.

This basic furniture wardrobe includes three chests of drawers and a Chinese cabinet. (Mrs. Rohde likes Chinese design because it usually mixes well with other things.) Thus if she runs into a closet shortage she'll still have plenty of storage space, and pieces like this can be packed full for shipping. Her chairs, upholstered and otherwise, are small scale. She moves with a double size box spring and mattress and a collapsible day bed, both of which may be used as sofas. Five pairs of floor-length draperies from home can be made to fit any windows she's likely to encounter, and a number of small oriental rugs will meet any conceivable floor covering situation.

Mrs. Rohde worked out her system for herself, but we were surprised to find how perfectly it agrees with our own theories on mobile living, which we outlined for brides in "The Triumph of Little Things," in our May issue. For instance, she has cleverly forestalled the possibility of color clash in future quarters by choosing one basic color for all her important furnishings. Upholstery fabrics, draperies, bedspreads, and a Chinese rug are all in blending shades of gold, her favorite color because it combines the twin virtues of cheerfulness and practicality. It harmonizes pleasantly with the faded reds of the orientals and the misty green-blue of a series of water colors that Mrs. Rohde collected in Greenland. In her present three-room apartment, all walls are painted this soft, dusty blue-green, and she is counting on tinting the walls of any future abodes in the same shade whenever the landlord is willing.

She believes in the trivia of home, the small, well loved possessions that are as heartening as the face of a friend in strange places. She takes with her her silver tea service

and just enough pieces of her India Tree china to meet her table setting needs, so that meals in her two-by-four dinette are never makeshift, but as gracious and beautiful as dinner at home. The oddments and ornaments that go along have personal, sentimental meaning. Royal Copenhagen figurines, some of them designed especially for her, and an unusual, chunky string of antique amber, for instance, are mementos of Denmark. Four oil paintings—portraits of her husband, her son, and herself, painted by Vittorio Borriello, and a lovely pastel study of a young girl, painted by her daughter—travel with her, too, along with photographs of her grandchildren and good friends. She also carries a collection of antique colored glass, which isn't as impractical as it sounds because she cleverly displays it as wall decoration and puts it to useful service as tableware. Among these pieces are some that once belonged to her famous father, William Jennings Bryan.

With this wardrobe of furnishing fundamentals as a starter, Mrs. Rohde feels that she can cope with any quarters she may have to face. All that remains is to deal with whatever individual idiosyncrasies each new place presents, and this, Mrs. Rohde avers good humoredly, is pure fun. She solves her problems with "fakery," her own word for what we call ingenuity.

The apartment we picture is one floor of a remodeled house, offering plenty of opportunity for tricks. A narrow corridor connects the living room and the bedroom, and in this corridor, very compactly arranged, is a tiny kitchen, with stove and work table on one side, sink and refrigerator on the other. The problem here was to keep the kitchen workings hidden from the living room and bedroom. So Mrs. Rohde designed a pair of folding beaverboard screens, and painted them the omnipresent blue-green of the walls. When nothing is going on in the kitchen, the screens are simply hooked to the woodwork and drawn across both sides of the kitchen. Looking at it from the living room or bedroom, you see only a nice, innocuous blue-green passageway.

The prosaic metal handles on

(Continued on page 75)

## Furniture by TOMLINSON



### Your Cinderella Rooms\*~ Dramatic Surprise of the Year!

So filled with surprises, so lovely and just-right for today that many shops throughout the country have featured the Bride's Room in special settings. . . . Traditionally fine Tomlinson quality and outstanding design in many-purpose pieces that are a joy to own. A joy to come home to. . . . Beautiful—different—for rooms you'll love your whole life through. . . . Tomlinson is proudly working with Uncle Sam, and keeping you happy too.

Write for the new book in full color, "Your Cinderella Rooms." Enclose 15¢ for mailing.

\* Reg. U. S. Pat. Off.



### TOMLINSON of HIGH POINT

385 Madison Avenue, New York



# MAY, JUNE AND JULY PRIZE WINNERS

*in the*

**ALEXANDER SMITH & SONS  
CARPET COMPANY**

*"How We Hope to Fix Up Our  
Home After the War" Contest*

## MAY WINNERS

### **FIRST PRIZE — \$100 BOND**

Mrs. W. C. Hendrixson  
309 Bellefonte Avenue, Bellefonte, Delaware

### **SECOND PRIZE \$50 BOND**

Mrs. M. D. Wall  
928 7th St. S.E.  
Minneapolis, Minn.

### **THIRD PRIZE \$25 BOND**

Mrs. Eleanor G. Forman  
392 Irving Avenue  
Port Chester, N. Y.

## JUNE WINNERS

### **FIRST PRIZE — \$100 BOND**

Mrs. William L. Cheney  
293 Coe Street, Woonsocket, R. I.

### **SECOND PRIZE \$50 BOND**

Mrs. J. Holic  
339 Commercial Avenue  
So. San Francisco, Calif.

### **THIRD PRIZE \$25 BOND**

Mrs. Jerome Terhaar  
13585 Archdale  
Detroit, Mich.

## JULY WINNERS

### **FIRST PRIZE — \$100 BOND**

Mrs. George L. Bennett  
135 West Church Street, Frederick, Maryland

### **SECOND PRIZE \$50 BOND**

Mrs. Alda V. Carrow  
1780 Baldwin  
Detroit, Mich.

### **THIRD PRIZE \$25 BOND**

Mrs. Val Tarquinee  
1625 West Fifth Ave.  
Gary, Indiana

We regret that the unexpected volume of contest entries and shortage of manpower make it impossible for us to publish the names of *all* prize-winners at this time, as previously announced.

We are, however, doing everything we can to expedite the judging, and names of final winners, together with names of winners for August, September and October will be announced in the March issue.

**ALEXANDER SMITH & SONS CARPET COMPANY  
YONKERS, NEW YORK**



The white breakfront, against the dark blue wall, is lined with blue marbled paper. The mental anguish that was expended in finding just the right blue paper was typical of all proud home lovers. The cabinets below house Miss Culbreath's fine and extensive record collection.

It can  
**ONLY happen here**

CONTINUED FROM PAGE 37

in their respective fields. It is, in the best sense of the word, an example of what ability, ambition and a capacity for hard work can mean in America.

This isn't the way these enterprising young women look at the matter. They see it in reverse. They say: "After a hard day's work you need a wonderful place to come home to." To them home is a haven, rather than a reward. But to their friends, who have seen them progress from a hotel room to a two-room apartment, and then move again to the new one you've seen here overlooking Central Park and a billion dollar skyline, there is a deeper meaning: that opportunity is still available to anyone willing to work.



The girls own Martex towels, monogrammed with initials which, by wonderful coincidence, are identical. It is symbolic of a happy blending of tastes and ownership.





# OLD ANGUS

A NOBLE SCOTCH

*"Gentle as a Lamb"*



Old Angus Brand Blended Scotch Whisky, 86 Proof  
National Distillers Products Corporation • N. Y.

## YOU DON'T HAVE TO BE A BRIDE TO BE A WAR WIFE

CONTINUED FROM PAGE 73

the overhead storage cabinets of kitchen and dinette also disturbed Mrs. Rohde, because they could be spotted from the living room. She shopped the dime store for red plastic bracelets, substituted these for the metal pulls, and the cabinets now have an interesting Chinese-y aspect.

The apartment burgeoned with ugly gas jets, relics of other days, but Mrs. Rohde soon ended their marring influence by covering them with candle sconces. She hid the blank stare of an unusable door by attaching shelves to it and making it look like a cabinet for her glass collection.

She wanted the bedroom as much like a sitting room as possible, so she placed her double boxspring lengthwise against the wall and gave it a long headboard, made from an antique gilt frame that used to hold a tapestry. This lengthwise arrangement makes the bed look like a sofa. It's covered in a handsome Chinese shawl, gold satin generously embroidered with birds and foliage in mellow colors. Except for two chests of drawers, which are kept as unbedroomy as possible, the rest of the furnishings in the bedroom are living room pieces, and the Rohdes use the room frequently as a sitting room. They've even entertained guests here, setting up a buffet supper table and furnishing guests with tiny tray tables, the kind that can be folded up and kept in a closet. After supper they adjourn to the living room for coffee.

Mrs. Rohde likes to see flowers in a house, but, because wherever she goes she keeps herself busy writing and lecturing, she can't afford the time it takes to keep fresh flowers and plants well tended. Since her migratory life began, she's developed a hearty respect for artificial flowers and carries her bouquets around the country with her. She buys handsome ones to begin with and has daffodils, cyclamen, and forsythia wherever she goes. Another of her tricks is to buy a great jar full of rhododendron leaves and wire big wax rhododendrons to the branches. The flower arrangement problem resolves itself to fresh leaves and a rewiring job every so often. The result is handsome.

## 3 HINTS FOR HOME-LOVERS



PLATE GLASS TOP

Never mind! That forgotten cigarette can't ruin his bedroom chest (and your disposition!) if there's a handsome plate glass top to protect the finish. You'll find glass tops on bedroom furniture are truly practical. They add life and sparkle to the room's appearance, too. You can buy plate glass mirrors and table tops in many places, including your favorite department or furniture store.



MANTEL MIRROR

First aid for a tired living room: finish walls and ceiling in cheerful tones of Pittsburgh Live Paint. Then hang a smart, framed plate glass mirror over the mantel to complete the effect of brightness and spaciousness.



DOOR MIRROR

Every home should have at least one full-length plate glass door mirror. Most homes need *more* than one. So you — and your family — can check your appearance from top-to-toe. Easy to install. Sizes to fit any door.



THE MARK OF GOOD GLASS — WHOEVER MAKES THE MIRROR

The majority of mirror manufacturers use Pittsburgh Plate Glass because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or plate glass furniture top is your assurance of good glass, no matter who makes the product. Remember, for *true* reflection, a mirror must be made of plate glass.

### Free Booklet

Tells how to be your own home decorator . . . how to wake up rooms with mirrors and plate glass quickly and inexpensively. Illustrated in full color. Free. Send for your copy.

Pittsburgh Plate Glass Company  
2008-4 Grant Bldg., Pittsburgh, Pa.

Please send me, without obligation, your new, free booklet, entitled "Decorating your Home with Glass."

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

*"PITTSBURGH" stands for Quality Glass and Paint*





## A Cask of Merito Wine for good Queen Bess



Back in the days when Sir Francis Drake roamed the seas in search of Spanish galleons, a very much prized bit of booty to bring home to England was a cask or two of Merito wine. Today, across even more dangerous seas, Merito Sherries and Ports are brought to America to delight lovers of good wines. This heritage of seven centuries can be yours—magnificent Sherries, princely Ports, products that have won more than thirty gold medals in competition with the world's greatest wines. At good dealers everywhere.

*Each Merito label carries helpful information on taste, color and use. Look for the Merito label when you buy wine.*



# MERITO

*Imported*

## SHERRY and PORT WINES



CRAWING BY  
JACK FERGUSON

## ...if pipes freeze in your house

**Don't fancy yourself as a master plumber! Better call in the experts. They'll save you money and a lot of inconvenience**

### WHAT NOT TO DO

- Don't try to thaw out the pipes with an open flame. If pipes are near wood wall, you may start a fire in the partition.
- Don't trust yourself with a plumber's torch. An explosion can very easily take place with this gasoline-fueled instrument unless you're experienced in its use.
- Don't pour lye, potash or strong drain solvents down frozen waste pipes. In small quantities they are not injurious, but amateurs are apt to use overdoses and deteriorate non-ferrous metal and solder.
- Don't pour boiling hot water into lavatories or toilets that may be frozen. If the fixtures are made of vitreous china, the sudden change in temperature will crack them.
- Don't light a fire in a kitchen coal or wood range if there is a chance the hot water front is frozen because this will generate steam, causing expansion of the metal, almost certain cracking, and possible explosion.
- Don't draw water from the "draw-off" faucet of domestic hot water boiler if water pipes are frozen, as this may collapse boiler.
- Don't light a gas water heater connected to the domestic hot water, if water pipes are frozen.

### WHAT TO DO

- Take all precautionary measures to prevent pipes from freezing in the first place.
- Drain heating pipes and turn water off from meter if house is to be vacant during cold weather. Leave all faucets open.
- Keep windows closed near exposed pipes and stop up all leaks in outside walls.
- Let the faucet drip a little in an exposed pipe line, if you think the heating plant won't be hot enough to prevent a winter freeze.
- Keep fire high in cold weather to avoid risk of its going out.
- Protect permanently all exposed pipes with felt, asbestos, or mineral wool insulation. (You can wrap them with newspapers, too, for an emergency arrangement.)
- Shut off the water supply as soon as you discover frozen pipes. Open faucet in line to be worked on to relieve pressure as line clears.
- Apply hot wet cloths to exposed pipes. There are no quick ways for amateurs to thaw out pipes. Plumbers have electric thawers which work well.
- Let the expert trace, and remedy the freeze-up which occurs behind a plaster wall or under the floor. It will save you money and trouble.



# ULTRA LUMINALL

THE PIONEER MIRACLE PAINT

- Apply over wallpaper
- Washes beautifully
- One coat covers
- 1 gal. does average room
- Dries in 40 minutes
- Saves up to 50%



Made in colors that  
**do more**  
for your rooms!

Ultra Luminall—the pioneer of water-mixed paste paint—has always been outstanding for the beauty of its colors. By all means, see samples of Ultra before buying wall paint. Gorgeous coral, powder blue, sunlight yellow, mist gray. And exquisitely pure ivory, cream, buff. Your Ultra dealer will give you a color card or we will mail one postpaid on request.

Apply Ultra over wallpaper and other wall surfaces. Washable—one coat coverage—dries in 40 minutes. Regular Luminall has the same advantages as Ultra except it features extra lighting efficiency instead of extra washability.

Ask for free decorator's chart with samples of Ultra Luminall colors. For 10c we will send deluxe "Short Course in Interior Decorating" with many rooms shown in full color.

NATIONAL CHEMICAL & MFG. CO.  
3617 S. May Street, Chicago 9  
In Canada:  
Standard Paint &  
Varnish, Windsor



The **LUMINALL** line  
of WATERMIXED PASTE PAINTS

## HAND-ME-DOWNS AND WEDDING PRESENTS

CONTINUED FROM PAGE 43

chattels were few, we loved every one of them. There wasn't a single white elephant to get in our hair. All we had to do—it sounds so simple to say it now, but it was a Process—was to knit together what we had with a background of paint, fabrics, and oddments. Richard did a good deal of "knitting" with hammer and saw, too. We used our nest-egg to cover such expenses, and no money was ever doled out more thoughtfully since money was minted.

You have to know something about our apartment and about us in order to understand what we did. We live on Beacon Hill, Boston, in a remodeled house, because it's convenient for both of us. Richard travels between Boston and Cambridge to his work at Harvard. I am that important-sounding creature called a business woman, which means that I have to be a housekeeper, too, in that mythological spare time of mine. I wanted the apartment because, in that impulsive midwestern way of mine, I fell in love with the amethyst glass in the doorway of the house. Richard, who is New England to the marrow, solid, artistic, and thoroughly accustomed to amethyst glass in doorways, claims he was intrigued by the apartment's possibilities for improvement. But no matter. It's ours—one great big room with a bay window, a fireplace, an alcove, and a midget kitchen that swings off one side.

We began by painting the walls elephant gray, a restful color and a practical camouflage for Beacon Hill soot. One look at the room showed us that the logical features to play up were the bay window, the fireplace, and the alcove. Richard, since he's the one man in a million who knows what you're talking about when you say you want a valance shaped like the curve of a Chippendale chair, got the job of playing up the bay window. He designed the valance board, built it of plywood, and rigged it out professionally with concealed electric lights. We bought twenty yards of gray cotton rep from a theatrical firm for \$11 (they also threw in what was left from a dark red velvet stage curtain) and made the draperies. At night, when they're drawn and the valance lights are lit, we have the most dramatic wall you ever saw.

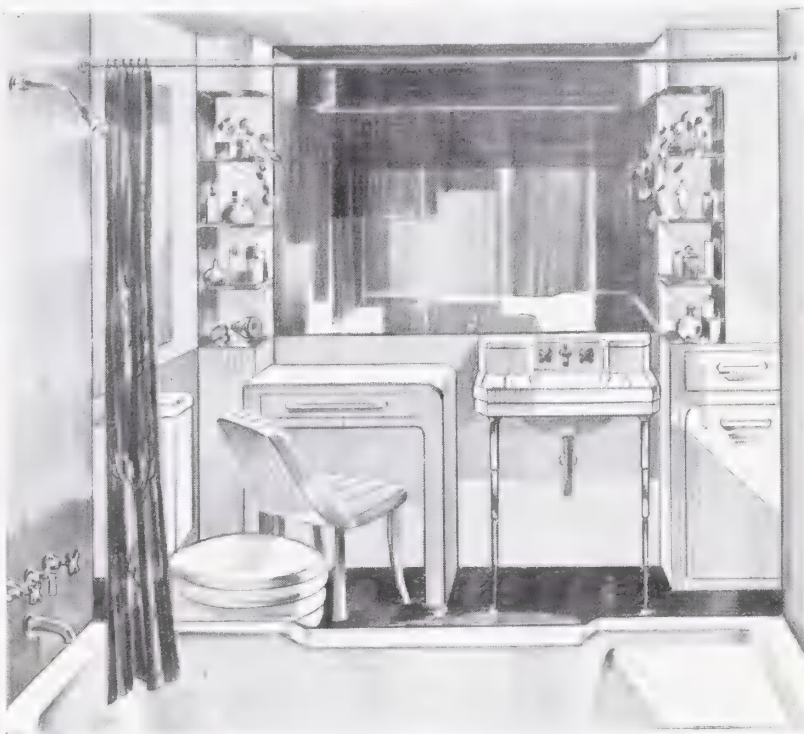
(Continued on page 98)

STYLISTS OF BATHROOM WARE FOR 36 YEARS

# ELJER



*"I want a dressing room  
and bathroom, combined"*



You might want to change this room all around, but it does suggest that your next bathroom can be styled to fit your family's living habits.

However you plan your bathroom of tomorrow, you'll want plumbing fixtures that are efficient and modern without being faddish. Their design must stay good for a long time. You'll choose wisely if you select Eljer fixtures. After the war, Eljer fixtures will continue to be distinguished by basic improvements... not fads.

Since 1907, Eljer fixtures have been known for their fine, glassy-hard finish that makes them so easy to keep clean and bright, and for their ability to stand up under long, hard use.

Get this free booklet of ideas about your bathroom of tomorrow

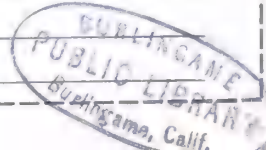


"Women Tell Us" is a collection of practical ideas for interesting new or remodeled bathrooms. Send coupon today.

ELJER CO., Dept. H.,  
Ford City, Pa.

Please send me your free booklet, "Women Tell Us."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_







*How The Experts Buy*  
*They choose wisely for greatest worth and permanent value. Two expert investments are War Bonds and Baker Furniture.*

**Baker Furniture, Inc.**  
 CABINET MAKERS  
 10 MILLING ROAD HOLLAND, MICHIGAN  
*Makers of America's Finest 18th Century Reproductions*

For your "Guide to English and French Furniture" send 25c to Dept. 24

## CLOSE-UP OF A SOLDIER'S DREAM



In a fox hole far away, he's thinking about his post-war world—for two! Right from the start, he'll want to be sure of the same livable warmth and charm he's known at home for years. A friendly fireplace graced with a mantel of Western Pine. Lovely paneled walls of these same distinguished woods.

If you, too, are thinking ahead to the day when you'll build or

remodel a home of your own, right now is a good time to consider the pleasing and distinctive effects that can be achieved with the Western Pines. The FREE picture book, "Western Pine Camera Views," will give you a whole host of attractive ideas. Send for your copy today. Address: Western Pine Association, Dept. 182-H, Yeon Building, Portland 4, Oregon.

\*Idaho White Pine    \*Ponderosa Pine    \*Sugar Pine  
**THESE ARE THE WESTERN PINES**

## Solutions for three "IMPOSSIBLE" corner

Don't close your eyes to that seemingly unusable bit of wall space. Turn it to good account by giving it a function suited to its size



Dressing tables are obliging filler-inners, adapting themselves to almost any size or shape alcove or nook. Mrs. George Winterhalter, Westwood Hills, Calif., tucks one into a window alcove, where light is good. You need not confine their use to the bedroom. Put one in hall, kitchen, or pantry corner.



We don't need to tell you how versatile a mirror is at sparkling up or enlarging a drab bit of wall. Decorator Paul Granard shows you how to put such wall space to double use by hanging the top of an old Victorian bureau that serves as a dressing table, as well. Mike Lyman home, Beverly Hills.

MAYNARD PARKER



Here's a practical bit of decorative interest for the bathroom. It's an arrangement of ceramic tiles, which are not fazed by steaminess of splashings. Decorator Amy Ames, of Harry Gladstone Studios, hung them with prewar wire plate hangers. Edmund Mulford home, Brentwood, Calif.



A little in water  
is all that you need



clean woodwork, wash dishes,  
do laundry with speed



cleans without scrubbing  
does more work for less

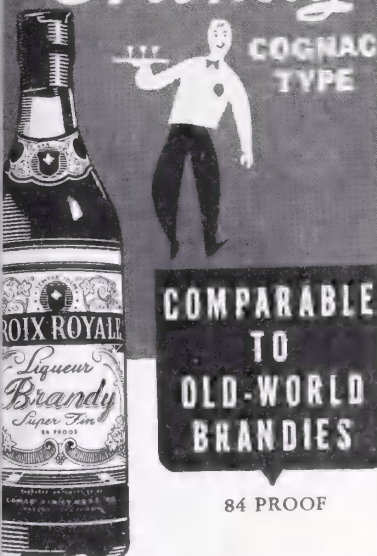


A bargain in Work-Saving  
Home-Cleanliness!



SOILAX at Hardware, Paint,  
Variety and Department Stores  
Economics Laboratory, Inc., St. Paul, Minn.

**CROIX  
ROYALE**  
(say Croi Royal)  
**Brandy**



**COMPARABLE  
TO  
OLD-WORLD  
BRANDIES**

84 PROOF

Croix Royale Brandy is the result of the expert blending of fine brandies. It's as perfect a brandy as experienced skill can produce, comparable to the finest of European Cognacs. A sip will convince you.

Try Croix Royale Brandy after-dinner or in high balls, manhattans, and old-fashioned.  
**BUY WAR BONDS FIRST!**

CAMINO VINEYARDS CO. • FRESNO, CALIFORNIA

## MRS. APPELYARD

CONTINUED FROM PAGE 39

### Avocado and Crabmeat Cocktail

There should not be too much of this. Two ripe avocados and half a pound of fresh crabmeat will be plenty for six people. You will need also some cocktail sauce. For six people mix:

- |                              |                               |
|------------------------------|-------------------------------|
| $\frac{3}{4}$ cup mayonnaise | 1 tablespoon tarragon vinegar |
| 2 tablespoons tomato ketchup | 1 tablespoon lemon juice      |
| 2 tablespoons chili sauce    |                               |

You may either put the crabmeat and cubes of avocado mixed with cocktail sauce into cocktail glasses or put the sauce into small glasses in the center of the plate and arrange around it tender lettuce leaves, pieces of crabmeat, and avocado. Chill everything well.

### Green Turtle Soup

This was still unrationed when Mrs. Appleyard was planning this dinner. For six people she buys three cans of clear turtle consommé and one can of turtle meat. She heats this with the consommé to which she adds a tablespoonful of sherry for each person. In serving it she has to use a certain amount of mathematics to be sure that there is some turtle meat in each plate. Until she and Mr. Appleyard get back to Simpson's in London and have it ladled out of a tureen by a gentleman in a frock coat who looks like a Victorian ambassador, this kind will have to do.

### Ham with Cranberries

- |  |                    |
|--|--------------------|
| 2 slices of tenderized ham, one inch thick, center cut | 24 whole cloves    |
|  | 2 cups cranberries |
|  | 1 cup honey        |

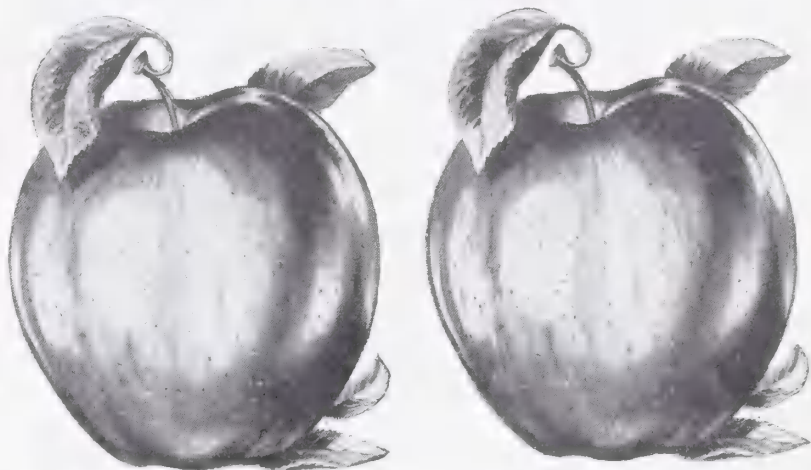
Gash the fat of the ham in several places. Stick the cloves into the fat. Put one slice into a greased pan, spread it with honey, cover it with the cranberries, spread the second slice with honey on both sides. Put a very little hot water into the pan, and lay the second slice over the cranberries. Cover the pan and set it into a 350° F. oven. Bake the ham for an hour, basting it two or three times with the syrup in the pan. Cook it uncovered for the last ten minutes. Tenderized ham will cook in an hour. This may be started ahead of time as standing for a while covered in a warm place will not hurt it.

### Mexican Succotash

- |                                   |                                   |
|-----------------------------------|-----------------------------------|
| 2 cups frozen lima beans          | 2 pimientos, minced               |
| 1 onion, minced                   | 2 cups whole kernel corn          |
| 2 tablespoons butter or margarine | $\frac{3}{4}$ teaspoon salt       |
| 1 green pepper, minced            | $\frac{1}{4}$ teaspoon red pepper |
|                                   | $\frac{1}{2}$ teaspoon paprika    |

(Continued on page 96)

*They both look alike, but  
one is BAD INSIDE*



**With home insulation too,  
there's more than  
meets the eye**

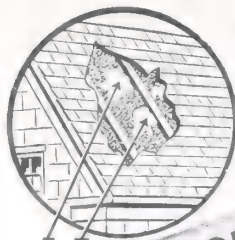
**You can rely on your Johns-Manville Home Insulation Contractor for a job that is sound throughout**

EVERY contractor for Johns-Manville "Blown" Home Insulation is carefully selected on the basis of his integrity, experience and reputation. In addition, his work is rigidly supervised by Johns-Manville until he can satisfactorily meet the high standard of J-M specifications for the scientific Insulation of homes.

Why is this important to you? Because the finest insulating material anybody can make

won't be effective if it's installed in your home in a slipshod, careless or skimpy manner. You can't see the difference, but only the right kind of a job results in maximum comfort and fuel savings.

Remember you buy Home Insulation only once. It pays for itself when done properly. Why not take the first step by sending for the free J-M Home Insulation book which gives you the full story.



←Here's what happens on a slipshod job: Note voids ... "Leaky," incomplete insulation will cause cold spots. A J-M job is complete in every detail—J-M Rock Wool is "blown" in to the exact, efficient firmness that helps keep winter heat IN and summer heat OUT.



**MAIL COUPON NOW!**

Johns-Manville, Dept. HB-A2,  
22 East 40th St., New York

Without obligation I would like a free copy of your Home Insulation Book, "Comfort that Pays for Itself."

Name \_\_\_\_\_

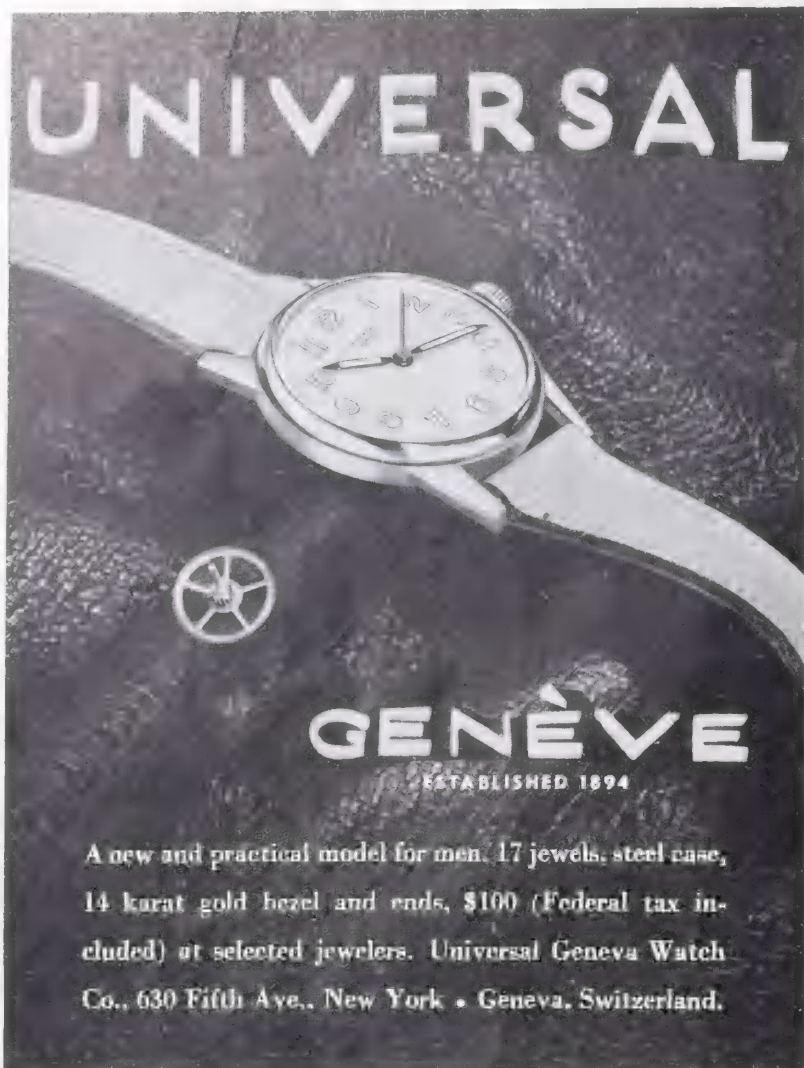
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**JOHNS-MANVILLE "BLOWN" HOME INSULATION**



# UNIVERSAL



**GENÈVE**  
ESTABLISHED 1894

A new and practical model for men. 17 jewels, steel case, 14 karat gold bezel and ends, \$100 (Federal tax included) at selected jewelers. Universal Geneva Watch Co., 630 Fifth Ave., New York • Geneva, Switzerland.

Copyright 1943, Universal Geneva Watch Co., N. Y.

## THE GREAT NAME IN RUM



Distilled and bottled by  
JOSE ARECHABALA • S.A. •  
CARDENAS, CUBA

**HAVANA CLUB**  
Straight Cuban  
**RUM**  
26 proof

100% RUM  
100% CUBAN

CONTINENTAL IMPORT DIVISION



Do you wonder that there's a premium on Grandma's dining room chairs and marble-top tables? They not only take the place of new furniture you can't buy but they react so brightly to modern wallpapers and fabrics

## What brides are doing about the FURNITURE SHORTAGE

**They don't have to do without. They're picking up all sorts of Victorian pieces, and treating them with a gaiety and a modern dash**

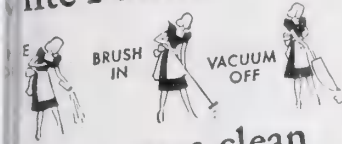
MAYNARD PARKER



If there's a swanback sofa languishing in your attic, you've the makings of a brilliant piece of furniture for your living room. Tuft it in crisp flowery chintz and flank it in the modern fashion with well designed tables of the mid-Victorian school. Both rooms shown at B. Altman & Co.



# White Powder Magic



keeps rugs clean



# Powder-ene

no liquids! no suds!

PLY vacuum rugs as usual. Shake on Powder-ene. Brush it in. Let it stand an hour or longer. Then vacuum it off. And presto!—your rugs are clean and bright. Use on any rug or carpet, including light colors and twist pile. Keeps small areas or entire room like new. CRANE MFG. CO., Racine, Wisconsin.



Powder-ene is endorsed by Bigelow-Sanford Carpet Co., Inc.



Makers of fine rugs and carpets since 1825



Extra dry  
\* Brut \*  
SPARKLING  
Burgundy  
American Wine Co. St. Louis

## LOCAL BUILDING CODE

CONTINUED FROM PAGE 59

in addition to the weight of the structural members, is the assumed weight of all furniture and persons to be supported by the floor. This load or weight is usually expressed in pounds per square foot of floor area. A survey of 80 building codes disclosed that 60 required the use of a live load of 40 lbs. per sq. ft., 11 assumed the weight to be supported would be 50 lbs., and 9 codes varied in their assumptions of from 60 to 100 lbs. per sq. ft. For residential use!

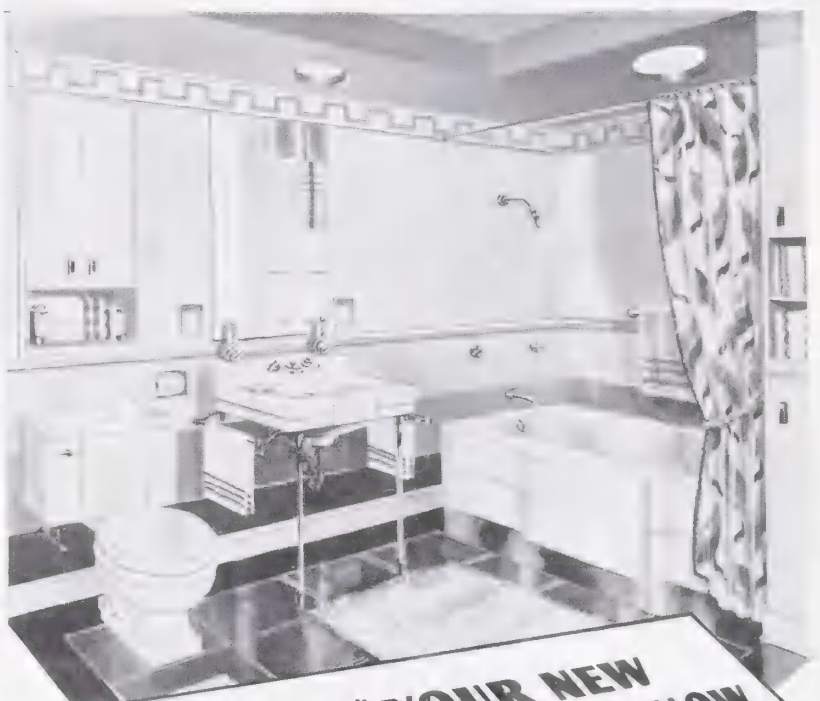
You do not have to be an expert, a builder, or an engineer to determine the absurdity of requiring floors in dwellings to be built so that each square foot will support a load in excess of 40 lbs. Take the area of your own living room. If it measures 14' by 18' the area is 252 sq. ft. Then multiply this area by 40 lbs., the assumed load. It will result in a total load of 10,080 lbs. When this total weight is divided by the weight of the average person, 150 lbs., the answer is 67 persons. Similarly in your own living room you will probably find that to accommodate the number of persons the floor will support, you will have to remove all the furniture and pack the room full of people.

Suppose we look at it another way. Furniture normally used in a house seldom weighs more than 5 lbs. per sq. ft. of floor area. But let's assume the weight of the furniture as 10 lbs. per sq. ft. It is unlikely that you would have more than 25 persons in the room at one time—unless you have an unusually large living room. Again using the average person's weight as 150 lbs., the 25 persons will weigh 3,750 lbs. In a 14' by 18' living room, this weight amounts to less than 15 lbs. per sq. ft., which, added to the weight of the furniture, totals 25 lbs.

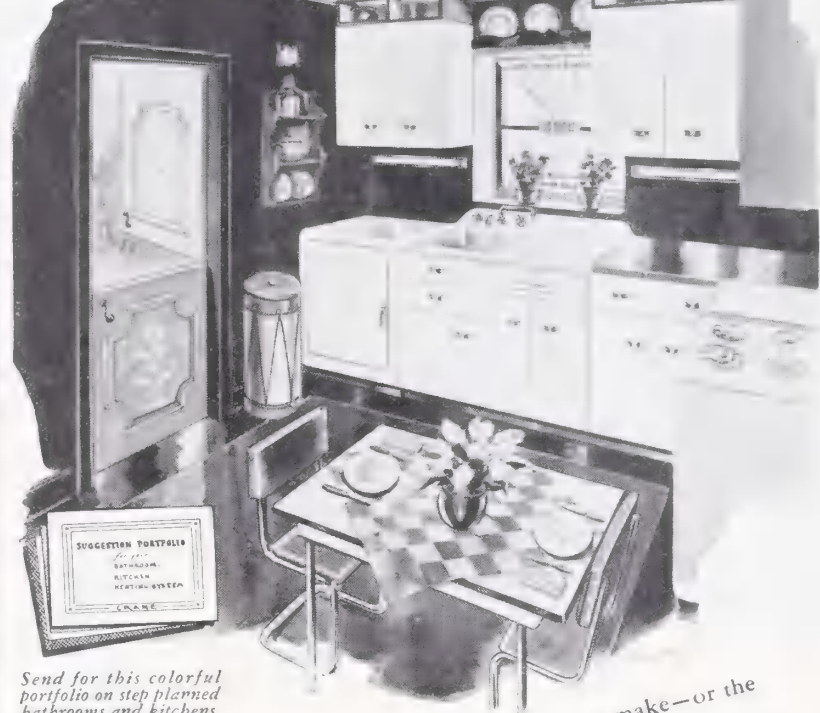
When a building code makes it mandatory to design the floor for a load of more than 40 lbs., one justifiably asks whether the further added safety is worth the cost. In the case of a floor designed for 60 lbs., the cost is approximately 30% more than one designed to support 40 lbs. per sq. ft. It would seem that this cost could be used to better advantage in added insulation or a better heating plant.

Ceiling height is a requirement over which there is little agreement. It is understandable that many

(Continued on next page)



"STEP PLAN" YOUR NEW BATHROOM and KITCHEN NOW



Send for this colorful portfolio on step planned bathrooms and kitchens.

You don't have to wait until after the war to take the first step in planning the home improvements you intend to make—or the new house you expect to build. Crane has prepared a valuable "step planning" portfolio, crammed with ideas and practical planning data for you on postwar bathrooms and kitchens. It shows you the steps you can make today and suggests how you can take additional steps later. Already Crane designers and engineers are at work developing the Crane line of tomorrow. This line will reflect the wishes of American home owners as expressed in a recent Crane preference survey. The first step in planning your new home or in remodeling your present one is to mail the coupon below for the Crane suggestion portfolio.

PLUMBING • HEATING • PIPE PUMPS • FITTINGS • VALVES




NATION-WIDE SERVICE THROUGH BRANCHES, WHOLESALE AND PLUMBING AND HEATING CONTRACTORS

Crane Co., 836 South Michigan Ave.  
Chicago 5, Illinois  
Please send me your "Step Planning" Portfolio on Bathrooms & Kitchens.

Name.....  
Address.....  
City..... State.....





# THE SYMBOL OF • ROYAL • DOULTON



## THE CHELSEA ROSE

Royal Doulton Bone China combines an appearance of delicate translucency with amazing durability. The feel and the ring tell you instantly of the difference between Royal Doulton and undistinguished wares. . . . Instant acclaim has greeted *The Chelsea Rose*—with its floral center typical of Old English design and its flutings, reminiscent of old silver.

The Royal Doulton Symbol covers a wide range of Bone China and Earthenware table patterns, as well as figurines and animal subjects of many types. . . . Write for the name of your nearest dealer. Enclose 10¢ if you want a fully illustrated booklet—including correct table services.

**WM. S. PITCAIRN**  
CORPORATION  
Sole American Agents  
212 FIFTH AVE., NEW YORK

CONTINUED FROM PRECEDING PAGE

persons prefer high ceilings, particularly in the South, where the belief is that they contribute to comfort in hot weather. Actually very little is contributed to comfort unless the top of the window is also high and the room ventilated by lowering the upper sash. However, it is extremely unlikely that it can be demonstrated that a ceiling height in excess of 7'6" is necessary to health. Most codes place the requirement for ceiling height of dwellings at 8', but may require 8'4" or 8'6", and some even 9'.

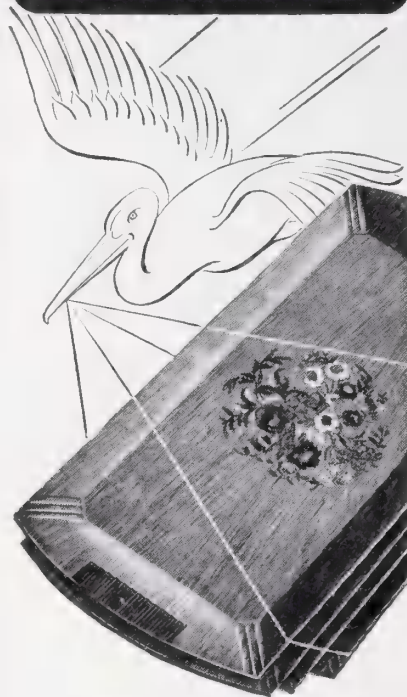
An increase in the ceiling height of one foot more than is necessary means added cost to the home builder, not only in the original cost but in the cost of heating. It is certainly questionable whether a code should force this unnecessary cost upon a home builder who does not desire it. Since this cost is not an infinitesimal item, but one that makes a real dent in the budget of the average home builder amounting to about 11% of cost of exterior walls, it cannot be swallowed meekly.

### Plumbing and Electrical Codes

While plumbing and electrical codes generally are not a part of the building code, they too control building to a similar extent. The faults of these codes are of the same order as those of the building code. Most city plumbing codes require a minimum of a 4" extra heavy, cast iron soil stack when a 3" stack has been demonstrated in actual use and in research at the National Bureau of Standards of the Department of Commerce, not only to be adequate, but better for the vast majority of dwellings having not more than one bathroom and a kitchen on the same stack, as it is self-scouring.

Many plumbing codes require excessive venting, in either the number or size of the vents required. Venting, however, is actually necessary only to the extent needed to protect the water seal in the trap of a plumbing fixture against a pressure or vacuum condition which might otherwise exist, especially when other fixtures of the system are in use. This protection is afforded by virtue of the fact that one end of the vent pipe or system is open to the outer air and thus relieves the pressure or vacuum before it causes trouble. In the case of multiple-fixture installations or in tall structures, the sanitary venting system is ab-

**S-H-H-H!**  
**GUESS WHAT**  
**It's a NEW**  
**HASKO**  
**TRAY**



### SEE IT! BUY IT! TRY IT!

Friends and family will "rave" about this NEW HASKO "FLORAL" Tray. It's as new as a fresh bouquet, and just as colorful and beautiful too.

This stunning NEW Hasko "Floral" comes in various sizes beautifully packaged in handsome gift boxes. . . . Sold at department stores and gift counters. Don't miss seeing it, and while you're about it, ask to see the many other Hasko Trays—sandwich, cocktail, and serving trays; Trays for coffee maker and toaster . . . They save time, table setting and costly linen laundering.

### Another NEW! It's the HASKO MYSTIC BOARD

A new deluxe Board; companion piece of the fascinating Hasko Mystic Tray that's sweeping the country by storm. You ask questions. It "answers" them. Hilarious Fun! Entertainment plus! Great for gifts!



HASKELITE MANUFACTURING CORPORATION  
(Dept. 135) 135 S. LaSalle St., Chicago 3, Ill.

**hasko** TRAYS  
AND ACCESSORIES

olutely essential and quite expensive. But in a residential one-and-kitchen job it is possible to simplify the venting greatly where all fixtures are clustered on the same floor, even eliminate all back-venting.

The enforcement of these requirements in dwellings for larger, heavy soil pipe and excessive back-venting, together with other stringent requirements accompanying such strict regulations, can easily increase cost of the drainage system 45% to 100%.

The most outstanding defect in electrical codes is not to permit knob and tube wiring or metallic sheathed cable, both of which are permitted by the National Electrical Code prepared under the auspices of the National Fire Protection Association. Most codes do not permit armored cable, require the exclusive use of rigid conduit through the entire dwelling. Some do not go as far, but require it in the basement where the wiring is exposed.

Those codes which require rigid conduit to be used throughout a dwelling cause the cost of the electrical wiring to be increased approximately 60% of the total cost of the wiring.

These instances, if they all occurred in the codes of your city, would probably increase the cost of your postwar house by about 10%. It is unlikely that you would find all of them. However, it is quite likely you may find others for there are many others not universal, where the code of one city or another compels compliance with specific provisions which cannot be supported by an impartial analysis. Dallas, Tex., for instance, requires wall ties in brick veneer construction to be spaced 16" horizontally and 12" vertically—about twice the ties generally considered necessary. Fort Worth will not permit composition board sheathing in brick veneer construction. Richmond, Va., does not allow fiber board finishes in the attic and requires 3" x 4" studs instead of the usual 2" x 4" studs in wood frame bearing walls. Water pipes in Charlottesville, Va., must be wrought iron or steel. Copper or brass, therefore, are not permitted. In Pittsfield, Mass., the foundation walls must be 12" thick poured concrete, masonry units not being allowed.

These instances have been limited to those concerning elements of construction which occur in dwellings—and hence directly af-





**Widdicombe**  
**Flexi-Unit**  
**MODERN**  
**ORIGINALS**

Write for FREE Booklet on  
"Flexi-Unit" Modern Originals

WIDDICOMB FURNITURE CO.  
GRAND RAPIDS, MICHIGAN

fect the costs to those who build or rent.

There is little purpose in telling you of building codes if it serves to discourage you from building your house after the war. There is some purpose in it if you realize that, between now and when the war ends and normal construction is resumed, there is an opportunity to have you, code revised so that you will not have to pay these unnecessary costs. You cannot escape these costs if you do nothing, for they will be in the costs of the house you build and of the house you rent.

A building code is essentially a local instrument. The underlying authority for it is in the police power which was reserved to the States when the Constitution was framed. The States in general have delegated this power to the municipalities. So that it is in your own home community that the responsibility for the condition of your code rests.

Generally the administration of the code lies with a building official, often called the building inspector or commissioner, whose function is to review the plans and specifications for all buildings to determine whether or not they conform with the building regulations before issuing a permit authorizing the beginning of construction. During construction your house is inspected to see that it is built in accordance with your approved plans. Often occupancy of the building is denied until final approval has been given by the building inspector.

The code itself is drafted sometimes by the building official, often by citizen groups and occasionally by an employed consultant. It generally must be officially approved by the law-making body of the community. Revision of the code generally must follow the same process. But revision is unlikely unless you, as citizens, are articulate in your demands.

The local civic groups who are planning for postwar progress and prosperity can be your most effective allies in achieving a modernization of the building codes. In most communities these groups are the Chamber of Commerce, the Real Estate Board, the American Institute of Architects, the Rotary Club, or other similar organizations. Those whose interests are more closely allied with building can be expected to be most interested and effective, provided the obsolete codes contain no require-

(Continued on next page)

*Someday  
you'll modernize  
your Kitchen-*



*And then you'll find many reasons  
to use Coppes NAPANEE  
Custombuilt equipment*

**R**IGHT NOW we're engaged in war work. But just as soon as conditions permit, we'll resume our prewar leadership in the manufacture of the finest, most efficient and most beautiful custombuilt kitchens made.

In the meantime, if we can help you with your plans, either for remodeling or new building, just let us know. We'll be glad to give you the benefit of our long experience.

And when the time comes to actually install your kitchen, you'll find a Coppes Kitchen expert right on the job to assume responsibility for every last detail.

**COPPES, INC., Dept. H-2, Nappanee, Ind.**  
*Quality Manufacturers Since 1876*

*Coppes* **NAPANEE** *Custombuilt Kitchens*  
*Buy More War Bonds*



**or a Perfect Dinner**  
... nothing can quite take the place of these fine Widmer selections: dry, delicate Rhine wine... dry brilliant ruby red Claret... dry Sauterne. All add to the esteem which the Widmer name has enjoyed since 1888.


**NEW YORK STATE**  
**WIDMER'S WINES**  
**and Vermouths**

Vintners of Fine Wines Since 1888

WIDMER'S WINE CELLARS, Inc., NAPLES, N.Y.




**CASTLETON CHINA**  
**SUNNYBROOKE**  
 —a charming pattern of  
 gay garden flowers. Ser-  
 vice of five pieces. 8.50



312 Fifth Avenue  
 New York

*Blatz* Beer



BUY  
 WAR  
 BONDS

Fast Becoming  
 AMERICA'S  
 NEW  
 FAVORITE

MILWAUKEE'S MOST  
 EXQUISITE BEER

CONTINUED FROM PRECEDING PAGE

ments that embody "special privilege."

There are many technical sources of help which may be used after it has been agreed that the code shall be revised. (See list of references given on page 70.) The first step, however, must be to muster a demand for revision through these organizations, and through the press. Once this has been accomplished and the code is to be revised, then it is vital that a representative group of public-spirited citizens either conduct the revision, or watch it in the various steps of preparation and adoption.

Not only must your interest watch the provisions of the building code, but also there must be equal interest in its administration. A code can be improved or ruined by the quality of the building inspector or commissioner. It is his job to interpret the code. If he is weak, he will seek protection in the letter of the law and not its spirit. He will also be subject to all sorts of pressures. If he is arbitrary, he may be unsound. There should be some regular form of appeal from his decisions, as a protection to the public. The board-commission, or committee of appeal should be composed of technically qualified, public-spirited persons who are competent to interpret the provisions of the code.

The present antiquated condition of codes is largely due to the fact that it has been and must necessarily be a local problem. At the present time there are some 1900 building codes. It is possible, however, to have a State Code. This in itself, if accomplished throughout

the country, would automatically reduce the number of codes to including the District of Columbia. Ohio and Wisconsin have state codes now—Michigan, Iowa, and California have state housing codes. Other states have laws affecting construction. The defect here, however, is that these codes have been super-imposed on the municipal codes and have not replaced them, thus complicating the situation.

A proper procedure would be to authorize a State Commission to formulate the building regulations for the State and to permit the municipalities to retain the administration of the code through local officials, subject to supervision by the state. This procedure would give to the entire state the real protection which is inherent in a well prepared and administered code. At present many communities have no such protection. It would permit the creation of a competent body whose major responsibility would be the preparation and revision of building regulations, that they may be adequate but not extravagant, that they may be uniformly interpreted, and that they be up-to-date. It would simplify the problem for the material manufacturers, whose research and progress is often voided by "horse and buggy" codes, in that it would reduce the number of jurisdictions from which they must secure approval.

Struggling for amendment of your local code may be foreign to your usual pursuits. The same may be true of the other suggestions which have been made. However, it is only through public opinion that in a democracy we can hope for improvement.

### PAPER PACKS A WAR PUNCH:

#### DON'T WASTE IT!

Ammunition, weapons, food and, of course, precious blood plasma, reach our boys in the front lines in perfect condition. Why? Because practically every one of the 700,000 different items shipped overseas is protected by paper! Paper also does an important job in war production, taking the place of even more critical materials. Paper, in good truth, packs a terrific war punch. Paper is a victory essential. It's up to all of us, then, to help conserve paper. When your family finishes reading this copy of HOUSE BEAUTIFUL, pass it along for others to read. Make your writing paper stretch. While shopping, help your storekeeper save paper by not asking for useless or double wrapping for your purchases. Back up the manufacturers' efforts to save paper by cheerfully accepting simpler wartime packaging. And be sure to save every bit of used paper for your paper salvage drive.



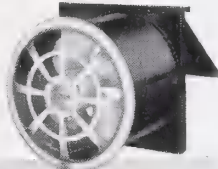


## HAT SMALL BUT IMPORTANT HOLE IN THE WALL

When your dream home of the Post War begins to become a reality, be sure your builder leaves that small but vitally important opening in the wall to accommodate the most important of all kitchen appliances—

VICTOR electric VENTILATOR. Keeps the air in your kitchen always fresh; insures instant freedom from odors that would otherwise linger, and stray thru the house. Write now for informative literature on modern home ventilation, facts that every home planner will want to know.

Send FREE on request. Write today. Victor Electric Products, Inc., Dept. HB 244, 2950 Robertson Av., Cincinnati 9, Ohio.

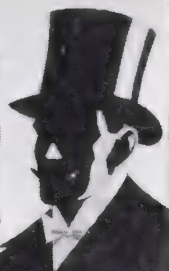


THE BONDS YOU BUY TODAY

**\*VICTOR**  
ELECTRIC PRODUCTS

WILL BUY BETTER LIVING TOMORROW

## GOLD SEAL NEW YORK STATE WINES



There's 79 years of continuous wine-making experience back of every bottle of Gold Seal Wine. French and American wine experts using the choicest grapes, lavish their skill in the production of Gold Seal Wines in the famous Lake Keuka region of the "Champagne District of America." So, for quality wines, remember the name GOLD SEAL.



*Made in the  
Champagne  
District of  
America*

Urbana Wine Co., Inc.,  
Urbana, Hammondsport, N. Y.

## There's a RIGHT WAY to maintain "TRICKY LINENS"

By Florence Paine

You probably don't give a second thought to your method of washing and ironing everyday cloths, napkins, and place mats. But you may find yourself avoiding the use of some of your most interesting and beautiful table linen, because you have qualms about how to wash and iron it. Keep these special-care facts at your fingertips, and you won't have to gamble on washing and ironing results.

### Did you know that:

- ... heavy linen damask should be ironed on both the right and the wrong side? The wrong side first to bring up the design; the right side to give the gloss.
- ... you can keep infrequently used white linen damask from yellowing by wrapping it in blue tissue paper?
- ... that rayon damask is washed like any other good tablecloth, except that you must avoid too hot water, especially for colored pieces?
- ... it's a good idea to measure doilies and runners of lace or loosely woven fabrics, so they can be eased back to size while drying? Outline small pieces on paper.
- ... lace pieces can be washed in an automatic machine, if not put with other pieces on which they may catch and pull threads? (Watch your own fingernails, too.)
- ... even new lace cloths should never be twisted or wrung out?
- ... you can avoid too much handling of fragile lace cloths, etc., if you put them in an old pillowcase before washing? Then swish the case through and through the suds, and rinse waters without actually touching the delicate laces inside.
- ... pressing lace cloths on the wrong side over a thick towel puts the design in bold relief?
- ... dainty doilies of lace which you don't want to over-handle can be washed by the preserve jar method? Fill jar about half full of

(Continued on page 87)



PUT YOUR  
"COLD HOUSE" PROBLEMS  
IN COMPETENT HANDS

### GET HIS EXPERT ADVICE ON HOW TO "HEAT SEAL" YOUR HOME

It's a Chamberlin Man's business to know how to analyze your heat-loss problems ... your year 'round comfort. Whether it be a complete job or a partial step, he knows how to correctly diagnose your problem and impartially advise the most economical way of solving it. Perhaps your "scanty-fuel" problem can best be solved with Chamberlin Rock Wool that completely insulates your walls or attic ... or those "cold areas" made more livable with the new Chamberlin Storm Window Combination (with screens for summer) ... or Chamberlin Weather Strips and Calking to stop drafts, keep out dirt, soot and rain. For over 50 years and in nearly 2,000,000 homes Chamberlin has rendered customer-satisfying service. Call a Chamberlin Man Today for free survey or an estimate. No obligation.

## CHAMBERLIN

WEATHER STRIPS • ROCK WOOL INSULATION • CALKING  
STORM WINDOWS • SCREENS



Get in touch with Chamberlin.  
If not listed in your local  
phone book paste coupon on  
post-card and mail today.

Chamberlin Metal Weather Strip Co.  
1270 LaBrosse, Detroit 26, Mich.

Have an estimator call ☐ Send free booklet ☐

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Save Fuel to Save Money to Buy War Bonds



## A CUE TO FINE ENJOYMENT:

*"The World's Best is Jamaica Rum  
Jamaica's Best is Myers's Rum"*

\*Try a Myers's Million Cocktail  
Appealing—Delicious—Appetizing



MYERS'S "Planters' Punch" Brand Rum 100% Fine Mellow Jamaica—97 Proof

\*For free illustrated recipe book, write:

R. U. Delapenha & Co., Inc., Agents in U.S.A., 57 Laight St., Dept. EL-2, New York 13, N.Y.



## INTERIOR DECORATORS SAY:

*"For added charm and color*



We Are Recommending  
to Our Clients

**CHARM-TRED  
SHAG RUGS**

**L**EADING decorators all over the country have enthusiastically approved these deep soft Charm-Tred Shag Rugs. They add a contrasting note of loveliness to any living room, bedroom, den, hall or bathroom. And they're so economical too—and practical. Easily washable. Available in seven

pastel shades including: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Maize—in Round, Oval, or Oblong—in sizes from 18" x 34" up to 4 feet by 6 feet. Prices range from \$2.95 to \$19.95.

Ask your favorite furniture or department store to show you genuine CHARM-TRED Shag Rugs today!

Made by BEN GREENBERG & BROTHER • CHICAGO • New York • Los Angeles

# IT REALLY WORKS

MR. AND MRS.  
BENJAMIN NIELSEN

Try boiling your eggs in the lower part of your aluminum double boiler if you want to save yourself an unnecessary scouring job, and cut down on steel wool. That tarnish which occurs when eggs meet aluminum won't show

Square corners of linoleum mats that aren't tacked or cemented down take a beating. Round the corners and prolong the life of the linoleum. For rounded corners don't kick up as readily. Trace around a saucer, then cut on the pencil line. This procedure will give you uniformly round corners

Add this to your 1001 uses for sandpaper. If you have trouble keeping your food grinder from wiggling precariously on the edge of the table when you turn the handle, place a strip of sandpaper sand side up under the grinder. This will prevent slipping, keep the table top scratch-free, too

If you want to renew the nap of flannel dresses, skirts, and trousers, try this device. Dampen a length of cheesecloth, lay it over the flannel garment, and press the cheesecloth with a fairly hot iron. The nap will cling to the cheesecloth so that it is raised as the cloth is removed. Fine sandpaper will lift the nap, too



# ROSEVILLE

## DECORATIVE ART POTTERY



"Magnolia"

Beautiful new art forms combined with exquisite raised floral design and rich color tones distinguish this charming new "Magnolia" pattern by Roseville. 65 items—hand-painted Tan, Blue, Green. At department stores and gift shops.



Send for free Magnolia folder  
ROSEVILLE POTTERY, INC.  
Dept. HB-24, Zanesville, Ohio

## RIGHT WAY TO MAINTAIN "TRICKY LINENS"

CONTINUED FROM PAGE 85

luke-warm sudsy water. Put in one or two doilies at a time, and shake vigorously so that the suds will penetrate every thread. Empty the dirty water, fill with clear water, and rinse by shaking also. Spread on flat turkish towel to dry.

... embroidered and appliquéd pieces should be pressed on the wrong side, face down on a thickly folded towel to bring up pattern?

... round doilies should be ironed from the center out, moving the iron with the thread?

... round tablecloths should be folded in half lengthwise and in half crosswise? If you must fold further, don't iron the folds. If cross folds must be made, a fat roll of paper will prevent creases from forming.

... fringe should be brushed with a clean whisk broom when dry to straighten the threads, but never combed as that may break threads.

... that the fibers of grass cloths can be cracked by friction? So they require gentler treatment than many cottons and linens. Wash in warm, soapy water, rinse well and press while damp with moderately hot iron. Roll on a cardboard instead of folding.

... mats with washable tops of lacquered fabric will look well always, if you wipe them with a soapy cloth after each meal? Rinse soap off with clean, damp cloth. Dry.

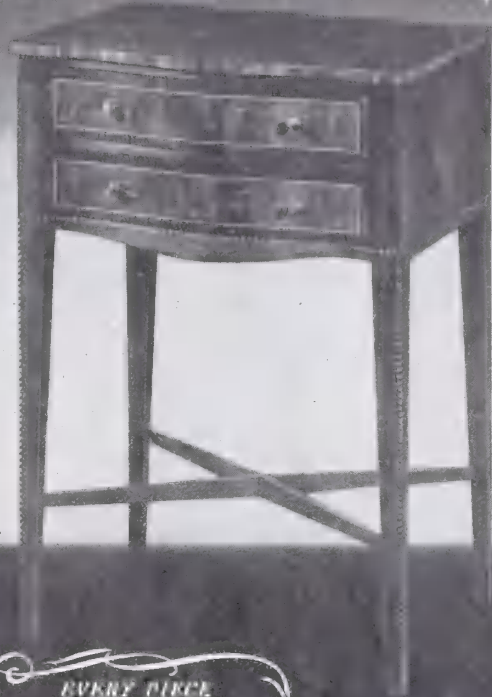
... fiber mats with raffia-like strands can be put right into luke-warm soapy water, and washed? Dip them up and down several times, then rinse in several luke-warm rinses. Roll mats in a towel for a few minutes to remove moisture, and then spread flat on a towel to dry. While damp, pull back into shape.

... that heavier fiber mats can be cleaned by scrubbing with a brush dipped in rich suds? Lift off suds with a spatula and rinse with a succession of cloths wrung out of clear water. Dry with a soft cloth. ... mats of woven cellophane and novelty yarn can be washed usually in tepid suds? Plunge up and down, but don't twist or wring.

... pinning scalloped pieces on a clothesline may pull them out of shape? Instead, roll in a towel. ... an overdose of starch may crack some linens? Be miserly when applying starch.

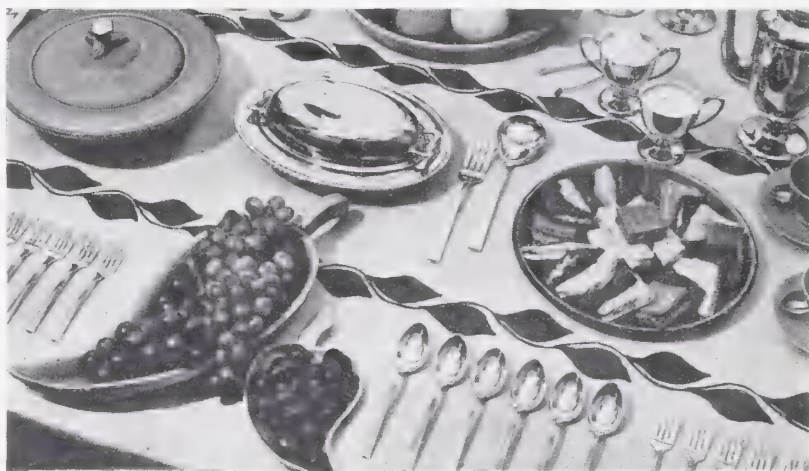
... creasing linens in the same folds tends to weaken fibers at that point? Try to change creases often.

## Tables by Heritage



EVERY PIECE  
A MASTERPIECE

HERITAGE FURNITURE, INC., HIGH POINT, N.C.

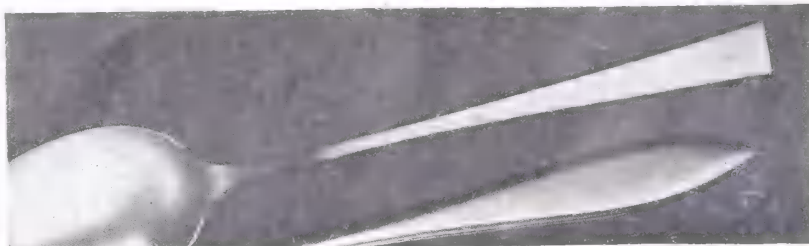


## Supper with Golden-hued Dirilyte

A buffet supper is an easy and delightful way to entertain, but your table setting should be dramatic. After the war, you can give it drama by using brilliant Dirilyte, that gay-as-gold metal which is so beautiful, scratch-resistant and durable. Dirilyte candlesticks, Dirilyte dishes, Dirilyte flatware neatly ranged, will be the envy of your guests. Plan it now for the tomorrow of victory that is coming. Send for the Dirilyte booklet and begin choosing your pieces.

AMERICAN ART ALLOYS INC., KOKOMO, IND.

Two flatware patterns, top: Empress; below: Regal.



## THESE E AND K WINES WILL NEVER KNOW THERE'S A WAR ON

With 70 years behind the great E & K label, this is too old a company to be shaken by the war. In 1914, the first year of the war, the company was producing 100,000 cases of wine. In 1944, the company is producing 1,000,000 cases of wine. The company is still producing wine, and the wine is still as good as ever. The company is still producing wine, and the wine is still as good as ever.

E AND K OHIO WINE

THE FINEST WINE

FROM AMERICA'S FINEST GRAPE DISTRICT



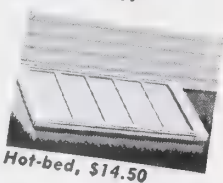


## OUT OF YOUR OWN BACKYARD...



Poultry house for about 30 hens — without yard, \$200

House for 12 hens, with yard, \$39



Hot-bed, \$14.50



Greenhouses, \$222 (and up) — to start plants early



Tool houses, \$55 & up The one illustrated, 6 x 8 ft., \$104

You can help to ease the nation's food shortage—and make rationing less burdensome to your own family as well—with Hodgson equipment. Prefabricated Hodgson poultry houses, tool and greenhouses, and other structures can be put up in a jiffy—with little more than a screwdriver. No sawing or nailing; no special skill required.

All Hodgson products are sturdily made of first-quality red cedar; beautifully finished by honest New England craftsmanship. Shipped in complete, easily assembled sections. Hodgson also makes kennels, birdhouses and feeders, playhouses—also residential houses and camp cottages purchasable under Government regulations.

Order price-quoted products illustrated here, direct. Or WRITE FOR FREE HODGSON CATALOG P-1—mentioning items most interested in.

VISIT THE HODGSON INDOOR EXHIBITS at our New York or Boston address. See a completely furnished Hodgson 7-room house, and many other products.

E. F. HODGSON CO., 730 Fifth Ave., New York City  
1108 Commonwealth Ave., Boston, Mass.

## HODGSON HOUSES



when

## Ripple Twist Rug has the floor!

The fresh, cheerful color and distinctive charm of Ripple Twist Rugs will "lift the spirits" of every room in your home. The high, soft pile will give you "luxury underfoot!" Guaranteed washable and color-fast. Long-lasting. Moderately priced. Made in a wide variety of sizes. At Leading Department Stores from Coast to Coast

QUAKER MAID MILLS Inc., Philadelphia, Pa.

• FOR EVERY ROOM IN THE HOME

## I WAS SKEPTICAL ABOUT SOY BEANS

CONTINUED FROM PAGE 33

wait until I get a favorable verdict before I make my announcement. The new system works like a charm. I feel slightly guilty, but I have enlisted many friends for the little bean with this ruse.

Just for the record (this information should be doled out sparingly to the family!) you'll want to know that this little bean (whether dry, sprouted, in flour, oil, or any of its forms) can help you fill the protein needs of your family when meat, cheese, eggs, milk, etc. are not available. The soy bean has the great advantage over other beans of being low in starch and carbohydrates. Hence, it won't increase body weight. It is a splendid source of calcium, phosphorous, and iron, too.

The most familiar product of the soy bean family is the dry soy, which can be used in your most cherished baked bean recipes to replace other dried beans. (And remember that soy beans have 1½ times as much protein as other dry beans!) They're bland, however, so season them highly if you want to rate an appreciative "Mmm, delicious" from your family. You can buy dry beans which must be soaked overnight, and then cooked, and a tenderized form, which can be cooked in about 10 minutes without previous soaking. The latter, however, lack the firm texture which many people prefer.

Most exciting of the soy family, we think, are the soy bean sprouts which you can grow in a flower pot. They are quite cheap and as important a fresh vegetable as tomatoes, which they equal in Vitamin C. Since you can sprout them yourself, you won't need to depend on your green grocer this winter for a fine, nutritious, cheap fresh vegetable. (One pound of dry beans at about 15 to 40 cents a pound produces about 3½ pounds sprouted.)

Soy bean sprouts are crunchy in texture, are vaguely reminiscent of peanuts, take but 10 to 20 minutes to cook, are not starchy, and do not produce intestinal disturbances commonly associated with navy beans. When bean with sprout is 1½ to 3 inches long, it's ready to eat.

The bean sprouts are good steamed and seasoned with salt and pepper. They're good mixers in a raw green vegetable salad. They add nutrition and interest to stews, casseroles, souffles. We like them,

too, in Chinese type dishes binned with celery, green pepper, chicken or meat, mushrooms served on rice or noodles. But I want to see only one soy product in a meal, or a dish, on that matter. And we think it a good rule to follow.

There are hundreds of varieties of soy beans. But tests have proved that the vegetable variety is best for cooking as beans; the other varieties are the most successful sprouters. If you can't buy sprouts for sprouting at your grocery store, delicatessen, health-food store, carry them and will mail them to you. The beans are easier to sprout in winter because they are less likely to mold. Once sprouted they are treated like a fresh vegetable, and should be refrigerated. Sprout only the quantity you use in a few days.

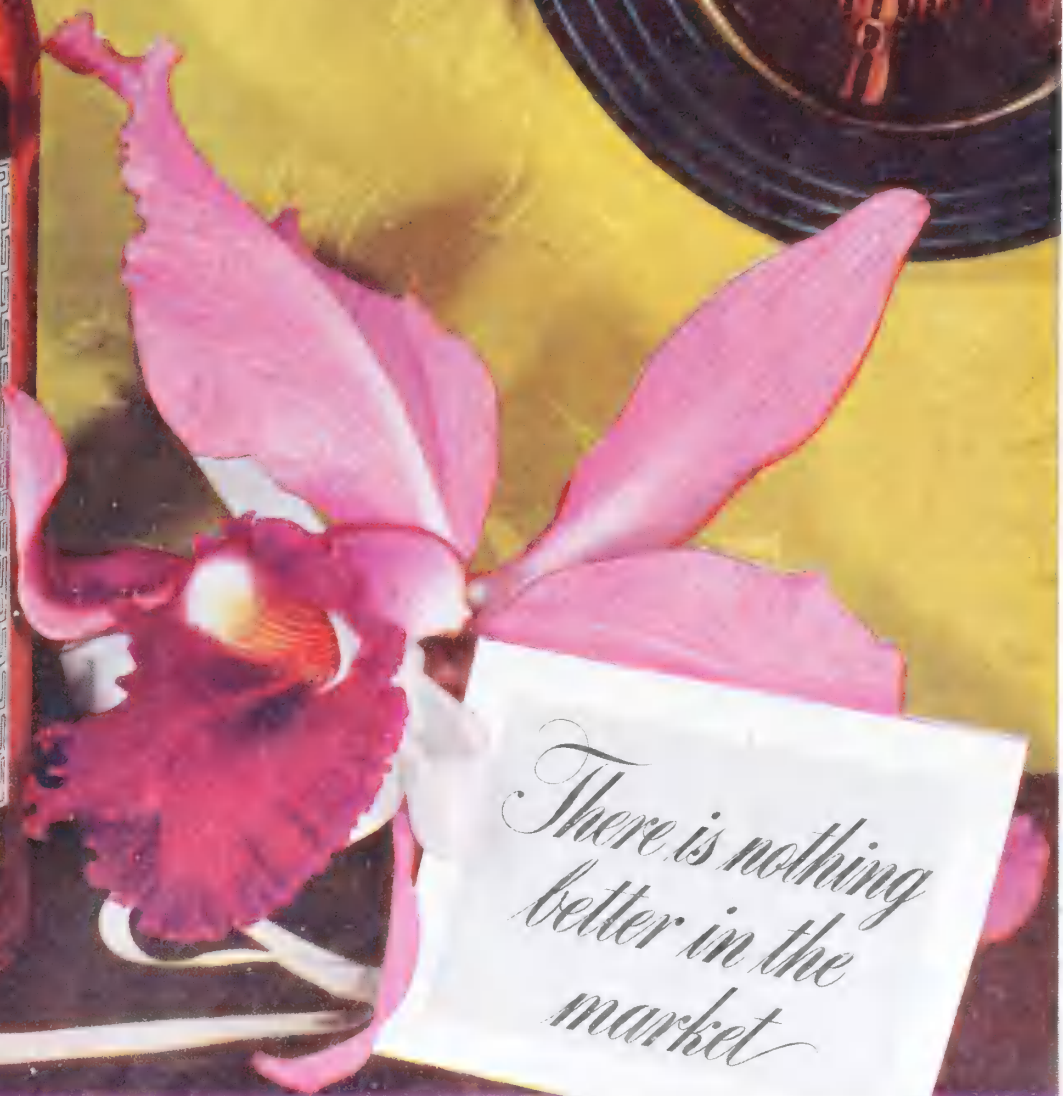
We recently sprouted beans in the sprouter pictured on page 32. The device consists of a flower pot with a hole in the center, suspended in a stand. Under the hole is a saucer to catch the water which drips off when the beans are watered. A cardboard cover keeps the beans in the dark (which discolors them). Here's the procedure:

Wash beans in several waters. Remove broken, split beans and they will not grow and can decay. Place beans in lukewarm water in which you have dissolved a pinch of chlorinated lime (helps to prevent mold formation but is not essential). Soak overnight. Drain beans. Cover hole in flower pot with cheesecloth. Place beans in pot. (Make up solution of water and lime and keep in a jar so it's always available for watering.) Water beans generously four or five times daily. At the end of three to five days the beans will have developed a sprout 1 to 3 inches long and are ready to eat. Both the bean and the sprout are eaten. The outer husk can be left on or removed by covering with water, bringing beans to a boil. The shells will rise to the surface and can be scooped off.

If an ordinary flower pot is used and not a commercial sprouter, the bottom of the pot should be tilted so that all water drains out after each watering. The beans should not rest in water. Cover the pot with a piece of heavy cardboard.

Another soy product appears on page 97.





*There is nothing  
better in the  
market*



MAYNARD PARKER

Here at last, was the rum  
we had been searching for:  
*a "mountain rum"*  
of rare excellence!



We had heard, from native Puerto Ricans, that high up in the mountains of the island, there was a small distillery making a unique rum that had never before been exported to the States. We found the distillery, we tasted the rum, and discovered it to be truly superb. That was three years ago. Today this discovery, Ron Merito, is known to Americans from coast to coast. Enthusiastically they agree that rum drinks taste better when made with Ron Merito. It's the *mountain-distilling* that does it!



*Ron*  
**MERITO**  
THE PUERTO RICAN MOUNTAIN RUM

Available Gold Label & White Label. 86 Proof. Write for recipe booklet. Natl. Distillers Prod. Corp., Dept. B-5, P.O. Box 12, Wall St. Sta., N.Y.



A door isn't just a passageway to the Edmund Mulfords, of Brentwood, Calif. When they needed storage space in their dining room, they turned the door leading to the cellar into a china and odd-piece cupboard. Closed, no one would suspect its dual role

## A cellar door with DOUBLE DUTIES

**If you're looking for more space to put things in your house without adding bulky furniture, make use of the backs of doors. You can detail their exterior so cleverly their function will be completely concealed**

AMY AMES, OF HARRY GLADSTONE STUDIOS, DECORATOR



A door-closet is a fine solution (especially if your house lacks a pantry) to where to put the dozens of dining accessories most people have but don't use because they're inconveniently stored in a remote corner of some inaccessible shelf in the kitchen



# LIGHTEN YOUR HOUSEHOLD TASKS BY USING HOUSE BEAUTIFUL'S HOUSEKEEPING RECIPES



BRICK

## How To Renew Fireplace Brick

If you'd like to put a new face on your fireplace, the first step is cleaning the brick. Make a solution of water, yellow soap shavings and a handful of finely powdered pumice stone. Mix well. Then stir in a cup of ammonia (or satisfactory substitute). Scrub into the surface with a stiff brush until dirt is loosened. Then rinse with clear water. If bricks are still stained, try bleaching with an oxalic acid solution which should be applied hot and allowed to penetrate 24 hours. Then wash down surface with weak solution of washing soda to neutralize acid.

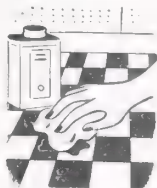


OVER

## FLOORS

## How To Care For Asphalt Tile Floors

Do you really know the right treatment for your asphalt tile floors? Most important thing to remember is that these floors are made of asphalts and asphaltic resins, which are soluble in oil, so that cleaners, waxes, and polishes containing oil or other solvents are anathema to asphalt tile, for they'll soften and disintegrate the surface. Use only a water-type wax. Soap powders and soaps have to be applied cautiously, too. Use none that contain strong alkalis. When soap is applied, every bit must be rinsed off.



OVER

## STAINS

## How To Remove Stains From Concrete Floors

If you want to paint, dustproof, or re-surface a concrete floor, it must be free of all oil, grease, soapy residue, or the new surface will not adhere. To remove soap which accumulates around washing machines and laundry tubs, sprinkle a 33 1/3% to 50% solution of muriatic acid and water on the spots with a sprinkling can (protect hands with rubber gloves when working with this acid). The acid will fizz. When fizzing ceases, flush with clean water. (Greasing the inside of watering can will keep acid from hurting it, too).



OVER



**OLSON**  
does **RUG MAGIC** with  
*Materials You Send*\*

Learn How Your  
**Old Rugs, Clothing**  
Will Save up to **1/2**

**WRITE** for big Free Olson Rug Catalog and Decorating Guide that tells how materials are picked up at your door by Freight or Express at our expense—how we shred, merge, reclaim valuable wool and other materials; then bleach, card, spin, dye and weave into colorful, new

## BROADLOOM RUGS

—beautiful, deep-textured, full bodied rugs that are woven *Seamless* and *Reversible* for double wear and luxury.

**CHOICE:** of lovely Solid colors, rich Tweed blends, 18th Century floral and leaf designs, Early American, Oriental patterns, ovals. Sizes to fit all rooms.

## FACTORY-TO-YOU

**It's All So Easy!** Money back guarantee. Our **70th** year. Two million customers. We do not have agents or sell thru stores.  
\*(Sorry if War Work causes temporary delays, but Olson Rugs are worth waiting for.)

Chicago New York San Francisco



**FREE Book in Colors**  
Mail this Coupon or a 1c Post Card to:

**OLSON RUG CO., A-9, CHICAGO, ILL.**  
Gentlemen: Mail big, money-saving Catalog of Rugs and model rooms FREE to:

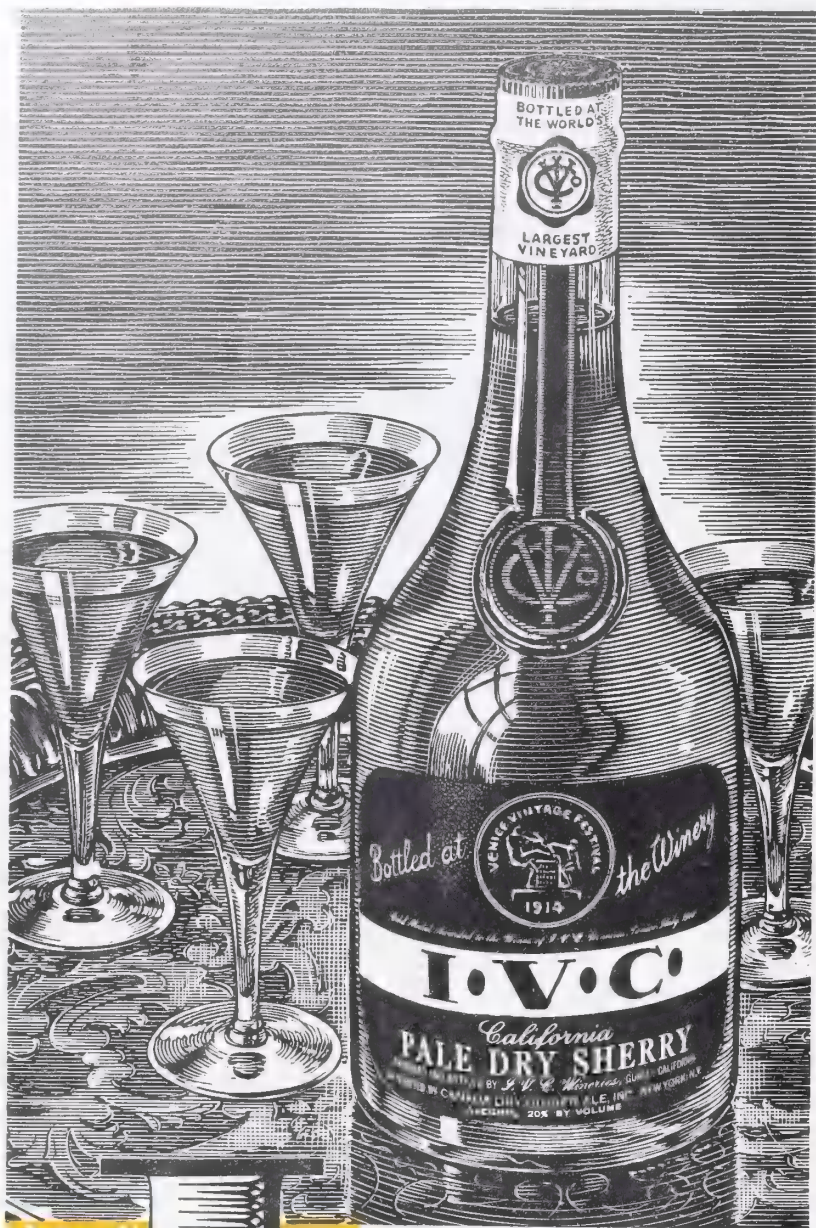
Name

Address

Town







## THEY'RE MORE DELICIOUS —naturally!

"DRY" grapes from non-irrigated vineyards give I.V.C. wines that extra delicious flavor.

Naturally, these non-irrigated "DRY" grapes of ours grow smaller, but the precious juices are more luscious...just naturally richer.

★

Since 1883, these rare California vintages have been bottled at the winery. Now twenty-six different I.V.C. Gold Medal and Cucamonga wines are pressed, matured, and bottled for your pleasure...here at the world's largest vineyard. Distributed solely by Canada Dry Ginger Ale, Inc., New York, N. Y.

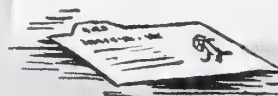
BUY UNITED STATES WAR BONDS AND STAMPS

# I.V.C. WINES

BOTTLED  
AT THE WINERY

## Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.



### BRICK

Fireplace brick is easier to keep clean (once it's been put into that happy state) if soot can't penetrate brick, but rests on the surface. To make brick impervious to soot, coat with a colorless waterproofer ("Bay State Waterproof"—Devoe & Raynolds, N. Y. C.), or liquid wax. Either method fills the pores, makes the surfaces more dirt-repellent, gives brick a slight gloss.

You can improve appearance of faded, or discolored mortar joints by tinting them with dry mortar colors. These colors run the gamut from white to chocolate and red. So the joints can be as gay or sombre as you wish. Mix only a little powder with water at a time (until you get the right shade). The mixture should have the consistency of a thin paint. Remember that the color will be stronger when wet than dry. Apply "paint" with small round brush.

OVER

### FLOORS

Your asphalt tile will be quite safe if you use a chemical cleaner that contains no harsh abrasives, caustics, or ingredients leaving gummy deposits on the surface. SHINE-ALL (Hillyard Sales Co., N. Y. C.) is good to know about, because it removes dirt without excessive labor on your part. Make a solution of the tannish liquid and warm water. Mop it on the floor. Allow a few minutes for dirt to dissolve. Then mop the floor dry with a cloth wrung tightly out of the solution. No rinsing! A whole step saved!

Now that the floor is spanking clean, keep it that way with a water-base wax, such as RUBBER-GLOSS (Franklin Research Co., Philadelphia). It's a cinch to apply this wax because it dries to a glowing surface without rubbing. But if you're lucky enough to get your hands on an electric polisher, use it because it will build up a much more resistant surface.

OVER

### STAINS

To remove oil and grease: spread a dry absorbent, such as dry Portland cement or hydrated lime over the spots. When the powder has absorbed the oil, brush up. (It may take several days). A gray asbestos powder, which is non-inflammable, is another effective oil and grease remover ("Carey Grease Ball Asbestos Sweeping Compound," Philip Carey Co., Lockland, Ohio). It's just sprinkled generously over spots and scrubbed in with a stiff brush or broom.

If the stains resist these treatments, make a solution of 4 ounces of trisodium phosphate, 4 ounces of washing soda, and a gallon of hot water, and bleach the surface. Flush the solvent away with clear water. Now you're ready for the new finish.

OVER



# INVITATION TO A DANCE

CONTINUED FROM PAGE 32

with them. I'm sure I don't know what's the matter with you. And all boys are the same ones you used to play baseball with."

"I don't care. I'm not going to that old dance," scowled Ellie.

Father emerged from behind his door. "Ellie, that's no way to talk to your mother. And, for heaven's sake, please comb your hair before coming to breakfast."

"Ellie, dear," Mother reasoned, "this will be a chance for you to wear your new evening dress you bought for Christmas. You might even have a small dinner party before," she wheedled.

"Oh, why can't everyone just leave me alone," Ellie anguished. "I won't go to that dance. I won't! I won't! I'll—I'll run away first," and she ran sobbing out of the dining room.

"That child's been reading too many books," Father worried, his temper forgotten.

"It's much more than that, Jim," Mother sighed. "I know just how she feels, but if there were only something I could do about it. Ellie, so far, hasn't been able to make the adjustment from tomboy to young lady, and as a defense she's buried herself in these books."

I put in my two cents. "You know if she'd just meet the kids the old way, Ellie'd be a world-beater. She's got a nifty sense of humor, she'd ever take it out of cold storage; and she'd be darling looking if she'd only spend a little time at it. Grooming is darned important for a girl. But what does she do? Goes around school with a chip on her shoulder and when people try to get her to do things with them she acts as though they are dirt under her feet. And I know perfectly well that she gets homesome. Just the other night I heard her sniffing, and she didn't have a cold, either." I felt a lot better after I'd got that off my chest because it made me unhappy seeing Ellie, missing all the fun and being miserable.

Mother sat up straight in her chair and you could see she was going to straighten Ellie out or die trying. But, manlike, Father washed his hands of the whole thing. "Well, just let her alone. She'll come out of it all right."

"I wonder," Mother said, wringing her forehead the way she does when she's beginning to get one of her Ideas. "I wonder, if there isn't some way Ellie could

be coaxed into taking an interest in her appearance and social activities. I think that if we could give that child something she could be proud of, she would sub-consciously absorb it and live up to it."

"Oh, for Pete's sake," Father growled.

Mother didn't even hear him. "I've got it!" she said, pushing her coffee cup to one side and leaning over the table. "It's so simple I ought to be ashamed for not thinking of it before, Louise," she turned to me, "run and get your things. We're going down town."

"What is it, Mother?" I asked. I'd been sitting there, torn between a desire to call Mary Jane and find out what was cooking for this afternoon and to sit tight and hear Ellie's problem solved.

"I've been meaning for a long time to do something about Ellie's bedroom. It hasn't been changed since she was ten and she wanted shelves built for her collection of stones. It's high time I redecorated it, and I think the new room will do the trick for Ellie."

Admiration lit up my face, but Father was dubious. "How much will it cost?" he wanted to know.

"Not much," Mother evaded, "and it's going to be such a wonderful room that Ellie will find out it's just like *her*. She'll be well groomed because a dirty sweater and unbrushed hair just won't go with it. And she'll have a good time at parties because a room like that will give her assurance and poise without her realizing it."

She pushed back her chair and I could see that already she was down town, deep in color schemes and fabrics and accessories.

Well, you can probably guess the rest. It worked out just the way Mother hoped it would. The door was kept locked during the fixing-up, because Mother had decided that she was going to make it the kind of room a fourteen-year-old girl would like and she wasn't going to be side-tracked by Ellie holding out for nothing but bookshelves and a bed to sprawl across.

Then suddenly it was all finished and I, for one, was glad because it isn't exactly easy sharing your room and one closet with a younger sister. Mother waited until evening for the unveiling so Father could be there, and because she wanted Ellie to see it with the lamps

(Continued on next page)

# MARLBORO

*America's Luxury Cigarettes*

FOR THE PARADERS, a glimpse of her bright, beaded frock. For herself, a cherished MARLBORO. So much more luxury...more distinction...pleasure...yet mere pennies more!

IVORY TIPS—PLAIN ENDS—BEAUTY TIPS (red)



Alexander of Macedon  
never tasted the cocktail  
that bears his name,  
because, ancient  
as is the  
de Kuypers  
product,  
—1695,  
Alex came  
even before that. de Kuypers  
Cordials for the past 9 years  
have been made in America  
identically as in Holland.  
Be sure to serve de Kuypers  
next time you entertain.



**de Kuypers**  
PRONOUNCED DE-KIPE-R  
**CORDIALS**  
12 delicious varieties

FIRST AND FOREMOST, SERVE de KUYPER  
CORDIALS AS THE PERFECT AFTER-DINNER  
LIQUEUR! (as in tall glass above)

How to make a perfect Alexander: Mix 1/2  
de Kuypers Creme de Cacao, 1/2 dry gin, 1/2  
sweet cream, shake well with ice and strain.  
(as illustrated in center glass)

How to make a Commodore: 1/2 de Kuypers  
Creme de Cacao, 1/2 rye or bourbon whis-  
key, 1/2 lemon juice, 1/2 teaspoon grenadine.  
Shake well with ice, strain, serve in  
champagne glass. (as illustrated above)

Write for free recipe  
booklet, National Dis-  
tillers Products Corp.,  
Dept. BA4, P. O. Box  
12, Wall St. Station, N.Y.



ANNO 1695

de Kuypers Creme de Cacao, 60 Proof

CONTINUED FROM PRECEDING PAGE

lighted. We all went upstairs and Mother told her to go in. You could tell she was pretty excited, but all she said was, "Gosh. I hope it isn't a lot of sissy stuff." And then she opened the door.

She didn't say a single thing. Just stood there in the middle of the room and looked and looked. It was as though she didn't even know we were there. Kind of in a trance she went over and sat on the edge of the bed that had a pale blue quilted chintz spread and she bent over to touch the red and white candy striped dust ruffle. Then she got up and smoothed the spread where she'd sat and Mother smiled in a twisted sort of way. Her books were all there in shelves and she ran her fingers over them, but it was the dressing table she was looking at. It had a triple mirror and a skirt to match the

dust ruffle on the bed. From where she stood she could see herself reflected in the mirror and her hair went up in a shy kind of way to straighten her hair.

I couldn't tell whether Mother was laughing or crying inside her. Finally she said quietly, "Do you like it, Ellie?"

She turned and stared at standing there in the doorway and then she smiled all over her face. "Like it? Why, it's the prettiest room I ever saw!" she sang. "It got Connie's bedroom beat a hollow."

P. S. Ellie is not a problem child any longer. Her room is really super. Even prettier than mine, which is all right, too. Except that now when the phone rings it isn't always for me and Ellie almost knocks herself out getting to it first. But it's pretty nice having a younger sister who's so popular.

## BASIC SWING-LISH

CONTINUED FROM PAGE 27

In a swing band a tune is first started; then each instrument takes it up in turn and weaves variations around it. These variations may be contrapuntal, meaning that one melody is played against another, or harmonic, meaning that the melody is accompanied by interesting chords. How good these effects are depends on the skill of the arranger and the instrumentalists themselves.

### What Is a Jam Session?

A jam session is an unrehearsed, extemporaneous playing of the effects that we just mentioned. In the days of Chopin this was called improvisation. The theme is started by one of the men in the band and the rest join in, ad libbing as they go along, with no pre-arrangement. If it is a band of good musicians, they inspire each other, and their playing becomes ever more intricate and tantalizing. A good jam session drives your true hep cats mad with delight.

### Swing and Classic Music

What troubles you, of course, is the fact that your son goes into ecstasies when Benny Goodman starts to "send" on the radio, and buries his head in the comics when the symphony comes on. There is not much that you can do about this. It is certain that if you disapprove openly of Goodman, he will never approve of the symphony. But if he is exposed often enough to both kinds of music, it

is probable that he will tire of a diet that consists only of swing. It is probable that swing alone will no longer satisfy him, and that he will feel its fundamental faults, the vulgarity and monotony that go through a great deal of this music.

In the meantime, remember that if swing were not a natural expression of the musical need of today, it could never be so popular.

Remember that swing serves because it is brash, sophisticated, loud, streamlined—and at the same time sentimental, even naive music.

One thing is true about swing. It has led a lot of young people toward making music themselves. It has induced high school students to study the trumpet, the clarinet, and even the piano. It has helped youngsters to get together and perform. Roy Harris, the American composer, has called swing bands "the chamber orchestra of today." Within the last two or three years there has taken place an almost unbelievable increase in the number of school bands. Most of the future good instrumentalists of the country are now getting their training in high school swing bands.

### The Leading Lights of Swing

Benny Goodman is respected because his band is made up of top-notch instrumentalists, all of whom have had long experience. His arrangements are not slap-dash affairs, but careful studies. Goodman himself is acclaimed by music critics as one of the world's fore-



# Remember?



**The IRON-THAT-WAGS-ITS-TAIL**  
Exclusive swivel action eliminates snagging, dragging cord. Thumb dial controls temperature for all fabrics.

It will be back...  
Watch for its return!

Same thing applies to all the other famous Manning-Bowman household electrical appliances. After victory, we're all set to go with a top-quality line that is well worth waiting for! Right now, of course, our production goes 100% to the armed services, but research on peacetime product improvement has never topped. Remember...

**Manning-Bowman**  
—Means Best  
MERIDEN, CONN.

Keep on backing the attack  
BUY MORE WAR BONDS

OO  
OOF  
**Swanee Pride**  
LIQUEUR  
Delicious  
STRAIGHT or MIXED  
THE TOAST  
OF SOUTHERN  
HOSPITALITY



**M.S. WALKER, INC.**  
Boston, Mass.

most clarinetists; he has played with leading symphony orchestras and is now teaching at the Juillard School of Music in New York.

Duke Ellington, who started life as a song peddler, has risen to the dignity of Carnegie Hall concerts attended by numbers of what your son would call long-hair musicians. When Ravel, the great French composer, came to America some years ago, he spent most of his time in New York listening to the bands of Duke Ellington and Cab Calloway. The Duke is a serious composer who has written and arranged music for extraordinary and hitherto unheard-of instrumental combinations.

Jimmy Dorsey, clarinetist; Tommy Dorsey, trombonist (both band leaders); Gene Krupa, drummer; Louis Armstrong, trumpeter; and Roy Eldridge, trumpeter, are all experts in their field. Duke Ellington and Count Basie are wonderful natural pianists; and so are Art Tatum, Albert Ammons, Hazel Scott, and Teddy Wilson. These swing musicians have an instinctive feeling for new and exciting harmonic effects; they also have amazing technique, in some cases the result of orthodox instruction.

Right now Harry James is probably the one most popular swing band leader. But in swing, popularity changes like the old order, "yielding place to new."

## Swing's Vocabulary

Much has been said of the crazy expressions with which swing fans telegraph to each other. These smoke signals may leave some contributions in our language. The slang sounds odd, but so does any new slang. "Odds bodkins" and "Gadzooks" surely sounded just as queer in their day. They still do, but now they are quaint, just as quaint as "spooning," "apple-sauce," and "banana oil."

So, for instance, if Susan is a hep chick, it means she is intelligent, sophisticated, and a good egg. When your son plants her now and digs her later, he's leaving her for a while and will meet her shortly. If he's a hep cat and cooking with gas on the front burner, he plays swing and is a smart boy. If he tells you your new dress is out of this world, he's admiring it. If he thinks it doesn't jump, he means it's all right but nothing spectacular. If the joint is jumping, it is an exciting place. If something is overly sentimental or old fashioned, it is off the cob. Even the word corny is now off the cob.

I trust these explanations are not too long off the cob.



*This Modern Suite is  
First in Favor.*



You are welcome to visit our showrooms in the following listed cities

**NORTHERN FURNITURE CO.**

MAKERS OF BEDROOM AND DINING ROOM FURNITURE

Boston Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee  
Minneapolis New York Philadelphia Pittsburgh Sheboygan St. Louis

FOR LOCAL ADDRESS CONSULT TELEPHONE BOOK AND PLEASE NOTE THAT  
PURCHASES MAY ONLY BE MADE THROUGH AUTHORIZED DEALERS.

# Window Beauty Ideas FOR YOUR NEW HOME



**FREE**—36 Pictures of Window Beauty ideas for your new home... Bay Windows, Picture Windows, Corner Windows... many ideas you'll want to clip and save.

**NEW SCRAPBOOK! JUST OFF THE PRESS**—If you are collecting ideas now for your new home, you'll want this special Home Planner's Scrapbook in which you can arrange all of the clippings and booklets you have been saving. Good looking Moroccan Brown Leatherette cover, Ivory Plastic Binding; your name stamped in gold on your copy. Special sections for house plans—kitchen ideas, bathroom ideas, outdoor living rooms and all other rooms; also special page on which to sketch your lot. Sold at actual cost on money back guarantee. Not available through stores.

**SEND NOW!... FOR YOUR COPY  
FOR U. S. SALE ONLY**

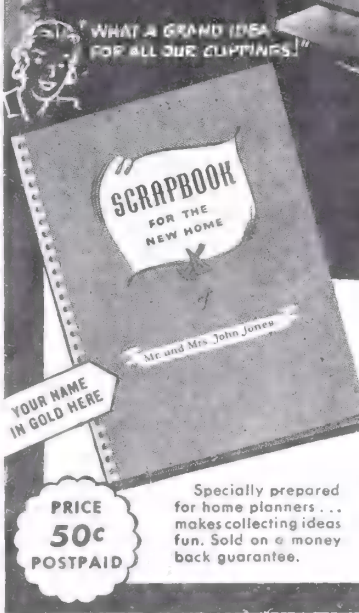
**Andersen Corporation, Dept. HE244  
Bayport, Minnesota**

I enclose 50c (coin or war stamps) for your Home Planner's Scrapbook. Also send without extra cost your booklet "Window Beauty Ideas".

Name.....  
(Print your name as you want it on your scrapbook)

Address.....

City..... State.....



PRICE  
**50c**  
POSTPAID

Specially prepared for home planners... makes collecting ideas fun. Sold on a money back guarantee.





## COMFORTABLE LIVING ASSURED

**O**NE hundred powerful, new Diesel tow-boats are now at work bringing oil up the Mississippi and through the inland waterways along the Atlantic Coast. That's comforting news to many homes and plants that have been worried about getting through this Winter.

Comfortable living is assured for the crews of these barge-pulling tugs, too. The specifications as laid down by the U. S. Engineers Department call for York automatic oil-burners to keep the quarters on board warm and comfortable . . . to save space, reduce weight, and deliver more heat.

Years of experience in designing and installing oil-heating equipment are behind York Heat. To this back-log has been added the further experience of applying York Heat to all kinds of war-time uses. You can be sure that when York Heat is again available for the homes of tomorrow, it will offer new economies, new conveniences, and new living comfort.

# YORK HEAT

Division of  
YORK-SHIPLEY, INC.  
York, Pa.

## MRS. APPELYARD

CONTINUED FROM PAGE 79

Cook beans according to directions on package, or use canned beans if you prefer. Fry onion in butter or margarine until it is a pale yellow, add green pepper and pimiento and cook a little longer, stirring carefully. Put corn into top of double boiler, add seasonings, the pepper and onion mixture, and beans, and let them cook until thoroughly heated and blended. If it seems too dry, moisten it with a little of the water in which the beans were cooked.

For the Lettuce and Watercress Salad, which is to be served with the meat course, Mr. Appleyard always rubs the bowl in which he makes the dressing with a small piece of garlic. He considers iceberg lettuce another feminine food. If he can't get hothouse lettuce at this season, he calls the whole thing off and eats grated white cabbage.

### Cheese Cubes

12 cubes bread, ¾ in. square	¼ cup margarine
1 egg	½ teaspoon paprika
½ cup grated cheese	½ teaspoon salt
	6 drops Worcestershire sauce

Melt margarine, add seasonings and egg lightly beaten. Dip cubes into the mixture, then roll them lightly in the grated cheese. Put them on a baking sheet and bake them at 375°F. until cheese is melted and cubes begin to brown. They are good either hot or cold.

### Coffee Mousse with Toasted Almonds

2 cups cream	¾ cup powdered sugar
2 egg yolks, beaten	1 teaspoon vanilla
¼ cup ground coffee	¼ pound toasted almonds

Put coffee and one cup of cream into top of double boiler, cover mixture, and cook it five minutes. Strain it through a very fine sieve or cheese cloth over the beaten egg

yolks and sugar. Beat well. Be sure the sugar is well dissolved. Add vanilla. While the mixture is cooling beat the other cup of cream. (This cream will need a whipping aid.) When the mixture is cool, stir in whipped cream. Freeze it in the refrigerator tray. It should be frozen in from two to three hours with the refrigerator set for ice cream. You know your own refrigerator best. Mrs. Appleyard has absentmindedly produced a few blocks of flavored ice in her time, not to mention an occasional batch of ice cream soup. Anyway, this will be more like parfait and less like coffee icicles if you take the pan out of the refrigerator and stir it up thoroughly at least twice during the freezing process. Chop the almonds and sprinkle them over the mousse when you serve it.

### Sugar Cookies

½ cup shortening	¾ teaspoon baking powder
¾ cup sugar	¼ teaspoon salt
1 egg (small)	2 tablespoons milk
½ teaspoon vanilla	3 tablespoons sugar (extra)
1 ¼ cups flour, sifted before measuring	

Cream shortening, add sugar, beaten egg, and flavoring. Sift flour, baking powder, and salt three times, and add gradually to the first mixture. Beat well. Shape the dough into a roll a little larger in diameter than your heart-shaped cutter. Wrap in waxed paper and chill in refrigerator till it is firm. Slice ⅛ inch thick and then cut with the cutter. Put the cookies on a greased baking sheet. Brush with milk and sprinkle with sugar. Mrs. Appleyard sometimes adds a little cinnamon or nutmeg to the sugar. Bake the cookies at 400°F. until they are a delicate brown—about six minutes. This makes about 30 cookies.

"And," said Mrs. Appleyard, "if this is a feminine meal, I'll eat it."



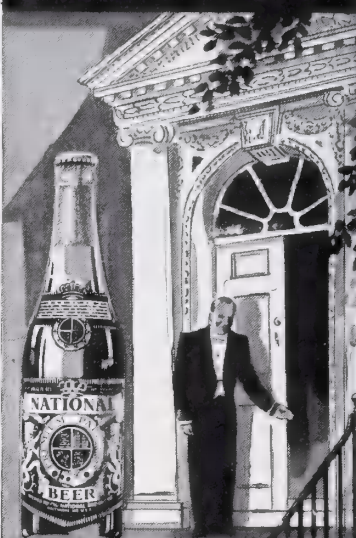
**TODAY**  
**GUNS for HIM**  
**TOMORROW**  
**OVERTON Bent Wood TRAYS**  
and other nice things for you

The "man with the gun" now holds our business in his hands;—and as the Overtun gun stocks pour out to him, they hasten the day when you can once again indulge your choice of those choice Overtun Bentwood Trays of a yesteryear.

**S. E. OVERTON CO. • South Haven, Mich.**

FROM COAST TO COAST

**MARYLAND'S  
AMBASSADOR  
OF GOOD CHEER**



# NATIONAL

**PREMIUM  
BEER**

**PALE, DRY, BRILLIANT**

THE NATIONAL BREWING COMPANY, BALTIMORE, MD.

## REST-WELL Bed Boards

(Doctors Call Them "Orthopedic or Fracture" Boards)

Put a Rest-Well Board between your mattress and spring and how you'll sleep! No more backaches or other pains caused by over-soft beds or saggy springs. Ideal for Invalids and Sacro-Iliac Victims. Makes good springs out of poor ones. Made of hard pressed fibre in sizes for all beds. 24" x 60" for couches or one side of a double bed. (Use two for both sides.) \$4.45 each.

30"x60" for twin beds \$5.95 each.

36"x60" for ¾ beds \$7.95

48"x60" (two 24" hinged together) \$9.95

We also sell reclining bed boards for reading or breakfasting in bed, or for asthmatics, cardiacs and those who sleep better when partially reclining.

OUR FULL LINE IS SOLD BY:

R. H. White & Co., Boston  
Abraham & Straus, Brooklyn  
Mandel Brothers, Chicago  
J. L. Hudson & Co., Detroit  
G. Fox & Co., Hartford  
Gimbel Brothers, Philadelphia  
Gimbel Brothers, Pittsburgh  
Boston Store, Milwaukee  
L. Bamberger, Newark  
R. H. Macy & Co., New York City  
The Emporium, St. Paul  
and many others

Send for name of dealer in your city or order direct from us. Express paid anywhere in U.S.A. Circular on request—address mail to:

**REST-WELL BED BOARD CO.**  
614A French Building  
551 FIFTH AVE., NEW YORK 17, N. Y.



# Masterkraft

Hand-Made  
**HOOKED RUGS**  
Famous for a Decade



**OAKWOOD** (Oval) **WINTHROP** (Oblong)

Patterns individually adapted for Formal, Casual, or Provincial.

Compliment your home by selecting from large range of patterns... Available in oblong, oval shape in all Scatter, Room and Custom sizes.

On Sale at Selected Stores Everywhere

Write for Booklet

**Romance of Hooked Rugs"**

Coming with origin and care of Hooked Rugs

Send ten cents to cover mailing to:

**MASTERKRAFT, INC.**

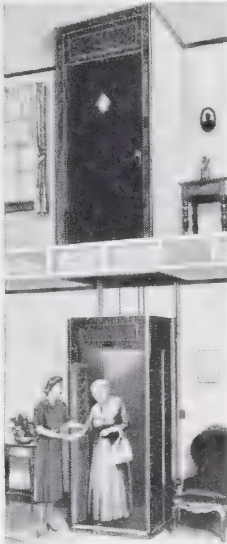
5 FIFTH AVE. NEW YORK, 16, N. Y.

## SHEPARD HomeLIFT

**OMATIC**  
**CTRIC**  
**IDENCE**  
**VATOR**

Operates from  
Light Circuit

The Home-  
LIFT is de-  
signed by ex-  
perts who have  
been building  
commercial  
elevator ele-  
vators for  
years.



Life — dependable. Moderate  
Price—Costs less than a cent  
a day to operate. Easily in-  
stalled in new or old homes.  
Not available now because of  
war work, but send for descrip-  
tive literature. Keep this desir-  
able home convenience in mind.

**THE SHEPARD ELEVATOR CO.**

2434 COLERAIN AVENUE  
CINCINNATI, OHIO

Representatives in Principal Cities

## I WAS SKEPTICAL ABOUT SOY BEANS

CONTINUED FROM PAGE 38

on grocery shelves is soy flour—new to the layman, but not to manufacturers who have used it for years. Meat packers have added it in large quantities to sausage, meat loaves, etc., to increase their protein value. It helps prevent commercial candy from drying out.

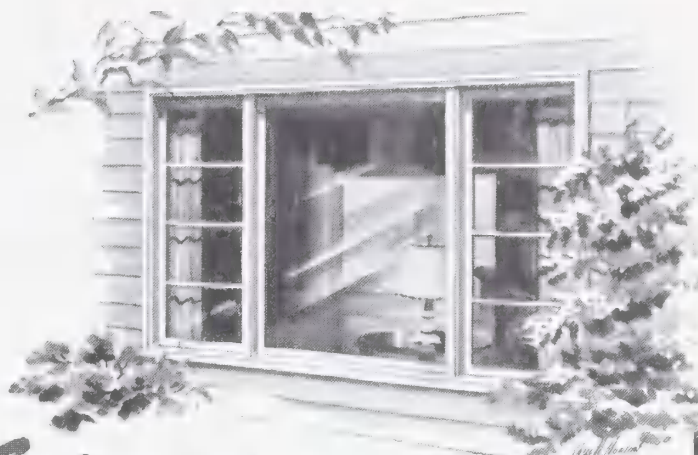
This soy flour is similar to the dry soy in protein value, but the name flour is almost a misnomer. For the soy flour contains little gluten or starch, and so hasn't the binding quality of grain flours. Therefore, for baking purposes, it must always be combined with other flours.

Since the fat content of the various commercial soy flours is not uniform (some are high-fat, some are low-fat), it is almost impossible to make any hard and fast rules about the ratio of soy flour to grain flours that will work in all recipes. Until you've worked a while with the soy flour, it's well to follow the recipes suggested by the maker of the particular brand you select.

You'll like the nutty flavor the soy flour lends to breads, muffins, biscuits, and the rich brown crust which forms when it's added. You'll be delighted with the keeping quality of the baked goods. For the additional moisture which the flour demands heightens the keeping quality of the product. Use it sparingly at first because you don't want your family to tire of that characteristic soy flavor and yellowish color.

Closely akin to soy flour are soy grits, a coarser version of the low-fat flour. The grits are splendid for extending meat loaves, for omelets, casseroles, cereal desserts, etc. Either the flour or the grits can be used to fortify many soups, puddings, and sausage cakes. Once you try them you'll find dozens of interesting and nutritious uses.

There are many other foods in which the soy bean is now found. You'll find macaroni and spaghetti made with soy flour; soy breakfast cereals, canned baked beans, and green soy beans; roasted beans (delicious to serve with cocktails instead of peanuts); muffin, waffle, and griddle cake mixes, cookies, dehydrated soups, soy salad oil, soy butter spread. So make a note to investigate this versatile little bean. Turn to page 101 for recipes using the flour, dry and sprouted bean.



## Get Window Efficiency as well as Beauty

WHEN YOU BUILD

**POST-WAR WINDOWS** will be larger as the popularity of picture, corner and circular bay window increases. This trend makes **WINDOW EFFICIENCY** a "must" . . . or heating, air conditioning and window maintenance costs will soar. When you can build, compare these Pella stock-size Casement features with the field for **BEAUTY** and **EFFICIENCY**:

**DUAL GLAZING**—Single glass panel that mounts on inside of sash year 'round. Protects against winter cold and summer heat. Inconspicuous.

**WOOD and STEEL**—Both are used in Pella Casement frames to combine beauty and strength.

**DRAFT TIGHT**—Compression type weather stripping seals all 4 sides of sash. Exclusive design.

**EASY TO CLEAN**—Patented design enables washing both sides of Pella Casements from inside of room.

**ROLSCREENS**—The original inside screens that roll up and down like window shades. TEN-YEAR GUARANTEE.

**CLIP THIS AD NOW** . . . place it in your post-war home file as a reminder to investigate Pella Windows **BEFORE** you build.

**THE ROLSCREEN COMPANY, Pella, Iowa**

Also makers of famous **PELLA VENETIAN BLINDS**

**Pella** CASEMENT AND DOUBLE-HUNG  
**WINDOWS**

**OLD FITZ** 100 PROOF KENTUCKY STRAIGHT WHISKY

A beautifully colored historical map shows the source of the grain over 100 tested drink your Free copy. Ronrico Miami, Florida. Ronrico Rum S. Representative: Import bins, Inc., New York City. Write De STITZEL-WELLER DISTILL



## HAND-ME-DOWNS AND WEDDING PRESENTS

CONTINUED FROM PAGE 77

Broad-leaf plants, which have practically become trees since we bought them, fill in the bare spaces with pattern and color.

The fireplace threatened to be one of those phony, unworkable affairs until Richard, who always seems to know what to do when things go wrong, made a hood for it and by some kind of mechanical magic, caused it to behave. Now it's the delight of our life. We sit before it like Darby and Joan, counting among our blessings Richard's club chair, which his grandfather had built ninety years ago and which we covered with that remnant of red velvet stage curtain. The wing chair is mine, upholstered in what I call "dirty purple," a quite nice color I arrived at accidentally by dyeing white sateen purple. Our coffee table is a neat little trick, composed of a luggage rack, which I bought for \$5.95, and a handsome tin tray I dragged out of Mother's attic. Instead of the usual end tables, we use a pair of old japanned tea canisters, cryptically marked "Gunpowder," which must have come from a country store. I snatched them from a second-hand man for \$6. They're swimming with storage space. The mantel clock is one of our justifiable extravagances. It's a very grand black marble and ormolu piece, Empire style, and represents our wildest splurge—\$65. With Cousin Mary's wedding check we acquired an extraordinary carved oak statue, which is probably 16th-Century English. He's a very personable character, although we don't know who he is. We just call him "Cousin Mary's Man," and let it go at that.

Furnishing the alcove wasn't just a question of doing something decoratively brilliant. Nothing so simple as that. We had to make it accommodate a bed, so that it would still look like a piece of living room furniture, and—worst problem of all—we had to make the alcove produce some storage space because, through a slight oversight, there wasn't a closet to be found in the apartment. But Richard to the rescue! He manu-

factured quite a good-size closet at one end of the alcove by partitioning it with folding panels, painted to match the walls. Our next stroke, which we considered rather masterly, was to drop in at a second-hand office furniture store and pick up two old wooden file cabinets for \$7. These we scraped, sanded, and waxed, ad infinitum, to a golden blonde finish. Now they sit one at each end of the sofa, a combination bureau and lamp table. Richard made me some lamps from two old porch balusters, costing about 75¢. For \$2 the theatrical company sold us a bamboo blind, which Richard cut down to fit the window behind the couch and painted to match the wall. We covered the couch in sage green chintz and made cushions of yellow chintz, flowered in a modern pattern of red, blue, green, and white. We had enough red velvet left over from the club chair covering to make a swag for the window.

We dine in state at our Chippendale table. The wedding present chairs fitted right into the dining group, except that they were a little too quaint to look like us, so we lacquered them black and touched them with gilt to make them more formal. Not that we're the dinner at eight type, but we do lean toward the elegancies. I don't know what name you could give to our kind of taste. It's a sort of middle way between the rustic and homespun, which is definitely not our cup of tea, and out-and-out formality, which is certainly not for us, either. Yet we both believe that you can live casually and gracefully at the same time. We chose our furnishings to fit that formula for living, and so far both formula and furnishings have worked out well.

We eat under the demure gaze of Great-great Aunt Kaziah Leland. Her portrait, cracked and faded, was rolled up in an old bureau in Richard's father's attic. It was restored, framed in mahogany and gilt, and now we point with pride to Aunt Kaziah. Why shouldn't we? She's one of the relatives who gave us our start.

### Irresistible Ideas for a Lovely Home

Write for the New Book in Full Color

### Your Cinderella Rooms\*

Enclose 15¢ for mailing

\*Reg. U.S. Pat. Off.

FURNITURE BY TOMLINSON • 385 Madison Ave., New York 17

**DuBOUCHETT**  
MANY, BLANC  
**ROYALE**  
*The Spirit of the Ol' South*  
FOR COLLINS AND COCKTAILS  
100 PROOF  
**DuBOUCHETT ROYALE**  
*The Spirit of the Ol' South*  
A Gentleman's Liquor  
MANY, BLANC & CO., INC., CHICAGO, ILL.  
Produced in U.S.A. by  
**MANY, BLANC & CO., INC.**  
CHICAGO

### How to Restyle Walls and Ceilings



AFTER VICTORY you need no longer endure ugly cracked walls and ceilings. Start dreaming—actually planning a more beautiful home. Our new 16-page booklet tells how to do it, with Upson Panels. There are sketches, photographs, new arrangements—a wealth of ideas for fun rooms, attics, kitchens, baths, too. Sent FREE. Mail the coupon below.

**UPSON PANELS**  
STRONG-BILT • KUPER-KRAK  
DUBL-THIK FIBRE TILE

Division of  
**YORK-SHIPLEY, INC.**  
York, Pa.

LIKE STERLING SILVER  
**Eaton's**  
FINE LETTER PAPERS  
Stop the waste of "orphan" sheets and envelopes. papers on a fill-in-as-needed basis... matching envelopes together or separately. Wherever fine paper  
**ARE SOLD IN OPEN ST**

### SAFER winter DOG BATH with MAGITEX Bubble Shampoo

**LOOK!**  
NO TUB  
NO RINSING  
NO SPLASHING  
Also  
Try new Magitex Bubble Shampoo; cleans easily, like washing hands. Rub bubbles off—that's all! No tub, rinsing, etc. Removes fleas, lice on contact. Dyes, beautifies coat. Safe, effective. On a bath. Large bottle, \$1. At Dept. Druggists and Retailers of pet supplies, mail prepaid. Satisfaction or money back.  
**E. FOUGERA & CO., Inc., Dept. H2, 75 Varick St., N.Y.C.**

**NEWEST**  
**Rose**  
PERENNIALS, FRUIT  
Innate color; the latest news of Rosedom and complete Parade of Modern Roses, direct from the Rose Capital of America.  
See new 1944 Rose named for the General's wife, Katherine T. Marshall; WAVES to honor the Navy's Women Reserves; Brandywine; Prima Donna; etc.  
Also Giant Northern Delphiniums, Chrysanthemums, other Perennials, Fruits, for your Victory Garden. Plants are scarce—write today.  
**Catalog FREE** World's Largest Rose Grower  
**Jackson & Perkins**  
663 Rose Lane, NEWARK, NEW YORK

**FREE** TO CANARY OWNERS  
Send 3¢ Postage and deal dress for generous sam  
**GEISLER'S BALANCE**  
together with **FREE BIRD BOOK**. If your canary's songs with these famous G foods, prepared and used on millions of c by one of the world's foremost bird auth "My canary has improved wonderfully and day since feeding your balanced diet". Mrs. Johnson, N.Y.  
Own a Geisler "Living Music Box" canary—anted melodic singers. Write for price  
**MAX GEISLER BIRD CO.—Est. 1911**  
45 Cooper Sq., N. Y. C. or 113 N. 16 St., Omaha  
ON SALE AT PET, DRUG, DEP'T—5 & 10c ST.

Every BOND you buy is a blow to the enemies who would destroy your home, your family, your future. Start saving for all the things you cannot buy today which will be plentiful when VICTORY is ours.

**FREE to HORSE OWNERS**  
Why pay fancy prices for sad Write for FREE Catalog that has real money for thousands of horse Describes over 400 popular American and American "tack." saddlery on approval. Write today: **WIESENFELD CO., Dept. 5** 112 W. North Ave., Baltimore 1

**QUINTUPLET APPLE TREE**  
A NEW type of tree that produces 5 varieties of apples on one tree. Write for Free Catalog on Fruit Trees, Berries, Shrubs and Roses.  
**STERN'S NURSERIES, Dept. D, Geneva, N.Y.**



# PANTRY SHELF NEWS

If your family complains of dull meals, see these new food products that counteract food boredom

By Florence Paine

Yesterday's vegetables take on a morous, practically unrecognizable air, when they're creamed and topped atop crisp, fried noodles—identical kind you're served in Chinese restaurants. These crunchy brown noodles have it all over



fast, as far as we are concerned, they don't get limp and soggy before you can get the piping dish to the table. They are as good under turkey a la king as a fancy pretty shell, too. The noodles are available in 5-lb. packages from the United China Relief, New York. But don't think five pounds will be too large a supply. For served with cocktails they're as hard to resist as salted nuts, and much less of a drain on the exchequer. Around \$2 for the noodles which are as fresh as new a month after they've been opened.

You may be interested to know that the practice of homogenization has filtered to the peanut butter jar, and what a blessing it is! For the homogenizing process prevents the oil from separating from the pulp and rising to the top! Now, no matter how long you wait between dips into the peanut butter jar, the contents remain smooth and creamy. The last scrapings are just as moist and soft as that first spoonful. Homogenized "Fruitidor" peanut butter, from L. Bamberger, Newark, N. J. 2-lb. jar under 60¢.

You could bread Victory chops (see below) in a new breading mix we've just heard about which saves you several breading operations. For the finely ground white powder



already contains eggs, milk, toasted wheat, flour, and seasonings. You simply moisten the food to be breaded, dip it into the powder and fry as usual. An 8-oz. package, which costs less than 15 cents, is equal to about one and a quarter pounds of ordinary bread crumbs, the manufacturer says. From Modern Maid Products, Brooklyn, N. Y.

You can always have oranges and lemons in the house, in spite of transportation difficulties, price, weather, now that you can buy crystals of both these fruits which really taste like the original. We don't mean that you can substitute the orange crystals and water for your morning juice. But you can use them successfully in beverages of all kinds, in cakes, cookies, desserts. One teaspoon of the lemon crystals, plus three tablespoons of water, equal one lemon. Two teaspoons of the orange crystals, take the place of one orange. The secret of the closeness in taste to the original is that the crystals contain the oil of the rind, in addition to the pulp and juice, all of which



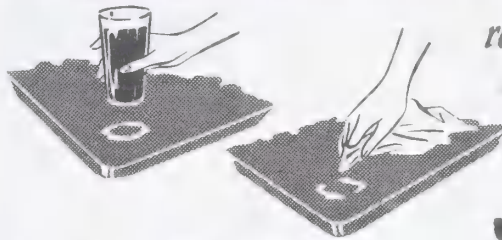
have been dehydrated. 1 1/4-oz. bottle of lemon crystals at about 40¢ produces the equivalent of the juice of 10 lemons. A 2 1/2-oz. bottle of the orange crystals, costing about \$1.20, replaces 10 oranges. From Kubie's Health Shop, New York City.



Lunching in a New York restaurant recently we were intrigued by the listing of "Victory Choplets" on the menu, and ordered them. In company with some colorful vegetables two shapely chops arrived, which weren't meat, we knew, be-

(Continued on page 104)

Takes white stains off your table



removes marks  
and restores  
the finish

## JNT

### COMPLETE FURNITURE TREATMENT SET



each article in set  
also sold individually

HOME CHARM AIDS

on sale in the notions or house-  
wares sections of department stores  
or write **JNT MFG. CO., Inc.,**  
1440 Broadway, N.Y. 18, N.Y.

#### Reconditioning.

Apply JNT FURNITURE DOCTOR freely, with a soft cloth. Wipes away all traces of old polish, grime and film. Non-oily, non-greasy.

#### Removing Stains and Marks.

Use JNT VARNA-SMOOTH on varnished, lacquered or shellacked surfaces, to remove water, alcohol, perfume stains and hot plate marks.

#### Coloring Scratches and Preserving Finish.

Only JNT FURNITURE POLISH will give such exquisite results. Restores the natural beauty of grain and finish to your fine furniture—colors scratches as it polishes.

For the  
Connoisseur



# RONRICO

## Best RUM bar none

The Rum Connoisseur contains over 100 tested drink and food recipes. Send for your Free copy. Ronrico Corporation, Dept. (F) Miami, Florida. Ronrico Rum 86, 90 and 151 Proof. U. S. Representative: Import Division, McKesson & Robbins, Inc., New York City.  
Copyright 1944. \*Trademarks



When the Battle Flags are Furled



## She Hopes for More Gracious Living...

Pincor will be ready to give her more leisure. How to make household tasks easier—that's one of Pincor's postwar jobs. Our engineers are busy blueprinting the new things you've been waiting for. Just what they'll be and just when they'll be ready, we can't tell you. But the name Pincor, predominant in its field in wartime, is a name you'll want to keep in mind when peace again rules our world.

DYNAMOTORS CONVERTERS GENERATORS  
DC MOTORS POWER PLANTS GEN-E-MOTORS

**BUY MORE BONDS!**

**PINCOR Products**

**PIONEER GEN-E-MOTOR**  
5841 W. DICKENS AVE., CHICAGO 39  
EXPORT ADDRESS: 21 WARREN STREET  
NEW YORK 7, N. Y.  
CABLE ADDRESS: SIMONTRICE, N. Y.

# GIANT NORTHERN Delphinium

**In True Separate Colors**

**100% Double**

Giant Northern Hybrids, 100% double, true to color, on rugged, wind-resistant, all-out-at-once spikes, **really perennial**—will live for years. Bred in this rigorous climate of northern New York by the Jackson & Perkins Dept. of Plant Research. Hardy, uniform, disease-resistant. 4 to 5 ft. tall. **Strong field-grown plants, postpaid:**

<b>Debutante</b> , white	<b>Delightful</b> , deep blue
<b>Dauntless</b> , lavender	<b>Divine</b> , rose-mauve
	<b>Desirable</b> , deep violet

**ALL 5 J. & P. Giant Northern Delphinium Group No. 423**

For a lovely color display in June and July and again in fall, all 5 colors listed above, (value \$3.25) postpaid for **\$2.75**

**PARADE OF MODERN ROSES, PERENNIALS AND FRUITS**  
All in color—the new Roses and Perennials and Fruits for your Victory Garden—write for Free Catalog today.

**Special 2 for \$1**

From this ad only, to get acquainted, you may order your choice of any 2 plants postpaid for just \$1.

**Catalog FREE**

**Jackson & Perkins Co.**  
662 ROSE LANE, NEWARK, NEW YORK

Jackson & Perkins Co., 662 Rose Lane, Newark, New York

☐ Send 2 Giant Delphiniums for \$1. My choices are:

☐ Send All 5 Giant Delphinium postpaid for \$2.75. (GROUP No. 423) Enclosed is \$.....

Name.....

Address.....

☐ Send Natural Color Catalog FREE.

## How to get the GARDEN LOW-DOWN for your locality



**Send for the booklets and bulletins issued by your state and federal experts for real help in knowing what crops and techniques are best for your local growing conditions**

Few of us realize just how important is the work of state agricultural experiment stations and the U. S. Department of Agriculture, not only to the farmer but to the humblest Victory gardener, too. Authoritative information on soils, crops, seeds, fertilizers, insect pests, and everything else pertaining to back-yard farming is

available in leaflet form in most states—free to residents. Many states provide an index of the publications to help you select what you need, as does the Department of Agriculture (Address Superintendent of Documents, Washington, D. C.). Addresses of state sources, where you can get home-bred tips, are listed below

Alabama, Auburn, School of Agriculture and Home Economics  
Arizona, Tucson, College of Agriculture  
Arkansas, Fayetteville, College of Agriculture  
California, Berkeley, College of Agriculture  
Colorado, Fort Collins, College of Agriculture  
Connecticut, Storrs, University of Conn.  
Delaware, Newark, School of Agriculture  
Florida, Gainesville, College of Agriculture  
Georgia, Athens, College of Agriculture  
Idaho, Moscow, College of Agriculture  
Illinois, Urbana, College of Agriculture  
Indiana, La Fayette, School of Agriculture and Home Economics  
Iowa, Ames, Iowa State College  
Kansas, Manhattan, State College  
Kentucky, Lexington, College of Agriculture  
Louisiana, Baton Rouge, Louisiana State University  
Maine, Orono, College of Agriculture  
Maryland, College Park, College of Agriculture  
Massachusetts, Amherst, Massachusetts State College  
Michigan, East Lansing, College of Agriculture  
Minnesota, St. Paul, Department of Agriculture, University Farm  
Mississippi, State College, Mississippi State College  
Missouri, Columbia, College of Agriculture  
Montana, Bozeman, Montana State College  
Nebraska, Lincoln, College of Agriculture

Nevada, Reno, College of Agriculture  
New Hampshire, Durham, College of Agriculture  
New Jersey, New Brunswick, State College of Agriculture  
New Mexico, State College, New Mexico College of Agriculture  
New York, Ithaca, State College of Agriculture; Geneva, State Exp. Sta.  
North Carolina, Raleigh, State College of Agriculture  
North Dakota, Fargo, North Dakota Agricultural College  
Ohio, Columbus, College of Agriculture  
Oklahoma, Stillwater, Oklahoma Agricultural College  
Oregon, Corvallis, State Agricultural College  
Pennsylvania, State College, School of Agriculture  
Rhode Island, Kingston, School of Agriculture  
South Carolina, Clemson, Clemson Agricultural College  
South Dakota, Brookings, State College of Agriculture  
Tennessee, Knoxville, College of Agriculture  
Texas, College Station, Agricultural College  
Utah, Logan, Agricultural College  
Vermont, Burlington, College of Agriculture  
Virginia, Blacksburg, Virginia Agricultural College  
Washington, Pullman, State College  
West Virginia, Morgantown, College of Agriculture  
Wisconsin, Madison, College of Agriculture  
Wyoming, Laramie, College of Agriculture



# SOYBEAN RECIPES

CONTINUED FROM PAGE 97

Mr. Sou Chan of the House Chan suggests Chopped Bean Routs with Beef as a good entree. The ingredients are easy to obtain—even the soy sauce—without visit to a Chinese grocery.

## Chopped Bean Sprouts with Beef

1/2 cup oil or 1/4 cup chopped  
bacon fat 1/2 cup onion  
1/2 pound round 1 1/2 cups beef stock  
steak in 1/2" cubes 1 tablespoon soy  
1 cup soy bean sauce  
sprouts, coarsely 1/2 teaspoon salt  
chopped 1 tablespoon corn-  
starch

Sauté beef in fat on all sides in skillet until browned. Remove from pan. Now sauté chopped sprouts and onions until lightly browned (if necessary add additional fat). Add beef stock, soy sauce, and salt. Cover pan and cook 10 minutes. Remove cover, add beef. Thicken liquid with cornstarch. Cook about 5 minutes longer. Serve on steamed rice.

## Baked Soy Beans

1 cup dried soy 1 tablespoon  
beans molasses  
1/2 cup chopped 3 tablespoons bacon  
celery fat, melted  
onion, minced 6 tablespoons catsup  
1/2 teaspoon salt 1/4 teaspoon dry  
1/2 teaspoon pepper mustard  
1/2 cup brown 1 cup water  
sugar

Soak the soy beans overnight. They will triple in bulk. Drain, cover with boiling water, and simmer about 1 1/2 hours, until partially done. Mix other ingredients together and stir into beans. Put all in bean pot and bake in slow oven (300°F.) about 3 hours. It will be necessary to add water occasionally, so that beans will not be dry. Yield: 6 portions.

## Soybean Perfection Salad

1 envelope plain un- 1 cup finely chopped  
flavored gelatin cabbage  
1/2 cup cold water 1 cup soybean  
1 cup boiling water sprouts  
1/4 cup sugar 1/2 cup grated  
1/2 teaspoon salt carrots  
1/4 cup mild vinegar 1/2 cup diced celery  
or lemon juice 2 tablespoons  
chopped pimiento

Soften gelatin in cold water and dissolve with sugar in boiling water. Add vinegar or lemon juice and salt. Cool, and when mixture begins to thicken, add cabbage, bean sprouts, carrots, celery, and pimiento. Pour into a large ring mold (or individual molds) that has been rinsed in cold water first, and chill. When ready to serve, unmold on salad greens and fill center of ring with mayonnaise. Yield: 6 servings.

(Continued on page 104)



## That Vacant Plot Is Vital Ground

### PLANT FERRY'S SEEDS

Twenty-one million garden plots will soon be growing nutritious, healthful food for the home front—food vital to Victory. But whether you get the yield you should depends in large measure upon the quality of the garden seeds you plant.

Ferry's Seeds have been planted by successful gardeners for 87 years. They depend on



Ferry's Seeds to yield big returns and produce vegetables chock-full of nutrition and flavor.

Plant your vacant garden plot with Ferry's Seeds—it's vital ground—and "Let the Good Earth Produce." On Display At Your Local Dealer's.

FERRY-MORSE SEED CO.

DETROIT

SAN FRANCISCO



# GLADIOLUS from FLOWERFIELD

The founder of Flowerfield, John Lewis Childs, introduced Gladiolus to this country in 1874. Since then, Flowerfield has been the leading sponsor of unusual and distinctive prize-winning gladiolus. We have long recognized that this lovely flower, with its many beautiful colors and diverse forms, offers one of the very finest mediums of floral decoration. For example:

*Margaret Beaton*—One of the most outstanding varieties of recent introduction. Pristine white blooms each brilliantly contrasted by a vivid scarlet throat. It is a large, sturdy plant which makes a most dramatic note in the garden. Three 50¢... Doz. \$1.75

*Picardy*—Anyone who has seen a florist's window has seen Picardy, the most beautiful of all the salmon-pink gladiolus. Most popular, easiest to grow, longest lasting—these are but a few of the attributes justly claimed by Picardy. Three 35¢... Doz. \$1.25

*Greta Garbo*—The most consistent prize winner of all the new gladiolus. A lovely pale pastel pink noted for large size, extreme length of flower spike, well balanced on a long strong spike. Without question, one of the very finest. Three \$1.35... Doz. \$5.00

*Maid of Orleans*—The finest white gladiolus. The large blooms are pure white, with a warm creamy tinge deep in the throat. The florets are exceptionally well-shaped and well-arranged on the long flower head. Three 35¢... Doz. \$1.25

## 1944 Spring Catalogs

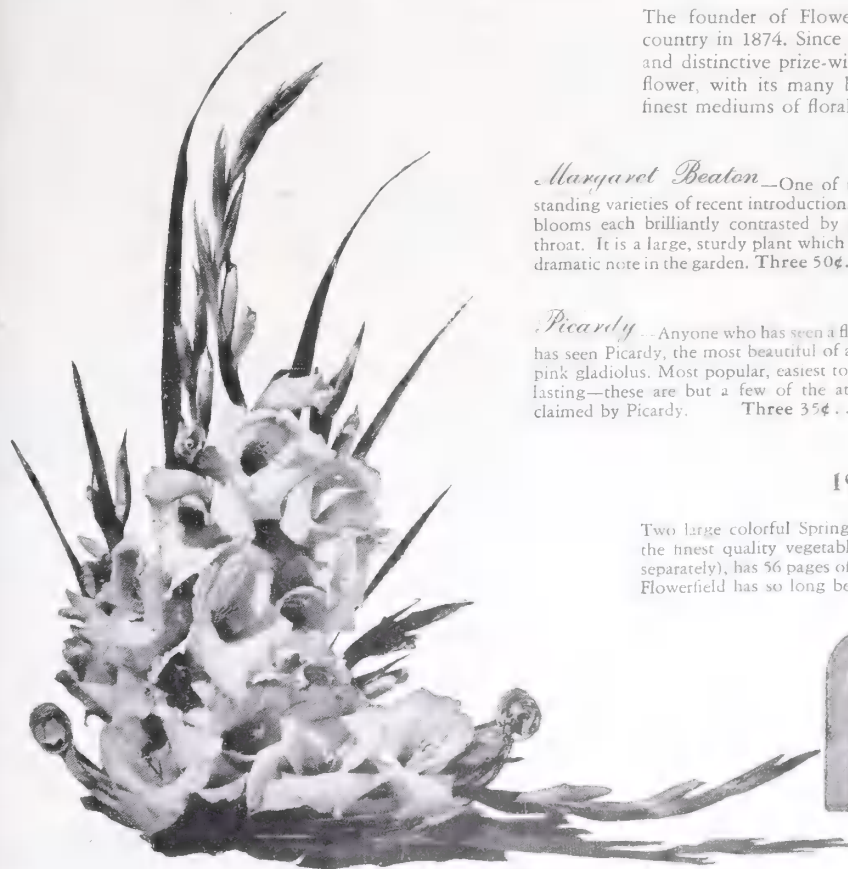
Two large colorful Spring catalogs, one containing listings and full color illustrations of the finest quality vegetable and flower seeds. The other, a bulb and plant book (mailed separately), has 56 pages of color illustrations of the kind of bulbs, roots and plants for which Flowerfield has so long been famous. Send for your copies of our Spring catalogs.

Please enclose 10¢ to cover mailing and handling costs

# Flowerfield

FLOWERFIELD BULB FARM

21 Parkside Ave., Flowerfield, Long Island, N.Y.





# HERE'S REAL HELP IN PLANNING YOUR VICTORY GARDEN

To help you get even better results, we offer this practical 32-page booklet "Vegetables for Victory in Color" — free with order for \$3 or more of the merchandise below. Tells how to plant, what to plant, how to make it grow.

**TO AVOID DISAPPOINTMENT SEND  
IN YOUR SEED ORDER TODAY**

Free  
with order  
for \$3 or more



## Stumpp & Walter Co. Vegetable Garden Collections

### GARDEN FULL COLLECTION A

For a garden of about 500 sq. ft.

1 pkt. each of these 15 Vegetables, **\$1.50**

Beet Detroit, Broccoli New York Market, Carrot Rubicore, Cucumber Staysgreen, Lettuce Big Boston, Parsley Champion, Radish Scarlet Globe, Spinach Savoy, Swiss Chard Green Lyon, Squash Straight Neck, Turnip Purple Top, String Beans Bountiful, Lima Beans Fordhook, Corn Golden Bantam, Peas Little Marvel.

### GARDEN FULL COLLECTION B

For a garden of 1250 sq. ft., **\$3.90**

Same as collection A except 1/2 oz. each of Carrot and Swiss Chard, 1 oz. each of Beets, Lettuce, Radish, Spinach and Turnip, Pkt. of Broccoli, Cucumber, Parsley and Squash. 1 lb. each of String Beans, Lima Beans and Peas, 1/2 lb. Corn.

### GARDEN FULL COLLECTION C

For a garden of 5000 sq. ft., **\$7.25**

Pkt. each as above Broccoli, Cucumber, Parsley and Squash. 1 oz. each of Carrot, Swiss Chard and Turnip. 2 oz. each of Beet, Lettuce, Radish and Spinach. 1 lb. Corn, 2 lbs. each String Beans, Lima Beans and Peas.

## Delicious Small Fruits for the Home Gardener



### FINE GRAPES

**CONCORD SEEDLESS.** Blue-black Concord, but seedless. **\$1.50**

each, **\$16.50** per dozen.

**GOLDEN MUSCAT.** Large yellow. **\$1.50**

each, **\$16.50** per dozen.

**PORTLAND.** Early green-white. **60c**

each, **\$6.50** per dozen.

**WORDEN.** Large clusters of sweet blue-black grapes. **60c** ea. **\$6.50** doz.

**CACO.** Large wine-red. Midsummer. **75c** each, **\$8** per dozen.

All grapes 2-year selected stock

### STRAWBERRIES

Produced at Our Own Long Island Farm. Will bear small crop the first year.

**MASTODON.** Large, everbearing. Produces from summer to late fall. **\$2.50**

per dozen, **\$15** per 100, **\$100** per 1000.

**FAIRFAX.** Early. Delicious flavor. Profitic. **\$2** per dozen, **\$12.50** per 100.,

**\$90** per 1000.

**CHESAPEAKE.** Late. Exceptionally fine. **\$2** per dozen, **\$12.50** per 100, **\$90**

per 1000.



### RASPBERRIES

**CHIEF.** Red Midsummer variety. Heavy yield.

**CUMBERLAND.** Black. Heavy bearer, delicious berries. Mid-season.

**INDIAN SUMMER.** Red. Everbearing. Full crop in June, another in Fall.

All 2-year transplanted stock

**25c** each **\$2.75** for 12 **\$18** per 100

### BOYSENBERRIES

Wine colored berries, tangy flavor. Strong canes. **30c** each, **12** for

**\$3.25, \$22** per 100.

**BLACKBERRIES** — Eldorado. Large, very sweet berries. **25c**

each, **12** for **\$2.75, \$18** per 100.

**ASPARAGUS.** Mary Washington. Colossal green shoots tinted purple. Heavy cuttings. 2 yr. Crowns. **\$3** per

**100, \$40** per 1000.



### MULTI-KIND FRUIT TREES

A highly practical, space-saving novelty. Three to five different varieties all on one tree.

**QUINT-APPLE.** 5 different kinds of Apple.

**TRI-PEAR.** 3 different kinds.

**TRI-CHERRY.** 1 sweet and 2 of Sour Cherry.

Any of above **\$4** each **\$42.50** per dozen

**FREE ON REQUEST—Our 1944 Complete 120-page Seed Catalog—with 16 pages in color.**

**Stumpp & Walter Co.**

132-138 Church Street, Dept. HB, New York 8, N. Y.

Suburban Stores: Stamford, Conn. Englewood, N. J.  
White Plains, N. Y. Newark, N. J. Hempstead, L. I.

# The LOG of the PRACTICAL GARDENER

**"The snows descend; the cold winds whine;  
My garden in Feb. is no valentine . . ."**

—Old song.

Nonetheless, since we're in a poetic mood, I feel this month something like Longfellow's Ship of State. You know the one—"She moves, she starts, she seems to feel a thrill of life along her keel." Yup, the season is about to be launched again, and me with it.

Not that the last one is done for, if you count going out into the weather to replace blown mulches, firming a few fall-set perennials that heaved in the last thaw, refastening the old hooked rug that covers the cold frame, atomizing the aphids off the Violas potted up in the Bailey Blister . . .

Nor that the new season isn't launched already, what with setting out bricks to mark the places where the new fruit trees are going, sending off the second vegetable seed orders to include the things I forgot on the first ones, getting flats repaired and bulb pans cleaned against the imminent day for seed starting.

But enough of such hair-splitting. There is no end or beginning to the gardener's year. And there are sober chores to be done. For one, working a little vaseline into the leather of the plunger on the spray tank. Last year I missed out on the season's first spraying by a whole week because I had neglected to look at the thing for four or five months. (Have you read the article on pages 48 and 49?)

Don't forget to water the bulbs you potted for indoor bloom after they've flowered and until the tops die. Keep them out of sight, but don't forget them as long as they show green. Afterward you can leave them till it's time to reset them outdoors next fall. Bulbs forced in pebbles are done for.

There are a few annuals that can be started indoors this month, such as asters for early bloom, celosias if you're partial to them, stocks, and ordinary begonias. Use a soil that's not too rich, and cover them with a little shredded redwood bark, sifted.

There's no spent money that gives more satisfaction than that the rose dealers get. Even one new hybrid tea, such as those All-America winners Katherine T. Marshall or Lowell Thomas, will, like the old widow's mince pie, "be a-nourishin' of ye" for a long, long time.

**Write at Once for  
Your Copy of**

## Schling's Garden Book

A beautiful Spring Catalog of the best in flowers and vegetables for your garden. This year it is more important than ever to get your request in early. It's free.

**Don't Miss This Wonderful  
Victory Garden Sweet Corn**

Mason's Golden Midget Corn is a sensationally good new corn. Small size, suitable for the average small garden. Large yield, 3 to 5 ears per plant. Early maturity, 56 days or less. Quality and flavor unsurpassed. Liberal size packet \$1.00 postpaid.

**MAX SCHLING SEEDSMEN, INC.**  
615 Madison Ave. New York 22, N. Y.



**WATERLILIES**

**For Your  
Enjoyment**

With little trouble you can have fragrant Waterlilies blooming in your garden . . . even if that "garden" is no more than a terrace or rooftop. All they ask is a little soil in a tub of water. No weeding, no cultivating—and that means a lot these busy days!

**OUR NEW 1944 CATALOGUE** of choice Waterlilies, interesting aquatic plants, and colorful fish, will be sent FREE on request.

**THREE SPRINGS FISHERIES**

224 N. Main Road, Lilypons, Md.  
411 No. 7th St., Suite 713 333 No. Michigan Ave.,  
Dept. 224, St. Louis, Mo. Dept. 224, Chicago, Ill.





"WINTER MORNING"  
FROM AN ORIGINAL  
LITHOGRAPH BY  
ERNEST FIENE,  
FROM ASSOCIATED  
AMERICAN ARTISTS

It's time to prune your grape vines, if you haven't already done so (and I'll bet you haven't). Leave a 2" stub beyond what you expect to be the point where new growth will come—to prevent 'rying back, later bleeding. A static job, so dress warmly.

Buds on Daphne mezereum, Spicebush, Forsythia, Honeysuckle (Lonicera fragrantissima) are swelling measurably. At least it seems so when I go out of a sunny Sunday to squeeze a few minor ones. Branches of the last three can be brought into the house now. Put in cool garage for a week or so to thaw in water buckets, first.

Amazing how many dead plant stalks, weed stems, and general refuse still remain around the garden, despite the fall clean-up. I shall pursue my debris this month in the firm belief that the last clean-up is the opening gun in the 1944 campaign against garden pests.

If you're planning to start your own tomato plants indoors next month, lay in some of those fertilizer pots (they're pressed straw and manure, I guess) to transplant them into. Pot and all go into the garden, and how the plants take hold—actually eat the pots up.

This is the month when I do the heavy cleaning up of dead limbs on the trees in our pint-size wood lot. For three years I've been thinning to correct overcrowding, but I never seem to get rid of all the dead lower branches thus revealed. Any saw-cut over an inch in diameter I give a good coat of shellac.

Inevitably, some of the ties on the rambler Roses on the northwest fence blow loose about now. The ten-foot canes should not be allowed to wave in the wind. But if there's anything less pleasant than re-tying stiff rambler canes in February, you name it.

Did you know you could keep your compost pile a-building all winter—with such unlovely things as fruit rinds? A little mulching straw will cover their nakedness, if you object to it.

Comes a real thaw now. The earth gleams dark in the sunlight. Sure it's only mud, and there's ice below. But it's the good earth and you can smell it. Only 21 more days till plowing. R. B.

## Rarely ever a Rose of such

Exquisite  
Beauty



Mme. Chiang Kai-shek

1944 ALL AMERICA WINNER

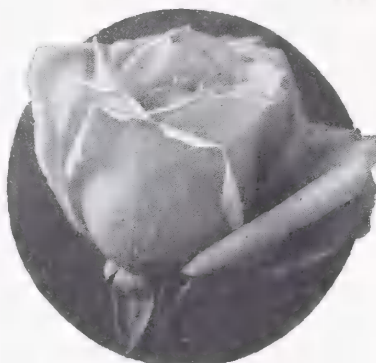
Once you see this gorgeous canary-yellow rose you'll more than agree with the judges who voted it the outstanding rose novelty for this year! For here is a rose of perfect form, delightful fragrance, matchless color and vigorous growth—a rose whose sheer beauty and elegance will at once win your heart. The buds are long and graceful and open slowly. Petals are unusually dainty in shape and remarkably smooth-textured. Named for the esteemed and lovely First Lady of China, this rose is one you must have this summer.

Price 52 each

\$20 a dozen

Douglas MacArthur

THE COMMANDER'S ROSE

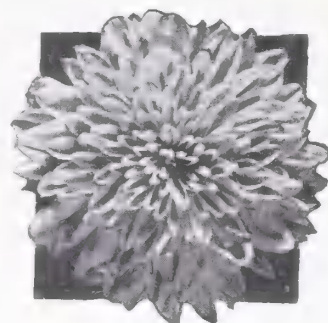


This rose sensation of 1943 is a grand new everblooming rose of fine proportion and exceptional color—hardy, vigorous, all summer blooming. Strong bushes with healthy foliage. Tulip-shaped buds open slowly into glorious flowers of rose, gold and salmon exquisitely blended.

\$1.50 each

\$15 a dozen

New "Mum"  
MME CHIANG KAI-SHEK



The finest "mum" in our collection and also the hardest. An exquisite new one with firm-petaled, double blooms so perfectly arranged they look greenhouse-grown. Blooms two inches in diameter. Flowering in late August and September. The coloring is a blending of chrome and cadmium yellow, and soft-tinted old gold with a slight undertone of rose. A truly exquisite, outstanding flower in compliment to the lady for whom it is named.

\$1.00 each

Three \$2.75

Dozen \$10.00

### SEND FOR WAYSIDE'S BOOK-CATALOG



Truly the most beautiful floral catalog ever published. 192 pages with more than 200 illustrations, in true-life colors, full of detailed plant descriptions and cultural information. Contains newest and finest Wayside offerings in roses, flowering shrubs and plants—an abundance of rare and interesting items for your garden. To be sure of getting this outstanding book it is necessary that 25¢ in coins or stamps be enclosed with your request, to cover postage and handling costs.



Wayside Gardens

32 Mentor Avenue Mentor, Ohio

Trade Mark Reg. U. S. A.

### Get the most out of your Victory Garden

By treating your Seed with

ROOTONE

Per U.S. Pat. 2,111,111

This is what it did as a seed treatment!  
**CORN**—Better stand, larger crop both on hybrid and open pollinated varieties.

**LETTUCE**—Firmer, more uniform, larger heads.

**STRING BEANS**—Earlier, larger crop.  
2 Ounce Jar \$1.00

—Ask your dealer or clip this coupon—

AMERICAN CHEMICAL PAINT CO.  
Hort. Division, HB-4, Ambler, Pa.  
Enclosed find \$1.00 for which please send me a 2 oz. jar of ROOTONE.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

Here is! AMERICA'S Big WARTIME BOOK OF Easy-To-Grow GUARANTEED SEEDS AND NURSERY STOCK

FREE! From America's Largest Direct-To-You Nurseries

Get your free copy of this vital wartime book of easy-to-grow guaranteed seeds and nursery stock. See our money-saving Home Food Collection Offer of best, most popular vegetables, enough for a whole garden, all for one astonishingly low price. See the newest, biggest bearing fruits, latest flower fashions and old favorites, shrubs, trees, vines, etc., pictured in beautiful natural colors. Because we grow and sell direct-to-you more stock than anyone else, we can offer the highest quality guaranteed stock at reasonable prices. It's just out. Write today. Free planting guide and gifts with orders.

INTER-STATE NURSERIES  
1824 E. STREET HAMBURG, IOWA



*Try*  
**KEM**  
*ON YOUR*  
**HOUSE PLANTS**  
*NOW!*  
**...AND YOU'LL USE**  
**IT ALL YEAR ROUND**  
**...INDOORS AND OUT!**

Any plant thrives on KEM because it contains all the vital food elements plants need for healthy growth. And these 11 elements are in *liquid* form—all ready for the plant to use. That's why KEM gives such good results in any kind of soil. In fact—and here's dramatic proof of its effectiveness!—KEM will even grow plants *without* soil.

**There's a Job for KEM Every Month of the Year!**

**USE IT INDOORS FOR**

**HOUSE PLANTS**

Regardless of the condition of the soil in the pot, they'll grow and flourish on KEM feeding alone.

**CUT FLOWERS**

Keep them in a dilute KEM solution. They'll stay beautifully fresh 2 to 4 times longer than in plain water.

**SEEDLINGS**

Soak seeds in KEM before planting—they'll take hold better, sprout sooner, grow faster. Then be sure to feed the seedlings regularly with KEM, both before and after transplanting.

**USE IT OUTDOORS FOR**

**VEGETABLES & FLOWERS**

Right through the growing season from spring sowing to fall transplanting—feed KEM regularly. Both your Victory vegetables and your prize blooms will thrive on this treatment.

**LAWNS**

Try KEM feeding on those bare and shady places... it produces a greener, well-established.

**SHRUBS & TREES**

Often a sickly-looking shrub or tree simply needs more nourishment. Vines, shrubs and trees of all kinds thrive on KEM feeding.

**Odorless! Easy to Use! Economical!**  
Diluted, the 25¢ size of KEM makes 3 gallons of ready-prepared plant food; the 50¢ size makes 8 gallons. It lasts indefinitely—never goes out of solution.

**BUY KEM** at 5 & 10¢ stores, hardware, department and seed stores. If your local dealer has not yet stocked KEM, a 12-oz. bottle will be sent postpaid on receipt of 25¢.

\*Trademark, Patents Pending

**KEM FOR PLANTS ALWAYS THRIVE**

**10¢-25¢**  
**50¢-1.00**

Kem-ical Corporation  
East Paterson, N. J.



**SOY BEAN RECIPES**

CONTINUED FROM PAGE 101

**Tangy Soy Bean Soup**

½ cup dried soy beans	5 cups water
3 large stalks of celery, diced	1 teaspoon salt
2 slices of cooked bacon, diced	Pepper
1 teaspoon paste meat bouillon	½ teaspoon mixed dry herbs (we use "B" blend from House of Herbs)

Soak beans overnight. Drain. Put in large saucepan with other ingredients and cook slowly about 2½ or 3 hours. Then strain soup, putting beans through ricer and adding to liquid. Reheat and serve. Yield: 6 cups of soup. (If you have a pressure cooker, cook this soup for about one hour at full pressure.) This is a fairly thin soup.

**Soya Nut Bread**

¾ cup soy flour	1 egg, beaten
1½ cups white flour	2 tablespoons blended shortening
½ cup sugar	1 cup milk
¾ teaspoon salt	½ cup chopped nuts
3 teaspoons baking powder	

To the sifted dry ingredients, add a mixture of the egg, fat, and

milk. Stir in the nuts last and bake in a greased loaf pan for one hour in a moderate oven (350°F.). Yield: 18-20 slices.

**Meatless Chop Suey**

½ cup bacon fat	2 tablespoons flour
1 green pepper, cubed	¼ teaspoon pepper
½ cup chopped onion	1½ teaspoons salt
2 cups celery, chopped	2 teaspoons soy sauce
3 cups bean sprouts	1 tablespoon condiment sauce
1½ cups boiling water	

Melt bacon fat in heavy frying pan. Sauté green pepper, onion, celery and bean sprouts about 2 minutes. Add boiling water. Cover and cook about 10 minutes. Now make a paste of flour, soy sauce, and a little water. Add to vegetable mixture and cook until mixture thickens. Then add condiment sauce. Serve over steamed rice. Yield: 6 portions.

**PANTRY SHELF NEWS**

CONTINUED FROM PAGE 99

cause it was Tuesday. Investigation proved that we were eating breaded pieces of wheat gluten. Strange to think about, but surprisingly good to taste! The "chops" are available commercially, but don't be discouraged by their appearance in the jar. They look somewhat like thick slices of liver, and, like liver when well-prepared, they're delicious. They are an excellent and inexpensive protein substitute. We like them best breaded and served with a mushroom sauce (use the sauce in the jar as a base). A jar of the CHOPLETS costs under 40¢. From Kubie's Health Shop, N. Y. C.

**Don't pass by** those wonderful frozen strawberries just because, to you, strawberry shortcake without whipped cream is like a birthday without a cake! For there are effi-

cient whipping aids to help you produce a shortcake piled high with whipped cream. Maybe the cream may not be as rich in texture and flavor as usual, but that's not the fault of the whipping aid. Just toss two teaspoons of FOAMOLINE, a powdered ice-cream foundation mix,



into a half pint of icy cold cream. Start beating and in no time you'll have wonderful gobs of fairly stiff white clouds to frost your dessert efforts, be they a humble gingerbread or a baba au rhum. You can use the powdered dessert foundation for foolproof meringues, ice creams, and sherbets also. 7-oz. box under 25¢. From William Rippey, Cincinnati, Ohio.

**5 PEACH VARIETIES ON ONE TREE**  
A ONE TREE ORCHARD

**VICTORY GARDEN SPECIAL** 5 in 1 PEACH TREE. 2 yr. 5 to 8 ft. tall. \$3.00 EACH. 5 Varieties on one tree. Occupies no more space than an ordinary fruit tree. Also available in apple and plum at same price.  
Grow your own fruits and vegetables this spring with Maloney's hardy, specially selected varieties of DWARF, FRUITING AGE and STANDARD FRUIT TREES—BERRIES—SHRUBS—ROSES—EVERGREENS—SHADE TREES and SEEDS. This is our 60th Anniversary. Satisfaction Guaranteed. Write for our Free Colored Catalog.

**MALONEY BROS. NURSERY CO., INC.**  
135 Circle Road Danville, N. Y.

**MALONEY CATALOG FREE**

**Burpee's Giant ZINNIAS**  
4 Packets 10¢  
4 Best Colors  
Scarlet, Yellow, Lavender, Rose

Giant Dahlia-Flowered, 5 in. across, 2 in. thick, on sturdy well-branched plants 3 ft. tall. 4 15c-Pkts. of seeds, 1 of each color, all postpaid for 10¢!

**W. ATLEE BURPEE CO.,**  
Philadelphia 32, Pa.—or—Clinton, Iowa

☐ Enclosed is 10c. Send 4 Pkts. Giant Zinnias.

Name.....

St. or R. D. ....

P. O. & State.....

☐ Send Burpee Catalog, all about best Vegetables and Flowers—the leading American Seed Catalog.

**Burpee's Seed Catalog FREE**

**New Vegetable for 19**  
**Burpee's TAMPALA**  
Better than spinach!

Tastes better, has more food value; easier to grow, produces more and stands hot weather.

**DELICIOUS** greens, more meals per plant, more protein, more minerals, more vitamin A than spinach.

Plants grow 1½ ft. across, 2 ft. tall, bear all summer. Packet of Seeds 15c.

**W. Atlee Burpee Co.**  
Philadelphia 32, Pa. or Clinton

**Amazing NEW WHITE Butterfly**  
**Buddleia--White**  
(Plant Patent No. 53)  
So unique you will want to try it away! Fragrant, long, all-out-at-once spiking white, 8 to 10 in. in summer and fall. Attract flies. Very hardy—plant soil. Guaranteed plants, 79¢ for \$2. Postpaid.  
**In Natural Color—**  
1944 Modern Rose, Perennial and Fruit Catalog FREE—send postcard today.  
**Jackson & Perkins**  
665 Rose Lane  
Newark, New York

**TORO**  
**Power Mowers**  
ALL OVER THE WORLD  
**TORO MANUFACTURING CORP.**  
MINNEAPOLIS, MINN.  
MOWING MACHINERY SPECIALISTS FOR OVER 20 YEARS

**DAY LILIES**  
**FREE—Daylily Booklet**  
Our 1944 booklet, offering wide selection of Dr. Stout Hybrids and time favorites, is yours for the ask.  
**FAMR NURSERY COMPANY**  
Box 224 Weiser Park, Penn.

**PEARCE SEED**  
Unusual Flowers, tured, described. V tables, just the be kinds. Ask for Catalog, today.  
**REX. D. PEARCE**  
Dept. R, Moorestown,

**PERENNIALS**  
**CARROLL GARDENS** Westm. Md.

**DWARF FRUIT TREES**  
Many of them bear fruit the first year planted. Write for free catalog.  
**STERN'S NURSERIES, Dept. D, GENEVA,**

**EVERBEARING RASPBERRIES**  
and other Berry Plants which will fruit this summer. Write for free catalog.  
**STERN'S NURSERIES, Dept. D, GENEVA,**

**25 BLUE SPRUCE**  
**100 for \$3.**  
**MUSSER FORESTS.**  
of Forest, Xmas Tree and Ornament Seedlings and Transplants, also an bulletin on "Growing Xmas Trees."  
INDIANA



# GOOD GARDENING means GOOD EATING

What kind of Victory is there in the kind of gardening that won't prove itself at the dinner table? Here are some thoughts for gardeners who would also be good eaters

By David W. Bailey

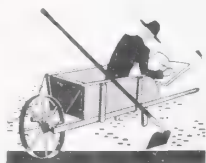
Vegetable growing for me—or for you—ought not to be a matter of spading and weeding and manure only; nor of garnered produce as handsome as the wheelbarrow load of green and yellow bounty with which the seedsman decorates the front cover of his sales list. It ought not to mean just the blue ribbon at the Autumn Show or the envious glances of neighbors looking over the garden fence. Our gardens have really accomplished their purpose only when we sit down to table.

Is the salad bowl bright with green and scarlet fragments—crisp, delicate, aromatic? Are the potatoes light and mealy, without blemish or sogginess? Is there never a suggestion of fibrous core or rank flavor in the beets and carrots? Does the steam roll up like heavenly incense when we lay aside the lid of the soup tureen and plunge the ladle deep? Then our gardening has been crowned with success.

A lot of the wisdom that goes with good gardening is called for in those preliminary hours of meditation over the seed catalogues. The home gardener will spend them in the search for the utmost in flavor and tenderness. Else why should he bother to keep a garden at all? Suppose his wrinkled peas are ten days later than some smooth seeded variety he might have chosen? They will be tenderer and sweeter. What matter if his lettuces fail to form tight, bleached-out heads? They may offer instead the sprawling luxuriance of bright green juicy foliage. Perhaps his half-long carrots may vary a trifle in shape and size. They will have

far more savor than the monotonously uniform cylindrical roots which the breeders' ingenuity has developed for fancy boxing and commercial soups. It is table quality that determines what is best in the home garden.

If you were to ask me what product of my own garden gives my family more pleasure at more meals than any other, I should have to confess that it is "Garden Special." Garden Special is a concoction first suggested to us some years ago in a letter from our county agent.



THE MAN  
BEHIND THE HOE

It is the most versatile of our canned goods. It appears at mealtimes as a vegetable soup base, in meat sauces and casseroles, with omelettes, and in scallops. When this year's seed order is dropped in the mail box, the makings for Garden

Special will top our list.

It is susceptible of many variations, but as we mostly make it, it includes red tomatoes, onions, celery, green peppers, and okra. Even in drought years we raise all the ingredients except the celery and, when water is plentiful, our home-grown celery is always up to soup standards though not often of really fancy grade.

Squashes have been more popular of late in our family than they used to be. Improved varieties are to blame. There's a lot to be said on behalf of the old Blue Hubbard, of course; not least of which is its ability to keep till March in common storage. But even a good Blue Hubbard, when boiled and mashed, produces a pallid and fibrous paste compared to the baking squashes

(Continued on page 107)

**Early Feeding**  
will make a big difference in your lawn



This complete plant food can give your lawn a headstart on weeds, help it come in rich, green, luxuriant!

Right now, give your grass the benefit of Vigoro-feeding!

This complete plant food, famous product of Swift & Company, supplies not just three or four, but all the food elements growing things need from soil. Supplies them in scientifically balanced proportions.

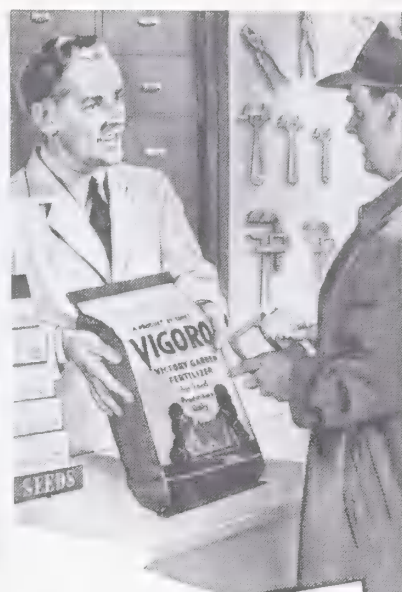
Fed now, it will do much to help your lawn come in thicker, healthier and freer from weeds. You see, melting snow and Spring rains take the Vigoro right down to the grass roots, where it can go to work faster and more effectively.

If you want to enjoy the thrill of a really lovely lawn this year, get Vigoro today, and get it on! You'll be tickled with the lasting results you get!

Vigoro comes in bags of 100, 50, 25, 10 and 5 lbs., and in 1-lb. cartons. It is safe, sanitary, odorless and easy to apply. Vigoro is the square meal for lawns, flowers, shrubs and trees.



**VIGORO**  
COMPLETE PLANT FOOD  
A Product of Swift & Company



**PLAN and PREPARE**  
for a better Victory Garden now!

See your dealer for seeds, helpful advice and Vigoro Victory Garden Fertilizer

You'll enjoy a bigger, better crop of wholesome vegetables if you plan your garden carefully. Decide now what and where you're going to plant... order your seeds... and make sure of your supply of Vigoro Victory Garden Fertilizer by buying it now! You'll save yourself last-minute rushing, and take no chances on your vegetables having to do without the needed "extras" of a complete plant food.

Vigoro Victory Garden Fertilizer is a complete plant food... supplying not just three or four... but all the food elements growing things need from soil. It can help you have unprecedented success with your vegetable crops, as it has hundreds of thousands of other Victory Gardeners. Order today.

Vigoro Victory Garden Fertilizer comes in bags of 100, 50, 25, 10 and 5 lbs. It is safe, sanitary, odorless and easy to apply.



**VIGORO**  
**VICTORY GARDEN**  
**FERTILIZER**  
A PRODUCT OF SWIFT & COMPANY



# LATE WINTER TIPS for HOUSE PLANT CARE

**Most indoor flowers need more of all those things they'd get if they were in a summer garden: sun, water, food, space for roots**

If you've been kind to your indoor garden thus far, showing a decent restraint in your demands on them and reasonable attention to their needs, you should have a pretty healthy collection. Now you should be grooming them for their final period of activity. Of course not all your plants have bloomed, nor will be expected to bloom. But all should show healthy green foliage and sturdy growth generally. If they don't, then don't try to force them, now or later. Such treatment may be only the "hair of the dog that bit them" and would prove no pick-me-up for a plant.

One of the cardinal rules in handling plants in the house is never to drive them unless they are rarin' to go. Keep the soil moist, never soggy. Give them no more root room than they can comfortably fill in a few weeks' good growth, give them moderate sun (if they are sun lovers) and let them get established. Then, and only then, give them a boost.

**GIVE THEM SUN** if they are in good leaf and color and if bloom is on the way. Geraniums should have all they can get (except cuttings which you may be rooting now or in the next few weeks for outdoor bloom). Begonias can go in a south window unless they run the risk of being "cooked" there. Safe rule to follow is: for known sun lovers, let 'em have it. If they can't take it now, you've done

something to them before that probably won't aggravate or

**GIVE THEM WATER** in liberal quantities. If they are in heavy growth, they can use it. If they are getting more sun (because of window placement the lengthening days), they need it. But still watch your drain. If you water from the top, be sure the water disappears readily. If you stand the pots in water, them out as soon as the surface shows dampness. Except drought-loving plants, reasonable daily watering is now almost essential. (Daily soaking never. It drives out too much air.)

**GIVE THEM FOOD** according to their needs. If plants seem bititious, have plenty of sun, moisture, and still show yellow color, food is often loudly called for. If green growth is too luxuriant yet yellowing occurs, there may be too much food available. In this sense, practice, and a little special knowledge about each plant really all that's required.

**GIVE THE ROOTS ROOM** when the pot is filled with their fibrous mass. But change only to the next size larger pot. Too much room is worse, especially for good bloom, than too little. Frequent repotting is better than fewer but more generous shifts. Use clay pots with a drain hole always.

## Scott LAWN BEAUTY FOR EVERY AMERICAN HOME!

Join the ranks of Americans whose lawns stand out with sparkling green beauty. It's no trick at all to give your lawn this distinction when you sow Scotts Weedfree Seed and feed with Scotts Turf Builder. In just a few weeks you'll have a carpet of turf that will be the envy of the neighborhood. An Indiana recruit reports, "After 17 years of trying to develop a lawn, I used Scotts and now our lawn is a beauty spot admired by all." For smooth sailing insist on Scotts... if your dealer can't supply you, order direct.

**FREE** Lawn Care Bulletins tell how to kill weeds and keep your lawn looking its best the year 'round. Write to-day for your **FREE** 2 year subscription. No obligation.

**O. M. SCOTT and SONS COMPANY**  
22 Main Street Marysville, Ohio

## Celtuce New Vegetable Sensation!

The uses and flavors of celery, lettuce, all in one! Serve the tender young leaves as lettuce, or boil as greens. The solid, crisp, tender, pale green stalks are delicious. Slice in strips, eat like celery, raw or cooked. Creamed, the flavor suggests celery, lettuce, asparagus. Easier to grow than lettuce. Best new vegetable.

PACKET 15c.; 1/2 oz. 35c.

Burpee's Seed Catalog, Free.

**W. Atlee Burpee Co.**

Philadelphia 32, Pa. or Clinton, Iowa

## WATER LILIES

**FREE** Catalogue Available NOW  
Collections from \$1.00 up

Water Lily Growers Since 1907

**S. SCHERER & SONS**

WATERSIDE AVE. NORTHPORT, L. I.  
Largest Water Lily Growers on Long Island

## Sweet VIOLETS

Biggest offer—a collection of 3 different superb sweet violets—Prince of Wales, (rich purple), Rosina, (rose pink), Royal Robe (double violet) \$1.40 value for \$1.15, postpaid. Order from this ad. Will ship at planting time.

**COLE'S 1944 PLANTING GUIDE**

Now ready. Book of 500 offers. Most items in natural colors—Fruit Trees, Flowers, Roses, Shrubs, etc. It's FREE. Write today!

**COLE NURSERY CO.** 2025 Mentor Ave.  
Painesville, Ohio

## BLUEBERRIES

**FREE** Best and **RASPBERRIES**  
Catalog newest varieties. All Michigan grown. Full line of other plants.

**STAHELIN'S NURSERY**, Box 85, Bridgman, Mich.

## MAGNOLIA TREES

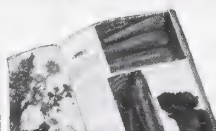
With Flower Buds to bloom for you this Spring. Write for Free Catalog.

**STERN'S NURSERIES**, DEPT. D, Geneva, N.Y.

## EUROPEAN FILBERT NUTS

Produce nutritious Food for Table and Kitchen. Write for Free Catalog.

**STERN'S NURSERIES**, DEPT. D, Geneva, N.Y.



**FREE**  
write today!

## HENDERSON'S SEED CATALOG

The biggest you'll find—152 8x10 1/2 pages! Crammed with useful information... Colored plates, and real facts to help you select the best varieties for your garden... Get this catalog—it will help you plan a perfect Victory Garden.

**PETER HENDERSON & CO.**  
25 Cortlandt St., Dept. 61F New York 7, N. Y.

## THE GARDENER'S BUYING GUIDE

## LANDSCAPE ARCHITECT

Properties of all type. Write for charges.  
**ROBERTA FREEMAN DIXON, L.A., SCOTCH PLAINS, N. J.**

## PEONIES

**Tree Peonies.** 132 finest named varieties, bloom-size illustrated. Also Herbaceous varieties. **OVERLAN PEONY GARDENS, SINKING SPRING, D. PA.**

## HARDY AZALEAS

**Rhododendrons.** Evergreens, Yews, Flowering Trees, Magnolias, Pink Dogwoods, 10 to 75 cents each. Yews in variety. 1-6", \$7.50 per 100. Send for list. **ALANWOLD NURSERY, NESHAMINY, PA.**

## TOOLS

**Garden Tools.**—The most complete catalogue of its kind. From **A. M. LEONARD & SON, PIQUA, OHIO.**

## Lavender Lady



## CHRYSANTHEMUM

Loveliest lavender, exquisitely formed, fully double flowers 4 inches across, from end of Sept. all fall. 24 inches tall. Plants, postpaid, **50c each.**

**Special 3 for \$1**  
(Value \$1.50)

**The Parade of Modern Roses and Perennials**—all in color, best of the newest, direct from the Rose Capital of America.

**Jackson & Perkins Co.**  
Rose Lane, Newark, New York State

## Grow HEALTHY Plants use SEMESAN!

To help get strong, healthy plants, disinfect flower seeds and bulbs with SEMESAN. Reduces seed-borne diseases, seed decay, damping-off. 10¢ packet treats 5 to 20 pounds of seed. Only at dealers. Free flower booklet. **DU PONT SEMESAN CO.** Wilmington, 98, Del.

**DU PONT** **SEED DISINFECTANT**  
\*Reg. U. S. Pat. Off.





**SO PROTECTS AGAINST DOGS**  
your crops and endless hours of work. Spray and Chaperone in Victory gardens to protect rabbits and dogs. You don't see it... don't it... but animals do and stay away. Perfectly less... won't dissolve in rain. **SEND NO MONEY.** Order by mail C.O.D. \$1 plus postage and \$1 we pay postage). **SUDBURY LABORATORY 372 DUTTON ROAD, SO. SUDBURY, MASSACHUSETTS.**

## CHAPERONE

**Tuber-Rooted BEGONIAS**

Special opportunity to get these exquisite flowers for less than the price. Top-grade. Thrive in shade. Best varieties and colors. 2 Tubers for 35¢; 6 for \$1.00. Postpaid. Or 1 each of 6 types, \$1, postpaid.

**Special Collection**  
named varieties including Carnation-flowered, Canna-flowered, and single. All in all for only \$2.60. Postpaid. Guaranteed to bloom. Beautiful Catalog Free

**2 FOR 35¢**

**VAN BOURGONDIE BROS.**  
Box 218, Babylon, N. Y.

**NEW "SNOW BALL" TOMATO**

**WHOLE WHITE FRUITS** **ACID FREE FLESH**

Write TODAY for your packet. Be first in your community to grow these large, white, delicious, acid-free tomatoes. Send 10¢ (stamps or coin) NOW for generous planting of this unique vegetable. Do not delay. Supply limited.

**ANDREWS FREW, Sta. 193, Paradise, Pa.**

**0 BLUE SPRUCE TREES \$1. POSTPAID**

**SPECIAL OFFER**  
Colorado Blue Spruce, 4 yr. transplanted 4 to 8 in. tall—only \$1 postpaid. 22 only \$2 postpaid! Another Bargain: 50 Evergreens \$3 postpaid; all 4 and 5 year transplanted, 5" to 12" tall. Ten each American Arborvitae, Mugho Pine, Norway Spruce, Red Pine, White Spruce, all 50 for \$3. (West add 15¢.) Free illustrated catalogue for generous planting of this unique vegetable. **GUARANTEED TO LIVE.**

**WESTERN MAINE FOREST NURSERY**  
Dept. H8-24, Fryeburg, Maine

**BEARING-AGE GRAPES**

Many of these vines were loaded with fruit last year, and they are likely to bear for you this summer. Write for Free Catalog on Grape Vines, Fruit Trees, Berries, Shrubs, and Roses.

**ERN'S NURSERIES, Dept. D, Geneva, N. Y.**

**Get this Beautiful and Instructive Book from Ohio's Foremost Nursery**

Free! Write Now. Where and How to Plant

Hundreds of special offers on choice flowers, trees, shrubbery, fruit and ornamental trees. Many valuable hints on planting and care. All plants guaranteed highest quality. Lowest prices—special discount for early orders.

**Springhill Nurseries, Box 118-24 Tipp City, Ohio**

## GOOD GARDENING MEANS GOOD EATING

CONTINUED FROM PAGE 105

developed in the last few years. Des Moines was the first of the oven sorts, and it's still among the best. Buttercup is a shade nuttier, we think, though not quite so early. Butternut is mellowest of all. Before this year we have seen it quoted only in the Boston market. There it commands a spanking premium over the usual Turbans and Hubbards.

All baking squashes call for similar treatment. Scoop out the halves, place them in a shallow cake tin, add a generous splash of milk to each half, drop in a lump of butter or margarine, pour a full inch of water from the teakettle into the bottom of the cake tin, and cook until tender in a very hot oven (425-450 degrees). The youngsters who balk at old-fashioned squash will ask for seconds on this one every time.

**Beans** mean different things to different people. In New England they mean yellow eyes or red kidneys, baked with pork and molasses and mustard and an onion in a brown crockery jug of a Saturday night. In old England they are usually broad beans, boiled. In Chinatown they are mung beans, sprouted. In Paris they used to be tender *flageolets*.

For most home gardeners in America, "beans" means snap beans, green or yellow; and no home crop rates higher. Wholesale seed catalogues often list thirty or forty varieties of snap beans; but a scant half-dozen of these are worth attention in the home plot. Two of the best—best as regards flavor—are Kentucky Wonder and Scotia. Less certain, because of variant strains, some not so good, is a green Italian pole variety.

Most bush beans have a more delicate and less pronounced "beany-ness" than their climbing relatives. Bountiful and Stringless Greenpod or Tendergreen are still among the elect. These mature several weeks before Kentucky Wonder and are worth planting to mature in early July. Earlier still is Yellow Pencil Pod. We always can a few jars of these because their buttery yellow looks so pretty on the shelf interspersed with jars of green beans! It's a harmless form of vanity.

We make something of a fetish of salads in our family. From May to December there is seldom a day (Continued on next page)

## VICTORY Garden guide IN VAUGHAN'S Gardening Illustrated



THE MOST BEAUTIFUL SEED CATALOG

For maximum yield of vitamin-rich vegetables all summer and for winter canning, your Victory Garden should be carefully planned.

The Victory Garden Guide, in the 1944 "Gardening Illustrated," will help you to avoid waste, yet reap abundance. Latest horticultural information on how to grow tender, table quality varieties seldom found in markets.

Of 120 pages, 52 are in full color, illustrating 250 different flowers and vegetables. More than 2000 annuals, perennials, roses, water lilies, gladioli, dahlias and other favorites are described. Mailed FREE on request.



Special for 1944: Giant morning glories in our national colors to decorate your Victory Garden, or to cover a trellis—Scarlet O'Hara (red), Pearly Gates (white) and Heavenly Blue. Balanced mixture mailed with catalog for 10¢.

## Vaughan's Seed Store

Dept. 182, 10 W. Randolph St., Chicago 1; 47 Barclay St., N. Y. C. 7

**Burpee's Finest VEGETABLE SEEDS**

**Special for Your Victory Garden**

To get acquainted with the best seeds that grow, we'll send these 5 choice kinds, all postpaid for just 10¢—send dime today!

**5 PACKETS ALL FOR 10¢**

**Marglobe Tomato**  
Burpee's special strain, the result of years of selection on our Fordhook Farms; will produce heavy crop of large, uniform, round, smooth, rich red, thick-meat, delicious fruits. **10¢-Packet.**

**Scarlet Globe Radish**  
One of the very best! Bright scarlet, almost round, 1 in. across. Crisp, tasty, mild, early. **10¢-Packet.**

**Crosby's Egyptian Beet**  
Fine-grained, tender, sweet, dark red, top-shaped, growing up to 3 in. across. Very early. **10¢-Packet.**

**Grand Rapids Lettuce**  
The vitamin-rich, fringed and curled kind, tender, juicy, light green, delicious. Loose-leaf. **10¢-Packet.**

**Chantenay Carrot**  
Beautifully smooth, rich orange, sweet, tender, fine-textured, half-long roots (5½ to 6 in.). **10¢-Pkt.**

**All 5 Packets (value 50¢) Postpaid for Just 10¢!**

**\$59.88 in Food for Just \$1!**

**BURPEE'S DOLLAR GARDEN**  
15 Packets, Burpee's Best. In a 20x30-ft. garden last summer these same kinds produced \$59.88 in food at market prices. Order now for next summer—Burpee's green beans, wax beans, beets, carrots, golden bantam corn, cucumbers, lettuce, onions, parsley, red radish, white radish, squash, Swiss chard, turnips, tomatoes. **\$1 SPECIAL, All 15 Packets, postpaid**

**Seed Catalog FREE**  
This year the need for Vegetables will be even greater. Write for Burpee's, the leading American Seed Catalog for 1944, with all best flowers and vegetables; order early, avoid the rush. Send coupon or postcard now.

**BURPEE'S SEEDS GROW**

If you live west of Ohio, write to Clinton, Iowa

**W. Atlee Burpee Co.**

233 Burpee Building, Philadelphia 32, Pa. or Clinton, Iowa

**W. Atlee Burpee Co., 233 Burpee Bldg. (Philadelphia 32, Pa. or Clinton, Iowa)**

☐ Send 5 Pkts. Burpee's Veg. Seeds (No. 7050). Enclosed is \$.....

☐ Send Burpee's Dollar Garden (No. 7001).

Name.....

Address.....

☐ Send Burpee's Seed Catalog FREE



**ORDER STAR ROSES NOW**

**NOW** because this year good rose plants are far scarcer than in 1943, when shortage of supply led us to refund thousands of dollars to late comers.

**ORDER STAR ROSES** because they are top-quality, 2-yr. FIELD-GROWN plants.

**GUARANTEED TO BLOOM**

For your convenience we list below special money-saving group offers meeting many needs. Any variety may be ordered individually at price quoted. All are sent POSTPAID when planting season opens. FREE LITERATURE (C or V) sent you promptly, helps you select best roses of all types for every purpose. Write for it, today.

**A-4 A.A.R.S. ROSES** "Cream of the Crop," \$35 A \$7.00 value, for only

**LOWELL THOMAS**, Pat. 595. Magnificent golden-yellow, 1943 All America Selection, \$2 each.

**FREDEMUNDS**, Pat. applied for, 1943 Sectional Award. Vivid coppery-orange & apricot. Propagation rights reserved, \$2 each.

**GRANDE DUCHESSE CHARLOTTE**, Pat. Pending. Graceful royal-red. Grand prize in Europe before war—1942 A.A.R.S. \$1.50 each.

**CALIFORNIA**, Plant Pat. 449. 5- to 6-inch blooms of ruddy orange, \$1.50 each.

All 4, a \$7 value, for \$5.85.

### THE CONARD-PYLE COMPANY

**Robt. Pyle, Pres. • West Grove 2 B1, Pa.**

**B-BEGINNERS' 1/2 PRICE OFFER**—To prove STAR ROSE Quality in your own garden, send \$1 now for BOTH these newer \$1 roses:

**POINSETTIA**, H. T. Scarlet.

**GOLDEN SASTAGO**, H. T. Yellow.

This double-value test offer available only on early orders.

**C-STAR CATALOG FREE**—Guide to Good Roses.

Includes the famous All America Rose Selections, our 1944 novelties, and good roses of all types. 173 varieties, 71 in full color.

**V-VICTORY GARDEN INDEX**—Sent FREE on request, tells and illustrates how permanent beauty can be added to your Victory Garden. Plans show how to use our Victory Group, 7 ever-blooming roses (our selection) for \$4.95.

**GIANT FRUITS FROM MIDGET TREES**

GOLDFARB'S Extra Dwarf Fruit Trees revolutionize home fruit growing. So small that you can pick nearly all the fruit without a ladder, even when the trees mature, and such fruit! Superior in size and quality to fruit from big trees.

### APPLES ON MALLING ROOTS

Grafted on root stocks of famous strains selected by the East Malling Research Station, England. Hardy. Early bearing. Very Dwarf.

2-Yr., 2 1/2 to 3 1/2 ft. high... \$3.75  
3-Yr., 3 to 4 ft. high... 5.00  
SUMMER—Yellow Transparent; Red Astrachan. FALL—Fameuse (Snow); Jonathan. WINTER—Red Delicious; Northern Spy; Gravenstein.

### DWARF PEAR TREES

Grafted on Hardy Quince Stock  
2-Yr., 2 1/2 to 3 1/2 ft. high... \$3.25  
3-Yr., 3 to 4 ft. high... 4.75  
SUMMER—Clapp's Favorite; Bartlett. FALL: Beurre Bosc; Seckel; Doyenne de Comice, "queen of pears".

### BERRIES, Quick-Bearing

Bundled into convenient units for the small home. Unusually attractive prices.

**RASPBERRIES** Cumberland (Black Sweet)—Earliest and rated best of all "Black Caps". Large berries.

Latham—Rich, red color; large size; early. Hardy; generous producer.

Bundle, 111 of one variety, \$1.00  
NEW INTRODUCTION—Indian Summer Everbearing Red Raspberry—Large berries. Bears large crop in early summer; repeats in the fall. Limited stock; order at once.

75c per Bundle of 5  
CURRENTS—Perfection—Best Red Currant for the home. Large, juicy berries; big, heavy-yielding bushes. Much prized for jams and jellies.

2-Yr. Plants, \$1.50 per Bundle of 1  
BLACKBERRIES—Lidoro—Large berries; fine flavor; excellent quality. Very productive through a long season.

75c per Bundle of 5  
BOYSENBERRY—Y—Sensational new hardy fruit. Giant, gorgeous wine-colored berries. Sweet and very juicy. Largest berry of all.

1.00 per Bundle of 5  
GOOSEBERRIES—Downing—Best known variety. Large pale green berries. Delicious, cooked or canned.

Bundle of 3, \$1.50  
ASPARAGUS—Martha Washington—Highly rust-resistant. Crisp; delicious when cooked. Fast growing. Many stalks to a crown.

10 to a Bundle, 60c.  
RHUBARB—Victoria—Standard old variety. Early; tender. Green stalks.

Who's Roots, 3 to a Bundle, 60c.  
Red McDonald—Sensational new Rhubarb; requires much less sugar. Bright red stems.

Strong Divisions, 75c Each  
Please send full remittance as we cannot ship C.O.D. Minimum order, \$2.00.

Trees and Plants will be shipped Express Collect at proper planting time.  
FREE CATALOG—Lists floral gems and choicest home table Vegetables. Write for your copy.

**GOLDFARB**  
EST. 1889  
AMERICA'S LARGEST FRUIT  
164 East 57th Street, NEW YORK 22, N.Y.

**Tricker's Colorful WATER LILIES**

Enjoy a WATER GARDEN THIS SUMMER

No garden is complete without the beauty and fragrance of a Water Lily Pool. Water Lilies are easiest of flowers to grow; no weeding—no watering—no hoeing. Certain to prove a delight for the whole family. Tricker is famous for Water Lilies, Aquatic Plants, and will give you all the information needed to build a water garden.

### EVERYTHING FOR THE WATER GARDEN

- ★ SHALLOW WATER and BOG PLANTS
- ★ FLOATING PLANTS
- ★ WATER LILIES
- ★ OXYGENATING PLANTS
- ★ EGYPTIAN LOTUS
- ★ POOL ACCESSORIES
- ★ GOLD AND FANCY FISHES
- ★ FISH FOOD & Remedies

Beautiful NEW CATALOG now ready!

Profusely illustrated in natural colors. Helpful directions show how to succeed with aquatic plants. Tells all about Tricker's large, healthy plants. Guaranteed to bloom. Surprisingly low prices. Write for FREE copy today! (Canada 15c)

**Wm. TRICKER Inc.**  
Oldest and Largest Water Lily Specialists  
4208 Brookside Ave., or Rainbow Terrace  
Saddle River, N. J. Independence, Ohio

**EVERGREENS**

New Booklet "What, When, Where and How to Plant" Ask for Yours... It's FREE!

10 EVERGREENS \$1.00  
Woodward globe, transplanting size, 6 to 8 inches, rapid growing.

6 EVERGREENS \$1.00  
Pyramid Arbor Vitae transplanting size 6 to 8 inches, rapid growing. Hundreds of similar offers in our catalog. Write for it today.

**Pyramid** **Globe**

**SPRING HILL NURSERIES** TIPP CITY, OHIO  
BOX HB-241

**BIG GARDEN HUCKLEBERRIES**

From now to berries same season  
Thousands of delicious, juicy berries... ONE INCH IN DIAMETER  
Wonderful for pies and preserves.  
Send list today for 3 generous pkgs.  
Supply limited Catalog FREE  
E. ARNOLD FRESH, 57, MEDANDE, PA.

CONTINUED FROM PRECEDING PAGE

when our salad bowl doesn't get at least a brief workout. And salad doesn't mean just lettuce with an occasional red tomato or cucumber. Simpson or Grand Rapids in spring; White Paris Cos for early summer; Florida Deepheart endive when nights get chilly; tarragon for fragrance, watercress for pungence, peppergrass for spice, sorrel for a drop of acid, green peppers and red radishes sliced for a dash of color and something to crunch—all these share honors in the big wooden chopping bowl that furnishes forth our family salads. And for company show we often top each helping with two or three slices of Jubilee tomato—for the sake of their clean bright orange color no less than their sprightly flavor. You may be sure that all these varied esculents will find a place in our seed order, too.

Even millionaires have to stretch their red points these days. One of the easy ways to turn the trick, we have found, is to grow more eggplants. We ourselves are a bit far north to make the most of the slow-growing old standbys: Black Beauty and Long Island Improved. But the New Hampshire Hybrid introduced a few years back by the state experiment station at Durham has proved its earliness and high quality in our garden for four seasons now.

If your meat supply is low, scoop out the pulp from halved eggplants, run it through a coarse chopper, add it to freshly diced onion in a buttered frypan, brown lightly, add breadcrumbs and a bit of chopped left-over meat scraps or hamburger if you have them, season, repack in the eggplant cups, and bake for half an hour in a moderate oven. Strips of red pimento will decorate this confection. And you'll forget about roast beef—for a while, anyway.

A novelty in the vegetable garden is merely something that you haven't raised before. It may not necessarily be new in itself. Our own garden last year contained only two novelties. One, the new Tampala, is an importation from the Orient, where it has attracted little attention from European or American diners. It proves to be a boiled green of rather unusual and quite pleasing flavor, the more appreciated because it comes to perfection in the heat of summer, when spinach won't grow.

**Burpee's Giant SNAPDRAGON**

3 Best Colors 3PKT  
CRIMSON, ROSE and YELLOW  
Rust-Resistant!

THREE 15c-packet seeds, one of each color, all 3 postpaid for just to those who write early.

You'll have tall glorified flower-spikes, 2 to 3 high, covered with exquisite blooms. Plants are base-branching, producing many long, graceful spikes all summer fall. Foliage is highly mune to rust disease.

of the finest of all flowers for the Victory Garden.

Send dime today.

Plan now for next summer—the need for home-grown vegetables will be even greater. Be first to get our new 1944 Catalog by sending your name and address now.

**Burpee's Seed Catalog FREE**  
All about best Vegetables and Flowers for your Victory Garden—leading American Seed Catalog.

**W. Atlee Burpee Co.**  
Philadelphia 32, Pa. or Clinton, Mo.

**ANNOUNCING Pinocchio "The Amazing ROSE OF TOMORROW"**

Plant Patent No. 494  
Most popular New Rose for 1943—Very hardy, easy to grow, always in bloom. Great clusters, exquisite salmon flushed with gold, up to 1 1/2 in. "sweethearts". Free! 2-yr. field-grown plants postpaid \$1.25 each; 3 for \$3.15; 12 for \$12.50.

**Natural Color Catalog FREE**  
J. & P. Modern Roses, Perennials, Fruits—new and favorite kinds.

**Jackson & Perkins Co.**  
World's Largest Rose Growers  
666 Rose Lane, Newark, N. Y. State

### A SIMPLE SPRAY PLAN for Victory Gardens

**DX ROTENONE**

Spray every 10 days or 2 weeks during the insect season with 3 teaspoonfuls D-X Rotenone (or D-X Pyrethrum) per gallon of water. Stops insects before they become serious. For sale by dealers everywhere, or write us. "Spraying the Home Garden" free on request.

B. G. PRATT CO.  
164 Moore St., Hackensack, N. J.

### THORNLESS BOYSENBERRIES

A NEW berry that created a sensation all over America. A tremendous bearer of immense berries, up to 2 inches long. Write for Free Catalog on Fruit Trees, Berries, Shrubs, and Roses.

STERN'S NURSERIES, Dept. D, Geneva, N. Y.

### DAHLIAS For Your VICTORY GARDEN

Make your VICTORY GARDEN more decorative and interesting with DAHLIAS. Easy to grow. Still reasonably priced. Complete new catalog of "DAHLIAS for YOUR 1944 VICTORY GARDEN" awaits your request.

**DAHLIADEL** Box 85, Vineland, N. J.

**KUNDERD'S KUNDERS GLADIOLUS FARMS**

Catalog for 1944 offers Kunderd's Prize-Winning Gladioli—the best you can buy. We also list other plants for the home garden. Garden Book Now Ready—Send Postcard Today for your FREE COPY.

1894 Lincoln Way  
Goshen, Indiana





## Heliotrope 'BLACK PRINCE' (pat.)

A new distinct variety of Heliotrope of vigorous luxuriant growth with unique, rime-purple flowers—extremely fragrant. The leaves are ivy-green on the upper surface with the under surface deep-green. Flowers in large clusters 10 and more inches across. At its height, color is dark violet lightening to mulberry-purple as it ages. In 11 stages it is a most attractive plant, height 2 feet. Price: 2 1/2" pot plants, 50c per plant, \$5.00 per dozen, \$35.00 per 100. Delivered at planting time in the spring.

**TOTTY'S**  
BOX 59 MADISON, N. J.

**GRAVELY**  
DEN TRACTOR & MOWER  
Three machines in one.  
Ideal for the Estate Owner.  
Cultivates your garden... cuts tallest weeds... mows your lawn.  
WRITE FOR CATALOG  
GRAVELY MFG. CO.  
Box 204  
Dunbar, W. Va.

## WATER LILIES

In All Colors of the Rainbow  
Grows in Tub, Pool or Pond  
**UTIFUL CATALOG**  
Everything for the Lily Pool!  
Illustrated in Natural Color  
10c for mailing, handling  
Write today!  
**CUM Water Gardens**  
MARATHON, N. Y.

## Azaleamum

**600 BLOOMS this year**  
America's great flowering sensation! Grows bush-size this year with 600 2" blooms. 3 months' gorgeous beauty. 8 vivid colors. See it, other novelties in **FREE** Garden Beauty Book. Write today!  
**R. M. KELLOGG CO.**  
Box 1552, Three Rivers, Mich.

## dison's 1944 Dahlias

40 page book lists over 400 varieties, including many of the latest Honor Roll and winners. Many of the latest pom-pom, miniatures—Foreign introductions and finer of the large varieties.  
Ask for my Jan. 1944 Book  
**SPRINGHILL DAHLIA FARM**  
2, Box H. Grand Rapids, Mich.

## Grow Your Own "Victory" FRUITS

PLANTING EARLY-BEARING TREES AND PLANTS.  
Offered by Virginia's Largest Growers. Write for Free Copy New Low-Price Catalogue, offering 800 varieties of Fruits and Ornamentals.  
**SBORO NURSERIES**  
Box 6  
Esboro, Virginia

## THE FACTORY GARDEN

NEW and different list of Vegetable Seeds, Prize Winners in 1943  
Write for Free Catalog  
**ERN'S NURSERIES, Dept. D, Geneva, N. Y.**

## TIME YOUR ATTACK ON GARDEN PESTS

CONTINUED FROM PAGE 49

vegetables, a couple of pounds of 1 1/2% rotenone and sulphur compound will be ample. For a good-size flower garden, a medium-size kit of a good 3-way spray (contact poison, stomach poison, fungicide) will do the trick. Then you should have a 5-oz. bottle of Black Leaf 40 (40% nicotine sulphate), a simple contact poison, and maybe a small bag of bordeaux powder, if you want to fool with it.

These are all you need to take care of all the ills and insects of an average home garden economically and well. You could do with less, but during the war, rotenone is restricted to use on vegetables and fruits. You can monkey with arsenicals and mix your own, but the prepared products are better for the average gardener.

So much for the weapons and ammunition. Now how do you plan your war and get it started? Here are 6 pointers which will help you do a good job:

1. Mix spray solutions carefully, following manufacturer's directions. And obey any special rules, such as admonitions to apply solution only on warm days, or gray days, etc. Use your materials intelligently.

2. Keep equipment clean. Rinse after using, and let dry in a well ventilated place.

3. It is almost always advisable to spray or dust upward, so that the bottoms of the leaves are well covered. The upper side will be covered anyway. A fine spray, under good pressure, is always better than any coarse spray.

4. Spray thoroughly when you spray. (The same goes for dusting.) Choose a windless time if possible. Spray where the bugs are, not just the air over the plants. All sucking insects must be hit to be killed. And most chewing insects must eat the actual poison to be permanently done for.

5. Spray regularly unless you are experienced with the habits and characteristics of your pests. A simple routine, faithfully followed, with an all-purpose material is better than sharpshooting with a variety of poisons unless you're a skilled sharpshooter.

6. Don't worry about your pests. There are hundreds you'll never recognize. If you slay the worst ones, you'll get the majority of harmful ones, too. Keep your garden clean, grow your plants carefully. Then enjoy their beauty.

## KRIDER SPECIALS for SPRING

**AMERICA'S MOST DIVERSIFIED NURSERY**  
Krider's "Glories of the Garden"  
1944 Catalogue  
SHOW Your Color  
FREE "GLORIES OF THE GARDEN"  
America's Most Helpful Garden Book.  
Write for Copy Today

**GORGEOUS DAISY "ESTHER REED"**  
Dwarf in growth. Each stem topped by a giant white bloom, with a mound of tiny petals in center. Hardy Plant. Plants for bloom this year—50c each; 4 for \$1.75, postpaid.

**RED FLOWERING FOUR-LEAF CLOVER OXALIS OR AMERICAN SHAMROCK**  
One of the easiest of all bulbs to plant and grow. Produces a succession of lovely rosy red blooms from early summer until late fall. Plant in a sunny location. Dig bulbs in fall. **Viburnum Burkwoodii**  
Blooming size bulbs, 40 for \$1, postpaid. No Orders From Ore Wash., or Calif.

**GARDENIA-SCENTED WONDER SHRUB**  
(*Viburnum Burkwoodii*)—Crafted variety of extreme hardiness. Rapid growth, loveliness of bloom, beautiful foliage. Large ball-like creamy white blooms. Gardenia fragrance. Semi-dwarf plant, maturing to 5 feet. Plants from 3 inch pots \$1.00 ea.; 3 for \$2.50 postpaid

**ORDER DIRECT FROM THIS AD NOW.**  
**KRIDER NURSERIES, INC.** BOX 5 MIDDLEBURY, IND.

## Beautiful Blooms all Winter

NO DIRT  
NO MUSS  
NO BOTHER  
to THIS  
from THIS

A thrifty petunia with 23 blossoms

**Phillips MAGICAL SOILLESS PLANT BALLS**  
Guaranteed to grow!

Now you can have year-'round flowers—in your colorful window garden. It's easy! Get Phillips' Magical Plant Balls—choose at will from your dealer's assortment of selected flowering varieties. Each ball contains tested seeds and complete, balanced plant food. Just keep them wet—no soil required. Surprise your friends, delight your family.

**Introductory Offer** If your dealer hasn't stocked up, send \$1 in cash or money order. You'll get 4 assorted plant balls postpaid—free-blooming varieties ready to start and guaranteed to grow.

**SOILLESS GROWERS GUILD**  
262 Jefferson Ave., S. E.  
GRAND RAPIDS 3, MICHIGAN

**JUST KEEP THEM WET - WATCH THEM GROW**

## FRUIT TREES

SEEDS - ROSES - SHRUBS  
New 1944 FREE Catalog in full color lists all kinds of FRUIT TREES, RASPBERRIES, STRAWBERRIES, BLUEBERRIES, GRAPES, ROSES, SHRUBS and GARDEN SEEDS.  
Sturdy upland-grown stock. SPECIAL!!! Four regular 10c packages of Seeds (Radish, Tomato, Lettuce and Beet) 25c postpaid. Satisfaction Guaranteed. Write for FREE CATALOG. Our 64th Year.  
**KELLY 6705, NURSERIES**  
53 Maple St., Dansville, N. Y.

## Make FRUIT Profits Quick!

Bearing Age Plant Yield in 60 Days  
Have plenty of fruit to eat and sell this year. Send for these fruit plants ready to bear first season. Blueberries, boysenberries, strawberries, raspberries, apples, peaches. Full line of fruit & shade trees. NEW, rare varieties. FREE color catalog of shrubs, roses, evergreens, seeds & flowers. 20% discount on early orders. Lowest prices—satisfaction guaranteed. Write today.  
**SOUTH MICHIGAN NURSERY, Dept. H-7, New Buffalo, Mich.**

## NEW SEED STARTING KIT ... With Mica-Gro

**\$1.00 Complete**

Complete kit—3 green boxes, sub-irrigated, mold-proof and watertight; 5 1/2" long to fit window sill; each with 3 individual seedling trays—9 in all; bag of Mica-Gro, favorite seed-starting medium; instructions; 2 pkts. choice seeds.

All for \$1.00. Save on 3 kits \$2.85  
Postpaid to Mississippi River;  
West of Mississippi River add 20% postage

## NOW-TRANSPLANT BOXES That Water From Below

Set of 6 boxes, sub-irrigated; 11" long, capacity 66 potted plants \$1.15; 3 sets (18 boxes, 198 plant capacity) \$3.25.  
Postpaid to Mississippi River;  
West of Mississippi River add 20% postage

## ORDER EARLIER THAN EVER BEFORE

Breck's beautiful 1944 catalog—sent free when ordering above items; otherwise send 25¢ stamps or coin, deductible from first order.

**SEEDSMEN SINCE 1818 BRECK'S**  
423 Breck Bldg. • Boston 9, Mass.

## New Burpee's SEED CATALOG

Plan now for your Victory Garden; our Country needs 22,000,000—all the Vegetables you can grow! Write at once for 1944 Burpee Catalog with new Vegetables and Flowers in natural color. Then order early, avoid the rush. Leading American Seed Catalog—describes the best vegetables to make your garden produce the most food; also flowers to make it colorful. Send postcard or coupon below.

**W. Atlee Burpee Co.**  
Philadelphia 32, Pa.  
or Clinton, Iowa

☐ Send Burpee's Seed Catalog free.

Name \_\_\_\_\_  
Address \_\_\_\_\_

**FREE**





Having enough covers for the countless bottles and small jars of left-overs that collect in a refrigerator poses a problem. But keep a supply of FASTOPS on the kitchen shelf and you won't have to worry about the butter being scented by the onion. Slip one of the coated sheets over your jar, then anchor it on with a cardboard collar which keeps the contents fresh and airtight. 54 sheets and 9 collars, in two sizes, come in this handy kitchen aid. 3 packages about \$1.20. From Fastop, N. Y. C. At Hammacher, Schlemmer, N. Y. C.

Now may not be the best time to refinish your hardwood floors, but that's no reason for putting up with their dinginess. Give them a going-over with a cleanser which acts on your floors like a brisk, invigorating astringent on your skin. It puts color back in the wood which you thought had completely disappeared. Although designed specifically as an ammonia substitute, ZERO can be used undiluted for brightening woodwork, furniture, walls, windows, Venetian blinds, floors. A quart costs under 25¢. From Beacon Chemical Co., Philadelphia, Penna.



Wipe that shine off your wool suit, silk or rayon dress, raise the nap, and gain a garment you won't be ashamed to turn around in with a three-piece re-napping kit you can use at home. SHYN-O-WAY kit includes special liquid, renapping cloth, and wood block, costs about \$1.50. From Household Chemists, N. Y. C.

## IT'S WORTH MENTIONING

If you're on the trail of short-cuts and time-savers to smooth your housekeeping path, this page has a half dozen you shouldn't miss

By Marcia Knight

PHOTOGRAPHS BY FRED LERNER



Lift breakfast-table gloom with a foursome of these colorful cork mats splashed with horns of plenty. Practical note: they can be kept clean with a damp cloth. 4 place mats and 4 correlated glass mats about \$3.50. From LaVerne Originals, N. Y. C. At R. H. Macy, New York.

If your letters are as stereotyped as a commuter's breakfast, take time out and read, "It's Fun to Write Letters." We'll bet this booklet will help you inject your letters with that naturalness which is the mark of an inspired letter-writer. It includes, in addition to basic rules of letter-writing, ten fresh slants to make your letters as friendly and warm as you are in conversation, as well as a fine analysis of the relationship of letters to morale in wartime by the well-known psychologist, H. A. Overstreet. The 10¢ you send in stamps or coin to the Eaton Paper Corp., Pittsfield, Mass. for a copy is set aside for war bonds.

That ugly yellow smoke stain in back of your gas range need never mar your lovely kitchen walls again if you install a glass panel behind your range, which you can always keep clear and blooming with only scant attention from a damp cloth. The panels are made of Carrara, the opaque structural glass which has been used so successfully in shower stalls. The panels will never fade or stain, and are completely waterproof. They make fine splashboards, too, behind the bathroom basin, and above the tub when your bathroom is painted or wallpapered. The Carrara panels come in white, ivory, black, jade, beige, gray, forest green, and blue, measure 44" by 28", and cost ready-cut about \$15. They can be hung with rosettes, or cemented to the wall. Because the colors of the panels are permanent and stains can be simply wiped off, redecorating can be done less frequently. If you need larger or smaller panels, they can be cut to your order. From Pittsburgh Plate Glass Co., Pittsburgh, Pennsylvania.



It may sound too good to be true to have sweaters and scarves neatly folded in one spot where you can always find them. But it's really not asking for the moon. Just get yourself the gay chin covered paper "brief case," and you can file any number of sweaters, scarves, small handbags, yarns, letters, gloves in its sections. If you have difficulty remembering whether you've paid last month's bills, here's the place to file the receipted ones and then you'll be able to settle those family arguments over financial matters that threaten to break up your happy home. The "Kai All," which expands generously in accordion fashion, comes in pink, tan or blue, retails for \$3. From Hobart Sales Company, New York City. At Lewis & Co., New York City.



If you're like us, those two canisters pictured will fill you with pleasant waves of nostalgia. How well we remember the wonderfully fragrant smell of coffee when Grandmother lifted the lid of a similar canister to scoop out a handful of coffee beans to grind! These black tin canisters will give your kitchen that same warmth and coziness Grandmother's had—and besides they're fine for keeping coffee, tea, cookies—practically anything fresh and accessible. Two canisters stenciled with colorful flowers and gold scrolls, come with their own shelf for hanging. About \$3.25. From B. Altman & Company, New York City.



# HOUSE BEAUTIFUL

MARCH  
35¢

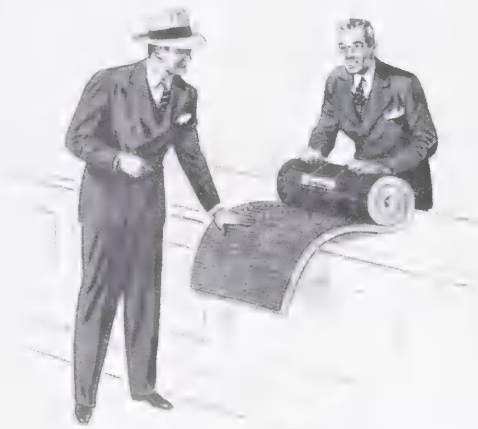




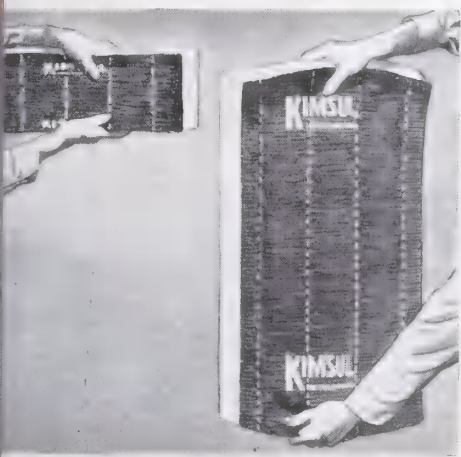




# How to insulate your attic yourself with 1/5 the leg work



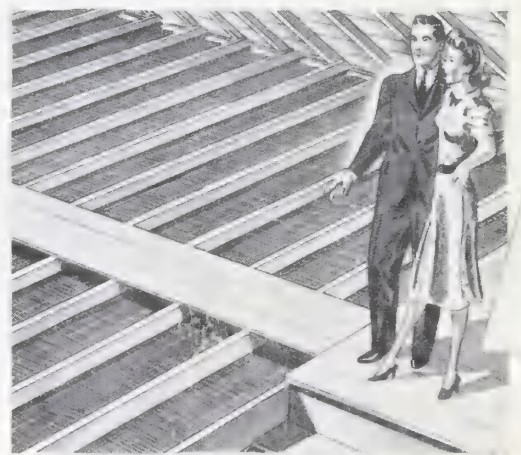
Here's why KIMSUL\* saves extra work — saves extra fuel



**LIGHT AND COMPACT**— Like a closed accordion, KIMSUL comes to you compact and convenient. Compressed to 1/5th its installed length. That means 1/5th the bulk, 1/5th the number of rolls needed to insulate your attic. Add to this the advantage of light weight . . . and KIMSUL saves you many as 32 tiring trips to the attic.



**FITS LIKE A GLOVE**— KIMSUL fits snugly between the joists in your unfloored attic. Simply fasten one end of the blanket at junction of floor and eave. Stretch it taut and fasten to opposite eave. Repeat for each open section of the floor. That's all! If your attic is floored, apply KIMSUL between the rafters of your sloping roof.



**NO FUSS . . . NO MUSS**— You don't have a house-cleaning job on your hands after KIMSUL is installed. There are no siftings, no dust or dirt. KIMSUL is clean . . . so is your attic and the rest of the house. Best of all, your insulated attic saves up to 30% on fuel. Order KIMSUL from your lumber or building supply dealer, department or hardware store.

## 7 More Reasons for Insisting on KIMSUL

**Helps Keep Your Home Warm**—KIMSUL blanket is one of the most efficient insulations ever developed. Keeps the heat *in* during winter . . . keeps the heat *out* during summer.

**Moisture-Resistant**—KIMSUL will float indefinitely on water.

**Stays Put**—Once installed, KIMSUL does not sag, sift or settle.

**Fire-Resistant**—KIMSUL is chemically treated to resist fire.

**Lasting Protection**—KIMSUL is long-lived because of the materials from which it is made; wood fibers impregnated with asphalt.

**Economical**—Pays for itself in fuel savings, reduced house-cleaning expense and added comfort.

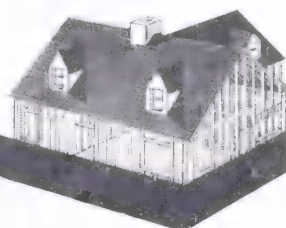
**Made by Kimberly-Clark**—KIMSUL is a development of Kimberly-Clark research and manufactured under strict scientific controls to meet the most rigid insulation tests.

\*KIMSUL (trade mark) means Kimberly-Clark Insulation

**KIMSUL**  
REG. U.S. & CAN. PAT. OFF.  
**INSULATION**



Wrap Your Postwar Home  
in a Blanket of KIMSUL



A PRODUCT OF KIMBERLY-CLARK RESEARCH

— MAIL COUPON TODAY FOR FREE FOLDER —

KIMBERLY-CLARK CORPORATION HB-344  
Building Insulation Division, Neenah, Wisconsin

Please rush new Free illustrated book with full information about easy-to-install KIMSUL. We now live in  
☐ Our Own Home ☐ Rented House ☐ Apartment

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



Woodworking to Precision Specifications for Aircraft

Reaffirms the Quality of Skilled Craftsmanship

from these Grand Rapids Furniture Makers



# Excellence IN DESIGN AND CONSTRUCTION THAT ASSURES YOU FINE FURNITURE OF ENDURING Beauty

Production by these factories of wings and other aircraft assemblies, tolerates no compromise when the lives of our American boys are at stake, confirms the quality you have received for half a century and will receive when you select furniture from these Grand Rapids Makers.

Because of this accepted responsibility of production to win the war, and other restrictions, furniture currently available is necessarily limited.

But you may be certain of these assuring facts: first, every piece of furniture you select from these Grand Rapids Makers is of the uncompromising quality that you desire, confirmed to you by its respected, individual trade-mark; quality of good design, fine materials, skilled workmanship, rich finish, enduring beauty. Second, just as soon as possible there will again be the large selections you desire for your individual choice . . . well worth waiting for.

Now is the time to buy WAR BONDS, more and more war bonds, quality investment for your personal post-war planning.

You can rely on your Grand Rapids dealer with confidence; assured of helpful guidance and thoughtful service.

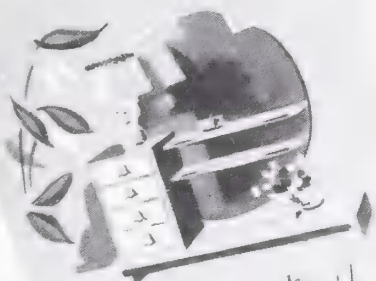
Founder Manufacturer Members of the

## GRAND RAPIDS Furniture Makers Guild

GRAND RAPIDS, MICHIGAN



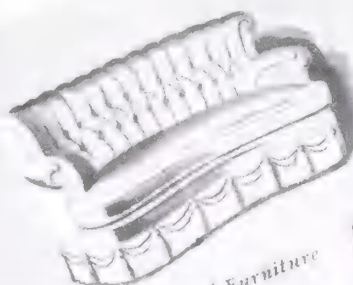
Imperial Tables  
IMPERIAL FURNITURE CO.



Modern Originals

THE WIDDICOMB  
FURNITURE COMPANY

widdicomb



Fine Upholstered Furniture  
MUELLER FURNITURE COMPANY



Bedroom, Dining Room  
and Occasional Furniture  
JOHNSON FURNITURE CO.  
JOHNSON-HANDLEY-JOHNSON CO.



French and English  
Period Groupings  
JOHN WIDDICOMB COMPANY





A **FREE** COPY

TO NEW MEMBERS OF THE BOOK-OF-THE-MONTH CLUB

*This Beautiful Edition Of  
Two Immortal English Novels*

**WUTHERING HEIGHTS**

by Emily Brontë

and—

**JANE EYRE**

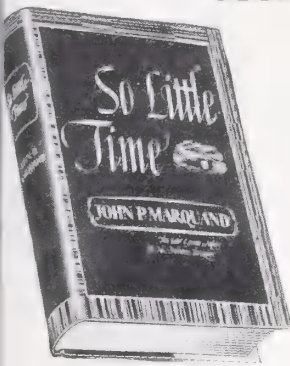
by Charlotte Brontë

IN TWO SEPARATE VOLUMES • BOXED • RETAIL PRICE \$5.00

*Illustrated with 37 Wood-Engravings by Fritz Eichenberg*



**BEGIN YOUR SUBSCRIPTION TO THE BOOK-OF-THE-MONTH CLUB WITH**



**SO LITTLE TIME**

by John P. Marquand



JOHN P. MARQUAND

—or you can begin with any one of these other recent selections

**TAPS FOR  
PRIVATE TUSSIE**  
BY JESSE STUART  
**\$2.50**

**PARIS-  
UNDERGROUND**  
BY ETTA SHIBER  
and  
c/o POSTMASTER  
BY CORPORAL THOMAS  
ST. GEORGE  
(double selection)  
COMBINED PRICE TO MEMBERS  
**\$3.00**

**Paul  
Revere**  
AND THE WORLD  
HE LIVED IN  
BY ESTHER FORBES  
(Awarded the Pulitzer  
Prize for History)  
**\$2.75**

**PERSONS AND PLACES**  
BY GEORGE SANTAYANA  
and  
**THE SIGN POST**  
BY E. ARNOT ROBERTSON  
(double selection)  
COMBINED PRICE TO MEMBERS  
**\$3.00**

A leading best-seller, and a Book-of-the-Month Club selection, *So Little Time* is one of the most widely discussed novels today. The Club believes that this is a book which you surely do not want to miss, and we will be glad to begin your subscription with it if you so wish or with any of the other selections pictured at the right.

**WHAT A SUBSCRIPTION INVOLVES:** Over 500,000 book-reading families now belong to the Book-of-the-Month Club. They do so in order to keep themselves from missing the important new books they are really interested in.

As a Club member, you receive an advance publication report about the judges' choice—and also reports about all other important coming books. If you decide you want the book-of-the-month, you let it come. If not (on a blank always provided) you can specify some other book you want, or simply say: "Send me nothing."

Last year the retail value of free books given to Club members was over \$7,000,000—given, not sold! These book-dividends could be distributed free because so many subscribers ordinarily want the book-of-the-month that an enormous

edition can be printed. The saving on this quantity-production enables the Club to buy the right to print *other fine* library volumes. These are then manufactured and distributed free among subscribers — one for every two books-of-the-month purchased.

Your obligation as a member is simple. You pay no yearly fee. You merely agree to buy no fewer than four books-of-the-month in any twelve-month period. Your subscription to the Club is not for one year, but as long as you decide; you can end it at any time after taking four books-of-the-month. You pay for the books as you get them—the regular retail price (frequently less) plus a small charge to cover postage and other mailing expenses. (*Prices are slightly higher in Canada.*)

**BOOK-OF-THE-MONTH CLUB** A1363  
385 Madison Avenue, New York 17, N. Y.

Please enroll me as a member. I am to receive a free copy of *JANE EYRE* and *WUTHERING HEIGHTS*, and for every two books-of-the-month I purchase from the Club I am to receive, free, the current book-dividend then being distributed. I agree to purchase at least four books-of-the-month from the Club each full year I am a member, and I may cancel my subscription any time after purchasing four such books from the Club.

Name.....  
Please Print Plainly

Address.....

City..... Postal District No. (if any)..... State.....

Begin My Subscription With.....  
(choose one of the selections above)

Book prices are slightly higher in Canada but the Club ships to Canadian members, without any extra charge for duty, through Book-of-the-Month Club (Canada) Limited





Shown above...generously proportioned dining table, 51" long, 31½" wide, 28½" high, \$49.95. Arm chair, \$24.95. Side chair, \$19.95.

# Our Versatile Amigos from

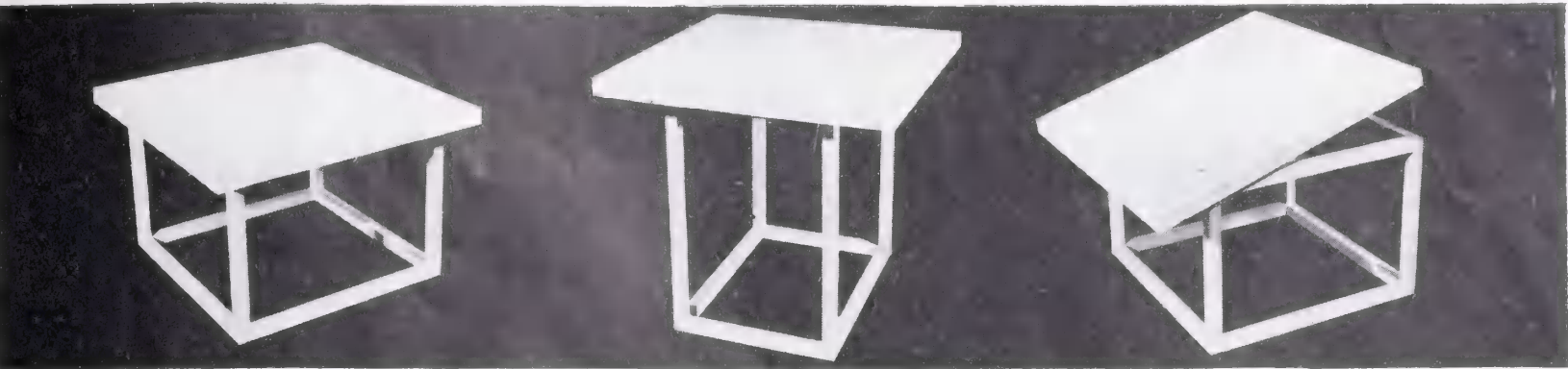
MOBILE, MODERN, FUNCTIONAL FURNITURE FOR

*Handsome and intensely functional, these unusual pieces are made in Mexico by skilled native craftsmen. In golden-grained Primavera... often referred to as white mahogany... an exceptionally hard and very beautiful wood from the dense forests of the Colima section. The natural finish has a lovely, soft lustre that lets the faint grain of the wood show through and gleams with the warm brilliance of Mexican sunlight. Strong and sturdily made... for the most part by hand... adaptable to almost any setting... these pieces are designed for years of unflinching service. Fabrics are hand-blocked by Tille's of Cuernavaca. "Sala" furniture is exclusive with Jordan's in Boston and is only one of the many different styles you will find in our famous furniture department... all calculated to make your home a more pleasant place to live in.*

Freight or express charges extra.

## Jordan Marsh

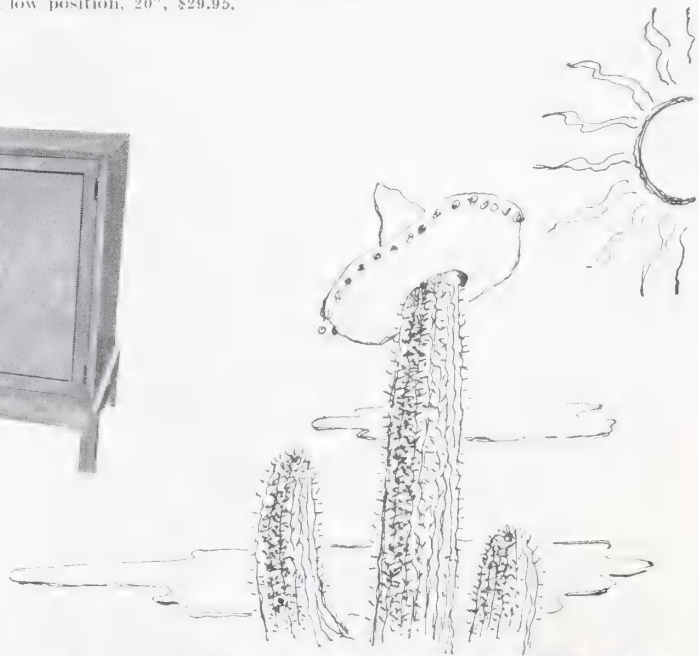




An ingenious convertible table, with a convenient sliding top so that the table can be used in two positions—low for cocktails or high as a dinette or occasional table. The top, 31½" square. The height: high position, 28" . low position, 20", \$29.95.

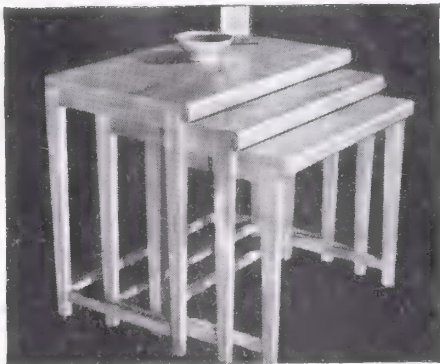


A versatile combination unit consisting of a chest-of-drawers and a cabinet, a base (available in double and triple sizes), and a desk-top . . . may be used in more than 20 different combinations. Left . . . with desk-top, 67" long, 21½" wide, 29½" high . . . cabinet and chest-of-drawers . . . both 22" wide, 20" deep, 28" high. Right . . . cabinet and chest-of-drawers on base . . . 32½" high. Individually priced . . . Cabinet \$49.95, Chest-of-drawers, \$59.95, Desk-top, \$19.95, Bases, either size, \$5.00.



# Mexico

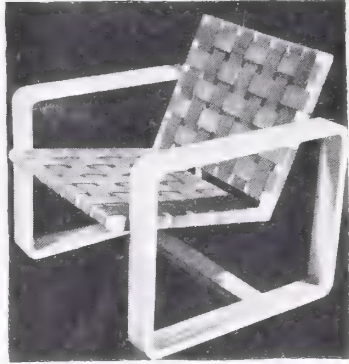
ORTH AMERICAN HOMES



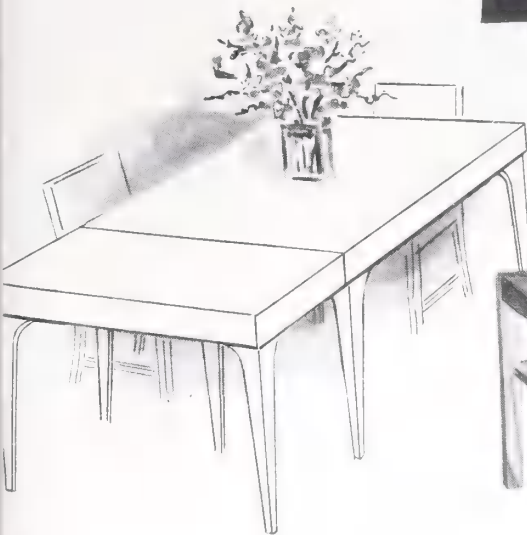
Nest of tables. Over-all dimensions 26" by 16", 22" high. The nest of tables complete, \$35.00.



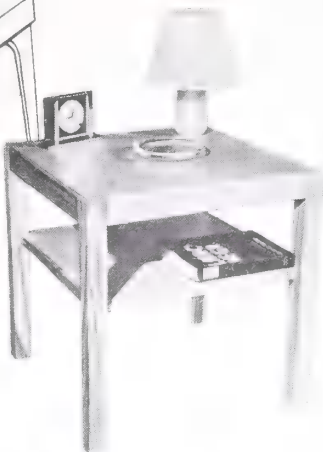
Arm chair with hand-loomed webbing, 30" high, 26½" wide over-all, \$29.95.



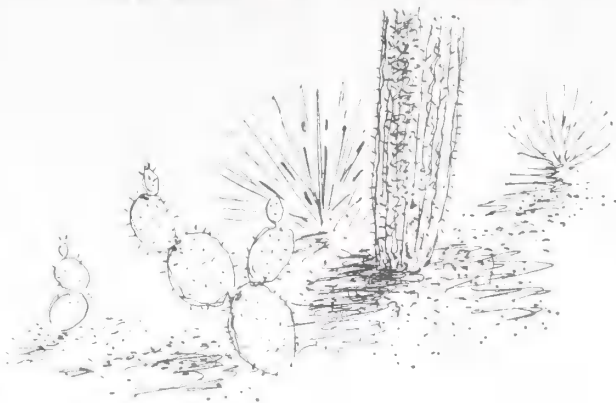
Lounge chair with hand-loomed webbing, 32" high, 28" wide over-all, \$39.95.



Three-legged serving or side table . . . used here as an extension of the dining table on the opposite page. (Shown alone on opposite page.) Can be used as a serving table, too. Top 19½" by 31½", 28½" high, \$24.95. Adjoining dining table, \$49.95.



Occasional table . . . good-sized, with a convenient shelf. Top, 19½" square, 20" high. \$14.95.



# Jordan Marsh





## MEET YOUR NEW NEIGHBOR...

No longer strangers are the people opposite us on a world steadily growing smaller. In the coming years the ways of life in all parts of the world will be as familiar as those of your next door neighbor.

There is no doubting the importance of short wave radio in the postwar world . . . important in bringing about a better understanding between nations—aiding the progress of civilization and bringing to all peoples the *good* things in life.

*Look to Hallicrafters*, when the war is won, for the results of more than fifty million dollars worth of war research and developments in Radio.

### hallicrafters RADIO

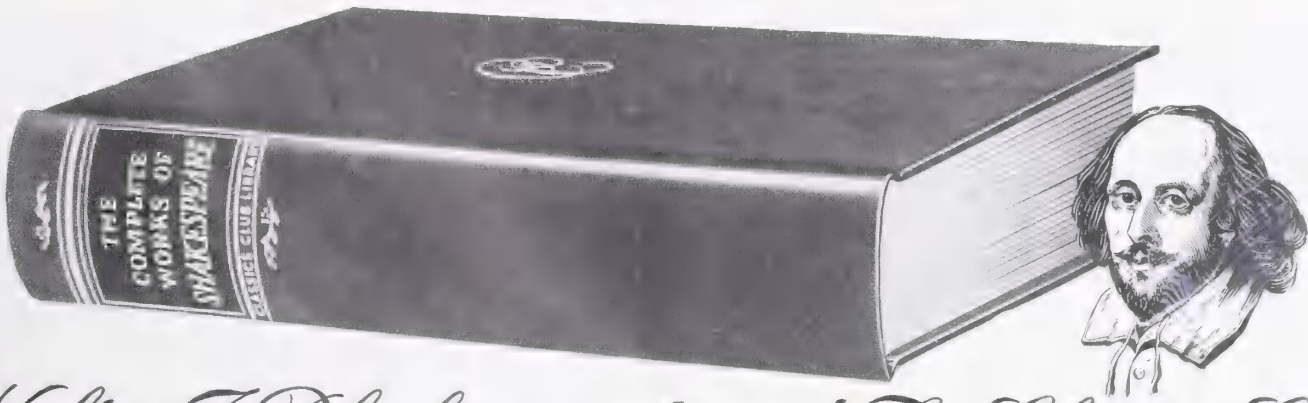
For ten years Hallicrafters has been the radioman's radio. Ask any electronic technician anywhere in the world . . . yes, particularly ask an enemy radio expert...which receiver brings the world together.



BUY MORE BONDS

THE HALLICTRAFTERS CO., MANUFACTURERS OF RADIO  
AND ELECTRONIC EQUIPMENT, CHICAGO 16, U. S. A.





Walter F. Black, president of The Classics Club,  
invites you to accept **Free** AS A TRIAL-  
MEMBERSHIP GIFT

This beautifully bound edition of the complete works of

# Shakespeare

ALL 34 PLAYS • OVER 150 POEMS AND SONNETS

EVERY word Shakespeare ever wrote—every thrilling play, every romantic sonnet, every stirring poem—yours, complete, as a *free gift*. With this superb volume, expect to discover unsuspected pleasures—a Shakespeare that your school-day type of reading may never have revealed. On these vivid “first-night openings,” chuckle at Falstaff, be fascinated by Cleopatra, shudder at Macbeth, thrill with Romeo, be amazed at Iago’s treachery. Here in Shakespeare, is one who understood human nature as no other has. Look in his mirror and read—*yourself*.

Why The Classics Club Offers You a Free Copy of This Book

WILL you accept this lovely 1312-page volume now, from The CLASSICS CLUB? It is offered to you free, just try membership in the Club and enjoy its many advantages. You are invited to join now, and to receive on approval beautifully bound editions of the world’s finest masterpieces chosen by the four distinguished judges pictured at the right. At the request of The CLASSICS CLUB, these four authorities formed a Selection Committee to choose the masterpieces which offer the greatest enjoyment and value to the “pressed-for-time” men and women of today. They agreed that every book selected must receive the unanimous vote of all four. And The CLASSICS CLUB now presents these great books to you.

by a leading authority, to make Plato’s prophetic words even more surpassingly alive for the modern reader than ever before.

Only Book Club of Its Kind

The CLASSICS CLUB is different from all other book clubs in these four ways: 1. Its sole purpose is to distribute the world’s great classics at low prices. 2. Its basic price is lower than that of any other book club. 3. Its Charter Members are not obligated to take any specific number of books. 4. All its volumes are bound in attractive, uniform CLASSICS CLUB bindings.

A Trial Membership Invitation

You are invited to accept a Trial Membership. You will have the privilege of receiving, each month, one of the world’s greatest books. With your first book, FIVE GREAT DIALOGUES OF PLATO, will be sent an advance notice about future selections. You may reject any book you do not wish.

As a Trial Member, you need not take any specific number of books—only the ones you want. No money need be paid in advance, no membership fees. You may cancel membership at any time.

Paper, printing, binding costs are rising, and these low prices—as well as your FREE copy of Shakespeare’s Complete Works—cannot be assured unless you act at once. The CLASSICS CLUB, 330 W. 42nd St., New York 18, N. Y.

NOTE: The De Luxe Edition is luxuriously bound in fine buckram (same material as in \$5.00 and \$10.00 bindings); is richly stamped in genuine gold; has tinted page tops. For books you and your children will read and cherish for years, the De Luxe Edition is most desirable.

The Selection Committee  
of The CLASSICS CLUB



JOHN KIERAN—Well-known writer and expert of “Information Please,” this connoisseur of good reading amazes millions of listeners with his inexhaustible store of knowledge.



PEARLS S. BUCK—Only American woman to receive the Nobel Prize for Literature. She also received the Pulitzer Prize for “The Good Earth” particularly.



HENDRIK WILLEM VAN LOON—Who made history, art and literature fascinating to millions with “The Story of Mankind” and other great works.



The late WILLIAM LYON PHELPS—Long the best loved literary figure in America. For 41 years, Professor of English Lit. at Yale.

Why Are Great Books Called “Classics”?

A classic is a living book that will never grow old. For sheer fascination it rivals the most thrilling modern novel. The truly great books could not have lived unless they were read, and would not have been read unless they were interesting, easy to understand. Those qualities characterize the Committee’s selections: readability, interest, simplicity. For instance, the first volume you receive is work practically synonymous with the word “classic”—Five Great Dialogues of PLATO. From its pages speaks out one of the most provocative thinkers of all time—whose challenging ideas apply as truly today as an inspired article in one of our current magazines. This Classics Club Edition of Plato contains the famous Jowett translation, edited and annotated

THE CLASSICS CLUB, 330 W. 42 St., New York 18, N. Y.

Please enroll me as a Trial Member and send me, FREE, The Classics Club Edition of the Complete Works of SHAKESPEARE, together with my starting book, FIVE GREAT DIALOGUES OF PLATO.

I am not obligated to take any specific number of books and I am to receive an advance description of future selections. Also, I may reject any volume before or after I receive it, and I may cancel my membership whenever I wish.

For each volume I decide to keep I will send \_\_\_\_\_ the correct amount checked below (\$9c for the Regular Edition of \$1.39 for the DE LUXE Edition) plus a few cents postage.

☒ De Luxe Edition ☐ Regular Edition

Your FREE copy of Shakespeare will come in whichever edition you check.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ (if any) \_\_\_\_\_ State \_\_\_\_\_





## A father looks at his son

"GOODBYE JOHNNY . . . when you wake up, I'll be gone. . . .

"And all the things I've planned for you will have to wait . . . the games we were going to go to . . . the books we were going to read . . . the music we were going to discover together. . . .

"I'll make up for them some day, Son. . . . They're my *unfinished* business. . . ."

\* \* \*

SOME DAY when families are together again, you'll want to give your children advantages they're missing today.

You may consider buying a fine radio to bring great music into your home.

If you do, we suggest you listen to a Stromberg-Carlson.

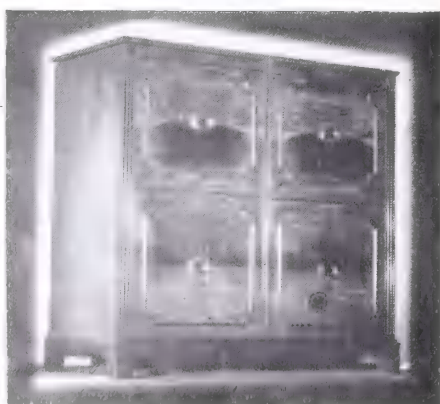
For into this instrument will go the skill of half a century . . . the skill that made Stromberg-Carlson famous in the world of music.

Into it will go the magic of FM radio at its best . . . and many revolutionary wartime developments.

If you want your children to know the inspiration of great music in all its greatness, plan to have them hear it through the postwar Stromberg-Carlson. Until then, buy War Bonds to speed that happy day.



IT WAS PEOPLE, working for Victory, that won Stromberg-Carlson the Army-Navy "E". . . . To these men and women, and to our men in the Armed Forces, we have a responsibility. We must assure them good jobs when peace comes . . . We must plan ahead today. This is the important reason for planning fine radio for you . . . It's the important reason for all postwar planning.



IN RADIOS, TELEPHONES, SOUND EQUIPMENT...  
THERE IS NOTHING FINER THAN A

# STROMBERG-CARLSON

A HALF-CENTURY OF FINE CRAFTSMANSHIP

© 1944, STROMBERG-CARLSON COMPANY, ROCHESTER, N.Y.





THROUGH THE LOOKING GLASS"

BEHOLD ROSE POINT, BEAUTIFUL FROM EVERY ANGLE

ROSE POINT  
*Third Dimension Beauty in Sterling by*  
**WALLACE**

*Mood of Romance...* woven into a  
Rose Point wedding veil, queen of laces...sculptured into silver,  
queen of metals. Wallace Rose Point is sterling lacework endowed  
with Third Dimension Beauty. This hand-wrought quality, exclusively  
Wallace, is expressed in the sculpture of the full-blown rose.

Today, Wallace craftsmen dedicate their skills to Victory. But plan now for the post-war era when silver will again be available in larger quantities for gracious living. ☆ ☆ ☆ Send 10¢  
or book, *Wallace Beauty Moods in Silver*, and read the fascinating history of Wallace sculptured patterns—Grand Colonial, Stradivari, Sir Christopher, Grande Baroque and Rose Point.

☆ ☆ WALLACE SILVERSMITHS, WALLINGFORD, CONN. ☆ ☆





## *Harmonized Fabrics Give You*

Gay bouquets brighten your bedroom in time for Spring.

Printed on Glosheen, a lustrous sateen, one of the famous Waverly Bonded Fabrics and guaranteed completely washable. The glowing, vat-dyed colors never fade nor will the fabric shrink. Shown above...on the bed, "Sweetheart Diamond"

...on the vanity its sister pattern, "Sweetheart Rose". On aqua, blue, gold, rosedust, and white grounds. 36 inches wide. About \$1.00 yard.



*Members of the  
Home Furnishings  
Institute*

#### THESE FOUR BEAUTIFUL PATTERNS

Akron, Ohio.....	Polsky
Baltimore, Md.....	O'Neill
Boise, Idaho.....	
Headquarters of C. C. Anderson Store	
Boston, Mass.....	Jordan May
Boston, Mass.....	Hovey
Butler, Pa.....	Troutman
Cincinnati, Ohio.....	Rollman
Columbus, Ohio.....	Morehouse-Martin
Connellsville, Pa.....	Troutman





## Home New, Springtime Sparkle

Your living room takes on brand-new charm when you dress it up with fresh draperies and slipcovers made from this colorful, diagonal-weave cotton twill. Shown here are two handsome coordinated patterns...the "Hartwood Stripe" and the "Hartwood Bouquet". Both Waverly Bonded Fabrics...unusually sturdy and guaranteed washable. Preshrunk and absolutely colorfast. On blue, green, mauve, rosebud, and natural grounds. 50 inches wide. About \$1.25 yard.

WAVERLY BONDED FABRICS ARE EXCLUSIVE WITH THE FINE STORES LISTED HERE

Las, Texas.....Titcher-Gottinger  
Bois, Pa.....Troutman's  
and Rapids, Mich.....Herpolsheimer's  
ensboro, No. Carolina.....Meyer's  
nsburg, Pa.....Troutman's  
risburg, Pa.....Pomeroy's  
iana, Pa.....Troutman's  
eson, Mich.....Field's  
aica, L. I., N. Y.....Gertz  
ansas City, Mo.....Peck's

Lake Charles, La.....Muller's  
Latrobe, Pa.....Reed's  
Lebanon, Pa.....The Bon Ton  
Lowell, Mass.....The Bon Marche  
Lynchburg, Va.....Guggenheimer's  
Malden, Mass.....Jostin's  
Minneapolis, Minn.....Donaldson's  
Paterson, N. J.....Quackenbush's  
Pontiac, Mich.....Waite's  
Pottsville, Pa.....Pomeroy's

Reading, Pa.....Pomeroy's  
Saint Paul, Minn.....The Golden Rule  
San Antonio, Texas.....Joske's  
Seattle, Wash.....The Bon Marche  
Springfield, Mo.....Heer's  
Syracuse, N. Y.....Dey's  
Tampa, Fla.....Maas Brothers  
Waterloo, Iowa.....Black's  
Wilkes-Barre, Pa.....Pomeroy's



WANTED

"O for a draught of Vintage! that  
hath been cool'd a long age in the  
deep-delved earth, tasting of  
flora and the country-green."

J. KEATS

Write Box 12, Wall St. Station, N. Y. C.



Dear Mr. Keats: You will be glad to know that in our store-house a case of LEJON Brandy has been laid down for you. It really wasn't necessary to run an ad. Any lover of fine brandy would have been glad to put you straight that LEJON was that "draught" which you were looking for... Speaking as Vintners, it seems to us you poets pay a mighty fine tribute when you write of our product anonymously, but the next time you do an Ode, a single word "LEJON" might add a practical imagery useful to others.



LEJON





The Tympanist tunes  
his instrument as subtly as a violinist . . . and with a Scott  
you hear the delicate shading of each pulsing drum!



E. H. SCOTT

If the drum means but a thud, a bump, a blunted sound to you now—wait until you hear fine music with a Scott. For even when the drums serve only to accent the rhythm or the mood, they have a distinctive voice, to be heard and enjoyed. And when they join in a clear shout of triumph, they will burst upon your ears with vibrant sonority, in a "living performance" on the Scott.

Indeed *each* instrument seems to be favored by a Scott. That is why so many artists check their own recordings with it. Fritz Reiner, conductor of the Pittsburgh Symphony, said that he could tell left from right in the orchestra when listening to record or radio with his Scott.

Because of its miraculous re-creation of sound, the Scott went off to war early. Scott engineers devised ways of eliminating tell-tale radiation, to make the Scott the first radio *safe* from enemy detection devices. Today it is bringing vital messages to our ships on all the

## SCOTT FINE RADIO RECEIVERS



oceans, and entertainment to lonely seamen whose only link with home is its welcome voice.

Meanwhile, you can hurry the happy day when a Scott will be built for *you* by buying bonds, bonds, bonds and MORE BONDS.

E. H. SCOTT RADIO LABORATORIES, Inc.,  
Dept. 12C4, 4428 Ravenswood Avenue,  
Chicago 25, Illinois

Please send me a complimentary copy of your new booklet on radio, "Achievement Through The Years."

Name .....

Address .....

City .....

BURLINGAME  
PUBLIC LIBRARY  
Burlingame, Calif.





# THE MAGIC FABRIC *Everglaze*\* CHINTZ

—key to successful home decoration

"Everglaze" is a thing of beauty and a joy forever! Your family will glow with pride—your friends will admire—when you do over a room with "Everglaze" chintz. It's practical for slip covers, draperies, bedspreads and 100 other uses.

Glowing to the eye, it stays flower-fresh through repeated washings. It is resistant to soil and dust (which means less laundering). Its lustre is lasting:

Then, too, "Everglaze" is so durable. The finish is an impregnated part of the fabric. Tests by Better Fabrics Testing Bureau show that "Everglaze" finished cloth wears four times as long as the same cloth without the finish. All in all, it is a most beautiful and practical fabric—and it is moderately priced, too!

\*REG. U. S. PAT. OFF.

The "Everglaze" Chintzes  
shown are famous  
**WAVERLY Bonded FABRICS**  
Ask for them at your favorite  
store or decorating shop





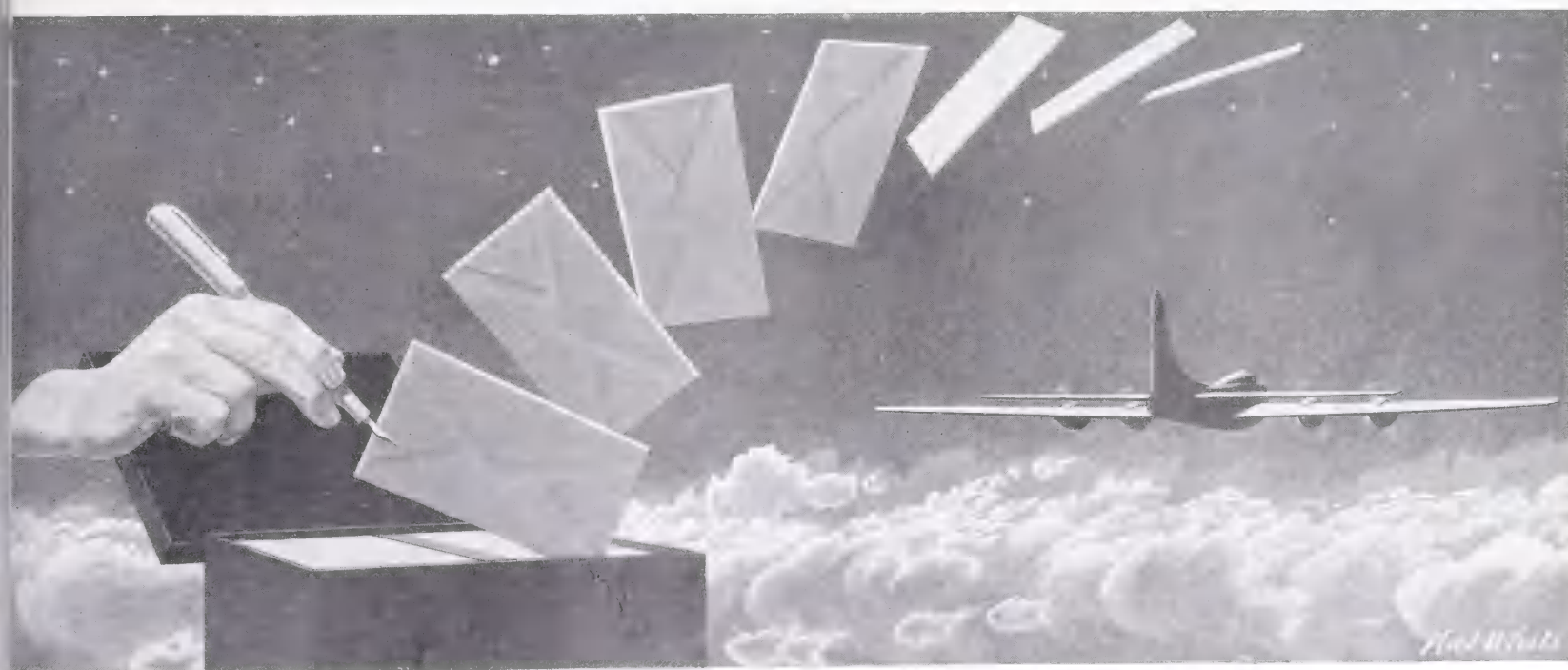
*Dear Frank:* Letters are really our meat and drink in these days of war. They are our chief means of contact and communion with those far from home; the bridge by which they span time and distance and keep within the circle of friends and family. Other means of communication are rationed or restricted, but, fortunately for us all, letters may take wing at will and find their way to the uttermost fringe of the earth by that most romantic of our services — as Chesterton regarded it — the post.

This paragraph in praise of letters may strike you, one of the most delightful and indefatigable of correspondents, as an odd dissertation by one who has never borne a good reputation as a letter writer. But it is the reflection of that zeal which possesses all discoverers, who would share the joy they have found and persuade others to drink at the same fount of satisfaction.

Along with the zeal of discovery in the joy that letters give and return, comes the confession of past derelictions; of letters that have lain unanswered until time itself has written them off; of friends lost or mislaid for lack of these links; of letters hastily written on printed-name paper of the poorest quality that paid no compliment to the recipient. All these particulars and others rise up to haunt me, now that I am tasting anew the pleasure of letters and more letters. But, by this letter to you, my pattern these many years, I would exorcise my troubled memory and begin a record fresh and clean on this paper of such infinite quality and clarity. In itself it provides that grace of salvation, on which our old divines used to put such store, and presents me to you as a correspondent extraordinary with the credentials of a letter-writer plenipotentiary.

*Yours faithfully,*

HENRY



*Your name, address, and twenty-five cents sent to Crane's, Dalton, Massachusetts, will bring you a usable selection of paper and envelopes suitable for letters to men and women in the armed services and to friends and family.*

**CRANE'S FINE PAPERS** ■ MADE IN DALTON, MASSACHUSETTS ■ SINCE 1801





## Relaxation for a war worker

# Imperial Tables

KEEP UP THE AMERICAN WAY OF LIVING

**A**MERICAN homes are doing a war job, too! They are providing the comfort, rest, and relaxation that each day sends war workers back to their tasks fit and refreshed to keep up production records. Because of the inspiration of beauty, and the convenience and usefulness they provide, Imperial Tables are serving importantly on this home front.

Imperial craftsmen are also directly engaged in building precision wood parts and assemblies for military AIRCRAFT. Nevertheless a limited number of Imperial Tables are being made, available through Imperial dealers. These tables are of fine Imperial style and design; are built to Imperial standards of quality; will serve you well and faithfully; are an

investment in charm and distinction. For your post-war planning you will find many helpful, inspiring ideas in the illustrated booklet, "How to Use TABLES to Revitalize Your Home," sent on receipt of 10 cents (coin). Please write Department L-3.

In the meantime buy more and more WAR BONDS.

IMPERIAL FURNITURE COMPANY, Grand Rapids, Michigan



For over 40 years this trade mark has been a guide to America's Finest Tables.





*Sunspun*  
IMPERIAL  
HOBNAILS

*Anyone can make this lovely bedroom . . .*  
**FROM THREE SUNSPUN BEDSPREADS**

# *Ingenious Decorator Idea for 1944*

**\$5<sup>95</sup>** each spread  
Slightly Higher West of the Rockies

**Spread 1.** Use ONE of these deluxe IMPERIAL Hobnail bedspreads . . . it's a special edition of the famous Sunspun Hobnail . . . for your bed. It has extra large, extra deep, extra velvety Hobnail tufts and a deep, luxurious fringe. And how it washes! It requires no ironing . . . will wear a long time. And it comes in six, enchanting decorator colors.

**Spread 2.** Use the SECOND IMPERIAL Hobnail spread to make these deep-fringed draperies . . . and this clever, professional valance. Add velvet tabs to match your color scheme.

AT LEADING STORES EVERYWHERE

**Spread 3.** Use the THIRD IMPERIAL Hobnail for this divinely feminine, deep-fringed vanity . . . and matching bench . . . skirt. Add old fashioned flowers and a big velvet bow to your dressing table skirt. ■ **FREE!** With every Sunspun Hobnail bedspread, easy-to-make Laurel Farmer directions for the draperies, valance, vanity and bench skirts.



*She is "Star of Stars"  
He - a famous maestro*

THEY KNEW... THESE TWO! One had the longest commercial broadcasting career of any singer in the world. The other had directed great radio musical shows for nearly twenty years; had been head of a leading music recording company.

Their combined knowledge of the radio-phonograph field was unexcelled. Yet, in all their experience, Jessica Dragonette and Gus Haenschen had never heard anything like this...



*... together they hear a miracle*

THE music had stopped. Swiftly, a metallic hand moved with almost superhuman intelligence, deftly picked up the record, safely deposited it into velvety softness. Even then, it was a moment before the listeners spoke. At last, their reverie broken, the words came tumbling forth in a cascade of praise.

"Wonderful! Marvelous!" exclaimed the golden-haired Jessica.

"Perfect—the finest reproduction I have ever heard," said Gus Haenschen.

"I felt as if the musicians were all about me," said the famous soprano. "It was utterly real, clear as crystal. There's nothing like it!"

"More came out of that record just now than I ever thought could be put into one," reported the man who had personally supervised many of the finest "pressings" ever made.

Jessica Dragonette and Gus Haenschen had just been listening to the only Meissner electronic radio-phonograph in existence—the final

laboratory model perfected just before war turned all of Meissner's skill and knowledge to the manufacture of electronic war equipment.

This "instrument-beyond-price" is in daily use in the music room of the high school at Mt. Carmel, Illinois. There it provides wartime musical inspiration for the high school pupils of Meissner's home community.

With peace, however, the experience now limited to so few will soon be enjoyed by many. No longer, then, will you be irritated by the "missing elements" in much of today's recorded

music. And you'll join with Jessica Dragonette and Gus Haenschen in welcoming these and many other important Meissner advantages:

**AUTOMATIC RECORD CHANGER**—plays both sides of a record in sequence, one side only, or repeats a record just played... avoids record breakage. Provides 2 hours or more of music without your touching a record.

**FREQUENCY MODULATION**—plus advanced electronic features for fidelity and tonal range greatly surpassing such qualities in home radio-phonographs now in use.

**SUPER SHORTWAVE... DISTINGUISHED CABINETS... NEW IDEAS** in a host of other advancements already being engineered into Meissner electronic equipment for our armed forces around the world.

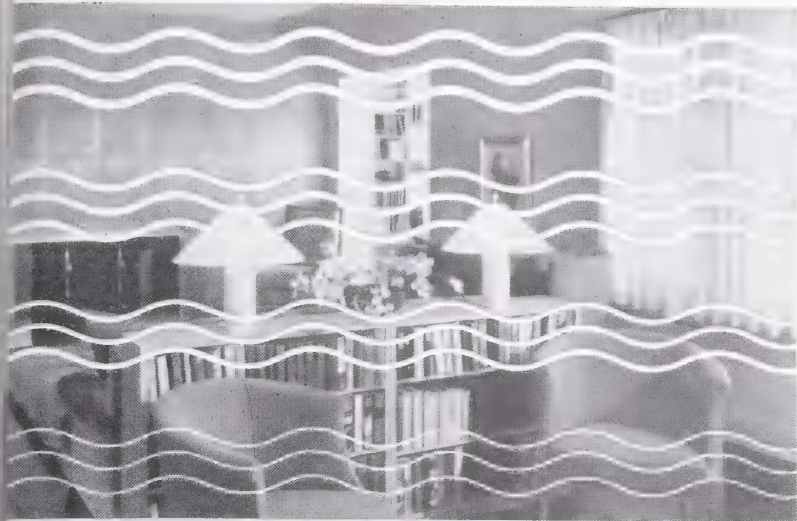
*For tomorrow -*  
A NEW WORLD OF SOUND  
AT YOUR FINGER TIPS



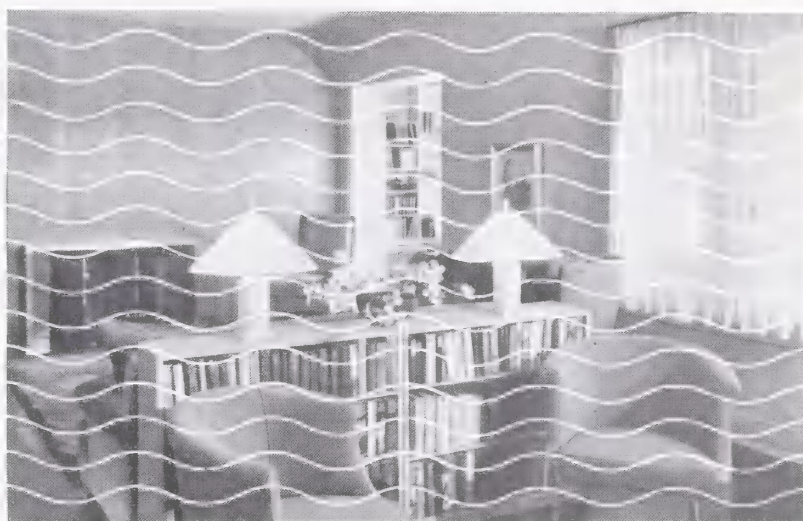
**MEISSNER**

MANUFACTURING COMPANY • MT. CARMEL, ILL.  
ADVANCED ELECTRONIC RESEARCH AND MANUFACTURE





**WITHOUT MODUFLOW**—heat is intermittently supplied, with periods of heat and no heat. Result—drafts, floors too cold, ceilings too hot, with fuel waste.



**WITH MODUFLOW**—heat is evenly distributed and continuously supplied at the desired temperature. Result—solid, smooth comfort with fuel economy.

# POSTWAR CONTROLS WILL REVOLUTIONIZE HOME HEATING

**New MODUFLOW Control System  
Provides Continuous Heat Flow  
at Exact Temperature Needed...  
Eliminates Drafts and Saves Fuel**

MODUFLOW is the name of a unique, continuous-flow heat control system just announced by Minneapolis-Honeywell. It means heat *modulated* to just the desired degree with a uniform, continuous *flow*. It is the exact opposite of the ordinary "on and off" or intermittent heat supply that prevails today, and which authorities predict will be obsolete in the better homes of tomorrow.

With MODUFLOW you can maintain a uniform no-gap temperature in your home with your present automatic heating system. Or, with MODUFLOW Sectional Control in your new postwar home, you can keep your living room at 72 degrees, for example, your bedrooms at 65 degrees, your built-in garage at 50 degrees, and so on.

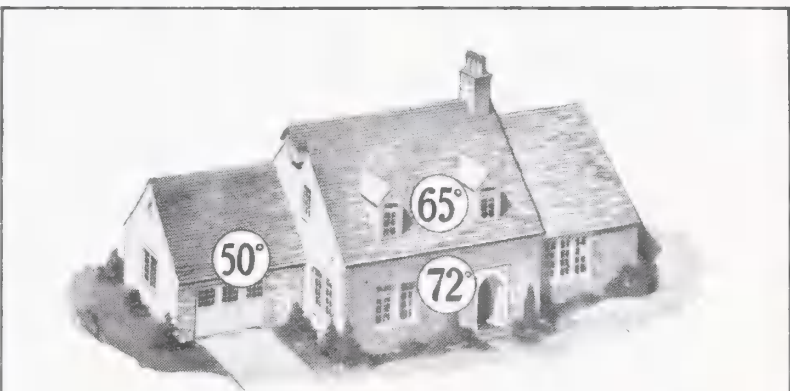
The MODUFLOW system is not an experiment. For more than a decade it has been successfully used in large public buildings. Now M-H engineers have perfected it for application to the home.

## FOR EXISTING HOMES

MODUFLOW can be installed in many present heating systems by the simple addition of a few ingenious controls. The cost of installation is low—no more than you would pay for a modern washing machine. It will pay for itself in fuel saving.

## FOR NEW HOMES

With present heating equipment, all rooms in a home are heated alike. However, areas seldom occupied do not need the same volume of heat as areas in constant use. Bedrooms, store



## MODUFLOW SECTIONAL CONTROL

*For new postwar homes, MODUFLOW Sectional Control will provide the luxury and economy of selected temperatures for individual rooms or areas.*

rooms, recreation or rumpus rooms, your built-in garage, all these require less heat than living rooms, dining rooms, nurseries, etc.

MODUFLOW Sectional Heating Control for new homes will provide a heat supply for each space or area in your home according to the temperature required for that space or area. Saving heat in little used rooms and applying it where it is necessary

for comfort is the great improvement which MODUFLOW Sectional Heating Control will offer all planners of new homes, after the war.

## DO NOT BE CONFUSED

MODUFLOW is a system of controls to be applied to your heating plant. It must not be confused with heating equipment and does not take its place.

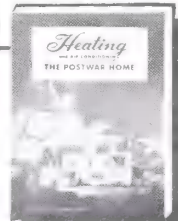
## MAIL THE COUPON NOW!

Get the whole story of MODUFLOW Control. Send the coupon for new, graphically illustrated booklet, "Heating and Air Conditioning the Postwar Home," free to all home owners and home planners.

SEND FOR THIS BOOK

**MINNEAPOLIS-HONEYWELL REGULATOR COMPANY**  
2745 Fourth Avenue South - Minneapolis 8, Minnesota  
Please send my free copy of "Heating and Air Conditioning The Postwar Home."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



**FREE**

MINNEAPOLIS  
**Honeywell**  
TEMPERATURE CONTROLS



1792



**PROTECT  
WHAT YOU  
HAVE**

## Don't trust to luck . . . *Protect what you have!*

Sure, you believe in insurance. Every man does who owns property. "But I can't afford to carry insurance on everything," you say?

You don't have to carry insurance on everything, as your Insurance Agent or Broker will be quick to tell you. Consult him if only to let him point out the kind of accidents and losses which—if they happen to you—*may cost you more than you can afford to pay.*

You can't foresee all the possibilities. But your Insurance Agent or Broker can. It's his business to know.

As a starter, check against the questions at the right.

Don't trust to luck — *Protect what you have.*

Your Insurance Agent or Broker will gladly tell you how little it costs for North America Companies' protection against financial losses resulting from: (1) Damage to your home, car or personal posses-

sion by fire, explosion or windstorm; or losses from theft. (2) Loss of what you own or will own through claims for injuries to other persons or damage to their property. (3) Loss of income through personal accident.

This service is yours for the asking. North America Agents are listed in local Classified Telephone Directories.

Insurance Company of North America, founded 1792, oldest fire and marine insurance company in the country, heads the group of North America Companies.

### ASK YOURSELF THESE QUESTIONS

(Your Agent or Broker will give you the answers)

- Is my home protected by enough fire insurance to cover today's replacement value?
- Does my automobile insurance pay for hospital nurse's and doctor's bills for anyone injured while riding in my car, even though I am not responsible for the accident?
- If I lose my baggage while traveling would my Burglary Policy cover the loss?
- If my wife's jewelry disappears and I can't prove it was either lost or stolen, can I collect the insurance?



## INSURANCE COMPANY OF NORTH AMERICA COMPANIES

INSURANCE COMPANY OF NORTH AMERICA  
INDEMNITY INSURANCE COMPANY OF NORTH AMERICA  
THE ALLIANCE INSURANCE COMPANY OF PHILADELPHIA  
CENTRAL INSURANCE COMPANY OF BALTIMORE  
PHILADELPHIA FIRE AND MARINE INSURANCE COMPANY  
NATIONAL SECURITY INSURANCE COMPANY

**BUY  
WAR  
BONDS**





INDOORS OR OUT... ADD CHARM

WITH SELECTIONS FROM

## *Aldens* HOSPITALITY HOUSE

MAKE your home sing with bright, welcoming color . . . your garden a bower of cheerfulness to lift the spirits. It's the thing to do today when morale is so important on the home front.

Aldens Hospitality House . . . a whole, vast department of Aldens Chicago Mail Order Company, brimming over with modern ideas for *your* house . . . presents thrifty home-making investments applauded by 5,000,000 value-wise buyers.

Here you'll find beautifully-designed furniture, carpets and rugs all bearing the proud Alden Hallmark of fine craftsmanship . . . excellent paints and enamels . . . sturdy rose bushes to make your castle bloom with gay color.

For fifty-five years Aldens Chicago Mail Order Company has faithfully served America . . . offering greater values, finer styles and better quality. Shop by mail from Aldens. Satisfaction guaranteed or your money back.

write to

*Aldens*

CHICAGO MAIL ORDER COMPANY

Chicago 7, Ill.

Est. 1889



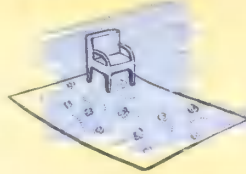
### Sleepy Hollow Chair

Luxurious comfort. Tapestry covered in Beige, wheat-finished frame. Wine or Blue with walnut-finished frame. \$29.95



### Aldens Best-Mixt Enamel

Add gay color with this quick-drying 4-hour enamel. 14 decorative colors to do over old pieces. Half pint, 41c; pint 74c.



### All-Wool Broadloom

Luxurious Axminster Weave in room-fit sizes, or seamless widths up to 12 feet. Rose taupe 18th Century floral, rich burgundy or deep blue leaf-design. 9x12 rug, \$49.75



### Tru-Gro Roses

Biggest roses grown—Ever Blooming rose bushes to brighten up your garden. You'll be picking them all summer. Per bush 52c up. Wonderful value!



# THE ARISTOCRAT OF BONDS



*The ability of Kentucky Tavern to make and keep friends bespeaks the character of this fine liquor which has been the pride and tradition of the same family for over three generations. Glenmore Distilleries Co., Inc., Louisville, Ky.*

THERE'S ONLY ONE BETTER BUY IN BONDS...WAR BONDS!





IN THE SOUTHLAND YOU LOOK TO

*Rich's Connoisseur Galleries*

FOR TREASURES FOR YOUR HOME

RICH'S . . . ATLANTA



*New  
and Better!*



## PLASTIC GARDEN HOSE

Don't fret about the rubber shortage—the Plymouth all-plastic hose is far more durable, withstands higher water pressure. So light in weight, women and children can handle it easily. 50 foot length of hose weighs only 6 pounds, costs, with plastic couplings . . . . . **\$13.50**  
Plastic nozzle. . . . . **.75**

(Add 50¢ for shipping, please!)

A  
HOUSE FAMOUS  
FOR QUALITY

FOR OVER  
NINETY-SIX  
YEARS

**Hammacher  
Schlemmer**

145 EAST 57TH ST., NEW YORK 22, N. Y.



Featuring Wedgwood Queensware  
and Bone China. New dinnerware  
booklet will be sent on request.

**HERBERT S. MILLS**  
EAST KING ST. - HAMILTON, CANADA

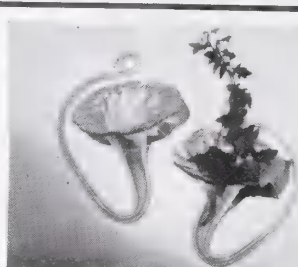
## REVIVA

A Magic Polish for Fine Furniture



**HOUDINI LIKE.** There's magic in REVIVA. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes. 3 in 1, so it's all you need. ½ pt. \$1; 1 pt. \$1.50. Plus postage. Try "Patina" JACSON OF LONDON English Type Wax Polish (paste) to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1. jar; \$1.50 double size. Made in U.S.A.

**MRS. MARK JACKSON'S STUDIO B**  
15 W. 51st St. New York 19, N. Y.  
**JACKSON OF LONDON PRODUCTS**



## Flower Brackets

**\$2.00 the pair**

Cornucopia flowers in hand blown glass to hang on your wall. Filled with your own ivy or flowers flanking a mirror, they're perfect, or use them flat on your dining room table as a centerpiece.

The colors are Light Amethyst, Light Blue, and Watergreen—all lovely quality colors. They measure 7½" tall, the flower cup is 4¾" across. Add 25¢ for delivery—Sorry, no C.O.D.'s.

**Dennison's**

411 Fifth Avenue New York 16, N. Y.

## Reproductions BY MAIL



### Sleepy-Ease Platform Rocker

It's smooth away the cares of the tired husband and be the Comfort-choice of the whole family—the Sleepy-Ease Platform rocker—with its deep, luxurious feeling. It is chambered and tufted and is 38" high by 39" deep—built to last, in solid Philippine Mahogany. A real buy, at \$37.50, in excellent Colonial tapestry, your choice of color. Express extra. Just send check or money order.

**The Chair Shop**  
Box 486, HICKORY, N. C.

## Window

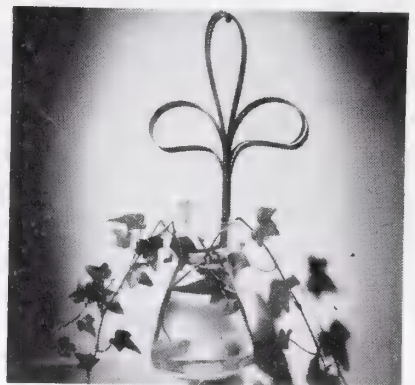
When you do your shopping on these pages, please remember that all prices, while verified as we go to press, are subject to change. Remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



**ARISTOCRAT BASKET.** Even if your house filled with scrap baskets, a we bet it isn't, you'll want to one. It's big, 17" high, and antique French map is mounted on original marble paper from old folios! The basket is lined with Chinese gold tea-chop paper, and each varies slightly. Wonderful, too, filled with rhododendron leaves. \$13.75 a press collect, Daniel's Den, 1 Newbury St., Boston 16, Ma.



**STAG LINE.** Here's a gift to send every host you've ever been entertained by, and if you know value when you see it, you'll get a set for yourself, too. The ice pick, cork screw and bottle opener all have genuine stag handles, and the astonishing price for such hard-to-get gadgets is only \$4.50 for the works! And they're postpaid, that. Eunice Novelties, 54 Madison Avenue, New York 21.



### UPPER BRACKET

Here's a sure-fire way to dramatize your windows or walls and at the same time you will have the satisfying fun of watching things grow. This wrought iron bracket holds a glass container, just the right shape for a sweet potato or hyacinth. Simply fill with water up to the narrow neck, and watch it sprout! Wonderful, too, for ivy. \$1.25 postpaid from Hostess House, 505 Fifth Ave., New York 17, N. Y.

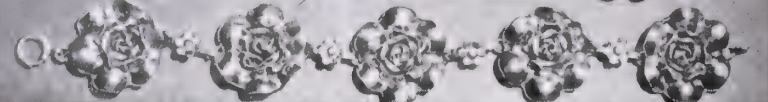
## STERLING ROSEBUDS THAT BREATHE OF SPRING

Handwrought by "Studio"  
Craftsmen.

Bracelet \$11 . . . Earrings \$4.95  
Pin \$3.85 . . . Ring to match \$3.85  
• Prices include tax and shipping •

**studio shop**

at Copley Sq.  
557 Boylston Street Boston 16, Mass.







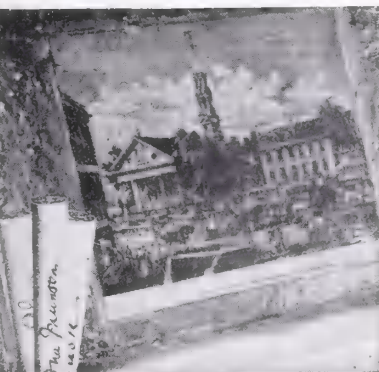
**RED LETTER ACCESSORIES.** Think of the joy of having a money clip that you can see through! You'll be able to tell at a glance the state of your finances. It's made of clear plastic and doubles beautifully as a napkin clip. Best of all, it's personalized with your first name painted on it in red! To match, there's a clear plastic case that holds a full pack of cigarettes. \$1.25 the set. Humpty Dumpty Shop, 342 Madison Ave., New York 17.



**FRAME YOUR NEEDLEPOINT.** Here's a love of an idea. It's a set consisting of a bluebird canvas, wool to work it, and a decorative wood frame in which to set your finished masterpiece. It's a wonderful gift to an expectant mother because needlepoint makes the time fly, and when she's through she can hang the picture in the nursery! The frame, 10½" x 9", is \$2.75 postpaid. Young Books, 714 Madison Ave., N. Y. C.



**HE GLOWS IN THE DARK!** Use him as a door stop and he'll be a friendly beacon in the night to guard unwary toes from sharp corners. Put him in the nursery where his white radiance will console little sleepy heads who are afraid of the dark. Or use a pair as excitingly different bookends. Made of weighted, rock-like composition, 11" high, \$3.95 postpaid. (25¢ extra west of Miss.) Mayfair Gifts, Forest Hills, N. Y.



Made-to-Order for HIM, HER, YOU!  
**AUTOGRAPH CIGARETTES**  
TOP-QUALITY custom-made cigarettes with one's signature in Red or Blue! A wonderful smoke—an exciting original gift! 200 Special Blend (American and imported tobaccos de luxe) with autograph, 6.75; Rare Turkish, 8.50. **ULTRA-SMART GIFT:** 500 Special Blend, autographed—in beautiful antique finish Old Print Chest. Mahogany-lined; humidor attachment, 18.75. With rich deep brown cigarettes, gold tips, gold signature, 25.00. Send signatures with remittance to Autograph Cigarettes (Dept. 2), 452 Fifth Ave., New York, N. Y. Takes 2 weeks.



## STATION WAGON COAT\*

AN INDISPENSABLE COAT FOR THE WHOLE FAMILY

Carefully tailored of fine cotton gabardine with gay plaid lining. Sturdy and durable, fly-front, railroad stitched hem, large patch pockets. Natural only. Water repellent.

Misses and Men sizes 10 to 20. . . . . \$7.95

Junior sizes 4 to 10. . . . . 5.95

\*Reg. U.S. Pat. Off.

**FAIRFIELD GUILD**

BOX 173

FAIRFIELD, CONNECTICUT



## 12 LOVELY GIFTS FOR \$6

A Portfolio of Twelve Magnificently Colored Flower and Fruit Prints after originals by Prevost. You'll count this group of prints among the finest buys of your career. It will also solve many of your Gift problems. Each print 11" x 14" plus generous margins.

Send 25¢ for catalog of "Fifty Best Prints for Home Decoration" and other inexpensive prints.

**OLD PRINT EXCHANGE**

14 East 48th St. New York 17, N. Y.

## DATES IN OLD BRANDY



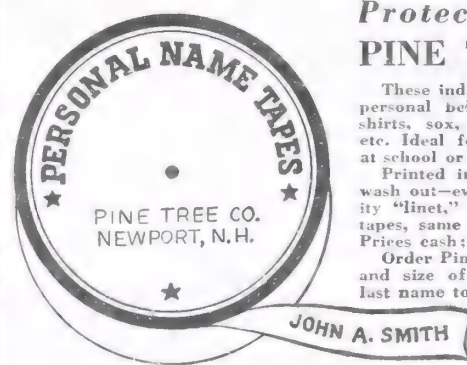
Large, soft, fancy California dates, in 7 year-old, aged-in-wood date brandy. A different, distinctive flavor . . . an epicure's delight! Attractive wooden keg retains flavor and has an endless variety of uses.

3 lb. Barrel . . . . . \$6.45

5 lb. Barrel . . . . . \$9.50

Prepaid

Elizabeth Moté 8464 Melrose Pl.  
Hollywood 46, California



## Protect Your Clothing with PINE TREE NAME TAPES

These indelibly printed Name Tapes identify your personal belongings—prevent losses! Put them on shirts, socks, underwear, ties, sweaters, bed linen, etc. Ideal for Service men and women—youngsters at school or camp—folks at home or away.

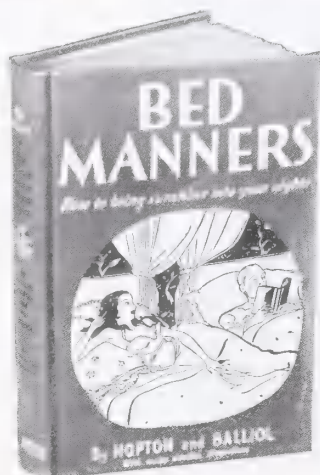
Printed in black ink, your name won't fade or wash out—even in boiling water. Tape is good quality "linen," ¼" wide; easily attached. Roll of 50 tapes, same name, \$1.00; 100—\$1.75; 200—\$3.00. Prices cash; postpaid.

Order Pine Tree Name Tapes NOW! Give number and size of rolls; first name, middle initial and last name to be printed.

**PINE TREE CO.**  
Dept. 415 Newport, N. H.



Bring Sunshine  
into your nights!



## BED MANNERS

By R. Y. Hopton and A. Balliol  
With many amusing illustrations

Now presenting in one volume:

**BED MANNERS and BETTER BED MANNERS**  
247 bedlam pages—37 enthusiastic chapters!

Hilariously, wittily written, and with a devilish understanding of the little foibles you thought were a secret. For the strangest adventure of all is to find yourself locked in a bedroom with someone of the opposite sex with whom you are required to go to bed and get up for thousands of nights. This is called marriage. It may have just happened to you or it may happen just when you least expect it and are least prepared. This book, then, is for you—a book of Bediquette for married people!

Ideal GIFT—only \$1.98 postpaid

Arden Book Co., Publishers, Dept. 463  
386 Fourth Ave., New York 16, N. Y.

Rush me a copy of **BED MANNERS**. It'll delight or my money back in 5 days.

( ) I enclose \$1.98. Send it postpaid.  
( ) Send C. O. D. I'll pay \$1.98 plus postage.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

In Canada—\$2.50—J. R. Saunders,  
84-86 Wellington St., W., Toronto, Ont.



**New THERMO-SERVER!**  
ATTRACTIVE CARRIER... WITH  
3 HEAT-AND-COLD RETAINING CROCKS  
THE clever hostess welcomes this with open arms... so do guests when served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special stoneware, retain heat and cold. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Beans and such kept piping hot, salads crisp and cold. Crocks have Turned-Wood Lids and Serving Ladles. Separate carrier (size 8 by 28 inches) finished in Wheat-Straw Tone with decorative motif in deep brown. It's the perfect wedding or anniversary gift. Sent Prepaid, \$12.50. Satisfaction guaranteed.

HOME EQUIPMENT CO., Dept. A-95  
360 N. Michigan Ave., Chicago 1



### EVERYTHING FOR FUN AT HOME

Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!

### PLACE ORDERS EARLY



### The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. Now—dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

6 2 chairs, settee, coffee table, \$28.90  
PIECES side table, footstool  
3 2 chairs and settee \$20.75

Freight Prepaid in U. S. A.  
Add \$3.00 on the Pacific Coast

**Littletree Company**

Dept. HB, Winter Park, Florida

Heavy Sail Cloth Solid Color Seat Cushions  
for the Chairs and Settee \$6.00 per Set

## Your Family and Friends will love THIS WALNUT SERVICE TRAY

Here is the BIGGEST BARGAIN we have ever offered. A very attractive walnut finished Service Tray, water-proof Lacquered—14" in diameter—with bronzed metal handle in period pattern.

Wonderful for serving cheese and crackers, cake and sandwiches. Makes wonderful gift. Price only \$3.45 postpaid. Send for your Service Tray now.

**PINE TREE CO.**

Dept. 416 Newport, N. H.



### STERLING SILVER CHARM BRACELETS

Choose and attach your favorite lucky symbols and keep adding charms—a good hobby idea.

Heavy-weight Bracelet...\$2.95  
Medium-weight Bracelet...1.95  
Assorted Charms...each 95¢

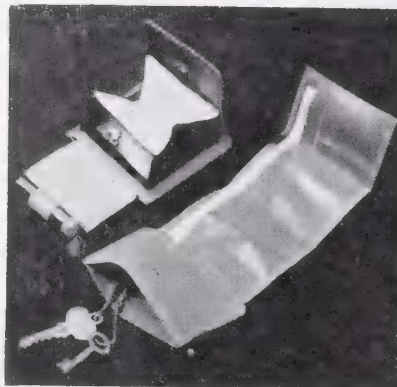
Animals, birds, shoes, fish, boats, etc., illustrated.

Postage and Federal Tax included.  
Check or Money Order.

**George Stern Co.**  
111 MADISON AVE (EST 1922) NEW YORK



# Window



**PURSE PROUD.** Have you priced leather lately? So have we, so we were doubly delighted to find this pair of genuine leather pocketbook accessories. The compact has powder sifter, removable mirror and adjustable holder for lip stick. \$3.95. The wallet has generous billfold as well as French snap purse for change and a key chain. \$3.50. In red or blue. Together the pair (not matched), \$7. Gramercy Gift, 475 Fifth Ave., New York 17



**TOUGH TRIO.** There's nothing more wonderful than the hulking ugliness of an English Bull, and our hat's off to the artist who designed this group of three. They're beautifully made of black and white composition, and we're using one of ours to sit on the morning paper. Then let breakfast table snatchers beware! \$1.50 each. If you get three—remember your mantle—they're \$3.75 Express collect. Studio Shop, 557 Boylston St., Boston, Mass.



### KNOW THE ROPES.

Here are ration-free shoes that we can hardly wait to get ourselves. Both have rope soles, and the strip sandal, called Rope Walk comes in multi-colors or in red, green, white or light blue gabardine. \$4.98. The Stowaway is an open-toe bow pump classic and comes in black, brown, red, blue, white, light blue, or green gabardine. \$3.95. Send shoe size. Kays-Newport, Newport, R. I.



### Real Delights For Gourmets

**LOBSTER MEAT.** Superb for salads or Newburg. Full 1/2 lobster. 6 oz. tins. 3 for \$3.

**PADDLED HONEY BUTTER.** A velvety pale golden spread. 1 lb. jars. 3 for \$3.

**PHEASANT A LA NEWBURG.** Deliciously prepared with sherry. 10 1/2 oz. tins. 3 for \$4.45.

**ORANGE MARMALADE.** Tangy oranges and pure sugar. 1 lb. jars. 3 for \$1.20.

**LEMONAISE.** Like mayonnaise but with lemon juice. 16 oz. jars. 3 for \$2.70.

Purchaser Pays Transportation

**Stumpp & Walter Co.**

EPICURE'S FOOD MART

132 Church St., Dept. HB New York 8



### Large Chinese Pagoda SHADOW BOX

Dominating in size 29 by 23 1/2 inches overall, this handsome piece will add beauty and distinction to any room in your home.

Made of durable composition, the niche shelf measures 10 1/4" wide by 4 1/4" deep and is backed with a beautiful burgundy material. Choice of finishes: pickled pine or mahogany. Price \$19.95—Express Collect.

The Chinese Immortal Figurines illustrated are constructed of the same fine quality composition and are 12 1/2 inches tall. They come in pickled pine, ming blue, and Chinese red. Price \$5 each—Express Collect.

No c.o.d.'s Please

**GRAND GIFT SHOP, INC.**

337 Grand Street New York City



# Shopping

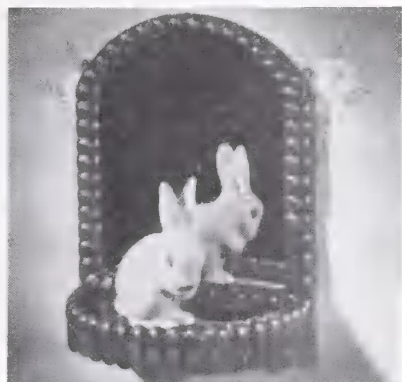
**LICKING ROCK-HORSE.** It's made entirely by hand and there's humor in every line of its cocky stance. You'll want it because it's a magnificent replica in pine of an Early American hobby horse. You'll use it in the nursery, it would be a roaring success in the rumpus room as an original catch-all for guests' tips. Or put a saddle bag over its back for magazines. \$16.50 express collect. The Country Store, Concord, Mass.



**TULB BOWLS.** With both winter and spring just around the corner, we can't help thinking of flowers and things to put them in. These decorative pottery trays are designed to hold tulips, and the blooming of your tulips and amaryllis will be doubly wonderful if they are in containers worthy of them. The Stangl pottery has a Pennsylvania Dutch design of tulips, lined in terra cotta. 9" tray \$1.50; 7" \$1. Jordan Marsh, Boston, Mass.



**FOR EASTER AND ALWAYS.** A very special Easter present, one that you will keep forever and love more each day, is this mahogany wall shelf. The baroque edging is mahogany, the background is mirrored, and it measures 6" x 4" x 8" high. \$12.50. The little bunny is hand-made pottery, comes in pink or white, stands 4" high, and costs \$4.95. Express collect from Alfred Ork, 421 Madison Ave., New York, N. Y.



**ART WALL CLOCK**  
Genuine Hand-Carved Masterpiece  
Satin walnut finish; gold numerals and hands. 8-day Waterbury Clock Co. movement with half-hour and hour dual-tone chime. Size 12" x 20".  
**Price \$69.50**  
Includes Federal Excise Tax & Express Charges  
**AMERICAN CUCKOO CLOCK CO.**  
64-12 60th Ave., Maspeth, L. I., New York

**AEROPPOINT**  
"III"  
Long Life  
PHONOGRAPH  
NEEDLE

SHOCK-ABSORBING CURVED SPRING

PATENT D-135953

**\$100**

**Shackleton's**  
LOUISVILLE • KENTUCKY

**HOSPITALITY BEGINS WITH HI-JACS**

These Coaster Sensations are absolutely drip-proof and they'll fit tumblers and beverage bottles—thanks to their snug-fit terri-knit construction. Color-fast, easily washed. Set includes eight colors to identify each glass: scarlet, brown, green, royal, beige, aqua, canary, white. Once used, HI-JACS are a necessity—so clever and colorful, so pleasant to hold, a lifesaver for clothes and furniture. Order today, to give and to keep!

Top, REGULARS. Set of 8. \$1. Assorted colors.  
Bottom, MONOGRAMS. Three letters as shown. (Please print letters.) 8 for \$2. No Monograms C.O.D.  
Gift Boxed Postpaid in U.S.

**KILLINGER COMPANY**  
Dept. B-6 MARION, VIRGINIA

**STUDY INTERIOR DECORATION**  
SIX WEEKS' PRACTICAL TRAINING COURSE

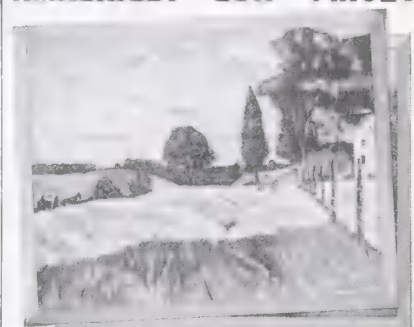
**Resident Day Classes**  
Start July 10 ■ Send for Catalog 5R  
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

**Home Study Course**  
starts at once ■ Send for Catalog 5C  
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF INTERIOR DECORATION**  
515 Madison Avenue, New York 22, N.Y.

**Exquisite...and in full-color!**

These superb Gelatones will flood your home with rich new beauty...now yours at an **AMAZINGLY LOW PRICE!**



**Magnificent Pictures by 16 of America's Foremost Artists**

**COLOR!**—gorgeously rich tones, projected into exquisite pictures by an entirely new method. Color that adds impressive beauty to your home—each picture like a window revealing a new view of loveliness!

**Acquired by Leading Museums**

Many of these very same reproductions have been purchased by leading museums, including the Metropolitan, Carnegie Institute, U. S. Library of Congress, and more than 200 others. They embrace marines, landscapes, character studies; by such artists as Thomas Benton, Grant Wood, Luigi Lucioni, Peter Hurd, and twelve others.

Art experts are astonished that such masterpieces—so large in size, measuring 22" x 28" matted—can be priced at only \$7.50 each. See full-color miniatures of these pictures, read interesting biographies of the artists, in our Free Catalogue, now ready. To cover postage and handling costs, please enclose 10c in stamps with the coupon and address it to:

**ASSOCIATED AMERICAN ARTISTS, Studio 103, 711 Fifth Avenue, New York 22, N. Y.**

**Free CATALOGUE**

Without any obligation on my part, please mail me your FREE Catalogue showing, in miniature and IN FULL COLOR, the complete selection of limited-edition reproductions of paintings by famous American artists.

I enclose 10c in stamps to cover handling and mailing.

Name.....  
Address.....  
City..... State.....

**DOES YOUR DOG SCRATCH?**

Don't Blame FLEAS, MANGE or DIET... 2 to 1 It's "FUNGITCH"

Amazing New Sulfadene Eliminates Canine Skin Infection Long a Puzzle to Science

If your dog scratches, driven frantic by itching, don't blame fleas, mange or diet. Famed Dr. Merrick says such suffering is often due to fungi infection. Contact with mouldy grass causes dandruff-like scales, open sores, mouldy odor—on ears, paws, under-body, tail or eyes—leading to more serious condition, long medical care or actual loss.

**SIMPLE EXTERNAL REMEDY.** Treatment of 3,121 dogs, at Dr. Merrick's Small Animal Clinic, reveals that SULFADENE clears up most stubborn cases quickly. Mrs. J. H. Reed writes: "It's so easy to apply. Tuffy stopped scratching immediately. Infection on body disappeared by end of week."

Relieve your dog of this tormenting affliction, mail only \$1.00 for generous treatment. Money refunded if SULFADENE fails. SEND TODAY.

**BROOKFIELD LABORATORIES**  
Dept. C-2  
BROOKFIELD, ILLINOIS

**New RECHARGEABLE WARNER LITE...**

With the AMAZING NEW "Featherweight" STORAGE BATTERIES

**THE WORLD'S FINEST PORTABLE LIGHT**

You'll find 101 uses for this ingenious portable light with rechargeable power plant... A convenience around the home—when hunting, fishing, camping, boating, emergency light in car, etc. Beautiful hand-rubbed natural Oak Case, size 7 1/4 x 7 1/2 x 3 1/4 inches. 5-inch focused lens projects 1000-foot beam. Weight only 4 1/2 lbs. \$29.50 Delivered. (Separate Recharger for 110 AC house current \$7.50 extra. Not necessary, but added convenience). Guaranteed to please, or money refunded.

**WARNER ELECTRIC CO., Dept. A-85**  
357 N. Michigan Ave., Chicago, Ill.

EASILY RECHARGED... JUST PLUG INTO CIGAR LIGHTER IN AUTOMOBILE... RECHARGING LIFE 2400 HOURS... EQUAL TO \$120.00 WORTH OF ORDINARY FLASHLIGHT CELLS!





Exclusive ASAM Colonial Floral in six background colors — white, ivory, beige, gray, rose and green. 75¢ single roll.

## Early American

Decorative trends continue Early American... and ASAM "Duro-lite" Wallpapers beautifully interpret this mode in a great variety of designs, colorfully and authentically reproduced.

# ASAM

Pennsylvania Dutch — reds and blues on white. 60¢ single roll.

Williamsburg print — five-color backgrounds. \$1.80 single roll.

## WALLPAPERS

PHILADELPHIA

PITTSBURGH

WASHINGTON

Allentown • Harrisburg • Easton • Pottsville • Williamsport  
Reading • Lancaster • Camden • New Haven

## Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

## JULIUS GOODMAN & SON

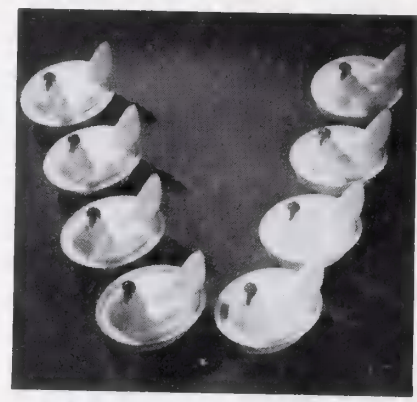
77 Madison Avenue

Memphis 1, Tenn.

Julius Goodman

Joseph A. Goodman

# Window



**HEN PARTY.** Just wait till you see your table set with these fat little hens! They're made of white milk glass with scarlet combs; the covered dishes are unbelievably wonderful for soup, scrambled eggs, creamed chicken, hot cereal. Or use them singly for candy, cigarettes, or nuts. And, best of all, the price is only \$6 for 8, or 75¢ each! Paine Furniture Co., 81 Arlington St., Boston, Mass.



**MUSICAL LIBRARY.** There are six paper-bound books on Bach, Beethoven, Brahms, Wagner, Mozart, and Tchaikovsky; and they are divided into fascinating chapters on the life, music, synopsis of records, and record listing of the composers' work. Each has a foreword by prominent figures, and the set is a goldmine of knowledge for grown-ups and children. \$1.69 the set. Camera House, 728 Lexington Ave., New York, N. Y.



**HANDMADE AND STERLING.** There's something about a bracelet that gives a woman a feeling of poise and gives her dress a groomed sophistication. This one is a sterling link chain with a 1 1/2" sterling disc which bears your name in raised script. If more than 7 letters, the name is engraved. The back, too, can be engraved with anything at 5¢ a letter. \$11 including tax. Leonore Doskow, Montrose, New York.



## UNRATIONED DELICACIES

These items are exclusively Maison Glass specialties!

Fresh Russian Caviar...	lb. r.w.	\$20.00
Pate de Foie with Truffles	12 3/4 oz. tin	2.50
Pheasant Pate	3 1/2 oz. tin	1.25
Green Turtle Soup with Meat and Sherry	34 oz. tin	1.25
Wine	14 oz. tin	2.50
Terrapin, all prepared	14 oz. tin	1.00
Chicken Giblets (something new... delicious!)		
French style Cream		
Caramels	per lb.	2.00

All shipping via Express Collect  
Minimum order \$1.50

## maison glass

15 East 47th Street, New York 17, N. Y.



## PORCELAIN MADONNA IN BOTTICELLI STYLE

Madonna with Child, white with gold stars and turquoise lined cloak, 8" .....\$65.00

In Madonna blue or light blue, without stars (not shown)...\$59.50

Angel Heads with light blue or pink wings, 3 1/4".....\$35.00

Alfred Orlík, Inc.

421 Madison Ave., New York 17, N. Y.



## HERBS GIFT PACKET

\$1 PREPAID

Columbus discovered America while out searching for Spices—you can discover new taste adventures for yourself and end the search for the exactly right gift for all giving occasions. This attractive ribbon-tied package contains five air-tight jars of delightful herbs—Thyme, Mint, Rosemary, Marjoram, and Tarragon. Included in the package is a booklet containing forty tested recipes you'll revel in serving! Each bottle is 1 1/4" square by 2 3/4" high.

Write for Spring Catalog  
Available Soon

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.



"Fel-Mocs"

## THE CLASSIC NORWEGIAN MOCCASIN

for men and women

They're shoes outdoors—slippers indoors—and wonderfully comfortable everywhere. The fine quality, mellow brown leather is hand-stained. Easy-walking, long-wearing composition soles are waterproof. Leather heels. On mail orders, give exact shoe size, include ration stamp, add 25¢ for shipping costs. Money-back guarantee. An ideal gift for service men and women. Only ..... **\$5.75**

**FELLMAN LTD.** 6 E. 46TH, NEW YORK 17, N. Y.

## MAGIC TOP DOUBLES THE SIZE of Your Card Table!

This T-Top is just what you've wanted for luncheons, puzzles and games. It's light but rigid—slides easily over your card table top—just doubles its size! Seats 7 people without crowding; diameter 46", circumference 144". Folds and tucks away in corner or closet. Send for your T-Top NOW! Shipped promptly, express collect.

Colors: Dark Brown, Dark Green, Rich Red, Jet Black. Specify Color You Want.

ONLY \$5.95

Unpainted T-Top \$4.95

**T-TOP COMPANY, Inc.**  
Dept. 26 Salem, Mass.





# Shopping

**DIFFERENT MAGAZINE RACK.** It's just as practical as the run-of-the-mill rack, but this one has a decorative gaiety as well. It's made of wood, comes in red or black with hand-painted Pennsylvania Dutch decorations. You'll be sorry if you get two: one for your child's room to hold her collection of books, crayons, etc., another for your magazines. \$5.95 postpaid. Salt and Pepper Shop, 366 Madison Avenue, New York.



**HEAD TO ME, MOM.** The Gnome's Almanack, The Birds' Book, Hail Mary, and Our Father are four little books that are truly a find. When your moppet comes in for his nightly story, scrubbed and sweet from her bath, these are the perfect choice to send her to bed with happy dreams. 4" x 6", illustrated in full color. \$1.35 for 2, \$2.50 for 4. The Josselyns, Box 147, Dedham, Mass.



**BRING HOME THE BACON** if you're a Mrs. St-Points, but if you're ration-wise, you'll s-t-r-e-t-c-h your coupons by using Bakon Yeast. It's a powdered seasoning, jam-packed with vitamins and the crispy flavor of real bacon; and all you do is sprinkle it on eggs, meats, vegetables and it's *wonderful!* The large 8-oz. can and the table-size shaker are just \$1 from Bakon Yeast, Inc. 4 Staple Street, New York 13, N. Y.



LEXOL now in bottles

## LEXOL... Preserves Leather

Prolong the life of your shoes and all good leather articles by treating them regularly with LEXOL, the self-penetrating conditioner. LEXOL restores needed oil to the leather without dulling the surface or leaving it greasy to catch dirt or soil clothing. After LEXOL, leather takes any polish.

Pint \$1.00, Gallon \$4.00

**THE MARTIN DENNIS CO.**

861 Summer Avenue Newark 4, N. J.



## BROWNIES OR PIXIES FOR EASTER, BIRTHDAYS

BROWNIES in brown stockinette or PIXIES in pastel colors are the joy of an imaginative child. Postpaid, each ..... \$1.15

PALMER COX BROWNIE BOOKS are full of fascinating adventures. Seven titles. Postpaid, each ..... 2.05

BROWNIES, HUSH! ..... 1.05

(Not shown) Brownie Place Mats of lumarith. 18" x 12 1/2" 3.00

**YOUNG BOOKS, INC.**

714 Madison Avenue  
New York, 21, N. Y.

## EASTER SURPRISE BAG

Drawstring pouch with pom-tailed bunny appliqué is filled with spring time toys:

Tops, Soap Bubble Set, Marbles, Yoyo, Pull Toy, Whistle, Meow Box, Baseball, Penguin. Emptied, the bag's a saucy pocketbook. Pink or blue

\$3.75 prepaid



342 MADISON AVENUE  
NEW YORK 17, N. Y.

## ST. CHRISTOPHER NAIL

IT'S A ★★★★★ HIT WITH ARMED FORCES AND CIVILIANS.

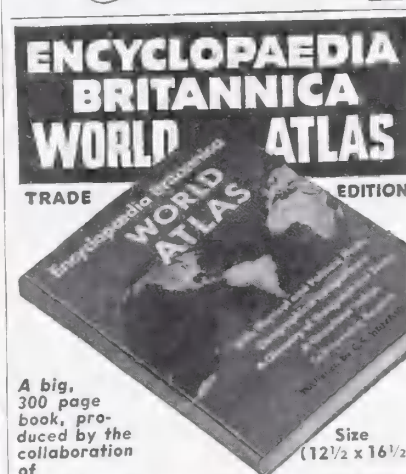
A medal of the traveler's patron saint in nail form. Can be placed in the heel of the shoe or tacked into a plane, jeep, rifle butt or any durable surface. Tops for your loved ones in the service or at home.

STERLING SILVER \$1.25 POSTPAID. FED. TAX INCL.

*Gramercy Gifts*

475 FIFTH AVE.

NEW YORK, N. Y.



A big, 300 page book, produced by the collaboration of

Size (12 1/2 x 16 1/2)

## TWO FAMOUS PUBLISHERS

A master collection of 125 newly engraved HAMMOND Maps, plus a BRITANNICA, A-Z Index; 100,000 items of World Geography, (eliminating Country by Country search), and other Authentic Statistical Data. Built-in binding for After-the-War Supplements. (Revision Certificate included.) An ideal gift.

Price \$9.95 Postpaid  
(Money Back Guarantee)

**C. S. HAMMOND & CO.**  
80 Lexington Ave., (Suite 451) New York 16, N. Y.



## WEATHER FORECASTER

This "Swiss" weatherhouse, made in the U.S.A., PREDICTS THE WEATHER IN ADVANCE. Has thermometer on front. **Guaranteed to Work.** When the witch comes out watch for bad weather. The girl and boy indicate nice weather. Acts with amazing accuracy. Weather house is 7 inches high and 6 inches wide. Shipped complete ready to use. As illus. \$1.69 prepaid.

DE-LUXE CHINA FINISH  
LIFETIME GUARANTEE

HAND FINISHED MODEL \$6.95 (Prepaid)  
WEATHER MAN, Dept. HBB 13 E. Madison, Chicago



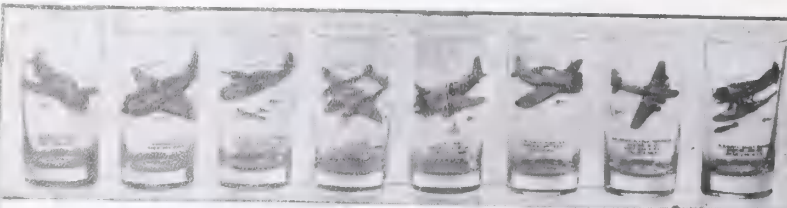
*Carl Forstlund*  
122 FULTON  
Grand Rapids 2, Michigan

## QUAINT AMERICAN

Rupert Lee . . . Lamp table, designed from a quaint music table. Two convenient drawers. Built of solid Cherry in rich Cherry finish. Dimensions: Height 25; Top 18 x 14 inches . . . \$19.95  
Decorators recommend a pair, on both ends of sofa. . . . \$37.95







Eight U.S. fighter planes that are making history! Hand painted in full color sparkling Crystal glasses then fired for permanence. Each plane's flight-speed is given. These beautiful and interesting glasses will be collectors items in years to come. 8 for \$10.00 postpaid (25¢ extra West of Mississippi.)

Ely's Famous "Flight Speed"

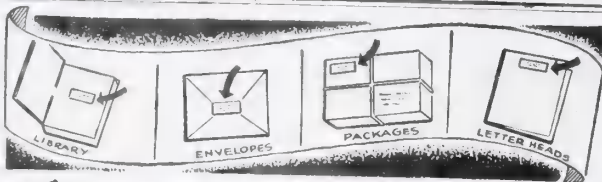
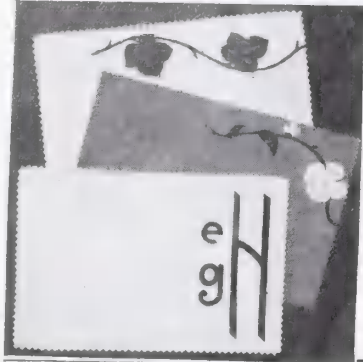
## FIGHTER PLANE HIGHBALL GLASSES

You'll pronounce these the  
**LOVELIEST PLACE MATS**  
You ever saw!

—and what's more they are washable. Whisk a damp cloth over them and presto! they are clean and fresh as ever. Your guests will vote you the smartest and thriftiest hostess in town if you dress up your table with these truly handsome mats. Made of heavy, felt backed, stain-proof leatherette. Colors to choose from are Daffodil Yellow, Eggshell White or Ivy Green. Applied on the mats in contrasting colors are Ivy or Dogwood decorations or three letter monogram. 12x18. 2 Mats for \$3.00, 4 for \$5.00, 8 for \$9.00.

**MAYFAIR GIFTS**

108-07 72nd Ave. Forest Hills, N. Y.



## Handy PERSONAL LABELS!

PRINTED WITH YOUR NAME AND ADDRESS

Printed in two colors, ready gummed. For your books, backs of envelopes, make quick letter-heads, identify personal articles, photos—1001 uses! Pad of 300 with decorative cover, only....

**\$1.00**

Write Also for FREE Gift Catalog

POSTPAID

**GIFTCRAFT CO.**

Box 398 Grand Central Annex, New York City  
333 N. Michigan Blvd. Chicago 1, Illinois

## SAVE YOUR NYLON STOCKINGS



DON'T throw away precious, hard-to-get stockings because of runs or snags! Our experts can quickly repair them. We give new life to Nylon, Silk, Rayon. 20¢ for first short drop-thread, 10¢ each additional one. Snags 5¢ an inch. Simply wash stockings and mail to us with your name and address. They will be returned C.O.D.

## DAMAGED CLOTHING REWOVEN PERFECTLY

Men's and women's woolsens and tweeds perfectly rewoven (French System). Send us your damaged garments; by return mail we will inform you as to the charges. We will await your O.K. before starting any work.

Satisfaction guaranteed or money back

**A.B.C. REWEAVING SERVICE**

Dept. H3, 125 W. 33rd St., New York 1, N. Y.

## Porta-Buffer THE NEW 4 SEASONS FOOD SERVER



Roll It  
Where  
You Want It...  
Indoors, Outdoors

FITTED WITH  
3 THERMAL  
SERVERS

CONVENIENT,  
PRACTICAL,  
SANDWICH BOARD  
& WORK TABLE

LARGE COMPART-  
MENT FOR SILVER-  
WARE & UTENSILS

NONSPILL BEVER-  
AGE TRAY WITH  
GLASS HOLDERS

SALT, PEPPER,  
SALAD OIL  
SHAKERS &  
MUSTARD JAR

QUICKLY  
FOLDS TO  
SMALL SIZE

Host, Hostess and Guests enjoy sandwiches and foods quickly served from clever PORTA-BUFFER. Thermal Crock in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches. \$37.50 complete. Sent express collect. Money refunded if not pleased.

**HOME GARDEN CO., Dept. A-47**  
360 North Michigan Avenue, Chicago

## WE WILL WIRE YOU—Cash!!!

Maybe you want to make a down payment on a house, modernize your kitchen, redecorate your living room—or perhaps buy more war bonds.

YOUR OUTMODED JEWELRY—GOLD AND DIAMONDS—IS WORTH CASH TO US.

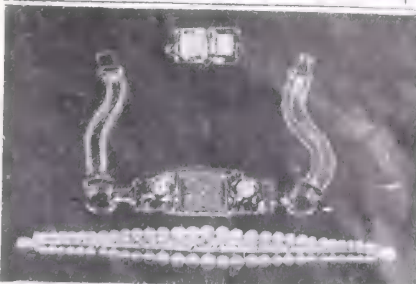
Bring them in for an estimate without any charge or obligation. If out of city, send by insured mail. We will wire price upon receipt of jewelry.

Reference: Manufacturer's Trust Co., 513 5th Ave., New York City

**MERRIN JEWELS**

Dept. HB-4

Madison Ave. Cor. 54th St. New York City



These pieces typical of some purchased by us for resale:  
Diamond and Emerald Ring—Diamond 4 and 32/100th Karats—  
Emerald 3 and 100th Karats \$3750.00  
Gold Watch—2 diamonds, 1000 Gold Case, 17 jewels... 225.00  
Bar Pin—Genuine Oriental Pearls, Platinum and Diamonds 525.00  
(Federal Tax Incl.)

# Window



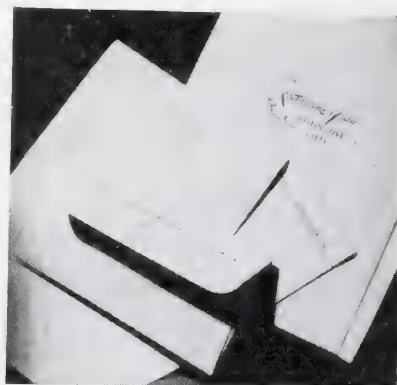
## LAZYBONES BOOK

**ENDS.** This paunchy gen man is no ordinary idler, don't let his yawns and stretch fool you. His career is holding up books and he keeps the weightiest encyclopedia, the slimmest poetry from being slackers. Made of chunky glass he's good for a man's desk stands 7½" high, and doubles nicely as a paper weight. \$2. the pair postpaid. The Book Mart, 62 W. 45th St., New York 19, N. Y.



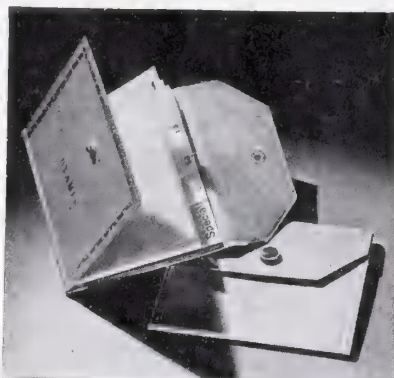
## PRINCE AND PRINCESS.

They were holding hands when we discovered them and we found out they had traveled all the way from China together. Their hand-embroidered, colorful costumes are authentic, and the price for the pair is just \$5 postpaid! Start a hobby of collecting dolls to hang on the wall and your decoration will be inspired. Chinese Treasure Centre, 44 Madison Ave., New York 22



## LETTER PERFECT.

If you're like most people these days, your correspondence has assumed gigantic proportions, so stationery is something to think about. We like this because it's wonderful for a typewriter as well as pen and ink. It comes in pure white or gray with green, brown, navy, or maroon printing of name and address or monogram. 100 sheets and 75 envelopes \$2.50 postpaid. Katherine Gray, 3 Park Place, New York 7, N. Y.



## STAMP CASE

Everyone is writing letters, so one of the nicest presents you could give is this hand-made fine leather case for postage stamps. The leaves are treated to keep stamps in any climate and a block of 12 stamps fits between each page. Indexed for 1's, 2's, 3's, etc.

\$3.95 postpaid

**DANIEL'S DEN**

A Shop of Choice Things

141 Newbury St. Boston 16, Mass.

## ONE-PIECE PHONE SET



**ARTISTIC—NEW STYLE**  
Selected Hardwood Finished in Walnut or Mahogany. Upholstered Tapestry Seat 13 x 15½"

Colors: Green, Blue and Rose  
Table Top 15 x 17½"  
Shipped Express Prepaid in U. S. A.  
Weight 18 lbs.

State Finish and Color Desired

**PRICE \$14.00 EACH**

No C.O.D. orders filled

Send Check or Money Order to

**Steinbeck Art Furniture Co.**

Gallipolis, Ohio

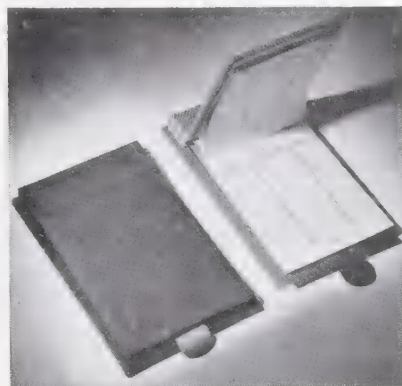


# Shopping

**FOR YOUR JEWELS.** If you own the Kohinoor diamond, this is the case we'd like to house it—it's that beautiful! Even costume jewelry looks terribly important and satisfyingly real in its padded velvet lining, and the hand-painted floral tile cover has been fired just like the finest porcelain. In chartreuse, turquoise, pastel pink, or ivory—either with contrasting velvet lining. 5" square, \$15. Mermod & Co., King, St. Louis, Mo.



**NUMBER, PLEASE.** Keep your own private directory right beside your telephone and avoid the eye-strain of using the general phone book. The Pulladex is designed with a beautiful simplicity—just pull the tab and the pages slowly pass in review, one-by-one. It's alphabetically indexed and in leather is \$3.50; in cloth .75. Scully & Scully, 506 Park Ave., New York, N. Y.



**EASTER MORNING** will be every bit as exciting as Christmas if your small fry wakes up to find this enchanting doll that the Easter Bunny left. She's soft and gay and cuddly, and over her arm she carries a little basket filled with three chicks. In pastels, she will put stars in a child's eyes, and the price is just \$3.95 postpaid from Helen Bates, Partymaker, 79 Pondfield Rd., Bronxville, N. Y.



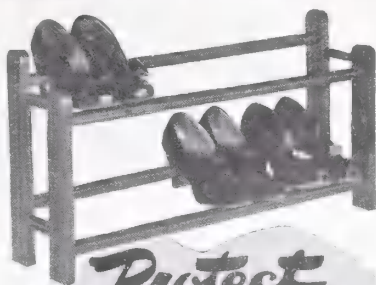
*The Rich Farm Flavor is Sealed in Glass!*



**MILL O' MILFORD**  
Ready-to-Make  
**CHICKEN SOUP**

New... distinctively different... and NO ration points required! Mill o' Milford Chicken Concentrate... the basis of a refreshing bowl of superb chicken soup... ready to serve the moment a kettle of water comes to a boil. Sealed in glass to preserve the delightful flavor and farm-fresh goodness of prime chicken stock. Economical, plus... 30 to 40 servings in a jar that tucks away in a corner of your refrigerator where unused portions remain pure and wholesome for weeks. Tested recipes with each jar. Supplement scanty wartime meals with generous servings of delicious Mill o' Milford ready-to-make chicken soup. Only \$1.95 (postpaid) for 2 family-size (5 oz.) jars... just about 3¢ a serving. \$2.35 West of Mississippi. Full refund guaranteed if not pleased. Mail order to:

**ROSE MILL Box 32 Milford, Conn.**



**Protect YOUR SHOES**  
WITH THIS NEW  
**SOLID WALNUT SHOE RACK**  
Deluxe Model

This artistically styled Deluxe floor shoe rack is built like a fine piece of furniture—finished to bring out the beauty of the solid walnut. It saves space, helps keep your shoes shapely and shined—protects them from lint, dust and scuffing.  
**A Smart Way to Stretch Shoe Coupons**  
The Deluxe Shoe Rack holds 6 to 8 pairs of shoes in a neat and orderly manner. Sturdy, practical—no nails or screws. Size 26 1/2 x 15 x 7 inches. Mailed postpaid in U. S. for only **\$3.50**. Send Check or Money Order. No C.O.D.'s, please.  
**MET-L-TOP TABLES, INC.**  
1504 W. St. Paul Ave. Milwaukee 3, Wis.  
Producers of Met-L-Top Ironing Tables, the original all-metal ironing table.

## "Flower Print" TILE WINDOW BOX

Glorify your potted plants with this gorgeous tile window box! Front and both ends are of beautifully colored "flower print" tiles. Frame is of full grained natural pine. Box is 18" long, 6 1/2" wide, 5 1/2" deep. Will accommodate three medium size pots or four small ones. An appropriate gift for the plant lover \$6.95 postpaid. (25¢ extra west of Mississippi.)



## BOTANY FLOWER "FRAME"

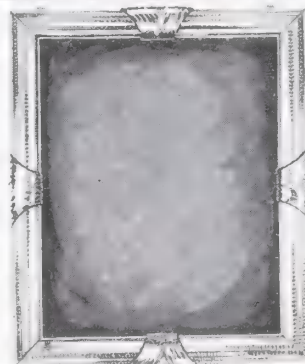
Make your favorite bloom look like a prize exhibit at the flower show by showing it off in this beautiful decoration. Two models: one to hang on the wall—the other to set on the table, dresser, etc. Frame and back is in Old Ivory, Old Gold and Black, an unusually rich color combination. Its base contains a small bubble vase for a flower. 8" high, 6 1/2" wide. In ordering please state model desired. \$2.25 postpaid.



## MAYFAIR GIFTS

108-07 72nd Ave. • Forest Hills, N. Y.

*Elegance in Metal*  
decorative Mexican tray, hand-painted with floral design... spacious, lightweight and lustrous  
size 24" x 16 1/2" \$13.75  
size 16" x 12" \$8.50  
*carole stupell inc.*  
507 madison ave. new york  
new york washington



**Sparkling Lucite Picture Frame**  
**\$3.95**

A handsome, modern frame of clear lucite to hold the picture dearest to you—and add an attractive note to your room decor. Size 7 1/2 x 10 inches.

Postage Extra Outside New England

**HALL GALLERIES**  
ALBERT STEIGER COMPANY  
SPRINGFIELD • MASSACHUSETTS



**Snap-On**  
WITH THE TEST PATENTED HOOKS

## SCREEN PATCHES

Tiny, patented hooks snap on easily without removing screen and leave no rough edges. One or more patches repair average size hole.

**"Have a Patch Ready"**

**6 for 25c**

**SCREEN PATCH CO.**

628 Commercial Trust Bldg.  
Philadelphia 9, Pa.

## KEEPS ROOMS FRESH and FRAGRANT



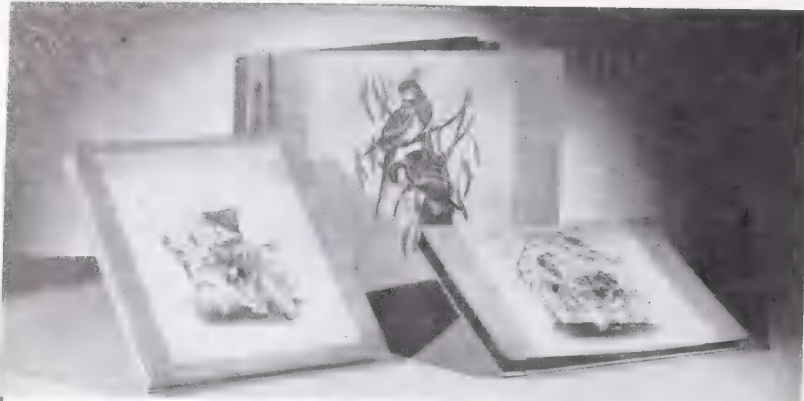
F. A. E.

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical) a closet longer. Perfumer, with 2-oz. bottle of perfume, \$1 postpaid or C.O.D. plus postage. Choice of 18 entrancing scents. Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honey-suckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

**FRAGRANTAIRE CO.**

Dept. B-11 381 4th Ave. New York 16, N. Y.





### PHOTO ALBUMS and SCRAP BOOK

Your snapshots will take on new meaning when they're mounted in this Bird Print Album and we know you'll be proud to show off the youngster's snaps in the Nursery Photo Album. The Scrap Book, shown on the left, is splendid for keeping a record of junior's activities. All three have sturdy, fiber base, ivory antique covers with prints in full color.


Nursery Scrap Book, 11 x 10 ..... \$1.39

Nursery Photo Album, 8 1/2 x 11 ..... 1.39

Bird Print Album, 11 x 14 ..... 2.95

All shipped postpaid.

Gummed corners for mounting 10¢ pkg.

**THE CAMERA HOUSE**   
728 Lexington Avenue New York 22, N. Y.



### VIOLIN BOTTLES

Hand-blown aquamarine glass, a color as coolly beautiful as the inside of a wave. Use them for ivy or just decoration and each comes with a bracket to hang on the wall. Bottles are 12 1/2" high overall.

\$3 the pair plus 25¢ for postage

**SALT AND PEPPER SHOP**

Dept. B3

366 Madison Ave.

New York City



**BERLÉ'S  
"BUST-  
DELINEATOR"**

Removes all compression

Perfectly fitted and constructed on entirely new principles, Berlé's "Bust-Delineator" gives an uplift and separation to a rounded or pointed contour.

Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.

IMPROVES your APPEARANCE 100%

Recommended by many health authorities. Hundreds of testimonial letters from Leaders of Society and the Theatre.

INDISPENSABLE for all SPORTS

Call at our New Salon or write for interesting booklet HB

**J. Berle**

20 East 57th St.  
New York  
PLaza 9-4262



**Crystal Clear Lucite  
Decorated  
PLACE MATS**

For a colorful, up-to-the-minute table setting you'll enjoy a set of these transparent Lucite luncheon mats. They're so decorative with their lovely palm leaf design and so very practical too. Easily washed with a damp cloth, heatproof, generously sized, 11" x 17", a full 1/16" thick. Choice of three softly blended colors—coral, green or white and gray, with matching border.

\$2.00 each postpaid

**ARTISTIC MIRROR  
AND GLASS COMPANY**

166 East 33rd St. New York 16, N. Y.

### BUNNY "GLAD EYES"

Here it is—in time for Easter! A delightful little white rabbit that winks his pink eye when you press his tail. He's all HAND MADE of white leather. Complete with battery and pin for your lapel or purse.

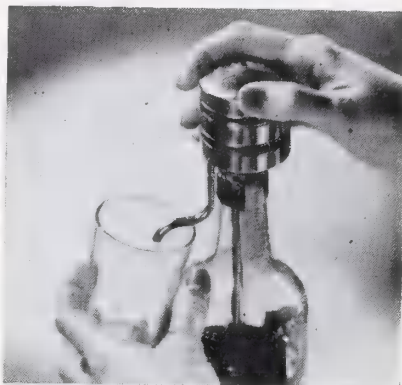
\$2.50 Postpaid

"Bright Eyes" Horse also available in colors at the same price. Send check or money order today. Sorry, no C.O.D.'s.

**GIFT CLUES**

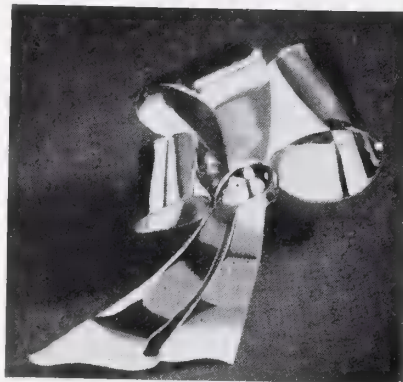
337 East 42nd St.

New York 17, N. Y.

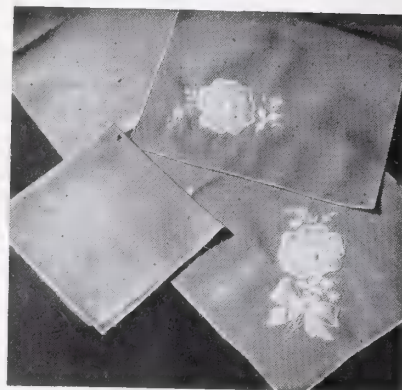


### SCOTCH BARTENDER

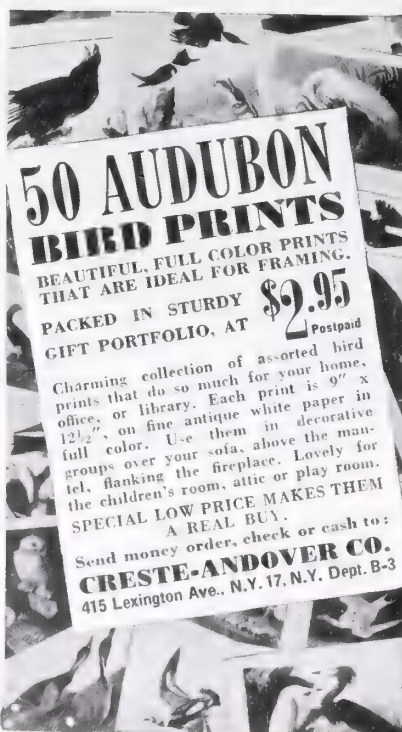
There's no guess work with "Say When" dispenser, so if you're not a professional who can tell 2 ounces when you see it, this is for you. It's a piece of chromium wizardry, adjustable to fit any size bottle, that pours exactly 2 oz. and doesn't waste a drop. Just press the top and out come the makings of the perfect highball. \$3.50 plus postage. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.



**GOLD BOW** that will do miraculous things for your spring suit, ladies, and the very simplicity of this original design will make you feel enormously chic. It's made of 14k two-toned gold, measures 2 1/2", and costs \$88 including tax. Temple's, 518 Madison Ave., New York 22, N. Y.



**GOOD BUY.** It will make you think of apple blossoms and blue sky and the cool sweet fragrance of April; and it will be a spring tonic for your table. It's a luncheon set with an organdy appliqué on Luster Weave, and comes in peach, green, blue, yellow, or gray. 17 pieces, service for 8, \$10.95. Service for 4, \$7.95. Albert George, 679 Fifth Ave., New York, N. Y.



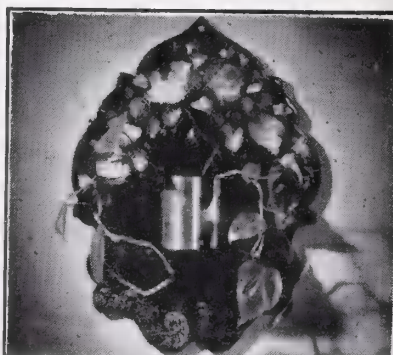
**50 AUDUBON  
BIRD PRINTS**  
BEAUTIFUL, FULL COLOR PRINTS  
THAT ARE IDEAL FOR FRAMING.

PACKED IN STURDY  
GIFT PORTFOLIO, AT **\$2.95** Postpaid

Charming collection of assorted bird prints that do so much for your home, office, or library. Each print is 9" x 12 1/2", on fine antique white paper in full color. Use them in decorative groups over your sofa, above the mantel, flanking the fireplace. Lovely for the children's room, attic or play room.

SPECIAL LOW PRICE MAKES THEM A REAL BUY.

Send money order, check or cash to:  
**CRESTE-ANDOVER CO.**  
415 Lexington Ave., N.Y. 17, N.Y. Dept. B-3



### VICTORIAN WALL BRACKET

It's made of black wood, hand painted in soft flowery colors with mother of pearl insets.

16 1/2" long, 12" wide.

Price \$12.00

Copper flower or vine jar.

Price \$1.50

Postage collect. No C.O.D.'s

**ELIZABETH DAVIDSON**

1711 Walnut St., Philadelphia, Pa.



# Shopping

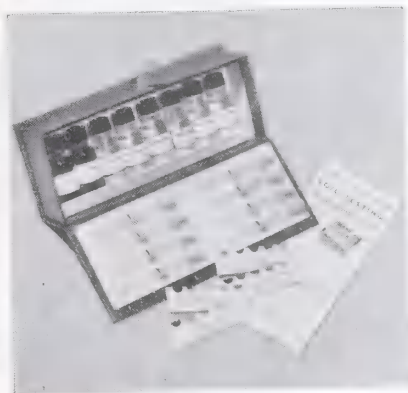
**THE PRETTIEST GIRL**  
the Easter parade will be if you have this enchanting blouse. It's made of white crepe with a flattering flounce of lovely lace around the neck and puffed sleeves. The bow in front will be just as wonderful with a tailored dress as it is with a dressmaker. Comes in sizes 10 to 18. \$7.95 plus 15¢ postage. Lantz Fifth Ave., 668 Fifth Avenue, New York 19, N. Y.



**BOOKET FOR YOUR LOVES.** Here is a book that you will never tire of, for its pages will contain all that is dearest to you. By some magical process any photo can be reproduced for you to keep forever, and it's handsomely made in 14k gold. Charm size, 1/2" x 1" \$18.75; 3/4" x 1" \$38.50; 1" x 1 1/4" \$72.50. Photo production \$3 each. Tax included. Merrin Jewels, 530 Madison Ave., New York, N. Y.



**TEST YOUR SOIL** before going ahead with your Victory garden plans this year. The Sudbury Soil Test Kit ends guess work and shows how much lime, if any, should be added and the kind and amount of fertilizer you need. Comes in a catherine case with simple instructions; with it you can make 50 tests for nitrogen, phosphorous, potash, and acidity. \$4.75. Sudbury Soil Testing Laboratory, 403 Dutton Road, South Sudbury, Mass.



**BELL**  
Waterproof, shockproof, anti-magnetic, radium dial and hands, unbreakable crystal, precision tested.

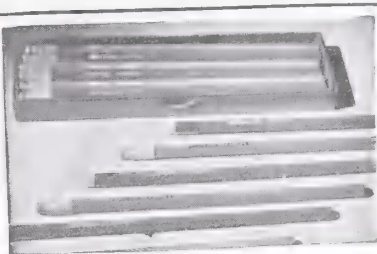
No. XJ 124—15 jewels, small second hand, stainless steel, back... **\$34.75**  
No. XJ 121—15 jewels, sweep second hand, stainless steel back... **\$39.75**  
No. XJ 330—17 jewels, sweep second hand, all stainless steel case **\$59.75**

POSTPAID, FED. TAX INCL. • MAIL ORDERS PROMPTLY FILLED

Write for Free Illustrated Booklet "XJ"

**BELL WATCH COMPANY**

Time-Life Bldg., Rockefeller Center, New York 20, N.Y.



## INDIVIDUALIZED PENCILS

Your full name or monogram—or business name—is smartly gold-stamped on each of the twelve fine pencils in this maroon gift box. An appreciated gift for the one in school, office—or home. The pencils, with eraser tops, are assorted in four colors and carry no markings other than your personalization. \$1.00 prepaid.

Write for Spring Catalog  
Available Soon

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 11 ALGOMA BLVD. OSHKOSH, WIS.

## Image OF ITS MAKER

Hitchcock Chair. Height, 34 inches. . . seat of heavy 2-inch stock, solid—unusually well built. Beautifully finished in black and gold.

THIS is the famous design begun by Lambert Hitchcock in Winsted, Conn., in 1798. Fashionable New Englanders of those days owned a set of six. The Paine duplicate is from an original discovered in an old Massachusetts parish house. You will want at least one!

**PAINE**

FURNITURE COMPANY • 81 Arlington St., Boston 16, Mass.



**14<sup>75</sup>** Shipped  
prepaid in U.S.A.



**EUNICE NOVELTIES**, Dept. H34  
5th Floor Woman's Exchange Bldg.  
541 Madison Ave. New York 22, N. Y.

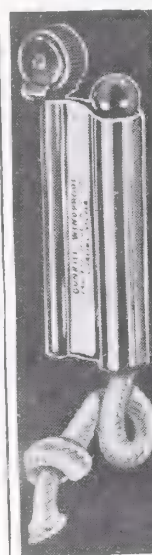
## Script Bath Bottles

Here indeed is a personal gift that is truly unusual. The 3-letter script monogram may be had in any color, and it will never wash off. Colored bands around stopper and neck of bottle give added distinction.

Narrow neck bottle, 1/4 lb. size. \$2.75  
Wide neck bottle, 1/4 lb. size. . . 2.75  
Wide neck jar, 1 lb. size. . . . 3.75  
Glass, 3 1/4" high (not shown) . . 2.50

All are 4 1/2" high.  
(express charges collect)  
No C.O.D.'s please

## IT'S "SURE-FIRE"



The **STRONGER** the Wind  
The **BETTER** it Lights!

Ask the man who owns one. Thumb your way to a sure smoke with the light that never fails,

**"WINDPROOF"**  
by Dunhill

Fuel-less . . . works in rain, storm and high winds . . . \$5.50 inc. Federal tax (pre-paid, no C.O.D.'s, please). Additional wicks 10 cents each. . . . Additional flints in vials of 50, \$1.00.

For other new Bar-mart items write for Free Illustrated Tippler Catalog HB3

Be **BAR-smart**, See **BAR MART**  
62 W. 45th St., New York, N.Y.



**20 to 1... Here's Fun!**  
**JACK POT DARTS**  
A NEW DART GAME BASED ON AN OLD PASTIME. WHATEVER THE INCENTIVE—PINS, PENNIES OR POINTS—IT PAYS TO HIT THE JACK POT!  
Suspense runs high when folks try for the JACK POT! This exciting new dart game has the same winning combinations as that old, familiar pastime... 3 bells pays 16 to 1... 3 oranges, 12 to 1... and even a few cherries can be a winner. A big, substantial target board, beautifully finished in six bright colors. Three true-flight Tournament Darts included. Easel-Hanger permits play anywhere, indoors or outdoors. No. W-30, \$7.50 Prepaid.

**HOME GAME CO., Dept. A-46**  
360 N. Michigan Ave., Chicago



**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment . . . accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



## Monogrammed Guest Soap

A thoughtful gift every hostess and guest will appreciate—a box of twelve cakes of creamy fragrant soap with especially designed small monograms. (Style X, Diamond; Style Y, Circular; Style Z, lower case. Please underline surname initial.) The monograms will last as long as the soap. White soap only. 12 cakes for \$3.00. Postage 25 cents. No C. O. D.'s or charges.

Write for folder of military soap, stationery and other personalized gifts.

*Katherine Gray*  
Park Place  
Dept. B3  
N. Y. 7, N. Y.





### DON'T SCATTER DUST!

Absorb It With  
**100% LAMB'S WOOL DUSTERS**  
Especially designed for hard-to-get-at places. Fingers removable and washable.

- A—Venetian Blind Duster 1.25
- B—Radiator Duster 60¢
- C—Bedspring Duster 60¢
- Set of All Three 2.00

Prices include postage to any U. S. point. No COD's, please. Send cash, check or money order.

**VAPPOO PRODUCTS CO., INC.**  
110 East 125th St., New York 35, N. Y.



## YOU CAN CLEAN IT SO *Easily* WITH **VAPPOO**

● Sponge Vapoo's rich soapless foam on sofas, chairs, rugs. Watch them glow with life and color! Vapoo is easy... inexpensive—can't harm fabric.

TRY IT! Send \$1.00 for 7 oz. can. Cleans 16 chairs or two 9 x 12 rugs. Postpaid. Money refunded if you're not delighted.

**VAPPOO** Dept. H-1,  
110 E. 125  
St., New York 35, N. Y.



HEIGHT 20"—DIAMETER of top 15½"  
IN PICKLED OAK  
LEFT, TABLE \$16.50—RIGHT, TABLE  
\$8.50—Express Collect from:

IDEAL LITTLE TABLES with a dozen uses. . . . Use one beside a chair, for cigarettes, a drink, or coffee. . . . Either one makes an attractive lamp table or plant stand.

### MODERNLINE

26 East 55th St. New York City 22

## "Nelsonizing"\*

MAKES WORN, SHABBY SHOES  
FACTORY-FRESH!



We glory in restoring run-down footwear to a gleaming newness by an exclusive shoe-factory method.

Whether it's lengthening, widening, removing gaps, resoling, installing arches or some other shoe relief . . . we have a way with misunderstood shoes—bringing out the best in them to fit your feet and wear longer.

See for yourself why it pays in many ways to have your shoes "Nelsonized" . . . not merely cobbled!

Write for free booklet "F"

**B. Nelson Co.**  
10 East 39th St., New York 16, N. Y.  
Murray Hill 3-6448

WE MAIL ORDER EVERYWHERE!  
\* "Nelsonizing" means: shoes rebuilt by skilled factory craftsmen.



\$2.25

1-lb. can delivered postpaid anywhere in U.S.

## Direct from Southern groves— KING O' NUTS PECANS

Salted & Toasted in Pecan Oil!  
PECANS are the choicest nuts that grow. Georgia pecans are the finest. Crisp, fresh, large halves—sealed in pressure packed tins—KING O' NUTS PECANS stay fresh, ready for instant use. Ideal when entertaining and for gifts. Our quality pecans are truly "the king of nuts." You'll enjoy them.

Address Dept. H-B

PRINCESS PECANS, Inc. • Camilla, Georgia



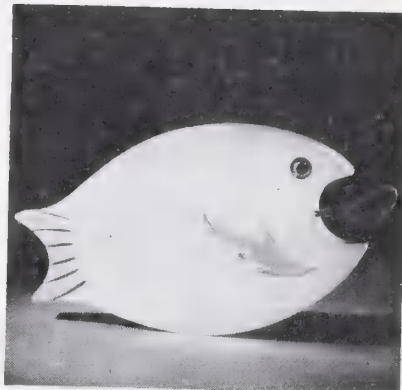
## Abbey Day & Night Markers made of

**Solid Carved California Redwood**

Attractive—Durable  
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.  
Complete marker with up to five 2" reflector letters or numerals . . . \$3.35  
Complete marker with up to five 3" reflector letters or numerals . . . \$4.70  
Extra 2" letters . . . 45¢ each  
Extra 3" letters . . . 65¢ each

No charge for punctuation marks.  
**ABBEY DECORATIVE PRODUCTS CO.**  
Pleasant Valley, New York

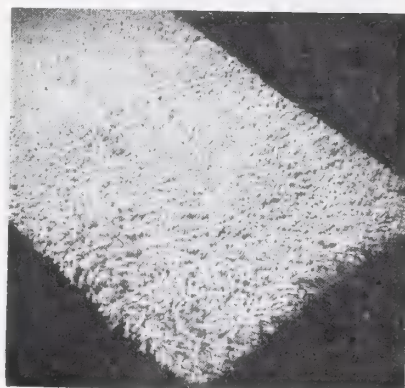


**FISH STORY.** Here's a gift to put a glint in the eye of the woman who has everything, because it's amusing, practical, and decorative. A what more could you ask! It's a cutting board made of hardwood and comes complete with a brightly colored glass eye and a rawhide loop so you can hang on the kitchen or rumpus room wall. Use it for slicing bread, serving canapes or rolling dough. 16½" long, \$2.25. The Anchorage, Beach Haven, N. Y.



### ENCHANTED CIRCLE

For pure design and elegant simplicity you could find nothing lovelier for your table centerpiece. Pile it high with colorful fruit, or display with pride your most cherished figurine and the mirrored surface will make it doubly effective. It's really a tray, but we won't be surprised if you hang it on the wall. 15¾" in diameter, \$7.50 express collect. Modernline, 26 East 55th St., New York 22



**RUG NEWS.** Nearly everyone needs a small rug for some place in the house—bathroom, nursery, bedroom, hall. These come in heavenly colors: blue, rose, Nile green, peach, gold, aqua, sand, gray, red, and ivory. They're made of fringed cotton, called Beauty-Tred, and you have your choice of round, 27"; oval, 21" x 33"; or oblong, 20" x 33". \$2.98 from Stern Brothers, New York, N. Y.

## RAINBOW-MIXTURE GLADIOLI BULBS ALL BLOOMING SIZES

A glorious display of gorgeous color in your flower garden next spring for this unusual special price. All first class healthy bulbs—full color range in several special varieties. A remarkable bargain—ORDER TODAY—get the special ORDER-EARLY discount.



**25 FOR \$1**  
**100 for 3.50**  
A 50¢ discount on orders for 100 if ordered in 15 days.

**MICHIGAN BEAUTY DAHLIAS**  
Here is a special offer of most beautiful dahlias. A glamorous combination of shades and colors. Healthy, strong roots. Take advantage of the special ORDER-EARLY discount.  
**5 FOR \$1**  
**20 for 3.50**  
A 50¢ discount on orders for 20 if ordered in 15 days.

**MICHIGAN BULB CO.**  
943 WEALTHY ST., GRAND RAPIDS, MICH.

## KEEP DOGS AND RABBITS

*Away* from Gardens  
Shrubs, etc.



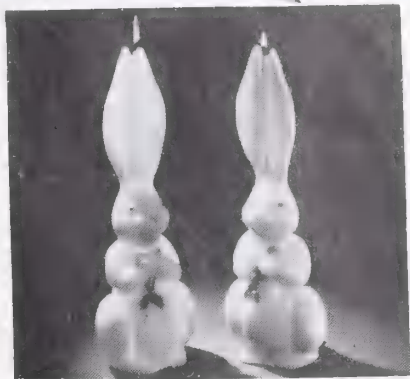
Don't put up with it another minute. Stop dog nuisance in your garden or damage caused by rabbits. It's a wonderful new repellent that works like magic, protecting shrubs, evergreens, flowers, vegetables. Don't dissolve in rain. You don't see it . . . Don't smell it but animals do and stay away. ORDER BY MAIL C. O. D. \$1 plus postage (or send \$1 we pay postage). SUDBURY LABORATORY, 395 DUTTON ROAD, SO. SUDBURY, MASS.

SPRAY WITH **Liquid CHAPERONE**

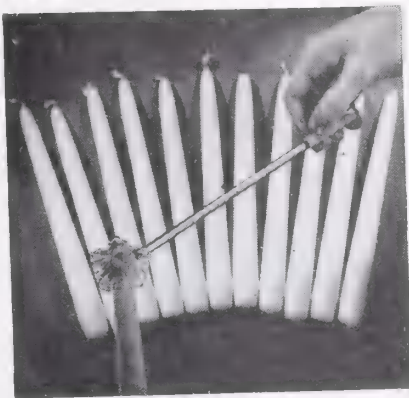


# Shopping

**FUNNY BUNNY.** He's a bundle, and a very gay one, that will make Easter a holiday second only to Christmas for our moppet. He is white and carries a bright carrot in his paws, and he'll burn for ages. He stands 15" tall. Yours for \$1.75 postpaid from Malcolm's, 14 No. Charles St., Baltimore, Maryland.



**LATTER YOUR TABLE** and dine in the soft radiance of candlelight. Most people, though, never have candles on hand when they need them and many a table setting has been ruined by stubby and unmatched tapers. Here you have a box of twelve Taperlite hand-dipped candles, complete with snuffer; and the 10" length is \$1.25, 15" \$1.70, 18" \$2. Postage extra from Hall Galleries, Albert Steiger Co., Springfield, Mass.



**BY THEIR ACCESSORIES** you shall know them. That's a good thing to remember the next time you look at your room with an impartial eye, and remember too that figurines, though small, have great power in lending atmosphere. These two are made of Hlaware, a fine china with raised flowers and lovely coloring. Tony Boy, 7 3/4" high, \$11; Whistling Boy, 10", \$13.50. Postpaid. George Allen, 1214 Chestnut St., Philadelphia, Pa.



**HOUSE AVAILABLE.** Don't jump, because it's not your size, but your birds will think it's a castle in Spain. It's a rustic wren home, designed to be fastened against a tree trunk. Three sides are of hemlock and the roof, flat back panel and bottom are of southern cypress, while the removable top has a copper ridge. 9" high, \$2. Express collect. Goldfarb, 160 East 57th St., New York 22, N. Y.



## Rare in TASTE Exquisite in LOOKS

This trio of semi-antique snuff bottles make cherished presents or anniversary gifts, for they bring health, luck and fortune according to the Chinese. For formula—see below.

FI for double happiness—two bottles in one, with peony design on blue, green, or coral ground. \$10.00.

LI for fortunes—glass, hand-painted on inside landscape figures or floral design. \$5.00. Stand \$1.25 additional.

SHAO for longevity—a cameo imperial porcelain, representing venerable Emperor Chien-Lung. \$15.00.

All these complete with contrasting stoppers, and spoons.

For your first piece of good fortune—save 10% and buy the three together.

SEND FOR OUR 52-PAGE ILLUSTRATED CATALOGUE, 50c

**CHINESE TREASURE CENTRE**

Dept. HB1-4th Floor 431 Madison Ave., N. Y. (22)



## PLATE GLASS

Sheer plate glass, and bent plate, possess infinite appeal in Modern design. Inherent strength and beauty make it ideal for end tables, coffee tables, consoles, dining tables, vanities . . . Modern-age shows many shining examples!

**Modernage**  
162 East 33rd St.  
New York

Miami Store: 1444 Biscayne Blvd.

## A Wonderful Gift, ANYTIME, for those in the Service — at home and abroad SPICED FRUIT CAKES

A Thrilling Change—Intriguing Goodness

Made from a famous European recipe 400 years old. There's "nothing just like them" . . . nothing that gives so much pleasure to the men and women in the Army, Navy, Marine Corps, Air Force and Coast Guard . . . nothing that adds so much zest at home at bridge parties, teas, cocktail parties, and as an added dessert. Full of delicious, tasty fruits with a variety of flavorful icings. Vitamin-rich. Energy-building. Nourishing. Will keep fresh for a very long time. Package of Six, attractively wrapped.

Nothing  
Could Be  
More Welcome  
—More Highly  
Appreciated

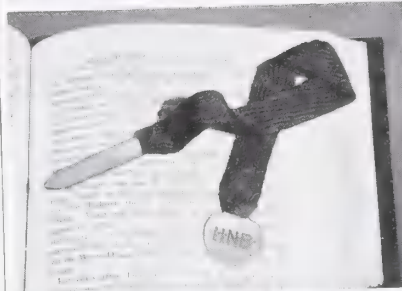
**\$1.50**

Mail orders filled promptly.

**ROLL BISCUIT COMPANY**

Dept. 5H, 827 Broadway

New York 3, N. Y.



## A PRESENT WITH A FUTURE

by LEONORE DOSKOW

This handmade, sterling silver book mark on red grosgrain ribbon is a truly personal gift that will reflect your thoughtfulness and good taste. Hand engraved with smart initials, it is a gift to be treasured always.

**\$3.30** Postpaid including tax

*Leonore Doskow*

SILVERSMITH

MONTROSE • NEW YORK

DRESS HIM  
UP FOR  
EASTER



West  
Point  
Model  
Radiant White  
HARNESS

Durable and handsome custom-made harness in radiant WHITE LEATHER. Also brown and black genuine leather harnesses in military styling. Pet's name engraved on plate. V's for Victory in red, white and blue light-reflecting composition. Visible at night. Patented design for perfect fit and adjustable. Order C.O.D. \$3.50 plus postage. (Or, send \$3.50, we pay postage.) 5 1/2 ft. matching WHITE LEASH. \$1.50. IMPORTANT: Take pet's BODY circumference at foreleg with string. Send string and pet's name.

## Military Collars

ALL WHITE, black or brown military collars with red, white and blue jewels and pet's name on brilliant plate. . . . \$2.50 Send neck girth and pet's name.

**CURTIS CREATIONS**  
Dept. H, 10 Hopper St., UTICA, N. Y.

WHITE FOR DARK DOGS



## MUSICAL PICKANINNIES

**Rastus and Liza** are a pair of happy-go-lucky dorkies that will play their way right into your child's heart. With music boxes in their tummies they are \$7.95 each or \$3.95 plain. Height 16".

**SCULLY & SCULLY, Inc.**

"The Smart Gift Shop of New York"

506 PARK AVE., NEW YORK 22, N. Y.  
at 60th Street Wickersham 2-2590





# HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

## CONTENTS, MARCH, 1944

Cover photographed by Maynard Parker in home of Mr. and Mrs. Avery Rennick, Pacific Palisades, Calif. House designed by Mr. Rennick, and decorated by Mrs. Rennick. Riding crops and gloves, from Ogden Saddlers, Inc. Decanter, from Jay-Willfred Co., at B. Altman & Co. Glasses, from A. H. Heisey & Co. Tray and cigarette box, from Attman-Weiss

### DECORATING

What Makes a Home Have Character?	42-44
Do You Suffer from Sentimental Blind Spots?	45
He Furnished His Place with Optical Illusion	46-47
Does Your Daughter Want to Leave Home?	48-49
The Most Original Idea We Have Ever Seen	52-53
Their Guest House Comes into Its Own for the Duration	56-57
What Is Sophistication in Decorating?	58-59
What An Army Wife Did to a Furnished Room	66-67
How to Have a Circus in the Nursery	74
Pretty Up Your Tie-Backs	116
Can You Collect Antiques for a Kitchen?	124

### GARDENING

Pick a Well Rounded Cast for Your Perennial Show	50-51
Grow Good Roses and Grow Them Right	68-69
The Truth about Tomatoes in Your Garden	72-73
The Man Behind the Hoe: Meet Spring Half Way and You'll Have a Better Garden	94
Use Pruning Shears to Encourage Your Plants—Never to Punish Them	128
The Log of the Practical Gardener	132-133
Two Garden Books	137

### HOUSE BEAUTIFUL'S HOME PLANNER'S STUDY COURSE

If You Could Build Tomorrow, Would You Know What You Want?	75
Make It Thy Business to Know Thyself	76-77
We Live in a "Show House"	78

### HOUSEKEEPING, MAINTENANCE, AND MODERNIZATION

There Are Ways to Make Ironing Easier	70-71
Are You Wasting Space under Your Roof?	84
HOUSE BEAUTIFUL'S HOUSEKEEPING Recipes	107-108
Don't Clean Just Where It Shows	110
Let Time Dictate Your Silver Cleaning Method	117
A Breakfast Nook Can Be Developed in the Most Surprising Places	120
It's Worth Mentioning	138

### FOOD AND ENTERTAINING

Mrs. Appleyard "Master Minds" a Service Wedding	60-61
Pies Are Not Just Desserts Anymore	100
Pantry Shelf News	112
Don't Confine Your Cereals to Breakfast	114

### OTHER FEATURES

Window Shopping	24-37
Primer on Subletting	41
What About Your Income Tax—if You are a Property Owner?	47
Play It Yourself	66
Children Are Funny	88
I Married a Clock Collector	90
Mr. Jones's Home Goes Maidless	97
Partner Trouble	122

### HOME FURNISHINGS

Quilting—the Poor Man's Magic Wand	54-55
Believe It Or Not—the War Has Made Bedspread News	62-63
Heirloom Needlework Is the Only Kind Worth Doing	64-65

## ELIZABETH GORDON

Editor

RUSSELL RYPSAM

Art Editor

RALPH BAILEY

Managing Editor

MARION ROWLAND, Copy Editor

SARA LITTLE, Specialty Editor

IRENE L. MOORE, Research Editor

JULIUS GREGORY Consulting Architect

FLORENCE FAINE, Housekeeping Editor

PATRICIA DAVIDSON GUINAN, Window Shopping Editor

FRANCES TAYLOR HEARD

Decorating Editor

MARION GOUGH, Feature Editor

RALPH BAILEY, Garden Editor

SUSAN PRICE, Decorating Consultant

Published monthly by Hearst Magazines, Inc., 57th St. at Eighth Ave., New York 19, N. Y., U. S. A. Printed in U. S. A. House Beautiful, Vol. 86, No. 3. Copyright, 1944, by Hearst Magazines, Inc. Editorial and Publication Offices: 572 Madison Avenue, New York 22, N. Y.

President

WILLIAM RANDOLPH HEARST

Executive Vice-Pres.

RICHARD E. BERLIN

Vice-Pres.

JOHN R. HEARST

Vice-Pres.

A. S. MOORE

Vice-Pres.

E. H. McHUGH

Vice-Pres.

T. J. BUTTIKOFER

Vice-Pres.

RICHARD A. HOEFER

Treasurer

FRED LEWIS

Secretary

R. F. McCAULEY

ADVERTISING OFFICES: 572 Madison Avenue, New York 22; 1132 Park Square Building, Boston 16; 326 West Madison Street, Chicago 6; General Motors Building, Detroit 2; 420 Leader Building, Cleveland 14; 1709 West 8th Street, Los Angeles 14; Hearst Building, San Francisco 3; Rhodes-Haverty Building, Atlanta 3.

Subscription prices, United States and possessions, \$4.00 for one year, \$6.00 for two years. Canada \$4.50 for one year. Pan-American countries and Spain \$5.00 for one year. Other foreign countries \$6.00 for one year. Subscriptions are payable in advance. Requests for change of address should include postal zone number, if any; 4 weeks notice required. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless they are accompanied by full return postage and a return envelope.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S PRACTICAL GARDENER," trademark registered in U. S. Patent Office. "THE BRIDE'S HOUSE," trademark registered U. S. Patent Office. "GOON BUTS," trademark registered U. S. Patent Office. "HOUSE BEAUTIFUL," new series of HOUSE BEAUTIFUL combined with Home & Field (trademark registered in U. S. Patent Office) and of Field Illustrated (trademark registered in U. S. Patent Office). Re-entered as second class matter October 25, 1943, at the Post Office, New York, N. Y., under the act of March 1, 1879.



*For* LOVELY COLORS *and* ALL-WOOL WARMTH  
LOOK FOR THIS LABEL



YES, there *are* such things! The same all-wool Springfield blankets that you have always known can still be bought . . . and at moderate prices. The same familiar label on the corner guarantees their Springfield quality all through . . . the same warm, thick-piled nap — four lovely pastel colors — and rich bindings of satin rayon. It is an identifying mark well worth your finding.

But although Springfields will be more plentiful this year, we hope you will continue to buy only as many of these famous trousseau blankets as you may need for actual use.

THE SPRINGFIELD WOOLEN MILLS CO.  
SPRINGFIELD, TENNESSEE

*Sponsored and distributed by*  
**WAMSUTTA MILLS**  
*Makers of "Supercalc" Sheets*  
*and Pillowcases*  
NEW BEDFORD, MASS.

**BUY WAR BONDS**





One of a series of incidents in the lives of immortal composers, painted for the Magnavox collection by Harry Anderson

## The stormy beginning of "Tonight We Love"

"FRANKLY your concerto is worthless, Peter Ilich, utterly worthless! It is trivial—commonplace—unplayable!"

This was the devastating criticism of Nicholas Rubinstein, celebrated Russian pianist and colleague of Peter Ilich Tchaikovsky, when the composer played his Concerto No. 1, in B-flat Minor, for his friend's appraisal. "By degrees his passion rose and finally he resembled Zeus hurling thunderbolts," Tchaikovsky wrote, describing the scene.

Although deeply discouraged, Tchaikovsky did not destroy his concerto as Rubinstein advised

and it was first played in Boston in 1875. For sixty-six years, though popular with concert goers, it was practically unknown to the public. Then, in 1941, Freddy Martin made the arrangement which became known as "Tonight we love." *In a few weeks, it took America by storm.*

To appreciate the true worth of Tchaikovsky's compositions, or any of the thousands of other musical treasures we have inherited from the past, you should hear them played by a Magnavox radio-phonograph.

Because of its incomparable clarity and superb tone quality, the Magnavox is the instru-

ment chosen over all other radio-phonograph combinations by such famous modern musicians as Kreisler, Rachmaninoff, Ormandy, Rodzinski and Horowitz, for their own homes.



The Magnavox Company is now producing electronic and communication equipment for the armed forces and music distribution systems for warships—and has won the first Navy "E" award (and White Star Renewal Citations) to be given to a manufacturer in this field. When the war ends, Magnavox will again take its place as the pre-eminent radio-phonograph combination. The Magnavox Company, Fort Wayne 4, Indiana.

Buy War Bonds For Fighting Power Today—Buying Power Tomorrow

**M**agnavox. *The choice of great artists*  
RADIO PHONOGRAPH



Magnavox radio-phonographs are bringing relaxation and courage to our fighting men on many new battleships and aircraft carriers. See your Magnavox dealer for a wide selection of records to send to your soldier or sailor.



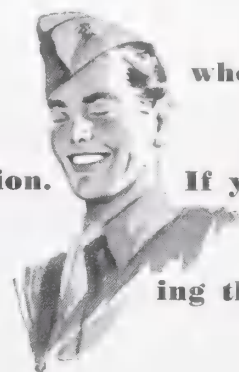
# PRIMER ON SUBLETTING

For "Pre-Pearl Harbor Fathers" or any family whose permanent dwelling must be vacated for the duration.

know the rules, you can forget the say. ing that

"to sub-let is to regret." Here's a pocket-size Baedeker

on how to sublet your precious lares and penates



**T**HOUGH the happy companionship of your family may be a casualty of the war, there is no reason why the homestead itself need be tossed to the wolves. Especially if you are the proud owner of a house with all the happy connotations that a real home provides, you may find it both emotionally and financially more desirable to sublet rather than become the customer of a storage warehouse.

For if you sublet your home with the furnishings in it, you can most likely clear a little profit, over and above the monthly charges you have to pay the mortgage company or the landlord. Then there is the completely intangible advantage of knowing that your home is pretty much as you left it. There is something very comforting, when the fortunes of war scatter your family, in knowing that the home you love and are dreaming of returning to is physically intact and waiting for you.

Unless you are endowed with excellent business perspicacity, shun operating through friends. If you advertise, make your proposition clear and remember that you will handle

all details yourself. If you use a real estate agency, you pay commission, but in the long run it may be most economical. Commissions vary, but an average level is between five and ten per cent of the total rent, depending on whether the property is furnished or unfurnished, and on the term of the lease.

No matter which procedure you use to find a tenant, subletting success depends primarily upon the terms of the lease, the credit rating of the lessee, and upon your having an inventory of the furnishings. The sublease, decided upon by community real estate boards, is not only your written contract, but tells the tenant the exact subletting terms. If you sublet furnished, the lease covers personal property. Signing of the lease by sublessor and sublessee makes it binding. If there are unusual requests, these are included and witnessed by both before signing.

Credit ratings are automatically obtained if you use an agency. If subletting by advertisement, don't believe (because friends say you are a fine judge of character) that you can detect dishonesty. (Continued on page 79)

By  
ANNE STEWART WOLF





**If you plan your house thoughtfully, live in it a lot, love its spirit  
and its possessions, it will be *your* house, and it will have character**



# WHAT MAKES A HOME HAVE

# Character?

**Decorative character occurs when the furnishings vigorously portray the occupants, their distinctive qualities, their special spirit and their attitudes toward the world. Decorative character cannot really exist without personal character for inspiration**

By Martha Darbyshire

No one has yet been able to photograph an idea, but the camera eye sometimes catches character. It happens now and then with photographs of people and also houses. Character is a funny thing. It's all the things you are, all the things you know, a little bit of all the people you have met. And these fragments of traits, things, experiences fit together, like parts of a puzzle, to form a whole that is an individual.

A house that has character reflects the personalities of the people who live in it, becomes truly their

own, almost a living thing. But this close communion between a house and its owners is not a thing that is achieved easily or quickly. It grows slowly by careful planning and happy living, and in its final blossoming the character of a house is seen as a patina of peace, a oneness of spirit as evidenced in such homely touches as popcorn balls and chrysanthemums, firelight and a Staffordshire dog. You can see it in the pictures of this house.

You may not know the owners, Mr. and Mrs. Ben Schiewe, of Los Angeles, and their twelve-year-old son, Benjy, but you'll recognize their house because it has that special character which results when a family of moderate circumstances lives nicely. In it are gathered together possessions that are loved and lived with. It's filled with the stuff that makes a home the best place of all to come back to, and this very quality has a familiarity of pattern, because it's in everyone's home-town. It's the house a lot of American boys overseas remember when they think of "home." They are boys who, at twelve, had a room that resembled Benjy's. Boys who played in the high school orchestra and (Continued on page 118)

MAYNARD PARKER PHOTOGRAPHS



This view of the Schiewe living room, looking into the dining end of the room, shows the brightness and comfort and lived-in quality of the house. Small touches, such as the old rocker, give the decoration character, make it part of the family

GEORGE WISEMAN, DECORATOR



The master bedroom is a happy place for a mother and father to come to when a twelve-year-old and his gang take over the living room. With easy chairs and a fireplace it's a good background for family bull sessions and report card pep talks



# What makes a home have CHARACTER?



A hunt table dramatizes the bay window recess and serves as a supplementary dining table when the Schiewes entertain with buffet suppers. During the Christmas holidays, the alcove is just right for a big tree, and this is a family that makes much of Christmas and the spirit that's behind it



A sun-fleeced, covered veranda opens off the living-dining room and faces the back lawn. Here they catch every breeze as they enjoy the small talk that's part of a family. It combines the informality of outdoors, the comfort of indoors, and is a gathering place for all of the Schiewes' friends

**You can tell a person's character by the way he lives, and by the same token a house assumes the personality and character of those who live in it. One begets the other**




A warmly livable kitchen can be the heart of a house with character, the dearest memory of a boy who grew up in its friendly atmosphere. This one is designed for hospitality and comfort as well as efficiency, and the rocker is fine for relaxing with a book while the roast browns in the oven



The dining end of the big room has a mahogany drop-leaf table placed beneath a window whose panes are made of cathedral glass. These are opaque and shut out the view of near neighbors, but they still let in all the light. Ivy and Americana miniatures make the window a gay focal point





## DO YOU SUFFER FROM SENTIMENTAL BLIND SPOTS?

**Are you housing some sentimental eyesore that is as repulsive as a mummy case to your visitors? Read this article and then appraise your rooms with a coldly objective eye before you say no**

By Adelin Linton

**T**HOUGH it may be true that "familiarity breeds contempt" when applied to a master and his valet, in your own home quite the opposite is probably the case. Isn't it true that you have shown a tendency to become unduly attached to some shabby, ugly old object just because you're used to it, or because it holds pleasant associations for you? If you could go into your own rooms for the first time, wouldn't you see that the whole effect of some of them is ruined by sentimental blind spots?

Now I am not launching a blitzkrieg against sentiment. By all means keep that pressed rose from your first bouquet, the slippers in which the baby took his first steps, and your grandmother's hair locket. But keep them in a bureau drawer where you can get them out and moon over them by yourself on a rainy afternoon.

But that old chair which you still love because it reminds you of a golden afternoon when you and John, just back from your honeymoon, went shopping for it and light-heartedly paid more than you could afford because it was just what you both wanted

then—that can't be pressed in a book or tucked away in a drawer. There it sits, with its dingy upholstery and the sagging springs, which you fondly believe just make it cosier, because it must now be patterned faithfully after your own body. But haven't you become as blind to its faults as if it were an ailing child?

Of course, there is nothing more satisfying than a piece of furniture which is beautiful and appropriate in itself, yet having the added luster of association. But it isn't good hospitality to force your little private fetishes upon everyone who comes to your home, which is exactly what you are doing when you keep some monstrosity around just because it has a secret, personal appeal for you that no one else can share.

I remember a large elaborately framed lithograph which used to hang in our living room when I was a child. It was entitled "The Elopement" and depicted a robust but anxious young female standing beside an equally rotund but complacent horse, while a young man halloed from a boat approaching across a lake. I could never decide whether the happy couple planned to elope by land, on the horse, or by sea in the boat, but in my infancy the picture fascinated me. Apparently it had a certain juvenile appeal, for it was there because my father had loved it when he was a little boy and it had hung in his mother's front parlor. But one spring, when we re-papered, Mother quietly removed it and hung it on the whitewashed wall in (Continued on page 125)





Above. Mirror is a good old standby for widening rooms, so Mr. McCurtain even mirrored the lower back of this marble top console, for which he gave a junkman \$4. Mirror reflects a stunning heap of shells. On the wall, engravings in marbleized frames and dime store frames, their glass painted black

Right. You're almost persuaded that the draped "marble" ladies are holding up the roof. Like the walls, they're white, veined in gray. "Open air" is blue. Lamps made from wooden balustrades are attached to wooden boxes which are nailed to wall and serve as lamp tables. Sofa-bed is navy blue



MAYNARD PARKER

## He furnished his place with OPTICAL ILLUSION

By Sara Little

**Trompe-l'oeil, the amusing art of deceiving the eye, has its practical side, too. Here's the way an artist uses it to give a feeling of spaciousness to his narrow one-room apartment**

**Y**OU'RE not gazing at a spacious marble hall. You're looking at an exceptionally narrow one-room apartment, living-working quarters for artist Warren McCurtain. But to make the room look wider, Mr. McCurtain and artist Paul Morgan have entertainingly painted on the walls their clever, tongue-in-cheek version of a crumbling classic portico that seems to open to the blue sky and give an airy sensation of space. It shows you how to solve a problem and have some fun while you're at it.



# What about your income tax . . . IF YOU ARE A PROPERTY OWNER?

**You are allowed certain deductions not  
permitted other people. Here they are**

By J. K. Lasser

**J**UST as usual, March 15th requires the filing of an income tax return. Tax withholding or pay-as-you-go from wages, and payments on declarations have not altered this annual obligation. This year the return is more in the nature of striking a balance between the amounts due and the amounts we have already paid. If the result is in favor of the Government, we pay all or most of it by March 15th. If it is in our favor, we get credit on other taxes or a cash refund.

For homeowners it is important to stress two elements—the deductions and losses under current practice, and the effect of the new Victory tax.

## Your Deductions

**H**AVE you been taking all the deductions the law approves for the normal tax and surtax? Maybe it would be helpful to run over the present slate of allowances permitted the homeowner.

Of course, you know that you get full allowance for your real estate taxes and the interest paid on the home mortgage. That results in a considerable saving today with tax rates commencing at 19%. But not all assessments against your property are considered real estate taxes. For example, any assessments for local improvements that increase the value of your home might be questioned. Be careful, too, of payments you make for a service which may be misnamed "tax." The New York City water "tax," for example, is actually a payment for service and not a deductible tax.

And note this about your interest payments: title to the property must be in the name of the person claiming the deduction. In some families, title is in the wife's name, and the husband is not entitled to the credit where the wife files a separate return. If your wife files separately, and title to the home is solely in her name, then she is the only one who may deduct taxes paid.

A word of caution about the interest on the mortgage. This is allowed as long as there is no question about identifying it as an interest payment. But where the interest is included with amortization in one lump (*Continued on page 104*)



Here you see how very narrow the room really is. The artist's work desk is at the window, compact book-shelves to the left. Actually there are only six pieces of furniture in the room, but the provocative wall treatment gives it a furnished feeling. Note painted swag



You get the surprising effect of a doorway leading "out" of the room from this mirror. You even see blue sky through the crumbling gap in the wall, all of which helps the illusion of receding space. Trompe-l'oeil, besides being witty and practical, costs very little



# Does your daughter want to LEAVE HOME?

**If she has a one-room apartment of her own under your roof, where she can live, work, and play with all the freedom and privacy an adult is entitled to, she'll stay**



The raised level in Virginia's room is reserved as sleeping and studying quarters. Cellophane draperies, hung from the ceiling, curtain it off from the sitting room area. Walls here are covered in brown tufted leather

It isn't really a calamity when your young daughter expresses the desire to quit the family hearth. It's the most normal thing in the world that she should want to prove to herself and you that she's a full-fledged adult now and will have no more of Mother's apron strings. But sometimes Daughter isn't quite so ready to go out on her own as she thinks she is, and then it's up to you to persuade her tactfully that she'll be happier if she stays at home for a while. If you're wise and fair-minded, you won't play the heavy parent, "putting your foot down," and delivering Mother-knows-best orations. Instead, give her a chance to go her own sweet way at home in a room that's not just a bedroom, but the equivalent of a one-room apartment, privately and personally hers.

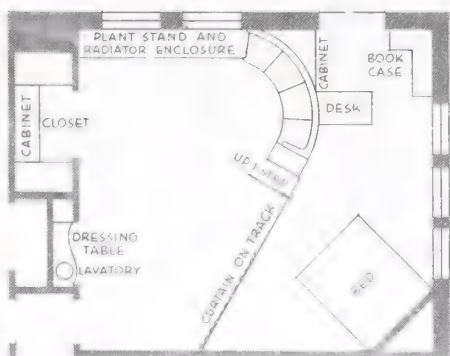
Virginia Cohen Halle's room, shown here, has exactly the qualities that every bright-eyed young thing pictures a free-lance career girl's apartment as having, yet it is in the (Continued on page 87)



MAYNARD PARKER

Right. In this part of her quarters, Virginia can entertain, listen to the phonograph, read, and generally live as though she were in an apartment of her own. Walls are "Weldtex," a plywood in honey-beige tones

Left. There's a study desk in the bookcase corner of the curving upper level. This part of the room was formerly a sun porch. The plan below shows how a curved sofa partitions this level from the sitting room section



By  
RUTH W. LEE







Girls often leave home just for a chance to express their own tastes. But Virginia lives in her mother's Colonial house with Modern furnishings of her own choosing. She's an art student, so she chose draperies patterned with a sophisticated, primitive design. Terra cotta figure is a piece of her sculpture



Above you see what is smoothly concealed by the flush doors shown in the picture at the left. Virginia has a built-in lavatory-dressing table and a closet with a built-in dresser. Lt. William P. Wachsmen, U.S.N.R., who is an architect-designer in civilian life, planned and decorated the room



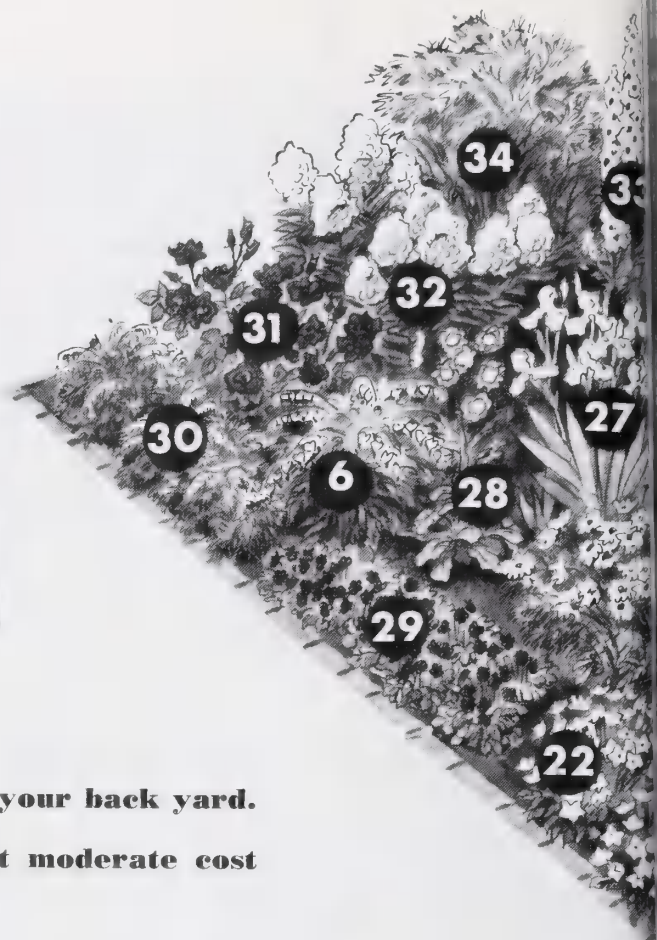
# Pick a well rounded cast for your PERENNIAL SHOW

Here's a good way to stage a smash-hit in your back yard.

There's plenty of talent, new and old—at moderate cost

**S**TARS, principals, chorus—you'll need them all, and in proper proportions. But one of the pleasantest things about garden stage management is the fact that the headliners are neither more temperamental nor more costly than the rest of the cast. Consider the 20' x 6' perennial border we've worked out for you on these pages. What are the most spectacular performers—those that flash most brilliantly on the stage as the seasonal spotlight picks them out? The Poppy, for one. The Foxtail Lily, for another. Iris Great Lakes for a spectacular third. The three together would cost (for 1 of each) less than \$5—with frequent stock dividends for your investment! The principals? Delphiniums, Chrysanthemums, Phlox, Asters, Day-lilies, and the rest will cost far less per unit, and they, too, will double themselves every two or three years, at no cost to you except the labor of making them feel at home and dividing the plants when it's necessary. The chorus? The little Campanulas, Alyssum, Scabiosas—the same holds good for them. The Viola and Plumy Bleedingheart will self-sow all over the place. The Fringed Bleedingheart speaks its lovely piece, then leaves the stage to others till next spring. The whole lot might demand around \$50, for a full season's work. And in two more years you'd have enough cost-free increase to stage another production just like it. All but the Roses. Those will bloom for you from spring to fall, without faltering, season after season, but you'll never get any increase in plants. You'll find them, however, well worth the \$4.50 the six plants would cost.

But cost isn't everything, and what's one man's star is another man's "off-stage noise." With perennials, especially in these busy days when vegetable and fruit growing take so much of our time, it's the upkeep that counts. What we want is dependability and a reasonable overall expense along with our beauty. And that's what this perennial show offers so abundantly. From mid-spring till frost, color follows color, and new forms succeed new forms. Plant this spring and get a fair reward this year. Be patient, and 1945 will really pay off for you. Prepare your soil well, buy good plants from a good dealer—that's both the end and the beginning.



## New stars and old for a basic border plan

(Key, variety, quantity, color, height, blooming period)

- 1—Alyssum saxatile citrinum (5); pale yellow, 12", May-June
- 2—Chrysanthemum Mme. Chiang Kai-shek (3); yellow, 30", fall (new)
- 3—Platycodon grandiflorum (Balloonflower) (6); blue, 36", summer
- 4—Lythrum, The Beacon (2 or 3); carmine, 4'-5', July-Sept.
- 5—Aster Harrington's Pink (1 or 3); 4'-5' when established, fall
- 6—Dicentra spectabilis (Fringed Bleedingheart) (at least 2); light red, 2', early spring. Disappears in summer, making room for others
- 7—Rose polyantha Cecile Brunner (3); blush, 15", spring to frost
- 8—Platycodon (mariesii), dwarf (5 or 6); white, 15", all summer
- 9—Tritoma (Kniphofia, Coral Sea) (3); coral-rose, 30" (new)
- 10—Iris Missouri (3 or 4); clear blue self-color bearded, 3'-4', June
- 11—Delphinium Delightful (2); deep blue, 5', June and Sept. (new)
- 12—Hemerocallis (Daylily) August Pioneer (1); chrome-orange, outer petals flushed with red, Mid-Aug. to frost (new)
- 13—Papaver orientale (Oriental Poppy) Snowflake (1); white and flame in huge blooms, for accent, May-June (new)
- 14—Campanula Pride of Exmouth (5); blue, 3½'-4' (new for 1944)
- 15—Campanula carpatica Blue Carpet (4); blue, 12", spring-fall (new)
- 16—Heuchera (Coralbells) Pink Delight (4 or 5); old-rose pink, 20"-24", June-July (new)
- 17—Iris Great Lakes (1); clear blue self-color bearded, 4', June (relatively new, and a fine late spring accent)
- 18—Phlox Daily Sketch (9); salmon pink, 3½'-4' or more, July to fall
- 19—Trollius Sussex Queen (3); golden yellow, 3'-4', May-July (1944)
- 20—Astilbe (Spirea) Fanal (3); mahogany red, 18", May-July (new)
- 21—Chrysanthemum Little Bob (3); recent bronze red cushion type, 18" high and just as broad. Solid mounds of bloom in fall
- 22—Campanula carpatica alba (2); white variety, same type as No. 15
- 23—Coreopsis Golden Shower (4); orange-yellow, 24", June-fall (1944)
- 24—Hemerocallis Hyperion (2); clear yellow, 3'-4', July-August
- 25—Eremurus (Foxtail Lily) White Beauty (1 or 3); pure white, 4' bloom on 7' spike when established, July. (Bulbous, best set in fall)
- 26—Delphinium Enchantment (3); light blue, 4½', June and Sept. (new)
- 27—Iris Gudrun (3); pure white bearded type, 30"-36", June
- 28—Scabiosa Blue Lady (3); light blue 3" blooms, 24", June-Sept. (new)
- 29—Viola Blue Elf (about 3 running feet, or 12 plants); best started as seed indoors; blooms continuously if cut back, 12" (new 1943)
- 30—Dicentra eximia (Plumy Bleedingheart) (2); 18" mounds of feathery green with rosy flower heads, early spring to frost
- 31—Rose floribunda Donald Prior (3); open red blooms from spring to late fall, rock-hardy plant, 24"-30". Fine anchor for end of border
- 32—Phlox Atlanta (4-5); huge white panicles of bloom, 3', July on
- 33—Delphinium Freedom (2-3); white with black eye, 5', June and Sept. (new for 1944)
- 34—Aster Gay Border Blue (1); develop it as large clump, 4'-5', fall





Here, with a little artistic license, are June and July flowers at their peak. It's a sell-out—at a \$50 top





The original of the picture that dominates this wall was a modern woodcut, handsome in itself but too unimportant in size to fill this space. For something like \$3 it was enlarged photostatically to important proportions, right in scale with this wall



Left. There's a pleasant eat-your-cake-and-have-it-too quality about photostats. Even if your favorite engraving is bound in a book, you can send it off to be reproduced as mammoth wall decoration. Photostater takes its picture, enlarges it, and returns the original



## The most

**Here is a solution to one of the most difficult problems in home furnishings: pictures that are big enough in scale—at prices anybody can afford. For pictures must be both good looking and important in size if they are to do a job on counts of art and decorating. Secret: photostatically enlarged engravings and woodcuts**

By Sara Little



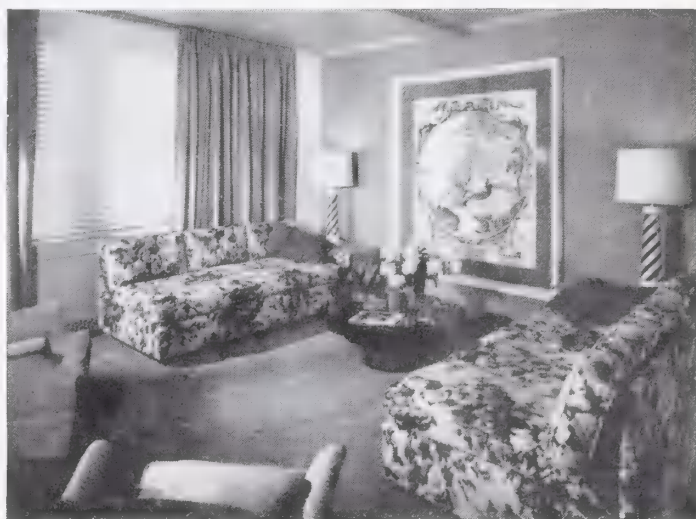


The large-scale feature in your living room doesn't have to be expensive furniture. This arresting, out-size focal point started out as a 9" x 12" engraved illustration from an old romance. Amplified to an imposing 2'6" x 3'6" and given a recessed effect with a great frame and a painted wood mat, it dominates the room. Photostat cost about \$5

PHOTOGRAPHS COURTESY HOTEL LOMBARDY, NEW YORK



Here's how to use the photostat trick to build up low bedheads. The pictures are giant, important-looking blow-ups of modern botanical woodcuts in frames as wide as the beds and proportionately high. They give the beds height and an impressive setting



Have you a shy little etching that hangs in the hallway or a stack of engravings you've never had framed? Wall treatment on the grand scale may be yours for the photostating. This brilliant splash of baroque elegance is a seven-time enlargement of a frontispiece engraving

## ORIGINAL IDEA we have ever seen!

If you are a reader of *HOUSE BEAUTIFUL*, you know we are always preaching the importance of *scale*—the art of making all things in a room in good proportion to each other. It's hard to do, we know, for big things are usually more costly than little things. Especially are big accessories expensive—lamps, tables, ashtrays, pictures and the like. Yet accessories small and “dinky” in scale (no matter how lovely they may be in themselves) can rob an otherwise fine and well-scaled room of its distinction.

It is particularly hard to find pictures that have both artistic merit and size sufficient to play an important decorative role at a price that won't unbalance your budget. But the decorating firm of Dorothy Draper, Inc., which does a lot of hotel

work and knows how to make a little money buy a big effect, gets the high-powered, low-cost wall décor you see here by “blowing up” good but small pictures by photostat.

Wash drawings, water colors, and most oil paintings won't be successful because their shaded outlines don't take a good picture. But sharp, crisp black and white patterns are photostatic naturals. Don't count on having your photostat wider than 40" if you want it in one piece, because photostat paper comes no wider than this. But a big frame and mat can add as much as a foot all around. The print may be in black or sepia, with a semi-glossy finish. And the cost, infinitesimal for results that look so rich and rare, comes to about 50¢ per square foot, based on the enlarged size.





Fireside chairs become incredibly luxurious when the cushion and pillow back are quilted. Quilting gives durability as well as distinction to fabric, so here only back and seat, which receive the most wear, are quilted. Fogelson residence in Dallas, Texas, Julia Spence, decorator



The easiest quilting pattern to cut your teeth on is a diamond design and you'll have no trouble working it out with a quilter attachment on your machine. The couch in the home of Mr. and Mrs. A. D. Nast, of Westwood Hills, Calif., proves its effectiveness. Hazel Hartman, decorator

Always remember to do your quilting *before* cutting to fit the piece you want it for as the process of quilting shrinks the surface of the fabric from one-quarter to one-half inch depending upon depth of quilting. Below a quilted chair blends happily with Hazel Hartman's Colonial bedroom



Here is the diamond pattern again, this time in Joan Bennett's dressing room where it gives body to a vanity skirt. Extra elegance is added by a deep border of trapunto which is a form of quilting achieved by stitching around the outline of the design





# Quilting

## the poor man's magic wand

**Remember back last April when we showed you a living room upholstered in quilted calico? And do you remember the fabric cost only 25¢ a yard? Now we want to put a bee in your bonnet: try quilting yourself**

By Patricia Guinan

**M**ORE and more we are turning to our own resourcefulness for necessities, fun, and decorative effect. We can't buy steel wool, so we scour our pots with sand. We can't get to the movies, so we stay home and play charades. We can't find the fabric we want for the wing chair by the window, so we get out the sewing machine and do our own quilting.

Our great grandmothers made gala occasions of their quilting bees and, although scores of years have passed since quilting was a social fad, it's still the best way we know of giving ordinary fabric a head-in-the-air, five-dollar-a-yard quality.

You can, of course, decide that you're not woman enough with your fingers and pay a professional to quilt your fabric for you. In this case the price is \$1.25 a yard for the simplest pattern, known as the Automatic Diamond, and the price includes the wadding but not the fabric. The cost rises with the intricacy of the design; and patterns which simulate quilting done on a hand machine range from \$2.50 to \$3 the yard. So buy it if you want to, but make it if you can. And we think you can.



The living room of the Hirsch home is an example of the warmth and comfortable charm of pieces upholstered in quilted fabric. If you decide to try your luck with a transfer pattern, get one in the needlecraft department of a store and with an iron press it on the material



Annabella, wife of Tyrone Power, has a bedroom which decorator John Luccareni dramatized by the lavish use of quilted chintz for spread, headboard, chair, and valance. If you try quilting at home and find yourself in hot water, go to your local Singer sewing center for help



MAYNARD PARKER

Claudette Colbert's bedroom illustrates the unutterable loveliness of quilted fabric, but we show it to you with a warning not to try this yourself. If you want something more complicated than plain quilting, try a serpentine "running" design or get a transfer to guide you



# Their guest house . . .

# COMES IN TO ITS OWN

# for the duration

**The little house in the rear yard was built for visitors and leisurely recreation, but now the Ramseys are finding it the perfect setting for simplified wartime entertaining needs**

By Marion Gough

**T**HE best-laid plans sometimes turn out even better than anticipated. Just before Pearl Harbor, Mr. and Mrs. L. W. Ramsey of Davenport, Iowa, built a guest house in their garden. Now they're discovering that their little extra house, with its compact four rooms, is coming into its own, providing a

made-to-order setting for wartime entertaining and recreation with little outside help required. More friends than ever are put up here since hotels in the neighborhood are so frequently overcrowded. And the Ramseys themselves find the gas-heated guest house a comfortable answer to the fuel shortage problem. They've diminished from a family of five to a family of two since George and Lon have gone into the services and daughter Julianne is away at college. So Mr. and Mrs. Ramsey, instead of rattling around lonesomely in the big house, are by degrees spending more and more time in the congenial atmosphere of their guest house.

It was never really intended as a glorified guest room. They built it as much for themselves and their own amusements as for visitors. Instead of a vacation (*Continued on page 99*)

WALTER E. BORT, ARCHITECT

ALL PHOTOGRAPHS BY HEDRICH-BLESSING STUDIOS



The name "guest house" may have a luxurious connotation to you, but the Ramseys' little extra home could have been designed for any small family anywhere. Mr. Ramsey's recollections of his Mississippi boyhood inspired the latticed doors and the ornamental iron grille work framing the porch

Here's a close-up of the porch and the lacy ironwork that gives the Colonial house its southern accent. Mr. Ramsey is an enthusiastic student of Pan-American relations, hence the map of the Americas, which was originally made to illustrate one of his articles on Western Hemisphere solidarity

Right. In the living room, where Mrs. Ramsey and Julianne are having tea, a recess was especially built behind the sofa for Mr. Ramsey's heirloom portrait of Jefferson Davis. For close-up of ingenious kitchenette-bar, see page 98







It's a thoroughly Ramsey house, because everything in it aids and abets the interests and entertaining needs of the whole family. The study-alcove is earmarked for the head of the clan. Radio-phonograph supplies the fun for Julianne and her crowd, and for the boys when they're on leave



Their main house is still open, but they do much of their simplified wartime living and entertaining here. Sofas in the living room can provide extra beds when guests are numerous. The "arms" of this one go together as a dining table. A portrait of George and Lon hangs over the fireplace



# What is sophistication in decorating?

**It is a fourth dimension, transcending even beauty which is its cornerstone. It is for people who know beauty so intimately they can treat it casually and with lightness**

**W**HEN you see Liza Elliott's living room in Paramount's "Lady in the Dark," we predict it will bring you up with a jerk. It is dramatic and sophisticated, yet austere and simple. Its sophistication is so marked that it is worth analyzing clinically—here and when you see the picture. Its effect is modern, yet not one Modern piece is used. The furniture arrangement is modern, as is the mirror treatment over the mantel. But nothing else. There are things from several countries, several periods. Raoul Pene Du Bois, the designer, knew no silly rules about keeping together things of the same period. He made an uninhibited use of color, typical of sophisticated decorating. Every single object has individuality and importance. Nearly everything is very expensive and fine of its kind.







This room is like the conversation of a sophisticated person, reflecting diversified interests and breadth of understanding that come from travel. Broad experience prompts people to do things differently, not in a mold. It likewise gives them the nerve and confidence to put together a room unlike any ever seen before, merely because they like the component parts. Virtually everything seen in these pictures is a museum piece, borrowed from the Early New England Museum of Los Angeles, and worth careful study

The austerity of this room was purposely selected to match Ginger Rogers' portrayal of Liza Elliott's severe personality. You should not confuse this severity with the quality of sophistication which is also present. Lushness can also be sophisticated, but is harder to analyze because it cannot be so quickly reduced to simple terms. In this same picture be sure to notice foyer leading to this room, as well as Liza's bedroom, which is equally exciting and sophisticated. You won't miss the bed headboard

**By Elizabeth Gordon, Editor**







# Mrs. Appleyard . . .

## "MASTER MINDS" a service wedding

**Not only brides write to Mrs. Appleyard. Their mothers have problems, too. The latest letter is from an old friend whose daughter will be married near her fiancé's training camp. Like most war weddings, its date is unpredictable, so the marriage feast is planned accordingly**

By Louise Andrews Kent  
Author of "Mrs. Appleyard's Kitchen"

to Serafina with gestures. Please have yourself filmed doing it. That will be my reward."

Avocados Stuffed with Crabmeat  
Green and Ripe Olives   Radishes   Celery  
Mexican Chicken   Cauliflower in Casserole  
Tortillas  
Almond Snow Pudding or  
Toasted Angel Cake with Chocolate Sauce  
Wedding Cake  
Coffee

### Avocados Stuffed with Crabmeat

Allow half an avocado for each person. Get well ripened ones; split them, remove stones. Make a rather tart French dressing using part lemon juice and part red wine vinegar. Pour some into the cavities and chill the avocados thoroughly. A pound of fresh crabmeat serves six. Cut it up—not too fine—and mix it with mayonnaise. When you are ready to serve the avocados, pour off the French dressing, fill the hollows with the crabmeat. Heap it up well and top it with a spray of water cress.

You won't need soup, and anyway it might be hard to restrain Serafina from putting chocolate or chile powder into it—or both!

### Mexican Chicken with Rice

This way of cooking chicken is a sort of compromise between (Continued on page 92)

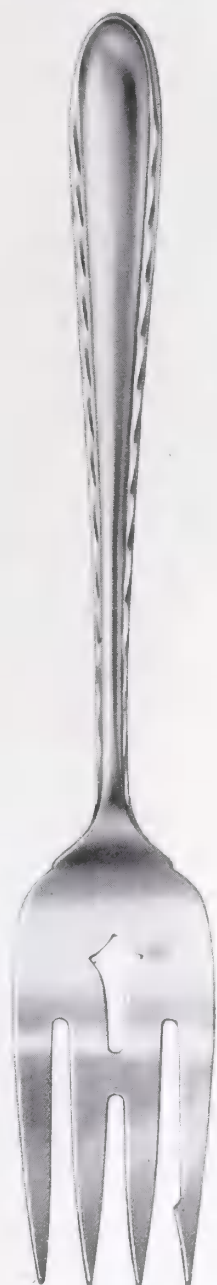
"**B**UT we are lucky enough," the bride's mother wrote, "to have had a house lent to us not very far from the camp. It has everything heart could desire, including a Mexican cook named Serafina. She loves to try new things and I explain them to her—mostly in sign language. Unless I keep her distracted with something different she makes hot tamales. As the roof of my mouth seems likely to be permanently scorched, I'd like a few suggestions from you for our wedding luncheon—something a little Mexican, but not too hot, that will keep Serafina busy. There'll be twelve of us. We'll drink your health—and eat it, too. Barbara says you'll deserve a laurel wreath, but I said I thought you'd appreciate one better made of chives, parsley, and bay leaf. How I wish you could be here to be crowned with it by

Your devoted  
Polly"

"Dear Polly," wrote Mrs. Appleyard, "I love to think of you explaining the following menu

COLOR PHOTOGRAPH BY EMELIE DANIELSON

- All bridal tables don't have to be in the frosty white tradition. Most brides' mothers—and they are usually the powers behind the wedding feast—own colorful dinnerware that doesn't lend itself too gracefully to the all-in-white idea. Frances T. Heard, House BEAUTIFUL's Decorating Editor, who believes you have to be practical as well as aesthetic about table settings, shows you here how elegantly bridal a pastel table can be. She took as a color theme the pink border and garden flower pattern of a Spode plate from Copeland and Thompson and carried it out in the traditional wedding bells and flower-decked bride's cake. Paper bells, originally covered in silver, were stripped of their glitter, tinted blush pink with cold water paint, and given rosebuds for clappers. Bunched with roses, they hang from the chandelier, trim the cake and candlesticks, and in their tiniest version hold place cards. The wedding cake centerpiece is a jewel of rococo frosting, wreathed in roses, sweet peas, and pink bouvardia. The satiny Celanese damask cloth is "Cel-o-sheen," from Felix Tausend and Sons. Towle's "Silver Flutes" sterling flatware was chosen because it has the same quality of restrained modern fineness as the china and glassware. Glass is the Imperial Glass Corporation's "Etiquette" pattern. For the traditional toast to the bride, there's I. V. C. Champagne







Candlewick, the favorite bedspread material of so many people, has suddenly proved its versatility. Here Brockman & Schloss's Imperial Hobnail serves as bedspread, canopy, bolster, curtains, and the valance. Flowered voile lines the valance. Bedspread is under \$7. Bed from W. & J. Sloane.



# Believe it or not . . .

## THE WAR HAS MADE BEDSPREAD NEWS

By Deborah Agnew

**I**F the war hasn't done anything else for those of us who stay at home, it has, at least, made us more self-reliant. The business of living was an effortless thing a few years ago, and then suddenly we found out that the very act of tightening our belts seemed to sharpen our ingenuity. We learned that the things we had to do without were not so very essential after all; that the substitutions we made were often better and more practical than the originals; that having to think twice about wearability and practicality of materials resulted in the materials selected being pleasurable to own, rather than burdensome.

And so it is with bedspreads. The need to conserve fabric, the difficulty of sending things out to be dry-cleaned have brought out the remarkable talent of the designers of bedspreads. They are fresh and crisp, colorful and gay, easy to take care of, fun to buy. Whoever thought that we would be sleeping under a comforter that served as a spread during the day? That seersucker would be re-discovered as a fabric of great distinction? That fringed candlewick would become a swagged canopy for a bed? But we've got them now. Important bedspread news, all of them, born of ingenuity, which was born of a need to conserve.



There's something young and fresh, a decorative tiptoe quality about gingham, that makes it a gay choice for a bedroom. Lord & Taylor's "Duetto spread" of Starspun gingham combines spread and wood-lined comforter, stays on day, night

PHOTOGRAPHS BY EUGENE HUTCHINSON



Here you see it with the bed dressed. It's warm, packs easily, and is washable. The spread, in single size only, is about \$30, matching petticoat is about \$10; pillow shams are around \$4 each. All of Starspun gingham from Lord & Taylor

EMELIE DANIELSON



Everyone knows that seersucker is a bewitched fabric, that it launders beautifully with no ironing required! Now you may have it in a high-style spread, under \$15; in curtains under \$9, and in vanity skirt under \$10. From W. & J. Sloane



# HEIRLOOM NEEDLEWORK . . .

## is the only kind worth doing

**You're wasting your skill and precious hours unless your needlework has good, honest design and lasting appropriateness—those qualities of enduring beauty that distinguish the heirlooms from the mere passing fancies**

By Sabina Ormsby Dean

**B**EFORE you thread a needle or loop your yarn, think, "How will this look fifty years from now?" That's asking a lot of a piece of needlework, but remember that you are putting a lot into it in time, skill, and patience, as well as money. The heirloom standard of lasting beauty and usefulness is the only one you can afford to apply.

Needlework—and this runs the whole gamut of knitting,

tatting, crochet, needlepoint, embroidery, and appliqué—is not simply an exercise in manual dexterity. It should be the creation of useful beauty. Your stitches may be paragons of perfection, but if the finished product isn't lovely in design, if it's fussy or faddish or cute, if it doesn't serve a useful purpose appropriately, you've squandered your time and talents. The result is not worthy of your skill.

Lace-edged Turkish towels, be-tasseled bureau scarfs, sugar-dipped baskets and all their elaborate relatives are frumpy, impossible decoration, even when they're marvels of workmanship. Design-wise, they were off on the wrong foot from the start because the simple, clear beauty that is the staying power of heirlooms was never in them.

For needlework that possesses this ageless grace, study the ten exclusive needlepoint patterns that you see here. They're well worth passing on to your heirs and assigns.



Left. Needlepoint patterns of the old school were dark and mediaeval or Frenchified pastel, small and picky in scale. Modern designs, like this crisp carnation, reflect the modern preference for simple lines and larger, bolder scale

Right. This chair seat, thanks to its free, clear design so typical of the new kind of needlepoint, is a good mixer with either modern or traditional furnishings. It's no stuffy, pigeon-holed design so you're sure it's appropriate

FRED LERNER



### EVEN YOUR CUSHIONS SHOULD BE HEIRLOOM-WORTHY



A stylized rose for a cushion top. It is worked in gros point stitch



Here's a giant cabbage rose. Cushion tops measure about 17½" x 15"



These patterns use 35 to 38 skeins of wool, approximately \$9 worth

ALL PATTERNS FROM SARA HADLEY





HANS VAN NES

This is heirloom needlework. Every stitch Mrs. Alfred Wallenstein worked in the sixteen squares and border of her needlepoint hearth rug gave beauty in return. The Caswell Carpet, a noted American heirloom itself, inspired most of the motifs. Others, like the famous Wallenstein violin, the dog, the date, and the musical border, were Mrs. Wallenstein's ideas, record family interests. Sara Hadley made patterns

#### NEEDLEPOINT SEATS MAKE HEIRLOOMS OF CHAIRS



The beauty is classic in the shaded leaves and tulips of this seat

Canvas chair seat patterns are about 18½" at front, 16½" deep

Canvases painted with these seat and cushion designs cost about \$12

You can have your own favorite motifs custom-painted on canvas



# Play it yourself

By  
RICHARD WILLIAMS

- Friend: "So you were asked for an opinion of that amateur's playing. What do you think of it?"  
Master Musician: "He plays in the true spirit of Christian charity."  
Friend: "What do you mean?"  
Master Musician: "His right hand does not know what his left hand is doing."
- "Do you sing and play much?" a young man asked the pretty girl who was carelessly thrumming the keys of the piano.  
"Only to kill time," she replied.  
"You've got a fine weapon. I must admit," ventured the young man.
- "My wife used to play the piano a lot, but since the children came she doesn't have time."  
"Children are a comfort, aren't they?"

From an old joke book

A HUNDRED years ago the Amateur Musician joke was only slightly less popular than the Mother-in-Law joke, and about on a par in popularity with the Stout Lady joke. Because so many people played—and so badly—the subject was a standard topic for lampooning. But it didn't matter. You *had* to play an instrument. That ability was a necessary product of genteel education, and as certain a mark of refinement as the use of eau de cologne. By the distaff side this accomplishment was used as fly paper for bachelors. Curls and arms moved gracefully when you played. The piano was a softly lighted mating ground. Naturally the ladies learned to play *The Elf and the Fairy* without half trying: it just came natural, without practicing. Yet, says Mr. Thackeray, "the young ladies took exercise on the pianoforte every morning after breakfast. . . . Then they put on thick shoes and walked."

When the gramophone and the radio came, and much better perfected music than we could make ourselves was handed to us on an aerial platter, most of us stopped playing. We acquired an unholy respect for professionally played music. You could hear the best, so it seemed hardly worth while to try to do it ourselves. And young ladies could get husbands without being able to play a single note.

The pendulum has once again swung the other way. Within the last ten years more and more people have re-opened the piano, dragged out old music books or bought new ones, and started once again to make (Continued on page 81)

# What an



MAYNARD PARKER



The lamp base we sentimentally fashioned from the first bottle of champagne opened at our wedding. David upholstered the ornate bookcase with remnants of the heater's chintz skirt. The double doors, enlivened by decalcomanias, house the Murphy beds



# army wife did to a FURNISHED ROOM



...e are leading a three-room life in a one-room apartment by the simple device of moving the "dinetette" from the kitchen to one corner of the L-shaped living room. Thus we acquired a dining, card, and writing room. That's the eyesore heater, under the chintz skirt

...is how our first home looked when we moved in. Though it was nondescript and devoid of coziness or character, we humbly gave thanks for comfortable, clean furniture. Wedding-gift accessories, personal clutter gave it our own stamp, helped make it home



...ING BY IAN H. CAMPBELL



That's the trunk, serving now as a table. Pleated gingham skirt covers only two visible sides, an economy measure. On the wall is a Thomas Cook map of the world of 1743



The plant brackets (40¢ a pair) are rough wood doused in green paint and perked up with more decalcomanias. The magazine rack we made by painting an old flower basket

**Be it ever so temporary, there's no place like your first home. This Army bride, with minimum expense and maximum ingenuity, made one room for two the place he wants to come home to. Also his friends**

By Helen Markel Herrmann

**O**UR first home is a furnished room. When we moved in, it was a far cry from my civilian dream of a rose-covered cottage. But David's name might be on the next shipping list, so this first-home-in-a-furnished-room had to be something to remember with love instead of loathing.

We banished promptly the traditional earmarks of the furnished room: the gold-leaf mirror, the Venice Canal lithographs, the tin wastebaskets. We substituted a good Van Gogh reproduction, a quartet of floral prints matted and framed by David. We invaded the unpainted furniture shops and emerged with twin wall brackets, an end table, a hanging shelf. David produced a bookcase out of three orange crates. The whatnot shelf became Olvera Corner, after a raid on Los Angeles' Olvera Street netted us the cacti, gourds, and two Mexican pigs known as Hollywood and Vine.

The heater was an immovable eyesore. Until we turned another orange crate over the top of it and added a beruffled chintz skirt. Result: a custom-built table for our after-dinner coffee service. We needed more closet space. Until we rescued my trunk, disguised it via a full gingham skirt. Result: a table large enough to house our music library, and enough storage space to keep our one closet (Continued on page 102)



## GROW



DRAWING BY KATHARINE BURTON



# GOOD ROSES . . . and grow them right

**A homely rose doesn't exist, but there are good ones and bad. Here is an outline of the qualities of good roses, a plea for their recognition, suggestions for their culture and use**

By Ralph Bailey

## THE FLOWER

A good rose has "substance." That's a word rose growers use a great deal. It's an attribute they evaluate when they take a blossom between their fingers. Webster's dictionary defines substance as "that which underlies all outward manifestations; the reality itself, whether material or spiritual." The one who wrote that must have been a gardener. Leaving colors, scents, forms aside, you can, somehow, best judge the innate quality, the breeding, the real stature of a rose by holding a full blown blossom in your hand, feeling its heart, noticing the resilience of it, though it have six petals or sixty. The fine rose feels alive. The poor one separates and falls like chaff. Fine form and good color we take for granted. Any rose may be beautiful. But only the best have substance.

## THE PLANT

A good rose plant is clean and sturdy. It may be tall or short, slim or bushy. But it seems always eager to grow. The new leaves and shoots are bright and pushing; the old ones possessed of dignity and strength. Good roses sway in a wind, but they never flutter. Their leaves may be smooth as skin or rough as a three-day beard, but they are crisp to the touch and to the eye. They, too, have substance. Good rose plants, for your garden and mine, must shrug off diseases if we give them reasonable care. They must preserve their good looks, never sacrificing their own structural beauty for that of the flowers they bear. They must be as hardy as the nature of the plant itself will permit. They must start growing early, keep growing late—and give us more than we deserve.

## THE ROOTS

Good roses grow on good roots. Most of the garden roses we buy nowadays—all the hybrid teas and the newer types, especially in north temperate climates—have been grafted (budded, the trade calls it) to root stocks of great inherent vigor and hardiness. Plants of poor quality but of good varieties often trace their weakness to inadequate roots or badly grown ones. Poor varieties, of course, are poor no matter what the under-stock. But the quality of rose roots is something you cannot feel or see until it's too late—that is, until after you have bought it. So for good roots you must depend on a good dealer. He, too, has substance—the kind the dictionary talks about. Find him and cleave to him. He will make sure that the roses he supplies have (Continued on page 130)

JUST how can the beginner master the art of recognizing a good rose when he sees it? Experience is the only answer. But there are ways of speeding up the development of that art (and don't think art is too strong a word for it, either). Most obvious way is to find out what are the things to look for in roses. Some of them are briefed at the left. Another way is to pester good rose growers (most good gardeners are likely to be good rose growers) with questions—not just in June, when the roses are so all-fired beautiful that you can't think straight, but in July, during the dog-days, when Indian summer comes, and again when frost hangs in the air. Another is simply to study the seasonal cycle of a rose. Choose half a dozen that are so popular that reasonable quality can be assumed, say in a neighbor's yard, botanical garden, public park, or nursery, and compare their performance at regular intervals throughout the year. You'll learn a surprising amount, not only about the attributes of like kinds of roses, but of all types, from the pint-size pygmies to house-covering climbers.

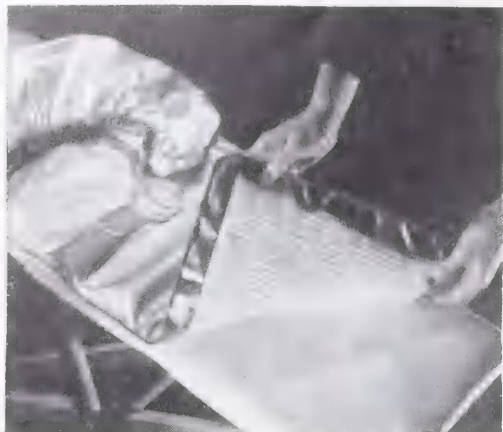
Best way of all, of course, is to seek out a good dealer or grower, one whose reputation is top-drawer and whose sales talk has an air of critical honesty about it, and buy a few roses for yourself. If you play it right, to grow them is to know them. And once you really know them you won't need me or anyone else to tell you how to judge them.

### USE GOOD ROSES AT LEAST 2 OF THESE 7 WAYS

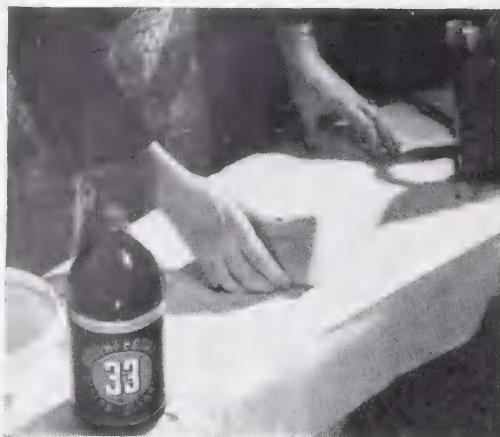
1. In rose beds, of course—hybrid teas, both the standbys and at least a few of the introductions for 1944 and past few seasons; floribundas; polyanthas; tree roses for accent.
2. In flower borders—floribundas and polyanthas work well with perennials; shrub roses, hybrid perpetuals with hardy shrubs.
3. On fences—ramblers, hardy climbers, pillar roses. (The latter are also fine ornamental accents grown on 8' posts.)
4. On trellises against house, garage, around porches and service yard—climbers, ramblers, and strong pillar types.
5. On pergolas and arbors—the hardier and more vigorous kinds of climbers and ramblers. (Make sure the structures are strong. A husky rose will wreck a weak support quickly.)
6. On sunny banks and against low walls—the trailing roses, some of them native species, and among the most beautiful and hardy kinds available today.
7. As hedges—especially rugosa roses and their hybrids. There are literally scores of them. Not the least of their attractions are the brilliant hips that follow the blossoms.

For details of rose planting and care, see page 130





Pad your ironing board so that it's springy, and iron will glide over it effortlessly. Work goes faster. Tests prove that padding of "Koroseal," which reflects heat, distributes it more evenly, is waterproof, can reduce ironing time as much as 20%.



Dampen clothes more evenly by using a shaker-top bottle, but keep a bowl of warm water and a sponge near board for the dry spots that do occur. A mild solution of warm water and household bleach removes light scorch, but always rinse completely.



Give blouses, dresses that professionally finish look with a sleeveboard. But avoid wrinkles drying everything on a rack before storing away. Place rack conveniently where you can simply reach over and hang finished articles without risk.

## There ARE ways to make ironing easier

**Look over your laundry room equipment to see if you're wasting time and energy because your equipment is inadequate. Many ironing aids are available**

**M**AYBE you'll never whistle while you iron. But it need not be a back-breaking, joyless job if you have the essential equipment in topnotch form. For it's little things that make ironing a drudgery, and it's little things that can reverse the picture. A wobbly board, a loose iron handle are minor irritants—the kind people put up with for years—but they can fag you out more than is necessary because you're wasting motion! So repair the ironing board, tighten the loose screw in the handle. Place your equipment where the light is good, and the electric cord won't catch in everything. Then look around and see what you need to make ironing less arduous. Here are some suggestions.



### HOW MANY OF THESE PRESSING QUESTIONS BAFFLE YOU?

1. How can I remove starch when it sticks to my iron and prevent it from happening the next time?
2. What is the quickest way to sprinkle clothes?
3. How can scorch be removed without damaging the fabric?
4. Does it matter whether I use warm or cold water for sprinkling?
5. Should starched garments be pressed while still damp, or be allowed to dry thoroughly, and then be sprinkled and pressed?
6. If my iron is not automatic, how can I avoid scorching fabrics?
7. Can *any* heavy fabric be used as a pressing cloth?
8. What method should I use for pressing woolen skirts, jackets?
9. What are the advantages of starching?

Rate yourself on this ironing quiz by turning to page 82



By  
FLORENCE PAINE

Sit down when you iron and you won't have to suggest dinner out because you're exhausted. According to scientific tests, you'll save 18% in energy if you use a stool, 24% if a comfortable chair

If a dreaded back-ache is your reward for a day's ironing, your board may be too low. Board is correct height if you can rest palms on it without bending elbows. Rolling basket helps, too



IRONING AIDS FROM HAMMACHER SCHLEMMER. LINENS FROM R. H. MACY & CO. AUTOMATIC IRON, WESTINGHOUSE ELECTRIC MFG. CO. PHOTOGRAPHED AT THE BEST FOODS KITCHEN BY EUGENE HUTCHINSON

1. If I haven't an automatic iron, what temperature should I use for cotton, linen, crepe weaves, rayon, silk, wool?
2. How long should I wait before ironing sprinkled clothes?
3. Should rayons and silks *always* be pressed while damp?
4. Can I overcome shrinkage in rayons?
5. When is it unnecessary to use a pressing cloth in finishing woolen garments?
6. How can I keep rayon curtains from losing their shape?
7. Should body be pressed first or last on ruffled curtains?
8. Should laces, embroidered and appliquéd linens be pressed on right or wrong side?

18. How can I keep nets and flimsy materials from tearing during ironing?
19. What materials or finishes should *never* be ironed?
20. What can I do to reduce my ironing time?
21. Why do my beautifully pressed clothes wrinkle when I put them away carefully?
22. How can I save wear and tear on myself while ironing?
23. What's the right way to press a large tablecloth without musing and wrinkling it before I'm through?
24. Can I press silks, rayons, etc. on the right side without producing a shine?



# The truth about TOMATOES in your garden

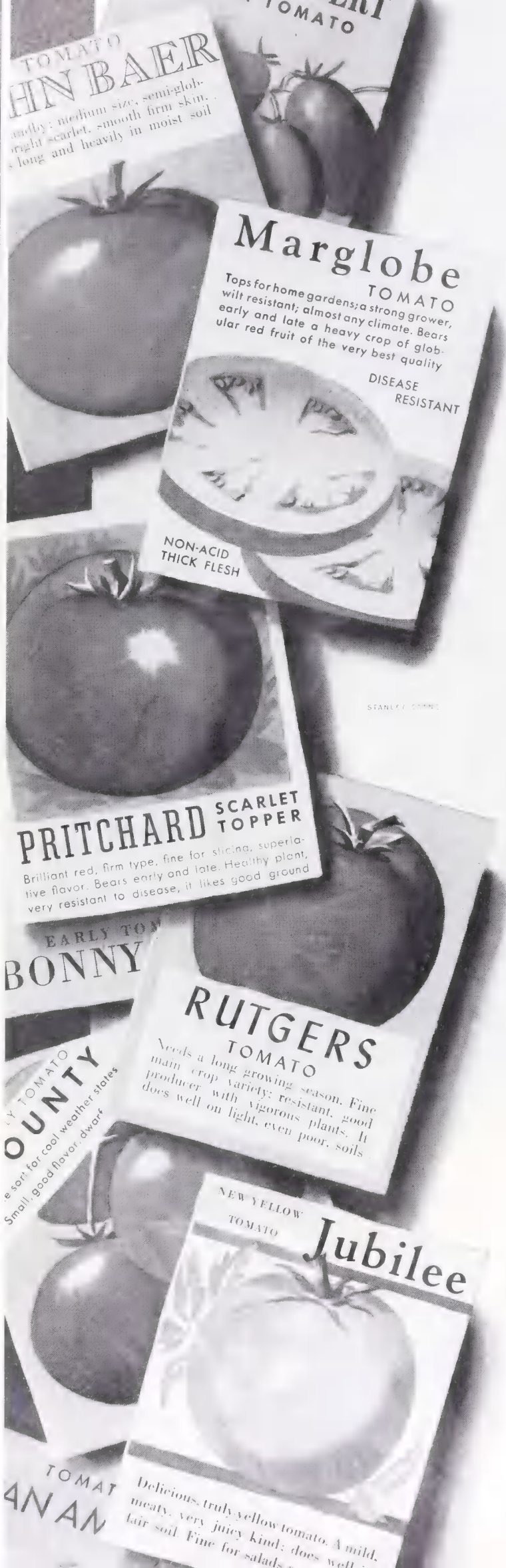
**You'll grow them, of course—but will you get the maximum return for your pains? You will if you heed what this expert says about them**

By George E. Burkhardt

WHAT IS the truth about tomatoes? That they are among our most important foods, nutritionally and vitamin-wise? That fundamentally they are easy to grow? That they are grown in more home gardens than almost any other vegetable is grown? All true, but all old hat by this time. Well, here is one significant truth: More low quality tomatoes are grown in home gardens than almost any other crop. Another truth: Most people grow not only too many *poor* tomatoes, but too many tomatoes. Either they start too many plants and mature too few fruits, or they have a glut of fruits and let a large part of them go to waste. Another, and very vital truth: Fully half of the tomatoes grown in home gardens are neither of worthwhile varieties nor really well grown. The country over there are scores of named varieties of tomatoes sold. Many have been around for years, and their seed has now become hopelessly mixed and the strains and characteristics confused to the point of absurdity—or worse. They are not to be compared with a half-dozen or so new or improved strains either in ability to bear a good crop of fine fruit or to withstand the attacks of diseases and climatic variations.

As a result, we have these obvious truths left to confront us, as home gardeners waging a vital food war. *We must grow only the best kinds of tomatoes* (like those suggested at left and discussed in detail later). *We must perfect and streamline our gardening techniques* (as suggested by the drawings opposite, and further details to follow). *We must use every bit of our crop to the full* (fresh, canned, or pickled).

Choosing good varieties is the (Continued on page 134)

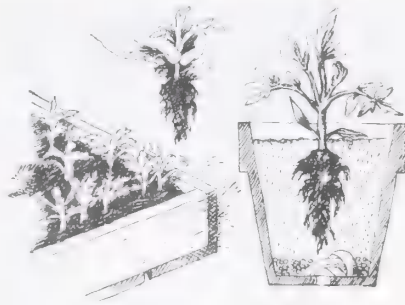


Is it true that what was "good for our fathers is good enough for me"? If it's tomatoes you're talking about, the answer is pretty sure to be NO. Dealers carry the old names because their customers demand them, not because some of the newly developed varieties aren't way out ahead of them. Left, some of the best, new and not so new, for flavor, yield, reliability





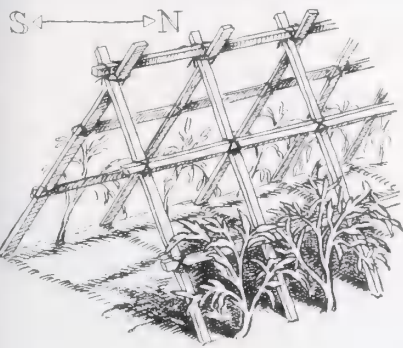
**1. If you sow your own,** buy certified seed from a good dealer and plant in flats about 8 weeks before setting-out date. Use a mixture of 2 parts sandy loam, 1 part rotted manure or compost. Firm soil. Sow thinly in rows 2" apart and cover  $\frac{1}{8}$ "- $\frac{1}{4}$ " deep. Treat with disinfectant beforehand



**2. Transplant carefully,** preserving all possible soil round rootlets, when 4th true leaf develops. Set into plant bands or 3" pots of richer soil. Avoid over-watering, which makes spindly plants. Careful work insures good root development and good branching of plants. Bushy plants are best



**3. Set in open garden** when warm weather comes, after the last frost date. Injure the roots as little as possible. Space 2'-4' apart in rows 2'-4' apart, depending on training planned (here, 2' apart). Set to depth half way between top roots and bottom true leaf. Firm soil and water well



**4. One good training scheme** uses a framework of tied furring strips, lean-to style, which permits more stems, hence fruit, per plant than single stakes with better protection from sun and wind, yet uses space economically. Effort is rewarded by crop. Erect trellis, start training early



**5. Set collars against cutworms** when setting plants (#3 above). Here is detail of cardboard band (unnecessary after late June). Also shown, two methods of fertilizing: tablespoon of dry plant food in trench around collar, watered in and covered, or in soluble form (right) every few weeks



**6. Keep weeds out** by shallow cultivation (not over  $\frac{1}{2}$ " deep) with onion hoe, above, or Dutch hoe. Deep cultivation dries out soil and is likely to injure close-to-surface feeding roots. So long as weeds don't get a start, there will be no competition with the tomato plants, which are heavy feeders



**7. Prune surplus suckers** to keep proper balance between efforts of plants to produce and amount of space allowed per plant. The closer the plants, the less fruit the plant will support favorably. Suckers to prune are *not* leaves, which never bear, but axillary shoots in leaf joint. Check often



**8. Mulching pays out,** if done properly. A 6" layer of salt hay or clean straw (dry grass clippings help if there are enough) placed over entire surface of patch about July 1 will make watering and cultivation unnecessary for remainder of season. Fertilizing should continue, on reduced scale



EVA MELADY

**9. You can store tomatoes** (you know all about canning them, of course), for as much as 6 weeks if you lift and hang whole plants before frost (1), or pick green fruits, wrap in paper (3), store in a cool place. Or lay on a cellar shelf and use as they ripen. Window for (2) half-ripe fruit

## 9 tips on getting the most out of GOOD TOMATOES





Here's Lans, keeping her eye on things from her elephant howdah. The bassinet's kid stuff to her now—she outgrew it at two months—but she rides it once in a while, just for a gag. Daddy made the elephant of wood, padded it with cotton, and covered it with blue cotton. Its ears and toenails are pink. The bassinet is solidly attached, lined with pink taffeta, and flounced in dotted Swiss. Cost was \$12

RICHARD AVERILL SMITH



Mummy minds the menagerie that lives on shelves built to the circus wagon crib. Daddy, with a jigsaw, gave an old crib this new shape, solid wheels, and decorations. It's white and gray-blue



Toto the Clown holds clothes. He's a \$5 unfinished chest, given arms, feet, and a natty painted suit. His head's a night lamp. Punch and Judy show in the wall lights up. It's all Daddy's doing

## How to have a CIRCUS IN THE NURSERY

**Life is one big-time tent show for Baby Lans Travers. She sleeps in a circus wagon, has a clown to keep her wardrobe neat, and rides an elephant. Only things lacking are pink tummy pads and sawdust**

**H**EAD woman of this show is Miss Lans Travers. Her parents, Mr. and Mrs. Claude Travers, of Belmar, N. J., went through a few hoops themselves and had this circus tent nursery ready for her four months before she arrived to be ring master here. Daddy, who is interested in theatrical design, although he's now a pictorial draftsman for Uncle Sam, put the tanbark atmosphere into the room by turning a conventional crib into a circus wagon, painting a chest of drawers to look like a confetti-sprinkled clown, and building an elephant with a bassinet howdah. He made a trapeze bar from a fluorescent lamp and strung carnival pennants everywhere. Cost, \$60.



# If you could build tomorrow WOULD YOU KNOW WHAT YOU WANT?

To get a good house you must know what you want. That is a big order. It means knowing what kind of person you *really* are, and how you intend to mold your family in the future. If you can't check "know" after the questions below, you are not ready for the most important event of your life (after marriage)—the acquiring of your own new home.

## KNOW THYSELF QUESTIONNAIRE

• Do you know whether function is more important to you than style?

☐ ☐

• Do you know that a brand new house can be obsolete?

☐ ☐

■ Do you know whether the big motivation in your life is wanting to be like others?

☐ ☐

■ Do you know ten faults in your present living conditions and how they could be corrected?

☐ ☐

• Do you know whether you are primarily emotional or rational in your attitude toward your future house?

☐ ☐

• Do you know whether you want your home to be primarily a haven and retreat, or a place for entertaining?

☐ ☐

• Do you know whether you are suspicious of change and new ideas?

☐ ☐

• Do you know in what ways your present living habits might prevent your having a completely convenient house?

☐ ☐

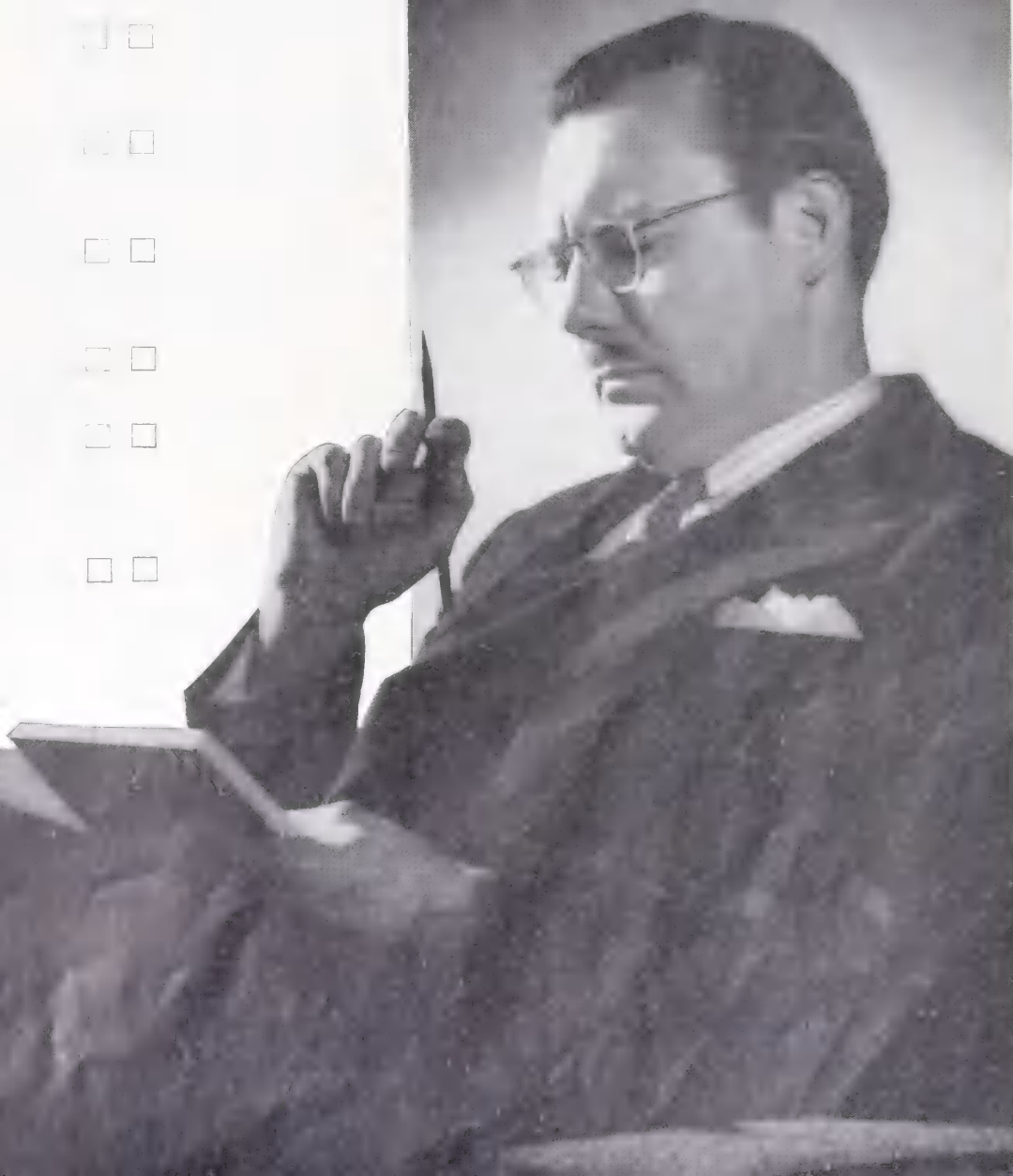
■ Do you know that you can handicap yourself by liking too many things or too few things?

☐ ☐

HOUSE BEAUTIFUL'S

HOME PLANNER'S  
STUDY COURSE

PHOTOGRAPH BY FRED LERNER





Make it thy business to know  
thyself—which is the most  
difficult lesson in the world

-CERVANTES

**Y**ou don't need to be psycho-analyzed before you build a house. But you *do* need to know a lot of things about yourself that you haven't been called upon to know as a renter. And we don't mean matters of roofing, or insulating, or heating, either.

Far too little has been said about the delights of having a house that is *so* completely right for you and your family that it is as comfortable as a custom-made suit of clothes. We maintain that if you are to build a custom-made house (instead of buying a ready-built one) you deserve a higher degree of perfection. And "perfection" means perfection for you and you only.

The whole concept of individualized housing in America is based on the idea that each family wants something a little different from everyone else. But this concept becomes a little silly and empty unless everyone builds a house that is *truly individual*. And that does not happen unless you know yourself—your true self.

Ironically enough, it is the people who are acquiring a new house for the first time who are least prepared to get a good one. For, as renters, they have had to "put up" with inconveniences until they have lost their critical sense. Here are some questions and some alternate answers that show what we mean.

**What kind of sleeper are you? Do you sleep deeply and without difficulty, or are you a light sleeper? Does morning light disturb you?**

*If you are a light sleeper, the master bedroom should be on the side of the house away from deliveries of milk, newspapers, etc., and traffic noises. Neither should it be located over the kitchen. If morning light disturbs you, face bedroom north or west.*

*If sound sleep is no problem to either you or your mate, the placement of your bedroom in the floor plans need be given no special thought as suggested above. You are freer to observe other foibles which, if indulged, will make you happy.*

**Are you a meticulous and careful housekeeper, particular about the tracking in of dirt? Do you want such elegances as a carpeted hall?**

*If you are a particular housekeeper, you must be sure to plan a house that has weather protection at the front door. A front door that has no vestibule, porch, hood, or other protective device as a weather buffer will cause you work and dissatisfaction.*

*If you are a more casual housekeeper, you may not care whether or not your outside doors are under cover. You may also want to use linoleum or some of the new hard-surfaced materials on the floor of the hall, to save yourself cleaning work.*



**How do you feel about light? Do you like sun in large quantities, or do you squint and feel fatigued by spending time in a bright room?**

*The general trend is toward many more and bigger windows, including bays that reach from floor to ceiling. Yet there are people who are truly unhappy in brightly lighted rooms, who can't face a sunny window. Don't follow trends and be unhappy.*

*Tip to light-sensitive people: It isn't lots of window space that bothers you; it is how much sky is seen through windows. Windows that have overhangs or porches to cut down amount of sky seen from inside will not trouble you. It's a fact!*

**Is there a conflict of interests among members of your family? Is there squabbling over radio vs. reading, over company vs. solitude?**

*If there is more than one generation living under one roof it is inevitable there will be differences of opinion over use of the living room. A two-generation household should have a house that permits several unlike activities to go on together.*

*Strong personalities, even of the same generation, can differ about use of leisure. Plan your dining room or bedrooms to provide also for sewing, homework, reading, etc. Apartment dwellers may have to live on top of each other — but not new home-owners!*

**Has your family special interests that make you unlike other families? Do you build canoes, go in for sports, or run a greenhouse?**

*The chance to indulge your hobbies is one of the birthrights of a home-owner. So think of your floor plans in terms of the space you'll need to pursue your hobbies. Photographic dark rooms that have to be stuck under the stairs aren't a fair deal.*

*Even if you are not a hobbyist now, you and your family have some preferred ways to spend your leisure time that may grow into activities that require special space and special equipment. Project these tastes and provide for them ten years from now.*

**Do you love to give parties and to entertain? Is this one of the chief motives in homemaking, or do you think of home as peaceful haven?**

*If you are primarily a social and gregarious family, you should design your house differently from the way anti-social and naturally solitary people would. Party-giving folk need sociable kitchens (bigger than strictly utilitarian kitchens) and game rooms.*

*Bars, whimsical pantries, living-kitchens and the like would be a waste for bookish people. For you, use that space as dens, libraries, studies. As lord of your own castle, make sure you are as pampered and indulged as royalty should expect to be.*

**Does your mind control your heart? Emotionalism can produce a pretty house, not necessarily a comfortable one. You can have both**

*If you carry a picture in your mind's eye of the house you have always wanted, beware. For it is almost sure to be a sentimental picture — pretty and quaint and charming, undoubtedly — but not necessarily right for you, and efficient enough for these days.*

*The greatest block to getting your money's worth is the "dream" visualization of the house that is usually formed in childhood. Dreams (about rose-covered trellis, blue shutters, etc.) are just frosting on the cake. Have them, but have a good cake first.*

**Are your critical senses dulled from living too long in inconvenient houses or apartments? Resignation is the enemy of good planning**

*You won't demand the best from plans if you have dulled your critical sense by years of meek resignation to poor equipment and facilities. Fault-finding is good practice to help you get the best in your new house, though you'll suffer more now.*

*Let your fault-finding run rampant, but let it be constructive criticism. Practice figuring how to correct the faults that you have to put up with. Then you'll not only demand enough of your new house, but you'll be able to tell what you want.*

**Do you want to be like other people, taking on the coloration of the majority? Or are you individual, tending not to run with the herd?**

*The way you answer these questions is vital in determining the kind of house you build. If you are too anxious to be like other people, you may build a house that is obsolete before you move in. Remember, the basic things in Progress are not extreme.*

*If you are too individualistic, you may build a house that is considered ugly and extreme, which the neighbors will hate, and which may prove to be a white elephant in case you want to sell it later. Remember, a house has a social obligation, too.*





DRAWING BY JACK TERLUGEN

# We live in a "SHOW HOUSE"

By a couple who would rather be anonymous

*A one-way stenographic report of a conversation held by one of our editors with a couple who moved into their new house in the spring of 1940*

"WE really *have* to keep our name out of this. If our friends knew it was we saying these things they'd never forgive us. And friends, real comfortable friends, are too hard to acquire for us to kick them around! And a nom-de-plume wouldn't fool some of them, because we've played anagrams too often with them, and they know how our minds run.

"For this is really more about our friends than about us. But we're getting the cart before the horse, or the story before the house, in our case.

"Well, about three years ago we moved into our new house. That was when we began to learn about our friends. It is a *wonderful* house. We really think it is the best house in America. We ought to know for we have been looking at houses all over the United States for about ten years, gathering ideas and formulating our tastes. When we say our house is the best house in the United States, it isn't prejudice or bias talking, for we know our stuff and probably either of us could get to be real estate appraisers if we wanted to. When we say our house is 'the best,' we mean best-for-the-money, and the best for us, of course. There are a couple of better houses. One is in Wisconsin, and one in Portland—but they cost a lot more than ours, so they don't count.

"You see, our house has *everything*. All the best modern practice and design was used in our house, though it doesn't look very Modern, and left-wing modernists wouldn't call it Modern. But we don't care what it is called, just so we can live here. But *because* it has everything (like solar heating), it does look somewhat different from the run-of-the-mill houses that most people around here have been in. So people flocked to look at it. While it was being built, it was practically the town meeting hall. We used to mingle with the crowds

and hear what they said. If we hadn't really known what we were doing, we would have had some grave misgivings based on what the man-in-the-street was saying. According to the People, we were crazy, and the City Council ought to stop such a freakish house being built. And they all complained they couldn't tell how it would look. The plan didn't seem to mean anything to them. It was very funny—all these strangers worrying about how our house would *look*, while we worried about how it would *work*. And what climate did we think we lived in, putting in more than 200 square feet of glass in the living room alone, etc! They all said the owners must be rich to build such a funny house.

"Finally we're getting to the point. It's that word *rich*. For this reference to our being rich is what's so funny, and what got us started noticing that everybody who finally liked the house inferred that *they* could never have such a nice house because *they* weren't rich like us. It's so funny, because we're *not* rich and probably never will be. And it comes up so often that it's got us worried. That's why we mentioned it to HOUSE BEAUTIFUL, and that is why we are talking like this, for publication. But now we seem to be getting to the point much too fast.

"FINALLY we moved in. We were still a freak as far as the townspeople went. People came up and peered in the windows the first couple of months, and camera fiends prowled around taking pictures from strange angles. The neighbors took us apart and put us together again, many times over. And then our friends came to call.

"We could tell that they hardly knew what to say. There was so much that was new everywhere in the house, they couldn't take it all in. We'd give them the dollar tour, explaining all the principles behind everything. They'd catch on, in the first two or three rooms, but by the time we got upstairs to the bedrooms, their eyes were beginning to glaze over from trying to absorb so many new ideas all at (Continued on page 103)



## PRIMER ON SUBLETTING

CONTINUED FROM PAGE 41

he tenant's level gaze, firm hand-asp, and sincere smile may fade like winter snows when you find rent unpaid, an accumulation of household bills, furnishings spoiled and the Virtuous Bird flown!

You obtain credit ratings through various national agencies, the best as low as a dollar and a half. This hawk's-eye view frequently gives you, through personal history, an idea as to whether the tenant will cherish your Venetian glass! If they have moved about suspiciously often, or left ill feeling among their previous neighbors, it might be better to wiggle out of the deal.

The inventory, if subletting furnished, is of vital import, from its aid in establishing proper valuation in case of theft, fire, or misadventure, to its more obvious function as aid to the sublessee in handling your possessions. A copy should be given the sublessee. Subtly, it establishes the value of your possessions in the tenant's mind and he is more likely to give them friendly care. It is also a real aid in preventing his thinking your things

are his, just because they have become familiar to him.

How much rent shall you charge? If you are subletting a rented house unfurnished, you may charge no more than the rent you pay. If the furnishings will be left for the new tenant to use, a good rule to follow is a rate of 25 per cent more than the unfurnished rental. Of course, the decorator subletting his exquisitely bedecked place probably can ask more than one whose furnishings have been collected from in-laws' attics, the décor tied together with a neat twist of a bolt of chintz.

If you own the house and are renting it out for the first time, the problem of what rent to charge is probably the greatest unknown you ever contemplated. The rule of thumb is that the rental of an unfurnished house should be approximately equal to six per cent of the assessed valuation of the house. But before you precipitately set up your rental charge on this basis, discuss the matter with a trusted real estate broker who is familiar with real estate values in your

(Continued on next page)

### First aid for drowsy rooms



**DINING ROOM**

Want to make mealtimes cheerful? Give your buffet this beauty treatment. A circular mirror of Plate Glass on the wall, and a mirrored buffet top to catch every reflection and gleam of light. They'll make your room seem larger, too.



**ENTRANCE HALL**

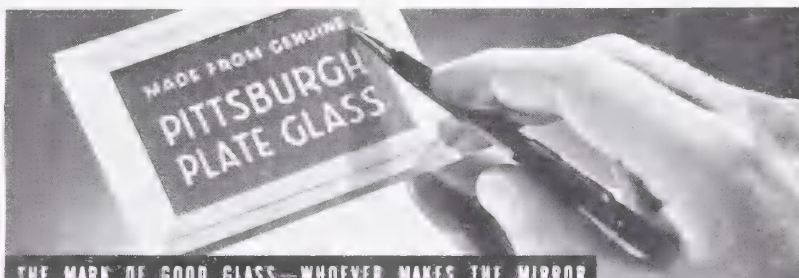
Brighten up walls and ceiling with Pittsburgh Live Paint. Then hang a framed Plate Glass mirror (any shape you like) over your console table. Result: an entrance hall you'll be proud of... and your friends will envy.



**BEDROOM**

You can't beat a full-length Plate Glass door mirror as a two-way improvement. Makes the room gayer and lighter. And makes you sure of your appearance from hat to shoes. The whole family will like this idea.

You can get these items at your favorite department or furniture store.



**THE MARK OF GOOD GLASS—WHOEVER MAKES THE MIRROR**

The majority of mirror manufacturers use Pittsburgh Plate Glass because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or top is your assurance of good plate glass, no matter who makes the product. Remember, if you want the best, be sure your mirror or top is made of plate glass.

### Free Booklet

Fascinating ways to give your rooms charm and sparkle with mirrors and plate glass. Effective, inexpensive ideas. Illustrated in full color. Send for your free copy.

Pittsburgh Plate Glass Company  
2013-4 Grant Bldg., Pittsburgh, Pa.

Please send me, without obligation, your new, free booklet, entitled "Decorating your Home with Glass."

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

"PITTSBURGH" stands for Quality Glass and Paint

for Homes of Distinction...

## Oriental Rugs

Fine quality, hand-woven Orientals and Aubussons add indescribable charm and beauty to any home. Their harmonious splendor, exquisite patterns and colorings, and their greater durability, make them eagerly sought by those who appreciate the finer things. And here is the largest, most diversified stock in America—all sizes and types—reasonably priced. Mail inquiries invited.

Free Booklet

Oriental Rugs and the Care of Floor Coverings

**Nahigian Brothers, Inc.**

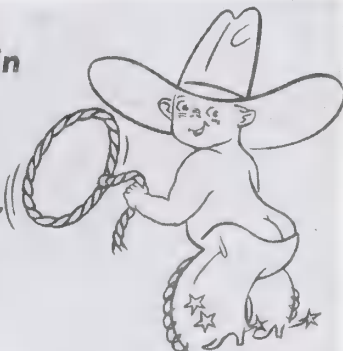
DIRECT IMPORTERS FOR 54 YEARS

169 N. Wabash Ave., Dept. H-5, Chicago 1, Illinois



"Ma'm, yo'll sho'ly fall in  
love with fascinatin'

*Lariat*



How gaily it gleams on your table . . . a bright idea in graceful individuality! You can create endless variety in your table arrangements with this distinctive pattern in Heisey Crystal. It's open stock, brightened by a gay array of pieces from which to make your choice.

Start your Lariat collection now with goblets, salad plates . . . and other pieces whenever you wish. Write for Lariat folder. A. H. Heisey & Co., Newark, Ohio.



"Remember to see *Lariat*

(AND BUY LOVE MORE WAR BONDS)

**HEISEY'S**

HAND-WROUGHT CRYSTAL

CONTINUED FROM PRECEDING PAGE

neighborhood. To be on the safe side, and especially if your house is valued in excess of \$10,000, you should turn the whole problem of renting it over to your lawyer.

If you do not own the house free and clear and it is encumbered with a mortgage or other liens, the factors of amortization and mortgage interest, as well as taxes and general upkeep expense, will enter into it. The monthly rental should approximate one-twelfth of these annual charges.

There is no rule of thumb for determining how much more than the unfurnished rental you should charge if you are renting your house furnished. This figure, as in the case of the sublet furnished apartment, will depend on value of furnishings. Consult a broker.

You must register your home with the Office of Price Administration and obtain approval of the rental fixed. The OPA probably will approve, unless the tenant appeals. Chances are he won't. If he does, you'll discover that those Government agencies you've been skipping over in newspapers get around. OPA would base its conclusion on a survey of your neighborhood, seeking a comparable rent.

Next year you cannot change your rental, nor can there be any change in the "service" offered.

Subletting has no effect upon fire, burglary, or property insurance. You retain title to all the effects of your house; therefore, your insurance covers your property no matter where you are living. The sublessee's insurance will cover his personal property.

In subletting a house heated by oil, rationing rules are transferred to your tenant and he must abide by them. Service charges such as telephone, electric, and gas bills also are transferred to the tenant.

**O**PINIONS differ on what linens the tenant should expect for bed, table, and bath; about dishes and household equipment. It is not obligatory for the sublessor to provide these things. He may leave his cupboards bare. However, it is true that providing these essentials adds to the value of the apartment or house and makes it easier to rent. In linens, leave at least three changes of bedding and bath linen.

Sad Sagas of Subletting which you have heard are the natural result of ignorance or neglect of the by-laws of subletting. Herewith are some of these by-laws:

Don't take articles out of your home after renting it. The tenant

wails, "That was the one thing I wanted," and trouble has started.

Do clear out drawers and closets to a considerable degree. You can't expect a tenant to be happy living out of a suitcase while glaring balefully at locked closet doors.

Do remember that, though it is safe to store one's personal possessions in basement, attic, or closet, oddly enough the tenant doesn't like it.

Don't ask the tenant to be a lamb and take care of your parrot, or water the rubber tree and leave crumbs for the birds. No tenant enjoys his temporary landlord's chores around his neck.

**D**o be discreet about personal pictures. Talk this over with the tenant. Your family picture wall may be the pride of your life, but your tenant may not find Aunt Aggie's smile pleasing. He may adore the oil portrait of your father in kilts, but find no pleasure in your husband's baby pictures.

Do leave medicine cabinets clear.

Do remember that appliances *will* be used. Ask the tenant to be careful of them. To insure such care, leave written instructions for their use and cleaning.

Don't leave canned goods and liquor supplies in the kitchen cupboard and be surprised if tenant samples. Stack them away and see that mention is made thereof in the lease so that you find them intact. This applies to many things—a lease is a householder's best friend.

Do have an understanding about cleaning of curtains, blankets, etc. Tenants usually have them cleaned, but they don't have to unless the lease so specifies.

Do have a talk about highly personalized furnishings. The tenant may think your wedding ring ashtray and baby shoe book-ends charming, but he may also wish to live in a house less marked by another individual's personality. Unless you wish to find these things tossed into a basket in a closet, sound him out on this.

Do you have sufficient common sense to pack away your dearest possessions if your heart would be broken if harm befell them.

Do remember to notify neighbors that your home is sublet, so your tenant won't find himself hauled to a police station as trespasser.

Do discuss any regulations governing your building or neighborhood so your tenant won't embarrass you by not conducting himself accordingly.

Do tack up supplementary inventories in linen and china closets, kitchen and equipment cupboards.



## PLAY IT YOURSELF

CONTINUED FROM PAGE 66

ic themselves. Why have they?  
 o love music you need not, of  
 se, know how to play an in-  
 ment any more than you need  
 now how to draw in order to  
 to the Metropolitan Museum.  
 if you do play yourself, music  
 resented to you in a new light,  
 a new and truly illuminating  
 t. When you play yourself, you  
 me acquainted with the inner  
 of music, with the things that  
 on underneath the melody.  
 en you play yourself you hear  
 gs in music which you cannot  
 r otherwise, no matter how in-  
 gently you listen. Playing  
 es you to understand music  
 e than all the books on music  
 eciation can teach you.

OULD like it understood that I  
 n here not talking about play-  
 well. That accomplishment is  
 fine a one—and possessed by so  
 people—that it needs no apol-  
 ; nor could it be made a basis  
 an article in a magazine with  
 ge circulation. I am talking here  
 out playing *badly*—anyway, rea-  
 bly badly—just playing a lit-  
 and strictly for your own satis-  
 fication. To get that satisfaction it

is not really important that you  
 should play well. Just to pick your  
 way through the maze of the notes  
 is a pleasure. It is the active plea-  
 sure of *doing* something, which is a  
 much greater pleasure than receiv-  
 ing something.

That I am not here voicing a  
 connoisseur's discovery, that a lot  
 of people have found this out for  
 themselves is attested by the fact  
 that sales of pianos and violins  
 and other musical instruments  
 have increased prodigiously dur-  
 ing the last years and that a lot  
 more people are going to music  
 schools or taking lessons from pri-  
 vate teachers. These people are  
 not children starting out to be  
 newly educated; they are adults,  
 many of them beyond the age  
 mark where life is supposed to  
 begin. They have no delusions of  
 becoming Paderewskis or Kreis-  
 lers. They simply want to use  
 music for themselves.

Now, it is probable that you  
 "used to play a little." It is also  
 probable that the teacher you had  
 was pretty unintelligent, and that  
 you felt your sessions at music  
 kept you from worth-while pur-  
 (Continued on next page)

For Sunny Post-War

Breakfasts



New  
 "Country  
 Garden"  
 Pattern



After V-Day . . . when the insistent summons of reveille  
 is happily in the past . . . that's when he (and you) will  
 appreciate the warmth and brightness of this colorful  
 Syracuse True China pattern. Embossed with hollyhock  
 flowers and foliage in yellow, rose, purple and green, it is  
 true vitrified china. Tap it, hear it ring. Hold it to the  
 light, see your hand through it. Both tell you it is true  
 and strong, a graceful counterpart for your new and  
 finer world. One of the new patterns available after the war!

SYRACUSE 'true' china

product of  
 ONONDAGA POTTERY COMPANY, SYRACUSE, N. Y.

Gracious as Yesterday...

NEW AS TOMORROW!

Here's a worthy setting for your finest table  
 appointments . . . American ingenuity at its  
 best, in gracious rayon damask cloths and nap-  
 kins that you will count among your most  
 cherished possessions! Woven entirely of  
 rich, shimmering Celanese<sup>®</sup> yarn that keeps  
 its beauty!

Presented by Leading Stores

\* Reg. U. S. Pat. Off.

"A Tausend Creation"

Cel-o-sheen\*

A RAYON DAMASK OF ALL-CELANESE YARN

FELIX TAUSEND & SONS • 114 Franklin Street, New York 13

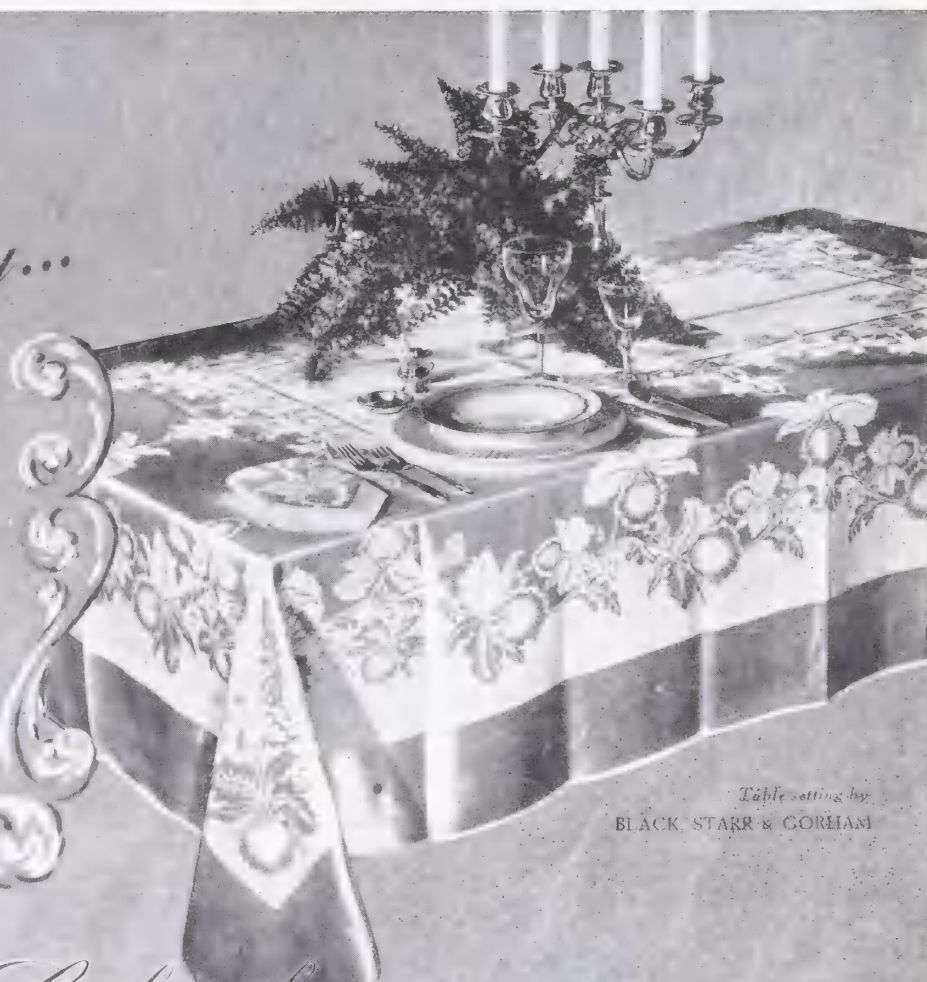


Table setting by  
 BLACK, STARR & GOREHAM



# The Key to Lovelier Tables



## IMPERIAL CANDLEWICK

A fine hand-crafted crystal that opens the way to more exciting 'round-the-clock tables in any home. Shop for it wherever fine glassware is sold.

CONTINUED FROM PRECEDING PAGE

suits such as playing baseball on the sand lot or playing house with your dolls. As soon as it was feasible you gave up all this nonsense and left music making to the professionals. *I should like to persuade you now to take playing up again.* Never mind why you quit. Never mind whether you are "musical" or not. Never mind about "talent." If you like music, you should play music!

You will find that taking up an instrument again is a lot easier than you thought it would be. Now that you *want* to learn to play, it will go much quicker. On the other hand, it is silly to have a dental attitude toward music, and to pretend that it won't hurt a bit. You simply can't learn how to play an instrument without putting *some* work into it. Only practice makes even imperfect. But there are methods these days of teaching an instrument so that the learning of it doesn't become a major chore. You no longer spend months on dreary finger exercises, but start at once to play simple pieces. Schools and the younger teachers have learned ways of guiding you toward pleasure quickly without traversing too many technical paths. There are even records to help you, such as the Columbia Add-a-Part records. These allow you to play with professional artists. Their parts are recorded, your part is left off the record.

If you want to go to a music school, look into those which the manufacturers of musical instruments, such as, say, Wurlitzer and

Lyons, operate in several cities. These schools are good. The selection of a private teacher is still more or less a matter of luck. You must use your judgment to find a sympathetic one. If you want suggestions, ask the music store in your town or ask help of "The Etude Magazine."

In New York there is also an institute of avocational music that might help, too. The purpose of this institute is to advise people who want to take up playing how to go about it and where to find a teacher. Men in the armed forces get free lessons, and a remarkable number have applied. (I don't know why, but two sailors to every one soldier have applied.)

What instrument you should take up depends, of course, on your aptitude and on what instrument you used to play. There is at present a vogue going on for playing the recorder. This instrument is something like a primitive flute, and can be learned in a few hours. But you get tired of it pretty soon; its music is limited. A lot of people are trying out the guitar. This is all right, too, if you want to sing with it. Some fine song collections have recently been published, such as "The Treasury of American Songs," by Downes and Siegmester, and a new edition of the world-beloved art songs, well translated into English by Sigmund Spaeth. All in all, the piano is, of course, the most rewarding instrument for the amateur. Its literature is the richest; it is easier to learn than the violin or the saxophone; and it is tolerant of uncertain technique.

Go ahead—play!

## THERE ARE WAYS TO MAKE IRONING EASIER

ANSWERS TO IRONING QUIZ ON PAGES 70-71

1. Remove starch by sprinkling salt on newspaper and running iron over it several times. Starch sticks because it was lumpy, wasn't thoroughly cooked, or article was dampened before completely dry. General rule is to cook starch over low heat until it clears (about 5 minutes). Continue cooking a few minutes longer, if it has been sticking. Avoid lumps by pouring through fine strainer or cheese-cloth.
2. Fastest, most efficient way is to use a sprinkler top on a bottle, or a rubber spray. Either distributes water evenly and saves time.
3. Remove light scorch safely by moistening spot and placing garment in direct sunlight, or soaking garment (if white cotton) in warm water and a bleaching agent.
4. Yes, warm water is far superior because it penetrates fabric quicker.
5. You'll get a better-looking finished piece if starched garments dry completely, then are dampened before pressing.
6. When ironing cottons, a good way is to pull out connection when iron is hot enough, and then to use it as is until it cools. Then replace plug. When pressing rayons, start with a fairly cool iron, and disconnect when too hot.
7. Pressing cloth should be a lintless cotton, unsized, or there are excellent chemically treated pressing cloths now available commercially.
8. Since a hot iron shouldn't come in direct contact with woollens, use a dampened pressing cloth and go



er lightly. Stop pressing before steam stops rising.

Starched clothes stay clean longer because dust and dirt rest on surface, don't penetrate fibers. Starched things have a better appearance and wash more easily without *hard* scrubbing the next time because dirt sloughs off readily.

1. Cottons and linens: hot iron; cool: warm iron; crepe weaves, silk: not quite as warm as for wool; rayon: start with cool iron and work up. (If it gets too hot, cool by running a damp cloth over the plate.)

2. It usually takes half to one hour for water to penetrate.

3. All silks, except pongee, should be pressed while damp. Of rayon family, only brushed rayon should be dry when ironed.

4. Yes, a rayon blouse or dress can usually be eased back into proper size by pulling it against the weight of the iron.

5. When steam iron is used.

6. Iron them lengthwise rather than in direction of *width* of material, which may produce a crescent-shaped bottom. Press bottom first, then fold over lengthwise, continue pressing double thickness to fold, open out and iron middle part.

16. Always iron ruffles first—a few inches at a time. First press edges, then nose iron into gathers.

17. On the wrong side to raise the design, and on a towel or well-padded ironing board.

18. Don't run iron back and forth, but lift up after each stroke and always use a pressing cloth or a double thickness of tissue paper.

19. Elasticized garments because heat disintegrates rubber content; corduroys and chenilles, because it flattens them down; shower curtains of pliofilm, pyroxolin-silk and rayon, or rubber; articles with a waxy, waterproofing finish such as raincoats.

20. By ironing only the essentials, and by carefully taking clothes off clothesline and placing them in basket to avoid unnecessary wrinkling. Sheets can be put away without ironing at all, or pressed just at hems, or folded four times and then pressed. Instead of pressing rayon curtains, hang at windows to dry with a pole through top and bottom hem to keep taut. Cotton curtains usually look better anyway when dried on a stretcher. Turkish towels and wash cloths are fluffier if not pressed. (Fluff them by shaking briskly before hanging

(Continued on page 126)

# SAVE



## for FINCASTLE DRAPERIES TOMORROW!

Like other home items Fincastle fabrics for draperies—slip covers—upholstering and other decorative uses are sometimes hard to find. . . . But V-day is surely coming—so put away now into United States war bonds and stamps, the money you would ordinarily use for redecorating—and be sure of a beautiful home tomorrow!

LOUISVILLE TEXTILES, INC. ■ Louisville, Kentucky

# Fincastle

DRAPERY FABRICS & YARD GOODS



It's a Chamberlin Man's business to know how to analyze your heat-loss problems . . . your year 'round comfort. Whether it be a complete job or a partial step, he knows how to correctly diagnose your problem and impartially advise the most economical way of solving it. Perhaps Chamberlin Rock Wool that *completely* insulates your walls and attic is just the thing you need to make your house "easier to heat" and your fuel go farther . . . or, those "cold areas" made livable with the new Chamberlin 2-in-1 Storm Window Combination (with screens for summer) . . . or, Chamberlin Weather Strips and Calking to correct "leaky windows" and prevent in-leakage of cold air, dirt, soot and rain. Chamberlin fuel-saving products have been installed in over 2,000,000 homes. When Chamberlin does it, *the job's done right*. Call a Chamberlin Man Today for free survey or estimate. No obligation.

*Call a  
Chamberlin  
Man*



## CHAMBERLIN

WEATHER STRIPS ■ ROCK WOOL INSULATION ■ CALKING  
STORM WINDOWS ■ SCREENS



Get in touch with Chamberlin.  
If not listed in your local  
phone book paste coupon on  
post-card and mail today.

Chamberlin Metal Weather Strip Co.  
1274 LaBrosse, Detroit 26, Mich.

Have an estimator call ☐ Send free booklet ☐

Name

Address

City  State

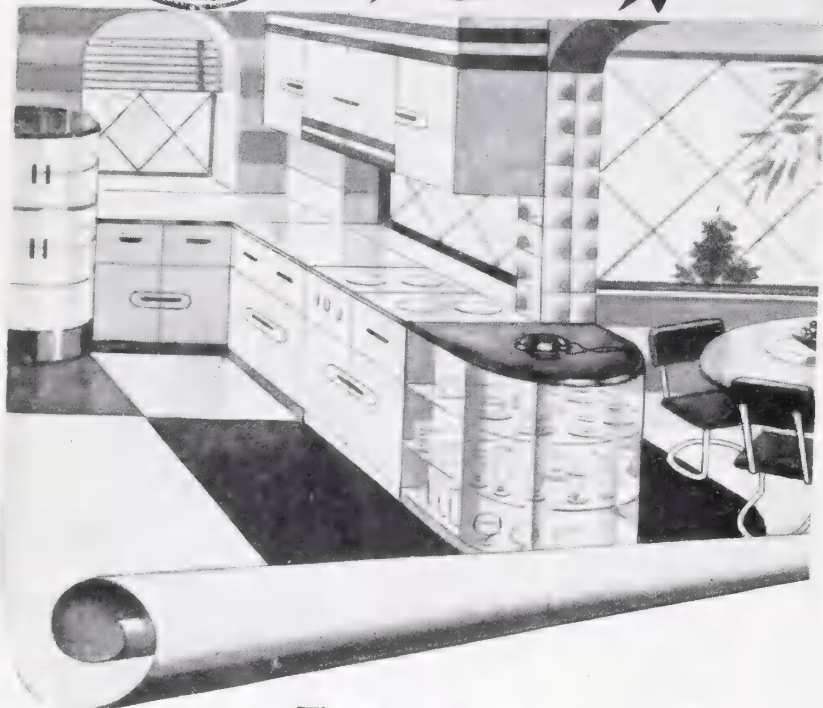
Save Fuel to Save Money to Buy War Bonds





# Abilities Cumulative

THE AMERICAN WAY



The will to work, the skill for war—the spirit of Peace. These are the Triumphs—The American Way. In dark days or bright, the Abilities Cumulative, through five wars, in 15 decades of Peace, sustain and rejuvenate the hope of the world—the American Way.



## AMERICAN CENTRAL

MANUFACTURING CORPORATION  
CONNERSVILLE • INDIANA  
MANUFACTURERS TO INDUSTRY AND THE AMERICAN HOME

GEORGE WISEMAN, DECOR



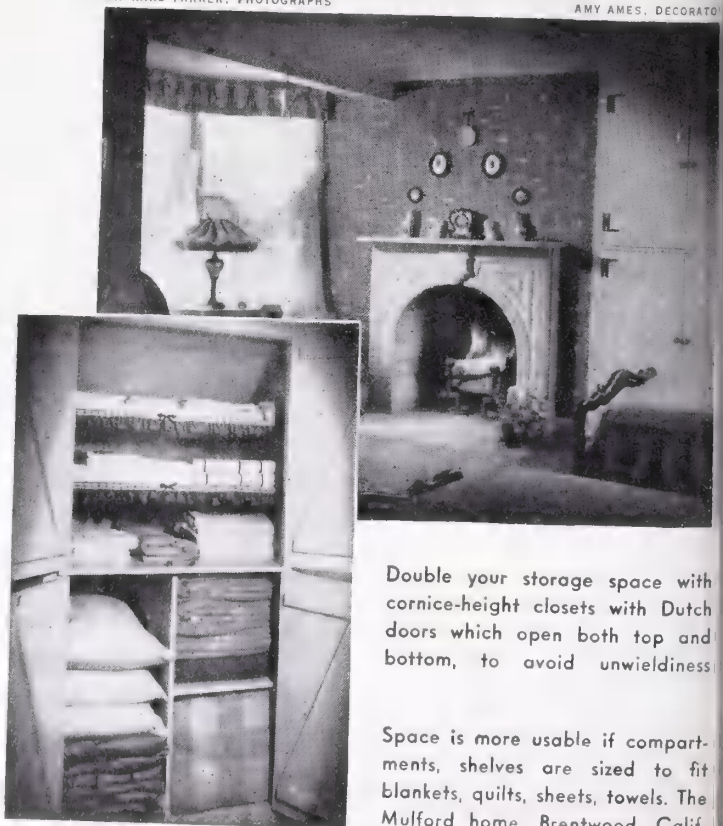
Take advantage of a cut-up dormer to develop three kinds of storage space: a wardrobe closet with special sliding shelf for a sewing machine; shelves for books, knickknacks; space under and back of window seat for papers, magazines. Home of the Ben Schiewes, Los Angeles.

## Are you WASTING SPACE under your roof?

You are if you haven't turned the space under the eaves into closets and built-ins which bless your room twice: extra storage space, added interest.

MAYNARD PARKER, PHOTOGRAPHS

AMY AMES, DECORATOR



Double your storage space with cornice-height closets with Dutch doors which open both top and bottom, to avoid unwieldiness.

Space is more usable if compartments, shelves are sized to fit blankets, quilts, sheets, towels. The Mulford home, Brentwood, Calif.



*P*icture yourself in this luxurious, mahogany-paneled room! Note its feeling of warm richness; its beauty: charm. Then realize that a room like this can be yours—with life-long Weldwood Plywood Paneling—at little more than the cost of ordinary plaster.



**IN TOMORROW'S HOME . . .**

## *The Warmth and Charm of Wood Paneled Walls*

**AT NEW LOW COST!**

When you build your post-war home, you won't have to wish in vain for those wood-paneled rooms you've admired in expensive mansions.

No, indeed!

Even the most modest home after the war can have marvelously beautiful Weldwood Plywood Paneling in genuine walnut, mahogany, oak, gum, knotty pine or other fine hardwoods.

Guaranteed for the life of your home, Weldwood Plywood Paneling is crack-proof and permanent.

Its sheltering loveliness stands unchanged through the years, ever luxurious, ever beautiful.

Ideal for bringing new life to old rooms, too, Weldwood Plywood Paneling can be quickly installed over old, ugly walls.

And for those walls you'll want covered with paper or paint, sturdy, inexpensive Weldwood Utility Panels, gum-faced, provide an ideal, crack-proof under-surface.

Forever smooth, they do not develop rough grain-lines to show through costly wall paper or paint.

Both Weldwood Plywood Paneling and Weldwood Util-

ity Panels end the expense of repairing and replacing plaster.

They can't cause dampness, sticking windows, warped doors and woodwork. Unlike plaster, they do not introduce damaging moisture into your new home. When you use Weldwood paneling or panels you save as much as six weeks in building time, too!

Ask your architect and builder about the advantages of Weldwood Plywood Paneling and Weldwood Utility Panels now. See actual samples at your lumber dealer's.

Send for **FREE Illustrated Booklet** showing many ideas, in full color, for beautiful, low-cost, wood-paneled rooms.

UNITED STATES PLYWOOD CORPORATION  
616 West 36th Street, New York 19, N. Y.

Please send me a free copy of "Beautiful Wood—For Beautiful Homes".

Name

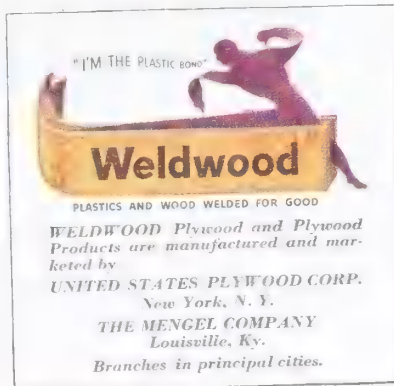
Address

City  P. O. Zone  State

# WELDWOOD

## PLYWOOD

Waterproof Weldwood, so marked, is bonded with phenol formaldehyde synthetic resin. Other types of water-resistant Weldwood are manufactured with extended urea resins and other approved bonding agents. Back of these Weldwood Products are unmatched facilities and experience in Plywood production and fabrication. Available also are the services of a qualified technical staff which includes engineers, chemists and wood technologists.







*There is nothing  
better in the  
market*



## ES YOUR DAUGHTER WANT TO LEAVE HOME?

CONTINUED FROM PAGE 48

of Virginia's parents. Mr. Mrs. L. Lewis Cohen, of High Park, Ill. It's a far cry from just another bedroom. In an exact sense of the word it's a living room, because there's scope for its owner to pursue her interests independently, to enter as hostess in her own establishment, to study, to do as she pleases. This is a place where she can enjoy the luxury of a private room which shouldn't be called a bedroom at all because it's only what a grown-up human being is entitled to, no matter where he lives or with whom.

It was Virginia's idea to turn a narrow bedroom and an adjoining sun porch into private quarters for herself. Since she was studying in Chicago while her ensign-ship was off with the Navy, she wanted to live at home and still be more or less on her own hook. The latest word is that Virginia has married her ensign, is now Mrs. Arthur Halle, and is still living at home under the family roof-tree.) The room was to be definitely out of the young girl's bedroom class. It had to look more like a living room than a bedroom, and it had to be Modern because that's her taste. She wanted to be able to entertain, study, or do her sculpting here as well as sleep, dress, and powder her nose.

Architect-designer William P. Schisman, now a naval lieutenant, takes credit for doing a three-day job. Virginia's room is not only an example of why girls don't want to leave home and a brilliant exhibition of good Modern decoration, but it also represents some inspired remodeling. The partition between sun porch and bedroom is broken down to make one spacious room with two exposures. The sun porch area was built up to be six inches higher than the rest of the room. This upper level now serves as bedroom and study, and the lower level, formerly a bedroom, is treated as a sitting room. Cellophane curtains, hung from the ceiling, may be drawn to shut off the sleeping platform from the rest of

the room, and a curved sofa, set against the edge of the platform, acts as a further partition between the two levels.

The old bedroom wall had one closet. This was extended, fitted out with a built-in cabinet for sweaters and lingerie and a shelf especially for Virginia's perfume collection, and is now virtually a dressing room in itself. Another shallower closet, just deep enough to accommodate a rather elegant and most convenient wash basin, borrowed space from a closet in the next room. The most beautiful part of these closets, apart from their handiness, is the deceptive covering on their flush double doors which makes them look just like living room walls, so that you'd never guess what is behind them.

Their covering is "Weldtex," a beige-tone plywood that sheathes the walls of the living room section. It's used vertically on the walls, horizontally around the ceiling and cornices, and in a herringbone pattern on the doors. It's furred out on the window walls to conceal drapery fixtures and gives the walls a smooth, clean-cut finish.

While Virginia's interest determined the furnishings, her red hair determined the colors in the room. They're a medley of warm beiges, greens, and browns, highlighted with terra cotta, and the most perfect complement to Titian hair you could find.

**T**HE greatest drama in the room is the brown tufted leather wall against which Virginia's bed is set. Bedspread and headboard are in green raw silk. There's green again in the loopy fabric on the curved sofa and in the green lacquered phonograph chest that stands between the closet doors. Draperies—and there are yards and yards of them because the room is banked with windows—are Virginia's smart way of associating her interests with her decoration. Their pattern is a lively reproduction of prehistoric art—a cave-dweller's picture of a hunting scene. It's printed in brown on a natural color ground, so it's appropriate in color, too.

LET'S ALL BACK THE ATTACK

★ BUY WAR BONDS ★



Circle Tread Ozite Cushions will give even your old rugs a wonderfully inviting softness—make home "homier" than ever!

Home on furlough—or soon for good, we hope—he'll enjoy Home as never before. Looking for changes, things you've done since he's been away, he won't see but he'll feel the difference your Circle Tread Ozite Cushions will make. The chances are he'll think you have new rugs. And for softness, for comfort, for added wear—they'll seem like new rugs to you too.

Circle Tread Ozite is one home comfort you ought to have today. For a quieter (for it absorbs sound), lovelier home, Circle Tread Ozite is a "must." For economy, it is a must too, because how else can you save those old rugs—or make new rugs last twice as long?

For your own sake, be certain that you see the Circle Tread design. Not all rug pads are genuine Ozite—and not all can offer Circle Tread Ozite's lasting softness, lifelong wear.

Buy Circle Tread Ozite Cushions today—and give your rugs and carpets the protection they deserve.



Send for FREE Booklet on "Care of Rugs." A mine of information on how to make your precious rugs last longer—hints on removing stains, moth prevention, etc. Write for Booklet 407.

Clinton Carpet Company Merchandise Mart, Chicago 54.

And OZITE recommends . . .

Away with difficult spots and stains!

**DES-TEX DRY CLEANER**

Specially Made for Rugs, Carpets and Upholstery

Easily removes such spots as road oil, grease, tar, hair oil and even chewing gum residue—just the kind of obstinate spots that get on rugs and upholstery. Grand for twist-weave rugs because it won't "unkink" nap; also for mohair and Frieze upholstery.

KILLS MOTHS, TOO

For shampooing rugs and carpets on the floor use DES-TEX FOAM Soapless Rug & Upholstery Shampoo





# WESTMORELAND

*Authentic Reproductions*

*Handmade  
in Lovely  
SPARKLING  
CRYSTAL*



## *Complete*

### TABLE SETTING IN OPEN STOCK

Recapture the charm of those glistening table-settings that added so much to the brilliant gayety of life in the 1870's. Westmoreland's Thousand Eye pattern, rich as a setting of gems, is like an echo from America's age of elegance. Inexpensive and practical, the Thousand Eye pattern can be seen in the better stores everywhere. Start your set now and add to it from time to time.

**WESTMORELAND GLASS COMPANY**  
*Grapeville, Penna.*

## CHILDREN ARE FUNNY

**Look unto yourself when your children begin to share their interests with your neighbor instead of you. Too clean a house may be an empty one**

By Jean Tigar

IRMA GREEN was a wonderful mother. For years she had worked and slaved for her three children. Somehow it wasn't turning out at all as she had hoped. But she'd go right on being selfless and not let them suspect for an instant that she was observing a gradual change.

Keeping the house just so was a full-time job. But Irma didn't mind so long as the kids were able to bring their friends home any time and find the house in order. The only trouble was they didn't seem to want to have their friends around even for a minute any more. The first she noticed it was one rainy day when her Helen brought a chum back from school. The girls were starting out to sell tickets for something or other, and Irma heard Helen ask her companion to wait on the porch while she went in search of an umbrella. Later when Irma asked her daughter why she hadn't invited the classmate in, Helen replied the girl had no rubbers and might have got the rug dirty. Irma wondered at first if that were a dig. Then she decided her imagination was playing tricks. It was just that she was always talking herself hoarse about keeping

the house clean, and her little lectures were beginning to bear fruit at last.

Irma loved to cook, too, and fuss for the children's friends. She must remember to ask Art if he didn't want to have a couple of the fellows over for chicken pie again one night. Art hadn't asked if he could bring the boys home since that evening some time ago when Irma had shooed them away from the table in the midst of a lively discussion. They were finished eating, and the fellows were just beginning to warm up to Dad and the girls, when Irma discovered a fruit stain on the tablecloth. It had to be attacked with a nailbrush and soap right away or the spot would be there practically forever. Irma guessed they could talk in the living room as well. But while she busied herself in the kitchen she heard no more loud excited voices. Kids blew hot one minute and cold the next, she reflected.

It wasn't only in the big things that Irma was thoughtful either. There was the time, for instance, when she had searched for days to locate one of those gardening sets for Elaine. Elaine was interested now in growing things and

DRAWING BY  
DILLY'S WALL





Irma had gone downtown and spent most five dollars on equipment. On the day Elaine decided to plant her garden, Irma was beginning to houseclean. She asked Elaine to wait for another day, but the children certainly have no patience. Elaine went across the street and got Mrs. Andrews to help. When it was weeding time and the old couldn't tell weeds from purple flowers, Irma was doing the dirty. Elaine didn't bother to ask for assistance. She just went over to Mrs. Andrews again and Irma could hear them giggling out in the yard. Irma was a little hurt when the first bloom came up and Elaine ran with it across the street. She did the darndest things, didn't she? She hoped they'd be more appreciative of her acts of devotion when they got older.

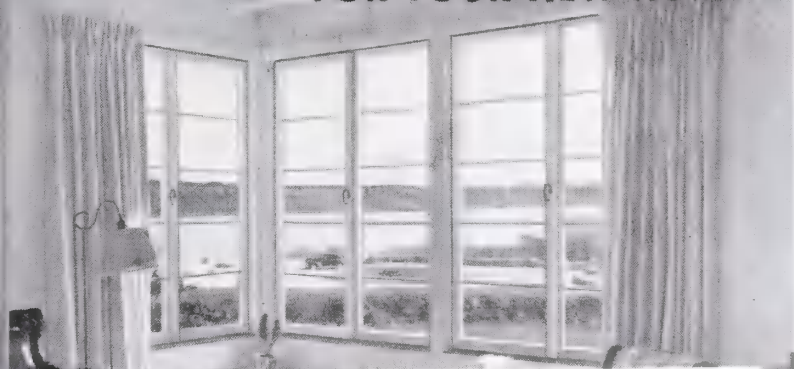
When there was the matter of helping, Irma had often heard her mothers boast of the way their daughters worked around the house. But not her two. They used to pitch in occasionally, but then they got lazier and lazier, their mother thought. It was no doubt just as well, since she had to limit their efforts weren't exactly rewarded with success. Take the time Irma had one of her head-

aches and had to lie down before she finished ironing. The girls decided to tackle the job together. What a mess! They folded everything the wrong way and scorched a handkerchief. Irma got up from the couch, refolded it all, and put the handkerchief in bleach. She never said a word to the girls, though. Irma prided herself on her tact. She just gave them the clothes to take upstairs and asked them to remind her to take the handkerchief out in fifteen minutes.

Irma often wonders why she bothers to keep things so spotless now. The children are always meandering around somewhere, or off in someone else's house. For the life of her, she can't seem to keep them close. Only the other day she offered to give a party for that guest of Honey Peters'. She felt the girls should reciprocate when they'd been asked to so many nice affairs. But they insisted they'd rather pay off the obligations by treating the gang to the neighborhood movie and sodas some Saturday afternoon.

Irma isn't worried, though. She's sure it's just a phase. When they realize how she spends her life doing things just for them, they'll change. (MAYBE.)

## Window Beauty Ideas FOR YOUR NEW HOME



**FREE**—36 Pictures of Window Beauty ideas for your new home... Bay Windows, Picture Windows, Corner Windows... many ideas you'll want to clip and save.

**NEW SCRAPBOOK! JUST OFF THE PRESS**—If you are collecting ideas now for your new home, you'll want this special Home Planner's Scrapbook in which you can arrange all of the clippings and booklets you have been saving. Good looking Moroccan Brown Leatherette cover, Ivory Plastic Binding; your name stamped in gold on your copy. Special sections for house plans—kitchen ideas, bathroom ideas, outdoor living rooms and all other rooms; also special page on which to sketch your lot. Sold at actual cost on money back guarantee. Not available through stores.

**SEND NOW!... FOR YOUR COPY**  
For U. S. Sale Only

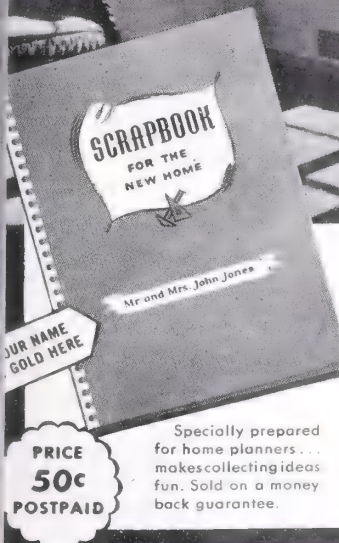
Andersen Corporation, Dept. HB 344  
Bayport, Minnesota

Enclose 50c (coin or war stamps) for your Home Planner's Scrapbook. Also send without extra cost your booklet "Window Beauty Ideas".

Name \_\_\_\_\_  
(Print your name as you want it on your scrapbook)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

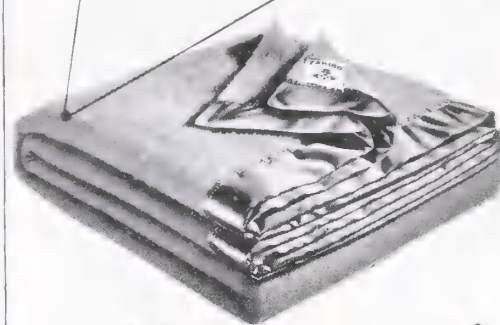


Specially prepared for home planners... makes collecting ideas fun. Sold on a money back guarantee.

PRICE  
50c  
POSTPAID



Make a  
Fox Hole Fantasy  
COME TRUE!



Have a  
**FARIBO**  
(ALL WOOL)  
BLANKET

*Ready for his return!*

He isn't looking for any coddling now at the grim job he's working on. But he'll be ready for it when the job is over and he returns... that soft restful bed in his room—made gay and attractive by a Faribo All Wool Blanket!

Even now—many stores have the new Faribo Blankets ready for your selection. More stores, each month, are getting them.

Make your selection soon at your favorite store. Seeing a Faribo All Wool Blanket, folded at the foot of his bed—waiting his return—will do something for your morale, too!

**FARIBO WOOLEN MILLS**  
FARIBAULT, MINNESOTA



# How to be WALLPAPER-WISE in One Easy Lesson!



Look for the Name



## "Unitized"...

This "Unitized" Seal on the back of each sample identifies the exquisite wallpapers of America's foremost manufacturer. It is your assurance of wallpaper that is

- 1 **Designed by World's Leading Artists!** Each pattern is a masterpiece, created by artists who blend as many as 18 colors to achieve this beauty for your home.
- 2 **Style-Tested by Experts!** "Unitized" wallpaper is certified by expert Interior Decorators for style, pattern, coloring.
- 3 **Pre-proved on the Wall!** Every "Unitized" wallpaper pattern is proved by wall test to match and hang to perfection.
- 4 **Guaranteed Fade-proof . . . and Washable if Marked So!** "Unitized" wallpaper must pass the most rigid tests for sunfastness. And those marked washable are guaranteed to remain fresh and unchanged even after repeated washings.

*Don't trust to luck! End all doubt by looking for the "Unitized" Seal on the back of samples at your dealer's. It makes your choice sure, swift, easy!*



*Picturesque old castles against a subdued background. A pattern of quiet elegance.*

*Lush pink roses climbing a trellis to give a room freshness . . . and romance.*

*A truly original design carried out in rich, exotic colors and soft muted tones.*

UNITED WALLPAPER FACTORIES, INC., CHICAGO, ILLINOIS

© 1944, UNITED WALLPAPER FACTORIES, INC.



DRAWING BY  
JACK FERGUSON

## I married a CLOCK COLLECTOR

**If you married one, too, steel your nerves, pray for tough eardrums, and be thankful that he's busy and happy in his home**

By Harriet Culp

MY friends often say to me, "I think it's wonderful that your husband has such a nice hobby. I wish mine were interested in collecting something."

My face gets that fixed smile while I murmur agreement and reply, "Well, it certainly keeps him busy and happy at home."

My answer is only partly true, for, while he is always busy, I wonder if a person who collects clocks can be completely happy. For my part, I sometimes wish he'd gone in for something like old glass or stamps. Not that I don't like to know the time of day as well as anyone. And I'm glad I didn't live in the age when people had to rely on sun dials and hour glasses. But I don't think it's unreasonable to feel that a clock or two is enough for one small home.

In the first days of our married life we had only one big clock, a kind of half imitation of the Parthenon. It was a massive thing of black marble with gold columns and gold and black busts of Athena and Paris, son of Priam. My mother-in-law gave it to us and it stood on the living-room mantel. It struck the half hour and hour, but I paid two men to carry it to the attic and now it's a sort of retired master machine by which the others are regulated. Amos moped a little over this banishment and said he guessed I didn't know the Parthenon was real Italian marble. I didn't realize how much this clock meant to him until months afterward when he said he missed it because the striking was "melodious and lingering like the smell of tuberose in the parlor."

I scarcely had time to congratulate myself on the satisfying fact that I'd married a seemingly reasonable man who could



e convinced that a marble Parthenon belonged out of sight when he brought home a huge, wooden clock Elisha Hotchkiss which he placed on the mantel. It struck so loudly that guests jumped out of their chairs. Even my husband compared the tone to the sound of a volunteer fireman's alarm. I could stand the Hotchkiss fairly well as I had no nerves to speak of then. It was more than a hundred years old, as we found from reading Moore's clock book, but was not so much impressed with its antiquity as the fact that we had sturdy generations back of us with tough eardrums.

Coming upon a Silas Hoadley that was also more than a hundred years old and minus a weight and a tooth out of one of its wheels, the man I married added this to the décor of his own bedroom. I asked him if he cared to describe the tone of the Hoadley and after some thought he said, "Though slightly more subdued and more attuned to human ears than the Hotchkiss, nevertheless and in spite of its years, it feels that its time-honored duty is to announce the hour to all within earshot of the manor house."

I inquired if he had enough clocks now. He made no reply, but went ahead making an ivory key hole for the Hoadley out of an old piano key. Some months passed before he came in from Lexington lugging a bulky package. I met him at the door.

"Is that another clock?" I asked. "Hold the door open for me!" he cried. "This thing's heavy." "Is it?" I repeated.

He hurried upstairs as fast as he could go. It was a clock, all right, for it struck twenty-one times before he could get to his room and lock the door.

This latest was another old Hoadley. He loved it dearly because he's a great admirer of Andrew Jackson and over the top, under glass, were the words *Union Must Be Preserved*. This was a condensation of Jackson's toast given on the Jefferson birthday celebration in 1830: "Our Federal Union; it must be preserved." I accidentally broke the glass that covered the inscription and chipped some of the gold off the letters. He had to have a sign painter come out and touch up the letters and he spent hours fitting a new piece of glass in. My part in the

(Continued on next page)

# BIGELOW WEAVERS

Present

## THE 6,000 MILE DREAM

STARRING

LIEUT. WM. HUNT



MRS. WM. HUNT

TIME . . . THE FUTURE

**PLOT:** Bill overseas. Betty here. 6,000 miles apart, both dream the same dream . . . A living room like this, piano for Bill, listening chair for Betty all bright and gay and happy. The color scheme, as all good color schemes do, building up from the rug.

Betty knows a rug will be her most important purchase. She wants a Bigelow rug. She knows that Bigelow means fine quality, lasting beauty. Her mother's Bigelow BEAUVAIS has worn so well. So, it's nothing less than Bigelow even if she has to wait for it.



★ BUY WAR BONDS

# BIGELOW WEAVERS

*Fine rugs and carpets*



Copr. 1944, Bigelow-Sanford Carpet Co., Inc.

**KENTUCKY**

**OLD FITZGERALD**

100 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY

A beautifully colored historical map shown above will be sent you on request.  
Write Dept. H. B.  
STITZEL-WELLER DISTILLERY, INC., SHIVELY, KY.





# Merito wines were famous before the Spanish Armada

**I**N the year 1264, more than three hundred years before the Spanish Armada sailed for England, ancestors of the present Marques del Merito settled at Jerez, Spain, and began producing fine wines. For seven centuries this family has devoted itself to the vintner's art. During those centuries Merito Wines acquired an international reputation for unsurpassed excellence. More than thirty gold medals from International Expositions furnish striking proof of the superb qualities of these wines.

Today, Merito Sherries and Ports are being sold here in America. Shipments continue to come in from Spain and Portugal and are on sale at good dealers everywhere.

Each Merito label carries helpful information on taste, color and use. Look for the Merito label when you buy wine.



# MERITO

Imported

## SHERRY and PORT WINES

CONTINUED FROM PRECEDING PAGE

Hoadley's restoration was to search the public library for a certain kind of picture of the Hermitage which could be copied and painted on the glass door, as the old scenery had been scraped or worn off.

I made so many trips to the library trying to find the perfect picture and carried the clock door back and forth to the artist's so often that my husband, in appreciation, agreed he wouldn't buy any more time pieces. If I'd been more alert I'd have noticed the accent he placed on *buy*. I had forgotten his well-meaning friends. One of them, a man I used to like from Columbus, Ohio, gave him a cupid and wreath clock that won a prize at the Chicago World's Fair of 1893. It chimed on every quarter and struck the hour. This was too much to be borne by one who fully realizes time is flying.

**A** WOMAN, once a friend of mine who should have known better, gave him one decorated by a two-foot nude figure holding a bow and arrow. She told us its story. A client of her lawyer husband was unable to pay his fee after he had been cleared of the charge of throwing a brick through the window of the house of his rival in a love affair. He brought the clock over to square the debt. My friend said his bearing was that of one torn between great pride and consuming sorrow. The way she told it her protests of delight sounded a little fulsome. It would have been much more honest if she had refused to accept such an oblation in the first place instead of passing it off on Amos.

"Surely, even you wouldn't have that atrocity around," I remarked. "There's one thing certain! You'll

never be able to describe the noise it makes."

"Why yes," he said, "it has a dull, resonant sound which carries through the house like the hollow drums of the African native, signaling the approach of strangers to the village."

These last two clocks are kept on his closet shelf where he says they do not annoy anyone. Now and then he looks at them.

**I**F all his clocks struck at once our immediate neighbors would no doubt turn off their lights for a blackout. However, Amos has never been able to get them to work together and there are no two that strike at the same moment. When the hour nears he begins to get nervous. He looks at one of his wrist watches. The Parthenon way up in the attic leads off like the "horns of elfland faintly blowing." Then a loud clamor from his bedroom. "There's Silas Hoadley!" he shouts. "Right on the hickey!" A minute passes. The Hotchkiss fire alarm on the mantel explodes. "There goes old Elisha!" he cries. "Little slow but his tone's mighty strong." Two or three minutes elapse. He begins to frown. "I can't think what's wrong with Hoadley's *Union*. I'll fire Weck and get Poison to work on it." The *Union* finally comes in just ahead of the two on the closet shelf.

I often think sadly that maybe all of this wouldn't have happened if I had let the marble Parthenon stay where it was. There's a great deal to be said for it, at that. It runs eight days without winding. Elisha Hotchkiss and Silas Hoadley and all the rest have to be wound every night. But oh, the peace that settles over our little home when my husband is away and I forget to wind *all* of them.

## MRS. APPELYARD "MASTER MINDS" A SERVICE WEDDING

CONTINUED FROM PAGE 61

the two sides of the border. I think you'll like it.

For each person allow:

- |                                   |                              |
|-----------------------------------|------------------------------|
| 2 tablespoons butter or margarine | 1 sliced tomato              |
| 1/2 breast of chicken             | 1/4 shredded green pepper    |
| 1 tablespoon flour                | 1 pimiento (canned), chopped |
| 1/4 teaspoon salt                 | 2 small onions, parboiled    |
| 1/4 teaspoon pepper               |                              |
| 1/4 teaspoon paprika              |                              |
| 2 slices of bacon                 |                              |

Soften half the butter or margarine and rub the chicken all over with it. Dredge with flour, sifted with salt, pepper and paprika. Since you'll need chicken stock, dissolve 2 chicken bouillon cubes in 1 1/2 cups hot water and pour into a deep roasting pan. If

you are going to boil the legs of the chickens you may use the broth for this purpose. Cook it down well. Now lay the pieces of chicken, skin side down. Cover them with overlapping slices of bacon. Dredge again with flour. Put the vegetables around them. Cut the rest of the butter into small lumps, roll them in flour and dot them over the chicken. Cover the pan tightly and set it into a hot oven—475° F.—and let it cook for an hour. After 45 minutes uncover it and add a cup more of the stock if necessary. Cover pan again



and let it cook the rest of the hour, the end of which time the chicken should be brown and tender and the gravy well thickened.

No doubt Serafina knows how to cook rice so that each grain is fluffy and tender and doesn't stick to any other grain. A mound of rice in the middle of a big platter, the chicken pieces around it, the vegetables arranged between, little flowers in the rice with cubes of guava jelly in them—do you see anything wrong with that?

Serve the gravy separately and for an extra vegetable have:

### Casserole of Cauliflower

small heads of cauliflower	1/2 teaspoon salt
1/2 cups cream	1/4 teaspoon pepper
1/4 cup mild soft cheese	1/2 teaspoon minced parsley

Remove leaves and stalk from cauliflower. Break into flowerets and soak them in salted water (1 teaspoon to a quart) for 20 minutes. Drop flowerets into a large amount of boiling water with 1 tablespoon of lemon juice in it and cook for ten minutes. Drain them, put them into lightly buttered casserole, add cream, which should be heated with the seasonings. Cover cauliflower with cheese, coarsely grated. Set casserole into a pan of hot water and bake until cauliflower

flower is tender and sauce thick and creamy—20 to 30 minutes. Cover it as soon as cheese melts. It should not be too brown. The oven which is 475° F. for the chicken is a little hot for the cauliflower. That is why I suggest setting the dish in water. Add more cream if it cooks away too fast. Just before serving sprinkle with minced parsley. Serves six.

Out of compliment to Serafina you had better have tortillas instead of bread or rolls. Have the toasted kind because the others have a tendency to resemble wet blotting paper.

### Almond Snow Pudding

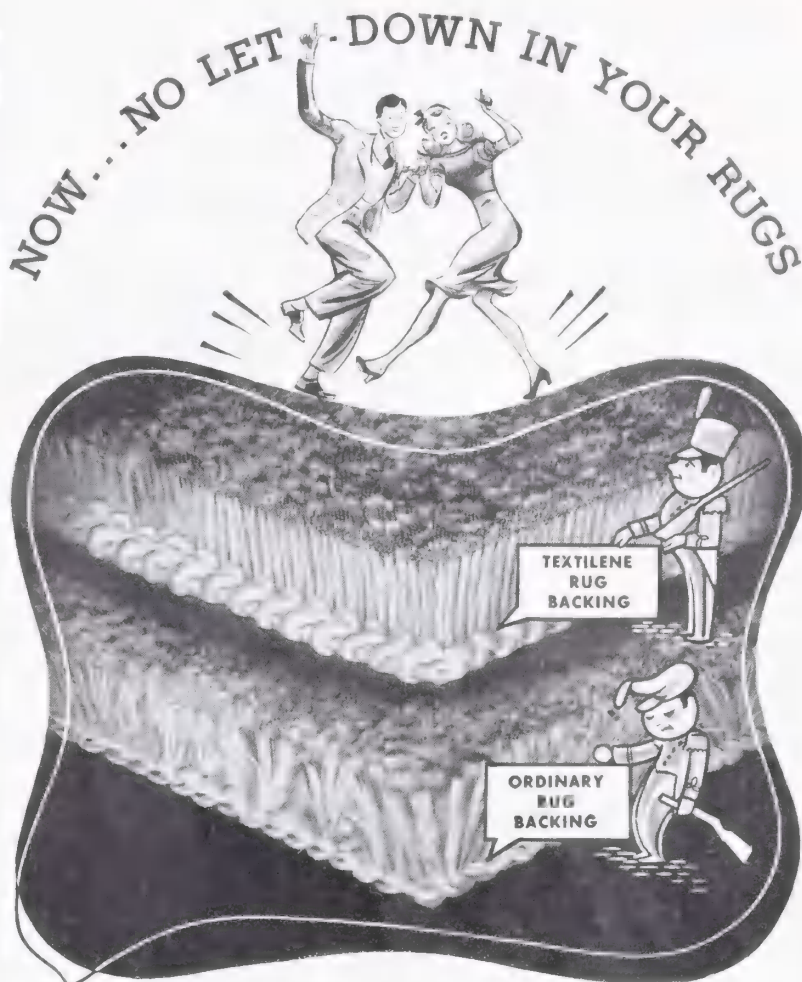
This is snow pudding that has been to Mexico. You make it just as you would ordinary snow pudding, except that you flavor both the pudding and the custard sauce that goes with it with almond instead of vanilla.

Or perhaps you would like:

### Toasted Angel Cake with a Mexican Chocolate Sauce

Better buy the angel cake. I feel sure a wedding produces the sort of tension that makes cake fall. Have it unfrosted and cut it into rather thick slices. Spread them

(Continued on page 126)



*Textilene*  
REG. U. S. PAT. OFF.

### A NEW ALL-AMERICAN RUG-BACKING FOR RUGS AND CARPETS

Haven't you looked on rather dolefully as you watched some of your favorite rugs "curl up and die?" You see the pile flatten-out and get flabby. Worn spots quickly appear. The rug becomes run-down, worn-out—too soon!

Textilene is now here . . . a rug-backing which helps rugs keep their good front!

Here is a revolutionary new rug-backing (and an All-American one, too) that gives your rugs a firmer foundation. With Textilene backing, the rug-pile stands erect, snug . . . firmly held to give long wear and lasting beauty.

American ingenuity has created a superior rug-backing that is more economical, has great tensile strength, holds its stout body through repeated washings.

**E. W. TWITCHELL, INC.**

Third and Somerset Streets  
PHILADELPHIA 33, PA.



*Textilene*

LOOK FOR THIS BACKING ON YOUR RUGS AND CARPETS

*Distinctively Fine  
although limited in production*

**ART TREASURES** ★ ★ ★  
*in beautiful Bedspreads*



The exquisite  
quality

of each Art Treasure Bedspread  
remains unchanged.

Only the quantity of Blue Ridge products  
is reduced.

Our factories are doing  
their full share of vital war work;  
still, a few Art Treasures★  
are being produced

★ These masterpieces of tufting craftsmanship are  
equitably distributed to fine stores throughout America.

BLUE RIDGE



SPREAD CO.

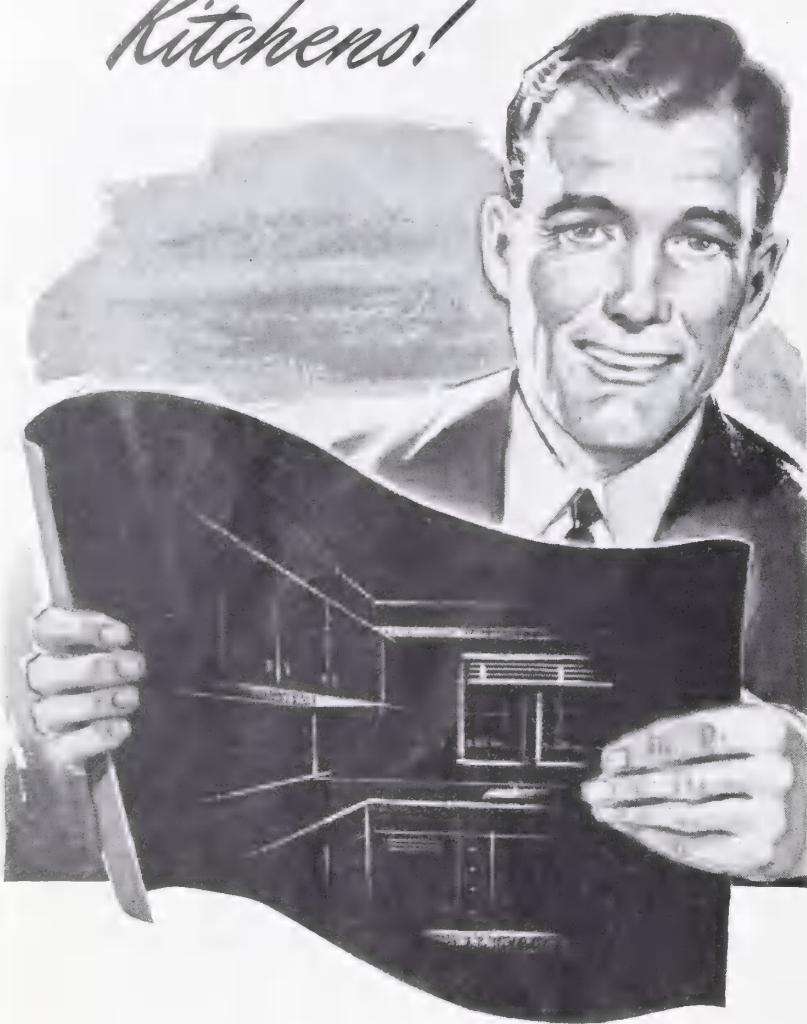
Dallas

Greenville



# PIONEERS

*in beautiful modern  
Kitchens!*



*65 years of manufacturing experience keeps  
Coppes NAPANEE Kitchens out in front*

**C**ERTAINLY—when you modernize your present kitchen or install one in your new home . . . you'll want it to be Coppes NAPANEE Custombuilt!

For it's only natural that Coppes—with so many years of recognized leadership—should be in the best position to provide you with the most efficient, economical planning, the finest construction, the most beautiful and lasting finish.

And although we're now engaged in war work—we'll be glad to help you with your plans for the future, so that when we resume civilian production and our quality kitchens are again available, you'll have yours with the least possible delay.

*Buy More War Bonds Now*

**COPPES, INC., Dept. H-3, Napanee, Ind.**

*Quality Manufacturers Since 1876*

**Coppes NAPANEE**

*Custombuilt Kitchens*



## Meet Spring Half Way and you'll have a BETTER GARDEN

**This is the final month of preparation in  
the vegetable patch. Generals call all this  
"logistics": gardeners—just common sense**

By David W. Bailey

**S**WALLOWS don't make the spring. At least, not down *our* way. It's the first crows who wake our plowland with their hoarse, insistent clamor come the first of March. Older and more tolerant of all wild life than we used to be, we no longer reach down the shot gun when we hear them. But we do take a peek at the back of the top shelf in the woodshed cupboard, just to make sure that there's still enough crow repellent in the can to smear on this year's seed corn. No sense in *feeding* the black rascals, even though we hold fire.

Crow calls remind us of other springtime duties. Is there a trash heap in one corner of the garden that didn't get burned last fall? Now is the time to turn it over, dry it out a bit, and fire it. When the last snow has disappeared from the fence corners, open fires will no longer be safe to monkey with.

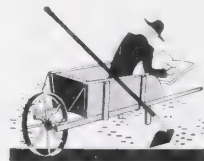
If you didn't manure your garden piece last fall and turn it under, there is time now, even though the ground is still frozen. Forked or disked in thoroughly after a thaw, manure will improve the texture of your soil with results which no amount of chemical fertilizer can equal.

But don't spread your winter's wood ashes over the topsoil now. The valuable nutrients they contain will leach away in the first day's rain. Wait until just before planting. Since potash supplies will be short this year, good hardwood ashes, kept in dry storage, will be doubly valuable for the garden in 1944.

Have you enough bean poles? We cut ours last November and stored them over the collar-beams in the woodshed. But if we hadn't

done so, we'd make amends before April showers burst the buds in the red maple swamp. Pole beans are the best of canning crops.

If you can't get hen wire to support the high-bush peas—and you probably can't this year—then you must stick to old-fashioned brush supports. Gray birch brush three to six feet long is handiest. Sharpen the ends and lay the branches side by side in a long pile several feet high. Then weight them down with some old planks and a few stones. Next month they'll be well flattened out for pea supports.



THE MAN  
BEHIND THE HOE

While the ax is out, cut a generous supply of stakes and markers for laying out the new garden. Unless, of course, you are able to buy handsome white painted markers at the seedsman's supply store. These last, boldly labelled with black lettering crayon such as shipping clerks use, do dress the garden up in style to make visitors envious and keep them informed.

What does a good nurseryman write on his labels? The catalogue variety, the source of supply, the date of sowing, the date (it may be) of transplanting. Even if you keep these facts on record in your note book, it's handy to have them in plain sight in the garden, too.

Our sales resistance is high enough so that we don't go in for too many garden gadgets. But we check our stock now and then of a few items which we have found useful. Have you thought of:

Buckskin gauntlets for heavy spading?

"Twistems" for tying up the raspberry canes?

Binder twine in big standard  
(Continued on page 131)



# ROW AGAINST ROW TESTS

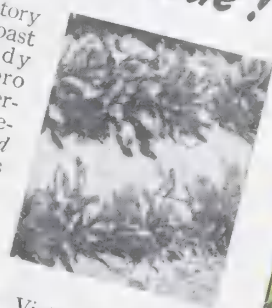
showed these benefits of **VIGORO!**

**VICTORY GARDEN FERTILIZER**

**BIGGER YIELD!  
FINER FLAVOR!**  
*And greater  
nutritive value!*

Thousands of Victory Gardeners, from coast to coast, already know what Vigoro Victory Garden Fertilizer can do for vegetables. They've fed their gardens this complete plant food ... and marveled at the results ... in terms of yield, size, texture, flavor.

But last year, some Victory Gardeners, skeptical, tried a most interesting test. They planted rows of vegetables side by side ... in the same soil ... under identical conditions. Both rows were watered and cultivated alike. *But one row* was fed Vigoro Victory Garden Fertilizer. The other row was left unfed. Read the dramatic results of two of these tests. You'll see why a complete plant food means *more* vegetables ... bigger and better vegetables ... and, according to science, vegetables that are *more nutritious!* Order from your dealer—Vigoro Victory Garden Fertilizer.



"I was astonished by the results I got with Vigoro Victory Garden Fertilizer! Yield and flavor were so much better, and it stands to reason that those vegetables gave us far greater nutritional benefits, too!"

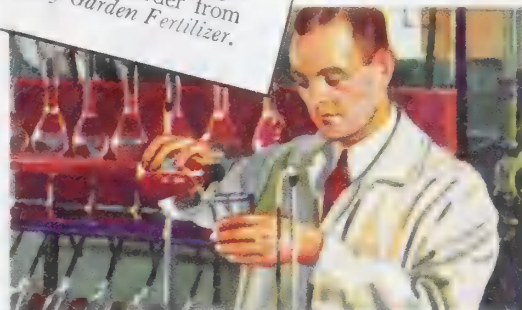
Charlotte, N. C.

Mrs. Hooper checked carefully. "I got better yields from every single row fed with Vigoro Victory Garden Fertilizer! ... My Vigoro-fed beans more than doubled the weight of those from the unfed plants!"

Chicago, Ill.



Freshness and soundness determine flavor. Grow your vegetables with Vigoro Victory Garden Fertilizer and see if they don't taste better than ever! This complete plant food helps them grow sound and free from imperfections. They look more tempting, taste marvelous!



Gain in nutritive value important, says science. You are urged to eat vegetables mainly for their vitamins and minerals. Getting more fine vegetables you naturally get more vitamins; and scientific analyses of vegetables grown with a complete plant food like Vigoro Victory Garden Fertilizer clearly show their greater content of important food minerals. They are better for you.

## Why Vigoro **VICTORY GARDEN** Fertilizer Gets Better Results

Vigoro Victory Garden Fertilizer produces such wonderful results because it supplies not just three or four but *all* the food elements growing things need from soil. And supplies them in scientifically balanced pro-

portions. Vigoro Victory Garden Fertilizer is a *complete* plant food. It is safe, sanitary, odorless, easy to apply, economical. Comes in bags of 100, 50, 25, 10 and 5 lbs. Your garden supply dealer has it.



**VIGORO**  
**VICTORY GARDEN FERTILIZER**

PRODUCTS OF SWIFT & COMPANY

GET **VIGORO**, TOO

THE SQUARE MEAL FOR LAWNS,  
FLOWERS, SHRUBS, TREES





## The World-famous Bacardi Cocktail

THE BACARDI COCKTAIL . . . one of the most called for drinks in all the world . . . must be made with Bacardi (according to a ruling of the New York Supreme Court, April 28, 1936). The simple recipe portrayed above, shows the one and only way to make a Bacardi Cocktail . . . the way by which it has achieved world-wide fame. Today, at your favorite restaurant, or at home, enjoy the most delectable drink ever devised . . . the matchless Bacardi Cocktail.

AWARDED 35 MEDALS FOR EXCELLENCE SINCE 1862



*Nothing takes the place of* **BACARDI**

\* And remember: Nothing takes the place of WAR BONDS. Schenley Import Corporation, New York, N. Y.

RUM — 89 PROOF.





## Mr. Jones's home goes MAIDLESS

If you're like this Papa you'll welcome your Bridget's departure to a war job, because you'll have the opportunity of again being the boss of your own house

By Clifford Parcher

MR. Aloysius Jones cast dignity to the winds and slid joyfully down the bannister—something he hadn't done for at least twenty-five years. Arriving in the hall below with a flourish, he tried to regain dignity rapidly by straightening up to his full five-foot-ten, pulling down his vest and adjusting his tie. But it was too much! Even though he heard Mrs. Aloysius approaching to investigate the unusual sounds, he broke into a sailor's hornpipe. "What on earth are you doing!" his wife said in astonishment.

"Well, you see, dear—" Aloysius started, but he didn't have wind enough to continue the hopping and answer the question. The answer could wait; the dancing couldn't, especially now that his two daughters, Daisy and Violet, had joined the group and were standing in open-mouthed admiration of their father's antics.

"Flowers of my family garden," the head of the house panted—but it was too much for him. He collapsed into a chair in a burst of breathless laughter.

Mrs. Jones was really alarmed. "Shall I call the doctor, Loy?" she asked, surreptitiously feeling her

husband's slightly moist forehead.

"Oh my, no," Aloysius gasped. "I'm just—just celebrating."

"Aloysius!" Mrs. Jones's dismay turned quickly to disgust. "At this time of day! And in front of the children!"

"They should celebrate, too," he puffed. "And you, Mother—you, most of all."

"I don't know what we should all be celebrating," Mrs. Jones sniffed. "And besides, I haven't time, now that Gertie has walked out on us, to go to work in a defense factory!"

"That's just it!" Aloysius gloated. He paused, then burst out:

*Gertie's gone to war,  
And that's the final straw.  
She ran the joint,  
And here's the point—  
Her word's no longer law!*

"That's all very well for you, Aloysius," Mrs. Jones fumed. "but I'm the one who has to do all Gertie's work in addition to my own."

The master of the house was serious now. "I should have talked (Continued on page 113)

## Congratulations, Prize Winners in the ALEXANDER SMITH & SONS CARPET COMPANY POST-WAR HOME CONTEST

### GRAND PRIZES

**FIRST PRIZE**  
**\$1000 WAR BOND**  
Miss Maxine Lewis  
2023 N. Cascade Avenue  
Colorado Springs, Colo.

**SECOND PRIZE**  
**\$500 WAR BOND**  
Mrs. V. S. Mayer  
5731 Center Avenue  
Pittsburgh, Pa.

**THIRD PRIZE**  
**\$100 WAR BOND**  
Mrs. W. C. Hendrixson  
309 Bellefonte Avenue  
Bellefonte, Delaware

**FOURTH TO TENTH PRIZES, INCLUSIVE—\$50 WAR BOND EACH**  
Mrs. William L. Cheney  
293 Coe Street  
Woonsocket, R. I.  
Pvt. Henry A. Goldsmith  
12142169 Co. A, 28th Bn.  
Camp Crowder, Mo.  
Mrs. Jeanette Holie  
339 Commercial Avenue  
So. San Francisco, Calif.

Mrs. Marjorie S. MacLean  
15404 Lakewood Heights  
Blvd.  
Lakewood 7, Ohio  
Mrs. Lula Parker  
288 North Main  
Salt Lake City, Utah

Mrs. Egon V. Ullman  
c/o E. V. Ullman  
Maj. M.C. A.A.B. Station  
Hospital  
Salt Lake City, Utah  
Mrs. Lee Wichelns  
151 Beverly Drive  
(R.F.D. 3)  
Bridgeport, Conn.

**ELEVENTH TO TWENTIETH PRIZES, INCLUSIVE—\$25 WAR BOND EACH**  
Mrs. George Linn Bennett  
135 West Church Street  
Frederick, Maryland  
Mrs. Alda V. Carrow  
1780 Baldwin  
Detroit, Michigan  
Mrs. Clare Chamberlin  
5 East 3rd Street  
Lakewood, New York  
Mrs. Joseph W. Ervin  
168 Cherokee Rd.  
Charlotte, N. C.

Priscilla Fairbanks  
8 Harvard Street  
Natick, Mass.  
Mrs. John W. McHale  
6121 S.E. 32nd Avenue  
Portland, Ore.  
Algie M. Moseley  
2nd Lt. Q.M.C.  
San Antonio Regional  
Q.M. Repair Shop  
San Antonio, Texas

Mrs. Virginia P. Reid  
c/o Phelans, R.F.D. No. 2  
Falls Church, Va.  
Mrs. E. R. Rogers  
233 West Main Street  
Carthage, Ill.  
Mrs. Jerome Terhaar  
13555 Archdale  
Detroit, Michigan

### TWENTY-FIRST TO FIFTIETH PRIZES, INCLUSIVE—\$10 IN WAR SAVINGS STAMPS EACH

Mrs. Max Baskin  
225 Gibson Street  
Lowell, Mass.  
Mrs. Howard M. Belser  
345 Grant Street  
Decatur, Ala.  
Mrs. Robert C. Blair  
1546 So. Gordon St., S.W.  
Atlanta, Georgia  
Mrs. Lillian C. Busby  
35 Kenwick Rd.  
Melrose 76, Mass.  
Mrs. George A. Clark  
822 Plum Street  
Vineland, N. J.  
Mrs. Daniel Constant  
P.O. Box 2189  
Odessa, Texas  
Mrs. S. R. Cope  
322 Maxwell Avenue  
Steubenville, Ohio  
Mrs. W. H. Covey  
2037 17th Street  
Cornus Christi, Texas  
Mrs. Robert K. Davis  
321 30th Street Drive  
Cedar Rapids, Iowa  
Mrs. Jennie Roy Pfaut  
901 17th Avenue South  
Nashville 4, Tenn.

Mrs. Eleanor G. Forman  
392 Irving Avenue  
Port Chester, N. Y.  
Mrs. Robert H. Hagist  
4339 4th N.E.  
Seattle, Wash.  
Mrs. R. A. Hanson  
720½ Lincoln Highway  
Rochelle, Ill.  
Mrs. J. W. Johnson  
406 S. Quincy Street  
Hinsdale, Ill.  
Mrs. Russell H. Kelts  
Route 1, Box 249  
Englewood, Colorado  
Mrs. John Kinyon  
1701 21st Street  
Gulfport, Miss.  
Mrs. James M. Kroll  
1241¼ S. Westgate Ave  
West Los Angeles, Calif.  
Mrs. W. J. Lawrence III  
1806 Fair Street  
Camden, S. C.  
Mrs. R. W. Lytken  
127 Elm Street  
San Mateo, Calif.  
Mrs. John L. Mahon  
700 25th Street  
Detroit 16, Mich.

Mrs. Carl McNeill  
91 Jewett Street  
Akron, Ohio  
Susan Jones Medlock  
The Bradford Apts.  
33rd & St. Paul Sts.  
Baltimore 18, Md.  
Mrs. Charles H. Miles  
215 Cass Street  
Monroe, Michigan  
Mrs. Nelson Richards  
819 Rivermont Avenue  
Lynchburg, Va.  
Rhea Dana Schlag  
523 West Willetta St.  
Phoenix, Arizona  
Mrs. James T. Smith  
100 West River Street  
Milford, Conn.  
Mrs. Val Tarquinee  
1625 West Fifth Avenue  
Gary, Indiana  
Mrs. M. D. Wall  
928 7th Street, S.E.  
Minneapolis, Minn.  
Mrs. Art L. Wallhausen  
1005 East Commercial  
Charleston, Mo.  
Helen Williams  
152½ E. Royal Pl.  
Milwaukee 2, Wis.

### MONTHLY PRIZES

**MAY:** 1st Prize, \$100 War Bond: Mrs. W. C. Hendrixson, 309 Bellefonte Ave. Bellefonte, Delaware.  
2nd Prize, \$50 War Bond: Mrs. M. D. Wall, 928 7th St., S.E. Minneapolis, Minn.  
3rd Prize, \$25 War Bond: Mrs. Eleanor G. Forman, 392 Irving Avenue Port Chester, N. Y.

**JUNE:** 1st Prize, \$100 War Bond: Mrs. William L. Cheney, 293 Coe Street Woonsocket, R. I.  
2nd Prize, \$50 War Bond: Mrs. J. Holie, 339 Commercial Avenue So. San Francisco, Calif.  
3rd Prize, \$25 War Bond: Mrs. Jerome Terhaar, 13555 Archdale Detroit, Michigan

**JULY:** 1st Prize, \$100 War Bond: Mrs. George L. Bennett, 135 West Church St. Frederick, Md.  
2nd Prize, \$50 War Bond: Mrs. Alda V. Carrow, 1780 Baldwin Detroit, Michigan  
3rd Prize, \$25 War Bond: Mrs. Val Tarquinee, 1625 West Fifth Ave. Gary, Indiana

**AUGUST:** 1st Prize, \$100 War Bond: Miss Maxine Lewis, 2023 N. Cascade Ave. Colorado Springs, Colorado  
2nd Prize, \$50 War Bond: Pvt. Henry A. Goldsmith, 12142169, Co. A. —28th Bn. Camp Crowder, Missouri  
3rd Prize, \$25 War Bond: Mrs. Daniel Constant, P.O. Box 2189 Odessa, Texas

**SEPTEMBER:** 1st Prize, \$100 War Bond: Mrs. Egon V. Ullman c/o E. V. Ullman, Maj. M.C. A.A.B. Station Hospital Salt Lake City, Utah  
2nd Prize, \$50 War Bond: Algie M. Moseley, 2nd Lt. Q.M.C. San Antonio Regional Q.M. Repair Shop San Antonio, Texas  
3rd Prize Tie, \$25 Bond: Priscilla Fairbanks, 8 Harvard Street Natick, Mass.  
3rd Prize Tie, \$25 Bond: Mrs. Clare Chamberlin, 5 East 3rd Street Lakewood, N. Y.

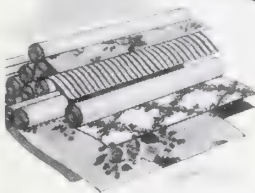
**OCTOBER:** 1st Prize, \$100 War Bond: Mrs. V. S. Mayer, 5731 Center Avenue Pittsburgh, Pa.  
2nd Prize, \$50 War Bond: Mrs. Lula Parker, 288 North Main Salt Lake City, Utah  
3rd Prize, \$25 War Bond: Mrs. M. S. MacLean 15404 Lakewood Heights Blvd. Lakewood 7, Ohio

**ALEXANDER SMITH & SONS CARPET COMPANY  
YONKERS, NEW YORK**



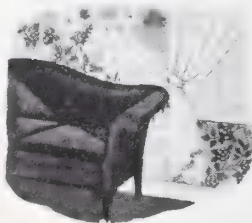
# YOU CAN IMPROVE YOUR HOME *Right Now!*

IMPERIAL  
*Washable*  
WALLPAPERS



1. Imperial is ready for immediate selection . . . offers a wide variety of patterns and colors to suit every home.

2. Imperial designs and colors are planned in every paper to provide a "color recipe" for individual and distinctive room decoration.



3. Imperial is Color-Locked\*—guaranteed washable and resistant to light. You can clean it readily and need not fear sunshine on its lovely colors.

4. Imperial is economical—its beauty will last. And its reasonable cost will be a very pleasant surprise.



5. Imperial Washable Wallpaper quality is unchanged . . . maintained at the same high standard that has made it the leader among wallpapers!

Nothing takes the place of beautiful wallpapers in brightening up a home. Of all wallpapers, Imperial is the choice. Today, you need all the color and cheer your home can give you. Make your choice from a full selection of Imperial Washable Wallpapers. Identified in sample books by the famous silver label.

Ideas for Beautiful Rooms—Send only 10¢ for "Decorating Ideas from Jean McLain's Notebook." Notes and sketches for every room in the house.



Imperial Paper and Color Corporation  
Dept. H-30, Glens Falls, N. Y.

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Copyright, 1934—Imperial Paper and Color Corp.

\*COLOR-LOCKED . . . an exclusive Imperial process by virtue of which all Imperial Washable Wallpapers are guaranteed for 3 years from date of hanging to withstand room exposure without fading and to clean satisfactorily in accordance with the instructions included in every roll. Should any Imperial Washable Wallpaper fail in these respects, it will be replaced without charge.



The dressing or powder room is off the living room, between bedroom and bath. Stripes carry the day here. You see them in pink and blue on the ceiling and in scalloped wall border. They're startling black and white on the zebra rug which, by the way, makes practical floor covering.

## Their guest house

HEDRICH BLESSING STUDIO



The combination kitchenette and bar can be closed off from living room by a flexible partition which pulls down from the ceiling. This arrangement was originally thought up for the benefit of guests, but now it provides just the place for simple buffet service for family and friends.





Mrs. Ramsey's hobby is gardening, and it's expressed in the guest house bedroom. Colors are green and terra cotta, pleasantly combined in striped bedspreads and lavishly flowered wallpaper, which seems to blend with garden view. A solid color space between windows relieves busy pattern.

# COMES INTO ITS OWN for the duration

CONTINUED FROM PAGE 56

house in the country, they elected to have their change of scene within calling distance of their own big house. The habits and hobbies of the whole family were built right into it. And that, if you stop to think about it, is one of the things that changes the meaning of house to home, and probably accounts for the Ramseys' enthusiasm for their little house in the garden.

But so far as the lady of the house is concerned, her greatest joy is the way the guest house adapts itself to casual, wartime entertaining, whether it's being used by out-of-town guests who spend the night or by the Ramseys themselves when they have friends in for the evening. The house is a self-sustaining unit of living room, bedroom, dressing room, shower, kitchenette, and gas-furnace room. All close together without vestibules, halls, and useless corners. It's economical to heat and easy to keep tidy, simplifying both wartime problems of heat and help. All the devices built into the house to save space and make entertaining easier are proving to be sound mechanism for making day-by-day living easier, too. They planned a bar that would be convenient to the living room. But instead of building just a bar, they built a kitchenette with a bar counter where midnight snacks and occasional lunches can be cooked and handed over the counter to guests in the living room. Even the living room furniture placement, which was planned for entertaining and arranged in small groups, makes ensemble living easier because each section of the room has a certain privacy of its own. The Ramseys are their own guests now, and like it.

Artistry has achieved a rare combination in this superb dinnerware...translucent china that is both beautiful and enduring. Moderately priced and offered in many lovely designs that will be treasured for generations.

## Lamberton Ivory China



Write for Free Booklet and Illustrations

Fisher, Bruce & Co.

221 Market St., Philadelphia 6  
1107 Broadway, New York 10





WHEN THE BATTLE FLAGS ARE FURLED...

## She'll keep PINCOR in Mind

As a worker in one of our Nation's War Plants she learned what the name Pincor means in its field. As a homemaker, when Victory is won, she'll expect great things of Pincor Products. We promise not to let her down. Just what we'll make or when, we can't say, but blueprints are now ready to translate into many things she'll want in her home—things to lighten her tasks, give her more leisure to enjoy the bright new peacetime world.

DYNAMOTORS  
CONVERTERS  
GENERATORS  
DC MOTORS  
POWER PLANTS  
GEN-E-MOTORS

**PINCOR**  
Products

**PIONEER GEN-E-MOTOR**

5891 WEST DICKENS AVENUE, CHICAGO 24, ILLINOIS

Export Address: 24 WARREN STREET, NEW YORK 7, U.S.A.

Cable Address: SIMONTRICE, NEW YORK

**BUY MORE BONDS!**



## Pies are not just DESSERTS any more

**Main-dish pies are life savers for today's meal planners intent on stretching flavors and still providing healthful, stick-to-the-rib dishes that require little preparation**

By Helen Brockman

How well are you meeting the challenge of less meat, less butter, less of the many familiar foods of which there has always been an abundance?

Don't be like the vaudevillian of old who lost popularity because he didn't change his acts often enough. Your menus, like his acts, need not be stereotyped, even if you have to repeat the same foods over and over again because of shortages. They can be varied if you refuse to be hidebound by tradition, but will put the old familiar foods in unfamiliar settings.



A good setting for many foods—one which gives the simplest a touch of glamour—is a crust. And we're not talking about the frothy, white cloud variety, either, which puts a happy finale to a good dinner. The pies we have in mind are the dinner. For crusts can add substance to the slimmest beginnings, transform pies into stick-to-the-rib dishes which will be both satisfying and nutritious.

Main-dish pies are valuable time-saving stand-bys, for you can pile all the ingredients into a deep earthen dish, cover the whole with a succulent crust, and pop into the oven. Pies, serving as



complete main dishes, will be saviors indeed if you're one of those efficient whirlwinds created by the exigencies of this war, with whom time for meal-planning and meal-getting is practically a



minus quantity. But whatever your activities, you'll find the following recipes, geared to wartime shortages, a good and hearty answer to what to serve on many occasions. For those intimate moments after the movies or theatre, serve some Ham and Egg Pie to your cronies one of these nights. You can go through this one in jig-time.

**Ham and Egg Pie**

1 cup ham (cut in thin strips)	1 can tomato soup
1 cup white sauce	1/2 cup bread crumbs
1/2 cup grated store cheese	1/2 pound sautéed mushrooms
4 hard boiled eggs	

Brown ham on all sides in frying pan. Add tomato soup and grated cheese to white sauce and mix thoroughly. Place layer of ham in buttered pie casserole, then a layer of sliced eggs, dot with a few mushrooms and cover with sauce. Continue with layers of ham, eggs, mushrooms, and sauce till all are used. Put on a lid of fluffy mashed potatoes and bake until the pie is hot throughout and browned on top.

Of all the moments of your war-filled days, the most wonderful and breathless are those when your son, sweetheart, or husband is home on leave. Chicken Liver or Kidney Pie will produce exclamations of joy.

**Chicken Liver Pie**

1 pound chicken livers	1/2 pound mushrooms
1/2 pound kidneys	4 tablespoons melted butter or other fat
2 onions sliced thin	1 1/2 cups sour cream
1 teaspoon soy sauce	
2 tablespoons flour	

Sauté onions in butter until golden. Place onions on one side and sauté livers, kidneys, and mushrooms in butter. Mix with onion. Add sour cream and soy sauce and bring to a boil. Allow to simmer for a few minutes. Add flour dissolved in cold water to thicken. Season with paprika and salt. Top with fluted pastry and bake in moderate oven until a golden brown.

**Pastry**

1 1/2 cups sifted flour	1/2 cup shortening
Pinch baking powder	5 to 6 tablespoons cold water
1/2 teaspoon salt	1/2 teaspoon sugar

Sift dry ingredients. Cut in shortening with two knives. Then add 5 or 6 tablespoons cold water. Mix lightly with fork. Chill.

**Kidney Pie**

(or Left-over Beef, Veal, or Lamb)

1/4 cup chopped parsley	1 cup peas
1 cup diced carrots	2 tablespoons flour
1 pound kidneys or left-over meat	1/2 cup chopped onions

(Continued on next page)

*They look alike, but one is DEFECTIVE INSIDE*



**With home insulation too, there's more than meets the eye**

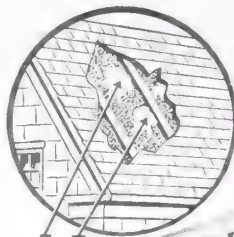
**You can rely on your Johns-Manville Home Insulation Contractor for the right kind of a job**

EVERY contractor for Johns-Manville "Blown" Home Insulation is carefully selected on the basis of his integrity, experience and reputation. In addition, his work is rigidly supervised by Johns-Manville until he can satisfactorily meet the high standard of J-M specifications for the scientific installation of Rock Wool.

Why is this important to you? Because the finest insulating material anybody can make

will result in a defective job if it's installed in your home in a slipshod, careless or skimpy manner. You can't see the difference, but only the right kind of a job results in maximum comfort and fuel savings.

Remember when you buy Rock Wool Home Insulation, you buy it only once. It pays for itself when done properly. Take the first step, send for free J-M Home Insulation book which gives you the full story.



← Here's what happens on a defective job: Note voids . . . "Leaky," incomplete insulation will cause cold spots. A J-M job is complete in every detail—J-M Rock Wool is "blown" in to the exact, efficient firmness that helps keep winter heat IN and summer heat OUT.



**MAIL COUPON • NOW!**

Johns-Manville, Dept. HB-A3,  
22 East 40th St., New York 16, N.Y.

Without obligation I would like a free copy of your Home Insulation Book, "Comfort that Pays for Itself."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**JOHNS-MANVILLE "BLOWN" HOME INSULATION**

**THE GREAT NAME IN RUM**



SOLE AGENTS  
FOR U.S.A.  
CONTINENTAL IMPORT DIVISION OF R.C. WILLIAM & CO. INC. NEW YORK - N.Y.



**STERLING SILVER**  
by the  
**ALVIN SILVERSMITHS**  
now takes second place  
... War production for  
victory comes first ...



*To keep the  
home fires burning...*

six essential items in these four patterns are being made in limited quantities for home use.

Teaspoon	Salad Fork
Luncheon Knife	Cream Soup Spoon
Luncheon Fork	Butter Spreader

NOTE: Complete patterns and items now restricted will again be available when Victory is won. Price lists mailed on request.

**THE ALVIN SILVERSMITHS**  
Makers of Exclusive Silver Designs for Fifty Years  
PROVIDENCE • RHODE ISLAND

CONTINUED FROM PRECEDING PAGE

Cook all vegetables but parsley. Brown onions and kidneys in small amount of butter. Drain vegetables, save liquid. Add vegetables and gravy to meat. Add parsley. Season. Place in pie casserole. Cover top with biscuit crust cut in pie-shape wedges. Bake 25 minutes in 450° F. oven.

#### Biscuit Crust

1 cup sifted flour	2 tablespoons
1½ teaspoons	butter or
baking powder	shortening
¼ teaspoon salt	⅓ cup milk

Sift flour, add baking powder and salt and then sift again. Cut in butter (or shortening) and add milk, stirring gradually, until mixture is a stiff dough. Roll or pat on a slightly floured board. Make perforation in wedges placed over the top.

Your family won't recognize the left-over chicken and vegetables from Sunday's midday meal when this appetizing dish is set before them.

#### Chicken and Vegetable Pie

2 tablespoons fat	1½ cups milk
2 cups cubed	½ cup finely
chicken meat	chopped parsley
1½ tablespoons	½ cup mush-
flour	rooms or left-
½ teaspoon salt	over carrots
½ cup peas	Dash of pepper

Some cut up celery or green pepper are welcome additions.

Melt 2 tablespoons fat in double boiler. Remove from fire, add flour, salt, and pepper and stir until well blended. Add milk, place over boiling water and cook until thick. Add chicken and vegetables, place in deep pie dish and top with tiny biscuits cut in star design.

You might have to increase amount of creamed sauce if many left-over vegetables are added.



Whenever you want to have a dish that contains a goodly proportion of vitamins so necessary for youngsters who are "springing up," try Curried Egg Pie topped with macaroni crust.

#### Curried Egg Pie

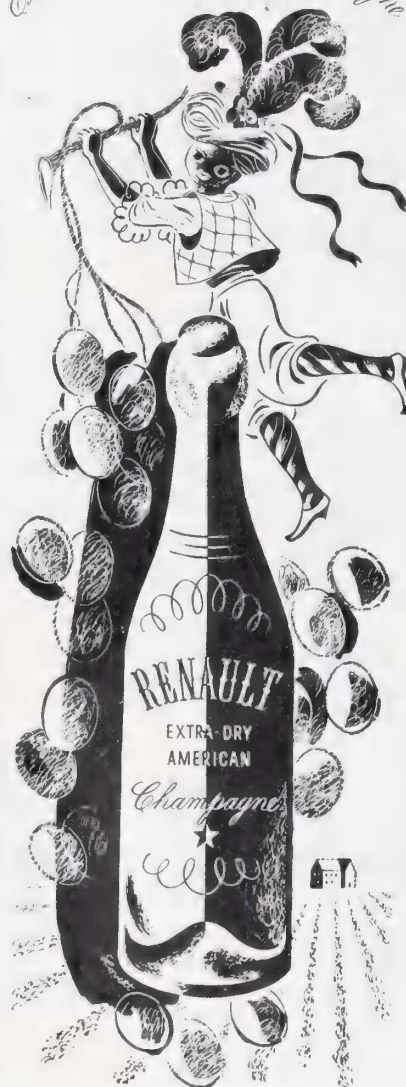
½ pound	½ teaspoon cur-
macaroni	ry powder
4 tablespoons	¼ teaspoon salt
butter	2 cups milk
4 tablespoons	6 hard-boiled eggs
flour	

Bring a pot of water to boil, salt, add macaroni, and let cook until tender. Wash under cool water until all starch is removed.

Next melt butter, add flour, curry powder, salt, and milk. Cook until thickened and add to the macaroni. Place macaroni in deep

# RENAULT

*Extra Dry American Champagne*



Pour it into your finest stemware, this pale gold of the vintner's sun. Twirl the glass and catch its delicate bouquet. Then sip it reverently. Nearly three quarters of a century's experience

has gone into the making of this delicious champagne, naturally fermented in the bottle.

Write for a free copy of our 24-page Wine Recipe Book.

Address Dept. 39,

L. N. Renault & Sons, Inc.,

Egg Harbor City, N. J.

Distributed through

McKesson & Robbins, Inc.,

New York.

Buy War Bonds

*Enjoy Renault - the Wine without Fault*

pie dish, alternating layers of macaroni with layers of hard-boiled eggs, ending with macaroni placed in criss-cross pie fashion on top to form crust. Place in 350° F. oven until browned on top.



For downright good eating - Lamb and Carrot Pie makes an important contribution to a nutritious diet.

#### Lamb and Carrot Pie

1 pound lamb	2 tablespoons
breast (cut in	flour
pieces)	1¼ pound
1 onion (diced)	potatoes
1 teaspoon salt	Salt and pepper
2 cups carrots	and paprika to
(diced)	taste
2 tablespoons	
drippings	

Cover the lamb with boiling water. Add onion and salt, and cook until tender. Cool. Remove meat from bones. Place in a deep baking dish with diced cooked carrots. Heat drippings, add flour and blend. Then add lamb stock, water from the boiled carrots, and plain water to make 1½ cups of liquid. Season to taste. Pour one-half of the gravy over the meat and carrots. Mash the boiled potatoes, season and place atop pie. Bake in a hot oven 400° F. until brown. This pie can be served with the remaining gravy.

## WHAT AN ARMY WIFE DID TO A FURNISHED ROOM

CONTINUED FROM PAGE 67

in some semblance of order.

And out of the trunk came a few of our favorite wedding presents. Your own best-loved pieces in strategic spots will dispel those wretched furnished-room blues faster than anything else that you might try to do.

The furnished look is gone. The place bears our monogram now, down to the paint puddle David made on the rug trying to lacquer the bottom of the bookcase. Paint, patience, thumbtacks, and orange crates produced a first home of a furnished room—a rose-covered cottage. Army Bride model. And I'm thinking, now that we've proved to ourselves that we're capable of making something out of next to nothing, that the honest-to-goodness, settled-in home we're going to have one day, isn't going to frighten us one bit. This experience has been a sort of dress rehearsal for the real thing—and we loved it.



## WE LIVE IN A "SHOW HOUSE"

CONTINUED FROM PAGE 78

...e. And by the time we got them  
doors and were showing them  
windbreaks and sunpockets,  
explaining about how the roof  
rhang made shade in the sum-  
er but not in the winter, we could  
they weren't understanding a  
rd. Some of them had never  
heard the word 'orientation.'  
Now what can you say to a person  
who doesn't know what you mean  
when you talk about orientation?

...to we stopped giving the dollar  
tour and took callers on a fifty-  
at tour. We'd tell them only as  
uch as they could absorb in one  
it. Then we'd explain some more  
next time they came. That way  
finally got our friends to un-  
derstand all the facets in the plan-  
ing and execution of our wonder-  
l house. And now that they  
derstand it, they all seem to  
ve it.

"In fact, some of them love it so  
uch they are day-dreaming about  
uilding houses like ours after the  
ar. But they keep saying to them-  
selves and to us that they probably  
n't afford such a wonderful

house, for they are *not rich like us.*

"This is what worries us. They  
don't seem to grasp that what made  
our house wonderful was planning,  
not money. We tell them and tell  
them. But they look at us kind of  
indulgently, and then privately tell  
their friends that we must have  
inherited money. What we say  
doesn't seem to mean a thing.  
What they thought was going to  
be a freak house has turned out  
to be wonderful. But instead of  
giving us credit for making our  
money go a long way, which any-  
body can do who will work at it,  
they credit it all to something they  
haven't got, which is money. When  
we tell them about how many sets  
of plans our architect made, and  
how many different houses we lived  
in mentally, before we broke  
ground, they hardly listen. They  
think of all that as boring details.  
And we can't seem to make them  
grasp the significance of all those  
years, yes, years of thinking and  
planning which preceded moving  
day. They know what we've got is  
GOOD. They even admit it is tops.

(Continued on next page)



**Ripple Twist Rug**  
**has the floor!**

Ripple Twist Rugs will accent the beauty  
and charm of any room setting. Distinctive tex-  
ture, deep, luxurious pile. Guaranteed washable and  
colorfast. Lovely pastel shades. Moderately priced. Made in  
a wide variety of sizes. At Leading Department Stores, Coast to Coast  
QUAKER MAID MILLS • Philadelphia, Pa.

FOR EVERY ROOM IN THE HOME

CREATE AN  
"Inspired"  
INTERIOR



...with authentic  
**18th Century**  
**Zangerle Quality Tables**

Build lovely, livable rooms around the effortless beauty  
and graceful lines of Zangerle Tables.

... Yet the beauty of these tables is "more than skin  
deep." Authentic design, and the pains-taking care of  
master craftsmen, working with top-quality materials,  
stands behind any Zangerle Table you might choose  
for your home.

Zangerle Tables are famous for quality—made to a tra-  
dition. Popularly priced—at leading stores everywhere.



WRITE FOR  
"GUIDE TO GOOD TASTE"

A new booklet on decora-  
tion, & easy lessons, on  
periods, color, arrange-  
ment, etc. Send for your  
copy today... only 10c.

**ZANGERLE and PETERSON CO.**

Dept. 16.. 2164 Clybourn Ave., Chicago 14.





**YES—IT CAN HAPPEN  
TO YOU, TOO**

... when that cracked and sagging ceiling gives way!

What a mess! Gritty, floating plaster dust everywhere. Hours of back-breaking labor to make the house livable again. Then days . . . waiting for plastered to come . . . waiting for patched plaster to dry—and still more irritating days while the ceiling is being painted.

And unfortunately patches are seldom permanent. Lath stains often show through. Cracks may again appear.

### PLAN A CRACKPROOF CEILING NOW

Come V-day—any good carpenter can quickly and neatly apply wonder-work-

ing Upson Panels right over old plaster. The whole job will be done in a day or two. And then, a crackproof ceiling of enduring beauty.

Our new 16-page booklet shows how. It will help you plan postwar modernizing for added space, charm and utility in your home. Ideas for every part of the house from basement to attic. Send for it—free.

**UPSON PANELS**  
STRONG, BILT • NEVER-BREAK  
DUAL-THIN FIBRE TILE

THE UPSON COMPANY

94 Upson Point, Lockport, New York

Send me your FREE booklet—"How To Remodel Interiors For Pleasure—For Utility"

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

CONTINUED FROM PRECEDING PAGE

But almost none of them seems to see that they could have it too, if they'd take the trouble to inform themselves about what a house *can* be, in the 20th Century.

"This worries us. Our house means so much to us that we want our kind of joy to be for everyone. It's American for all of us to have good things. But it's not American for people to think that quality and merit are indivisible from money. The way we feel about it, only the rich can afford *not* to plan and study their houses. The poorer you are, the more you should study houses—just as a mother studies child psychology. But the folks who *aren't* rich won't even get their money's worth if they resign themselves to the idea that all good houses are only for the rich.

"So you see why we want to tell other couples that it's the planning that counts. Not money!"

### WHAT ABOUT YOUR INCOME TAX?

CONTINUED FROM PAGE 47

sum, it may be denied for lack of definiteness. If you have such a mortgage-contract with the interest not separately stated, it is imperative that it be changed to conform with the tax requirements.

If you have income from your property (sub-tenancies or other rentals), you must include it on your tax return. On the other hand, you can deduct any paid expenses to get this income. There are a couple of kinks to watch. Any prepayment of rent is income in the year of receipt. If you receive the first month's rental in advance of occupation, or a bonus for leasing, these amounts are to be included in your income. This is true even if your prospective paying tenant never takes possession. If you are renting your property, you get a deduction for all costs. That includes all taxes, (land, water, social security, utility, transportation of property, etc.). Management and maintenance expenses, wages paid to all building employees, legal expenses for short-term leases and dispossessions, insurance premiums (spread over the life of the policy), and depreciation of the property may all be used to decrease your tax.

The deductions allowed you are not confined to the case where you rent the entire property. You may rent only part of your property. Or you may, due to the exigencies

## Masterkraft

Hand-Made  
**HOOKED RUGS**  
Famous for a Decade



**OAKWOOD**  
(Oval)

**WINTHROP**  
(Oblong)

Patterns individually adapted for Formal, Renaissance or Provincial.

Compliment your home by selecting from our large range of patterns... Available in oblong or oval shape in all Scatter, Room and Custom sizes.

On Sale at Selected Stores Everywhere

Write for Booklet

**"Romance of Hooked Rugs"**

dealing with origin and care of Hooked Rugs

Send ten cents to cover mailing to:

**MASTERKRAFT, INC.**

295 FIFTH AVE. NEW YORK, 16, N. Y.



These beautifully illustrated ten-cent needlework books show the newest baby fashions to knit, crochet and sew. At your favorite store or mail **SPECIAL OFFER COUPON**.

New knit and crochet fashions. No. 197.

Adorable, easy, small-cost patterns. No. 194.

Easy, inexpensive layette. No. S-12.

Easy! Learn to knit, crochet, tat, and embroider. No. 170.

Make cute toys for Baby. No. 204.

**MAKE THINGS FOR YOURSELF, FAMILY AND HOME. GET THESE BOOKS.**

**SPECIAL OFFER! FREE** with your order of 5 or more 10-cent books, a beautiful brochure of 12 exclusive hat designs with complete directions . . . never before published.

The Spool Cotton Co., Dept. 427

51 Clark St., Newark (4), New Jersey

Enclosed is 50 cents for the 5 books checked and the free Hat Brochure.

- ☐ "Woolies for Babies," No. 197
- ☐ "Cottons for Babies," No. 194
- ☐ "Sewing for Babies," No. S-12
- ☐ "The Learn How Book," No. 170
- ☐ "Victory Barnyard," No. 204
- ☐ "Teen Age Fashions," No. 187
- ☐ "Laces and Edgings," No. 189
- ☐ "Women's Sweaters," No. 189
- ☐ "Quilts," No. 190
- ☐ "The Sewing Manual for Home Decorators," No. S-13

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

of the war effort, have paying cupants in your own home. You may properly deduct the portionate expenses allocable the part of the property from which you derive income. Any ratio will be accepted. For ample, if you rent out two of rooms in your six-room home, proximately one-third of all upkeep costs are allowable.

Stockholder-tenants in co-operative apartment houses get a allowance. They may deduct a portionate part of the interest and real estate taxes of their corporation. Check that with your agent if you live in a co-operative.

### Your Losses

Too often, the property owner fails to take advantage of the loss he may deduct as a result of natural physical forces. Included in this category are damages resulting from storms, hurricanes, tornado, heavy rains, freezing, lightning, flood. Boiler explosion, pipes breaking due to freezing, house foundation, sidewalk, asphalt destruction due to ice; damage due to the same cause—all of these (to the extent not compensated for by insurance), might give you tax savings to reduce the loss a little.

What is the tax effect of the sale of your property during 1943? If it was your personal residence at the time of the sale, and you made a profit, you are required to include that amount and are taxed on your gain. But if you sold it at less than your cost, you are not permitted to deduct the loss. There is an exception if your property was rented or had been rented at the time of the sale. Find your case in the schedule on page 109.

### Victory Tax

Let's get at this new tax now. As a result of last minute changes in the law, here is the Victory tax you will pay:

Married persons (no dependents) 3% of income

Single persons (no dependents) 3.75% of income

In each group the addition of a dependent reduces the respective rate by .1%, so with one dependent the married person's rate becomes 2.9%, the single person's, 3.65%, and so on for each additional dependent. But you pay this tax on a special income. If you own your own home, you'd better get familiar with the manner of arriving at it.

It is not identical with the net income upon which you figure the  
(Continued on page 109)



# de Kuypers CORDIAL BAR

*Featuring the world's  
finest after-dinner liqueurs—  
straight and in many  
delicious mixed  
drinks*

A FEW CHOICE  
*Recipes*

First and foremost,  
enjoy de Kuypers Cordials as  
the perfect after-dinner liqueur.  
That is their leading role—and has been,  
for generations past. But remember that  
de Kuypers Cordials are as versatile as they are delicious.  
You will find them ideal ingredients for many magnificent  
cocktails and highballs. For example, reading down from left to right:

## *Cherry Liqueur* (50 PROOF)

POUSSE CAFE:  $\frac{1}{4}$  de Kuypers Cherry Liqueur,  $\frac{1}{4}$  de Kuypers Creme de Menthe,  $\frac{1}{4}$  de Kuypers Creme de Cacao,  $\frac{1}{4}$  de Kuypers Triple Sec (or de Kuypers Apricot Liqueur). Use liqueur glass and pour ingredients carefully in order listed above so that they do not mix.  
SINGAPORE GIN SLING: Juice of  $\frac{1}{2}$  lemon, dash of bitters, 1 oz. de Kuypers Cherry Liqueur, 2 oz. gin, garnish with cherry. Fill with club soda.  
NORTH POLE:  $\frac{1}{3}$  de Kuypers Cherry Liqueur,  $\frac{1}{3}$  gin, juice of  $\frac{1}{2}$  lemon, 1 white of egg. Shake with ice, strain in claret glass, with whipped cream on top.

## *Apricot Liqueur* (74 PROOF)

APRI-COOLER:  $\frac{1}{4}$  oz. de Kuypers Apricot Liqueur, in a 10-oz. glass, juice of  $\frac{1}{2}$  lemon. Stir with ice. Fill with club soda.  
PARADISE:  $\frac{1}{3}$  gin,  $\frac{2}{3}$  de Kuypers Apricot Liqueur. Shake well with ice, strain.  
NATIONALE:  $\frac{1}{2}$  rum,  $\frac{1}{4}$  de Kuypers Apricot Liqueur,  $\frac{1}{4}$  pineapple juice. Shake well with ice, strain, decorate with pineapple stick and cherry.

## *Blackberry Liqueur* (70 PROOF)

A popular after-dinner liqueur.

## *Triple Sec* (80 PROOF)

WHITE LADY:  $\frac{1}{2}$  de Kuypers Triple Sec,  $\frac{1}{2}$  lemon juice,  $\frac{1}{2}$  gin. Shake with ice, strain.  
BETWEEN THE SHEETS:  $\frac{1}{3}$  de Kuypers Triple Sec,  $\frac{1}{3}$  brandy,  $\frac{1}{3}$  gin. Add a dash of lemon juice if desired. Shake with ice, strain.  
SIDE CAR:  $\frac{1}{2}$  lemon juice,  $\frac{1}{2}$  brandy,  $\frac{1}{2}$  de Kuypers Triple Sec. Shake with ice, strain.

## *Creme de Cacao* (60 PROOF)

COMMODORE:  $\frac{1}{2}$  de Kuypers Creme de Cacao,  $\frac{1}{2}$  rye or bourbon whiskey,  $\frac{1}{2}$  lemon juice,  $\frac{1}{2}$  teaspoon grenadine. Shake well with ice, strain, serve in champagne glass.  
ANGEL'S TIP: Fill a liqueur glass  $\frac{3}{4}$  full with de Kuypers Creme de Cacao. Pour a little sweet cream over spoon so it floats on the cacao.  
ALEXANDER:  $\frac{1}{4}$  de Kuypers Creme de Cacao,  $\frac{1}{2}$  gin,  $\frac{1}{4}$  sweet cream. Shake well with ice, strain.

## *Creme de Menthe* (60 PROOF)

LONG GREEN: Fill Tom Collins glass with cracked ice, pour in  $\frac{1}{2}$  oz. de Kuypers Creme de Menthe. Fill with soda.  
STINGER:  $\frac{1}{2}$  de Kuypers Creme de Menthe (white),  $\frac{1}{2}$  brandy. Shake with ice, strain.  
FRAPPE: Fill frappe glass with shaved or crushed ice, pour in de Kuypers Creme de Menthe.



ANNO 1695

Today, as for the past nine years,  
de Kuypers Cordials are being made  
in America identically as in Holland  
by Dutch experts carefully trained  
by the de Kuypers family. Send for  
free Recipe Booklet, describing 12  
delicious de Kuypers Cordials.  
National Distillers Products Corp.,  
Dept. BB4, No. 12, Wall St. Sta., N. Y.





## "MAKE EVERY PAY-DAY BOND-DAY"

Powers men salute our armed forces in the best way open to them by aiding in the struggle to free the world. We are glad to be able to buy Bonds and pay taxes to lick the Axis. Our men do photo engraving for the Army and the Navy and they help pay for it with Bonds and more Bonds. They also have more than

ever given their skill and combined it with the advances in machinery and methods which Powers has developed to produce the supreme effort in photo engraving work. Quality and speed in black and white and color help to give voice in picture to our country's needs and our country's aims.

*Come and see our plant any time at 205 West 39th Street, New York City ■ Pennsylvania 6-0600.*

PROCESS PLATES      HALF-TONES      LINE PLATES  
**POWERS PHOTO ENGRAVING COMPANY**



LIGHTEN YOUR HOUSEHOLD TASKS  
BY USING HOUSE BEAUTIFUL'S

## HOUSEKEEPING RECIPES

PAINT

### How To Keep White Painted Surfaces From Turning Yellow

It's not a problem to keep white woodwork clean *if you wax it*. But it is often a problem to keep it *white*, for some waxes and polishes have a tendency to give the woodwork a yellowish tinge, which is far from attractive. We have been experimenting with a liquid wax-base polish ("Namel," Windsor Wax Co., Hoboken, N. J.) which was developed especially for preserving the surfaces of porcelain enamel kitchen ranges, refrigerators, and cabinets, and we find that it lives up to the claims made that it won't yellow white surfaces.



OVER

FLOORS

### How To Replace Defective Floor Boards

Defective floor boards, besides being hazardous from an accident standpoint, cause rugs to wear out quickly because of uneven distribution of wear. If your spring examination reveals splintered, warped or broken boards, better replace them now. To avoid damaging the adjoining boards in removing the worn member, bore a series of  $\frac{1}{2}$ " holes down the center of the board lengthwise about 2" apart. (Holes must not penetrate the sub-flooring.) Now cut through the holes lengthwise with a chisel.



OVER

PORCELAIN  
ENAMEL

### How To Remove Stains From Porcelain Enamel Kitchenware

There's nothing more clinically clean and sanitary than an array of new white porcelain enamel saucepans strung from hooks along the underside of an open kitchen shelf. But you don't have to use them long before the bottoms of the pans display ugly brown stains which won't budge no matter how heavily you apply scouring powder, steel wool, and elbow grease. But you can keep your porcelain utensils in excellent condition if you use this remedy occasionally.



OVER



## STORM SASH TO SCREEN in 30 seconds

**Before you buy screens — by all means, investigate the RUSCO combination screen and storm sash.**

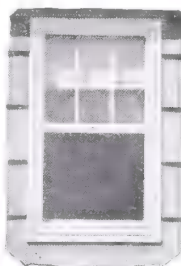
Nothing like it on the market! Actually supplies 3 in 1 window protection. A de luxe storm window, screen and weather stripping in the same compact unit. Takes just 30 seconds to change from storm sash to screen—all from the inside.

With the Rusco All-weather Triple Service unit you have *rain-proof, draft-free ventilation* at all times! A simple, easy adjustment permits ventilation yet prevents entrance of rain and snow—controls frosting and steaming of windows. To clean, simply slide out glass insert and wash from the inside wherever it is most convenient.

Fuel saving runs up to 30%—usually pays for Rusco units in a few seasons. Can be permanently affixed to your present windows. *For free descriptive booklet and name of nearest distributor, mail the coupon below.*

# RUSCO

all-weather, triple-service windows



THE F. C. RUSSELL COMPANY  
1835 Euclid Avenue, Cleveland, Ohio

Send me the free booklet describing your All-Weather Triple Service Window.

Name

Address

City





Furniture by TOMLINSON



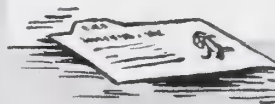
*The Gainsborough\**  
Chair of the Century!  
The chair that rejuvenates any room  
Write for the new book in full color, "Your  
Cinderella\* Rooms." Enclose 15¢ for mailing.  
\*Reg. U.S. Pat. Off.



TOMLINSON of HIGH POINT  
385 Madison Avenue, New York 17

## Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.



### PAINT

Before applying the wax-base polish, wash the painted surface thoroughly with warm water and neutral soap. Rinse carefully, however, because soap also tends to yellow paint if not removed. Now dampen a soft cloth. Wring it out and pour some of the polish on the cloth. (Never pour the polish directly on the painted surfaces.) Rub lightly over the entire surface.

Once your window sills are wax-coated, you can watch the dirt filter in without too many qualms because you know it will lift off as easily as from a china plate, because the wax content seals the surface, and the dirt rests on top of the wax.

One coat of "Namel" applied to window sills once a week will not only make the paint job last longer, but will prevent the paint from wearing away from too frequent washings.

### OVER

### FLOORS

To remove damaged boards: if they are of the square-edge variety, you can simply pry up each half. However, if tongued and grooved, first pull up grooved part. Then pry up tongued section. Drive nails which break out of tongue into under-flooring or pull them out with hammer.

Select a new board which matches the old one in color, grain, thickness, etc. (You can borrow a trick from flooring contractors who remove an old board from an obscure corner and insert it in place of the defective board. They then put the new board where it is invisible so matching finish isn't a problem.)

If board is tongued and grooved, plane off tongue, slip board in place. Countersink nails and fill holes with Plastic Wood. (A. S. Boyle Co., Jersey City, N. J.) (Use 8-penny nails for standard  $1\frac{3}{16}$ " boards and 6-penny for  $\frac{1}{2}$ " boards). When filler dries, sand even with surface and finish board.

### OVER

### PORCELAIN ENAMEL

**PROCEDURE:** Fill a large dishpan or the sink itself with enough warm water to cover pans. Now pour in one half to one cup of a household bleach, such as Clorox (Clorox Chemical Co., Oakland, Calif.). Stir the solution so the bleach is distributed. Then place the porcelain enamel saucepans in solution and allow them to remain for about half an hour. If stains have not disappeared, put pans in a stronger solution for additional time. Wash thoroughly in soapy water. Rinse and dry.

If brown stains are only on the inside, the pan itself can be filled with a solution of warm water and bleach and allowed to stand until stains are gone.

A household bleach can also be used to remove acid stains from white porcelain enamel surfaces of kitchen ranges and cabinets. (See "How to Care for Gas Range," in the November 1942 issue of HOUSE BEAUTIFUL.)

### OVER

## First order of the new day

First things come first with Private Packard. And first on his list of post-war plans is a new GHQ for Paul Jr.

It will be plenty rugged, of course, with sturdy pine furniture and all. Mighty attractive, too. Paneled walls of the Western Pines\* will see to that. Built-in book shelves, work table and desk of these same distinguished woods will complete the picture.

Right now, home building and remodeling are standing by until Victory. But thinking ahead and gathering ideas are very much in order today. You'll find many excellent schemes to add to your scrapbook in "Western Pine Camera Views," a picture book we'll be glad to send FREE on request. Just write: Western Pine Association, Dept. 188-H, Yeon Building, Portland, Oregon.

\*Idaho White Pine

\*Ponderosa Pine

\*Sugar Pine

THESE ARE THE WESTERN PINES





# WHAT ABOUT YOUR INCOME TAX?

CONTINUED FROM PAGE 104

normal and surtaxes. Unfortunately, for most of us, it will be a greater amount. It includes all your earnings with the sole exception of gains from the sale of what the tax return calls, "capital assets" (generally stocks and bonds). But we do not get an allowance for the deductions to which we have been accustomed in computing our taxes in past years.

For the homeowner, real estate taxes and the interest paid on the home mortgage have always been approved reductions of income. They are still deductible for the regular taxes, but not for the Victory tax. Broadly, only disbursements made in or occasioned by business activity are allowed for

the Victory Tax. That excludes all costs of a personal nature, as contributions, medical expenses, home mortgage interest and taxes as well as the allowances for damages to your home or grounds resulting from storm, fire, snow, ice, and rain.

A FINAL word before you become exasperated with the complexities of the return—our payment of taxes is a home front burden. Certainly, it is slight in comparison with that of our boys overseas. With this perspective, get an early start on finishing your obligation. And shoulder the job with a grin. It is a small part to play in helping to win a war.

IF YOU OBTAINED THE PROPERTY	AND YOU USED PROPERTY FOR	ARE YOU TAXED ON THE GAIN FROM ITS SALE?	DO YOU GET A LOSS ON SALE?
PURCHASE FOR			
Personal Residence	Personal Residence	Yes	No
Personal Residence	Renting	Yes	Yes
Personal Residence	Offered it for Rent	Yes	No
Renting	Renting	Yes	Yes
Renting	Not rented yet	Yes	Yes
Renting	Personal Residence	Yes	No
Part renting and part Inheritance	Part for personal residence	Yes	Part
	Personal Residence	Yes	Yes
	Renting	Yes	Yes
	Offered it for rent	Yes	No



*The Rum of Delicious Flavor*

# RONRICO\*

*Best RUM bar none*

The Rum Connoisseur contains over 100 tested drink and food recipes. Send for your Free copy. Ronrico Corporation, Dept. (F) Miami, Florida. Ronrico Rum 86, 90 and 151 Proof. U. S. Representative: Import Division, McKesson & Robbins, Inc., New York City.

Copyright 1944 \*Trademarks

# WEDGWOOD

*A Living Tradition*

**1759-1944**



No wars or tyrannies dismay or daunt us.  
Still swirls the clay in our blending arcs.  
Still glows the living flame within our kilns.  
Still proudly bends the craftsman over his allotted task.  
Under Providence we carry on.



WEDGWOOD

*Faith of our Fathers, Holy Faith,  
We will be true to thee till death.*

Mark on China



WEDGWOOD

**Josiah Wedgwood & Sons, Inc.**  
OF AMERICA.

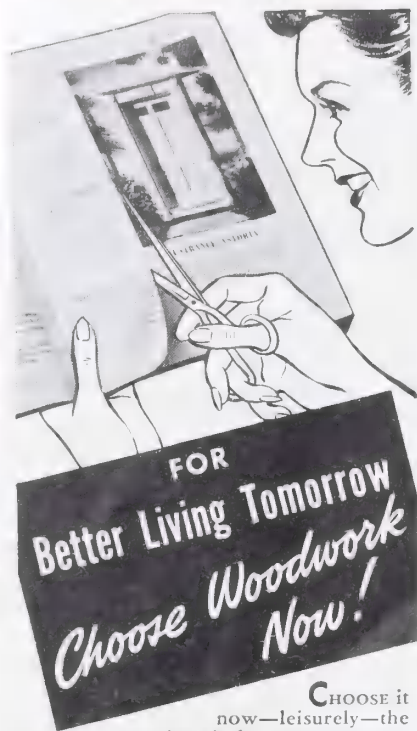
162 FIFTH AVENUE • NEW YORK 10, N. Y.

WHOLESALE ONLY

Potteries: Etruria and Barlaston, England

Mark on  
Jasper, Basalt,  
Queensware, Etc.  
WEDGWOOD

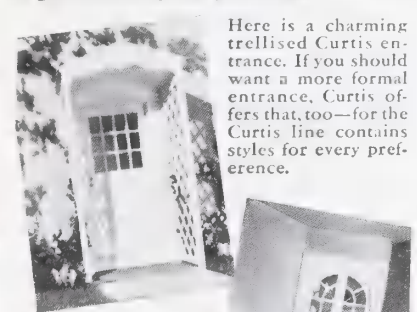




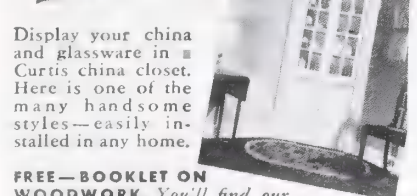
CHOOSE it now—leisurely—the woodwork for your post-war home! Curtis offers a wide variety of woodwork... all authentic in styling... architecturally correct... lasting in value. For example—



This is only one of many beautiful Curtis mantels that will bring the warmth and cheer of gracious living into your home.



Here is a charming trellised Curtis entrance. If you should want a more formal entrance, Curtis offers that, too—for the Curtis line contains styles for every preference.



Display your china and glassware in a Curtis china closet. Here is one of the many handsome styles—easily installed in any home.

**FREE—BOOKLET ON WOODWORK.** You'll find our booklet of Curtis Woodwork a great help in planning woodwork for your post-war home—whether you build or modernize. Mail coupon for a copy.

Curtis Companies Service Bureau  
516 Curtis Building, Clinton, Iowa  
Gentlemen: Please send me free Curtis Woodwork Booklet with ideas for post-war homes and modernizing.

Name.....  
Address.....  
City..... State.....

1866  
**CURTIS**  
WOODWORK

CURTIS WOODWORK IS SOLD BY  
RELIABLE DEALERS EVERYWHERE

## DON'T CLEAN just where it shows!

Promise yourself this spring to clean all the forgotten places around the house. Here are some reminders. Cross just one or two jobs off daily and in a month's time the job will be done



Putting a shine on the windows inside and out is essential, but how about running a cloth up and down the channel in which the window operates? A lot of dust and dirt travel into your house via that route and your outside sill.

■ You brush your upholstered furniture religiously, we hope. But do remove the first signs of dirt and spots with a cleaning fluid before they make an overall job essential.

• Maybe you do wipe the oven every time you bake, but unless you got to work occasionally with steel wool or scouring powder, a film of grease coats the interior, and says cruel things about your housekeeping.

■ You dust lampshades as a matter of course, but lighting experts tell us that dirty bulbs steal precious light, too. So remove the bulbs from the sockets several times a year and wash them in soap and water. Between washings, do dust them.



■ You have to wash your mirrors because dust shows up plainly on them, but the glass in the picture frames deserves attention, likewise. The liquid spray you use for windows and mirrors does a job of making any glass sparkle.

■ Slipcovers may look air-tight but don't be misled. When you remove them, be sure to brush vacuum those deep crevices in upholstered furniture where dust and moths like to congregate.



Wiping the toaster after every use is automatic, but unseen crumbs shouldn't be allowed to accumulate because they are invisible. Remove often, and not by shaking, either. Open from the bottom and whisk out the crumbs gently with a little pastry brush.

■ Crumbs have a way of dropping into table drawers, so clean out the kitchen ones once a month anyway.

Dusting the telephone table is all very well, but the instrument itself takes even more of a beating. Washed, dried and rubbed with a



sweet-smelling disinfectant it will be a more pleasant thing to touch.

• You wipe the linen closet floor all right, but dust inhabits shelves also. Put fresh paper on the shelves several times yearly, and better take inventory of stock. Bureau drawers reflect your brand of housekeeping, too. Try lining them with oilcloth, that can be kept dust-free with a damp cloth.

When you're dusting the closet door, don't overlook cloth shoe bags, whose pockets gather wads of



dust. Take them outside and turn the pockets inside out and brush, if possible. Or use your vacuum cleaner hose to suck out the dust. Try the same treatment on hat boxes, the interiors of hand bags, and luggage.

• You probably don't miss obvious places in the bath. But how often do you remember to dust the top of



Heats Basement Rooms  
in a Hurry...



Heatilator  
FIREPLACE

Circulates Heat...

Heating basement rooms is a problem with most central heating systems. So plan right now for cozy warmth in the basement game or hobby room you are going to have in your postwar home. Build a Heatilator Fireplace and enjoy circulated heat that warms every corner of the room quickly and thoroughly.

A double-walled steel heating chamber concealed inside the masonry, the Heatilator unit assures correct design, eliminates the usual causes of smoking and puts no limit on the mantel used.

**For Your New Home or Camp**

All Heatilator manufacturing facilities are turning out war materials today. But Heatilator Fireplace units will be available when building starts. Ask your building material dealer for complete details, or write

HEATILATOR, INC.  
732 E. Brighton Ave.,  
Syracuse 5, N. Y.

HEATILATOR Fireplace

It cleans like MAGIC!  
Makes everything SHINE!




No Rubbing, no Scrubbing,  
Leaves hands Smooth & Fine.



Fingerprints Vanish...  
From Woodwork and Wall.




Such ease! Some SOILAX  
and water... THAT'S ALL!





Get SOILAX at Hardware, Paint, Variety and Department Stores  
*Economics Laboratory, Inc., St. Paul, Minn.*

the medicine cabinet, the high shaving light, and the tile wall?

No one but you has a guilty conscience about the state of your dust mops, tucked in the darkest recesses of your kitchen closet. But a dirty mop is not your best ally. So wash dust mop now and then in soap and warm water, rinse, and dry outdoors. If you use treated mops for oiling floors, wash them similarly. Re-treat them easily by dipping in a homemade solution of lemon oil and hot water.

- 
- Of course, you wash the bathroom floor, but don't forget the top of the shower head and the rod. How long is it since you wiped or tubbed your shower curtain, if it's tubbable?
  - You wouldn't neglect the finger marks on the kitchen wall, but wiping the wall can opener after each use is really more vital, especially if it's left up at all times.

- 
- You carefully dust the radiator exterior. But the wall behind the radiator gets an ugly black line if not treated carefully. A special radiator brush gets in the openings between sections skilfully.

- 
- And don't just flick a cloth over your pictures while they're on the wall. Actually take them down and dust behind them to prevent formation of a dark line there, which means more frequent paint jobs.

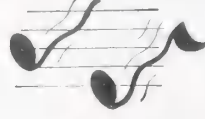
Don't just vacuum the surface of your rugs. Plenty of dirt seeps through to the back and on to the

*(Continued on page 126)*

Avoid those  
"Fuel Shortage  
Blues"



KEEP WARM WITH BALSAM-WOOL  
ATTIC INSULATION



You can keep your spirits high when the thermometer outside is low, if your house is free from shivers. Balsam-Wool Insulation will make your home warmer, more comfortable—on less fuel.

Laid in your attic like a rug, Balsam-Wool guards your comfort and saves you money, year after year. That's because it is the original sealed Attic Insulation—windproof, moisture-proof and fire resistant—with quality proved in hundreds of thousands of homes throughout the country.

Balsam-Wool is sold under a money-back guarantee of complete satisfaction. Order now—see your **lumber dealer** about easy monthly payments or mail the coupon for complete Balsam-Wool details.

Balsam-Wool

SEALED ATTIC INSULATION

Balsam-Wool... Products of Weyerhaeuser... Nu-Wood

WOOD CONVERSION COMPANY  
Dept. 111-3 First National Bank Bldg.  
St. Paul, Minnesota

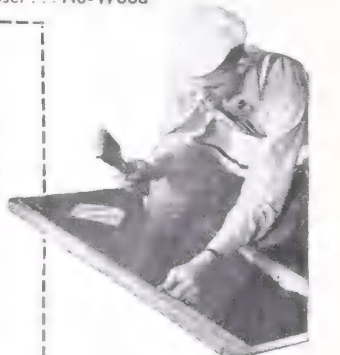
Gentlemen: I want to know more about Balsam-Wool Double Value Attic Insulation.

To assist us in giving you special information, please check: I am a home owner ☐, renter ☐, architect ☐, student ☐, contractor ☐.

Name: .....

Address: .....

City: ..... State: .....





# ULTRA LUMINALL

THE PIONEER MIRACLE PAINT

- Apply over wallpaper
- Washes beautifully
- One coat covers
- 1 gal. does average room
- Dries in 40 minutes
- Saves up to 50%



"LUMINALL  
has the  
GRANDEST  
COLORS"

Ultra Luminall's soft, true colors—flawless ivory, cream, buff, exquisite coral, sunlight yellow, dainty powder blue—do more for your rooms! You can obtain fresh, new decorating effects with Ultra Luminall that you never dreamed possible with any paint! Just ask your Ultra dealer to give you a color card—or we will mail one postpaid, on request.

Ultra Luminall is so easy to apply, so economical. And best of all, it is *ultra washable*. Its extra washability distinguishes it from Regular Luminall, which features extra lighting efficiency instead.

Ask for free decorator's chart with samples of Ultra Luminall colors. For 10c we will send deluxe "Short Course in Interior Decorating" with many rooms shown in full color.

NATIONAL CHEMICAL  
& MFG. CO.  
3619H S. May Street, Chicago 9

In Canada:  
Standard Paint &  
Varnish, Windsor



**LUMINALL**  
WATERMIXED PASTE PAINTS

## PANTRY SHELF NEWS

Your family won't accuse you of repeating the old standbys too often if you introduce these ration-free foods

By Florence Paine

We didn't think there could be a change for the better as far as graham crackers were concerned. But we've just run across a streamlined one, not more than  $\frac{1}{8}$ " thick, which surpasses its more substantial predecessor, especially if you're



of the thin-and-crisp-cooky school.

Don't think, though, that they will be more economical, because you'll get more in the box. A pound of "Thinshell" graham crackers goes twice as fast, probably because the wafers are made with both molasses and honey—a flavor team hard to beat. They're satisfying without being sweet, and they are just about perfect with a cool glass of milk at eleven in the morning, or warmed enough to take the chill off at eleven in the evening. (It won't be a problem putting those needed five pounds on Junior or Susie if you pile a plate high with the streamlined graham crackers and place them next to their afternoon milk.) A quarter buys a pound box. From Consolidated Biscuit Co., Louisville, Ky. At Kubie's Health Shop, New York, N. Y.

Canapes don't require hours to prepare in order to taste exciting! Even if you arrive home only five minutes before your guests, you can still tempt them with plates of mouth-watering morsels, if you keep a jar or two of Godillot's

Old Angus Brand Blended Scotch Whisky, 80 Proof  
National Distillers Products Corporation • N. Y.

chicken liver paté on your pantry shelf. It's a spread that gives a kingly air to a humble saltine probably because it's really full of chicken! Chicken broth, chicken livers, chicken fat, seasonings are skillfully blended into a smooth spreading paté that is equally good for dressing up a cracker, toast



round or filling a sandwich. For sandwiches we'd extend it with chopped eggs and double our money. It is not necessary to add anything to the spread, unless you happen to like a bit of grated onion to make your guests wonder just what it's all about. Or if you have an extra ten minutes before the doorbell rings, decorate the tops of your canapes with sieved hard-cooked egg yolks. A 3 $\frac{7}{8}$ -oz. jar sells for under 40¢. From R. U. Delapenha & Co. At R. H. Macy & Co., New York City.

Culinary clock-watchers who start the water for the beans before they've taken off their hats, and string the beans while listening to the 6 P. M. news broadcast, will

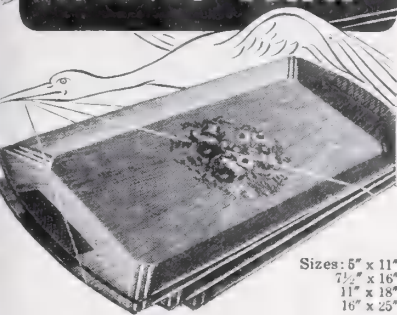


hail the appearance of three dehydrated sauces. For the manufacturer must have had working wives' problems in mind when he produced these JIFFY sauces that can be completely prepared in a little over five minutes. The group consists of mushroom, meat, and spaghetti sauce, but we think you can use them almost interchangeably. We used beef bouillon, instead of plain water, to make the meat and spaghetti sauce and increased the quantity of liquid suggested by one-quarter cup. For the mushroom sauce we used the chicken concentrate (see page 126) dissolved, and added grated onion to all three. We've found that most dehydrated sauces need to be pepped up just a little! (In addition to serving as a sauce for spaghetti, macaroni, rice, the sauces are fine for extending meat stews, soups; are good mixers in meat hashes and croquettes.) One package, at 10 cents, makes two generous servings. All from Joseph Tetley & Co., New York. At independent stores.

(Continued on page 126)



# S-H-H-H! GUESS WHAT It's a **NEW** **HASKO TRAY**



Sizes: 6" x 11"  
7 1/2" x 16"  
11" x 18"  
16" x 25"

## SEE IT! BUY IT! TRY IT!

It's the new Hasko "Floral" Tray... colorful and beautiful as a fresh bouquet. Saves Time, Table Setting and Linen Laundering. Don't Miss It! See it, and the many other Hasko TRAYS-ures at your Department Store or Gift Counter. All Hasko Trays are beautifully packaged... ideal for gifts.

### Another "NEW"! It's the **HASKO MYSTIC BOARD**

A new deluxe Board; companion piece of the fascinating Hasko Mystic Tray that's sweeping the country by storm. You ask questions. It "answers" them. Hilarious Fun! Entertainment plus! Great for gifts!



**HASKELITE MANUFACTURING CORPORATION**  
(Dept. 135) 135 S. La Salle St., Chicago 3, Ill.

**hasko** TRAYS  
AND ACCESSORIES



## "I'm planning MY NEW POSTWAR KITCHEN"

A lot of women are planning new kitchens with the help of the St. Charles Kitchen Plan Book. They are ordering, too, so that they can be among the first to get new kitchens when we get through filling orders for Uncle Sam. These new St. Charles, Custom-Built, Steel Kitchens will be finer than ever before—will include many new conveniences and improvements. Take steps now to get yours promptly after materials have been released from war use. First, let us help you plan your kitchen. Then, place your order and receive a Certificate of Delivery Preference.

**FREE BOOK**—Write today for illustrated 16-page book of kitchen ideas, also details of our planning service and delivery preference plan.

**ST. CHARLES MFG. CO.**  
1630 Dean St., St. Charles, Ill.

**St. Charles**  
CUSTOM BUILT  
**Steel Kitchens**

## MR. JONES'S HOME GOES MAIDLESS

(CONTINUED FROM PAGE 97)

things over with you before starting the celebration," he said contritely. "You see, it's this way. I like things to be as easy for you as possible, but I certainly get sick of having an extra female around the house. Now that Gertie's gone and it's practically impossible to replace her, we might as well make the most of it and rejoice in our freedom."

MRS. JONES wasn't mollified yet. "It doesn't look like freedom to me," she complained. "I'll have to cook all the meals, wash all the dishes, make all the beds, do all the cleaning, and carry on with everything else around the house. Freedom, humph!"

"I think I can show you why it isn't as tough as you think," replied her husband sympathetically. "But let me start out by telling why I'm overjoyed that Gertie has gone."

"This looks like a speech," interjected seventeen-year-old Daisy. "Let's move into the living room where there's more than the one chair that Pop is monopolizing out here."

"Daddy's going to make a speech, Daddy's going to make a speech," chanted Violet in the enthusiasm of her eleven years.

"Daddy *isn't* going to make a speech," said Aloysius as they all found seats. "This is a family council of war."

Mrs. Jones sighed. "Gertie was the first casualty and it looks to me as if I'm scheduled to be the second."

Aloysius overlooked this pathetic touch. "My reasons," he went on, "are many! First, I shall enjoy being master of my own house once more. Second, I'll no longer have to endure Gertie's atrocious coffee. For that matter, the meals are bound to be tastier. Third, I can reclaim my den that had to be made into a room for Gertie. Fourth, I expect to be able to find the few things I leave around, instead of having them all hid in outlandish places by our paragon-of-housework. Fifth, if we feel lazy on Sunday mornings, we can stay in bed a little later without having Gertie fly into a rage because we're not on time for breakfast. Sixth, we can cut down on the food bills, not only to the extent of feeding Gertie, but also on those continuous handouts to her sister's family.

(Continued on page 127)

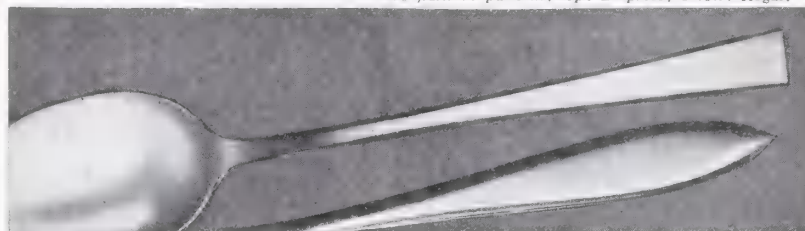


## Golden-hued Dirilyte at Tea-time

When postwar guests drop in at four-o'clock, you'll want to bring out your brilliant, gay-as-gold Dirilyte service—tea-pot, sugar and creamer on a magnificent Dirilyte tray, and Dirilyte teaspoons scintillating on your china. If you're going to serve cocktails, you'll also want beautiful Dirilyte goblets—just made for ambrosial liquids! Dirilyte is solid, scratch-resistant, and so durable you can use it constantly without a second thought. It costs no more than good plate. Send for the Dirilyte booklet and plan now what you'll buy after the war.

AMERICAN ART ALLOYS INC., KOKOMO, IND.

Two flatware patterns, top: Empress; below: Regal.



## Beauty for your home EVEN IN WARTIME!



ILLUSTRATED... *Deltex Delfibre Rug*... \$15.95\*

Lucky girl, your daughter. Her room is bright with the beauty of a Deltex Fibre Rug. Low-priced, easy-to-clean, Deltex rugs are fine for year-round use in your daughter's room, your living room, or any room in the house. Woven to last, a Deltex keeps its "like new" look, stands up under hard wear and most of them are reversible—two usable sides for double duty.

\* Make your Deltex dealer your head-

quarters for ideas to keep your home lovely and liveable. Even if he can't give you a Deltex rug right now, he can suggest how to make your present rugs last. Ask him too, for other inexpensive touches to keep your home charming in spite of wartime shortages. He'll be glad to help.

\* Approximate price for 9 x 12

\* America's smart low price rug

**DELTOX**





*Now Is The Time . . .*

*. . . to consider fundamental values such as second War Bond investments and the permanent worth of Baker Reproductions.*

*Baker Furniture, Inc.*  
(CABINET MAKERS)

10 MILLING ROAD, HOLLAND, MICHIGAN

*Makers of America's Finest 18th Century Reproductions*

For your "Guide to English and French Furniture" send 25c to Dept. 34

## Spode THE FINE ENGLISH DINNERWARE

### Spode Starter Sets

**\$17<sup>35</sup> UP**

**Service for 4 people**

### U. S. WAR BONDS

**\$18<sup>75</sup> UP**

**Service for 135,000,000 people**

We urge you to buy War Bonds to the limit before considering the purchase of Spode—the Fine English Dinnerware. Write for Booklet 42.

*Sole Agents and Wholesale Distributors*

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N.Y.

**BRITISH CRAFTSMANSHIP AT ITS BEST**

# Don't confine your CEREALS TO BREAKFAST

**You can stave off blustery March winds,  
and fill in gaps in your budget and ration  
books with substantial dishes of oatmeal**

**Y**ou probably know the little tricks for varying the breakfast porridge, such as cooking it in milk for added richness or tossing in a handful of raisins or chopped figs for a taste change. But take a tip or two from the old Scotch cook books, which advise you to "let the oatmeal fall in a steady rain from the left hand whilst stirring with the right, to give a counter-clockwise turn of the spoon for luck, and never never to add the salt until the oats have cooked for a few minutes."

You don't have to be sold on the advantage of beginning the day, especially these days, with a sturdy breakfast. But do you realize that when you do the day's nutritional structure is one-third built?

But the praises and possibilities of oats as a lunch and dinner cornerstone aren't so well sung. Quick oats may be used to thicken any soup, with interesting results. The French, who are such artists at soup making, unhesitatingly suggest oatmeal as a thickening agent.

Try old-fashioned oats browned in vitaminized margarine and lightly salted, instead of croutons. Sprinkle them over the top of the

soup just before serving. Oats toasted in the oven in the same way are excellent sprinkled over muffin tops just before baking, for they add crunchiness to the finished product. Shake ordinary oats just as they come from the package into the muffin pans before filling in the batter.

When March winds are howling outside, and you want to give the family something substantial for luncheon that won't throw the brown points out of balance, make an oatmeal sausage that takes only a half pound of ground raw pork and produces a two-pound sausage roll. This sausage roll is an adaptation of a traditional country sausage, tailored to conform with present-day meat shortages without cutting down on nourishment.

### Oatmeal Sausage

1 ½ cups each, quick and old-fashioned oats	1 cup quick oats (uncooked)
3 cups boiling water	4 teaspoons dry sage
4 teaspoons salt	1 teaspoon ground ginger
½ lb. ground fat and lean raw pork	½ teaspoon thyme

Mix the oats together and add to boiling water. After cooking a few minutes add salt. Cook 3 minutes. Stir in pork and uncooked

(Continued on page 125)

PHOTOGRAPH COURTESY BEST FOODS



When your meatless day includes pecan cutlets on the menu your family will brag about you as a clever meal-planner. The shapely chops pictured are made of oatmeal and chopped pecans. Tomato stuffed with shredded raw vegetables and tiny biscuits are good companions





*Refreshing!*

Refreshing in their clear white or Spring-flower colors. Refreshing in the after-glow their just-right textures give your skin. Enduring, too, as towels must be today, and as distinctive, dependable Fieldcrest Towels *always* are. In better stores, in wartime quantities for really urgent needs.



*Fieldcrest*  
TOWELS

*The Manufacturing Division of Marshall Field & Company, Inc.*

MAKERS OF FIELDCREST TOWELS, SHEETS, BLANKETS, BEDSPREADS • 82 WORTH STREET, NEW YORK



## JUST naturally BETTER!

"DRY" grapes from non-irrigated vineyards give I. V. C. wines that extra delicious flavor.

Naturally, these non-irrigated "DRY" grapes of ours grow smaller, but the precious juices are more luscious . . . just naturally richer.



Since 1883, these rare California vintages have been bottled at the winery. Now twenty-six different I. V. C. Gold Medal and Cucamonga wines are pressed, and bottled for your pleasure . . . here at the world's largest vineyard. Distributed solely by Canada Dry Ginger Ale, Inc., New York, N. Y.



BUY UNITED STATES WAR BONDS AND STAMPS

# WINES

BOTTLED AT THE WINERY



Pick out one of the dominant colors in a room and carry it out in the flowers tucked in your tie-back. Particularly appropriate for a bathroom are the yellow paper water lilies in the home of the Jerome Cernys, of Lake Forest, Illinois. They match the yellow bathroom walls perfectly

## Pretty up your TIE-BACKS

**When you don't have draperies, develop more color and interest at your windows by decorating tie-backs with artificial blooms**

**P**UT new life in your rooms by giving curtains personality to suit their surroundings. Artificial flowers that aren't quite fresh enough to wear on your clothes or in your hair can be freshened with a little cleaning fluid and pinned like a bouquet at the waist of your ruffled tie-backs. In summer when fresh flowers are available, fasten a small, filled vase securely among the ruffles.

MAYNARD PARKER



In the master bedroom of the Cernys' home they have used blue bachelor buttons to match rug and main room accents. If your old flowers are beyond repair, buy big paper ones



# Let time dictate your SILVER CLEANING METHOD

## Unexpected visitors call for quickest action



When John telephones at 5:45 P.M. that he's bringing the boss for dinner, don't think you can't display his wedding-present candlesticks. With a treated silver cloth, remove ugly tarnish in a jiffy, and still have time to camouflage Sunday's chicken

## Creamy liquid doesn't stick in the crevices

Speed demons, too, are the new liquid silver polishes which flow on so easily, don't cling to filigreed pieces, or have to be probed out. They produce a beautiful luster, without strenuous polishing—important feature when the time is short



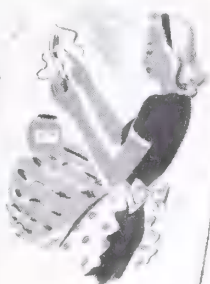
## Impregnated cotton cuts cleaning corners



There couldn't be anything much quicker and simpler than tearing off a wad of cotton to clean your silver. Cotton impregnated with tarnish-removers is especially good for polishing small pins, bracelets, combs, because it's so easy to handle

## Paste is a slow, but sure way

When you've plenty of time, no one will deny that paste polish does a superlative cleaning job, and imparts a soft patina to your silver that's reminiscent of museum pieces. Whatever method you pick, wash silver before using to remove cleaner



# Needletufting ... deep-rooted in American Tradition



Pioneer Southern Highlands women used the art of Needletufting to bring beauty to their simple household possessions. Homespun coverlets were worked in candlewick and punchwork, and finished with hand-tied fringe, a detail which survives today in Cabin Crafts Bedspreads.

By Civil War days, Needletufting had become highly developed, with emphasis on intricate patterns and embroideries. Such Cabin Crafts bedspreads as Richmond Rose, Charleston Garden and Monticello are typical ante-bellum designs.



Today, a new kind of craft-made product is being fashioned by Cabin Crafts workers. With traditional skill and modern speed, they are making bomb parachutes, field tents, mosquito bars, airplane covers, and other vital war goods.



Photographed at Duffee-Freeman, Atlanta

A limited selection of Needletufted Bedspreads and Rugs is still available at better stores, and simple care will keep them looking new and fresh. When victory is won they will be made again for every style of decoration.

## Cabin Crafts

D A L T O N . G E O R G I A



# Marlboro

America's Luxury Cigarette

PRECIOUS MOMENT! His lovely letter to read . . . her MARLBORO Cigarette to smoke.

Only rich, delightful MARLBOROS\* offer such luxury . . . such distinction . . . such pleasure...yet mere pennies more! The cigarette of successful men . . . and of lovely women.



IVORY TIPS,  
PLAIN ENDS,  
BEAUTY TIPS (red).

It is clear that much planning preceded the completion of the living room. Even the bookcases were designed according to the height of the davenport

From the recessed front door, where first impressions are born, it is easy for a visitor to sense that here, indeed, is a house that has character



## What makes a home

CONTINUED FROM PAGE 43

built model airplanes in the evening. (Probably when they should have been studying.) Theirs was a simple life and a fine one.

Those boys no doubt remember a garden that came right through the door into the living room like this one, and a back yard where the gang always congregated. And there was probably a mother who said about the back yard that she couldn't step for boys' bicycles and she wondered there was any grass left. Then, there was the follow-up age when groups of friends, or maybe just the favorite brunette, came to play tennis and sit in the shade of the great oak tree and laugh and sip cokes.



Benj's room combines everything that a twelve-year-old boy could want. Airplane wallpaper, maple bunk beds, a red, white and blue color scheme and ample space for his drums (he plays in the school orchestra), his printing press (he's on the school paper), and his athletic equipment





MAYNARD PARKER PHOTOGRAPHS

## have CHARACTER?

THESE boys, scattered all over the world today, think of the homes they have left, much like this one, and their hearts ache a little. It's a memory that's always with them because of the inconsequential things that made it so especially theirs. And this, again, is character. They remember gulping down orange juice before a last mad dash to school, at a table in a kitchen like the Schiewes'. Their sofa was near the fireplace, too, and they remember coming in from the cold, grabbing a book and an apple to munch, and flinging themselves on the comfortable cushions. In summer, their mothers even had garden flowers like these on tables for clumsy boys to upset. There was always a bowl or two of fruit and fireplace fires. There was many a family (Continued on Page 121)



The Schiewe household now being maidless, the servant's room has been converted into an all-purpose work room for Mrs. Schiewe. It is here that she does secretarial work for her husband, who is deep in government building projects. The comfortable cheer of the den makes concentration easy.



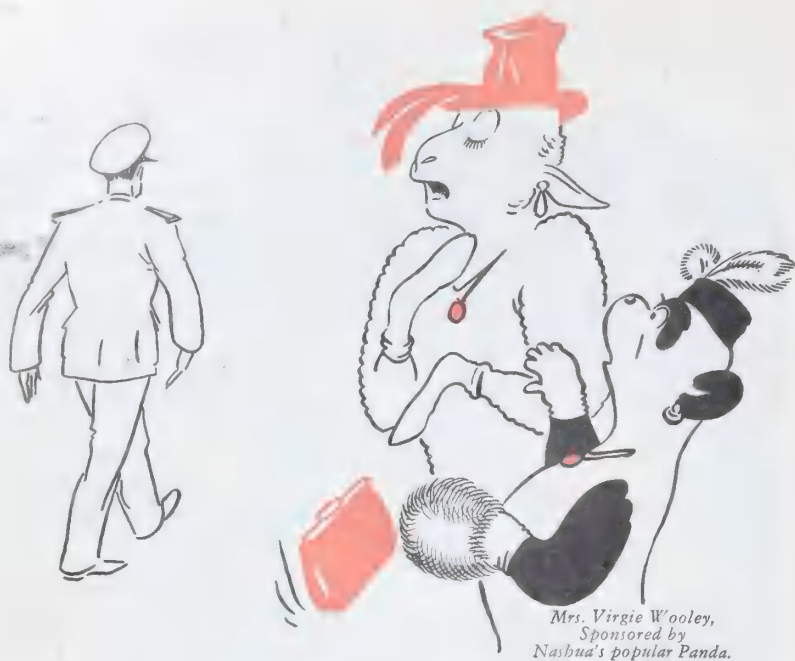
From this remote little mountain distillery comes this finer "mountain rum".

You would have to travel to the little mountain village of Adjuntas, Puerto Rico, if you wished to see with your own eyes why this mountain-distilled rum is a better-tasting rum. But for the most convincing proof of the fact that it is better-tasting, all you need to do is try it right here at home in your favorite rum drink.



Available in both Gold Label and White Label. 86 Proof. Write for free recipe booklet. Address Dept. B6, National Distillers Products Corp., P.O. Box 12, Wall St. Station, N. Y.





Mrs. Virgie Wooley,  
Sponsored by  
Nashua's popular Panda.

**"I'll be all right in a moment," gasped  
Virgie Wooley, "I thought he was a wolf"**

"You're always crying 'Wolf! Wolf!'" said Mrs. Nashua Panda. "Just because a nice young Navy man asks for your address you get all excited! He just wanted to know where he could get some of your all-wool blankets—like the ones he has at sea!"

"I know," Virgie agreed, "He *did* say something about giving some to his sister who's getting married."

\* \* \*

For those important wedding gifts, your stores will have a few Nashua Virgin Wool Blankets this season. It's excusable, too, to buy them if your present supply is hopelessly worn out.

Otherwise, Nashua counsels you to buy War Bonds instead, and wait for Nashua Virgin Wool Blankets until the war is won.

**Nashua Mfg. Co.**

Incorporated 1823

40 Worth St., New York 13, N. Y.



**Virgin Wool BLANKETS**

**\$12.95**

Slightly Higher  
in the West

**Nashua**



PURRY BLANKETS

INDIAN HEAD CLOTH

INDIAN MAIDEN SHEETS

DWIGHT ANCHOR SHEETS



Even though the P. T. Cheffs, of Holland, Mich., had a narrow pantry, they were able to install a breakfast nook by building a counter not much wider than a linen place mat. Counter folds back against the wall when not being used

## A BREAKFAST NOOK can be developed in the most surprising places

**Your problem of the family's dashing off  
without breakfast will be solved if you  
provide counter service. Look around your  
kitchen or pantry for a space the width  
of a plate and install a drop-leaf shelf**

PHOTOGRAPHS BY MAYNARD PARKER

BARBARA BARONDESS MACLEAN, DECORATOR

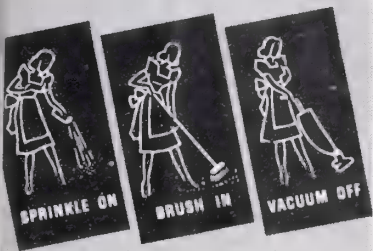


A table and four chairs could never have been tucked in this corner spot in the Charles Tannens' home in West Los Angeles. But by extending the counter beyond the cabinets and rounding it into the corner, they developed a bar which easily seats four breakfasters or midnight snack-hunters



# Powder-ene

keeps rugs clean  
No liquids! No suds!



## are for the rugs you have

HERE'S easy-to-use magic—the wonderful way to keep your rugs and carpets clean and new-looking. In addition to usual care, once twice a month shake on this dry powder. Brush it in. Vacuum it off. It's as easy as that. No shrinking. No matting. No fading. Use it on any floor covering. . . . Cleans tiled areas at doors without leaving ring. VON SCHRADER MFG. CO., Racine, Wisconsin.

Powder-ene is endorsed by Bigelow-Sanford Carpet Co., Inc.



Makers of fine rugs and carpets since 1825



### TABLE WINES:

Rhine • Chablis  
Burgundy • Claret  
Port • Auvernes

### DESSERT WINES:

Sherry • Port  
Muscatel • Tokay

American Wine Co. • St. Louis

## WHAT MAKES A HOME HAVE CHARACTER

CONTINUED FROM PAGE 119

confab in front of the fire—and there were usually swell bull fests like those in Mother's and Dad's room before hitting the hay. Of course, there were those times when discussion of report cards made the occasions drab affairs and plenty boring. But—those were the days, and this is the typical American home where such days were spent.

To imbue a house with this feeling of character takes a lot of living in it, loving it, and planning of it beforehand. The Schiewes knew this, and much of the success of their house is dependent on the careful consideration and family discussions of what each person wanted long before the building started. Mr. Schiewe is an engineer and builder, and every client's house that he built suggested do's and don'ts for his own home. They gave a lot of thought to whether the kitchen should be at the back or at the front, and whether to combine dining and living room space into one large room. The combination living-dining room at the back of the house, facing the garden, with the kitchen up front, won. Mr. Schiewe placed the maid's room on the other side of the house at the front, downstairs. Of course, now, this room has no occupant and is being used very successfully as Mrs. Schiewe's all-purpose work room.

In the planning stage nothing escaped their attention. But it is not just the house plan or structure that you see emphasized in these pictures, nor in the house itself when you enter it. Instead it's the essence of American family living. It's character. It's the Schiewe family. You see it in a dish of candy and a decanter on the hunt table, in the firelight reflection on polished brass, in the kitchen rocker, and on out through the open veranda door into a back yard like the one the Jones and Smith boys think about, if there's time to think, as they pass the ammunition.

This is it. This is the kind of home American boys went away from. The kind of a home they're coming back to, and the kind that they're going to build when they get back. They're planning it now, and they'll see that it gets lots of living, lots of loving. And, best of all, that means it will be a house with character.

## SENECA CRYSTAL

*A Tribute to Your Good Taste*



### INGRID

A Swedish Moderne reproduction expressing simplicity of design.

Your inspection of this pattern at the dealers nearest you, will find it exceedingly popular priced.

A Post Card will bring dealer's names and a descriptive circular.

SENECA GLASS CO. • Morgantown, West Virginia

**American Craftsmanship at its Best**

### INTERIOR DECORATORS SAY:

*"For a new note of beauty in any room"*



## CHARM TRED SHAG RUGS

To women eager for fresh charm and color in their homes, interior decorators everywhere are recommending these lovely deep-pile Shag Rugs. They bring that right touch to any room—bedroom, living room, den, hall or bathroom. And they're so practical and economical, too! Available in seven pastel shades including: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Maise—in Round, Oval, or Oblong—in sizes from 18" x 34" up to 4 feet by 6 feet. Prices range from \$2.95 to \$19.95. Ask your favorite furniture or department store to show you genuine CHARM-TRED Shag Rugs today!

Made by BEN GREENBERG & BROTHER • CHICAGO • New York • Los Angeles





## Get Window Efficiency as well as Beauty

WHEN YOU BUILD

**POST-WAR WINDOWS** will be larger as the popularity of picture, corner and circular bay window increases. This trend makes WINDOW EFFICIENCY a "must" . . . or heating, air conditioning and window maintenance costs will soar. When you can build, compare these Pella stock-size Casement features with the field for BEAUTY and EFFICIENCY:

**DUAL GLAZING**—Single glass panel that mounts on inside of sash year 'round. Protects against winter cold and summer heat. Inconspicuous.

**WOOD and STEEL**—Both are used in Pella Casement frames to combine beauty and strength.

**DRAFT TIGHT**—Compression type weather stripping seals all 4 sides of sash. Exclusive design.

**EASY TO CLEAN**—Patented design enables washing both sides of Pella Casements from inside of room.

**ROLSCREENS**—The original inside screens that roll up and down like window shades. TEN-YEAR GUARANTEE.

**CLIP THIS AD NOW** . . . place it in your post-war home file as a reminder to investigate Pella Windows BEFORE you build.

**THE ROLSCREEN COMPANY, Pella, Iowa**

Also makers of famous PELLA VENETIAN BLINDS

**Pella** CASEMENT AND DOUBLE-HUNG WINDOWS

*Privacy—  
in an instant  
—with the "wall  
that moves"*



IT'S easy to have the privacy you need . . . with Modernfold Doors. These "walls that move" can be used to shut rooms off from one another . . . providing seclusion and privacy. Then, when necessity dictates a larger room—simply fold these attractive closures to the wall and the entire area is available.

Accordian-like in their open-

ing and closing, Modernfold Doors eliminate swing area—thus saving space. The precision-built, steel skeleton forms a firm foundation to which beautiful fabric coverings are attached. Harmony with any general color scheme is possible. Let instant privacy be a part of your home in 194X . . . with Modernfold . . . the "wall that moves."



**NEW CASTLE PRODUCTS**

1615 I Street, New Castle, Indiana

Modernfold Doors, 424 Madison Ave., N. Y. C. • Export Dept.: Utility Bldg., Fort Wayne 2, Ind.



EVEN CONTRACT BRIDGE  
EXPERTS MAY HAVE . . .

## Partner trouble

By Richard L. Frey

**P**RESIDENT ROOSEVELT does not play contract bridge. Readers will draw their own conclusions from that fact according to whether they are Democrats or Republicans, bridge-players or non-bridge-players.

Stephen Early, secretary to the President, says that F.D.R. used to play bridge whist but never took up contract because he didn't want his mistakes to be costly to his partner. But Mr. Early shrewdly suspects it may be just the other way 'round: the President might not care for a game where his partner's mistakes would be costly to him.

Whichever explanation is correct, a great many people do not play contract bridge for one of these two reasons. And a great many who do play would enjoy contract far more if it weren't for the old bogie—partner trouble.

One of the most famous bridge stories is told in a few rounds of bidding:

"Four hearts," said South.

"Four spades," responded his partner.

"Five hearts," said South.

"Five spades," came back North.

"Six hearts."

"Six spades."

Spades being higher than hearts, it looked as if North was bound to have the last word. South knew what would happen if he bid seven hearts. So he glared at his partner and said, "Let's save a round of bidding. I bid seven no-trump." Then, turning to West, he continued savagely, "Never mind that so-and-so. It's your lead."

Unlike many bridge faults, partner trouble can ruin a good player as well as a dub. It is very easy for the better player to foist the blame for a poor result upon a

*Overton  
Original*

Overton photo frames are of that fine quality and distinction which most worthily complements the portraits you hold dearest. Confined to the better stores and studios. Made by the creators of famous Overton Bentwood Trays.



**S. E. OVERTON COMPANY**  
SOUTH HAVEN, MICHIGAN

OVERTON  
ORIGINAL



weaker partner. Nine times out of ten the partner may actually be entirely to blame. But a bad result is paid for equally by both partners and the object of the game is to win points, not to maintain a blameless record.

**T**AKE my own case. Before I won my first tournament I was a consistent winner at rubber bridge. But shortly after I had become a "champion" I suddenly discovered I had also become a reasonably consistent loser.

Of course, I thought I was just unlucky. But when my losing streak persisted over several months I began to count the number of high cards dealt to me during an evening. The first time I kept track I had almost exactly my share of aces and kings, but I lost again. "Bad distribution," I thought. But after a few sessions of record-keeping I came reluctantly to the unpleasant conclusion that I was losing with average good cards.

Was I playing badly? It seemed the answer must be "No," for during that same time I was getting very good results in duplicate games and tournaments. Was I playing any differently in tournaments than in rubber games? Again the answer was "No."

But that, I discovered, was my trouble! In tournaments I played through with a partner of my own selection. In rubber bridge I played each rubber with whatever partner I happened to cut. I was bidding and playing with run-of-the-table partners exactly as if they were all experts. Of course, they couldn't handle their end of such a partnership and it was my fault for even expecting them to.

Then I swung to the opposite extreme. I tried to cover both sides of the table—with equal lack of success. It wasn't until I started to make my own game as easy as

possible for my partner, without trying to take away from him those decisions he alone was in a position to make, that I overcame my partner trouble and stopped being a losing player—and probably an unpopular partner.

At considerable cost I had learned that there were not just *two* factors which make a winning player; there were really *three*! Are you a good bidder? A good player? A good *partner*?

The importance of that third factor is demonstrated year after year by the ranking of the experts. Players like Howard Schenken, generally rated by his fellow-experts as the best of them all, and Helen Sobel, unquestionably the leading woman of bridge, are extremely easy to play with. Their smooth style and calm manner contrast dramatically with one particularly brilliant player who, in spite of his acknowledged skill and reputation, has the greatest difficulty in persuading really good players to enter tournaments as his partner.

**O**NE authentic incident will show you why. He lays down very strict rules for his partners. One of the great inviolables is: "Never raise my opening bid with fewer than four trumps."

The bidding of one particular tournament deal went, "One spade," by him: "Three spades," by his partner, and he went on to game. After the opening lead, dummy proudly laid down the Ace, King, and Queen of spades as part of a pretty good hand. But the declarer began pawing the rest of the cards in furious and futile search for a fourth spade.

"You bid three spades, didn't you, partner?" He glared menacingly and took out his watch. "I'll give you exactly thirty seconds to produce another trump!"


# GUILD PLAYING CARDS

Authentic in Style and Design



ASK FOR  
*Flower Prints*

## Flood your floors with COLOR



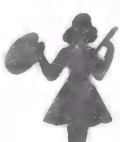
### Beauty-tred SCATTER RUGS

★ The lovely fresh colors of Beauty-tred Scatter Rugs will bring new warmth and new life to every room in your home. Luxuriously soft underfoot. Washable in a jiffy. Guaranteed colorfast. Moderately priced. Ovals, Rounds and Oblongs. Sizes for every place and purpose.

On Sale at Leading Department Stores

ALDON RUG MILLS

10 West 33rd Street, New York



MAKE EVERY ROOM  
A LOVELIER ROOM

## When Bill Comes Home

You'll be able once more to  
have your choice of many  
charming Sligh desks and  
Sligh-Lowry bookcases.

Till then — buy **more** war bonds.





MAKERS OF  
DISTINCTIVE

SLIGH

DESKS AND BOOKCASES

Two companies, one policy: "Distinction in Style and Value"

CHARLES R. SLIGH COMPANY  
Holland

SLIGH-LOWRY FURNITURE CO.  
Michigan



## CLOSETS NEAT AS A PIN— EVERYTHING IN HANDY REACH



Everything shipshape  
with space to spare

*AND* more important, K-Venience fixtures actually double the hanging capacity of clothes closets by making the most efficient use of available space, regardless of size or shape. Over 40 metal space-saving fixtures for hats, ties, shoes, coats, dresses, trousers, skirts, towels, umbrellas, etc. Other K-Venience necessities you'll insist on, too, are roller tracks for sliding cabinet and wardrobe doors, ball bearing drawer slides to make any drawer pull out at a touch, and metal supports to make all shelves adjustable every ½".

At Department and Hardware Stores *right after the war*. Catalog-folder gladly sent on request. Address Dept. H-3.

★ ★ ★

*Buy More War Bonds*

**KNAPE & VOGT MFG. CO.**  
GRAND RAPIDS MICH.



Eve Arden's kitchen in Outpost, Calif., sparkles with rows of antique copper saucepans and skillets. The quaint old spice box is as useful today as ever. Ruby glass and a brass oil lamp trim the window ledge. The old pine chopping bowl is kept full of fruit. The Van Lansings, decorators

## Can you collect ANTIQUES for a kitchen?

Of course you can! They'll warm your modern, mechanized workshop with mellow color and give it the personality that makes a kitchen home. Here are two kitchens where oldtime china and cooking ware do the decorating. They could do kitchen work, too

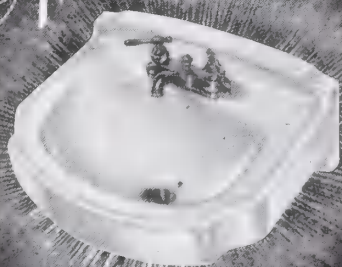
MAYNARD PARKER



You want efficiency in a butler's pantry, but if you have beauty, too, that's so much velvet. In the home of Mr. & Mrs. Herbert F. Sturdy, Bel Air, Calif., there are Staffordshire dishes, a Pennsylvania Dutch bread tray on the sink counters, an old onion pattern coffee grinder on the wall

IT'S NEW

*The Aristocrat*  
VITREOUS CHINA  
LAVATORY



Preferred by fastidious home makers because of its freshness in design and charm. Ideal for remodeling any home designed to relieve housing congestion in war producing areas.

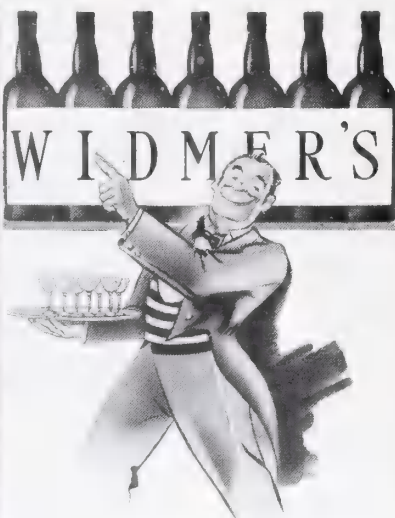
If you live east of the Mississippi send for our interesting folder. It's FREE

MANSFIELD SANITARY POTTERY, INC.  
PERRYSVILLE, OHIO

Look for  
this label



Always the  
Newest



"W-I-D-M-E-R-'S" is another way of spelling quality  
Bottled at the winery in sunny Naples Valley, Widmer's wines have been rated among America's finest since 1888.

NEW YORK STATE  
**WIDMER'S WINES**  
and Vermouths

Vintners of Fine Wines Since 1888

WIDMER'S WINE CELLARS, Inc., NAPLES, N.Y.



## DO YOU SUFFER FROM SENTIMENTAL BLIND SPOTS?

CONTINUED FROM PAGE 45

### ORIENTAL RUG REPAIRING

... by highly skilled Native hand weavers

Send your Orientals, Tapestries and Aubussons to us with complete confidence. For ours is the largest repairing department in the world, backed by a 54-year reputation for dependable service to clients all over the country. The exceptional quality of our work, our ability to repair, reweave and match colors perfectly, afford facilities not obtainable elsewhere. Rugs fully insured in transit and in our possession. Estimates gladly furnished.

FREE Booklet

Nahigian Brothers, Inc.

Direct Importers for 54 Years

Dept. 3-H, 169 N. Wabash Ave.  
Chicago 1, Ill.

the basement where my father could gaze on it to his heart's content when he tended the furnace or puttered at his work table. I always suspected that he was secretly relieved, in spite of his protests. I'm sure that the rest of the household was. But I know my mother had to muster up great courage to do this drastic amputation.

We so-called sophisticates are amused when we read of the odd fetishes of primitive people. The Marquesans of the South Seas, for example, had a pleasant (to them) habit of mumifying deceased relatives, arraying the dried body in its best clothing and keeping it propped up in the corner of the dwelling house for years on end. Archeologists in Egypt were baffled by some of the hieroglyphics they found scrawled on the outside of mummy cases until they discovered that it was the custom to keep the cases, with their contents, around the house as decoration and that the Egyptian children spent happy hours scribbling with chalk on grandfather's coffin.

This seems highly fantastic to us. But it is the same instinct which prompts us to intrude a grotesque old rocker into a modern room just because Mother used to rock us to sleep in it.

It isn't only sentiment that makes us keep ugly and inappropriate objects in our homes. More dangerous is the familiarity that blinds us to how things really look. We get something as a makeshift, planning to replace it as soon as we have the time or the money. Then we get used to it, lose sight

of its incongruity, and as it settles into a familiar pattern, we lose all interest in replacing it.

I had some friends who moved somewhat hurriedly into a new house. They had a fine collection of well chosen books which they felt that they couldn't live without, even for a few weeks. Since the new place didn't have adequate book cases, they devised some shelves of bricks and painted boards—a makeshift arrangement which might have done very well for temporary quarters or a casual summer cottage. They intended to have proper cases made as soon as they got settled. But getting settled took months, and by that time they had become used to the effect of the bricks and boards and no longer found it jarring. The result was that the books, which should have added richness and character actually robbed the room of its rightful graciousness.

So don't let either sentiment or inertia blind you to how your home really appears. Don't be prevented from weeding out things that destroy the atmosphere you wish to create. Your home is first of all a place for the comfort and happiness of you and your family. But it is also the place where you bring all your friends. It is thus an extension of your personality in winning the admiration and friendship of others. Try to look at your home with fresh eyes. Try to visualize what impact it would make upon you if you were entering it for the first time.

Then roll up your sleeves, and go to it!

## DON'T CONFINE YOUR CEREALS TO BREAKFAST

CONTINUED FROM PAGE 114

quick oats. Add seasonings and stir well. Allow to cool. Press into firm roll 3 inches in diameter. Sprinkle wax paper thickly with quick oats. Coat roll with oats and roll up in paper. Chill. When ready to cook, cut in slices 1/8" thick. Sauté slowly until golden brown in margarine or drippings. Serve with apple rings, Julienne carrots and broccoli with a mock hollandaise sauce.

When you're looking for a completely meatless meal that still contributes protein to the diet, a good answer is a pecan cutlet. Served with a sliced mushroom sauce, your family will never suspect that there is no meat in it.

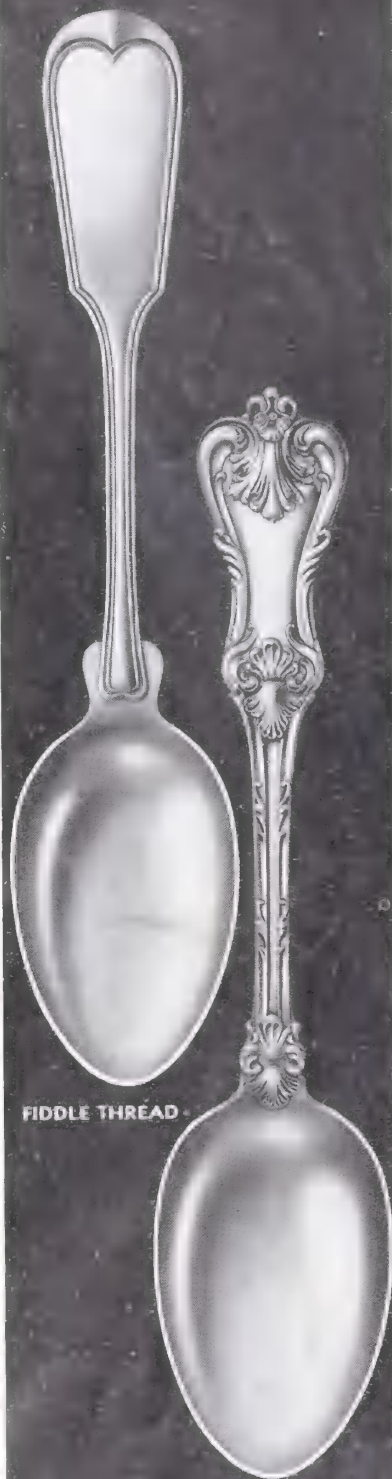
### Pecan Cutlet

2 cups boiling water 2 tablespoons  
1 teaspoon salt chopped onion  
2 cups old-fashioned 3/4 cup finely  
oats chopped pecans  
4 bouillon cubes

Pour the boiling salted water over the oatmeal and boil 5 minutes. Then add the bouillon cubes and the onion and pecans, and mix well. Add more salt if desired. Form into cutlets and dip in slightly beaten egg and roll in quick oats. Fry in fat until nicely browned. Yield: 8 cutlets.

Serve these cutlets with a stuffed tomato salad, a vegetable, hot bread, and a beverage for lunch. They're good for dinner, too.

*Sterling*  
BY SMITH



FIDDLE THREAD

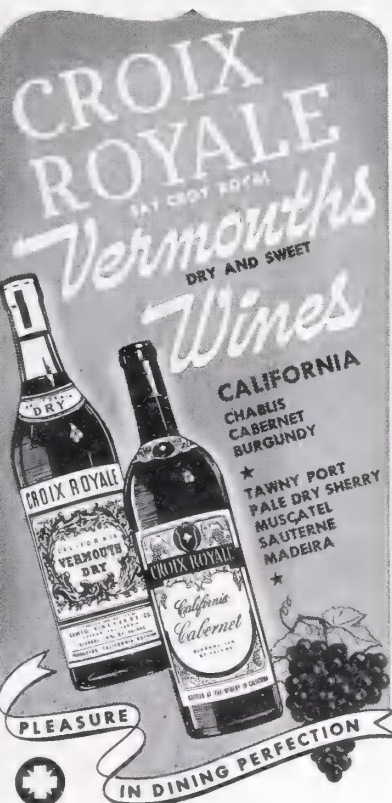
EDWARD VII

Frank Smith artisans have created two lovely silverware patterns — Fiddle Thread and Edward VII. One is patrician plain, the other delicately ornate. Both are most authentic in design, heavy in weight and superbly wrought. Their charm increases yearly as does your pride in ownership.

Illustrated Folders on Request

FRANK W. SMITH, Inc.  
GARDNER, MASS.

*Silversmiths for Half a Century*




Croix Royale helps to glorify the art of dining... from appetizers of dry wines and Vermouths through table wines and after-dinner liqueurs. You have perfection when you serve Croix Royale... made in the old-world manner from finest grapes of the fabulous San Joaquin Valley!

REMEMBER, BUY BONDS FIRST!

CAMEO VINEYARDS CO. \* FRESNO, CALIFORNIA





**WE HAVE**  
**3**  
**PEARL-WICK**  
*hampers*  
**IN OUR HOME**

**• IN THE BATHROOM**  
**• IN THE BEDROOM**  
**• IN THE NURSERY**

Day by day—thousands of women are learning the fastidious, modern, sanitary way to store soiled clothes—in PEARL-WICK HAMPERS.

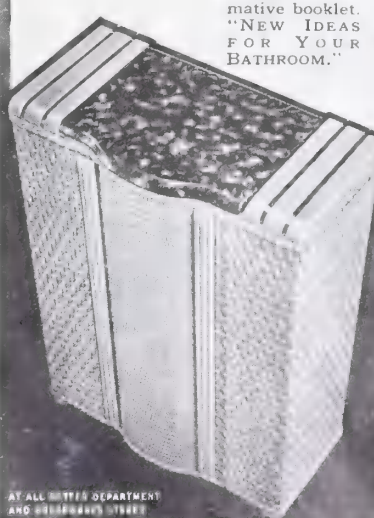
**THEY'RE THOROUGHLY VENTILATED.** Keep soiled things fresh, odor-and-damp-free.

**THEY'RE DECORATIVE, COLORFUL.** In bedroom, bathroom, closet or nursery.

**THEY'RE QUALITY-BUILT.** Sturdy, furniture-like construction.

Temporarily, you may not be able to buy a PEARL-WICK HAMPER, but—remember, they're worth waiting for.

Write for informative booklet, "NEW IDEAS FOR YOUR BATHROOM."



AT ALL WAREHOUSE DEPARTMENT AND DISCOUNT STORES

**PEARL-WICK** *hampers*  
PEARL-WICK CORP.  
27-44 FIRST ST., LONG ISLAND CITY 2, NEW YORK

PANTRY SHELF NEWS

CONTINUED FROM PAGE 112

Commercial chicken bouillon can be pretty anemic-looking and tasting, but you've a pleasant surprise in store when you dissolve a teaspoon of Clearbrook Farm Chicken



Concentrate Base in a cup of boiling water. For in a second you've brewed yourself the kind of chicken broth which Grandmother evolved after she'd picked the plumpest old fowl from the brood, and simmered her for hours with celery strips, onions, and herbs. The new chicken paste produces a nourishing broth with tiny pools of fat floating on the surface. The chicken concentrate is almost a must if you want a rich cream sauce for chicken a la king and are planning to get your chicken straight out of a jar. Use half chicken broth and half rich milk for your sauce. Let the chicken pieces stand in the sauce for a couple of hours and your guests will never suspect that you haven't been stewing a juicy bird for hours in the kitchen. A 5-oz. jar of the chicken concentrate base makes from 25 to 40 cups of broth, costs 75¢. From Clearbrook Farm, Dundee, Ill. At Maison Glass, New York City.

MRS. APPLEYARD

CONTINUED FROM PAGE 93

lightly with softened butter (no substitutes here) and sprinkle them with sugar. Put them in a pan that is large enough so that they do not touch each other and set it into a hot oven until they just begin to brown—between five and ten minutes.

The sauce is easy and can be made ahead of time and heated when it is needed.


Mexican Chocolate Sauce

- |  |                                   |
|--|-----------------------------------|
| 1 cup milk                               | 2 tablespoons strong black coffee |
| 2 squares (ounces) unsweetened chocolate | ½ cup sugar                       |
|  | 1 teaspoon vanilla                |

Put everything except vanilla in top of a double boiler and let it cook slowly for at least half an hour. When it is thick set it aside, still over the hot water, and cover it. When it is needed, put it back where it will re-heat quickly. Stir in vanilla and serve it. Serves six.

I like this because it has a creamy texture and isn't too sweet.

Remember?



**Look! Twins!**

**Twin-O-Matic Waffle Baker**

Bakes two big waffles either "Light" or "Dark" automatically. Bake indicator tells when to pour in batter.

It will be back... Watch for its return!

Yes, Twin-O-Matic will be available right after victory, and it's well worth waiting for! That's equally true of our superior quality irons, toasters and other appliances. And remember, research work has never stopped at Manning-Bowman even though 100% of our production goes to the armed services.

Manning-Bowman


—Means Best

MERIDEN, CONN.

Keep on backing the attack  
BUY MORE WAR BONDS

FROM COAST TO COAST

MARYLAND'S  
AMBASSADOR  
OF GOOD CHEER



**NATIONAL**  
PREMIUM  
**BEER**

PALE, DRY, BRILLIANT

THE NATIONAL BREWING COMPANY, BALTIMORE, MD.

Don't worry about explaining wedding cake to Serafina with gestures because that is my present. It is all baked and on its way to you and is improving all the time you are waiting to know the date of the wedding.

My best love to the bride who will look very nice indeed, if she looks the way her mother did, and do let me know if after all the luncheon turns out to be hot tamales. Sorry I can't be there in my parsley wreath!

Love,  
S. M. A.

THERE ARE WAYS TO MAKE IRONING EASIER

CONTINUED FROM PAGE 83

- them over the clothesline to dry.)
21. Because they haven't been pressed until dry, or hung over a rack to dry out before storing away. Damp parts can cause dry parts to wrinkle.
22. Sit in a chair or on a stool while ironing. Have ironing board of right height. (See page 71.)
23. Fold the long way and press top side. Then fold in half and press next side. Continue folding and pressing until all is pressed.
24. Place a double thickness of tissue paper on material and then run iron directly over it.

You can obtain a free copy of a special handbook on "Modern Home Ironing," prepared specifically for home economists and teachers, if you write Department B. Westinghouse Electric & Manufacturing Company, Mansfield, Ohio.

DON'T CLEAN JUST WHERE IT SHOWS

CONTINUED FROM PAGE 111

Ozite underpadding. Vacuum both sides and cushion. And when you perform this worthy task, shift your rugs about so wear is evened.



- Naturally, you vacuum and air the mattresses, wash the mattress covers. But if you have open-coil springs, a special coil spring brush will dig down into the base of the springs, and lift out accumulated dust. Better try it.

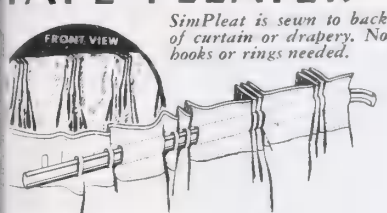


# MR. JONES'S HOME GOES MAIDLESS

CONTINUED FROM PAGE 113

"a decorator? No, ME!"  
 "It's easy to use!"  
 "French pleats? Just crease"  
 "on drapes and glass curtains"  
 "—stiff even after washing"

## CONSO SIMPLEAT TAPE PLEATER



SimPleat is sewn to back of curtain or drapery. No hooks or rings needed.

Made in three widths, 2" at 10¢ a yard, 2 1/2" at 15¢ and 3" at 19¢. Sold in the drapery section of department, variety and specialty stores. If not available, order direct, send check or money order.

Send for "1001 Decorative Ideas" forty pages packed with helpful information, profusely illustrated. How to cut, fit, sew slipcovers, draperies, valances, dressing table skirts, etc. Sold in drapery departments or by mail 15 cents, stamps or coin.

**CONSOLIDATED TRIMMING CORP.**  
 Dept. 4  
 27 W. 23rd St., N.Y.C.

Guaranteed by Good Housekeeping IF DEFECTIVE OR NOT AS ADVERTISED RETURN

**100 PROOF**

*Swanee Pride LIQUEUR*  
 Delicious STRAIGHT or MIXED  
 THE TOAST OF SOUTHERN HOSPITALITY

**M.S. WALKER, INC.**  
 Boston, Mass.

Seventh, we won't be wakened at some ungodly hour every Thursday and Sunday night when Gertie's boy-friend brings her home. Eighth, we can do our own yelling at the kids." He turned a genial grin in their direction. "Let's see—where was I?"

"Going into the ninth," prompted Daisy, "and it's a regular shutout so far!"

"Oh yes, that reminds me," continued the new master of the house. "Ninth, I can now listen to a baseball broadcast without having the vacuum cleaner make the radio buzz constantly."

"Is that all of your side of the case?" asked Mrs. Jones, showing a little more interest.

"It's not all," replied her husband, "but it will give you a slight idea!" He saw his wife getting ready to present conflicting thoughts, but he was brooking no interruption. "Now here's the new plan. Breakfasts and luncheons in the breakfast nook with paper napkins. Daisy helps Mother get the dinners. Violet and I do the dinner dishes. Violet takes over the dusting. Everybody makes his own bed and keeps his room clean. Sundays Mother gets a complete holiday and the three of us take over.

In addition, we'll try to work out some more ideas for simplifying the house procedure. How does it sound, Mrs. Jones?"

"Why, it sounds wonderful, but—" his wife began.

"I forgot something," Aloysius interrupted. "I forgot my financial scheme. Out of Gertie's old salary, we'll pay that cleaning woman you heard about, Mother. Half of what's left will go to the girls in return for their help, with the provision that it will be spent for War Stamps. The other half will be used for play equipment around the house—a table tennis outfit for the playroom, a badminton set for the backyard, some new board games for us to play evenings, and all kinds of things."

THE girls were squealing with delight. Mrs. Jones was covered with smiles, and before they all knew what was happening, the whole family was dancing the sailor's hornpipe and joining Aloysius in his original ditty:

*Gertie's gone to war,  
 And that's the final strain.  
 She ran the joint,  
 And here's the point—  
 Her word's no longer law!*

## PAPER PACKS A WAR PUNCH: DON'T WASTE IT!

Ammunition, weapons, food and, of course, precious blood plasma, reach our boys in the front lines in perfect condition. Why? Because practically every one of the 700,000 different items shipped overseas is protected by paper! Paper also does an important job in war production, taking the place of even more critical materials. Paper, in good truth, packs a terrific war punch. Paper is a victory essential. It's up to all of us, then, to help conserve paper. When your family finishes reading this copy of HOUSE BEAUTIFUL, pass it along for others to read. Make your writing paper stretch. While shopping, help your storekeeper save paper by not asking for useless or double wrapping for your purchases. Back up the manufacturers' efforts to save paper by cheerfully accepting simpler wartime packaging. And be sure to save every bit of used paper for your salvage drive.

## AMAZING NEW RUG CLEANING POWDER

Just sprinkle **TAM-KLEEN** on rug, brush in, then let vacuum cleaner remove all dirt in a jiffy! Will not injure, shrink or fade rugs. At your dealer or write direct. Send for free booklet, "Household Hints in War-Time."

**TAMMS SILICA CO., 228 - CE, N. LaSalle St., Chicago 1, Illinois**

## STOP LEAKS IN BASEMENT WALL FLOORS

Stop those leaks! End that seepage! Use **STOP-IT**—an amazing quick-setting, waterproof material. Simply mix with water and apply. Sets hard and permanent. At your dealer or write direct. Send for free booklet, "Household Hints in War-Time."

**TAMMS SILICA CO., 228-EB N. LaSalle St. CHICAGO 1, ILL.**



## Irresistible Ideas for a Lovely Home

Write for the New Book in Full Color

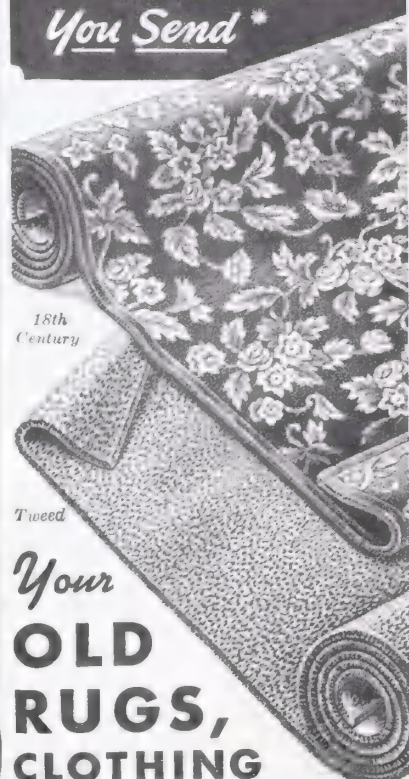
## Your Cinderella Rooms\*

Enclose 15¢ for mailing

\*Reg. U.S. Pat. Off.

FURNITURE BY TOMLINSON • 385 Madison Ave., New York 17

# OLSON works RUG MAGIC with Materials You Send\*



Save up to 1/2

Learn How materials are picked up at your door by Freight or Express at our expense—how we shred, merge and reclaim valuable materials of all kinds; picker, bleach, card, spin, redye and weave into lovely, new, deep-textured

## BROADLOOM RUGS

woven Reversible for double wear and luxury. Sizes to fit all rooms in solid colors, tweed blends, 18th Century floral, Early American and Oriental patterns.

## FACTORY-TO-YOU!

Our 70th year: Over two million customers. We do not employ agents or sell through stores. \*Sorry if War Work causes delays, but Olson Rugs are worth waiting for.

## FREE BOOK IN COLORS Decorating Guide

Mail coupon below or 1c Post Card for beautiful **OLSON Catalog and Decorating Guide**—26 model rooms—full information.

CHICAGO NEW YORK S'FRISCO

Early American

C 1944

**OLSON RUG CO., Dept. A-58, CHICAGO, 4**

Please mail Olson Rug Book Free to:

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ TOWN \_\_\_\_\_ STATE \_\_\_\_\_



**YOUR OLD LAWN  
MOWER MUST BE  
A GOOD LAWN  
MOWER IN 1944**



If your lawn mower needs parts or repairs to put it in shape for 1944 — "now" is the time to order.

Your new Coldwell may be a 1945 possibility, but your good old Coldwell will have to stay on the job this year. And how thankful Coldwell owners are that they have the kind of a lawn mower that takes the extra wear and tear of war years in its stride. But even a Coldwell needs repairs—and some spare parts take 30 to 60 days. So please, if you need them, order as soon as possible. See your dealer — he will order for you.

**COLDWELL**  
*Lawn Mower*

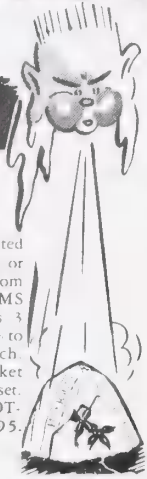
Manufacturers of  
Horticultural Equip-  
ment Since 1867

## 2 SURE WAYS TO INCREASE CROPS

**FROST**

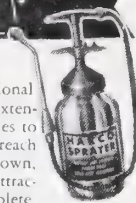
**CAN'T HARM**

Place **HOTKAPS** — patented paper hothouses — over seeds or plants. Complete protection from destructive **FROSTS, STORMS AND INSECTS**. Ripen crops 3 weeks earlier, increase yield 18% to 51%. Maintain perfect mulch. Millions used by successful market growers every season. Easy to set. Victory Garden package, 25 **HOTCAPS** for 50c, 100 for \$1.95, 250 for \$3.50. Setter free.



**Revolutionary  
Hand Sprayer**

New **HARCO** is only professional type sprayer priced so low. Long extension rod quickly sends insecticides to tall shrubs, small plants, hard to reach places. Easy to use. Sprays up, down, sideways without adjustment. Attractive, colorful. Only \$2.35 complete.



AT YOUR GARDEN SUPPLY DEALER

**GERMAIN'S**  
Germain Mfg. Division

747 TERMINAL ST., LOS ANGELES 21, CALIF.



**Asgrow**

**SEEDS FOR GARDEN AND LAWN  
SOLD THROUGH LOCAL DEALERS**

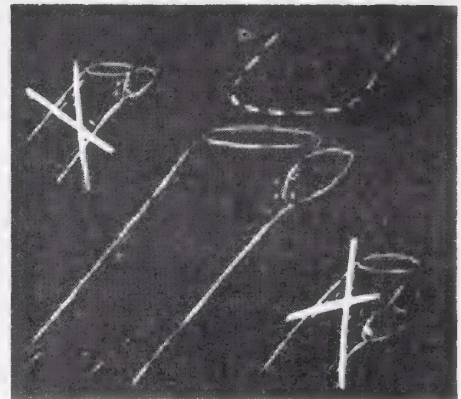


**Associated Seed Growers, Inc.**

Write for nearest address for seedlets.  
Atlantic City, N.J. | Indianapolis, Ind. | Los Angeles 21, Calif. | New York 17, N.Y.  
Hempstead 3, N.Y. | Salinas 5, Calif. | San Antonio 5, Tex.  
NEW HAVEN 7, CONN.

## Use pruning shears to ENCOURAGE YOUR PLANTS —never to punish them

**Try a little child psychology on your trees and shrubs: remove basic deterrents to good behavior instead of blaming them on the plants**



This is the basic pruning cut detailed below

**W**HEN spring weather beckons you into the garden, and you start for some hapless shrub with pruning shears in hand and a gleam in your eye—wait. Ask yourself if the mayhem you intend to commit is necessary. Will it make the shrub grow better, be more beautiful? Or do you intend pruning to restrain too exuberant growth? Often the latter is your aim. And it won't work.

Pruning a healthy plant invariably stimulates new growth. In a weak plant, pruning may be vital first-aid. Done to excess or at the wrong time or in the wrong way, it may put the plant on the sick list or even kill it. With flowering shrubs, it may postpone, diminish, or ruin the blossoms the plant wants so much to produce.

Basically, pruning is used to keep a plant young and in full production of whatever may be its specialty, whether branches, flowers, fruit, or foliage. Basically, there is but one principle to be observed in making the cut. Illustrated above, the good pruning cut eliminates growth you don't want beyond the point where you want new growth to appear. The cut is slanting. It is made just far enough above a growth bud pointing in the preferred direction to promote quick healing of the wound with maximum delivery of sap to the important new growth. Study the wrong and the right ways well, noting the points of difference.

Thinning unwanted growth is not pruning in the normal sense. It is removal, close to a main trunk or shoot or at ground level, of old or diseased growth you don't want to hear from again.

Clipping a hedge or shearing an evergreen is pruning in that it stimulates new growth somewhere near the cutting point. But it is a hit-or-miss affair so far as the individual plant or shoot is concerned.

There are two main pruning classifications: dormant pruning and summer pruning. In general the former is done in late winter, early spring, or before the normal cycle of growth begins for the year. Dormant pruning stimulates new growth by easing the load the roots must carry at a time when the roots are at peak energy. Summer pruning tends to retard growth, forcing the plant's energies into perfecting and completing the growth already started. A nice balance between the two types of pruning is often desirable, especially with fruit trees.

Dormant pruning affects blooming and fruiting plants quite differently from summer pruning. On plants which flower or fruit on wood made the previous season, pruning in winter or spring is almost certain to reduce the amount of bloom or fruit simply by eliminating some of it. Added vegetative growth is stimulated. Plants

(Continued on page 136)



Top

LAST YEAR'S CROP!

GROW YOUR OWN SEEDLINGS FOR YOUR VICTORY GARDEN

Use the Coldwell Chemical Crops System And Get Off to a Good Start

Here at last! A simple unit that adapts the soilless commercial grower's methods to the conditions of the average home.



The Coldwell Chemical Crops System will grow all seedlings for standard 25' x 50' Victory Garden.

Photo by Courtesy of Dr. V. A. Tiejens--Rutgers University

Need for Home Garden Produce

Last year the victory gardeners in this country produced millions of tons of food, a contribution to the war effort that cannot be regarded lightly. This year and for years after the war is over there will be an even more urgent need for home garden production. Foremost in the mind of every Victory Gardener will be the objective — "Top last year's crop". The first step in that direction will be to start your garden earlier — to strive for hardier, healthier plants from the outset.

Chemical Culture Versus Soil Culture

When you started your Victory Garden last year, you probably bought your seedlings, or grew them yourself, indoors, in dirt flats. This year why not raise your own seedlings . . . nourishing them by means of chemicals? With this method, made available to you by the Coldwell Chemical Crops System, you have absolute control over the nourishment of your seedlings. All the elements found in the richest soil are there in the proper proportion. Moreover, seedlings grown in dirt flats dissipate a certain amount of their energy in the very process of sending out roots in search of nourishment. With the Coldwell Chemical Crops System, however, you bring the food elements in solution right to the clean, sterile sand and mica bed, in a slow and continuous flow from the time the seed is planted until the subsequent seedling is set out in your garden. Thus you conserve the plant's energy and a sturdier root system develops.

A Practical System

The Coldwell Chemical Crops System lays no claim to magic. No Jack-and-the-Beanstalk wonders springing up over night. It *does* promise, however, hardier, healthier, more transplantable seedlings, more productive plants, in a shorter growing period. It is a simple system. It *does* come to you as a complete unit . . . all you have to add is water.

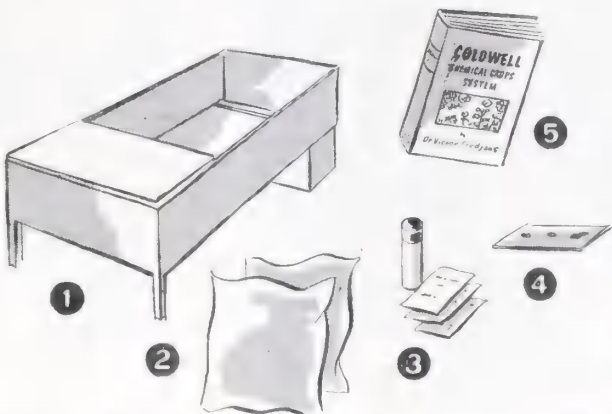
What the Unit Consists of

- 1. A strong, sturdy wooden seed bed, with reservoir and catch basin — 22 inches by 12 inches.
- 2. Clean, sterile, graded sand properly mixed with mica.
- 3. Four packages of chemicals to which water is added to make up the solution for nurturing the seeds and subsequent seedlings.
- 4. A chemical "thermometer" that determines

the strength of the solution with instructions for its use.

5. A complete and descriptive booklet written by Dr. Victor A. Tiedjens, Associate Professor of Vegetable Crops, Rutgers University, one of our best-known authorities on growing plants without soil.

This booklet was especially prepared as part of the Coldwell Chemical Crops System unit. It tells you how to mix the nutrient solution. It contains diagrams and explanations as to the various stages seedlings pass through, and how to control their growth in the Coldwell Chemical Crops System unit, as well as a brief outline of the practice of chemical gardening.



**ADVANTAGES OF THE COLDWELL CHEMICAL CROPS SYSTEM**

- 1. Controlled nourishment — better root system — hardier, healthier more productive plants.
- 2. Earlier seedlings plus sand pot growth means earlier crops. Unit will grow all seedlings for one 25' x 50' Victory Garden.
- 3. Freedom from soil diseases and pests.
- 4. No dirt — a clean system — no mess.
- 5. The Unit may be used for more than one crop of seedlings. Also for flower seedlings. Continuous profitable use means economy.

Plant Seeds. Fill reservoir with nutrient solution.

Empty catch basin into reservoir daily, according to instructions.

Transplant seedlings to pots and water with solution. Replant bed.

Transplant pots and box to Victory Garden.

See the Coldwell Chemical Crops System at your Hardware, Seed or Department Store . . . or write to No. 3532



*La Favorite*

## Flowerfield's

world famous

### IRIS *Kaempferi*

Flowerfield has, for many years, specialized in the development and culture of the exquisite IRIS Kaempferi. So completely different from the common types of IRIS, the IRIS Kaempferi is an altogether lovely species. Beautiful beyond description, these velvet textured blooms have a wide color range from purest whites through pastels of pink and opal into blues and deep purple.

**LA FAVORITE**—An exceptional double flower. The delicate blue-white color of the falls is faintly laced with fine purple veins, creating an effect of pure white at a distance. Its individual color blending is subtle beauty. Ea. 50¢, Doz. \$5.00.

**CIRCE**—A large double flower of dark blue-purple. A narrow white band circles the yellow center, creating a beautiful contrast with the dark petals. A stunning companion to the white of La Favorite. Ea. 50¢, Doz. \$5.00.



#### 1944 Spring Catalogs

FLOWERFIELD will have two Spring catalogs for 1944—one for seeds, one for bulbs and plants. Both are fully illustrated. Send 10¢ (for mailing and handling) for both.

# Flowerfield

FLOWERFIELD BULB FARM

15 Parkside Ave., Flowerfield, Long Island, N. Y.

## Lavender Lady

Queen of Garden "Mums"

**Early, Winter-Hardy  
Modern Chrysanthemum**

**LOVELIEST** lavender, exquisitely formed, fully double flowers 4 in. across, blooming profusely end of Sept. and all fall. Stately vigorous plants 24 in. tall. Our finest "mum", unexcelled for both garden display and bouquets—equally effective in daylight or under electric lights. Easy to grow. **Strong, field-grown plants postpaid, 50¢ each.**

#### MODERN CHRYSANTHEMUM GARDEN

A whole dozen J. & P. finest Chrysanthemums for a wealth of bloom, all colors, all fall—very early, mid-early and mid-season—Algonquin, Autumn Lights, Avalanche, Burgundy, Clara Curtis, Eugene Wander, Lavender Lady, Pohatcong, Red Velvet, Rose Glow, September Bronze, September Gold. All 12 plants, each labeled, (value \$6.50) for.....

#### PARADE OF MODERN ROSES, PERENNIALS AND FRUITS

In natural color—the latest news of Rose-dom, direct from the Rose Capital of America—also Modern Perennials and Fruits. How to beautify the 22,000,000 Victory Gardens America needs in 1944. Write today!

**Special!**

For new thousands to enjoy this exquisite flower in perennial borders and victory gardens: 3 Plants (value \$1.50) for \$1.

Postpaid

**\$5**

**3\$1  
FOR 1**

Jackson & Perkins Co., 687 Rose Lane,  
Newark, New York  
☐ Send 3 Lavender Lady Chrysanthemums  
for \$1, at spring planting time.

☐ Send Modern Chrysanthemum Garden

No. #34, 12 plants for \$5.

Enclosed is \$..... Zone.....

Name..... No.....

Address.....

☐ Send Natural Color Catalog FREE

ORDER DIRECT  
FROM THIS AD

**Jackson & Perkins Co.**  
687 Rose Lane, NEWARK, NEW YORK

## GROW GOOD ROSES . . . AND GROW THEM RIGHT

CONTINUED FROM PAGE 69

that hard-to-define substance, too. He has tested them for it with honest care, and bred them to include it—from root to blossom.

The best quality rose, for all but the most amiable climates, is grown two full seasons in the field before it is dug. It is sold to you either in the autumn it is dug or the following spring, after a winter of frost proof storage. It has two or three

clean strong stems breaking from the roots above the bud or graft. It is never more than three years old when you buy it. In ten years it may be more beautiful than ever.

Rose types vary enormously, of course, and the foregoing paragraph applies to the bulk of the garden roses in ordinary commerce. But they all should get from you the same good start. Like this:

### HERE'S THE ROUTINE OF PLANTING AND CARE

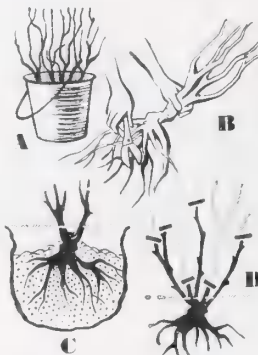
Get your ground ready before the new roses arrive. See to it they will have a well worked bed of fertile soil at least 15" deep, with adequate drainage and fibrous material below that. Rotted manure, compost, peat moss are fine as soil builders. Complete plant food should be applied according to maker's directions. A liberal mixing in

blooms. Decide for yourself. After planting, mound whole plant 6" above surface with soil or straw to prevent drying out of tops in spring sun and winds or damage by late hard frosts. Remove this mulch gradually as strong buds develop.

Good roses will promptly go to town. They need no fertilizing till blooms are about to break. Then, and again after July 1, and once more not later than early to mid-August, work in and water in a complete plant food around but not touching base of bush. About a tablespoonful per plant is usually enough.

Water roses only when the ground is really dry 3"-4" below the surface. Then water slowly and thoroughly, preferably in early morning. Never sprinkle the tops of plants; always water the ground. A canvas soil soaker is good for this purpose. (A peat moss mulch, 1" thick, is fine in summer.)

Spray or dust at weekly or 10-day intervals if bugs and ills are troublesome. "Three-way" compounds will account for most chewing and sucking insects and the major diseases.



of bone meal or superphosphate (especially if manure is used) are long lasting fertility agents. What you are after for your roses is a good, deep, rich garden soil.

When the roses come, plant as soon as possible. Chances are the package is safe untouched overnight. If several days' delay must elapse, heel roses in trenches and cover with moist soil. Roots must never dry out. When taking to the garden for planting, keep plants in bucket of water (see A, sketch above) till actual setting in planting hole. Trim straggling or damaged roots (B) and plant with roots spread on cushion of good soil (C) so that when settled the bud swelling will be about 1" below finished soil surface. Roots should be covered, soil tramped around them, then plenty of water poured in. When this has drained away, fill with loose soil to top. Prune spring planted roses back to 2 to at most 4 good shoots (D), from 6" to 10" above ground (See page 128). The more severe the pruning, the bigger and fewer the



This is the bare outline of the routine. Above is illustrated one point not heeded often enough: that if blooms are cut to leave at least 2 five-part leaves on stem, new bloom shoots will grow from each of these leaf axils. Cut your roses and double your output next time round! That's a rose.



## MEET SPRING HALF WAY AND YOU'LL HAVE A BETTER GARDEN

CONTINUED FROM PAGE 94

balls that fit on a peg over the work bench just as well as on a reaping machine?

Lang hand weeders for weeding, blocking, and singling beets, carrots, onions, and the like?

Salt-and-dextrose tablets for drinking water in hot midsummer days?

Staway or oil of citronella to keep mosquitoes at bay on damp midsummer evenings?

A little hand seeder to help sow fine seeds in drills?

A garden diary?

A pocket expense book for garden accounts?

These and other things like them will find a place on the kitchen shelf or in the garden basket for the coming season, and now is the time to buy them.

**B**EFORE the new garden goes in, the old must come out. Have you forgotten that there are still a few parsnips under the straw? Are you planning to move some of those old rhubarb roots this year? Remember that there will be Jerusalem artichokes to clean out along the back fence. Dispose of chores like these, and you literally speed the plow.

Of course, you have estimated your fertilizer needs and placed your order long since. But did you remember to include a can of mercuric dip for the seed potatoes? And what about spray materials and dusts? Rotenone will again be available this year, but that's no excuse for putting off buying it until your dealer is out of stock. Are you planning to use the new cryolite dust for the cucurbits? Copper, lime, and arsenate are still standard for potatoes and the orchard trees. And nicotine sulfate

is just what the doctor ordered for the aphids that are sure to show up with warm weather.

Maybe you didn't run over your tool-handles with fine sandpaper and rub in a bit of linseed oil or wax when you put them away last fall. Make up for it now. And give a firm touch of the file to rough edges on the hoes and shovels.

A friend of ours down the road always gives his squashes and melons an early start by setting over each hill a half-bushel box which has had the bottom knocked out and replaced with wire fly-screening. The boxes protect the seedlings from late frosts and turn away the first striped cucumber beetles—ends which justify the extra trouble.

All the greenhouse men we know are finding it harder than ever to get labor. If you are so situated that you can't start your own tomatoes or eggplants or peppers or okra in flats in the house, by all means speak now for the varieties and quantities you want to buy from your local source of supply. It takes eight weeks to grow these things from seed to setting out, and most hot-house growers are not going to bother with late orders. The tardy customers will get what's left and not like it.

**T**HERE'S an oriental saying to the effect that only the thief oils his wheelbarrow. Like other sayings attributed to Confucius, this, too, is of doubtful authenticity! The neighbors won't mistrust you any more than they already do if they see rather than hear you wheeling home the harvest.



### WATERLILIES

**For Your Enjoyment**

With little trouble you can have fragrant Waterlilies blooming in your garden... even if that "garden" is no more than a terrace or rooftop. All they ask is a little soil in a tub of water. No weeding, no cultivating—and that means a lot these busy days!

**OUR NEW 1944 CATALOGUE** of choice Waterlilies, interesting aquatic plants, and colorful fish, will be sent **FREE** on request.

**THREE SPRINGS FISHERIES**

234 N. Main Road, Lilypons, Md.  
411 No. 7th St., Suite 713, St. Louis, Mo.  
333 No. Michigan Ave., Dept. 234, Chicago, Ill.

**Write at Once for  
Your Copy of**

## Schling's Garden Book

A beautiful Spring Catalog of the best in flowers and vegetables for your garden. This year it is more important than ever to get your request in early. It's free.

**Don't Miss This Wonderful  
Victory Garden Sweet Corn**

Mason's Golden Midget Corn is a sensationally good new corn. Small size, suitable for the average small garden. Large yield, 3 to 5 ears per plant. Early maturity, 56 days or less. Quality and flavor unsurpassed. Liberal size packet (approx. 500 seeds) \$1.00 postpaid.

**MAX SCHLING SEEDSMEN, INC.**  
615 Madison Ave. New York 22, N. Y.

## BETTER ORDER NOW Stumpp & Walter Co SEEDS and PLANTS of Known Quality

### For Your Victory Garden 15 Vitamin-Rich VEGETABLES

Garden Full Collection B—\$3.90

For a garden of about 1250 sq. ft.

1/2 oz. each of Carrot Rubicore and Swiss Chard Green  
Lyon, 1 oz. of Beet Detroit, Lettuce Big Boston, Radish  
Scarlet Globe, Spinach Savoy and Turnip Purple Top,  
Pkt. of Broccoli New York Market, Cucumber Stays-  
green, Parsley Champion and Squash Straight Neck,  
1 lb. each of String Beans Bountiful, Lima Beans Ford-  
hook and Peas Little Marvel, 1/2 lb. Corn Golden Bantam.

Free on receipt of order for \$3 or more of any  
of the merchandise in this advertisement, a won-  
derfully helpful 32 page booklet "Vegetables for  
Victory" in Color, a help to all gardeners.



### For a Beautiful Permanent Lawn

## Sow Staigreen LAWN SEED

A modern lawn seed Mixture of the  
strongest, finest grass varieties, in-  
cluding Bent and Cheving's Fescue  
—free of troublesome weeds and  
crabgrass.

2 1/2 lbs. \$1.80 10 lbs. \$6.75  
5 lbs. \$3.50 25 lbs. \$16

Use 1 lb. for a new lawn 10x20 ft.—  
1/2 quantity for renovating. Delivery  
prepaid anywhere in U. S. A.

### Lovely New Additions for your ROSE GARDEN

**DOUGLAS MacARTHUR.** A beautiful clear rose  
color. \$1.50 each, \$16.50 per dozen.  
**GOLDEN DIAMOND.** Shining yellow gold. Mark-  
edly resistant to disease. \$2 each, \$22 per dozen.  
**MME. CHIANG KAI-SHEK.** All-America winner.  
Finest of soft yellows. \$2 each, \$22 per dozen.  
**PINK DIAMOND.** Slender pink buds open to dain-  
ty shell pink. \$1.50 each, \$16.50 per dozen.  
**HEART'S DESIRE.** Lovely velvety bright red, won-  
derful fragrance. \$1.50 each, \$16.50 per dozen.

#### Special Collection

1 each of above 5 varieties, \$7.50

**BEAUTIFUL TREE ROSES**—Etoile de Hollande,  
Talisman, K. A. Victoria, Mme. Chiang Kai-Shek,  
Douglas MacArthur, Heart's Desire.  
Pot-plants only, ready after May 1.  
\$5 each \$55 per dozen



complete 1944 seed  
**FREE** on request  
catalog

**Stumpp & Walter Co**

132-138 Church Street, Dept. HB, New York 8, N. Y.  
Suburban Stores: Stamford, Conn. Englewood, N. J.  
White Plains, N. Y. Newark, N. J. Hempstead, L. I.



# BURMA

At Bristol, the countrywide demand for the world's finest hardy chrysanthemums and nursery stock cannot be entirely satisfied — so please order promptly. The 1944 Bristol creations include:

## BURMA

A big and perfectly formed hybrid. It's a new glistening bronze with soft orange tints and coppery overtones. It's a gorgeous 1944 introduction.  
\$1.00 each, 3 for \$2.50, 12 for \$10.00

## MANDALAY

A brilliant orange-bronze. The Prince of all the pompons, and ideal for cutting.

## HARBOR LIGHTS

An entirely new idea in coloring. Its soft yellow and creamy white tints give a sparkling effect not seen before in a pompon.

## NORTH STAR

An extremely hardy pompon, covered with cascades of pure white blossoms. Entirely free from the malformations of early "mums".

These new pompons: 3 for \$2.00, 12 for \$7.50, 75¢ each

Send for our new full-color catalog which will be ready during February.

**BRISTOL NURSERIES, INC.**

BRISTOL, CONNECTICUT

**B R I S T O L**

**FUN! COMPLETE!  
CONVENIENT!  
SCIENTIFIC!**



**STARTING SEEDS  
AT HOME**

Breck's Seed Starting Kit is fun, gardener—fun to plant, absorbing to watch. It's complete, too—everything you need. It conveniently fits your window sill. Moreover, the kit is scientifically right! Waters from the bottom—ideal moisture control.

**THE KIT:** 3 green boxes of water-tight, mold-resistant fibre, 5½" long (each with 3 seeding trays — 9 in all) — total capacity of 10 to 20 doz. seedlings. Ample supply of sterilized Mica-Gro, wonderful seed-starting medium. Two packages of choice seeds. Full instructions for planting and care. Also Breck's 1944 catalog, every page in full color!

**ORDER TODAY • Supply Limited**

A truly professional start in your 1944 gardening. Send \$1.00 today, or save on 3 kits for \$2.85. (West of Mississippi River add 20¢ postage per kit.)

Breck's is the most beautiful, most useful 1944 Seed and Plant catalog. Sent free with your order for Seed Starting Kits. If you want catalog only, send 25¢ stamps or coin, deductible from your first purchase.



SEEDSMEN SINCE 1818  
**BRECK'S**

438 Breck Bldg.  
Boston 9, Mass.

## PAGE FENCE

*America's First  
Wire Fence — Since 1883*



### Time to Check Up!

● If Page Chain Link Fence protects your children and property against straying dogs and trespassers, now is the time to have it inspected, and reconditioned if necessary. Consult the near-by Page Fence expert about repairs or if you do not now have this safeguard, ask for estimate on a new fence. Write us. We will send his name and *Fence Ideas for Homes*. **PAGE FENCE ASSOCIATION**, Headquarters: Monessen, Pa.

## Burpee's Finest VEGETABLES

All 5 10¢-Packets for price of one, to get acquainted. For your Victory Garden, postpaid—send dime today.  
**Leaf Lettuce**—Grand Rapids. Crisp, tender and delicious.  
**Tomato**—Marglobe. Large, round, smooth, rich red. Solid, meaty, of finest flavor.  
**Beet**—Crosby's Egyptian. Very early, top-shaped, dark red, fine-grained, sweet.  
**Radish**—Scarlet Globe. White flesh, crisp as ice, juicy and delicious.  
**Carrot**—Chantenay. Smooth orange, sweet, tender.  
Seed Catalog FREE.

**W. Atlee Burpee Co.**  
Philadelphia 32, Pa. or Clinton, Iowa  
(If west of Ohio, write to Clinton)

☐ Enclosed is 10¢. Send 5 Pkts. Vegetable Seeds. (No. 7050)

Name \_\_\_\_\_

Address \_\_\_\_\_

Send Burpee's Seed Catalog FREE.

# The LOG of the PRACTICAL GARDENER

**Whether March comes in like a lamb or not,  
the gardener always goes out like a lion**

Those tearing blizzards we always get around here about mid-March serve at least one useful purpose. They keep wild-eyed gardeners from rushing outdoors, ripping mulches apart, spading unready ground, and catching double pneumonia.

*So long have I preached the slow and cautious start each spring, that I'm likely to take my own advice, one of these years, and remain curled up with a good book till summer. Good idea, my wife says, as she sends me to the cellar to clean the mud off my boots.*

However, peas do best with a March start in our part of the country, and in fall-spaded ground it's usually possible to get the necessary tilling done in time. Last year I rototilled and planted peas, beets, carrots, onion seed and sets, and mustard on March 27.

A few roses made the trip from here to there in the flower garden the next day, too. But they were unmulched, moved, and remulched with considerable speed. And they stayed mulched until late April, as did all the others, new or old, that had been mulched at all.

At this writing, the rotenone situation looks gloomier and gloomier. But the status of cryolite sprays and dusts is looking up. With proper handling of the products available, the insect war should be no greater hardship than in any of the past few seasons.

*The rabbits have eaten the tops off our oriental poppies again, right through the chicken wire we spread over them last November. The new Campanula Pride of Exmouth, too. The only answer seems to be small-mesh wire baskets, tailored to size.*

This is tomato starting month (see pp. 72 and 73), also last call for early cabbage, broccoli, lettuce (if you are so inclined) and kohlrabi sowing. These last toughies, hardened for a bit in a cold frame, or by daytime exposure on the porch, will stand late March and early April frosts without a quiver.

People seem to be pretty conscious of the fact that it's sensible to get the vegetable seed order in early. But don't forget that the dealers' labor shortages and transportation and handling difficulties are as bad, if not worse, where plants and nursery stock are concerned. Don't run the risk of getting caught with your ornamentals. Get all your ordering done now.

## WATER LILIES

**FREE Catalogue Available NOW**

Collections from \$1.00 up

Water Lily Growers Since 1907

**S. SCHERER & SONS**

WATERSIDE AVE. NORTHPORT, L. I.

Largest Water Lily Growers on Long Island

## THORNLESS BOYSENBERRIES

A NEW berry that created a sensation all over America. A tremendous bearer of immense berries, up to 2 inches long. Write for Free Catalog on Fruit Trees, Berries, Shrubs, and Roses.

**STERN'S NURSERIES**, Dept. D, Geneva, N. Y.

**Get this Beautiful and  
Instructive Book from  
Ohio's Foremost Nursery**

*What, When Where  
and How to Plant*  
Hundreds of special offers on choice flowers, roses, shrubbery, fruit and ornamental trees. Many valuable hints on planting and care. All plants guaranteed highest quality at lowest prices—special discounts for early orders.  
Springhill Nurseries, Box HB-34 Tipp City, Ohio

**Clematis**  
Wars may come and wars may go, but flowers remain with us forever. Clematis in your garden will be a constant reminder that peace will reign again.  
**JAMES I. GEORGE & SON**  
Box B, Fairport, New York





"SPRING STORM"  
FROM AN ORIGINAL  
LITHOGRAPH BY  
GEORGES SCHREIBER  
FROM ASSOCIATED  
AMERICAN ARTISTS

Remember, too, that you can set plants in weather so bad you can't sow seeds. Some of the best roses I ever had were planted in a drizzling fog, at night, with the aid of a photographic reflector hung on a bean-pole, moved from hole to hole as I worked. Try to plant carrot seed under such conditions!

Give your baskets a swabbing with linseed oil (boiled) some rainy afternoon. Goodness knows they dry and crack quickly enough anyway, but in dry winter basements they take a terrific beating.

If you read this column a year ago, you'll remember, perhaps, I noted that I'd started some Coltness and Unwin hybrid dahlia seed in the Blister. Well, I did and they did—handsomely. But now—where to find room for those scores of tubers they produced?

Find a patch of woods, one of these balmy false-spring Sundays, and cut brush for the pea rows. If you lack chicken wire, brush is the real answer. String supports become a mare's nest by June.

Get yourself some of the 1944 unrestricted plant food, pick a day when the lawn is frozen but when a thaw may be expected, and give the grass a quick one. Borrow a fertilizer spreader, if you can, and follow the directions on your plant food bag. Food put on the lawn under these conditions will work down as the frost works up, need not be watered in, will give the spring grass a tremendous lift.

*The last one to get his lawn mower sharpened is a rotten egg! Also he's going to find himself standing in line come April, with the grass growing no shorter by leaps and bounds.*

Sow larkspur, snapdragons, cornflowers early where they are to grow if possible. These are three that stand cold wet ground far better than they do transplanting from flats or frame. You'll get not only huskier plants direct from seed, but earlier, better bloom.

Prizefighters, so they say, toughen their hands by soaking them in brine. Gardeners can condition their hands less drastically. But a little vinegar, taken mentally, may harden our general gardening fiber. Its acid dissolves complacency, stimulates self-criticism, stiffens our resolve to be humbler and better gardeners. R. B.

## For the Place of Honor IN YOUR GARDEN—

### MME. CHIANG KAI-SHEK

1944 ALL-AMERICA ROSE WINNER



"MME. CHIANG KAI-SHEK"

An exquisitely beautiful new rose named in honor of China's esteemed First Lady. Daintily shaped petals clasped in long spiral buds unfurl slowly into limpid, canary-yellow flowers of perfect proportions.

The rich rose perfume of this premier yellow rose is a fragrance retrieved from the past. A haunting scent, recalling the fragrance of China tea roses in old and forgotten gardens.

The perfect form, delightful perfume, sheer elegance and vigorous growth, combined with those indefinable qualities that breeding alone can convey, truly depict the patrician in "Mme. Chiang Kai-shek," loveliest of all light yellow roses.

\$2 each \$20 a dozen

### Douglas MacArthur THE COMMANDER'S ROSE



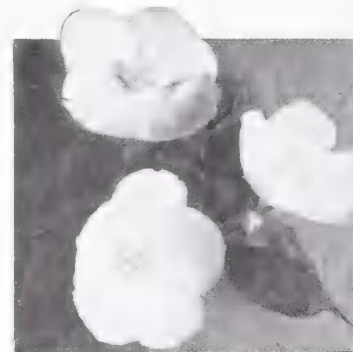
This rose sensation of 1943 is a grand new hybrid tea of fine proportion and exceptional color—hardy, vigorous, free-blooming. Strong bushes with dark green, healthy foliage. Tulip-shaped buds open slowly into glorious flowers of rose, gold and salmon exquisitely blended.

Price \$1.50 \$15.00 a dozen

### NEW MOCK ORANGE "ATLAS"

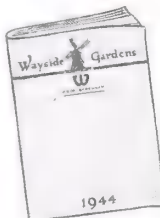
This giant-flowered hybrid Mock Orange, direct from pre-war France, has pure white blooms as large as dogwood. Hardy, of easy culture, grows 'most anywhere, good upright habit and covered with immense blooms that are useful for cutting as well.

Each \$2.50



### Send for Famous Book-Catalog

Truly the most beautiful floral catalog ever published. 184 pages—profusely illustrated, with more than 200 illustrations in lovely true-life colors—full of detailed cultural information and advice. Shows newest and finest Wayside offerings in roses, flowering shrubs and plants—an abundance of rare and interesting items for your garden. To be sure of this outstanding book, it is necessary that you enclose with your request 25¢, coins or stamps, to cover postage and handling costs.



**Wayside Gardens**

32 Mentor Avenue Mentor, Ohio

Trade Mark Reg. U. S. A.



# LAWN FENCE

OF  
*Rustic Wood*



Made of half round saplings (bark removed) pickets spaced 2½ inches apart. Keeps dogs and pedestrians off your lawns. Needs no painting and is easy to erect. Made in 4 ft., 5 ft. and 6 ft. 6 in. heights with gates to match. Fence shown is 4 ft. high. Write for descriptive folder.

## Rusticcraft

FENCE COMPANY  
(David Tendler)

■ KING ROAD, MALVERN, PA.  
WOVEN CEDAR PICKET • POST AND RAIL  
ENGLISH HURDLE • "E-Z-OPN" HORSEBACK GATE

# WATER LILIES

In All Colors of the Rainbow

Will grow in Tub, Pool or Pond

BEAUTIFUL CATALOG

"Everything for the Lily Pool"

Illustrated in Natural Color

Send 10c for mailing, handling

Write today!

SLOCUM Water Gardens

MARATHON, N. Y.



# New RED HOT POKER

Survives  
Zero Winter  
Tritoma  
ROBIN HOOD

Good news! Now you can have these Giant Tritomas without the fuss of digging up and storing over winter.

Far superior; mammoth brilliant red-orange spires on long 30-in. stems; bloom July-Oct., often 10 to 12 spikes at a time. Strong, field-grown plants, postpaid \$1 each; 3 for \$2.50; 6, \$5.



## Catalog FREE

The Parade of Modern Roses, Perennials and Fruits in natural color. Send postcard or coupon.

Jackson & Perkins Co., 111 Rose Lane  
Send plants Tritoma  
Robin Hood. Enclosed 10c

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Send J. & P. Natural Color Catalog FREE

Jackson & Perkins Co.

688 Rose Lane, NEWARK, NEW YORK

## THE TRUTH ABOUT TOMATOES IN YOUR GARDEN

CONTINUED FROM PAGE 72

first skirmish of the battle. Good cultural methods come next. Whether you buy started plants or grow your own from seed is not so important as that you buy your seed or plants from a reliable dealer. In general, you're more certain of getting what you ask for if you start from seed yourself, but that may not be worth the trouble involved. Personally, I think it is. And here's the way I'd go about it.

Seeds should be sown in a flat, bulb pan, or window box about eight weeks before the time for setting plants outdoors—say mid-March. The seeds should be planted in a mixture of two parts sandy loam and one part well-rotted manure in rows 2" apart and ¼" deep (page 73, sketch 1). Treat the seed with red copper or zinc oxide or commercial disinfectant before planting. This will help prevent damping-off in the seedbed. The amount that can be put on the tip of a pocket knife shaken in the packet is sufficient. Moisture, air, and warm temperatures are necessary to make good seeds germinate. (Left-over 1943 seed can easily be tested by placing ten sample seeds on a wet piece of blotting paper and inverting a glass water tumbler over them. In a few days the good seeds will sprout.)

After the seeds have been planted, keep in mind that too much water or overheating and lack of ventilation will produce soft spindling plants, while too little water causes slow growth and wilting. When the seedlings have four true leaves, they should be transplanted into plant bands or pots (sketch 2). This causes a branching of the roots and stronger, sturdier plants are developed.

SET plants out in the open field after all danger of the last spring frost is past (in the New York area this is about May 15). The plants should be set in straight rows 2'-4' apart, depending upon the type of training to be used. Paper collars are added as the plants are set out, as shown in sketches 3 and 5. This will protect the plants from cutworms. The plants should be removed from the transplanting flat or pot with as much soil as possible on the roots. Set the plants in the ground to a depth of ½ the distance between the top roots and the lower branches of the plant, firming the soil in place around the plant. A

## Burpee's Giant SNAPDRAGONS

Rust-Resistant 3 PACKETS  
The 3 best colors—Crimson, Yellow and Rose—huge, exquisite blooms closely set on long spikes 2 to 3 ft. tall. Sturdy base-branching plants. A 15c-Pkt. of seeds of each color, all 3 for 10c. Postpaid

Seed Catalog Free  
All about best flowers, vegetables, many new this year. Burpee's Seeds Grow.



## THE VICTORY GARDEN

A NEW and different list of Vegetable Seeds, Prize Winners in 1943  
Write for Free Catalog

STERN'S NURSERIES, Dept. D, Geneva, N. Y.

Cushion MUMS  
Profuse Mounds of tall blooming beauty! 10-12" tall. 2 ft. spread. Extremely hardy. AMELIA (pink) KING (coppery brown), QUEEN (silvery white), HECYOR (golden yellow) one of each—\$1.50 collection for only \$1.30 postpaid. Order today. Will ship at planting time.  
Now ready. Book of 500 Others. Most items in natural colors—Fruit Trees, Flowers, Roses, Shrubs, etc. It's FREE. Write today.  
THE COLE NURSERY CO. Painesville, O.  
2035 Mentor Ave.

PERENNIALS  
FREE!  
Our 1944 Catalogue featuring the best and newest Perennials, Roses, Herbs, etc. Send today!  
CARROLL GARDENS, Westminster, Md.  
BOX 8

## WHEN STARTING OUT PLANTS, USE

## TRANSPLANTONE

CHANGE THIS AS A STARTER SOLUTION

TOMATOES one to two weeks earlier with much larger crops. CABBAGE, CAULIFLOWER, LETTUCE—firmer heads. SWEET POTATOES, CELERY, etc.—larger crop, less replacement of plants.

3 Oz. Can \$1.00  
Ask your dealer or clip this coupon

AMERICAN CHEMICAL PAINT CO.  
Hort. Division, HB-5, Ambler, Pa.  
Enclosed find \$1.00 for which please send me a 3 oz. can of TRANSPLANTONE.  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

little water will help set the plants in the soil much more quickly.

There are many methods of staking your garden tomatoes. One of the best for a limited space is shown in sketch 4. Plants are set out at 2' intervals and tied to the cross bars of the rack with soft string. If this rack is made of 1" x 2" stock, it will be substantial enough to protect the vines from wind and weather. Single stakes require considerably more pruning of plants and while more plants may be grown, the yield per plant will be smaller. Barrel hoops on stakes keep the vines off the ground, minimize pruning. Many other methods are used. I like the one illustrated, all things considered, for the small garden.

FEEDING the growing vines is very important for best results. The most common method is to make a band of victory garden fertilizer around the outside of the plant collar and cover with ½" of soil or to use liquid fertilizer as directed on the package. The latter method is excellent in dry weather (sketch 5 shows both methods).

In cultivation, two things are important: to control weeds and to keep a dust mulch on top of the soil. If a scuffle hoe or small "weeder" hoe (sketch 6) is used, little or no damage to the roots will be done. Weeds should be scraped up when they start to grow, before they have an opportunity to become well established. The cultivated layer should not be over ½" deep for best results, and all cultivation should be level. It is not necessary to hill up properly set plants. Hilling may often do positive harm.

Pruning is a matter of choice and the only pruning necessary is to remove the growth at the axil of the leaves (sketch 7) to train the plant to one, two or three main stems. The lower leaves manufacture food for the plant and should not be removed. Many of these leaves yellow and dry up and in time fall off, but nature does the job of pruning when they are of no further value.

Mulching is an excellent garden practice for the home gardener, especially in light soils. It stops weed growth, conserves moisture and eliminates cultivation—thereby protecting the plant roots. Salt hay placed completely around the plants to a depth of 6" makes an excellent mulch, as do lawn clippings or dry leaves. Well-rotted barnyard manure is best of all, as it adds plant food as well as protects the soil. (Sketch 8 shows



**4 CUSHION \$1 POST PAID**  
**'MUMS**



The most sensational 'Mum creations of our time. Hundreds of blooms on each plant. Grow to the size of a washtub with literally bushels of blooms.

We offer these plants in four delightful and showy colors; Pink, Yellow, White and Bronze. Plants from two inch pots.

No orders from Wash., Ore., or California.

**FREE "GLORIES OF THE GARDEN"**  
 America's Most Helpful Garden Book. Write today.

**KRIDER NURSERIES**  
 Box 10, Middlebury, Ind.

**A SIMPLE SPRAY PLAN for Victory Gardens**



Spray every 10 days or 2 weeks during the insect season with 3 teaspoonfuls D-X Rotenone (or D-X Pyrethrum) per gallon of water. Stops insects before they become serious. For sale by dealers everywhere, or write us. "Spraying the Home Garden" free on request.

**B. G. PRATT CO.**  
 164 Moore St., Hackensack, N. J.

**DAY LILIES**

**FREE—Daylily Booklet**  
 Our 1944 booklet, offering wide selection of Dr. Stout Hybrids and old-time favorites, is yours for the asking.

**FAIR NURSERY COMPANY**  
 Box 234 Weiser Park Penna.

**MAGNOLIA TREES**

With Flower Buds to bloom for you this Spring. Write for Free Catalog.

**ERN'S NURSERIES, DEPT. D, Geneva, N. Y.**

**EUROPEAN FILBERT NUTS**

Produce nutritious Food for Table and Kitchen. Write for Free Catalog.

**ERN'S NURSERIES, Dept. D, Geneva, N. Y.**

**THE GARDENER'S BUYING GUIDE**

**CESSORIES**

Garden aprons, Log carriers, Coal bags, Shop-bags, etc. FIELDTIES, BROCKTON 68, MASS.

**LANDSCAPE ARCHITECT**

Properties of all type. Write for charges.

**BERTA FREEMAN DIXON, L.A., SCOTCH PLAINS, N. J.**

**PEONIES**

See Peonies, 132 finest named varieties, bloom-size, illustrated. Also Herbaceous varieties.

**ELLEN PEONY GARDENS, SINKING SPRING, B. PA.**

**ARE HARDY AZALEAS**

ergreens, Yews, Flowering Trees, Magnolias, Dogwoods, 10 to 75 cents each. Yews in variety, \$7.50 per 100. Send for list. ALANWOLD NURSERY, NESHAMINY, PA.

**TOOLS**

Garden Tools—The most complete catalogue of kind. Free. A. M. LEONARD & SON, PIQUA, OHIO.

**ILD FLOWERS**

ld Flowers, Ferns. Free Catalogue. WAKE IN FARM, HOME, PENNSYLVANIA.

mulching with salt hay or straw.)

Not a growing problem, but one which is of real importance to the gardener, is the prolonging of the "fresh" tomato season. This can be done by picking all the large green tomatoes when the "feel" of frost is in the air and spreading them on a table in a cool place, or wrapping the fruit in newspaper and storing in a cool place. The window sill will bring on the partly ripe ones. A third method is to hang the entire plant upside down in a cool cellar. The fruit ripens slowly and the season can be extended six to eight weeks. (See sketch 9.)

**T**HERE are a number of other questions that often come to mind when growing tomatoes in the home garden. These are really seasonal or weather questions and are, of course, variable in their importance. For example, last season many growers were quite disturbed by the curling of the leaves. There are a number of explanations of this and the two I like best are: leaf curl is caused by a cold wet season followed by a warm dry period or excess handling of plants during the early training season. Take your choice!

The horned tomato worm can do considerable damage to plants if allowed to feed at will. There usually are few of these found and they can be hand picked and destroyed. Occasionally plant aphids appear and they can be controlled by using nicotine-sulphate sprays. Flea beetles are not so bad as their bites would indicate. Rotenone gets them. (See "Time Your Attack on Garden Pests," February 1944 issue.)

In selecting the varieties for home use, don't be misled by too many rash promises. Experience has shown which plants produce best for the home gardener. We suggest nine varieties, with emphasis on five or six, for you to select from. More than one type is included, so you may want to grow at least two, maybe more. Apart from really fine strains occasionally developed by individual seedsmen, these varieties are among the safest.

John Baer has been a real old standby over a long period of time. It is not too fussy about soil and produces a medium-size fruit, red in color and of firm skin. While it grows well on any soil, it produces heavily on a sandy loam with occasional supplementary feedings.

Marglobe is another excellent home garden variety, one of the

(Continued on next page)



**TOTTY'S HARDY GARDEN ROSES**  
**VICTORY COLLECTION**

These seven excellent selections listed below have been tested throughout the country generally and have proved their superiority over other varieties in their respective colors. Will be delivered at planting time.

**CRIMSON GLORY** (Patented)—A deep vivid crimson shaded ox-blood red. Superb urn-shaped blooms. PRICE: \$1.25 each; \$12.50 per dozen.

**ECLIPSE** (Patented)—The long streamlined bud is of rich gold. PRICE: \$1.25 each; \$12.50 per dozen.

**GRANDE DUCHESSE CHARLOTTE** (Patented)—Named in honor of the Grande Duchesse of Luxembourg. It is described by its introducer as "a new shade of red such as is seen on old tapestry and a color not known in any other Rose." PRICE: \$1.50 each; \$15.00 per dozen.

**MADAME JOSEPH PERRAUD**—The introducer describes it as "an enchanting Nasturtium buff straying to a luminous shell pink at the petal edges." PRICE: \$1.00 each; \$10.00 per dozen.

**ORANGE NASSAU** (Patented)—Very unusual shade of color. Inner petals coral-red with bright orange-buff reverse, and as the flower ages the color lightens to a shrimp pink. PRICE: \$1.25 each; \$12.50 per dozen.

**PINK DIAMOND** (Patented)—The large, bright pink buds produced by this marvelous variety open to light pink blooms of great size. PRICE: \$1.50 each; \$15.00 per dozen.

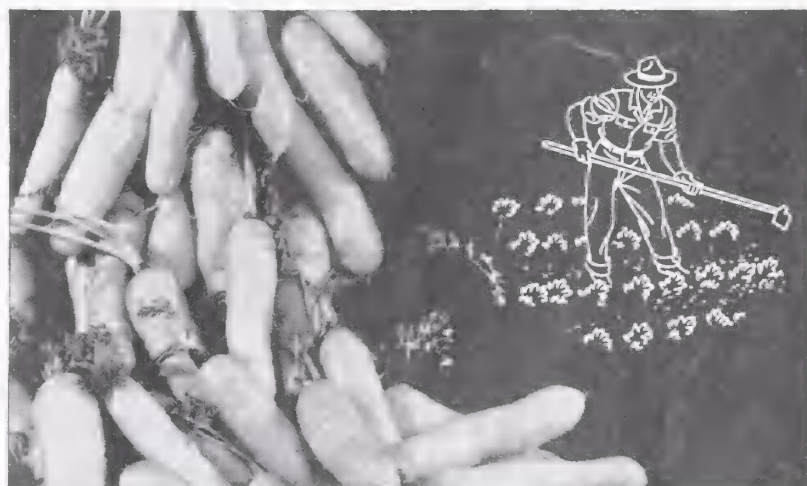
**R. M. S. QUEEN MARY** (Patented)—A combination of vivid shades; rich glowing salmon pink with an orange base. The buds long and pointed. PRICE: \$1.25 each; \$12.50 per dozen.

If purchased as a collection, this \$9.00 value for \$7.50.

**SEND FOR COLORFUL CATALOG**

See Totty's Hardy Garden Roses pictured in all their natural beauty. Look at the full and perfectly formed 'Mums in a wide range of varieties and colors. The 25¢ for this beautiful booklet will be deducted from your first order.

**Totty's**  
 BOX 59  
 MADISON, N. J.



*Make your backyard...*

**A BATTLEGROUND FOR FOOD**

**PLANT FERRY'S SEEDS**

"Food will win the war" but only if everyone makes his backyard a battleground for food and plants seeds of high quality for sufficient ammunition. Ferry's Seeds are produced from our own pedigreed stocks under our own supervision. Thousands of trials for trueness to type and tests for germination are made annually. Because of this intensive and constant research, you can

have confidence in the dependability and productivity of Ferry's Seeds.

Join this battle for Victory. Make your backyard a battleground for food by planting Ferry's Seeds—dated for your protection. On display at your local dealer's.



*Let the good earth produce*



**FERRY-MORSE SEED CO.**

DETROIT

SAN FRANCISCO



# AQUILEGIA

MRS. SCOTT ELLIOTT'S HYBRIDS

If you love Columbine don't miss this big value. 14 strong; field grown. 1 yr. plants in exquisite mixed colors of wide range. Will produce some blooms this year. Finest long spurred varieties. At this low price you can now have the mass planting of Aquilegia you have always wanted. Order Now and your plants will be reserved for you. Shipment will be made, postpaid, at proper planting time.

**14** sturdy, well rooted plants as described above—**\$1** Postpaid to your door...

WRITE TODAY FOR OUR FREE CATALOG  
**RICHARDS GARDENS**

Box HB3 Plainwell, Mich.

## New Vegetable for 1944!

### Burpee's TAMPALA

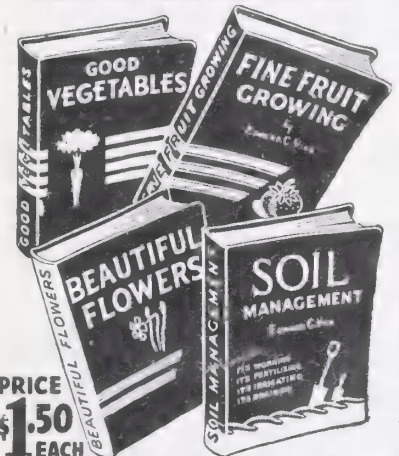
Better than Spinach!

Tastes better, more food value, easier to grow, produces more, stands hot weather, good all summer. Pkt. Seeds 15c postpaid—read about Tampala in 1944 Catalog.

W. ATLEE BURPEE CO.  
Philadelphia 32, Pa. or Clinton, Iowa

## FOLLOW THESE BOOKS FOR A FINE GARDEN FOR HOME SUPPLY OR PROFIT

Indexed and Completely Illustrated



PRICE **\$1.50** EACH  
ANY OR ALL SENT POSTPAID FOR 7 DAYS' FREE EXAMINATION

### SOIL GUIDE

KEY TO SUCCESS FOR ALL growers. Latest & best information on How to Improve, Fertilize & Enrich the soil. How to make the best of your soil. Hundreds of Hints, Hints, Tables, Calculations & Suggestions that will make success with any kind of crop more certain. Every grower needs the practical instructions that Mr. Vick gives in this book. Price **\$1.50**

### VEGETABLE GUIDE

BRIMFUL of just the detailed instructions you need. Planting, cultivating and harvesting of each vegetable. Dependable advice on What to Grow; How to Improve Quality; How to Get Larger Crops; How to Treat Insects & Diseases; Valuable Seed & Fertilizer Tables. Price **\$1.50**

### FRUIT GUIDE

INFORMATION needed for success in producing all varieties of good, staple fruits for market or home. Fully illustrated showing new Discoveries, Secrets and Proven Plans for success & Profit in Planting, Growing & Care of Plants, Vines & Trees. Valuable Instructions in Budding, Grafting & Tree Surgery. Price **\$1.50**

### FLOWER GUIDE

THE FLOWER GUIDE contains just the Hints & Helps you need to become an expert flower gardener. Practical & Valuable Instructions on Planting, Cultivating, Breeding, Treating & Improving of All Flowers, Shrubs, Ferns & Grasses—Fully Illustrated. How to Recognize and Know All Flowers. Easy to Read. Price **\$1.50**

To get this Success Information for Yourself on 7 Days Free Trial

SEND NO MONEY—USE THE COUPON

AUDELL, Publishers, 49 W. 23rd St., N.Y.  
Mail for free examination books marked (x). If satisfied, I will mail you \$1 in 7 days; and \$1 a month until paid. (Put (x) in all four squares if complete set, price \$6, is desired.)

☐ SOIL ☐ VEGETABLE ☐ FRUIT ☐ FLOWER

Name \_\_\_\_\_

Address \_\_\_\_\_

Occupation \_\_\_\_\_

CONTINUED FROM PRECEDING PAGE

very finest. It is wilt resistant, of strong constitution, and produces—early and late—red, firm, fine quality fruit. It grows well in fair soil but produces abundantly where heavy loam is available.

Pritchard (or Scarlet Topper) is an excellent selection for the tomato which the epicurean might nominate as tops in flavor. It is a brilliant red variety excellent for slicing. It is a fairly early producer, continuing late into the fall. This variety needs fertile soil.

Rutgers, where a long growing season is available, is an excellent producer on large vigorous vines. Deep red fruit, grows well on hill-sides and on light or poor soil, but responds well to feeding. Is resistant to disease.

Jubilee, for those who like a non-acid tomato of real deep yellow color and fine quality, is an excellent choice. Is a new (1943) smooth globe shaped tomato and grows abundantly on sturdy plants. A good salad or slicing tomato and good for canning. Grows well in fair soil.

King Humbert (Italian red plum) is a "novelty" variety but every garden should have one or more of these egg-shaped tomatoes. Is used for canning whole or making into paste. Easily grown on fair soil.

Bounty is an excellent variety for cool weather states or where short seasons prevail. Scarlet colored fruit, smooth and globular in shape, has a dwarfish vine which is very productive and stands forcing well.

Bonny Best and Pan American are two other dependable ones. The first is quite early, the second a resistant type that will yield a good crop under trying conditions.

## USE PRUNING SHEARS TO ENCOURAGE YOUR PLANTS

CONTINUED FROM PAGE 128

which bloom late in the season, on wood not yet made, are less directly affected. In the same way, summer pruning of fall blooming plants will reduce bloom for that year.

Conversely, summer pruning of spring blooming plants (that is, pruning after the bloom period is over) may prevent excessive green growth and force better blossom development for the following spring. (Wistaria is an example.)

Pruning of newly set shrubs and trees, while it should be done according to the basic rules, is not so much to stimulate new growth

## Here IT IS! AMERICA'S Big WARTIME BOOK OF Easy-To-Grow GUARANTEED SEEDS AND NURSERY STOCK

**FREE!** From America's Largest Direct-To-You Nurseries

Get your free copy of this vital wartime book of easy-to-grow guaranteed seeds and nursery stock. See our money-saving Home Food Collection offer of best, most popular vegetables, enough for a whole garden, all for one astonishingly low price. See the newest, biggest bearing fruits, latest flower fashions and old favorites, shrubs, trees, vines, etc., pictured in beautiful natural colors. Because we grow and sell direct-to-you more nursery stock than anyone else, we can offer the highest quality guaranteed stock at reasonable prices. It's just out. Write today. Free planting guide and gifts with orders.

**INTER-STATE NURSERIES**  
1030 E. STREET HAMBURG, IOWA

## Food Fights for Freedom in '44

### TESTED VEGETABLE NOVELTIES

#### To Delight the Epicure

**BUTTERNUT SQUASH.** Sensational new running sort of superb flavor. Fruit is yellow, smooth and bottle shaped; flesh yellow, finely textured, dry and sweet. An excellent keeper. Pkt. 25c.

**OAK LEAF LETTUCE.** A real Salad Bowl novelty. Fine textured leaves are of delicious flavor. Valuable in hot summer months. Pkt. 25c.

New 1944 Seed Annual lists these and many other tried and tested varieties, also Flower Seeds, Bulbs, Plants and Garden Supplies. Write for copy.

**BURNETT BROS. INC.**  
92 Chambers St. (Barclay 7-6138) N. Y. 7

## SAFER winter DOG BATHS with MAGITEX Bubbles

**LOOK!** NO TUB NO RINSING NO SPLASHING  
Also for Cats  
Try new Magitex Bubble Shampoo; clean pet easily, like washing hands. Rub bubbles on—wipe off—that's all! No tub, rinsing, splashing. Removes fleas, lice on contact. Deodorizes, beautifies coat. Safe, effective. Only pennies a bath. Large bottle, \$1. At Dept. Stores, Druggists and Retailers of pet supplies. Or by mail prepaid. Satisfaction or money back.  
**E. FOUGERA & CO., Inc., Dept. H3, 75 Varick St., New York**

**25 BLUE SPRUCE \$1.00**  
**100 for \$3.00**  
**1944 BARGAIN!**  
(14 million trees a year)  
35 Colo. Blue Spruce 4' to 8' for \$1.00 plus 35c post. & bolls. 100 for \$3.00 plus 65c post. & bolls. Selected 3 and 4 year stock, grown from best seed strains, with unusual root systems, carefully packed, shipped to you at proper planting time. Send for complete circular of Forest, Xmas Tree and Ornamental Seedlings and Transplants, also special bulletin on "Growing Xmas Trees."  
**MUSSEY FORESTS, INC. INDIANA, PA.**

## Grow Your Own "Victory" FRUITS PLANTING EARLY-BEARING TREES AND PLANTS.

Offered by Virginia's Largest Growers. Write for Free Copy New Low-Price Catalogue, offering 800 varieties of Fruits and Ornamentals.

**WAYNESBORO NURSERIES**  
Box 5  
Waynesboro, Virginia

## DWARF FRUIT TREES

Many of them bear fruit the first year planted. Write for free catalog.  
**STERN'S NURSERIES, Dept. D, GENEVA, N.Y.**

## EVERBEARING RASPBERRIES

and other Berry Plants which will fruit this summer. Write for free catalog.  
**STERN'S NURSERIES, Dept. D, GENEVA, N.Y.**

as to relieve the weakened roots of supplying a normal amount of growth until they are established.

Pruning to correct bad growth habits is sometimes necessary, but is best avoided if possible by buying well grown plants in the first instance, and keeping them that way by regular care afterwards. Drastic corrective pruning always throws the normal growth of a plant out of whack.

Root pruning, either alone or in partnership with top pruning, is often a means of encouraging better over-all, balanced growth, or of stimulating blooming and fruiting (as with wistaria, again). As a matter of fact, transplanting is a form of root pruning.

The best way to make pruning easy is to do as little of it as possible. The best way to master the art of doing it well is to study the normal habits of your plants—how they develop, when they bloom, and on what parts of the plant, how rapidly they make woody growth, and how quickly that woody growth loses its productiveness or interferes with good health and appearance. Know your plants, learn to handle pruning tools deftly and to keep them sharp. As for the rest, here are a few hints to speed up the learning process:

When setting new shrubs, prune damaged or awkward branches back to a bud pointing in the direction you want it to develop. Any shoots lacking such a bud or damaged near base should be cut at base.

When setting trees that depend on a straight, unbranched leader or tip for symmetry and beauty, never cut that leader. Cut back side branches to reduce overall top growth. With fruit trees, where an open crown may be wanted, cut leader of course.

When pruning large tree limbs, make 3 cuts: 1. about 1' from trunk, sawing upward till saw binds; 2. a bit nearer trunk from top, till limb falls; 3. close against and parallel to trunk, holding stub so bark won't tear. Shellac or tree-wound paint protects wounds larger than 1½".

Don't attempt major tree repairs yourself. Call in an expert.

Don't shear informal hedges to straight, formal lines. All hedges should be trimmed so sides slope in toward the top to allow sun to reach low branches.

Don't cut shrub or tree blossoms for the house without planning for later growth to replace them.

Don't prune at all unless there is a good reason for doing so.



# GIANT FRUITS FROM DWARF TREES

OLDFARB'S Extra Dwarf Fruit Trees revolutionize home fruit growing. So small that you can pick nearly all the fruit without ladder, even when the trees mature, and fruit! Superior in size and quality to that from big trees.

**APPLES ON DALLING ROOTS**  
Grafted on root stocks famous strains, selected by the East Mall Research Station, Eng. Hardy. Early bearing, Dwarf.

2-Yr., 2 1/2 to 3 1/2 ft. high... \$3.75  
3-Yr., 3 to 4 ft. high... 5.00  
MINER—Yellow Transparent; Red Astrakhan, FALL—Fameuse (Snow); Jonathan, NTER—Red Delicious; Northern Spy; venstein.

**DWARF PEAR TREES**  
Grafted on Hardy Quince Stock.  
2-Yr., 2 1/2 to 3 1/2 ft. high... \$3.75  
3-Yr., 3 to 4 ft. high... 5.00  
MINER—Clapp's favorite; Bartlett, J.L. Beurre Bosc; Seckel; Doyenne du ice, "queen of pears".

**BERRIES, Quick-Bearing**

Bundled into convenient units for the small home. Unusually attractive prices.  
**RASPBERRIES**—Cumberland (Black Sweet)—Earliest and rated best of all "Black Caps". Large berries.  
ham—Rich, red color; large size; early; generous producer.  
Bundle, 10 of one variety, \$1.00

**W INTRODUCTION—Indian Summer**—Everbearing Red Raspberry—Large berries. Bears large crop in early summer; red in the fall. Limited stock; order at once. \$2.00 per Doz.

**RANTS—Perfection**—Best Red Currant for the home. Large, juicy berries; big, yielding bushes. Much prized for jams and jellies.  
2-Yr. Plants, \$1.50 per Bundle of 3  
**ACKBERRIES—Eldorado**—Large berry, fine flavor; excellent quality. Very productive through a long season.  
75c per Bundle of 5

**YSENBERRY**—Sensational new hardy Giant, gorgeous wine-colored berries, set and very juicy. Largest berry of all. \$1.00 per Bundle of 5  
**OSEBERRIES—Downing**—Best variety. Large pale green berries. Delicious, cooked or canned.  
Bundle of 3, \$1.50

**PARAGUS—Martha Washington**—Only rust-resistant, crisp; delicious when red. Fast growing; many stalks to a crown. 10 to a Bundle, 60c.  
**UBARB—Victoria**—Standard old variety; tender. Green stalks.  
Whole Roots, 3 to a Bundle, 60c.  
McDonald—Sensational new Rhubarb; fires much less sugar. Bright red stems.  
Strong Divisions, 75c Each

Send full remittance as we cannot ship D. Minimum order, \$2.00.  
Plants will be shipped Express collect at proper planting time.  
**E CATALOG**—Lists flower gems and best home table Vegetables. Write for copy.

**GOLDFARB**  
AMERICA'S LARGEST FLORIST  
East 57th Street, NEW YORK 22, N.Y.

ALL OVER THE WORLD  
**FORO**  
POWER MOWERS  
O MANUFACTURING CORP'N.  
MINNEAPOLIS, MINN.  
MACHINERY SPECIALISTS FOR OVER 20 YEARS

**SPECIAL OFFER**  
Colorado Blue Spruce, 4 yr. transplanted 4 to 8 in. tall—only \$1 postpaid. 22 only \$2 postpaid! Another Bargain: 50 Evergreens \$3 postpaid; all 4 and 5 year transplanted, 5" to 12" tall. Ten each American Arborvitae, Mugho Pine, Norway Spruce, Red Pine, White Spruce, all 50 for \$3. (West Hippo River add 15c). Free illustrated of small evergreen trees. ALL TREES SHIPPED TO LIVE.  
**RN MAINE FOREST NURSERY**  
Dept. HB-34, Fryeburg, Maine



## TWO GARDEN BOOKS:

day before yesterday . . . day after tomorrow

HERE is a brace of additions to your garden library. Put one at one end of the shelf, the second at the other end. For they are poles apart, in time, in spirit, in appearance. This is the title of one: "Herbs for the Medieval Household, for Cooking, Healing and Divers Uses." Margaret B. Freeman is the author, the Metropolitan Museum of Art, New York, the publisher (\$1.50, plus 10c packing cost.) "Plowman's Folly," by Edward H. Faulkner, is the other (Univ. of Oklahoma Press, \$2).

Medieval herbs—plowless farming: quite a jump. The herb book is a joy of bookmaking, perfectly designed, perfectly illustrated, written well and with none of the wretched whimsy which so many herb books foist upon us. Primarily it is a list of herbs and their uses in medieval times, with postscripts about their uses today. Some are familiar to all of us. Others, with their original applica-

tions to daily comfort and well being, are less known and often twice as interesting. Peony, the woodcut of which is reproduced above in miniature, was, for example, used to ameliorate the ordeal of childbirth—provided precisely fifteen seeds were taken at a dose. There's nothing cosmic or especially important about this book, but it would be nice to have.

Plowman's Folly (the subject suggests that there is something wrong with the familiar plow. Mr. Faulkner makes out a provocative and forthright case against it. The moldboard plow, he believes, and feels he has proved, is "agin nature." It completely upsets the whole natural way of the soil and growing things. Instead of plowing the surface under, he would build the surface up, the way nature does. The author is no faddist: he makes sense. But whether he is right or not—well, read it for yourself, and join the fight!

## QUINTUPLET APPLE TREES

A NEW type of tree that produces 5 varieties of apples on one tree.  
Write for Free Catalog on Fruit Trees, Berries, Shrubs and Roses.  
**STERN'S NURSERIES, Dept. D, Geneva, N. Y.**

## Tricker's WATER LILIES

Beautiful New Catalog Now Ready. Profusely illustrated in natural colors. Helpful directions. Everything for the Water Garden. Write for FREE copy today. (Canada 15c)  
**WM TRICKER INC**  
4308 Brookside Ave. 4326 Rainbow Terrace  
Saddle River, N. J. or Independence, Ohio

## Start Seeds Right—Get HEALTHIER PLANTS!

Grow more flowers! Help seed to resist seed-borne diseases, seed rotting and damping-off with SEMESAN treatment. It's easy! Makes more seed produce! For vegetables, too—and as a spray for rose mildew and blackspot. Only at dealers. Get free pamphlet.  
**DUPONT SEMESAN CO. (INC.)**  
Wilmington 98, Delaware  
**SEED DISINFECTANTS**

## 2 STAR ROSES \$1

HALF-PRICE test offer of two top-quality STAR ROSES. Poinsettia, scarlet, and Mrs. E. P. Thom, clear yellow. Send only \$1 now for BOTH these \$1 roses, 2-yr. Field-Grown, POSTPAID at planting time. 1944 STAR ROSE GUIDE, 173 best roses, FREE.  
**CONARD-PYLE CO., West Grove 282, Pa.**  
1944 STAR GUIDE TO GOOD ROSES  
**GUARANTEED TO BLOOM**

## BEARING-AGE GRAPES

Many of these vines were loaded with fruit last year, and they are likely to bear for you this summer.  
Write for Free Catalog on Grape Vines, Fruit Trees, Berries, Shrubs, and Roses.  
**STERN'S NURSERIES, Dept. D, Geneva, N. Y.**

## Perfect VEGETABLE GARDENS

Yes, they are as perfect as almost a century of experience can make them. We call them our Preplanned Vegetable Gardens, and they offer you a complete garden that will give you a full variety of delicious fresh vegetables throughout the entire season, and leave some for canning as well.  
Write for Catalog describing these remarkable Seed Collections.  
**PETER HENDERSON & CO., Dept. 61M**  
35 Cortlandt Street, New York 7, N. Y.

# MAKE THIS YEAR'S GARDEN A SUCCESS!

## THE EASY KEM WAY

Today leading garden authorities recommend regular feeding with a liquid plant food. KEM—the complete liquid plant food—supplies every vital element needed for healthy growth. So plants thrive on KEM in any kind of soil—or in no soil at all!

**NO FUSS—NO BOTHER—NO ODOR**  
**KEM is ready-prepared . . . easy to use!**

- **Before you plant.** Soak seeds in dilute KEM solution for quicker sprouting and lower plant mortality.
- **When you plant.** For faster, healthier growth—moisten newly-planted soil with KEM.
- **After you plant.** All through the season, feed KEM to seedlings and growing plants regularly.

Prove the effectiveness of KEM\* for yourself . . . Try it on your house plants now!

## USE KEM every month of the year OUTDOORS AND INDOORS

- VEGETABLES & FLOWERS** There's always a job for KEM. Feed it throughout the growing season to vegetables, flowers, lawns, even trees. Use it for special gardening jobs—like growing tender young seedlings; or to help a newly-transplanted shrub take hold. Use it indoors, too. It makes cut flowers last longer—keeps house and aquatic plants healthy and thriving.
- LAWNS**
- SHRUBS & TREES**
- HOUSE PLANTS**

**EASY TO USE! ECONOMICAL, TOO!**  
Diluted, the 25c size makes 3 gallons of ready-prepared plant food; the 50c size 8 gallons. It lasts indefinitely; never goes out of solution.

**BUY KEM TODAY** at 5 & 10c stores, hardware, department and seed stores. If your local dealer has not yet stocked KEM, a 12-oz. bottle will be sent postpaid on receipt of 25c.

\*Trademark, Patents Pending  
**KEM FED PLANTS ALWAYS THRIVE**  
**10c-25c 50c-1.00**  
Kem-ical Corporation  
East Paterson, N. J.





# IT'S WORTH MENTIONING

Little things will perk up your house as readily as a new hat lifts a woman's spirits. Here are several for banishing house doldrums

By Marcia Knight

Your future isn't only your problem. It's occupying the best thinking of furniture manufacturers, too, if a recent competition held by the Grand Rapids Industries is any indication. This group invited decorators and designers to submit ideas for postwar furniture design. Manufacturers and their designers are now working on ideas to be incorporated in postwar furniture. From what we saw, things to come promise to be exciting and worth the waiting!



If your family forgets that knobs were made to open doors, and resorts rather to the pushing method, leaving a trail of dirty finger-marks wherever they go, a bottle of Soil-Off will keep you from being a nagging mother! Just dash the liquid cleanser on a cheesecloth pad and your wood-work will be span-clean in a matter of seconds. This household aid is self-drying. \$2 a gallon from Soil-Off Co., Decatur, Ill. At Hammacher Schlemmer, N. Y. C.

It may not be new furniture or draperies that your home needs but simply a rearrangement of furniture. Don't start moving furniture around, though, before you know whether the Grandfather clock will fit into the niche with the console table. Save yourself many a headache and backache, too, by arranging furniture first on paper. You can easily be your own decorator with the Trask Decor-Graph which offers, among other helps, graph paper to draw a floor plan of your room to scale. Once you've an accurate plan showing windows, doors, radiators, etc., pick out from the sheets of templates the furniture which corresponds to your own in type and measurements. Now you're ready for the fun of shifting the miniature furniture around to find the best solution. You can try various color schemes by pinning your own fabric samples on the furniture, or coloring it with crayon. The home decorator is under \$1.50. From R. H. Macy's upholstery dept., N.Y.C.



PHOTOGRAPHS BY FRED LERNER



An egg beater that turns light cream into a mass of whipped fluff would be a prized possession these days. And that's exactly what the WitWhip beater will do for your light cream which you've chilled in the refrigerator at least 24 hours. Of course, you can't expect miracles if the cream is thin and blue! This whipper operates on a new plunger-principle, has wire coils at either side of the plunging stem. The special construction makes it possible to whip three tablespoons of cream as readily as a half cup. For the coils get down to the very bottom of the bowl and no particle escapes their action. Be sure your bowl is icy cold, though, when you're whipping light cream. About \$1.50, from Dr. JoWit Laboratory, Hollywood, Calif. At B. Altman & Co., N. Y. C.



You don't have to envy those people who always have the right label, cord, gummed tape, etc., to wrap packages, whose looseleaf notebooks are never disgorging sheets, whose keys are carefully identified, whose mail is a postmaster's dream—it's so clearly marked with the exactly right label. Probably the secret to their smooth efficiency could be yours too if you tucked a Dennison Handibox in a deep drawer of your desk. The two-tiered brown box is a virtual stationery store. You'll find paper clips, gummed labels, circular gummed reinforcements, key tags, gum eraser, cards for sending coins among the 22 items in this box. \$3.50. From Lewis & Conger, N. Y. C.

Just because your bathroom lacks a closet or commodious medicine chest is no excuse for finding essential cleaning aids conspicuous by sitting on the floor behind the basin and limp cloths draped unattractively over pipes. Conceal everything in a gay pine mailbox (a copy of an old salt box), hand painted with roses and hearts and big enough to hold scouring powder, drain cleaner, extra soap, liquid glass cleaner, a housecloth. The "Love Is Nice" series from Claude M. Sperling, N. Y. C. Under \$4 at Marshall Field, Chicago, Illinois.



Keep the shoulders of coats, suit dresses, worn but occasionally dust-free by slipping a deer paper collar over them while they're closeted. Ten cents, plus 6¢ postage, buys 15 protector. From Ruby Products Co., Milwaukee, Wis.

When your favorite floor refinisher tells you he can't serve you for three months, you won't be dismayed if you know about a remover and bleacher which will assist you to prepare any floor for refinishing by yourself. Watch those many coats of varnish, shellac, or paint soften and the darkened wood assume light tones when you apply a hot solution of the triple-action stripper, which removes, cleans, and bleaches in one operation. The procedure's as simple as mopping your floor. One pound of Savogran Remover and Bleacher, at about 50¢, will strip an average room. From Savogran Co., Boston, Mass.





# HOUSE BEAUTIFUL

APRIL

35¢



LET'S GIVE



WAR FUND








# *Beauty that Enchants...*

## **QUALITY that ENDURES**

THE QUALITY of PELLA Venetian Blinds is still guaranteed, their beauty unaffected. Only special, hand-selected straight-grained wood goes into Pella slats, warranted for two years against warpage. Velvet-smooth operation is assured by the specially designed, inconspicuous head member (only 1 3/8 inches deep) which encloses all the mechanism. Exclusive design Pella lock protects against cord slippage. Beauty that enchants, quality that endures is still available with PELLA Venetians. FREE BOOK "Pella Venetians" sent upon request \* \* \*



*Pella*

**VENETIAN BLINDS**

Made by the makers of famous Pella  
ROLSCREENS and CASEMENT WINDOWS

The Rolscreen Company • Dept. 844, Pella, Iowa

PUBLIC LIBRARY  
Burlingame, Calif.



# WHAT PEP! SHE MUST SLEEP ON A TRIPLE CUSHION MATTRESS!



No other mattress  
can be made the patented  
TRIPLE CUSHION way  
U. S. Pat. No. 2105923.

How you feel today depends a lot on how you slept last night. Sleep on a Triple Cushion Tuftless mattress for the luxury of complete relaxation, for the deep-down comfort that rests your nerves, renews your energy.

Triple Cushion is made by a patented method, like no other mattress. No tufts, lumps, bumps or buttons disturb your rest. Deep, lively layers of cotton fluffiness support you gently all over. Special regulators control the inner action; keep it comfortable. It's beautifully tailored, built for those accustomed to the best in everything.

Triple Cushion is a lasting investment in fine comfort. So soft! So smooth! So soothing! Such luxury!

"THAT'S WHAT  
I CALL LUXURY!"



**Triple  
Cushion**  
THE LUXURY Tuftless MATTRESS

The Four-Star Triple Cushion  
at Leading Stores

**\$39<sup>50</sup>**

MADE IN EIGHT MODERN FACTORIES • King Bedding Co., Philadelphia; Royal Bedding Co., Pittsburgh; Balyeat Mfg. Co., Mansfield, Ohio; Wonder-Rest Corp., Milwaukee; The Land-O-Nad Co., Minneapolis; Dodge-Dickinson Co., Bloomington, Ill.; Acme Mattress Co., Indianapolis; Slumber Products Corp., Memphis; © Triple Cushion Corp., Chicago.

House Beautiful is published monthly by Hearst Magazines Inc., 572 Madison Avenue, New York 22, N. Y. Yearly subscription price \$4.00. Registered as second-class matter, October 25, 1943 at the Post-Office at New York, N. Y. under the act of March 3, 1879.

NO. 4  
VOL. LXXXVI



A *Free* COPY

TO NEW MEMBERS OF THE BOOK-OF-THE-MONTH CLUB

IN TWO VOLUMES  
BOXED



# My FRIEND FLICKA and THUNDERHEAD

By Mary O'Hara

ILLUSTRATED BY

JOHN STEUART CURRY

Retail Price \$5.75

*—the charming story, and its  
sequel, of a sensitive boy and  
his enduring love for his  
very own colt*



BEGIN YOUR SUBSCRIPTION WITH ANY ONE OF THESE NATION-WIDE BEST-SELLERS

*All recent Book-of-the-Month Club selections!*



**DER FUEHRER**  
BY KONRAD HEIDEN  
\$3.00

Using new material of a sensational nature, the world's foremost authority on Hitler and National Socialism tells for the first time the complete story of *Der Fuehrer's* rise from nowhere to absolute dictatorship.



**PERSONS & PLACES**  
BY GEORGE SANTAYANA  
**and THE SIGNPOST**  
BY E. ARNOT ROBERTSON  
(double selection)  
COMBINED PRICE TO MEMBERS  
\$3.00

An account of the world-famous philosopher's formative years, *Persons and Places* is wise and delightfully humorous. *The Signpost* is a charming, witty novel set in modern Ireland.



**SO LITTLE TIME**  
BY JOHN P. MARQUAND  
\$2.75

One of the leading and most talked-about best-sellers all over the country. "I do not recollect in any recent novel such a really brilliant succession of scenes," says Henry Seidel Canby.



**PARIS - UNDERGROUND**  
BY ETTA SHIBER  
**and c/o POSTMASTER**  
BY CORP. THOMAS ST. GEORGE  
(double selection)  
COMBINED PRICE TO MEMBERS  
\$3.00

*Paris-Underground* tells of the exciting experiences of two brave women who defied the Gestapo.

In *c/o Postmaster*, the Corporal gives a gay account of American soldiers en route to Australia, and during their stay there.

**WHAT A SUBSCRIPTION INVOLVES:** Over 500,000 book-reading families now belong to the Book-of-the-Month Club. They do so in order to keep themselves from missing the important new books they are really interested in. As a Club member, you receive an advance publication report about the judges' choice—I also reports about all other important new books. If you decide you want the book-of-the-month, you let it come. If not (on blank always provided) you can specify any other book you want, or simply say: send me nothing."

Last year the retail value of free books sent to Club members was over \$7,000,000 (given, not sold! These book-dividends could be distributed free because so many subscribers ordinarily want the book-of-the-month

that an enormous edition can be printed. The saving on this quantity-production enables the Club to buy the right to print *other fine* library volumes. These are then manufactured and distributed free among subscribers—one for every two books-of-the-month purchased.

Your obligation as a member is simple. You pay no yearly fee. You merely agree to buy no fewer than four books-of-the-month in any twelve-month period. Your subscription to the Club is not for one year, but as long as you decide; you can end it at any time after taking four books-of-the-month. You pay for the books as you get them—the regular retail price (frequently less) plus a small charge to cover postage and other mailing expenses. (Prices are slightly higher in Canada.)

BOOK-OF-THE-MONTH CLUB  
385 Madison Ave., New York 17, N. Y.

A1364

Please enroll me as a member. I am to receive a free copy of MY FRIEND FLICKA and THUNDERHEAD, and for every two books-of-the-month I purchase from the Club I am to receive, free, the current book-dividend then being distributed. I agree to purchase at least four books-of-the-month from the Club each full year I am a member and I may cancel my subscription any time after purchasing four such books from the Club.

Name .....  
Please Print Plainly

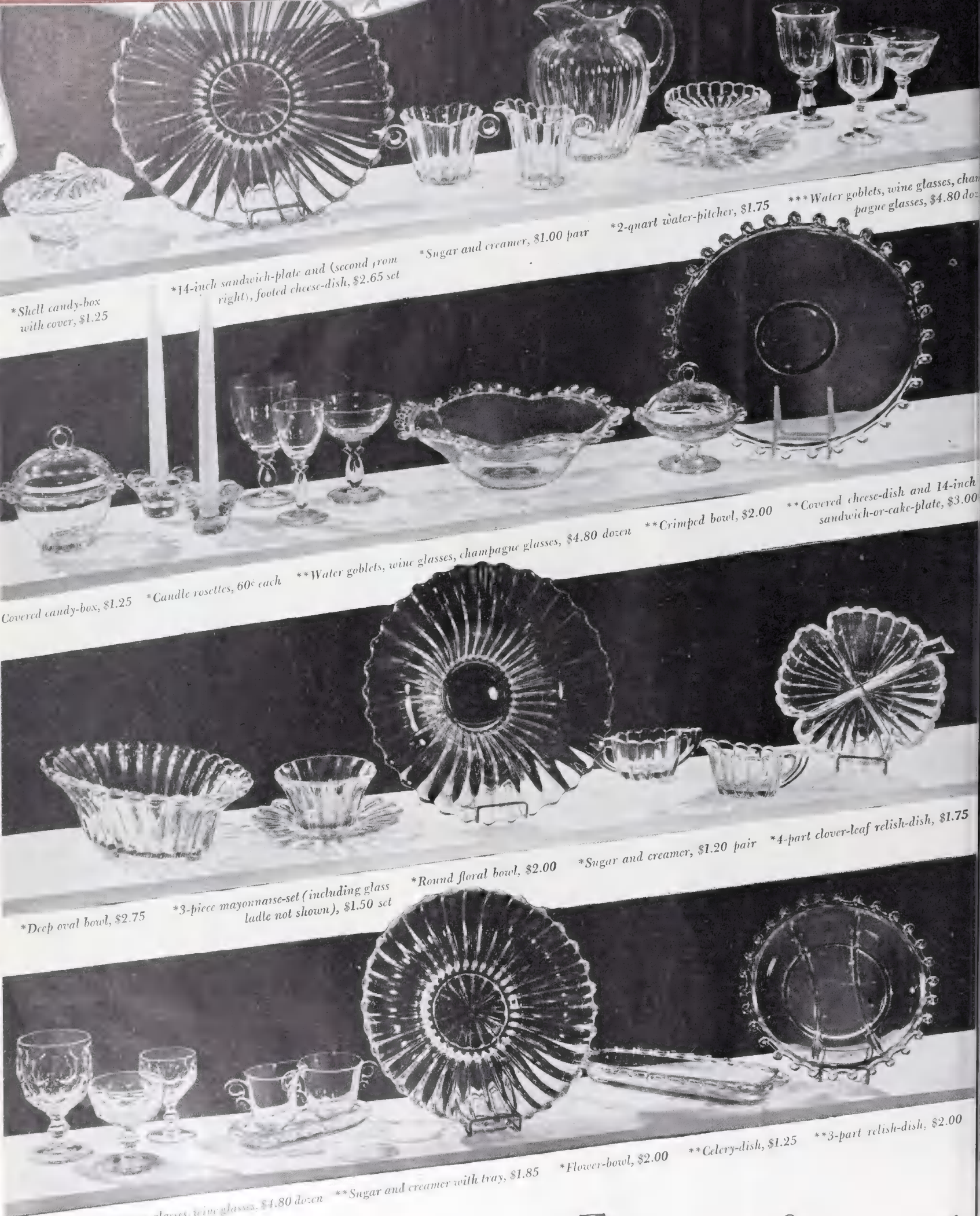
Address .....

City..... Postal District No. .... State .....

Begin My Subscription With .....  
(Choose one of the selections above)

Book prices are slightly higher in Canada but the Club ships to Canadian members without any extra charge for duty, through Book-of-the-Month Club, (Canada), Ltd.





GLAMOUR IN  
GLASSWARE...

Jordan Marsh

\*\*\*"CRYSTOLITE" PATTERN  
\*\*\*"LARIAT" PATTERN  
\*\*\*"OLD WILLIAMSBURG"  
\*\*\*"WHIRLPOOL" PATTERN

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE





*Table Treasure...three distinguished patterns in sterling from*

*Jordan's famous silver department. Designed with dignity, any of these sets would be an appropriate choice for a gift of lasting beauty...or a handsome and practical addition to your own home.*

*Prices per place-setting-unit, consisting of cream soup spoon, fork, knife, salad fork, butter spreader, and teaspoon...in "Citadel" and "Troubadour" (top and lower left), \$16.61... "Georgian Shell" (lower right), \$17.67. Prices do not include 10% Federal tax. All open stock — so that you can purchase additional place-setting-units at will. Mail orders carefully filled.*

*Jordan Marsh*



# "The Home of my DREAM"

by Susan Graham Ervin\*

I want a house in a garden  
With chimney pots and a cat,  
A what-not in a corner  
Filled up with this and that.

I want pink plates in a cupboard,  
A love-seat covered in blue,  
A china clock and a music box  
And a gateleg table, too.

I want some old candelabra,  
An antique chest for the hall,  
A circular stair and a Chippendale chair,  
And what I want most of all

Is a rose-colored rug for the parlor,  
For the dining room palest green,  
With a rug all roses and tulips  
To fill the space between.

To fill the hall and climb the stair!  
How very lovely 'twould seem  
To be always treading on springtime  
When one entered the house of my dream!

And when at last it was finished  
I'd want you to come and see,  
So I'd don my best and I'd curl my hair  
And invite you over to tea.

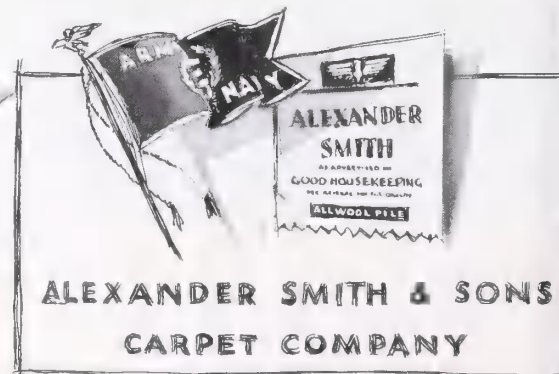


\* SUSAN GRAHAM ERVIN (Mrs. Joseph W. Ervin) of 168 Cherokee Rd., Charlotte, North Carolina is one of the prize-winners in the Alexander Smith "How We Hope to Fix Up Our Home After the War" contest.

## How about YOU, MRS. AMERICA?

You can know the pride and pleasure and comfort of a "new home"—without its expense—if you will start with a soft, warm Alexander Smith wool rug or carpet and let it be the foundation of a recoloring job. A colorful home is a happy home that children and friends enjoy. Send us your name and address and we'll gladly send you "What Mrs. America Wants in Her Post-War Home," a booklet full of ideas from women all over America. Write Alexander Smith & Sons Carpet Company, 295 Fifth Avenue, New York 16.

BUY WAR BONDS







## ...bring him back!

"...there's his French day-by-day calendar, still set at the day he left it, the day time stopped for me.

"There's his furlough picture, with the sergeant's stripes, laughing, 'Chin up, sweet!'...and I *do*, daytimes.

"Downstairs, in our forever-and-ever wedding silver, there are two spoons tied with a bit of silk. We drank our last breakfast coffee with them, remember?...and clinked them *to our first cup after it's over!*

"Please take care of him wherever he is, whatever he's doing, and bring him back to me...to our home and our yellow-heads playing in the sun...*bring him back...bring him back...*"

To at least four generations of American brides, Gorham Sterling has been the symbol of a sterling marriage. When Queen Victoria was crowned, Jabez Gorham's spoons were famous. By the time of the Philadelphia Centennial, John

Gorham had the largest sterling silver business in the world ...still true...and Gorham Sterling was the classic gift to every bride of good family.

**113** years of unbroken master-craftsmanship have put millions of dollars' worth of Gorham Sterling on the tables of the finest homes in America. Remember, you have our word that you can match-and-add to Gorham patterns old or new when we return to making our famous flatware full-time. Your jeweler will tell you, "You can't do better than Gorham."

**GORHAM** *Sterling*  
PROVIDENCE 7, RHODE ISLAND

*America's Leading Silversmiths Since 1831*

Below, left to right: ENGLISH GADROON, FAIRFAX, CHANTILLY, LYRIC, GREENBRIER, KING EDWARD, SOVEREIGN, OLD FRENCH, BUTTERCUP, NOCTURNE, STRASBOURG





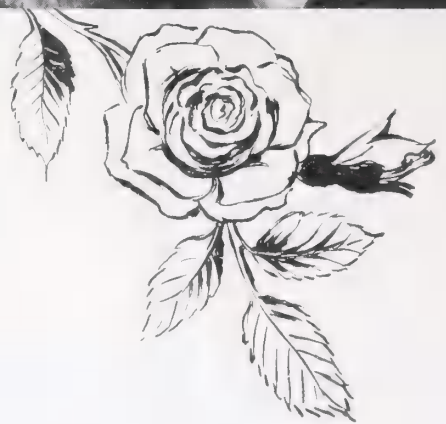


## Georgian Rose . . .

Inspired by the regal splendour of the Southland's ante-bellum days, to become an heirloom for tomorrow. Encrusted with a soft, ivory punchwork, rose motif, deeply-fringed . . .

a work of handcraft art created by Cabin Craft expressly for

Rich's Show for Homes. Twin and double size—each, 22.50.



**Rich's**  
ATLANTA



**ALL THE BRILLIANCE OF BORIS GODOUNOV, CAPTURED BY ITS LIVING, ELECTRONIC TONE**

Russia in 1600. Boris, ambitious for a throne, decked at last in royal purple. Treachery, revolt and wintry death, and a sigh in the Russian night. . . . So brilliantly does the Musaphonic recreate Moussorgsky's great opera that you almost seem present at the performance! Peasants, monks and boyars are guests in your own home! . . . The Musaphonic radio-phonograph is built by General Electric, and is a product of intensive electronic research. Owners across the continent are enjoying today its living, electronic tone. . . . General Electric is engaged now in war production only. But after Victory, following new advances in the growing science of electronics, the Musaphonic with FM (Frequency Modulation) will be a radio-phonograph even more magnificent!



*Metropolitan Opera star Ezio Pinza, singing the aria from the Coronation scene in the first act of Boris Godounov.*



The Musaphonic Sheraton, a distinguished furniture cabinet adapted from 18th century piece. Musaphonic prices range upwards from \$300. Authorized Musaphonic representatives are located in principal cities. Tune in General Electric's "The World Today" every evening except Sunday at 6:45 E.W.T., CBS. On Sunday listen to the G-E "All Girl Orchestra" at 10 P.M. E.W.T., NBC. Every week 192,000 G-E employees buy more than a million dollars' worth of War Bonds.

**MUSAPHONIC** BY **GENERAL ELECTRIC**



# Wine in Wartime does special duty in your kitchen!

**W**ine has a way with the foods of wartime. You add a little wine in cooking dishes like those shown on this page and the result is something of almost forgotten goodness. Then you pour friendly glasses of wine at table, to kindle spirit and appetite. It's a sensible way to entertain these days. It's simple, on the moderate side, and easy on your ration points



## Soup

**To Make Something Divine** of most any soup, simply add a little wine, to taste, shortly before removing soup from the heat. You'll probably prefer Sherry in cream soups . . . dry Sauterne or Rhine Wine in chowders . . . Claret or Burgundy in the clear soups. And all soups, gourmets emphasize, are at their best in the company of a glass of appetizing Sherry



## Meat Balls

### Swedish Meat Balls with Red Wine Sauce.

To serve 5 or 6 people, have a pound of lean beef ground twice. Add 1 cup fine dry bread crumbs, a tsp. each cornstarch and salt, ¼ tsp. pepper, dash of allspice or mace, a beaten egg and 1 cup top milk. Sauté a minced small onion in 1 tbsp. oil and add. Mix thoroughly and shape into tiny balls, 40 or 42 in all. Brown lightly in a little oil. Take up balls. Make gravy by stirring 3 tbsps. flour into fat in pan, add 2 cups water and ⅔ cup Burgundy wine. Season. Put back meat balls and simmer 20 min. Serve with hot buttered noodles, a green vegetable, and glasses of Burgundy or Claret. Or Cabernet, Pinot Noir or Zinfandel



## Veal

**Veal Scallopini Sauterne.** To serve 4 or 5 persons, cut into small pieces a one-pound veal cutlet that is ¼ inch thick. Roll in seasoned flour. In heavy frying pan heat 2 tbsps. oil with a clove of crushed garlic, and brown the floured meat. Remove garlic, add ½ cup water, 2 tps. lemon juice and ½ cup Sauterne wine. Cover and let simmer about 30 minutes, or until meat is very tender. With this toothsome dish, set out Sauterne or Rhine Wine well-chilled. Or Semillon or Riesling or Sauvignon Blanc

## Apples



**Pommes au Port.** Wash and core 4 large apples, peel upper ⅓ of each. Place in casserole. Dissolve ⅓ cup sugar in ½ cup boiling water, pour over apples, cover, and bake at 375° 30 to 40 min. Remove apples to serving dishes, pour 2 tbsps. Port wine into each. Boil down remaining syrup until fairly thick, pour over apples. Serve with small glasses of a rich, full-bodied Port, a royal finale to any meal

• Want additional wartime recipes and wine service suggestions? Write for new booklet crammed full of them. Wine Advisory Board, 85 Second Street, San Francisco 5, California



# Window Shopping

WHEN YOU DO YOUR SHOPPING ON THESE PAGES, PLEASE REMEMBER THAT ALL PRICES, WHILE VERIFIED AS WE GO TO PRESS, ARE SUBJECT TO

CHANGE. REMEMBER, TOO, THAT THESE PRICES ARE SUBJECT TO FEDERAL AND, IN SOME CASES, LOCAL TAXES, EXCEPT AS OTHERWISE NOTED



**A PLATE ON THE WALL** is worth two in the cupboard, we say, and here's one that will do your dining room proud. Or if you have a gaping wall space over your couch, mantel, or desk, here's the solution. The plate is a 12" oval and the lovely coloring of the pheasant design will be a decorative tonic in your room. Hang them in pairs or use them as buffet party plates. \$2.50 each. Paine Furniture Co., 81 Arlington St., Boston, Mass.



**PEARL SWIRL.** There's nothing like the flattering effect of pearl and there's a lot of flattery in this swirl pin that measures three inches in diameter! If you can bear to part with it, it is a wonderful present to give to some specially lovely lady. And, it's only \$1. Ball earrings to match flower's center. \$1. Add 10% federal tax. Gerlou, 501 Fifth Avenue, New York 17, N. Y.

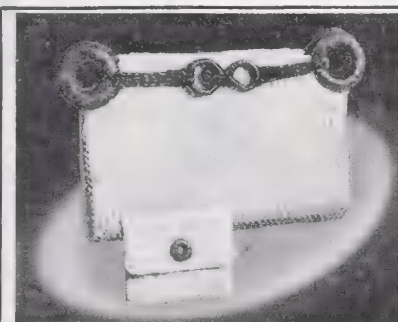
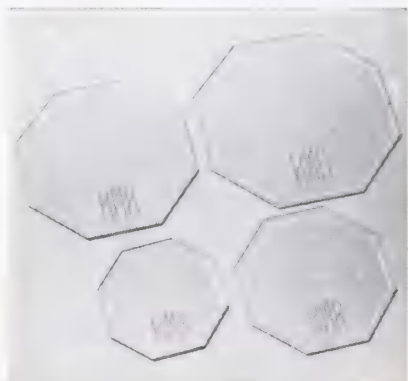
## ROCK-A-BYE HORSE.

There aren't many toys that are truly successful for the toddler brigade, and we speak from bitter experience. So please, mommies take a look at this circus prancer. It's a safe and happy perch for your dimpled dumpling, rocks gently with no fear of his tipping over on his button nose. Comes hand painted with his first name. All wood, \$8.50 prepaid. Mayfair Gifts, Forest Hills, N. Y.



## MONOGRAMMED GLASS TABLE MATS.

So completely wonderful for so many different things that we feel a personal responsibility to let you know about them. They are beveled and personalized with handcut monograms, and you'll use them under hot plates, under vases, or as coasters. A truly inspired gift. Set of 4 measures 4", 5", 6", 7". \$5.95 postpaid. No C. O. D.'s. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



Illustrated Folder Upon Request

## ANOTHER DATE and DUTY BAG by AVIS

Inspired by the success of her pouch DATE and DUTY BAG, AVIS created exclusively for us another Double-Feature two-some—an ENVELOPE. Measures about 14" x 8" and opens like an accordion. Well almost. Smaller envelope is half-size and much leaner. Entirely HANDCROCHETED of durable, long-wearing fibre yarn. Truly a costume bag—custom-made in any two contrasting colors specified. \$11.95. Costume colors matched if desired. Otherwise: White with Black, Navy, Red, Green, Brown trim; Navy with Black, Navy, Red, Green, Brown trim; Navy with Yellow, Red, White, Yellow with Navy, Brown, Beige with Green, Brown Red, \$10. Heavy taffeta lining and large mirror.

## BLACK and BARTLEY

90-06 63rd Avenue, Rego Park, New York

## Hot or Cold Buffet

serves stews, salads, soups, etc. from three 1½ qt. white stoneware crocks set in raffia-trim wood rack . . . \$12.50 express collect



carole stupell inc. new york washington  
507 madison ave. new york



## little maid bell

as easy on the ear as on the eye, this frosted bell, like a modest little damsel, entreats—never commands—the presence of your family or servant at the table. Useful for an invalid's bedside table.

\$2.00

(postpaid)

Robert Keith

Thirteenth & Baltimore Kansas City, Mo.



each six-piece set

\$9.95

Reduced from \$14.95!

## ABSORBenized TOWELS by CALLAWAY!

Huge, soft, colorful towels that will turn your morning shower into a beauty ritual! Modern monogram or one of the two floral appliques shown above on two bath towels, two hand towels and two wash cloths. In yellow, blue, peach, pink, white, turquoise, Monastery rose or green. Mail orders invited. Dept. BA.

Albert George

679 FIFTH AVENUE, NEW YORK 22, N. Y.



## 9 LOVELY GIFTS FOR \$5

A Portfolio of Nine Magnificently Colored Flower Prints after originals by Chiriat. You'll count this group of prints among the finest buys of your career. It will also solve many of your Gift problems. Each print 11" x 14" plus generous margins.

Send 25c for catalog of "Fifty Best Prints for Home Decoration" and other inexpensive prints.

## OLD PRINT EXCHANGE

14 East 48th St. New York 17, N. Y.





## TOY CHEST and BENCH

Hand painted—with  
child's first name on lid!

A treasure chest for your little boy or girl's most prized possessions and a sturdy bench for the nursery all in one. Gayly decorated by hand with toyland's most familiar objects. Encourages neatness and orderliness. A most useful and attractive piece of furniture for a child's room. Of beautifully grained, natural pine.

14" high, 18" long, 10" wide. \$8.00.

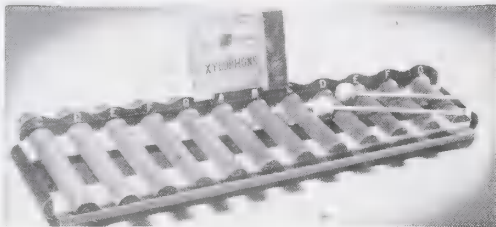
Large chest and bench,

14" x 25" x 10", \$10.00 postpaid.

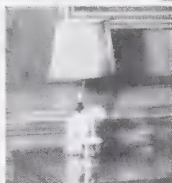
## XYLOPHONE . . .

that plays sweet music!

A real musical instrument with twelve ringing, musically perfect notes, each clearly marked by letter. No knowledge of music is required to play it. Any youngster who can read can use the song book and melody guide that comes with the xylophone and in an amazingly short time he will be able to play many old favorites. A simple and effective way to teach music. Give it to a child from one to twelve and you'll be giving him or her the beginning of a musical education! Solid wooden base with bars of a special type of wood treated to accentuate resonance and clearness of tone. Appealing to the eye with its bars of bright red and its royal blue and white base. 27½" long. \$3.95 postpaid. (25c extra West of Miss.)



MAYFAIR GIFTS • 108-07 72nd Avenue • Forest Hills, N. Y.



## LEARN Interior Decoration AT HOME

■ NOW is the time to prepare yourself for an important postwar career. A great demand for trained decorators is coming. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to avoid disappointments, and will be useful every day in the year.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

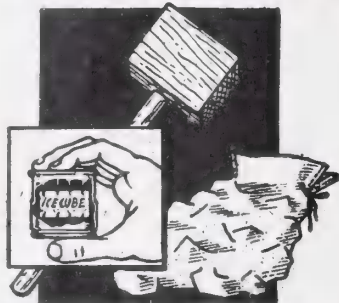
## Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

### WRITE FOR BOOKLET H-20—It's FREE

Describes the course in detail. 20th year ARTS & DECORATION COURSE IN DECORATION 116 East 16th Street, New York 3

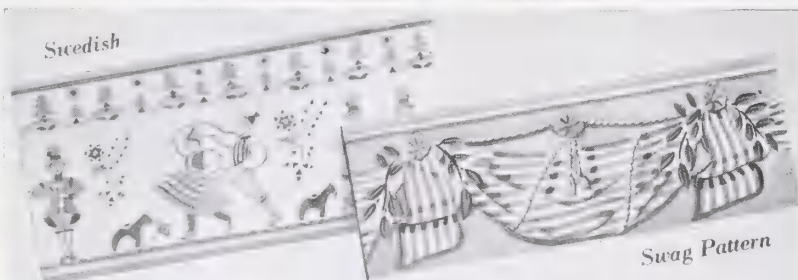
## SIZE THE ICE...



### CRUSHED ICE Cools Quicker!

This "Jiffy Ice" set is for better tasting hard and soft drinks. The whacker breaks the ice in the bag—the metal crusher crushes each cube in 22 fine pieces. Cools faster—weakens drinks less—uses less ice per drink. Immaculate hosts will love the set. Whacker, crusher, bag \$3.25 prepaid, no C.O.D.s. For the finest entertainment aids write for Free Tippler Catalog H.B.4.

Be BAR-smart, See **BAR MART**  
62 W. 45th St., New York, N.Y.



## WALLPAPER BORDERS

CAN SET THE DECORATIVE PACE  
FOR ANY ROOM

SWEDISH-pattern is a spirited border for breakfast nook, or any informal room. With multi-colored figures on white or yellow ground. 14 inch width.

SWAG border for more formal rooms. Beautiful stately, perfect for 18th century interiors. Choice of burgundy or green grounds. 10 inch width.

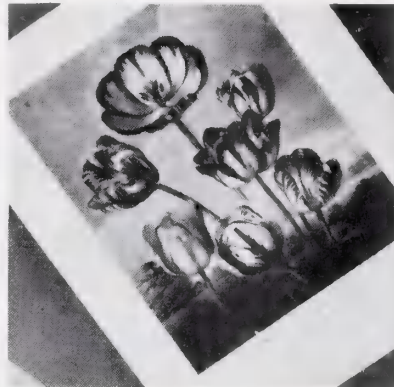
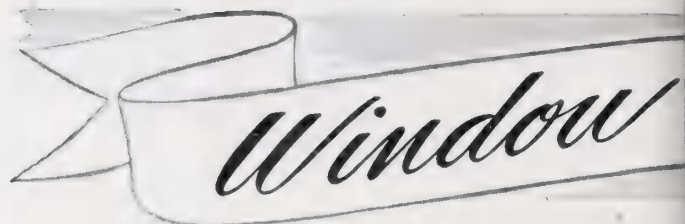
The latest decorative trends indicate an increased use of distinctive borders with wall papers. These borders will accentuate color effects and give an added elegance to any room. Send for samples in all colors and see their beautiful tone blendings.

### WRITE FOR SAMPLES

Gentlemen:  
Please send color samples of your border SWEDISH ( ) or SWAG ( ), for which is enclosed 25c to cover postage and handling.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## THE WARNER CO.

Dept. 12, 118 S. Wabash Ave.  
Chicago 5, Ill.



### BUY OF THE MONTH.

These prints are so fantastically beautiful, and we're so excited about them that we may sound garbled. In spite of the originals being done in the 19th century, the prints are vibrantly modern. Each is hand colored, each is worth building a room around. Portfolio of four flower prints, 24" x 19", after originals by D. Thornton, costs but \$6. Old Print Exchange, 14 East 48th St., New York 17, N. Y.



### CHICKEN EVERY SUNDAY.

Join the parade of back-yard poultry raisers and get this sturdy chicken house. It's rock-wool insulated, has two stories and comes complete with removable nests and roosts. There's plenty of room for 8 to 10 hens or about 50 or more chicks. It's easily assembled in a few minutes with one screw driver, measures 3' x 6' and costs \$47. Abbey Wood Products Co., Pleasant Valley, N. Y.

## Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

### CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

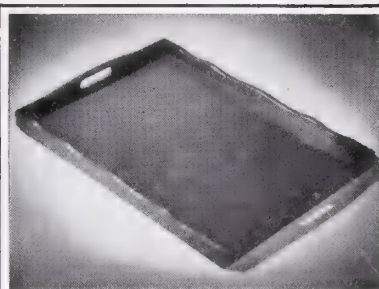
## JULIUS GOODMAN & SON

77 Madison Avenue

Julius Goodman

Memphis 1, Tenn.

Joseph A. Goodman



## COCKTAIL TRAY

Sturdily constructed of wood with masonite bottom, this large 15" by 21" serving tray is alcohol repellent and non-warping. Ideal for beverages or canapés. Your choice of red, blue, green, black, yellow.

Price \$4.95—Postpaid  
No C. O. D.'s

## LYONS GALLERIES

Continental Bldg. Forest Hills, N. Y.



## AN Improved TWO-WAY SHOE RACK

Hangs on closet wall or door, or stands firm on the floor (see inset). Keeps shoes orderly—protects them from lint, dust and scuffing. The space-saving rack is sturdy in appearance and construction. Clear lacquer finish. New streamlined design. Holds 6 to 9 pairs of shoes. Size 21½ x 20 x 6½ inches. All wood—no nails screws.

Mailed postpaid in U.S. for only \$2.00  
Send check or money order.  
No C.O.D.'s please.

**MET-L-TOP TABLES, INC.**  
1504 West St. Paul Ave. Milwaukee 3, Wis.  
Producers of Met-L-Top Ironing Tables—the original all-metal ironing table.



# Shopping

**IN THE DOG HOUSE.** or, more properly, moping on the porch, is this amazing pooch. And when we tell you that he's really a pepper shaker and that the house is for salt we know that he'll be brightening breakfast tables all over the country. The pond lily makes a happy salt and pepper combination, too. Both are green and white china, and each is \$1.95 plus 25¢ postage. Salt and Pepper Shop, 445 E. 86th St., New York 28, N. Y.

**FANCY PANTS.** Even if your husband has a phobia about trousered women with too-generous backsides, he'll have to admit you're a glamour girl in these. They're rayon faille, have a high fitted waistband and come in navy or brown. 12-20. \$5.98. The fitted pullover is 100% wool in white, pink, blue, maise, cherry, violet. 32-40, \$3.50. Add 15¢ postage. Emily Shops, Fifth Ave., at 37th St., New York, N. Y.



## SWEETHEART CHAIR

It's a bowknot velvet slipper chair that will give your room a lilting loveliness. In rose dust, french blue, reseda green, soft gray, lipstick red. It's 35" high with stitched ruffle at hem.

(state second color choice)

**\$69.50**

**dorothy lerner** 106 South 13th St. Philadelphia 7, Pa.



## ALPARGATAS UNRATEDION PLAY SHOES (HAND MADE)



A modification of The Basque or Spanish Espadrille — new and gay — with soles of woven hemp — ideal for sports and lounge wear. Blue with yellow or pink, white with green or pink.

**\$2.50** (Plus 10¢ postage & 5¢ insurance)  
per pair (Send outline of foot and color combination desired.)

**Fred Leighton's Mexican Imports**  
15 E. 8th St. New York 3, N. Y.

## Beautiful Bowls

FROM ROMANTIC OAXACA

...A WHOLE BAKER'S DOZEN OF THEM (13)

FOR \$3.00 PREPAID

FOR FRUIT, CEREAL, SERVING, ETC.

Generous in size (6 x 2 ins.) highly glazed and gaily decorated in yellows, greens and purples, these imported bowls, from our good neighbor Mexico, beautify any table. They look like the five dollar bracket but cost only \$3.00. We can ship immediately!

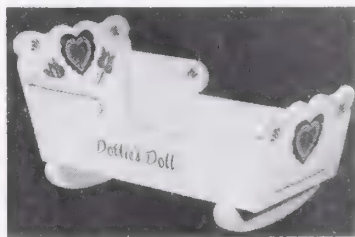
For 95¢ additional we will pack your order in a serviceable bamboo basket, wastepaper size; total price, prepaid with basket, \$3.95.

**The OLD MEXICO SHOP**  
SANTA FE, NEW MEXICO

## SWISS MUSICAL MUG

With Child's First Name On It!

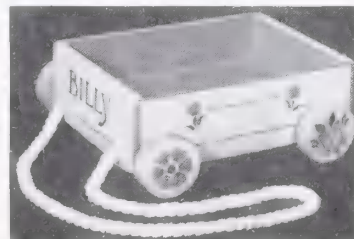
Imagine your youngster's surprise and joy when he lifts this Swiss musical mug and it starts playing a merry tune! You'll have no further trouble getting him to drink his milk or cocoa. Hand decorated in gay colors, one design for girl, another for boy. 4 1/4" high. \$7.50 postpaid (25¢ extra West of the Miss.).



## TINY TOT'S WAGON

With His First Name On It!

Little toddler will love to pile his toys into this cunning wagon and haul them about the room. Beautifully decorated by hand with colorful peasant designs on polished natural wood. 9"x12 1/2". • Can also be had with extra floral decoration in place of name. Fill it with fruit or flowers for a delightful decoration for the living room or a clever centerpiece for the table. \$5.95 postpaid (25¢ extra West of Miss.).



**MAYFAIR GIFTS**

• 108-07 72nd Ave. • Forest Hills, N. Y.

*It's by Biggs  
It's a Handmade  
Masterpiece*

## BIGGS

FOR 54 YEARS RE-CREATING  
RARE AND BEAUTIFUL COLONIAL  
FURNITURE

*Write for  
Illustrated Circular*

BIGGS • 105 E. Grace St., Richmond 19, Va.

BRANCHES

1210 CONNECTICUT AVE., WASHINGTON, D. C.  
518 N. CHARLES ST., BALTIMORE 1, MD.  
221 PEACHTREE ST., ATLANTA 3, GA.



## ONE WONDERFUL JEWEL

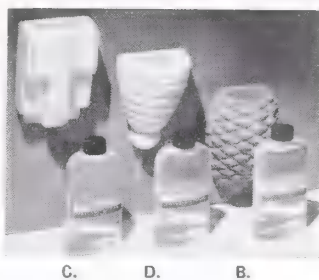
Silver Set with a Dreamy Moonstone

All the soft grace of a pansy captured and held in brilliant sterling silver! Set with moonstone, golden topaz or purple amethyst. A hand-made prize for your bet or new suit. Shown full size. \$10 (inclu. 10% tax)

Mail orders accepted. Address Dept. B-A

**RENEE FIELD** 46 West 57th St. New York 19, N. Y.

## Keeps Rooms Fresh and Fragrant



C. D. B.



F. A. E.

Specify wall perfumers by letter

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Choice of 18 entrancing scents.

Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honey-suckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee. Perfumer, 50¢. Scent: 2-oz. bottle 50¢, 4-oz. 90¢, 8-oz. \$1.60, postpaid or C.O.D. plus postage.

**FRAGRANTAIRE CO.**

Dept. B-11, 381 4th Ave.  
New York 16, N. Y.



## PLATE GLASS

Sheer plate glass, and bent plate, possess infinite appeal in Modern design. Inherent strength and beauty make it ideal for end tables, coffee tables, consoles, dining tables, vanities . . . Modern-age shows many shining examples!

**Modernage**  
162 East 33rd St.  
New York

Miami Store: 1444 Biscayne Blvd.

Even if handicapped...you can enjoy living! GO ANYWHERE!

with an **EVEREST & JENNINGS**  
FOLDING  
**WHEEL CHAIR**



Everest & Jennings chairs go through narrow doors . . . fold compactly for automobile travel . . . are so attractive they do not suggest invalidism. Write for complete details and FREE information on invalid aids.



**EVEREST & JENNINGS** 1032 H. N. OGDEN DRIVE  
LOS ANGELES, 48, CALIF.

### Special Introductory HERB SET

12 Different Herbs—\$1.



To improve  
a war-rationed table

Give delicious variety to food despite shortages. Write for this Herb Set—basil, marjoram, mint, omelette, poultry, salad, savoury, mixed, tarragon, thyme, veal, sage, and a handy chart for their use.

☐ Enclosed is \$1 ☐ Send mine C.O.D.

**THE HERB FARM SHOP LTD.**  
Dept. HB-4, 347 Fifth Ave., New York, N.Y.

### This Little Dancing Girl will add Charm to Your Garden

But she's only one of the many graceful little figures artists have modeled for us—for fountain, or pedestal.

Lead 23" \$ 60  
Lead 36" \$175  
Bronze 23" \$100  
Bronze 36" \$275  
Only a few left



Every Garden owner should have a copy of **Our Catalogue** of garden ornaments of artistic beauty—Bird Baths, Sun Dials, Pedestals, Fountain Figures, Benches, etc. In Bronze, Pompeian Stone, Lead. From \$5 up. Write for it. 10¢ please for postage.

Galloway Pottery on Display

**Erkins Studios**

Galleries now located at  
42 West 40th St., New York City-18

### MAGIC TOP DOUBLES THE SIZE of Your Card Table!

This T-Top is just what you've wanted for luncheons, puzzles and games. It's light but rigid—slides easily over your card table top—just doubles its size! Seats 7 people without crowding; diameter 40", circumference 144". Folds and tucks away in corner or closet. Send for your T-Top NOW! Shipped promptly, express collect.

Colors: Dark Brown, Dark Green, Rich Red, Jet Black. Specify Color You Want.

ONLY \$5.95

Unpainted T-Top \$4.95

**T-TOP COMPANY, Inc.**  
Dept. 28 Salem, Mass.



## Window



**ST. CHRISTOPHER EARRINGS.** They are twinkling exclamation points, framing your face, and by wearing them you'll have the protection of the kindly Saint who watches over travelers. They come in sterling silver or in gold plated sterling, have screw backs and measure one-half inch in diameter. \$1.95 post-paid, plus 10% federal tax. Gramercy Gifts, 475 Fifth Ave., New York 17, N. Y.



**STEIN SONG** and here is something to sing about! Besides being collector's pieces, these mugs and steins play drinking tunes when lifted. Made of Crown Devon China with low relief all around on a cream background, they deserve a place of honor in your house. Use the mug for cigarettes or nuts and pass it often. Your guests will all join in the cheery song. Mug \$18. Stein \$22. Malcolm's, 524 N. Charles St., Baltimore, Md.

### "BRIGHT EYES"

The silliest, most irresistible lapel foolery yet. Press his tail and his eyes light up and wink—yes, they do! He's all HAND MADE of leather with fancy trappings of gold and silver and yarn, with a pin for parking him on your purse or lapel. Comes in red, green, black, white, or luggage tan—with the battery. This horse is your best bet for an original gift.

\$2.50 Postpaid

"Glad Eyes" Bunny also available in white leather at the same price. Send check or money order today. Sorry, no C.O.D.'s.

### GIFT CLUES

Dept. H  
337 E. 42nd STREET NEW YORK 17, N. Y.



Flashlight has strong beam—suitable for black-outs, reading theatre programs, etc.

### SAVE YOUR NYLON STOCKINGS



DON'T throw away precious, hard-to-get stockings because of runs or snags! Our experts can quickly repair them. We give new life to Nylon, Silk, Rayon. 20¢ for first short drop-thread, 10¢ each additional one. Snags 5¢ an inch. Simply wash stockings and mail to us with your name and address. They will be returned C.O.D.

### DAMAGED CLOTHING REWOVEN PERFECTLY

Men's and women's woolsens and tweeds expertly rewoven (French System, which remakes the fabric itself, thread by thread.) Send us your damaged garments; by return mail we will inform you as to the charges. We will await your O.K. before starting any work.

Satisfaction guaranteed or money back  
**A.B.C. REWEAVING SERVICE**  
Dept. H4, 125 W. 33rd St., New York 1, N. Y.

### ENGLISH BONE CHINA



This design [Glamis Thistle] was originated by Herbert S. Mills and produced by Doulton. New Dinnerware Booklet will be sent on request.

**HERBERT S. MILLS**  
EAST KING ST. • HAMILTON, CANADA



# Shopping

## MORE THAN A TOY.

It's a victory garden set that will be a howling success with junior gardeners, and they'll develop a wolfish appetite for vegetables they've grown themselves. It contains seeds for 10 vegetables, gardening book, blue print for laying out garden, row planting instrument, identification stakes, canning instructions and labels. All for \$2.50 postpaid. The Children's Shop, 986 Farmington Ave., West Hartford 7, Conn.



## SALUTE TO SPRING.

If you're winter weary and sick of the sight of galoshes; if, for you, spring means a singing in your heart and a danciness in your feet, greet it gaily with this little blue bird pinned to your suit or purse. It's brilliant blue baked enamel on sterling silver, 1 1/4" long, and costs \$1.50 plus postage. Add 10% federal tax. Dennison's, 411 Fifth Ave., New York, N. Y.



## HIGH HAT

### ... and HANDSOME

Reminiscent of Yesterday and As Freshly Styled as Tomorrow

Reproduction of the High Hat Box of The '90's. Elegantly covered with saddle toned leather. Color and platform base are covered in contrasting wine, navy blue or bottle green leather. Collar rim beautifully tooled with 23K gold. Lined with antiqued map. Use it for magazines or as the most striking waste paper basket you ever saw.

Price prepaid - - \$15.00

(Sorry no C.O.D.'s—but you do have unconditional right to return)

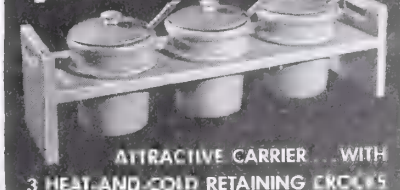
**TRUDY BRENT**

400 East 57th Street New York 22, N.Y.



Dimensions:  
Extreme length—14", width—12 1/4", height—10 1/2"  
Please specify trimming color.

## New THERMO-SERVER!



ATTRACTIVE CARRIER WITH  
3 HEAT-AND-COLD RETAINING CROCKS

THE clever hostess welcomes this with open arms... so do guests when served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special stoneware, retain heat and cold. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Beans and such kept piping hot, salads crisp and cold. Crocks have Turned-Wood Lids and Serving Ladles. Separate carrier (size 8 by 28 inches) finished in Wheat-Straw Tone with decorative motif in deep brown. It's the perfect wedding or anniversary gift. Sent Prepaid, \$12.50. Satisfaction guaranteed.

HOME EQUIPMENT CO., Dept. A-96  
360 N. Michigan Ave., Chicago 1

### EVERYTHING FOR FUN AT HOME

Headquarters for ——— equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



## NANTUCKET BLANKET CHEST

This small edition of an antique we found in old Nantucket is a versatile occasional piece for it can be used as an End Table, and for storage.

Fits snugly at foot of bed—it holds two extra blankets, handy for a rude awakening when the temperature dips to zero. Made and finished by hand of mellow brown antiqued knotty pine—22 1/4" high, 28" wide, 13" deep—weight 35 lbs.

Sorry, no C. O. D.'s

\$25.00 express charges collect  
BOOKLET—Country House Reproductions—10c



## NEW ENGLAND

### Heritage



34<sup>50</sup>

Shipped  
prepaid in U.S.A.

Sorry no C. O. D. orders

AN AUTHENTIC 17th century reproduction, this fascinating drop-leaf butterfly trestle table from the Paine collection of Basic American Design typifies the finest of hand craftsmanship... Lustrous open grain finish in amber brown.

Size of top: (open), 24 1/2" x 23" — (closed), 24 1/2" x 7". Height, 25". With butternut top & sycamore base.

## PAINE

FURNITURE COMPANY

81 Arlington St., Boston 16, Mass.

## DOUBLE EXPOSURE

A clear plastic frame to hold pictures of the two persons dearest to you. Wonderful for your husband's desk, a mantel or, because it folds, for traveling.

5 x 7 size \$3.95

8 x 10 size \$4.95

Snapshot size (3 1/2 x 4 1/4) \$2.95

Postage prepaid in U. S. A.

**CAROL GREY**

1527 Chestnut St., Philadelphia, Pa.



## Festive Furniture from Mexico

Gay colorful Peasant Chairs that add a cheerful note to any room. Entirely hand made with cozy seats of woven tulle. Light but strong, in authentic hand painted Mexican Designs, Red-Blue-Green and Yellow. Not always available in all colors. Please specify other choice with order. \$5.75 express collect and insured.

Gift Catalogue upon request. Write Dept. III

**Fred Leighton's Mexican Imports**

15 E. 8th St.

New York 3, N. Y.



## 8 SELECTED REPRODUCTIONS OF FLOWER PAINTINGS

by the famous 18th Century French Painter

**Jean Louis Prevost**

SIZE 9" x 12" \$1.95

in full color on fine white paper, Ready for Framing!

Lovely flower prints brilliant in color that you'll be proud to own, with a definite decorative value. They'll make enchanting groups over the sofa, in the foyer, library, over the mantel, or flanking the fireplace. Change your pictures when you put on summer drapes and covers. Change to appropriate flower prints.

Send money order, check or cash to:

**CRESTE-ANDOVER CO.**

415 Lexington Ave., N.Y. 17, N.Y.—Dept. B4

## WOOLY "PILLOW PEKE"

Your guests will be agog! The pert little face and bright body of this soft wool yarn Pekinese will make bedroom or living room cheerier. Just plop it down anywhere! In pink, light blue, yellow, red, tan, orchid, black \$2.00 or white—all handmade!

When ordering by mail, please state second color choice.

**HARVEYS**

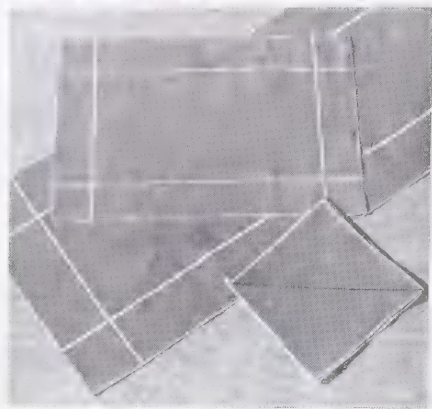
NASHVILLE 3, TENNESSEE



Send check or money order for \$2.00 and we will send you the "Pillow Peke" postage prepaid, anywhere in the U.S.



## The Story of a Table that Caught



## Spring Fever

It was tired of winter damask and elegant lace. And then it felt the fragrance of primroses in the air. It became lighthearted, cool as April, and crisp as a little girl's pinafore. It was dressed

in Woraco, that wonderful American fabric of wool, rayon and cotton, and it wore garden-fresh flowers at its heart in a simple crystal centerpiece.

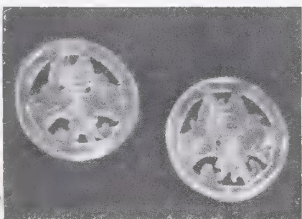
17-piece luncheon set, service for 8, in China blue, aqua, peach, dusty rose, maize or gray. \$17.50 prepaid in U. S. A.

**MAX LITWITZ, Inc.**

7 East 47th Street

New York, N. Y.

## JADE AND STERLING



Butterfly earrings carved of Soochow jade vary from pure white to light green in color and are banded by a circle of sterling silver. \$7.50 the pair, plus tax. To match these, there is a pin for \$7.50, a bracelet for \$14.50, and 6 buttons without sterling silver rims for \$4.75. Add 10% tax.

SEND FOR OUR 52-PAGE ILLUSTRATED CATALOG, 50c

**CHINESE TREASURE CENTRE**

DEPT. H62, 4TH FLOOR

441 MADISON AV., NEW YORK 22, N. Y.

## STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

Start July 10 • Send for Catalog 5R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once • Send for Catalog 5C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF INTERIOR DECORATION**

515 Madison Avenue, New York 22, N.Y.

## SAVE MONEY!

Clean it Yourself!

USE **VAPOO**

● Vapoo makes chairs, sofas, rugs radiant as when you bought them! Vapoo is quick! Easy! Its soapless foam sponges off dirt. Can't harm fabrics. Inexpensive.

TRY IT! Send \$1.00 for 7 oz. can. Cleans 16 chairs or two 9 x 12 rugs. Postpaid. Money refunded if you're not delighted.

**VAPOO** Dept. H-2, 110 E. 125 St., New York 35, N. Y.



No. 153—15½" wide  
18" high—\$10.00

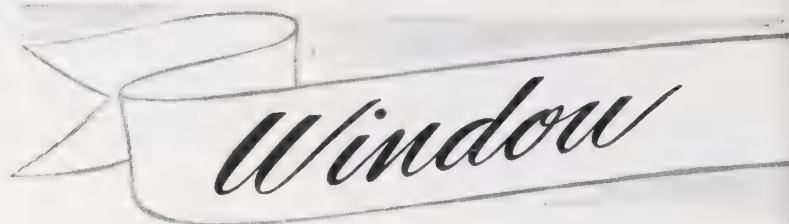
Inspired by the Hour Glass figure of Grandmother's Day

You'll love this reproduction of a vase originally designed for grandmother's garden. It is

**GALLOWAY POTTERY**

and one of a variety of Vases, Jars, Bird Baths, Wall Fountains, Gazing Globes, Benches, etc. shown in a catalogue that will be mailed on receipt of 10¢ in coin or postage.

**GALLOWAY TERRA COTTA COMPANY**  
3220 Walnut St. Phila. 4, Pa.  
On display 40 W. 40th St., N.Y.C.



**WHAT EVERY WOMAN KNOWS.** She knows that a good figure is worth its weight in second helpings. That a good bra is an investment that camouflages a bad figure, glorifies a good one. This one is outlined in flexible piano wire, gives that important separation, and is so designed that there is no pressure on the shoulder straps. In black or tea rose lace, sizes up through 37, \$20. Joseph Berle, 20 East 57th St., New York 22, N. Y.



**RISE AND SHINE.** You'll make a ritual of polishing and polishing your walking brogues as the more you shine them the better they get. Your family—not to be outdone—will stand in line waiting to use this wonderful kit. It's made of wood with a rubber foot rest, contains 2 excellent brushes, 2 polish applicators, polishing cloths, and 4 cans of Kiwi polish for black and brown shoes. \$7.50 express collect. Fellman Ltd., 6 East 46th St., N. Y. C.



## MUSICAL MUG

Getting small fry to drink their milk becomes easy with this hand painted musical mug, for it plays as they gurgle, and makes them ask for more. "Hand painted" designs for boys and girls with child's own first name painted on.

Express charges collect \$6.95

**Evelyn Reed**

524 MADISON AVE.

NEW YORK, 22

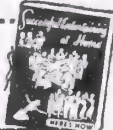


- Folds down to only 4 inches thick...
- Easily stored in minimum space
- Official size, 4-foot diameter...
- Green felt playing surface...
- 8 nonspill, non-tip holders for glasses and ashtrays...
- Mahogany-stained, alcohol-proof finish...

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Now custom made—delivery within 10 days. Only \$34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

**HOME GAME CO., Dept. A-48**  
360 N. Michigan Ave., Chicago, Illinois

**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for: "Successful Entertaining at Home." It's Free!



## Porcelain Enchantment

\$3.00 each — \$5.50 the pair

By far the loveliest miniature picture frame we've seen! Made of white porcelain, high lighted with bright gilt—the little corner flower ornaments are pink with green leaves (outside dimensions 4¾" x 5½").

Charming to use as you see it (with a print) or slip in your own favorite photograph. Fine enough to look at home with choice antiques or charming Victorian pieces.

Add 25¢ for delivery—Sorry, no C.O.D.'s.

**Dennison's**

411 Fifth Avenue New York 16, N. Y.



# Shopping

**SNACK BOWL.** Here is just the thing for your informal entertaining! A heavy glass goblet, hand wrapped in raffia, and measures 10" high. Fill it up with peanuts, pretzels, potato chips, or popcorn and let your guests help themselves! Raffia wrapping comes in yellow and brown or yellow and green. \$3.95. Bar Mart, 62 W. 45th Street, New York 19.



**BUNNY "GLAD EYES."** If your small fry have chortled over "Bright Eyes," the horse, they will be crazy about this new addition to the family. A little white rabbit, hand made of leather, winks his pink eye when you press his tail. You'll find the light in his eye contagious. Safety pin in back so you can fasten him to a hat, bag, or lapel. \$2.50 including tax and postage. Gift Clues, 337 E. 42nd St. 17, New York.



## ARTCRETE ST. FRANCIS BIRD BATH

No. 717361  
51" high, 20" wide

Price \$23.00—Freight Collect

It is white cast stone, and will resist time and weather like the natural stone of which it is composed.

Immediate shipment upon receipt of price.

Send 10 cents for Catalog of over 200 Bird Baths, Benches, Fountains, Figures, Flower Pots and Boxes, Vases, Pedestals, Sun Dials, Gazing Globes, Bird Feeders, etc.

**ARTCRETE PRODUCTS CO.**  
Upper Darby P. O. Pennsylvania



## SILBRITE SILVER RETARDER

For more lasting lustre, polish your silver with Silcreme Silver Polish, then apply Silbrite. Silbrite, by closing the pores of the silver, retards polishing for 30 to 90 days. Both Silbrite and Silcreme are approved by leading silverware manufacturers and jewelers. 6-oz. bottle Silbrite, \$1.25; 1-oz. bottle Silcreme, \$1.25 postpaid. \$1.35 each west of the Rockies. Silbrite Chemical Company, Dept. 11, Mount Vernon, New York.



### A FOUR-QUART SIZE

This brown pottery bean pot goes into the oven for cooking, wearing its pottery lid... and comes to the table ready for service in a bright-colored, hand-woven basket, with wooden lid and serving spoon. Complete, \$5. Express collect.

Decorative Galleries

**NEIMAN-MARCUS**  
Dallas, Texas



### STROLLER DOLLS

They combine all the elements dearest to childhood. Each is colorful, lovable and a pull toy! The dolls are mounted on wooden platforms which have four wheels, and with one in tow your moppet will be the belle of the neighborhood. 8" tall, all have real wigs and movable arms. Choice of Old Fashioned Girl, Dutch Girl or Peasant Girl. Please state second choice, too.

\$1.95

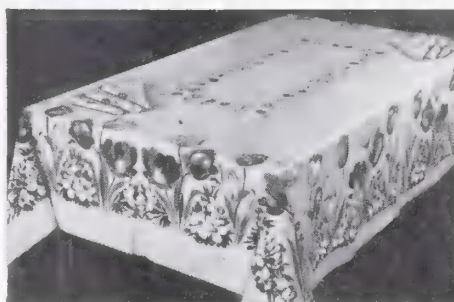
each postpaid

**Gramercy Gifts**

**SORRY  
NO C.O.D.'S**

475 Fifth Avenue

New York 17, N. Y.



## "California Buffet"

**HAND BLOCKED 72 x 90 CLOTH  
SIX MATCHING NAPKINS**

**ALL FOR \$10.75!**

Great value! Washable, gay, color-fast tulip design—a "picker-up" for any informal dining. Larger size, 66 x 108, with 12 napkins, \$13.90... banquet size, 126 ins. long, 12 napkins, \$15.75... extra napkins, 35c each.

Order by Mail... Prices  
Include U. S. Parcel Post  
No C.O.D.'s PLEASE!

**GRANDE MAISON DE BLANC** . . . . Martin M. Krakeur, President  
3130 WILSHIRE BOULEVARD, LOS ANGELES 5, CALIFORNIA

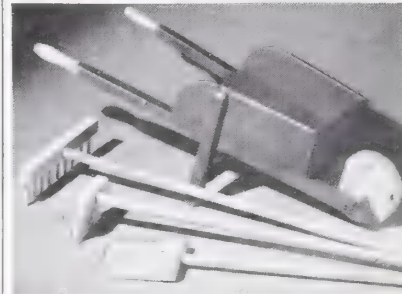


### Three-Piece Vanity Set \$4.25

This dress-up set makes a charming gift. Two perfume bottles, 7" high, with crystal glass stoppers, and matching powder box in cranberry, boudoir blue or pale pink glass.

Postage Extra Outside New England

**HALL GALLERIES**  
ALBERT STEIGER COMPANY  
SPRINGFIELD • MASSACHUSETTS



### half-pint gardeners

Flowers will grow like mad, weeds will vanish in a flash if your youngsters have this sturdy and colorful set. Wheelbarrow is red with natural trim, three garden tools are of natural wood.

**\$3.75 express collect**

## THE CHILDREN'S SHOP

WEST HARTFORD 7, CONNECTICUT

### FRESHEN THE AIR

You Breathe in Your Home  
EASILY . . . QUICKLY . . . PLEASANTLY

with  
**ELENE PINE AIR FRESHENER**

Dispel stale, unwanted odors in any room or closet with a pine fragrance bringing outdoor freshness into your home. Send for bottle of "Pine Air Freshener" TODAY! Complete—with sprayer—for only \$1.50

Elene of Vienna, Inc.

522 FIFTH AVE. NEW YORK 18, N. Y.





## footloose and ration-free

THEY'RE carefree rope ramblers that are good to the last hop... Newport's slickest "stand-ins" for rationed shoes.

EIGHT BELLS

STOWAWAY

# Ropesters

by SANDLER OF BOSTON

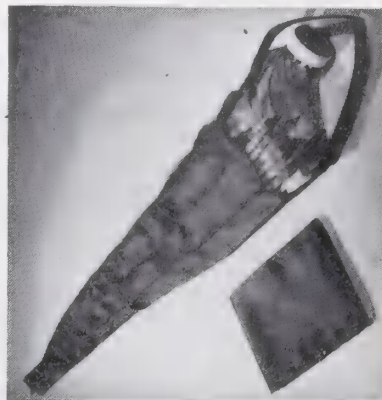
PLEBE

EIGHT BELLS. Multi-colors or red, green, white or pastel blue gabardine. **4.98**

PLEBE and STOWAWAY. Red, black, blue, brown, green, white or pastel blue gabardine. **3.95**

Write for illustrated booklet. Send regular shoe size for correct fit. KAYS-NEWPORT, Newport, R. I.

## Window Shopping



**RAINSOC.** This is how to carry a wet umbrella and still manage to keep your clothes dry. When those April showers stop for a few minutes, carry your umbrella in this. Then when you need it again fold up the "soc" and put it back in the waterproof container in your purse. A practical and unusual gift, in red or black. The price is just \$1. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.



**WATCH YOUR WAIST-LINE** and so will everyone else. Don't be surprised if strangers stop you on the street to ask where you got it, because it's just what it looks like—a genuine cowhide belt, designed to flatter and wear forever with your sport clothes. Natural color. Comes in sizes 26 to 32 for only \$3 postpaid from Fred Leighton—Mexican Imports, 24 University Place, New York 3, N. Y.



**BABES OF THE WOODS.** Enough to make your heart melt are these figures of Bambi's sweetheart, Faline, and his little pal, Flower. If Walt Disney's Bambi is a picture you never want to forget, you must have these! You'll find yourself talking to them and hear their gentle voices answer you. Faline, 8" long, \$3. Flower 4½" tall, \$1.75. Add 10% for postage. Cardel, 615 Madison Ave., New York City.



Pat. No. D-135953

In a piano, it's the sounding board. In the Aeropoint, it's the "SHAPE" that assures the better tonal reproduction. No ice pick like action to wear out records either.

Order today. List \$1.00  
**Paul A. Schmitt Music Co.**  
80 SOUTH TENTH STREET  
MINNEAPOLIS MINNESOTA

## DOES YOUR DOG SCRATCH?



Don't Blame FLEAS, MANGE or DIET... 2 to 1 It's "FUNGITCH"

Amazing New Sulfadene Eliminates Canine Skin Infection Long a Puzzle to Science

If your dog scratches, driven frantic by itching, don't blame fleas, mange or diet. Famed Dr. Merrick says such suffering is often due to fungi infection. Contact with mouldy grass causes dandruff-like scales, open sores, mouldy odor—on ears, paws, under-body, tail or eyes—leading to more serious condition, long medical care or actual loss.

**SIMPLE EXTERNAL REMEDY.** Treatment of 3,121 dogs, at Dr. Merrick's Small Animal Clinic, reveals that SULFADENE clears up most stubborn cases quickly. Mrs. J. H. Reed writes: "It's so easy to apply. Tuffy stopped scratching immediately. Infection on body disappeared by end of week."

Relieve your dog of this tormenting affliction, mail only \$1.00 for generous treatment. Money refunded if SULFADENE fails. SEND TODAY.

**BROOKFIELD LABORATORIES**  
Dept. D-2 BROOKFIELD, ILLINOIS

## THIS NEW ELECTRO-STATIC CLEANER

Patent 2149556

Removes dirt from all your fabrics. Faster than a brush, and more thorough, it also gets in folds and corners where a brush won't go. "Brushing" creates magnetic force, which lifts out all dust, lint, hairs, without scattering. No batteries or current needed. Made of smooth plastic. Price, only \$1.75 Prepaid.

**J. H. SMITH MFG. CO. DEPT. A**  
SPRINGFIELD, MASSACHUSETTS

## New RECHARGEABLE WARNER LITE...



With the AMAZING NEW "Featherweight" STORAGE BATTERIES

## THE WORLD'S FINEST PORTABLE LIGHT

You'll find 101 uses for this ingenious portable light with rechargeable power plant... A convenience around the home—when hunting, fishing, camping, boating, as emergency light in car, etc. Beautiful hand-rubbed natural Oak Case, size 7½ x 7½ x 3¼ inches. 5-inch focused lens projects 1000-foot beam. Weight only 4½ lbs. \$29.50 Delivered. (Separate Recharger for 110 AC house current \$7.50 extra. Not necessary, but added convenience). Guaranteed to please, or money refunded.

**WARNER ELECTRIC CO., Dept. A-86**  
314 N. Michigan Ave., Chicago, Ill.

## NOW—You, Too, Can Own A "Field Marshal's War Map" With Flags Marking Each Day's Shifting Tides of Battle



Beautiful, full color, down to the minute World Map, 43" x 28½", is mounted on heavy, lacquered map-pin board, ready to hang on wall; with 112 colored flag markers of warring nations. As regions are captured and retaken, you move the flags in accordance with each day's headlines. Interesting and attractive combination.

Price, \$2.49, postpaid

De Luxe Style—framed with Pickle Pine moulding—\$7.50

25c additional West of Mississippi

**C. S. HAMMOND & CO.**  
80 Lexington Ave., Suite 437, N. Y. C. 16

LIFETIME GUARANTEE





Morning  
Glory

Poppy

# Brilliant Colorings— Lovely Patterns Yours EVERLASTINGLY!

Yes, everlastingly! The luster is unusually brilliant, the colors richly  
brilliant, with a radiant freshness that daily usage cannot dim. Because—in striking  
contrast to types of pottery where the designs are applied over the glaze,  
in this Shenandoah Ware the colors are hermetically sealed *under* it—and  
can never fade or rub off. Fresh and lovely, the colorful patterns—the well-  
known simplicity of the design—make this Shenandoah Ware the handsome  
and practical addition you have always wanted to grace your table.

**20-PIECE STARTER SET FOR FOUR . . . about \$5.00**

4 Seven-Inch Luncheon Plates

4 Four-Inch Bread and Butter Plates

4 Fruit Dishes 4 Teacups 4 Saucers

**53-PIECE SERVICE FOR EIGHT . . . about \$18.00**

Salts and Peppers—\$1.00 pr.

Additional types of pieces available  
to complete your set.

**ALL OPEN STOCK**

Prices slightly higher in the far West

THESE SHENANDOAH PATTERNS EXCLUSIVE WITH THE FINE STORES LISTED HERE

Ohio . . . . . Polsky's	Greensburg, Pa. . . . . Troutman's
Idaho . . . . . C. C. Anderson	Harrisburg, Pa. . . . . Pomeroy's
Mass. . . . . Jordan Marsh	Idaho Falls, Idaho . . . . . C. C. Anderson
Pa. . . . . Troutman's	Indiana, Pa. . . . . Troutman's
Nati. Ohio . . . . . Rollman's	Jackson, Mich. . . . . Field's
Illville, Pa. . . . . Troutman's	Jamaica, L. I., N. Y. . . . . Gertz
Tex. . . . . Tische-Coettinger	Kansas City, Mo. . . . . Peek's
Pa. . . . . Troutman's	Lake Charles, La. . . . . Muller's
Rapids, Mich. . . . . Herpolsheimer's	Latrobe, Pa. . . . . Reed's
sboro, No. Carolina . . . . . Meyer's	



Members of the  
Home Furnishings  
Institute

Lebanon, Pa. . . . . The Bon Ton	Reading, Pa. . . . . Pomeroy's
Louell, Mass. . . . . The Bon Marché	Saint Paul, Minn. . . . . The Golden Rule
Lynchburg, Va. . . . . Guggenheimer's	San Antonio, Texas . . . . . Joske's
Malden, Mass. . . . . Joslin's	Seattle, Wash. . . . . The Bon Marché
Minneapolis, Minn. . . . . Donaldson's	Springfield, Mo. . . . . Haver's
Ogden, Utah . . . . . C. C. Anderson	Syracuse, N. Y. . . . . Dwy's
Paterson, N. J. . . . . Quackenbush's	Tampa, Fla. . . . . Maus Brothers
Pontiac, Mich. . . . . Waite's	Waterloo, Iowa . . . . . Black's
Pottsville, Pa. . . . . Pomeroy's	Wilkes-Barre, Pa. . . . . Pomeroy's





## MEET YOUR NEW NEIGHBOR

Everyone knows that the world is growing smaller through the development of Science and Industry—the War is a grim reminder of this fact . . . but when the job of war is done and the Peace is won the world will become a *Neighborhood of Nations*—working and living together for their mutual betterment.

Radio will serve the world in a measure far greater than ever before—for pleasure, education, safety and convenience of *all* mankind!

Look to *Hallicrafters*—they are planning ahead **TODAY** for your radio **TOMORROW**—plans born of wartime manufacturing experience and engineering developments.

## hallicrafters RADIO

THE ALL OUT EFFORT of the people of Hallicrafters has won for them the honor of being the 1st exclusive Radio manufacturer to win the Army-Navy Production Award for the 3rd time . . . FIFTY MILLION DOLLARS worth of war research and developments will be built into your next Hallicrafters Radio!

BUY  
MORE  
BONDS!



THE HALLICRAFTERS CO., MANUFACTURERS OF RADIO  
AND ELECTRONIC EQUIPMENT, CHICAGO 16, U. S. A.

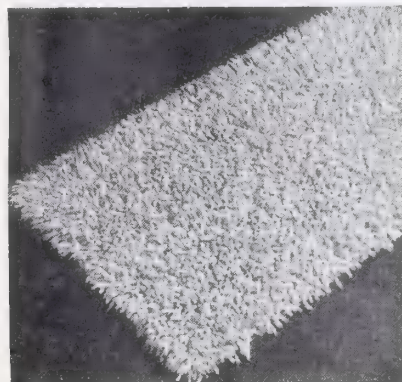


# Window Shopping

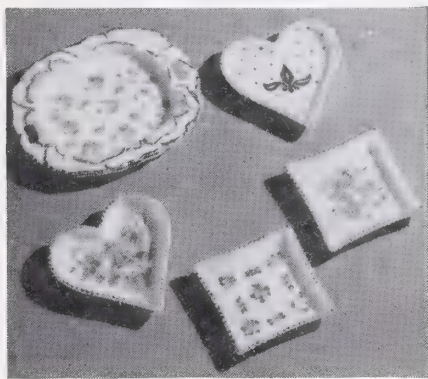
**LAUGHING PIXIE.** This Puck-ish creature will make your garden merry as the Midsummer Night's Dream and give you that landed gentry feeling without the financial headaches. Unless you have a "C" ration book, you'll stay at home this summer. So enjoy your garden! Made of weather-proof composition stone, 21" high. \$10 express collect. Erkins Studio, 40 West 40th St., New York 18, N. Y.



**TUMBLE TWIST SCATTER RUG.** There must be some spot in your house that you just don't like to look at because something's missing and the chances are it's a small rug. This one is washable and is made by Libertyville Textiles of twisted bouclé cotton. Comes in off-white, turquoise, green, rose, or medium blue. 22" x 36", \$4.95; 24" x 48", \$6.95. Other sizes from 27" x 54" through 4' x 6'. Jordan Marsh, Boston, Mass.



**HEARTS AND FLOWERS.** There's something about milk glass that's as much a part of spring as lazy puffs of clouds. When you're lucky enough to find it in patterns to match the singing in your heart, you've really got something! Use these for ash trays. They come with either posies or strawberries, cost \$2.50 for postpaid, assorted or alike. Larger one, \$2.25 each. Gordon & Schenker, 262 S. 17th St., Philadelphia, Pa.



*Air Step*  
THE SHOE WITH THE MAGIC SOLE

**TREND**

gives the swing, the zest, the easy freedom of a young and happy foot with Air Step's Magic Sole. A kindly, comforting cushion turns hard pavements soft.

**PATENT LEATHER GABARDINE or KID**  
Black, brown and blue  
**WHITE SUEDE**  
SIZES 3 TO 11. add \$1.00 for sizes 10½ and 11  
WIDTHS AAAA TO C.

With mail orders enclose ration stamp and add 25¢ for sending. No C.O.D.'s.  
Write for Booklet "H4"

*Air Step*  
East 34th Street New York 16, N.Y.

*Reproductions BY MAIL*

**THE BETSY RUTH**

Just the reproduction to add a feeling of extra contentment and comfort to your living room or den. (Whether 18th Century or Colonial.) The back is posture fitting, finely upholstered and has typical gimp outlining. The seat cushion is invitingly tufted; semi-attached. And it is carefully joined from American hardwood—finished Mahogany. 37 inches high. You may have your preference of colors in Colonial tapestry—at \$22.50, express collect. Send check or money order.

*The Chair Shop*  
Box 486, HICKORY, N.C.



## A New MOSSE Jewel in Precious Linen

Just a honey of a set! So hard to find today. Trim, tailored, in **pure linen**—substantial quality for lasting beauty and long service. And in lovely colors: bois d'rose, powder blue, sunflower yellow, or sherbet pink. Napkins 16".

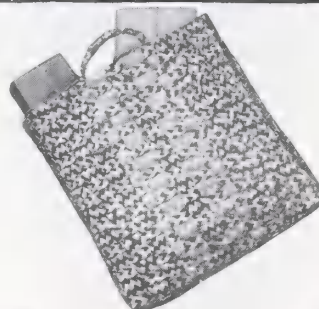
Set for 8 (17 pieces), only \$17.50

With monograms on napkins, \$23.50

Available now. No C.O.D.'s on monogrammed orders. Charge accounts invited.

MOSSE LINEN, 659 FIFTH AVENUE, NEW YORK 22

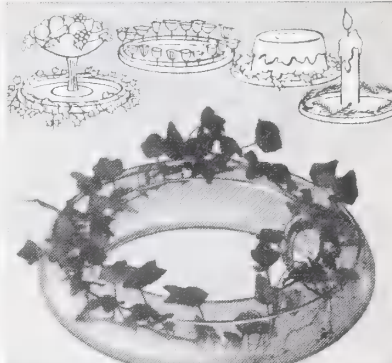
## Extraordinarios!



the gayest  
**SHOPPING BAG** 1.75  
in the world!

A dash of color in your daily life, imported from the beautiful Isthmus of Tehauntepec. These gay carriers will make your load seem lighter. They're strong and durable and about 14 x 14 inches in size. Woven from palm leaf in a never-ending variety of color with sturdy handles.

**Foreign Traders**  
SANTA FE NEW MEXICO



★ *Wreath Of Ivy*  
★ **FOR YOUR TABLE**  
★ Gorgeous glass ivy ring, 12 inches in diameter. Distinctive table decoration of perennial beauty. Keep it filled with ivy or flowers. Use center for fruit or other ornamentation. Postpaid... **\$5**  
★ 7½-INCH SIZE, POSTPAID, \$3 (Prices minus ivy which cannot be shipped)  
★ Send check or money order.  
★ **MALCOLM'S**  
★ HOUSE AND GARDEN STORE  
★ 524 N. Charles St. Baltimore, Md.



## NEW BRILLIANCE... for your

### finest Easter silver!

Silverfleece is an impregnated cotton fleece—proved six ways superior to the two leading silver polishes! Requires very little rubbing. Cleans faster, easier. Gives longer tarnish protection. Economical, too.

*Silverfleece*  
"THE JUSTICE LASTS LONGER"

PUBLIC LIBRARY  
Burlingame, Calif.



## Early American

Just three suggestions for the important "Home Front" — one from the sunny south, one from New England and one from the Pennsylvania Dutch country. Ask your paperhanger to show you the ASAM sample books.



Southern  
Rose motif  
with daisy  
chain be-  
tween. No.  
3771, 75c  
single roll.

No. 3454,  
75c single roll.

No. 3702  
\$1.20 single  
roll.

# ASAM

## WALLPAPERS

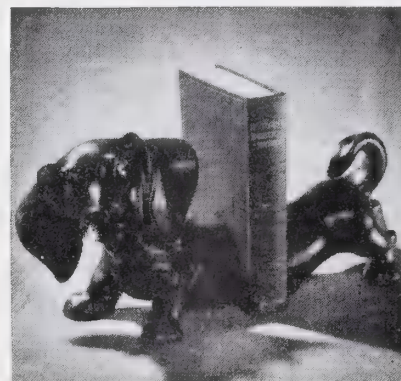
PHILADELPHIA  
PITTSBURGH · WASHINGTON  
Allentown · Harrisburg · Easton  
Pottsville · Williamsport  
Reading · Lancaster  
Camden · New Haven

# Window



## SITTING PRETTY.

Rocking chairs are back in fashion, thank goodness! Not that it would make any difference to us, we're that devoted to them. This one has so many good features we're a little stunned. The webbing is made according to government specification, and its straining point is 860 pounds per yard! If there's a Man Mountain Dean in your family, this is for him. Just \$14 prepaid. Old Hickory Furniture Co., Martinsville, Ind.



## IT'S A DOG'S LIFE.

As if this poor hound were not long enough already, he stretches *ad infinitum* with books in his middle. The more books you use the sillier he gets! He's an appealing little creature and you'll find he has many amusing possibilities. Made of composition his normal length is 12". \$4.50. Carol Grey, 1527 Chestnut Street, Philadelphia, Penna.

## A Wonderful Gift, ANYTIME, for those in the Service — at home and abroad SPICED FRUIT CAKES

A Thrilling Change—Intriguing Goodness

Made from a famous European recipe 400 years old. There's "nothing just like them" — nothing that gives so much pleasure to the men and women in the Army, Navy, Marine Corps, Air Force and Coast Guard — nothing that adds so much zest at home at bridge parties, teas, cocktail parties, and as an added dessert. Full of delicious, tasty fruits with a variety of flavorful icings. Vitamin-rich. Energy-building. Nourishing. Will keep fresh for a very long time. Package of Six, attractively wrapped.

Nothing  
Could Be  
More Welcome  
—More Highly  
Appreciated

\$1.50

## ROLL BISCUIT COMPANY

Dept. 6H, 827 Broadway New York 3, N. Y.

## STOP RABBITS FROM RAIDING GARDENS



AT LAST... an amazing new product that protects your garden, trees and tender shoots from the ravages of rabbits. Spray Rabbit Chaperone wherever raiding is likely to occur. Especially effective for protection of vegetables. Odorless and invisible. One application lasts several weeks. Won't dissolve in rain. ORDER BY MAIL. C.O.D. \$1. plus postage (or send \$1. we pay postage). SUDBURY LABORATORY, 413 DUTTON RD., SUDBURY, MASS.

Rabbit **Chaperone**



## ART WALL CLOCK

Genuine Hand-Carved Masterpiece

Satin walnut finish; gold numerals and hands. 8-day Waterbury Clock Co. movement with half-hour and hour dual-tone chime. Size 12" x 20".

Price \$69.50

Includes Federal Excise Tax & Express Charges

AMERICAN CUCKOO CLOCK CO.

64-12 40th Ave., Maspeth, L. I., New York



## Abbey Day & Night Markers made of

Solid Carved California Redwood

Attractive—Durable  
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.

Complete marker with up to five 2" reflector letters or numerals... \$3.35

Complete marker with up to five 3" reflector letters or numerals... \$4.70

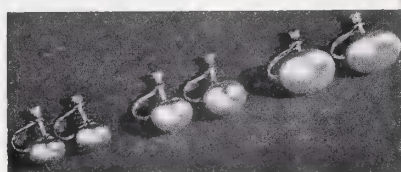
Extra 2" letters... 45c each

Extra 3" letters... 65c each

No charge for punctuation marks.

ABBEE DECORATIVE PRODUCTS CO.

Pleasant Valley, New York



## Lustrous Pearl EARRINGS

\$1.00

Fine pearl earrings (simulated) with sterling silver screw back. Ball or button style, large, medium or small size. Add Fed. tax.

Mail orders promptly filled.

Costume Jewelry Catalogue Free.

Gerblou  
Fifth Avenue  
501 FIFTH AVENUE — NEW YORK

## PLACE ORDERS EARLY



## The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. Now—dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

2 chairs, settee, coffee table, side table, footstool \$28.00  
PIECES

2 chairs and settee \$20.00  
PIECES

Freight Prepaid in U. S. A.  
Add \$3.00 on the Pacific Coast

## Littletree Company

Dept. HB, Winter Park, Florida  
Heavy Sail Cloth Solid Color Seat Cushion for the Chairs and Settee \$6.00 per S



## NEW DELIGHT for Epicures

A Truly Delicious Mustard with a Tempting, Intriguing Flavor

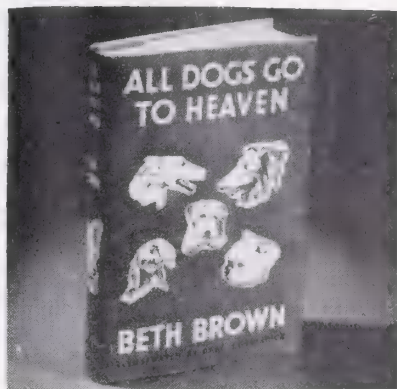
Burton's old delicious Mustard is now available to the connoisseur. Made from a secret blend of mustard seeds, it's wholly unlike ordinary mustards. Aged apple vinegar and a secret combination of spices add to Burton's unique fragrance. Give your palate a delightful change of pace with this secret, hundred year old recipe. Order today. Six 8-ounce jars, \$1.00; Three 8-ounce jars, \$0.50, postpaid.

BURTON'S FOODS 200 E. ERIE ST. CHICAGO 11, ILLINOIS



# Shopping

**"HEAVEN WILL NOT BE HEAVEN** without my dogs to welcome me." Anyone who has ever loved and lost a dog will know what this sentence means in the book "All Dogs Go To Heaven," by Beth Brown. Twelve dogs who have died and come to life in a dog cemetery tell you about their immortality in their own words. It's a sentimental book, thank goodness, for so are dog lovers. \$2.50. Frederick Fell, 368 Fourth Ave., New York 16, N. Y.



**ENTERTAIN WITHOUT FEAR.** Go ahead and give your parties and stop worrying about the drink that a guest spills on your favorite antique side table, the perfume that Mrs. Butterfingers upsets on your dressing table. With "Reviva" in your life, such accidents are no longer tragedies because its magical triple action cleans, de-spots, and polishes! Pint \$1.50, 1/2 pint \$1. Mrs. Mark Jackson, 15 West 51st St., New York, N. Y.



## STICK HORSE

Happy the child who rides the range on **Ro-Lo**, the stick horse. He's branded with the child's first name which we'll paint on for you. Gay Pennsylvania Dutch decorations, with two red wheels on the end. 39" long.

**\$3.50 postpaid**

Be sure to specify name desired.  
Write for Catalogue #4

The **SALT and PEPPER SHOP**  
445 East 86th St., New York 28, N. Y.



## Porta-Buffer

THE NEW 4 SEASONS  
**FOOD SERVER**

Roll It  
Where  
You Want It...  
Indoors, Outdoors  
**FITTED WITH  
3 THERMAL  
SERVERS**

CONVENIENT,  
PRACTICAL  
SANDWICH BOARD  
& WORK TABLE  
LARGE COMPART-  
MENT FOR SILVER-  
WARE & UTENSILS  
NONSPILL BEVER-  
AGE TRAY WITH  
GLASS HOLDERS  
SALT, PEPPER,  
SALAD OIL  
SHAKERS &  
MUSTARD JAR  
QUICKLY  
FOLDS TO  
SMALL SIZE

Host, Hostess and Guests enjoy sandwiches and foods quickly served from clever **PORTA-BUFFER**. Thermal Crock in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches. \$37.50 complete. Sent express collect. Money refunded if not pleased.

**HOME GAME CO., Dept. A-49**  
350 North Michigan Avenue, Chicago

## POINTERS FOR LITTLE PERSONS SERIES

Read what **PARENTS MAGAZINE** says!

"... a new series of books which really learning the rules of manners, safety and cleanliness really fun."

"Pointers for Little Persons" are the only books of their kind. Each illustration is modeled and colored by hand on miniature movie sets from Hollywood... then photographed in full color—creating a delightful 3-dimensional effect. This new art-form is called "Claytooning." Your children will adore the unique characters in the series... the most lovable personalities to be introduced in children's books in years.  
**MANNERS** starring Mr. Do & Mr. Don't teaches the child good behavior in a way he will love. \$1.50  
**CLEANLINESS** starring Johnny Toothbrush. Charming story of a small boy who forgot to brush his teeth. \$1.50  
**SAFETY** starring Roy Raccoon & Rob Rabbit. Your child will never forget the safety lesson taught by little Rob Rabbit who ran out into the street after a ball. \$1.50



**ORDER NOW!**

Mail

Convenient  
Coupon

J. L. Schilling Co., Dept. H1, 118 E. 40 St., N.Y. 10

Rush... copies of "Manners" at 1.50

... copies of "Safety" at 1.50

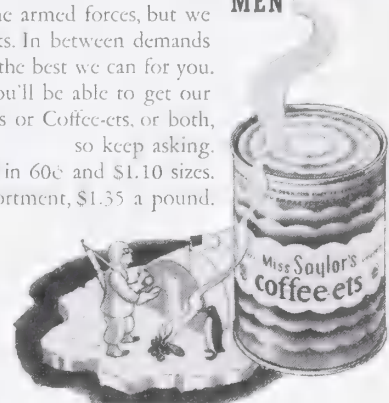
... copies of "Cleanliness" at 1.50

Enclose \$... Money Back if not satisfied

Name... Address...

## SIDE BY SIDE ON ALL FRONTS...

Miss Saylor's homey tasting French Cream Chocolates and tempting Coffee-ets are bringing the treat of familiar things to service men and women on many fronts, some thousands of miles from home. It keeps us busy supplying the armed forces, but we haven't forgotten home folks. In between demands from the service we are doing the best we can for you. From time to time you'll be able to get our French Creams or Coffee-ets, or both, so keep asking. Coffee-ets come in 60¢ and \$1.10 sizes. French Cream Chocolates assortment, \$1.35 a pound.



**MISS SAYLOR'S CHOCOLATES, INC.**

ENCINAL AVENUE • ALAMEDA, CALIFORNIA



## WEATHER FORECASTER

This "Swiss" weatherhouse, made in the U.S.A., PREDICTS the WEATHER IN ADVANCE. Has thermometer on front... **Guaranteed to Work.** When the witch comes out watch for bad weather, the girl and boy indicate nice weather. Acts with amazing accuracy. Weather house is 7 inches high and 6 inches wide. Shipped complete ready to use. As illus. \$1.69 prepaid.

**DE-LUXE CHINA FINISH**

**LIFETIME GUARANTEE**

**HAND FINISHED MODEL \$6.95 (Prepaid)**

**WEATHER MAN, Dept. HCB** 29 E. Madison, Chicago

**Bring Sunshine  
into your nights!**



## BED MANNERS

By R. Y. Hopton and A. Balliol  
With many amusing illustrations

Now presenting in one volume:

**BED MANNERS and BETTER BED MANNERS**

247 bedlam pages—37 enthusiastic chapters!

**H**ilariously, wittily written, and with a devilish understanding of the little foibles you thought were a secret. For the strangest adventure of all is to find yourself locked in a bedroom with someone of the opposite sex with whom you are required to go to bed and get up for thousands of nights. This is called marriage. It may have just happened to you or it may happen just when you least expect it and are least prepared. This book, then, is for you—a book of Bediquette for married people!

**Ideal GIFT—only \$1.98 postpaid**

**Arden Book Co., Publishers, Dept. 464**  
386 Fourth Ave., New York 16, N. Y.

Rush me a copy of **BED MANNERS**. It'll delight or my money back in 5 days.

( ) I enclose \$1.98. Send it postpaid.

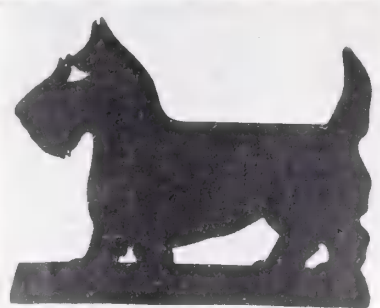
( ) Send C. O. D. I'll pay \$1.98 plus postage.

Name.....

Address.....

City & State.....

In Canada—\$2.50—S. J. Saunders, 84-86 Wellington St., W., Toronto, Ont.



## "MISTER MAC GONIGLE"

sternly guards the entrance and says, "no muddy shoes in the house please."

This decorative and efficient foot scraper is made of malleable iron with a weather-proofed black finish. It can be fastened to wood, stone or cement.

**\$3.50 each Postpaid**

WRITE FOR FOLDER OF OTHER GIFTS

**The Anchorage**  
BEACH HAVEN NEW JERSEY



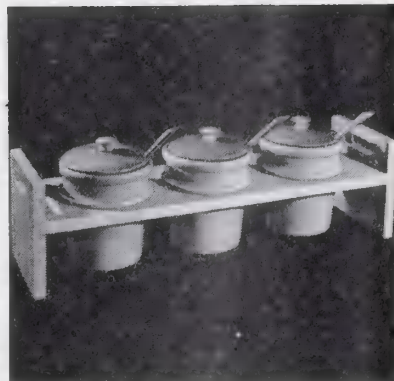
*Lanz Originals* Copy Cat Mother and daughter act in cotton Pinafore with appliqued flowerpots worn with crisp white blouses.

Mother } Child  
 Sizes 9-15 } Sizes 3-6  
 Pinafore 10.95 Pinafore 4.95  
 Blouse 5.95 Blouse 2.95  
 Red, Blue, Yellow, Green

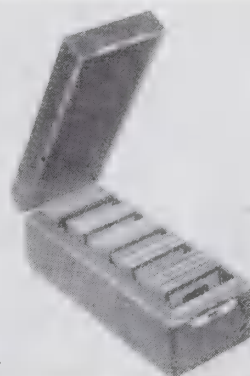


**Lanz** 668 FIFTH AVE., NEW YORK 19, N. Y.  
 415 N. MICHIGAN AVE., CHICAGO

# Window



**HANDSOME THREE-SOME.** Truly a wonderful idea, and once you actually own it you'll find that your house will be the gathering place of your friends because you'll be famous for your buffet suppers. The three crocks keep food either piping hot or crispy cold, and they fit snugly into the carrier stand which can be carried about effortlessly. Just \$12.50 prepaid from Home Game Equipment, 360 No. Michigan Ave., Chicago, Ill.



**KODACHROME SEQUENCE FILE.** Whether you're just discovering the thrills of color photography or are a past master, your color slides deserve the best of care. Keep them safely in this sturdily constructed wood case with movable partitions for subdividing and you'll feel terribly well organized next time you "put on a show." Fits into most projector cases. Measures 7 $\frac{3}{8}$ " x 3" x 2 $\frac{3}{4}$ ". \$1.35. Gem Photo Supply Co., 1974 Broadway, New York 23, N. Y.

**Not a Bra!**

**BERLÉ'S "BUST-DELINEATOR"**

Removes all compression

Perfectly fitted and constructed on entirely new principles, Berlé's "Bust-Delineator" gives an uplift and separation to a rounded or pointed contour. Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.

IMPROVES your APPEARANCE 100%

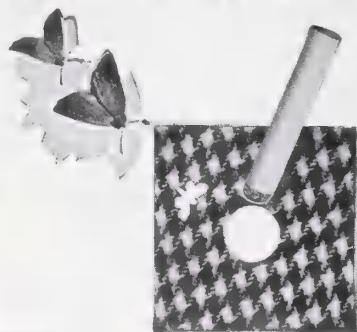
Recommended by many health authorities. Hundreds of testimonial letters from Leaders of Society and the Theatre.

INDISPENSABLE for all SPORTS

Call New Salon or write for our interesting Booklet HB

**J. Berle** 20 East 57<sup>th</sup> St. New York Plaza 9-4262

## DAMAGED CLOTHING REWOVEN PERFECTLY



**BURNS,** moth holes, tears and similar damage to men's and women's woolsens and tweeds now *invisibly* repaired!—through our highly specialized French Reweaving System (which *remakes* the fabric itself, thread by thread). Send damaged garment by insured parcel post and by return mail we will give you our estimate of the cost. We will then await your O.K. before starting work.

### SAVE YOUR NYLON STOCKINGS

Our experts also quickly repair Nylon, Silk, Rayon Stockings, 20c for first short drop-thread, 10c each additional one. Snags 5c an inch. Simply wash stockings and mail to us with your name and address. They will be repaired expertly and returned C.O.D. Satisfaction guaranteed or money back.

**A. B. C. REWEAVING SERVICE**  
 Dept. H, 125 W. 33rd St., New York 1, N. Y.

## NOT UNTIL IT'S OVER OVER THERE

can you replace your old comfortables. Down is frozen, so you must lavish the same care on your comforters as you do on your tires. If the outsides are shabby, send them off to us. Down or wool, whatever they may be.

We re-cover the custom-made way.

Sole creators and distributors of the famous patented Lanadown, Lanafur, and Lanamink comforters. Lanamink is the ingenious new comforters comprised of mink fur and wool forming one of the warmest possible quilt fillings.

Goods called for everywhere.

Samples on request.

**LANADOWN**  
 516 MADISON AVE.  
 NEW YORK CITY

## The Rich Farm Flavor is Sealed in Glass!



**MILL O' MILFORD**

Ready-to-Make  
**CHICKEN SOUP**

New . . . distinctively different . . . and NO ration points required! Mill o' Milford Chicken Concentrate . . . the basis of a refreshing bowl of superb chicken soup . . . ready to serve the moment a kettle of water comes to a boil. Sealed in glass to preserve the delightful flavor and farm-fresh goodness of prime chicken stock. Economical, plus . . . 30 to 40 servings in a jar that tucks away in a corner of your refrigerator where unused portions remain pure and wholesome for weeks. Tested recipes with each jar.

Supplement scanty wartime meals with generous servings of delicious Mill o' Milford ready-to-make chicken soup. Only \$1.95 (postpaid) for 2 family-size (5 oz.) jars . . . just about 3c a serving. \$2.35 West of Mississippi. Full refund guaranteed if not pleased. Mail order to:

**ROSE MILL Box 42 Milford, Conn.**

## Keep the Love Fires Burning

20" x 16" only **\$9.50**

Brides will all want this Old Hickory Firebasket. Built to last a lifetime. Lends charm to any fireside. A handsome catalog of Old Hickory's American Provincial and Rustic Furniture sent with each firebasket. Catalog only—25¢.

**OLD HICKORY FURNITURE CO.**

of MARTINSVILLE, IND.  
 40 WEST 51<sup>st</sup> STREET NEW YORK  
 At Rockefeller Plaza

## SHELL SHADOW BOX

Show off your prize pansies, a sweetheart rose, or a bit of greenery in this shell shadow box. It's made of composition in antique ivory with a gilt border and has a small blown glass bubble to hold your posy. The overall size is 4 $\frac{1}{2}$ " x 4 $\frac{1}{4}$ " x 2" and it costs \$1.50, plus 25¢ for postage.

## VIOLIN BOTTLES

Hand-blown aquamarine glass, a color as coolly beautiful as the inside of a wave. Use them for ivy or just decoration and each comes with a bracket to hang on the wall. Bottles 12 $\frac{1}{2}$ " high. \$3 the pair plus 25¢ for postage.

Write for Catalogue #1



**SALT AND PEPPER SHOP** Dept. #4  
 445 East 86th Street New York 28, N. Y.



# Shopping

**BLOW IT UP**, just like a balloon, and you have an air-tight and very comfortable pillow. It's covered in khaki-colored material, treated inside with Vinylite plastic. When you deflate it, simply remove the rubber tube from its loop and the air sighs out. Then you can fold it flat and carry it in your purse. Good idea for servicemen, too. Single size \$1.25, double size \$2.25. Postpaid. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.



**ROSE IN BLOOM**. These exquisitely executed open roses are just one more example of the wonderful things that are being done with ceramics. Wear a rose pin and earrings in spring, fall, or winter and you'll have summer in your heart. In white, yellow, pink, blue, chartreuse, black, and purple. Pin is \$4, earrings \$2.50, postpaid. Add 10% Federal tax. From Muriel Duncan, Studio B, 28 N. Thirtieth Street, Camden, New Jersey.



## Reflecto Signs

The perfect marker, made of durable hardwood with cut out letters set with patented lenses, to catch and reflect light. 5 Letter, 2 3/4" letter sign as illustrated \$5.10 complete with stake. Additional letters 85c; periods or commas, 10c each. Green letters on white or stained wood background.

(express charges collect)  
No C.O.D.'s please

**EUNICE NOVELTIES** Dept. H-44  
5th Floor Woman's Exchange Bldg.  
541 Madison Ave., New York 22, N. Y.

## from Iran (Persia)!

Like an Arabian night's tale come these perfect examples of fine native hand painting on camel bone from romantic Persia. The tiles contain various scenes in colors, all joined with metal links and a substantial catch on the bracelet. Earrings of one tile each to match. Limited quantity. Postpaid;

**BRACELET 5.95**  
**EARRINGS 2.50 pr.**

all taxes and postage included

*Helene Beechell*

Room 1108

225 5th Ave. N. Y. 10, N. Y.



**HEAVILY SILVER-PLATED**  
*Non-tarnishable*

**OPEN SALT SET - - \$3.00**

5" High

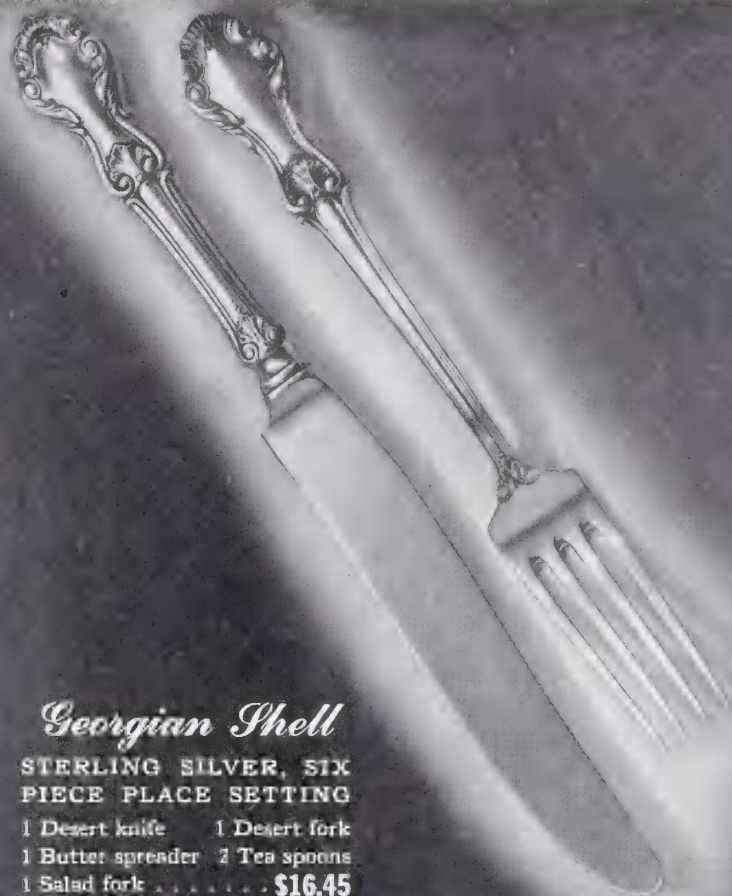
**RELISH JAR - - - \$2.95**

4" High (Glass lining)

Fed. Tax & Postage included.  
Check, Money Order

**George Stern Co.**

191 MADISON AVE., NEW YORK  
Established 1923



## Georgian Shell

**STERLING SILVER, SIX  
PIECE PLACE SETTING**

1 Desert knife 1 Desert fork  
1 Butter spreader 2 Tea spoons  
1 Salad fork ..... **\$16.45**  
Mail orders filled Plus Fed. Tax

**Mermod-Jaccard-King Saint Louis**

**JEWELERS TO AMERICA FOR 114 YEARS**



## GLOW-in-the-DARK PICTURE

Going to bed isn't nearly such a hardship if you have a teddy bear or puddle duck picture on the wall that glows comfortingly. They're nice water-color pictures in the day time, too, because they are colorful and are well-framed. Their fluorescent finish is recharged by daylight so that they are always ready to glow when bed-time comes. 8 1/2" x 10 1/2". \$1.25 each prepaid.

Write for free Spring Catalog—  
Ready Soon.

**MILES KIMBALL COMPANY**  
KIMBALL BLDG., 33 ALGOMA BLVD., OSHKOSH, WIS.

## REVIVA

**A Magic Polish for Fine Furniture**



**HOUDINI LIKE.** There's magic in REVIVA. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes. 3 in 1, so it's all you need. 1/2 pt. \$1; 1 pt. \$1.50. Plus postage. Try "Patina" JACKSON OF LONDON English Type Wax Polish (paste) to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1. jar; \$1.50 double size. Made in U.S.A.

**MRS. MARK JACKSON'S STUDIO B**  
15 W. 51st St. New York 19, N. Y.  
**JACKSON OF LONDON PRODUCTS**

## Revive Your Old FURNITURE



by Louise Sloane

a sensational new book for every home—  
**REVIVE YOUR OLD FURNITURE**

By Louise Sloane

How to upholster and refinish wood, how to re-design ugly old pieces to look new and fashionable, how to decorate furniture with stencil and applique, how to convert junk into useful pieces, how to re-design lamps—all are included in this remarkable new book which is a handbook for every home. Complete instructions and 100 illustrations. \$2.00.

**THE STUDIO PUBLICATIONS, 381-4th Ave., N. Y. C. 16**





INTRODUCING LERON'S NEWEST CREATION . . .

## "Bouquet de Fleur"

**Sheets and Cases**—finest white percale, enhanced with Swiss embroidery in pink or blue. Shaded roses on border, with exquisite monogram. Single bed size, sheet and case, \$36.50. Double bed size, sheet and two cases, \$54.50.

**Harmonizing Bath Ensemble**—including two large white bath towels, two white guest bath towels, two wash cloths, one bath mat. Seven-piece Set, \$24.50. Matching Guest Linen Towel, \$4.25 ea. Matching Large Linen Towel, \$5.50 ea. Prices Include Embroidery and Monograms. Mail Orders Promptly Filled.

*Leron*

• 745 FIFTH AVENUE, NEW YORK 22, N. Y.  
• AMBASSADOR HOTEL, CHICAGO, ILLINOIS  
• WORTH AVENUE, PALM BEACH, FLORIDA

### ► FREE OFFER! ◀

*Battle Creek*

### MULTI VITAMINS & MINERAL TABLETS

Give you essential Vitamins and Minerals in an easy to take form. For health and vitality, be sure you and your family get sufficient quantities of these vital requirements daily.

#### Special Introductory Offer



**60c size BOTTLE FREE!**

with every purchase of  
**BOTTLE OF 125 TABLETS \$1.75**

or the economy size  
**BOTTLE OF 350 TABLETS \$4.25**

• ORDER NOW •

### ► KUBIE'S HEALTH SHOP ◀

Write for free booklet

136 East 57th St., New York City, 22

## "Nelsonizing"

**MAKES WORN, SHABBY SHOES  
FACTORY-FRESH!**



We glory in restoring run-down footwear to a gleaming newness by an exclusive shoe-factory method.

Whether it's lengthening, widening, removing gaps, resoling, installing arches or some other shoe relief . . . we have a way with misunderstood shoes—bringing out the best in them to fit your feet and wear longer.

See for yourself why it pays in many ways to have your shoes "Nelsonized" . . . not merely cobbled!

Write for free booklet "F"

**B. Nelson Co.**  
10 East 39th St., New York 16, N.Y.  
Murray Hill 3-6448

**WE MAIL ORDER EVERYWHERE!**

\* "Nelsonizing" means: shoes rebuilt by skilled factory craftsmen.

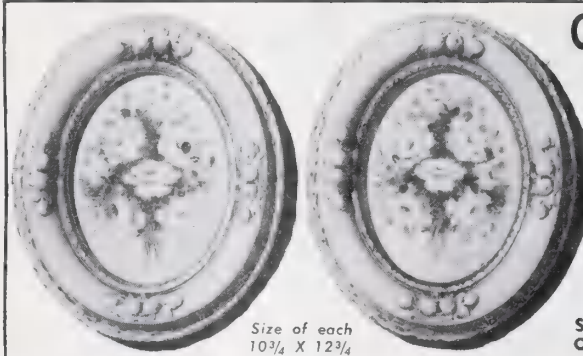
# Window



**AUDUBON BIRD PRINTS**, fifty of them, assorted and in full color! They are reproduced on antique white paper, measure 9" x 12½" and each one is suitable for framing. Think of the decorative effect of a group of four over your couch, above the mantel, flanking the fireplace. Or a pair, framed, makes a wonderful engagement or wedding present. \$2.95 postpaid. Creste-Andover, 415 Lexington Ave., New York 17, N. Y.



**YOU'LL NEVER SMILE AGAIN** if you don't get these, because the rest of your life you'll be haunted by their remembered loveliness. They are wedding jars of molded crystal with cranberry color trim that look excitingly antique-ish; and we're still aghast at the price. Only \$7.50 for the 12" size, \$5.50 for the 10". Express Collect. No C. O. D's. So make a bee-line for Zillah Symonds, 11 West 56th St., New York 19, N. Y.



### OILS by ROBY

You can have the fresh sweetness of gay flowers all year around with these lovely old-fashion florals hand done in oils by Roby. The colors will go with every color scheme and the frames are hand antiqued also.

**\$20 Pair POST PAID**

Immediate Delivery

**LONG & CO.**

State Rd. at Chestnut Blvd.  
CUYAHOGA FALLS, OHIO

Size of each  
10¾ X 12¾



### LOOK'S DELICIOUS LOBSTER SPREAD

Here is something new, delicious and different for canapes and sandwiches at your parties. A spread that is pure lobster with all the delicate flavor of that choicest of all seafoods. No ration points required. Send check or money order and I will ship prepaid anywhere in the country.

3 large 6-oz. cans—\$2.95

12 large 6-oz. cans—\$11.50

**CLIFTON R. LOOK**

HARBOR ROAD, ADDISON, MAINE



### SUMMER HIGH JINKS

Skylark through spring and summer with the frisky ease of a young colt. Short overalls with suspender top come in cotton gabardine in navy, powder blue or brown.

**Sizes 10-16. \$3.50**

Cotton shirt in maize, blue or white with a contrasting stripe.

**Sizes 10-16. \$2.00**

(Add 15c for postage)

**EMILY**  
fifth avenue  
at 37th Street, New York

## This is the Time to Order a GEM GREENHOUSE

Enjoy gardening the year 'round in your own home greenhouse!

Get an early start on Victory Garden!

Gain 6 to 8 weeks on your big outdoor garden by starting plants in your own greenhouse! Come in various sizes . . . easy to erect. For descriptive circular write

**ICKES-BRAUN GREENHOUSE MFG. CO.**  
2320 Wabansia Avenue, Chicago, Ill.

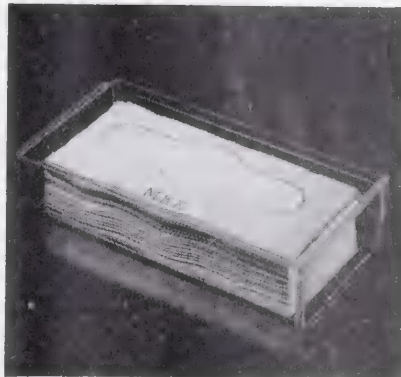


**WE HAVE A GREENHOUSE TO FIT EVERY HOME**



# Shopping

**NOW YOU SEE IT** and you'll know just where you stand regarding the cleansing tissue situation. No more finding the cupboard bare or down to your next-to-the-last piece at an hour when stores are closed. This Lucite box gives you fair warning when you're running low. Holds standard size tissues. Cover slides off to fill. 3-letter monogram in frosty white. Underline last initial. \$5.25. Hall Galleries, Albert Steiger Co., Springfield, Mass.



**AFTER THE WAR** there will be so many things you want for your house, so much available, that if you don't start thinking about them now you'll be like the little boy with his nose pressed against the candy store window. To bone up for what you want later and to help clarify your ideas on good modern interiors, read Margaret Merivale's "Furnishing the Small Home." \$2.50 post-paid. Studio Publications, 381 Fourth Ave., New York, N. Y.



## Courtesy

### "A BOOK OF MODERN MANNERS"

Here is today's manual for everyone. It makes no difference who you are, whether you're Teen-age Theresa, War-soldier William, Top-executive Ted, or Defense-worker Dorothy—if you want to be gracious, this "down-to-earth," practical book contains all the answers.

Helen Sprackling has sparkingly relayed her vast experience and knowledge to you with no embroidery, no trimmings, just real sense! Read it, follow it, and remember it. You'll love the results you'll get, for people will love you! \$2.50

M. BARROWS & CO. INC. H.B. 4, 443-4th Ave., N.Y.C., 16



## NO TRESPASSING"

### PAYS POWDER CHAPERONE

Keeps your dog off lawns, rugs, beds, sofas, etc. To prevent damage — to keep your dog where he belongs — just sprinkle Powder Chaperone lightly on whatever you want to protect. This wonderful white powder is harmless. You don't see it — but your dog does and stays away. Helps train your dog. Protects lawns from male dog annoyance.

**NO MONEY**—Order Powder Chaperone C.O.D. \$1 plus postal charges for generous package—several months' supply (or send \$1 and we pay postage).

**SUDBURY LABORATORY**  
10 DUTTON RD., SO. SUDBURY, MASS.



## KIDDIGIG

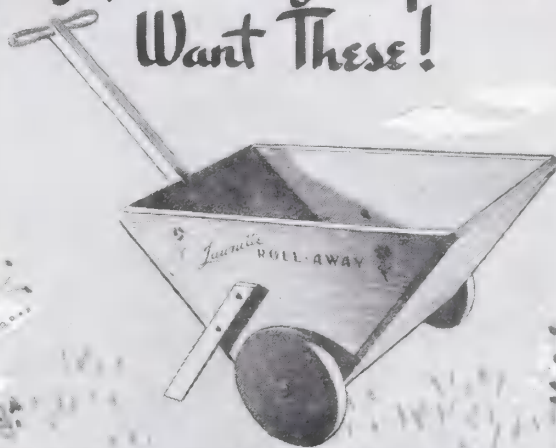
### THE ROYAL CAR OF BABYLAND

Beautifully made from hard, long-wearing cabinet wood with Ligniflex springs that can never lose their great resilience. Kiddigig is easy to pull or to push, has no rough edges, is attractively finished in natural wood grain with color striping. Handle remains upright, requires no stooping. 15" high, 14" wide, 20" long plus 32" handle. In every way, a fine piece of furniture. \$10.95 prepaid. Satisfaction guaranteed.

Write for Free Spring Catalog—Ready Soon

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

## Thrifty...Skillful Gardeners Want These!

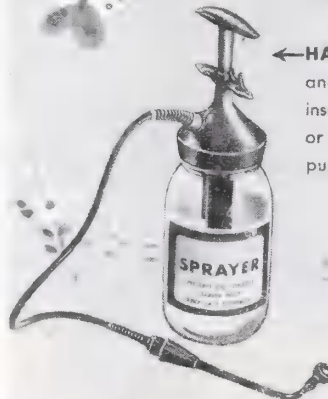


**ROLL-AWAY BARROW**—For toting garden paraphernalia... just tip forward to unload. Hopper, 20" wide, 31" long, 13" deep, holds 100 lbs. Substantial hard wood, natural varnish finish, red trim.....\$9.95



**SUDBURY SOIL TEST KIT**—Analyze your soil for better garden results! 50 individual tests for nitrogen, phosphorus, potash and acidity. Chart shows needs of lawn grasses, flowers and vegetables. Leatherette case, complete instructions. ....\$4.75

Deluxe Model for making 200 tests. \$22.50



**HAND PUMP SPRAY**—For banishing insects and pests in hard-to-get-at places. Use liquid insecticide. Ideal for spraying climbing roses or watering newly planted seeds, etc. Plastic pump and nozzle, rubber tubing. 1 qt. capacity. \$2.35



### PLASTIC GARDEN HOSE

Don't fret about the rubber shortage—the Plymouth all-plastic hose is more durable, withstands higher water pressure. 50 ft. length weighs only 6 lbs.! With plastic couplings. \$13.50. Plastic nozzle. 75c

A HOUSE FAMOUS FOR

REQUEST SPRING BOOKLET "G"  
QUALITY FOR OVER 96 YEARS

# Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.



# HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

## THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

### CONTENTS, APRIL, 1944

Cover photographed by Clifford C. Cowen. Home of Mr. and Mrs. William E. Wiltshire, Richmond, Virginia

#### DECORATING

The Charm of Shabbiness .....	32-33
Anybody Can Afford Good Art .....	34-35
Wartime Remodeling with Paint, Paper, Fabric .....	37-40
Is It Fun When You Open It? .....	52-53
Can a Kitchen Have Personality and Still Be Efficient? .....	54-55
A Picture for the Sergeant .....	58-59
We Practice What We Preach .....	60-61
The Callahans Are At It Again .....	70
What to Do About the Wall Brackets—if You Are a Renter .....	72
What a Lot of Difference a Few Cushions Make .....	74
This Spring Be Sure of Your Decorating .....	88
How to Wallpaper Furniture .....	116
Olivia de Havilland's Guest House .....	117
Idea for Curtaining a Bathroom Window .....	118

#### GARDENING

Cut Your Garden and Have It, Too .....	42-43
4 Spring Remedies for Your Front Lawn Problems .....	56-57
Good Garden Greens and How to Grow Them .....	62-63
7 Green Varieties for the Salad Bowl .....	64
The Log of the Practical Gardener .....	114-115
City Dwellers Can Have Gardens, Too .....	120
Last Words before Spring Planting Gets under Way: The Man Behind the Hoe .....	128
How to Build a Good Garden Soil—and Keep It Good .....	130-131

#### HOUSE BEAUTIFUL'S HOME PLANNER'S STUDY COURSE

What Is Style? .....	65
Let Your Needs Create the Style of Your House .....	66-67
Make a Feature of Your Fetish .....	68

#### FOOD AND ENTERTAINING

Mrs. Appleyard Plans a Wartime Wedding Breakfast .....	50-51
How Two Can Eat for a Week on Saturday's Marketing .....	94
Pantry Shelf News .....	109
Points to Remember about Revised Food Rationing .....	126

#### HOME FURNISHINGS

If You Have Trouble Keeping Up with the Laundry .....	36
Reviving the Honorable Art of Darning .....	46-47
Cherish Your Dreams with a Hope Chest .....	48-49
A Built-in Seat for a Refectory Table .....	84

#### HOUSEKEEPING, MAINTENANCE AND MODERNIZATION

A Sailor's Wife, a Sailor's Star Housekeeper Shall Be .....	31
Let Your Furniture Live by These Rules .....	55
It Really Works .....	92
HOUSE BEAUTIFUL'S Housekeeping Recipes .....	97-98
What to Do if the Room Has No Closets .....	119
It's Worth Mentioning .....	136

#### OTHER FEATURES

Window Shopping .....	11-27
A Birthday Tribute to a Conductor .....	41
If They Were to Take You Literally .....	44-45
Do You Really Know What You're Talking About .....	45
Comfort for All In-An-Uproar Brides .....	78
In This Corner We Have— .....	80
She Read—She Tried—She Succeeded .....	104
Give the Children a New Game to Play on a Rainy Afternoon .....	112-113

#### ELIZABETH GORDON

Editor

RALPH BAILEY  
Managing Editor

RUSSELL RYPSAM  
Art Editor

FRANCES TAYLOR HEARD  
Decorating Editor

MARION ROWLAND, Copy Editor  
SARA LITTLE, Specialty Editor  
IRENE L. MOORE, Research Editor

JULIUS GREGORY, Consulting Architect  
FLORENCE FAINE, Housekeeping Editor  
PATRICIA DAVIDSON GUINAN, Window Shopping Editor

MARION GOUGH, Feature Editor  
RALPH BAILEY, Garden Editor  
SUSAN PRICE, Decorating Consultant

Published monthly by Hearst Magazines, Inc., 57th St. at Eighth Ave., New York 19, N. Y., U. S. A. Printed in U. S. A. House Beautiful, Vol. 86, No. 4.  
Copyright, 1944, by Hearst Magazines, Inc. Editorial and Publication Offices: 572 Madison Avenue, New York 22, N. Y.

President  
WILLIAM RANDOLPH HEARST

Executive Vice-Pres.  
RICHARD E. BERLIN

Vice-Pres.  
JOHN R. HEARST

Vice-Pres.  
A. S. MOORE

Vice-Pres.  
E. H. McHUGH

Vice-Pres.  
T. J. BUTTIKOFER

Vice-Pres.  
RICHARD A. HOEFER

Treasurer  
FRED LEWIS

Secretary  
R. F. McCAULEY

ADVERTISING OFFICES: 572 Madison Avenue, New York 22; 1132 Park Square Building, Boston 16; 326 West Madison Street, Chicago 6; General Motors Building, Detroit 3; 420 Leader Building, Cleveland 14; 1709 West 8th Street, Los Angeles 14; Hearst Building, San Francisco 3; Rhodes-Haverty Building, Atlanta 3.

Subscription prices, United States and possessions, \$4.00 for one year, \$6.00 for two years. Canada \$4.50 for one year. Pan-American countries and Spain \$5.00 for one year. Other foreign countries \$6.00 for one year. Subscriptions are payable in advance. Requests for change of address should include postal zone number, if any; 4 weeks notice required. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless they are accompanied by full return postage and a return envelope.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S PRACTICAL GARDENER," trademark registered in U. S. Patent Office. "THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office. "GOOD BUYS," trademark registered in U. S. Patent Office. HOUSE BEAUTIFUL, new series of HOUSE BEAUTIFUL combined with Home & Field (trademark registered in U. S. Patent Office) and of Field Illustrated (trademark registered in U. S. Patent Office). Re-entered as second-class matter October 25, 1943, at the Post Office, New York, N. Y., under the act of March 1, 1879.





"THROUGH THE LOOKING GLASS"

BEHOLD GRAND COLONIAL, BEAUTIFUL FROM EVERY ANGLE

*Grand Colonial*  
*Third Dimension Beauty in Sterling by*  
**WALLACE**

*Mood of Tranquillity* ...expressed in  
 the soft music of the twilight hour...in the rhythmic beauty  
 of silver. Grand Colonial reflects the stately elegance of the  
 colonial motif, sculptured in the grand manner. This is  
 Third Dimension Beauty, exclusively Wallace.

Today, Wallace craftsmen dedicate their skills to Victory. But plan now for the post-war era when silver will again be available in larger quantities for gracious living. ☆ ☆ ☆ Send 10¢  
 for book, *Wallace Beauty Moods in Silver*, and read the fascinating story of Wallace sculptured patterns—Grand Colonial, Grande Baroque, Stradivari, Sir Christopher and Rose Point.

☆ ☆ ☆ WALLACE SILVERSMITHS, WALLINGFORD, CONN. ☆ ☆ ☆





One of a series of incidents in the lives of immortal composers, painted for the Magnavox collection by Walter Richards

## Dedicate my symphony to a tyrant? Never!

"UPHOLDER of liberty and social equality, indeed! Now he will trample on the rights of man," Beethoven raged. He had just dedicated his *Third Symphony* to his hero, Napoleon Bonaparte—and now Napoleon declared himself Emperor of France! Furi-ously Beethoven ripped off the dedicatory page. He changed the name to *Eroica*. "In memory of a great man," he wrote, implying that Napoleon's soul was dead.

Ludwig van Beethoven, lover of freedom, has

been called "The man who freed music." And today freedom is symbolized to millions of people by the opening bars of his *Fifth Symphony*—three short chords and a long one—V for Victory. His *Ninth*, too, reflects his unfettered spirit, defying all tradition by introducing choral passages.

Beethoven's impetuous spirit still lives in his masterful compositions. Hear them played by the instrument that does full justice to his genius—Magnavox Radio-Phonograph. This

is the home instrument chosen, for its clarity and faithfulness of reproduction, by such contemporary artists as Kreisler, Rachmaninoff, Rodzinski, Ormandy and Horowitz.



The Magnavox Company is now producing electronic and communication equipment for the armed forces. Also music distribution systems for warships. It won the first Navy "E" award (and White Star Renewal Citations) given to a manufacturer in this field. When the war ends, Magnavox will again take its place as the pre-eminent radio-phonograph combination. The Magnavox Company, Fort Wayne 4, Indiana.

Buy War Bonds For Fighting Power Today—Buying Power Tomorrow

# M

**agnavox** • The choice of great artists  
RADIO PHONOGRAPH



At what age should your child begin to hear good music? Some authorities say six months, for simple, rhythmic dances and marches. Later, folk songs and musical nursery rhymes; then, between three and seven, light classics and parts of symphonies. Thus appreciation of good music—a lifetime pleasure and inspiration—develops as naturally as learning to talk.





USED BY PERMISSION OF COPYRIGHT OWNERS, BOOSEY  
& CO., AGENTS, BOOSEY-HAWKES-BELWIN, INC.

**Think this one over if you're the bride of a tar. The Navy is turning *him*, of all people, into An Authority on keeping house. So be ready to prove that you know your stuff when he comes sailing home again**

**H**ow do you like this, now! I've just had a lesson in housekeeping—from a sailor! He happens to be Jonathan, the man I married last summer on the whimsical theory that a happy-go-sloppy character like him wouldn't be too difficult to live with as long as I let him drape his neckties over the lampshades. I love him dearly, of course, because he's fundamentally a solid citizen with a nice, strong chin and a heavenly hairline. But even before I knew him, his best friends had voted him the Man Most Likely to Be Picked Up By a Salvage Collector. And now, for *him* to be telling *me* about keeping things in order . . . !

I have only the Navy to thank for this phenomenon—and I suppose I *should* be thankful, although it's going to raise hob with my once-over-lightly system of housekeeping. But at least I'm forewarned. I got a pretty vivid preview of what my post-war life is going to be like when Jonathan breezed in on leave one morning last week. It was the first time I'd seen him since he went up to the Naval Training Station at Sampson, N. Y., to learn how to be a sailor. I was so glad to see him and so proud of him—he looked handsome and tough and *young*, just like a cigarette advertisement—that I blubbered when he kissed me.

"He hasn't changed a bit," I thought, "except for that awful haircut." But then I hadn't noticed that his uniform was as trimly pressed as though he had a valet, and when Jonathan's clothes look like that, that's news!

We had a leisurely old-time Sunday morning breakfast, although it was Monday, and he was the same old sweet Jonathan. But later, as we were starting out to do the town, me all prettied up in my new African violet dress (Continued on page 101)

By MARION GOUGH





TOILE CURTAINS COURTESY ELINOR MERRILL; PHOTOGRAPH BY EMELIE DANIELSON



## THE

*Charm*

## OF SHABBINESS

**These days we are finding out how wisely we have bought in the past, how spendthrift we have been, how many times we have been a sucker for a fad. Your home, today, tells your success**

By Elizabeth Gordon, Editor

The war has thrown a new light on shabbiness. We are finding that some of our possessions can take unlimited amounts of wear—the wear actually seeming to enhance beauty.

But for every piece that is “taking it” gracefully, there is likely to be a piece that is behaving very badly under hard wear, whose original beauty has faded or disappeared altogether.

Herein lies a key to successful buying, after the war.

What is it that makes some shabbiness glamorous, while other shabbiness is mean, making us turn away our eyes in embarrassment? If we can understand this phenomenon, we have progressed a long way toward getting more for our money.

There is one school of thought (the consumer research school) that would say the whole secret lies in intrinsic value. They would say that if a thing is well made, and if it is designed in the beginning to give hard wear, it will perform satisfactorily.

But a chair can be strong as an oak and as ugly as sin. And I am talking about possessions

that enhance, as well as perform. For we Americans expect to find Beauty as well as Performance in our homes.

Yes, there is much more to glamorous shabbiness than intrinsic value, though it must be present.

The other ingredient that is indispensable if our household furnishings are to wear well is Sound Design. In fact, this equality is even more important than intrinsic quality. For we find it very easy to overlook worn places or spots and scratches in furnishings of surpassing beauty.

In fact, great beauty, whether in possessions or in women, has been known to make up for many other drawbacks.

But I maintain there is even more to glamorous shabbiness than good design and intrinsic quality. For the marks that wear makes on a well designed, soundly made piece of furniture give it a glow, a character, a personality that it could not have if it were packed away out of human reach. (Some call this “patina.”)

This glow results only when the marks of wear are coupled with the marks of good care: cleanliness, polishing, orderliness, airing, and sunning. For dirty shabbiness is horrid; it is really slothfulness and slovenliness and is not to be confused for an instant with shabbiness, which can be quite charming.

Isn't it indubitably true that sterling silver which is used every day and well polished at reasonable intervals takes on a glow of beauty that silver infrequently used does not have? The scratches of daily wear build up a finish which surpasses anything the silversmith has yet been able to create in the factory, though he has been trying for generations.

So, though you may be able to afford the best intrinsic quality and the finest design, there is still something more you have to pay for a truly charming home. You have to live in it, you have to love it, and you have to care for it.

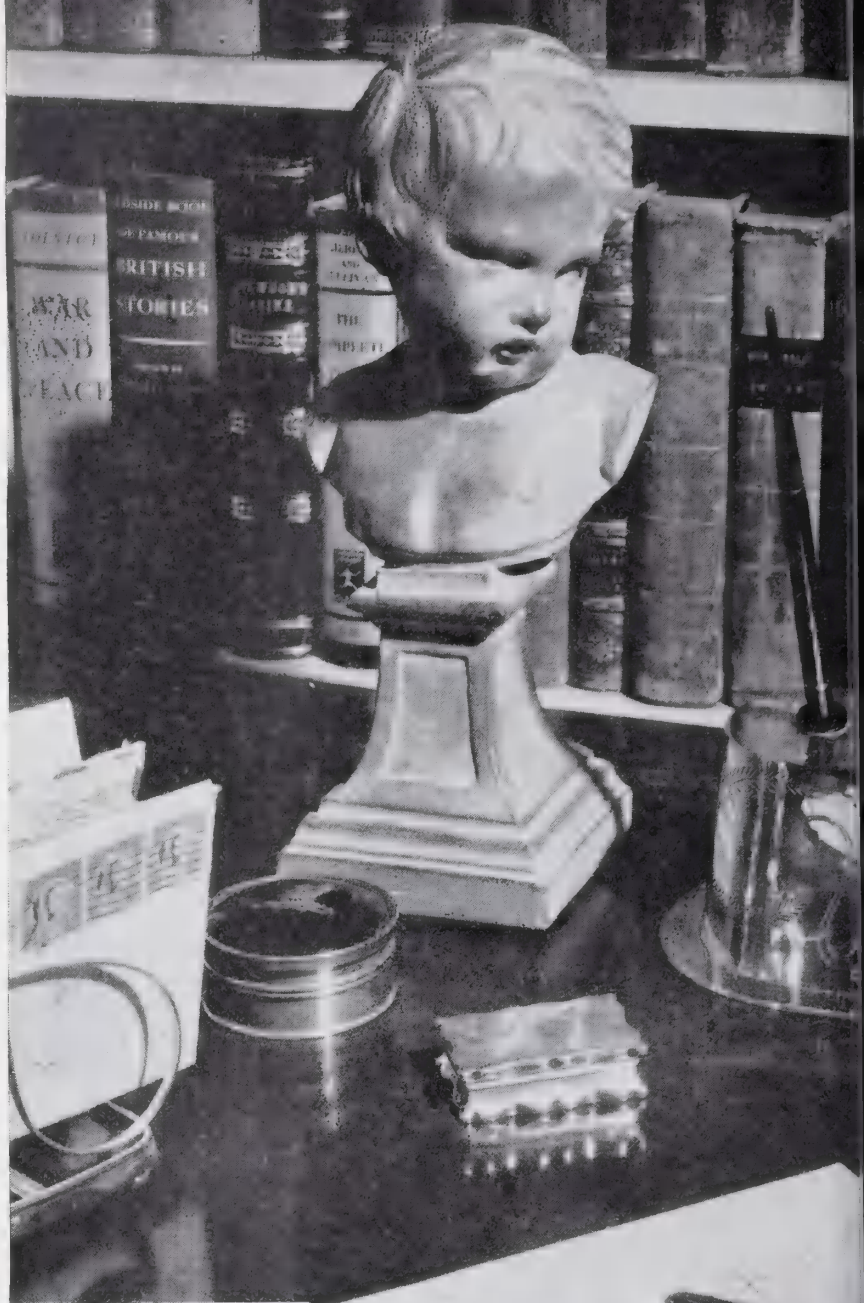
All the furnishings in this room are very old and very worn, yet they blend together in a mellow, comfortable manner. In fact, most of the pieces are several hundred years old, and though they look worn when examined piece by piece, this photograph of the whole conveys almost no specific feeling of shabbiness. Nancy McClelland was the decorator







Actually, lithographs are originals themselves, but not so expensive as original paintings because they're made in quantity. This limited edition print of Doris Lee's "Country Wedding" costs about \$5 unframed. Framed, under \$9. Associated American Artists



Above. The Metropolitan Museum's reproductions of great sculpture copy, in plaster, the lines and colors of the originals. Here's a model of a child's head, copied from a priceless 17-century Flemish bronze by Francois Flamant. About \$4, including mailing. Desk accessories, Alfred Orlik



The original oil painting of Georges Schrieber's "Mississippi Moon" is privately owned, but you can own it, too. This Associated American Artists "gelatone" has captured not only the color but the very gloss and sheen of the painting. Unframed, it's under \$8. In this frame, about \$20

BY  
SABINA ORMSBY DEAN



# Anybody can afford GOOD ART

**If you can afford fine original art, or if you can discern greatness in inexpensive, unknown originals, this article isn't for you. But if you can't, here's how good reproductions make fine art fit into everybody's budget**

Most of us don't know quite how we stand with Art, usually because we doubt our own critical ability. Yet for our homes we want the best paintings and sculpture that we can afford. Because we're not sure of ourselves, we're all too likely to set up a standard which we hope will be foolproof—the standard of “the original painting.” If we can feel the texture of the canvas and smell the turpentine and pigments, we're inclined to consider a painting good by virtue of its realness. Whereas the sad truth is that original art isn't necessarily good art. By this unreliable standard, you may find yourself paying an extremely high price for mediocrity. If you can forget this standard you can own really good art, the kind that is displayed in museums, acclaimed by critics, and universally recognized as significant, and it will cost you far less than any original daub. It won't be “real” in the sense of originality but, like the pieces you see here, it will faithfully reproduce the original, capturing the tangible and intangible qualities that are the *real* realities of good art, the only kind worth owning.



For about \$15, far less than you'd be likely to pay for a questionable painting, you can own four lithographs of Grant Wood's vignettes of fruits, flowers, and vegetables. Associated American Artists. All furniture, Charak Furniture Co.



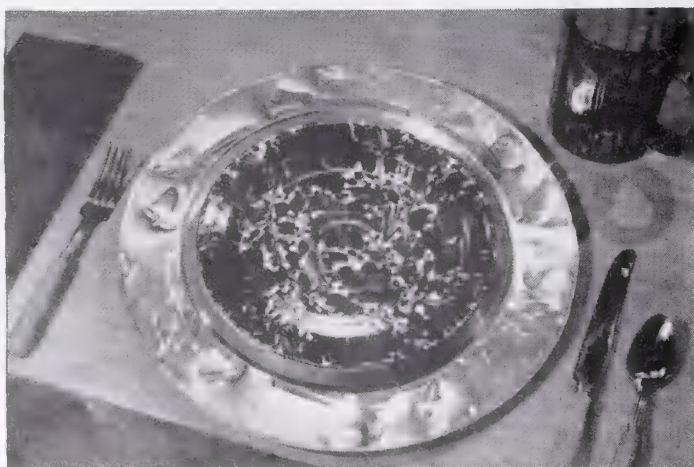
You'll find the original bronze cat's head from which this exact replica was copied in the Metropolitan Museum's Egyptian Room. It costs less than \$3, including mailing. All accessories on these pages, except those on desk, from Carole Stupell



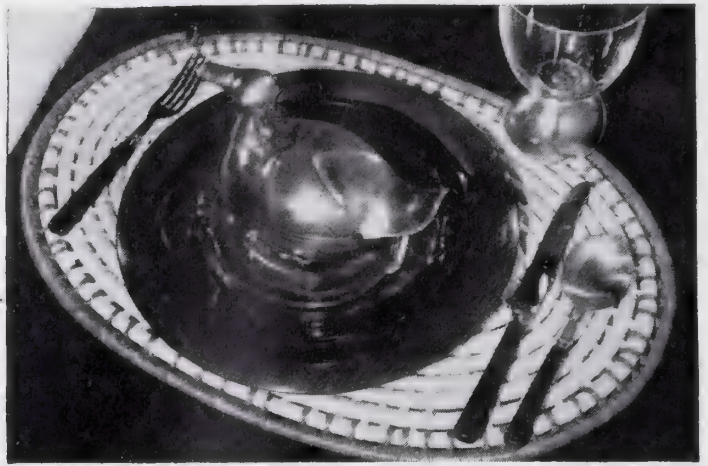
CORK MATS ARE LAVERNE ORIGINALS



Spotted linens can spoil a breakfast appetite more quickly than bad news in the paper. And unnecessarily so, when cork mats can be kept spot-free without benefit of washtub! Milk glass, by Westmoreland Glass Co., is a good companion for hand-decorated mats from R. H. Macy



By-the-day helpers have a way of casting threatening looks when there's an extra cloth from a party in the laundry. Keep the peace but don't give up entertaining. Instead rise and shine as a resourceful hostess with glittering Mexican tin plates for mats. From R. H. Macy & Co.



If your place mats are thick raffia ovals, you won't have to worry about scorching your mahogany table. Oval hot plate mats come in sizes large enough to substitute for your regulation mats, in natural with dubonnet, yellow, or green edging, or all natural. From Carole Stupell

## If you have trouble keeping up with the LAUNDRY

**Jump on the bandwagon with those who  
are using non-tubbable place mats,  
and making light work of washday**

EMELIE DANIELSON



Vagaries of laundry deliveries leave you unruffled when a set of leatherette mats rests in your linen closet. The circular mats have a smooth satin finish, come in striking colors: silver, yellow, rose, celadon are among the six. Clean with a dampened cloth. From Carole Stupell





MAYNARD PARKER

# WARTIME REMODELING with

PAINT....

PAPER....

FABRIC....

Remodeling from the ground is taboo for the time being. But you can still make over an old house legitimately and handsomely with paint, wallpaper, and fabric.

On the next three pages you see how--



**If you feel that you can't remodel your house on the sum the government permits you to spend, you're thinking of remodeling in terms of rebuilding only. But bear in mind that paint, fabric, and wallpaper can remodel, too, and violate no codes**



A few bits of minor carpentry transformed the closet of the garden room into a bar. Glass racks were built in. Striped wallpaper gives the contemporary look. The door panels are papered, too. Sally Hunt, decorator



For the duration this clever trick in the hall closet must take the place of the powder room Mrs. Hasbrouck couldn't build. The dressing table is on the door, which is papered to match the hallway

This is no time to settle the moot point of whether the remodeling of an old house is worth what it costs to rip it apart and build it all over again. Because you're not permitted to do that extensive kind of rejuvenation these days. But when you see the wartime remodeling job that Mrs. N. B. Hasbrouck, of Beverly Hills, Calif., has done on her old house with paint, fabric, and wallpaper, you'll wonder why anyone ever thought elaborate structural changes were necessary in a house that's past its prime.

Yet Mrs. Hasbrouck's original plans *were* elaborate. For example, she would have liked to do away with the beamed ceiling in the living room, adding a ceiling of normal height. She wanted to wood panel the fireplace wall, and either make the three-quarter hurdle partition between living and dining rooms a full partition or remove it entirely, thus creating one large room. But none of these plans jibed with the government's conception of essential spending. And now she's glad that they didn't.

Instead of the structural changes she couldn't make, Sally Hunt, Mrs. Hasbrouck's smart decorator, made the beamed ceiling fade into the background by painting it to match the living room walls. The hurdle partition still stands, giving an illusion of greater size to both dining and living rooms because of the partial view of the next room it affords.

Structural changes were minor, like the squaring off of the arched book shelves. The crisp newness you see in the rooms depends on the way architectural defects have been painted out or papered over, and on a contemporary use of fabric.

ALL PHOTOGRAPHS BY MAYNARD PARKER



This is the hurdle partition between living room and dining room which the owner originally planned to remove. You can also see the vaulted beamed ceiling that was scheduled to be covered over. We wouldn't want to claim that structural changes are never necessary in a remodeling job, but doesn't it look here as though the original plan might have weakened the room's character?





The living room was remodeled with only two structural changes. Tops of the bookcases, which were formerly arched, were squared off, and a new fireplace was built to accommodate this handsome old pine mantel. It came out of an old New Jersey house

Fabric, used in the modern way, gives architectural importance to walls and provides an interesting background for the furnishing of a room. In Mrs. Hasbrouck's dining room the chintz-draped windows set off her collection of museum-caliber curly-maple

**WARTIME REMODELING  
WITH PAINT, PAPER,  
AND FABRIC** →





Like many another old house, this one presented the problem of irregular windows. But see how the modern, floor-length and full draping of an old-fashioned bay in Mrs. Hasbrouck's bedroom seems to straighten out the window wall. Jane Bellew made the hooked and braided rugs



The garden room has a wall of windows and glass doors, but when draperies are drawn, it's a sweep of contemporary pattern. Turn back to page 37 for a look at the other side of this room. You'll see how a handsome mural hides the spot where a clumsy wall fountain once hung

**When you can't have new windows for your old house, do your remodeling with fabric. These windows and doors are old-timers, but their modern draping hides their age**

**WARTIME REMODELING  
WITH PAINT, PAPER.  
AND FABRIC**



# A BIRTHDAY TRIBUTE TO A *Conductor*

**His name is already legend—yet his music becomes fresher and more vibrant every day. You've never heard him play, nor heard a note of his own composing, yet you know him better than any living musician. He could be only Toscanini**

By Richard Williams

When you read this (or a few days before) Toscanini will have celebrated his 77th birthday. Seventy-seven years old! It is a lot of years, it is almost twice the number at which life is supposed to begin. Yet to this man, life begins every time he raises his right arm which holds the baton. The music which then comes forth is completely vigorous, youthful, uncovered by the dust of age, unweakened by the indolence of familiarity. All the music this old man conducts shines with the splendor of excitement. Every piece he interprets is the most important thing in the world to him, to be given all his power. But that power has not spent itself. Toscanini's force is like that of radium; it does not run down in a long life time.

To state that Toscanini is the most popular conductor of today is to put it mildly. To millions of people who know very little about music and are quite casual about it, his name is almost synonymous with orchestral music, as Beethoven's is with the symphony. But here is the interesting thing about his fame: his popular popularity is not only shared by the people who *do* know something about music, but is in their case heightened and intensified in almost direct proportion to their knowledge. Toscanini has reversed the old Benjamin Franklin adage that admiration is the daughter of ignorance.

His name is so well known that already some

years ago a national survey reported that "of all the people in the United States—farmers, clerks, Negroes, poor whites and millionaires," more than a fourth knew who he was and what he did. His name is valuable enough so that a little boy appearing on the vaudeville stage as the leader of a jazz band was billed as "The Tiny Toscanini." He is news not only to the readers of *Harper's Bazaar* and *Scribner's* but also to the readers of *Life* magazine.

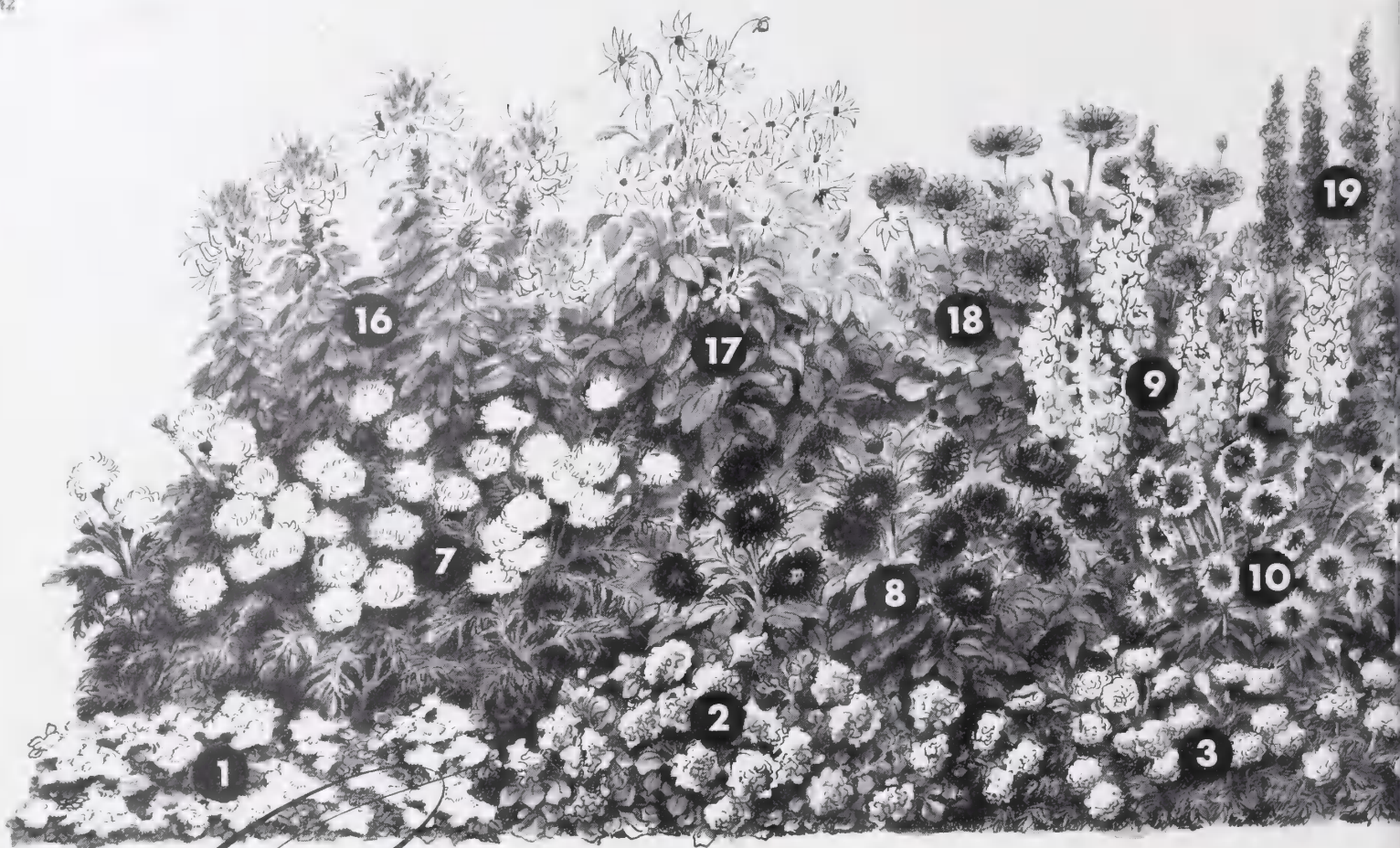
This popularity is not altogether due to musical causes. Toscanini is romantic looking, handsome, takes a good photograph and conducts with graceful gestures. He is more distinguished looking in his old age than he was in his youth. Then he bore a not altogether distant resemblance to Charlie Chaplin. Today, with white hair and still a good figure, and eyes that though near-sighted can be as glowing as the illuminated letter of a medieval manuscript or as sharp as the point of his (Continued on page 107)



PHOTOGRAPH FROM THE NATIONAL BROADCASTING CO.

Not only do more people prefer Toscanini's conducting to anyone else's, but more musicians prefer to play under his direction. They can't explain it, but they know he is capable of making them play better than they ever thought they could





# *Cut your garden* **AND HAVE IT, TOO**

**You do the trick with annuals, of course. All you need is some fairly decent soil, sunlight, patience, a few dollars worth of seeds—and a good idea. Here is your idea**

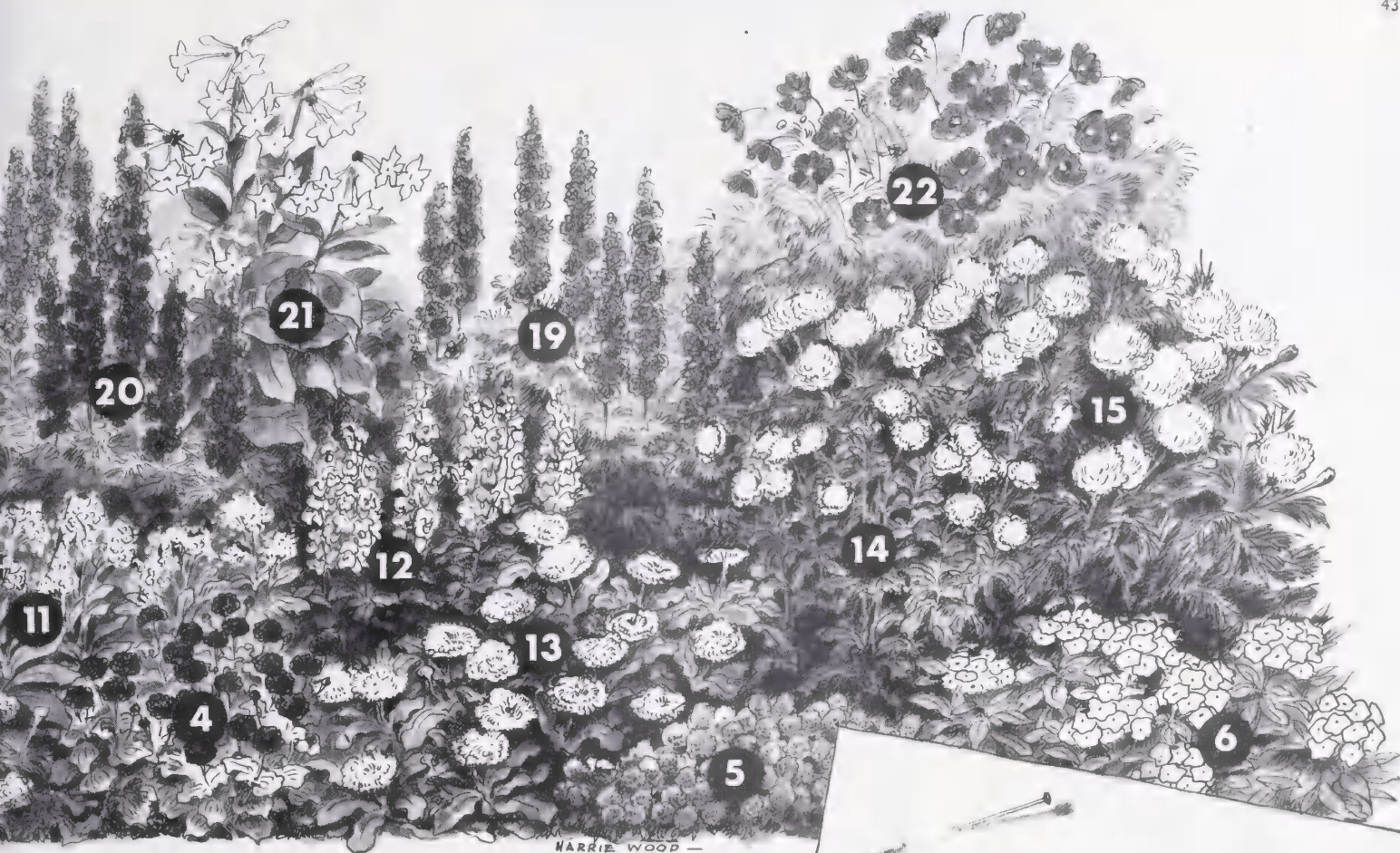
By Ralph Bailey

**W**hy annuals "of course"? Because annuals are the only flowering plants that as a group not only thrive on having their blossoms cut, but require it for ideal development as garden performers. The chief objective of a healthy annual plant is to go to seed. This dissolute ambition is not so unfortunate as it sounds when you consider that to make seed, annuals must first make flowers. And if you remove the flowers before the seed setting stage is reached, the persevering plant will make still more flowers. In general, these plants have single-

track minds and will keep on trying till frost cuts them down for good. So, in a way, cutting your garden and having it, too, is no trick at all.

You can also cut perennials without ruining a lovely border. Nonetheless, for sheer weight of bloom, annuals have it all over anything else, except maybe roses. However, the border made up entirely of annual flowers has one major drawback, and you might as well face it. Unless you do a lot of indoor seed-sowing, or buy started plants, the annual border will not show real color till July. The answer is either to get an indoor start, or to mix perennials, bulbs, and annuals. But for that rented home, or for beginning gardeners, or if flower budgets must be kept to two or three dollars, here is your answer. On the facing page is the planting key to the border shown in the drawing and a few important tips on how to plan and manage it. All the flowers included are improved strains, many of them All-America winners of the past few seasons. They will give you a real double-duty garden.





**A 20' BY 4' BORDER IN BLOOM FROM JULY TO FROST**  
Key, variety, height, color, distance between plants

**LOW**

- 1—Ageratum Midget Blue; 4"-6", pale blue
- 2—Petunia-Alldouble America; 12", rose pink, 8"-10"
- 3—Marigold Yellow Pygmy; 8", clear yellow blooms 1" across, 6"
- 4—Zinnia Black Ruby; 15", deep maroon double blooms, 10"
- 5—Alyssum Violet Queen; 6"-8", violet, blooms in 6 weeks, 4"
- 6—Phlox drummondii gigantea Salmon Glory; 10", salmon, 1½" blooms, 5"

**MEDIUM**

- 7—Marigold Limelight; 24", chrysanthemum flowered, pale yellow, 10"
- 8—Aster Navy Blue, 20"; new early Crego type, deep blue, 12"
- 9—Antirrhinum (Snapdragon) Shasta; 30", pure white, 10"
- 10—Gaillardia Pinwheel; 18", wine red, silver-tipped petals, 10"
- 11—Cynoglossum (Chinese Forget-me-not) Blanche Burpee; 24" white and blue shades (keep fading flowers cut), 8"
- 12—Antirrhinum (Snapdragon) Rosalie; 30", best of new rust-resistant types, rose pink, 12"
- 13—Calendula Yellow Colossal; 15"-18", biggest clear yellow 8"
- 14—Scabiosa Peace; 18"-20", new ivory white double, 10"
- 15—Marigold Mammoth Mum; 24"-30", full, rich yellow blooms (1944), 15"

**TALL**

- 16—Cleome Pink Queen; 4', new 1942, huge pink trusses, 15"-18"
- 17—Helianthus (Sunflower) Stella; 5', yellow, 3" crested blooms, 18"
- 18—Zinnia California Giant Enchantress; 3', pure white double, 18"
- 19—Larkspur Giant Imperial Blue Spire; 3½', deep blue, 18"
- 20—Larkspur Giant Ruby; 3½', clear red, new 1942, 18"
- 21—Nicotiana affinis; 4', for night scent, white, 18"
- 22—Cosmos Giant Sensation Dazzler; 4', crimson, 18"

**6 TIPS ON GETTING MORE FLOWERS FOR  
YOUR SEED-PACKET DOLLAR**

Prepare your ground as soon as the ground spades well, working in good compost or up to 1" layer of peat moss and about 3 lbs. of complete plant food. Let settle for a week or so.

Rake the bed to a fine surface, mark plots for varieties with rake handle, and sow seeds in groups of three or four near spots where plants will finally stand. Firm seeds well into ground and cover with skim of soil or ½" of peat.

Sow hardy seeds early, others later, as per packet directions. When plants have 4 or 5 true leaves, eliminate all but best in each group.

When plants shape up well, pinch out tops of those you want to be lower and bushier. If you plan for a little crowding of others, taller growth will result, lending variety to each group. This takes forethought, should be done carefully.

Scratch in a teaspoon of plant food, just as plants begin to bud, around each one. Water well. In dry periods, water deeply with canvas hose.

Cut isolated sprays or individual blossom stems rather than adjoining ones, thus preserving not only good appearance of border but insuring even filling in of ensuing bloom. Cut early in morning or late in afternoon. Keep all faded blossoms picked. Never let annuals go to seed.





### ORIENTAL RUG

The devious pattern of this affair  
Make- you know you must have a care,  
In choosing floor covering, for oh My!  
You might get a case for the FBI.



### DRESSING TABLE

Little Nancy Netticoat  
In every kind of petticoat,  
Ribbon, lace, flounce and bow—  
All dressed up and no place to go.



### WRITING TABLE

Antique but refined, shaky but sweet,  
She once supported Gen. Sherman's feet.  
She bears the scars of forgotten wars,  
And now she's at work on her memoirs.



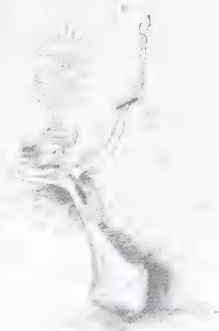
### LOVE SEAT

Although he seems to observe the conventions—  
Strictly dishonorable, his intentions.  
In a dim corner he likes to play,  
Upholstered wolf, mahogany roué!

## If they were to take you LITERALLY

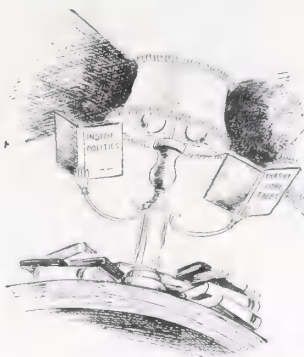
You could get yourself into some strange con-  
versational impasses if you meant what you say

By JOHN BURTON BRIMER



### SMOKING STAND

Ashes to ashes, splutter and choke,  
With what goes on, he has to smoke!  
Matches and bits and burnt pipe plug...  
Anyway, it's good for the rug.



### READING LAMP

Everybody looks, looks, looks  
At books, books, books.  
Might as well begin it...  
There must be something in it!



### SLIPPER CHAIR

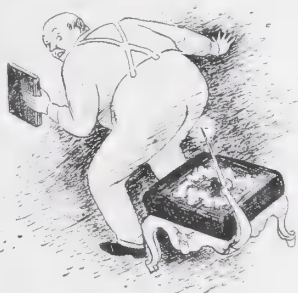
Nobody knows why they call it that,  
But it gives a chair the blues,  
Always being squat and fat  
And like God's chillun, lacking shoes.





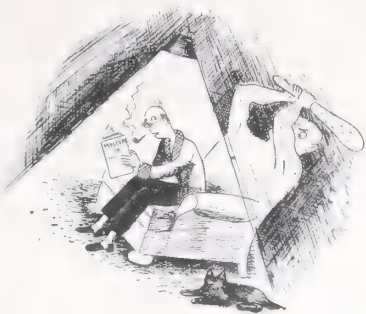
### HALL TREE

If the hall is small—  
The hall tree must be a small tree,  
But branch, twig, and root,  
It bears strange fruit!



### NEEDLEPOINT FOOTSTOOL

This stepped-on character's disposition's disjointed,  
His actions are naturally inclined to be pointed.  
Handle with care and wheedle,  
Or you may get the needle.



### CLUB CHAIR

It's not that he's got a bat on,  
He's simply tired of being sat on.  
If all kinds of people wallowed on you,  
I daresay you'd be anti-social too.

## Do you REALLY KNOW

what you're talking about?

**Are you guilty of loose talk—the kind that sets other people's nerves on edge? Here are some common boners**

**SOME** words get distorted by common usage and common acceptance, such as the ones we kid on these pages. Everybody participates, nobody minds, and the literal meaning is finally lost in the fog of time.

But there are other words and phrases that resist our attempts to misuse them. Typical ones are listed below. Some of them are unwittingly misused—by people who don't really know any better. Others are loosely used by people who know better, but who don't care whether they express themselves precisely.

**Cretonne**—wrongly used to denote any floral or patterned decorative fabric. Actually it's a heavy, unglazed printed cotton. Fabrics often called cretonne are more likely to be chintz or linen.

**China**—loosely used to denote dinnerware in general. Actually china is the finest grade of dinnerware, translucent and non-porous because its ingredients are completely vitrified during manufacture. It differs from pottery, earthenware, and semi-vitreous china.

**Modernistic**—wrongly used to describe anything that hasn't a Traditional look. Actually "modernistic" is the word used to describe *bad* Modern or *bad* contemporary design.

**Land restriction**—wrongly believed to be a thing to avoid when you acquire property. Restrictions are a protection for your financial interests.

**Linens**—loosely used to describe all the household fabrics such as sheets, towels, tablecloths, etc. Actually these are most often made of cotton, not linen.

**Carpet**—loosely used to describe all soft floor coverings instead of the wall-to-wall types which are bought by the square yard to fit the room. Coverings that don't go from wall to wall are called rugs.

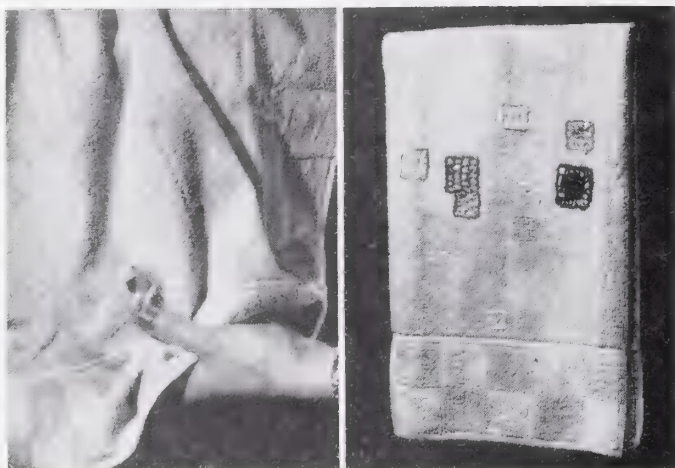
**Brick house**—wrongly used to describe a wood frame house with a brick veneer outside wall and wood framing. Strictly speaking a brick house has walls of solid brick—not wood framing.

**Crystal**—wrongly used to describe all glassware. Crystal is clear, colorless, brilliant glass, usually characterized by a bell-like ring. The quality and quantity of red lead and other ingredients used in its manufacture give it these properties, and distinguish it from other glassware.





A hole is a hole is a hole, and when it shows up in a wool blanket, there's no time to lose. A darned patch will close it up securely and then your problem becomes what to do about hiding the patch. An embroidered butterfly not only does this, but darns as it mends, too



Bath towels receive small consideration in busy laundries today and as a result of such manhandling are apt to succumb to an epidemic of holes. After the holes have been whipped, try camouflaging them with a series of embroidered squares. Varied colors lend interest

A slit-like tear, after it has been darned, best lends itself to the camouflage of a monogram. If your initials are not adaptable to this type of cover up, you might try a tree, candy cane or even a doll. After such treatment, even a Colonial bedspread becomes more prized



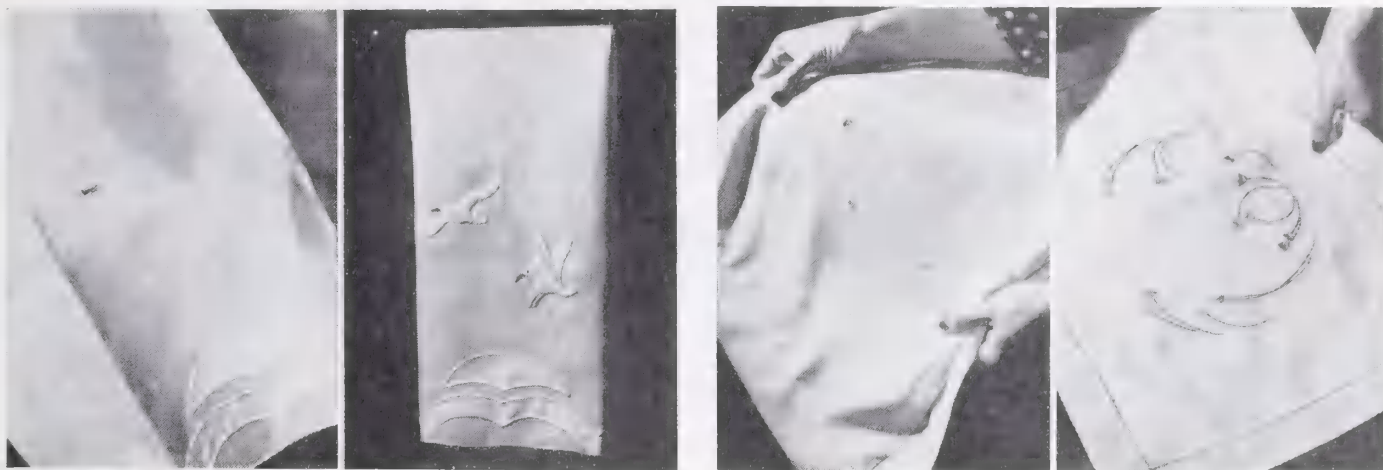
ALL EXAMPLES EXECUTED BY MEDORA SAGE PHOTOGRAPHS BY FRED LERNER

Here are some suggested  
designs that can deco-  
rate as they darn



To be successful, your camouflage must fit the hole. You will probably be able to think up lots of designs yourself, but here are a few to get you started. This group is made up of patterns to hide the common hol





In choosing an embroidered design to cover your darn, always try to make it appropriate to the material itself. Thus, the delicacy of appliquéd white waves is matched by the flight of these sea gulls; even though there is one hole, balance is kept by working two gulls

A sprinkling of many holes in a fine fabric presents a problem that is almost as much fun to work out as a jigsaw puzzle. Here, a plain pillow case, because of its weakened condition, is revived in a truly handsome fashion with embroidered swirls of field flowers

## Reviving the honorable art of darning

**There can be more to darning than re-weaving the warp and woof. You can make darning beautiful by doing it as embroidery instead of mending**

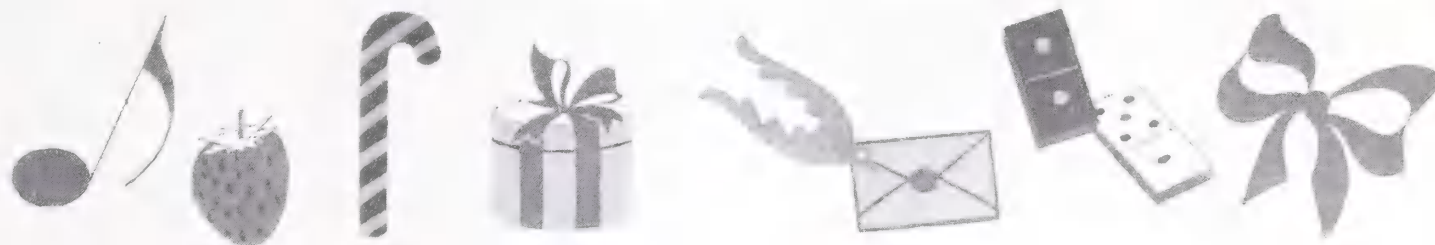
Sad is the day you discover a jagged tear in your best percale pillow slip, the thumbprint of a rough laundry on your imported linen guest towel, the telltale evidence of high-jinking moths in your all-wool blankets. This might even verge on tragedy if you're not prepared to mend matters, because

replacement is difficult, if not impossible, these days. On the other hand, most of us learned darning along with geography, so we should be able to look forward to making do with what we have, even though the darns appear like punctuation marks in closets throughout America.

We feel, however, that for many people, darning is not enough. It mends a tear, but it leaves a scar, and in many cases a kind of plastic surgery is sorely needed. This can be managed simply by introducing an embroidered design to camouflage the hole. Then presto, your "holey" terror suddenly has a halo, and it is better than ever.

By

Patricia Guinan



The musical note and the candy cane are designed for long tears. The band box is a perky front for a three-cornered rip, and the strawberry is so gay no one would suspect it of being an apology for a moth hole

Here again, the dove's message and the dominoes were designed for more of the three-cornered tears, while the bowknot is reserved for less complicated holes. Its center might hide the darn, its sides give balance



# Cherish your dreams with a

# Hope CHEST

**A not-so-old aunt gives the low down on hope chests for brides who must travel light. Read her advice on how to fill them and make the contents create the illusion of a full-size home**

By Florence Paine

Dear Sally,

Your news was stupendous, and I am so happy for you. To think that it's only a month till you start writing that wonderful new name *for keeps!* It would have been nice to have a little more time to practice writing it, to have enjoyed the warmth and thrill of just dreaming about it. But there will be plenty of time for dreams afterward. Now I know you'll want to concentrate every moment on creating for a short span of time a gracious home for Jim to remember when he is sent away.

It won't be easy to do. For you will have little to say about where you create this home. You'll simply follow Uncle Sam's leadings—and he can lead to some pretty dismal spots. But even the depressing effects of mustard wallpaper and Morris chairs upholstered in poisonous green plush can be minimized if you soften the background with a few wonderful things of your own.

If I remember rightly, your fond aunts have been showering you with beautifully worked monogrammed towels and snowy damask tablecloths on every excuse for a celebration since you graduated from pigtails. So that hope chest at the foot of your bed is probably bulging with treasures. And let me tell you that you'll bless them for every little item therein. For there's nothing that can transform a cold, impersonal hall bedroom into a warm and friendly atmosphere more quickly than soft oversized bath towels that you can wrap yourself up in, crisp guest towels lined up on tidy rods with each hem as straight as a Rockette's back; soft fluffy blankets that are deceivingly light, but warm; sheets with a delicate silky texture that appear

fragile, but are as sturdy as a wiry lad; a table set with a dainty cloth and candles burning bravely.

By rights a household trousseau, these days shouldn't be large, for you'll be traveling light. Besides the linen closet may be Jim's foot locker, which measures 31" by 17" by 13", so only the essentials warrant a place. But everything which goes with you must be the very nicest thing of its kind.

Let your old (I hope not) aunt, with 10 years seniority at this marriage business, tell you what she's been traveling around with—which may give you a rough idea of what to take or buy:

- 3 twin-bed sheets
- 6 pillow cases
- 6 large turkish towels
- 6 hand turkish towels
- 6 wash cloths
- 6 guest towels
- 2 wool blankets
- 2 bedspreads
- 1 elegant luncheon cloth and napkins  
(for special occasions)
- 1 mat set (for us)
- 8 kitchen towels

When you're shopping these days, don't have too many preconceived ideas as to colors and styles. For naturally stores are limited as to quantities which they receive from manufacturers, who are devoting the major part of their machinery and production to war orders. Solid-color sheets aren't being made any more, but there may be a few with colored borders in the stores. You can still buy hemstitched hems as well as plain on sheets . . . and both sheets and cases are being made in all the usual sizes. Narrow (Continued on page 121)

This year's bride wouldn't be smart if she brought to her new home a dowry of household linens as large as Grandmother's. She must choose a trousseau that can travel from place to place without being burdensome. The essentials, like white Martex towels, Bates bedspreads, Wamsutta percale sheets and Springfield blankets, will serve her wisely and well. Photographed at B. Altman & Co. by Eugene Hutchinson











# Mrs. Appleyard plans a . . .

## WARTIME WEDDING BREAKFAST

**And it's really breakfast, with all the savory top-of-the-morning dishes that make the meal the best in the day for true breakfast lovers. It's served buffet**

By Louise Andrews Kent  
Author of "Mrs. Appleyard's Kitchen"

At last it has happened. After fifteen years of breakfasting on a glass of orange juice, Mrs. Appleyard has actually eaten a real breakfast! This world-shaking event started with the silver Lazy Susan. It was a wedding present to Hugh and his wife from one of her English uncles. It had a place for hot water and four covered dishes, and made Mrs. Appleyard think of every English novel she had ever read. How wonderful all those English breakfasts were where monocled baronets lifted silver covers and heaped their plates with kippers, kidneys, and steaming kedgerree—whatever that is!

Mrs. Appleyard toyed with the idea of

getting Mr. Appleyard to wear a monocle, but gave it up after the first skirmish. Always practical, she realized that she had better save her strength for thinking up a good reason for Hugh and Daphne to give a party. Their indifference to their obvious duty toward the Lazy Susan was shocking to Mrs. Appleyard. Daphne was skeptical about getting enough things to put under the covers. Hugh kindly offered to contribute some K rations he had brought home from the Aleutians in his pack, but it is doubtful if anything would have happened if the telephone had not rung at that moment.

Mrs. Appleyard came away from it looking like a cat that had swallowed a couple of canaries with thick cream.

"Bob Brewster is going to be married here next Thursday. His train leaves at one o'clock. I told him we'd have *breakfast* for him," she announced.

"I'll get the silver polish," Daphne said, laughing.

To the pleasant music of silver being polished, Mrs. Appleyard planned the wedding breakfast.

COLOR PHOTOGRAPH BY EMELIE DANIELSON

When a wedding breakfast does away with clam bisque and chicken patties in favor of a real breakfast menu and then lightly disposes of the servant problem by inviting guests to help themselves, that's news. And now Frances T. Heard, HOUSE BEAUTIFUL's Decorating Editor, shows how glittering and festive the service of such a common-sense meal can be. Daphne's wedding present, the English tradition of buffet breakfast, and the fact that well cared for silver needs no extra adornment inspired the setting across the page. You would serve the hot dishes in the Sheffield silver Lazy Susan from the Disalvo Galleries. Sterling flatware is R. Wallace and Sons' aristocratic "Grand Colonial," a pattern that glows with elegance without being ornate. Royal Doulton china, such as you'd find on an English country house buffet, is in the flowered "Clovelly" pattern from William S. Pitcairn Corp. The Holland Jewelry Company, of San Angelo, Texas, has both flatware and china. Decanter and graceful calyx-shape glasses are in the Cambridge Glass Company's "Lexington" pattern, from Stern Brothers. Napkins from Mosse, Inc. The mahogany buffet in the 18th-Century tradition, the mirror, the silver flower bowls and coffee urn are all from Manor House, where the setting was photographed

Grapefruit with White Wine  
Eggs Benedict  
Grilled Kidneys with Bacon  
Fish Balls                      Oysters a la King  
Corn Sticks                      Toast  
Orange Marmalade      Wild Strawberry Jam  
Waffles                      Maple Syrup  
Coffee

### Grapefruit with White Wine

For six people allow three large grapefruit, half a cup of white wine, three teaspoons of sugar, six maraschino cherries, fresh mint leaves.

Cut the grapefruit carefully, chill them well. Dissolve the sugar in the wine. Pour a little of the mixture over the fruit. Garnish with the cherries and mint leaves.

(Continued on page 123)





# IS IT *Fun* WHEN YOU OPEN IT?

**Is it a surprise every time you open a drawer? Do you open them proudly when friends are with you? And have you banished the nagging problem of how to keep them in shining order?**



Select a wallpaper with a bold, easy-to-cut motif. Paint the drawer a wonderful color. Cut out motifs, paste to painted surface in all-over pattern. Shellac over the whole for easy cleaning

Wallpaper drawer's bottom with solid colored paper. Use shelf paper, wallpaper, or suede paper. Then enliven by outlining edges and sides with a gay wallpaper border. Be sure to miter corners

By  
Sara Little

**D**rawers are funny things. Closed, they are part of the furniture. Open, they reveal a person's character as surely as the books she reads, the clothes she wears, the friends she has. Too often they are like the woman who makes a good first impression until she starts to talk. Outwardly, she is gay and groomed and glamorous, but her conversation is disillusioning. It shows a mind that is cluttered and confused. Like a drawer into which everything is crammed that won't bear too close inspection. Or else it shows a mind that is dully proper with no relieving color. Like a drawer that is primly tidy, whose contents have been arranged with no excitement or imagination.

The moral of the pictures shown on these pages is to let your drawers do justice to the decoration of your house, and to your own personality. It's surprisingly easy to give them a fiesta gaiety, and once this is accomplished, you'll be inordinately proud of them, using any pretext to show them off. You'll find, too, that by dressing them up in any of the ways shown, the problem of neatness will take care of itself. Surely no one could desecrate such a drawer by an untidy jumbling of its contents. Now look at the pictures and find out how to fix your own so they'll be fun to open!

PHOTOGRAPHS BY RICHARD AVERILL SMITH



Book paper comes in such unusual designs that it can be an excellent lining for drawers. But it's too thin to paste on, so cut out cardboard to fit and paper over that. Corners should be glued on reverse side





Here the decoration of the drawer echoes the tempo of the room's decoration. It is lined with fabric in a provincial design and this, too, is wrapped around cardboard that has been cut to fit drawer's surface, and glued on, back side. This allows easy dusting by simply lifting it out

Think ahead when you have your wall papered and get your paper hanger to do the insides of your drawers at the same time. This is a good way to use left-over wallpaper. You might take a hint from your luggage construction and make side pockets for things that usually clutter drawers







Left. There's no clinical air in the dining end of the Walter Thompson kitchen, in West Los Angeles, with its red and white wallpaper, white built-in dresser, and brick floor waxed for easier cleaning

Right. Deal out color in the kitchen generously and you'll never lack helpers! The hooked rug in front of gaily painted cupboards takes to the tub. Hour-glass curtain treatment is fun, affords light

Below. The Thompsons arranged equipment for assembly line efficiency, but avoided plainness with washable ruffled valance over stove to match curtains, copper hangings, greenery. Herb box is handy

THE THOMPSON KITCHEN DECORATED BY LOUISE BOGGS



Personality and practicality make good partners. Note indirect lighting over sink, balanced by old lantern for ceiling fixture. Engineered cupboards add interest with unusual knobs and "H" hinges

S. H. GOTTSCHO

## CAN A KITCHEN HAVE PERSONALITY and still be efficient?

**Yes, you can gild the lily as much as you like without interfering with smooth performance, if the basic equipment is well planned and properly arranged to begin with**

By Martha Darbyshire

**D**on't check your bag of decorating tricks outside the kitchen door. Your kitchen can be as warm and cozy and reflect you as much as any room in your house. For kitchens don't have to be as coldly impersonal as a factory just because they're built around an assembly-line principle. Big doses of color, gay fabric, interesting details won't slow up those labor-saving devices. We imagine they'll be the impetus which will lead you down more exciting culinary alleys than a plain-Jane kitchen would.



POLHEMUS &amp; COFFIN, ARCHITECTS



GUEST COTTAGE OF MR. AND MRS. VERNON BROWN, SANDS POINT, N. Y.



If you can whip up a superlative omelet, but are wary of a paint brush, stencil your walls rather than experiment with free-hand decoration. Or follow rules suggested by Peter Hunt in last August HOUSE BEAUTIFUL. Room decorated by Marshall Field & Co., Chicago

## Let your FURNITURE LIVE by these rules

**Your fine furniture, like your silver, will grow lovelier with the years if you don't kill it with too much kindness**

By Florence Paine

"**L**IVE and let live" is *not* the rule to follow when your fine furniture is concerned. But fussing over it like a doting mother is the wrong treatment, too. It's a middle-of-the-road, consistent care that makes furniture lovelier ten, twenty years after it was purchased than when it was new.

Most furniture finishers and manufacturers feel that an *expert* or professional polishing twice a year is the ideal treatment for wood pieces. That doesn't mean that you can sit idly by the rest of the year and enjoy the work of the experts. But you don't have to shower your furniture with wax or polish every few weeks. It isn't the constant application of polish that produces that enviable glow of beauty. It's the regular buffing of the surface. So between those overall polishing sessions, simply rub every piece with a soft, *clean* cloth—with *absolutely nothing on it*. Too many applications of wax or polish tend to make the surface tacky and sticky—fertile soil for dust to lodge. Remember that many a fine museum piece owes its matchless patina to some cabinetmaker who lovingly rubbed it with the palm of his hand. The heat and oil from his skin, together with the buffing, imparted that soft priceless sheen.

Since wood breathes, expanding and contracting with changes in atmosphere, our steam-heated homes are anathema to it. For they draw out the moisture and dry the wood unless it is nourished regularly with wax or polish, which also protects the finish. One furniture finisher suggests that the best time for furniture polishing is *just before* the heating plant is started in the fall, and *just after* it's shut down in the spring.

But what to use is the question. One group of friends may swear by lemon oil; another wouldn't use anything but a wax-base polish; another thinks that paste wax is a must, while still another votes for crude oil and vinegar. Even the experts don't agree on what is best. Each has his own formula for perfection. But they do agree on basic principles.

If a piece of furniture has a hand-rubbed finish achieved by many applications of wax, reapplications should be wax in some form to maintain the beauty of the piece and to build up the finish.

An oil-finished piece should be treated to a rubbing of oil alone, or a combination of oil and turpentine.

Much of the furniture now (Continued on page 77)



# spring remedies for your

**What's wrong with your lawn may be "all or nothing at all." It may be just the need for a spring pick-up . . . or a major operation may be required. In any case, here's a 1944 answer**

The problem of what to do with the front lawn is sometimes almost as tough as the problem of what we'd do without it. There's no branch of gardening more common (even if not more popular) than lawn tending. And no branch more troublesome. But when it comes to the point of contemplating the front yard without grass . . . well, there's not one of us who wouldn't shudder at the thought.

All right, so we've got lawns, whether they're good ones or not. And every spring we have to "do something" about them. What we do, come the first breath of spring, depends—

## **If it's just a matter of keeping a good lawn good . . .**



If your grass grows on a firm foundation of fertile, loamy soil, say 6"-8" deep; if it sprang from good seed, properly planted and regularly tended; if the Jap beetles and chinch bugs have found other pastures; and if crabgrass has never been given its head—if all these, then you've got a pretty good lawn. It may look lumpy and sere in March, but in April it will start with a rush. And man, will it be ravenous! So your chief chore, as the weather begins to turn and the frost is about to come out of the ground, is to supply a real ration of complete plant food. This year, while stocks will be short, the formula for lawn and ornamental use will match the Victory garden formula for efficiency. And the rules on the maker's package should be followed. If you lack a fertilizer spreader of your own, rent or borrow one. Choose, if possible, a still day when the ground is firm and before frost departs and green growth starts. Under these conditions, the fertilizer need not be watered in. There will be no green shoots to burn under any chemical nitrogen in the food, and the frost, when it does come out, will work the food down among the grass roots, dissolve it, and make it available to the grass when it can use it to best advantage. That's all . . . except for the routine care.

## **If a pretty fair lawn has begun to show bald spots . . .**



GIVEN dead patches that are neither too big nor too numerous, the problem may not be serious. Crab grass or weeds eliminated last year would leave such spots. So, too, would the work of beetle grubs or chinch bugs. In the case of insect injury, definite steps must be taken. If the grass roots seem to have been eaten just below the surface, or if you find, in digging, considerable numbers of gray worms, arsenate of lead (10 lbs. per 1000 sq. ft.) will be called for about May 1. Either apply it in liquid form or watered in well immediately after application. In the case of chinch bugs, the damage is hard to diagnose in early spring. When the weather really gets warm, choose a sunny noon and examine suspicious spots at hands-and-knees range. Push aside the grass blades with your fingers, and if either small red infants or dirty looking adults, 1/8" long, are scurrying about, a good dose of tobacco dust is called for. They must be hit to be killed. Good healthy lawn grass, given a head start, will effectively choke out the crabgrass, which doesn't germinate till early May. So right now your problem is the stimulation of the good grass and the re-sowing of the bare spots. Don't rake the lawn when it is frozen or muddy with thawing. Apply your plant food as described in the first paragraph above. Then as soon as the ground is workable, scratch or fork over the bare spots, rake, roll or tamp, seed with top grade seed (no other is worth buying for a permanent lawn), rake, and firm again. Sow the seed evenly, by hand, so the soil is conspicuously but not thickly covered. You won't need to water spring grass till it is growing well or during a drought.



# FRONT LAWN PROBLEMS

or should depend—on not only what state the lawn was in when winter last arrived but how it performed during the preceding season. In other words, we must decide in March, on the basis largely of previous evidence, what we must or can do to have good grass this coming year and in years to follow. For a good lawn is not only perennial but perpetual.

In general, there are four states a lawn may be in at any given spring: good, spotty, lousy, and hopeless (strong words, some of these, but the kind you use). There are all sorts and conditions in between, too, but that merely makes

your job a little harder or easier. So start with Number 1 on the opposite page, and see what can be done to keep a lawn that was good last year just as good or better this season. Or choose your own number, after a little memory work and a quick look out the window, and start there. But read them all. They interlock, and they may give you a better understanding of the way good grass develops and renews itself. Read especially Numbers 2 and 3, for "the things you will learn from the yellow and brown will help you a lot with the green." And get busy now while there's still time.

## If your lawn last fall was chiefly weeds and dirt . . .



**T**HE answer is easy: you need a new lawn. Start way back—with the soil itself. Ideally, good lawn soil should be loamy, rich in humus or decayed organic matter (manure, leaf-mold, compost, peat moss), fertile (supplied with the specific food elements that grasses must have for nourishment), deep (6"-8" at least), and well drained. It should be as free from weed seeds as possible. It may need re-grading to eliminate steep slopes or low spots that will become waterlogged. Can you salvage the soil you already have? Probably. But add the required ingredients, except complete fertilizer, to bring it up to standard and mix well with either hand tools and much raking or, best of all, a machine built on the rotary-tilling principle. This shreds and mixes the soil to necessary depth and leaves a level seed bed requiring a minimum of raking and rolling. Prepare your ground as early as the soil can be worked without lumping or sticking. Lime as a competent soil analysis indicates. Before rolling, rake in complete plant food according to the maker's directions. Then roll, rake again, and correct any unevenness. Roll once more, lightly, if the raking has loosened the surface too much. Now you are ready to seed. Buy the best (it costs a little more this year, but is still the only kind to buy), and sow in the fertilizer distributor. Eight pounds per 1000 sq. ft. is not too much. After sowing, rake lightly and roll again. Water only as it is necessary to keep seeds and developing roots moist—not soaked. Start weeding in May. Cut with a sharp mower when the grass stands evenly from 3"-4" high. Never cut shorter than 1½" at any time during the year.

## If the case for growing grass is definitely hopeless . . .



**D**ON'T try to grow grass at all—that's the answer. In other words if grass won't grow, even in good soil (and sometimes it won't), don't waste your money trying to make it. Too steep slopes, deep shade, heavy encroachment of tree roots suggest three causes for grassless lawns. Let common sense be your guide and plant something else. On steep banks, many creeping perennials will grow, according to soil and light conditions. Trailing roses might be an answer, or yucca, or daylilies. Or ivy (*Hedera* varieties). Periwinkle (*Vinca minor*), or Pachysandra (*P. terminalis*). These last three are best bets for shaded spots under dense or voracious-rooted trees. Pachysandra plants are shown properly set out at left. Gradually they will form a solid evergreen layer, practically immune to disease and tolerant of all but the stiffest root competition. The use of ground covers in place of grass can be made a definite, æsthetic part of your whole landscape, not just a compromise with nature. They are "trouble-shooters" first of all, to be sure. But they are flowers, though largely blossomless, in a very real sense and are capable of carrying out their share of a garden design in line, form, texture, and color. Finally, if all else fails, grow neat bluestone chips!





The hum of the sewing machine runs like a leitmotif through Suzie's story. For \$2.10 she rented a machine long enough to make the striped draperies that hide the Pullman kitchen, the butter yellow slipcovers for bed and sofa, and the bright cushions. Slipcover fabric cost \$19.87. Left, the "Tawdry Arms" as The Sergeant first saw it

LOUFT ■ WOLF

EMELIE DANIELSON



The slinky beige coverlet that draped the Hollywood bed reminded Suzie of a lazy lady in a kimono. She banished this, substituted a crisply box-pleated slipcover. Substantial lamps, replacing World's Fair relics, cost \$5.96. The \$1 map is a good spot of color

## A PICTURE

**When Suzie's Sergeant went away, she vowed she would be happy in a furnished room. Here's how she transformed the "Tawdry Arms" for \$47.49**

By Betty Turner





A new arrangement of the same old furniture helped to give Suzie's room character and unity. The landlord extended the shelf from the radiator to form a sofa niche and a ledge for books and knickknacks. He was also the author of the coffee table. Lumber cost \$1.78, paints and brushes came to \$2.70, and fabric for draperies was \$14.08



LOUFT & WOLF

## for the sergeant



**Army wife whose husband is going overseas wants one-room, kitchen and bath apartment in downtown NW for duration tenancy. No children or pets. Reply Box 333**

How sad, thought Suzie, as she read the newspaper advertisement. No husband, no children, no pets, not even a home. An errant tear trickled down her cheek. For Suzie was Box 333.

She'd been expecting this for nearly a year, ever since she had come from San Francisco to Washington, D. C., to be with her sergeant-husband as long as she could. But when The Sergeant broke the news, her heart did a power dive right down to her toes. The long-dreaded blow had finally fallen.

Suzie thought her heart would break, but it didn't. There was little time for weeping when she had just six days before farewells—six days in which to find a small, inexpensive apartment in downtown Washington that would suit the requirements and pocketbook of a girl on her own. Because The Sergeant wanted to see her established before he left, so he could carry with him wherever he went a picture of Suzie in her new quarters. Warrior husbands are like that.

The newspaper advertisement brought seventeen replies, but only one possibility. It came the day before The Sergeant was to leave. Suzie made a record dash for her hat and coat.

"It doesn't matter if it isn't very (Continued on page 99)



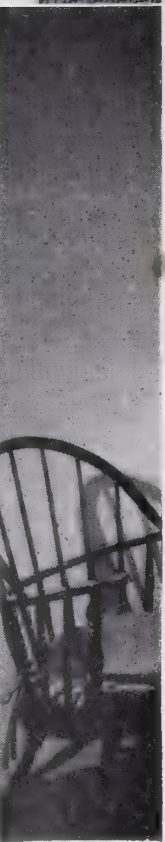


EMILIE DANIELSON

By  
SARA LITTLE

Our lounge and luncheon room started out with a collection of old horrors second to none, but paint and fabric perform miracles. Here's the five-piece Victorian parlor suite, \$35 worth at the Salvation Army, freed of its gloomy plush and dark walnut with 37¢ plaid denim and clean white paint. China, strictly cardboard, cost 60¢

Right. A red floor-length skirt mercifully conceals the bad legs of this round table, used for luncheon or reading. A kitchenette off this room has a refrigerator and electric hot plates and stores card tables and oddments. The impressive lamp you see is one of four home products. Its base is wood, its shade pleated shelf paper





# WE practice what we preach . . .

**"We'd like to see you carry out some of those bright, inexpensive ideas you talk about," write the doubting Thomasinas to House Beautiful. Here's our answer. You can see how we applied our pet low-cost decorating principles to the employees' lounge right under our own roof**

One of the many reasons why we at HOUSE BEAUTIFUL love our readers is that they won't let us get away with a thing. When we suggest, in our most beguiling rhetoric, that you can glorify has-beens with paint and fabric, make your own lamps, and perform major miracles with wallpaper cut-outs, we're immediately bombarded with letters that say, "It's easy enough to write about these pin-money tricks, but have you ever actually done them?"

The answer to that very fair question is, "We certainly have." Right in our own business building we were presented with the problem of turning an exceptionally bleak and bare office into an inviting lounge and lunch room for the girl employees of HOUSE BEAUTIFUL and the six other

magazines that share quarters with us. We were also presented with a heart-breaking assortment of old furniture that ran the style gamut from Jacobean to Saggy Overstuffed—and of course there was the omnipresent budget to watch!

Taking our own advice about the importance of color, we dropped the sky-high ceiling by running a molding (6¢ per foot) around the walls, painted the ceiling and drop a deep blue, the walls a soft azure, and the molding white. By way of warm contrast, we slipcovered a sofa in lipstick red, used the same red for seat pads on the Windsor chairs, and disguised a battered round table with a floor-length skirt of it. Sixty-five yards of blue and white plaid denim, at 37¢ (Continued on page 87)



The entrance to the lounge is decorated with covers of the magazines on which the girls work. Birds are painted. The room is number 709 in our building, so the lounge is the 709 Club



The little house on the wall is really a box for paper towels, tricked out with a blotting paper roof and windows to look cute instead of undecorative. Light dishwashing goes on here



# GOOD GARDEN GREENS

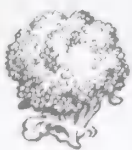
**Last month, you remember, it was the truth about tomatoes. Here are some simple facts about the "protective" vegetables—greens for boiling and those you eat raw—with tips on good varieties, proper home garden care**

By George E. Burkhardt

Say "greens" and two thirds of the populace would retort "spinach"—and probably make a face. There's no vegetable in the world laboring under a greater handicap than spinach. Even worse is the bracketing of all other "boiling" greens with it. Of course, we all eat spinach—yes, and like it, too. And more and more these days we're hearing the beautiful merits of the green vegetables emphasized. But the time has now arrived to stop considering greens as medicine that is good for us. We can stop shouting about vitamins from A to K as though we really knew what we were talking about. We can stress, rather, the good flavor and adaptability of greens, over and above their admitted dietary merits. And we can, especially, point out that the best greens are easy to grow; that, well grown, they are of better quality than any we could buy in the markets; that there are certain important points to be considered if we would grow these in our garden so as to get the most out of them.

Go at it this way: first, read the paragraphs below covering some of the best garden greens and the varieties or strains which are most dependable. Then study the sketches and notes on the opposite page. Then for further details about the growing and use of the greens, *turn to page 134.*

**BROCCOLI** is coming steadily to the fore not only as a staple green, but as a home garden favorite. There is one best type, called Calabrese or Green Sprouting. Seed may be started indoors and plants set out in April, or it may be sown in the open. It may be cut for 6 or more weeks if side heads are cut after main heads. Member of cabbage family. Full of vitamins.



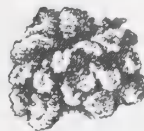
**CABBAGE** may be shorter on Vitamin A than its broccoli brother, but it has other vitamins and minerals. For a full-season, all-purpose supply, 3 varieties are suggested: 1. Golden Acre, small but firm heads of finest flavor. Plants can be set 18" apart. Takes 9 weeks to mature. 2. Savoy (Drumhead or Perfection strains), larger heads of crinkly leaves. Mild flavored; 12 weeks. 3. Late Flat Dutch, fine for winter storage, kraut; 12-14 weeks.



**CHARD** may be sown as soon as the ground is ready, will start yielding thinnings and small leaves in 6 weeks, and continues till frost. Lucullus is a fine large variety of top flavor. Rhubarb chard is red stalked with crumpled dark green leaves. Its flavor is delicate, its decorative value considerable. Chard is a cousin of the beet, likes a deep loam, ample water.



**KALE** is a somewhat coarse, strong-flavored green, disliked by many on that account. But Dwarf Siberian grows well in most gardens, is a good green to grow late in the season. It withstands hard frosts, and with a little protection lasts over winter and provides leaves in spring. It takes 9-10 weeks to mature, but may be cut over a long period. Likes 12" spacing; rich ground.



**KOHLRABI** is a curious-looking vegetable seldom found in the market. It is a member of the cabbage family, has a swollen stem that looks a little like a turnip. Tastes something like cauliflower. A hardy one, it may be sown early, thinned to 4"-6". Plant short rows and make 3 to 4 fortnightly plantings. Thinnings good in cream sauce. Sow White Vienna.



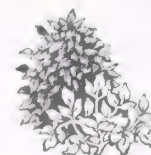
**MUSTARD GREENS** for your garden are of two sorts. One, Southern Curled, is ready from seed in 6 weeks and may be cut till frost. It is spreading, with crinkly leaves. Tendergreen (or Mustard Spinach) has smoother, more upright leaves. It grows very rapidly in spring or fall and may be cut in 4 weeks or less. Sow 10-day intervals. Light or heavy soils.



**SPINACH** in the home garden is often more satisfactory as a fall crop, but the Bloomsdale types will continue fairly well into warm weather. Seeds are frost-hardy. Virginia Blight Resistant is also a good fall variety, holding well even through "black" frosts. Allow 7 weeks to clean out crop. For best results, thin plants to 4"-6" apart and keep growing rapidly.



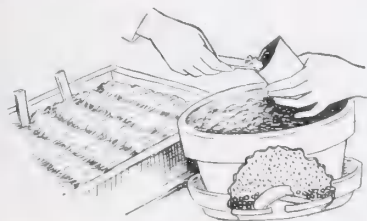
**TAMPALA & SUMMER SPINACH** (New Zealand) are fine summer greens. The former, new this year, makes an upright, bushy plant, the leaves of which can be cut all late summer and fall. Sow when weather warms up; thin to 18"-2'. Cut branch tips with leaves. New Zealand is a spinach-like green, yielding all summer and fall, too. Spreading plant.





# and how to grow them....

## How to get the seeds and plants started right



For early plants of the cabbage group, start seeds indoors a few weeks before ground would be frost-free outside. Sow seeds in rows in flats, or thinly in bulb or seed pans. Cover seeds no more than 2-4 times their diameter. Keep moist. Watering by soaking is better than a top sprinkling. But never let it become muddy. Disinfect seeds against damping-off fungi before sowing, with Semesan, Spergon or red copper oxide. Outdoor sowing should be shallow, too



If only a few plants are required, you can thin seedlings. But transplanting to other flats or plant bands improves root growth. Harden young plants by exposure to outer air during day, or in cold frame, before setting in garden. A good planting hole is watered and drained first, then the plant, with all possible root mass retained, is set, firmed, watered again. Plants sown directly in row should be thinned early. Sow 2 or 3 seeds where 1 is to remain



The cabbage clan is susceptible to injury by root maggots, and to prevent the flies from laying eggs near by, set 3" squares of heavy paper around stems immediately upon planting. Slit squares to center hole as sketched at top. For plants not thus protected, or in addition if infestation is bad, a paper collar 3" high, half above ground and half below, gets cutworms. Maggots also controlled by soaking soil with 1 oz. mercury bichloride to 10 gal. water

## How to keep greens growing for tender succulence



Secret of good greens is to keep them growing fast. That requires fertile soil, no weed competition, plenty of moisture and freedom from serious insect attack. Above are suggested spacings for crops in rows. Chard likes 8"-10". Thinnings are delicious to eat. Tampala needs 18" for good development. Thin kohlrabi plants to 4"-6", and mustard to 4"-6" if leaves are eaten as they mature—otherwise twice as far



Part of the secret of keeping greens growing fast is side-dressing with plant food, in either liquid or dry form. Where plants are widely set in row, an application in ring 3" away from plant is good for dry form. Teaspoon to tablespoonful according to growth. Scratch in and water well. For row crops, put food in trenches either side, scratch and water in. Use rotenone dust or spray, aimed up, on cabbage crops

## How to use the crop for maximum yield and flavor

Experience is still the best teacher, but here are 5 hints: Chard (1) will bear from spring to frost if outer leaves are cut, preferably when 8"-12" long. Central main heads of broccoli (2) should be cut when ready, to force growth of secondary side heads, which should also be kept out. Kohlrabi (3) is best at 2" in diameter. Kale (4) is tastier if outer leaves only are cut when mature. Cabbage (5) is best when heads are firm. To avoid splitting of ripe heads, check roots with  $\frac{1}{4}$  twist. This will extend harvest period several days







## 7 green varieties for the SALAD BOWL

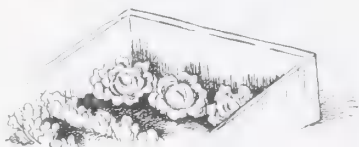
**Lettuce, of course, is the basis of a good green salad. But pick the kinds you can grow well—and a few supplementary greens to toss in the family salad also**

For the last few years there has been a minor war going on between those who favor head lettuce—as typified by the iceberg types—and those who think the loose-leaf or non-heading types are the only ones fit for human consumption. “Cattle fodder!” shouts the one group. “Chicken feed!” cries the other. It is demonstrably true, however, that a “tossed” green salad is best made with loose lettuce

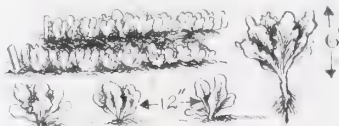
leaves, and it is also demonstrably true that the non-heading types, as a class, are easier to grow well and efficiently in the kitchen garden and are richer in vitamins. So here we go, on that basis.

In the panels below are discussed three kinds of lettuce, one loose heading, the others non-heading, and four other greens suggested for lending variety to the salad or to extend the salad season. The captions below the drawings mention certain dependable varietal names and include pertinent growing hints. They add up not only to the makings of healthful and tasty salads but to a pretty long unbroken season. Lettuce is notorious for its dislike of hot weather, but with a little ingenuity and care you can keep it cool and tender.

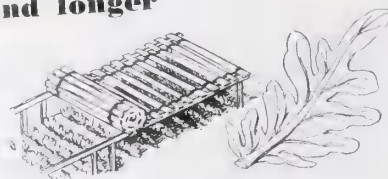
### Grow 3 kinds of lettuce to yield from frost to frost—and longer



You'll find it worth while either to set aside part of your cold frame for very early and very late lettuce, or to make a special frame for it. Mignonette, a small head-lettuce, is ideal for frame use. And other types may be started there in late winter and early fall



Grand Rapids is a fine greenhouse or frame lettuce. And with Simpson varieties it is excellent in the open. They form clumps, not tight heads, and all thinnings are edible. Thin to 12" apart when plants reach 6" height. Sow short (4'-8') rows about every 3 weeks

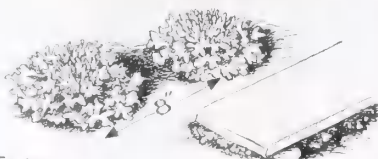


One of the best hot weather lettuces is Oak Leaf (above, right). It bolts to seed less and is of superb flavor. But 4' rows of other leaf sorts, set under shades of laths spaced their own width will carry on well through summer if kept watered, boosted with plant food

### Grow a mixed quartet of greens as well for a flavor filip



Romaine or Cos grows well in fertile soil, may be eaten small or, when mature, tied to blanch center leaves (sketch). Curly Cress (Peppergrass) makes a fine zipper-upper for salads. Plant little and often (sketch shows 3 succession plantings). Eat thinnings



Endive, or Escarole—tart and crisp—is best planted frequently in small amounts in spring. It holds more vitamins (as do all leafy greens) if not blanched; but for variety, the lacy leaves are appetizing after rows have been covered by a board to whiten

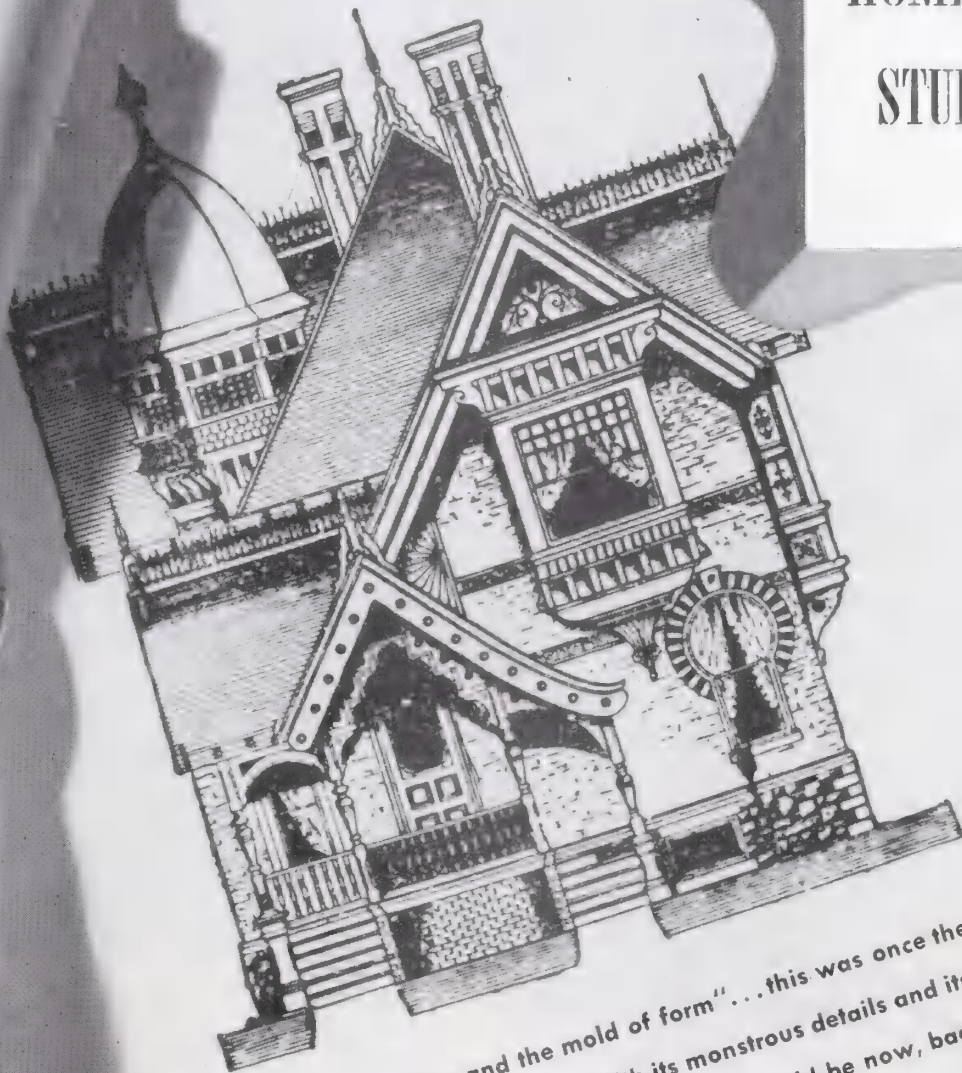


French Endive, properly called Witloof chicory, is planted early in spring, grown all season as a root, which is dug in fall, trimmed as shown, stored, and set (a few roots at a time) 6" deep in moist sand in a warm cellar. The white second tops are delicious



HOUSE BEAUTIFUL'S

## HOME PLANNER'S STUDY COURSE



"The glass of fashion and the mold of form" . . . this was once the peak of Style. But in its Victorian day, with its monstrous details and its nightmare gimcracks and gewgaws, it was, as it would be now, bad Design

WOODCUT COURTESY OF "PRINTERS' INK"

FRED LERNER

# WHAT IS STYLE?

**Style is the use of time-honored mannerisms in planning, materials, construction. But Style (good or bad) is not the same as Design.**

**To find out how to have both, turn the page\_\_\_\_\_**



*Site conditions  
+  
Family needs  
+  
Plans that solve both  
= GOOD DESIGN*



EUGENE HUTCHINSON

## Let your needs create the . . . **STYLE OF YOUR HOUSE**

Styles are architectural fashions and, like all fashions, are subject to constant shifts in popularity. But good architectural design goes on forever, whether or not it can be marked with the tag of any definable Style. For good design springs from within the house, from the way you want to live, what you need in order to live that way. Style results from good design



If you have ever indulged in the pleasant and necessary pastime of day-dreaming about the house you are going to build, you know one thing. Your dreams are of how the house will look—particularly of how the front will look.

At the risk of becoming an unpopular character, I should like to advise against this particular practice.

An architectural style is not a mere skin for your house, into which you stuff rooms and furniture as a sausage is stuffed with meat. Rather it is something that should grow out of your plans. When you have selected your land and determined the accommodations you and your family need, the question of what style is best should settle itself as naturally as love comes to the adolescent.

This approach to home planning is particularly necessary today. For there is no current "fashion" trend to follow, and no one can accurately forecast what architectural styles will gain the greatest favor after the war. Nor can you get much help from some of the more imaginative sketches published by ambitious designers. While some are traditional in character, and some are sane modern, others are obviously impractical pipe dreams. If you study the new houses in hastily erected war-housing colonies, you find no forecast of things to come. For they are bare boxes, naked of all semblance of beauty, because the materials or the designing time could not be spared to give them the charm they ought to possess.

There is no dominant American style today, nor has there been one since long before the Civil War, except the Victorian. Our efforts to get away from the Alice-in-Wonderland monstrosities of the Gay Nineties have led us to try many imitations and adaptations of earlier and purer European and American styles, and more recently to try the so-called Modern styles.

Perhaps this half century of groping would end more quickly if we stopped giving style so much importance, and started designing our homes to suit our present-day needs and materials.

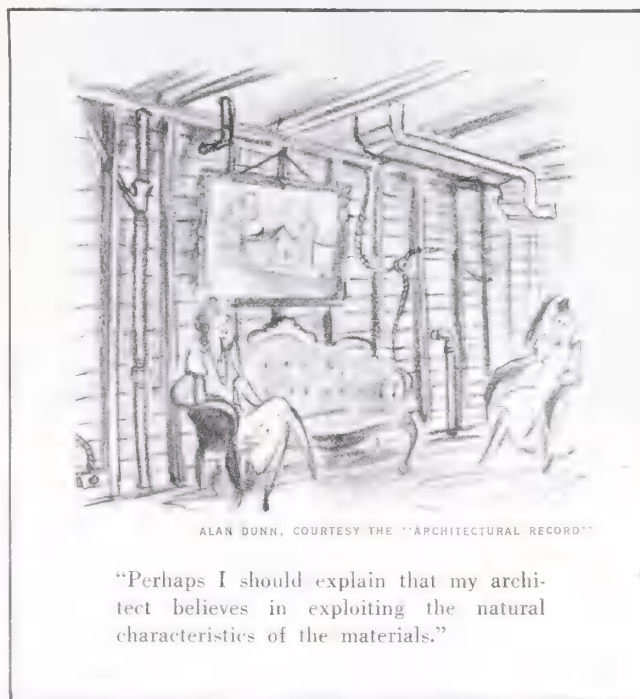
The style of a house is best determined by its environment, by the size and contours of its site, by the amount of money that can be spent for it, by the number and arrangement of its rooms, by the placement of windows, by the materials of construction, and by the climate and prevailing winds.

All widely used styles of architecture have evolved out of such things. Our ancestors could not carry building materials long distances; they used what was available nearby. In the Cotswold district of England stone was plentiful, so the Cotswold style is an outgrowth of the use of local stone. In other parts of England and in Norman France heavy oak timbers could be had for the cutting during the Elizabethan era. The "half" timbering common to these styles grew out of that fact. Where rainfall was heavy, roofs were steeply pitched. Where roofs were of heavy stone, they were made steep because wood roof trusses strong enough to carry the weight could be built more easily that way.

The thatched cottages of England and Northern France were the result of poverty and local materials. Low walls of stone and clay were erected as high as it was economical to build them. They were made of the cheapest materials available, but because they relied upon thickness and weight for stability, it was not advantageous to carry them very high.

Climate and customs, rather than materials, also may influence styles. There is marked contrast between the New England farmhouse and the plantation houses of the South. Both were the centers of farms or estates. In the North, the original house was often the nucleus for many additions, tagging on behind each other like children following hand in hand behind their teacher. The first unit was usually built by a new couple venturing to carve out their destinies on unbroken land; as the family enlarged and the farm prospered, extensions were added. The farm hands in the North commonly lived with the family; more additions were needed to accommodate their increasing number. And because the winter climate was severe, these enlargements grew one upon another, to allow direct communication with the all-important kitchen or dining room without forcing anyone to go out-of-doors through deep drifts of snow. For the same reason these rambling structures were connected to the barn. Always you will find that one could pass under cover from any unit to any other.

On the Southern plantations, a different set of conditions prevailed. Negro labor was used; and Negro field hands never lived with their masters as the native farmhands of the North lived under the same roof with their employers. A moderate climate, ample land, cheap labor and highly developed social customs created the manor house as a unit entirely separated from the slave or Negro quarters and from the farm utility buildings. Washington's Mount Vernon (*Continued on page 39*)



ALAN DUNN, COURTESY THE "ARCHITECTURAL RECORD"

"Perhaps I should explain that my architect believes in exploiting the natural characteristics of the materials."





Built-in (or built-on) idea for a china collector. And for a modest collector, at that, of one-of-a-kind pieces. Have your architect design a cabinet with just the right shelves to house your particular pieces. Architectural decorating is most effective of all



If records are your hobby and a constant source of satisfaction, have a record room or record alcove off the living room. Build all the storage space you want, plus all the conveniences imaginable for tending and listening. It'll be an endless delight

Carry the record idea into your decorating, too. Paint shiny black records on the floor, make fat black patent leather pillows, and frame rare, old, worn discs for the walls. Then you'll have a room to charm even those guests who don't like music at all

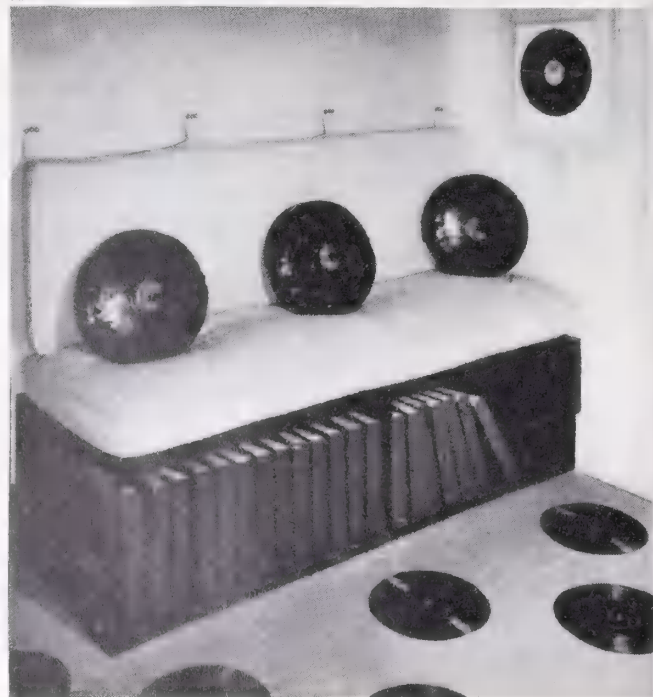
# MAKE A Feature OF YOUR Fetish

**What's the point to owning a home of your own if it isn't stamped indelibly as yours? Make it an expression of your interests, tastes, personality**

By Reuben Whitney

It may be lots of fun to own a rubber-stamp house. Practically the same as thousands of others. People who own them say it is. But it's *much more* fun to own a house that has been designed to humor your foibles and glorify your attributes. Think long and hard about how to keep it from being a rubber-stamp copy of the average house in America. Plan it to be original—soundly original, not faddy original. Here are two examples of what we mean, which were exhibited recently in a home show at Lord and Taylor, in New York City.

TWO PHOTOGRAPHS COURTESY OF LORD & TAYLOR







*“...and I’ll live like a queen in a house that takes care of itself...”*



**I**T’S A DREAM, of course! Even your home of tomorrow won’t completely “run itself”! But it will be easier to manage, more fun to live in than any house you ever hoped for! In fact, here are a few of the things which engineers in the laboratories of the Gas industry are planning for you *right now*.

**AN ALL-YEAR-ROUND PERFECT CLIMATE**—Your new Gas air-conditioning system will keep your home warm in winter, cool in summer . . . give you fresh, clean, balanced air at a moment’s notice—all from one simple, compact unit operated by the spotless fuel, GAS.

**A WONDER KITCHEN**—Marvelously cool, marvelously clean—where a new Certified Performance Gas range, equipped with *new heat controls*, will not only give you “precision cooking” . . . but *better meals* . . . with less drudgery!

**HOT WATER GALORE**—Your new automatic Gas water-heating system will give you oceans of hot water whenever you want it—make all housekeeping easier.

**MAGIC REFRIGERATION**—Your new silent Gas refrigerator, with greater storage facilities, will make it easier to keep all kinds of food fresh longer—meats, vegetables, even frozen foods . . . will save you hours of marketing time, give your family greater variety.

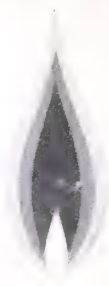
Our dreams of a better world are indeed coming true. It is a world worth planning and saving for—with every War Bond you can buy.

Remember . . . Gas today speeds war production. Use it wisely. Tomorrow it will bring you new ease, new leisure, better living.

THE MAGIC FLAME THAT WILL BRIGHTEN YOUR FUTURE

**GAS**

*An advertisement of the American Gas Association*





# Furniture by TOMLINSON

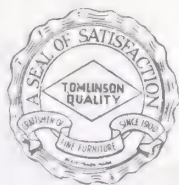
*To Keep You a Bride  
All Your Life Through*



## Young ~ Dramatic *Cinderella Rooms*\*

Rooms designed to hold their beauty ~ in taste and quality. . . Shown is the Bride's room ~ surprise of the year. Space-saving, beautiful! . . . The luxurious bed is actually two free-swinging twin-size beds attached to an upholstered headboard. The lovely 5½ ft. mirror-topped vanity conceals drawer space equal to a full-size bureau and a dressing table, plus additional accessory shelves. Add companionable bedside tables. . . Exquisite, practical ~ for a lifetime of pleasure.

\*Reg. U. S. Pat. Off.



Write for the new book in full color, "Your Cinderella Rooms", enclosing 15¢ for mailing. . . And request the name of your nearest fine store carrying FURNITURE BY TOMLINSON.

### TOMLINSON of HIGH POINT

385 Madison Avenue, New York



EMELIE DANIELSON

Marilyn, like all good cooks, doesn't take cooking too seriously. She has fun while she's at it and thinks the kitchen should be fun, too. Henry gave the walls color and humor with his paint brush, copying the designs of a luncheon cloth, painted recipes on the dumbwaiter door.

## The Callahans are at it again

**It's Marilyn's contention that a lady's kitchen is her castle. Here's how Henry and she brought the light touch to the culinary division of their apartment. It took little more than paint and wit**

**D**ECORATIVELY speaking, Mr. and Mrs. Henry Callahan are like Tennyson's brook. They go on forever, only they keep brightening the corner where they are with imagination and very little cash outlay. And don't think that HOUSE BEAUTIFUL doesn't keep its cameras trained on their every move. (See May, June, and October 1943.)

But, we've never told you the full story of Marilyn's kitchen, which is the hub of the Callahan menage because Marilyn's an ardent cook. It was just an ordinary New York apartment house kitchen, compactly equipped and barely large enough to turn around in about three times if you're as slim as Marilyn. It was painted an unimaginative, sober-faced cream. But you can well imagine that the Callahans went to work on it fast. Marilyn's favorite luncheon cloth is cream color printed with Pennsylvania Dutch designs in cobalt blue and fuchsia pink. So, what was more natural than for Henry to get out his paint brushes and

borrow its colorful pomegranates and bell flowers to brighten the kitchen walls? Over the stove he built a small double shelf for herbs, spices, and vinegars, gave it cunning little doors, like the shutters of a gingerbread house, and traced free-hand doves on them.

The dumbwaiter door you have always with you in an apartment kitchen, but if you're like the Callahans you see it as a natural frame for something decorative and useful. Here Henry exercised his talent for trompe-l'oeil, the kind of fakery by which you paint objects on a flat surface and give them a three dimensional look. This was the logical place for an appreciative husband to celebrate his wife's cooking, so Henry jotted down three of Marilyn's recipes which guests invariably demand. These are Marilyn's Pasties (pronounced past-teas, and a typical copper country dish from Marilyn's native northern Michigan), Beef Stroganoff, and Mary Ellen's Delight, a casserole named for an old family retainer.



# QUESTIONS *you'd hate your wife* to ask about **INSURANCE. . . .**

- "Where would we get the money to rebuild if the house burns down . . . how much . . . from whom?"
- "What if Katie fell down the cellar stairs and broke her leg . . . are we protected by insurance . . . enough insurance?"
- "How could I ever get another fur coat at today's prices if I left mine on a train? Have we *that* kind of insurance?"



less you can answer those and similar questions about your insurance, you'd better check up with your insurance Agent or Broker. He will tell you how little it costs North America Companies' protection your property against financial losses. But how can he be expected to advise a fully how to *protect what you have*, unless he *knows* what you have and wish protect?

As a starter, you might make a check right now against the questions in the box at right. Why not call up your insurance Agent or Broker and ask him?

North America Agents are listed in local Classified Telephone Directories. Heading the group of North America Companies is Insurance Company of North America—oldest fire and marine insurance company in this country, founded 1792.



## INSURANCE COMPANY OF NORTH AMERICA COMPANIES

INSURANCE COMPANY OF NORTH AMERICA  
THE ALLIANCE INSURANCE COMPANY OF PHILADELPHIA  
CENTRAL INSURANCE COMPANY OF BALTIMORE

INDEMNITY INSURANCE COMPANY OF NORTH AMERICA  
NATIONAL SECURITY INSURANCE COMPANY  
PHILADELPHIA FIRE AND MARINE INSURANCE COMPANY

### ASK YOURSELF THESE QUESTIONS

(Your Agent or Broker will give  
you the answers)

- If water leaks in and damages my walls and furnishings, have we insurance on that?
- Is my home protected by enough fire insurance to cover today's replacement value?
- Does my automobile insurance pay for hospital, nurses' and doctors' bills for anyone injured while riding in my car, even though I am not responsible for the accident?
- If my wife's jewelry disappears and I can't prove it was either lost or stolen, can I collect the insurance?



Brand New! Sensational!

**TRIMZ**  
READY-  
PASTED

**APPLIKAYS**

Gorgeous, Colorful,  
Ready-Cut-Out Decorations  
to Beautify Rooms 101 Ways!  
Just Wet... And Hang!



Never before anything like Trimz Applikays! Put your own artistic touch on walls, ceilings, furniture, lamps, wastebaskets—any plain or painted surface! Applikays are created by leading artists! Match any color scheme! Washable, fade-proof, guaranteed to stick or money back!

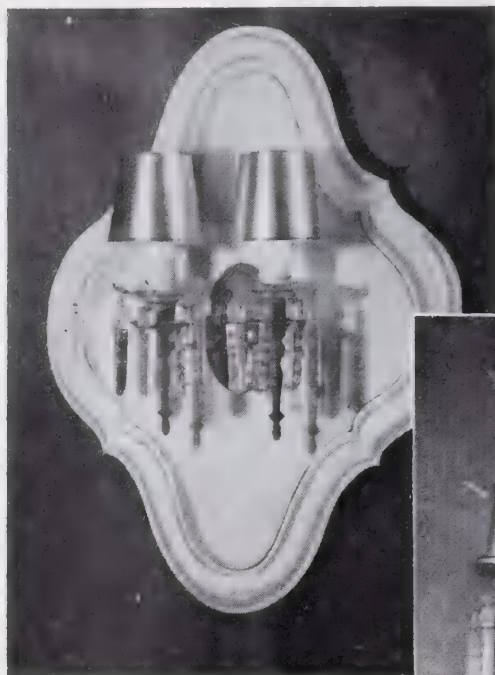


**7 MATCHING PIECES IN EVERY SET.** A single package gives you choice of dozens of clever arrangements. Transform a room, screen, cabinet, lamp, valance, chest, in a few exciting minutes! You'll marvel at the many thrilling suggestions pictured in the colorful display at your dealer's. There's a pattern for every room in the house! See TRIMZ APPLIKAYS today!

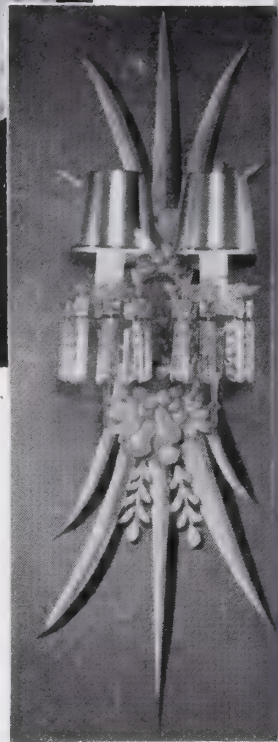
**USE TRIMZ APPLIKAYS 101 WAYS!**



TRIMZ COMPANY, INC., 1012 SOUTH SPAULDING AVENUE, CHICAGO 24, ILLINOIS  
© 1944, TRIMZ COMPANY, INC. Also Makers of Trimz Ready-Pasted Wallpapers and Borders



EMELIE DANIELSON



Paint a baroque frame about your light bracket and you have a thing of beauty. If you're shaky about your ability at trompe l'oeil, use wood molding, anaglypta (pressed paper), or a design clipped from wallpaper

Glass bobèches (saucerlike candle-holders) and prisms make a drab bracket scintillate with elegance. Hunt for bobèches in antique shops. They're slightly scarce. If you can't find glass prisms, use the plastic kind

## What to do about the WALL BRACKETS —if you are a renter

**Make your side lights important wall decoration by playing them up with prisms and paint. Here's how to turn a well-known eyesore into an asset**

UNFORTUNATELY, you can't pull the light brackets out by roots if they belong to the landlord. Painting them the color helps to tone them down somewhat but, paradoxical enough, the most effective way to tame these eyesores is to tuck them up. Lord & Taylor's decorators, answering the frantic prayers of apartment-dwellers with bracket trouble, paint a bold, black background around the spot where the bracket sprouts from wall. They use the trompe l'oeil technique, simulating bare wall molding or carved Grinling Gibbons fruits, and the setting only furnishes an impressive frame for the bracket, but decorates the wall as well. Electric candles are set in glass bobèches with prisms and topped with small shades. Result: an erstwhile decorating headache becomes a highly desirable, elegant feat





In all her world of music, *Rise Stevens* had never heard anything like this

As a born New Yorker, who had studied abroad and who had sung for the elect of all continents—the little city of Mt. Carmel, Ill., might seem as far away as the distant planets.

But here it was...as real as the beautiful cabinet on which her elbow rested. For this was Mt. Carmel's glorious new gift to music—and Rise Stevens was enjoying it as she had never before enjoyed recorded music of any kind.

She listened...almost unbelieving...as a great symphonic orchestra painted a mighty panorama of sound. All too soon, it seemed, the needle reached the final groove. And, as the last brilliant notes still echoed, the automatic record-changer deftly took charge. Rise Stevens watched, fascinated, as gleaming metal lifted the disc, turned it over, restored it to its proper place with all the solicitous care of young motherhood.

"Why, it's two miracles in one!" exclaimed the talented Miss Stevens. "Such wonderful, wonderful music!...and yet it does all its own work! I can't wait until I have a Meissner of my own—exactly like this one!"

Rise Stevens, star of the Metropolitan, star of film\* and radio, had just heard the only Meissner electronic radio-phonograph in existence. It is the final laboratory model perfected just before war turned all of Meissner's skill and knowledge to the manufacture of vital electronic war equipment. Of fabulous value, this model is now on loan "for the duration" to the music room of Mt. Carmel high school. There it provides musical inspiration for the younger generation of Meissner's home community.

As the clouds of battle are swept away, however, luxurious postwar counterparts will bring a new wealth of musical pleasure to all who enjoy the good things of life...to all the lovers of artistic perfection who have long been irritated by the "missing elements" in much of today's recorded music. Then you'll join with Rise Stevens in welcoming all the other great Meissner advantages described at the right.

\*Her latest: Paramount's "Going My Way"—in which she plays the feminine lead opposite Bing Crosby.

**AUTOMATIC RECORD CHANGER**—plays both sides of a record in sequence, one side only, or repeats a record just played... avoids record breakage. Provides 2 hours or more of music without your touching a record.

**FREQUENCY MODULATION**—plus advanced electronic features for fidelity and tonal range greatly surpassing such qualities in home radio-phonographs now in use.

**SUPER SHORTWAVE... DISTINGUISHED CABINETS... NEW IDEAS** in a host of other advancements already being engineered into Meissner electronic equipment for our armed forces around the world.

*For tomorrow—*  
A NEW WORLD OF SOUND AT YOUR FINGER TIPS



**MEISSNER**  
MANUFACTURING COMPANY • MT. CARMEL, ILL.  
ADVANCED ELECTRONIC RESEARCH AND MANUFACTURE







GUILDHALL  
FVAGHANCE  
GEORGIAN ROSE  
FRENCH RENAISSANCE  
POINTED ANTIQUE  
FRANCIS FIRST

## Dress Rehearsal



"It's complete, Paul, dear — or will be, as soon as you come home. And, meantime, your bride isn't forgetting how to sit across the candle-lit table from you and be your perfect hostess. So I've arranged things just as I'll have them for you... with soft candlelight, the beautiful sterling silver we chose before you left, sparkling crystal, and our snow-white linen. In my imagination I can see you sitting opposite me — just as you will be doing some day soon."

Often the most prized possession of a newly married couple is one of the lovely solid silver patterns made by craftsmen of Reed & Barton. For it radiates pride of ownership, beauty, and enduring value — a precious contribution to the gracious life that will be theirs.

Today Reed & Barton patterns and pieces are somewhat limited by war production. But the wise bride is choosing her design and buying her first place-settings now, with confidence that she can complete the service as she desires in the happy years ahead.

HELPFUL HOSTESS HINTS! For fascinating and valuable book, "How to be a Successful Hostess" send 10 cents to Reed & Barton, Box 990, Dept. C, Taunton, Massachusetts.

# Reed & Barton

*Sterling Silver*

ESTABLISHED 1824

TAUNTON

MASSACHUSETTS



It's all very well for a chair to be acclaimed as being built for comfort, but if it isn't cushioned we don't believe a word of it. Brian Donlevy's playroom, Brentwood, Calif., proves the importance of cushions

## What a lot of difference a FEW CUSHIONS MAKE!

**When anyone says comfort is unimportant we suspect that the truth is not in him. And we'd hate to be his house guest!**

HOME OF BRIAN DONLEVY, DECORATED BY TOM DOUGLAS

MAYNARD PARK



If you love the lines and the wood of a piece of furniture, don't forego the pleasure of owning it because it lacks comfort. Instead, make the cushions for it yourself. They're not hard to do, and covered in the right fabric they become the decorative exclamation points of your entire room.





## STANDING FOR EXCELLENCE

Our durable qualities have established Martex towels as standing for excellence in the minds of two generations of American Women. For over 50 years, Martex has led with lovely new patterns and beautiful colors. Always the plied yarn under-rip has assured long wear. Though choice of colors and patterns is now somewhat limited, quality still remains an outstanding characteristic of all Martex Towels.

Martex bath towels and dish towels are sold only at department stores and linen shops. Wellington Sears Company, 65 Worth Street, New York 13, N. Y.

BUY MORE WAR BONDS

# Martex

BATH TOWELS • DISH TOWELS • CHENILLE MATS







"It Happens Tomorrow" — the amazing new patented "GIRDL BAK" that will make your ready-to-put-on cretonnes, too, fit with all the precision of custom-made slip covers—on all types of furniture. Watch for it!



**LINDA DARNELL**  
20th Century Fox Star in  
Rene Clair's  
**"IT HAPPENED  
TOMORROW"**  
An Arnold Pressburger Production  
A UNITED ARTISTS Release

# When Hollywood wants a truly beautiful home scene it picks **SURE-FIT SLIP COVERS**

Hollywood, capital of fabulous spending, often spends surprisingly little for a beautiful effect! Here, for example, instead of costly custom-made slip covers, a gracious American room was created in a few minutes with SURE-FIT ready-mades! The scene got raves from everyone. As you see, the SURE-FIT slip cover is charming. What you don't see are the *hidden* features that make SURE-FIT worth picking from your own point of view!

Better long-staple yarns that outwear the ordinary kind . . . fabrics washed before sewing to insure fit even after the covers are cleaned. Famous patented "Sta-Fast" Feature that gives the perfect anchoring of custom work. Precision cutting and sewing. Stylist-planning that makes these covers beautiful and right for the furniture now in your home. Read below to see why SURE-FIT can assure you, even in war days, of so many wonderful extras!

## WHILE WE WORK FOR UNCLE SAM YOU GET THE BENEFIT



**SURE-FIT IS MAKING BARRACK BAGS.** Sewing must be extra secure, the kind of sewing that also goes into SURE-FIT SLIP COVERS.



**SURE-FIT IS MAKING HEADNETS.** Yarns must be washed and sterilized before knitting. Yarns are treated the same way for SURE-FIT SLIP COVERS.



**SURE-FIT IS MAKING BOMB PARACHUTES.** Here precision sewing is a vital "must". Such sewing carries over into SURE-FIT SLIP COVERS.



**SURE-FIT IS MAKING MOSQUITO NETS.** Uncle Sam demands superlative finishing. And SURE-FIT puts the same finishing care into slip covers.



**SURE-FIT IS MAKING FIELD JACKETS & TROUSERS.** Precision cutting insures ease of action for our boys. It also insures fit in SURE-FIT SLIP COVERS.



**SURE-FIT IS MAKING CAMOUFLAGE NETS.** Uncle Sam prefers SURE-FIT's way of knitting. The same extra-strong lock stitch goes into SURE-FIT SLIP COVERS.



**SURE-FIT** Ready-to-put-on **SLIP COVERS**

352 FIFTH AVENUE • NEW YORK CITY

AMERICA'S CHOICE TO DECORATE AND PRESERVE LIVING ROOM FURNITURE



LET YOUR FURNITURE LIVE BY THESE RULES

CONTINUED FROM PAGE 55

available has a lacquered or synthetic-resin varnished finish. Either of these finishes closes the pores of the wood, so that the finish, rather than the wood itself needs to be fed. This can be successfully done with paste wax, liquid wax, oil, or wax-base polish. Each has its good points, and your time and personal taste will be the deciding factor.

**PASTE WAX** produces a *hard*, protective coating, highly resistant to scratches and wear. It is harder to apply and must be buffed vigorously to produce a sheen. It is the longest-lasting finish.

**Liquid wax** is wax to which a solvent has been added. It produces the same gloss, but not as hard a coating, since the percentage of wax is less. It is easy to apply, and the solvent acts as a mild cleaner. But it must be renewed more often than paste.

**Cream furniture polishes** with wax bases have good cleansing properties because they contain an emulsifier and detergent. They clean as they polish and very little rubbing is necessary to get a high sheen. In general they produce a high gloss while a paste or liquid wax imparts a softer glow to the wood, which many people prefer. **Oil polishes** keep furniture in good condition, but must be applied sparingly because they have a tendency to soften finish, and because oil acts as a dust-catcher unless completely rubbed into finish.

Once you've decided on your polish, follow this pattern and avoid streaking and tackiness.

**Dust** first with soft, scratchless cloth. If furniture is sticky or shows fingermarks, wash with

warm water and a trace of neutral soap, or a small quantity of vinegar (which cuts grease). Water should be used sparingly so wring out cloth until barely moist. Rinse and dry.

With clean cheesecloth apply paste or liquid wax *thinly*, covering only two or three square feet at a time and working with grain of the wood. Allow the wax to set *two or three minutes*, and then wipe off excess with another cloth. In another two or three minutes, buff the surface until it gleams like a new penny with a clean lintless cloth. (Outing flannel is excellent. Buy by the yard and cut into squares with pinking shears, which give a finished edge without hemming.)

One manufacturer of quality wax stresses that it is not necessary to wait until wax *sets* before buffing. If you do, and the wax dries hard, the buffing is twice as difficult. You need wait only until the solvents have evaporated!

Streaking is caused just as much by a dirty cloth as by too heavy wax application. So change your cloth as soon as it soils.

**WHEN** applying a liquid polish, pour a little on a clean *dampened* cheesecloth pad. Rub on surface and follow by a brisk polishing with another cloth. (Plenty of dirt will come off on that first cloth, so don't use as a polisher.)

*Buff* the surface, regardless of your polisher, until a finger run over it leaves no mark. If you can write your name, and see it, you're not a good polisher!

Lastly, if your wood pieces are light, better use a colorless wax, as stain in dark waxes tends to darken wood.

**COOK'S**  
*Imperial*

Always  
a Pleasure!

COOK'S  
Imperial

AMERICAN WINE CO. • NEW YORK

BIGELOW WEAVERS

present  
**"HAPPINESS FOR FOUR"**

**TIME:** *After the War*

**CAST:** *Mary Barr • John Barr  
Judy Barr • Tony Barr*



**PLOT:** Mary and the children living with her parents. John is in the Navy. Letters fly the ocean full of plans for their own home again... a living room like this, game table, reading chair, play space for the children. Using Victorian pieces

they now own, it will all look fresh, thanks to a new flowered rug. Bigelow, of course, says Mary, even if she waits for it. Maybe BEAUVAIS for long wear. She knows Bigelow will give her newest patterns, smartest colors and long-lasting beauty.

★ BUY MORE WAR BONDS

**BIGELOW WEAVERS**

*Fine rugs and carpets since 1825*

THOMPSONVILLE MILL

Copr. 1944, Bigelow-Sanford Carpet Co., Inc.

**BIGELOW WEAVERS**

MADE IN U.S.A.



# Take the Br-r-r out of breakfast



## KEEP WARMER WITH BALSAM-WOOL ATTIC INSULATION



A warmer house in the morning . . . more comfort all day long . . . that's what you get when you apply Balsam-Wool Insulation in your attic! And, while making your home more livable, Balsam-Wool actually saves fuel—as much as 20%, many householders find.

Easy to apply—laid like a carpet in your attic, Balsam-Wool is the original blanket insulation—windproof, moistureproof and fire resistant. It is sold under a guarantee of complete satisfaction—your money back if Balsam-Wool does not live up to

your expectations in *every* way. Don't wait—assure comfort and fuel savings for years to come by seeing your **lumber dealer** now. Ask him about his monthly payment plan—or mail the coupon for complete information.

# Balsam-Wool

SEALED ATTIC INSULATION

Balsam-Wool . . . Products of Weyerhaeuser . . . Nu-Wood

WOOD CONVERSION COMPANY  
Dept. 111-4, First National Bank Bldg.  
St. Paul, Minnesota

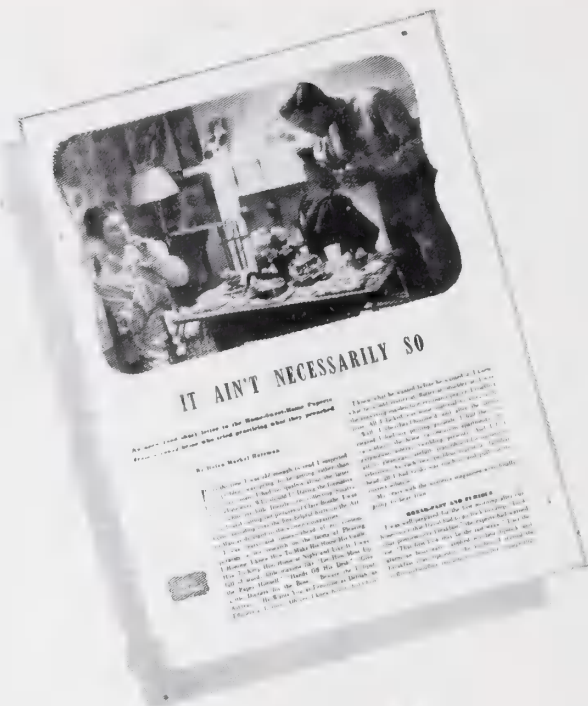
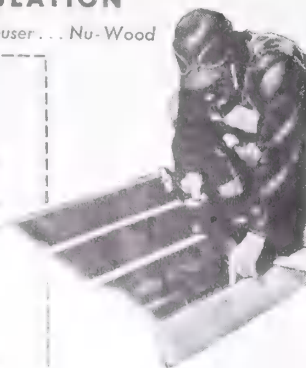
Gentlemen: I want to know more about Balsam-Wool Double-Value Attic Insulation.

To assist us in giving you special information, please check: I am a home owner ☐, father ☐, contractor ☐ student ☐

Name, . . . . .

Address, . . . . .

City, . . . . . State, . . . . .



## Comfort for all IN-AN-UPROAR BRIDES

By Jane Rainaud Hunting

**A Navy wife, experienced in being the Perfect Mate, offers an oar to newly-wed Army Wife Helen Markel Herrman, who has probably caught on to the ropes by now anyway**

Dear Army Wife Herrman:

I read your SOS in the November issue, and decided that a Navy Wife might possibly know more about rescuing people at sea than any editor. So here I am!

"It Ain't Necessarily So" was a very apropos title for your article. Don't misunderstand! I enjoyed every word you wrote. Probably thousands of service brides silently blessed you for assuring them that someone else is sharing their own disillusionment with the stock advice handed out to brides. Nobody wrote anything like it to reassure me that married life isn't *really* as it appears in the movies and magazines. So I learned the hard way. Here's what I've learned—with a "duration" guarantee. I hope it helps make your home a haven of peace. Not too peaceful, though.

You see, I've been married to "Spud" and the Naval Reserve for a year and a half, never miss reading Dotty Dix or her contemporaries, and have undying faith in women

who try to be the Perfect Wife. But, ironically enough, I've found out that you don't have to be a perfect one to rate that title! That's the general idea, so let's put the big bad wolf in his place by turning the tables on your . . .

### BREAKFAST AND FURIOUS

The caption is yours, because only General Eisenhower or Admiral Nimitz could change it to "Breakfast and Leisurely," and I'm sure they have no intention of doing so. Consequently, every morning about six-forty-five, I faithfully whip up a coiffure, put on my face, don a satin negligee, prop up the morning paper at Spud's place, and proceed with the art of eating—unseen and unspoken to! In the time it takes me to drink my orange juice, chum husband puts away a full course breakfast, kisses me farewell, and is off in a cloud of the day's headlines and submarine duties. Sound familiar?

To quote you, "What I want to



know now is, how do you get him to notice your early-morning-loveliness?" Well, Anxious, you don't! There's only one way to get him to notice you in that rush, and it can be done in one easy lesson! Leave your hair and face as sleep left them, put on an old, shapeless robe, and leave the milk bottle on the table. He'll take notice *that* morning—and verbally! Try it if you still think your dressing for breakfast doesn't register with him. One experiment like that was proof enough for me that around seven A. M. my primping is taken or granted, but nevertheless expected! By all means, reclaim that blue robe from the back of the closet, and put your lipstick on in the morning.

### HOSTESS, STRICTLY IMPERFECT

So you want to know "how to give a perfect little dinner" when you live in a one-room apartment and have to be maid, cook, and butler! Well, my ideas on it are neither sparkling nor clever, but they work! That is, you work in the morning, take time off for a beauty siesta in the afternoon, and have everything under control in the evening. But, they *won't* work

if you have steak and avocado pears! I tried it once, too. Then and there I decided there must be some way to entertain and enjoy it, despite a dinner on the fire. So, I sat down and figured out what was soon to become the secret of my success (local though it may be) along that line! The next time we had guests for a "perfect little dinner" I neither lost my appetite nor developed nervous indigestion.

The secret, I discovered, lay in the choice of menu! Lady, the simplest and least time-consuming one springs from the oven and not the broiler! With that theory in mind, I recommend this menu: meatloaf with a tangy tomato sauce, baked potatoes, succotash, tossed salad, Parker House rolls, angel food cake smothered in mixed fruit a la Birdseye topped with melted banana ice cream, and hot coffee.

With that menu, I can be present for the cocktails, and all but about ten minutes of conversation which have to be sacrificed to the dinner. Yes, it is served from the kitchen because I want less work, and more fun for the hostess!

The morning before my "perfect little dinner" I do my marketing  
(Continued on page 83)



That room you may be planning for today, or for the future . . . could it be Modern . . . 18th Century, Solid Mahogany . . . or Colonial Solid Maple? Keep in mind there are beautiful KLING suites in these three styles that will exactly fit your needs. Note the character and decorative value of the Modern suite illustrated here.

Ask for KLING furniture at your furniture or department store

KLING FACTORIES • MAYVILLE, N. Y.  
"STYLING A BEDROOM"—A Booklet you will enjoy. Sent postpaid for ten cents. Address Department "B.A." Kling Factories, Mayville, N. Y.



# KLING



"How about you stepping into us, lady?"

"Some woman must, while Jim's away . . . and too many offer excuses.

"There's work to do, more than the men who are left can handle. Women, like you, are the only answer.

"So won't you re-examine those reasons for not working? See if you can't manage to step into us till Jim comes back."

. . . . .

Millions of women are working already but many more are critically needed in factories, stores and services. Look in the want-ads and pick out a job . . . today.

THE MORE WOMEN AT WORK  
... THE SOONER WE'LL WIN

**Fostoria**  
MADE IN U.S.A.



One of many women in the Fostoria plant relieving men for war service. With a long rod she holds a piece of crystal in the "glory-hole" to be fire-polished. That's the reason why Fostoria has such a brilliant sparkle. See it at local Fostoria stores.

FOSTORIA GLASS COMPANY . . . . MOUNDSVILLE, W. VA.

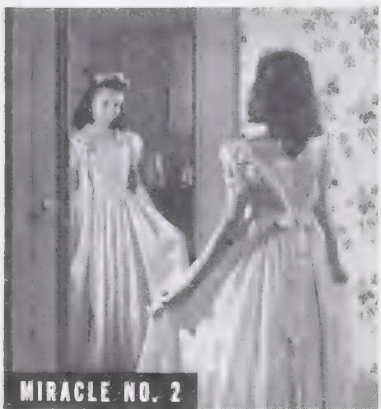


## How to make magic with mirrors



MIRACLE NO. 1

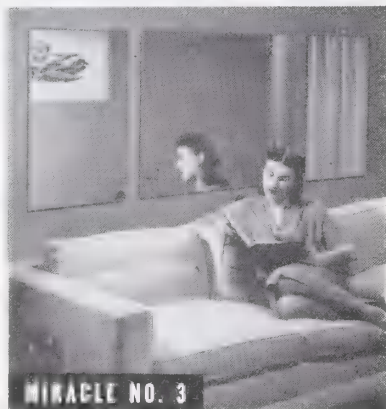
Take an ordinary vanity table. Give it a skirt of gay material. Hang an unframed Plate Glass mirror on the wall. And add a vanity top of plate glass, either mirrored or transparent. Now stand off and take a look. Magic? You'll love it.



MIRACLE NO. 2

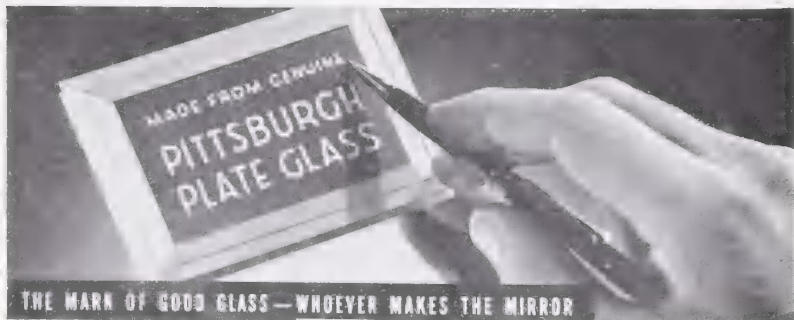
How to please *any* woman... 16 or 60. A full-length Plate Glass door mirror in which to check her appearance from head to toe. Furnished in sizes to fit any door. Can be installed by anyone in a few minutes.

You can get these items at your favorite department or furniture store.



MIRACLE NO. 3

The problem of large, empty expanses of wall space. First, cheer up the walls with Pittsburgh Live Paint. Then hang three unframed Plate Glass mirrors on the wall like this. They break up the dull expanse, add light and charm.



THE MARK OF GOOD GLASS—WHOEVER MAKES THE MIRROR

The majority of mirror manufacturers use Pittsburgh Plate Glass because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or top is your assurance of good plate glass, no matter who makes the product. Remember, if you want the best, be sure your mirror or top is made of *plate glass*.

### Free Booklet

Fascinating ways to give your rooms charm and sparkle with mirrors and plate glass. Effective, inexpensive ideas. Illustrated in full color. Send for your free copy.

Pittsburgh Plate Glass Company  
2000 Grant Bldg., Pittsburgh 19, Pa.

Please send me, without obligation, your new, free booklet, entitled "Decorate your Home with Glass."

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

"PITTSBURGH" stands for Quality Glass and Paint



## In this CORNER we have...

**Why do women periodically shift the furniture?  
One long-suffering male attempts to answer the  
question and arrives at a surprising conclusion**

By Robert Crispin Glenn

I CAN'T remember whatever started the thing, but rearranging furniture in our house has always been a mania. For longer than I care to think this one man's family has clung tenaciously to the idea that brightening up the corner where you are sitting comprises the complete readjustment of all one's lares and penates.

Now my wife wants to get started on a thing at least two seconds before she has thought of it. She's no crocus-gazer. And she always launches these blitzes on the living room when I'm enjoying my slippered ease—I'm in my flat fifties—behind a book of mammoth proportions.

I suggest that there must be some good movie in town that we'd all like to see. I recall that the last time we arranged the living room the way it is now, everyone said that this was the best ever. I mention the age of the furniture; after all, old things should enjoy some sort of tranquility for the balance of their lives. Besides, how many times can you shove the old davenport around before it sheds a foot here, an arm there, and begins to drop excelsior all over the living room floor?

But nothing I say is of any avail. We have one of those moving spells on. The clans have gathered. My wife and the three girls are standing in the middle of the room re-

composing the whole place. A altercation free. With a warning that the piano, being an immovable object, is sacrosanct. I start up stairs for some old clothes.

Down again and raring to go (back to my book) I find that already several ideas have jelled. Let's have in this corner the wing chair, console table, radio, and the tallest lamp. Or maybe the idea hasn't jelled, but is being earnestly buffeted around by the Board of Strategy. I offer a suggestion which I recall having seen in a magazine—when I had time to read. Come an objection:

"But Daddy, no one has done that for ten years."

I edge over to my book, but somehow I'm unceremoniously thwarted. Some idea has just clicked. So I get to work. After all, I can't be like the man who lets the other fellow push the revolving door around. I carry on in dumb amazement that one can get so many combinations and permutations with a couple of dozen pieces of furniture, lamps, vases, and pictures. Then I recall what they say about the variety of hands you can get from a deck of cards. (Though so far as I could ever determine there's only one variety—poor!)

Of course, what the family's decorating specialists see in their minds' eye often looks like a camouflage job once I get the article



to place. And since no arrangement ever gets the stamp of approval until all the specialists are satisfied, their personally conducted wrecking crew goes sadly back to the job of dismantling.

WHEN they often get to the point where a certain corner is perfect in itself but holds some pieces that are essential for a certain wall space. Or they get all the heavy pieces in one end of the room—my back could have told them that—and the place looks lop-sided. Well, you can always change. I sometimes figure that if I could concentrate all my furniture-toting in one moment I could single-handed raise Grand Rapids a foot off the ground. In fact, the energy spent on one thing alone would have made the end burg budge.

My wife got the idea that the furniture of two bedrooms ought to be interchanged.

"Why?" I ventured.

"Because." There's nought to reason why, there's but to do and see. (I learned later that Cousin Mary was coming to visit and she needed to sleep in a four-poster in a room facing west.)

Well, I hammered the four-poster apart, and stevedored the headboards, foot-boards, side-rails, slats,

springs, mattress, chairs, rug, and bureau over to the bedroom facing west. When I wasn't doing anything else I had to break apart the twin beds and carry two headboards, two foot-boards, two bundles of slats, two springs, two mattresses, two sets of side rails, two bureaus, chairs, and rug to the room facing east.

I put the room facing west on the assembly line, and in no longer time than it takes to persuade your wife that you were right in last night's argument, I had the whole thing put together. Cousin Mary should certainly be told how we value her presence.

Then I tackled the double-header in the back. Placed the bureaus, lay the rug, distributed the chairs. But when we started to re-assemble the beds do you think they'd fit into the remaining space? I saw at a glance that the idea had been practically priceless.

"Tomorrow night," I groaned, "I'll have to put myself in reverse and re-do the whole job."

"Tomorrow night! Why, I'm having the bridge club for luncheon tomorrow, and the 'girls' will want to look through the house. I can't have things torn up like this."

So back went the two bureaus.

(Continued on next page)



*Keeper of his dreams!*

His dreams . . . their plans . . . all the things they wished for before he went away . . . are in her keeping now. And night by night she pieces them together into practical ideas for their home-come-true after Victory. To help with those plans we have prepared a book that brings delightful solutions to puzzling decorating problems . . . a book brimful of tasteful ways to add charm and livability to your home with occasional furniture. Whether you're planning your after-Victory home or seeking ideas for your present one, you'll want a copy of this free book by Florence Gray, a leading decorating authority. It's yours to help your planning . . . until we again can offer you the distinctive beauty of Weiman Occasional Furniture for your home. Ask your dealer or mail the coupon below for "Table Tricks!"

*Weiman* Heirloom Quality

**OCCASIONAL FURNITURE**  
NOW PRODUCING 100% FOR WAR



*Free* The Weiman Co., 2510 Eleventh St., Rockford, Ill.

☐ Send free copy of your colorful 28-page illustrated book, "TABLE TRICKS", showing how to solve puzzling decorating problems with occasional furniture.

Name \_\_\_\_\_

Address \_\_\_\_\_

**Spode** THE FINE ENGLISH DINNERWARE

**Spode Starter Sets**

**\$17<sup>35</sup> UP**

**Service for 4 people**

**U. S. WAR BONDS**

**\$18<sup>75</sup> UP**

**Service for 135,000,000 people**

We urge you to buy War Bonds to the limit before considering the purchase of Spode—the Fine English Dinnerware. Write for Booklet 42.

Sole Agents and Wholesale Distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N.Y.

**BRITISH CRAFTSMANSHIP AT ITS BEST**



# CAMBRIDGE CUT ROCK CRYSTAL



Maryland



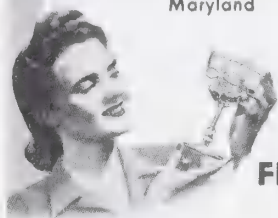
Deerfield



Lexington



King Edward



*Famed* **FOR ITS**  
**FINE HAND CRAFTSMANSHIP**

Gifted hands, long skilled in the making of fine decorated crystalware, impart to Cambridge Cut Rock Crystal the exquisite workmanship which distinguishes it from ordinary cut glass. Each is an individually perfect piece, in which the supreme brilliance of the Cambridge Crystal itself, the grace of the design, the flaming, jewel-like facets of the cutting . . . combine to achieve that "thing of beauty" which is "a joy forever."

When you buy cut rock crystal, don't compromise on quality . . . ask for . . . be willing to wait for . . . "Cambridge." Wide selection of authentic motifs, of which those shown are but a few examples. The Cambridge Glass Co., Cambridge, Ohio.

*Caprice* . . . **BRILLIANT, RIPPLING**  
**LIGHTS FOR YOUR TABLE**



No design in Cambridge Hand-Made Crystal has pleased so many women as Caprice, with its waves of light that play and ripple in ever-changing pattern. It is versatile . . . at home in any setting. Yet it is one of the most inexpensive and practical of patterns . . . unusually easy to clean and safe to handle. 150 open stock pieces in clear Crystal or Moonlight Blue.

If your dealer is temporarily out of any item, please be patient.

**Cambridge**  
HAND-MADE  
*for Beauty*



CONTINUED FROM PRECEDING PAGE

the two beds, the two of everything. Down came the four-poster and all that in it was. As I walked back and forth in a daze I recalled a legend I had once seen, fingered out in the dust on the back of a truck that was traveling ahead of my car: Pass quietly—the driver's asleep. When I got those two rooms bedded down for the night, they looked suspiciously as they did before we started.

Then Cousin Mary got sick and couldn't come!

**S**OMETIMES the job of rearranging is done without benefit of clergy. One night after a particularly vicious attack of change-it-is the staff goaded me to bed—I trust goaded is the right word—to dream of the unchangeableness of nature. When I came home for dinner the next evening I found that the vandals had again been at work. One end of the room had been completely reshuffled. Did I like it? Stubbornness prompted me to say no. That was a mistake. The next evening I found *both* ends of the room reshuffled. Everything was quiet then for three days. I began to breathe again. But at dinner time the fourth day I found *two* corners revamped. To me the furniture seemed to wear a rebellious air.

What do the women get out of all this? As I come out one of these frequent scene shiftings, inert and misspent, I hear them prattle about how it freshens up the place. For me it bewilders the place. Unaccustomed as I am to where things are not, I should never venture around our house in the dark without a seeing-eye dog. In practice black-outs I freeze, wherever I am, when the siren sounds.

How did we ever get this way? I think it must stem from the fact that you can't stay too "sot" in your ways when three years in the same house or apartment is a moving generation. In one hectic period of a year and a half we moved seven times—sometimes with all our furniture, sometimes with only

our personal belongings. What looked perfect in the old place couldn't be reproduced in the new. Different windows and wall spaces. So my wife made the troublesome discovery that since pleasing arrangements of the same stuff could be obtained in different houses, so pleasing rearrangements of the same stuff could be made in the same house. You can never foretell what nasty bits of information a woman's mind will pick up.

Only one time in all these years did I have a short-lived triumph. One day my wife's mother broke up her home and descended upon us with a houseful of furniture. At the moving men carted the stuff in I aggravated the experts' perplexities with an unceasing and, they say, irritating chuckle. I overlooked the fact that the movers had only to get the furniture into approximately the right rooms. The I had to figure on how much should have put down to have a nifty little mezzanine built; or figure on how many more combinations they could think of with twice as many articles to play with. That was the experts' heyday—or rather hey night. My back hasn't been the same since.

**B**UT I really think I've got better luck now. A year ago we moved—yes, moved again—and my wife's mother decided to take her furniture back to Philadelphia and reopen her own home. Our present house is formal. At the end of the living room are three marble steps leading through an arch into the dining room. At the other end three sets of French doors open up into the solarium. On one side a huge fireplace. On the other, a beautiful two-flight staircase. After one all-out attempt the decorating experts decided that changing the scene many a time and oft was made impossible by all these "natural hazards." For some months now things have stayed put.

I haven't admitted it out loud, but the static quality of our home is getting on my nerves. I'm afraid I'd like to move to a house with more nooks and crannies.

I can't win.

**LET'S ALL BACK THE ATTACK**

**BUY WAR BONDS**



## COMFORT FOR ALL IN-AN-UPROAR BRIDES

CONTINUED FROM PAGE 79

and immediately set to work. Although I've never been keen on meatloaf, an Army Wife in Florida gave me a surefire recipe for it. It is guaranteed to please even a gourmet. After preparing it, and putting it in a casserole, I open a can of thick tomato sauce, add a few drops of Tabasco, a clove of onion, and set it on the stove in a saucepan. Then, I scrub the potatoes, wash the lettuce, tomatoes, and cucumbers, and dice the stuffed olives. (Put them back in the bottle until ready to use, and all you have to do is pour the contents into a strainer and they're ready for the salad bowl.) Putting a pan of corn and another of lima beans on the stove involves very little effort, (lots of milk, salt, and pepper when mixed, please), as did cutting the butter (?) and placing it in the refrigerator along with the fruit and ice cream. Final step is to set the dinner plates on the sideboard, and dress up the dining table.

Just before the guests arrive, I fix the salad, arrange the fixings for the dessert, light the gas burners and oven, and off I go to enjoy

a few cocktails with a free mind. When I go to the kitchen again, it is to add the few remaining touches to the meal, and serve it.

Advance preparation, even to setting out the cocktail ingredients, leaves ample time for a nap and much-needed glamour treatment. Which, in a nutshell, leaves you and the atmosphere devoid of confusion from the time your guests arrive until they leave!

## CONFUCIUS SAY

Speaking of nuts, they very appropriately apply as far as I'm concerned to that little gem of misguided wisdom which says "the perfect hostess keeps the conversational reins in her own hands, guides the conversation skillfully!"

We've done a lot of entertaining in a year and a half, and I know that a host of our friends would now be avoiding us like the plague if I'd followed that technique. Just picture me guiding a conversation on submarines, politics, armchair strategy, or golf! Ah, no! Conversation like that is a man's world, and if they want to talk about

(Continued on page 93)



AGENTS  
U.S.A.

CONTINENTAL IMPORT DIVISION OF R.C. WILLIAMS & CO. INC. NEW YORK, N.Y.



A nest egg for future comfort...



Too many of us have near and dear ones in our country's service to be interested in either buying or manufacturing peacetime comforts until a just Victory brings us a lasting peace.

Today, our interest centers in buying War Bonds and in making the materials of war to hasten that Victory. And, this must continue to be our first interest until the war ends.

But, while we fight for our Free American way of life, let us consider what this Free American way of life can mean in our own homes.

Hundreds of thousands of American housewives can have far greater comfort and convenience than they have ever known by installing "trudgery-free" YOUNGSTOWN pressed steel kitchens in their homes. These kitchens will be available very soon after the war is over . . . and they will be worth waiting for.

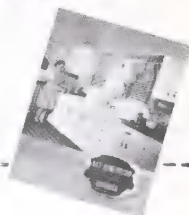
Plan for your future kitchen NOW. It will be a real service to all of us for on such constructive planning will depend the jobs that maintain the Free American way of life.

YOUNGSTOWN PRESSED STEEL DIVISION, MULLINS MANUFACTURING CORPORATION  
Warren, Ohio



Youngstown Kitchens

The new YOUNGSTOWN catalog, "Get Acquainted With Your Kitchen," tells how to plan for new comfort in your peacetime kitchen. Send for your copy.



YOUNGSTOWN PRESSED STEEL DIVISION  
Mullins Mfg. Corp., Dept. H-444, Warren, Ohio

Please send me YPS catalog, "Get Acquainted With Your Kitchen." ☐ Please send me Loose Leaf Scrap Book for kitchen ideas—Price 35c in cash. ☐

I plan to modernize. ☐ I plan to build. ☐

NAME.....  
STREET.....  
CITY..... STATE.....





## Ellen goes shopping with shears!

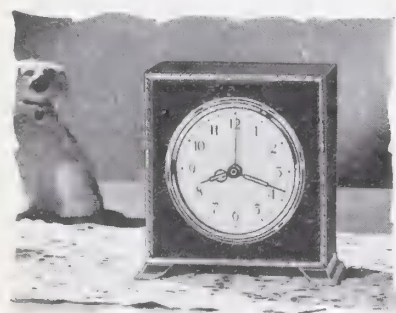
1. Ellen is a wartime newlywed. Her husband's in the Army. Ellen's in a war job. They can't set up their home till after the war, of course. But smart little Ellen is making plans just the same. She's shopping for lovely home things—with shears! Clipping pictures of things she wants to get—but can't get now. Look, for example, at some *Seth Thomas® clocks*—she's set her heart on! . . .

(Remember, Seth Thomas clocks are **not** available now)



2. Ellen loves Early American things. So what could be more fitting for her living room than this Seth Thomas, a reproduction of an original design by Seth Thomas, Esq., master clockmaker?

3. But Ellen likes modern beauty too. So, to dress up her dressing table, she's chosen this Seth Thomas. (She'll never have occasion to say, "Darling, I never realized it was so late!")



4. And for their bedside table she has her eye and her ear on this handsome, soft-spoken Seth Thomas alarm. Come rain or shine, it'll always suggest that oh-what-a-beautiful-morning feeling!



5. Even if Ellen could start furnishing their home this minute, of course she couldn't find her favorite Seth Thomas clocks in the stores. So she's buying War Bonds now to buy clocks later!

6. When you plan your post-war home—and why not start a scrap book today?—remember that few things give a room the warmth and character that a fine clock does—a Seth Thomas clock. Of course Seth Thomas clocks for homes are not being made now. But as soon as our country no longer needs our entire productive capacity, there'll be even more surprising values in Seth Thomas clocks than ever before! . . . All these clocks will be notable for exquisite design, faultless timekeeping, and long-lived dependability—as all Seth Thomas clocks have been for more than a century . . . They're something to look forward to!



Remember, Seth Thomas clocks are **NOT** available now. Seth Thomas Clocks Thomaston, Connecticut. A Division of General Time Instruments Corporation.

TRADE MARK U. S. PAT. OFF.

# Seth Thomas Clocks

SELF-STARTING ELECTRIC, OR KEY-WOUND

The best is always worth looking forward to



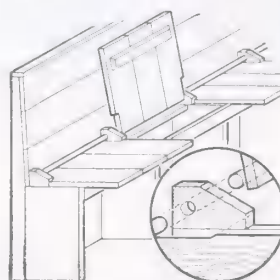
Instead of placing a refectory table in the center of a room, bring it over to one side, and let some of the diners sit on built-in wall seats. A lodge originated this idea to save floor space. Seats are made to fold back, like theater seats, so it's easy to pass between them and the table.

## A BUILT-IN SEAT for a refectory table

Here's how you can seat eight people at a long narrow dining table without filling the dining room with chairs. Built-in, foldable wall seats make this possible



This wall bench arrangement consists of four built-in seats. Using four free standing chairs on the other side of the table, you can seat eight people easily—ten, if you place chairs at the table ends. When no meals are in progress, the table can be pushed flat up against the bench framework.



Left. The working drawing shows how the seats are constructed to fold up against the dado-high backrest. Each seat is cleaved to a dowel, which also serves as hinge. Two long supports extend the length of the framework, which in turn is supported by upright boards, resting on the floor.



# LABEL

# HUNTING,

# *Lady?*

Very, very important these days! Which is why so many prudent women look for this famous St. Marys label. They know it is the distinguished symbol of all that's finest in fine 100% virgin wool blankets.



*"Yes, indeed, the label is most important!"*

ST. MARYS BLANKETS

St. Marys, Ohio



THE ARISTOCRAT OF BONDS

Fully as unusual as its distinctive flavor and absolute uniformity, is the fact that Kentucky Tavern has been the proud possession of the same family for 73 years.  
Glenmore Distilleries Co., Inc., Louisville, Ky.

THERE'S ONLY ONE BETTER BUY IN BONDS...WAR BONDS!



a yard gave us ample fabric for draping the four windows generously—you know how we carry on about one hundred and fifty percent fullness—and still left us enough to cover a five-piece living room "suite" of Victorian Gothic.

**WE NEEDED** more seating space, so one of the editors, with \$35 in her hand, betook herself to the Salvation Army and returned, on a van, with five amazing pieces of red plush and walnut, carved to the nines with dots, dashes and scallops. The quintet included two armchairs, a settee, a spring rocker, and a one-armed love seat, technical name for which nobody seems to know. That's how we came by the living room suite.

It was a lot of furniture for \$35—but what furniture! We wish you could have seen it before we painted its tortuous carving white and covered and flounced it with the plaid denim. Now it has, if you'll pardon our pride, style, and the girls who use it every day report glowingly on its comfort.

Confronted with a dark and baronial-looking sofa table with lumpy legs, we disposed of it neatly by painting it the same azure as the walls, proving conclusively that you can lose a bad feature by making it match the color of its background. A round kitchen table got its fluted legs lopped off a few inches, was painted white, and became a coffee table.

The high blue walls were in crying need of color and pattern to wake them up a bit and to furnish the built-up, important-looking kind of background that we're always talking about. We'd have liked blocks of flowered china plates, tastefully hung on the walls—it seemed appropriate décor in a

ladies' luncheon room—but the budget looked discouraging. We didn't discard the idea, though. Heirloom china might not be for us, but nothing could prevent our dressing up 60¢ worth of cardboard picnic plates with floral wallpaper cutouts and hanging them as importantly as though they were rare old Lowestoft. (Only we nailed them instead of hanging.) The plates came in assorted Jordan almond colors and we were careful to pick a shape that has the same kind of fluted border you often see in fine earthenware. For the cutouts, which we pasted on the plates, we specialized in wallpaper roses. Even we are still surprised to see how very much like the real thing our china collection looks. And the more we think of this paper plate trick the more possibilities it suggests. We wouldn't recommend it for your best parlor, but imagine what gay decoration it could add to a recreation room, a breakfast nook, or a nursery.

**YOU** might think that a magazine would have an "in" with the lamp manufacturers so that we could order up four impressive lamps for the room, shortage or no shortage. But no. We were reduced, like lots of other people, to manufacturing our own. Ours have 18"-high wood bases, painted white, and prestige, by which we mean a look of solid importance. We take most of our bows on the score of the lampshades. For \$2 we bought four paper shades. For 40¢ we bought a roll of white glazed shelf paper. We pleated the paper in one-inch pleats, ran string through it at top and bottom, and tied this glossy, tailor-made covering over each lampshade. So simple to whip up, yet so effective!



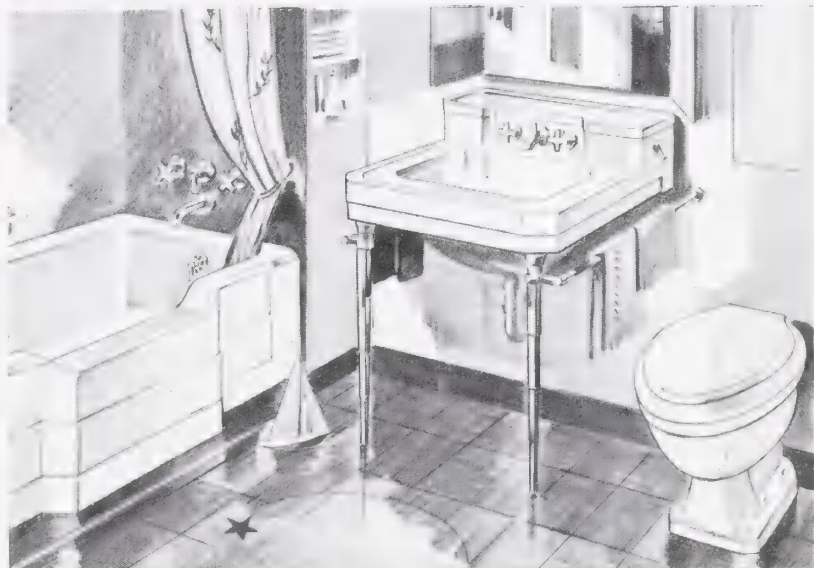
**widdicomb**  
**Flexi-Unit**  
**MODERN ORIGINALS**

Write for FREE Booklet on  
"Flexi-Unit" Modern Originals

THE WIDDICOMB FURNITURE CO.  
Grand Rapids, Michigan

ELJER

"I want a second bathroom  
for Guests"



Shown above is the unique Eljer Dresseette lavatory and closet combination, an example of Eljer's famed modern styling.

When you plan that guest bathroom, why not give it some new ideas? For interesting suggestions, see our new booklet showing how you might use a glass brick wall section... a small, built-in ironing board that women guests will appreciate... and dozens of other practical ideas.

Eljer plumbing fixtures in warm pastel shades will add further charm to the room. They are durable as well as beautiful, and their glassy-hard surfaces are easy to clean.

Even though present wartime restrictions may postpone the making of your new bathroom, it is not too early to start your planning.

ELJER CO. • FORD CITY, PA.

Get this free book  
of ideas for your  
bathroom of tomorrow



ELJER CO., Dept. H-4  
Ford City, Pa.

Please send me your book of practical suggestions for a new bathroom or kitchen.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_







## SALTERINI "Amphibious" CYPRESS FURNITURE

Made by the manufacturers of nationally famous  
**NEVA-RUST\* WROUGHT IRON FURNITURE**

**INDOORS** you'll create a smart interior—simple and straightforward—in keeping with the Modern Trend which is sweeping the country.

**OUTDOORS** on your terrace or in your garden you can make divinely comfortable and colorful groupings. (The durable finish and waterproof glue make possible this "amphibious" indoor-outdoor usage.)

You'll appreciate the double function of many of the pieces—the sofa which becomes a bed for overnight guests; the lounge chair, adjustable to five positions; the stool which is at once coffee table and ottoman.

See Salterini Cypress in the furniture departments of better stores everywhere.

\*REG. U. S. PAT. OFFICE

**JOHN B. SALTERINI CO., 510 East 72nd Street, New York 21, N. Y.**



• Susan Price, whose friendly, personalized decorating advice has made 2400 homes lovelier

## THIS *Spring*

## BE SURE OF YOUR DECORATING

*Does it seem to you that your house just misses the boat, decoratively speaking? Is there something lacking in its color schemes, something wrong with its furniture arrangement? Tell Susan Price your problems. She'll help you solve them.*

**H**ERE'S how to be sure you're choosing the right slip-covers, draperies, wallpapers, or whatnot to give your house a fresh outlook for summer. Susan Price, HOUSE BEAUTIFUL'S Decorating Consultant, will help you decorate—by mail—in the same personalized way she has already helped others to have beautiful, thoughtfully planned rooms. She sends samples so that you can actually see what goes best with what you already own. She suggests new ways to place your present furniture. Or she will plan an entirely new room for you. The fee is \$1 for each room planned.

### WHAT YOU DO

You list what must remain in the room and what you plan to buy. Tell us colors you like.

Send a floor plan drawn to scale, 1/4" equaling 1'0", and give accurate dimensions of the room, showing placement of windows, doors, and fireplace.

Describe each room separately, telling how you use it, how it looks now, how you would like to have it changed.

### WHAT WE DO

We will send a floor plan showing new or different placement of your present or new furniture.

We will send samples of fabrics and wallpaper to show you the types that are right for your room. We will also suggest the style of making draperies.

We will suggest accessories and interesting wall decorations, and tell you how to arrange pictures and mirrors.

### *Write to Susan Price*

Address her at HOUSE BEAUTIFUL, 572 Madison Ave., New York 22, N. Y. Tell her your problem and she will solve it. Be sure to give her all the pertinent facts, such as: the room you want to "do" or "re-do"; its size and any puzzling points; the style you'd like to follow; the colors you prefer. She'll need all the information you can send. Allow at least three weeks for her letter. And don't forget the fee of \$1 per room.



## LET YOUR NEEDS CREATE THE STYLE OF YOUR HOUSE

CONTINUED FROM PAGE 67

is a fine example of this characteristic organization. The kitchen is in a separate building connected to the mansion by a covered, but not enclosed, quadrant-shaped arcade. Separate units housed the laundry, servants' quarters, and utility buildings.

So, out of local customs and climate, developed another Style.

**S**UCH forces created all the traditional styles we know today. Similar factors, working under different conditions, created the Modern or "functional" style. It grew out of several things: the availability of new materials of construction not known to our ancestors, the demand for practical economy growing out of the World War and the ensuing poverty and depression (particularly in continental countries where these styles originated), and the advent of a new moral freedom—a freedom to express one's self and to think out one's own problems unhampered by the traditions of past ages.

Any style is good today if it meets these tests: it must fit the

site and environment as naturally as it fitted the locality in which it was evolved; it must use materials logically and honestly to provide the shelter and comfort that modern living demands, without striving for effect or masquerading for what it is not; and it must be designed in good taste.

Some styles known and used today will undoubtedly remain with us for generations to come, with the probable exception of the horrible monstrosities of the Victorian era at its worst and much of our present-day Modern. The latter is still in a transitional stage. It is my conviction that the Modern style as we know it today will evolve further into something far better adapted to American traditions and natural human wants. At present many of its examples are so purely functional that they deny beauty. Its proponents will take exception to this, claiming true beauty is the perfect expression of purpose, and that if we do not appreciate a purely functional design it is because we must re-

(Continued on next page)

**UNIVERSAL**

**GENÈVE**  
ESTABLISHED 1894

Priced from \$55 to \$200 at selected jewelers

UNIVERSAL GENEVA WATCH CO. • 630 FIFTH AVE., N. Y. • GENEVA, SWITZERLAND  
Copyright 1943, Universal Geneva Watch Co., N. Y.

## Lady Christina

## LUSTER LOOP RUGS

### Add Fresh Beauty to Any Room



**T**HE luxurious, heavy pile, characteristic of LADY CHRISTINA Scatter Rugs, feels wonderful under foot. Small and medium scatter sizes serve alone or over big rugs, adding color before a sofa, easy chair, chest, under small tables or by the bed. These rugs are practical . . . they wear well and wash, so they are easy to keep fresh. LADY CHRISTINA Rugs retain their individual tufted appearance because of their extra long Luster Loop. Dyed in true, clean tones—clear pastel, soft, deeper colors and all white—they add lively contrast in room decoration. You will find LADY CHRISTINA Scatter Rugs in practically all good stores.

Until peace is won there will be comparatively few LADY CHRISTINA Bedspreads available as the materials, skill and hours that go into their making are needed for important war production. Recognized for correct styling and fine quality, LADY CHRISTINA Bedspreads and Rugs are made by J & C Bedspread Company, Ellijay, Georgia.

*Lady Christina* BEDSPREADS & RUGS





## Here's Help in Choosing Them for Your Post-war Home!

Of course, you want more and better windows in your post-war home! AND, today Curtis will help you select—from the complete Silentite line—the styles and types of windows that suit your needs to a "T." For instance—



There's charm—and added space as well—in this Curtis Silentite bay. Silentite windows are truly weather-tight—to increase your comfort and save fuel. They are made of durable Ponderosa Pine—in itself a natural insulating material.



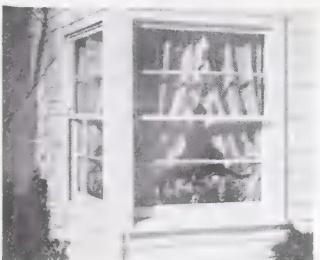
Don't forget a picture window to frame that interesting view! Curtis design—with its slender divisions and trim—brings you such windows in all their beauty. Curtis stock woodwork is famous for its better design and durable construction.



By all means, use window groups! Such windows are easy and economical to install—when they are made up of Curtis Pre-Fit Silentite units. No weights or pulleys—no sticking or jamming. Plan your windows in threes, fours or fives.



A group of Curtis windows brings sunshine into your kitchen—yet bars out chilly drafts. Remember, your home will only be as modern as its windows... and Silentite windows are truly modern. These are Curtis casements, wood, of course.



Corner windows give you a two-way view—add light, cheer and modern distinction. Curtis Silentite windows are famous for easy operation... made in several sash styles.

### FREE! THIS GUIDE TO BETTER WINDOW SELECTION

Choosing windows for your post-war home is fun—with this helpful Curtis book. It illustrates the Silentite line of windows—shows you where to use them—and how. Send for your copy.

CURTIS WOODWORK IS SOLD BY  
RELIABLE DEALERS EVERYWHERE  
IN THE UNITED STATES AND  
CANADA

CURTIS COMPANIES SERVICE BUREAU  
517 Curtis Building  
Clinton, Iowa

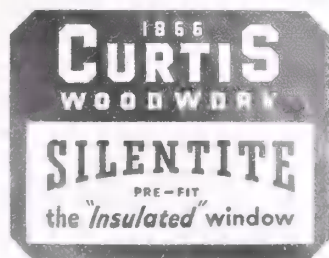
Gentlemen:

Please send me your free booklet on Silentite Windows for new homes and modernizing.

Name

Address

City  State



CONTINUED FROM PRECEDING PAGE

educate our taste. Such rationalization of ugliness can also be found in the literature of the Victorian carpenter-architects.

I believe human nature inherently demands something more than bare utility. When Stone Age man first created a hatchet, he tried to make that hatchet better looking by decorating it long before he learned to make a better weapon. The history of civilization shows a constant effort to beautify prosaic and utilitarian things. The colorful earthenware and blankets of our Southwestern Indians are obvious examples. In the search for beauty, more perfect utility has often been found.

The bare box-like assemblage of room units, the striving for outward expression of inner form, the reliance upon mass to the neglect of texture and detail, and the lack of that quality which might be termed grace or suavity or mellowness, will eventually evolve into a still newer and more pleasing style. This humanizing and softening of Modern has already been started by a few really skillful architects, and is to be found in the houses finished just before Pearl Harbor.

THE Modern movement will continue greatly to influence our use of the traditional styles, as it rightly should. It will lead us to adapt what we like among traditional mannerisms for the creation of beautiful homes that really reflect contemporary needs. This blending of Traditional and Modern will lead to an American group of styles that fit the various climates in America, our social and business activities, and our aesthetic senses.

To my mind style is less important than design.

Style is the product of mannerisms in planning, construction, or in the use of materials that have grown out of the repeated presence, over a considerable period of time, of certain controlling social influences or economic conditions. A style rarely originates full-bloom in the mind of some master architect; rather it is the product of many designers working with the same materials for the same kind of people living under substantially the same conditions. It is the refinement of these prevailing influences into a logical pattern, from which any marked deviation produces only some less satisfactory result.

STYLES have always changed with economic and social conditions, and with the introduction of new materials and building methods. The American skyscraper represents a style of itself, a style that originated and may perhaps die within the lifetime of many of us living now. We should look upon style in houses as the result of skillful design, not as an objective thing. We should not blindly copy from the past. If, perchance, some traditional style, either pure or modified, seems perfectly adapted to our present needs, we should not hesitate to use it. Under such circumstances it is wise to retain the extrinsic values attached to a style honored through long years of historical association and universal enjoyment. But if a style does not precisely fit present needs, it should either be wisely modified or discarded. If the master architects of the past had had our present-day materials and methods to work with, they would surely have changed the character of their structures in order to make use of them. Remember that, if you are tempted to build an "authentic" copy of some past style.



## New Life

FOR

## DINGY FURNITURE

Here's good news for women who are tired of oily, sticky, dust-catching furniture polishes: Onco Furniture Refresher with 100% Brazilian "Carnauba" wax content leaves a hard, non-sticky, lustrous finish—easy to dust. Onco Refresher cleans, waxes and polishes in one application. It brings out and preserves forgotten beauty. Resists water and finger marks—and lasts for many months. Onco Refresher comes in 50c and \$1 sizes at better stores everywhere.



## Onco REFRESHER





Your baby needs the blissful comfort embodied in all scientifically designed Storkline nursery furniture and baby carriages.



You, mommy and daddy, will enjoy the conveniences, the charm and the quality that are unmistakably Storkline — that have made Storkline so exceedingly popular, so universally approved. The handsome crib, illustrated, is obtainable with our famous adjustable spring.

**Storkline**  
World's Largest Manufacturer  
INFANT AND JUVENILE FURNITURE  
AND BABY CARRIAGES  
See displays at Department Stores,  
Furniture Stores and Infant Shops  
WRITE FOR NAME OF YOUR NEAREST DEALER  
**STORKLINE FURNITURE CORPORATION**  
424 W. 26th ST. CHICAGO 23, ILL.

Design is quite different from style. Good design in architecture is the product of a perfect adaptation of form and plan and materials to the purpose at hand. There may be good design that does not reflect any traditional or established style.

GOOD design begins with a logical set of requirements. It cannot evolve from illogical beginnings. If you were to ask an architect to create a house with Gothic arches, a Colonial doorway, and Elizabethan tower, and a Spanish roof, he could never produce a good design because the premises upon which he must start are utterly illogical. But if your requirements correctly reflect the way you want to live, the conditions prevailing at the site, and the means and materials at your disposal, a good design can be evolved which will satisfy them because they are logical.

Good design eliminates non-essentials, it reduces requirements to their simplest terms and it organizes all elements in a harmonious arrangement. It uses materials to the best advantage, honestly and simply. It does not cover one material with another to look like a third.

With good design come simplicity, economy, fitness, durability, and good taste. When any set of logical requirements is refined by a master of design, there will evolve a harmony of proportion, balance, scale, texture, and color that we call beauty. In this fact lies the importance of the aesthetic training which is part of every real architect's equipment. His thorough knowledge of the principles of good design enables the architect instinctively to blend all the elements into a simple, effective whole. His skill is acquired through long study of tradition, but the truly creative architect has what is even more important: an ability to depart from tradition where necessary and produce a new design that is good of itself.

IT IS for these reasons that a good architect is worth his fee. What you are really paying for, when you retain an architect, is his capacity for giving good Design—not a Style whose mannerisms can be copied out of a book. For the house that is well designed is as personally yours as a tailor-made suit of clothes. And no other kind of house can give as much satisfaction.

So spend your day-dreams on the inside—not the outside of the house.



## Let us help "Step Plan" your postwar kitchen and bathroom

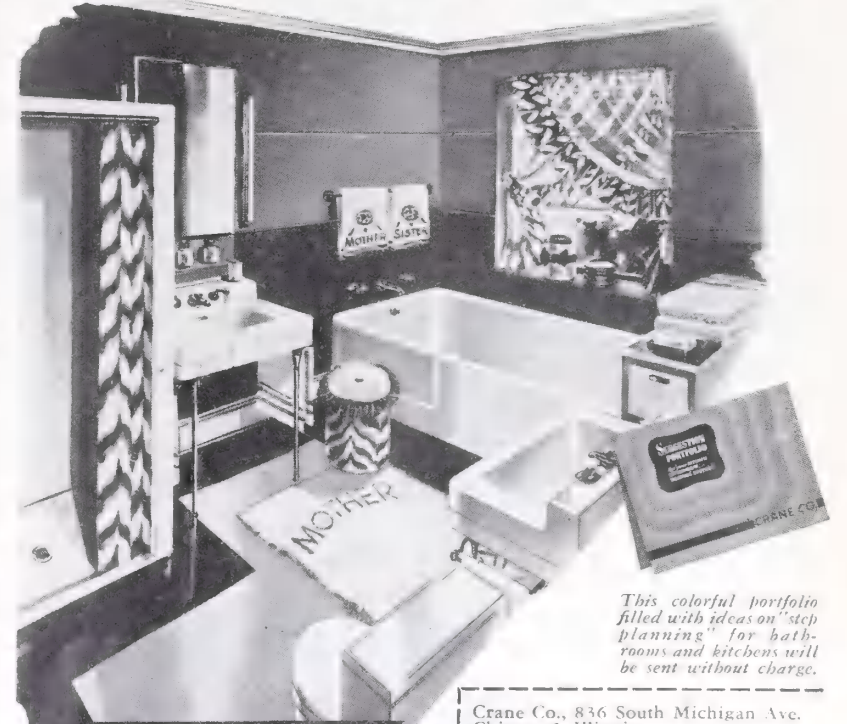
WHETHER you intend to remodel your present home or build a new one after the war, now is none too soon to start your planning.

To aid you in having the dream bathroom and kitchen you have always wanted, we have prepared a colorful planning portfolio, which will be sent to you on request. This portfolio shows the steps you should take now to assure your being one of the first to have a new bathroom and

kitchen as soon as government regulations permit.

Today, Crane designers and engineers are developing a postwar line of plumbing. These new fixtures will set a style trend for the future and will meet the preferences of American home-owners as expressed in a recent nationwide survey conducted by Crane.

The first step for you to take is to mail the coupon below. The Crane "Step Planning" portfolio will be sent without charge.



This colorful portfolio filled with ideas on "step planning" for bathrooms and kitchens will be sent without charge.

**CRANE**  
NATION-WIDE SERVICE THROUGH BRANCHES,  
WHOLESALE PLUMBING AND HEATING CONTRACTORS

Crane Co., 836 South Michigan Ave.  
Chicago 5, Illinois  
Please send me your "Step Planning" Portfolio on Bathrooms & Kitchens.  
Name.....  
Address.....  
City.....State.....  
B R 444

PLUMBING • HEATING • PIPE • FITTINGS • VALVES



*Relax with* **Duratone** PLASTIC COATED  
PLAYING CARDS



Knowing how to relax these tense days is important, especially to our fighting men. That is why our plastic-coated Duratone playing cards go first to our armed forces, where they are known as SERVICE cards. We are doing our best to meet the heavy demand for Duratone cards, but if your dealer can't supply you, please remember that Duratone SERVICE cards are being used in barracks and on board ships, in U. S. O. centers and camps everywhere.

**ARRCO PLAYING CARD CO.**  
CHICAGO  
*Nationally Advertised*

*Easy to Clean - Just Wipe with Damp Cloth*

ATTACHMENT OF A RETURN OF MONEY  
★ Guaranteed by  
Good Housekeeping  
IF DEFECTIVE OR  
NOT AS ADVERTISED THEREIN

**IT REALLY  
WORKS**

MR. AND MRS.  
BENJAMIN HIELSEN

You can still have soft white hands and beautifully polished shoes, too, if you use an old toothbrush as a dauber for paste polish. Prevents hands from staining, makes it easy to get shoe polish along the very edge of the sole

You may make matters worse if you begin tearing off chunks of leather where the sole has become scuffed. But you can perform almost invisible repairs if you flatten the torn piece into place with colorless liquid nail polish. You probably know how well it keeps brass from tarnishing also

A chemical drain cleaner is fine for loosening grease deposits in your kitchen and bathroom drain. But when hair and lint clog the works, you'll find a crochet hook most effective in removing them and opening up the passageway. Tuck one in the medicine closet for handling pesky emergencies

Sewing machines which aren't used regularly often run sluggishly because the oil has gummed from disuse. With a medicine dropper place a few drops of denatured alcohol on movable parts on the underside of the machine. Let stand 15 minutes. Wipe off and apply machine oil. Dig gummed oil out of oil holes with stiletto

ANNE BAXTER,  
now starring  
in "Eve of  
St. Marks"

*What a difference  
it makes in a room...*

when

**Ripple Twist Rug**  
*has the floor!*

It's like magic, the way any room takes on new life and beauty... when Ripple Twist Rug has the floor. You'll be delighted with the transformation! High soft pile for "luxury underfoot". Guaranteed washable and colorfast. Lovely colors to harmonize with any decorative plan. Priced at a mere fraction of what you'd suppose! Wide variety of sizes. At Leading Department Stores from Coast to Coast.

QUAKER MAID MILLS • Philadelphia, Pa.

FOR EVERY ROOM IN THE HOME



# COMFORT FOR ALL IN-AN-UPROAR BRIDES

CONTINUED FROM PAGE 83

tics for three hours, far be it n me to "intercept." n all of our various homes re have been many) up to the ent time. Spud and I have n the high-pressure initiative n our guests for the first half hree-quarters of an hour, and guests take it from there. We about what *they* want to talk ut, and never invite anyone has to be "entertained." ll of which may add up to my g a very imperfect hostess. we have lots of friends, go out e often, and haven't had a y even come close to flopping.

## TO HAVE AND TO HOLD

ewing buttons on, and darning s is my idea of misery but an voidable one. I'm no expert in field, but I've mastered both the help of a Singer Sewing hine instructor (most every o has one), and an assortment villing landladies. As a result, complaints have ceased.

's strictly a matter of opinion, husbands, but I have suc- ed with my Lieutenant in this riage of ours by putting sew- and darning in the same cate- of *necessities* as washing es and making beds!

To me, "little things" mean the thoughtful, unpredictable things you do *beyond the call of duty!* And they cover a multitude of wifely shortcomings. They mean writing his family often, buying him a surprise, however small, for no other reason than you know he'll get a kick out of it, having a drink or snack ready for him at just the right moment, telling him in hundreds of ways how won- derful he is, and all the other gra- cious touches you give to everyday living.

If you confuse *little things* and *necessities* now, you'll wind up in a few years putting too much stress on the latter, and that makes for a good wife, but a dull one! The flame of love isn't fanned with darning needles and a basket of buttons! You can't be a jack-of- all-trades overnight; so, my pretty, rub the wrinkles out of your brow, and be patient. He could have chosen a ready-made model of domesticity instead of a custom- made one if he'd wanted to! And if you want to keep the romance in marriage, put the *little things* first, because your particular brand is the reason he fell in love!

Hopefully yours,  
Navy Wife Hunting

**here's how!**  
THEY TOAST AROUND THE GLOBE

RUSSIA: NA ZDROOVIE  
ENGLAND: CHEERIO  
CHINA: KUNG CHIEN  
SWEDEN: SKAL  
FRANCE: A VOTRE SANTE  
LITHUANIA: SVIEKS  
SCOTLAND: HOOT MON  
PORTUGAL: SAUDE  
LATIN AMERICA: SALUD  
ITALY: A LA SALUTE  
SWITZERLAND: PROSIT  
GREECE: ISSIGIA  
POLAND: NA ZDROWIE  
NORWAY: SKAAL  
CZECHOSLOVAKIA: NAZDAR

**DuBOUCHETT**  
MANY BLANC  
Buy War Bonds  
MANY, BLANC & CO., INC. CHICAGO

**THIS WINTER, THIS MAN WILL HAVE  
SAVED \$20,000,000  
IN FUEL COSTS ALONE\***

**FOR A CLEANER, MORE COMFORTABLE AND  
ECONOMICAL HOME . . . Now and Always!**

\*Based on authenticated heat loss per- centages, we estimate that this year the homes and buildings equipped with Chamberlin fuel-conservation prod- ucts will save \$20,000,000 worth of fuel. This is a definite contribution to national fuel conservation and our war effort. In addition, it is helping safeguard the health and comfort of every individual Chamberlin cus- tomer. Thousands of these customers have stressed the summer and winter benefits of a completely insulated home (walls, attic, windows, doors). And, in letters to us, the value of an expert, factory-supervised Chamberlin installation. Why not call a Cham- berlin Man for a survey of your home; either *complete* insulation or a partial job. No obligation.

*Call a  
Chamberlin  
Man*



**CHAMBERLIN**

WEATHER STRIPS • ROCK WOOL INSULATION • CALKING  
STORM WINDOWS • SCREENS



Get in touch with Chamberlin.  
If not listed in your local  
phone book paste coupon on  
post-card and mail today.

Chamberlin Metal Weather Strip Co.  
1282 LaBrosse, Detroit 26, Mich.

Have an estimator call ☐ Send free "Comfort" booklet ☐

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



BUY MORE WAR BONDS



Georgian Gallery, Baker Museum for Furniture Research

## CONCERNING FUNDAMENTALS

*When the making of Baker furniture may again be unlimited, Baker research will once more safeguard the sound fundamentals of design, construction and value.*

*Baker Furniture, Inc.*  
CABINET MAKERS

10 MILLING ROAD, HOLLAND, MICHIGAN

*Makers of America's Finest 18th Century Reproductions*

For your "Guide to English and French Furniture" send 25c to Dept. 44.



## How two can eat for a WEEK ON SATURDAY'S MARKETIN

**The butcher shop and the green grocer's shelves are pretty depleted when you can shop only after business hours at night. Read how two career girls solved the problem**

By Betty Simmonds

## For lasting beauty and longer service Oriental Rugs

are the choice of many leading decorators and are found in many of the world's finest homes. Hand-knotted, they are more durable, hence an economical investment to be used and treasured for a lifetime. Their rich and refined coloring adds decorative charm and permanent beauty to any surroundings. Ours is the largest selection of Modern and Antique Orientals and Aubussons in the world. Mail inquiries are invited.

### Free Booklet

*Oriental Rugs and the Care of Floor Coverings*

**Nahigian Brothers, Inc.**

DIRECT IMPORTERS FOR 54 YEARS

169 N. Wabash Ave. Dept. H-4, Chicago 1, Illinois

WHEN Jane and I found our little apartment, we were thrilled. It had two separate rooms which we could each develop into bed-sitting rooms. It had a bathroom accessible to both rooms without passing through either. And it had a dream of a kitchen where I could just visualize myself concocting luscious dishes which, I was sure, would soon deliver me from my "blessed" state of singleness. With such a wonder kitchen we saw ourselves saving large portions of our hard-earned funds which for years we had been tossing to restaurateurs.

But we were stumped about how to shop for food, for we both had jobs which kept us lingering at the desk long after the five o'clock bell tolled.

For the first month we lived on lamb chops, hamburgers, and frozen vegetables, which we were

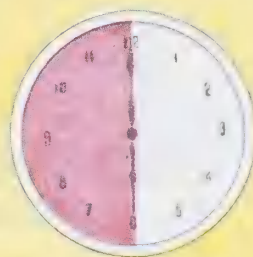
able to pick up if we raced for the office the minute the boss left. But we soon found that our fund never lasted out the week that our meat points vanished before we had barely started, and above all, we were literally bored with our unimaginative diet. We had dreamed of some real food explorations, and instead our life was as stereotyped as a politician's handshake.

We decided to look at our problem as we would any business puzzle which came our way. It revolved itself around when we could shop. Since we both had Saturdays off, we must do our shopping then. But we remembered many dark tales that meat did not keep well over long periods, and vegetables lost their vitamins rapidly. But we had a good big

(Continued on page 124)



# Just mix **SPRED** with water- *and get going!*



**HIDES WALLPAPER,  
IN ONE COAT!**

**NO "PAINTY" ODOR!**

**ONE GALLON DOES  
AVERAGE ROOM!**

**11 BEAUTIFUL COLORS**

(See coupon below)

#### WORKS SMOOTH AS SILK

A half-gallon of water and a gallon of SPRED blend quickly into six quarts of rich-colored, smooth-as-silk opaque beautifier... enough for any average room.

#### DRIES FASTER

SPRED dries in 1/2 hour. You can use your newly-transformed room in an hour. Marvelous self-leveling action. Apply in summer or winter. Never any "painty" unpleasant odors.

#### DURABLE — ECONOMICAL

SPRED creates a permanent surface so durable it will stand repeated washings. It is so economical you can do a whole room for only \$2.98.

Peacock Blue Robins Egg Blue Light Ivory Dusty Rose Peach Bloom Foam Green Antique Green Cream Canary Wedgwood Blue Lt.

*It is a painting limitation prevent faithful reproduction of SPRED's beautiful colors. Use coupon below.*

# SPRED

*The paint that makes painting a pleasure*

**Only**

**\$2.98**

**A GALLON**

*Slightly higher in Rocky Mountain Area*

**SPRED is New... Distinctive!**

Made from Soy Beans. It's easy to paint neatly with SPRED. Contains special ingredients to assure you a more beautiful home, more quickly, more economically. Brushes or rollers—can be washed clean with water.

To help you choose a really beautiful color scheme, send for the SPRED color swatches, FREE. Use coupon. And see SPRED demonstrated at your dealer's now.

**Compare Distinctive SPRED Colors**

**MAIL COUPON TODAY**

Large swatches showing rich SPRED colors FREE to you—fill in and mail coupon now!

**THE GLIDDEN COMPANY**  
Dept. D-4, Cleveland 2, Ohio

Please send me the eleven SPRED color swatches FREE of charge.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**A Soy Bean Paint Invented by THE GLIDDEN COMPANY**



WANTED

"Bring me wine, but wine which  
~~never~~ grew . . ."

RALPH WALDO EMERSON

Write Box 12, Wall St. Station, N. Y. C.



Dear Mr. Emerson: It seems that your advertisement in the Concord, Mass. Gazette has caused quite a little talk as to what you really wanted. Fortunately, a connoisseur like yourself forwarded it to us as a court of last resort and we are unhesitatingly shipping you a case of LEJON Brandy...In truth, it *is* a "Wine which never grew" because LEJON Brandy is a master blend of the very essence of fine wines distilled with precious care...Your essay on Experience has ever been a source of inspiration to us, practicing the Vintner's art here, at Chateau LEJON. We hope and expect our product will serve you as well.



LEJON

DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CORPORATION, 120 BROADWAY, NEW YORK CITY



LIGHTEN YOUR HOUSEHOLD TASKS  
BY USING HOUSE BEAUTIFUL'S

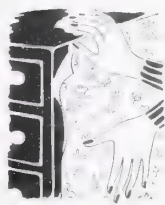
# HOUSEKEEPING RECIPES



FURNITURE

## How To Apply Fabric To Furniture

You can camouflage a multitude of mars, scratches, and rundown looks in furniture with fabric. Glazed chintz is particularly good because its surface keeps out dust and dirt, and can be wiped clean easily with a damp cloth. But any fabric, once applied, can be covered with spar varnish to make it more wear-resistant. If you're covering unpainted furniture, it's wise to apply one coat of paint size so that the fabric will bond more securely. Size should be dry before fabric is attached.



OVER

RUGS

## How To Clean Fiber Rugs

Fiber rugs can be cleaned successfully at home with a soap jelly, soapless shampoo, or dry cleaner. Regardless of the method, the rug should be dust-free before you begin. Clean both sides with a vacuum cleaner or carpet sweeper, or take the rug outside and sweep both sides with a stiff broom. You might do the shampooing outdoors, if weather permits, for it will hasten drying, which is important. The soapless shampoo and dry cleaner don't require rinsing, which makes them one operation faster than the soap jelly method.



OVER

PAINT

## How To Remove Casein Paint

It isn't necessary to remove casein paint before repainting or wallpapering your walls if it is not blistering or peeling, since it forms a perfectly good foundation for paper or any type paint. However, if it is peeling in many places, subsequent paint coats won't adhere for long, and in no time you may have to redecorate—expensive procedure. So if you are doubtful about the tightness of the old paint coat, better remove it and start from scratch.



OVER

Now! It's so easy to be

# WALLPAPER-WISE

...Just Look For The Name

# "Unitized!"



THIS SEAL MEANS

**1 DESIGNED  
BY WORLD'S  
LEADING ARTISTS!**

Every "Unitized" pattern is the work of master artists, who blend as many as 18 colors to produce the last word in wallpaper loveliness.

**2 STYLE-TESTED  
BY EXPERTS!**

Skilled interior decorators certify the style, pattern, and coloring of every "Unitized" wallpaper.

**3 PRE-PROVED  
ON THE WALL!**

Every "Unitized" wallpaper is proved by wall test to match and hang perfectly.

**4 GUARANTEED FADE-PROOF...  
AND WASHABLE IF MARKED SO!**

All "Unitized" wallpapers are scientifically tested for sunfastness. And those marked washable are guaranteed to retain their fresh appearance even after repeated washings.

Choose with confidence! Be wallpaper-wise and look for the "Unitized" Seal on the back of the wallpaper samples your dealer shows you. It makes your selection so much easier, faster . . . and it's your guarantee of lasting beauty and satisfaction!

UNITED WALLPAPER FACTORIES, INC., CHICAGO, ILLINOIS

© 1944, UNITED WALLPAPER FACTORIES, INC.





## Older, by two centuries, than the discovery of America

If 1492 seems a long time ago, think of this: the making of fine wines was already a two-hundred-year-old tradition with the ancestors of the present Marques del Merito, at the time when Columbus's treasure-seeking caravel fetched the shores of this "new land." Today, across the same seas, from Portugal and Spain, come ships that now carry treasure to us—superb ports, marvelous sherries, bearing the centuries-old name—Merito.

Each Merito label carries helpful information on taste, color and use. Look for the Merito label when you buy wine.



**MERITO**  
*Imported*  
**SHERRY and PORT WINES**

NATIONAL DISTILLERS PRODUCT CORPORATION

### Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.



#### FURNITURE

**PROCEDURE:** If fabric is not pre-shrunk, shrink it before cutting as it may shrink when wheat paste is applied. Make a paper pattern for each section of furniture. Don't cut anything until you've allowed for matching patterns, if necessary. Allow about an inch overlap on outside edges of drawers, chests, desks, etc. (If fabric is brought flush with edge, it's likely to ravel and dust will lodge in rough edges.) Cover table with clean papers. Place fabric right side down. Outline pattern with pencil lines to guide you in cutting. Remove pattern and spread fabric thinly with wheat paste (wallpaper paste) the consistency of thick custard, using a spatula to apply. (Mix the paste; let stand for 15 minutes before using. Strain to remove lumps.) Apply fabric to furniture, smoothing out from center with clean cheesecloth to remove air bubbles and excess paste. If paste oozes through fabric—it won't do any harm. When dry, coat with spar varnish.

OVER

#### RUGS

For soap-jelly cleaning, dissolve one-half cup of soap scraps or flakes (mild soap, not naphtha variety) in five cups of boiling water. Cool, then whip with egg beater to a stiff lather. With scrub brush, scoop up thick lather (don't use any liquid) and go over about one square foot of rug. Rinse off washed area with sponge wrung tightly out of clear water. Remove all traces of soap. Proceed to next area, overlapping clean area each time.

For soapless shampoo, dissolve two tablespoons of a cleaner such as VAPOO (Vapoo Products Co., N. Y. C.) in a quart of luke-warm water. Work up a lather. Proceed as above.

For dry cleaning, pour dry cleaner, such as DES-TEX (Clinton Carpet Co.) into flat pan. Dip scrub brush in solution and scrub rug with circular motion. Sponge off with dry cloth.

If drying outdoors, suspend rug over parallel lines. If drying indoors, crumple papers and place underneath to speed drying.

OVER

#### PAINT

Many amateurs avoid using paint removers because they're inflammable and have to be handled very warily. But you can make a homemade paint remover for casein paint which doesn't have to be used with any special precaution because it contains no inflammable solvents. First cover floor and woodwork with papers or cloths, because remover will remove paint and varnish. Mix together in a large pail one pound of washing soda, two pounds of hydrated lime, and a quarter pound of table salt. Add enough water to make a heavy paste, which won't run all over. With a kitchen scrub brush apply to wall. Allow to remain on wall until paint softens—about 20 to 30 minutes. Scrape off old paint before paste dries. Wash surface with fresh water to remove all traces of paste and neutralize the surface. Sponge dry with soft clean cloths.

OVER



## A PICTURE FOR THE SERGEANT

CONTINUED FROM PAGE 59

ice," she thought fiercely, as she rode out to Connecticut Avenue to see the place, "just as long as I can move in tomorrow. This has got to be it."

HE rented the apartment on the spot, green walls, dingy draperies, and all. It was dreary, of course, but she didn't realize how desperately dreary until The Sergeant saw it next morning when she moved in. He said very little, checked the bed and found it soft. He watched him taking in the shaggy rug, the Pullman kitchen and its stringy curtains, the dismal pastoral scenes in gilt frames, the shoddy assortment of cast-offs that looked as worn-out and discouraged as Suzie felt.

"He's worrying about me already," she thought. "He hates to think of my living in this place." The Sergeant took her in his arms. "Do you truly think you can be happy here, Baby?" he asked. The lump in her throat refused to stay swallowed, and she blinked back the tears.

"Truly I can," she said, bravely.

He was gone—and for a few days Suzie was sure she would die of grief. Then she remembered she had promised The Sergeant she'd be happy here. She'd have to make the best of things. And there was no better place to start than with the apartment itself. So Suzie faced it. She winced at the green walls, but noticed that they were rather a nice apple green at that. The doors, radiator, and mantel, all painted ivory, thrust themselves rudely into the room. The fireplace was tiled in a mottled reddish brown. Measles, no doubt. The sofa, upholstered in a dark, drab green, had an all-gone look and wobbly brown metal arms. The room was a study in droop and dejection, from the tired pink and blue chintz draperies to the slatternly couch cover on the Hollywood bed. Even the pictures that spotted the walls seemed to sag, and the dinky little lamps had the dusty look of souvenirs from a by-gone World's Fair. Only the crystal chandelier, a surprising dash of elegance, looked encouraging.

(Continued on next page)



## "Home — the grandest spot on earth"

That's what a boy back on leave from the Pacific called it. We know how he—and you—feel about that home of the future, the home you're dreaming about, now. We know how charmingly you'll furnish it, or refurnish it, when the time comes, and we are planning for that day. We're planning interesting, easy-to-use furniture that will add greatly to your comfort and pleasure. But meanwhile we must keep going full tilt at vital war work. During this time, we suggest that you browse through our booklet. It will give you some good ideas.



In peacetime, America's largest manufacturers of quality bedroom and dining room furniture.

*Drexel Furniture Co.*  
AND AIRCRAFT DIVISION

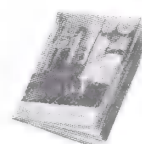


DREXEL, NORTH CAROLINA

IN ARMED FORCES

Dept. HB/444, Drexel Furniture Co., Drexel, N. C.  
I enclose 10c—please send me your booklet:  
"Your Home and Drexel Furniture".

Name .....  
Address .....  
.....



## If You Have Had to Wait for Your Copy of

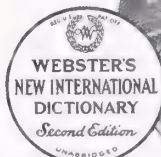
## WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition

*This Is the Reason:*

YOU may find it difficult, now and during the coming months, to procure a copy of *Webster's New International Dictionary, Second Edition*. Please be patient and don't blame your bookseller or the publishers. The rationing of paper has made unavoidable a restriction in production and heavy government needs must be supplied—all in the face of the greatest civilian demand for the Merriam-Webster in our history. Naturally there are not enough copies to make possible prompt delivery to everyone. Place your order with your bookseller and then wait as patiently as you can for him to supply you.

### GET THE BEST—Even If You Have To Wait For It

The Merriam-Webster is the standard of schools and colleges; State Supreme Courts; the Government Printing Office, professional and business offices everywhere. 600,000 entries—122,000 more entries than in any other dictionary. 12,000 terms illustrated. 3,500 Pages. G. & C. MERRIAM CO., Publishers, Springfield 2, Mass.



"THE SUPREME AUTHORITY" IS WORTH WAITING FOR

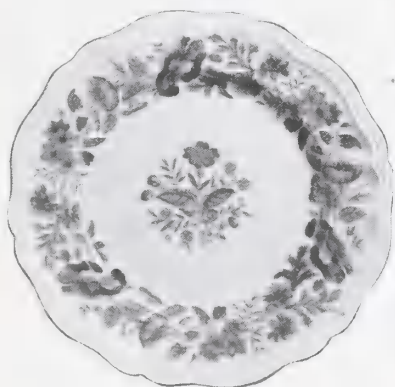




## THE SYMBOL OF • ROYAL • DOULTON

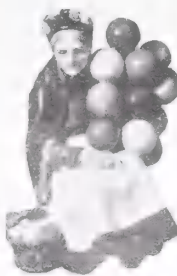


THE CHATSWORTH



THE STRATFORD

THE famous Symbol of Royal Doulton appears on a wide range of tableware, figurines, animal subjects—in Bone China and in Earthenware. Production continues today—as war conditions permit... Write for the name of your nearest dealer. Be patient if he cannot always give you immediate delivery. Enclose 10¢ if you want a fully illustrated booklet, including correct table services.



OLD BALLOON  
SELLER

WM. S. PITCAIRN  
CORPORATION  
Sole American Agents  
212 FIFTH AVE., NEW YORK

CONTINUED FROM PRECEDING PAGE

"I christen thee 'Tawdry Arms,'" said Suzie as she finished her survey, "but not for long. You're going to get a new name fast."

Obviously, it wouldn't be good sense to spend much money on these temporary quarters, so Suzie decided to make her changes with color and fabric. A quart of apple green paint applied to the radiator, the bemeasured fireplace, and two obtruding doors set them back into the wall where they belonged. The tall door at the opposite end of the room she left ivory to underscore the long, graceful lines of the windows.

SHOPPING, because of her job with the Army Air Forces, was no simple matter, but she made the best of every Thursday night, when the stores were open. For draperies she wanted broad vertical stripes in dashing colors, preferably red and white. But she could find no such fabric anywhere. So she made her own stripes from sixteen yards each of 36" red and white sateen, which she split in 12" widths and then sewed them together.

She had her own troubles finding a butter yellow fabric for sofa and bed slipcovers, but she stuck to her guns till she tracked it down. Sixteen yards of rayon serge—the last snitch of yellow fabric the store had—brightened the room with artificial sunshine. From a mill-end store she got enough red stuff and a printed red and white faille to make sofa cushions. All this stitching took place on an invaluable sewing machine which Suzie rented at the amazingly low sum of 15¢ per hour from the Y. W. C. A.

The landlord, pleasantly startled by the goings on in the "Taw-

dry Arms," caught the spirit of the thing and contributed a gray rug from his attic to replace the mangy mat. He helped Suzie build a long shelf along the wall which now serves as a frame for her bed as well as a book shelf. And when he discovered that Suzie was looking about for an old table that might be cut down to coffee table height, he disappeared into his workshop and emerged a few days later with just the kind of low table she wanted to set between the sofa and bed. Suzie painted it a brilliant Chinese red—for an arresting bit of color in this particular spot.

On one wall she replaced the spotty assortment of tinted landscapes with a huge, bright-colored map of Europe and North Africa, ideal for tracing the journeys of a warrior husband. On the opposite wall she produced a big block of color with two pre-war French steamship posters, from a collection she'd made during her college days. Two important-looking lamps, made of square columns of wood, enameled red and topped with large white shades, took the place of the disheartening World's Fair relics. These new additions cost \$5.96 complete and look to be worth five times the money.

WHEN she added up her bills, Suzie found that her investment was \$47.49, a tiny price to pay for the cheerful encouraging scene that greets her every night when she comes home. As she described it in detail to The Sergeant via V-mail, she wrote, "It isn't the 'Tawdry Arms' any more. It's a delight. I'm happy just to be here, so you see I'm keeping my word."

And she is happy—as happy, that is, as Suzie could ever be without The Sergeant.



# OLD ANGUS BRAND



A NOBLE SCOTCH

*"Gentle as  
a Lamb"*



Old Angus Brand Blended Scotch Whisky, 86 Proof  
National Distillers Products Corporation, New York

## Overton Original

Overton photo frames are of that fine quality and distinction which most worthily complements the portraits you hold dearest. Confined to the better stores and studios. Made by the creators of famous Overton Bentwood Trays.

**S. E. OVERTON COMPANY**  
SOUTH HAVEN, MICHIGAN



## A SAILOR'S WIFE

CONTINUED FROM PAGE 31

and the craziest, cutest hat I ever owned. I felt the first impact of the Navy.

"How do I look?" I asked, more from habit than anything else because I was sure I had never looked lovelier.

"You won't do," barked the man of my dreams. "You've got lipstick on your teeth, your slip is showing, and the seam of your left stocking is winding around like the trail of the lonesome pine."

"Flattery," I replied tartly, "will get you nowhere." What irked me was that I couldn't find anything wrong with him to carp about. It never used to be that way.

**B**UT this was only the beginning. Next morning he came flying out of the bathroom with his face in a lather. He looked and sounded as if he were frothing at the mouth. "How the heck can you find anything in that medicine cabinet? I opened the door and the whole works fell out, including a hot water bottle! And why don't you do something about all that ace junk you keep on the wash-

bowl? Organization, girl! That's what *you* need!"

I was nearly frantic the night he told me there were mice under the bed.

"There are not!" I screamed, jumping up on a chair.

"There are, too!" he said, and he got down on his knees and swept up a handful of fluffy dust.

"Oh, that," I said as lightly as a person can after they've just nearly fainted.

"Yes, *that*. Do you know what would happen to me if the C.P.O. found dust under my bunk at Sampson? I'd be doing guard duty till I was an octogenarian. Boy, the Navy could teach you a thing or two about housekeeping!"

He wouldn't let me leave the beds unmade, even when we were in a tearing hurry to get out of the house. He'd set up a terrible squawk if I suggested parking the dinner dishes in the sink till morning. If we had guests in for the evening, he'd pop up like toast in a toaster the minute the door closed after them, raring to wash

(Continued on next page)

you  
can  
conserve  
liquor  
by  
serving  
mixed  
drinks



Don't worry about your dwindling liquor supply. Let yourself in for new adventures by learning to mix drinks properly—from the Professional Mixing Guide.

One of the first things you'll learn is what every professional barman knows—the importance of Angostura Bitters in making fine mixed drinks.

Angostura possesses the unique quality of diffusing itself through the other ingredients, creating a symphony of flavor and aroma that satisfies and delights.

We'll be glad to send you the Professional Mixing Guide—free—a collection of 254 accepted recipes and exact directions for mixing.

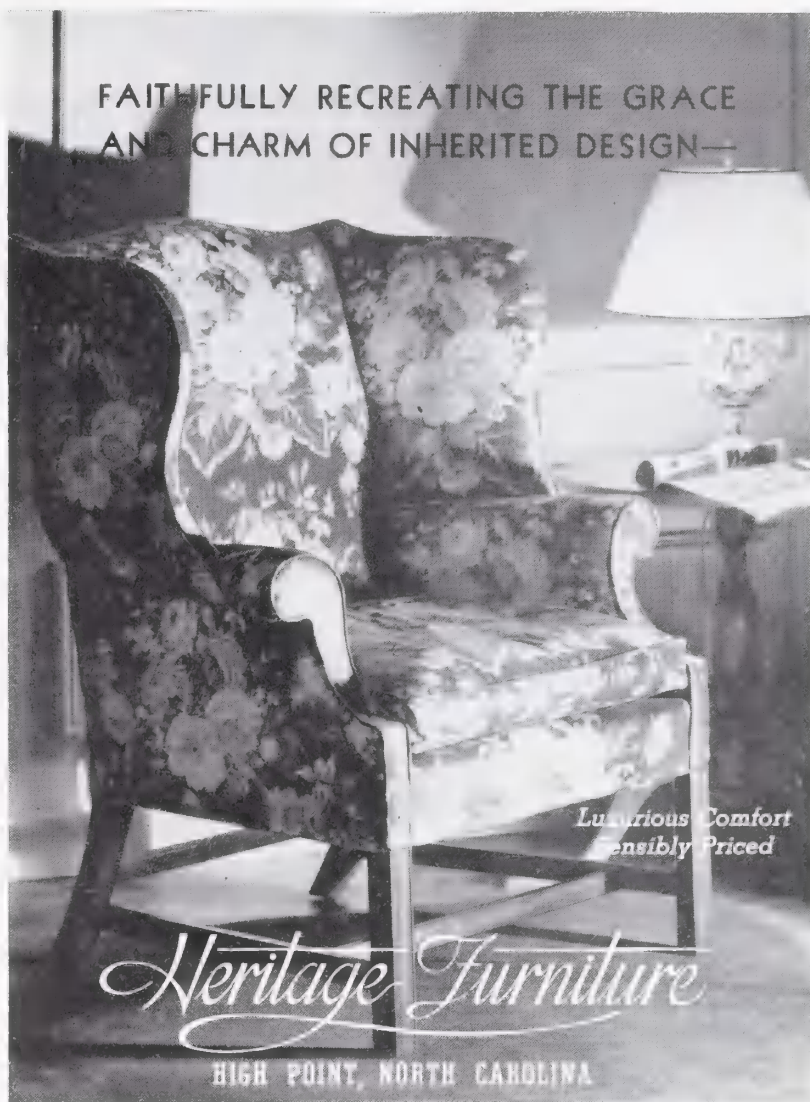
KEEP BUYING  
WAR BONDS  
AND STAMPS

**ANGOSTURA  
BITTERS**  
A TONIC APETIZER  
"GOOD FOR THE STOMACH"



ANGOSTURA - WUPPERMANN  
CORPORATION  
17 E. 45th St., NEW YORK 17, N.Y.

FAITHFULLY RECREATING THE GRACE  
AND CHARM OF INHERITED DESIGN—



Luxurious Comfort  
Sensibly Priced

*Heritage Furniture*

HIGH POINT, NORTH CAROLINA



... — There's a lot of "putting-away" going on these days—saving and planning for the tomorrow after Victory! ... We're doing it in one way here at Fincastle—storing up a host of sparkling new designs for your tomorrow draperies and slip covers. ... You're doing it in another way, by investing your extra dollars in war bonds and stamps—the kind of "putting-away" that will do most to help us win and quicken the arrival of V day.

LOUISVILLE TEXTILES, INC.

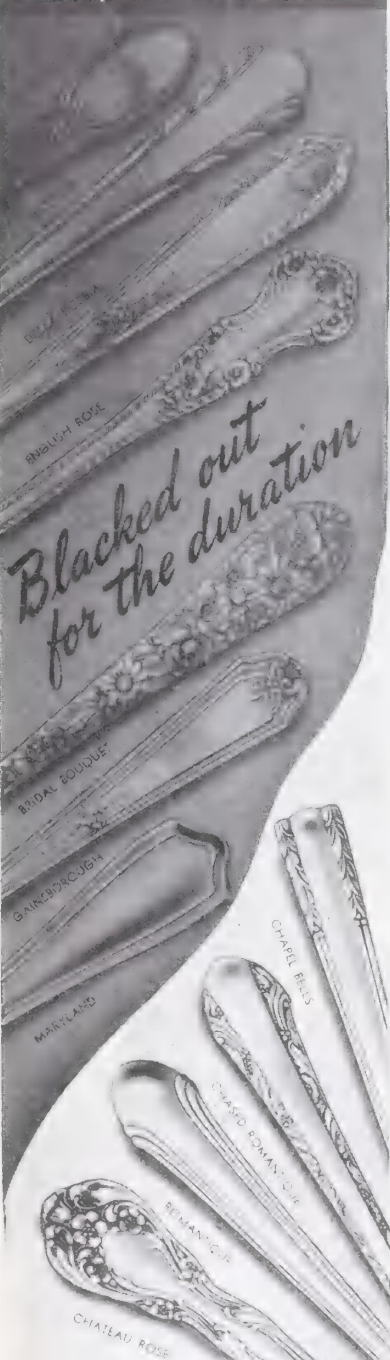
LOUISVILLE, KENTUCKY

**Fincastle**  
DRAPERY FABRICS & YARD GOODS

BUY BONDS  
for  
BULLETS  
and  
BOMBS



STERLING SILVER  
by the  
**ALVIN**  
SILVERSMITHS  
now takes second place  
... War production for  
victory comes first ...



*To keep the  
home fires burning...*

six essential items in these four  
patterns are being made in limited  
quantities for home use.

Teaspoon	Salad Fork
Luncheon Knife	Cream Soup Spoon
Luncheon Fork	Butter Spreader

NOTE: Complete patterns and items now  
restricted will again be available when  
victory is won. Price lists mailed on request.

**THE ALVIN SILVERSMITHS**  
Makers of Exclusive Silver Designs for Fifty Years  
PROVIDENCE + RHODE ISLAND

CONTINUED FROM PRECEDING PAGE

glasses and empty ashtrays. Do it now was his grisly motto, and at 2 A.M. it sounds like the bells at your own funeral.

"You'll never have order, especially in a small apartment like this," he lectured one night in the kitchen during one of these clean-up spasms. "unless you keep up with each chore as it comes along. You learn that fast enough when you get into the Navy because there just isn't room on shipboard for dirt and clutter. There's no letting things slide. Everything's got to be neat and clean twenty-four hours of the day. The Navy has a swell housekeeping system, and lots of civilians, not to mention any names, could profit by same."

"You must tell me about it some time," I yawned, discouragingly—I hoped.

"I'll tell you about it now. Up at Sampson we sweep the barracks and swab the decks every morning. (By which he meant they wash the floor. Jonathan talks like that now.) Every bit of metal has to be polished to a shine. Windows are washed—"

"Why don't you call them 'port-holes'?" I asked, still hoping to change the subject.

"What difference does that make? They're washed every Saturday regularly. That's the big inspection day, but the place has always got to be shipshape because you might have spot inspection any old time. But you get so used to keeping things in order that it doesn't bother you at all after a while. In fact, you even get so it makes you mad to see things sloppy when they ought to be neat."

"I never thought I'd live to see the day," I murmured.

"OKAY," he grinned. "but you never knew the real me. You ought to see me make up my bunk every morning. I can make it perfectly, in nothing flat. No wrinkles, blankets folded just so—ah, it's a beautiful sight! But then you have to do it perfectly—or else! And heaven help you if your mattress cover and pillow case aren't clean. You hang your towel at the end of the bunk and that has to be clean, too. When the Navy says 'white' it means 'white!'"

"Who does your laundry for you?" I asked innocently.

He gave me one of those long looks "I'd like to be able to tell you that the C.P.O. collects it

This, too, is YORK HEAT



## Food For Thought

**OUT** behind the lines, on hundreds of fronts, Uncle Sam's field-kitchens are working to top capacity to serve up the "chow" that makes our Army the best-fed army in the history of the world. In many of these kitchens, York Heat is supplying the heat to bake the bread and stew the stew.

Fortunately for York, conversion to war did not mean an end to York Heat for the duration. Just as we helped to make living more comfortable for thousands of homes before the war, we are now applying renewed energy to bring comfort and cleanliness to the men and women in our great Army and Navy.

A new kind of York Heat has been developed to meet these needs. While it can't be made available for home-heating right now, it is something worth thinking about for the future. It is going to provide a new kind of heating performance that translates itself into new economy and new comfort.

★ ★ ★

Each Bond you tuck away  
helps to hasten the day.

**YORK  
HEAT**

Division of  
**YORK-SHIPLEY, INC.**  
York, Pa.

bright and early every Monday morning and has it back, impeccably laundered, by lunchtime. But as a matter of strict fact, I do my own washing three times a week—a bucket—me and two hundred other guys."

"You never!" I gasped. "What do you use—Rinso, Chipso, Super Suds or Ivory Snow?"

"WELL, I happen to be Supersuds Man myself," he said, "but in the barracks store room where we keep the soap and mops and dust cloths, you'll see all kinds of soap. It's every man to his own fancy. Same thing with bleach. I, for example, use a bleach to keep my scivvies and towels white. (Scivvies are Navy lingerie.) But some of the guys won't touch bleach. Which reminds me that these towels of yours could stand a dip in the good old Clorox."

I chose to ignore that. "Tell me some more. Where do you hang your wash? Do they furnish clothespins at Sampson?"

"We have a big drying yard, so big you knock yourself out trying to remember where you hung your stuff. But if you wait long enough you can find it after everybody else has taken their things down. We don't use clothespins, though. We tie our stuff to the lines with strings—'stoppers', we call them."

"Where do you do your ironing?"

"In the Navy, madame, there is no such thing as ironing. We press out the wrinkles with our own capable hands. And then every darn thing we own, about 86 different items of clothing, bed covering, and what not that the Navy issues to us, has to be stowed in a seabag or a locker no bigger than that kitchen stool. So the Navy has figured out a way to fold things so they'll fit into that small space and practically press themselves at the same time. Ingenious, eh? It was no fun learning how but now I can fold my blouse or trousers or a mattress cover into a packet a foot square and as flat as an envelope. See those three straight creases in my collar? That's fancy folding, woman."

"Clever, these naval engineers," I marveled. "You must be a whiz at packing a suitcase. That folding trick is a handy thing for you to know."

"That little trick would be a handy thing for you to learn right now," replied my hero with charming bluntness. "It might help you to keep some order in those bureau drawers. Honestly, how can



you stand having to dive into that muddle every time you want a pair of stockings?"

"Well," I said modestly, "I have a sort of system myself. I always know under what section of the muddle, I'll find what I'm looking for, if you know what I mean."

"Yeah, I know what you mean, because I'm the guy who invented that system, years ago. But I've found that the Sampson method of keeping your gear squared away, trim as a stack of pancakes, has it all over the burrow and snatch stuff when you want something in a hurry. Your clothes never look as though you'd pulled them out of a rag bag, either. Everything's all there and accounted for—whites on the top shelf, blues on the middle shelf, hat and shoes on the bottom shelf. It's all so neat and compact and convenient that I'd enjoy just looking at it if I ever had the time to sit and admire." He seemed to grow quite dewy-eyed over his lovely little locker. "Somehow or other, I don't think I'll ever be sloppy again," he added, so pensively I couldn't help snickering. Then, of course, being Jonathan, he had to laugh himself.

"Darling," I said, because it was

pretty clear to me that if I didn't offer to mend my housekeeping ways he'd go off to sea a broken man, and besides I couldn't bear to be the unkempt wife of a kempt husband, "you have converted me. Tomorrow would you sort of help me work out a housekeeping system like the Navy's? I'll even let you straighten out the bureau drawers."

"Oh, now, Baby, you're a *good* little housekeeper!" And it was gratifying to see that he was covered with confusion. "I don't want you to think I don't appreciate it. I didn't mean—"

"Jonathan, my love, you're marvelous! If you could only cook!"

"Don't think I can't," he said. "I haven't done galley duty for nothing."

And to prove it, he whipped up the best mess of scrambled eggs I've eaten in years.

**I** NEVER mentioned housekeeping again, although the day he left he *did* show me the *right* way to sew a button on my coat. As for me, I guess I can take a hint. I'm going into immediate training with brooms, mops, and dust cloths, against the day when that sailor of mine comes home for good.



## Hospitality Center

When "home on leave" gives way to "home for good," imagine the joyous reunions firesides like this will invite. ■ Even now you may be planning just such a "hospitality center" in your own home . . . a mantel mural framed in the distinguished Western Pines\* . . . wall cabinets and book shelves fashioned from these friendly and

versatile woods. • Actual remodeling will probably have to wait until Victory. But gathering ideas can begin right now. "Western Pine Camera Views" will give you a splendid start. Your copy of this picture book is free on request. Just write: Western Pine Association, Dept. 183-H, Yeon Building, Portland, Oregon.

\*Idaho White Pine

\*Ponderosa Pine

\*Sugar Pine

THESE ARE THE WESTERN PINES

**For Friendly Warmth and Color**

**Interior Decorators Say —**

# CHARM-TRED

**SHAG RUGS**

These attractive deep pile Charm-Tred Shag Rugs bring cheerful warmth and friendliness to any living room, bedroom, den, hall or bathroom. That is why interior decorators everywhere are enthusiastically recommending them. And they're surprisingly economical—and practical, too! Easily washable. Available in seven

pastel shades including: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Maize—in Round, Oval, or Oblong—in sizes from 18" x 34" up to 4 feet by 6 feet. Prices range from \$2.95 to \$19.95.

Ask your favorite furniture or department store to show you genuine CHARM-TRED Shag Rugs today!

Made by BEN GREENBERG & BROTHER • CHICAGO • New York • Los Angeles

**Try a MYERS'S JAMAICA RUM**

*Old Fashioned\**

*Appetizing • Delicious*

**MYERS'S "Planters' Punch" Brand 97 Proof**

**\*HERE'S HOW TO MAKE IT**

Put ½ lump of Sugar in Old Fashioned Glass. Moisten with Angostura Bitters. Add 2 teaspoons of Water, and dissolve. Put in 2 Ice Cubes and 1½ oz. of Myers's Jamaica Rum. Garnish with Maraschino Cherry, a slice of Lemon and a slice of Orange. For illustrated booklet with many famous recipes write Dept. EL-4

*The Rum Must be MYERS'S*

**R. V. DELAPERRA & CO., INC.**  
Sole Distributors in the U. S. A.  
57 Laight Street, New York 13, N. Y.





Sizes:  
5" x 11"  
7½" x 16"  
11" x 18"  
16" x 25"

UP to your eyebrows in housework, war work? Walking "miles" just to set the table, serve, and "clear off"? Then, treat yourself to a well-earned rest. Save time—save steps, and give your family fun instead of formality. Serve 'em buffet on these beautiful Hasko Floral Trays.

All Hasko Trays lend the simplest pot-luck meal that holiday touch. And what glamour they give to entertaining!

You won't want to be without these handy Hasko Floral Trays a day longer. Ask for them today at your favorite tray or gift counter.

#### HASKO MYSTIC TRAY

You'll laugh! You'll be amazed and astonished at the "answers" Hasko Mystic Tray spells out in response to your questions. A combination tray and mystic game that means fun for all the family—young and old—and easy entertainment for guests.



HASKELITE MANUFACTURING CORPORATION  
(Dept. 135) 135 So. La Salle Street, Chicago 3, Ill.

**hasko** TRAYS AND ACCESSORIES



Mrs. Hamilton used five plain white hand towels 18" x 36". She embroidered on the family's "pet" names with black embroidery floss in an outline stitch

## She READ She TRIED She SUCCEEDED

Given courage by House Beautiful, this Navy wife created an ingenious link with the dear, familiar past

By Mrs. Dale Hamilton

When the head of the house came home six months ago and announced the Navy had finally accepted him, there were two problems we had to decide as a family: 1. Should we keep together for a week, a month, a year, or however long we were able? 2. If we stayed together, should we leave our furniture at home and live in furnished quarters?

The first problem we decided in the affirmative, realizing thoroughly the disadvantages, but, for our part, the "pros" outbalanced the "cons." After changing our minds myriads of times concerning the second problem, we decided in favor of moving our furniture. This was for three main reasons: 1. We have two children and have always had a fixed belief that our children should not be allowed to wear out other people's furniture (even though our children are the model children each couple always think they have). 2. The program of the Navy in which my husband participates is fairly settled. (Of

## Beauty-tred SCATTER RUGS



### Make Every Room a Lovelier Room

Follow your re-decorative urge with Beauty-tred Rugs. Use them freely... all around your home. Flood your floors with their lovely colors. Deep soft pile, guaranteed washable and colorfast. Moderately priced. Wide range of colors and sizes in Ovals, Rounds and Oblongs.



At Leading  
Department  
and Furniture  
Stores  
Everywhere

**ALDON RUG MILLS**  
10 West 33rd Street, New York

course, we have had friends transferred after four weeks, but can hope, can't we?) 3. Using our own furniture, we would feel more like ourselves. We have never been able to feel right about anything "borrowed."

We started out. What we experienced would fill a good book. Boiling it down, I can say simply, "Conditions were crowded." We found a two-room apartment which we existed for six weeks. In the meantime, our furniture had arrived in four weeks' time. Several unsatisfactory houses were available, but since we had to sign a contract, we decided to wait a little longer. Our patience was rewarded. We found a dear little brick house that, with a little work, we could visualize as home. It was located only a few blocks from a good grade school, if we were fortunate enough to stay "put" that long.

Came the day of unpacking. I hadn't realized that inanimate objects could take on the glory of our furniture. Miracle of miracles! Not one dish, lamp, or mirror was broken. Nothing even marred. Not besides having our family, we had the old familiar setting. There was only one thing I would cherish about the articles I had moved. The souvenirs I'm saving just "moon over" when I'm eighty. In store in our attic back home. For instance, the children's first school little match scratchers they made at school, old greeting cards, all old letters. These memoirs are sweet and all that, but hardly helpful to tote around the country now.

There was still something lacking. Back home everyone knew our "pet" names. Oh, for some way to make our names obvious to our new friends. An article by Sadie Little in the July HOUSE BEAUTIFUL kept swimming before my eyes. It stresses experimenting and daring to express individuality. I experimented. The result was definitely what I wanted. Now, in addition to having original and individual bathroom curtains, the ice has been broken for getting on a first-name basis with our new friends.

**Every BOND you buy is a blow at the enemies who would destroy your home, your family, your future. Start saving for all the things you cannot buy today which will be plentiful when VICTORY is ours.**





Plan for tomorrow — Buy War Bonds today

## Pin-up kitchen for a home front fighter!

**S**he looks at it when she leaves in the morning . . . and again when she returns wearily from the war plant. *It's her dream kitchen . . . and one day it will be real.* She gets a thrill from that picture . . . nearly as much as a doughboy gets from his pin-up girl. She'll be glad to know our designers are thinking ahead to the fine kitchen and bathroom equipment of formed metal that Briggs pioneered and will make again after the war. We don't know *when* that will come . . . but we hope it comes *soon*. So clip the picture, Mrs. Home Front Fighter. Pin it up where you can see it full and fair. It's your Briggs kitchen of tomorrow . . . your reward for a job well done!

**BRIGGS** *Beautyware*

BRIGGS MANUFACTURING COMPANY, PLUMBING WARE DIVISION, DETROIT, MICHIGAN





## Internationally Famous Since 1862

BACARDI! More than a name—a custom, a tradition, an edict among knowing palates the world over. For only Bacardi has that inimitable Bacardi flavor and quality—its secret formula jealously safeguarded, never duplicated. Once you taste Bacardi you, too, will agree that nothing takes its place.



AWARDED 35 MEDALS FOR EXCELLENCE OF QUALITY



AND REMEMBER... NOTHING TAKES THE PLACE OF WAR BONDS

A Bacardi Cocktail MUST be made with Bacardi. (Ruling of the N. Y. Supreme Court, April 28, 1936) RUM—89 PROOF—Schenley Import Corp., N. Y.



## A BIRTHDAY TRIBUTE TO A CONDUCTOR

CONTINUED FROM PAGE 41

ton, he looks like the very image "The Conductor." Furthermore, there are certain qualities of his character which we made talk—and made affection. He was uncompromising in search for first-class performances long before he was as famous as he is today. Even when he was not another opera conductor, he refused to walk out of well-paying engagements simply because he hadn't given sufficient rehearsal time to prepare a performance according to his standards. He looked no nonsense from managers, impresarios, or stars. Abhorring sloppiness as the cardinal sin in music, he would insist even in his early days at the Metropolitan Opera, when that august institution was simply a place to show the highest priced voices in the world, that all the stars appear at the rehearsals which he managed, and then go over familiar passages and correct all the mistakes they had taken aboard. With the other conductors, the tenor used to hold the high note until his breath gave out. With Toscanini, that note was given the exact value which the composer had written it in the score. He only wagged his little finger and the tenor, if he knew what was good for him, came off his high B-flat right on the beam.

EVEN apart from music we have had cause to admire the man. He was and is a firebrand in the cause of liberty, and took no more off from the head of his government than from an impresario. At a time when a lot of famous Italians thought it politic to be on good terms with Benito Mussolini,

he made no secret of his scorn for fascism and of his wrath over the state of Italy. He burned while Rome fiddled. Today it is wise for foreign artists to be enthusiastic about this country. But in Toscanini's case, that enthusiasm is of long standing and of absolute and unquestionable sincerity. All you have to do is to listen to the way he conducts the *Star Spangled Banner*—conducts it as no other conductor does, with the bounce and the rhythm that it deserves—to understand that.

WELL, these are reasons a lot of people admire him. But speaking strictly from a musical point of view, they are all unimportant. What counts is the fact that to almost every piece of music that he undertakes, he brings such knowledge and interpretative insight that we seem to hear this music always for the first time, every time. And this quality of excitement and freshness, this feeling of being in front of a unique experience, is, as I said, felt by those whose knowledge of music is comprehensive. It is an actual fact that the most enthusiastic admirers of Toscanini are the people who know most about the music he plays—I am speaking of the men in the orchestra. These men would rather be plagued, yelled at, insulted, kept overtime and left exhausted by Toscanini than enjoy a siesta under another conductor. Now musicians are not sentimental fellows. They don't like to work hard any more than the rest of us do—and they don't whistle while they work. They are willing to work for Toscanini because they

(Continued on next page)

### ORIENTAL RUG REPAIRING

... by highly skilled Native hand weavers

Send your Orientals, Tapestries and Aubussons to us with complete confidence. For ours is the largest repairing department in the world, backed by a 54-year reputation for dependable service to clients all over the country. The exceptional quality of our work, our ability to repair, reweave and match colors, afford facilities not obtainable elsewhere. Rugs fully insured in transit and in our possession. Estimates gladly furnished.

FREE BOOKLET

**Nahigian Brothers, Inc.**

Direct Importers for 54 Years

Dept. 4-H, 169 North Wabash Avenue, Chicago 1, Illinois

## GUILD PLAYING CARDS

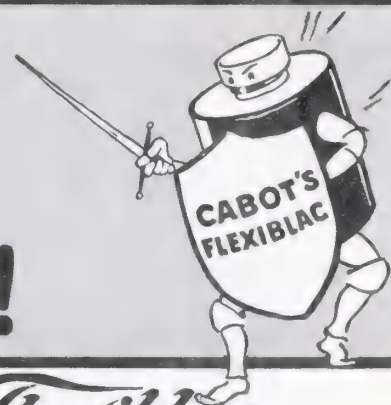
*Authentic in Style and Design*



WEISSER  
PLAYING CARD  
CO. RACINE, WIS.

ASK FOR  
*Field Trials*

## STOP THE RAVAGES OF RUST!



### CABOT'S *Flexiblac*

Protects your garden tools, grill work, drains, pipes and metal fences.

This elastic gloss black waterproof paint is the first line of defense for all metals exposed to corrosion, rust, electrolysis and chemical action. Won't crack, scale or become porous! More effective than ordinary linseed oil paint or Red Lead; yet less expensive and easier to use. Not subject to priorities.

#### OTHER CABOT "HOUSEHOLD HELPERS"

CONSERVO. Sterilizing Wood Preservative—for fence posts, chicken houses, etc.

BRUSH CLEANER. Makes old brushes like new.

LUBRI-TASGON. Penetrating Lubricating Oil—for locks, electric motors, guns, etc.

KLENGON. Hand cleaner—cleans hands entirely new way.

On Sale at Leading Stores.

Write for Descriptive Booklet

### SAMUEL CABOT, INC.

1231 Oliver Street

Boston, Mass.

When you paint use



### Cabot's DOUBLE-WHITE and GLOSS COLLOPAKES



# CASTLETON CHINA

SUNNYBROOKE

—a charming pattern of  
gay garden flowers. Ser-  
vice of five pieces, \$5.00



CONTINUED FROM PRECEDING PAGE

know he knows more about the music they play than anybody else, and that he is capable of making them play better than they thought they could play. They can't explain why that is or precisely what he does. So they talk of his ear, which can detect the faintest wrong bowing by a second violinist; they talk of his sense of style, which finds just the right degrees of loud and soft for widely various composers; they talk of his marvelous feeling for rhythm, which never lets the music down into boredom—and they tell stories of his legendary memory. Toscanini really knows by heart the score from page one to the end, up and down. He knows not only the notes but every expression mark and accent, and for every instrument. My favorite of these many stories is the one about the composer who meets Toscanini at a party and says to him: "You probably don't remember me, but twenty-five years ago in Italy you were a judge in a composition for a new symphony. I entered my symphony—and never heard from you. You probably never looked at it." "Oh yes," said Toscanini, "I looked at it, but you didn't hear from me because the symphony wasn't any good." With this Toscanini goes to the piano and begins to play the man's symphony from memory, shaking his head and mumbling, "No—it still isn't any good."

DO YOU wonder that the men in the orchestra do their best for such a boss? Among them I know a viola player—a tough fellow—used to be a quartet player of considerable fame, who said to me when he received his pay check, "I feel like turning this back, I have learned so much about music from the old man." And I know a conductor at the Metropolitan Opera, one who has been around the opera house for twenty-five years, whose greatest happiness in life is to spend an evening with Toscanini and hear him discussing *Norma* and *La Traviata* and *Aida*, the scores of which Toscanini also carries in his head, note for note. My friend the conductor calls Toscanini "The Maestro."

All this birthday tribute is by way of reminding you that this month you will, if plans are adhered to, be able to hear a series of Toscanini concerts over your own radio. They go on from five to six, E.W.T., on Sundays. Make a point to stay home and listen! It will be worth while.

# Blatz Beer



Fast Becoming  
AMERICA'S NEW  
FAVORITE

*Never sharp...Never bitter...  
Always mellow...Good Taste*

MILWAUKEE'S MOST  
EXQUISITE BEER

Blatz Brewing Co., Milwaukee, Wis.  
In our 92nd year



BUY — BONDS

## Remember?



### The Toaster with the Tester

Set control...press down  
handle. No watching. Can't  
burn. You can easily remove  
one piece without the other.

### It will be back... watch for its return!

Same thing applies to all the other famous Manning-Bowman household electrical appliances. After victory, we're all set to go with a top-quality line that is well worth waiting for! Right now our production goes 100% to the armed services, but research on product improvement has never stopped. Remember...

## Manning-Bowman

—Means Best

MERIDEN, CONN.

Keep on backing the attack  
BUY MORE WAR BONDS

Spring is here and  
now's the time



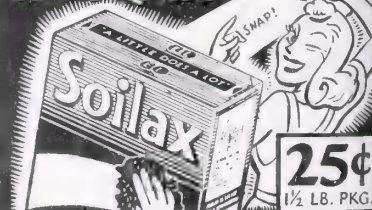
To rid your home  
of dirt & grime



Speedy Soilax  
does the trick



By making cleaning  
sure & quick!



Get SOILAX at Hardware, Paint,  
Variety and Department Stores  
► Economics Laboratory, Inc., St. Paul, Minn.

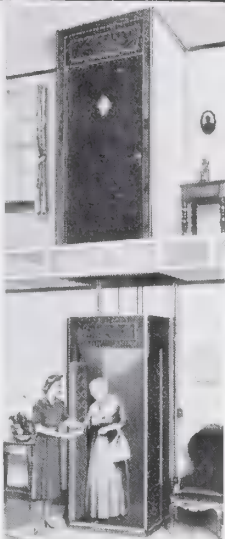


# SHEPARD HomeLIFT

Automatic  
Electric  
Residence  
Elevator

Operates from  
Light Circuit

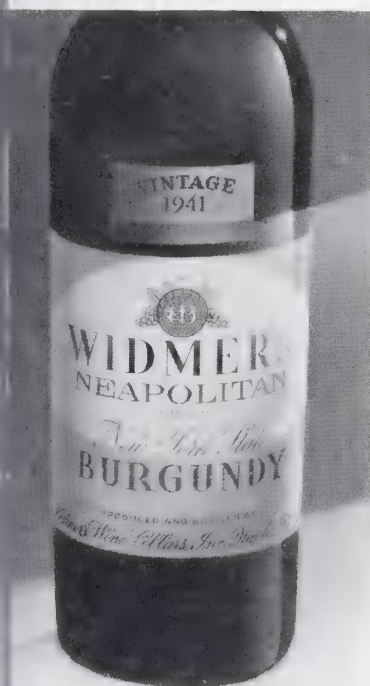
The Home-  
LIFT is de-  
signed by ex-  
perts who have  
been building  
commercial  
passenger ele-  
vators for  
years.



Safe — dependable. Moderate  
price—Costs less than a cent  
a day to operate. Easily in-  
stalled in new or old homes.

Not available now because of  
war work, but send for descrip-  
tive literature. Keep this desir-  
able home convenience in mind.

**THE SHEPARD ELEVATOR CO.**  
2434 COLERAIN AVENUE  
CINCINNATI, OHIO  
Representatives in Principal Cities



Very special is the Neapolitan group  
vintage wines developed by Widmer's  
particularly for those who gladly pay a  
premium for extra quality. Neapolitan Brand  
dinner wines include Haut Sauterne,  
terne, Rhine Wine, Claret and Burgundy.

**NEW YORK STATE  
WIDMER'S WINES  
and Vermouths**

Vintners of Fine Wines Since 1888  
WIDMER'S WINE CELLARS, Inc., NAPLES, N.Y.

# PANTRY SHELF NEWS

Variety can be the spice  
of your dining table  
if you get acquainted  
with these food finds

By Florence Paine

Fill those little fluted paper baskets  
at your next children's party with  
a shower of rainbow colored can-  
dies, which are non-sticky, won't  
gum up children's hands — and  
your furniture! Dime-shaped char-  
treuse, aquamarine, violet, rasp-  
berry, white, pink, brown and yel-  
low coverings conceal delicious  
chocolate centers, while the minia-



ture oval candies have a chewy nut  
mixture, and there's even an occa-  
sional whole almond center. The  
smooth coating of the little choco-  
lates makes them a neat morsel  
for bridge table nibbling, too. You  
can serve them and use your best  
playing cards without a qualm that  
the cards will end up a mass of  
sticky fingermarks. A pound of the  
"Chocolate Dragee Mixture," from  
Marlon Confections Co., N. Y. C.,  
costs \$1.25, at Hammacher Schlem-  
mer, New York City.

Canned mushrooms that make good  
eating by themselves are worth  
giving shelf room in anyone's  
kitchen. And we've found such  
mushrooms, which literally melt in  
your mouth . . . none of that leath-  
ery texture usually associated with  
mushrooms which originate in a  
can. The reason for the special  
goodness is that the mushrooms  
have been broiled in real butter.  
They're a delicate brown and good-  
sized—not a button among them.

(Continued on next page)

**IRWIN**

MAKERS OF AMERICA'S FINEST FURNITURE  
FOR OVER SEVENTY YEARS

Wholesale Displays  
NEW YORK: 200 MADISON AVE.  
CHICAGO: MERCHANDISE MART  
GRAND RAPIDS: FACTORY

Sold Through Furniture Dealers

New beauty for your home !

*Living*  
**Genuine NURRE Mirrors**  
*Pictures*

For a lovelier home,—brighter, gayer, with  
a new air of spaciousness—hang a genuine  
NURRE mirror on the wall. Over the buffet  
in your dining room, it will make every  
meal a festive occasion.

Genuine Nurre Mirrors are made from  
plate glass, in many lovely styles. After  
your next war bond purchase, ask your  
dealer to show you genuine Nurre Mirrors.

## FREE BOOK!

"How Famous  
Decorators Would  
Use Mirrors In  
Your Home."

Hints on the use of  
mirrors to make  
your home more  
charming.

THE NURRE COMPANIES, INC.  
DEPT. HB BLOOMINGTON, INDIANA

Please send me FREE mirror book.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_







It's your guarantee you're getting the finest hamper your dollar can buy. A hamper that has many superior construction features that make for long life and durability.

So look for the label and be sure it's a Whitney. Whitney hampers are still available in limited quantities at Department and Hardware Stores everywhere!

**Whitney**  
BLEND-TONED  
CLOTHES HAMPER

F. A. WHITNEY CARRIAGE CO.  
Leominster, Massachusetts

CONTINUED FROM PRECEDING PAGE

Put several atop a plebeian hamburger, and your dinner will take on party proportions. Use them sliced to make the scrambled eggs more impressive. Not a smitch of waste in a six-ounce can at sixty



cents, nor an ounce of work to fix them! Just open the can and heat. Ask for "Jacob B in B" mushrooms, from Grocery Store Products, New York City. At Gimbel Bros., New York City. At this writing no points are required!

When husband Tom arrives home unexpectedly, but ravenous, of course, for Saturday's lunch when he'd vowed he was lunching downtown, you can't quiet his hunger with a thin sandwich and milk. So better keep a couple of boxes of Chef Boy-Ar-Dee's "Victory Dinner" on your quickie shelf. Inside



a small cardboard box is the wherewithal for turning out a substantial luncheon dish in ten minutes! Macaroni enough for two fair-sized portions, and dehydrated tomato sauce with grated cheese already in it. While the macaroni is cooking its allotted 7 minutes you can be mixing half a cup of hot water or bouillon (we suggest the latter for better flavor) with the pulverized sauce, so macaroni and sauce will be ready simultaneously. Give the sauce extra fillip with a few scrapings of onion, a tiny lump of butter or margarine, and a dash of Worcestershire Sauce. Thirteen cents, from Chef Boy-Ar-Dee Quality Foods Inc., Milton, Pennsylvania. At R. H. Macy & Co. Grocery Department, New York City.

And speaking of lunch, or breakfast too for that matter, have you served your family any scrapple lately, dripping with maple syrup? If you aren't a scrapple lover, it's probably because you haven't tasted a really fine variety made of superior pork, or you've been eating the kind that's so predominantly cornmeal that you imagine you're consuming cereal

## CHELSEA

A STANDARD OF ACCURACY  
SINCE 1886

This Chelsea Willard Banjo will be available as soon as this War is over.



For war or peace, Chelsea clock movements are identical; only the cases are changed. Thus, soon after this War is won, fine jewellers will be able to offer you famous prewar and attractive new models of these excellent timepieces.



Let's All BACK  
THE ATTACK!  
Buy 4th War  
Loan Bonds

CHELSEA CLOCK COMPANY  
360 Everett Ave., Chelsea 50, Mass.

without sugar and cream. But scrapple we've been breakfast on lately is a far cry from the Its cornmeal base is chockful choice cornfed pork bits. made from an old Pennsylvania recipe which has been handed down from generation to generation, which accounts for its in



finably good flavor which is completely satisfying. If you've had trouble keeping scrapple from breaking, try starting it in a pan without flour or fat and let it fry slowly until well browned on one side before turning. The man says that's the secret to having come out of the pan in one piece. Strode's Philadelphia scrapple sold in stores as far south as Miami, Fla., and west to Colorado Springs. But if you can't buy in your local meat center, there are still a few tins of it at B. A. man & Co., New York City. 1 under 30¢.

The morning cereal can take heavy toll of the sugar bowl if your family has a sweet tooth. Instead of putting a restraining hand on your child's arm as he reaches for the sugar bowl, sub



A NAME TO REMEMBER  
FOR QUALITY

**GOLD SEAL**  
*New York State Wines*

For 79 years Gold Seal Wines have been produced from the choicest grapes by French and American wine experts in the "Champagne district of America." There's a heritage of quality that makes Gold Seal Wines the choice of those who appreciate fine wines. So for quality wines—remember the name Gold Seal.

URBANA WINE CO., INC.  
Urbana, Hammondsport, N. Y.

tute a bowl of banana flakes with his sweetener. The powdery yellow flakes are similar to brown sugar in sweetness and texture, and have a true banana flavor. The natural sugars in the flakes digest easily and what's more, the flakes contain four vitamins to help you start the day more vigorously. One tablespoon of the flakes equals one banana. . . . For those who cannot abide milk plain, concoct a banana milk shake, and you won't have to urge anyone to drink his daily quota. Simply stir a teaspoonful in a glass of milk, or for something more exciting, pour the two ingredients in a bowl and whip it mad with an egg beater. The frothy result is as refreshing as an ocean swim! The 5½ oz. tin holds 28 dehydrated bananas, and it costs 49¢. Kanana Banana Flakes at Vendome, New York City.



# Sterling by Whiting



TROUBADOUR

LILY

VICTORIA

GEORGIAN SHELL



The style leadership of "Sterling by Whiting" has been traditional for more than a century . . . is lent lustre by these glorious creations from the hands of Whiting master craftsmen. Developed in solid silver, and are all Whiting masterpieces, they are exquisite in conception . . . superb in workmanship . . . truly worthy to bear their proud hallmark of quality. We shall be flattered to mail to you, on request, booklets illustrating and describing these patterns and the name of the nearest jeweler displaying them.

**FRANK M. WHITING COMPANY**

*Goldsmiths and Silversmiths Since 1838*

DIVISION OF THE ELLMORE SILVER COMPANY • MERIDEN • CONN.



# RENAULT

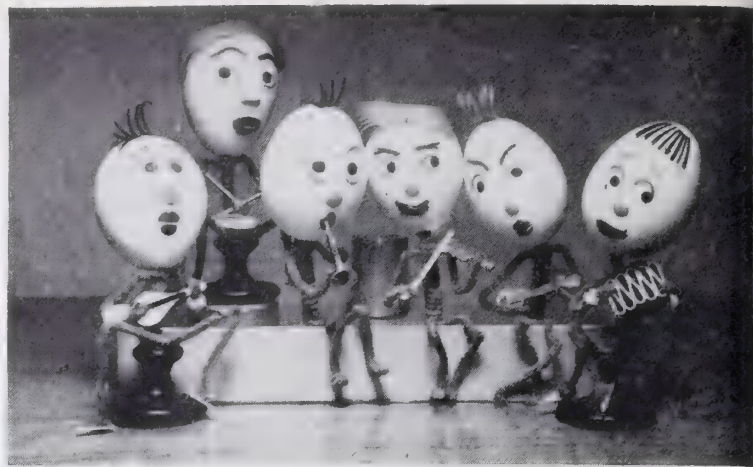
*Extra Dry American Champagne*



Lift it to your lips! As you sip and savor this fine, extra-dry, bottle-fermented champagne, remember that sun and soil and nearly three quarters of a century's experience were combined to bring you this epicurean delight. Write for a free copy of our 24-page Wine Recipe Book. Address Dept. 39, L. N. Renault & Sons, Inc., Egg Harbor City, N. J. Distributed through McKesson & Robbins, Inc., New York.

Buy War Bonds

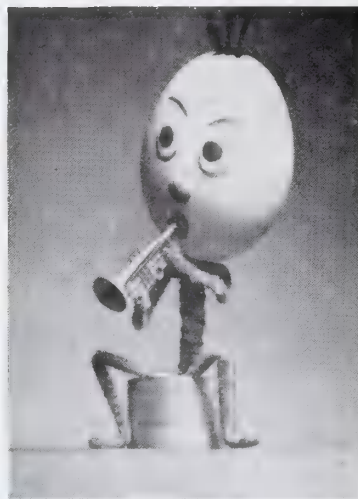
*Enjoy Renault — the Wine Without Fault*



THE ENTIRE ORCHESTRA

## Give the children A NEW GAME to play on a rainy afternoon

WHEN the children gather around you wistfully, wondering what to do of a rainy afternoon, suggest that they make an orchestra composed entirely of little egg men. Any child's imagination will be fired by the idea of creating these whimsical figures, and the fascinating occupation will keep the most active child engrossed for hours. What's more, the ingredients can be found in most households without extra expenditure: six hard-boiled eggs, pipe cleaners (scarce), paste, paper, odd pieces of wood, cotton, and ink.



TRUMPET THOMAS

Part of the fun of creating these little egg men is to make them resemble familiar people. The trumpeter is sitting on a little round block of wood. His body is made of two pipe cleaners twisted together. (Remove the wool and push wire through the shell to support the egg)

CONCERTINA CHARLIE

You can have a happy or sad orchestra player by the way you place his eyebrows. Concertina Charlie's brows are made of cotton dipped in coal black ink. Allow to dry completely before pasting on. Lids are made of cotton, too. Pipe cleaners are responsive and shape to your will







#### MANDOLIN MANFRED

You'll find plasticine, a molding clay found in children's sculpturing sets, very helpful for forming features. Eyeballs, nose, and mouth of this fellow are composed of it. His slightly wispy hair is paper which has been slit. Run edge of scissors along paper to get curly hair effect

#### FIDDLE FRANCIS

Those heavy black brows on our fiddle player look as though they belonged to one less artistically minded than a musician. You can sometimes buy miniature instruments in the dime store. Note how the pipe-cleaner arms are cleverly twisted to hold the player's match stick violin bow



#### BANJO BILL

Your orchestra doesn't have to be a study in black and white. For pipe cleaners, even today, come in a variety of colors, to give sparkle to the egg players. A spot of paste on the egg top holds that unruly mop of black hair. Pins with large black heads make excellent eye balls



#### DRUMMER DONALD

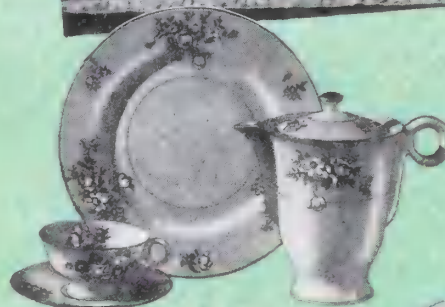
Make Donald's feet of a cardboard triangle. Attach to leg by removing wheel from pipe cleaner and inserting wire through cardboard. Make drum any button or knob. Paint or paste little stars to make it look real. If you don't want to make cotton reels, draw them on with a pencil

## *Fine China* That Carries on The Century-Old Tradition of **HAVILAND QUALITY**



#### PASADENA

Colorful floral groupings in a completely charming arrangement.



#### BIRCHMERE

In this Swedish Modern design, birch leaves—symbol in Swedish legend of a happy household—are rendered in soft shadings of blue.



Many additional patterns, some in full color, are shown in a booklet "Fine China—To Have and To Use". A second booklet, "Theodore Haviland—The History of a Name", traces the romantic history of this china. You may obtain both of these by sending 10¢ to cover mailing costs.

**THEODORE HAVILAND & CO.**  
INCORPORATED

26 West 23rd Street  
New York (10)

Merchandise Mart  
Chicago (54)



TAKE THEIR 1943 EXPERIENCE

USE

**VIGORO**  
VICTORY GARDEN  
FERTILIZER

FOR MORE  
AND BETTER  
VEGETABLES

• NORTH •

Mrs. Hooper  
Checked Carefully

"I got better yields from every single row fed with Vigoro Victory Garden Fertilizer!... My Vigoro-fed beans more than doubled the weight of those yielded by the unfed plants!"

Mrs. Howard Hooper  
Chicago, Ill.

• SOUTH •

"I Was Astonished

by the results I got with Vigoro Victory Garden Fertilizer! Yield and flavor were so much better... and it stands to reason those vegetables gave us greater nutritional benefits, too!"

Wm. W. Moyle  
Charlotte, N. C.

• EAST •

"I Sure Was Proud

of the vegetables I grew last summer. Why the talk tomatoes were the talk of the neighborhood. Bigger and better tasting, and more of 'em. I give Vigoro Victory Garden Fertilizer a lion's share of the credit!"

W. O. Powers  
Ossining, N. Y.

• WEST •

"Vigoro Victory Garden  
Fertilizer Did Wonders

for everything I grew... corn, beets, onions, radishes, carrots and melons. They were superior in size, quantity and flavor to any vegetables I ever grew before."

W. K. Worthen  
Los Angeles, Cal.



**Supplies not just three or four, but all the food elements growing things need from the soil!**

Vigoro Victory Garden Fertilizer has helped thousands enjoy better success in growing large yields of tempting, nutritious vegetables. It is a complete plant food, supplying all the food elements growing things need from soil in scientifically balanced proportions.

Vegetables grown with Vigoro Victory Garden Fertilizer not only look more appetizing and taste better, but produce bigger yields, thus supplying you more needed vitamins. And science says that vegetables grown with a complete plant food contain more important minerals, too. Feed your garden Vigoro Victory Garden Fertilizer this year... for sure!



A Product of Swift & Company

# The LOG of the PRACTICAL GARDENER

**Lean back in your chair, close your eyes, and check over all the things a gardener does in April. When you wake up, it'll be bedtime.**

No doubt it will rain come Saturday, so plan to repaint the porch furniture. Could there be any more depressing way to launch the most exciting month in the garden year—or a worthier one?

To continue on this mundane note, I'm planning to start the mid-season cabbages in seed pans in the Blister as April begins. Drum head Savoy—marvelous for picnic slaw—to follow the early Golden Acre now in the row and precede the late Flat Dutch.

Annuals go in the cold frame now or before—in what space is left by few over-wintering parsley roots and the forcing crop of Mignonette lettuce (This is the only head lettuce fit to grow, in our opinion, and the only way we grow it. All else is "loose-leaf.")

Here's my pet answer to the problem of how to dry a hundred or so freshly repainted wooden plant labels: After brushing the upper three fourths of the markers, both sides, set the unpainted points in seed flats filled with sand. You can stand them a half-inch apart and they'll stay put till dry. Unless the dog gets into them.

Last call, more or less, for dormant spraying of fruit trees and lilacs for scale. I use a miscible oil job because I hate the looks of a lime-sulphur residue. But if you use the latter, at least the neighbors can see you've accomplished something. (Pick a day when the temperature is up to 40° or so, and before buds break.)

Every month of the twelve there's something you either should or shouldn't do about your roses. In April there is one should and one shouldn't. Should: Set all new plants as soon as possible. Shouldn't: Don't uncover the old plants until you're certain the new sprouts won't be nipped by late frosts or dried by gusty winds.

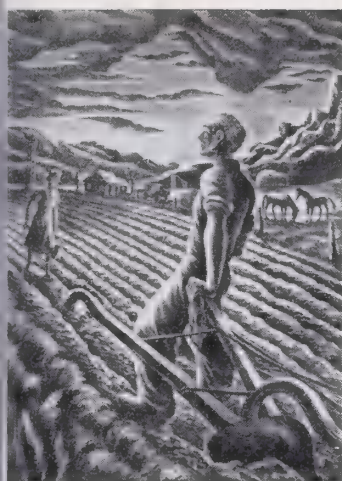
Unmulch everything gingerly (I know I keep harping on this). Let the plants literally force their way through. Of course, soggy or airtight mulches will almost certainly cause serious damage, but that kind shouldn't have been used in the first place.

By the end of the month, however, everything is safely uncovered in my part of the world. Everything, that is, that got mulched at all. Actually, I think most of my mulching is unnecessary. It just gives me something to do each December.

This is the time I'll begin to wonder if daylilies will "grow anywhere," as the catalogues say. I planted a couple of dozen divisions in a good grade of gravel on the far side of the fence back of the long border last September. The idea was to keep the gravel from washing right off the place. Bet the daylilies turn the trick, too.

I'm one of those ornery cusses who would rather choke than have red, white, and blue flowers grouped to form a display of red, white and blue. Yet I went and did it last fall. I had room for just three new lilacs in the south shrub border, and set out President Lincoln (blue single), Edith Cavell (white double), and Marechal Foch (red double). Seemed silly to mix up the colors. And they are the finest of their color groups.





"WESTERN SAGA"  
FROM AN ORIGINAL  
LITHOGRAPH BY  
CARLOS ANDRESON  
FROM ASSOCIATED  
AMERICAN ARTISTS

This April I shall get that boiled linseed oil swabbed on the picnic bench and the fireplace out in the "wood lot." Last year I put the oil on the pine plank the day before July 4th, and had to spread thick layers of brown paper down for eight be-flanneled and be-white-sharkskin-dressed guests. Clothes saved; effect ruined.

This is February, but I can still smell the Blister last April as the sun through the glass struck the Ferto-pots I transplanted my early tomato seedlings into. And I can smell them this coming April, too. But they did—and they will, give us tomatoes by the third week in June.

Maybe you can divide a dahlia tuber before the "eyes" develop, but I can't. So come April I take last fall's tubers out of their rat and newspaper storage and give them a little light and a little more moisture. By planting time, the eyes have swelled recognizably and dividing is easy. Oh, all right—not quite so difficult to get tuber, neck, and eye all in one piece.

This is a good time, I've found, to put a little ground limestone around the roots of the Clematis paniculata on the side fence. The pots, as they should be, are shaded, and the tops grow in the sunlight. But the shaded, rather woodsy soil is a bit acid, and these plants prefer the alkaline side.

Speaking of clematis, in your enthusiasm for the newer large flowered varieties, don't forget this humble paniculata, which, late in the summer, explodes in such a froth of lovely white as never was. But you've got to keep the fragile stalks well supported, and you should keep last year's dead growth cleaned out.

Secret of starting petunias in the open (who hasn't discovered for himself the "secret" of practically everything in a garden?) is to sow seeds very thinly, after disinfecting them; to press them into a nicely prepared soil; not to cover with anything but a half inch of peat moss; to transplant as soon as seedlings can be handled. Now you tell your way.

It just occurs to me I've said not a word about the vegetable garden, per se. Oh well, the Man Behind the Hoe is really behind now, and as full of ideas as a sailor on liberty. Let him worry about the vegetables this month.

Look now, and aren't those tent caterpillar eggs gleaming on the twigs of the wild cherries in the next field? Get ready the pruning shears for the first frontal attack. (Kerosene Swab for tents.)

The narcissi along the bank by the woods are in full cry now—or would be, if February and March were out of the way. It's all very confusing. An editor's calendar is never what it seems, alas!

"O to be in April  
Now that spring is there . . ."

—Home-though's, from a Typewriter, by R. B.



Wherever he is, he dreams of velvety lawns, beautiful flowers . . . he wants to come home to them. Keep them growing their best awaiting that day! They'll contribute immeasurably toward a winning home front.

Naturally, your first and most important gardening effort during the war is to grow vegetables. Your Victory Garden is a "must". But don't neglect your lawn and flowers, either.

Probably you, too, have a

loved one in the service . . . a boy whose too few leisure hours are spent in dreaming of home. Dreaming of your house, and the neighbors' houses, nestled still in a carpet of velvety green grass. Dreaming of the fragrance of lovely flowers . . . of everything exactly the way he left it. Keep it that way . . . for him, and for the home front morale that means so much to our daily war jobs.





## Cotton... the Amazing New Home Insulation



### REYNOLDS COTTON INSULATION

More efficient per inch thickness than any other insulation now available.

1. Government inspected, approved.
2. Flame-proof and water-repellent!
3. Easy to install. Fits any attic.
4. Safe! No harm to skin or clothing.
5. Featherlight! Unrolls like a rug.
6. Pays for itself in fuel savings!
7. Snowy-clean and Odorless! Repels rodents, vermin.
8. Resilient and flexible. Never packs or settles.
9. Lifelong investment.
10. Complete installation instructions packed with every carton.

Your Architect and Building Contractor are experts. Consult them about cotton insulation. Skilled insulation applicators are available to install Reynolds Cotton Insulation upon request.

**Reynolds Cotton Insulation  
... used in Army-Navy war-  
housing projects from Alaska  
to Cuba... now available for  
you to install yourself!**

Snowy-light cotton—specially processed by Reynolds—has proved a wartime building sensation... so amazingly efficient, it has been specified and used by the Government in widely different climates... from frigid Alaska to tropical Cuba!

Wherever you live, Reynolds Cotton Insulation in your attic means greater all-year comfort—warmer winters, cooler summers! Far too much precious furnace heat escapes through your roof... because there's only one inch of thickness between you and the weather! Install Reynolds Cotton Insulation in your attic and save up to 30% of your fuel. Then continue to receive dividends of fuel savings for the lifetime of your home.

Reynolds Cotton Insulation in your attic returns extra dividends during sweltering summer days... keeps your whole house cooler, assures more restful sleep in upstairs rooms. You can easily install it yourself!

The average attic can be insulated for as little as \$55. No cash down, only \$5 monthly. Ask any Reynolds Insulation dealer for an estimate. For the true facts about home insulation, mail the coupon!

## REYNOLDS PROCESS COTTON INSULATION

REYNOLDS METALS COMPANY, Dept. D-1  
Insulation Division, Richmond 19, Virginia  
Mail me your free booklet: "Here Are The Answers  
To Your Questions About Home Insulation."

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

(Paste on a penny postal card and mail today!)

REYNOLDS COTTON INSULATION is manufactured to U. S. Dept. of Agriculture specifications. It is sold coast to coast by General Electric Supply dealers under the brand name REYN-O-CELL... and by Firestone dealers under the brand name of PARTEMP.

## How to WALLPAPER FURNITURE

**Many a piece of furniture could stage a successful come-back in your decorating scheme if given a fresh, different look with wallpaper**

**H**AVE you ever noticed how glaring are the imperfections of your furniture when you have just had your walls newly papered? Everything seems to be a mass of scratches, water marks, and bad lines. You can solve this decorating headache in a number of ways. You can dash out and buy all new furniture (we know the answer, too); you can have the furniture refinished or remodeled; you can paint it, or wallpaper it. We think the last is a good suggestion, especially since the paper hanger usually leaves behind him several rolls of partly used paper. So the job will cost only your time, some wheat paste, some sealer.

Here's the procedure: The wood must be smooth and clean before applying the paper. So sand it well. If there are gouges, fill them with plastic wood and sand again.

If you're covering drawers, match the pattern, if any, in adjoining drawers. Place the pattern carefully and draw pencil lines to guide you before cutting. Set up a table and cover it with clean papers. Cut your wallpaper to fit the surface perfectly, because it's difficult to trim later. **EXCEPTION:** allow an inch margin to lap over the edges of drawers, chests etc. Place paper face down on table and spread thinly with a wheat paste (wallpaper paste) about the consistency of thick custard. (A spatula or wide paint brush works well in applying this.) Attach paper to furniture smoothing out from center with ruler or cheesecloth, to remove air bubbles. Press edges down carefully. Seal surface when dry with two coats of spar varnish or white shellac, to insure adhesion.

WALLPAPER FROM THOMAS STRAHAN



Remove all hardware before pasting on wallpaper. The Julius Gregorys, of New York, made three chests seem like one impressive piece with wallpaper. Cut-outs outline knobs of chest





There's not a thing lacking in this room that a guest could possibly need and by the same token it's perfectly equipped for informal entertaining, too. Twin loveseats before the fireplace make a friendly conversation group or a comfortable place to read. Card table is set up in the window

## Olivia de Havilland's GUEST HOUSE

**When she has no overnight guests, this Hollywood star makes herself at home in her own guest house. It's an idea for any guest room**

A ROOM that serves a useful purpose only now and then is a luxury nobody can afford. That's why Olivia de Havilland planned her Beverly Hills guest house to be more than a private apartment for overnight visitors. It's her recreation center, too, which she can use as sitting room, library, or card room when it's not occupied by guests. Decorator Tom Douglas underscored the living room character of the room, yet it fills the need of a guest bedroom.

MAYNARD PARKER



In Miss de Havilland's guest house the bed is a box spring and mattress, slipcovered in blue-green and plaid chintz. Between guests, it's used as a sofa. If your guest room is infrequently occupied by visitors, turn it into a family sitting room or study and get double duty out of it

### CHOICER? *naturally!*

"DRY" grapes from non-irrigated vineyards give I.V.C. wines that extra delicious flavor.

Naturally, these non-irrigated "DRY" grapes of ours grow smaller, but the precious juices are more luscious... just naturally richer.



Since 1883, these rare California vintages have been bottled at the winery. Now twenty-six different I.V.C. Gold Medal and Cucamonga wines are pressed and bottled for your pleasure... here at the world's largest vineyard. Distributed solely by Canada Dry Ginger Ale, Inc., New York, N. Y.

BUY UNITED STATES WAR BONDS AND STAMPS

**I.V.C.**  
**WINES** BOTTLED  
AT THE WINERY



Here, in the mountains of Puerto Rico, this superb rum has been distilled for generations

# Ron MERITO



There is nothing new about Ron Merito except the discovery by thousands of persons every day that this mountain-distilled rum is truly *different*. It's the crystal-clear mountain water, the soil, the sun, the air—all these contribute their magic to this better-tasting rum...Mixing good rum drinks is truly an art; and when you start with Ron Merito, you have the makings of a masterpiece. Make

your next drink—short or long—with Ron Merito, and discover that mountain distilling *does* make a difference!

BUY EXTRA WAR BONDS



THE PUERTO RICAN MOUNTAIN RUM

Available Gold Label ■ White Label, 86 Proof. Write for recipe booklet, Natl. Distillers Prod. Corp., Dept. B7, PO Box 12, Wall St. Sta., N. Y.

AMY AMES, DECORATOR

MAYNARD PARKER, PHOTOGRAPHER



An upstairs bathroom in the home of Mr. and Mrs. Edmund Mulford, of Brentwood, Calif., has ideas worth remembering. The windows afford both light and privacy by leaving the upper sash free, and the splash tiles around tub repeat the rose pattern of the valance

## Idea for curtaining a BATHROOM WINDOW

**Let there be light and color and cheer in the bathroom. Let it be practical but gay, and let the windows set the pace of its bright decoration**

**M**ORNING moods are peculiar. By ten o'clock people laugh at themselves and blame their grouchiness on having rolled out of bed on the wrong side. But it's no laughing matter. Morning flare-ups are unpleasant things at best, disastrous at worst, and when you've rubbed the sleep from your eyes and the sandpaper from your temper, you always discover that the trouble started with murky coffee or a crisis in the bathroom.

You'll have to solve your coffee problems yourself, or switch to Postum. But we think we can untangle your bathroom blues. Incidentally, that's a good name for it, because these bad moods are caused chiefly by a deep purple gloom that hits you the minute you lift toothbrush and turn on the water.

And now for the antidote. It's a simple one and centers around the window. Let every available ray of light come pouring in. Merit sunshine is a better eye-opener than orange juice. So don't shroud the window with a dispiriting fabric. Choose material with a light background, patterned with posies or carnival stripes, and valance your window with the pattern. Leave the upper sash free. That won't disturb your privacy, yet it assures a maximum of light. Then treat the lower sash as you would a cottage window, curtaining it with net, organdy or even repeating the pattern of your valance. That allows easy raising and lowering of the window because the lower panel is attached to the lower sash and goes up and down with it.



## What to do

### IF THE ROOM HAS NO CLOSETS

Given an average size wall, you can build yourself two closets and a sofa niche, and distinguish your room with an architectural feature



F. M. DEMAREST

This sewing room at W. & J. Sloane can be sitting room or guest room when sewing apparatus is tucked away in closets which are formed by partitioning the ends of the wall. The center becomes a built-in-looking sofa niche



MAYNARD L. PARKER

Mr. and Mrs. William H. Meyer of New York City got extra storage space when they remodeled their brownstone house into apartments, by flanking a long wall with closets. A dramatic modern paper highlights the sofa space



Mrs. Devah Adams, who decorated the Meyer house, added closets to the owners' living room. Papering the closets with trellis paper and curving a good frame about the niche gives this trick an important architectural effect

*Marlboro*  
America's Luxury Cigarette



*F*abulous hat... tiny jacket. And for the final touch of elegance... MARLBORO Cigarettes.\* So much more distinction... pleasure... luxury... yet mere pennies more! Cigarette of successful men... and of lovely women.

\*IVORY TIPS, PLAIN ENDS, BEAUTY TIPS (RED).





*Exactly as made in  
Holland for centuries*



# deKuyper

PRONOUNCED DE-KIPE-R

## CORDIALS



The art of mixing delicious drinks with deKuyper Cordials can be learned overnight.\* But the art of making fine cordials goes back several hundred years. For the past ten years famous deKuyper Cordials have been made in America identically as in Holland for centuries. Today deKuyper experts themselves cannot tell them apart.

Try deKuyper Creme de Menthe, Creme de Cacao, Apricot, Blackberry or any one of the twelve delicious varieties bearing the deKuyper name and famous "heart and anchor" trade-mark. At all stores,

WHEN YOU THINK OF CORDIALS  
THINK OF *deKuyper*



\*Send for  
free  
recipe  
booklet

DEKUYPER CREME DE MENTHE, 60 PROOF; CREME DE CACAO, 60 PROOF; BLACKBERRY, 70 PROOF; APRICOT, 74 PROOF. NATIONAL DISTILLERS PRODUCE CORPORATION, DEPARTMENT BC-4, POST OFFICE BOX 12, WALL STREET STATION, NEW YORK, NEW YORK



What could be a better way to upholster an old window seat than this? Gone forever is the waiting-room-in-a-railroad-station look. Instead this ample and dignified window bay makes a first-class conservatory, with plants in copper trays. Home of the John Lionbergers, Clayton, Mo.

## CITY DWELLERS can have gardens, too

Some gardens are where you find them, but the best ones are where you make them. And you don't need an acre of ground nor a shed full of tools to do the job, as these pictures prove. All you need, besides something to grow, is ingenuity and imagination

MAYNARD PARKER



A radiator, a solid wall, and a window sill presented no obstacle to Mrs. Walter Hopkins, of Baltimore! To carry out the invitation of the cheerful indoor plants on radiators, walls, she had this double flight of steps built so she could get to the apartment terrace—and still more flowers



**DONNELLY-KELLEY**  
*Mirrors*



No. 4003

**B**eautifully hand-engraved by meticulous craftsmen, this sparkling mirror will lend a delightful air of spaciousness and of cheer to your home. Although principally engaged in making precision optical parts for the Army and Navy, we are still supplying our dealers with fine Donnelly-Kelley mirrors. Write for free brochure and name of nearest dealer. Be sure to buy war bonds.

*Donnelly-Kelley Glass Company  
Holland, Michigan*

## CHERISH YOUR DREAMS WITH A HOPE CHEST

CONTINUED FROM PAGE 48

sheets may be harder to find because Army orders call for the use of the narrow looms.

The quality of fine turkish towels hasn't changed, although all those rainbow colors which once were a bride's delight are a war casualty. Creams, beiges, dark colors are dyes the Army and Navy need. But there are many lovely pastel colors and lots of snowy white. Most of the girls I have been meeting are not worrying about matching colors at all. They're buying white and having them monogrammed in contrasting colors, or else buying the embroidered variety or those appliquéd with printed chintz.

The all-wool blanket situation is considerably better than last year because the government has released more wool for civilian needs. But bed blankets are standardized to one size: 72" by 84" and since February 29th, those wide 6" ribbon bindings are cut to 3". Where once you could choose a blanket from 10 or 15 luscious colors, four colors and white are now the possibilities, and most manufacturers are concentrating on one or two styles, rather than making a number of types. You won't have a wide choice of linen damasks and pure linen luncheon sets, cloths, towels, etc., because inventories are being swallowed up, and additional yarns have not been released for use in linens. Organdies are getting scarce, too. But cottons in plain and embroidered styles are helping to fill the gap, although they are being produced in limited amounts since cotton must be used first for urgent purposes. You'll be seeing more cotton and rayon mixtures, as well as all-rayon in the "linens" field.

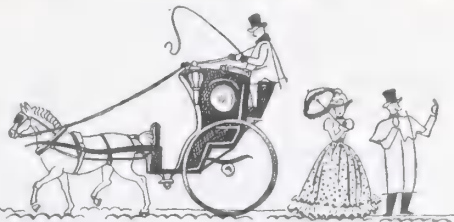
There seems to be a fair assortment of woven cotton bedspreads, and candlewicks, but chenilles are scarce.

The whole picture pretty much adds up to not buying any more than you actually need, and buying names and styles which have proved themselves over the years. Before you start out arm yourself with a few buying pointers. And just so you won't think this is strictly a "What every girl should know" letter, here are those towels you admired.

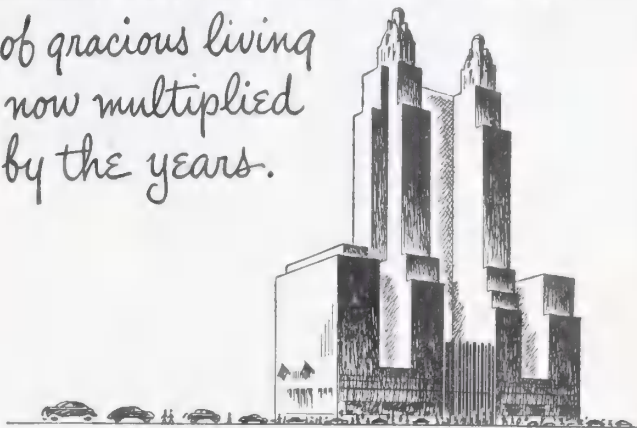
Love,

Aunt Edith

(Continued on next page)



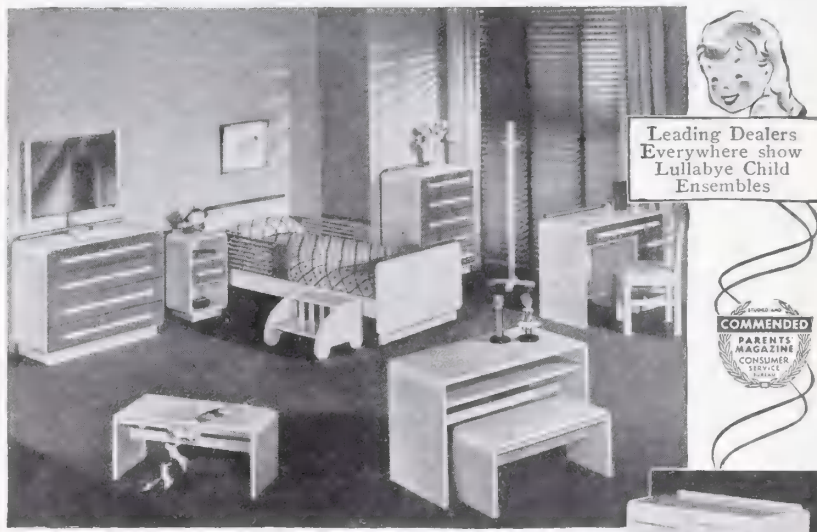
*Famous Hostesses of the "Nineties" gave the Waldorf-Astoria its first social distinction...a tradition of gracious living now multiplied by the years.*



*The* **WALDORF-ASTORIA**

Park Ave. • 49th to 50th  
New York

*...From*  
**THE FAMOUS WINE ISLANDS**



Leading Dealers Everywhere show Lullabye Child Ensembles

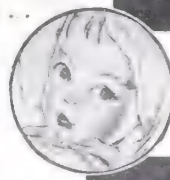


**Happy Is The Child with a Lullabye Room**  
and happy, too, is mother....

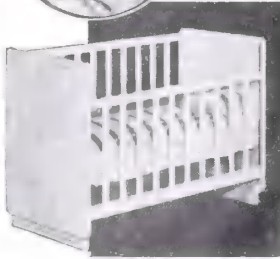
A lovely Lullabye room provides little boys and girls with a head start in life. Every child benefits immeasurably from the development of self-confidence, the building of character, and the advantages of easier training that results from living with furniture scaled to a child's world and understanding.

You'll enjoy "It's Lullabye Time," a colorful, informative booklet about juvenile furniture entertainingly combined with nursery rhymes every child will love. Send 10c today—coin or stamps.

LULLABYE FURNITURE CORPORATION, D. Pt. 7444, Stevens Point, Wisconsin



Lullabye Modern Youth Group







The early Scandinavian motif of Viking Oak Furniture has won wide acceptance among Americans who prize individuality and good taste in their home surroundings. Available in a wide variety of decorative finishes to meet the requirements of your décor. Viking Oak is obtainable through local authorized dealers or your interior decorator.

Send 10c for fascinating booklet revealing the charm and character of Viking Oak. You may visit our dealer showrooms in following cities:

NEW YORK 1 Park Ave. Room 721	CHICAGO The Merchandise Mart Space 1722	CINCINNATI 9th & Carr Sts.	ST. LOUIS Monogram Bldg. 1718 Washington Ave.
-------------------------------------	---	-------------------------------	---

**The ROMWEBER COMPANY**  
Master Made Furniture Since 1863  
FACTORY BATESVILLE INDIANA

CONTINUED FROM PRECEDING PAGE

P. S. Here are a few more pointers which will reward you for remembering them:

Buy sheet *long enough*, so that there's plenty of room for tuck-in and a deep fold over blanket. If Jim has to yank the sheets to get them up around his neck, you can be sure they won't last well.

For twin beds, you can buy:

72" by 99"

72" by 108"

For double bed, your choices are:

81" by 99"

81" by 108"

90" by 108"

Pillow cases should fit easily, but not so snugly that they'll soon be splitting at the seams. A good rule to follow is to have the case 6" longer and 1½" wider than pillow. The most popular pillow case sizes are:

42" by 38½"

45" by 38½"

The more threads to the inch the smoother, more fine-textured the sheet. Look for this information on label attached to sheet. It's not economy to buy an inexpensive sheet which may look well, but is so loosely woven that it has been filled with sizing to make up for poor construction. Test to see if your sheet is overloaded with sizing by rubbing parts together. If powder falls from it, there's an overdose, and beware!

Look for a tab which states "torn" size dimensions. That word torn is advantageous in a sheet.

"Cut" sheets are apt to lose shape when laundered. (Torn size is size before hemming.)

Percal sheets are finer textured, lighter in weight than muslin, but very durable. If laundry is sold on a per pound basis, they can effect a saving. And their light weight makes them good and convenient, and less expensive when expressing around the country.

**YOUR** sheets won't deteriorate if you must store them away. The manufacturer of a fine percale sheet recently told me about taking some percale sheets out of storage which hadn't seen the light of day for 20 years. They were slightly yellowed, but otherwise in perfect condition!

Store linens where it is cool and dry. A warm atmosphere takes the "life" out of them, making them dry and brittle, which means they will wear out more quickly.

Guard against attack by silverfish, which feed on starch in fabric, by washing any linens which have been starched, or which you suspect of being heavily sized. (Starch also promotes the growth of mildew.) If they aren't being stored in an airtight chest or drawer, seal them in heavy wrapping paper.

Protect new blankets in storage by spraying with mothproofing compound or spreading with moth crystals. Put nothing away unless absolutely clean. If you're washing at home, you can add a mothproofing compound to the last rinsing water. It's that easy!

LIKE STERLING SILVER

**Eaton's**  
FINE LETTER PAPERS

Stop the waste of "orphan" sheets and envelopes. Buy Eaton papers on a fill-in-as-needed basis... matching sheets and envelopes together or separately. Wherever fine paper is sold.

ARE SOLD IN OPEN STOCK

no liner needed!

**walco**

**Tru-Trac FLOATING JEWEL**

No needle noise or scraping at the record. Walco's unique design eliminates shank vibration. 10,000 plays, less wear. At Dealers.

**\$2 50**

acclaimed by music lovers everywhere  
ELECTROVOX CO., INC., MAPLEWOOD, N. J.

End damp air with  
**"DRI-AIR"**

DRI-AIR Chemical absorbs dampness in basements, game rooms, storerooms. Guards against mildew, rust. Kills musty odors. Complete unit \$5.50, f.o.b. Chicago. Get free folder.

**TAMM SILICA COMPANY**  
228-KC N. LaSalle St., Chicago 1, Ill.

## REST-WELL BED BOARDS

(Doctors call them "fracture" boards)

Put a REST-WELL bed board between your mattress and spring and how you'll sleep! No more backaches or other pains caused by over soft beds or sagging springs. Ideal for invalids and sacro-iliac victims. Improves poor springs. Made of pressed fibre in sizes for all beds.

We also make a mattress elevator for those who sleep better in a reclining position, for reading in bed.

Sold by May's Store, Los Angeles, Emporium, San Francisco, and Frederick & Nelson, Seattle, and other Department Stores throughout the country.

Write for circular giving sizes, prices and nearest dealer. Express paid anywhere in U.S.A.

**REST-WELL BED BOARD CO.**  
614-H French Building  
551 5th Avenue New York 17, N. Y.

SAVE \$3 — GET \$4  
AND HELP WIN THE  
WAR  
BUY WAR BONDS

## PAPER PACKS A WAR PUNCH: DON'T WASTE IT!

Ammunition, weapons, food and, of course, precious blood plasma, reach our boys in the front lines in perfect condition. Why? Because practically every one of the 700,000 different items shipped overseas is protected by paper! Paper also does an important job in war production, taking the place of even more critical materials. Paper, in good truth, packs a terrific war punch. Paper is a victory essential. It's up to all of us, then, to help conserve paper. When your family finishes reading this copy of HOUSE BEAUTIFUL, pass it along for others to read. Make your writing paper stretch. While shopping, help your storekeeper save paper by not asking for useless or double wrapping for your purchases. Back up the manufacturers' efforts to save paper by cheerfully accepting simpler wartime packaging. And be sure to save every bit of used paper for your salvage drive.

*Irresistible Ideas for a Lovely Home*  
Write for the New Book in Full Color  
Your *Cinderella Rooms*\*

Enclose 15¢ for mailing

\*Reg. U.S. Pat. Off.

FURNITURE BY TOMLINSON • 385 Madison Ave., New York 17



...p rugs and carpets clean

this way



SPRINKLE ON BRUSH IN VACUUM OFF


...ean, bright, like new!

You can keep any rug or carpet clean and new-looking, including light colors and twists—without liquids, suds, or hard work! Continue your usual care, once or twice a month sprinkle on Powder-ene. Brush it in. After an hour vacuum it off. Clean entire room easily, and small areas without leaving rings.

**VON SCHRADER MANUFACTURING CO.,**  
Racine, Wisconsin.

**Powder-ene**

Powder-ene is endorsed by Bigelow-Sanford Carpet Co., Inc.



Makers of fine rugs and carpets since 1825

Croix Royale Fruit Brandies served after dinner, leave your guests with a delightful glow of well being

**CROIX ROYALE**

(Very Croix Royal)

Fruit Brandies



LAPRICOT KIRSCHWASSER PEACH SLIVOVITZ

Only ripe fruits grown in the famed Jacquin Valley distilled in Old-fashioned pot stills, give Croix Royale brandies their unique ultra-fine flavor. Plum, Apricot, Cherry, Peach.

REGO VINEYARDS CO., FRESNO, CALIF.  
Growers • Producers • Bottlers

# MRS. APPELYARD PLANS A WARTIME WEDDING BREAKFAST

CONTINUED FROM PAGE 51

## Eggs Benedict

- |   |                   |
|---|-------------------|
| 3 English muffins, toasted and lightly buttered                     | 6 poached eggs    |
| 6 slices of Canadian bacon, cut the size of the muffins and broiled | Hollandaise sauce |
|   | Paprika           |
|   | Minced parsley    |

Do not toast muffins until the last minute or they will be tough. Lay the slices of broiled bacon on the muffins. Poach eggs in rings slightly smaller than the muffins. Lay them on top of the bacon and cover with the Hollandaise. Sprinkle with paprika and parsley.

Mrs. Appleyard, who has dismounted from her high horse several times lately, says that you can make perfectly palatable Hollandaise with a good brand of margarine.

## Hollandaise Sauce

- |   |                              |
|---|------------------------------|
| 1/2 cup margarine (colored and very cold) | 1 tablespoon lemon juice     |
| 1/4 teaspoon salt                         | Slight grating of lemon rind |
| Yolks of 2 eggs                           | Pinch of cayenne             |

Divide margarine into three pieces. Put egg yolks, unbeaten, the salt, pepper, lemon juice, and rind into top of double boiler over hot—not boiling—water. Begin beating with a wire whisk and add the first piece of margarine. Keep beating and as it melts add the second piece. The sauce will start to thicken; you keep on beating and as the second piece disappears you add the third one. Here's your danger point. Keep on beating all the time and just as the last piece disappears, remove the sauce from over the hot water. If you leave it even a second too long, it will curdle. Don't have hysterics if it does, because it can be brought back by beating in a teaspoonful of well-chilled cream.

Real Eggs Benedict have slices of truffles on top of the Hollandaise, but until we get them again, parsley and paprika, or perhaps a grilled mushroom cap will have to do.

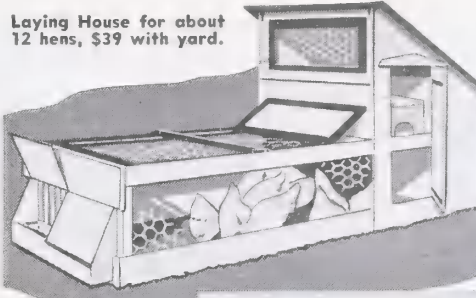
## Broiled Lamb Kidneys

- |                                  |                       |
|----------------------------------|-----------------------|
| 12 lamb kidneys                  | with red wine vinegar |
| 1 1/2 cups French dressing, made | 24 slices of bacon    |


Clean kidneys. Remove the white skin and tough membranes. Cut them in halves. Put them in a bowl, pour over the French dressing. There should be a clove of garlic in the vinegar. Cover and let them stand over night. In the morning drain them, wrap each half in a

(Continued on page 125)

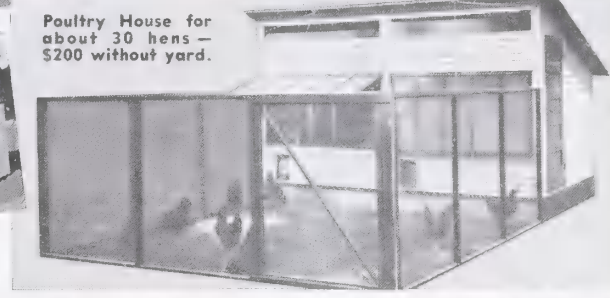
Laying House for about 12 hens, \$39 with yard.




Greenhouses, \$222 and up — to start plants early. Hotbed (not illustrated), \$14.50.



Poultry House for about 30 hens — \$200 without yard.



Tool Houses, \$55 and up. One illustrated, 6 x 8 ft., \$104.



# FOOD FROM YOUR BACKYARD

RAISE CHICKENS—grow vegetables—produce eggs. It's the thrifty thing to do. Helps solve the food problem—for family and nation. Fascinating way to occupy spare time as well!

Hodgson prefabricated equipment combines practical utility, attractive design and finish, sturdy construction. Poultry and tool houses, greenhouses and other Hodgson items, all come in complete, accurate-fitting, durable red-cedar units—easily put together with special Hodgson bolts. We make shipments to reach you anywhere in the United States.

Order from this advertisement any of the above items. Or WRITE FOR FREE CATALOG P-24, showing many other designs and products—including hotbeds, kennels, birdhouses, garages; also camp and farm cottages, and houses.

■ VISIT THE HODGSON HODGSON EXHIBIT at our New York or Boston location. See a completely furnished 7-room Hodgson House—and other interesting Hodgson products.

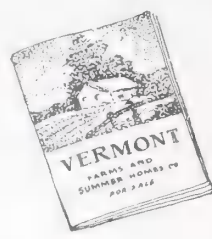
E.F. HODGSON CO., 730 Fifth Ave., New York, N.Y.  
1108 Commonwealth Ave., Boston, Mass.

Fifty-two years of prefabrication experience

# HODGSON HOUSES

## BOOK of Vermont Farms

Choose your ideal place from this State-wide listing—completely descriptive but not illustrated. Free on request.



## VACATION BOOKLET

It's "Unspoiled Vermont," a word-and-picture guide to year 'round recreation. Profusely illustrated.



## A Blueprint for FAMILY SECURITY

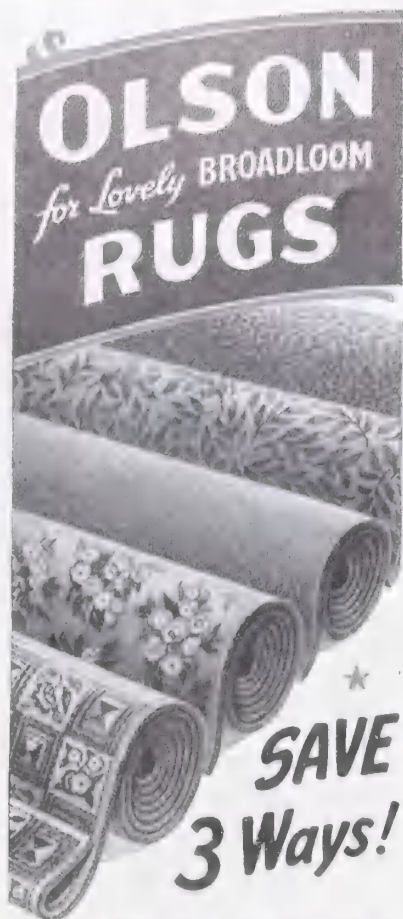
In a time of changes foreseen and unforeseen, here's a happy ending to cares and uncertainties—away from urban surroundings, yet not far to seek in the homeland of the Green Mountains. It's a place of your own for summer or year 'round, serene and secure—a farmstead with a view, a charming village home, a place by lake or mountainside awaiting only your discriminating touch to realize its values in comfort and recreation and a way of life that spells contentment. To make it yours this summer, send now for list of Vermont properties and vacation literature.

# VERMONT

THE Summer Home PARADISE

Vermont Publicity Service, 21 State House, Montpelier, Vermont





① Learn how we reclaim and use the valuable materials in your OLD RUGS, CLOTHING.

② All rugs woven REVERSIBLE for double wear and luxury.

③ FACTORY-to-YOU prices.

*It's All So Easy!* Write for the beautiful, big, FREE Olson Rug Book and Decorating Guide that tells how your bundle of old carpets, rugs and clothing are picked up at your door by Freight or Express and shipped at our expense to the Olson factory—Learn how . . .

By the Olson Process we shred, scour, sterilize, merge and reclaim the valuable wools and other materials, steam, picker, card, bleach, re-dye, re-spin and weave into luxurious deep-textured new broadloom rugs in sizes to fit all rooms.

**Your choice:** 61 Early American, Oriental, 18th Century floral and Leaf designs, Solid colors, Tweed blends.

**Our 70th Year.** We guarantee to satisfy. Over 2 million customers. We do not employ agents or sell thru stores. Sorry if war work sometimes causes delays.

Chicago New York San Francisco



## HOW TWO CAN EAT FOR A WEEK ON SATURDAY'S MARKETING

CONTINUED FROM PAGE 94

frigerator, so we decided to risk spoilage and try the new system.

It worked so well that we thought it must be beginner's luck. We had little spoilage because we soon learned what kept best, and bought everything with an eye to its storability. We never had to rush because the makings of dinner were always in the refrigerator.

We've been performing now on this Saturday marketing schedule

for six months, and we're really living at last. Besides, we have both added several pounds in weight, even though we started on the thin side, and we've been healthier than ever before. And last, we have kept to a budget of \$10 a week for two, in spite of the rising cost of living and two dinner guests a week.

Here are a typical week's menus and market order in case you think it can't be done.

### SUNDAY

Chicken Broth  
Hungarian Goulash (cubed steak, carrots)  
Noodles mixed with Fried Cabbage  
Beet and Olive Salad  
Apple Pie

### MONDAY

Chicken Paprika (made with 2 wings, 2 legs, drumstick)  
Dumplings  
Peas  
Lettuce with French Dressing  
Sliced Pineapple with Gingerbread

### TUESDAY

Tomato Juice Cocktail  
Ham Steak with layers of Pineapple and Sweet Potatoes  
Lima Beans  
Cole Slaw with Sour Cream Dressing  
Apple Pie

### WEDNESDAY

Chicken Soufflé (Cook two breasts on Sunday in water with bay leaf, dried celery leaves until tender. Use broth for Sunday dinner. Reserve chicken for soufflé.)  
Fried Egg Plant  
White Potatoes with Parsley Butter  
Mixed Vegetable Salad (left-over peas, lima beans, carrots)  
Gingerbread and Apple Sauce

### THURSDAY

Hungarian Goulash (left over from Sunday) served with potatoes  
Jellied Carrot and Cabbage Salad  
Spanish Cream and Fig Newtons

### FRIDAY

Consommé  
Broiled Fish (If there's time to pick up; otherwise a scalloped fish dish from emergency shelf.)  
Baked Potatoes  
Mixed Green Salad  
Apple Brown Betty with Butter Cookie Crumbs

(Continued on page 126)



MARYLAND'S AMBASSADOR OF GOOD CH

FROM COAST TO COAST

# NATIONAL PREMIUM BEER

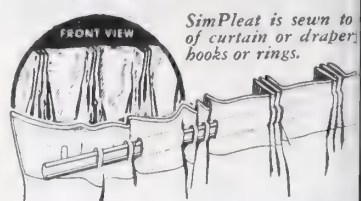
PALE, DRY, BRILLIANT

Send 10c for hawk of fine OLD MARYLAND RECI

THE NATIONAL BREWING CO., BALTIMORE, MARYL

FRENCH PLEATS!!  
DARLING, WHO IS YOUR DECORATOR

CONSOLIDATED SIMPLEAS  
PLEATER AND ME



- Easy to sew on, invisible from front
- Makes drapes hang straight
- No hooks or rings needed on any rod
- Stays stiff through washing, cleaning
- Usable on weight material
- Only 10¢ to 1 yard...three yards

Made in three widths, 2" at 10¢ a yard, 2 1/2" at 15¢ and 3" at 19¢. Sold in drapery section of department, variety and specialty stores. If not available, order direct, send check or money order.

Send for "1001 Decorative Ideas"

Forty pages packed with helpful information, profusely illustrated. How to cut, fit, sew slipcovers, draperies, valances, dressing table skirts, etc. Sold in drapery departments or by mail 15 cents, stamps or coin.

CONSOLIDATED TRIMMING CORP.  
Dept. 8  
27 W. 23rd St., N.Y.C.

Guaranteed Good Housekeeping  
NOT ADVERTISED

## Residence Elevators



*Elevette*  
Vertical lift for small spaces, with or without handrails.

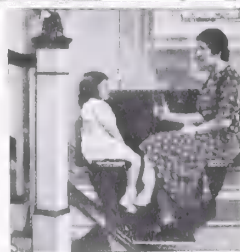
To hasten Victory, this Company gladly suspends for the duration the manufacture of new INCLIN-ATORS and "Elevettes". However, since we, from time to time, repurchase equipments no longer being used, we will continue to have a limited number available for resale. These machines are reconditioned and guaranteed the same as new. We welcome inquiries from persons urgently needing elevator service.

Descriptive Booklet giving full information mailed on request.

Appliances and Manufacturers of Simplified Living for the Home.

### INCLINATOR COMPANY OF AMERICA

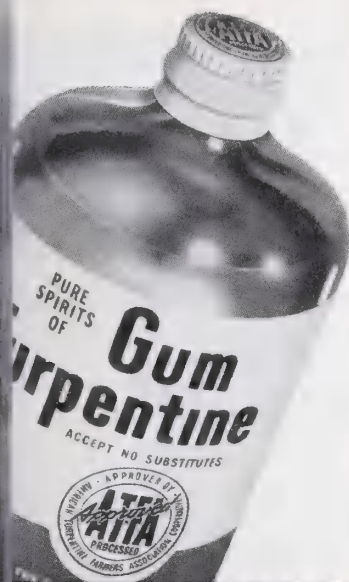
305 So. Cameron St., Harrisburg, Penna., U.S.A.



INCLIN-ATOR

An unique electrically operated "Stair-Lift". Folds against wall when not in use.





## CLEANS

furniture, floors, woodwork, windows, bathtubs, all porcelain fixtures, linoleum and metals. Cleans paint brushes. Repels insects. Spray or wipe bed frames, bed springs, dresser drawers. Get a bottle today. For sale: Drug stores, 5 and 10 stores, grocery stores, paint and hardware stores. 8-oz., Pints, Quarts.

© TURPENTINE FARMERS ASSOC., VALDOSTA, GA.

ALWAYS USE GUM TURPENTINE TO PAINTS, VARNISHES AND ENAMELS

Look up at your ceilings!

Are they unsightly or unsafe?

PLAN NOW to avoid the dust and delay of trying to re-plaster. Patches are seldom permanent. After V-day—the solution will be wonder-working Upson Panels. They go on easily and quickly over old plaster—little muss or fuss. Our free 16-page booklet tells how you can cover cracked plaster—have ceilings of enduring beauty. Ideas for every room in the house. Sent free. Mail the coupon below.

**UPSON PANELS**  
LONG-BILT • KUPER-KRAK  
DOUBLE-THICK FIBRE TILE

UPSON COMPANY  
Upson Point, Lockport, New York  
Send me your FREE booklet—"How To Model Interiors For Pleasure—For Utility."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## MRS. APPELYARD PLANS A WARTIME WEDDING BREAKFAST

CONTINUED FROM PAGE 123

slice of bacon. Put them four inches below the flame at 475° F. and broil ten to twelve minutes. The bacon should be crisp and the kidneys tender.

### Fish Balls

- |                         |                               |
|-------------------------|-------------------------------|
| 1 cup salt codfish      | 2 eggs, beaten                |
| 3½ cups potatoes, cubed | 1 tablespoon melted margarine |

Soak codfish in cold water twenty minutes. Drain. Shred it. There should be one cupful after it is shredded. Mix it with the cubed potatoes. Cover with boiling water and cook till the potatoes are soft—about fifteen minutes. Drain off the water, mash thoroughly, add the beaten eggs and melted margarine. Shape lightly into balls. Fry in fat heated to 385° F. until brown. They should be done in about four minutes.

The Appleyards like them irregular in shape and bristly. This means not touching them with the hands at all, but dropping them into the hot fat by spoonfuls. If you prefer them in smooth, regular balls, roll them carefully by hand and let them stand a few minutes before you cook them. In either case drain them on paper towels.

### Oysters a la King

Last call for oysters, Mrs. Appleyard says, "until September, so there certainly ought to be some under one of those silver covers.

For six people allow:

- |                                       |                                    |
|---------------------------------------|------------------------------------|
| 1 pint oysters                        | ½ cup green pepper, finely chopped |
| 2½ cups light cream and oyster liquor | Slice of onion                     |
| ½ pound mushrooms, peeled and sliced  | 3 tablespoons pimiento, chopped    |
| 4 tablespoons butter                  | 1½ teaspoons salt                  |
| 4 tablespoons flour                   | ¼ teaspoon nutmeg                  |
|                                       | 2 tablespoons sherry               |
|                                       | 2 egg yolks, beaten                |

Simmer oysters in their own liquor five minutes, or until the edges curl. Drain. Save liquor and add to it enough light cream or top milk to make 2½ cups. Fry sliced mushrooms and onion lightly in the butter until tender—about five minutes. Remove the mushrooms. Rub in the flour, sifted with the seasonings. Stir in the liquid carefully, add oysters, mushrooms, pepper, and pimiento. Let mixture simmer a few minutes. When you are ready to serve it, dilute the beaten egg yolks with some of the sauce, and stir the mixture back into the pan. Let it get hot, but do not boil. Add sherry. Serve with triangles of toast. If it has to be kept hot, use a double boiler. Sand-

(Continued on page 127)

**Hand Painted China**

*Rich pastels, beautiful raised flowers, and designs truly original, distinguish these fine china figures.*

At the Better Stores

TONY BOY 8½" high 11.00

DEBUTANTE 8" high 12.00

**Bernard Lipman**  
261 FIFTH AVENUE  
NEW YORK 16, N. Y.

*For the Connoisseur*

# RONRICO

*Best RUM bar none*

**WHITE LABEL**  
**RONRICO**  
Finest Quality  
Distilled  
PUERTO RICAN RUM  
86 PROOF 4 1/5 QUART

The Rum Connoisseur contains over 100 tested drink and food recipes. Send for your Free copy. Ronrico Corporation, Dept. (F) Miami, Florida. Ronrico Rum 86, 90 and 151 Proof. U. S. Representative: Import Division, McKesson & Robbins, Inc., New York City.

Copyright 1944 \*Trademarks

LIBRARY  
Baltimore, Md.



# Amazing Professional Mothproofing Method now available for home use



Just a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes for a whole year.

WHY? Moths will actually starve to death before they will eat LARVEXED clothes, sofas or rugs!

This is the professional mothproofing method used by leading woolen mills, laundries and dry cleaners.

And, LARVEX is inexpensive—only 79¢ per pint, \$1.19 per quart. Dry-cleaning won't impair its year-long protection. Use LARVEX—be safe!

## LARVEX IS DIFFERENT



**QUICK!** A few minutes with LARVEX will mothproof a woman's coat for 12 months!

...CHEAP! Just one LARVEXING will mothproof this \$89 upholstered chair for a year!



**SURE!** See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth worms. Proof right before your eyes that moth worms will not eat Larvexed fabrics!

At all Drug and Dept. Stores  
Larvex, New Brunswick, N. J.

**ONE SPRAYING  
MOTHPROOFS FOR  
A WHOLE YEAR..**

# LARVEX

Registration Trade Mark

## HOW TWO CAN EAT FOR A WEEK ON SATURDAY'S MARKETING

CONTINUED FROM PAGE 124

### SATURDAY

Cream of Mushroom Soup  
French-toasted Tomato, Bacon and Cheese Sandwich (Cheese left from preceding week's order.)  
Left-over Jellied Carrot and Cabbage Salad  
Left-over Spanish Cream (fortified with one sliced orange)

### SATURDAY'S MARKET ORDER

Meat, etc.	Vegetables and fruits	Staples	Dairy Products
3 lb. chicken	1 lb. peas	1 dozen eggs	½ pt. sour cream
1 ham steak	1 can pineapple	1 lb. coffee	3 qts. milk
½ lb. bacon	1 head lettuce	Oatmeal or dry cereal	1 lb. margarine
1 lb. round steak (cubed)	Tomato juice	Biscuit mix, or flour	
	1 lb. lima beans	1 loaf bread (keep in refrigerator)	
	1 head cabbage	Fig Newtons	
	1 small egg plant	Noodles	
	3 lbs. potatoes	Bouillon cubes	
	2 sweet potatoes		
	3 lbs. apples		
	1 bunch carrots		
	1 bunch beets		
	1 lb. prunes		
	½ dozen oranges		
	¼ lb. mushrooms		
	1 lb. tomatoes		

### POINTS TO REMEMBER ABOUT REVISED FOOD RATIONING

Those little red and blue disks you've been getting for change now for several weeks are going to make your life a lot simpler.

Any member of your household can shop with them without taking ration books along. So if you must send 14-year-old Susan for a can of tomato soup, you can give her just the right amount of blue tokens and not run the risk of her losing your precious books.

But you'll get blue tokens as change for processed foods; red for meats, etc., under the new system, and purchases with tokens must be made similarly.

All food stamps have the same fixed value of 10 points. Each token is worth one point. The tokens do not take the place of stamps! Their purpose is to facilitate the making of change when purchase is more or less than ten

points, but not in multiples of ten.

There is no expiration date on the tokens so they'll be a great help to small families.

You'll be tearing the stamps out of your books horizontally. Those working on the food rationing have found that to be the easiest way, and also since the numbers have no relation to value, they want the public to disassociate them in their minds.

Number and letter now indicate the validation period.

Red stamp (for meat, cheese, etc.) program is on a four weeks' basis, with 60 points for the period, which is divided into two parts. Three red stamps will become good every two weeks, but the expiration date has been extended. For example, red stamps good as of February 27th may be used until May 20th.

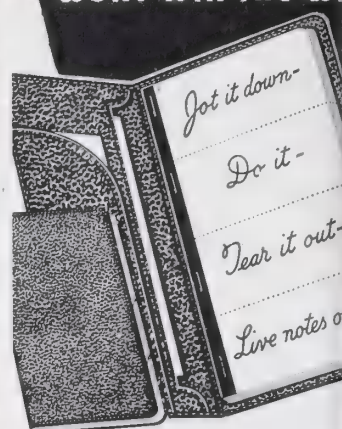


SEND FOR  
one of these  
beautiful  
tapestries  
from the  
Yorktown  
Ensemble  
—a real  
living-room  
gem!

The tradition of the Old Southland is reflected in these beautiful reproductions of handcarved Honduras Mahogany and lovely tapestries. . . . Ask your dealer to show you these and other fine Vanderley pieces that will delight your eye. See them! Love them! Buy them! — they will bring Southern Charm to your own living-room.

Vanderley Brothers, Inc., Grand Rapids, Mich.

## "I forgot"— WON'T WIN THE WAR



Here's a MEMORY SYSTEM that NEVER FORGETS

It's not easy to keep a sure-fire MEMORY. That's why ROBINSON REMINDERS are standard equipment on Douglas Aircraft where they can't be forgotten. The original perforated coupon book . . . you tear each note on a separate coupon . . . when attention is called to it . . . keep live notes only. Stationery, department and leather stores. \$1.00 to \$10.00. Fillers are standard and available everywhere.

WRITE for FREE catalog, dealers' names. Dealers also by the makers of ROBINSON REMINDERS.



BILLMINDERS and MISS GADABOUT



# ROBINSON REMINDER WESTFIELD, MASS.

100 PROOF  
*Swanee Pride*  
LIQUEUR  
Delicious  
STRAIGHT or MIXED  
THE TOAST OF SOUTHERN HOSPITALITY



M.S. WALKER, INC.  
Boston, Mass.

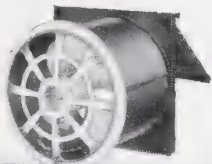




## DON'T LET THIS HAPPEN TO YOUR HOME!

The Smiths had a very fine home, modern in every respect . . . but one. It had K.H.\* which means that kitchen odors outstayed their welcome, walls became grease grimed. And all because the Smiths forgot the one vitally important appliance that would have solved their K.H.\* problem—a VICTOR electric kitchen VENTILATOR. Don't let this happen in the home you are planning. VICTOR VENTILATORS will be available after the war at such low cost no modern home can afford to be without one. Write for FREE book on home ventilation. Victor Electric Products, Inc., Dept. HB 444, 2950 Robertson Avenue, Cincinnati 9, Ohio.

\*Kitchen Halitosis



THE BONDS YOU BUY TODAY

**VICTOR**  
ELECTRIC PRODUCTS

WILL BUY BETTER LIVING TOMORROW

# Masterkraft

Hand-Made

## HOOKED RUGS

Famous for a Decade



**OAKWOOD** (Oval) **WINTHROP** (Oblong)

Patterns individually adapted for Formal, Renaissance or Provincial.

Compliment your home by selecting from our large range of patterns . . . Available in oblong or oval shape in all Scatter, Room and Custom sizes.

On Sale at Selected Stores Everywhere

Write for Booklet

"Romance of Hooked Rugs"

dealing with origin and care of Hooked Rugs

Send ten cents to cover mailing to:

**MASTERKRAFT, INC.**

295 FIFTH AVE. NEW YORK, 16, N. Y.

## MRS. APPELEYARD PLANS A WARTIME WEDDING BREAKFAST

CONTINUED FROM PAGE 125

wiches of Boston Brown Bread go well with this, but so do corn sticks.

### Corn Sticks

- |                           |                             |
|---------------------------|-----------------------------|
| 1 cup corn meal           | 1 cup milk                  |
| 1 cup white flour         | 2 tablespoons melted butter |
| 3 teaspoons baking powder | 2 tablespoons maple syrup   |
| ½ teaspoon salt           |                             |
| 1 egg                     |                             |

Sift the meal and flour together three times and measure. Sift in baking powder and salt. Beat egg, add milk, syrup, butter. Beat this mixture into the dry one. Pour into corn stick pans. Bake 25 to 30 minutes at 400° F. They may be made in small muffin pans if the corn stick pans are not on hand.

### Waffles

Probably you have your own rule. There is no special mystery about Mrs. Appleyard's. She got it off a package of something or other. Here it is, in case you've lost yours.

- |                           |                           |
|---------------------------|---------------------------|
| 2 cups flour              | 1 tablespoon sugar        |
| ½ teaspoon salt           | 2 eggs, separated         |
| 2 cups milk               | 1/3 cup melted shortening |
| 4 teaspoons baking powder |                           |

Sift flour three times. Measure it. Sift it with the baking powder, salt, and sugar. Add milk, mixed with beaten egg yolks, to the dry mixture. Add melted shortening and beat the mixture smooth. Fold in beaten egg whites. Pre-heat the waffle iron, pour on 3 tablespoons of the batter. Bake till steam stops coming out of the iron—about three minutes.

Or if you think other preparations may prevent you from devoting your best attention to waffle-making, why not try one of the ready-mixes, to which you need only add milk? They've made reputations for many an amateur.

The customers will know whether they want jam or syrup or cinnamon and sugar or honey on them.

So the Lazy Susan (now rechristened Energetic Susan after Mrs. Appleyard) was properly launched and the young Brewsters started their married life with a good breakfast. As for Mrs. Appleyard, she enjoyed it so much that she is seriously thinking of eating at least one breakfast a year. She says she forgot a couple of things. For instance they might have had broiled scallops and onion soup and—"

"That will be enough from you, Mrs. Appleyard," her exhausted family told her firmly.



*Three Generations of American Women have graced their homes with Northern Furniture . . . Time has a way of rewarding those who serve the public well.*



You are welcome to visit our showrooms in the following listed cities

**NORTHERN FURNITURE CO.**

MAKERS OF BEDROOM AND DINING ROOM FURNITURE

Boston Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee Minneapolis New York Philadelphia Pittsburgh Sheboygan St. Louis

For local address consult telephone book and please note that purchases may be made only through authorized dealers



## DISTINCTIVE NEW WAYSIDE ROSES

### Mme. Chiang Kai-shek

Voted by judges the outstanding rose novelty for this year, Mme. Chiang Kai-shek is the perfect combination of form, color, fragrance and vigor sought by every rose lover. The long spiral buds unfold slowly revealing daintily shaped, smooth-textured petals of clear canary yellow. The dark-green foliage, healthy and luxuriant, serves to accent the beauty of the flowers. This rose, named for the esteemed and lovely First Lady of China, is certain to give you more satisfaction and pleasure than any other yellow rose you've ever grown.



Mme. Chiang Kai-shek  
\$2 each \$20 a dozen



### Douglas MacArthur

This 1943 rose sensation is a new everblooming rose of fine proportion and exceptional color—hardy, vigorous, free-blooming. Strong bushes with healthy foliage. Tulip-shaped buds open slowly into glorious flowers of rose gold and salmon exquisitely blended.

\$1.50 each \$15 a dozen

#### Send for WAYSIDE'S Book-Catalog

Never a more beautiful floral catalog! 184 pages with more than 200 true-to-life color illustrations, full of detailed cultural information and advice. To be sure of this outstanding book it is necessary that you enclose 25c with your request, coin or stamps, to cover postage and handling costs.



**Wayside Gardens**

32 Mentor Avenue Mentor, Ohio



## To Guard the Beauty of Your Grounds— PLAN NOW TO GET AN ANCHOR FENCE

MANY a fine residence and estate owes its quiet seclusion and peaceful security to an Anchor Chain Link Fence. An Anchor Fence says "Keep Out" to trespassers, animals and others who deface gardens and shrubbery—or who take "short cuts" that wear a path across your lawn. Anchor Fences, because of their exclusive, patented, deep-driven

"anchors," always stay in line, erect and strong, in any soil. Because of wartime restrictions, Anchor Fences for residences are not available now. But you can arrange now to get an Anchor Fence as quickly as possible after the war. Send for Catalog No. 99 now. Use coupon below. Anchor Post Fence Co., 6514 Eastern Ave., Baltimore-24, Maryland.

#### NATION-WIDE SALES AND ERECTING SERVICE

Anchor Post Fence Co., 6514 Eastern Ave., Baltimore-24, Md.  
I hope to buy a fence after Victory, so please send me a free copy of your Catalog No. 99.

Name .....  
Address .....  
City ..... State .....



THE MAN  
BEHIND THE HOE

## Last words before SPRING PLANTING gets under way

**Time and the garden wait for no man,  
and any day now it will be too late to re-  
member those final details of preparation**

By David W. Bailey

IT IS a rare spring day indeed when I start planting my garden without discovering that I have forgotten something essential. One year it may be the garden line which is snarled or the three-pronged cultivator which has been mislaid. Another year I may lose a precious packet of Bibb lettuce or fail to order my fertilizer on schedule.

In order to avoid such trifling catastrophes this spring I have drawn me up a little list of things I intend to remind myself about before M-Day dawns in my vegetable patch. As, for instance:

- Line and stake
- Engineer's tape
- Plant markers
- Wheel seeder in running condition
- Hoe, rake, and cultivator at hand
- Complete fertilizer ready for use
- Planting plan on paper
- Seed packets in proper order

As I read the list over, I realize I have again overlooked something. This time it's a new pair of overalls for the Other Half, who likes spring onions so much that she is always glad to plant out all those sets with her own hands.



If your garden is too small to make a wheel seeder practical you may still find it worth while to carpenter yourself a row marker which will keep your drills nearly parallel. This is what it looks like, and a few feet of firring, a chunk

(Continued on page 132)

**INSIST ON Scott's**  
**And Get Lasting Lawn Beauty**

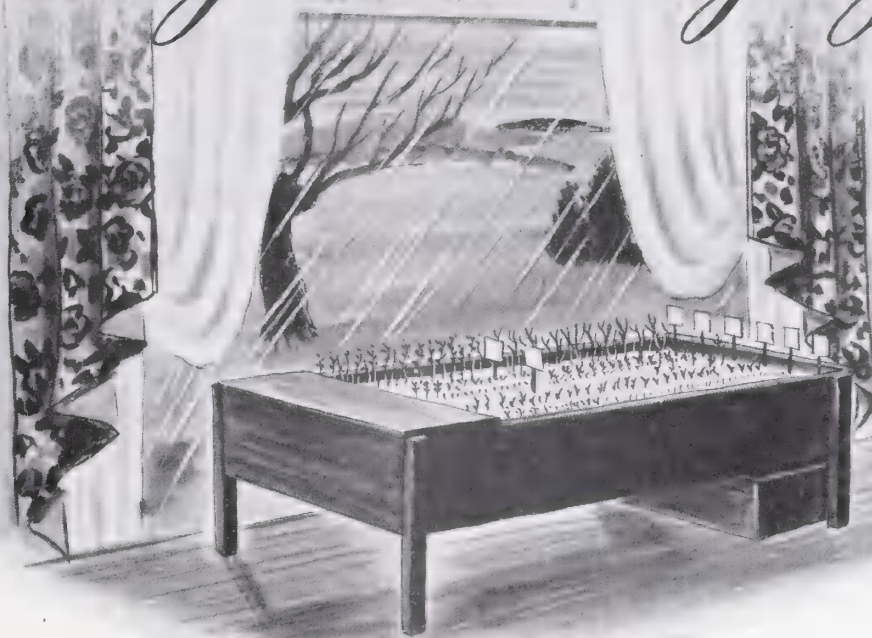
Sow Scott's this Spring... it's the sure way to produce a carpet of thick, vigorous turf. You'll get constant pleasure from its sparkling beauty. Scott's is economical, too, for troublesome weeds and chaff have been removed. If your dealer can't supply you, order direct. 10 lbs. \$6.25 postpaid. FREE Lawn Care Bulletins tell how to maintain year 'round lawn perfection. Write for your free 2 year subscription today.

**O. M. SCOTT & SONS CO.,** 187 Main St., Marysville, Ohio



# Start Your Victory Garden

**NOW !**



## GROW YOUR OWN SEEDLINGS WITH THE COLDWELL CHEMICAL CROPS SYSTEM

To you who are looking forward with pleasure to getting at your garden, the Coldwell Chemical Crops System offers the opportunity to begin your gardening *now*. Don't think you have to wait until spring. With this simple unit you can begin *today* to grow your seedlings indoors — nourishing them chemically as commercial growers have done for years. Then when the seedlings are ready you will have hardy, healthy, more productive plants to set outdoors.

Starting your garden from seedlings grown in the Coldwell Chemical Crops unit has these obvious advantages:

1. *Controlled* nourishment—better root system—hardier, healthier, more productive plants.
2. *Earlier* seedlings plus sand pot growth means earlier crops. Unit will grow all seedlings for one 25'x50' Victory Garden.
3. Freedom from soil diseases and pests.
4. No dirt—a clean system—no mess.
5. The Unit may be used for more than one crop of seedlings. Also for flower seedlings.

Continuous profitable use means economy. The Coldwell Chemical Crops System gives you absolute *control* over the nourishment of your seedlings. All the elements found in the richest soil are there in the proper proportion. With this system you bring the food elements in solution right to the clean, sterile sand and mica bed, in a slow and continuous flow from the time the seed is planted until the subsequent seedling is set out in your

garden. Thus you conserve the plant's energy and a sturdier root system develops.

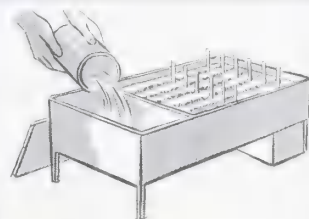
### A PRACTICAL SYSTEM

The Coldwell Chemical Crops System lays no claim to magic. No Jack-and-the-Beanstalk wonders springing up over night. It *does* promise, however, hardier, healthier, more transplantable seedlings, more productive plants in a shorter growing period. It is a simple system. It comes to you as a complete unit.

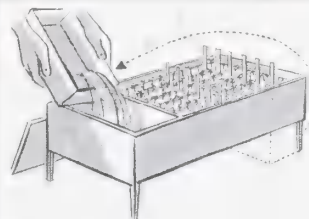
### WHAT THE UNIT CONSISTS OF

1. A strong, sturdy wooden seed bed, with reservoir and catch basin — 22 inches by 12 inches.
2. Clean, sterile, graded sand properly mixed with mica.
3. Four packages of chemicals to which water is added to make up the solution for nurturing the seeds and subsequent seedlings.
4. A chemical "thermometer" that determines the strength of the solution with instructions for its use.
5. A complete and descriptive booklet compiled by one of our best known authorities on growing plants without soil.

This booklet was especially prepared as part of the Coldwell Chemical Crops System unit. It tells you how to mix the nutrient solution. It contains explanations as to the various stages seedlings pass through, and how to control their growth in the Coldwell Chemical Crops System unit.



Plant seeds. Fill reservoir with nutrient solution.



Empty catch basin into reservoir daily, according to instructions.



Transplant seedlings to pots and water with solution. Replant bed.



Transplant pots and box to Victory Garden.

PRICE  
**\$7.50**  
COMPLETE

SEE THE COLDWELL CHEMICAL CROPS SYSTEM AT YOUR HARDWARE, SEED OR DEPARTMENT STORE . . . OR WRITE TO

**COLDWELL**

LAWN MOWER COMPANY, NEWBURGH, N. Y.

MANUFACTURERS OF LAWN MOWERS AND HORTICULTURAL EQUIPMENT SINCE 1867



# ROSE COLLECTION

to  
HOUSE BEAUTIFUL  
READERS

## 3 VARIETIES \$5.00 FOR



**CLIMBING ORANGE EVERGLOW**—A Brownell introduction described by him as the finest **EVERBLOOMING CLIMBER** introduced to date. It features progress, beauty, fragrance and vigor in a dazzling coppery-orange color. The first everblooming climber to be introduced by the Brownell Rose Gardens. \$2.00 per plant.

• • •

**V. FOR VICTORY**—A very handsome **HYBRID TEA** Rose of full petalage that recur beautifully and retain their color right down to the fully matured flower. It has the appeal of many petals, ideal color, handsome form, very prolific and a beautiful vigorous grower. \$1.50 per plant; \$15.00 per dozen.

**HYBRID TEA HEART'S DESIRE**—(patented). The 1940-41 "All American Rose" selection—superb buds of luminous red, without any trace of maroon, which do not fade in even the very hottest weather. Vigorous growth, prolific in blooming habit with magnificent foliage. \$1.50 per plant; \$15.00 per dozen.

Send for our colorful 1944 catalogue showing many varieties of roses and other plants in all their natural beauty. The cost of 25c will be deducted from your first order.

**Totty's**  
BOX 59  
MADISON, N. J.

## NO DIMOUTS

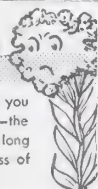
will dull the beauty of your flower beds if you edge them with **Snow Cloth Alyssum**—the "great white way" that lasts all season long and brings out the brilliance and richness of your colored blooms.

At Stores Everywhere

**MANDEVILLE**

MANDEVILLE & KING COMPANY  
Rochester, New York

Flower Seed Specialists for 68 Years.



TRIPLE-TESTED  
FLOWER SEEDS

When Starting  
out Plants, use

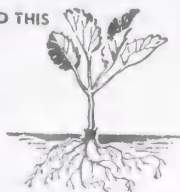
**TRANSPANTONE**

AS A STARTER SOLUTION

CHANGE THIS



TO THIS



**TOMATOES** one in two weeks earlier with much larger crops. **CABBAGE, CAULI-FLOWER, LETTUCE**—firmer heads. **SWEET POTATOES, CELERY**, etc.—larger crop, less replacement of plants.

3 Oz. Can \$1.00

Ask your dealer or clip this coupon

AMERICAN CHEMICAL PAINT CO.  
Hort. Division, HB-6, Ambler, Pa.

Enclosed find \$1.00 for which please send me 3 oz. can of TRANSPANTONE.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

## CONTROL GARDEN PESTS

Effectively

WITH

**Kryocide**  
Natural  
**CRYOLITE**



1 lb.  
Straight  
Kryocide



Kryocide D-50  
Dusting Mixed  
Dose 3 lbs. 2 bags

Here's the insecticide that will get real results against destructive chewing insects in your Victory Garden. Kryocide is **NATURAL CRYOLITE**—used for years by successful commercial growers and recommended by authorities. Very easy to apply in a water spray or as dust. Dependable! Lasting! Get Kryocide from your dealer today.

**PENNSYLVANIA SALT**  
MANUFACTURING COMPANY

1000 Widener Bldg., Phila. 7, Pa.

New York • Chicago • Minneapolis • St. Louis • St. Paul • Tacoma



## How to build a GOOD GARDEN SOIL —and keep it good

The soil in which you grow your vegetables and flowers needs just as much management as the plants themselves. Here's the way to go at it

ALL good garden soil is divided into three parts—sand, clay, and humus. The proportions of the divisions and the size of the particles that make up the first two components determine the nature and quality of the soil in which you do your gardening. Fortunately, while there is probably an absolutely ideal soil for every individual plant, there is no ideal for all plants. The desirable approximation of it gives us considerable latitude. But latitude should not be construed as license, and if we have a violent unbalance in our garden soils, something has to be done about it. Beyond achieving proper balance, however, we must see to its maintenance, too, year in and year out. That's where the management comes in. So the first thing to do is find out what a good soil consists of. And the second is to see what your own particular soil is like. The third is the taking of steps!

All garden soils that will grow anything like normal vegetation are made up of sand of varying degrees of fineness, clay (very fine indeed), and humus—which is decomposed organic material. The only practical difference between clay and sand (both are of mineral origin) is in the size of the particles. And while pure sand

and pure clay together are much better for gardens than either one alone, there are always intermediate particles, loosely classified as silt, which make the sand and clay work in partnership. The sand improves drainage and aeration; the clay holds water and plant nutrients.

Humus is something else again. It, too, holds plant nutrients, water, and air. It is, in fact, a processing plant for turning plant nutrients that are available for the roots of plants to consume as they may need them. But when as the nutrients contained in mineral soils are largely inorganic, those contained in humus are organic; they are activated by an enzyme, provided by the physical activities of the soil bacteria, which are, in turn, simply one-cell plants. In addition, humus lightens clayey soils, gives body to sandy ones.

All this isn't as complicated as it may sound, for in discussing these soil constituents, we have mentioned all the things, at least categorically, that a plant needs for healthy growth. Now—what does your back yard offer?

You know by looks and feel a general way whether your soil is sandy or clayey. You know by the same tokens, plus a survey

## Rusticraft FENCES AND GATE

There is a Rusticraft Wooden Fence and Gate to meet your every requirement. Tell us your problems—benefit from our 23 years' experience.

**POST AND RAIL**—Split Chestnut. All purpose, long lasting fence, reasonably priced.

**ENGLISH HURDLE**—Hand-split Chestnut. Easily erected. Low price. 3 or 4 ft. heights.

**LAWN FENCE**—half-round cedar pickets. 4 ft. high. Pickets spaced 2 1/2 inches apart. Needs no painting. Blends with surroundings.

ALL TYPES OF FARM, HORSEBACK & AUTO GATES

Send for booklet

RUSTICRAFT FENCE CO. (David Tendler)  
6 King Road, Malvern, Penna.

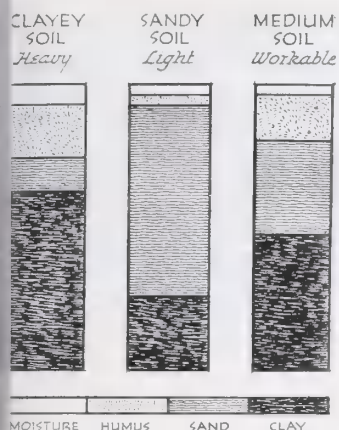


**RUSTIC CEDAR PICKET FENCE**  
Shuts out Noise, Dirt and Objectionable Views

Michigan Cedar. Same beauty—serve same purposes as imported French Picket which is no longer available.

MICHIGAN CEDAR PICKET • ENGLISH HURDLE • FARM GATES  
POST AND RAIL • RED CEDAR PICKET • "E-Z-ON" HORSEBACK GATES





Here are three "test-tube" portraits of soils. The first has too much clay, will be soggy, airless, deficient in organic benefits. The second has too much sand, will drain too rapidly of both water and plant nutrients. The third is a good mixture, with enough humus and clay to retain moisture and food, enough sand for drainage

the vegetation—including trees—roundabout, whether there is a reasonable amount of humus making material (leaves, weeds, grasses, and the like) naturally present. You know, too, whether you have added any considerable amounts of manure, compost, or peat to the soil. But you probably don't know how the components add up, or how much depletion or leaching goes on in your ground. So the thing to do now is have your soil analyzed. A good analysis, either by your state experiment station, or by yourself with the aid of one of the inexpensive testing outfits on the market, will give you a clue to the humus content, as well as the sandy or clayey characteristics. Analysis suggest another aspect of soil make-up that is highly important—the pH content, or acidity and alkalinity factor. What measures out as a pH factor of 5.5-7.0 is a normally balanced soil. A factor of 4.5 is very acid—good for blueberries, rhododendron, laurel, and other acid lovers. A factor of 7.5 or more is way alkaline. A good soil analysis will tell you how much of what kind of lime (for alkalinity) or sulphur or aluminum sulfate (acidity) you'll need for correct balance. But humus is the real making of a garden soil which has other-

wise good composition. For the home gardener, it is everything. Manure, compost—you can scarcely use too much. Peat you won't use to excess because it's too costly. But a cubic yard of cow or horse manure per 1000 sq. ft. per year is often barely enough to replace what is used up annually. So figure it out for yourself!

Green manure (winter rye, for instance) helps and is a good conditioner of the soil, too, through root action. But you can't grow enough of it and grow anything else besides. For most of us, green manure and compost are the answer, with an occasional manure bonus.

Fertilizer is a vital supplement to natural nutrients. It is a booster, a pick-up, a specific for lagging growth, an auxiliary for nutrients in the soil that may not become readily available. The better your soil, the more benefit you'll get from complete fertilizers. But the latter are not substitutes for good, friable well-balanced soil with a constantly renewed supply of organic matter.

Here, then, is the meat of the matter. It's up to you to figure out how to apply the gravy. But do figure it out, lest you miss the full beauty of your flowers, the full richness of your vegetables.

**BRING YOUR GARDEN UP TO DATE with GOLDFARB'S MODERN ROSES!**

GOLDFARB, long known for beautiful Roses, offers you the cream of the new Hybrid Tea (Everblooming) varieties, each a garden gem.

**3 All-American Winners**

Selections for the All-American Rose Awards for 1944 were made by a committee of the American Rose Society on the basis of actual tests throughout the country.

**LOWELL THOMAS** (Pat. No. 440)—Large, very full, clear canary yellow. Profuse continuous bloomer. \$2.00 Each

**MME. CHIANG KAI SHEK** (Pat. No. 441)—Hybrid from well-loved Joanna Hill. Full flower. Empire to lemon-yellow. Abundant bloomer all season. Very vigorous plant. \$2.00 Each

**MME. MARIE CURIE**—Rich golden yellow. Profuse bloomer; vigorous grower. \$1.50 Each

**Other Outstanding Introductions**

- CALIFORNIA** (Pat. No. 440)—Bronzy apricot with iridescent sheen; outside of petals, coperny pink. Delicious fragrance. \$1.50 Each
- HEART'S DESIRE** (Pat. No. 501)—Crimson fragrant, large full flowers on long stems. \$1.50 Each
- MARY MARGARET MCBRIDE** (Pat. No. 537)—Buds deep coral pink with gold base, opening to full clear pink flowers. \$1.50 Each

• four selection of varieties marked with •, \$15.00 per Doz.

**GOLDFARB** 164 East 57th St. New York 22, N. Y.

Shipped Postpaid, East of Miss. River. Further West, add 15c per plant for extra postage. Order today, enclosing check or money order.

**Flowerfield** offers a new border type of **CANNA**

to the *Queen's Taste*

In Victorian days the colorful Canna was used in massive beds in the center of the lawn. Today the new lower growing Canna is taking its place in the mixed flower borders with striking effect. Flowerfield has produced improved strains of lower growing Cannas that provide an unexcelled background for the annual borders. Plant them in groups of three or more; the new border type Canna will give a fresh look to your garden.

*Regal Varieties*

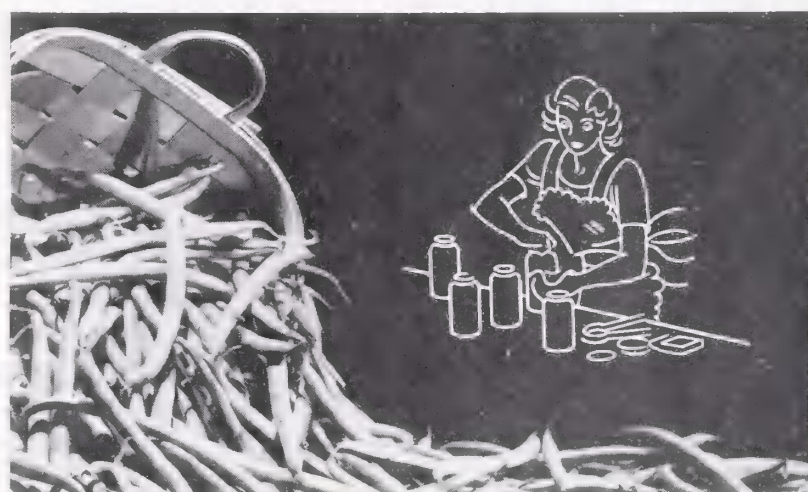
**LOUIS CAYEUX**—newest of the Canna, is a beautiful opalescent bicolor of Rose Pink flecked with Gold, producing a glowing salmon color effect. Pale satiny green foliage. Ea. 30c; Doz. \$3.00

**KING MIDAS**—a pure rich yellow flower mounted on vivid green foliage, grows to four feet and forms a lovely contrast as a background for lower growing annuals or Summer flowering bulbs. Ea. 20c; Doz. \$2.00

FLOWERFIELD will have two Spring catalogs for 1944—one for seeds, one for bulbs and plants. Both are fully illustrated. Send 10¢ (for mailing and handling) for both.

**flowerfield**

FLOWERFIELD BULB FARM  
24 Parkside Ave., Flowerfield, Long Island, N. Y.



**When You Garden . . .**

**FOR ABUNDANT FOOD**

**PLANT FERRY'S SEEDS**

When folks garden for food they want results—results in the form of bountiful crops. High productivity starts with good seeds—without them the good earth cannot produce.

For 87 years, Ferry's Seeds have been known for their dependability and high productivity. Constant research and experimentation—thousands of trials for trueness to type and tests for germination made annually—all of this is done to check the ability of Ferry's Seeds not only to grow, but to produce vegetables high in flavor and yield.

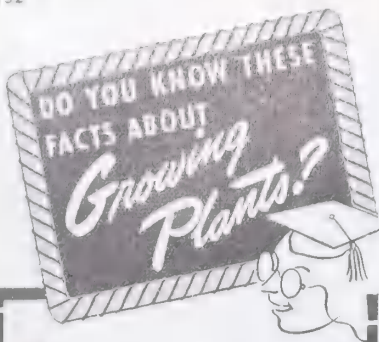
Plant Ferry's Seeds—and "Let the Good Earth Produce." On display at your local dealer's.

Let the good earth produce

**FERRY'S SEEDS**

**FERRY-MORSE SEED CO.**  
DETROIT • SAN FRANCISCO





1. It has been scientifically proved that plants—in order to attain maximum growth—need specific amounts of 11 different elements.

2. Plants can get these elements only by absorbing them through their roots in the form of moisture.

So a truly effective plant food must supply all the vital elements—and must be in liquid form.

**See how kem<sup>\*</sup> does this job!**

Compare Its Action with Any Other Method of Growing Plants!

KEM contains all eleven of the food elements essential for healthy plant growth—in exactly the right proportion—in stabilized liquid form. When applied, KEM is 100% efficient, because it's a complete plant diet—immediately available, and comprising all the food a plant can use.

Accept no Substitute for kem!

It's THE ready-prepared, complete liquid plant food!

**Victory Gardeners**  
GET BETTER RESULTS  
THIS YEAR WITH  
**kem<sup>\*</sup>**

Use it now to start your seeds and seedlings—feed it regularly all through the growing season.

THERE'S A USE FOR KEM EVERY MONTH OF THE YEAR!

**Outdoors for**  
Vegetables • Flowers • Lawns  
Trees and Shrubs

**Indoors for**  
Seedlings • House Plants  
Aquatic Plants • Cut Flowers

EASY TO USE!  
ECONOMICAL TOO!

Diluted, the 25¢ size makes 3 gallons of ready-prepared plant food; the 50¢ size 8 gallons. It lasts indefinitely; never goes out of solution.

**BUY KEM NOW**—at 5 & 10¢ stores, hardware, department or seed stores. If your local dealer has not yet stocked KEM, a 12-oz. bottle will be sent postpaid on receipt of 25¢.

*Kem-fed plants  
always thrive*

10¢-25¢-50¢-10¢

Kem-ical Corporation  
East Paterson, N. J.



## LAST WORDS BEFORE SPRING PLANTING

CONTINUED FROM PAGE 128

of 2 x 4, some nails, a saw, and a hammer are all you will require. It is convenient in the home garden to have a marker with a four-foot cross beam, the points on one side spaced to 12-inch intervals and on the other to 16-inch (or your own preferred combination).



Things you can plant in your garden, even before the last nipping frost of spring: Onion sets, spinach (long-standing type), lettuces, smooth-seeded peas, kohlrabi, cabbage plants (properly hardened off), parsley, lamb's lettuce, garden cress, chives, burnet, Jerusalem artichokes.

Things to plant just after the last hard frost: Beets, carrots, chard, wrinkled peas, radishes, potatoes, turnips, broccoli, Brussels sprouts.

Things to plant as the ground begins to warm up: string beans, bantam types of sweet corn, celery and cabbage and cauliflower (seed sown outdoors for fall use), summer savory and dill.

Plantings which should be delayed until the maples are in full leaf and the hickory buds have burst their sheaths: Sweet corn (midseason sorts), Lima beans, squashes,

cucumbers, melons, tomato plants, peppers, okra.

The hardest thing to persuade a gardening beginner is not to plant too much at one time of most vegetable varieties. The best table sorts of beets, carrots, radishes, turnips, bush beans mature with surprising uniformity. A good rule is to sow five or six feet of row for each member of the family in each installment.

Peas will not thrive unless their roots are well established before the hot days of late June. If you want a succession of peas, plant simultaneously and as early as practicable at least three different kinds to mature after varying intervals. Smooth-seeded Alaska are the very earliest. Blue Bantam, Little Marvel or World's Record will follow after a week or more. The Laxton group are slightly slower still. The tall Telephone sorts lag a week or so behind the Laxtons.

In the same way, many home gardeners plant two or three varieties of sweet corn at once, relying upon their varying intervals before maturity to provide a constant and ample supply for the table.

Sprouting broccoli, summer squashes, cucumbers, melons, tomatoes, peppers, and okra—once they have started to bear—keep right on producing until frost. So

**DAHLIAS** For Your **VICTORY GARDEN**  
5 WONDERFUL MINIATURE \$2.05  
DAHLIAS Roots Value \$3.50  
Andries Orange, bright orange; Betsy T, lilac top white; Little Susan, amaranth pink; Peggy Lindley, gold; Snow-sprite, pure white. One root of each labeled, guaranteed, and postpaid.

Send for our complete new Free Catalog, "Dahlias for Your Victory Garden," fully describing 385 varieties of Dahlias, and 34 varieties of Hardy Chrysanthemums.

DAHLIADEL Box 85, Vineland, N. J.



**BANISH  
GARDEN  
WORRIES**

with **TRI-GEN**

This boon to flower growers and Victory gardeners kills many insect pests, controls Mildew and Black Spot on Roses and aids in stimulating plant growth. Buy at garden supply and hardware stores. Write for free Bulletin telling how to keep Flower and Vegetable plants clean and healthy.

ROSE MFG. CO., 102 Ogen Bldg., Beacon, N.Y.

**TRI-GEN**  
2 Forms—Either Dust or Spray

**A SIMPLE SPRAY PLAN**  
for Victory Gardens



Spray every 10 days or 2 weeks during the insect season with 3 teaspoonfuls D-X Rotenone (or D-X Pyrethrum) per gallon of water. Stops insects before they become serious. For sale by dealers everywhere, or write us. "Spraying the Home Garden" free on request.

B. G. PRATT CO.

164 Moore St., Hackensack, N. J.

This year it's vital to  
**REDUCE  
SEED LOSSES**

Disinfecting seeds with dry SEMESAN helps you grow more flowers and vegetables. Helps produce healthy plants by reducing seed-borne diseases, seed rotting and damping-off. For bulbs, too, and as a spray for rose mildew and black spot. Easy to use! 10¢ packet at all dealers treats 5 to 20 lbs. of seed! FREE pamphlet from DU PONT SEMESAN CO., (INC.), Wilmington 98, Del.



**SEMESAN**



**WOODRUFF Adapted LAWN SEED**

Consult "Lawn Guide" at local Woodruff dealer for correct seed mixture  
**F. H. WOODRUFF & SONS, INC.**  
Milford, Connecticut

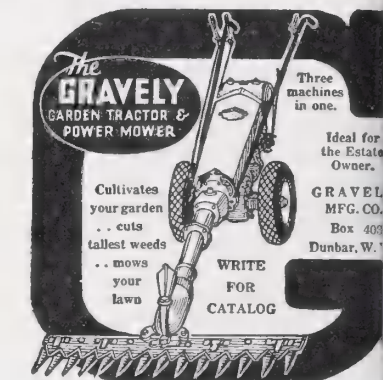
**Lavender Lady**

**CHRYSANTHEMUM**  
Loveliest lavender exquisitely formed fully double flower 4 inches across, from end of Sept. all fall 24 inches tall. Plant postpaid, 50¢ each

**Special 3 for \$1.50**  
(Value \$1.50)

**The Parade of Modern Roses and Perennials**—all in color best of the newest, direct from the Rose Capital of America.

**Jackson & Perkins Co.**  
690 Rose Lane, Newark, New York St.



**A HAPPY MIXTURE**

of yellow and orange Carnation and Chrysanthemum type Marigolds is yours when you choose American Beauty Marigolds. The giant-size flowers will win the admiration of your friends.

At Stores Everywhere  
**MANDEVILLE**  
MANDEVILLE & KING COMPANY  
Rochester, New York  
Flower Seed Specialists for 68 Years

**SUB-ZERO STRAIN BROWNELL ROSES**

Easy to Grow—Long to Live  
A new race of Hybrid Tea and Climbing Rose bred from hardier species of greater sturdiness and vigor. Fragrant blooms in a beautiful array of colors that will delight the Rose lover. For prices and varieties, write for our folder illustrating this lovely strain of Roses in color.

**BURNETT BROS., INC.**  
92 CHAMBERS ST. (Barclay 7-6138) N. Y.

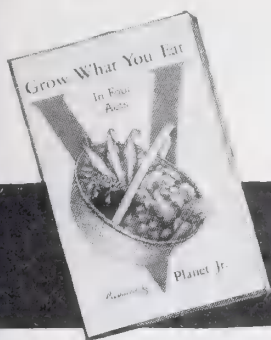
**DAY LILIES**

Our 1944 Daylily Booklet listing Dr. Stout Hybrids and other time favorites will be sent FREE on request. Send for your copy today.  
**FAIR NURSERY COMPANY**  
Box 244, Weiser Park, Penn.

**25 BLUE SPRUCE \$1.00 for \$3.00**  
14 million trees in 25 Colo. Blue Spruce 2' for \$1.00 plus 30¢ & hdlg. 100 for \$3.00 50¢ post. & hdlg. Seed and 1 year stock. From best seed strain, unusual root systems, fully packed, shipped at proper planting. Send for complete list of Forest, Tree and Ornamental Seedlings and Transplants, also Bulletin on "Growing Xmas Trees."

**MUSSER FORESTS, INC.**  
INDIAN





Twenty-four pages of practical gardening, entertainingly presented as a short play. Shows how to grow more vegetables, and how to grow them better and more easily.

This is another way Planet Jr. is helping, as, of course, we are making all the Wheel Hoes and Planters we can under war limitations.

Ask your dealer about Planet Jr.! You can have a bigger, better garden with less effort than you thought possible. And ask for your copy of "Grow What You Eat," or write us. It's free!

S. L. ALLEN & CO., INC.  
3404 N. 5th Street  
Philadelphia 40, Pa.

**Planet Jr.**  
GARDEN TOOLS

**How to Increase VEGETABLE YIELD**

**FROST**

**Can't Harm Plants**

**HOTKAPS**—patented paper hot-houses—give complete protection from destructive FROSTS, STORMS, INSECTS. Ripen crops 3 weeks earlier; increase yield 18% to 51%. Millions used by successful market growers every season. Easy to set. Victory Garden package, 25 HOTKAPS for 50c. 100 for \$1.95. 250 for \$3.50. Setter free.

**Revolutionary HAND SPRAYER**

New HARCO is the only professional-type sprayer priced so low. Long extension rod quickly sends insecticides to tall shrubs, small plants, hard to reach places. Sprays up, down, sideways without adjustment. Attractive, colorful. Only \$2.35 complete.



**YOUR GARDEN SUPPLY DEALER**

**GERMAIN'S**  
Germano Mfg. Division  
1000 TERMINAL ST., LOS ANGELES 31, CALIF.

also do pole beans and Swiss chard. It is unnecessary to make successive plantings of these.

Things to plant for autumn use only: Rutabagas, endive, Chinese cabbage, blight-resistant spinach, Brussels sprouts.

Time was when nibbling vermin played havoc with our spring planting. Pursuant to instructions from our county agent and helpful neighbors, we got ourselves moth-



balls, cyanide gas, a terrier, and a shotgun. The first proved worthless. The dog preferred to play with the children. The cyanide helped only when all burrows had been located and all exits blocked. The shotgun was definitely effective. But a busy man can't spend all his time sitting on a stone wall waiting for a woodchuck to come out and pose.

Now we just fence the whole garden and then cease worrying about our four-footed friends. Each year when he finishes harrowing, the plowman hitches one plow-bottom back on his tractor and runs a single furrow right around our garden plot. Into this furrow we set a 3-foot chicken wire, tied to stakes with binder twine and buried a good eight inches below the surface. No burrowing creature has so far been either over or under this barrier. Except one inquisitive deer who took the fence as though it weren't there and chewed the top leaves off our Russian sunflowers one spring.

Did you ever note the order in

which insect pests make their annual appearance among your vegetables? Here's my own roll call, together with indications of the particular medicine I reserve for each returning visitor:

Flea beetles: copper-lime dust or bordeaux-arsenate spray

Cabbage maggots: tar-paper shields or formaldehyde

Striped cucumber beetles: copper-lime or cryolite dust or rotenone

Colorado potato beetles: bordeaux-arsenate spray or copper-lime dust with arsenicals

Mexican bean beetles: rotenone or magnesium arsenate

Squash bugs: nicotine sulfate (young); hand picking (adults)

Aphids: nicotine sulfate

European corn borers: jackknife

Tomato hornworm: hand picking

Corn earworms: dichlorethyl ether oil (available under brand names)

Neighbors who see me spread three or more cords of manure on my half-acre vegetable patch every single year often ask me why I bother to use a balanced fertilizer at planting time and occasionally in the form of later side-dressings as well. I point out by way of answer that I am making my garden produce at least two and often three crops every twelve months. One of these crops—the winter green cover of rye and vetch—is turned under each spring, but the other two go on my table. So heavy a drain on the plant nutrients in my garden soil would soon exhaust it were I not generous with stable manure and carefully ripened compost. And such a rapid overturn of succession crops would be impossible were it not that I get each sowing away to a quick start with a "booster" dose of prepared fertilizer and an occasional jab-in-the-arm after transplanting or cultivation. I don't loaf myself until the harvest is in; why, say I, should I let the vegetables dawdle along? When the snow flies, both the farm and the farmer can sleep.

**DISTINCTIVE**

**DURABLE**

**DUBOIS**  
Woven Wood Fence



**A native of France transplanted to America**

In this distinguished fencing beauty and charm combine with practical utility for protection and screening on estate, suburban lot, or penthouse. A lovely background for your garden. Easy to erect. Five heights—closely woven, close cleft, open cleft. Send for Booklet H.

**DUBOIS FENCE and GARDEN CO., INC., 2302 50th St., North Bergen, N. J.**



If someone you know is ill—wire flowers! Your thoughtfulness may help more than medicine. In fact, no matter what the occasion may be flowers say things for you in a way people never forget. Flowers boost morale too, so—

**In Any Event Wire Flowers.**

Through pooling delivery facilities, FTD Florists are conserving manpower, gasoline and rubber. Because of this, flowers can still be delivered.



**This SEAL is your Guarantee of Quality and Dependability**

This FTD Seal is your assurance that when you send flowers by wire you'll get full value because all FTD members are bonded for your protection. All florists are not FTD Florists, so always look for the FTD Seal on the window. Write Direct to Headquarters.

**FLORISTS' TELEGRAPH DELIVERY ASSOCIATION**  
484 E. Grand Blvd. - Detroit, Michigan  
BUY MORE WAR BONDS



## GOOD GARDEN GREENS AND HOW TO GROW THEM

CONTINUED FROM PAGE 62

There's scarcely a family table that wouldn't be better for more greens, in greater variety and abundance, and of kitchen-garden freshness. We all know how quickly corn loses its tenderness and succulence after it has been picked. Well, the greens suffer almost as much from lying around waiting for the cook-pot. Not only that, but the varieties that are best for the market are frequently not the best flavored ones, nor the most economical to use. That's the reason why in this article so much emphasis is placed not only on good growing procedure, but the selection of particular types or strains and a fairly wide range of different kinds of greens.

Here is a partial review and amplification of the brief notes accompanying the little drawings on page 62, with further suggestions about good culture and good use.

**B**ROCCOLI of the Italian green sprouting variety is ideal for home gardens, among the best in protective vitamins and minerals. It is grown either by starting indoors in flats or planting for fall use in a seed drill and transplanting to a permanent setting. It withstands light frost and is an excellent cool weather crop. Many people do not realize that after the main head is cut, secondary growth will produce smaller heads which are equally good. These heads keep coming for weeks. Broccoli likes a very rich soil containing humus and plenty of moisture. The secret of a tender crop and good quality greens is to grow them quickly and occasionally side-dress with fertilizer to bring quicker maturity.

I suggest three varieties of cabbage. Golden Acre, for the early

crop, is a small, firm-headed variety which grows well and produces a good yield. It should be started indoors and transplanted to the open ground as soon as the ground can be worked. It is planted 18" apart in rows 2' apart. It responds well to forcing.

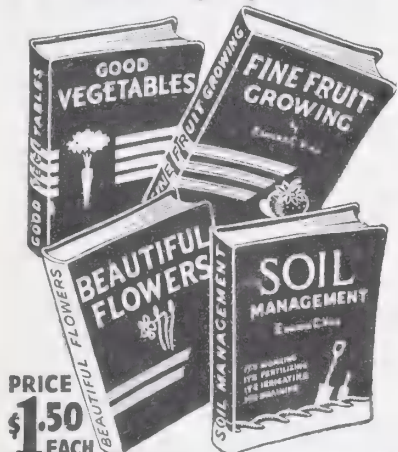
**F**OR a mid-season variety and for a change in type of cabbage Savoy of the Drumhead group takes a slightly longer time to mature but is mild in flavor and has a somewhat flattened and rounded head, slightly larger than the Golden Acre. You can start seeds in an open seed bed in late April. Flat Dutch is an excellent fall crop, although in some places it is grown for early market. It makes an especially good kraut cabbage due to its large firm heads, keeps well, but likes a soil which is rich in humus and requires a good supply of moisture.

Swiss Chard is one of the best varieties for the home garden. It grows well in light sandy loam but produces better where considerable humus is in the soil. For vitamin and mineral values it is excelled only by the less amenable Kale. It is a hot weather green and withstands heat if adequate moisture is supplied. By picking outside leaves, new growth is promoted and life of plant prolonged.

Kohlrabi, which is known as the turnip-rooted cabbage, is one of the easiest vegetables to grow and is not too fussy about the type of soil which it grows in, as long as there is some humus. However, it is much tenderer when grown quickly. It is planted in the open ground in seed drills in the early spring and with succession plantings at two-week intervals, a good



### FOLLOW THESE BOOKS FOR A FINE GARDEN FOR HOME SUPPLY OR PROFIT Indexed and Completely Illustrated



PRICE  
**\$1.50**  
EACH  
ANY OR ALL SENT POSTPAID FOR  
7 DAYS' FREE EXAMINATION

#### SOIL GUIDE

KEY TO SUCCESS for ALL growers. Latest & best information on how to improve, fertilize & enrich the soil. How to make the best for your soil. Hundreds of Hints, Hints, Tables, Calculations & Suggestions that will make success with any kind of crop more certain. Every grower needs the practical instructions that Mr. Vick gives in this book. **\$1.50**  
A gold mine of ideas. Price **\$1.50**

#### VEGETABLE GUIDE

BRIMFUL of just the detailed instructions you need. Planting, cultivating and harvesting of each vegetable. Dependable advice on What to Grow; How to Improve Quality; How to Get Larger Crops; How to Treat Insects & Diseases; Valuable Seed & Fertilizer Tables. **\$1.50**  
Well illustrated; 460 Pages; Price **\$1.50**

#### FRUIT GUIDE

INFORMATION needed for success in producing all varieties of good, staple fruits for market or home. Fully illustrated showing new Discoveries, Secrets and Proven Plans for success & Profit in Planting, Growing & Care of Plants, Vines & Trees. Valuable Instructions in Budding, Grafting & Tree Surgery. **\$1.50**  
612 Pages. Beautifully printed. Price **\$1.50**

#### FLOWER GUIDE

THE FLOWER GUIDE contains just the Hints & Helps you need to become an expert flower gardener. Practical & Valuable Instructions on Planting, Cultivating, Breeding, Treating & Improving of All Flowers, Shrubs, Ferns & Grasses—Fully Illustrated. How to Recognize and Know All Flowers. Easy to Read. **\$1.50**  
600 Pages. Handsomely Bound; Price **\$1.50**

To get this Success Information for Yourself on 7 Days Free Trial

SEND NO MONEY—USE THE COUPON

AUDEL, Publishers, 49 W. 23rd St., N.Y.

Mail for free examination books marked (x). If satisfied, I will mail you \$1 in 7 days; and \$1 month until paid. (Put (x) in all four squares if complete set, price \$6, is desired.)

SOIL □ VEGETABLE □ FRUIT □ FLOWER

Name \_\_\_\_\_

Address \_\_\_\_\_

Occupation \_\_\_\_\_

H. B.

### THE GARDENER'S BUYING GUIDE

#### ACCESSORIES

Garden aprons, Lee carriers, Coal bags, Shop-dune bags, etc. FIELDITES, BROOKTON 68, MASS

#### LANDSCAPE ARCHITECT

Properties of all type. Write for charges. ROBERTA CHERMAN & DIXON, L.A., SCOTCH PLAINS, N.J.

#### TOOLS

Garden Tools: The most complete catalogue of its kind. Price \$1. M. LEONARD & SON, PIQUA, OHIO.

#### WILD FLOWERS

Wild Flowers, Ferns, Tree Catalogue. WARD, SOOTH FARM, BORDO, CANADA

### PAGE FENCE

America's First  
Wire Fence—Since 1883



#### Time to Check Up!

• If Page Chain Link Fence protects your children and property against straying dogs and trespassers, now is the time to have it inspected, and reconditioned if necessary. Consult the near-by Page Fence expert about repairs or if you do not now have this safeguard, ask for estimate on a new fence. Write us. We will send his name and Fence Ideas for Homes. PAGE FENCE ASSOCIATION, Headquarters: Monessen, Pa.

## Protect Your Garden



### From APHIS and Similar Insect

There is an easy and sure way to control aphid leafhoppers, most thrips, mealy bugs, lace bugs, young sucking bugs, and similar insects.

### Spray Early and Often with BLACK LEAF 40

One ounce makes 6 gallons of effective aphid spray. Economical, easy to apply—a little goes a long way. Spray early before insect damage causes trouble.

Just a little spread on roosts kills poultry lice and feather mites.

Ask Your Dealer.

TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION, Incorporated, LOUISVILLE 2, KY.

LOOK FOR THE LEAF ON THE PACKAGE

### GIANT NORTHERN Delphinium

True Separate Colors 100% Double  
Giant, rugged, wind-resistant, double, "all-out-at-once" spikes, 4 to 5 ft. tall—white, deep blue, lavender, rose-mauve, violet. Very hardy, will live for years. Field-grown plants, guaranteed; 65¢ each; all 5 for \$2.75. SPECIAL—any 2, your choice, postpaid for \$1.

Catalog FREE Modern Roses, Perennials and Fruits—for your Victory Garden. In natural color, direct from the Rose Capital of America. Write today.

Jackson & Perkins Co.

689 Rose Lane, NEWARK, NEW YORK

## TORO

### POWER MOWERS

All Over the World

TORO MANUFACTURING CORP'N.  
MINNEAPOLIS, MINN.

HEADS UP FOR VICTORY!

### A Royal Welcome

is well deserved by this newest color in Sweet Alyssum... Violet Queen. The lovely violet flowers completely cover the dwarf plants and bloom all season. Excellent for edging and bedding.

At Stores Everywhere

MANDEVILLE

MANDEVILLE & KING COMPANY  
Rochester, New York  
Flower Seed Specialists for 68 Years.

TRIPLE-TESTED FLOWER SEEDS



FREE BOOK  
1944 STAR GUIDE  
TO GOOD ROSES

### 2 STAR ROSES

HALF-PRICE test offer of top-quality STAR ROSES. Polsetta, scarlet, and Mrs. E. Thom, clear yellow. Send or \$1 now for BOTH these 2 roses. 2-yr. Field-Grown POSTPAID at planting time 1944 STAR ROSE GUIDE, 1 best roses, FREE.

CONARD-PYLE CO., West Grove 283, P.  
GUARANTEED TO BLOOM



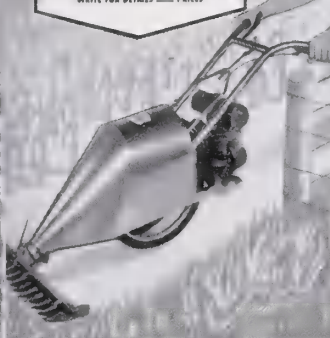
# ARI POWER SCYTHE

**CUTS...** noxious weeds in less time with power—in orchards—in fields. Cuts in tight places where other mower won't. An important weed control.

**TRIMS...** grass 1½" from ground, close to buildings, under fences.

**CLEARs...** brushy growth easily. Ample power, light weight, self propelled, easy to handle.

WRITE FOR DETAILS AND PRICES



**ARI PRODUCTS, INC.**  
PILLSBURY AVENUE DEPT 30A  
MINNEAPOLIS, MINNESOTA

## CLEMATIS FOR YOUR GARDEN

wide color range and graceful habit Clematis make it decorative on trellises, pergolas and fences. Ideal as flower, too. Order plants today and their beauty in your own garden.

### TRI-COLOR COLLECTION

Mani. Violet-purple.  
Lyi. Large white flowers.  
e. Baron-Veillard. Lilac-rose.

Plants (1 of each) for \$2.50  
(Ppd. east of Miss.)

Our Clematis Booklet

ing and illustrating the newer and better varieties will be sent free on request.

**JAMES I. GEORGE & SON**  
B FAIRPORT, N. Y.

## FREE TO YOU—

ry O'Brien's New Book

### How to Improve VICTORY GARDEN

needed to make you a gardener. Step-by-step show you the correct ques; 1944 planting lists of varieties and directions tell you all you want to know. be voted the war's best garden book. or free copy today.

**UNION FORK & HOE CO.**  
48-1, Columbus 15, Ohio

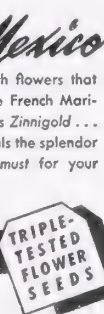
**PEEDLINE**  
E-HANDLE TOOLS

from Old Mexico  
comes a Zinnia with flowers that remind one of little French Marigolds. It is known as Zinnigold... and its coloring rivals the splendor of the Aztecs! A must for your garden.

Stores Everywhere

**INDEWILLE**

DEVILLE & KING COMPANY  
Rochester, New York  
Seed Specialists for 68 Years



yield will be produced throughout the growing season. Kohlrabi should be thinned out to allow 6" between each plant and they should be harvested when the bulb is about 2" in diameter. Very few insects or diseases affect it.

**F**OR straight spinach, Bloomsdale is our first selection because it will not bolt too quickly when the warm weather reaches it. It wants a rich soil and plenty of moisture, grows best in early spring but should be planted in August for a fall cutting. (Blight-resistant Savoy is a good one.) It takes about seven weeks to mature and the best results are obtained where the plants are thinned out to about 6" apart in rows 12"-18" apart. Fall spinach survives hard frosts.

New Zealand spinach is one of the best sources of greens for dry weather. It can be grown in partially shaded areas, needs a rich soil and produces much better quality spinach where plenty of moisture is available. The tips of the plants can be used 5"-6" back and cooked right along with the leaves. It should be planted in the spring as soon as the ground is warm and will continue to yield all summer.

Great things are expected from Tampala, the newest vegetable green. It is planted at about the same time as New Zealand spinach, is grown and used in much the same manner. It has an excellent flavor and, especially for those who do not care too much for New Zealand spinach, I recommend a trial. It needs a little more room than spinach, less than New Zealand spinach. Plants should be thinned to 18"-2' apart. It needs a rich soil, will grow well in summer but will do better where moisture is available. It should be harvested in the same manner as New Zealand spinach. When thin-

ning out the young plants, they can be used as greens or as salad in the raw state.

In many home gardens, a common mistake is the planting of too much of a variety at one time. It would be better to plant less, but do it more often. For instance, a dozen cabbage plants of the early variety might produce a few too many at one time for the average family to use. Making two plantings of each might be better. In order to check the growth of these plants when they come to maturity, a sharp twist of the head will stop growth, prolong the season when they can be used by several days.

With late cabbage, however, let your taste be the limit. Sauerkraut or storage in trenches under straw and earth will take care of surplus.

Again, too many broccoli plants are usually set out at the same time and the broccoli is allowed to go to flower. A good recommendation is about 8 plants set out for the average family of four, for a 6-week bearing period.

Perhaps a dozen Swiss chard plants, if grown in good soil, will produce all that will be needed, especially where such other greens as spinach or Tampala are grown.

**M**OST salad greens will require little or no spraying or dusting but the broccoli, cabbage and possibly the kohlrabi plants will probably need dusting for cabbage worm and loopers or spraying for aphids. A good rotenone dust or nicotine-sulphate spray, if applied properly, will control these insects. The cabbage maggot can be controlled in the field by soaking the ground at the base of the plants with 1 ounce of corrosive sublimate dissolved in ten gallons of water, or by paper discs (see page 63). Especially with early plants, protection should be applied as soon as possible after the plants are set in the ground.



### A LITTLE LUXURY FOR YOUR SEEDLINGS

Give your garden a better, earlier start with Breck's Transplant Boxes. Rugged fibre construction. Ingenious sub-irrigation feature for perfect drainage and water control under the soil. A healthy start for beautiful flowers and luscious vegetables. Six 11" boxes, capacity 66 potted plants, \$1.15. Eighteen boxes, capacity 198 plants, only \$3.25 postpaid. (west of Mississippi River add 20% for postage.)

We've put everything we've got into Breck's beautiful 1944 Seed and Plant Catalog. Every page in color, crammed with useful gardening information. Free to purchasers of Transplant boxes. If you want only the catalog, send 25c, deductible from your first order.

**SEEDSMEN SINCE 1818**  
**BRECK'S**  
477 BRECK BLDG.,  
BOSTON 9, MASS.

## DAFFODILS

Washington Grown

**DIRECT FROM THE GROWER**  
**SUPERB QUALITY**—Grown on our own farms under the cool moist breezes of the Pacific Ocean, in the world's most favored spot for the production of fine bulbs.

On Request

Our colorfully illustrated, 48 page catalog is the most complete in America on Daffodils. describes 235 varieties, many new, rare, and unusual. TULIPS—Big "Top Quality" bulbs. Also many varieties of Bulb Iris and miscellaneous bulbs for fall planting.

**McLEAN BULB FARMS**  
Route 1, Box 415 Elma, Wash.

## SUGGESTIONS FOR YOUR 1944 FLOWER GARDEN

Better Order Now

### MINIATURE DAHLIAS

Dwarf plants—not more than 3 ft. Ideal for beds, borders or cuttings. Blooms, 3½" or less in diameter.

**BISHOP OF LANDAFF.** Bright Red. 40c each, \$3.60 for 10.

**BABY ROYAL.** Pink-orange. 40c each, \$3.60 for 10.

**BLUE BONNET.** Violet-blue. 50c each, \$4.50 for 10.

**ROSEMARY.** Pink. 40c each, \$3.60 for 10.

**SYLVAN.** Deep red. 50c each, \$4.50 for 10.

### Collection Offer

5 tubers, 1 each of above, \$2  
10 tubers, 2 ea. of above, \$3.75  
25 tubers, 5 each of above, \$9

### 3 LOVELY LILIES

All Selected Bulbs—  
Easy to Grow

**SUNSET LILY** (*Pardalimum Giganteum*). July blooming. Orange. 30c each, \$2.75 for 10.

**ROYAL LILY** (*Regale*). July blooming. White diffused with gold and pink. 25c each, \$2.25 for 10.

**CORAL LILY** (*Tennifolium*). June blooming. Coral-red. 25c each, \$2.25 for 10.

### Collection Offer

6 bulbs, 2 ea. of above, \$1.50  
12 bulbs, 4 ea. of above, \$2.90  
24 bulbs, 8 ea. of above, \$5.75

### 3 FINE GLADIOLUS

National Colors

Immense blooms. Grow to tall, straight 4 ft. plants. Plant every 2 weeks beginning April 25 for succession of blooms.

**COMM. KOEHL.** Red. \$1 for 10, \$9 per 100.

**MAID OF ORLEANS.** White. 80c for 10, \$7 per 100.

**PELEGRINA.** Near Blue. \$1 for 10, \$9 per 100.

Special Red—White—and Near Blue Collection

30 bulbs, 10 each of 3 above varieties, \$2.70

75 bulbs, 25 each of 3 above varieties, \$6.25

Complete 1944 Seed Annual  
Free on Request

**Stump & Walter Co.**

132-138 Church St., Dept. HB, New York 8

Branch Stores: Englewood, N. J.  
White Plains, N. Y. Newark, N. J.  
Stamford, Conn. Hempstead, L. I.



Your suits don't have to visit the tailor to look well. Rival the expert's steam pressing with Glide-Tex, a chemically treated pressing cloth in two weights: 59¢ and 40¢. From Dritz-Traum, N.Y.C. At Bloomingdale Bros., N. Y. C.



Slip a snug white cotton jacket over your broom, tie the drawstring, and you've eliminated the need for a special wall brush to clean high moldings and the ceiling. The lamb's wool topping keeps dust from scattering. Washable jacket is under \$2. From Leipzig & Lippe, N. Y. C. At Shepard Co., Providence, R. I.

Keeping the picket fence eternally white instead of telltale gray doesn't mean constant white-washing if you use a new white-wash that is washable. Let it rain continuously—the white won't wear off because special processing of the pigment makes it waterproof. \$2.25 buys a gallon of Redymixt Whitewash Paste. From Casein Pigments, Ossining, N. Y. At Plaza Paint Supply Co., New York City.

One-piece meals are easy when your wardrobe of serving pieces boasts an oval plank. Put a broiled fish on the grooved wooden plank, flank it with baked acorn squash quarters and a mashed potato border. Planks come 8", 10", and 12" long. Cost about 79¢ to \$1.31. From R. H. Macy & Co., New York City.

Wise gardeners don't wait for trouble. They fortify themselves with the means of preventing and controlling destructive insects and organisms with a smooth-operating sprayer. Harco sprayer with plastic mechanism is useful in the greenhouse, in the house, in the garden. About \$2.50 from Germain's, Los Angeles. At Hammacher Schlemmer, N.Y.C.



Cut soap corners, eliminate hard scrubbing by soaking clothes in Pocket Laundry, a liquid cleanser which suds in cool water, removes dirt gently. Under \$1. From Solvent Products, Cornwall Landing, N. Y. At Lewis & Conger, N.Y.C.



Revive porch rugs with a color facial. A coating, which preserves awnings too, does wonders for grass and fiber rugs. Wet or size rug first to save paint. Set-fast Awning Paint, in 10 brilliant colors. \$5 a gal.; \$1.40 a qt. From Interchemical Corp., Fair Lawn, N. J. At Hammacher Schlemmer, New York City.

When the invitation reads "Kitchen Shower," any bride will bless you for feting her practically with assorted house cloths. Then she'll never be found substituting her linen dish cloths for dusters, or tearing up a sheet to clean the bathroom floor. Ritz gift box of 10 cloths \$4.25, plus postage. From John Ritzenthaler, N. Y. C. At Hammacher Schlemmer, New York City.



Don't put decorative plates in hiding because you can't locate metal hangers to mount them. Plastic hangers hold them just as safely. For they have a special device which locks plate in position. Three sizes to take plates from 7" to 13", at 75¢ each. From C. & A. Richards, Boston, Mass. At Malcolm's, Baltimore.

The bathroom isn't really tidy if there are gaping holes between bathtub and wall where dirt and water can enter. Remove old mortar and fill cracks in one operation with Mortite Utility Tape, a flexible plastic in rope form. Unwind just what you need from the reel. \$1.25. From J. W. Mortell Co., Kankakee, Ill. At Integrity Supply Co., N. Y. C.

How many times have you bled for a knife in a drawer? Come out with a sliced finger. You'll remain whole, and your knives in better condition if you make a hanging knife rack standard equipment. There's room for five knives and sharpening stones in the hand-painted rack shown. In white or red with fruit, flowers, or vegetables. \$1.25. At Wanamaker, New York City.



If you're lucky enough to own beautiful leather goods, you ought to know what leather experts prescribe as best treatment for each type. For all don't respond to a saddle soap we've found out. Write Cross, for "That the Leather Love Will Last."

When you want to make your house look cool next summer, try this recipe: remove heavy curtains, but leave Venetian blinds in place. Cover housing of blinds with a colorful fiberboard covering nice that will adjust from 2 feet in length. New decorative cornices are available in a variety of styles suitable for kitchens, dining rooms, bedrooms, nurseries, living rooms. Colorgraphic Cornices, at \$1, from Colorgraphic, Chicago, Ill. At Gimbel's, New York City.



Develop six feet of drying space for small articles with a four-foot wooden drier hung right over your towel rod. Good, too, if you need a place for extra towels. Under 40¢. From Kenneth Luger Co. At R. H. Macy.

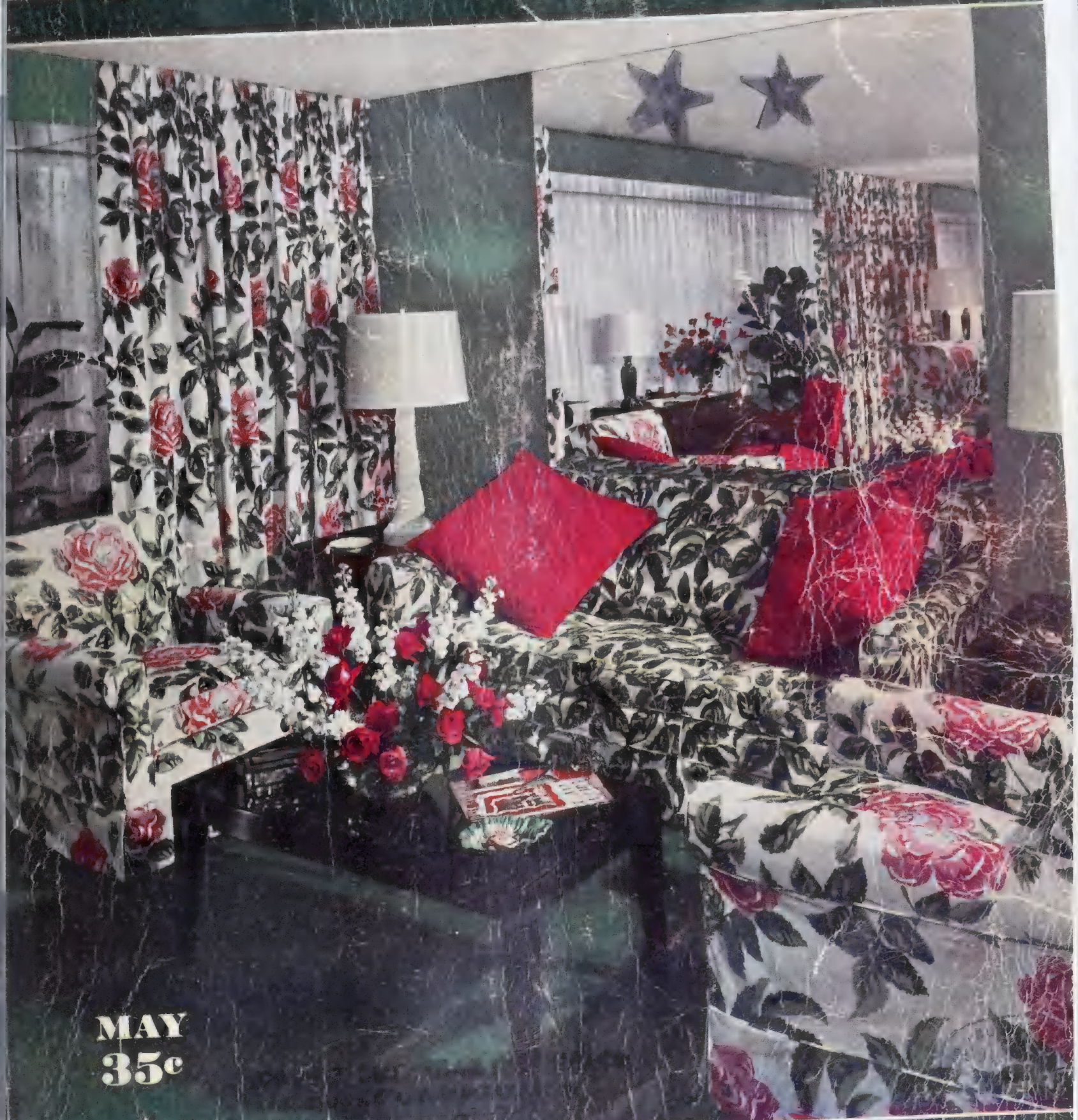
## IT'S WORTH MENTIONING

One infallible way to be sure that you will run your house and not vice versa is to have the right thing at the right time

By MARRIN KNIGHT



# HOUSE BEAUTIFUL



**MAY**  
**35c**

Hard going today? No! The 1944 Bride has a better chance  
to make a stunning home







## For all your Tomorrows...

You will remember that engagement party for many tomorrows! The evening sun had gone downstairs and left her bright scarf trailing in the sky . . . so that the light through the windows set opalescent fires in all the diamonds of the guests . . . and tinted the bride-to-be with love's own favorite color. There was perfection in the setting . . . silver bowls of radiance roses . . . threads of perfume spun from long ago . . . Heirloom Sterling, silver rich in traditions.

Roses and perfume may not last the day. The beauty of Heirloom Sterling will endure. Heirloom Sterling becomes part of your own tradition . . . part of the permanent background that frames the richness of *your* life. . . . Our war-busy craftsmen have not made *all* the place settings for your silver future, but perhaps you *will* find enough pieces for your first investment. Choose your pattern at your jeweler's today . . . for all your tomorrows. . . .

... from the Romance of the Past

# Heirloom Sterling

FROM GENERATION TO GENERATION

® Trademark

Copyright 1944 Oneida Ltd.



### Mrs. Sherman Jenney

... wife of a Navy lieutenant, has herself served in a famous civilian motor and ambulance unit. Shown with the Heirloom Sterling which is part of her background is a pendant of French design which belonged originally to her great grandmother.

{ Virginian® pattern is illustrated }



PUBLIC LIBRARY  
Herrington, Calif.



*Dear Judith:* Far away as I am, here at this Air Base in New Mexico, I feel the tremors of excitement of your approaching wedding and record them on the sensitive seismograph that is my sisterly heart. And every letter from you, with details of your plans, calls to mind my own hastily arranged marriage of a year ago, and makes me glad that you may enlist time on your side.

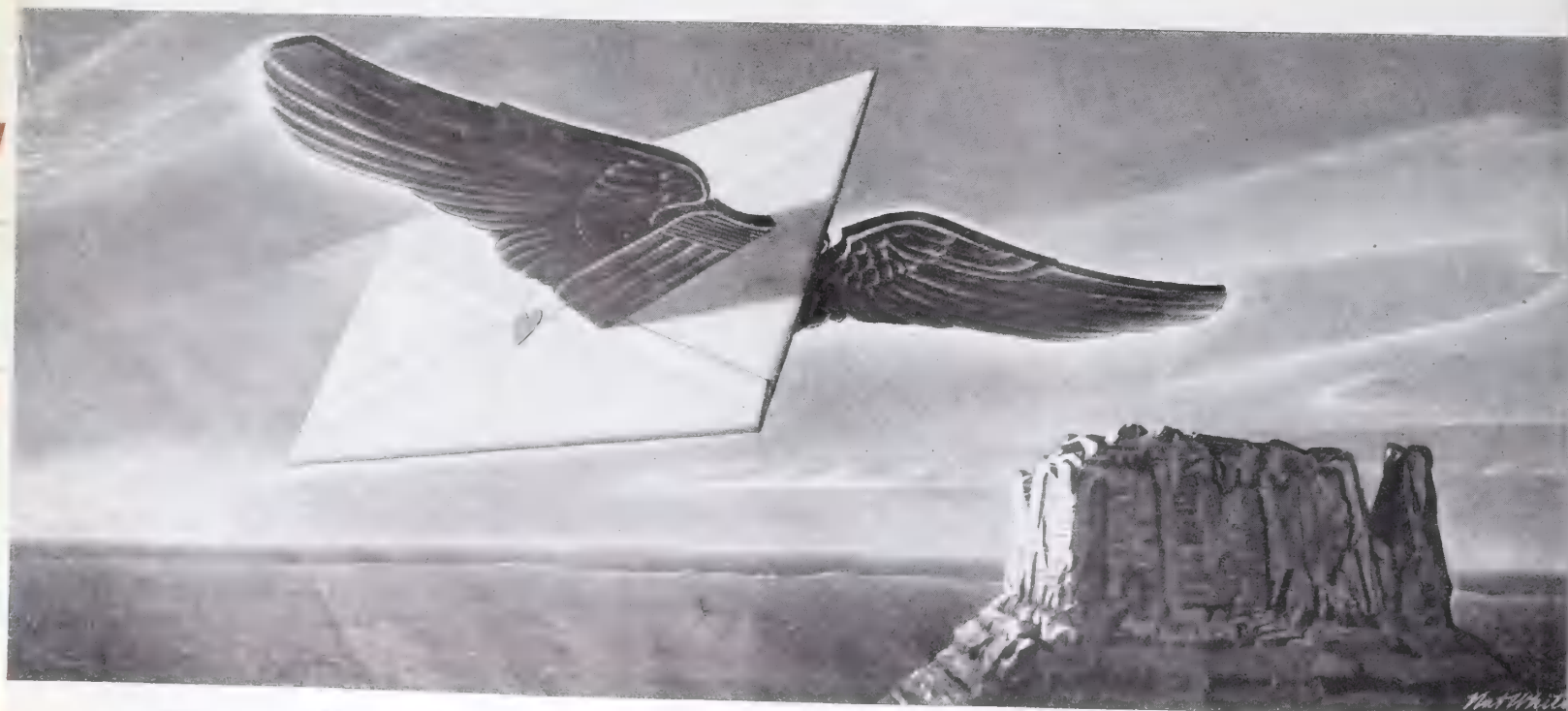
The old adage of "Marry in haste and repent at leisure" does not hold true these days when furloughs and leaves govern our lives. John and I have no regrets that our wedding lacked some of the customary trimmings. What we did was sensible and in good taste (we hope) and we did make known the good news by wide dissemination of our announcements; engraved, of course, on Crane's.

Since Rod can count on leave when he graduates from his specialized training, you will be able to observe more of the amenities and have your cake and eat it, too. Right now, I know you are busy with your invitation list. Soon you will be exercising your distinctive handwriting in addressing them. But it won't be the double task, as when two envelopes were used. The war has taken away the second one, that contributed so much elegance, to stretch out the supply of paper for other brides.

Even though our wedding was small and few were there in person to wish us well, the number who did remember us otherwise made our hearts glad and presented me with a job of acknowledgment. Fortunately, Mother had ordered some of Crane's brides' notes, stamped with a monogram that linked my new initial with the old, and they were the perfect answer. I know she will be as thoughtful of you and your need of them will be even greater, for as the darling of the family, you will be handsomely remembered by all our numerous kin and your unnumbered friends.

If the silver wings I wear so proudly for my daring husband entitled me to a priority, I should be with you now and stay right through to the confetti. But grounded as I am, I must content myself with giving wings to my imagination and flight to my love for you and Rod.

LUCY



*Your name, address and twenty-five cents sent to Crane's, Dalton, Massachusetts, will bring you a usable selection of paper and envelopes suitable for letters to men and women in the armed services and to friends and family.*

**CRANE'S FINE PAPERS • MADE IN DALTON, MASSACHUSETTS • SINCE 1801**





## WELL WORTH WAITING FOR

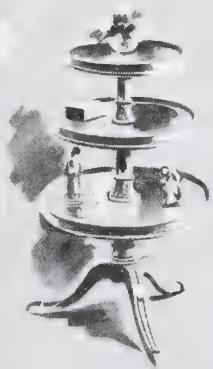
Right now selections of the line furniture from these Grand Rapids Makers is necessarily limited because of restrictions and the urgent needs of war production requiring the skilled talents of Grand Rapids craftsmen. But just as soon as possible complete varieties will be available at your dealers. If you cannot find now what you desire, isn't it well worthwhile to wait for?

Well worth waiting for . . . because the furnishing of your home is an investment — an investment whose excellence in good design, enduring beauty, meticulous workmanship, pleasurable enjoyment, and deep pride of ownership are essential when choosing furniture — essentials you are assured when you select furniture from these Grand Rapids Makers, identified, for your guidance and protection, by its honored, individual trademark.



You can rely on your Guild dealer with confidence; be assured of helpful guidance and thoughtful service.

Founder Manufacturer Members of the  
**GRAND RAPIDS**  
**Furniture Makers Guild**  
GRAND RAPIDS, MICHIGAN

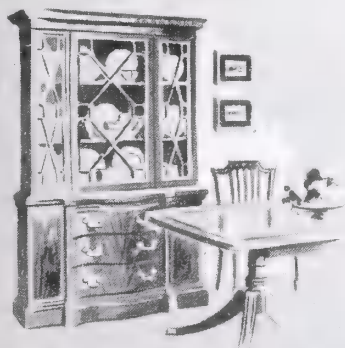


Imperial Tables  
IMPERIAL FURNITURE CO.



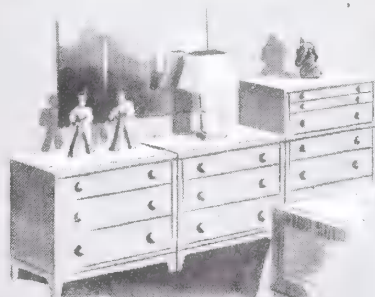
Fine Upholstered Furniture

MUELLER  
FURNITURE COMPANY



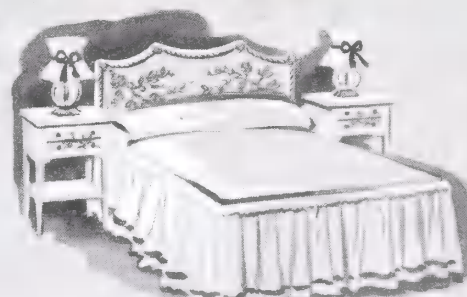
Bedroom, Dining Room  
and Occasional Furniture

JOHNSON FURNITURE CO.  
JOHNSON-HANDLEY-JOHNSON CO.



Modern Originals

THE WIDDICOMB  
FURNITURE COMPANY



French and English  
Period Groupings

JOHN WIDDICOMB COMPANY







Snack Scoop—For informal serving of popcorn, pretzels and peanuts, or can be hung on wall to hold ivy. 9" long. \$2.95 each.



Heart Wall-Bracket—This heart-shaped treasure comes straight from a Green Mountain kitchen. 5"x10". \$2.95 each.



Wall Shelf—Gaily decorated, to hold choice pieces of pottery, herbs or tiny plants. 19"x12". \$4.95 each.



Dower Chest—A chest for holding all sorts of things—whether sweaters, stockings, toys or shoes. 16" long, 11" high, 11" wide. \$15 each.



Right up till thirty years ago, this was the general store. Now it is the wood-working shop. The designer-craftsmen live upstairs.



Magazine Rack—Just what you've wanted, in bright gay colors, for your favorite magazines and your daily paper. 13½" long, 14" high, 8½" wide. \$5.95 each.



Sap Buckets—This really old sap bucket, gaily painted, makes a wonderful waste basket or for holding and knitting catchall. \$3.95 each.

# Americana from the Hill

AS TYPICALLY NEW ENGLAND A

*Right in our own backyard—the newest, most exciting type*

*of folk art. It is true Americana and as colorful and rugged as the*

*Green Mountain Country of Vermont. In this peaceful setting, an artist and*

*his wife have captured the charm of rural New England in handmade*

*woodcraft. You'll love these festive,*

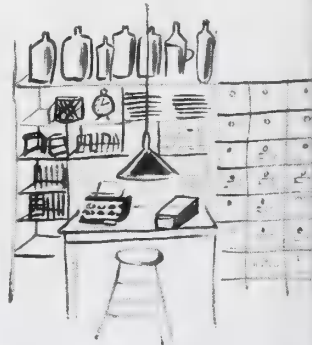
*originals, of smooth Vermont pine.*

*We've shown just a few*

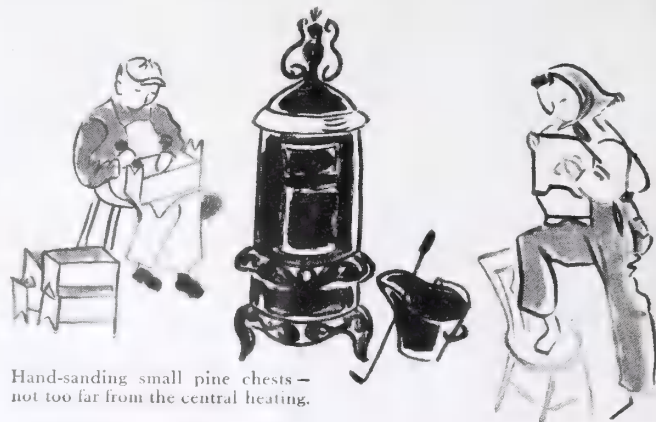
*from our collection that includes a piece*

*suitable for every room in your house. In*

*natural-color wood or in red, blue or black background.*



The shop office used to be the drug department, so the filing cabinet still has seen yellow snuff, magnesia, etc. in many of the drawers.



Hand-sanding small pine chests—not too far from the central heating.

## Jordan Marsh



# of Vermont

JORDAN'S



he shop boss  
ostly smokes  
d thinks — or  
st smokes. But  
e BOSS, she  
ubs paint all  
y, which makes  
ore mess.



Cigarette Caddy—Will hold two full packs of your favorite cigarettes. 4"x4"x5" high. \$3.95 each.



Wall Mottoes—Colorful provincial wall decorations for any room in the house. 10" high, 9" across. \$2.95 each.



Desk Basket—A wonderful box for holding unanswered letters or use it as a flower pot. 5½"x5½"x6" high. \$3.50 each.



Tray—A wonderful lightweight tray, easy to keep clean, for use indoors or out. 18" long, 12" wide. \$3.95 each.



Handkerchief Box—Keep your "hankies" in apple-pie order with this convenient box. 9" square, 2¾" high. \$3.50 each.



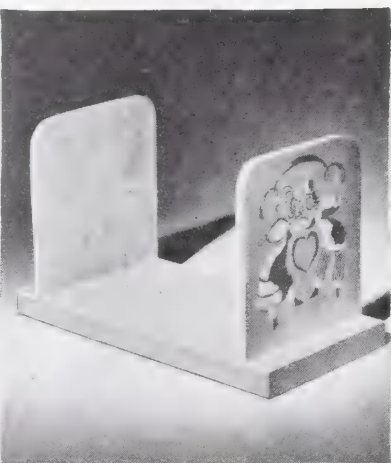
Spoon Rack—An old Colonial custom. Hang spoons in it and put little pots of flowers in the base. 18"x12". \$4.95 each.



Lap Desk or Writing Box—Will hold paper, pen and ink. 12" square, 4" high. \$7.95 each.



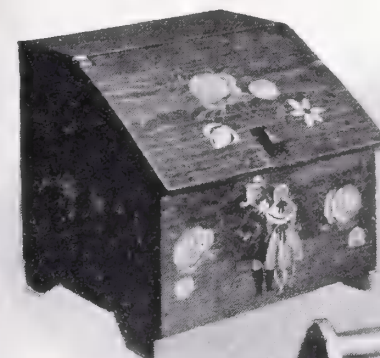
Love Chest—Large enough to hold lots of costume jewelry, or your husband's or sweetheart's V-Mail letters. 15"x17½"x7½". \$5.95 each.



Book Ends—This one-piece book end is just the right size for table or desk—children love it, too. 10" long, 6" wide. \$1.95.



Slipper Stool—Our Colonial mothers kept their warm winter slippers in it. Modern mothers use it as a sewing box. 13"x8½"x6½". \$4.95 each.



Sewing Box—A wonderful box long enough to hold all your sewing and darning accessories. 10"x10"x11" high. \$7.95 each.



Salt Box—Can be hung in convenient spots to hold mail—potted plants, paper napkins, kitchen matches, etc. 8½"x5". \$2.95 each.



Tool Tray—A Vermont carpenter's tool tray—designed to tote highballs and iced teas. 16"x8½". \$5.95 each.

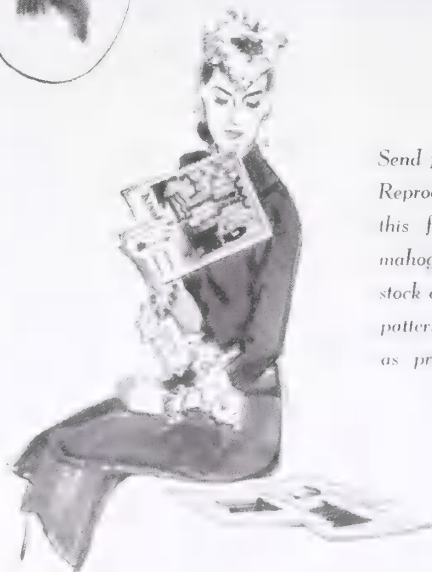
Jordan Marsh





### *Kindel Reproductions*

give you the sense and feel of exquisite living. They act upon your bedroom in much the same way that a Toscanini does upon an orchestra — adding a subtle beauty and distinction that lifts it above the ordinary. Naturally, such artistry is not to be measured by price — a fact that removes any thought of it being extravagant to possess a Kindel bedroom.



Send for illustrated handbook of Kindel Reproductions; familiarize yourself with this famous open stock collection of mahogany masterpieces. If not now in stock at your Kindel dealer's, any desired pattern will be made available as soon as present aircraft war work permits.

**KINDEL** FURNITURE  
COMPANY *Grand Rapids*  
*Michigan*



# Mrs. A. ATWATER KENT, Jr.

carries on her family's tradition for  
beautiful entertaining at her estate, "Foxcroft Hill"



*Mrs. Kent's dinner table with crystal candlesticks, bowls, and handsome Waterford glasses.*

## AGAINST LILIES, FREESIAS, LILACS, SPARKLES MRS. KENT'S FAVORITE, THE WATERFORD DESIGN

Astonishingly talented, Mrs. A. Atwater Kent, Jr. is a landscape painter, an expert yachtswoman and skier. She is an interested member of the Philadelphia Stage Door Canteen, the Officers' Club, the Navy League—and she is a hostess of exquisite taste.

*"I love the solid crystal of the Waterford pattern," says Mrs. Kent. "Its bold proportions are so much in the mood of today's new decor."*

Waterford is just one of the many hand-blown patterns of Libbey Glass. Although the mastercraftsmen who created this exquisite crystal are now making glass products demanded by war, you may still select Libbey patterns in leading stores. You may even purchase a few pieces—knowing that after the war, you can add to them.

# LIBBEY GLASS

*Established 1818*

A PRODUCT OF OWENS-ILLINOIS GLASS COMPANY, TOLEDO, OHIO

*Libbey  
Waterford pattern  
shown on  
Mrs. Kent's table*



GOBLET



CLARET



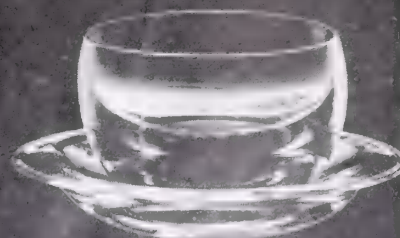
WINE



SHERBET



CORDIAL



FINGER BOWL AND PLATE

Hand-blown on every piece—





## A NAVIGATION OF FRIENDSHIPS

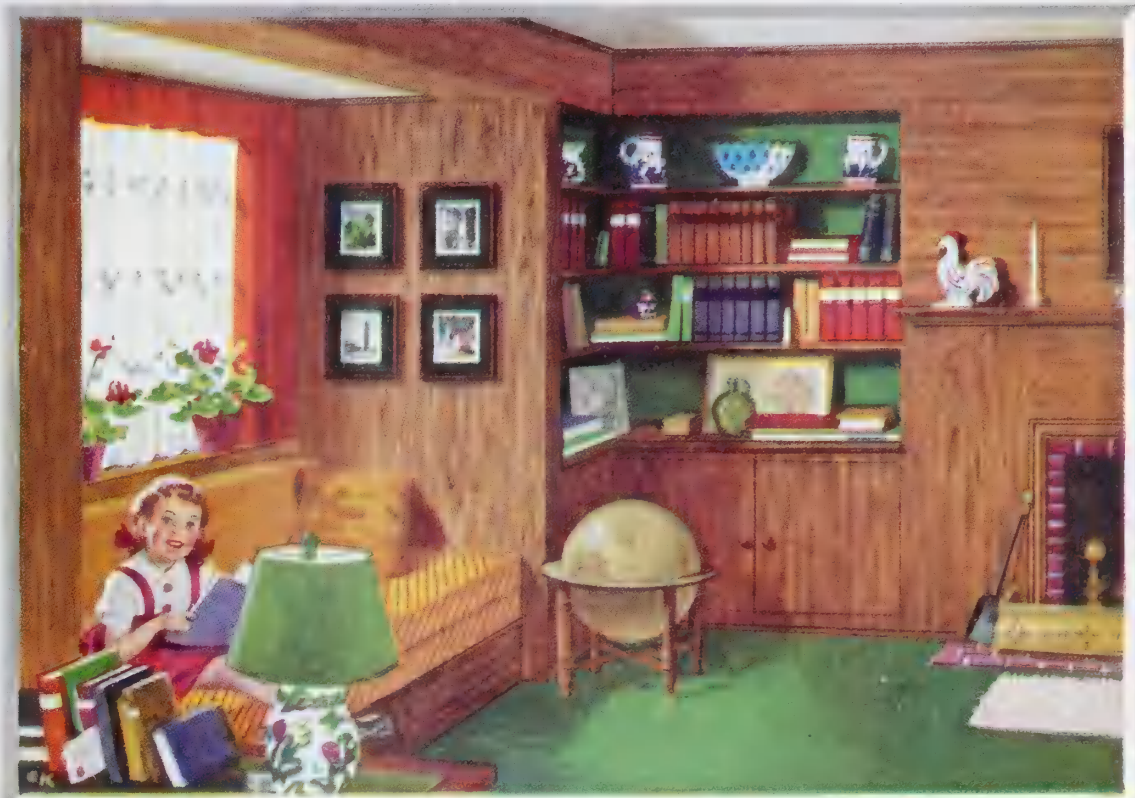
In the long reach from sail to steam, Matson has sped the new and never spared the old. It has taken the travail out of travel in the Pacific and made it a joy to remember and re-new. It has revealed to Mainlands and Islands what each has to offer the other and found anchorage in the sentiments as well as the ports of the peoples it serves. And when, our war task done, peace comes and the oceans of earth and sky are safely navigable again, Matson hopes in both to be able to live up to the expectations of its friends.

**Matson** KNOWS THE PACIFIC

MATSON LINE (MATSON NAVIGATION COMPANY ■ THE OCEANIC STEAMSHIP COMPANY)  
TO HAWAII, NEW ZEALAND, AUSTRALIA VIA SAMOA, FIJI



*Rub your eyes and look again . . . it's true! An excitingly beautiful, walnut-paneled room in your home . . . and at very low cost. It's Weldwood Plywood Paneling . . . charming, lovely and so livable! And you don't have to build a new house to enjoy such a room either. It's not much more than an "overnight job" to install these big panels over old, ugly walls!*



## Now you can plan on it...A Room Like This in a Low Cost Home!

A dream room? Yes! . . . but it's real!

. . . A charming wood-paneled room as beautiful as ones you've admired in the most luxurious homes!

It can be yours in warm walnut, rich mahogany, cool oak, knotty pine, gum or almost any other fine hardwood of your choice.

And at little more cost, overall, than for ordinary plastering!

Think of the many advantages of Weldwood Plywood construction, too.

Dry-built walls of Weldwood are crack-proof and permanent.

They eliminate the expense of repairing or replacing plaster.

They save you as much as three to six weeks in building time; you don't have to stop carpentry work while tons of water slowly evaporate from new plaster walls. They bring in no moisture to make windows stick and doors warp.

And they're guaranteed for the life of the house!

All these advantages are yours, too, when you select Weldwood Utility Panels for walls and ceilings to be covered with paper or paint. These inexpensive panels faced with

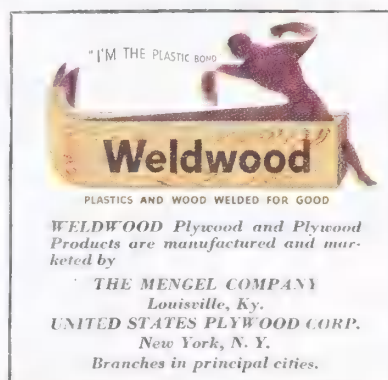
unselected hardwood gum are an ideal base for either a paper or paint finish. They're crack-proof and never subject to "grain-raise" — no lining is required under wall paper.

*Weldwood Plywood Paneling will be available both pre-finished at the factory, and natural, for finishing after installation.*

Ask your architect and builder to tell you more about Weldwood Plywood Paneling and Weldwood Utility Panels. Ask your lumber dealer to secure actual samples for your inspection.

# WELDWOOD PLYWOOD

Waterproof Weldwood, so marked, is bonded with phenol formaldehyde synthetic resin. Other types of water-resistant Weldwood are manufactured with extended urea resins and other approved bonding agents. Back of these Weldwood Products are unmatched facilities and experience in Plywood production and fabrication. Available also are the services of a qualified technical staff which includes engineers, chemists and wood technologists.



Send for **FREE Illustrated Booklet** showing many ideas, in full color, for beautiful, low-cost wood-paneled rooms.

UNITED STATES PLYWOOD CORPORATION  
616 West 46th Street, New York 19, N. Y.

Please send me a free copy of "Beautiful Wood—For Beautiful Homes".

Name

Address

City  Zone  State



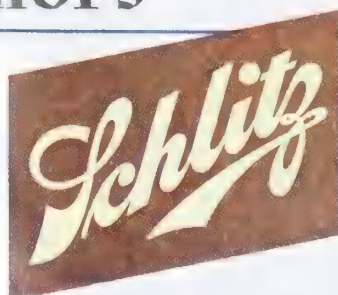
# Never a bitter note

**T**hat famous flavor found only in Schlitz is as free from bitterness as a songbird's lighthearted melody. For Schlitz is brewed with just the *kiss* of the hops, bringing you all of the delicate hop flavor and none of the bitterness



JUST THE *kiss* OF THE HOPS

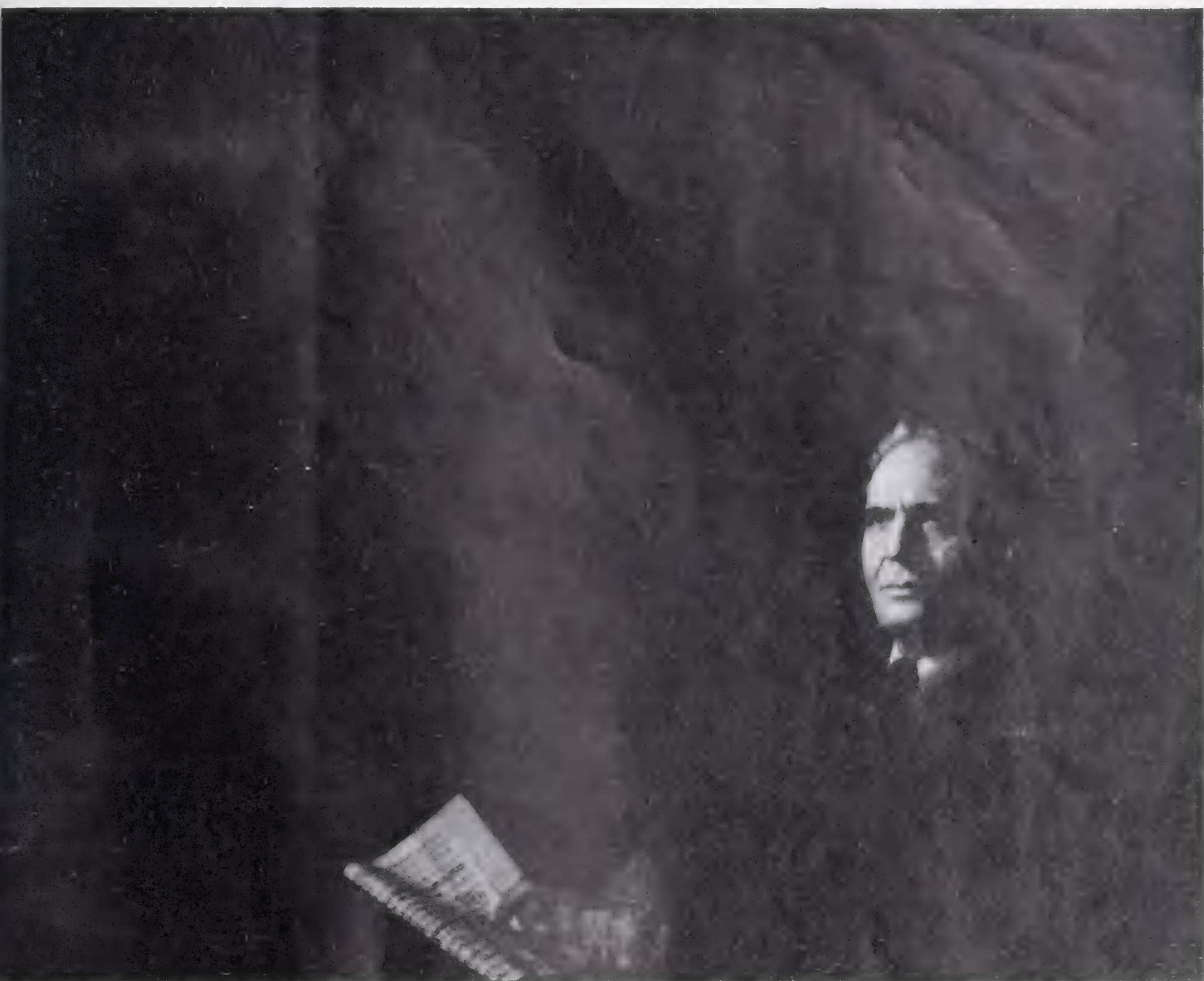
*...none of  
the bitterness*



THE BEER THAT MADE MILWAUKEE FAMOUS

Copy. 1944, Jos. Schlitz Brewing Co.,  
Milwaukee, Wis.





*As he listens...*

## Bruno Walter Dreams of an "American Salzburg"

It all seemed so far away now... the distant Alpine peaks... the tumbling rivulet cleaving through the ancient city. Ah, that was *Salzburg*—Salzburg, and the great music festival he had helped to make so famous.

But this was 1944, and a new world had won his love. A new land, where there was as yet no Salzburg... no great musical center to breathe inspiration into an eager continent.

Yet, *listen!* Here was recorded music as Salzburg's own Mozart might have dreamt it, centuries ago. Music that soared to ethereal heights, then crashed to abysmal depths, rising once again to touch all the infinity of human emotion. It was the music of a symphony that Bruno Walter had directed long ago, but now its notes were as sharply etched and crystal-clear as though each instrument had fallen anew under the spell of his baton.

"Never have I heard such faithful reproduction," said the famed conductor. "It is superb, incomparable!"

Bruno Walter was listening to the only Meissner electronic radio-phonograph in existence—the final laboratory model perfected just

before war turned all of Meissner's skill and knowledge to the manufacture of electronic war equipment. The instrument is now on loan "for the duration" to the music room of Mt. Carmel high school, in Meissner's home community.

"What an inspiration this must be to all those young people," mused Bruno Walter as the automatic record-changer deftly reversed the disk. "And how interesting that something which has been created in the little city of Mt. Carmel has such tremendous power to speed the message of music to countless millions."

From Mt. Carmel, Illinois—already widely known as "The Little City of Great Music"—will come your own luxurious postwar counterpart of the priceless model which Bruno Walter found so enthralling. Then you, too, will know the faithfulness of Meissner reproduction... the purity and clarity of tones heretofore lost or blurred under even the most favorable of conditions. No longer will you be irritated by the "missing elements" in much of today's reproduction of recorded music.

And you'll join with Bruno Walter in welcoming these and many other important Meissner advantages described at the right.

**AUTOMATIC RECORD CHANGER**—plays both sides of a record in sequence, *one* side only, or *repeats* a record just played... avoids record breakage. Provides 2 hours or more of music without your touching a record.

**FREQUENCY MODULATION**—plus advanced electronic features for fidelity and tonal range greatly surpassing such qualities in home radio-phonographs now in use.

**SUPER SHORTWAVE... DISTINGUISHED CABINETS... NEW IDEAS** in a host of other advancements already being engineered into Meissner electronic equipment for our armed forces around the world.

*For tomorrow -*  
A NEW WORLD OF SOUND AT YOUR FINGER TIPS



**MEISSNER**  
MANUFACTURING COMPANY • MT. CARMEL, ILL.  
ADVANCED ELECTRONIC RESEARCH AND MANUFACTURE





# REVOLUTIONARY NEW FACTORY-BUILT GLASS UNIT FOR WINDOWS

## *Thermopane* THE WINDOWPANE THAT INSULATES

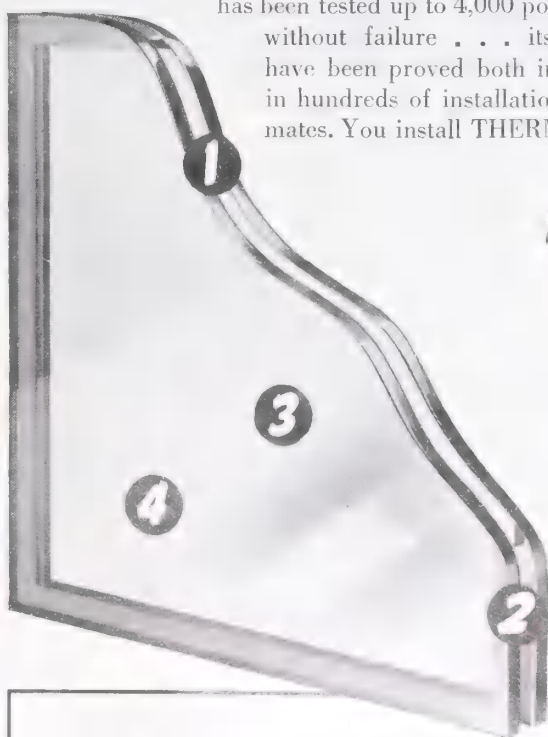
*with the*  
**BONDERMETIC SEAL**

THERMOPANE, a patented, factory-built transparent glass insulating unit for homes and other buildings, is announced by Libbey-Owens-Ford after fourteen years of research.

Here's the first successful windowpane ever made with permanent built-in insulation. It's made of two panes of glass, separated by an insulating layer of air, sealed around the edges with a metal-to-glass bond. This *Bondermetic Seal* has been tested up to 4,000 pounds per square inch without failure . . . its enduring qualities have been proved both in the laboratory and in hundreds of installations in the coldest climates. You install THERMOPANE in a modi-

fied single sash, just like ordinary glass. And what a difference it makes! Keeps your home warmer with less fuel. Cuts heating costs amazingly. Deadens street noises.

When peace comes, and you build your new home, THERMOPANE will make it possible to enjoy all the benefits of double-glass insulation without the seasonal problems of putting up and taking down *extra* sash. You'll have *no extra* glass to keep clean. And at last, you'll be able to enjoy those larger windows you've always wanted *without* sacrificing heating economy. For a descriptive booklet just write to Libbey-Owens-Ford Glass Company, 454 Nicholas Building, Toledo 3, Ohio.



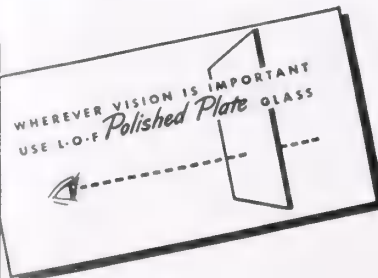
### 4 IMPORTANT FEATURES OF THERMOPANE

- 1 INSULATING AIR SPACE.** The air inside the Thermopane units is scientifically cleaned, dried and hermetically sealed. This layer of air gives Thermopane its high insulating efficiency.
- 2 BONDERMETIC SEAL.** This remarkable metal-to-glass seal permanently bonds the two panes of glass into a single unit. Strong and weatherproof, it seals the insulating air space from dirt and moisture.
- 3 NO FOGGING UP.** Because of the patented *Bondermetic Seal*, and the insulation afforded by the sealed-in air, frosting up and condensation are eliminated on the two inner surfaces.
- 4 ONLY TWO SURFACES TO CLEAN.** The inner glass surfaces are specially cleaned at the factory . . . always stay clean.

Copyright 1944, Libbey-Owens-Ford Glass Co.



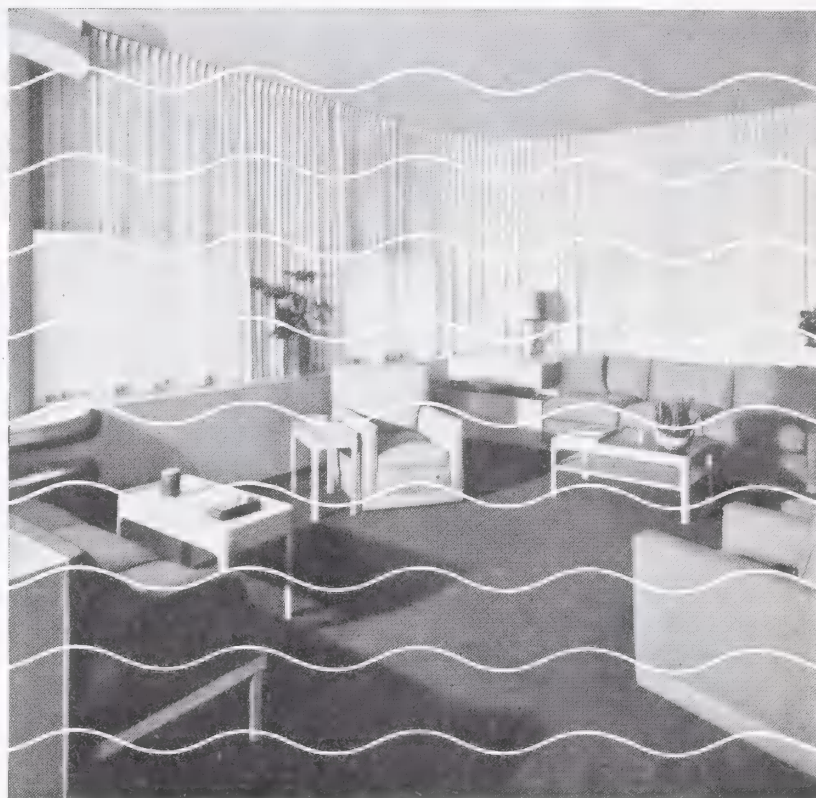
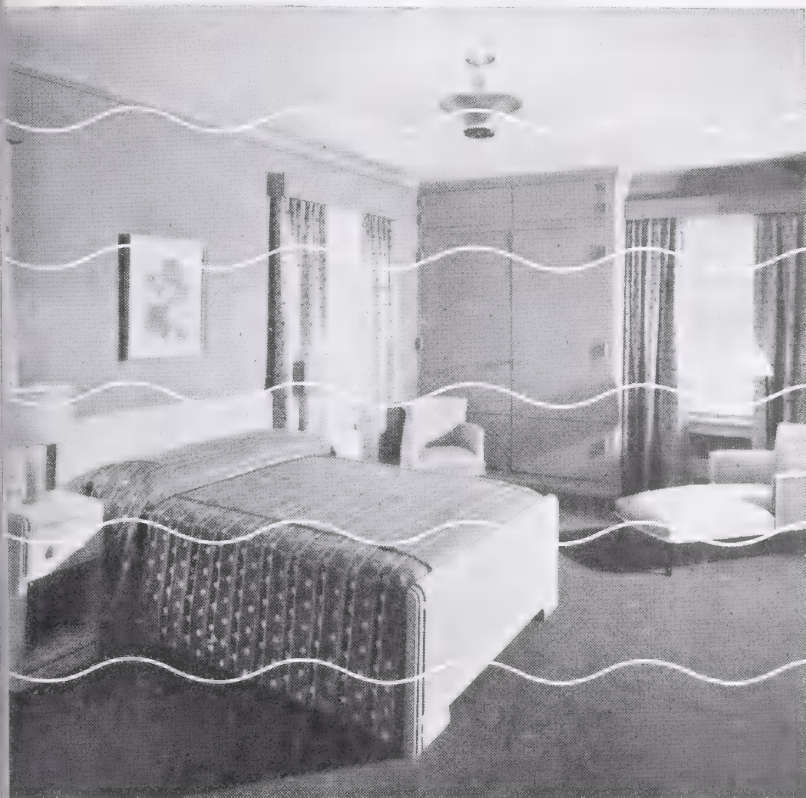
**LIBBEY • OWENS • FORD**  
*a Great Name in* **GLASS**



Trade Marks Registered



# Your *Bedrooms* can help Heat your *Living Room*!



## WITH MODUFLOW SECTIONAL HEATING CONTROL

A REVOLUTIONARY improvement in house-heating control systems for postwar homes has just been perfected by Minneapolis-Honeywell.

This newest development is called MODUFLOW.

Moduflow means heat *modulated* to just the desired degree with a uniform continuous *flow*. A Moduflow Control System will eliminate the cool periods and drafts resulting from ordinary "on and off" heat supply.

With a Moduflow Sectional Control System, you can maintain different temperatures in different

sections of your new postwar home, according to requirements . . . For example, you can have 70 degrees in your living room, 65 degrees in your bedrooms, 50 degrees in your built-in garage, and so on. Thus the heat saved in your bedrooms can be used to help heat your living room.

Whether you build a mansion or a cottage, you can have the comfort afforded by a Honeywell Moduflow control system. Send for the interesting new booklet, "Heating and Air Conditioning the Postwar Home." It is yours for the asking.

*Keep Backing the Attack—Buy MORE War Bonds!*

LISTEN: *The Blue Jacket Choir with Danny O'Neil every Sunday 11:05 to 11:30 A.M. Eastern War Time, C.B.S.*

MINNEAPOLIS  
**Honeywell**  
TEMPERATURE CONTROLS

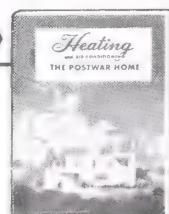


SEND FOR THIS BOOK

Minneapolis-Honeywell Regulator Company  
2745 Fourth Avenue South  
Minneapolis 8, Minnesota

Please send my free copy of "Heating and Air Conditioning The Postwar Home"

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

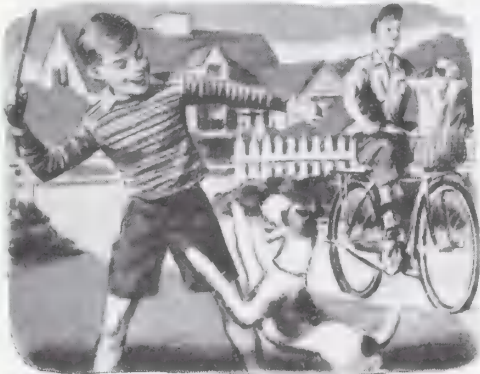


**FREE**

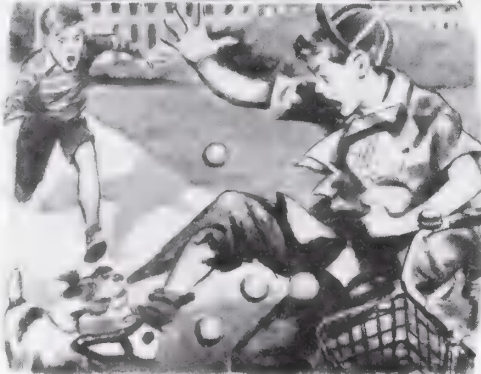


BUY  
WAR BONDS

*My son calls it*  
**"DOG-BITE"  
INSURANCE**



**1** My son Bill was playing out on the lawn with his dog the other day, when a new delivery boy came up the drive. The terrier frisked over for a romp, and somehow toppled the boy off his bike.



**2** In a jiffy groceries were all over the place, the boy was on the ground, pants torn and his leg scratched and bleeding. Maybe the dog accidentally nipped him . . . maybe the fall caused it.



**3** Anyway, the boy was mad. "I'll sue your Dad!" he said. Bill was mighty scared until I got home that night and explained how my "North America" insurance takes care of just such accidents.



**4** "How'd you know a thing like this might happen, Dad?" he asked. "Well, Son, I didn't. But, my insurance Agent knows there's always a dog around the house. So, he figured we might need that 'dog bite' insurance some day. We did!"

You may not own a dog. But, there are other ways in which you may need protection against serious financial loss. Ask your Agent or Broker if your present insurance is sufficiently broad to cover your loss in the event of:

1. Fire, theft or damage to your home, car or personal property.
2. Loss of what you own through claims for injuries to other persons or damage to their property.
3. Loss of income through personal accident on land, in the air, or at sea.

You can easily get insurance against these and other hazards through your local Agent or Broker. Let him tell you how little it costs for "North America" protection.

North America Agents are Listed in local Classified Telephone Directories. Insurance Company of North America, founded 1792, oldest American fire and marine insurance company heads the group of North America Companies which write practically all types of Fire, Marine and Casualty insurance, through your own Agent.



**INSURANCE COMPANY OF  
NORTH AMERICA  
COMPANIES**



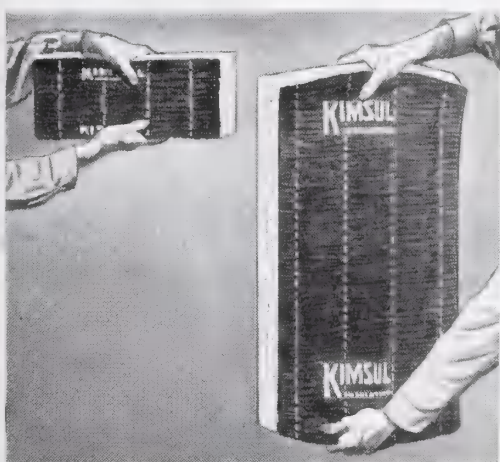
I've been trying to  
get Jim to insulate the  
attic for months



Tell him about KIMSUL\*...  
installing it is no  
job at all!



Here's why it's so easy to install KIMSUL yourself



**Light and Compact**—Like a closed accordion, KIMSUL comes to you compact and convenient—compressed to 1/5th its installed length. That means 1/5th the bulk, 1/5th the number of rolls needed to insulate your attic. Add to this the advantage of light weight... and KIMSUL saves you as many as 32 tiring trips to the attic.



**Fits Like a Glove**—KIMSUL fits snugly between the joists in your unfloored attic. Simply fasten one end of the blanket at junction of floor and eave. Stretch it taut and fasten to opposite eave. Repeat for each open section of the floor. That's all! If your attic is floored, apply KIMSUL between the rafters of your sloping roof.



**No Fuss...No Muss**—You don't have a house-cleaning job on your hands after KIMSUL is installed. There are no siftings, no dust or dirt. Order KIMSUL today from your lumber or building supply dealer, department or hardware store. Kimsulate your attic and enjoy a cooler home during the summer, save up to 30% on fuel during the winter.

**KIMSUL**  
REG. U.S. & CAN. PAT. OFF.  
**INSULATION**

\*KIMSUL (trade mark) means  
Kimberly-Clark Insulation

A PRODUCT OF  
**Kimberly  
Clark**  
RESEARCH

#### 6 More Reasons for Insisting on KIMSUL

**Remarkably Efficient**—The insulating efficiency of Double-Thickness KIMSUL is equal to 6 inches of wood; 37 inches of brickwork; or 89 inches of concrete.

**Fire-Resistant**—There is no insulation known that will make your home fire-proof. But the insulation must not add to the fire hazard of a wood frame structure. KIMSUL meets this requirement because it is chemically treated to resist fire.

**Moisture-Resistant**—KIMSUL will float indefinitely on water, proving its water-resistant qualities.

**Stays Put**—Once installed, KIMSUL does not sag, sift or settle.

**Lasting Protection**—KIMSUL is long-lived because of the materials from which it is made; wood fibers impregnated with asphalt.

**Economical**—Pays for itself in fuel savings; reduced housecleaning expense; added comfort.

#### MAIL COUPON TODAY FOR FREE FOLDER

KIMBERLY-CLARK CORPORATION  
Building Insulation Division, Neenah, Wis.

Please rush new Free Booklet with full information about easy-to-install KIMSUL insulation.

We now live in: ☐ Our Own Home ☐ Rented House ☐ Apartment

Name \_\_\_\_\_

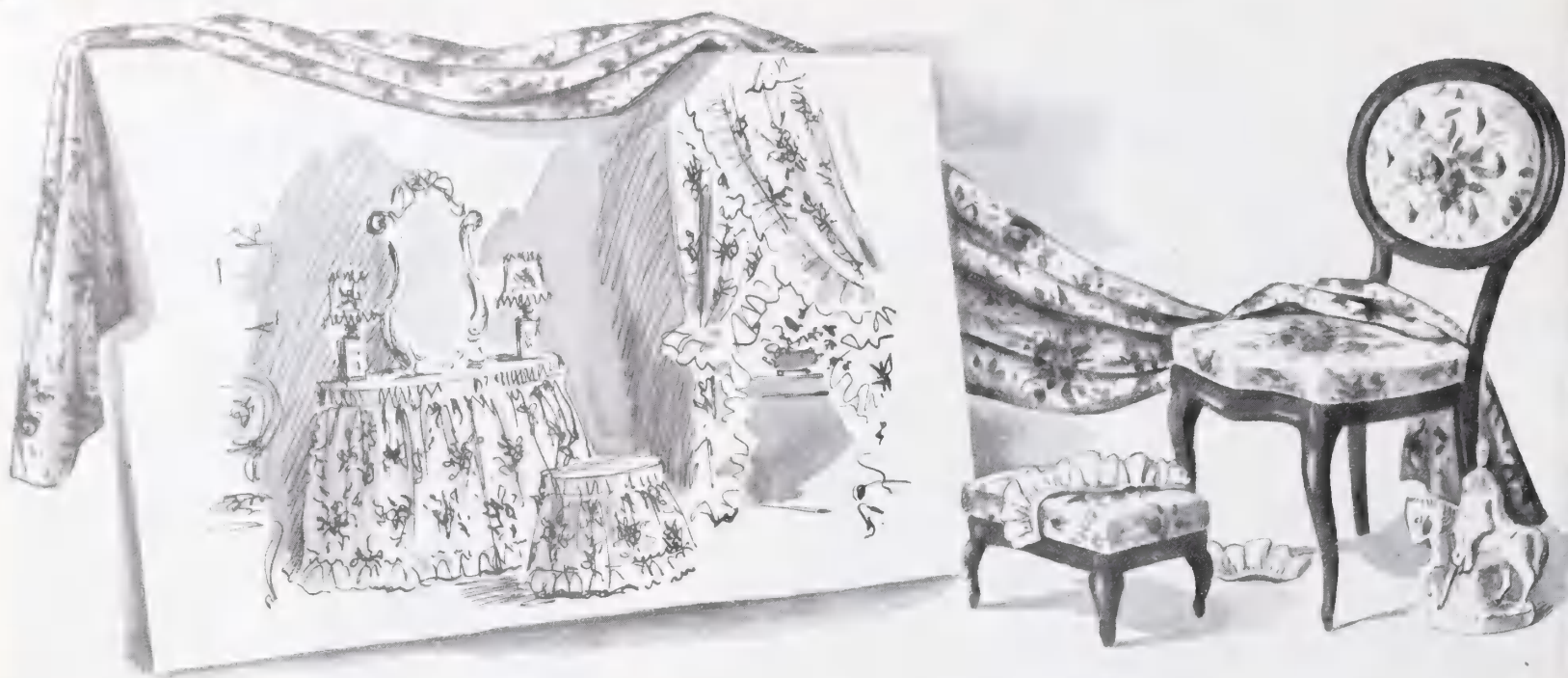
Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

HB-544





## For Exciting Home Decoration—

"Everglaze" is a thing of beauty and a joy forever! Your family will glow with pride—your friends will admire—when you do over a room with "Everglaze" Finish chintz. It's practical for slip covers, draperies, bedspreads and 100 other uses.

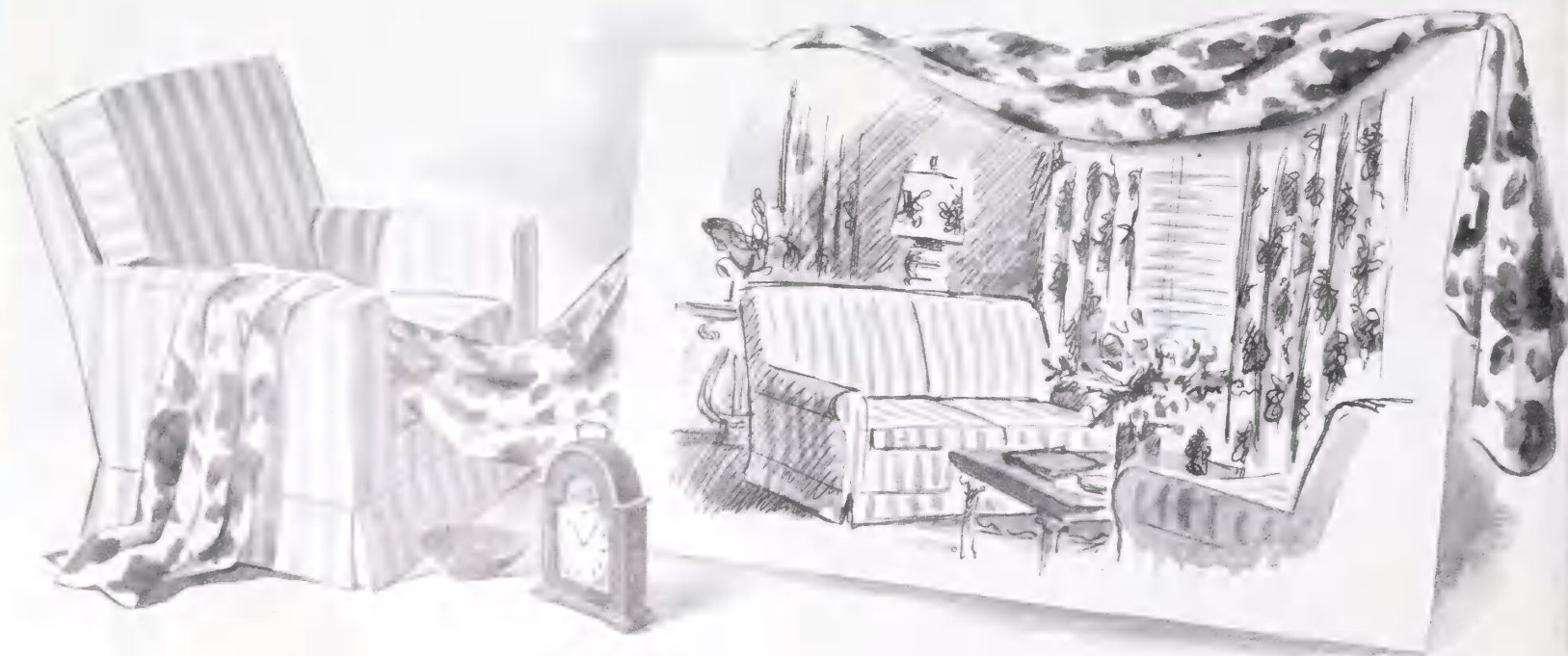
*Everglaze\** Finish  
**FABRICS**

Glowing to the eye, it stays flower-fresh through repeated washings. It is resistant to soil and dust (which means less launderings). Its lustre is lasting.

Then, too, "Everglaze" is so durable. The finish is an impregnated part of the fabric. Tests by Better Fabrics Testing Bureau show that "Everglaze" finished cloth wears four times as long as the same cloth without the finish. All in all, it is a most beautiful and exceedingly practical fabric—and it is moderately priced, too!

Be sure to ask for lovely "Everglaze" Finish chintzes at your favorite store or decorating shop.

\*Reg. U. S. Pat. Off.





There is something forthright and honest about the markings on Duncan's Hobnail . . . like the sure, sturdy print of a frontiersman's hob-nailed boot in the soft, yielding soil of early America. No frills; just strong, simple character.

That has kept Hobnail a typical Early American pattern.

We have religiously kept Duncan's Hobnail in that feeling.

The Duncan & Miller Glass Company, Washington, Pa.

# Duncan

*The loveliest glassware in America*





*Hallo, Walt!* I am impressed! Me a buck private at camp. And you with your finger on the pulse of Gotham, ask me to write about how I want to live when I get back from war!

How I want to live is really simple. Right now, war dictates that I eat off a tin plate; wash in a half-cup of water; wear the same clothes for days and days. War robs me of my books, my farm, of pleasant little things like glass of my own elderberry wine before the fire and the curtains closed against the night.

What I want, after the war, is to live like a gentleman. To live well, as Americans have...and should. Because when the shooting's over, I believe that America will be the great citadel of civilization...and we've got to keep it going for the rest of the world!

GEORGE



Sure, you want to live well, George. That urge is as American as our flag. We of Sloane have believed in it...and satisfied it for over a century. Helping America live well...to live better...to keep alive the good things in life...is our job for today, tomorrow and forever.

**W&J SLOANE**

FIFTH AVENUE AT 47TH ST., NEW YORK

WASHINGTON, D. C. • SAN FRANCISCO • BEVERLY HILLS • WHITE PLAINS



**SCOTT**  
FINE RADIO  
RECEIVERS

The impertinent Piccolo punctuates  
fine music with a voice shrill, sibilant,  
insistent . . . exciting to hear if you  
listen with  
a Scott!



E. H. SCOTT



The Piccolo pipes up among the more austere instruments with a high brash assurance that often makes them seem dull and throaty by comparison. An octave higher than its cousin the Flute, it brings a shrill brilliance to any theme, whistles excitement into any score.

But you may never have *heard* the Piccolo truly, if your radio dulled its staccato voice! Then indeed you will want more than ever to be a Scott owner after-the-war . . . to have it bring to your unbelieving ears each single instrument in the orchestra, in its own voice and timbre, as in a "living performance."

Meanwhile the Scott has sterner work

to do. A Scott goes aboard the ships of our Navy, our tanker fleet, and merchant marine, wherever the flag flies, bringing news broadcasts and favorite programs from home to lonely seamen. The Scott went early to war because it was the *first* safe broadcast "all wave" radio, its low radiation affording no telltale leakback to submarine direction-finders.

So instead of begrudging a Scott to those men at sea who need them urgently now—make sure that one will be yours in the earliest days of peace. A good way is to buy BONDS, BONDS and MORE BONDS now.



**E. H. SCOTT RADIO LABORATORIES, INC.**  
4428 RAVENSWOOD AVENUE, CHICAGO, ILLINOIS

E. H. SCOTT LABORATORIES, Inc.,  
Dept. 12H4, 4428 Ravenswood Avenue,  
Chicago 40, Illinois

Please send me a complimentary copy of your new booklet on  
radio, "Achievement Through The Years."

Name .....

Address .....

City.....State.....



## A FINE way to treat a Good Husband!

A Luxurious Streit Slumber Chair is a mighty welcome and practical way of saying "*Thanks a Million*," day after day, year in, year out.



The LAFAYETTE-10

Two of the BEAUTIFUL MODELS  
that lend distinction  
to any living room

NEW YORKER-34



LEXINGTON-06



That man in your life—he *deserves* the restful, *relaxing* comfort of a beautiful Streit Slumber Chair! Here's the easy chair with patented, exclusive comfort features—scientifically designed to completely RELAX the body.

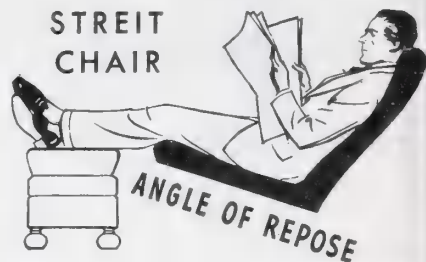
SOFT-CUSHIONED seat and back adjust to three different angles of restful repose. The feet always remain in normal position because the front of the seat isn't raised.

LUXURIOUS RELAXATION—just sink into its thick, soft cushions that snuggle up firmly to the small of the back. No slipping forward, because the weight of the body is perfectly distributed.

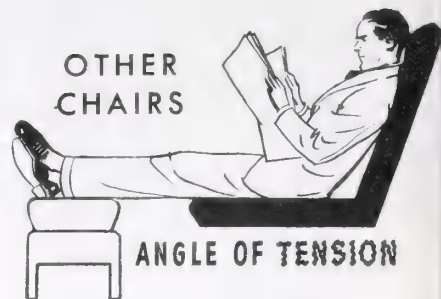
Your man will *love* his Streit Slumber Chair—and love *you* for getting it for him!

SOLD BY LEADING FURNITURE DEALERS  
from coast to coast

STREIT  
CHAIR



OTHER  
CHAIRS



THE BEAUTIFUL  
*Streit* SLUMBER CHAIR



This Triangular Trade-Mark  
Protects You. It Appears on  
the Back Rail of Each Gen-  
uine Streit Slumber Chair.





# IMPERIAL *Cape Cod*

Here is distinctive beauty in quality American crystal . . . designed for 'round-the-clock table service. Cape Cod is a design inspired by Old English decorative treatments—and it has been moulded into lustrous water-clear crystal by Imperial's master craftsmen to give it an ageless beauty. If you choose Cape Cod crystal for your own service, you can make no finer choice; if you choose it for giving, you can pay no finer compliment. Ask to see Imperial Cape Cod Crystal at your favorite gift, jewelry or department store.

HAND CRAFTED AT THE IMPERIAL GLASS CORPORATION—BELLAIRE, OHIO





## HOW TO "SHOOT" PICTURES

Tent-show audiences stood up and cheered when Deadeye Dick banged out an Indian-head with 87 shots.

Roughly speaking, the latest improvement in Dick's technique is known as television. Of course, television is somewhat less noisy, and — need we add — somewhat more accurate.

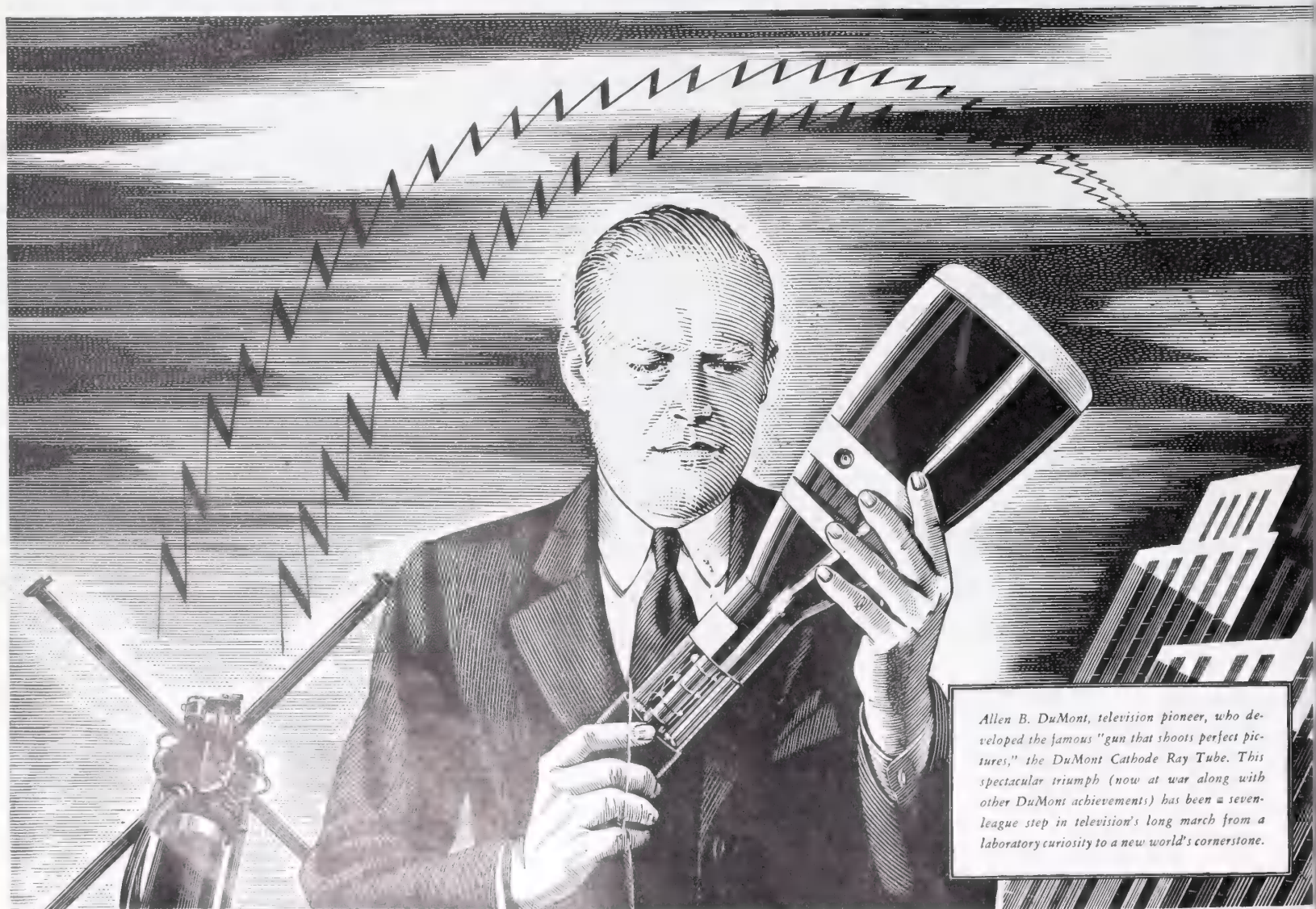
Television's "gun"—the DuMont Cathode Ray Tube—shoots its bullets with incredible rapidity—and it shoots billions of them, not just 87. These bullets are electrons, electrons which are simply infinitesimal *pieces* of the picture being televised.

The magical DuMont gun . . . television in its full glory!

This truly revolutionary achievement will mean much more in your life as soon as the war's over.

The time is nigh. We are ready. DuMont Television-Radio sets for your home represent television at its most advanced stage . . . the *truest*, clearest kind of instantaneous image reproduction, made possible only by the Cathode Ray Tube.

You've waited a long time for television. Accept nothing less than DuMont quality.



Allen B. DuMont, television pioneer, who developed the famous "gun that shoots perfect pictures," the DuMont Cathode Ray Tube. This spectacular triumph (now at war along with other DuMont achievements) has been a seven-league step in television's long march from a laboratory curiosity to a new world's cornerstone.

COPYRIGHT 1944, ALLEN B. DUMONT LABORATORIES.

**DU MONT**

*Precision Electronics and Television*







SPRINGTIME INDOORS ALL YEAR 'ROUND

## *Imperial Tables*

KEEP UP THE AMERICAN WAY OF LIVING

**Y**OU will permanently capture the refreshing beauty of springtime for your home when you choose Imperial Tables. Beauty of design; beauty of choice cabinet woods; beauty of skilled workmanship and fine finish combine to make their use

a happy and satisfying investment. Selections at your dealers are limited today because of restrictions and war production; will again offer you large individual choice just as soon as possible.

In the meantime, you will find

inspiration and ideas in the illustrated booklet "How to Use TABLES to Revitalize your Home," sent for 10 cents (coin.) Please address Dept. L-5.

**IMPERIAL FURNITURE COMPANY, Grand Rapids, Michigan**



*For over 40 years this trade mark has been a guide to America's Finest Tables.*



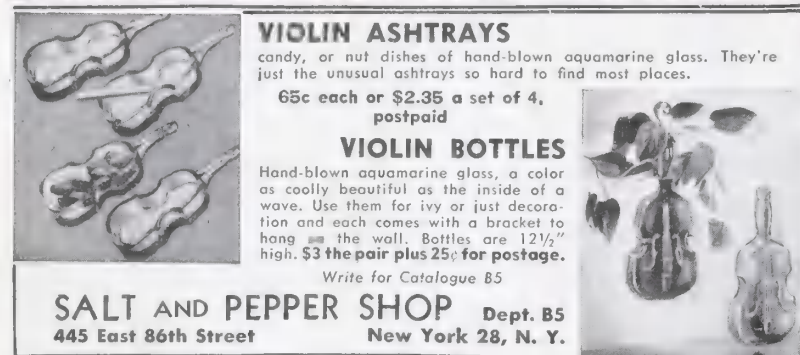


"Gubelin" watches  
Stainless steel 17 Jewel \$65.  
18 kt. Gold, 17 Jewel \$135.  
Fed. Tax included

14 kt. Gold clip Earrings and Diamonds . \$1035.  
Earrings to match \$970.  
Fed. Tax included

**GUBELIN**  
INC.  
Watches and Clocks  
336 PARK AVE., NEW YORK

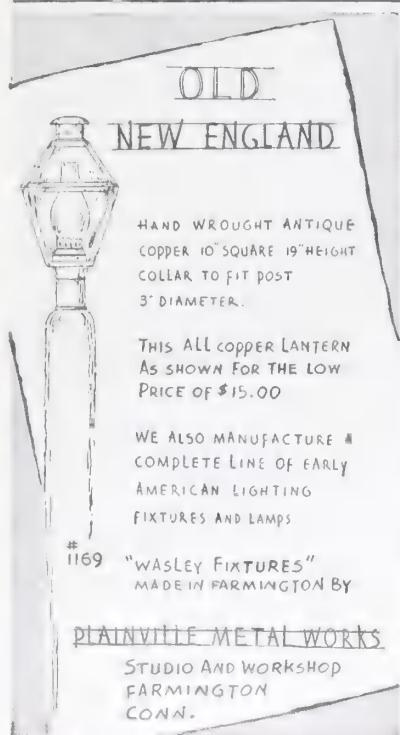
**EDMOND FRISCH**  
Jewelry  
336 PARK AVE., NEW YORK



**VIOLIN ASHTRAYS**  
candy, or nut dishes of hand-blown aquamarine glass. They're just the unusual ashtrays so hard to find most places.  
65c each or \$2.35 a set of 4, postpaid

**VIOLIN BOTTLES**  
Hand-blown aquamarine glass, a color as coolly beautiful as the inside of a wave. Use them for ivy or just decoration and each comes with a bracket to hang on the wall. Bottles are 12 1/2" high. \$3 the pair plus 25c for postage.  
Write for Catalogue B5

**SALT AND PEPPER SHOP** Dept. B5  
445 East 86th Street New York 28, N. Y.



**OLD NEW ENGLAND**

HAND WROUGHT ANTIQUE  
COPPER 10" SQUARE 19" HEIGHT  
COLLAR TO FIT POST  
3" DIAMETER.

THIS ALL COPPER LANTERN  
AS SHOWN FOR THE LOW  
PRICE OF \$15.00

WE ALSO MANUFACTURE A  
COMPLETE LINE OF EARLY  
AMERICAN LIGHTING  
FIXTURES AND LAMPS

#1169 "WASLEY FIXTURES"  
MADE IN FARMINGTON BY

**PLAINVILLE METAL WORKS**  
STUDIO AND WORKSHOP  
FARMINGTON  
CONN.



**PLACE ORDERS EARLY**

*The Loveliness of Cypress*

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. New-dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

6 2 chairs, settee, coffee table, \$28.90  
PIECES side table, footstool  
3  
PIECES 2 chairs and settee \$20.75

Freight Prepaid in U. S. A.  
Add \$3.00 on the Pacific Coast

**Little Tree Company**  
Dept. HB, Winter Park, Florida  
Heavy Sail Cloth Solid Color Seat Cushions  
for the Chairs and Settee \$6.00 per Set



We are FIRST to receive the NEW  
BURLINGTON PATTERN  
BRISTOL ENGLISH DINNERWARE  
Beautiful Rose decoration. Finely glazed  
durable earthenware.

**15 PIECE STARTER SETS**  
4 luncheon plates, 4 bread & butter  
plates  
4 cups & saucers, 1 covered sugar,  
1 creamer \$4.25. Express Collect  
Same for folder of complete line, with  
all the Queen Stock & Sets.  
IMMEDIATE DELIVERY

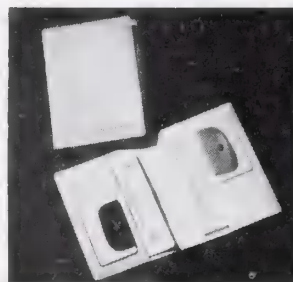
**Cardel, Ltd.**  
421 Madison Ave., New York 22, N. Y.



When you do your shopping on these pages, please remember that all prices, while verified as we go to press, are subject to change. Remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



**TOAST THE BRIDE** and send your love and good wishes with the crystal cocktail set. It's a buy we quite chesty about having tracked down because the mixer, stirrer, and 8 cocktail glasses cost just \$4.95. Don't forget to take inventory of your own glassware, too. The chances are that you need them yourself. Add 50c for postage. Denison's, 411 Fifth Ave., New York



**NEW RATION BOOK HOLDER.** Now that rationing has a new angle and we are given tokens to change, you'll want a new holder that is designed for the times. This one has two little purses, one with a red tab for meat tokens, the other with a blue tab for canned goods tokens, and compartments for your books. In natural saddle, \$2.25 plus 10c postage. Your Books, 714 Madison Ave., New York



**BEER WITH AN AIR.** Even in summer, the Pilsner season, were almost here; even if whisky were hard to get, you'd switch to beer for the sheer pleasure of using these whoppy glasses. They're made of fluted crystal, are easy to wash and dry, and hold ounces! Best of all, the price is just \$6 the dozen, prepaid, from The Beer Mart, 62 West 45th St., New York



**IT'S THE BERRIES.** One of the nicest things about summer is that berries are in season, and what to have for dessert is no longer a problem. This set will bring your dinner to a royal climax, and you'll wonder how you managed before. The covered berry and plate \$5.95 and 6 individual dishes (\$6.95) are molded crystal with a berry trim. Postpaid. The Josselyns, Box 147, Dedham, Mass.

### TRIUMPHANT TOUCHES

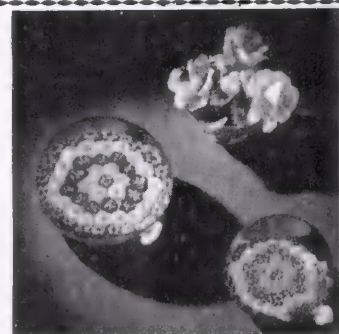
Your desk will have a proud loveliness with these imported paper weights, mosaic-like flowers under heavy glass. 2" size \$2.50. 2 1/2" \$3.95 Staffordshire flowers, miniature and breath-takingly perfect.

2" roses or pansies \$12.50

**Alfred Orlik**  
Luc.

421 Madison Avenue

New York 17

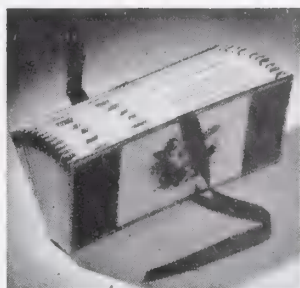






### BANK STATEMENT FILE.

We shudder to think of the state our affairs would be in if we weren't a passionate user of this file. Besides, it makes our desk look like an English garden! It's clearly indexed by months, each folder has plenty of room for statements and cancelled checks, and the outside is decorated with a colorful floral print. \$2.25 postpaid. Hostess House, 505 Fifth Ave., New York 17.



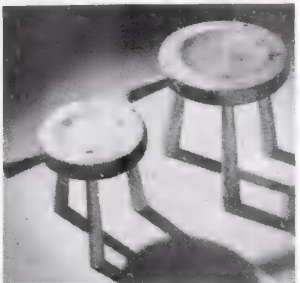
### WHO NEEDS GLASSES? Just

about everyone, we bet, and here's a pinkingly fresh set to make your summer drinks taste like ambrosia. Wonderful for mint juleps, iced tea, coke, beer, and the unusual design is creened and frosted. So any drink looks iceberg cold. Just \$5 the dozen from Union's Cooperative Mercantile Institution, Box 1229, Salt Lake City, Utah.



### COUNTRY STYLE.

When we found these milking stools we wanted to buy a house in the country and build a room around them. We love them that much. We'd use them for chair-side tables, sit-by-the-fire stools, and of course we'd have one in the bathroom and hang guest towels on its jutting arm. Entirely handmade of pine, \$6.50, or \$5.95 for small size. Express collect. The Country Store, Concord, Mass.



### STAMP CASE.

One of the nicest gifts we know is this handsome tooled leather case for stamps. The treated linen leaves are indexed for denominations (ones, twos, threes, fives, and specials) and a block of 12 stamps fits between each page, impervious to climate. No more last-minute scrambles for postage. In saddle or green, \$3.95 postpaid. Daniel's Den, 141 Newbury St., Boston 16, Mass.



### Proud Matches

No one will have to ask you for a light if you have the Photo Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50 \$4.75 plus 15¢ postage  
Box of 100 7.50 plus 25¢ postage

No C.O.D.'s please

**EUNICE NOVELTIES** Dept. H54  
5th Floor Woman's Exchange Bldg.  
541 Madison Ave., New York 22, N.Y.



### 9 Lovely Flower Prints for \$5

A portfolio of 9 hand-colored flower prints after originals by the renowned Eighteenth Century painter Chirac. You'll count these prints among the best buys of your career. It will solve many of your gift problems. Each print 15½" x 11½". \$5 the set. Postage extra.

### A Print of His Plane—\$1.50

All famous fighting planes are available including Boeing "Flying Fortress," Grumman "Wildcat," Bell "Aircobra," measuring 12" x 18". \$1.50 each or \$25 for a complete set of 20. Postage extra.

### Ballet Prints for Her Room—\$3

Variation Classique and Pose Classique by Von Munchhausen, measuring 16" x 12", \$3 each. Postage extra. The classic beauty of form expressed in the grace of the ballet. A misty blue background, frosty white ballet skirts and the purity of the design, will do wonders for a room.

Send 25¢ for catalogue of "50 Best Prints for Home Decoration" and other inexpensive prints.

### OLD PRINT EXCHANGE

14 East 48th St. New York 17, N. Y.

**LAMBS A-LIVE!**  
AND LITTLE LAMBKINS, TOO!

Made of real Lambskin, soft as heavenly fluff and as cute as any little lambsie can be!

She is sure to become a very important member of your family, adored by children and grown-ups alike.

MAIL CHECK OR MONEY ORDER TO  
**PENTHOUSE GIFT SHOP**  
8302 TALBOT ST., Kew Gardens, N.Y.C.

ORDER YOUR LAMBSIE NOW

85¢

DESIGNED BY IRIS SEE at HOLLYWOOD

### For Your Garden

If you have a friendly garden, there is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 28" high and the 21" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both food and water.

Price  
\$15 f.o.b. N.Y.

### Our Catalog

is a gallery of interesting prints—illustrating our large stock of garden ornaments—lovely figures, fountains, bird baths, vases, pedestals, benches, etc. Prices from \$5 up. Please enclose 10¢ for mailing.

Calloway Pottery on Display

### Erkins Studios

NEW GALLERIES now at  
42 West 40th Street, New York 18



### PRESIDENTS PLATE

An unusually fine plate—one that will become a valuable collector's item in years to come. Only a limited number made. After they are sold there will be no more. HOUSE BEAUTIFUL describes it thus: "We wish we could tell every household . . . about this 10" plate . . . it's better than a text book for young school children because it's decorated with portraits of all the presidents of the United States from Washington to F. D. R. and is complete with dates. Perfect as a serving plate or to hang on the wall."

\$2.00 postpaid. Wire rack for hanging .50c.  
Write for free catalog.

**MAYFAIR GIFTS**, 108-07 72nd Ave., Forest Hills, N.Y.



### SMART SET-UPS!

Polished cut crystal refreshment glasses in our exquisite Stylist pattern. A complete service of matching Highball, Stem Cocktail and Old Fashion Glasses to brighten the heart of any hostess—especially at this enticing price. Set of 12 glasses (in any assortment) . . . \$15.00

**OVINGTON'S**

Fifth Avenue & 10th St. N.Y.C.

PUBLIC LIBRARY  
Burlingame, Calif.





## 20-PIECE STARTER SETS SPECIALLY PRICED

Set consists of 4 Dinner Plates, 4 Desserts, 4 Bread and Butters, 4 Teas and Saucers. These patterns are carried in full open stock.

A. Goblets in optic type Swedish style Lead Crystal. Doz. \$26.00

B. Royal Worcester English Bone China in attractive Dr. Wall design. Rose border and hawthorne blossoms on purple scrolls. Open stock \$55.00. Starter Set \$52.25

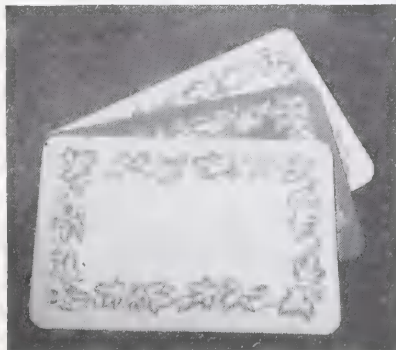
C. Plain blown Lead Crystal Goblet with spiral stem. Doz. \$9.50

D. Wedgwood Queensware with embossed shell edge. All-over garden flowers in soft crimson on ivory. Open stock \$16.08. Starter Set \$15.30.

SEND FOR BEAUTIFUL GIFT BOOK

**PLUMMER Ltd.,**

7 East 35th St. & 695 Fifth Ave.  
NEW YORK CITY



## PRETTY TABLE MATS

Don't spend time slaving over laundry. Use these flexible linoleum doilies (11" x 17") and wipe them off. Durable and extremely attractive in these delightful colors: primrose yellow, pale green, white. Ivy leaf pattern in soft tones of grey.

\$2.75 for 4—postpaid

additional ones 65¢ each

No C.O.D.'s please

**DANIEL'S DEN**

A Shop of Choice Things

141 NEWBURY ST. BOSTON 16, MASS.

Special Introductory

## HERB SET

12 Different Herbs—\$1.

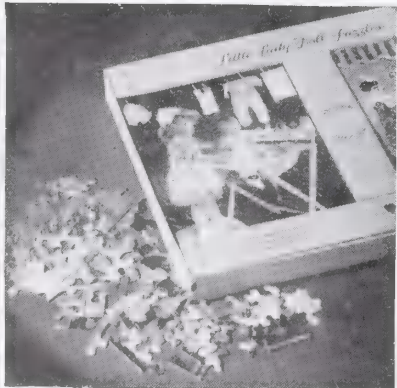
To improve  
a war-rationed table

Give delicious variety to food despite shortages. Write for this Herb Set—basil, marjoram, mint, omelette, poultry, salad, savoury, mixed, tarragon, thyme, veal, sage, and a handy chart for their use.

☐ Enclosed is \$1 ☐ Send mine C.O.D.

**THE HERB FARM SHOP LTD.**

Dept. HB-5, 347 Fifth Ave., New York, N.Y.



## JIGSAW JAMBOREE

While your half-pint waits for supper or chants Rain Rain Go Away, these puzzles will keep her happy and busy. A set of 6 reproduce a whole family of dolls.

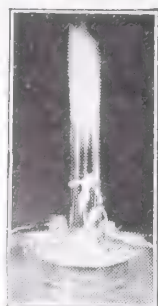
Just \$1.50 postpaid

Add 25¢ West of Mississippi

**Hostess House**

505 FIFTH AVE.

NEW YORK, N.Y.



## "JEWEL" Electric Fountains

IN METAL-STONE-NATURAL ROCK

Sparkling bubbling decorative fountains Cool and humidity absorbing. Pressure fountain. Portable fountain for water consumption. Choice of available designs.

### COLOR CHANGE FOUNTAINS

Send 10¢ for our latest catalog describing our patented color change fountains, waterfall, and pump units.

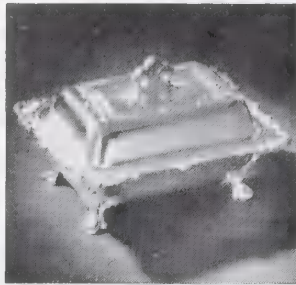
Est. 1880. Mfg. of all outdoor apparatus. Merchandise, direct, & through.

For  
Homes,  
Pools,  
Gardens

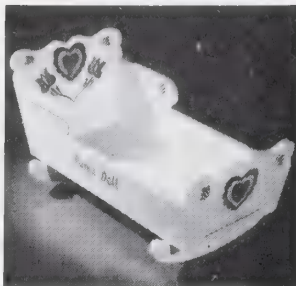


JEWEL ELECTRIC & MFG. CO., 216-HB W. Kinzie St., Chicago 10, Ill.

# Window



**REMEMBER THE BRIDE** and send her something as brightly beautiful as the stars in her eyes, something that she can pack easily and have with her always during her camp-following career. Such a gift is this miniature reproduction of an antique English vegetable dish. Silver plated, 5", wonderful for cigarettes, mints, or a powder box. \$7.95 plus tax. Alfred Orlik, 421 Madison Ave., New York 17, N. Y.



**CRADLE SONG.** A pigtailed mommie will croon off-key lullabies to her favorite doll as she rocks her off to dreamland in this wonderful little cradle. It is hand made and hand decorated with Pennsylvania Dutch decorations and on each one is the child's name. Measures 18" x 9" and comes in polished natural pine or white enamel. \$6.50 prepaid from Mayfair Gifts, Forest Hills, New York.



**MIRRORED BOOK-ENDS.** In order to make our blood pressure rise, book-ends must be decorative as well as functional, so when we found these we verged on the apopleptic. They're clean-cut mirrored blocks, about 6" square, and are hand cut with an elegant simplicity. Mitre cut monogram \$8.50, with script monogram \$9.95. Express collect. (No C.O.D.'s) Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



**MANTEL MAGIC.** Have you ever seen anything more enchanting than this pair of chubby Pans? They are really vases, and the horn of plenty which the gay little figure is holding is where you put your flowers. They come in a Pompeian green finish, stand 11" high, and the price is a delight. \$3, express collect, from Scully & Scully, 506 Park Ave., New York 21, N. Y.



## UNUSUAL, DISTINCTIVE Musical Pitchers and Mugs

of Crown Devon English China The most beautiful we have ever seen. No two alike. Exquisite in artistry of design, bold relief figures and gorgeous fired-on colors. Each a masterpiece. Order type you prefer; our choice will delight you. Swiss music movement in each plays lively drinking song.

Pitcher: \$30 Pint Mug: \$22

Half-Pint Mug: \$18 Postpaid

Send check or money order

**MALCOLM'S**

HOUSE AND GARDEN STORE

524 N. Charles St.

Baltimore 1, Md.

## Genuine Lustre Pitcher



Each piece individually hand decorated

Authentic Abingdon Pattern  
Pint Size

Cream background  
with copper lustre

\$5.75 postpaid

Sorry, No C.O.D. Orders

**Avalon Gift House**

FRONT ROYAL, VIRGINIA

Distinctive for Native Crafts of the  
Southern Highlands



# Shopping

## PRINTS FOR EVERY ROOM IN THE HOUSE.

We've sung the praises of this wonderful shop's portfolios before. Now their newest is a group of 8 hand colored prints, designed for your whole house, no matter what the decoration. There are 2 Currier & Ives, 2 florals, 2 fashions and 2 Gould humming bird prints. Average 13" x 16" overall. \$6. Old Print Exchange, 14 E. 48th St., New York 17, N. Y.

## MONOGRAMMED MATCHES.

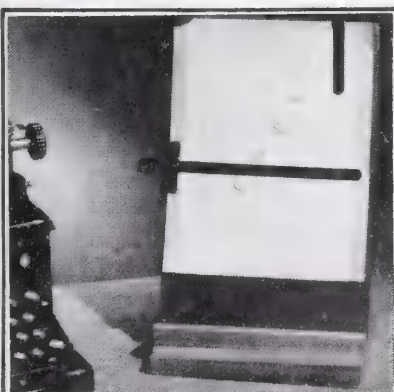
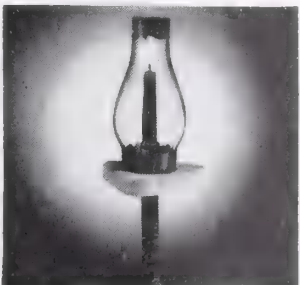
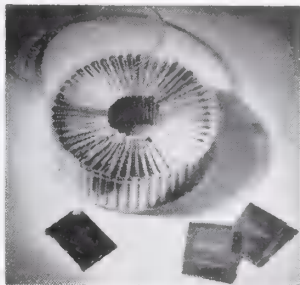
There's something about matches marked with your own name that makes you feel wonderfully lady-of-the-manor-ish. These come in a clear acetate drum, a whole fifty of them, and the metallic match packs are red, green, or gold. Personalized with first name, surname, monogram, estate, or boat name. \$2.50 postpaid. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.

## INSTEAD OF THE MOON,

let this hurricane stick lamp light your frolics on gay summer evenings. Spear it into your lawn or garden and it will glimmer like an inspired chorus of fire-flies! Plant a pair on either side of your driveway. 54" high, the shaft is bound in natural, red, or green raffia. The glass chimney is edged in leather. \$5 express collect. Evelyn Reed, 524 Madison Ave., New York 22, N. Y.

## TOP O' THE MORNING.

In all the world there is no better eye-opener than orange juice. It puts the skids under morning grumps and makes 8 A.M. seem like the high spot of the day. So do get yourself this colorful pottery juicer with its small pitcher. It's a gay non-priority number that you won't want to give up, even after the war. \$2.40 postpaid. Monogram Glass Co., 1131 Chicago Ave., Evanston, Ill.



## EASY ON THE EYES

Use the Sightly Copy Rack when you're banging away at the typewriter and you'll never have a stiff neck or tired eyes. A clip holds loose sheets in place and a line indicator moves up and down for figure-copying. It has 2 heights, holds a stenographer's book at the right angle and makes a superior book rack.

Just \$2.50 (\$2.75 on West Coast)

**FRANKLIN TABLE CO.**  
2020 Village Drive Louisville, 5, Ky.



## ANTIQUE FIDDLES

Paired or used singly these beautiful wood reproductions will make your room sing. The glass container holds ivy or flowers. 15" long available in gold or ivory.

Post Paid at \$4.50

**CARLETON HOUSE**

3312 Lincoln Ave. Chicago 13, Ill.



## HARNESS BUTTONS

That have been made into handsome pins about the size of a half dollar. In four designs pictured with red, white or blue backgrounds.

\$1.25 each

\$4.75 for 4

including tax and postage Sorry, no C.O.D.'s



342 Madison Ave., New York 17, N. Y.

## A BRIDE MUST WRITE

... so many acknowledgments and nothing could be more grateful than a graceful inkwell and quilled pen like these. They implement and decorate Mi-lady's desk. ... The white china inkwell is scrolled with gold and touched up with bits of Chinese red, green or blue. The long quill pen matches the key color of the decoration. Price \$5. Postage 35¢ extra.

## RENDEZVOUS GIFT SHOP

Gift Counsellors Asbury Park, N. J.



## CLOWN COSTUMER

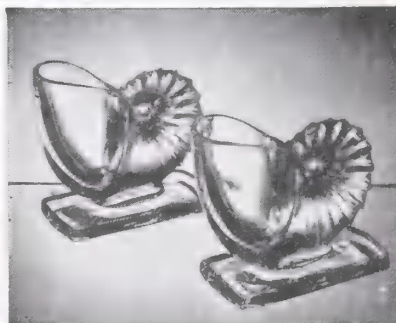


He's red, white and blue, handmade and handpainted, and has ten fingers as well as a hanger for baby's clothes. With such a merry figure in the room no child could help but be neat. 54" high.

\$6.95

Express Prepaid  
In Continental U. S.

**RALPH G. MOORE**  
94 N. Babylon Tnpke, Merrick, L. I., N. Y.

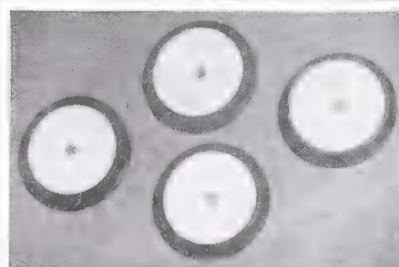


Vase Book-ends  
in heavy glass, 7" high  
the base 2½" x 5"  
\$6 a pair

ON THE PLAZA • NEW YORK 19

**BERGDORF  
GOODMAN**

5TH AVENUE AT 58TH STREET



Available in  
Antique Red, Green or White leather.  
Please specify color desired.

## COAST to COAST

We've sold these  
COASTERS

Beautiful Mahogany finished hardwood base with leather insert. Flower motif tooled with 23K gold. Base lined with felt. Coated with alcohol resisting lacquer. Will accommodate glasses not exceeding 3¼" diameter.

BUY A SET AS AN UNUSUAL GIFT OR AS A DISTINCTIVE POSSESSION.

PRICE—\$3.50 for set of 4

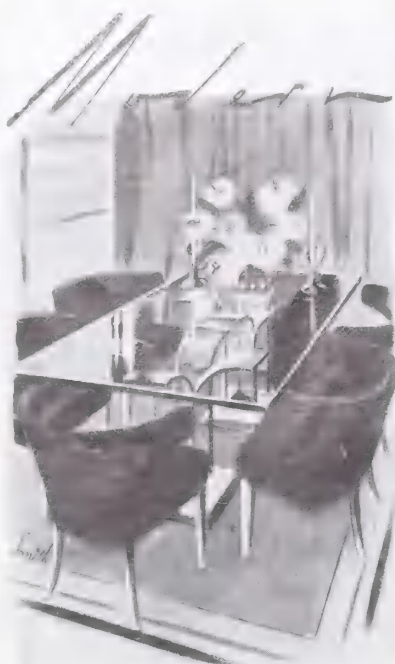
With your initial in place of flower \$1.00 extra. (Sorry) No C.O.D.'s—but you do have unconditional right to return.

**TRUDY BRENT**

ACCESSORIES

400 East 57th Street New York 22, N. Y.



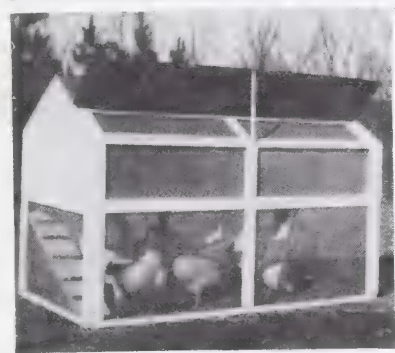


## PLATE GLASS

Sheer plate glass, and bent plate, possess infinite appeal in Modern design. Inherent strength and beauty make it ideal for end tables, coffee tables, consoles, dining tables, vanities . . . Modern-age shows many shining examples!

**Modernage**  
162 East 33rd St.  
New York

Miami Store: 1444 Biscayne Blvd.

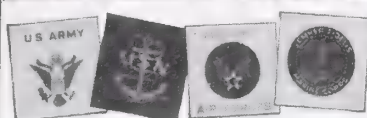


## Chicken Every Sunday

For backyard poultry raisers, a rock wool insulated chicken house. It has two stories and comes with removable nests and roosts. Holds 8-10 brooders or 50 chicks, 3' x 6', and easily assembled. Costs \$47.

**ABBEY WOOD PRODUCTS**  
Pleasant Valley New York

## New! ART PANELS With Military Insignia



Official insignia of Army, Navy, Air Corps and Marines, embossed in beautiful oil colors on glazed tile with felt base, to hang on wall or to use as a tea tile. Four inches square. An ideal gift to friends with sons in service.

**\$1.00 each—4 for \$3.50**

(West of Rockies, 10c each extra)  
Postpaid. Money-back guarantee.

Special designs made to order for any military division, university or fraternal order.

**UNIVERSAL DISTRIBUTING CO.**

6505 Second Blvd. Detroit 2, Mich.

## Air Step

THE SHOE WITH THE YOUTHFUL FEEL

Yours, once again, that feel of a teen-age foot, free and buoyant in Air Step Shoes with the Magic Sole—a hidden cushion that shields your foot from the bumps of the day.



**Kitten**

BLACK SUEDE

KID, White or army russet

Sizes to 10

Also similar style with closed toe and closed back.

With mail orders enclose ration stamp and add 25¢ for sending. No C.O.D.'s.

Write for Booklet "H5" showing many other styles. SIZES 3 to 11. WIDTHS AAAA to C.

**\$6.50**

add \$1.00 for sizes 10½ and 11

**Air Step**

4 East 34th Street New York 16, N.Y.

## PERPETUAL BEAUTY . . .

For endless charm this garden deserves honorable mention in that it needs no care or tending. A giant metal brandy inhaler measuring 12 inches high and 6 inches wide, is a perfect foil for its contents, one giant wax rubrum float, two adorable pastel china ducks nibbling crushed nuggets of pink crystals. A beauty mark for any spot.

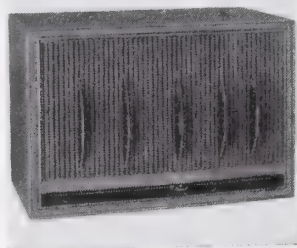
**Price complete \$15.00**

Sorry no C.O.D.'s.

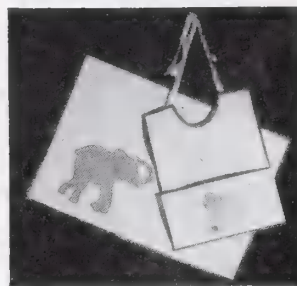
**dorothy lerner**

166 South 13th St.  
Philadelphia 7, Pa.

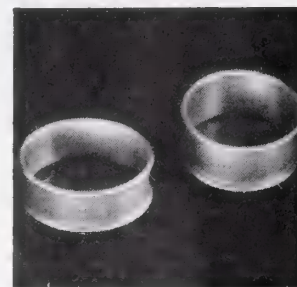
## Window



**ATTENTION! RECORD COLLECTORS.** This is the most efficient system we have seen for housing a record library. It holds 50 ten-inch records. Simply index them, slide the indicator to desired number, press down, and out comes the record you want. Covered in brown simulated leather, 21" x 12" x 14" high, \$12.95 express collect. No C.O.D.'s. Gramercy Gifts, 475 Fifth Ave., New York 17, N. Y.



**PINK ELEPHANTS** on parade, lumber merrily across this wonderfully practical child's place mat. The mat is white oil cloth trimmed in blue, and the price is \$2.25. The matching bib has a catch-all pocket for half-pints whose table manners are not to be counted on. \$2. Add 10¢ postage. We like the set because it need never be washed! (No C.O.D.'s) Anita Gardner, 105 East 57th St., New York 22, N. Y.

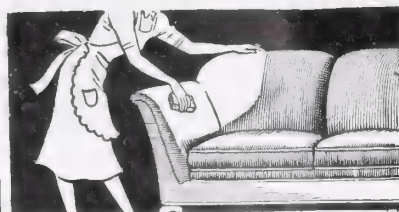


**RING AROUND THE NAPKIN.** There's no pleasing a brand new baby. He's interested in nothing but bed and board and you can't bribe him with toys. But you *can* please his mommie by sending a sterling silver napkin ring engraved in script with his first name, or his monogram in block letters. Just \$2.40 including tax. Postage extra out of New England. Jordan Marsh, Boston, Mass.



## FOR SPECIAL OCCASIONS.

When your husband's boss comes for dinner, when you feel the need of playing the grand lady, these are the times to bring out your Cigarettes Russe. They are a blend of Russian and Macedonian tobaccos, aged for over five years, and the filter allows you smoking pleasure without nicotine. \$2.75 for 100. Autograph Cigarettes, 452 Fifth Ave., New York 18, N. Y.

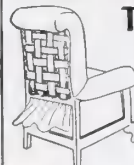


**Any Woman  
CAN DO A  
PROFESSIONAL JOB  
WITH VAPOO**

Just sponge Vapoo's thick soapless foam on sofas, chairs, rugs and draperies. Watch dirt vanish like magic! Can't harm fabric.

**SAVE MONEY!** Send \$1.00 for 7 oz. can. Cleans 16 chairs or two 9 x 12 rugs. Postpaid. Money refunded if you're not delighted.

**VAPOO** Dept. H-3,  
110 E. 125  
St., New York 35, N. Y.



**This is the time to  
Brighten Up  
Your Home!**

Do it yourself at small expense! Hundreds of practical suggestions in

**BEAUTY TREATMENTS  
for the HOME**

By Kay Hardy

**TELLS you:** How to make Drapes, Slip Covers, Lampshades; How to Paint and Refinish Furniture; How to Reupholster that fine old chair, sofa or loveseat. Dozens of "tricks" that cost little, work wonders. Anyone who can use a cookbook, or sew can follow the simple directions! 300 illustrations. Smart women everywhere are saving money and getting around labor shortages by "doing it themselves." You can, too! Get **BEAUTY TREATMENTS FOR THE HOME**—send only \$3.00 for a copy, postpaid, to

**FUNK & WAGNALLS COMPANY**  
Dept. 23, 354 4th Ave., N.Y. 10, N.Y.



# Shopping

**CONSIDER THE LILY.** Flowers always remind us of people, and the calla lily makes us think of a very beautiful woman. It is the queen of flowers, and reproduced in sterling silver it becomes jewelry that will make you feel like queen of the May. All hand wrought, the pin is \$4.95, earrings \$2.95, and a matching bracelet is \$10, tax included. Studio Shop, 557 Boylston St., Boston 16, Mass.



**VERY TRULY YOURS.** Robust initials, made of rosewood and felt-backed, are efficient and distinctive anchors for the fly-away papers on your desk. You might get one for your first name another for your last and use them as weights for unpaid bills and pending correspondence. Sizes vary according to the letter, average about 5". Just \$1.50 each postpaid. Salt and Pepper Shop, 445 E. 86th St., New York 28.



**KEEP IT SPARKLING.** Club soda, gingerale, or any effervescent drink will stay full of fizz, even after it's opened if you re-cap it with this truly excellent bottle cap. It is made with the care and skill of a precision instrument and is definitely prewar in its metal and rubber content. When these are gone, there will be no more. \$1. for 4 postpaid from Frank Schneible, 1451 Astor Ave., N. Y. C.



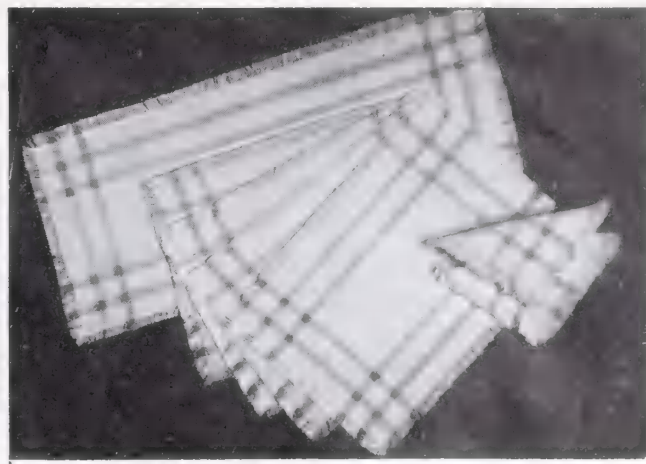
**HAVE A PARTY,** and if you want to guarantee its success, serve canapes of Lobster Spread. It's made of pure lobster with all the delicate flavor of the king of the sea, and in order to make one can of spread, the equivalent of 10 cans of lobster is required. 3 six-oz. cans, \$2.95, 12 six-oz. cans, \$11.50. Postpaid from Clifton R. Look, Harbor Road, Addison, Me.



**Gold**  
**FRIENDSHIP RING ASH TRAY**  
plated in gold with symbolic orange blossom design . . . transparent glass bottom, diameter 4 3/4". complete with his and her first name and the date engraved in script. the perfect gift for any occasion . . . the bride and groom, anniversary or birthday. including excise tax . . . . . **\$9.00**  
add 55c shipping charges  
*carole stupell* /td.  
507 madison ave new york  
new york washington



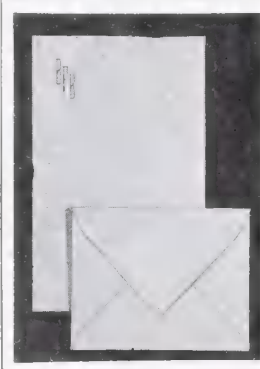
**HISTORICAL TILES**  
Superbly executed etchings of America's best known historical shrines reproduced on vitrified Ceramic tiles. A most effective wall decoration, or as tea tiles, under hot plates and vases.  
COLORS: delft-blue or brown on ivory.  
SUBJECTS: Mount Vernon, Monticello, Paul Revere's Home, Independence Hall, also four Williamsburg subjects—Raleigh Tavern, Colonial Coach and Four, Capitol, Governor's Palace. 6" sq., felt back.  
\$1.60 each postpaid. ALL EIGHT—\$12.00  
Write for free catalog.  
**MAYFAIR GIFTS,** 108-07 72nd Ave., Forest Hills, N.Y.



**GAY LUNCH SET**  
**\$9.95**

Country casuals for your table. Silver plaid on white, blue or Monastery rose washable rayon damask. 9 pieces: 4 mats, 4 napkins, runner all for **\$9.95**. Or larger 17-piece set: 8 mats, 8 napkins runner **\$16.95**.

Mail orders promptly filled. Address Dept. BM  
**Albert George** 679 FIFTH AVENUE, NEW YORK 22, N. Y.



**EXCLUSIVE FIFTH AVENUE PERSONAL STATIONERY** ★  
"A leader for 25 years" **FINE BORDERED Stationery** ★  
Name and address or monogram embossed like die engraving. Fine vellum paper delicately bordered around the edge. Club size 5 1/2 x 6 3/4. ★  
50 folded sheets, 50 envs. . . . . \$1.90 ★  
also Petite size, 3 1/2 x 5 1/2 . . . . . \$1.90 ★  
White paper blue border. Grey paper grey border. blue paper blue border. ivory paper brown border. Embossing in black, blue, red, grey or brown. ★  
**SPECIAL NOTE PAPER**—200 sheets 6x7—100 envs. white bond paper **PRINTED** in black or blue \$1.60. ★  
Order by mail—Enclose check or Money order shipped postpaid. ★  
**FIFTH AVENUE STATIONERS,** 10 W. 45th St., New York 19 ★

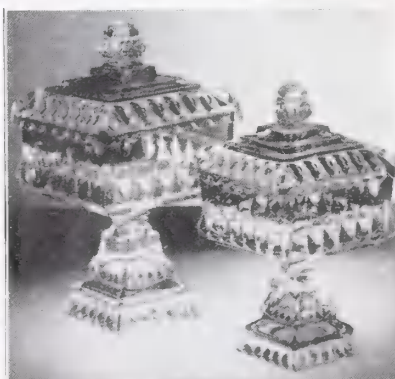
*If It's by Biggs  
It is a Handmade  
Masterpiece*

**BIGGS**

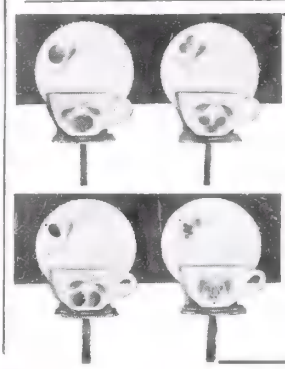
FOR 54 YEARS RE-CREATING  
RARE AND BEAUTIFUL COLONIAL  
**FURNITURE**

Write for  
Illustrated Circular

BIGGS • 105 E. Grace St., Richmond 19, Va.  
BRANCHES  
1230 CONNECTICUT AVE., WASHINGTON 6 D. C.  
515 N. CHARLES ST., BALTIMORE 1, MD.  
221 PEACHTREE ST., ATLANTA 8, GA.



**YOU'LL NEVER SMILE AGAIN** if you don't get these, because the rest of your life you'll be haunted by their remembered loveliness. They are wedding jars of molded crystal with cranberry color trim that look excitingly antique-ish; and we're still aghast at the price. Only \$7.50 for the 12" size, \$5.50 for the 10". Express collect. No C.O.D.s. So make a bee-line for  
**ZILLAH SYMONDS**  
11 W. 56th St. New York



**GAY AND NEW**  
A new idea in wall decoration. Pure white milk-glass cups and saucers with bright red apple and cherry or rich blue grape and plum hand painted designs.  
Use them as shown or on both sides of mirrors, wall racks, or pictures. The holders are in mahogany finish.  
**\$8.00 Pair Postpaid** Immediate Delivery  
**LONG & CO.** State Rd. at Chestnut Blvd. CUYAHOGA FALLS, OHIO



**TROUSSEAU "FIND"—**

Exquisite sheet set of finest white percale with delicate white embroidery along the hemline. A set you'll treasure for years.

Two single bed sheets and two cases, **22.50**

One double bed sheet and two cases, **18.50**

First Floor—Also at White Plains and East Orange

**McCutcheon's**  Fifth Ave. at 49th, New York 17, N. Y.

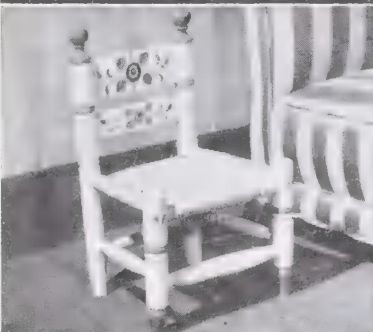
**ELG**

**PERSONALIZED TABLE MATS . . .**

If you're looking for something unusual—practical, and smart—you'll find these leatherette table mats with your personal monogram cleverly designed on each one, an all-purpose necessity. Yellow, rose, blue, dark green and gray, with white or contrasting initials and edges. May be cleaned with damp cloth. **\$2.70** each.

Parcel Post Not Included  
6 East 52nd New York (22) PL 3-7282

**Alice H. Marks**

**Extraordinarios!****CHILD'S CHAIR**

HANDMADE IN MEXICO

Your favorite small person will look completely adorable perched on this little wooden chair with its rush bottom and handpainted flowers or animals on yellow, blue, green or red background. Very decorative, too, sans child. Please mention color preference.

**2.75**  
POSTPAID

**Foreign Traders**  
SANTA FE NEW MEXICO

**SALT & PEPPER GRINDERS**

Made of maple in walnut finish. Salt, 4" high; Pepper, 3 1/4" high. A splendid gift for your friends.

**\$2.10 each**  
prepaid anywhere in U. S. A.

**BAZAR FRANÇAIS**

Established 1877  
666 Sixth Avenue New York City

IF YOUR HOUSEHOLD IS SMALL, AND SO'S THE BUDGET . . . YOU MUST HAVE

**JUST FOR TWO**

by LILY H. WALLACE  
This is a story of love and adventure, of a young man who finds a girl who is just what he needs. The story is simple, the love is true, the adventure is exciting. It is a story that will make you want to read it all in one sitting. It is a story that will make you want to read it all in one sitting. It is a story that will make you want to read it all in one sitting.

**\$2.00, Mail Orders Filled. Postage Prepaid**  
M. BARTOWS & CO., Inc.  
442 4th Ave. (Dept. HE-5), N. Y. C. 16

Write for free booklet of interesting books for the home.

# Window

**CHILDHOOD CAPTURED.**

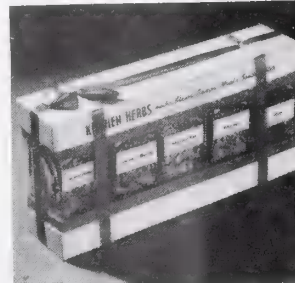
None but a true artist could have modeled these figures of a boy and girl. The spirit that makes childhood nostalgic, that brings a lump to your throat, a catch in your heart is made immortal by sculptress Evelyn Lund. Each piece is 6" high, made by hand, and individually fired and you may have them for \$3.50 each, postpaid. Bleazby's, 31 E. Adams, Detroit 26, Mich.

**CRYSTAL ROLY-POLIES.**

Let the temperature soar, let the sun blister your face and parch your lawn. You're only as hot as you feel, and you'll feel cool as the inside of a wave if you have these baby bears. They're chunky paper weights of gay decoration, measure 4 1/2" long and cost \$1.50 each postpaid. Paine Furniture Co., 81 Arlington St., Boston, Massachusetts.

**BUDGET GIFT.**

Nobody ever had enough salts and peppers, and far too often the poor bride is sent a parade of white elephants without a single pair of shakers in the lot. This little set she will use constantly and they'll always look sparkling. Four plain crystal ones with sterling tops are \$1.50, or a pair of etched ones (3") are \$1.50, tax and postage incl. Robert Keith, 13th & Baltimore, Kansas City, Mo.

**EVEN A BAD COOK**

can turn out dreamy meals if she has on her shelf a set of Kitchen Herbs. If a bride, whose only culinary accomplishment is scrambled eggs and coffee, wants to keep her husband from going home to mother, she'd better invest in this. Five little jars contain all the magic she needs and a booklet gives recipes. \$1.25 each, 3 for \$3.50 postpaid. Breck's, 450 Breck Bldg., Boston 9, Mass.



Patented

**Crystal Clear Lucite Four-Way Folding****PICTURE FRAME**

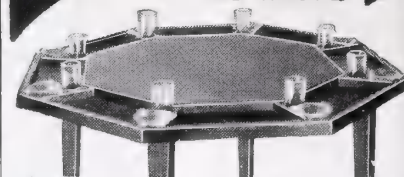
Place your favorite photos in this lovely, Lucite frame. It holds four large pictures or a group of small ones. It's smart in bedroom or living room and is collapsible when traveling. Economically priced. To hold four 5 x 7 inch photographs, \$5.95. To hold four 8 x 10 inch photographs, \$7.95. Postpaid.

**ARTISTIC MIRROR & GLASS COMPANY**

166 East 33rd St. New York 16, N. Y.

**new PORTA-POKER**

8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick . . .
- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
- Nonspill, non-tip holders for glasses and ashtrays . . .
- Mahogany-stained, alcohol-proof finish . . .

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Now custom made—delivery within 10 days. Only \$34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

**HOME GAME CO., Dept. A-50**  
360 N. Michigan Ave., Chicago, Illinois

**EVERYTHING FOR FUN AT HOME**

Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for: "Successful Entertaining at Home." It's Free!





# Shopping

**HALF-PINT CARDS.** Calling cards, if you please, and designed especially for His Nibs or his diapered sister! Imagine Grandma's surprise to find a present from her favorite grandchild with his own printed card enclosed. Think how important he'll feel at birthday parties when he presents his gift. 100 cards, 1" x 1 3/4", in a leather case, \$1.50. Edith Chapman, 163 East 33rd St., New York 16, N. Y.



**JEWELLED BLACKAMOORS.** High fashion for your new spring suit! Better than a tonic for last year's tired tailor! Or pin a pair on your fabric bag and you won't care that it's not leather. They're little black enameled pins, exotically garbed in gold pantaloons and studded with colored rhinestones. \$2.95 each plus tax from Gerloul, 501 Fifth Ave., New York 17, N. Y.



**PLATE HANGERS.** They are new because they're made of flexible, transparent plastic, and we like them better than the metal ones because they're not so conspicuous. Hang a group of colorful flower or fruit plates on the wall and your decoration will be as fresh as a May sky. Specify plate size when ordering. 4 for \$3, postpaid. Malcolm's, 524 No. Charles St., Baltimore 1, Md.



**IN THE BAG.** How anything can fold up so compactly and open up so voluminously we still can't figure out, but this bag does it, and so becomes our first choice to take on marketing binges. It's made of rayon moiré in black, green or yellow, folds up to 5 1/2" x 4 1/2" and opened it's 15 1/2" x 18". \$3.95 plus 10¢ postage. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.



## BORROWED FROM THE BARBER

and dressed up in an enchanting way. It's a shaving mug (the handle is in the back), comes in blue or black with gold trim and is handsomely hand decorated with any first name painted in gold. (Specify year date if desired). Wonderful for small fry's milk, cigarettes, ivy, pencils on your desk, or sheer decoration.

**\$3.75 Postpaid**

Extra name 50¢  
West of Miss. 25¢ additional  
No C.O.D.'s please

**EUNICE NOVELTIES** Dept.  
5th Floor Woman's Exchange Bldg.  
541 Madison Ave., New York 22, N. Y.



The village smith and his traditional chestnut tree are appropriate decorative motifs for this version of our famous blacksmith's SHOEIN' KIT.

An ideal magazine carrier and occasional table—handmade of knotty pine, with decoration in silhouette green, sage and cherry red on weathered white background. It is 19" long, 11 1/2" wide and 17" high, including handle.

**\$17.50 Express Charges Collect**  
Sorry No C.O.D.'s

BOOKLET—"Country House Reproductions" with some illustrations in full color—send 10¢



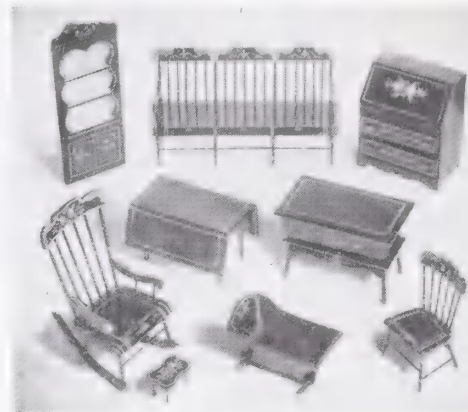
HEWLETT, N.Y.

## Miniature Furniture for Collectors

"BEAUTIFULLY MADE  
AND HAND PAINTED  
in the PENNSYLVANIA  
DUTCH COUNTRY"

Collector's pieces served as models for the local craftsmen who make and paint each model by hand. They come in traditional black background with multi-colored decorations, typical of the quaint charm of the Amish Country.

Cradle, Desk, and  
Dough Tray may serve  
as cigarette boxes.



Rocking Chair 8" high—other pieces in proportion.

### Prices Postpaid

Rocker	\$3.95	Each	Drop Leaf Table	\$3.95	Each
Straight Chair	2.95	"	Corner Cupboard	2.95	"
Settee	4.75	"	Dough Tray	5.65	"
Desk	5.75	"	Cradle	2.45	"
Stool	.90	"	(No c.o.d.'s please)		

475 Fifth Avenue

*Gramercy Gifts*

New York 17, N. Y.

THIS NEW  
**ELECTRO-STATIC  
CLEANER**  
Patent 2149556

Removes dirt from all your fabrics. Faster than a brush, and more thorough, it also gets in folds and corners where a brush won't go. "Brushing" creates magnetic force, which lifts out all dust, lint, hairs, without scattering. No batteries or current needed. Made of smooth plastic. Price, only \$1.75 Prepaid.

**LIFETIME  
GUARANTEE**

**J. H. SMITH MFG. CO. DEPT. C**  
SPRINGFIELD, 4 MASSACHUSETTS

**Practical!**

**Smart!**

**"PLACE-CARD" TUMBLERS!**

A clever idea and most practical, too. Glasses for which you will find many uses. Write guest's name in pencil on a gracefully sand-carved panel—it washes off easily, all ready for the next occasion. Many people prefer to call them "Write Your Name" glasses. Grand for gifts! You'll like these handsome, sparkling, crystal tumblers with their heavy sham bases, 8 1/2 ounce capacity. Ideal for highball and table use.

**\$3.45** per dozen postpaid

Add 25¢ per dozen west of Denver. Satisfaction guaranteed or your money refunded.

Write for NEW gift-packed folder.

**THE MONOGRAM GLASS CO., INC.**  
1131 Chicago Ave. Evanston, Ill.

**Put Your Choice China on View**

All Stands solid walnut with mahogany finish.

**Cup Stands \$1.25 each**  
—come in miniature, demitasse or tea cup sizes.

**Plate Stands \$1.25 each**  
**Platter Stand \$2.00 each**

The small stands hold plates from 6" to 9"—the medium size up to 12". The Platter Stand will also hold a jumbo size plate.

Add 20¢ for packing and delivery—  
Sorry, no C.O.D.'s.

**Dennison's**  
411 Fifth Avenue New York 16, N. Y.

## NOT UNTIL IT'S OVER OVER THERE

can you replace your old comfortables. Down is frozen, so you must lavish the same care on your comforters as you do on your tires. If the outsides are shabby, send them off to us. Down or wool, whatever they may be.

We re-cover the custom-made way.

Sole creators and distributors of the famous patented Lanadown, Lanafur, and Lanamink comforters. Lanamink is the ingenious new comforters comprised of mink fur and wool forming one of the warmest possible quilt fillings.

Goods called for everywhere.

Samples on request.

**LANADOWN**  
516 MADISON AVE.  
NEW YORK CITY





\$62.50

POSTPAID  
Fed. Tax Included

## troop movement

The ultimate in sturdy service watches, offering the split-second accuracy of a sweep second hand controlled by a 17-jewel, waterproof, shock-proof, antimagnetic movement. Radium dial, stainless steel back. Durable leather strap.

# LORDS

JEWELERS

10789 GRAND RIVER  
DETROIT 4, MICHIGAN

## NEEDLEPOINT Telephone-Book Covers

Handsome luxury touch! You have the fun of needle-working the painted canvas, then we mount it for you. Your choice of the quaint telephone picture or lavish, colorful bouquets. Canvas, complete with wool to work it \$7.50. Mounting in velvet or moire-covered case \$9.75.

KNITTING HEADQUARTERS

558 MADISON AVENUE NEW YORK 22, N. Y.

## "Nelsonizing"\*

MAKES WORN, SHABBY SHOES  
FACTORY-FRESH!

We glory in restoring run-down footwear to a gleaming newness by an exclusive shoe-factory method.

Whether it's lengthening, widening, removing gaps, resoling, installing arches or some other shoe relief... we have a way with misunderstood shoes—bringing out the best in them to fit your feet and wear longer.

See for yourself why it pays in many ways to have your shoes "Nelsonized"... not merely cobbled!

Write for free booklet "F"

### B. Nelson Co.

10 East 39th St., New York 16, N.Y.

Murray Hill 3-6448

WE MAIL ORDER EVERYWHERE!

\* "Nelsonizing" — shoes rebuilt by skilled factory craftsmen.



## AN Improved TWO-WAY SHOE RACK

Hangs on closet wall or door, or stands firmly on the floor (see inset). Keeps shoes orderly—protects them from lint, dust and soiling. This space-saving rack is sturdy in appearance and construction. Clear lacquer finish. New streamlined design. Holds 6 to 9 pairs of shoes. Size 21 1/2 x 20 x 6 1/2 inches. All wood—no nails or screws.

Mailed postpaid in U.S. for only \$2.00  
Send check or money order.  
No C.O.D.'s please.

**MET-L-TOP TABLES, INC.**  
1504 West St. Paul Ave. Milwaukee 3, Wis.  
Producers of Met-L-Top Ironing Tables—  
the original all-metal ironing table.

## COASTER-ASH TRAY COMBINATION

They're made of beautiful Peruvian Mahogany Natural finish, alcohol proof with cork lining. Wonderful for the bridge table, and a sure fire protection for your table tops. Or use them as a summer hostess gift. A practical wedding present—and don't forget wedding anniversaries.

A set of four costs \$6.00 prepaid  
(check or money order)

**H. A. MILTON**  
P. O. Box 95 Westfield, New Jersey



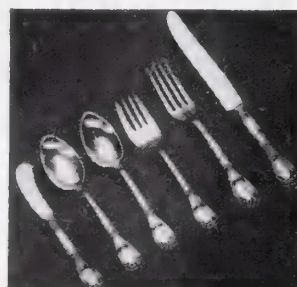
# Window



**MR. RABBIT** is a frisky, roly poly bunny bounding through a garden patch on this gay earthenware set for a child. The cereal dish, plate, and mug have a pink and white rabbit on a cream background with a dark green border. Complete set is \$5 from Georg Jensen, 667 Fifth Ave., New York 22, N. Y.



**BOOK OF THE MONTH** and we won't be surprised if it turns out to be a Best Seller. Like the Gideon Bible, it should be in every room. You'll use it for cigarettes or as a catch-all on your desk, dressing table, or bureau. A handsome gift! Regency period boxes of plastic composition, 5 1/4" x 3 3/4" \$6.25; 5" x 3 1/2", \$5.75. Express Collect, Carole Stupell, Ltd. 507 Madison Ave., New York 22, N. Y.



**THE NOBLEST PRESENT** of them all is sterling silver flatware. It is a gift that is destined to become an heirloom, and a bride will thank you for herself as well as for her grandchildren. A place setting in the Victoria pattern consists of 2 teaspoons, dessert knife, dessert fork, salad fork and butter spreader. \$17.23 plus tax Mermod Jaccard King, St. Louis 1, Mo.



**CRYSTAL GAZING.** That's what you'll be accused of! And you'll feel like a wizard, too, conjuring up this perfect present for a bride or week-end hostess. For pure design, we think it would be hard to beat this 5-piece condiment set. Salt and pepper shakers, salad dressing cruet, mustard jar with spoon all fit securely on grooved tray \$5.50 express collect. Davis Collamore Ltd., 7 E. 52nd St., New York 19, N. Y.

**New RECHARGEABLE WARNER LITE...**  
With the AMAZING NEW "Featherweight" STORAGE BATTERIES!

## THE WORLD'S FINEST PORTABLE LIGHT

EASILY RECHARGED... JUST PLUG INTO CIGAR LIGHTER IN AUTOMOBILE. RECHARGING LIFE 1600 HOURS... EQUAL TO \$80.00 WORTH OF ORDINARY FLASHLIGHT CELLS!

You'll find 101 uses for this ingenious portable light with rechargeable power plant... A convenience around the home—when hunting, fishing, camping, boating, as emergency light in car, etc. Beautiful hand-rubbed natural Oak Case, size 7 1/4 x 7 1/4 x 3 1/4 inches. 5-in. fixed focus lens projects powerful beam. Weight only 4 1/2 lbs. \$29.50 Delivered. (Separate Recharger for 110 AC house current \$7.50 extra. Not necessary, but added convenience). Guaranteed to please, or money refunded. **WARNER ELECTRIC CO., Dept. A-87** 360 N. Michigan Ave., Chicago 1, Ill.



## MAGIC SHOE-SHINER

NO BRUSH - NO FUSS - Unsnap and snap in reverse - Rub Wax Buttons on shoe, then use Wool Buffer to polish - Perfect shine in 30 seconds - For Service Men and Women and Civilians - Tan or Black, or Black and Tan combined - Pocket size, \$1.00 postpaid. Send check or money order today. Sorry, no C.O.D.'s.

## GIFT CLUES

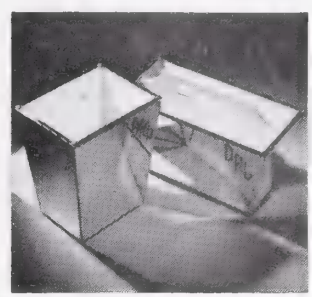
Suite H

337 East 42d Street New York 17, N. Y.

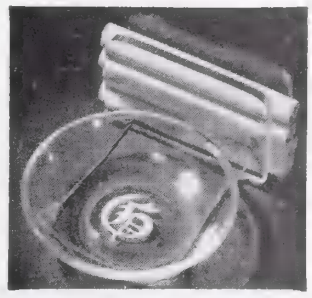


# Shopping

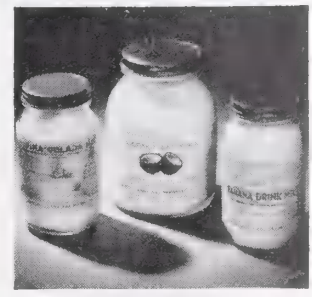
**MIRRORED AND MONOGRAMMED.** If you want to hear a bride whoop with joy, send her one or both of these mirrored accessories. The waste basket is beautiful enough to double as a container for an armful of rhododendron leaves. \$9.75. The matching magazine rack has two sections and will reflect the shining loveliness of her room. \$14.75. Dorothy Lerner, 106 So. 13th St., Philadelphia 7, Pa.



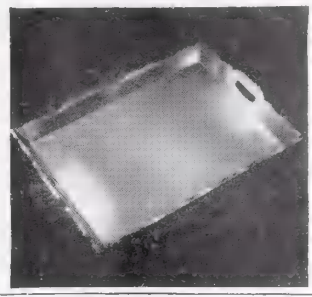
**INITIAL SUCCESS.** For your dinner table and, most especially, with your demi-tasse, this is as gleaming a buy, as successful a gift as we've come across. It's a combination polished lucite cigarette holder and removable monogrammed glass ash tray, and the tray is hand-carved with an Old English initial. \$1.50 each plus 25¢ postage. Crystal Shop, 346-346½ No. La Cienega, Los Angeles 36, Calif.



**DEHYDRATED DRINKS!** Here's a sure way to make a hit with the whole family! Children will love these new flavors in their milk or desserts. And, wait till your husband discovers all the recipes for summer drinks! Full of protein and minerals. Coconut, 1-lb. jar, \$1.25; 8-oz. jar of Banana or Pina-Colada (pineapple coconut combination), 60¢ plus postage. Kubies, 136 E. 57th St., New York 22,



**BRIGHT ANSWER** to the question of what to give a bride! And it's the end of the search for a tray large enough to hold everything, light enough to carry. Shining Mexican tin on wood, it's guaranteed to simplify the life of any lucky person who owns it. Comes in three sizes: 11" x 22", \$7; 13" x 19½", \$9.75; 16" x 23", \$12.50 plus postage. Alice Marks, 6 East 52nd St., New York 22, N. Y.



**NEW DELIGHT for Epicures**  
A Truly Delicious Mustard with a Tempting, Intriguing Flavor

Burton's old delicious Mustard is now available to the connoisseur. Made from a secret blend of mustard seeds, it's wholly unlike ordinary mustards. Aged apple vinegar and a secret combination of spices add to Burton's unique fragrance. Give your palate a delightful change of pace with this secret, hundred year old recipe. Order today. Six 8-ounce jars, \$1.00; Three 8-ounce jars, \$0.50, postpaid

**BURTON'S FOODS** 208 E. ERIE ST. CHICAGO 11, ILLINOIS

## SOY BEAN SPROUTER

Soy beans are a wonderful meat substitute and have a higher protein value than many meats. So sprout them yourself. It's easy with this soy bean sprouter and when you doctor them up with herbs you have a gourmet's dish! Clear directions included. Set, complete with wooden holder.

**\$2.75**

**L. & L. STUDIOS**

Northbrook, Illinois



### REVIVA

**A TRIPLE ACTION**  
**SPOT REMOVER FURNITURE POLISH**

- REMOVES Stubborn Spots
- CLEANS Dirt and Grime
- POLISHES to High Dry Lustre and Covers Minor Scratches

### TONIC FOR MARRED FURNITURE

**Houdini like . . .** There's magic in *Reviva*. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, 3 in 1, so it's all you need.

**1/2 Pint \$1.00** **Pint \$1.50**  
plus postage

Try "**Patina**" **JACKSON OF LONDON**, English Type Max

Polish (paste) to restore and retain the patina of precious pieces. For all wood and leather. Special blond for light woods. \$1. jar; \$1.50 double size. Made in U.S.A.

**MRS. MARK JACKSON'S STUDIO B**  
15 West 51st Street New York 19, N. Y.

*In presentation case of rich maroon velvet, handsomely lined.*

### LOVELY PEARLS FOR LOVELY GIRLS

**Brides, Bridesmaids, Graduates . . .**  
Strands of simulated pearls, all about 17" long, with sterling clasp.

Perfectly matched & beautifully graduated . . . **18.50** each  
Smaller pearls . . . **8.50** each  
Double strand of smaller pearls . . . **16.00** each

Prices include postage & 20% Federal Tax  
Mail Orders Only.

**GRACE L. MORRISON**  
121 Madison Ave. New York 16, N. Y.



**ROSEMONT**  
**CANOPIES • VALANCES • QUILTS**  
Graceful lines and designs enhance the beauty of Rosemont valances, canopies and quilts. Handmade valances with hand-tied fringe to harmonize with curtains previously featured in this publication. French-knotted and tufted bedspreads in delicate patterns like Grandmother used to make.

**LAURA H. COPENHAVER**  
"Rosemont" Marion, Virginia



**The Connecticut COOK BOOK**  
500 Favorite Recipes of Clare Boothe Luce, Clifton Fadiman, Lily Pons, James Melton, R. L. Duffus and others. Special section on war time cookery. A distinctive gift for War Brides. Illustrations by nationally famed artists such as Kerr Eby, Helen Hokinson, Rollin Kerby, Maude Fangel, Major Felton, Robert Lawson, Perry Barlow. This charming book has been compiled by the Westport Woman's Club. All Proceeds for War Services.

**Price: \$2.50**  
**Westport Woman's Club**  
Westport Connecticut

**BUY ENGLISH CHINA IN CANADA**  
When you visit Canada be sure to see the outstanding collections of fine English Bone China on display in our stores in Ottawa, Hamilton, Montreal, Windsor and Toronto.  
*Write for illustrated booklet B.*

**HENRY BIRKS & SONS LIMITED**  
OTTAWA • HAMILTON • MONTREAL CANADA





# Porta-Buffer

## The New 4 Seasons

### FOOD SERVER



Sandwich Board  
and Work Table

Large Compartment  
for Silverware  
and Utensils

Safety-Server  
Beverage Tray

Salt, Pepper,  
Salad Oil Shakers  
and Mustard Jar

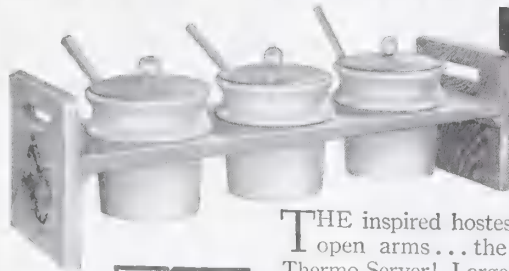
Unit  
Folds Quickly  
to Small Size

FITTED WITH  
THE THREE-CASSEROLE  
THERMO-SERVER

#### ROLL IT ANYWHERE... INDOORS OR OUTDOORS

HOST, Hostess and Guests enjoy casserole dishes and buffet meals served quickly and conveniently from this clever Porta-Buffer. Many folks, too, call it the perfect portable beverage bar! Three half-gallon Thermo-Crocks in separate carrier retain heat and cold. Beans, stews and such—baked in them—kept piping hot. Salads may be kept crisp and cold. Unit smartly designed, strongly constructed. Wheat-Straw finish with decorative motif in deep brown. Size 37x20x36 inches \$37.50 complete with condiment accessories (beverage glasses and pitcher not included). Express charge collect. *Guaranteed to please or money refunded.* An ideal gift, sure to be appreciated.

#### ACCESSORIES ALSO AVAILABLE SEPARATELY



### THERMO SERVER

ATTRACTIVE CARRIER  
WITH THREE  
LARGE CASSEROLES

THE inspired hostess will welcome this with open arms... the new, smartly practical Thermo-Server! Large half-gallon casseroles are made of special stoneware. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Keeps beans and such piping hot, salads crisp and cold. Beautifully grained wood lids and serving ladles. Carrier (size 8 x 28 inches) in Wheat-Straw finish, decorated in brown. *A perfect wedding or anniversary gift!* \$12.50 Postpaid.



#### NEW SAFETY-SERVER

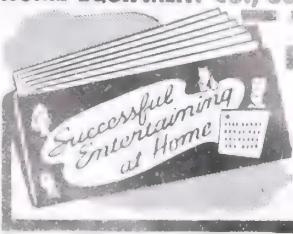
HERE is a tray that's truly practical and sensible when serving refreshments at lawn parties, on porch, in game room and at picnics. Built-in holders prevent glasses from sliding or tipping. High sides keep sandwiches and snacks within bounds. Large size, 15x22 inches. Wheat-Straw finish, motif in deep brown. (Glasses, pitcher not included.) \$3.50 Postpaid.



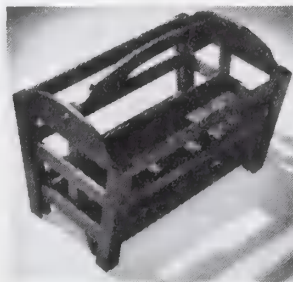
HOME EQUIPMENT CO., 360 N. Michigan Ave., Chicago 1, Dept. A-51

#### Everything for Fun at Home

Headquarters for game room equipment, accessories for the home. Unusual games, waffles, barbecue supplies, etc. Write for "Successful Entertaining at Home." Includes refreshment ideas, recipes and party tips.



## Window Shopping



**PUT YOUR MAGAZINES TO BED.** We've seen a lot of magazine racks in our day, but never one whose design made more sense than this. It comes in maple, walnut or mahogany finishes and one side holds the extra large magazines and newspapers, the other holds regulars, with a compartment for a dozen digest-size magazines. \$5. Express Collect. Gilcroft, 305 Fifth Ave., New York 16, N. Y.



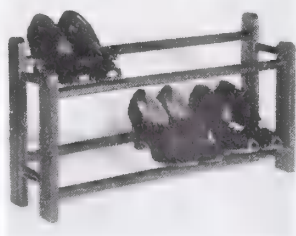
**SHOW THE WORLD** where you live and make your entrance decorative at the same time with this house marker. It is made of California redwood and comes complete with the ground stake ready to install, for \$2. Add 45¢ for each reflector letter or number you want it marked with. If you want regular painted letters or numbers, they're 25¢ extra each. Postpaid. Abbey Decorative Products, Pleasant Valley, N. Y.



**NEW SHOES FOR OLD.** Every day more women are discovering the comfort of the "shock absorbing" effect of platform shoes, and tiny women can add inches to their height by wearing extra thick platforms. Restyle your old shoes and, if necessary, have an extra width or length added at the same time. You will be notified of cost before work is done. Send for booklet. B. Nelson Co. 10 E. 39th St., New York 16, N. Y.



**SPRING TONIC.** For a real morale booster, we think this gay handkerchief in a suit pocket runs a close second to a new bonnet. You'll want to give them to all your friends for no reason at all just because it's spring! And you'll use them for bridge prizes, too. They come in a variety of floral designs in Swiss embroidery, 12" square. \$1.50 plus postage. Leron, 745 Fifth Ave., New York 22, N. Y.



#### A PLACE FOR YOUR SHOES

You probably have a place for every thing else in your wardrobe—so why should your shoes be the poor little orphans that are kicked under the bed or just stay where they fall. This solid walnut shoe rack holds 8 pairs of women's shoes or 6 pairs of men's shoes. Measures 26½" x 15" x 7". \$3.50 postpaid. Met-L-Top Tables, Inc., 1500 W. St. Paul Avenue, Milwaukee, Wis.



**IT'S IN THE CARDS!** Maybe you're skeptical about what the cards hold for you, but in a case like this you are the master of your own fate. This Mexican tin box, decorated with cards and covered with glass, holds three decks of cards, heaps of cigarettes and, it's a safe place to keep matches. It's 3" x 3" x 4", costs \$2.25 postpaid. Pan American Shop, 822 Lexington Avenue, New York 21, N. Y.

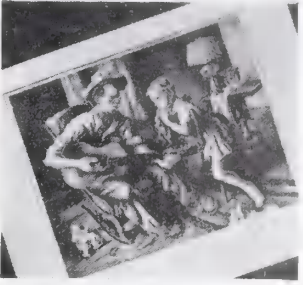


# Window Shopping

**CUDDLES AND CUPID.** are as lovable a pair of nymphs as we've ever come across and they'll turn your garden into an elfin glade just by being there. They are made of weatherproof Pompeian stone and Cuddles hugs her knees while Cupid's fat little legs are stretched out in front of him. Put them beside your pool, on a rock ledge, or on your porch. 10" high, \$6 each, exp. col. Erkins Studio, 40 W. 40th Street, N. Y. C.



**"THE MUSIC LESSON."** by Thomas Hart Benton, is an original signed lithograph, an excellent representative of an artist of whom America can be inordinately proud. Matted, the overall size is 18" x 14" and the price is just \$5. If you want it framed in black or natural, with black inset, the price is \$7.50. Associated American Artists, 711 Fifth Ave., New York 22, N. Y.



**BIRD IN THE HAND.** These are the handsomest cocktail glasses for a spring bride that we've seen around town. Each is handpainted with a different American songbird of fired enamel, and you may have a dozen for \$16.50, express collect. The same designs also come in highballs and old fashioned for the same price. Plummer, Ltd., 695 Fifth Ave., New York 22, N. Y.



**RABBITS BEWARE!** Unfortunately, the cottontail family likes what we like in our gardens, and they work on the principle of first come first served. So be firm but gentle and spray liquid Rabbit Chaperone around the edge of your garden, not directly on flowers or vegetables. And be sure to use a sprayer. Dogs don't like it, either. \$1 for 12-oz. bottle. Sudbury Laboratory, 30 Dutton Rd., So. Sudbury, Mass.



**YOUR NAME IN PRINT.** There's authority in a label with your name and no mistaking whose socks or shirts you're wearing. A great help in "holding your own" in these pick-up-and-go days in community life in barracks, school, or camp. You'll want a roll for every member of your family. Printing will not boil out. 7/16" wide. Roll of 50, \$1; 100, \$1.75; 200, \$3 postpaid from Pine Tree Co., Newport, New Hampshire.



**CURTAIN CALL.** Your summer decoration will be lovely beyond measure, restfully cool and crisply fresh, with these curtains. They are made of natural hand-hemmed muslin with hand-dyed Peacock Tail fringe, down the center, across the ends, and on the tie-backs. 2 1/2 yards with a 6" fringe, \$9.50 a pair; with 3" fringe, \$6.95, express collect. Laura Copenhaver, Rosemont, Marion, Va



# Invite The Sun!



Brain-waves of comfort . . . created by our best furniture-makers for your ease of body, mind and purse. Notice such reassuring details as hand-tied windings of all connecting parts, gay, fast-color sailcloth prints, reinforced construction, chairs that invite reclining at five different angles without moving from their cushioned depths. And notice the price tags which let you buy these and War Bonds, too.

A HOUSE FAMOUS FOR

QUALITY FOR OVER 96 YEARS

# Hammacher Schlemmer

145 EAST 57TH STREET, NEW YORK 22, N. Y.

Request Spring Booklet "1944"





## Victorian Rose Ensemble

A charming example of the practice of using complementary wallpapers in the same room or adjoining rooms. Many background colors.

No. 3464  
Series . . .  
60¢ the  
single roll.

# ASAM

## WALLPAPERS

PHILADELPHIA  
PITTSBURGH WASHINGTON  
Pennsylvania Stores  
Allentown Harrisburg-Easton  
Pottsville Williamsport  
Reading Lancaster  
Camden, N.J. New Haven, Conn.

# Window



**BIRD LOVERS.** Start your own Isle of Capri with these colorful creatures: Brewer's Blackbird, a serious character, 6 1/2" long, \$3. Cockatoo, a haughty bird with a wise look, 6 1/2" high, \$3. Kentucky Warbler, a saucy fellow, 4" long, \$2. All Fulper pottery, hand decorated with a high glaze. Add 10% postage. (No C. O. D.s.) Cardel, Ltd., 615 Madison Ave., New York 22.

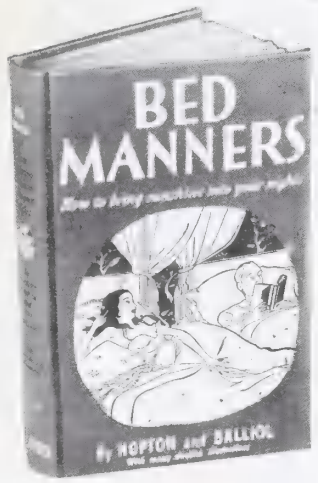


**MINIATURE FURNITURE.** Here is a collection that rivals Sheraton for careful craftsmanship and magnificent detail. No nails or tacks are used; each piece is joined with dowels where necessary. Even the drawers in the tiny chest open effortlessly. Mahogany Clippendale chest, \$8; mirror to match, \$1; rush-bottom side chair in pine or cherry, \$3. Scaled 1" to 1'. Cranford Miniatures, Box 12, Pleasantville, N. Y.



**EASY DOES IT.** Imagine keeping your silver as bright as it was on your wedding day, and not a smidgin of elbow grease used! But it's duck soup with Amron, a miraculous electro-tarnish remover and water softener. Use on those occasions when silver is badly tarnished. Directions easy to follow. 4-lb. package \$1.25, \$1.50 W. of Mississippi. Lewis & Conger, Sixth Ave. at 45th St., N. Y. C.

Bring Sunshine  
into your nights!



## KEEP DOGS AND RABBITS AWAY

★PROTECT your garden, shrubs, evergreens

It works like magic . . . a wonderful new repellent that prevents damage to your garden and shrubs. It's harmless to humans and plants, practically invisible and odorless, effective from the very first application. ORDER BY MAIL C. O. D. \$1 plus postage (or send \$1, we pay postage). SUDBURY LABORATORY, 468 DUTTON RD., SOUTH SUDBURY, MASS.

**POWDER**  
Chaperone  
Keeps dogs off furniture

**Pussy-Scat**  
Stops cat damage

Spray with **LIQUID CHAPERONE**  
won't dissolve in the rain

Now, when good oranges are so scarce, try these **LEU GIM GONG TREE RIPENED ORANGES**—Direct from grove to you **\$3.50**  
Half bushel basket, express prepaid—**\$6.** for bushel basket, east of Mississippi  
Add 50c for points further west

A heavy, deliciously sweet and juicy orange, of luscious flavor perfected by a Chinese botanist, to ripen later and retain its flavor longer than any other orange. At their peak in color and flavor from now until August. Your delight and satisfaction guaranteed. Send check or money order today.

**PELICAN GROVE** R. F. D. #1, Davie, Fort Lauderdale, Fla.

## BED MANNERS

By R. Y. Hopton and A. Balliol  
With many amusing illustrations

Now presenting in **one** volume:  
**BED MANNERS and BETTER BED MANNERS**  
247 bedlam pages—37 enthusiastic chapters!

Hilariously, wittily written, and with a devilish understanding of the little foibles you thought were a secret. For the strangest adventure of all is to find yourself locked in a bedroom with someone of the opposite sex with whom you are required to go to bed and get up for thousands of nights. This is called marriage. It may have just happened to you or it may happen just when you least expect it and are least prepared for it. This book, then, is for you as a book of bedside fire for married people!

Ideal GIFT—only \$1.98 prepaid

## "IT'S THE SHAPE"

In a violin, it's the Stradivarius, in a phonograph needle, it's the SHAPE that assures the better tonal qualities. No ice-pick-like action to wear out records. Order today **\$1.00**

Pat. No. 0-135953

**AEROPHON**  
Long Life  
PHONOGRAPH NEEDLES

**THE Bon Marche**  
THIRD AND PINE SEATTLE, WASHINGTON



## MUSICAL POWDER BOX

Lift the cover of this turned wood powder box, with its inset of a delicately colored French medalion, and hear the lovely strains of such melodies as the Viennese love songs played by the imported Swiss music works built in below the powder well. Available in soft ivory with gold striping or rose or Aegean blue. 3 1/4" high, 4 3/4" bottom diameter. **\$6.95** prepaid.

Write for Free Spring Catalog—Ready Soon

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

## CANDIDTYPE CAMERA

with FREE carrying case

**\$4.95** postpaid



Makes swell gift for children and Service Men! Lightweight, durable construction . . . will not warp. Unlimited guarantee. Economical . . . uses standard #127 film . . . takes 16 black & white or 12 Kodacolor exposures per roll. ORDER AT ONCE . . . supply limited.

#127 Film, 33 . . . limit, 6 rolls.  
#127 Kodacolor Film \$1.30 limit, 2 rolls.

**THE CAMERA HOUSE**  
728 Lexington Avenue New York 22, N. Y.

Arden Book Co., Publishers, Dept. 385  
386 Fourth Ave., New York 16, N. Y.

Rush me a copy of BED MANNERS. If I don't like it or my money back in 14 days.

( ) I enclose \$1.98. Send it prepaid.  
( ) Send C. O. D. I'll pay \$1.98 when it comes.

Address \_\_\_\_\_

City & State \_\_\_\_\_

Enclosed \$2.50—S. J. R. Satterthwaite  
54 W. Washington St., W. Toronto, Ont.



# Shopping

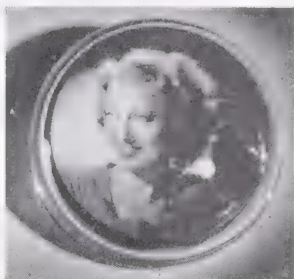
## SH A BRIDE HAPPINESS

flowers that will long outlive her  
l bouquet and be a constant source  
oy in her new home. Made of wax,  
you'd never guess it, these sweet-  
rt roses, grape hyacinths, and clover  
last indefinitely and make an unusu-  
attractive gift. They come in pink  
hite, arranged in a small vase set in  
ahogany table 4½" x 5½". \$12.50  
paid. Constance Spry, 322 Park  
New York 17, N. Y.



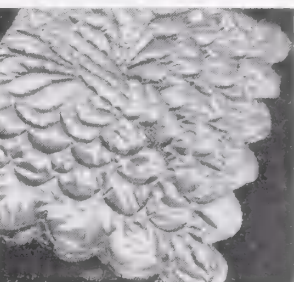
## E BETTER TO SEE YOU

TH. A heavy glass paper weight  
des here as a magnifying picture  
le with room for a circular photo  
napshot of your favorite person. It  
sures 2¾" in diameter, and the  
e is just 50¢ postpaid from Can-  
Luxe Shop, 542 Madison Ave., New  
s 22, N. Y.



## NSERVATION PIECE.

Here's  
vice that you will welcome if your  
a or wool quilts are getting a bit  
by. Because they're irreplaceable  
he duration, you'll be wise to have  
a reconditioned (their insides re-  
ed and sterilized) and recovered.  
ic samples sent on request and a  
-up and delivery service comes to  
door. Lanadown, 516 Madison  
New York 22, N. Y.



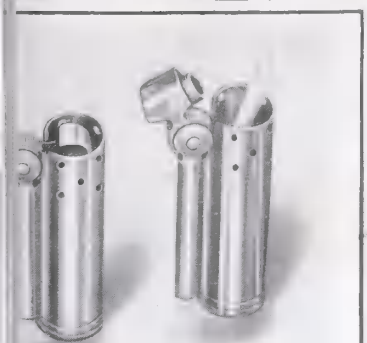
### OUTDOOR ELECTRIC FIXTURES

For Porch or Entrance Way. They  
are all ready to install and are ap-  
proved by Underwriter Laboratories.  
Made of copper and finished in rust  
resisting black.

Left: Style "A"; 5 x 7½"  
\$3.95 each

Right: Style "B"; 6 x 9"  
\$4.95 each  
(express collect)

**MARK STIER**  
277 East Fordham Rd.  
New York, N. Y.



### Dunhill Windproof SERVICE LIGHTER

smart and serviceable  
ghter for the man in service,  
his girl friend. Steel case,  
¼" high, in gray. \$2.00  
Year's supply of Flint, \$1

Stage Extra Outside New England

**ALL GALLERIES**  
BERT STEIGER COMPANY  
INGFIELD - MASSACHUSETTS



9" \$1.50 8½" \$1.50 7½" \$1 6½" 75¢

They really have the potter's touch—  
these Flower Pots in light red Terra  
Cotta. High fired to give you the  
utmost in durability like all other

### GALLOWAY POTTERY

Send 10¢ for catalog illustrating Bird  
Baths, Sun Dials, Pots, Vases, Jars,  
Benches and Lead Figures.

GALLOWAY TERRA COTTA CO.  
3220 Walnut Street Phila. 4, Pa.  
On display, 40 W. 40th St., N. Y. C.



*ORDER THEM TODAY... for a Sound Summer Footing*

These original  
hand-sewn Prontos  
rate a ration point  
as few shoes can . . .  
right for sports, slacks and suits  
twelve months a year, and heavenly  
for comfort. In bootmaker brown,  
hand-stained and hand-rubbed. **550**

**Frank Brothers**  
An Intimate Shop Devoted Exclusively to Shoes

FIFTH AVENUE • 47th-48th STS. • NEW YORK • 641 NO. MICHIGAN AVE. • CHICAGO



Waterproof, shockproof, anti-magnetic,  
radium dial and hands, unbreakable crys-  
tal, precision tested, sweep second hand.

No. HP 121—15 jewels, stainless steel back **\$39.75**

No. HP 331—17 jewels, stainless steel case **\$49.50**

No. HP 328—17 jewels, SELF-WINDING, stainless steel case **\$59.75**

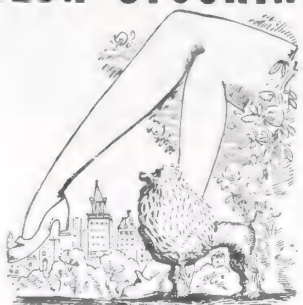
POSTPAID, FED. TAX INCL. • MAIL ORDERS PROMPTLY FILLED

Write for Free Illustrated Booklet "HP"

**BELL WATCH COMPANY**

Time-Life Bldg., Rockefeller Center, New York 20, N.Y.

## SAVE YOUR NYLON STOCKINGS



DON'T throw away precious, hard-to-get  
stockings because of runs or snags! Our  
experts can quickly repair them. We give new  
life to Nylon, Silk, Rayon. 20¢ for first short  
drop-thread, 10¢ each additional one. Snags 5¢  
an inch. Simply wash stockings and mail to us  
with your name and address. They will be re-  
turned C.O.D.

### DAMAGED CLOTHING REWOVEN PERFECTLY

Men's and women's woolsens and tweeds per-  
fectly rewoven (French System). Send us your  
damaged garments; by return mail we will  
inform you as to the charges. We will await  
your O.K. before starting any work.

Satisfaction guaranteed or money back

**A.B.C. REWEAVING SERVICE**  
Dept. H5, 125 W. 33rd St., New York 1, N. Y.

a product of  
the stately  
Southern  
pine



**Smarties**  
©ADMAT LTD.

### NEW ABSORBENT PAPER COASTERS

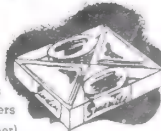
Protect Table Tops  
Make Hostessing  
More Fun

Smarties are cleverly de-  
signed to delight your  
guests... make enter-  
taining more pleasant for  
you because they banish  
that traditional dread of  
scarred or liquid-marred  
furniture surfaces. Smart-  
ies are absorbent as a  
sponge—yet are treated  
on the bottom to prevent  
soak-thru.

You can have Smarty-  
Sets in a choice of sub-  
jects. Each Smarty-Set  
contains four different de-  
signs. Coasters can be  
used again and again—  
but are so inexpensive  
they can be discarded  
after being used once.

SEND \$1 FOR  
72 PIECE  
SMARTY SET

24 Smarty Coasters  
24 Cocktail Napkins  
24 Wood Drink-Stirrers  
(Order by set number)



GAYFER'S - Mobile, Ala.



SET NO. 4



SET NO. 1



SET NO. 2



SET NO. 3



*faithfully yours—*  
... ALWAYS AT YOUR SERVICE

### ←STORM or RAIN

Have a "sure-fire" smoke with this fuelless lighter. It never fails! Thumb it, spin it, . . . it works in the strongest wind. Sterling Silver (Dunhill) . . . \$5.00 plus 20% Federal Tax. (\$6.00 total prepaid, no C.O.D.). Additional wicks—10 cts. each. Flints in vials of 50—\$1.00.

### HOT or COLD→

This food con'server' keeps the temperature for hours! A Wooden Bucket that works like a refrigerator for cold dishes, ice cubes. Works like a stove for hot food and drinks. 2 qts. size, china thermo lined. \$4.50 prepaid.



The season's handiest home entertainment helps! The new 1944 Bar-marticles all in our free Tippler Catalog HB 5. Write for it.

Be BAR-SMART . . . See

## BAR MART

62 WEST 45th ST., N.Y.C.

## Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

### CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

## JULIUS GOODMAN & SON

77 Madison Avenue

Memphis 1, Tenn.

Julius Goodman

Joseph A. Goodman

F  
O  
U  
N  
T  
A  
I  
N  
S

O  
R  
N  
A  
M  
E  
N  
T  
S



GIRL with GRAPES Fountain ■ Bird Bath  
31" high, complete, \$55.00

SCULPTURES  
BIRD BATHS  
WELLHEADS  
BENCHES, JARS  
GATES, ETC.

"The Right Piece for Your Setting"

## POMPEIAN STUDIOS

NEW SHOWROOMS: 169 Lexington Avenue  
New York City

Your Visit Invited — Illustrated Booklet 20c

## CAMERA ENTHUSIASTS!



## KODACHROME SLIDE FILE

■ Ideal for all Kodachrome fans —this commodious Gem Super Slide File holds and protects 650 Ready-mounts or 250 glass bound slides. Unique design permits filing of slides according to group, subject, or number. Attractive dust-proof wood case, covered with black leatherette \$4.95 De Luxe Model holds 850 Ready-mounts or 350 Glass Bound Slides, \$5.95.

Mail Orders Filled

## GEM PHOTO SUPPLY CO.

1974 Broadway

New York 23

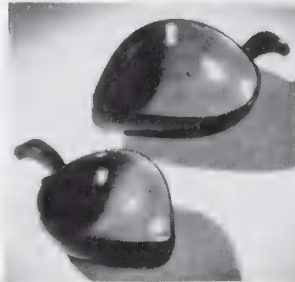
## SILVERFLEECE keeps wedding silver SPARKLING BRIGHT!

Silverfleece is an impregnated cotton fabric—proved six ways superior to the two leading silver polishes! Requires very little rubbing. Cleans faster, easier. Gives longer tarnish protection. Economical, too.

*Silverfleece*  
"THE LUSTER LASTS LONGER!"

Large jar only \$1.00  
Write to EARL PRODUCTS CO.,  
30 E. 42nd St., N. Y. C.

# Window



**WOOD IS GOOD** and when it's solid mahogany it's even better! These bowls are hand made in Haiti and you use them for everything. They are particularly wonderful for salted nuts and make grand individual salad bowls. Remember a fifth anniversary and don't forget that a bride will love them, too. 5½" size, \$2.45; 7" size, \$3.95 plus postage. Bazar Français, 666 Sixth Ave. New York 10, N. Y.

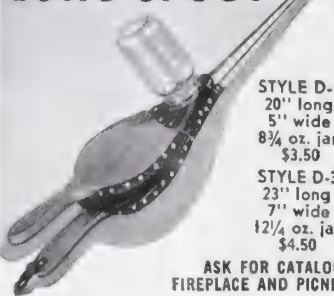


**TO HAVE AND TO HOLD.** Tôle tray, an American tradition, and good one to carry on. When it's not just being decorative, you'll use it for cocktails and after-dinner coffee. A very welcome wedding present and one a bride will cherish for years to come. Comes in assorted colors in a very useful size, 22" x 10". \$6.95 plus postage. McCutcheon's, Fifth Ave. and 49th St. New York 17, N. Y.



**PICK A WINNER** either for your own collection or for a very discriminating friend. "Yearlings" is one of the very limited edition of original, signed lithographs by C. W. Anderson, author and illustrator of many books about horses, and is truly a lovely gift for anyone who loves horses. Measures 16" x 11½" \$10 from Wiesenfeld Co., 1 West North Ave., Baltimore, Maryland

## LONG SPOUT



STYLE D-1  
20" long  
5" wide  
8¾ oz. jar  
\$3.50  
STYLE D-3  
23" long  
7" wide  
12¼ oz. jar  
\$4.50

ASK FOR CATALOGUE OF  
FIREPLACE AND PICNIC BELLWS

## INSECTICIDE DUSTER

Every gardener will welcome this improved Gilcroft bellows. It discharges insecticide powders effectively through pest-infested foliage. It carries death to bugs in garden or home. Has extra long penetrating spout; powder spread is easily controlled by degree of pressure; lacquered maple finished wood; sturdily reinforced genuine leather; standard jar screw neck. Postpaid. Check or money order.

*Gilcroft*  
DEPT. B  
305 FIFTH AVENUE  
NEW YORK 16, N. Y.

## DOES YOUR DOG SCRATCH?



Don't Blame FLEAS, MANGE or DIET  
..2 to 1 It's "FUNGITCH"

Amazing New Sulfadene Eliminates Canine Skin Infection Long a Puzzle to Science

If your dog scratches, driven frantic by itching, don't blame fleas, mange or diet. Famed Dr. Merrick says such suffering is often due to fungi infection. Contact with mouldy grass causes dandruff-like scales, open sores, mouldy odor—on ears, paws, under-body, tail or eyes—leading to more serious condition, long medical care or actual loss.

**SIMPLE EXTERNAL REMEDY.** Treatment of 3,121 dogs, at Dr. Merrick's Small Animal Clinic, reveals that SULFADENE clears up most stubborn cases quickly. Mrs. J. H. Reed writes: "It's so easy to apply. Tuffy stopped scratching immediately. Infection on body disappeared by end of week."

Relieve your dog of this tormenting affliction, mail only \$1.00 for generous treatment. Money refunded if SULFADENE fails. SEND TODAY.

**BROOKFIELD LABORATORIES**  
Dept. E-2 BROOKFIELD, ILLINOIS



## Miniature Roadside VEGETABLE STAND

These wooden, gaily-canopied stands make unusual decorative pieces for grown-ups or toys for careful children. Measuring 10½" x 6½", they are sturdy, and as the realistic colorful fruits and vegetables are separate the assortment can be shifted to suit your taste. We also have its companion, a BAKER STAND, full of delicious cakes and bread. This is equally appealing and well-made.

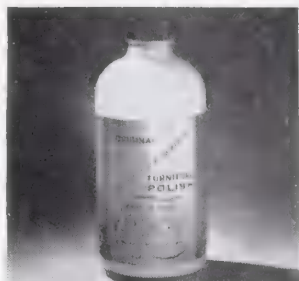
These artistic pieces are only \$10.50 each, express collect.

**YOUNG BOOKS, INC.**  
714 Madison Ave. New York 21, N. Y.



# Shopping

**POLISHED PERFECTION.** The original Widdicomb Furniture Polish, the same that has been used in the manufacture of Widdicomb furniture for 50 years, can now be used by you in your own home. It renews and preserves fine furniture, and after using it your house will be as gleamingly bright as when you were first married. A 16-oz. bottle \$1 postpaid. Widdicomb Furniture Co., Grand Rapids 2, Mich.



**JARMALADE ASSORTMENT.** Lemon, Lime, Orange, Tangerine, and grapefruit—a whole brigade of citrus fruits and the finest money can buy. Made from the choicest tree-ripened California fruit. If you are short of butter this is an excellent substitute for breakfast and afternoon tea. Start a ride in housekeeping. Six 1-lb. jars, \$3.50 prepaid. Elizabeth Mote, 8464 Melrose Place, Hollywood, Calif.



**HONOR YOUR GUESTS** with a really handsome towel next time you entertain. These have a lavish look but budget price, come in Lustreweave with a sweet organdy appliqué and they dangle like a dream. In blue, yellow, dusty pink, and green, just \$1 each plus postage. Peachy engagement present, too, if you're on the prowl! Albert George, 679 Fifth Ave., New York 22.



## UNRATIONED DELICACIES

Pate de Foie with Truffles.....14 oz. tin \$2.75  
Assorted Maison Glass Salted Nuts.....pound box 1.80  
De Luxe Chocolates, Asstd.....pound box 2.00  
French Style Cream Caramels.....per lb. 2.00  
Creme de Cassis (12% alcohol).....24 oz. bottle 2.75  
Excellent as a summer drink; also splendid for use in puddings, desserts, ice cream, etc.  
All shipping via Express Collect. Minimum order \$1.50

**maison glass**  
15 East 47th Street New York 17, N. Y.



## SCREEN PATCHES

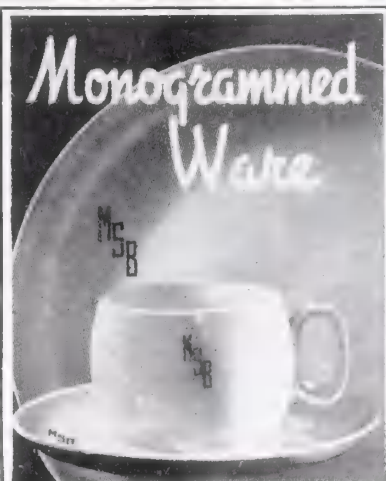
Tiny, patented hooks snap on easily without removing screen and leave no rough edges. One or more patches repair average size hole.

"Have a Patch Ready"

6 for 25c

**SCREEN PATCH CO.**

628 Commercial Trust Bldg.  
Philadelphia 2, Pa.



**\$13.25 for complete service for six**

Cream colored China, with monogram in Red, Blue, Green or Black. Allow four to eight weeks for delivery  
SEND CHECK OR MONEY ORDER.  
Other comparative sets on request. Send for Folder.

**MIRIAM WIDE**

Art and Gift Shoppe  
304 W. 47th St. Kansas City, Mo.

## MAKE MEAT GO TWICE AS FAR! WITH EXTENDO



TASTY!

ECONOMICAL!

NUTRITIOUS!

### EXTENDO CORPORATION

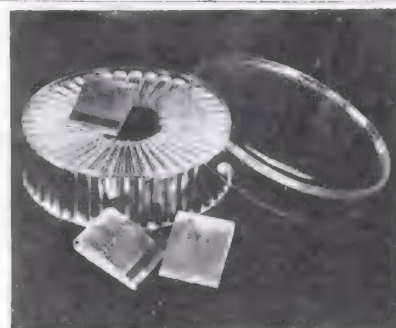
Div. of Planned Foods, Inc.  
501 Madison Ave., New York 22, N. Y.  
Please send me complete information about EXTENDO

Name

Street

City

State



a sparkling gift

Put your name or initial (10 letters maximum) on these metal match books in their acetate drum box. The colors are copper, gold, silver, blue, bright red or green. State two color choices.

2.50 plus postage

**Robert Keith**

Thirteenth & Baltimore, Kansas City, Mo.

## IMAGINE OWNING Signed Originals

by THOMAS BENTON, JOHN STEUART CURRY, LUIGI LUCIONI, and 76 Other Famous American Artists

for only \$5 each

(NORMAL VALUE \$18 to \$36)

YOU will be amazed at how much these magnificent SIGNED ORIGINAL Etchings and Lithographs will do for a room! Beautiful, impressive, the joy of possessing them far exceeds their very low cost! Over 100 museums, including the Metropolitan, Carnegie Institute, U.S. Library of Congress, have chosen many of these works for their own collections.

Nearly 100 Subjects—Many Prize-Winners

Landscapes, marines, sporting subjects, character studies. Each is offered at only \$5—a fraction of what such museum-perfect art usually commands. The price is possible only because 76 of America's foremost artists have banded together to put genuinely fine art within reach of every American home. The edition of each subject is strictly limited.

These Etchings and Lithographs are generously large—perfect to hang in your living room, dining room, bedroom, hall, game room. To enjoy the widest possible selection, mail the coupon now for our Free Catalogue, enclosing 10¢ in stamps to cover handling and mailing. Address: ASSOCIATED AMERICAN ARTISTS, Studio 105, 711 Fifth Ave., New York 22, N. Y.

with delicate sterling characters—they come in either multi-petaled circles or in perfect spheres. \$6.85. Complete your costume with three similar buttons. \$7.50. Matching Bracelet—\$25.00. Matching Brooch—\$10.00. Postage included—tax extra.

Free CATALOGUE



Burned in pairs 15 ft. apart, these famous essence of citronella candles chase away pesky mosquitoes. (Health officials warn against mosquito malaria-carriers.) CitroOdors, used by the million, are guaranteed to burn 15 hrs. in glass cup. Gift-boxed with attractive black cup-holders. Stock up now.  
Per Pair \$1.00 3 Pairs \$2.85  
Order extra candles for REFILLS:  
6 for \$1.25; 12 for \$2.40  
(Please add 15¢ per order for postage)  
Mail remittance today  
Immediate shipment

SEEDSMEN SINCE 1818

**BRECK'S**

900 BRECK BLDG., BOSTON 9, MASS.

**EASURE CENTER**

MADISON AVE.

NEW YORK 22, N. Y.



## Old Sheffield...

Treasure from the past—pair  
of wine coolers, created by  
Kirby and Waterhouse, circa 1830

*Rich's*  
ATLANTA



### A Clasp for Your Corsage



Hidden under the dainty ivy leaf is a tiny pin to hold your posies securely in place. The entire piece hand-wrought of exquisite sterling silver.

**\$4.00** Tax Included • Postpaid

**LEONORE DOSKOW**

Silversmith

BOX 165 • MONTROSE, N. Y.

### UPPER BRACKET

A wrought iron bracket holds a glass container just the right shape for a sweet potato or a hyacinth bulb. Simply fill with water up to the narrow neck and watch it sprout! Wonderful too for ivy or garden-fresh flowers.

**\$1.25** postpaid

West of the Mississippi add 35c  
(Sorry, no C.O.D.'S)

**HOSTESS HOUSE**

505 Fifth Avenue New York, N. Y.

### HI-JACS



Large jar only \$1.00  
Write to EARL PRODUCTS CO.,  
14 E. 42nd St., N. Y. C.

HI-JACS are "Coaster Sensations"—useful, decorative, practical. Terri-knit to fit snugly on tumblers and beverage bottles... wonderfully absorbent, protect clothes and furniture from dripping drinks. Set includes eight colors: scarlet, brown, green, royal, beige, aqua, cream, white. All washable, colorfast. Order HI-JACS today... to use often, and for unusual, welcome gifts!

Each REGULARS. Set of 8, \$1.

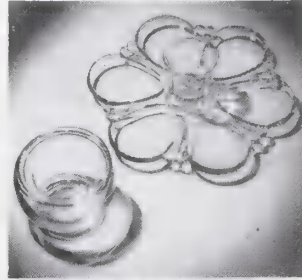
Right, INITIAL. One giant letter. Set of 8, \$2. No Initials C. O. D., please!

GIFT BOXED

POSTPAID IN U. S.

COMPANY CAPITAL MARION, VIRGINIA

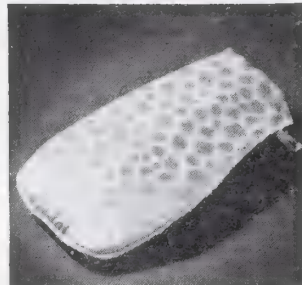
## Window



**LUCKY FIND.** We'd be completely lost without these seafood servers in our cupboard. The round glass bowl holds cracked ice; the inner bowl holds shrimp cocktail, fruit supreme, etc. Wonderful and unbelievably priced at \$1 for service for 6. The oyster plate is grooved to hold 6 oysters and has a center cup for sauce. \$1.19 each. Express collect. From Crystalair, 485 Lexington Ave., New York 17, New York.



**SING A SONG OF SIXPENCE** the bird is in the pie! You don't need four-and-twenty to amaze your guests! This little fellow, as well as being very ornamental, is also supposed to do a great job in keeping the juices in a berry pie. Next time you want to surprise and please someone who has everything, give her a pie bird. Measures 4½" and costs only \$1.25. Joske's San Antonio, Texas.



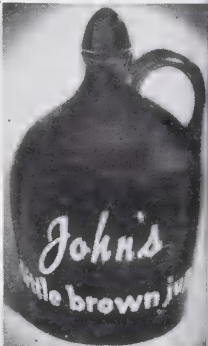
**POWDER MITT.** We can think of umteen reasons why you'll want one of these. They're new and gay, wonderfully inexpensive and happy space savers for lilliputian bath rooms. The mitt has a terry cloth palm, a taffeta back, and it's packed with a 4-oz. refill of spring-like dusting powder. Just \$1.00 including tax from Le Sonier, Inc., 34 Fifth Ave., New York 16, N. Y.

### "LITTLE BROWN JUG HOW I LOVE THEE!"

Pick it up and it starts playing the rollicking old drinking song... set it down and it stops! A delightful bar accessory and never-failing source of amusement at the cocktail party. (Watch the look of surprise that comes over the face of the guest who attempts to sneak a quick one!) 9" high. Holds slightly more than one quart. Fitted with genuine Thoren's Swiss Music unit. Personalized with first name as shown or with initials. **\$10.00** postpaid. (25¢ extra west of Mississippi)

Write for free gift catalog

**MAYFAIR GIFTS** 108-07 72nd Ave.  
Forest Hills, N. Y.



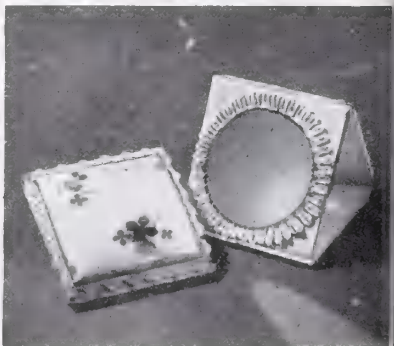
### BRIGHTENS SILVER WITHOUT RUBBING



**WORKS  
WHILE  
YOU REST**

A clean aluminum pan, one ounce of Amron, some hot water—and without rubbing or polishing your flat silverware will be glistening and bright within ten minutes, no boiling necessary. Makes glassware and china sparkle. 18 oz. box 60¢, postpaid; 80¢ west of the Miss. Satisfaction guaranteed or money back. Norma Chemical Company, Dept. 8, Mount Vernon, N. Y.

**amron 60¢**



### PINCUSHION=MIRROR

Every bride is a traveling bride today and here's a gift she'll love second only to her wedding ring. Folded, it's an 8" pincushion. Open, it's a standing mirror trimmed with Swiss embroidery. In pale yellow or in flowered chintz.

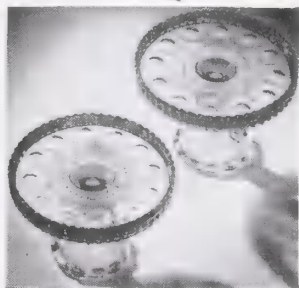
**\$5** postpaid

**The Shop in the Garden**  
Box 471 West Hartford 7, Conn.



# Shopping

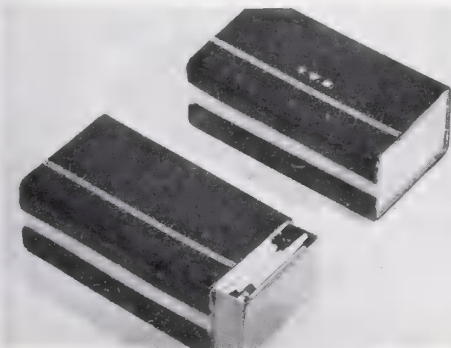
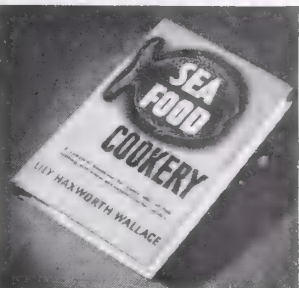
**THESE TAKE THE CAKE,** cookies or fruit, and incidentally, they'll take a bride's breath away, too. In the good old days you might have seen them in the paneled parlor of a Colonial dame, and now they bring that same lovely spirit to a bride's duration flat. Molded crystal with cranberry trim. 9" size \$5; 10" is \$6. Express collect. (No C.O.D.'s.) Zillah Symonds, 11 W. 56th St., New York 19.



**DON JUAN, JR.** He's a chubby but enchanting Lothario, dressed in his best bib and tucker, all set to win your heart and make your decoration smile. Made of plastic composition and if you like him there is a group of 4 figurines in this Younger Set series that you can scatter through the nursery and living room with a prodigal hand. \$1.25 each, \$8.50 for 8, postpaid. Black & Bartley, 90-06 63rd Ave., Rego Park, N. Y.



**LOTS OF GOOD FISH** in the sea, not to mention lakes and inland streams, so don't worry if your meat stamps are running low. Here's a gold mine of information for brides and small householders about all kinds of fish—canned, quick frozen, shellfish—with inspiring suggestions for menus and serving. Sea Food Cookery by Lily Haxworth Wallace. \$2. M. Barrows, 443 Fourth Ave., New York City 16.



## MATCH BOX COVERS

for kitchen-size matches put an end to the plaint "there are never any matches in this room". Pipe smokers are especially grateful for these covers but it's a grand gift for women too. Of genuine leather over metal, in green, red, or brown with gold tooling.

**\$2.50 postpaid**  
Three-letter monogram in gold, 50c additional  
Write for Catalogue B5

**The SALT & PEPPER SHOP**  
445 E. 86th St. New York 28, N. Y.

## FOR ALL WHO WEAR GLASSES!



## EYEGLASS CLEANING TISSUES

At last—specially treated tissues that clean perfectly and leave no lint. They wipe off even oil and grease smears in a twinkling. And they prevent misting. Glasses simply can't steam up. Patented. Handy, vest pocket booklets with a plicofilm carrying pouch.

IF YOU HAVE SOMEONE IN SERVICE WHO WEARS GOGGLES OR GLASSES—THINK HOW IMPORTANT CLEAR VISION IS TO HIM!

**12 BOOKLETS**  
FULL YEAR'S SUPPLY  
SEND \$1

**CLEAN-OMIST**

Dep't B4 522 West Broadway, New York 12, N. Y.



## DECORATOR'S CHOICE OF THE MONTH

These beautiful mirror wall brackets add charm to any room. Made of the finest composition construction and workmanship. Size 8 1/4" wide x 10 1/2" long. Shell measures 4 1/2" deep. Available in antique gold, mahogany and gold, white and gold pickled pine or pickled mahogany finish.

Price \$4.50 ea. \$8.00 per pair.  
Express collect.

The Classic bust figurines are molded of the same fine material and stand 8 1/2" high. Pickled pine, pickled mahogany, mahogany or antique gold finish.

Price \$10.00 per pair. Express collect.  
No C.O.D.'s please.

**LYONS GALLERIES, INC.**  
Continental Bldg. Forest Hills, N. Y.

## THE MOST UNUSUAL-DEEPLY INSPIRING DOG STORY EVER WRITTEN!

## All Dogs Go To Heaven

by Beth Brown

Here is the most unique and unusual story about dogs and humans and their undying affection for each other that has ever been written. It's a book of books for you who have ever had a dog—a tender, deeply moving story for you who ever wanted a dog—a stirring, emotional tale for you who ever loved a dog—an unforgettable, inspiring message for you who ever lost a dog! As you read "All Dogs Go to Heaven" you really get to know dogs—and once you know dogs—you know people—and once you know people—you know the divine plan of the universe. And then somehow you get a new perspective on life

—renewed faith and courage and hope. Ever hear dogs speak? These do. They speak to say that there is no death. There is only life in another form. Some little dog you've lost—is not really lost. He is always with you—wherever he is—wherever you are.



Just Published \$2.50

## Beautifully Illustrated!

## Here's What Readers Say About "ALL DOGS GO TO HEAVEN"

"Has stirred my sympathy as no other book has ever done."

"An effective contribution to the fellowship of all life which alone can make a permanent peace possible."

"Your story was too sweet for words and believe me when I say I cried and cried over it."

"My eyes were dim, and voice shaky as I read it to my sister, who also lost a little pet we had for eighteen years."

## MAIL COUPON TODAY!

**FREDERICK FELL, INC.** Book Publishers  
FOURTH AVENUE—NEW YORK 16, N. Y.

## MONEY-BACK GUARANTEE

Frederick Fell, Inc., Publishers, Dept. 465A  
386 Fourth Ave., New York 16, N. Y.

Please rush me **ALL DOGS GO TO HEAVEN**.

☐ I enclose \$2.50. Send it postage free.  
☐ Send C. O. D. I'll pay \$2.50 plus postage on delivery.

If I am not fully satisfied I may return the book within five days and my full purchase price will be refunded.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

In Canada — \$3.00 — S. J. R. Saunders  
84-86 Wellington St., W., Toronto, Ont.

## LOVELIER FIGURE IN A BATHING SUIT WITH PATENTED BUILT-IN BRA

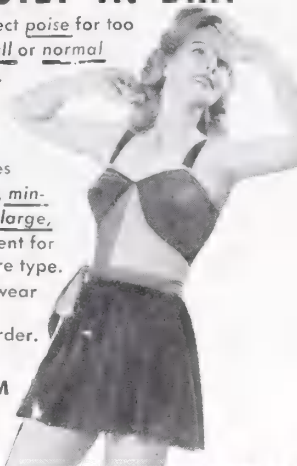
Gives perfect poise for too slim, too full or normal silhouettes.

Creates beautiful contours.

Adds inches to the slim, minimizes the large, enhancement for every figure type.

Ready-to-wear and made-to-order.

Write to  
Dept. B-M  
or phone  
Wick.  
2-5322



**RUTH MERZON** CORSETIERE  
646 FIFTH AVENUE, NEW YORK 19



## Beautiful Bowls

FROM ROMANTIC OAXACA

... A WHOLE BAKER'S DOZEN OF THEM (12)

FOR \$3.00 PREPAID

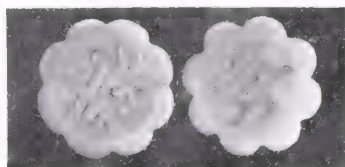
FOR FRUIT, CEREAL, SERVING, ETC.

Generous in size (6 x 2 ins.) highly glazed and gaily decorated in yellows, greens and purples, these imported bowls, from our good neighbor Mexico, beautify any table. They look like the five dollar brack but cost only \$3.00. We can ship immediately.

For 95c additional we will pack your order in serviceable bamboo basket, wastepaper size; total price prepaid with basket, \$3.95.

**The OLD MEXICO SHOP**  
SANTA FE, NEW MEXICO

## CHINESE CHARM IN EARRINGS



SEND FOR OUR 52-PAGE ILLUSTRATED CATALOG

These Chinese "Best Wish" earrings are the latest bauble for your ears. Of Mother of Pearl with delicate sterling character—they come in either multi-petaled circles or in perfect spheres. \$6.85. Complete your costume with three similar buttons. \$7.50 Matching Bracelet—\$25.00. Matching Brooch—\$10.00. Postage included—tax extra.

## CHINESE TREASURE CENTER

4th FL. DEPT. H.B. 5

441 MADISON AVE.

NEW YORK 22, N. Y.



# L&C Harbingers of Spring

**GARDEN BELL**, cleverly fashioned from real horseshoes, to summon guests or errant family for meals. Useful and decorative tocsin for patio, garden or porch. \$7.50

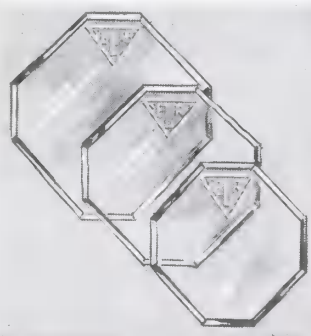
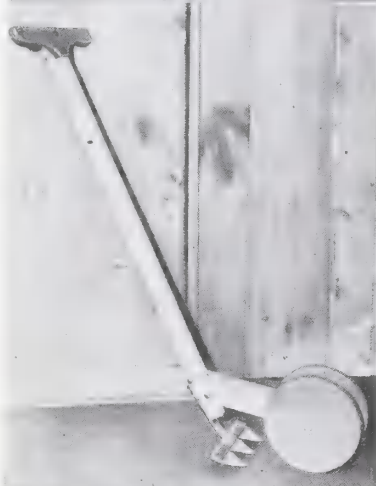
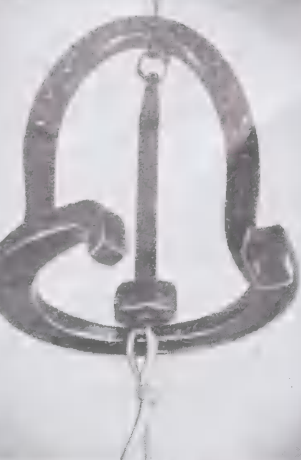
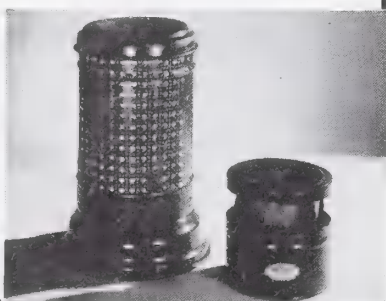
**V-HOE for V-GARDENERS**—Cuts weed roots without backaches in one tenth usual time. 3 sharp V-shaped knives also cultivate soil. Easy to handle close to plants. 8 lbs. \$5.95

**DRY-AL PROTECTS VALUABLES:** Magical chemical within metal cylinder traps moisture — protects clothes, papers from mildew. Medium room size \$15., large room \$25. For small closets or lockers, \$4

## LEWIS & CONGER

Sixth Avenue at 45th Street - VA 6-2200  
New York 19, N.Y.

Ask for our new illustrated Spring Catalog HB



## PLATE GLASS TILES

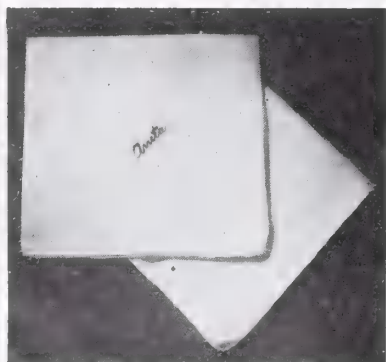
with **MONOGRAM**

3 sizes, 5, 5½, 6 in. in set, \$3.75

Without Monogram, \$2.50

A personalized gift, distinctive and practical for use under hot dishes, plants or perfume bottles. Clear ¼-in. beveled glass. No C.O.D.'s. Postage prepaid.

**R. H. STEARNS CO.**  
BOSTON 11, MASS.



## NAME HANKIES

Springtime without handkerchiefs is like dogwood without fragrance—it simply isn't complete. These are white Swiss sheer with your first name embroidered in any color at all.

85¢ each plus 10¢ postage

Sorry—No C.O.D.s

*Anita Gardner*

105 East 57th Street • New York City

## "PANSIES"

PIN AND EARRINGS

Have you discovered the flattery of ceramic jewelry? These signed originals come in lovely colors:

Emerald, pink, aqua, yellow and royal purple.

Size 1½" x 1½" Earrings \$3.00

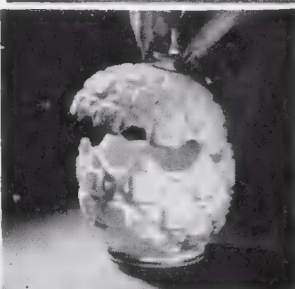
Mail orders filled promptly—Gift wrapped. Add 10% for Federal Tax.

*Muriel Duncan*  
ceramics

Studio B-28 North 30th St., Camden, N. J.



# Window



**A BREATH OF SPRING** all year round. If you are as fastidious about your home as you are about your own grooming, you will want this house perfume. One spoonful will keep a room fresh for a week, a closet longer. There are 18 scents, including Rose, Carnation and Mountain Pine. Rosette Perfumer 50¢. Perfume: 2-oz. bottle 50¢; 4-oz. 90¢; 8-oz. \$1.60. Fragrantaire Co., 381 Fourth Ave., New York 10, N. Y.

**FRESH AS SNOW** and a lot more useful! This molded milk glass bon bon dish, tipped and banded with gold, will be such a happy accent it will be hard to decide whether you want to use it for brightly colored sugar balls, for a giant ash tray or a mammoth powder jar with a huge puff. 4½" diameter, 6½" high, \$3.95. Express collect. (No C.O.D.'s.) Elizabeth Davidson, 1711 Walnut Street, Philadelphia, Pa.

**FACE VALUE.** You'll feel like Mrs. Kaiser or a modern Helen of Troy, capable of launching a thousand ships, when you wear these portrait earrings. Made of white porcelain, hand-painted in pastels. Each earring measures 1" in diameter and screws on to the ear lobe. \$2.45 a pair. Including tax and postage. Helene Beechell, Room 1108, 225 Fifth Ave., New York 10, N. Y.



*bring back that sparkle*



—with **Diener's Diamond Ring and Jewelry Cleaner**

2 oz. bottle  
in Gift Box  
only

**\$1.00**

postpaid

Every woman wants her jewelry to look its best always—to enhance her charm and smart appearance. For precious, as well as costume jewelry, this amazing, time-tested jeweler's solution removes powder, soap, dirt, safely and quickly, reveals stones in their true brilliance. Just use a toothbrush!

**DIENER'S** Dept. H-5  
919 N. Michigan, Chicago 11, Illinois

## STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL  
TRAINING COURSE

Resident Day Classes

Start Oct. 2 • Send for Catalog 5R  
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once • Send for Catalog 5C  
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

**NEW YORK SCHOOL OF  
INTERIOR DECORATION**

515 Madison Avenue, New York 22, N.Y.



## PINAFORE FROM GUATEMALA

Magnificent dress of handwoven heavy cotton from sunny Guatemala! Pale yellow striped in multicolors. Sizes 1-6 \$9.75; grown-ups 10-16 \$17.95. The pretty white cotton drawstring blouse sizes 1-6 \$2.95; adult 10-16 \$4.95. All washable, of course. Booklet on request. Stunning in Mother-and-Daughter sizes!

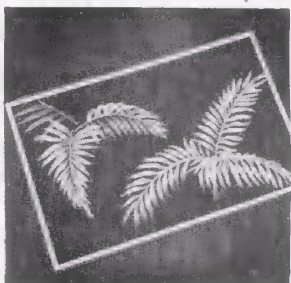
**RENEE FIELD**

Dept. B-M  
46 WEST 57 STREET NEW YORK 19, N.Y.

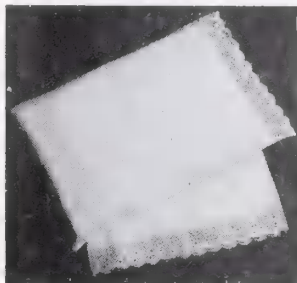


# Shopping

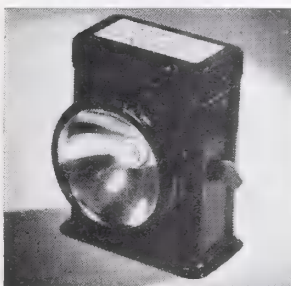
**ALL CLEAR.** Anyone who has to worry about housekeeping today can link her lucky stars for lucite place mats. Clean them simply by whisking a damp cloth over the surface and don't worry about hot plates because they're heat-proof. Crystal clear with palm leaf design in coral, green, or white and edged with matching border. 11" x 17", each postpaid. Artistic Mirror and Glass Co., 166 E. 33rd St., New York 16.



**AIR MINDED.** A new mother's trials will soar like a homesick angel when she sees her diapered dumpling in this enchanting set. It's a crib set and baby pillow case of the finest linen, edged with Swiss eyelet embroidery. So if you want to be a fairy godmother, here's your chance! Costs \$8.75 plus postage from Mosse, 659 Fifth Ave., New York 22, N. Y.



**ADY IN THE DARK.** and gentlemen, too, can have their own seeing with this piercing flashlight. The beam shoots a surprisingly strong beam of light 250', and the case comes with a strap for hanging around your neck. Has 2-way switch for signaling or steady light. Just \$2.25 from Abercrombie & Fitch, Madison Ave. at 45th St., New York 17, N. Y.



## FRESHEN THE AIR

You Breathe in Your Home  
EASILY... QUICKLY... PLEASANTLY  
with  
**ELENE PINE AIR FRESHENER**

Dispel stale, unwanted odors in any room or closet with a pine fragrance bringing outdoor freshness into your home. Send for bottle of "Pine Air Freshener" TODAY! Complete—with sprayer—for only \$1.50

Elene of Vienna, Inc.

522 FIFTH AVE. NEW YORK 18, N. Y.



## A WINDOW BOX

which can be used for Breadsticks, fruit or sewing as well as plants. 15 x 4 1/2 deep. The decoration, on four sides) is by the old block-print method, leaving the plain wood as the design. Wax stained and well rubbed—done entirely by hand with peg construction.

Free decorations; Penna Dutch, Red and Flowers, four colors; Old Blue, Old Green, Old Blue and Old Red .....\$5.50  
No, Plain Old Pine .....\$3.75  
Express Collect, No C.O.Ds.

BAUR-MELVIN

10 N. Broad St. Philadelphia 21, Pa.



## 20 Home Menders FOR ONLY \$1.00

"FIX-ME" Products } just add water and apply!  
IN HANDY PACKETS

New idea — practical! economical! Everything needed to repair, mend, renew. "Dehydrated"—in powder form. No waste. Use as needed. 20 all-different products include: cements for china, tile, glass, rubber, metal, linoleum; furniture glue; refrigerator "touch-up"; rust removers for metals and fabrics; rust preventor; paint brush cleaner; silver polish; paint remover and six others. Send your name and address to So-Lo-Works, Incorporated, Dept. J-5, Loveland, Ohio. We'll send all 20 "Fix-Me's" C.O.D. for \$1.00 plus postage. Or enclose \$1.00 and save postage and C.O.D. fees. Money instantly refunded if not delighted.

So-Lo-Works, Inc. • Loveland, Ohio

*Ceramic Petalettes*

Decidedly new cigarette cup and ash trays—in luscious flower colors—makes for a bright spot in your home. Geranium red, Aster blue, Poppy gold, Petunia pink.

5 Piece Set ..... **\$3.95**  
Postage ..... 25c

**Mermod-Jaccard-King Saint Louis**  
JEWELERS TO AMERICA FOR 114 YEARS



## INCENSE

Originated by  
Dr. Satish Ghose of Calcutta, India  
Unusual bridal gifts or small bridge prizes.

### SAMPLE ASSORTMENT

- boxes Liquid Vapor Incense @ 50c.....1.00  
(to drop on your light bulb)
- Bouquet-Original—Balsam Pine
- large boxes Burning Incense @ 50c.....1.00
- Delhi—Fragrant Night
- Sandalwood—Balsam Pine
- 2 small boxes Burning Incense @ 25c.....50
- 1 bottle Chanchalla Perfume.....1.00

Postpaid .....\$3.50

With your complete order, give date of your birthday and we will surprise you!

WRITE FOR CATALOG

Oriental **BAKER'S** Importers  
"At the Sign of the Laughing Lion"

1517 Walnut Street, Philadelphia, Pa.

## HIS PROUDEST

## Gift



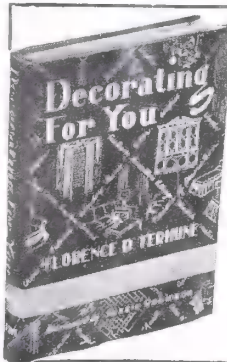
**Curtis**  
WEST POINT  
Model  
**MILITARY HARNESS**

It's beautiful. Hard-wearingest! Design patented, radiant WHITE LEATHER harness for night visibility. Red, white, blue light-reflecting side shields. Pet's name and owner's name (if you wish) on beautiful plate. Also, brown and black harnesses. Custom-made, adjustable to fit over blanket, and for any size dog. Order C.O.D. \$3.50 plus postage. (Or, send \$3.50, we pay postage.) 5 1/2-ft. matching WHITE LEASH, \$1.50. IMPORTANT—Take pet's BODY circumference at back of foreleg with string. Send string and pet's and owner's name with order.

## MILITARY COLLARS

White, black or brown leather. Gleaming red, white and blue jewels and pet's name engraved on beautiful plate. \$2.50. Send neck circumference and pet's name.

CURTIS CREATIONS Dept. H  
Genesee-Hopper Bldg., Utica, N. Y.



## DECORATING FOR YOU

A Complete Book Of Home Decorating  
Simple Little Tricks to Brighten Your Home

By Florence B. Terhune. A timely book for everyone who wants to live at home and love it. For beauty and comfort, here is a complete guide for the bride with a one-room apartment or the woman with a new suburban or country home to furnish. "Decorating For You" contains all the vital information about buying and using furniture, about selecting draperies and rugs—about painting and papering walls, etc. It tells you the thousand and one things that can be done to turn those old-fashioned rooms into sparkling, modern, cheerful ones. Page after page is illustrated with hundreds of drawings of novel ideas to work by, plus a summarizing treatment of all the periods with special emphasis on those so important today. 288 Pages \$3.75.

M. DARROWS & CO. INC., 443-4th Ave., N.Y.C. 16, HB-6





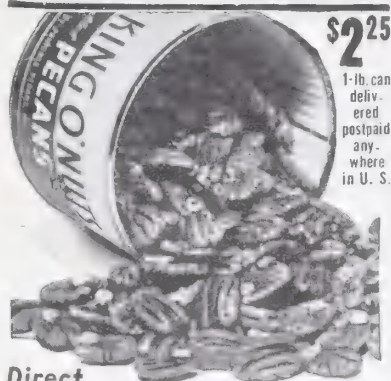
## TREASURES FOR CHILDREN



LITTLE BO-PEEP 3-piece earthenware set painted in blue, green and yellow, \$5. . . PETER RABBIT 3-piece earthenware set, deep green hand with pink and white bunny on an ivory background, \$5. . . PAUL REVERE STERLING SET: Pitcher, \$24. . . Cup, \$23.25. . . Spoon, \$8.50.

TRADE MARK FEDERAL GOVT

657 FIFTH AVE. GEORG JENSEN INC. NEW YORK 22, N. Y.



\$2.25

1-lb. can delivered postpaid anywhere in U. S.

### Direct from Southern groves— KING O' NUTS PECANS

Salted & Toasted in Pecan Oil!

PECANS are the choicest nuts that grow, Georgia pecans are the finest. Crisp, fresh, large halves—sealed in pressure packed tins—KING O' NUTS PECANS stay fresh, ready for instant use. Ideal when entertaining and for gifts. Our quality pecans are truly "the king of nuts." You'll enjoy them.

Address Dept. H-5

PRINCESS PECANS, Inc. • Camilla, Georgia



### VIOLIN CANDY OR CIGARETTE BOX

An Attractive Table Centerpiece

The most versatile decorative accessory that has come along in years. A handsome and roomy Candy Dish with tight-fitting lid. Ideal for cigarettes. The narrow section holds regular size; the wide portion, King size. Remove the lid, fill the box with flowers, and you have a gorgeous table centerpiece. Of heavy, hand blown glass. It may be had in a beautiful rich blue or amber. 10" x 12" x 1 1/2". \$2.75 postpaid (25c extra west of Miss.) Ash Trays to match, 75c each, 4 for \$2.50.

Write for free gift catalog

MAYFAIR GIFTS 108-07 72nd Ave. Forest Hills, N. Y.

### Strictly "Femme"

There is simply no rival to the essence of feminine grace. Every milk glass jar with a crystal cover. This powder jar and two perfume bottles, lends an exquisite touch to every girl's room. Pastel and blue with clear crystal covers—\$4.75 complete, postpaid. White, with clear crystal covers, \$4.00 complete, postpaid. Check or money order please; 14.95 C.O.D.

Gordon and Schenker, Inc.

262 South 17th St. Philadelphia 3, Pa.

# Window



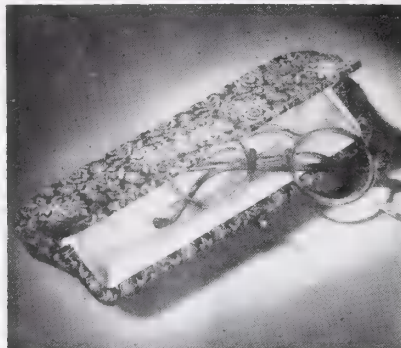
**NEEDLEPOINT LUGGAGE RACK.** We have a private conviction that a guest room isn't really a guest room unless it has a luggage rack and here's the one we like best of all. It comes in mahogany, walnut or ivory finish for \$5.50. Then you get the monogrammed canvas straps, and the necessary wool which you work in needlepoint yourself, \$4.50. From Alice Marnard, 558 Madison Ave., New York 22.



**NIGHT MUST FALL,** lamps must be lit, and that's the time a house comes into its own. Like the light in a woman's eye when she hears her husband's key in the latch. This pair of elegant glass hurricane lamps with shimmering prisms stand 18" high and cost just \$3.50, either electrified or for candles. Express collect. Stanley Jay Studio, 75-14 193rd St., Flushing, N. Y.



**CAPTURE A FRAGRANCE** and imprison it for glamour moments in this wonderful bottle. It is hand cut of heavy crystal with a long slender stopper, and comes with its own round mirrored tray which has a beaded edge. The tray is 5" in diameter, both 6 1/2" high and the price for the set is just \$2.50 postpaid. (No C.O.D.) Lyons Galleries, Continental Bldg., Forest Hills, N. Y.



### BAG YOUR "SPECS"

Glasses today are wonderful. They dramatize your eyes instead of apologizing for them, so be proud of your specs and carry them in a royal case. It's covered in handsome brocade and has room for compact, etc.

\$6.50 postpaid

MAX LITWITZ, INC. 7 E. 47th St. New York 1



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS EAST KING ST. • HAMILTON, CANADA

### RUNNING DEER



Another favorite Hagerstrom Weather vane. Made of extra heavy wrought iron, finished in weatherproof black lacquer to last many years. Mounted on specially constructed, oil filled swivel to respond to slightest breeze. 27" wide, 28" high. Prompt shipment.

Complete with Brackets \$12.00 for easy installation f.o.b. Wheeling.

NEW SUMMER CATALOG—100 attractive Weather vanes, House Signs, Markers, Copper Lanterns, Foot Stools, on hand for immediate delivery. Write for copy.

HAGERSTROM METALCRAFT STUDIO 41 Milwaukee Ave., Wheeling, W. Va.

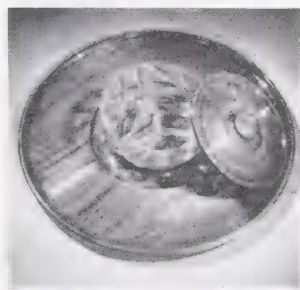


# Shopping

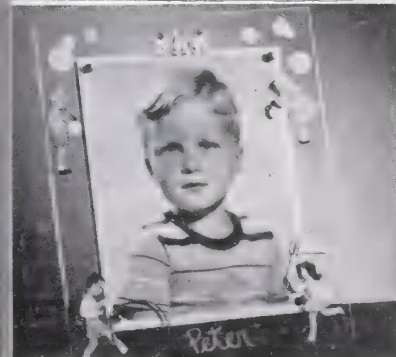
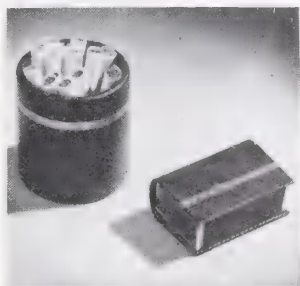
**PENNSYLVANIA DUTCH BINK.** Faithfully reproduces just one-half size of the original and is a wonderful all-round piece of furniture. Use for magazines, books, and plants, or as a cocktail bar or tea table at which you may sit and serve. Made of knotty pine, and the double-faced drawer may be used from either side. 22½" high, 28" long, 16" deep. \$32.50 express collect. Lennox Shop, Hewlett, L. I.



**GOD HELPS THOSE** who help themselves! And there couldn't be a better time to prove that adage. Put hors d'oeuvres on this platter, fill the three-section bowl with olives, pickles, or whatnot, and then it's every man for himself! An ideal present for a hostess who likes to enjoy her own parties. Solid mahogany. Buffet Server, \$10 plus 40¢ postage. Ovington's, Fifth Ave., and 39th St., New York 16, N. Y.



**HIDE-BOUND BEAUTIES.** A rich and rare prize for these days is this hand-tooled smoking set of cigarette holder and match caddy. And it's a thoughtful hostess who provides creature comforts for her guests! Designed to please a tailored woman, and top-notch for a man's desk, it comes in red, green, blue, or brown genuine leather. \$3. Add 50¢ for initial. Trudy Kent, 400 E. 57th St., New York 22.



## "Peter's" Name Painted on His Picture Frame

It's a clever Evelyn Reed idea—an 8" x 10" glass picture frame, gayly colored with figures of romping boys and girls. Then, it's hand painted with your child's full or first name. Grandma would like to have one, so would a favorite uncle, and, of course, yourself. So, send us your order today—please print child's name.

\$5.00 Plus Postage

**Evelyn Reed**

524 MADISON AVE.  
DEPT. H.B.5  
NEW YORK 22, N.Y.



## ARTCRETE BIRD BATH

No. 14044

30" high x 20" wide

Price \$18.50, freight collect

An enjoyable addition to your garden which will bring the Birds to delight you with their merry songs. For good measure, they will destroy many injurious insects on your trees, shrubs and lawn.

Made of white cast stone with a marble-like texture, and will resist time and weather like the natural stone of which it is composed.

Send 10 cents for Catalog of Bird Baths, Benches, Fountains, Figures, Flower Pots, Vases, Pedestals, Bird Feeders, Gazing Globes, Sun Dials, etc.

**ARTCRETE PRODUCTS CO.**  
UPPER DARBY P. O. PENNA.

## Mortite

THE UTILITY TAPE OF MANY USES

A pliable plastic that comes all ready for use. Unrolls like ribbon. Adheres to any clean, dry surface. Just press into holes and cracks with fingers and it stays put. Will not crack, shrink or chip off. Can be painted.

- A good plugger-upper to seal cracks in plaster and woodwork, around screens, windows, casements, transoms, baseboards.
- Keeps out dirt, dust and vermin.
- Stops rattles.
- Permanent glazing for wood or metal sash.
- Plugs leaks around bathtubs, sinks, laundry tubs, etc.

About 80 feet to a roll \$1.25 postpaid

**J. W. MORTELL CO.**

219 BURCH ST., KANKAKEE, ILL.

*"Three of a kind"* **Lanz Originals**

Child...SIZES 7-14 2.95 Mother...SIZES 10-16 3.95 Junior...SIZES 10-16 3.95

*Pink and blue springflowers sprinkled over sheer white acetate rayon blouse with drawstring neckline and puffed sleeves—launders beautifully.*

**Lanz** 668 FIFTH AVE., NEW YORK 19, N. Y.  
615 N. MICHIGAN AVE. CHICAGO

## TWO-SIDED PICTURES

When you wish a change of pictures, simply turn this picture frame over and there on the other side you have another hand made personally signed print of an Etching similar to the one shown.

One frame (size 13"x16") with a different subject on each side \$3.00. Two picture frames with four different subjects on the four sides \$5.00. Four prints unframed \$2.00.

**GILBERT GIFT SHOP**  
2509 E. 20th St. Racine, Wisconsin

## Heirloom of the Future

for the Wartime Bride

Handmade to our original design, engraved in the handsome style illustrated above, a pair of heavy sterling silver napkin bands will be a cherished wedding gift.

**2¾" by 1" \$30.00 pair**  
Fed. Tax Inc.  
Engraving Included  
Shipped Prepaid Allow ten days

**WEITLICH, INC.**  
22 W. 48th St. New York 19, N. Y.

## MAGIC TOP

### DOUBLES THE SIZE of Your Card Table!

This T-Top is just what you've wanted for luncheons, puzzles and games. It's light but rigid—slides easily over your card table top—just doubles its size! Seats 7 people without crowding; diameter 46", circumference 144". Folds and tucks away in corner or closet. Send for your T-Top NOW! Shipped promptly, express collect.

Colors: Dark Brown, Dark Green, Rich Red, Jet Black. Specify Color You Want.

**ONLY \$5.95**  
Unpainted T-Top \$4.95

**T-TOP COMPANY, Inc.**  
Dept. 29 Salem, Mass.



*Love, Honor*



**and SACHET**

By the makers of her prized Le Sonier Refillable Powder Mitt, her scented Le Sonier Sachet in white satin brocade, pink or blue lined, 18x11 inches. **\$5.00**

**LE SONIER** *Sachets*  
NEW YORK • BOSTON

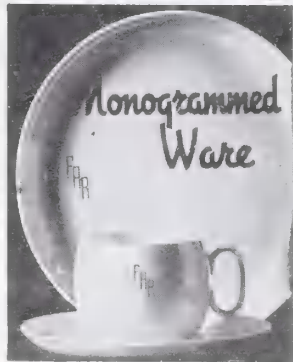
### • HIM BOOK •

Here is the truly complete log for the discerning girl to record all the important things about the men in her life. There are 18 silhouettes to type-rate each man. There are 18 two-page log sheets for his photograph and salient facts. There is room for a complete log of dates with each. Heavy leatherette covers in cream, red, or blue, gold embossed title, plastic spiral binding. A book any girl will cherish. 8" x 10". 40 pages. **\$1** prepaid.

Write for Free Spring Catalog—Ready Soon

**MILES KIMBALL COMPANY**  
Kimball Bldg. 33 Algoma Blvd. Oshkosh, Wis.

**For smart entertaining!**



32 piece ivory china set consisting of 6 luncheon plates, 6 bread and butters, 6 sauce dishes, 6 cups and saucers, 1 small platter and 1 oval vegetable dish. **\$10.00**  
Special Brides 61 pc. set—complete service for 8. **\$21.00**  
Complete service for 12—95 pc. set. **\$36.50**  
Open stock  
Monograms available in blue, red, green or black. Shipped express collect. N.Y. & N.J. add 50c. No C.O.D.'s

**studio shop**

copy square  
summer shop 557 boylston st.  
rockport, mass. boston, mass.

### AFTER YOU SAY "I DO"

This is the dress you'll Go Away in. The dress to make you the Most Beautiful Girl in the World. Navy rayon crepe with flattering hand-made lingerie trim. Dress may be ordered with gored skirt, if desired.



Sizes 10-20  
**\$89.50**

Under it, wear something lovely in pure silk from our lingerie collection.

**GERTRUDE HEANEY KANE**  
745 Fifth Avenue New York 22

### IVY SWANS

Lovely to look at... make most graceful centerpieces. Blown in clear crystal with red beaks... designed for unusual and effective plant arrangements. Send some to your friends and order a set for yourself, too!

Large 6"x7"; smaller ones 5"x5".  
**\$3.50** for set of 3, postpaid

Write for Catalogue #5

**The SALT & PEPPER SHOP**

485 E. 86th St., New York 28, N.Y.

## Window



### MAGNIFICENT SIMPLICITY.

We don't show you stemware very often because we feel it's something you can get in your own town. But when we find a pattern like "Kensington," we have to let you in on it. Goblets, high or low, Champagnes, High or low and wines, pictured, are \$6.50 the dozen. Also available: Clarets, Cocktails and Cordials. Express collect. Sweden House, 12 W. 50th St., New York 20.



### CONVERTED CUFF LINKS.

Some poor man is minus one pair of cuff links, but when he sees what beautiful earrings they make for his wife, it will be a happy sacrifice. Besides, French cuffs are hard to get these days! So, dig out your old buttons and cuff links. Screw or clip backs. Sterling silver \$3.30. Gold finished \$4.40 including tax. 2 weeks delivery. George Stern, 191 Madison Ave., New York 16, N. Y.



### SOMETHING FOR THE BOYS.

They'll love the gleaming efficiency of this all-purpose knife, not easy to find these days. It has a sharp cutting blade, bottle opener, reamer awl, and can opener. The handle is heavy stag and comes fitted with a strong shackle for carrying on a chain or lanyard. Just \$3.75 postpaid. The Anchorage, Beach Haven, N. J.

### Distinctive Lamps

Left: Hand-painted milk glass reproduction of oil lamp. Polished brass base and fount. Excellent for use on the vanity, dresser, mantel or desk. 16" high overall. Electrified. **\$15.00** each.

Right: Vanity or dresser lamps with marble base and crystal glass fount. Polished brass fittings; white pleated shades. 15" high overall. Electrified.

**\$7.50** each; **\$15.00** the pair.  
Express Charges Collect

**STANLEY JAY STUDIO**  
75-14 193rd Street Flushing, N. Y.

### LEARN Interior Decoration AT HOME

• NOW is the time to prepare yourself for an important postwar career. A great demand for trained decorators is coming. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to avoid disappointments, and will be useful every day in the year.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

### Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

**WRITE FOR BOOKLET H-21—it's FREE**

Describes the course in detail. 20th year  
ARTS & DECORATION COURSE IN DECORATION  
116 East 16th Street, New York 3

BE YOUR OWN INTERIOR DECORATOR!

**50 AUDUBON BIRD PRINTS**

IDEAL FOR FRAMING! **\$2.95** Postpaid

SIZE 9" x 12 1/2"

A fine assortment of AUDUBON bird prints in full color, on fine antique white paper. So decorative when hung in groups flanking the fireplace, over the mantel or flanking the sofa... or mounted on that discarded screen, and shellacked. Makes a wonderful gift to give or receive. This summer, mother on mother's day. This summer, plan to change your pictures as you do your furnishings. Change to AUDUBON bird prints.

Send money order, check or cash to:  
**CRESTE-ANDOVER CO.**  
415 Lexington Ave., N.Y. 17, N.Y. Dept. B-5



# Shopping



**RUM RUNNER.** For lazy summer days this beverage carrier makes toting drinks out to the lawn a simple matter. It's a hand-made copy of extra-large knife box, holds eight 16-oz. glasses. A flower, fruit or Pennsylvania Dutch motif shows natural wood against brown pine, barn-roof red, old green, or old blue ground. 9 1/2" x 16". \$7.25 express collect. Bauer Melvin, 2020 No. Broad St., Philadelphia 21, Pa.



**CHINESE ART.** Hand painted on silk with magnificent detail and color, we proudly present Kuan-Yin, the Goddess of Mercy, best-loved of all Chinese deities. She represents a comforting reality to the Chinese, a lovely symbol to the rest of the world. Hung in a modern or 18th-century room, her effect is wonderful. 15" x 27", \$15. Chinese Treasure Centre, 441 Madison Ave., New York 17, N. Y.



**CARRY A FULL PACK** and carry it in this good-looking case. It's nice and flat so your bag or pockets won't bulge and it's made of genuine saddle leather. Comes in a cellophane box. A smart personalized gift for servicemen or ushers at a wedding, with three-letter monogram or full name in gold. Plain \$1.50. With name or monogram \$2 plus postage. Hall Galleries, Albert Steiger Co., Springfield, Mass.



## DECORATIVE LYRE — \$6.95

An artistic wall piece — magnificent when filled with ivy or flowers. Has receptacle. Made of plastique — exquisitely finished in pickled pine — or white with gold — or terra cotta with chartreuse. Height 14" — width 9".

**SCULLY & SCULLY, INC.**

"The Smart Gift Shop of New York"

506 PARK AVE., NEW YORK 22, N. Y.

at 60th Street

Wickersham 2-2590

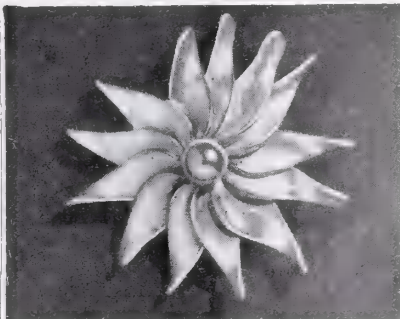


REMEMBER the fun you used to have with stilts in the Spring. These have adjustable foot pieces, are bolted and strongly made of selected hard grain pine. Natural finish. 5' 4" — \$2.55.

Express Collect — No C.O.D.'s

**THE BLOCK SHOP**

58 Wall St., New Haven, Conn.



## Large Pearl Pin

\$1<sup>00</sup> add 20% Fed. tax

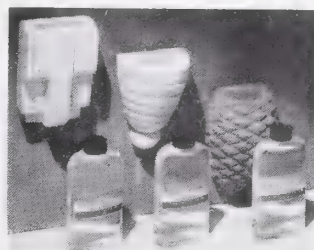
Lustrous flower effect (simulated) pearl pin. Illustration 1/2 actual size. Earrings to match \$1.50.

Mail orders promptly filled.

Costume Jewelry Catalogue Free.

**Gerblou**  
Fifth Avenue  
501 FIFTH AVENUE — NEW YORK

## Keeps Rooms Fresh and Fragrant



C. D. B.



F. A. E.

Specify wall perfumers by letter

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Choice of 18 entrancing scents.

Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honey-suckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee. Perfumer, 50¢. Scent: 2-oz. bottle 50¢, 4-oz. 90¢, 8-oz. \$1.60, postpaid or C.O.D. plus postage.

**FRAGRANTAIRE CO.**

Dept. B-13, 381 4th Ave.

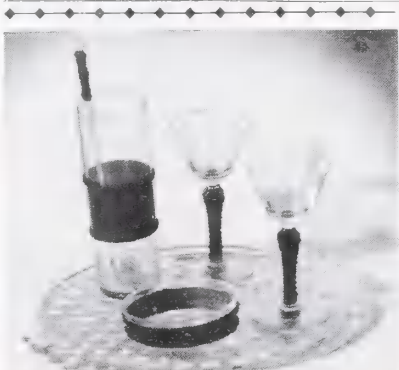
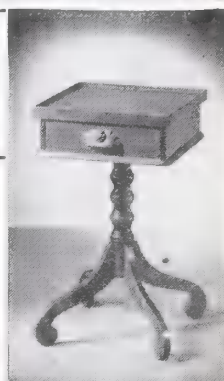
New York 16, N. Y.



*Carl Forslund*

122 FULTON  
Grand Rapids 2, Michigan

Lily Mae Lee Quaint American lamp table, designed from an original discovered at an auction from a 90-year-old homestead. Spool-turned pedestal, hand-fitted drawer, inset glass top. Built of solid Cherry in rich Cherry finish. Dimensions: top 15 x 15; height 26 inches. Price includes shipment to your nearest freight office . . . \$19.<sup>95</sup>  
Fashionable to use a pair \$37.<sup>95</sup>



## With this "You-and-Me" Set

you and your spouse or a guest will sip many a congenial cocktail. There's a mixer, a stirrer, 2 cocktail glasses, an appetizer tray (each smartly bound with red leatherette) and a 12-inch glass tray. The set \$6.25 postpaid in 48 states.

Send check or money order.

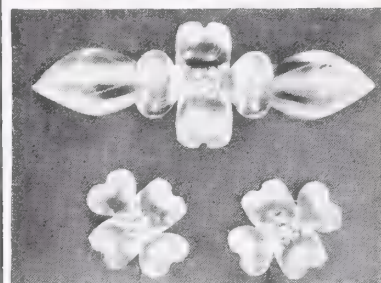
*The Josselyns*

Box 147

Dept. HB

Dedham, Mass.

## Handwrought Sterling



## Dogwood Designs Created by Southern Craftsmen

Pin P-1 \$3.00  
Earclips P-2 \$4.20  
Matching Bracelet P-3 \$3.00  
Ring (adjustable) P-4 \$2.40

(Prices include tax)

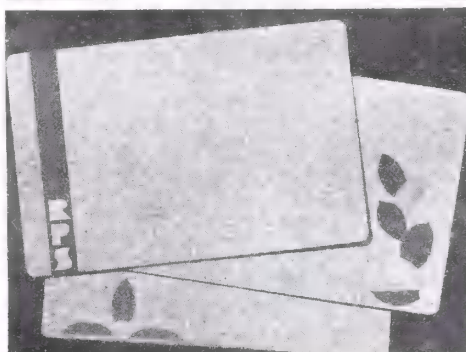
Postage Prepaid

Sorry, No C.O.D. Orders

**Avalon Gift House**

FRONT ROYAL, VIRGINIA

Distinctive for Native Crafts of the Southern Highland's



## CORK PLACE MATS

Make a practical, appreciative wedding or engagement gift. Save laundry bills. Use these decorative, economical place mats. Take your choice of real Chinese leaves hand-painted on cork, or a 3-letter monogram. 11 1/2" x 17 1/2" 4 for \$3.95; 8 for \$7.90; 12 for \$11.55. Express charges collect.

Coasters, monogrammed only, \$3.50 dozen.

**EDITH CHAPMAN**

163 East 33rd Street

New York 16, N. Y.





## Loveliest MOSSE Flower Bath Sets

Your bathroom will look happy and gay with one of these perennially handsome all-white excellent wearing flower sets. In the beautiful violet, or black-eyed Susan design.

Including your monogram

Set of 7 (2 bath towels, 2 hand, 2 wash cloths, mat) **\$19.75**

Available now. No C.O.D.'s on monogrammed orders. Charge accounts invited.

MOSSE-LINEN, 659 FIFTH AVENUE, NEW YORK 22

*Wear them everywhere  
...but in Bed!*



FOR MEN AND WOMEN

### RELAX IN "FEL-MOCS" THE CLASSIC NORWEGIAN MOCCASIN

They're shoes outdoors, slippers indoors, and so downright comfortable, you'll want to live in them 16 hours a day! Fine quality, mellow brown leather, hand-stained. Made with solid leather heels and waterproof composition soles. No trick to fit, just send your exact shoe size, include ration stamp and 25c to cover shipping. While our stock lasts...

**\$5.75**

*Fellman Ltd.* 5 E. 44 ST. N.Y. 17



**\$15**

### WEEK-END & BEAUTY KIT

*waterproofed and so smart!*

For the thrill of traveling light... may we suggest this charming little storehouse. Case beautifully finished in brown, luggage tan or lizard fabrikoid; lined in smartly contrasting colors. Waterproofed inside and outside. Fitted with 2 cream jars, 3 toiletry bottles, long mirror and comb. Extra envelope compartment. Snap lock. Closes to 13 1/2 x 7 1/2 x 4 1/2". Initialed free. Only \$15 (plus 20% fed. tax). Send check or money order—shipped postpaid. State 2nd color choice.

KENT LUGGAGE, INC.

715 FIFTH AVE. (57-58th Sts.), NEW YORK

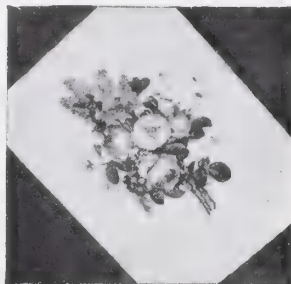
### "ONE TOUCH OF SPRING" ALL YEAR!

Ever-lasting; ever-beautiful—are these lovely colored Violas. They are so cleverly fashioned in wax, that Mother Nature herself, couldn't tell the difference. Each jar is 3 1/2" across with three sprays of perfectly-formed flowers, additional buds and abundant foliage. Price—\$3.75 postpaid.

*Constance Spry*  
INC.

322 Park Ave., New York 22, N. Y. PL 5-2766

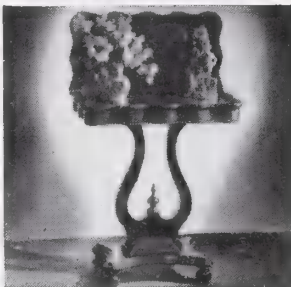
# Window



**FLOWER FAVORITES.** Reproductions of the famous 19th century painter, Jean Louis Prevost, priced so that you can really indulge your fancy for flower prints. A framed pair makes a lovely gift, but if you feel that charity begins at home, paper a whole screen, waste basket, or lampshade with them. They measure 9" x 12" and cost only \$1.95 for 8, postpaid. Creste-Andover Co., 415 Lexington Ave., New York 17



**OVER DRESS.** Suppose you haven't got a maid, and suppose you are the slavey of your family. If you look like a glamour girl, you'll feel like one, and the housework will be done in jig time. This hand-blocked apron does the trick. It comes in soft blue or yellow cotton with pocket and assorted designs. \$2.75 postpaid. Shop-in-the-Garden, Box 471, West Hartford 7, Conn.



**CONSOLE TABLE.** We think this is one of the most graceful tables ever designed, and it's a wonderful success formula to follow when you're decorating your hall or want to give excitement to a difficult wall space in the living room. It's made of solid cherry with a rich cherry finish and you may use it as photographed, or folded over. \$29.95. Carl Forslund, 122 E. Fulton St., Grand Rapids 2, Michigan.

### "DISTINGUISHED SERVICE"

For appearance, sturdiness and lightness. You will get pleasure and pride in serving from this hand hewn wooden tray (12 1/2 x 19) its rubbed finish, rawhide bound handles and hand pegged side rails makes it the finest looking tray we have seen.

**\$5.75**  
Postpaid



WRITE FOR  
FOLDER OF OTHER  
GIFTS

*The Anchorage*  
BEACH HAVEN NEW JERSEY



### YOUR NAME On Everything!

NAME-KIT stamps your name permanently on clothing, linens, school outfits, books, etc. First name, full name or initials. Script or block lettering. Complete kit includes special black indelible ink, pad and mounted name for 1000 stampings. Gift boxed. An ideal gift for the man in the service. PRINT CLEARLY name desired. NO C.O.D.'s. ADD 10c FOR \$1.00 POSTAGE.

WILLIAM NORTH STUDIOS  
3002 North 5th St., Dept. B, Phila. 33, Pa.

### DELIGHTFUL SPODE



An unusual English Dinner Service—appealing in its simplicity with basket of flowers and birds in natural colors. Twenty piece starter set.

- 4 dinner plates
- 4 salad plates
- 4 bread & butter plates
- 4 teacups and saucers

The set **\$33.80**

Carried in open stock  
Write for complete price list and beautiful new illustrated booklet in full color.

**Davis Collamore & Co., Ltd.**

"Dealers in Fine China and  
Glassware for Over a Century"  
7 & 9 East 52nd Street, New York City



# Shopping

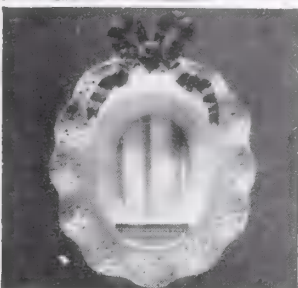
**GARDEN FOR VICTORY** and take the spot with a blazing sign! Advance to the world that here is where winter's vegetables will be grown. A proud marker in patriotic red, white, and blue is made of wood and measures 21" high and 10" wide. Spears into ground. \$1.95, postpaid. Katherine W. Thew Studios, 3 Park Place, New York 7, N. Y.



**WORRIED ABOUT WEEDS?** Pick them up and get rid of them the easy way. This ingenious device saves digging and pulling that used to go with weeding. Perfect tool for sub-surface tillage. Wheels fit between average garden rows. Cutter bar may be set at varying angles; knives are sharp. \$5.95, postpaid. Add 75c W. of Miss. Katherine W. Thew Studios, Westport, Conn.



**W-KNOT WALLSHELF.** A handsome piece in itself, and when you display your favorite curio in this little mirrored box you'll live in reflected glory. Made of durable composition it's 4" deep, 5 1/4" wide and comes in mahogany and gold, pink and gold, and white and gold, antique. \$10 express collect. (No C.O.D.'s.) Gift Shop, 337 Grand St., N. Y. C.



Call them what you will—we know that you will be intrigued by these ebony black baby skunks made of fine Styson China by master craftsmen. They are 3 1/2" high. Order several pairs for your friends as well as for yourself.

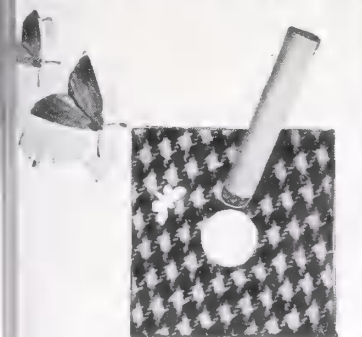
\$1.50 the pair POSTPAID

**Crystalier**

*Gifts that Charm*

485 Lexington Ave., New York  
(Opposite Grand Central Palace)  
©CPR. Styson Products Co. 1943

## DAMAGED CLOTHING REWEAVED PERFECTLY



Wool, moth holes, tears and similar damage to men's and women's woolsens and tweeds now invisibly repaired—through our highly specialized French Reweaving System (which remakes the fabric itself, by thread). Send damaged garment by insured post and by return mail we will give you our estimate of the cost. We will then await your O.K. to start work.

### SAVE YOUR NYLON STOCKINGS

Experts also quickly repair Nylon, Silk, Rayon. 20c for first short drop-thread, 10c each additional one. Snags 5c an inch. Simply wash stockings and mail to us with your name and address. They will be repaired expertly and returned C.O.D. Satisfaction guaranteed or money back.

**B. C. REWEAVING SERVICE**  
H, 125 W. 33rd St., New York 1, N. Y.



## STERLING SILVER PIE SERVER

Swedish design; stainless steel blade. This is a splendid gift idea for your friends, and for you, too!

**\$5.95**

Fed. Tax & Postage included.  
Check, Money Order  
or C. O. D.

**George Stern Co.**  
191 MADISON AVE., NEW YORK  
Established 1922

## Go Skylarking in Penaljos



**SLICK** little merrymakers for a happy-go-laughing Summer. So light, bright and springy...but what a world of sturdy wear!

**FIRST MATE and SKIPPER.** Brown domoc leather or white suede . . . **6.15**  
**BARNACLE BILL.** Red or white linen. Ration free . . . **5.95**

NOTE: Only the Barnacle Bill is ration free. First Mate and Skipper require ration coupons.

Write for new Spring booklet.  
Send regular shoe size to insure correct fit.  
KAYS-NEWPORT, DEPT. HB, NEWPORT, R. I.



## Not a Bra!

**BERLE'S  
"BUST-  
DELINEATOR"**  
Removes all compression  
Perfectly fitted and constructed on entirely new principles, Berle's "Bust-Delineator" gives an uplift and separation to a rounded or pointed contour.  
Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.

**IMPROVES your APPEARANCE 100%**  
Recommended by many health authorities. Hundreds of testimonial letters from Leaders of Society and the Theatre.

**INDISPENSABLE for all SPORTS**  
Call our New Salon or write for our interesting Booklet

**J. Berle** 20 East 57th St.  
PARIS, New York  
Plaza 9-4262



## UMBRELLA CIGARETTE SERVERS

Delightfully clever cigarette servers, these little inverted umbrellas made of gold-finished metal and loops of transparent plastic in your choice of delicate color: Cerise, green, blue, or orchid. There are four to the gift box and each server holds six cigarettes . . . so that several brands may be available to your guests. They add sparkle when used with place cards or for bridge or on end tables. Four inches high. Box of four, \$1.

Write for Free Spring Catalog—Ready Soon

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 43 ALGOMA BLVD. OSHKOSH, WIS.

## INSECTICIDE DUSTER BELLOWS

**IT ELIMINATES  
GARDEN PESTS**



Here's the easy efficient and practical way of getting rid of those parasitical insects. Every garden lover should have one. Wood construction trimmed with genuine leather—glass jar attached. Special price

#77—16" long, 5" wide, jar contents 8 3/4 oz., price **\$2.95** prepaid.  
#33—17" long, 6" wide, jar contents 8 3/4 oz., price **\$3.25** prepaid.

**ART COLONY INDUSTRIES, INC.** 69-5th Ave., New York City



# HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

## THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

### CONTENTS, MAY, 1944

Cover photographed by Suter, Hedrich-Blessing Studios at LaSalle & Koch Co., Toledo, Ohio. Living room decorated by Dorothy Draper, Inc. All mirror glass, Libbey-Owens-Ford Glass Co. All fabrics from F. Schumacher & Co. Glass curtains of "Aralac"

#### DECORATING

Brides of the 1940's Are Different	57
Now Newlyweds Get Practice in Decorating with Inexpensive Ingredients	58-59
Typical Newlywed Decorating Dodges	60-61
How Young Folks Manage After the First Long Pull	62-63
The Setting of One Successful Marriage	64-66
Young Man of Manhattan	70-71
There's Twice As Much Space if You Use Mirror	74-77
Nursery for Two Girls	96
How to Make a Small Piece of Furniture Go on a Big Wall	104
Dressing Rooms Masculine and Feminine Gender	108
If Nutrition Strikes You as Grim	114
We Were Subject to Transfer—So We Spent Less Than \$100	116
Use a Fabric That Will Also Appliqué	142
Look at Odd Corners with New Eyes	144
If You Have an Objectionable View	145

#### GARDENING

Three Rock Garden Grievs—And How to Avoid Them	68-69
With Good Root Crops It's the Ground Work That Counts	78-79
How to Plant Less and Grow More	88-89
All You Need to Grow Vegetables Is Sun and a Little Soil	134
The Man Behind the Hoe: Thin the Rows for a Fatter Harvest	136
Check-List of Easy Rock Garden Plants	157
Book Reviews: The Facts of Country Life, and 10,000 Garden Answers	149-150
The Log of the Practical Gardener	160-161

#### HOUSE BEAUTIFUL'S HOME PLANNER'S STUDY COURSE

So You Think You Know How to Dream	91
How Many of These Good Ideas Could You Have Dreamed Up?	92-94

#### FOOD AND ENTERTAINING

Don't Stop Entertaining Just Because He's Away	72-73
Pantry Shelf News	151-153

#### HOUSEKEEPING, MAINTENANCE, AND MODERNIZATION

Moths Remember the Places You Forget	86-87
6 Soap-Saving Techniques	97
Is Your Garage So Crowded You Need a Tool House?	98
We Modernized and Furnished Our Attic Home for \$175	120
It Really Works	128
House BEAUTIFUL's Housekeeping Recipes	155-156
It's Worth Mentioning	162

#### HOME FURNISHINGS

Six Original Glass Curtains All in One House	80-81
Solutions for Hard-to-Curtain Spots	82-83
Should You Curtain Kitchen Windows?	84-85

#### OTHER FEATURES

Window Shopping	26-53
You Can't Miss with a Book	67
If You Haven't Got a Hobby	90
The Good Neighbor Policy Begins at Home	100
Portrait of a Woman	106
How Would You Rate with Your Fire Chief?	110
It's Very Too Bad	130
Confessions of a Bridge Expert	140

#### ELIZABETH GORDON

Editor

RALPH BAILEY  
Managing Editor

RUSSELL RYPSAM  
Art Editor

FRANCES TAYLOR HEARD  
Decorating Editor

MARION ROWLAND, Copy Editor  
SARA LITTLE, Specialty Editor  
IRENE L. MOORE, Research Editor

JULIUS GREGORY, Consulting Architect  
FLORENCE FAINE, Housekeeping Editor  
PATRICIA DAVIDSON GUINAN, Window Shopping Editor

MARION GOUGH, Feature Editor  
RALPH BAILEY, Garden Editor  
SUSAN PRICE, Decorating Consultant

Published monthly by Hearst Magazines, Inc., 57th St. at Eighth Ave., New York 19, N. Y., U. S. A. Printed in U. S. A. House Beautiful, Vol. 86, No. 5. Copyright, 1944, by Hearst Magazines, Inc. Editorial and Publication Offices: 572 Madison Avenue, New York 22, N. Y.

President  
WILLIAM RANDOLPH HEARST

Executive Vice-Pres.  
RICHARD E. BERLIN

Vice-Pres.  
JOHN R. HEARST

Vice-Pres.  
A. S. MOORE

Vice-Pres.  
E. H. McHUGH

Vice-Pres.  
T. J. BUTTIKOFER

Vice-Pres.  
RICHARD A. HOEFER

Treasurer  
FRED LEWIS

Secretary  
R. F. McCAULEY

ADVERTISING OFFICES: 572 Madison Avenue, New York 22; 1132 Park Square Building, Boston 16; 326 West Madison Street, Chicago 6; General Motors Building, Detroit 3; 420 Leader Building, Cleveland 15; 1709 Wil 8th Street, Los Angeles 14; Hearst Building, San Francisco 3; Rhodes-Haverty Building, Atlanta 3.

Subscription price: United States and possessions \$4.00 for one year, \$6.00 for two years. Canada \$4.50 for one year. Pan-American countries and Spain \$5.00 for one year. Other foreign countries \$6.00 for one year. Subscriptions are payable in advance. Requests for change of address should include postal zone number, if any; 4 weeks' notice required. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless they are accompanied by full return postage and a return envelope.

"HOUSE BEAUTIFUL BUILDING MANUAL," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S PRACTICAL GUIDE," trademark registered in U. S. Patent Office. "THE BRIDE'S HOUSE," trademark registered in U. S. Patent Office. "GOOD BUYS," trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL" combined with Home & Field (trademark registered in U. S. Patent Office) and of Field Illustrated (trademark registered in U. S. Patent Office). Re-entered as second-class matter October 25, 1943, at the Post Office, New York, N. Y., under the act of March 1, 1879.



# Brides of the 1940's are DIFFERENT

By Elizabeth Gordon, Editor

**B**rides, though perennial, vary noticeably, depending on the world climate in which they grow and bloom.

The social climate of the last four years has been perfect for producing a bounteous crop of marriages. But the bride resulting from these marriages is a very different breed from her sisters of the 1930's.

We are inclined to think she is a better breed. Though she has less, in terms of marital security, she cherishes it more carefully. Though she has pitifully little material goods with which to make a home, she manages to contrive a place that is gayer, more livable, and frequently better decorated than did her predecessors of the 'thirties—and with much less money.

HOUSE BEAUTIFUL sees great social significance in her capacity for making an attractive home literally out of sticks and stones. The reason for it is this:

War brides are not *expected* to "set up housekeeping" in the traditional manner. They have neither sufficient money nor a permanent address. Nor could they buy the right miscellany of household goods. But since they are not *expected* to live up to any previous norm, they can approach their first home-making venture with a gay abandon and an ingenuity that knows no self-pity, no rules. They are free to be themselves—and that is good.

Therein lies the significance. No self-pity at being poor, and no fear of breaking God-knows-whose rules is the right attitude for making a good home. The brides who are practicing today with bricks and boards and cans of paint will have the really beautiful homes after the war.



ILLUSTRATION BY HENRY LUKKS







RICHARD AVERILL SMITH

The young have a keen eye for utility when married to style. So when Lord and Taylor brought out gingham bedroom ensembles a few months ago the newlyweds rushed them right out of stock. This picture epitomizes, in furniture arrangement and styling, what brides like

Now newlyweds get  
practice in decorating  
with

## INEXPENSIVE INGREDIENTS

Current crop of brides defy war-time shortages and service-pay incomes by making up with ingenuity and elbow grease what they lack in cash. When they invest in furnishings after the war they'll make fewer mistakes

Had reached the stage of "great  
violence" in the

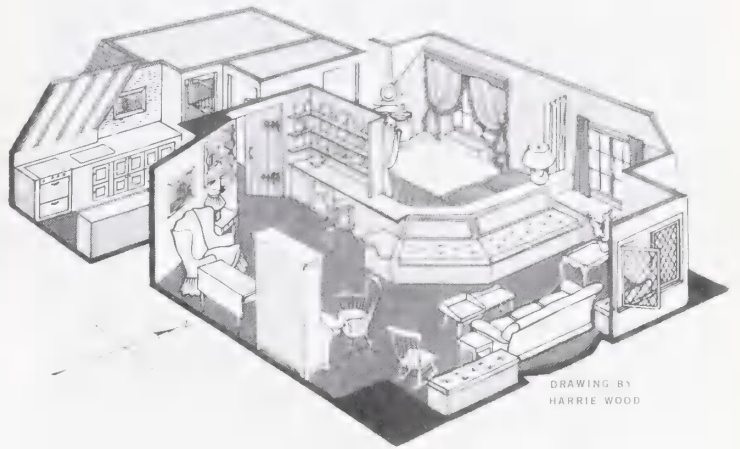
On the next nine pages you will see how newlyweds, in varying financial conditions, contrive to solve their furnishing problems. The scarcer the cash, the more ingenious and inventive they are. The smaller their investment, the freer they are of inhibiting restraints. As a result they display a better feeling for scale, arrangement, and color. They show no false snobbery, and would rather use gingham lavishly than brocade skimpily. They improvise, using the materials at hand with both inventiveness and humor. As a result of their practicing with inexpensive elements they are learning, far better than their elders, what is effective. And they'll get more for their money, postwar.



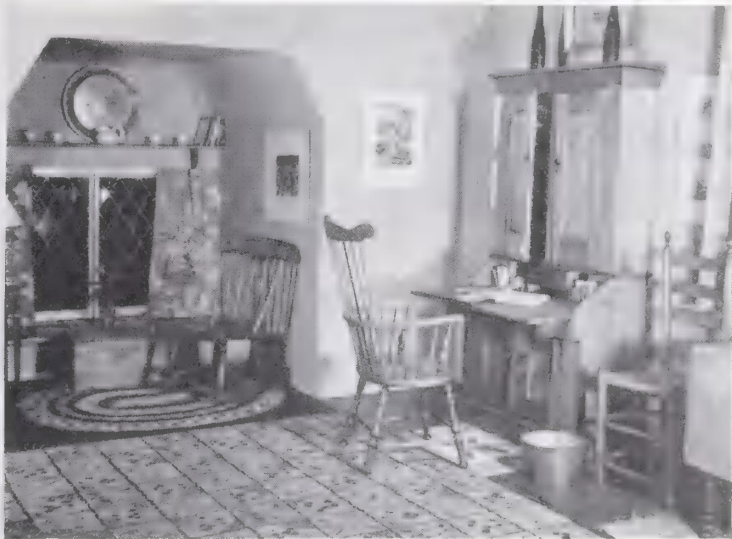
THREE PHOTOGRAPHS BY C. GORGE CHAPUT



The Paul Jones O'Connells, Syracuse, N.Y., set up housekeeping in an attic (rent \$12 a month), which they not only furnished, but remodeled with their own hands. (See page 120.) Unable to find "just right" fabric for the chair, they bought sailcloth, designed, blocked, printed it themselves



Floor plan shows how the O'Connells, by doing all work themselves, turned an attic into four rooms at total cost of \$111.92 for construction materials. Though they had never built anything before, they unabashedly put up partitions, built cabinets, glazed window panes, painted, and papered



Mr. O'Connell replaced double-hung attic windows with casement windows which he cut and leaded himself. Under them he built window seats which Mrs. O'Connell covered with Mexican grass matting, shellacked. Antique butternut secretary was a later acquisition, after the first hard pull

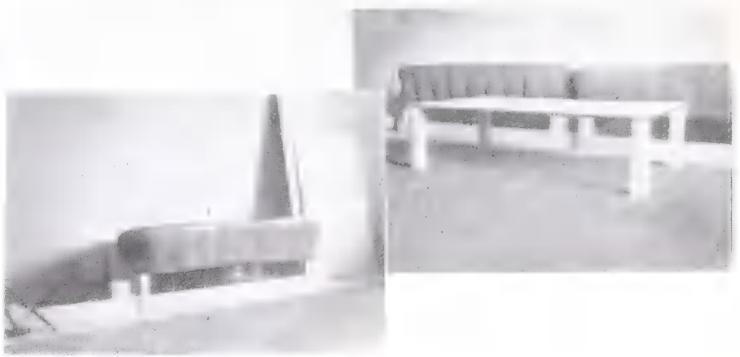


The O'Connells wielded imaginative paint brushes to create this cozy kitchen under the eaves. Mr. O'Connell made the square-paned casement window, framed it lambrequin-style in pine which he antiqued and glazed red. Pine shelf under window raises up to make a table big enough for two

PHOTOGRAPH BY R. H. OLSON



Mr. and Mrs. Erwin Haefner, subject to transfer from Memphis, Tenn., wanted collapsible, inexpensive furniture. (See page 116.) They made a couch by enclosing auto seats (\$2 at a wrecking lot) in a frame of cut-to-order lumber. Below, couch and coffee table in early stages of construction





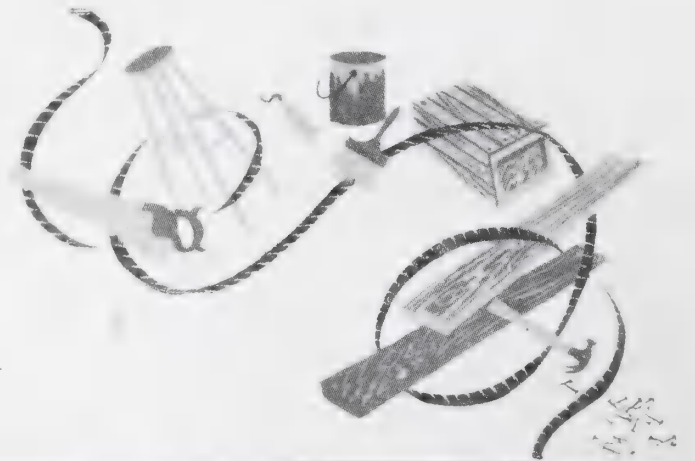


Upside-down kitchen stool, covered with its shipping carton, topped with a disk of wood, becomes a dining-reading-bookcase table in temporary digs. Books on shelves (between rungs) keep it steady. About \$5 to do; 75¢ worth of wood for a new lamp base, 10¢ for paper shade

# Typical newlywed

**When time and resources are slim, this year's class of brides and grooms don't go all woeful and worried. Instead they apply their wits to such next-to-nothing projects as these, get a kick out of doing it**

By Sabina Ormsby Dean



MAYNARD PARKER



Newlyweds are the world's most avid searchers for old nail kegs to turn into end tables, like these elegant ones in the home of Michele Morgan. Homemade numbers are washed with paint, given marble tops. Who says furniture's scarce?



Last May we showed how the Wares, a young Army couple, set up housekeeping for \$69. To remind you that this is typical bridal procedure these days, we show again the barrel easy chairs, the nail keg tables, rug crocheted from salvage



# DECORATING DODGES

It's all part of the fun, this business of setting up housekeeping when there's hardly a stick of new furniture to be found, and no time to find it, and no money to buy it anyhow. At least, that's how the just-marrieds feel about it. They simply go full steam ahead with their imaginations, making a game of spending as little money as possible, seeing armchairs in barrels, bookcases in bricks, and learning the ways of cold water paint from first-hand experience. It's pick-up-and-go decoration, because young people are on the move these days. Most of the time it is planned to serve more purposes than one, like the upside-down stool table and the bricks-and-boards bookcase. But it is always sound and practical, as fresh as the future when these ingenious young ones will establish homes of their own.

IDEA BY FELICITY REYNOLDS



Above. If the doors are worn and look like Sam Hill, the young ones don't think twice about wallpapering the panels. If you can't buy a rug, isn't it much gayer to paint a fake one than to leave the boards bare?

Left. For a grand scale gesture against a gaping wall—a combination bookcase and china closet in far better proportions than any breakfront the bride could afford, all done with bricks and boards, costs \$10

EMELIE DAVIDSON



Above. Two little stepladders, turned for the nonce into a plant stand bookcase by the addition of boards, may not be decoration for established people, but it makes good sense for young couples who aren't ready to buy important furniture





# How young folks manage . . .

## AFTER THE FIRST LONG PULL

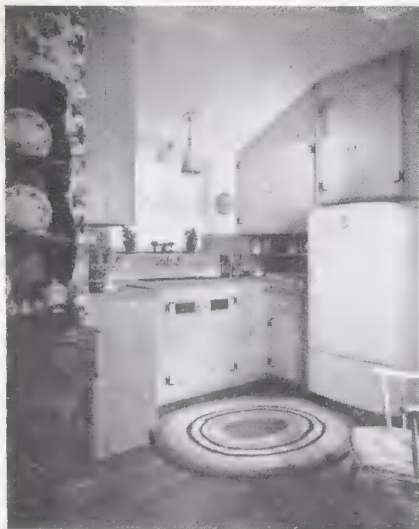
**Those first few hectic, hilarious years of getting along on a shoestring amount to a practical dress rehearsal for that home of their own that all young couples dream of**

By Susan Mathews

Even while they're painting rugs on the floor and padding orange crates, young couples are already dreaming of the real home they're going to own some day when they catch their second wind and the bank balance gives

them the green light. That's why, for the first few years, they're happy to mark time with money-saving dodges, scrimping on luxuries, hunting bargains. It's all part of a gay and priceless apprenticeship, and if they're wise and ambitious, like young Mr. and Mrs. Richard B. Neblett whose new home in Brentwood, Calif., you see here, they will have learned during this trial and error period what they really want and how to go about getting it. Practice, in other words, makes perfect.

The Nebletts, both careerists, (*Continued on page 118*)

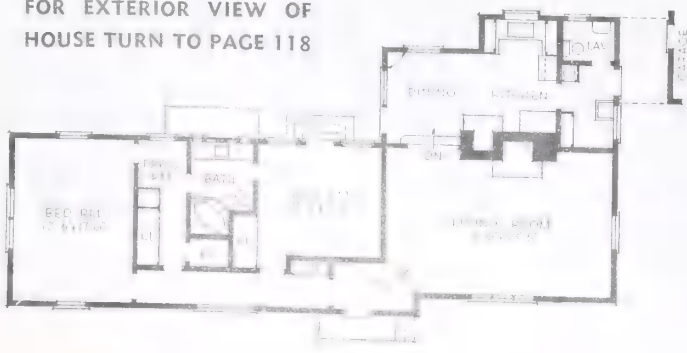


Before their first anniversary the Nebletts learned that housekeeping is far simpler if meals are served near the stove. So the new house combines kitchen and dining room



Color doesn't give the younger generation cold feet because they learn how to use it early. The Neblett foyer has giant roses and green woodwork. Below, their floor plan

FOR EXTERIOR VIEW OF HOUSE TURN TO PAGE 118



Below. Pat was her own decorator, made all the curtains and bedspreads, and even upholstered chairs. She fancies Victorian antiques—note the beadwork chair—and has all the assurance it takes to have a brick wall and a green ceiling in the parlor



MAYNARD PARKER





PHOTOGRAPHS BY MAYNARD PARKER

Pat's an enviable working girl because she's Myrna Loy's secretary, but she still had to borrow time to furnish her house. The club chair at left was bought second hand, rebuilt, and re-upholstered in quilted ivy pattern chintz. The pedestal table has a silver tray sunk in its top

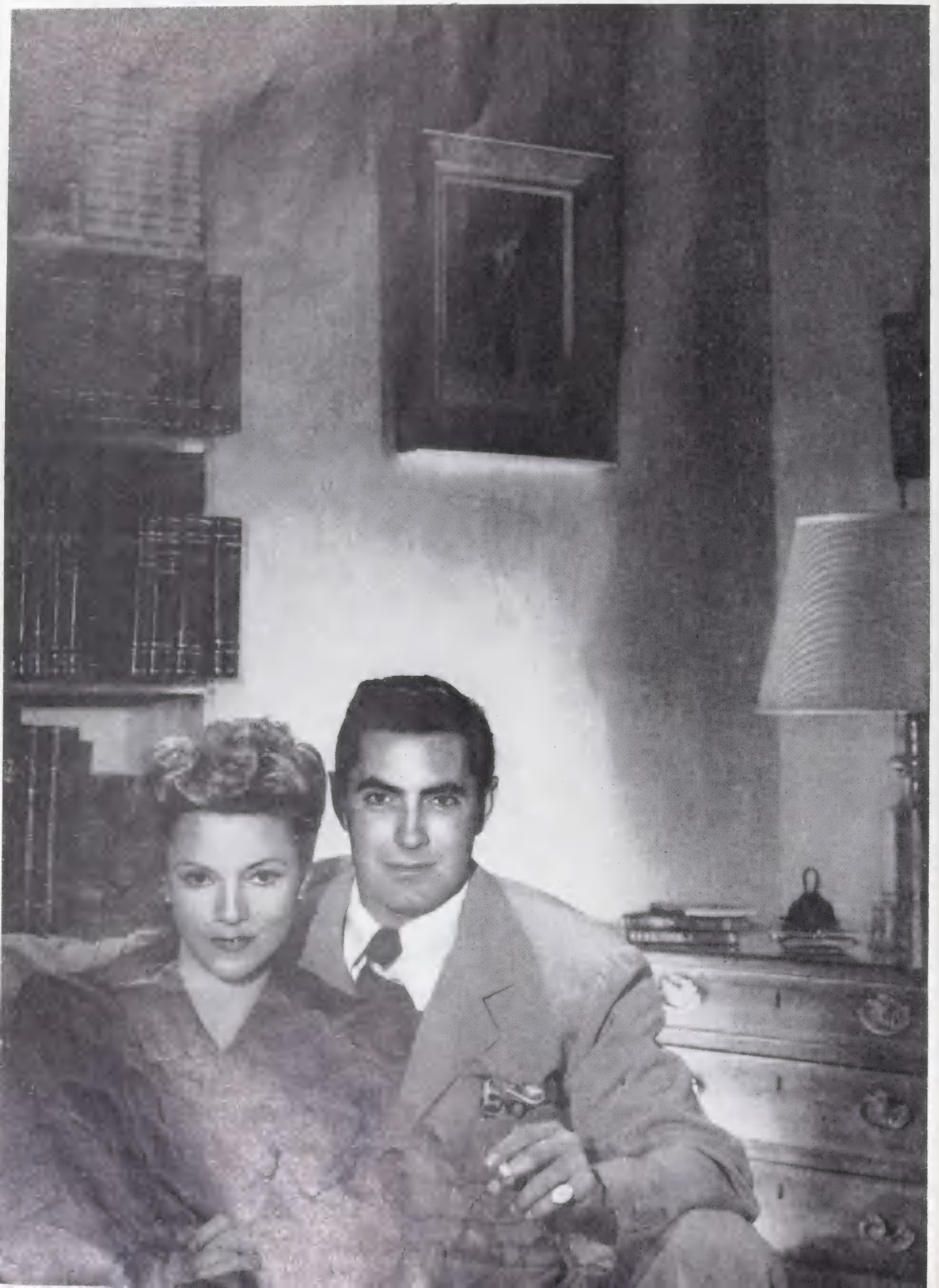


Here's a full view of the dining end of the kitchen. Steps at left go into living room. Richard, whose antique judgment rivals Pat's, is a property man at M-G-M Studios, so he knew how to turn an old walnut bureau into a Welsh dresser by adding a top. Ivy paper matches china



When John Byers, the architect, learned that the Nebletts wanted a Colonial fireplace in their kitchen, he took the job at once. Richard made all the hanging shelves. A shutter screen hides the fireplace in summer







PHOTOGRAPHS BY MAYNARD PARKER



By MARION GOUGH

Left. Even the most prosperous young people turn thumbs down on ornateness and show. John Lucareni, the decorator, has given the Powers' house extremely fine fabrics, woods, and wonderful custom-made details, like the sofa that fits the living room bay. Yet the overall feeling is informal

# THE SETTING OF ONE SUCCESSFUL MARRIAGE

Once in a month of Sundays a young couple will reach the top of the success ladder while most of their contemporaries are still on the way up. So it is with Annabella and Tyrone Power, who have been happily married for 5 years. Already they've been able to build their ideal home. While it expresses the prosperity and personal success every couple hopes for, its owners see it as the fulfillment of all their tastes and fancies to date. Yet they expect it to grow with them. That is a youthful viewpoint



Floor plan for this pleasant Modern-Georgian house is on the next page. Architect Paul R. Williams designed it in 1938. Meantime, Tyrone has enlisted in the U. S. Marine Corps, and Annabella has returned to her stage and screen career



The library, paneled in bleached mahogany, combines modern carved carpet and fishnet-covered lampshades with antique brass oil lamps and an engraving of Tyrone's great-great-grandfather, the first Tyrone Power to be a successful actor





Young people consider outdoor living as important as indoor. The Powers' house in Brentwood, Calif., makes it easy. It is built in a semi-circle about a broad flagged terrace and a screened-in porch. Upstairs, near the sky, a gallery

Right. Annabella's bedroom, in celadon green and faded rose, has an appropriate French tilt. See the Provincial *poudreuse* and chair. Details you dream about are the hand-quilted spread and drapery valance. Bed is upholstered

Below. The Powers are naturally gregarious, entertain a lot, are reputed to be incorrigible inventors of games. Their living room has the quality young people like—informal dignity that's always serene but never stuffed shirt



THE SETTING OF ONE SUCCESSFUL MARRIAGE

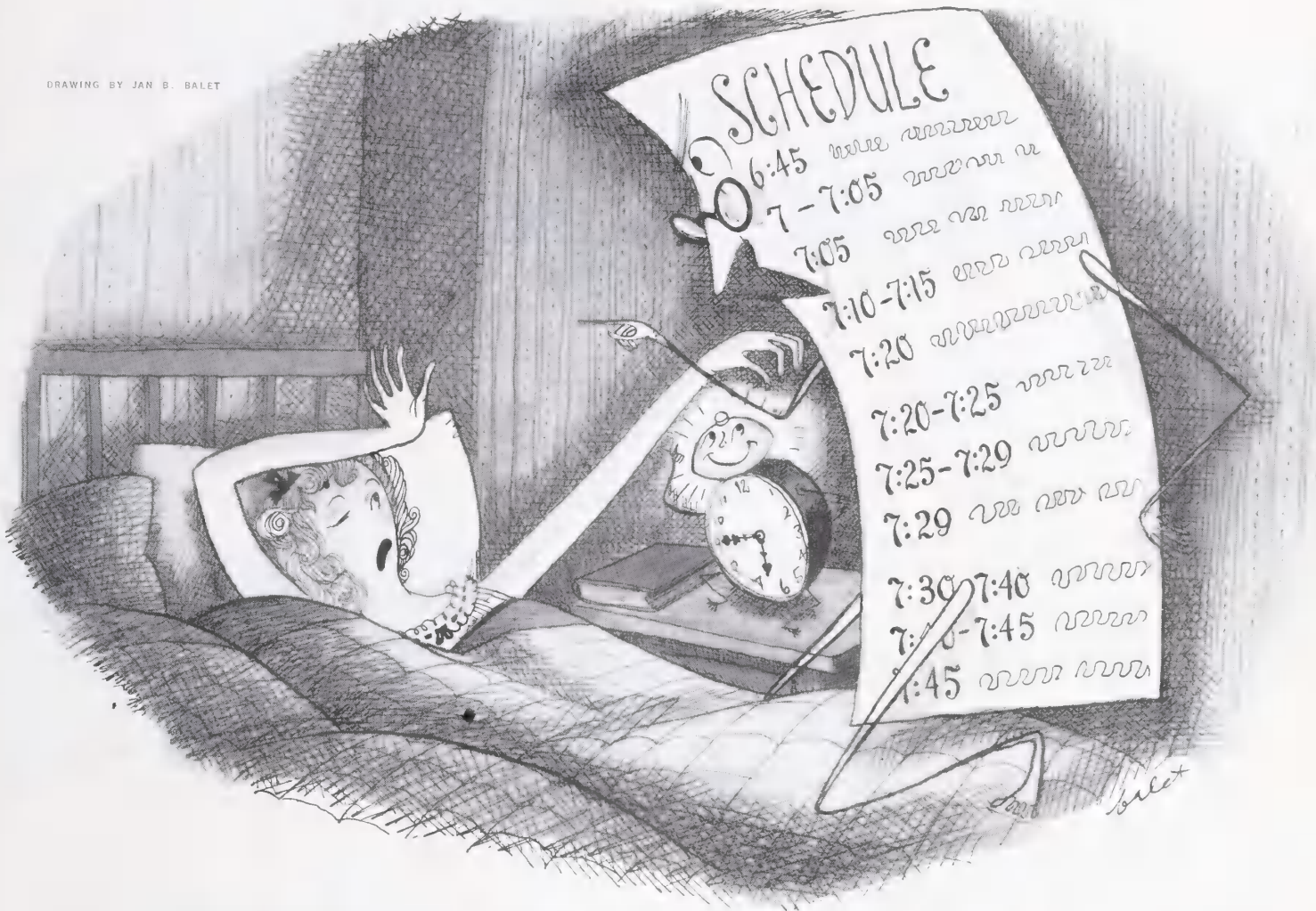
To young couples still on the sunny side of their fifth Anniversary, the house that Annabella and Tyrone Power built is like an eyeful of the future they're planning for themselves. Because it is their dream now that on that nebulous day when their ship comes in they'll live in just such a house as this, with broad windows pouring sunshine in on them, with smooth-paneled walls and thick carpets and fabrics so unobtrusively elegant that owning them is like sharing a secret with Beauty.

Even though these things may be beyond their budgets, young people know all about them and plan to own them. They're quick to appreciate in the Powers' house the thoroughness of its detail, like the custom-made sofa built to fit a curving window bay, or the almost hidden perfection in the turn of a bannister knob or a wrought iron screen. They see in it that finished, everything's-complete-down-to-the-last-coat-hanger quality, which is what they want their present savings to buy one day.

If this were not so, Annabella and Tyrone would not have built such a house for (Continued on page 124)



DRAWING BY JAN B. BALET



## You can't miss . . . with a BOOK

**Another wail from our favorite Army bride, reporting bitterly from the G. I. front on the unreasonableness of housekeeping books, husbands, Murphy beds, landladies, butchers**

By Helen Markel Herrmann

Dear EG—

Thank you for the elegant letter. Your rebuttal to my much-banded-about case against housekeeping was sheer eloquence. I only wish I believed it. And I *am* touched by the way your readers swarmed to my rescue. They seem to have a lot of time on their hands. How do they do it?

Your book on simplified housekeeping met with an equally warm reception—mostly from David. "Gordon comes through again!" he said when he saw it. "At last there will be some organization in my home." When he discovered Chapter One was on "How to Budget Your Time" he practically glowed. "Look!" he said happily. "A schedule and everything. Even you

can't miss with that. We'll get to bed real early so you can start right in on it in the morning."

That was a week ago. I would have thanked you sooner, only it was difficult to find strong enough words. Oh, the beautiful theory of it all! You good, kind, helpful, realistic editors, you kill me. I can't tell you what (cold) comfort that book has given me. But I am hoping that a report of My Day With Chapter One will give you a rough idea.

We went to bed that night with The Book on the night table, prominently opened to the Schedule. The alarm blew its usual vile reveille at 6:45 A.M. I turned it off, preparatory to going back to sleep. And there was The Schedule, leering at me. David was grunting peacefully. "Hey," I said coldly. "Do you want me to ruin the schedule?" He got up—even though reluctantly. That was one for The Book.

7-7:05—Made bed. The book said to air it first, but I sort of (Continued on page 115)



# THREE ROCK GARDEN

*Griefs*

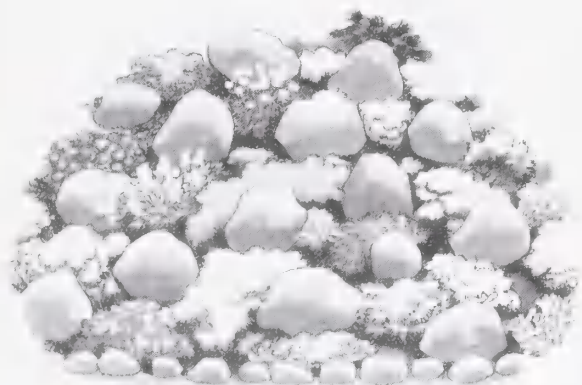
**Properly used, rocks can be important as flowers in your garden. Too often, though, rock gardens are messy gardens. Here are 3 boners, a few straight tips**

**B**efore you start building a garden with those rocks you've been accumulating out behind the garage, stop and think just what you are proposing to do with them. Are they going to take up space and thus reduce the number of flowers you plant and take care of? Are they going to

enliven a corner you can't seem to find the right planting for? Are they to unfocus attention from some undesirable view elsewhere in the garden? If any of these things are true, leave the rocks where they are. You're wasting your time. If, however, rocks and rock formations are a natural feature of the country round your home. And if you have a sloping place where a rock out-crop is or might logically be found. And if, again, you have the right kind of rocks handy. And if, still, you are willing to hold a mirror up to Nature, not kick her in the teeth. . . Then have a rock garden. But watch—oh watch your step. For instance:

## DON'T MAKE A PLUM PUDDING IN YOUR BACK YARD

It's worth a modest bet that there are more rock gardens looking like plum puddings in America's back yards than there are real plum puddings on America's tables at Christmas time. It's the worst rock garden sin of all—and the commonest. For it's so easy. First a rock, then a plant, then a rock, then a plant—rock, plant, rock plant, till you run out of rocks. Then pebble, pebble, pebble all round the edge. *Voila!* Rock garden! Maybe this is one reason a rock garden is never finished. Why there always seems the need for putting in or taking out or moving just one more rock. But it never will look right. Nature didn't pour rocks into neat plies out of a bucket. And if your rocks don't look as if they had always been where they are, and always would be, they don't belong. Rock gardening is one of the subtlest but most imitative of gardening arts, and while it isn't especially difficult, it must be done right or it isn't worth practicing at all. But granted that the pudding arrangement doesn't appeal, no amount of subtlety in designing the basic structure will avail if you have nothing but plum pudding rocks to work with. What to do then? Don't rock-garden.

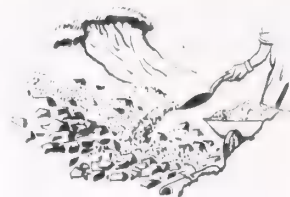


## How to PLANT A ROCK

**As with flowers, there is a right and wrong way to plant rocks. The soil must be prepared to receive them. Here are the steps**



Assuming your rocks are not ready-set by nature, dig well below the line to which rocks are to be laid, following roughly the final contour the garden will have when completed



Line excavated area with good drainage material—pieces of broken stone, any small rocks not otherwise needed. Unless subsurface drainage is right, plants and rocks may wash



# ... AND HOW TO AVOID THEM

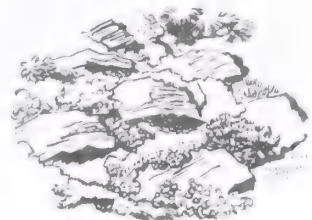
## DON'T HIDE GOOD ROCKS UNDER THE WRONG FLOWERS

The wrong rocks, as we've seen, won't permit a good rock garden. Well, neither will the right rocks insure a good one. Plants out of place among rocks are just as unsatisfactory as rocks out of place among plants. Given a natural placement of rocks, or a ledge outcrop—one that you didn't have to plan and build yourself, that is—the temptation to make that the motive and the setting for a garden is almost irresistible. There is no need to resist the temptation. But there is need to build a rock garden, not just a garden with rocks. The trouble with the example sketched, of course, is simply that the flowers have no relation to the stones. Their size, shape, form, texture are all disturbing in such a setting. They are out of scale and seem bent on concealment rather than collaboration. It is safe to assume, also, that their colors would be wrong. That is, that the individual color packages, as represented by the blossoms, would be out of balance, not in tone but in placement. Colors in a good rock garden creep and flow slowly, or dip and rush like rapids in springtime. But they have continuity and a rippling, sinewy relation always to the rocks among which they are set. However:

## DON'T LET THE ROCKS BULLY THE GARDEN

In nature you may find rock formations where flowers contribute to a brilliant and satisfying picture but in complete subjugation to the rock theme. In your back yard, unless it is a very big or a very natural one, overbearing rocks will produce a stormy and unrelaxing effect. When all is said and done, while rocks will dominate the scheme in a good rock garden, flowers will—and should—carry the burden of day-in-day-out loveliness. By their changing forms and colors, their waxing and waning with the seasons they give the variety and refreshment that must be present in any garden worthy of the name. Let the unchanging structural elements—in this case the rocks—take over the scene and monotony is the first result, stuffiness the second, and boredom (yours, of course) the final one. So what shall you do? Let's say you have good rocks, indigenous to your locality. That you will take care to provide the right flowers. That you have, in short, the excuse and the desire for a rock garden. What next? First, you must plant your rocks—so read below. Then you must choose your flowers. For a check list of good plants, see page 157.

HARRIE WOOD



Locky rocks into position with regard for their characteristics. Strata lines in nature usually take same general course. Support by other rocks, not earth alone, and slope toward back

Rocks properly sloped will drain back and down, not toward front. If they are independently braced, excavation of fertile soil fill for setting plants will not dislodge them

Final balance between well laid stones and well chosen, well set planting is shown clearly here. Good points mentioned above are now brought into one picture. See list, page 157





## Young Man of . . . MANHATTAN

**George Platt Lynes is a familiar name to everyone interested in top flight fashion photography. On these pages you will see the home of the man behind the camera**

**By Patricia Guinan**

**H**e's the man whose credit line you look for at the bottom of a good fashion photograph. He's the man whose work is pure Twentieth Century, whose sleek models make you hold in your tummy and resolve to watch the calories. He's as modern as tomorrow's hit tune. So when we went to look at his apartment we expected to see the same kind of decoration.

Instead, we found a Victorian flat, warm and friendly, furnished with antiques and accessories you didn't take for granted. But two qualities were outstanding. First, there was great comfort, but not of the accidental variety. This was comfort with a plan. The chairs made you forget what time it was. There were tables convenient to all of them with plenty of ash trays. And the lamps had opaque shades because Mr. Lynes gets his fill of blinding lights during the day.

The second quality was the use of color. It was strong, unbridled and satisfying. He has combined green and purple and red, and it's wonderful!

Comfort and color make Mr. Lynes's apartment the kind of place that a man likes to come home to. But its mood is as different from his photography as day is from night. Which proves that a man's work doesn't always reflect his way of life.

The selection of paper for Mr. Lynes's living room took a lot of looking. It had to be exactly right as a background for his cherished collection of pictures. He finally decided on antique green with an acorn stripe. The curtains, also green, double as blackout shades. Coffee table base is a piece of driftwood he found on a beach.

The far end of the living room is his dining corner. The table is veneered in purple felt and the chairs are upholstered to match. Above this grouping is a Cadmus portrait of his mother which he plans eventually to move to the place of honor over mantel. Duck centerpiece combines Victorian whimsy and Lynes nonsense.







PHOTOGRAPHS BY MAYNARD PARKER

This room opens off the living room and might have become a dining room, which Mr. Lynes thinks too few people have, but he decided in favor of a cozy nook. He is terribly proud of his bar which is simply a section of the bookcase with hinged doors. Notice the ash tray on the low table, the largest one extant, we're sure



The bedroom is a study in red, devoid of fripperies and designed for solid comfort. Mr. Lynes's dubious friends predicted that he'd regret his choice of color during a New York summer, but he survived to prove them wrong, and claims that red has never been known to stop a breeze. More pictures relieve severe decoration



# Don't stop ENTERTAINING just because he's away

**If you think you can't entertain anymore because of rationing and an absent husband, read this and you'll be convinced otherwise**

By Florence Paine

"Susan," I said the other day to the gal whose bed and board I have been sharing since my Jim's and her Jack's orders came through, "I've run out of excuses for not seeing our friends. In every letter Jim asks me what Tom is doing, and how Louise and the children are. And you know Jim was never one to be put off for long. There's nothing for us to do but give a party, so I can catch up with the world.

"Oh, I know what you're going to say—the cocktails won't be any good without that masculine touch . . . there'll be a superabundance of females . . . we can't possibly manage a dinner when we both work . . . what will we use for points?

"My mind has been running in those grooves ever since my world stopped moving last January. But I know now that living in a cocoon for the duration isn't what Jim wants for me. He would hate to think of my life as a continual round of work, followed by stocking-washing, newspaper reading, and radio listening. So I for one am bursting out of the cocoon come Sun-

day week and spreading my atrophied wings.

"Oh, we can do it easily. For one thing we'll make it Sunday lunch. People can come by after church and stay just for lunch, if they're busy—or far into the afternoon, if they're foot-loose. We'll have it a sit-down affair because all the men we know are so big that I think there'll be less breakage if we nail them down, so to speak. We'll eliminate cocktails and have a wine bowl because I'm not going into competition with Jim for one thing, and besides it's spring and a wine bowl with strawberries floating on it looks wonderful. It's easy and everyone can repeat as often as he likes without being checked up.

"You think we can't have something substantial without living on bread and water for the next month? But we can . . . and it's all going to be so simple I don't know why I've waited so long. I could manage the work all by myself, if I had to, but I'm hoping you won't run out on me. I figure we can do all the fussing and preparation on Saturday, go (Continued on page 138)

COLOR PHOTOGRAPH BY EMELIE DANIELSON

- Remember how Grandmother used to make the same white tablecloth look different by dressing it up with her favorite centerpieces embroidered in lovely colors. Her centerpieces would look old-fashioned today, but her idea of a basic cloth is a good one to remember. For you can entertain the same people over and over and produce a different table setting with the identical cloth if you have centerpiece doilies and matching napkins of different colors, says Frances Heard, HOUSE BEAUTIFUL's decorating editor. It's the same principle you use successfully in your wardrobe with a basic dress and a change of accessories. The color scheme for Mrs. Heard's luncheon table was inspired by the blue tulips and green leaves gracefully bordering the white Lenox china, from Georg Jensen. Match your centerpiece and napkins, but let the monogram of napkins pick up the tablecloth color. Different tones of a color create an interesting effect, too, as note the soft green of the limes against the dark blue Natzler pottery bowl, from Carole Stupell. Gorham's "Camellia" sterling flatware has the same flowing design which characterizes the Lenox china. Seneca water goblets are from Georg Jensen







There's twice as much space

if you use

Mirror

**Rooms need never look as small as they actually are when mirror, that time-honored deceiver of the eye, provides so many tricks for pushing walls back**

By Marion Gough

Use mirror and you'll find that you *can* eat your cake and have it—meaning that you can enjoy all the economy, convenience, and space-saving trimness of small quarters without ever feeling that the four walls are crowding you in.

The cheerful, sparkling rooms on these four pages reveal what practical miracles you may expect of elegant, glittering mirror. By creating its amazing illusions of distance and depth, it has made whole walls of these not-too-large rooms seem to disappear. By its flashing reflections it has brought light vicariously into dark corners, and doubled the beauty in every room. See how it is used in broad sweeps to cover walls, in small takes to panel doors and line window sills. Dorothy Draper decorated these rooms specifically to inspire dwellers in close quarters. They are on display at LaSalle and Koch's, Toledo, Ohio.

MIRROR GLASS USED IN THESE ROOMS, LIBBEY OWENS FORD GLASS CO



Above. Mirror not only gives an illusion of greater width in the bedroom, but very functionally covers two closet doors and the intervening wall space, thus furnishing a three-way, full-length glass when doors are open. First quality mirror is made of polished plate glass

Right. Set a lovely trap for every available bit of daylight by framing windows with mirrored recesses and soffits. It's an especially smart trick in a dark room. And notice how even that narrow strip of mirror next the bed deepens the room and brightens up the corner

Right. Wall mirror in the nursery makes the room look twice as large, but Nancy and Peter are more concerned with its imaginative frame which records their heights entertainingly. Mirror and the younger generation get along well because fingermarks can be polished off in a jiffy. Turn the page for more ideas and suggestions for mirror installation











YOU CAN REMODEL WITH MIRROR



**One sheet of mirror can take the place of a dozen structural changes, giving a room depth, sparkle, and a grand illusion of spaciousness, to say nothing of concealing unwanted features. It's a natural wartime remodeler because the supply is unlimited and the procedure simple**

You don't ordinarily expect anything as enchantingly lovely as mirror to be as downright practical as bricks and mortar. But mirror, for all its gleaming elegance and look of luxury, deserves a top place on the list of two-fisted remodeling materials. By simply covering a surface with it, you can make a wall disappear, raise a ceiling, or double the amount of light you get from your windows. Or you can use it to obliterate a multitude of architectural sins—awkward jogs, useless doors, ugly woodwork—and you don't have to partly demolish the house to do it. There's no mirror scarcity, and this kind of wartime remodeling, since it is a relatively uncomplicated procedure, can be kept comfortably within the essential spending limits.

However, installations of mirror paneling are not for the average home mechanic. If you want to widen a long narrow room by sheathing a long

wall in mirror, or if you want to increase the light reflection of a window by lining sill, soffit, and reveals with mirror, the job, big or little, needs an expert glazier. He measures the space and orders the glass to fit it. He knows where to drill screw holes, how to polish edges, and about "truing up" walls so that they are flat, even backgrounds for the mirror paneling—important because the finest mirror may develop wavy distortions if it's installed on an irregular surface.

It's generally considered preferable, especially if you are a renter, to have mirror paneling attached by screws, because then it may be taken down at any time without damage to the wall or the mirror. Strips of plywood or wallboard are nailed to the surface and the mirror is screwed into this backing, which also serves as a leveler. Screwheads have decorative glass rosettes. But, instead of screws, you may use clips at top and bottom to hold mirror in place, or a frame of half-round molding. Or, if you own your own home and want mirror installed for keeps, you may have paneling applied with a mastic or gluey adhesive. The mastic itself levels the surface and no furring is needed, so the process is easy. But drawbacks are that mirror so installed has to be practically chiseled out of the plaster before it can be moved and, unless the mirror has a good protective backing over its silver, mastic may eventually cause streaks and discolorations.

PHOTOGRAPH BY HEDRICH-BLESSING STUDIO

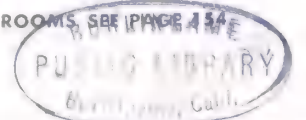
The rooms on these four pages were designed for Libbey-Owens-Ford by Dorothy Draper and executed by LaSalle and Koch, Toledo, Ohio

Left. Sheathing the walls on both sides of the fireplace with mirror amplifies the illusion of depth in a room. Mirror paneling costs are figured by the square foot, plus installation labor

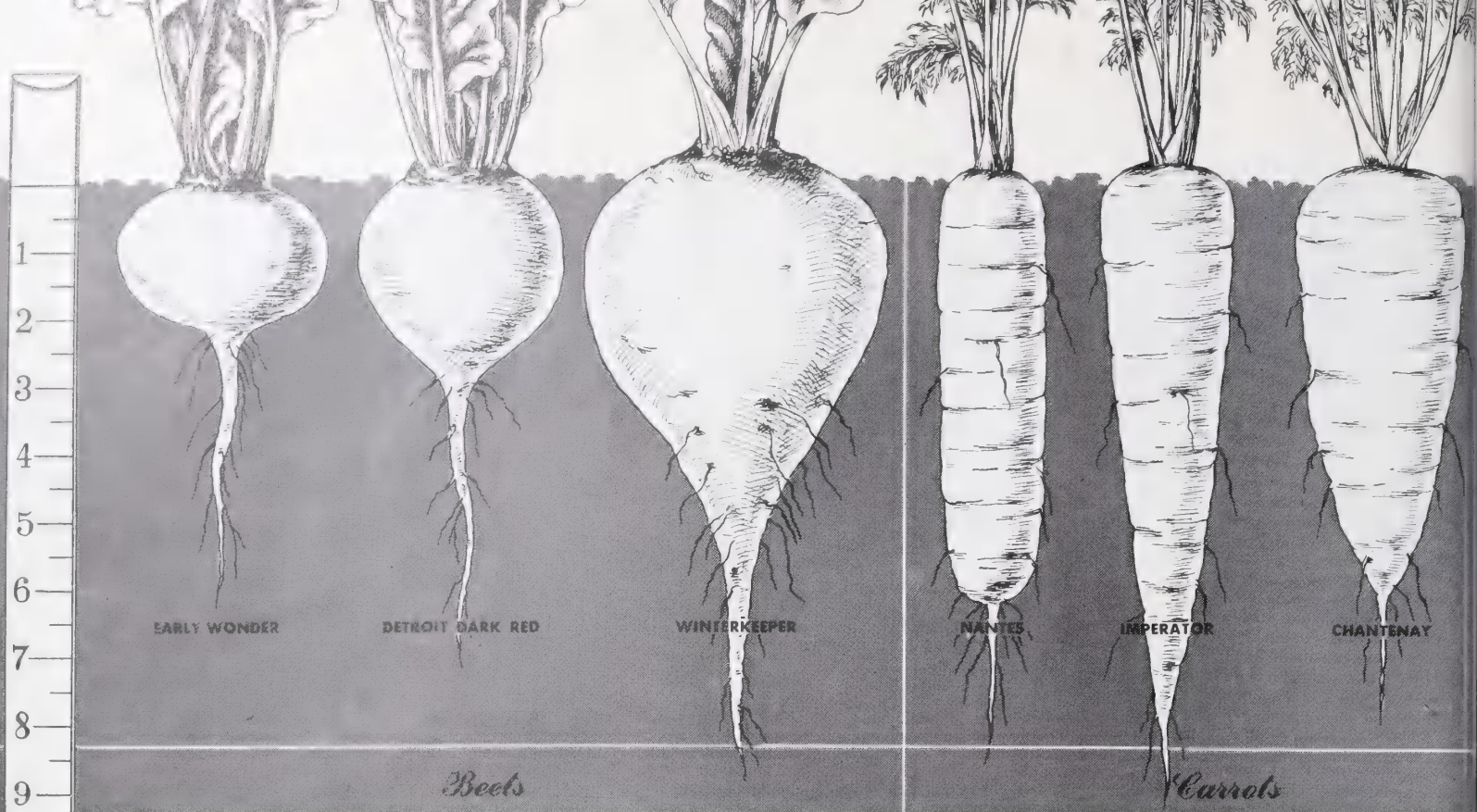
Even in small areas, mirror does a big job. Lining a window sill, it gives sparkle to a darkish room. Beveled and set in door panels, it creates architectural detail and a spacious feeling



FOR MORE ABOUT THESE ROOMS, SEE PAGE 434E







# With GOOD ROOT CROPS ... it's

## 4 POINTS TO CONSIDER BEFORE CHOOSING THE "ROOTS" FOR YOUR GARDEN

1. What kind of soil have you? A rich, sandy loam, free from roots, sticks, and stones to a depth of 10"-12" is best. If your soil is heavy or clayey, add humus (rooted manure, compost); if it is too light or sandy, add humus. Drainage should be good, but with a source of water handy.

2. How big is your garden? Tastes and individual needs vary, but for a fair supply, row lengths per person might be set: beets, 15'-25'; carrots, 50'-150'; onions, 25'-50'; parsnips, 10'-15'; rutabagas, 10'-25'; turnips, 25'-50'; radishes, up to 20' in small doses. Storage plans will affect amounts.

3. How's your climate? Most root crops can be sown as early in spring as the soil can be worked. For tender, sweet summer crops, it is usually well to force growth (water, supplementary feeding). Fall crops last till hard frost.

4. How about canning, drying, storing? Can you or will you—plan to preserve your crop surplus, through the season and in fall, for later use? In any case, successive plantings should be made for a continuous supply. If surplus is to be saved, plan for larger amounts or there won't be any surplus.

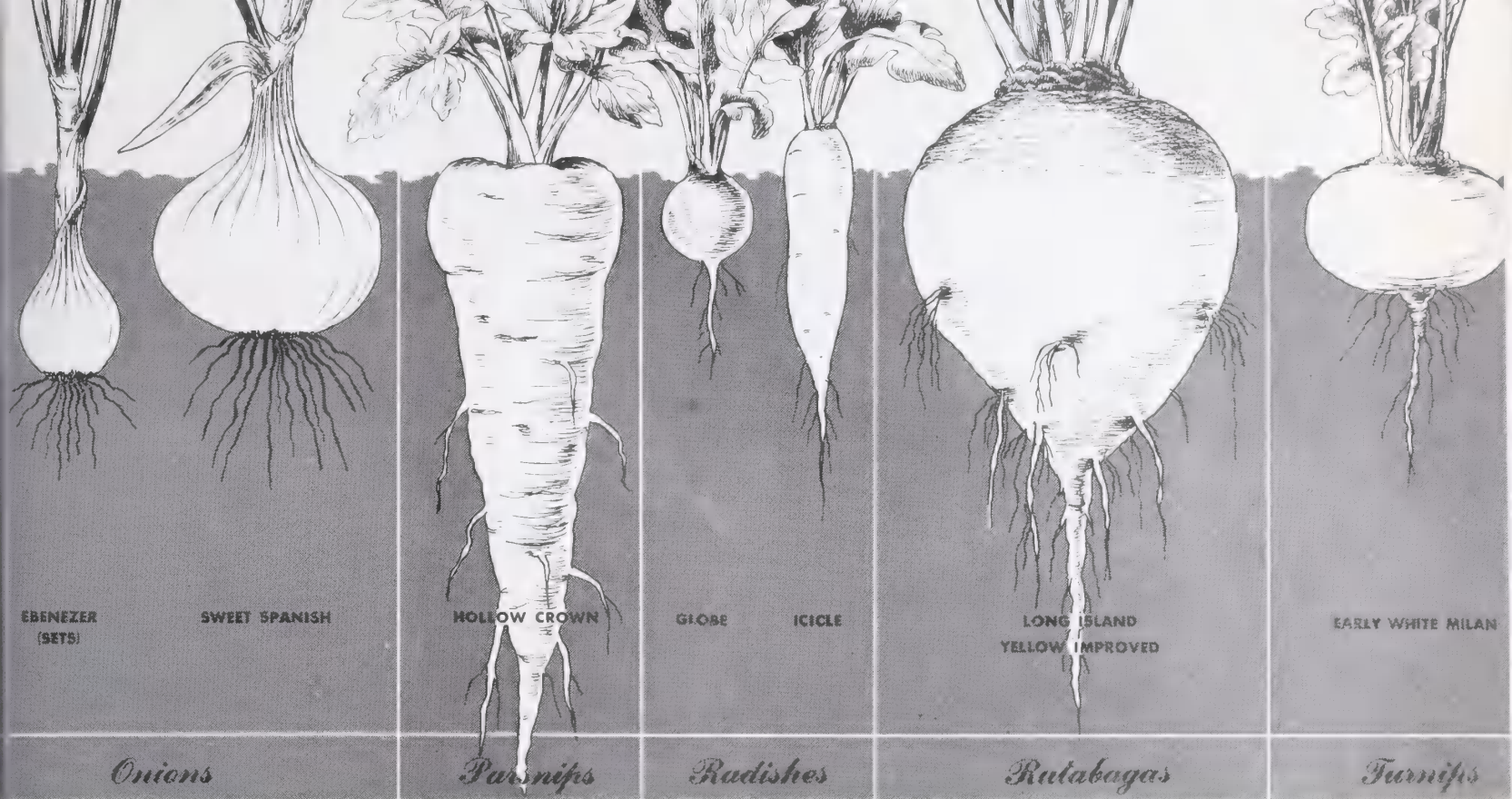
**There's nothing that will show up the slipshod gardener quicker than root crops—nor give the thorough gardener a richer reward**

By George E. Burkhardt

To the passerby, the beauty of a vegetable garden may be only skin deep. But to the gardener and his family, it goes down considerably farther. Try growing parsnips in freshly turned land, or long carrots in poorly tilled soil and you'll see what I mean. But of course the beauty we're talking about here lies not only in a deep layer of well tilled, fertile garden soil, but in the selection of the proper varieties and their maintenance throughout the growing season. As for the soil, much depends on the ground available to you. The rest is the way you work it. Selection of good varieties is wholly within your control, and the large drawing above will help you find the right answer for your needs. As for maintenance of the growing crops and use of the harvest, the drawings opposite cover the highlights, and the details will be discussed later on.

However, this much should be said right now: Don't grow roots crops unless you have a well prepared, friable, fairly rock-free garden soil. Don't grow just any old varieties. Buy recommended strains from good seed houses that are jealous of their reputations. Don't (Continued on page 158)





DRAWINGS BY EVA MELADY

# the groundwork that counts

## GOOD SPADEWORK AND SOWING PAY

Thrust the spade *straight* down, full depth of the blade, and turn (1). Rake well to make fine seed bed. Most root crop seeds are small and need close contact with well pulverized soil (2). Use tiny pinch of disinfectant and mix or shake in packet (3). Sow *thinly* for economy and results.



1



2



3

## THIN, WEED, AND NOURISH FAITHFULLY

Begin thinning after true leaves are well formed. Beets have multiple seeds and should be thinned early. Sizable or later thinnings may be eaten whole (1). With good sowing, carrots and others may need only one thinning. Cultivate surface only (2) to cut weeds. Water deeply in drought, and after applying (3) with dry or liquid food.



1



2



3

## MAKE REAL ALL-YEAR USE OF CROP

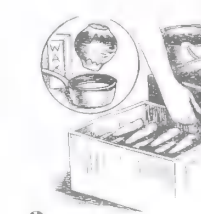
Use young beets, tops and all, in cook-pot. Use the small beets, fingerling carrots, turnips, and turnip tops as well (1). For tossed salads, use left-over cold beets, raw carrots, and beets, and in fall store mature beets, carrots, turnips in boxes of moist sand or peat (3), keep at 34° to 38° if possible. Rutabagas, too, after waxing cut tops and tails. Onions are pickling "musts" also.



1



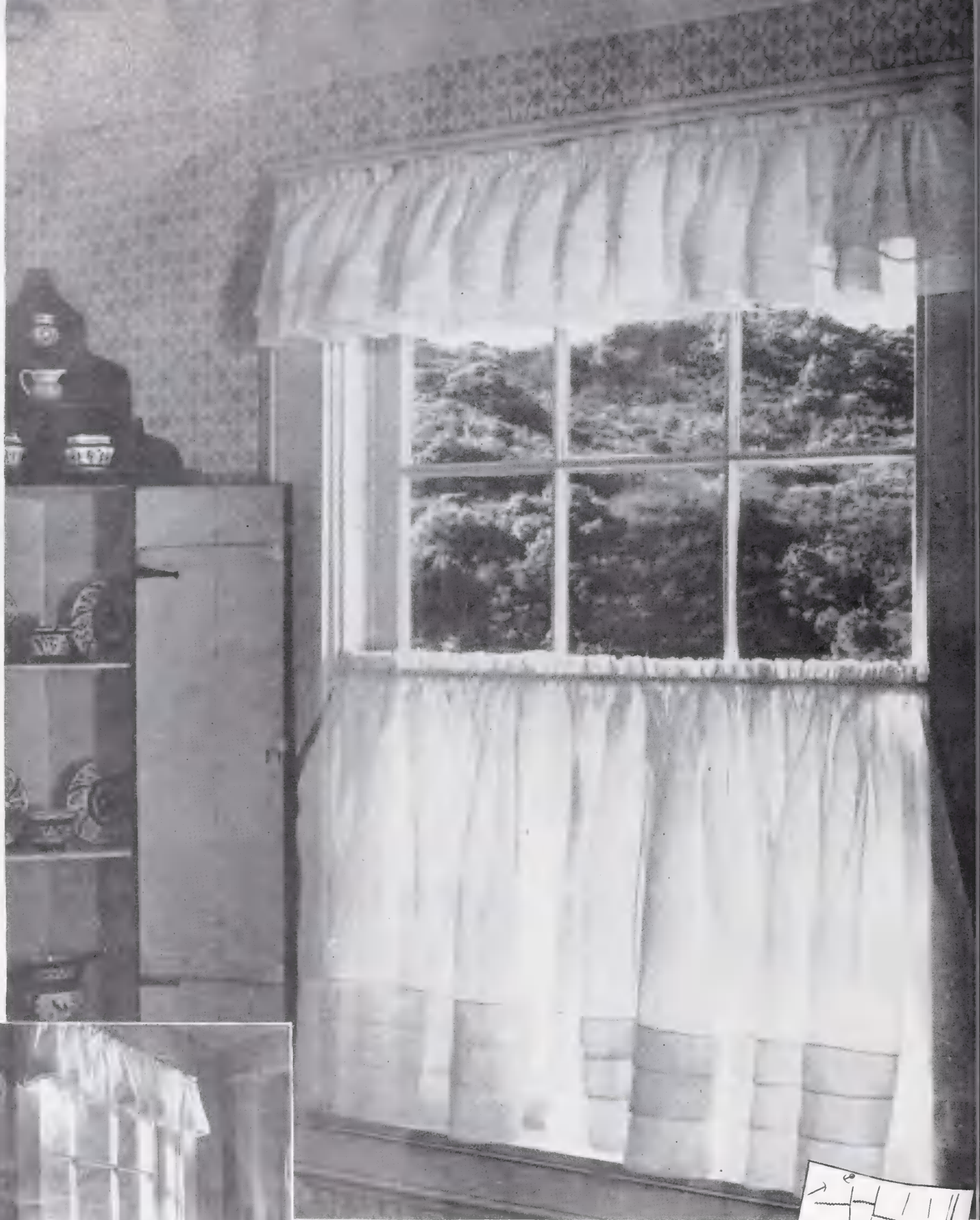
2



3

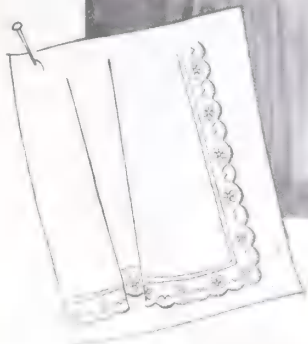
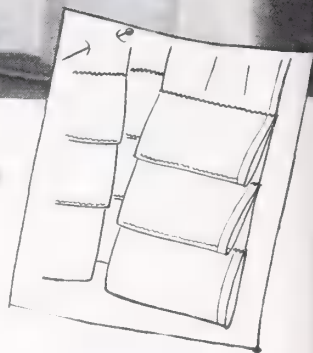
For more details on the growing and use of root crops, see page 158



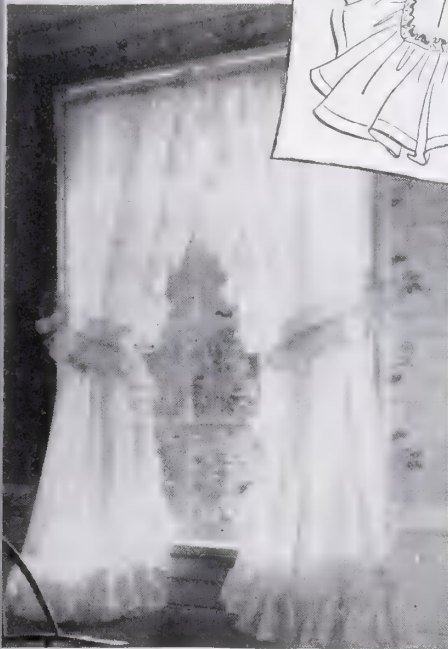
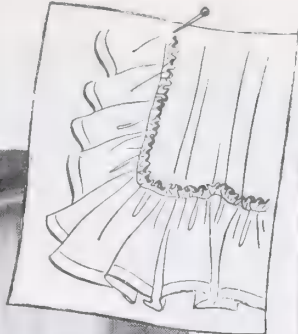


The distinguishing touch on the tucked organdy curtains is white baby rickrack which trims each tuck. Mrs. Boggs never skimps on material, important point when you're striving for impressive results. Bedroom curtains have 200% fullness

That same embroidery which used to edge Grandmother's pantaloons trims plain white broadcloth curtains in daughter Joan's room. When you need light from an upper sash, borrow Mrs. Boggs's idea and substitute full valance for curtain



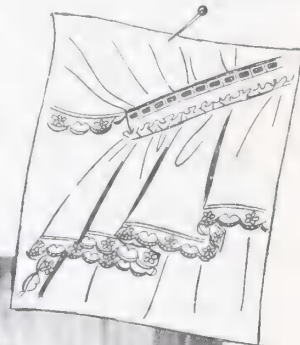
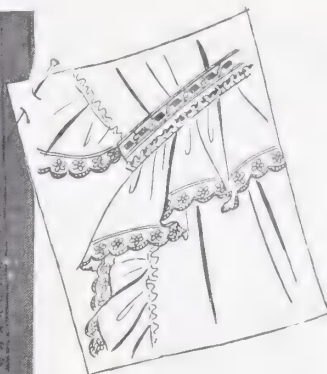




Dining room organdy curtains are as full as a ballerina's skirt and just as graceful with their 400% fullness. Ruffles are made much fuller than for ordinary ready-made curtains



Embroidered beading is sewed to edge of tie-backs so ribbon can be laced through. These high-waisted white broadcloth curtains are particularly appropriate with Victorian décor



Mrs. Boggs made the bathroom curtains more graceful by allowing the ruffled curtain on upper sash to fall half way over lower sash, rather than just stopping at the upper sash

## SIX ORIGINAL GLASS CURTAINS all in one house

**We call these dressmaker curtains because they have exquisite detailing of custom-made clothes**

Just about the time when the outside world bursts into all its glory. Everything inside the house looks slightly dog-eared. It doesn't necessarily mean that the whole house needs re-decorating. It usually means that the house needs a change of pace—and a face-lifting job at the windows is an easy, quick way to get it. If your curtains have been tailored, make them giddy and frivolous. If yours are too informal, try something more stylized. And don't limit yourself to ready-mades. Try familiar fabrics in new ways. Discover what you can do with dress fabrics and trimmings. These charming curtains in the home of Mrs. Louise Boggs, in Bel Air, Calif., are full of the kind of dressmaker touches that distinguish a Mainmocher dress from one produced on an assembly line. Study these, and fourteen more curtain ideas which you will find on the next four pages.

PHOTOGRAPHS BY MAYNARD PARKER



Dressmaker touch on another set of broadcloth curtains is the embroidered fabric insertion in curtain hems. Blue ribbon runs through the embroidered edge of tie-backs



BY FRANCES HEARD

**WINDOW OFF CENTER**

Make an off center window appear centered by building it out on one side. Here Gilbert Mason, decorator, covered the Venetian blind at left with the drapery, but extended drapery beyond blind at right. Valance conceals ruse, but it's usually necessary to adjust the tapes of the blinds so they are evenly spaced

**FURNITURE OVERLAPPING WINDOW**

Furniture that logically belongs near a window often gets shunted off to a dark spot because it covers part of the window, making curtaining difficult. Here the problem is solved easily by using one drapery full length, but the one near the furniture short enough to clear it. Short white curtains frame mirror, too



MAYNARD PARKER PHOTOGRAPHS

HOME OF THE EDWARD BERGENS, OUTPOST, CALIF. CONSULTANT DECORATOR, THE VAN LANSINGS.



EDRIDGE SPRAGUE, ARCHITECT

**HIGH, BOXY WINDOW**

Make a small window appear much larger by raising the curtain rod above the window frame and extending it beyond window on both sides. Then it's possible to use same width draperies on small and large windows, thus balancing them. If window center still, window will also appear larger

**DOOR FLANKED BY GLASS PANELS**

A fabric frame is a good way to unify an entrance door with adjoining panels without sacrificing light. If you'd like a plant window or a display spot for a collection, build a frame around door and put shelves in panels as Allen Siple, architect, did for the Frederic C. Peters, Brentwood, Calif.



# Solutions for HARD-TO-CURTAIN SPOTS

**No one need suspect that your windows and doors present curtaining problems if you'll resort to decorating ruses which will disguise their difficult features**

If your room doesn't jell, look at your windows. In the same room you may have a small, high window, a long narrow one, and one off center. The answer isn't to curse the architect. The answer is to "cheat" a bit with fabric and curtain equipment, and optically create the effect you want. For you can enlarge a small window by placing the rod a foot above and beyond the frame. You can widen a narrow window by hanging the draperies beyond the frame, rather than over the glass. On these pages are a few of the devices that you might borrow to your advantage. More curtain ideas on next two pages.



## DUTCH DOOR

Dutch door in the breakfast room at the John Boggess has been treated only with a printed muslin valance so that, if there's sun and light, the room will catch every little bit



## A WINDOW DOOR

A plain white net curtain on a glass door can be pretty uninspired. But by just pulling each side back with a gay tie-back, you gain a helpful peep-hole and a new look for your room

HOME OF THE SYDNEY STROUDS, BRENTWOOD, CALIF. GEORGE WISEMAN, DECORATOR



## TIE TOGETHER TWO HIGH WINDOWS

Windows insignificant in size and badly placed look important here because they have been unified by the simple device of edging the over-bed shelf with a valance which matches the curtain borders, thereby tying the grouping together. The valance also cleverly conceals bed lamps under shelf

HOME OF THE EDMUND MULFORD, BRENTWOOD, CALIF. AMY AMES, DECORATOR



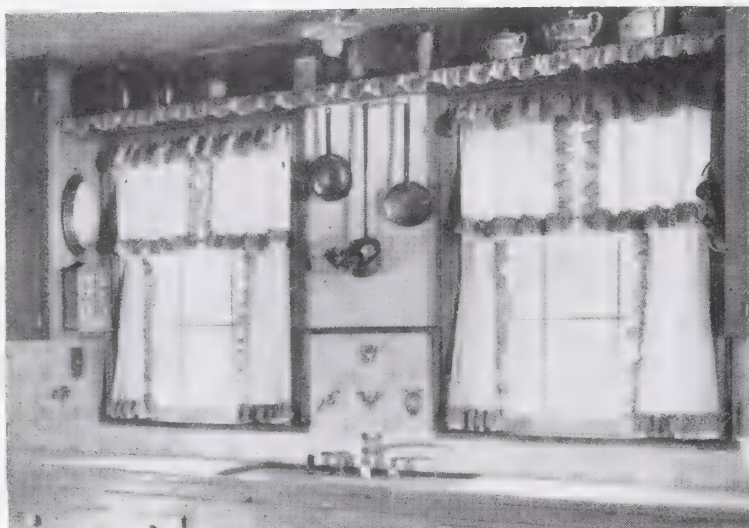
## RECESSED WINDOW

You can't curtain the glass itself when you're using the wide shelf of a recessed window for plants, because you need all available sun and light. But pinch-pleated valance removes the plainness without begging light





Light is a vital requisite in the kitchen, so choose curtains that won't impair it. These charming tie-backs in Florence Lewis's kitchen let in plenty of light, but the pair over sink will have to visit the laundry often, since the ruffle falls so near the sink that it will be splashed constantly; means extra work



It's ironing curtains more than washing that's troublesome. But with easy-to-wash voile curtains edged with gingham, the Edmund Mulfords, of Brentwood, Calif., have their cake and eat it, too. For they hang these curtains while damp, and stretch them into shape right at the windows. Amy Ames, decorator



## Should you curtain KITCHEN

**Yes, if you'll keep the curtains eternally clean and crisp. No, if you're unwilling or unable to spend time to keep them that way**

BY SARA LITTLE

Gay, dainty, colorful curtains are to the kitchen what white ruffled neckwear is to a dark dress. But there's nothing more dismal than neckwear that has been worn a day too many, and kitchen curtains that are limp, gray, and grimy give a kitchen a careless, sloppy air which says unpleasant things about the owner. Because kitchen curtains take hard punishment from steam, odors, and grease from cooking, they should be tubbed at the first sign of drooping. If you have two sets of identical curtains for each kitchen window,



HOME OF MR. AND MRS. HERBERT FRANCIS STURDY, DEL AIR, CALIF. ARCHITECT, ALFRED T. GILMAN



Left: Placement of kitchen windows far above the sink with its wide tile splashboard keeps the curtain spatter-free. This dream kitchen wouldn't have been half so charming without white Swiss curtain dotted with blue to match collection of Meissen



Straight printed cotton curtains take away the clinical look from a kitchen without presenting much of an upkeep problem. Choose a fabric that won't go limp at first sign of steam, and if it's patterned besides, it won't show dirt readily either

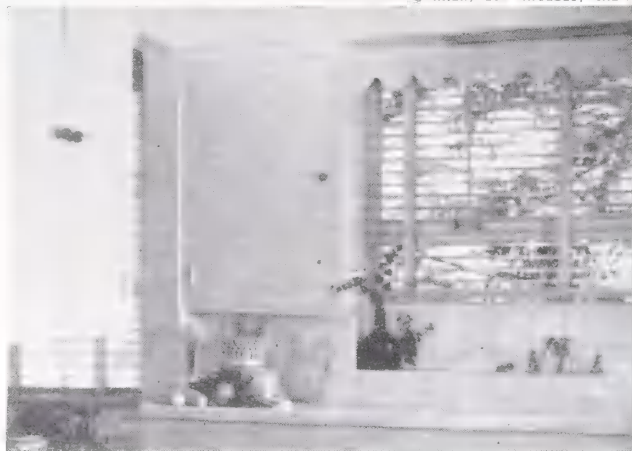
RESIDENCE OF ROBERT GREEN, ARCHITECT, TARRYTOWN, N. Y.



PHOTOGRAPH BY ROBERT M. DAMORA

The view which this kitchen commands is responsible for stark treatment here—all right in the daytime but pretty barren at night when there's no relieving view. Wallpaper border around windows would eliminate bleakness, provide needed color at night

HOME OF JACK GARNER, LOS ANGELES, CALIF.



Prettify a kitchen window without resorting to curtains with a scalloped wood valance that covers the Venetian blind housing. Another solution would be a scalloped or plain wood valance with a fabric ruffle, as in the example at top of this page

## WINDOWS?

you'll never have to apologize for them. Keeping them constantly laundered will make extra work, if you do them at home—larger laundry bills, if sent out. But you needn't go to the opposite extreme and cover your windows with just a shade or a Venetian blind, if you refuse to be a slave to curtains. Compromise with a window treatment that practically takes care of itself, such as a Venetian blind, topped with a wooden valance painted a bright color, or outlined with a wallpaper border, or flower cut-outs.

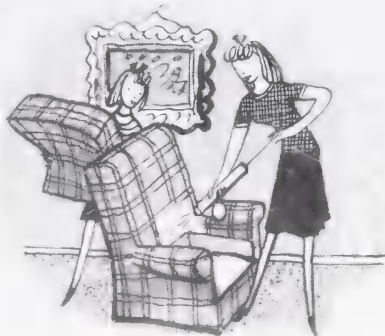


# MOTHS REMEMBER

the places you forget

Plan a moth-routng program and you won't have a home which "moth doth corrupt," for you'll eliminate them from their favorite breeding spots

By FLORENCE PAINE



**M**AKE woolens *inedible* to moths and you won't have to store them away. You can do it with a special liquid spray which actually penetrates the wool fibers and makes them distasteful to moth worms. These liquid protectors must cover every inch of fabrics, to be effective, and the treated article must be thoroughly wet. One moth-proofing liquid we know of moth-protects for a whole year, if properly applied. Another liquid, now being bottled for the first time for consumers, has been used successfully for years by a house furnishings store whose service department would, and still will, moth-proof anything and everything woolen in your house and guarantee it for five years. The moth protector can be used on clothing, upholstered furniture, rugs. A gallon will moth-protect a 9 x 12 rug, or three pieces of furniture, or four to six suits. Apply with a hand sprayer or the sprayer attachment of your vacuum cleaner. Be sure sprayer is not rusty. But don't use liquid sprays on furs, linens, silk, cotton, rayon or colors that are not fast to water. Moth-proofing liquids are not the same as insecticides, which kill moths in various stages.

**T**HAT gleam in your eye means you're proud of your spring cleaning. True, everything does look handsome, surface-wise. But we don't remember seeing you vacuum anything but the face of your rugs. Plenty of dirt sifts through to the backing and underpad. How do you know some moth family hasn't discovered that spot under the sofa that your vacuum never reaches? As far as your cleaning is concerned, they could carry on their activities quite unmolested. For you haven't touched the dark, hidden places they find so attractive. It's not just wool fiber that moths feed on but *all animal fibers*. That means hair in upholstered furniture, in toys, felt, furs, feathers. So you haven't really cleaned until you've nosed the vacuum into the cracks around the baseboard where wool lint and hairs collect, behind the radiators, down in the crevices and folds of upholstered furniture, under cushions, on the backs of chairs and sofas, on *both* sides of wool rugs and underpad. Shift rugs, too, to distribute wear and bring those hidden corners into the light. And if you see flying moth millers, kill them with an insecticide spray.

**D**OUBLY protect clean woolens, when storing, by covering them with moth crystals, flakes, or balls. Fumes from either paradichlorobenzene or naphthalene kill moth life. The former, para, comes in crystals. Para vaporizes more quickly than naphthalene, and its odor quickly disappears once the articles are put into use. Naphthalene comes in balls and flakes. It evaporates more slowly, which is advantageous for woolens to be stored over long periods. Its odor, however, does not readily disappear even after articles are in use. A mixture of para and naphthalene is often recommended for woolens which are to be stored indefinitely. For the quick evaporating para releases heavy concentrations of fumes to destroy insects present immediately, while the slower vaporizing naphthalene gives long protection. Sprinkle the moth preventives on layers of paper between clothing or housefurnishings, as crystals sometimes cling to certain textures and are hard to remove. There is a wide range of paper bags and fiberboard chests, ranging from under \$1 to \$5, which are good for storing woolens, when adequately sealed. Blankets can be put in sealed under-bed chests.



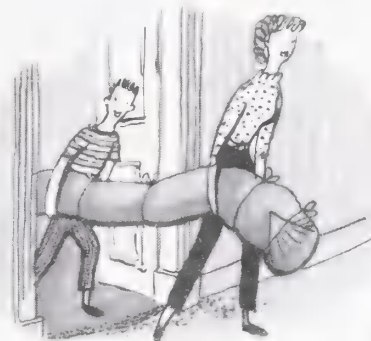




THE family's beginning to shed winter overcoats, mittens, socks, heavy sweaters. So it's time to store those things and make room for spring wearables. Everything that has *even* a mixture of wool in it should be tubbed or sent to the dry-cleaner. For can't you still recall all too clearly that dismal Fall morning last year when you brought out the rose blankets for week-end guests? Right in the center of one was a big hole. Why? Because you hadn't bothered to have it cleaned or washed, for guest room traffic had been light and they didn't look dirty. But there must have been a spot because moths have a way of going for soiled places. Besides removing soil, *either* washing or dry-cleaning kills the destructive worms which you may not have even seen! And if washed or dry-cleaned articles are stored *immediately* in completely sealed, unbroken, paper containers, they will be safe. But if time elapses between cleaning and storing, it is advisable to protect articles by spraying with a moth-proofing liquid which renders wool inedible to moth larvae, or sprinkling with moth flakes, crystals or balls, which emit fumes that kill the ravagers, if clothes are packed away.



MOTH worms, or larvae, won't get a chance to feed on clothes which are worn regularly, because—for one thing—they don't thrive in light and air, and besides, worms are dislodged by frequent brushings. But, if you don't want to live in that apprehensive state of wondering whether your best, but *seldom-worn* suit in the back of the closet, or an extra blanket, kept in the depths of the closet for emergencies, is going to be intact when needed, better put them through the paces of brushing and airing outdoors once a month or so. Wait for a sunny day with a breeze, then fasten everything securely on several clothes lines. Air for an hour and then brush. Don't be gentle with your brushing, either. For you want to dislodge any eggs which may have thought your woolens a nice place to hatch. Turn pockets inside out and whisk-broom them briskly—seams, too. Take hems out occasionally and remove that line of dust and lint. And don't forget the cuffs of trousers, either. Look for spots, and if you find them *don't* look the other way. But off to the laundry or cleaner. You can afford the cleaning fee a lot better now than the cost of replacement later!



DRAWINGS BY  
JAN B. BALET

IF ONE of your closets can be devoted to storing woolens, it's a fine answer. The closet must be kept absolutely air-tight, however, once it has been treated, to insure complete protection. Clean the closet first. Fill any cracks in plaster, or gaps between plaster and baseboard with a good plastic crack filler, which won't shrink. The flying moth millers and the worms can be destroyed most quickly by vaporizing moth crystals with a vacuum cleaner attachment in a sealed closet, although closets can be moth-proofed if sufficient quantities of crystals are scattered on shelves, floors, etc., before sealing. The fumes stop the moth worms from feeding and eventually kill them. But the vacuum cleaner method uses less material, insures quick destruction of moth life before damage can be done. Place one-half pound of crystals in vacuum cleaner, place cleaner in closet with clean woolens and seal door. Turn motor on and run for about 1½ hours. Remove cleaner quickly and reseal. If you are in and out of a treated closet, there can be no guarantee that articles within will remain protected. Air dissipates the heavy concentration of fumes which is vital to protection.

MOTHS aren't the only household pests from which you have to protect woolens. Carpet beetles cause similar damage and are particularly susceptible to rugs because they breed in floor cracks and around baseboards. They're brown and white bugs, feeding on animal fibers, cereals, and flour. But since they thrive on animal fibers like moths, a good moth-protection program will eliminate them, too. If you want to protect woolen rugs left on the floor during the summer, they can be treated with the moth-proofing liquid mentioned before. It's quite a job because you must, in addition to vacuuming thoroughly on both sides, remove spots and spray liquid on *both sides if the backing is not jute*. If you're storing rugs at home, cover them with paradichlorobenzene or naphthalene crystals until rugs resemble a heavy snowfall. Then wrap in extra heavy paper that won't break easily, folding ends over carefully so moths can't enter, and seal every opening. Store in a well-ventilated place. Shift all rugs occasionally so wear is distributed and dark hidden places brought to light. Spray occasionally with an insecticide if rugs are not moth-proofed.



# How to PLANT LESS . . . and

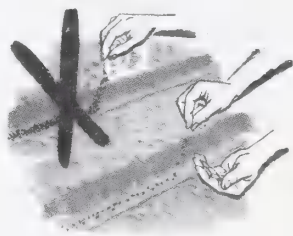
**The secret of getting a better crop of either vegetables or flowers is to buy for quality, plant wisely, cultivate the plants carefully**

By Ralph Bailey

If all seeds were the same size, how much simpler the gardener's life would be! He could follow a single set of rules for handling, gauge his planting distances for the size and use of the ultimate plant, and nary a seed would be wasted. Unhappily, the amount of lettuce you could

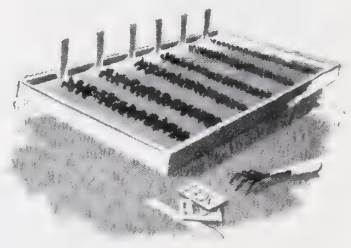
raise from a heap of seed the volume of one lima bean, would supply a large family for a year. That suggests one way seed is wasted. And consider that when small seeds are crowded (it's easy to crowd small seeds), the resulting plants are crowded. Thinning is seldom done quickly or effectively enough to prevent some growth check due to the original crowding. What goes for seeds, goes often also for all plants—flowers too—whether started from seeds or not. So, consider finally that people are impatient. They want lots of results in jig time, achieved in the easiest way. Here, then, is a plea for patience, for foresight, for more careful gardening. For less planting and more growing.

*Plant fewer seeds — with more care —*



■ It takes maybe five minutes longer to sow a 20' row of carrots correctly than to fill the drill with a ribbon of seeds. If you have two dozen rows (of carrots and other things, where the parallel is equally sound), that means two hours' extra labor. All right, it takes the amateur from 15 minutes to an hour to perform one extra thinning operation on his row of carrots, if he does it at all, and a comparable amount of time to correct the errors of oversowing with many other crops. The moral is obvious. Buy good seed, trust it, then sow it with the ultimate plant growth in mind.

*Start late vegetables in seed beds —*



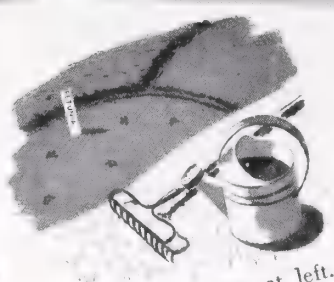
■ The time you'll save by sowing seeds correctly (left) may well be spent in making and sowing a special seed bed for starting vegetable plants of varieties that later require considerable space. For example, cabbage, broccoli, peppers, egg plants, lettuce are crops requiring some six weeks of preliminary growth before they really get beyond the seedling stage. If you start them, according to their resistance to cold, in short rows away from the main garden, you'll be able to use the productive space in the garden itself for something else. Then set out your started plants where they are to stay.

*Start the hard-to-move plants in small pots —*



■ This procedure is especially applicable to flowers, since with vegetables the law of diminishing returns catches up with you and you won't gain much. But for the newer strains of small dahlias, for example, or petunias and marigolds that you may want to give a real head start, or simply to keep your garden free of tiny seedlings, try this procedure. Into 2" or 2½" clay pots (or plant bands), set in flats of peat to conserve moisture, sow 3 or 4 seeds. When the true leaves come, thin to the strongest seedling. In 3 or 4 weeks tap the plant ball gently from the pot and set in its garden place.

*Sow annual flower seeds in groups of three or four —*

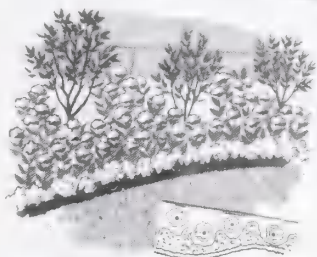


• This stunt is merely another version of the technique at left. Instead of broadcasting your seeds over the area to be occupied by the mature plants, and then thinning 75% of them, plant a few seeds at the approximate intervals they will observe later (such as 6" apart for alyssum, 18 inches for larkspur, etc.) Work according to a plan so you'll know what you're doing. Press seeds into soil and cover thinly with more soil or a good layer of peat moss. Then thin to the best seedlings when plants get under way. This not only saves seed, but saves time, presents a better appearance.



# GROW MORE

Fill spaces  
between new  
shrubs with  
annuals —



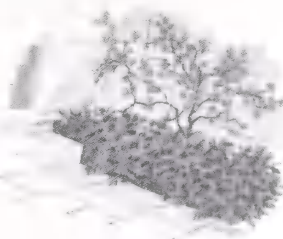
• Impatience makes us want to crowd new shrubs so we'll get a "good show" more quickly. To do that, we must buy more than we'll ultimately have room for. And the budget often forces us into paying less per shrub in order to have the extra number. Nine times out of ten the cheaper plant is disproportionately inferior to the more expensive but better developed specimen that top-flight nurseries offer, and the net gain is zero. So resist the temptation to overplant with poorer stuff. Plant good shrubs where they are to remain, and plant an annual "border" between.

Plant fewer  
but better  
plants in  
hedges —



• Bargains in hedge plants are tempting in the extreme. But these bargains seldom pay. They usually consist of seedling or young, untransplanted plants which will have to be given by you the care the nurseryman should have given them if they are to make a fine hedge. They will have to be planted closer for effectiveness the first few years, and they should be cut back  $\frac{1}{2}$  or  $\frac{2}{3}$  their height to make them branch at the base. But if you buy better plants, properly treated by the nurseryman, you'll need fewer of them, they'll take hold more quickly, and take more kindly to hedge treatment.

Use ground  
covers for  
grass in  
difficult places —

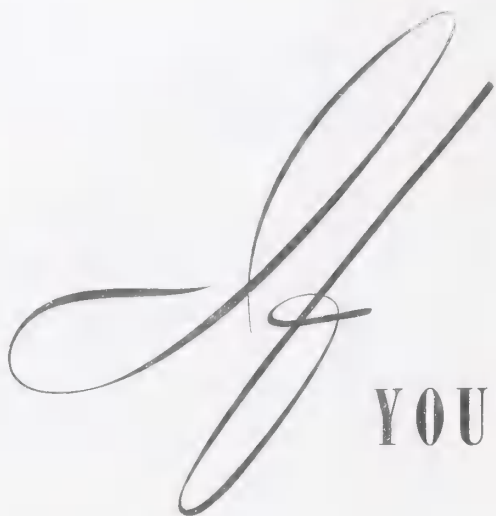


• Ever think how much grass seed you waste (along with the time to fuss over it) in trying to make turf in impossible spots? In such cases the watchword should be: Plant less grass and grow more of something else. "Ground covers," for instance. In northeast corners, under many trees, against foundation walls, grass can't make the grade. So try English ivy, or Pachysandra, or Vinca, to name 3 evergreens, or Ajuga (Bugle), or clumps of the always lovely Lily-of-the-Valley, for two more. Don't cherish the idea that these things will grow without attention. Give them good soil and good care, too.

Both the pleasure and profit lie in making your plants grow steadily once they're well started. Here are 12 tips

- 1 You can save seeds in sowing till you're blue in the face, but if your ground isn't well and deeply worked, adequately supplied with organic matter, and fertile, you're still nowhere. Prepare a good growing medium always.
- 2 Work according to a plan—a plan in black and white—for both vegetable gardens and new flower borders. It saves time, avoids errors.
- 3 Don't fuss and worry about your gardening. Make up your mind what is the best course of action with any given crop or plant and then stick to it. Few plants need any babying.
- 4 Don't overfeed; don't over-water. Seeds and seedlings should be evenly moist at all times, and ground should be kept basically fertile. Small individual servings of good plant food will keep the plants growing without check.
- 5 Keep weeds out of your garden. Start weeding early and continue late. Weeds are unsightly, yes, but, worst of all, they compete with the plants and keep them from doing their best.
- 6 Avoid deep cultivation. Lackadaisical scraping of surface soil to keep weeds down is better than vigorous hoeing which cuts feeding roots.
- 7 Spray only to eliminate insects and diseases. A preliminary study of plant and pest habits will enable you to cope with troubles as they appear, yet avoid drugging plants and soil.
- 8 Pick vegetable crops when they are ready. There's nothing that so discourages plants as leaving the harvest on the vine. Keep it picked, and the plant will produce to its top limit.
- 9 Pick your annual flower crop, too. Annuals want most of all to make seed, but if you prevent that by removing *all* faded blooms, you'll get more blossoms till the plant is exhausted or frost comes to end its labors.
- 10 Stake tall or brittle plants. Remember that most of our garden flowers are highly bred for ornamental purposes. They are not as well fitted to stand winds as their forbears. Stake those that will need staking *before* they need it.
- 11 Take time occasionally to back off and look at your garden. Don't get so you can't see the garden for the plants or you won't have any fun.
- 12 Follow through. "Will you love me in December as you did in May?" goes for gardens, too. Garden this year so that next year's garden will be better than ever. It's a year round hobby.





## YOU HAVEN'T GOT A HOBBY

**Start now to collect recordings of wartime songs, speeches, and radio broadcasts. You will have a hobby which will increase in value every year. Here are some specific suggestions to get you off to a good start**

By Richard Williams

In his book, *The Amenities of Book Collecting*, A. Edward Newton says, "For those to whom sport in any form is a burden not to be endured, there is one remaining form of exercise, the riding of a hobby—collecting, it is called; and the world is so full of such wonderful things that we collectors should be as happy as kings."

If you have any collector's instincts, if you have ever toyed with the idea of collecting something and have searched for that proper something, you may be interested in the report I now have to give you.

It concerns the collecting of records, that is, a special kind of records—war records—songs, music, speeches, poems which deal with this, our present conflict.

This idea began first on the west coast, and was first reported in a Tacoma, Washington, newspaper. Like all self-respecting hobbies, it has, however, spread and multiplied with rabbit-like prodigality. It has become quite a vogue, in fact, though there are as yet not enough people in it to make the hobby ordinary or uninteresting to the true collector, who, with all good will toward man, likes an exclusive club.

Collecting war records is of course a very personal kind of collecting. It deals with events and people that you know personally. It deals with the present, *your* present. It does not deal with a past that's already past. No doubt a part of

such a collection will assume historic value as the present becomes history. But that is not, I think, the chief value of the hobby. Its chief value is what I might call the recollection value of the collection. You will play these records in after years—better years, we hope—and you will remember what these songs meant to you when you first heard them, under what circumstances these poems first appeared, how and where you listened to this or that speech. In short, you will remember your own self.

Well, then, you might start off with the disk of President Roosevelt's address to Congress on December 8th, 1941, that address in which he spoke of the course of Japan's policy, the attack on Pearl Harbor, on the Philippines, on Wake Island and Guam, and in which he finally called upon Congress to declare a state of war. This record was taken off the air by permission of the White House. It is the first time an American war speech was offered to the general public as a record. You might then, in contrast to this speech, get hold of one or two of Mr. Hitler's speeches, some of which are also available on records. Some of Churchill's speeches have also been recorded.

Next in your collection would be the songs of those months when some of us knew what was coming even though war had not been declared. To this part of the collection belongs "God Bless America," a song that has already become a permanent song—not because it is a good song but because it expresses a sentiment which needed expression. "Ballad for Americans" also belongs in that group.

Then turn your attention to the songs of the war. It is true that this war has not produced any song as stirring or as popular as "Over There" or "It's a Long Way to Tipperary." But it has produced a number of (Continued on page 99)





SO YOU THINK  
YOU KNOW HOW TO

*Dream!*

This bathroom for a bath addict couldn't happen without careful and detailed advance dreaming. Photograph courtesy Lord & Taylor

So you think you are dreaming up THE perfect house—the house that will bring camera men flocking and stop your friends in their tracks—the house that will be a thing of beauty forever—the house that will make your old age as comfortable as your youth was joyful! . . . Is your dreaming really *that* good? Or does it only *seem* that good, because you are dreaming of quarters that are one

degree better than your present quarters (which are not what you want them to be)? Anybody can dream, of course. But some folks dream better than others. In fact, some people dream only a couple of feet ahead of their noses. Good dreaming takes practice. For instance, could you have dreamed up the ten ideas for more satisfying living on the next three pages? Study them and see.



# How many of these *Good ideas* could you have dreamed up?

By REUBEN WHITNEY

Good houses don't just happen, growing like Topsy out of nowhere. Every good house has gone through a fairly long incubation period in the minds of the owners. Even if you plan to buy a ready-built house, you have to go through a dreaming stage in order to sort out in your own mind the attributes that your house must have if it is to be *really* your own personal triumph, and not just an improved version of rented quarters.

Dreaming is not easy. Either you have to be very imaginative, or you need the opportunity of seeing really fine, well-designed homes from which you can get ideas to adapt to your own needs.

Access to the best examples of planning is not always available to you. There may be no really superbly designed houses in your town. If there are, you may not know the owners and can hardly barge in uninvited. The best way to acquire fodder for your dreams is to collect pictures of things that give you ideas. Mulling over pictures helps you crystallize half-formulated preferences into solid, sure "musts."

The ten ideas we have collected on these pages typify the stuff that dreams are made of—specific ideas for the way that rooms, windows, doors, closets, etc., are to be built and finished. Unless your dreams are crowded with specific ideas like these, your new house may be only a collection of bare, box-like rooms. So get busy and *really* dream!

COURTESY U. S. GYPSUM CO.



## WOULD YOU HAVE KNOWN HOW TO UTILIZE WASTE SPACE UNDER A SLOPING ROOF

■ Pitched roofs are the most popular style of roof in the United States. Yet, unless they are very low-pitched, they force the waste of space—space that can't be used in the room itself because it is too low. Here are two versions of how you can utilize this triangular space down by the eaves. You can convert it into shallow closets, or you can build cupboards and drawers whose fronts are flush with the wall but whose contents nestle, in a staggered line, under the slope of the roof. That's designing!

MAYNARD PARKER



## COULD YOU DREAM UP A KITCHEN BOTH MODERN AND HOMEY?

■ We see a distinct trend for people to want hominess, even in the most modern of kitchens. We predict, too, that kitchens will become more and more a place where folks will congregate. So if your family has already experienced a white, scientific kitchen and found it cold and uninviting, take a contemplative look at this kitchen in the home of John Charles Thomas, designed by Architect Paul Williams. Functionally speaking, it is the essence of modernity, but it does not have that sterile, antiseptic look of a streamlined clinic.





ROBERT JAMORA

## WOULD YOU KNOW HOW TO PREVENT BIG WINDOWS FROM BEING DEAD SPOTS AT NIGHT?

■ Bigger windows are unquestionably one of the things that post-war home builders want more than almost anything else. It is all part of our worship of the sun and of outdoors, aided by the fact that furnishings are virtually sunfast now. BUT big windows that are fascinating in the daytime can be just the opposite at night, unless you take steps to prevent it. Here is a way to keep drama at the windows twenty-four hours a day. It is accomplished with lumiline lights set in the ceiling. Could be done with "spots" or lens lights

## WOULD YOU KNOW HOW TO DESIGN A PICTURE WINDOW ON A HILLTOP?

● Just about half the people in the world want to build a house on the top of a hill. But a good many of those who actually fulfill their dreams make a vital mistake. They forget that unless they have lower window sills than houses on flat sites that they will not be able to see their view sitting down (unless they are sitting right beside the window). So do some of your dreaming sitting down on the far side of the rooms—away from the pictures. Day dreaming in your proposed dream house will save you lots of mistakes later



S. LINCOLN



GEORGE VAN ANDA

## WOULD YOU HAVE SOLVED THE PROBLEM OF STORING TELEPHONE BOOKS?

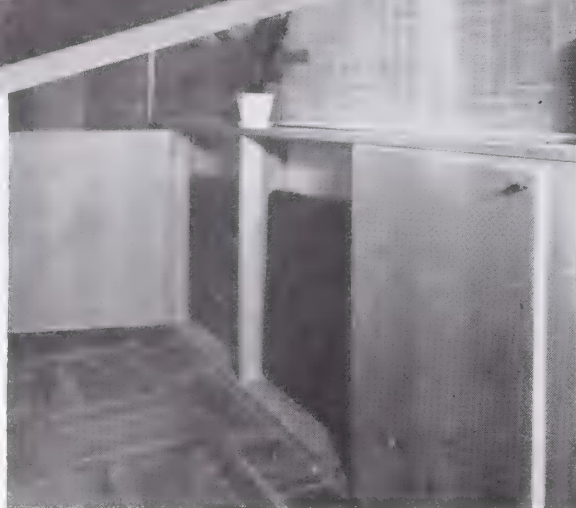
In and around big cities telephone books are a problem. You need so many and they are all of different thicknesses. And the one you want always seems to be on the bottom of the pile. And the pile never looks tidy. So how to cope? Here is a good solution worked out by Joseph Aronson, the designer, in a house in Staten Island, N. Y., owned by Sidney Newhouse. The uniformity of the space between the shelves is dominant to compensate for the irregularity of the thickness of the books. Visually, you can force order

## COULD YOU DREAM UP A PRACTICAL AND ATTRACTIVE WINDOW FOR POTTED PLANTS?

● By the time people reach the stage in life where they want a house, they also like a home to be freshened with growing green things. So to many people house-dreaming means dreaming of ways to display potted plants—ways in which they can thrive. That means knowing before you start to build where your geraniums and ferns will be housed so they won't be stuck around, like after-thoughts, on marble-topped tables and other spindly make-do devices. This plant window combines shelves with a sunny spot on the floor for pots



How many of these *Good ideas*  
could you have dreamed up?



THREE PHOTOGRAPHS BY MAYNARD PARKER

**COULD YOU FIND WAYS TO USE  
OTHERWISE WASTE SPACE?**

Card table storage is a common unsolved problem in American homes. Yet good space for storing them can be created in all but the smallest houses. Here is an example: cupboards were created along the walls of a hallway, under a band of windows. David Bohannon home, San Francisco. Gardner Dailey, architect



**WOULD YOU KNOW HOW TO PROVIDE SPACE  
AND GOOD VISIBILITY AT THE LAVATORY?**

Postwar bathrooms will be a far cry from the first days of hot and cold running water and pull chains. High on the "dreaming" list for bathrooms is counter space around wash bowl, lots of storage space, and three-way lighted mirrors. The Sydney Stroud home, Los Angeles. Charles MacNeileedge, architect



**WOULD YOU KNOW HOW TO CREATE FRESH  
INTEREST FOR A MANTEL BREAST?**

Many of the best decorative ideas are structural in nature, so they must be thought of *before* you build. Such a one is a shadow box over the fireplace to permit three-dimensional compositions. The frame comes off, enabling you to hang a picture over the opening—or when you do not feel creative



F. S. LINCOLN

**COULD YOU FIGURE OUT HOW TO GET  
VENTILATION AT THE CEILING?**

For houses in climates where summer heat is severe, there is no device as cheap and efficacious as ceiling ventilation—especially where an air intake exists lower in the room. This louvered and screened ventilator was designed by Architect Eldredge Snyder for Mrs. Devah Adams, Peconic Bay, N. Y.





## Mr. Potter's *private war*

MR. POTTER closed his eyes and listened to the music. . . .

He was on the bridge of a destroyer in the North Atlantic. . . . Captain Potter gets the convoys through.

Then he was Pilot Potter . . . riding the skies over Europe.

The music softened . . . and Lieutenant Potter of the U. S. Marines was lying wounded in the jungle . . . pale and drawn. . . .

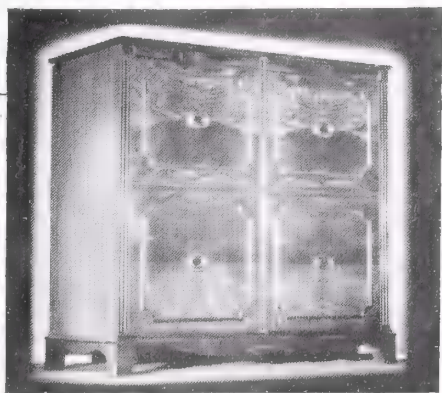
Then his wife called. "Henry!" she said, "Put the cat out and come to bed."

To Mr. Potter, music is relaxation from war work. . . . To the girl whose husband has gone to war, music is a companion.

Music is many things to many people . . . but it is at its best when heard with all the subtleties that give it meaning.

Tomorrow, all the richness of great music . . . all the elusive tonal qualities . . . will come to you through the postwar Stromberg-Carlson.

This is a promise worth remembering . . . for it is backed by fifty years of experience . . . by the skill that made Stromberg-Carlson the leader in FM . . . and by many new war-time developments. Keep the postwar Stromberg-Carlson in mind. . . . Your War Bonds will buy nothing finer!



IN RADIOS, TELEPHONES, SOUND EQUIPMENT...  
THERE IS NOTHING FINER THAN A

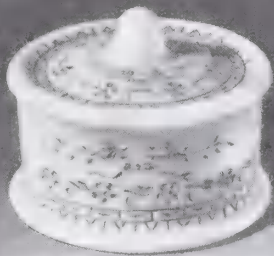
# STROMBERG-CARLSON

A HALF-CENTURY OF FINE CRAFTSMANSHIP

© 1944, STROMBERG-CARLSON COMPANY, ROCHESTER, N.Y.

IT IS IMPORTANT that we plan now to bring you fine Stromberg-Carlson radios when peace comes . . . important because these plans will mean good jobs for our men in the armed forces . . . and good jobs for the men and women whose work has won for Stromberg-Carlson the Army-Navy "E."





### ATTAR OF PETALS *Face Powder*

For the new, clear-skinned look... Smooth, mist-delicate, it clings to your skin lightly. Like all Attar of Petals cosmetics, this exquisite powder too, comes in a milk glass jar sparkling with petals, a hand-painted reproduction of a priceless American antique, \$2.50

### *Attar of Petals Toiletries*

Orloff captures the quaint charm of early American apothecary jars... fills them with

flower-fresh toiletries. The feather-whipped cream, and every fragrant lotion, is compounded subtly, knowingly... combining age-old beauty secrets with modern glamor lore.

You'll cherish Attar of Petals cosmetics for their rare delicacy, for their perfume... and for their petal-strewn jars, milky-white and porcelain smooth.



**ATTAR OF  
'PETALS'**  
BY ORLOFF

These hand-painted reproductions of fabulous jars from "The Old Apothecary Shop" are perfect on your dressing table... make exquisite home decorations when the last precious trace of the cosmetics is gone. Priced from \$1.00 to \$3.75 at good stores everywhere.

JEAN VIVAUDOU CO., INC. • 10 W. 33RD ST. • NEW YORK

Inspired by priceless antiques in the historic Mercer Apothecary Shop now a national shrine at Fredericksburg, Virginia



Nothing babyish about big sister's half of the nursery in the Everett Swing home, San Bernardino! Book shelves at head of bed are turned to the wall to house seldom-used miscellany. Practical candlewick spread has gingham flounce. Wallpaper sprinkled with pink rosebuds. Blue ceiling

## NURSERY for two girls

**A separate room for the new baby isn't always available. But your older child will share his room tranquilly if the décor respects his "grown-up" estate**

WHEN you're under twenty-one, an age difference of a very few years seems monumental. A five-year-old looks with scorn and disdain on the playthings and pastimes that pleased him just a few short years ago. If your older child must share his room with a new baby, he's likely to be resentful, especially if you succumb to the temptation to go all ruffy and dimply in the decorating in honor of the new arrival. Here are pictures to help you solve the problem. Realizing that the baby couldn't discern and appreciate such decorating anyway, Mrs. Everett Swing very wisely keyed the nursery to respect the growing-up interests of her older daughter.

JOHN GARNER, DECORATOR

MAYNARD PARKER



Baby sister's side of the room is not so babyish as to offend the other occupant. Shade of wall lamp (barely visible above table) is the skirt of a mammy doll. Art work on closet door executed by big sister. Baby's crib has a flounce like the one on sister's bed



# 6 SOAP-SAVING TECHNIQUES

**Wasting soap is unpatriotic when soap oils are needed for producing explosives and lubricating bullets**

People who would not waste a smitch of fat, and turn every drop into a can for Uncle Sam, are often guilty of squandering soap recklessly. But a soap scrap pile is just as vital, even though you can't see the results. You can start your soap saving program this way: Hoard ends of bar soap in a jar in the bathroom closet and near the kitchen sink. Those tiny pieces of toilet soap make good shampoo lotion; kitchen soap bits are fine for laundry work, dish washing, shampooing furniture, rugs, woodwork . . . Soap that is thoroughly dry doesn't melt so fast. Unwrap soap to allow moisture to evaporate and let it harden before using. If it happens to be scented, put it with lingerie, handkerchiefs, and double your money . . . Put marbles in soap dishes that don't provide drainage. A conversation piece, and patriotic, too, for soap goes farther when not soft and guppy . . . Use a water softener, if you live where water is hard, and you'll create a good lather with less soap . . . Never, never let soap float around the dishpan, wash basin, or bathtub while you daydream . . . You can buy two-piece plastic soap dishes for the kitchen which are perforated, so soap never stands in water. A neat trick and makes the bar last ever so much longer



Enjoy Allen's Toffee



In these days of change, the good things in life remain the same. Among them is the pleasure of an evening at home, among friends . . . hospitality proffered in the form of delicious Allen's Toffee . . . to be relished by all.

Sometimes these days confectionery stores may be temporarily out of Allen's, but when you are able to purchase it, you can be certain it is *just the same* . . .

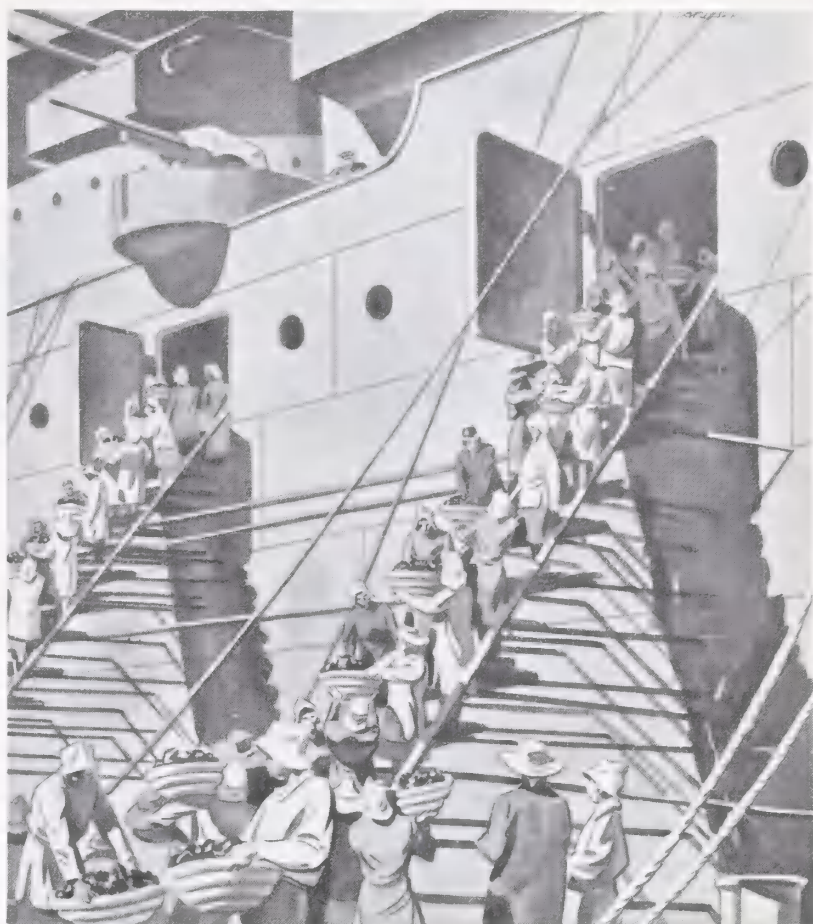
made with the same ingredients by the same formula — as pure and satisfying as ever.

MINT • COFFEE • DAIRY • MAPLE • LICORICE • LEMON • CHOCOLATE • COCOANUT

FAMOUS IN ENGLAND  
SINCE 1860

C. S. ALLEN CORPORATION  
Webster, Mass. • New York, N. Y.

BUY U. S. WAR  
BONDS AND STAMPS



IF YOU WANT TO KNOW WHO WE ARE, WE ARE



*Ladies of Japan . . . at work*

This isn't asked of American women BUT . . . Japan may and does ask brute work of her women . . . like loading coal on ships, basket by basket.

Actually, that is one reason why our war with Nippon will be long . . . why America is calling for more women to work wherever they can replace men. Not on back-breaking jobs, but jobs befitting American womanhood in plants, stores and services.

It isn't enough to save kitchen fats and flatten tin cans. Won't you look in the want-ads and pick out a job you can do?

THE MORE WOMEN AT WORK  
... THE SOONER WE'LL WIN



Fostoria  
MADE IN U.S.A.

One of many women in the Fostoria plant relieving men for war service. She places crystal plates in an annealing oven to temper the glass and make it strong as well as lovely. See this beautiful crystal at local Fostoria stores.

FOSTORIA GLASS COMPANY . . . MOUNDSVILLE, W. VA.



# WEDGWOOD

## *A Living Tradition*

1759-1944



No wars or tyrannies dismay or daunt us.  
Still swirls the clay in our blending arcs.  
Still glows the living flame within our kilns.  
Still proudly bends the craftsman over his  
allotted task.

Under Providence we carry on.

*Faith of our Fathers, Holy Faith,  
We will be true to thee till death.*



WEDGWOOD

JOSIAH WEDGWOOD & SONS, INC.

OF AMERICA

162 Fifth Avenue, New York 10, N. Y.

WHOLESALE ONLY

POTTERIES: ETRURIA AND BARKASTON, ENGLAND



CHARLES TREETS

Whether you simply must have a separate tool house or not, think how useful such a structure as this would be for keeping all the paraphernalia of the garden to itself. But best of all, as Mrs. Laura Lee Burroughs, of Clayton, Mo., did it, is the fountain-porch façade

## Is your garage so crowded YOU NEED A TOOL HOUSE?

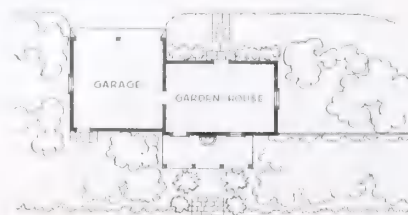
**Even if you still can get in and out of the garage, you probably can't cross the cellar for the clutter. Here's a double-duty solution**

IT'S hard to say whether it is simply ludicrous or downright maddening to try and locate a trowel under a wheelbarrow, a coil of hose, three old seed flats, and a hundred pound bag of fertilizer. Personally we think it's just plain inexcusable. Of course, you don't need to have as elaborate a structure to keep tools in as that pictured above. But there is always a way to have some kind of tool shelter which will be convenient and can serve a decorative purpose as well. The sketch plan below, inspired but not dictated by the photograph, shows one possibility.

In building any tool house, it is well to consider its function first of all: to house tools, supplies, and

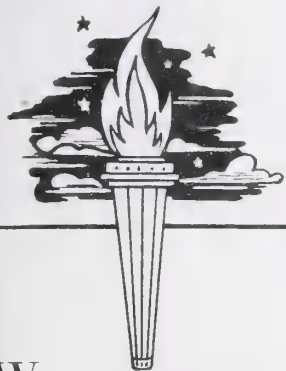
general equipment. That means it should be readily accessible not only from the garden, but from the route taken by expressmen and delivery men in general. There should be floor space for easy navigation and the storing of bulky things. There should be bench and shelf space for working and the storage of small supplies. There should be wall space for the hanging of hand tools, and light to see by.

Beyond that, there should be enough architectural virtue to the structure to make it at least harmonious with house and garden scheme—at best, a definite garden feature, serving as a shelter and relaxing spot for men as well as the machines they operate.

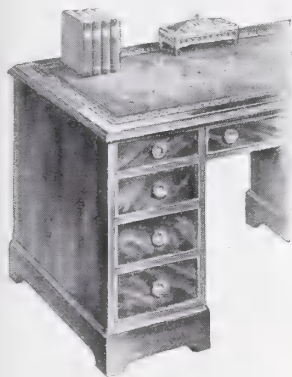




# When the lights of Victory dash over the world



What a celebration! How joyfully you will brighten up your home! Then you can buy such really distinctive furniture as a charming Sligh desk and a lovely Sligh-Lowry bookcase. Toward that day, buy all the War Bonds you possibly can.



Behind the Sligh name are two generations of leadership in fine furniture manufacturing.



Two companies, one policy:  
"Distinction in Style and Value"

CHARLES R. SLIGH COMPANY  
SLIGH-LOWRY FURNITURE CO.  
Holland, Michigan

**SLIGH**  
MAKERS OF  
DISTINCTIVE  
DESKS AND BOOKCASES

## IF YOU HAVEN'T GOT A HOBBY

CONTINUED FROM PAGE 90

good songs. And even if the collection does not comprise all good songs, what is the difference? These songs are interesting because they reflect the course of the war, the fears, the hopes, the heartaches, the triumphs, and even the inconveniences. Songs are the gossip column in the newspaper of history. So you might start with "Remember Pearl Harbor," written by that dry Kansan famous for his cowboy melodies, Carson Robinson, who also wrote such various topical items as "Musical Letter to Hitler," "I'm Off to Tokyo, Said Barnacle Bill the Sailor," and the first of the songs which deal with rationing and the absence of gasoline, "The Old Gray Mare Is Back Where She Used to Be."

A PLACE of honor in the collection should be given to Irving Berlin's show, "This Is the Army." Its songs have now been issued in a good album. Or you might prefer to choose your own versions by your favorite singers.

Certainly you must include the tune that celebrated the heroic navy chaplain at Pearl Harbor, "Praise the Lord and Pass the Ammunition." But you should also include Spike Jones's "The Fuhrer's Face," which was a brief but intense craze with sound effects. You have then to choose from such things as "Good-bye Momma, I'm off to Yokohama," "Coming In on a Wing and a Prayer," "There Will Always Be an England," "Any Bonds Today?" and Ethel Merman singing "Marching Through Berlin." Try to get some of the English songs. And—who knows?—before long you might be able to get hold of a recording of the Nazi war song which in the early stages of the war was sung and played interminably—but not often enough to make it come true. I mean "We Sail Against England."

Don't forget also the song which first apostrophized the girls in overalls, "Rosie the Riveter."

There are more serious items to be included. There is the beautiful recording of the "White Cliffs of Dover," spoken by Lynn Fontanne. There is "America Was Promises" by Archibald MacLeish, and "Songs of Lidice." There are the Russian war songs, as sung by the Don Cossack Choir or the Siberian Singers, and "Songs of Free Men," an album recorded by Paul Rob-

(Continued on page 105)



HUDSON Set 217.50  
Engagement Ring 225.00



SABRIZON Set 667.50  
Engagement Ring 500.00  
Also at \$400, 600, 750,  
975 and 1500.



WAVERLY Set 400.00  
Engagement Ring 300.00



SEVERLY Set 507.50  
Engagement Ring 200.00



DIANA Set 587.50  
Engagement Ring 500.00



WESTBROOK Set 575.00  
Engagement Ring 450.00



MALDEN Set 525.00  
Engagement Ring 400.00  
Also at \$350, 575, 750,  
850, 975, 1250 and 1650.

Rings enlarged to show detail.



The eternal symbol  
of the love you share

a GENUINE-REGISTERED  
**Keepsake**  
DIAMOND ENGAGEMENT RING

A "KEEPSAKE" is the most precious symbol of the engagement . . . to be bestowed with tenderness and worn with pride.

Nothing quite matches the brilliance and beauty of a genuine registered Keepsake Diamond Engagement Ring . . . the choice of America's sweethearts everywhere.

Through six decades the name "Keepsake" has represented traditionally fine standards of color, cut and clarity in diamonds and true distinction in ring design. The Keepsake Certificate of Registration and Guarantee, the name Keepsake in the ring and the established price on the tag is protection against an unwise choice and is your assurance of quality and value.

Your Authorized Keepsake Jeweler is an expert and trustworthy advisor in the selection of a ring. Ask him to show you the "Keepsake" matched sets . . . \$100 to \$3500.

If it is a "Keepsake"  
the name is in the ring.



Keepsake Diamond Rings,  
A. H. Pond Co., Inc.  
214 S. Warren St., Syracuse 2, N. Y.  
Please send the book, "The Etiquette of the Engagement and Wedding," with supplement on "Wartime Engagements and Weddings," illustrations of Keepsake Rings and the name of the nearest Keepsake Jeweler. I enclose 10c to cover mailing.

Name .....  
Street and No. ....  
City ..... HB 5-44



## You can buy these rugs now AND REFRESH YOUR ROOMS

THE living room, sun room, bedroom, hallway, bath . . . can be brightened by adding fresh, colorful scatter rugs. Throw them down before a seat or chair or by a bedside. The new life you put into your home will repay you many times the small cost of these useful, washable, luxurious looking rugs. Lady Christina Rugs have extra long luster loops and retain their individual tufted beauty after long wear. And best news of all—the Lady Christina Luster Loop Rugs are readily available in good stores throughout the country. The wide color choice—peach, aqua, dusty, green, gold, beige, white—affords the right decorative note for any room in any type of house or apartment.

### Lady Christina LUSTER LOOP RUGS



The quantity of Lady Christina Bedspreads has been limited because materials and labor were needed for the war. We hope it won't be long before a fuller range of these traditionally lovely Southern spreads will again be offered for your selection. Lady Christina Bedspreads and Rugs are made by J & C Bedspread Company, Ellijay, Georgia.

*Lady Christina* BEDSPREADS & RUGS



DRAWING BY  
HARRY BROWN

## The GOOD NEIGHBOR policy begins at home

**There's no place like home to start the  
ball rolling toward a better world**

By Marion Rowland

THE fire engines blocked the street ahead as Mrs. Bell turned the corner returning from her volunteer job at the hospital. She drew up to the curb to avoid running over the fire hose. Her own house was not yet within range of her vision. As she waited she heard voices coming from the side of the house before which she had stopped.

"They broke into the little playhouse and were throwing lighted matches at each other—a sort of flame-throwing bout on a small scale," came the ominous words. "If the kids hadn't run away the garage could have been saved."

Mrs. Bell's heart sank; she knew the rest. In the few seconds required to cross the lot to her own yard there flashed through her mind the good furniture, screens, awnings, bicycles, porch chairs, garden implements, etc.—all irreplaceable things stored in the upper story of the garage. Then she beheld the gaping hole that had once been the garage roof and the charred remains of her belongings scattered over the water-soaked lawn. Not a trace remained of her daughter's cherished playhouse

which had stood beside the garage.

As she realized the monetary loss, the inconvenience, the extra work her busy husband would have to do to get the damage repaired, the place cleaned up, Mrs. Bell burned with resentment against these neighborhood boys who had not been taught to respect the property of others—resentment against their parents, who certainly could not be rated good neighbors.

To most people a neighbor is only someone nearby who pops up in an emergency to lend a helping hand. To others the word is rather vaguely applied to the little known "family next door" whose dog frequently annoys them with his shrill early morning barking, or who spirited door-slamming rocks through the whole apartment house.

Though this statement will valiantly challenged, a deplorable small number of persons have good neighbors or are good neighbors themselves. In large metropolitan areas, especially in New York, this seems almost inevitable, yet some astounding revelations have come out of our air raid tests. New Yorkers have opened their doors

(Continued on page 103)





THROUGH THE LOOKING GLASS"

BEHOLD GRANDE BAROQUE, BEAUTIFUL FROM EVERY ANGLE

*Grande Baroque*

*Third Dimension Beauty in Sterling by*

**WALLACE**

*Mood of Gaiety* ...in the bewitching revelry  
of a moonlight rendezvous...in the joyous artistry of Grande Baroque.

This, the most glorious sterling pattern of all time, proudly reveals  
its sculptured magnificence from every perspective...radiates the  
Third Dimension Beauty that is exclusively Wallace.

Wallace craftsmen dedicate their skills to Victory. But plan now for the post-war era when silver will again be available in larger quantities for gracious living. ☆ ☆ ☆ Send 10¢  
book, *Wallace Beauty Moods in Silver*, and read the fascinating history of Wallace sculptured patterns—Grande Baroque, Stradivari, Sir Christopher, Rose Point and Grand Colonial.

WALLACE SILVERSMITHS, WALLINGFORD, CONN.





THE ARISTOCRAT OF BONDS



*Appointment  
with  
Perfection*

The pride and purpose of the founder to make the perfect Bourbon is still a priceless part of Kentucky Tavern's famous formula which has been the stewardship of his family for over 73 years.  
Glenmore Distilleries Co., Inc., Louisville, Kentucky

THERE'S ONLY ONE BETTER BUY IN BONDS...WAR BONDS



## THE GOOD NEIGHBOR POLICY BEGINS AT HOME

CONTINUED FROM PAGE 100

discover for the first time their neighbor-wardens and have found them to be well worth knowing and worth good neighborliness.

Like charity, the good neighbor policy of which we read so much these war-torn days should begin at home. It is just as important within the confines of city apartment houses or suburban and rural communities as it is between adjacent nations. Whether you live in a two-room flat, a twenty-room suburban home, or a snug little farm house, be a good neighbor.

If you really want to be a good neighbor, you will, first of all, observe a decent reticence and an aiding respect for your neighbor's privacy. This applies particularly where close living is necessary, as in multiple dwellings. For instance, ten A.M. is no time to inhibit to busy Mrs. Day downstairs the carved chest and fire screen you brought up from Guatemala. Nor is it a good hour to telephone just to chew the rag when you know she hasn't been feeling well. Could be she has gone back to bed after getting the family off to school and work. By now you're supposed to have learned a few of her habits so you'll know the right time for impromptu visits. Respect for your neighbor's property comes next. Children are the worst offenders on this score. Do you teach your children to have proper regard for the belongings of others? Do they understand that an inviting, green lawn minus a straining fence does not, therefore, become a public playground? Most children these days seem to believe everything within reach is theirs to use and wreck, especially neck. The recent wave of vandalism is conclusive evidence of this venial theory. A grave situation,

indeed, representing a serious threat to the future of our country. We hope the day will soon come when all cities will regard supervised play as important as police protection.

Your pets, too, can be revolting desecrators of property. Watch them; curb them. Be willing to assume responsibility for them along with the pleasure you derive from their companionship. Many people won't find them as companionable and pleasurable as you do. To your loving eye your Chesapeake Retriever is a joy forever. His beauty of movement thrills you as unrestrained he pursues the lusty sport to which he was born and trained. But the glint in Mr. Jones's eye does not match your own when his favorite Eremurus is on the "retrieving" end.

If you are a good neighbor, you will not abuse privilege and take advantage of your neighbor's generosity and kindness. For instance, if you ask him for a couple of pails of water to sprinkle your garden (because your outside faucet is broken), it doesn't follow that you can fill your swimming pool after he has left for the weekend and can't see you do it. Even if your neighbor on the other side doesn't see and tell, you have to live with your conscience.

Nor will you make a continuous habit of using your neighbor's telephone. You haven't one of your own, of course, because you feel you have so little use for one—what with the booth in the lobby ten floors below. Even though your neighbor has been so very kind about summoning you to his telephone at all sorts of hours (at the whim of that girl who is interested in you at the moment), don't let

(Continued on page 109)

Pickard

AMERICA'S MOST  
EXQUISITE DINNERWARE




LVERN

CHINESE SEASONS

Send for illustrated folder of these "Heirlooms of the Future"

PICKARD, INCORPORATED - ANTIOCH, ILLINOIS

# WESTMORELAND

## English Hobnail

AUTHENTIC HANDMADE REPRODUCTION  
OF A GENUINE OLD ENGLISH DESIGN  
IN SPARKLING CRYSTAL



English Hobnail, once the pride of Colonial America, is again the favorite. Beautifully reproduced by Westmoreland hand craftsmen in diamond-clear crystal glass, this lovely old pattern has lost none of its charm. You can buy it now from open stock at department stores and gift shops. More than 200 different pieces to choose from—everything for a complete table setting—round or square plates, round or square-footed stemware. Begin now to collect a complete set.

**WESTMORELAND GLASS COMPANY**  
GRAPEVILLE, PENNA.



BIGELOW WEAVERS

*present*

## ROSY FUTURE

STARRING



ENSIGN JAMES DAY



MRS. JAMES DAY

TIME: AFTER THE WAR

PLOT: Anne, over her drugstore lunch, Jim, in his ship's wardroom, re-read each other's letters. Oceans apart, for a time they are together, living in the future. They see the lovely living room of their new home... wedding-present lamp, old print.

It's their rosy future... so, of course, a rosy rug to set the happy color scheme. Anne knows a rug can make or break a room. She wants a Bigelow rug. Maybe BEAUVAIS for long wear. But Anne is sure that any rug that Bigelow makes will give her beauty that will last.



★ BUY MORE WAR BONDS

BIGELOW WEAVERS

*Fine rugs and carpets since 1825*

©1946 Bigelow-Sanford Carpet Co., Inc.



Big wall, delicately scaled cabinet, yet the effect is pleasing. Reason for this rightness is that the cabinet is enlarged by mirrors and ivy. See how mirrors are in proportion to piece they complement. House of Bob Brown, decorator

## How to make a SMALL PIECE OF FURNITURE go on a big wall

**Sense of scale is usually instinctive. You know right from wrong the way you know that orange and pink do not combine. But how to make wrong scale look right is something else again. And here's how**

**W**HAT do you do when you start from scratch to decorate a room? If your procedure is right, you take stock, first of all, of such invariables as dimensions, wall space, and orientation. Not until then do you get down to the cozier business of selecting colors and fabrics. And the reason you give so much attention to the first two of these (room dimensions and wall space) is that upon them depends furniture arrangement which, to be successful, must follow the rules of balance and scale.

This may sound elementary, and it is, until you run into a snag. Like trying to place a small piece of furniture against a big wall space, and still retain the balance

of your room. You can get yourself out of this problem with banners flying if you'll just remember the decorative axiom that large spaces require large pieces. Once you understand and believe this, you'll proceed with the only remedy which is to make a too-small piece look big by treating it as part of a group.

You can do this in any number of ways, all of which boil down to the idea of framing the piece. As a framing medium, you might use a group of prints, hung individually but treated as a massed unit. Or flank the piece with a series of wall brackets or mirrors. Or outline it with a cut-out wallpaper motif, or a painted wall design.





**Lady Crosby**

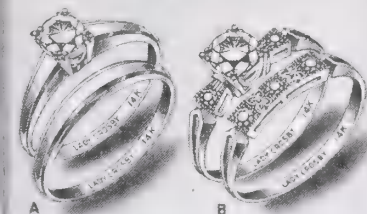
Trade Mark

Matched

**DIAMOND RINGS**

**Token as divine as Your Love**

There's a beauty to Lady Crosby Diamond Rings that whispers, "I am yours to treasure for all the years to come." . . . Here are worthy symbols of those most important events—your betrothal and your marriage . . . Exquisitely matched in 14 Kt. Gold Settings, and guaranteed for quality—at representative jewelers.



(A) Starline Set . . . \$100.00  
Engagement Ring \$ 87.50

(B) Fortune Set . . . \$152.50  
Engagement Ring \$140.00

Lady Crosby Diamond Ring Sets are made by the creators of Crosby Jewelry for men and women

Write for Booklet and name of nearest dealer  
Cohen & Sons Corp., 27 W. 23 St., New York 10, N.Y.

## IF YOU HAVEN'T GOT A HOBBY

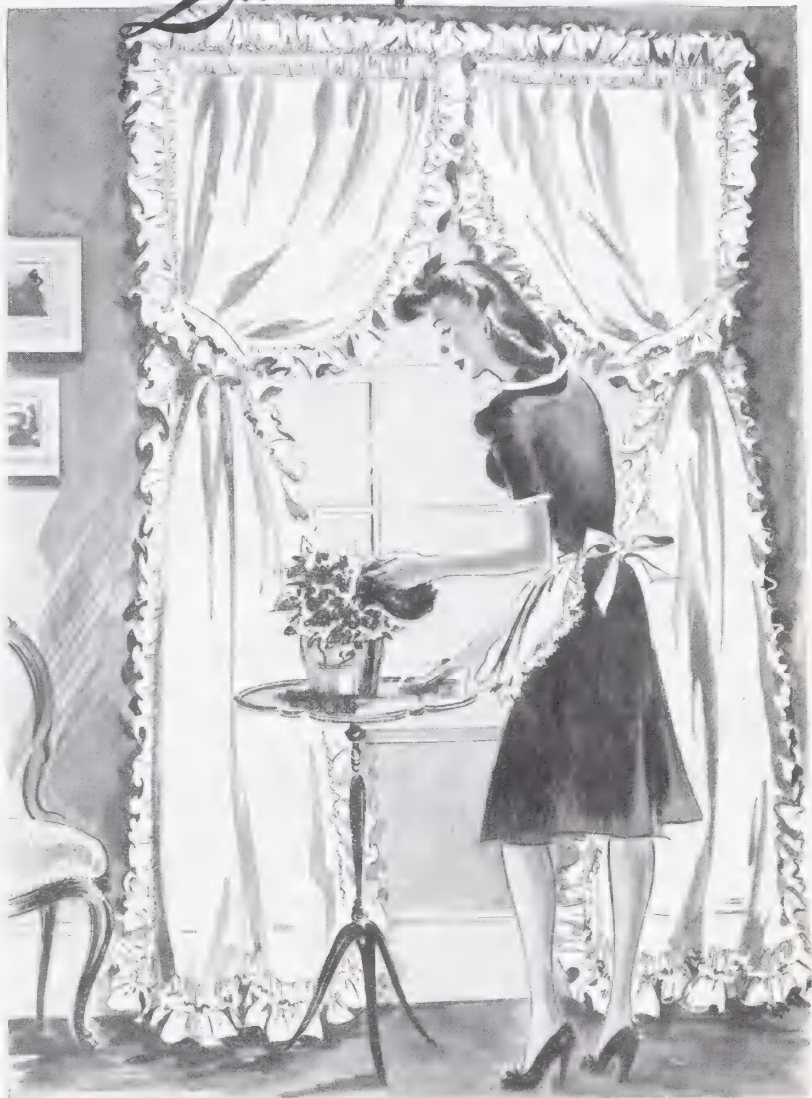
CONTINUED FROM PAGE 99

son. And if you take your collecting seriously, you will want to hunt up some of the recordings of outstanding war radio programs. The finest of those I have heard was a program directed by Norman Corwin, called "The Bill of Rights." I'm sure you will remember having heard it.

Finally, you will, of course, turn your attention to the serious music which has been created in these years. There you will have to decide first which of this music is worth having, and second which music reflects thoughts and emotions inspired by the war in contrast to music which turns away from such thoughts and therefore does not belong in the collection. Certainly you must include the most popular symphony of this war, the one written while Leningrad was being shelled by German guns, the score of which was then photographed on microfilm and flown to this country, the symphony which had its first memorable performance on an excruciatingly hot summer day under Toscanini. This is Shostakovich's Seventh, and it is a prodigious symphony. It is an hour and twenty minutes long, and will make, when it is recorded, a fat and expensive album, but certainly one you will want. It has not been recorded as yet, because at present there is a ban on recording. But this ban will soon be lifted, and both of the major recording companies will rush to put the symphony into production. Shostakovich has followed the symphony by the Eighth. This is only slightly shorter than the Seventh, and will have been given its American premiere by the time you read this. My guess is that it, too, is destined to belong in your collection.

**P**ERHAPS soon you will be able to collect music of victory. The State Department has already suggested a musical program to be played on the first day of peace. It includes the choral finale of Beethoven's Ninth, and surely no more appropriate selection could be made than this, the greatest ode to joy. The program will, of course, start with the theme which first challenged Nazi arrogance, which first signaled the beginning of the end—the V for Victory theme of three short chords and a long that constitute the opening notes of Beethoven's Fifth.

## Cutting Costs with Quality Curtains



Charming ruffled curtains that keep their dainty newness twice as long . . . with curtain expense halved . . . yours if you're lucky enough to find Double Life Curtains. But even if the great demand for them plus war-time production difficulties means that you must wait for them, it's worth it!

Due to a patented feature, Double Life Curtains can be reversed, end to end, after each laundering. Thus, the wear is equalized and their dainty durability doubled. Famous Bedford Scrim, from which many Double Life Curtains are fashioned, is the last word in curtain quality. So when you buy Double Life Curtains you truly get double value. Ask for Double Life Curtains at your favorite department or curtain store. They'll gladly supply you, either now or when available. Fairclough & Gold, Boston 10, Mass.

**DOUBLE LIFE**  
U.S. PAT. 2156231  
*Curtains*  
A BEDFORD-MADE PRODUCT





INDOORS FOR YOUR  
MODERN LIVING ROOM

OUTDOORS FOR YOUR  
GARDEN OR TERRACE

You'll derive double pleasure from  
**SALTERINI "Amphibious"**  
**CYPRESS FURNITURE**

Sold by the manufacturers of nationally famous  
**NEVA-RUST\* WROUGHT IRON FURNITURE**

Used indoors your living room or playroom will be transformed into a smart Modern interior with the simplicity and beauty which is the modern of today.

Used outdoors you can create terrace and garden groupings as comfortable and restful as they are pleasing to the eye. The special finish and the use of waterproof glue make possible this "amphibious" indoor-outdoor usage.

See Salterini Cypress in the furniture departments of better stores everywhere.

\*REG. U.S. PAT. OFF.

JOHN B. SALTERINI CO., SELLING AGENTS - 510 EAST 72 ST., NEW YORK 21, N. Y.



DRAWING BY  
DILYS WALL

## PORTRAIT of a woman

**She'll do anything to win the war—as long as the work is pleasant and the hours are convenient. After all, what do they think she is?**

By Jean Tigar

YOU couldn't blame Hilary Taylor for being discouraged about the whole set-up. On all sides she saw women working for victory and managing to keep house, too. They were plain lucky, though. The time they were able to give just coincided nicely with the jobs that required doing, that was all. After she had spoken to Violet Blaine about the hours Violet put in at the U.S.O., she was simply dying to do U.S.O. work, too. Vi had said the soldiers were so cute and the work so interesting. Hilary called up headquarters to say she was available. The person at the other end was delighted and asked whether she preferred canteen duty or office work. (Vi was a senior hostess, but it seemed all the hostess jobs were snapped up long ago—wouldn't you know?) Hilary replied she'd like to think about it (she did enough canteening at home and she'd have to admit she couldn't tell a typewriter from a water cooler) and promised to go in for a personal interview later.

She never did, though. Shortly after that, several guests appeared in town, and she figured it would be as good a month as any to pay off some long over-due obligations.

By the time the social whirl was

over, she was somewhat smitten with the idea of becoming a Pink Lady at the hospital. There were so many articles in the paper about how badly they needed help. She applied as soon as she could after the children's fall outfits were assembled. The girl behind the desk was a gracious little thing. Unhappily Hilary declared she didn't think her husband would hear of her taking the night shift. Ridgeway wasn't New York, and where was she supposed to find a cab when her stint was done at eleven-thirty? She *could* wait for a bus, she supposed (that was what the girl said most Pink Ladies did), but she caught cold easily, and any fool knew a cold was a hindrance to the war effort. Hilary couldn't give a satisfactory explanation for her cold's hindering the war effort exactly, but she had seen an advertisement somewhere for aspirin and it had said just that. At any rate, when Hilary was ready to leave, the girl was beginning to get downright nasty. She should have been reported. But what was the use?

It wasn't the interviewer's fault that Hilary couldn't find her own niche. All the magazines said you stayed home and took care of your children and your house, you



re doing a good piece of war  
k. But that didn't satisfy you if  
t had a conscience. She had read  
ers in the "Woman's Home  
urnal" from housewives who  
te they were happy because  
y felt, even if they were tied  
vn, they could still do their  
re by saving tin cans and waste  
per and fats. Of all the bunk!  
e was tempted to write in and  
so, too. She'd be darned if  
d do any more saving. Not until  
shington made up its mind.  
n there were the inconsisten-  
of rationing. The coffee mix-  
for example. She was just about  
ting used to a coffee substi-  
e when the market became  
tted with coffee and you no  
ger needed ration stamps. That  
s why she would not be fooled  
h butter. When only half a  
nd was available, she'd sneak  
he other door and buy an extra  
kage. What possible difference  
ld it make to the soldiers any-  
y if her family had a little addi-  
l butter?

Maybe she ought to go back to  
gical dressings. There was some-  
ng that had been fun. She'd  
e no one to keep her company,  
ugh. The girls that used to do  
with her had graduated to some-  
ng else. Louise Rowen had en-

rolled for the Red Cross Staff As-  
sistant's Course and Wilma Hughes  
had taken a regular job at Inter-  
national because she wanted to  
buy more bonds so they could  
travel when the war was over.  
Hilary pretended to Wilma that  
she thought it a marvelous idea.  
Secretly Hilary felt it wouldn't  
hurt Wilma one bit if she paid  
more attention to the way her  
youngsters looked. Nobody in the  
Hughes family had had anything  
new since Pearl Harbor, and it  
was Hilary's private opinion that  
war or no war, you had to keep  
up appearances. No one hated use-  
less spending more than she. But if  
you needed a coat, say, the gov-  
ernment didn't advocate wearing  
a bathing suit until peace came.

Not that Hilary would have to  
do precisely that. The three-piece  
brown probably would've done for  
another season. How could a per-  
son go all-out for her patriotic duty  
though, unless she were as well  
gotten up as the next one? She  
wondered for a moment if the new  
green coat with the leopard tuxedo  
might not be a bit dressy for busi-  
nesslike occasions. She guessed she  
didn't have to fret, however. What  
with the children and the house  
and no maid, her time was pretty

(Continued on page 109)

## SENECA CRYSTAL

*A tribute to  
the Bride's Good Taste*

### OLD WATERFORD

Classic shape with  
hand-cut diamond-like  
designs.



Illustrated folder showing 7 other  
interesting patterns, and name of  
dealer nearest you, upon request

SENECA GLASS CO., Morgantown, West Virginia

**American Craftsmanship at its Best**

## LENOX CHINA



### How it can be told.

Your Lenox China is flying in bombers  
—in the form of Lenoxite,  
a Radio-Radar Grade Ceramic  
insulating material.

Lenoxite is helping to make that day  
nearer when you can enjoy  
your Lenox China service in Peace.

Lenoxite comes first at Lenox,  
but we are making all the  
Lenox China we can under existing  
conditions, keeping Lenox's same high  
standard of quality, skilled craftsmanship,  
designs and beauty.



**BUY WAR BONDS NOW**

**LENOX INCORPORATED**

Trenton

New Jersey





## Even a Bride can be WALLPAPER-WISE

Just by Looking  
for the Name

# "Unitized"



By this seal, you can always identify the superb wallpapers of America's leading manufacturer. "Unitized" Wallpapers are...

**1 Designed by World's Leading Artists!** Enchanting "Unitized" patterns are created by master artists, who combine as many as 28 colors to attain beauty supreme for your walls.

**2 Style-Tested by Experts!** Fastidious interior decorators certify the style, pattern and coloring of every "Unitized" Wallpaper... assure you that it is the essence of good taste.

**3 Pre-Proved on the Wall!** "Unitized" Wallpapers are proved by wall test to match and hang beautifully.

**4 Guaranteed Fade-proof... and Washable if Marked So!** All "Unitized" Wallpapers must pass the strictest tests for sunfastness. Those marked washable are guaranteed to keep their radiant, new look through repeated washings.

Don't risk making an unfortunate choice when you're buying wallpaper. Buy "Unitized" and look for the "Unitized" Seal on the back of the samples your dealer shows you. This seal enables you to choose confidently, easily, quickly... to your ultimate satisfaction. United Wallpaper Products, Inc., Chicago 24, Ill.

LOOK FOR "UNITIZED" WHEN YOU BUY WALLPAPER

UNITED WALLPAPER PRODUCTS, INC.



William Wellman of Brentwood Heights, Calif., believes in solid comfort in his dressing room. The big leather chair, the early American pine desk and the pine-colored curtains combine to make decoration as masculine as the fragrance of pipe tobacco.

## DRESSING ROOMS

### masculine and feminine gender

Mr. and Mrs. dressing rooms, architecturally similar, become distinctly masculine and feminine by the use of leather in one, chintz in the other.

MAYNARD PARKER

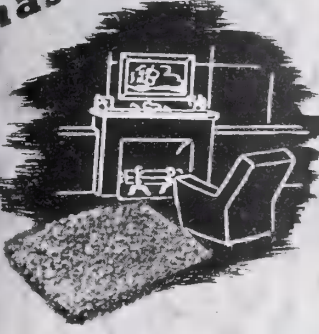


The feminine counterpart of Mr. Wellman's dressing room is due to Mrs. Wellman's love of color, delicate scale, and patterned fabric. Her dressing table is antique, and the chintz curtains and papered ceiling bring relief to white cupboards. H. W. Grieve, decorator.




**Ripple Twist Rug**

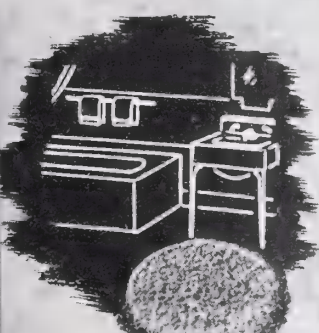
**has the floor..**



**IN EVERY ROOM**



**OF TODAY'S**



**SMARTEST HOMES!**

You'll be delighted at the way Ripple Twist Rugs will do things to a room...give it new charm and character...make it a lovelier, happier place in which to live! Guaranteed washable and colorfast. Moderately priced. Rounds, Ovals and Oblongs...in a wide variety of sizes. At leading Department Stores, Coast to Coast.

**BUAKER MAID MILLS**  
Philadelphia, Pa.

PORTRAIT OF A WOMAN

CONTINUED FROM PAGE 107

limited; and it didn't look as if any of the organizations that so urgently requested volunteers cared whether they could suit her hours to their needs or not. The programs weren't flexible enough for an average homemaker, that was all.

Here she was eager to do her bit, and she could find no takers. Unless you considered caring for children at the day nursery a service. Personally Hilary didn't. The nursery could use anybody at any hour of the day, she'd been told. But she'd be darned if she'd go down and take charge of some one else's kids. She had enough of it at home. When she did find her place in the emergency, she required something that would allow her to relax a bit. Because everybody needed relaxation. That was no doubt her trouble right now. She hadn't had enough planned fun lately. Thinking about the war always depressed her. Maybe a movie would help her forget the other fellow's burdens for a while. Placing the world's worries on your shoulders was no good. She began to wish she were the type that didn't take life so seriously.

THE GOOD NEIGHBOR POLICY

CONTINUED FROM PAGE 103

him get too tired of it. For he is the one who *knows* you have plenty of use for a phone.

Into the ramifications of borrowing there seems little need to go. Borrowing can, of course, provide the basis of a beautiful friendship and be mutually advantageous. If it isn't overdone. For the most part, however, everybody knows what a thorn in the side this pernicious habit can become and to what hard feelings it usually leads. Of course, you are the one who lends eggs fresh from your Aunt Jerusha's farm and gets turkeys in return. You are the one who returns *everything* promptly. But in the long run it seems best not to borrow at all. Either go without what you haven't at the moment you think you must have it, or take the trouble to go out and buy it.

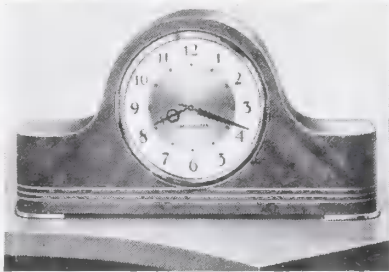
Think about these things; try to be a really good neighbor. It requires intelligence, diplomacy, patience, endurance, a generous spirit, and a real belief in the old Golden Rule to be one of these all-too-rare beings. Only you and you and you, can make this a better world—and it needs to be better.



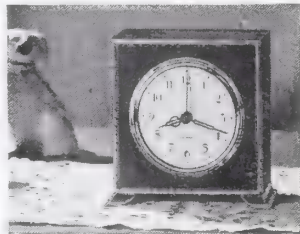
A Smart Little Girl is Joan!

1. Joan's husband, Bill, went into the Army. And Joan went into a war job. But is she forgetting that little home they were planning to furnish? Not Joan! She's clipping items and ideas out of magazines — things she wants to get or do for that home when the wonderful day arrives. See, for instance, what she's clipped in *Seth Thomas* clocks for after the war. . . .

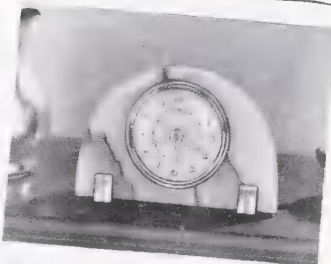
(Remember, *Seth Thomas* clocks are not available now)



2. For the living room, Joan wants this beautiful, modern *Seth Thomas* clock in rich mahogany, with a friendly, mellow bell note that sings out the hours and half hours — and can you blame her?



3. Look at this graceful *Seth Thomas* in polished brass and mahogany that Joan has picked for their bedside table. Yes, and its pleasant, polite alarm says, "Pardon me, but — —"



4. Then for her dressing table or perhaps a bookcase, Joan has her eye on the trim *Seth Thomas* above in translucent onyx and light ivory. It's a beauty for any occasional use!



5. Even if Joan and Bill could set up housekeeping now, they couldn't, of course, buy *Seth Thomas* clocks. But Joan invests part of her pay in War Bonds. Smart little girl, isn't she?

6. When you plan your post-war home — and why not start a scrap book today? — remember that few things give a room such warmth and character as does a fine clock — a *Seth Thomas* clock. *Seth Thomas* clocks for homes are not being made now. But just as soon as our country no longer needs our entire productive capacity, there'll be even more surprising values in *Seth Thomas* clocks than ever before! . . . All these clocks will be notable for exquisite design, faultless timekeeping, and long-lived dependability — as all *Seth Thomas* clocks have been for more than a century. . . . They're something to look forward to!



Remember, *Seth Thomas* clocks are NOT available now. *Seth Thomas* Clocks Thomaston, Connecticut. A Division of General Time Instruments Corporation.

TRADE MARK REG. U. S. PAT. OFF.

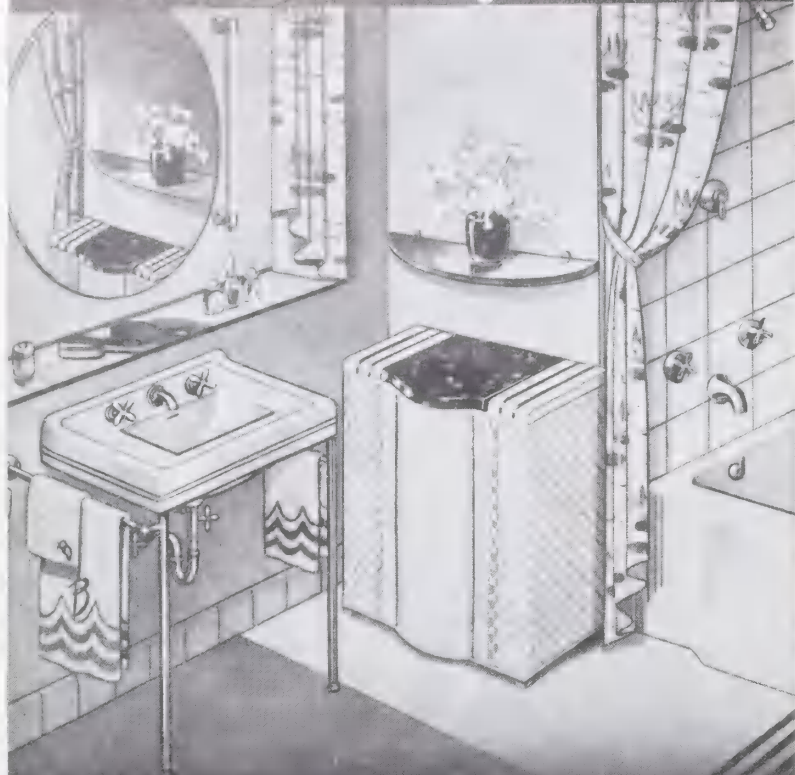
**Seth Thomas Clocks**

SELF-STARTING ELECTRIC. OR KEY-WOUND.

The best is ALWAYS worth looking forward to



In Millions of Homes



# PEARL-WICK

America's Most Famous HAMPER

*Safeguards  
Soiled Things!*



FULLY VENTILATED

BEAUTIFULLY STYLED

COLORFULLY FINISHED

ROOMY • CONVENIENT

Temporarily, you may not be able to buy a PEARL-WICK HAMPER, but remember — they're worth waiting for. Pearl Wicks are not available for the duration.

FREE BOOKLET — "How to Keep Your Home Clean"

AT 1 BETTER



PEARL-WICK CORP.

PEARL-WICK hampers 27-44 7th ST., LONG ISLAND CITY 2, NEW YORK



DRAWING BY  
FRANK INGOGILA

## HOW WOULD YOU RATE with your fire chief?

**Your house may be beautiful surface-wise, but full of fire hazards. Before you boast about spring cleaning, read what an expert trouble shooter says**

By Delbert Johnson,  
Safety Research Institute

"CLEAN houses seldom burn!" the Fire Chief said with a think-that-over expression on his face, turning to Sally Richards as he stepped into his car.

Sally gulped. It was bad enough to have the scare of a fire, even though it was a small one that the firemen had put out with an extinguisher. But to be told that her house wasn't clean—and by a fire chief whose men had just tracked their dirty boots through her kitchen and down the basement stairs! Well—!

So before the Fire Chief had got himself comfortably settled in his coupé, Sally, being the aggressive type, was standing there beside the car. "Now see here, Chief," she began.

"I know, lady," the Chief said wearily, but with a faint twinkle in his eye, "you're going to tell me that you've just finished your spring

cleaning and your house is as and span as the brass work on car."

"Well, it is!"

"Yes, but it's like this. I wouldn't sweep dust under the though it wouldn't bother me I did. But the fire that you just was caused by spontaneous ign in some old paint rags in that board down in the basement, right next to that wooden cupl was a pile of papers marked salvage. I haven't seen the re your home, but if you're the age housewife, I'll bet I could some burnable stuff in the and a frayed electric light somewhere else, and maybe a chimney or flue. And these t would bother me, because th the things that start fires."

"Oh, that's what you me Sally exclaimed, somewhat rel

(Continued on page 113)





## Working for today

*This girl and her sisters—millions of them—are now veterans of the war plants and factories, their efficiency equal to that of the men they replaced, and their output an increasingly important factor in the drive for victory. Enthusiastically and steadfastly they work at their appointed tasks, winning the plaudits and the gratitude of a nation still at war.*

# NORGE

## HOUSEHOLD APPLIANCES



## Planning for tomorrow

Here at Norge we, too, are working for victory, with our facilities devoted to the production of more than forty items for war. And Norge refrigerators and other appliances in millions of American homes are contributing their bit by conserving and preserving foods, lightening household labors and otherwise adding to the efficiency of war-busy people. But as we work for war today we look ahead and think and plan for peace tomorrow. The Norge postwar products—Rollator refrigerators, gas and electric ranges, washers and home heaters—will be better designed, better engineered and better built because of new lessons learned and new skills developed. They will be, even more so than formerly, *products of experience—better products for the better world to come.* Norge Division, Borg-Warner Corporation, Detroit 26, Michigan.

### A BORG-WARNER INDUSTRY

NORGE is the trade-mark of Norge Division, Borg-Warner Corporation, Detroit, Michigan

**GAS RANGES**

**WASHERS**

**REFRIGERATORS**

**ELECTRIC RANGES**

**HOME HEATERS  
COMMERCIAL REFRIGERATION**

**BETTER PRODUCTS FOR A BETTER WORLD**

**When it's over — see Norge  
before you buy... meanwhile  
BUY MORE WAR BONDS**

THE NATIONAL APPLIANCE CONSERVATION PROGRAM

**"BETTER CARE—LESS REPAIR"**



*Tick-Tock...Tick-Tock...FOR LONG AND QUIET YEARS!*



**IMPORTANT WAR-TIME NOTE**

The Old Charter that you can still enjoy has been taken from our inventories of pre-war whiskeys. Our distilleries have not made whiskey since October, 1942. Since that date their full capacity has been converted to production of alcohol for war use by the Government.

THE CHIEF THINGS to ponder in a whiskey are just two. There's the whiskey you begin with. There's the time you let it age. Old Charter goes into the barrel, we believe, the noblest whiskey ever distilled. Then, for long and quiet years Time does what Time alone can do for whiskey...ripens its silky flavor, mellowes its body, enriches its bouquet. Then and only then Old Charter is ready to show you how fine a Bourbon whiskey can really get to be!

**OLD CHARTER**

**A SUPERB  
AMERICAN  
WHISKEY**



**BUY MORE WAR BONDS—TODAY!**



HOW WOULD YOU RATE WITH YOUR  
FIRE CHIEF?

CONTINUED FROM PAGE 110

That's exactly what I mean!" And in the course of the next minutes, while Sally stood meekly listening, the Chief led off a few other hazards that commonly cause some fires—defective electrical and heating appliances, combustible materials close to hot pipes, no screen in front of fireplaces, wooden boxes instead of metal containers for furnace ashes. "And a lot of bad habits ought to be cleaned up, too," the Chief added. "Careless smoking is one, and using flammable liquids for home drying is another. Then there's the failure to keep oil mops in metal containers, and being careless with kerosene oils and fats."

"I don't believe I'm guilty of all these things," Sally said smiling. "But thanks, Chief, you've given me some good ideas, and I think I can make a few improvements. Fine," he said. "Then when you're finished, I'll give you another lesson."

"Another one?"

The Chief laughed at her dismay. "Well, the rules I've just given you are for fire prevention. What if a fire broke out anywhere—would you know what to do?"

Sally thought for a moment, and in an alarm. "Right! That's the first thing to do. And if there's anyone in the room, get them out right away." And then?

"Well, it always takes the fire department apparatus a few minutes to arrive. During that time you may be able to put the fire out yourself. Most fires are small when they are discovered. Now I saw that fire extinguisher down there in your

basement. It's a good one, approved by Underwriters' Laboratories. But according to the tag, it hasn't been recharged for almost three years, so maybe it wouldn't have worked, if you had tried to use it. However, if you or your husband had recharged it within the past year, you could have put that fire out yourself, just as my men did."

"I never even thought of the extinguisher," Sally admitted. "I've never used one in my life."

"Many people haven't. Fires don't break out every day. But while I'm at it, let me give you just one more piece of advice: next Saturday afternoon you and your husband go out in the back yard, take the kids with you, and practice operating that extinguisher on a make-believe fire. Then next time you won't forget to use it and you'll know how. And after you've finished practicing, recharge the extinguisher according to directions on the label."

"Okay," Sally smiled agreeably. "Anything else?"

THE Chief thought for a moment. "Well, I can't make a firefighter out of you in five minutes. But I guess I can hit a few high spots. If the fire's too big or too smoky for you to handle, don't try. Just leave the room and close the door behind you to cut off the draft. But if it's small, go after it right away, aiming at the base of what's burning, and not at the smoke and flames. When it's out, give the remains a good drenching. Then open the windows and air out the place." He started his motor and smiled. "By then—if you didn't forget to call the Fire Department—we'll be there!"

Tables inspired  
by Tradition"

Fine Zangerle Tables are your "main-stay" in creating lovely 18th Century Rooms. Let their graceful lines, and dependable authenticity "set the pace" for your favorite room.

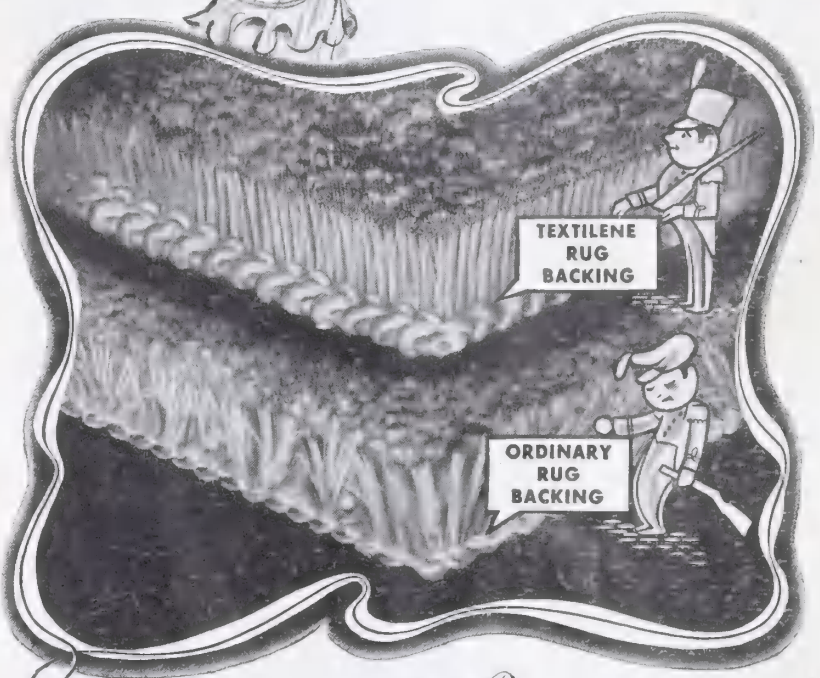
WRITE FOR "GUIDE TO GOOD TASTE"

A new booklet on decoration. 6 easy lessons, on periods, color, arrangement, etc. Send for your copy today . . . Only 10c.



ZANGERLE & PETERSON CO.  
Dept. 11 . . 2164 Clybourn Ave., Chicago 14.

THE BACKING  
GIVES IT  
"BACKBONE"!



Textilene  
REG. U. S. PAT. OFF.

THE NEW ALL-AMERICAN RUG-BACKING  
FOR RUGS AND CARPETS

A RUG MUST HAVE a good "backbone" . . . or it will wilt and die before its time. The backing is the "backbone" of your rug!

TEXTILENE is the new and tough-fibred weaving yarn used in modern rug-backing. It is putting a staunch foundation under many modern rugs and carpets. It is an *All-American* product, a revolutionary new cellulose fibre that holds rug pile straight and true.

This superior rug-backing is more economical . . . holds its firm body through commercial cleanings (as proved in rigorous tests made by U. S. Testing Co., test No. 50548, February 17, 1944) . . . overcomes that old rug weakness which permitted the pile to flatten-out and "curl up and die" too soon.

TEXTILENE backing . . . it helps rugs keep their good front!

E. W. TWITCHELL, INC.  
Third and Somerset Streets  
PHILADELPHIA 33, PA.



Textilene LOOK FOR THIS BACKING ON YOUR RUGS AND CARPETS





*"I'm leading a double life!"*

YES, all day it's Mary Monroe, *war-worker*, but evenings it's Mrs. Lieutenant Monroe, *home-maker*. The home she's making still is in the dream-stage, but she's studying . . . planning every detail . . . to be ready when *he* comes back.

Because we want to help Mary with her plans, we've prepared a book. It's on a vital subject of home decorating . . . picturing delightful ways to use occasional furniture in arranging your rooms. Florence Cray, a leading

authority on interior decorating, has made this book a treasure of those little ideas that do big things for every home.

Until our war job is done, we can't offer the distinguishing charm of Weiman Occasional Furniture. But you *can* put this book to work right now, solving puzzling decorating problems . . . in your plans for the future or for your present home. Ask your dealer or mail the coupon for your free copy of "Table Tricks."

*Weiman* Heirloom Quality

OCCASIONAL FURNITURE  
NOW PRODUCING 100% FOR WAR



Free The Weiman Co., 510 Eleventh St., Rockford, Ill.:  
Send "Table Tricks," free 36-page illustrated book on how to  
solve puzzling decorating problems with occasional furniture.

Name \_\_\_\_\_  
Address \_\_\_\_\_

# IF NUTRITION strikes you as grim...

**If you're dizzy from trying to remember what food has which vitamin, and how often you should serve it, incorporate such facts right in your kitchen decoration where they'll keep you painlessly informed**

**P**OP-EYE, the famous sailor who has been immortalized in the funny papers and in animated cartoons, has probably sold more children on the idea of eating their spinach than wordy threats on Mother's part that Johnny won't "grow up to be big and strong unless he eats all that lovely spinach." For the graphic picture of Pop-eye downing a can of spinach in one gulp and then dashing off to fight ten men twice his size captivates the imagination.

Take a tip from Pop-eye and give dull facts sugar coating, if you're having trouble getting your family, both young and old, to eat what they should, and if your own memory plays bad tricks on you when it comes to remembering vital facts about those overworked words, nutrition and vitamins. Plaster the information all over your kitchen walls and cupboards with gay, colorful designs, drawings, or cut-outs that will be constant reminders of the food facts of life which everyone of us should know.

You don't have to be an artist to decorate your kitchen, either, and your plan will boost your stock with your family, who are probably tired of watching you struggle to find the Government's recommended food lists every time you meal-plan. With scissors and paste a seed catalogue, and a few old magazines, you can have each of your cupboard doors displaying bold and colorful examples of such things as the 7 basic food group from which you should eat daily (1) green and yellow vegetables (2) citrus fruits, tomatoes; (3) potatoes and other fruits and vegetables; (4) milk and cheese; (5) meat, fish, poultry, eggs; (6) bread, flour; (7) butter, margarine, and other oils. If you're skillful with the paintbrush, so much the better. With just a simple child's paint brush, you can be a one-man propaganda office for Uncle Sam by decorating your walls with hand-written slogan promoting such campaigns at Food Salvage and Clean Plates.



If you want to be sure your family is well fed, see that your meals include something from each of the seven basic food groups daily. It's easy to remember the foods, if each cupboard door graphically displays a different group. Room photographed at Marshall Field & Co.



**Sterling**  
**BY SMITH**



**FIDDLE THREAD**

**EDWARD VII**

Frank Smith artisans have created two lovely silverware patterns — Fiddle Thread and Edward VII. One is patrician plain, the other delicately ornate. Both are most authentic in design, heavy in weight and superbly wrought. Their charm increases yearly as does your pride in ownership.

Illustrated Folders on Request  
**FRANK W. SMITH, Inc.**  
GARDNER, MASS.

*Silversmiths for Half a Century*

# YOU CAN'T MISS WITH A BOOK

CONTINUED FROM PAGE 67

figured they didn't know about one-room apartments, where you have to get the bedroom back into the wall before you can turn the living room into a dining room. 7:05—wrestled with pilot light. Got toast into oven. 7:10-7:15—Located whole pair of socks for David. 7:20—Rescued charred toast out of oven. Started eggs. 7:20-7:25—Located David's collar pin. 7:25—Three-minute eggs four minutes over due. Started coffee. 7:25-7:29—Took spot out of David's shirt. 7:29—Coffee boiled over. 7:30-7:40—Breakfast. Listened to David's complaints about eggs, toast, coffee. 7:40-7:45—Located keys to David's car. 7:45—The great man left, ten minutes off schedule. "Can't say the schedule did you much good so far," he said irritably. "Try concentrating on it." Men . . . !

I HAD a cigarette while concentrating. Maybe I really should have let the beds air. At least David's side. I took it out of the wall and climbed back into my side while waiting.

I awakened some time later, a little off schedule. 9:00, it said, *General Pick-up*. More of this double talk in which these books are always indulging. If they mean "Clean up mess from last night" why don't they come right out and say so? But no, "General Pick-up." General Pick-up, indeed. As Generals MacArthur and Pick-up said, "Let's get on with the war." I picked up David's pajamas, one slipper, three towels, returned the top to the shaving cream, hunted for second slipper. Then I began to understand the phrase. "General pick-up" is derived from picking up after the general." Made a mental note to speak to David about this.

Dutifully consulted schedule. 10 a.m.: *Light Cleaning of Rooms*. (see pages 230-253). I began to feel more at home. Light cleaning obviously meant once over lightly. This was no change from my usual routine. I picked up David's pipe, tobacco, check book, evening paper, harmonica, second slipper from under the couch. Then I checked with page 230 (I am very conscientious, see?). Page 230 reads:

"Surely those who enjoy the living room should share the responsibility for seeing to it that clutter and confusion do not mar its restful air of hospitality. If everyone helps by picking up papers and emptying

(Continued on page 117)



*- and MY room!...*

with a BRAND NEW  
**FARIBO** ALL-WOOL  
**BLANKET**

At last! YOUR boy . . . HIS room! Grand to know he's back, isn't it?

And how he'll love the luxury of FARIBO feather-softness and extra-warmth after the rigors of service life as he relaxes in the precious comfort of HIS own bed . . the bed he's so often dreamed about while away. And HIS bed can be so much more "homey" and comfortable with a new, gayly-hued FARIBO All-Wool BLANKET.

Give HIS room a fresh touch, his morale (and yours) a new lift with a bright new FARIBO. Many stores now have new FARIBO BLANKETS . . more are receiving their allotments weekly. Why not inquire about a FARIBO today?

**FARIBO** WOOLEN MILLS  
FARIBAULT, MINNESOTA

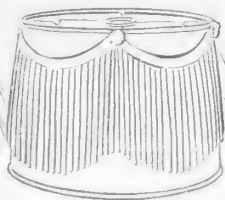
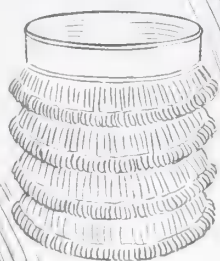


## ...WITH THE FRINGE ON TOP



Take a tip from that surrey that's caused such a flurry. It's the fringe that will add sparkle and glamour to every room in your house. Give old draperies and slipcovers new life . . . give new ones that "made by a decorator" look. Read about the clever, easy-to-do ways to decorate table covers . . . waste baskets . . . dressing tables . . . spreads . . . in Mansure's booklet, "Here's How." Send for it today!

BUY WAR BONDS



# MANSURE

*Trimming's*



E. L. MANSURE COMPANY  
1617 Indiana Avenue, Chicago 16, Illinois  
Enclosed is Ten Cents (10c) in coin or stamps. Please send copy of Booklet "Here's How To Use Trimmings The Way Decorators Do" to:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

CLIP COUPON AND  
MAIL TODAY

## We were subject to transfer, so we spent LESS THAN \$100

We were bound we'd have a pretty, even if transitory home, so we rented an unfurnished apartment and furnished it with a Chinese-Modern air. Other pictures of it are shown on page 59

By Lillyan Haefner

LIKE many others, we were transferred to one of the overcrowded defense areas in the South. Since furnished apartments here were at a premium, we considered ourselves fortunate in finding anything at all. For three months we endured with fortitude dull, gray, cold floors, apartment-house tan walls, the nondescript furniture, the view from both windows of more apartments and other roofs. Having come from a cozy place in the country which we had "done over" ourselves, we felt as though we were caged.

One day I said to my husband, "Let's look at unfurnished apartments and if we find anything, we can fix it up to suit ourselves." He was enthusiastic. He'd been looking for an excuse to get his hands on a new problem, and this was certainly a project.

After a long search we found

just the place: a large living room with big windows that faced woods, plenty of cupboards, an in-a-door-bed, furnished kitchen, and bath. Sounds like a lot, but all we had in the way of furnishings was a portable radio. But at least that simplified moving. We decided that whatever furnishing we used must answer the following specifications: (1) easy to pack (collapsible); (2) versatile; (3) inexpensive; (4) substantial.

First we drew our room according to scale and decided what pieces of furniture were absolutely necessary for a well balanced room. One side of the living room had large unbroken wall space. In this space we wanted a long, low, modern couch. But what could we use that was both inexpensive and portable as well as comfortable?

My husband got the idea that  
(Continued on page 125)



The beauty of all our furnishings is that they're easy to pack up and move. The draperies are made of sheets, trimmed with red. Three wall-paper panels in bamboo design look important over the auto-seat sofa. Coffee table, lamp table, and lamp are homemade. Rugs are cotton



Beauty-tred  
SCATTER RUGS



Make Every Room  
a Lovelier Room

Flood your floors  
with the lovely  
fresh colors of  
BEAUTY-TRED RUGS.  
Deep, soft pile.  
Guaranteed washable  
and colorfast.  
Moderately priced.

At Leading Department  
and Furniture Stores  
Everywhere



ALDON RUG MILLS  
10 West 33rd Street, New York

YOU CAN'T MISS  
WITH A BOOK

CONTINUED FROM PAGE 115

ash trays before bedtime, the busy homemaker will have just that much less to do during the bustling hours of the next morning."

Absolutely right! A very sane book! There is no reason why I should work myself to the bone. They never call it "a woman's castle," do they? Made a mental note to discuss this paragraph with David.

I read on, fascinated. *Light Cleaning* is clarified by twelve points. (*Heavy cleaning* must take up the appendix, but I am not going to find out.) Point Five under *Light Cleaning* dealt with the necessary equipment: "Hearth broom, to be kept in fireplace, carpet sweeper, vacuum cleaner, dust mop, cleaning basket." The only thing we own out of that mob is a carpet sweeper, so I am practically back on schedule, nap and all. Saved up at least the three hours here, I figured. I am in fine spirits. There is nothing like a little organization.

JUST as I am getting around to what Page 235 refers to as "Dusting of the high and low objects" the landlady showed up. She had several unkind things to say about the floral decalcomanias growing on her woodwork. Also about a few nail holes left over from the night we were trying to find the best spot to hang our Picasso. I tried to explain to her that it was all in the interests of gracious living and soldier morale. "The Army," she said frigidly, "marches on its stomach. If you'd worry more about your cooking and less about the wood-work you'd get some place. They go," she muttered darkly, pointing to the cluster of sunflowers on the ceiling, "or you go."

I remember clearly that the directions assured me decals were just as easy to take off as to put on. Two hours later I was still scrubbing like a woman possessed. It occurs to me to wonder why all the wrong things are indelible.

It is now 2:05. I glanced, terrified, at the Schedule. Noon, it said unequivocally, *Prepare Lunch*. I swished my dustcloth over the Low Objects, decided to ignore the hanging shelves and plant brackets. Nobody would ever know unless they stood on tip-toe anyway, which I think would be awfully impolite of them.

I brooded hurriedly over a can of soup and consulted The Sched-

(Continued on page 119)

For Today's Dream-



And Tomorrow's Dawn

Tomorrow... early sunshine slanting through the windows. A soft wind, scented with spring, ruffling the curtains. A bird's merry greeting. A bright world... a world at last at peace... tomorrow... This is your dream today. May the dawn come quickly and your days be rich in all the good things of life... a happy family, friends, gracious living. These are the things we keep in mind as we work for the tomorrow when we can again devote all our energies to making beautiful maple finished furniture to go into American homes. For our inspiration is *your* delight in the enduring charm of Cushman Colonial Creations.

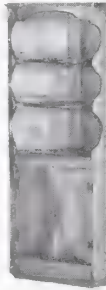
You may find a few Cushman Creations in your dealer's present stock. If so, just touch the beautiful maple finish, the result of nine separate hand operations. Note the sturdy mortise-and-tenon construction, the softly rounded edges. Try the true-fitting doors and smooth-sliding drawers... Such qualities can be achieved only by patient, painstaking craftsmanship, but only thus can *you* be assured that Cushman Creations are among the finest in the world.

Tomorrow, as yesterday, we will lavish on our work the infinite care which has made the Cushman name a by-word to those who know fine maple finish furniture.

For your dream of tomorrow, make your home lovelier and more livable by thinking about Cushman Colonial Creations today.



The intriguing, decorative  
Cobbler's Bench



The interesting Cushman  
corner cupboard



The comfortable, homey,  
Forest Hall Chair

FURNITURE FOR EVERY ROOM IN YOUR HOME

SPECIAL only \$2.00  
(For a limited time)



To show you the beautiful finish and craftsmanship of Cushman Colonial Creations, we will send this hand-pegged Colonial Footstool (13" x 8" x 7 1/2") for about one-half its regular retail price. Only \$2.00, postage prepaid. Add 25 cents for shipment West of Mississippi.

With Footstool, we will include free the valuable 32-page illustrated booklet, "Suggestions for Decorating a Colonial House."

For Book Only, send 10c for mailing cost. No stamps, please!

Cushman  
COLONIAL CREATIONS

H. T. CUSHMAN MFG. COMPANY, BOX 165, NORTH BENNINGTON, VERMONT

BUY  
WAR BONDS  
TODAY  
FOR YOUR HOME  
OF TOMORROW



# Like Magic RUGS BY KLEARFLAX wake up weary rooms



You'll find there's nothing quite like a RUG by KLEARFLAX to transform a room . . . to give it life, cheer, character. These rugs lift dull rooms out of their doldrums and impart an interesting, charming personality.

Woven of linen and linen with cotton, RUGS by KLEARFLAX are really different. The textures are distinctive. The patterns are simple, but individual. The colors are lively, cheerful, gay—but never conspicuous. They harmonize with most furniture styles from early American to modern Scandinavian.

Beautiful—and practical, too! Famous for long wear under hard use. Reversible—for double duty. Mothproof, practically burnproof. Easy to clean—no excess nap to hold dust and dirt.

Inspect RUGS by KLEARFLAX at your favorite store. Then check the price tag for a pleasant surprise. If you have difficulty finding a dealer, write us for the name of one nearby—KLEARFLAX, 6352 Grand Avenue, Duluth, Minnesota.

MAPLE RUST

VICTORY BLUE

CENTRAL

VISTA GREEN

**KLEARFLAX RUGS FOR EVERY ROOM!**



From the outside in, the Nebletts' house is stamped with individuality. It is set below street level. The builder was Ben Harwood. Its color is New England barn red, architect Byers' own secret formula. You'll see its unusual floor plan on page 62

## How young folks manage after the FIRST LONG PULL

CONTINUED FROM PAGE 62

seem to us a fair example of the young-but-not-newlywed school of thought we see around us everywhere. They both work. Pat is secretary to Myrna Loy and Richard is a property man at Metro-Goldwyn-Mayer Studios. Like millions of others, they have graduated from the early one-room-apartment-dinner-on-a-card-table stage. They've learned the tricks of making do and doing without, and now they're just beginning to enjoy the first delicious fruits of their savings.

They're not wealthy and consider themselves still a good way from the place they hope to be some day, but meantime the one-story barn-red house on Saltair Avenue is won. It's a shining answer to every newlywed who may ponder in moments when the scrimping gets tough. "Is the struggle worth it?"

The Nebletts spent \$2500 for a tremendous piece of land, then earmarked \$7500 more of their savings for the house. (This was all before

(Continued on page 129)

MAYNARD PARKER



Watermelon pink calico percale, quilted and ruffled with barred dimity, dresses the maple four posters in the master bedroom. The lady of the house made them herself, once again proving her typically youthful self-confidence. Lamp bases are Dresden china



## YOU CAN'T MISS WITH A BOOK

CONTINUED FROM PAGE 117

le. After Lunch: Prepare Food For Dinner. What an idiotic book. How do they expect me to prepare it if they don't give me a chance to go out and buy it? I tear out to the market. There I lose fifteen more minutes by a slight run-in with Mr. Hacker, the butcher, and usually a fine, helpful man. Mr. Hacker felt that it was time I branched out into something a little more complicated than lamb chops. A wit, that man! I got two elegant chops and some squash. David doesn't like squash, but the girl said it didn't take any preparations, so I really was thinking only of him and his dirty old Schedule, and what it would mean to him if I used it.

WHEN I got home it was 3:35. Early Afternoon (Until 2). The schedule read, *Finish Washing*. What do they mean, *finish*? I unearthed thousands of pairs of David's dirty socks from the bottom of the closet, where he hoards them. David is queer about socks. He likes to watch them pile up until he has no more in his drawer and then he likes to bellow.

I was still with the socks when he came home at 6:30. He made straight for the schedule without kissing me. "2:00", he read aloud, "finish washing. 5:00—Final preparation of dinner."

"At the moment," I said, wrestling stolidly with the sock stretcher. "that means you." Dinner was only an hour late. While David waited for the potatoes to brown he amused himself by walking around the living room and blowing the dust off the hanging shelves and the plant brackets and the pleated lamp shade.

I just can't thank you enough for the book, Elizabeth. If you happen to run across a cook book that simplifies things, don't send it to me.

David sends you his love and says if you run across a woman with an orderly mind he has one he would like to trade in. Me, I am interested solely in a vacuum cleaner. I would appreciate it if you would keep your eye out for one for me. I am willing to offer in return one almost-new husband and a book on Simplified Housekeeping.



*Be Especially Careful*  
... of your fine furniture. Your cherished Baker reproductions are more precious than ever. Old World Polish protects and enhances their original beauty. Use it frequently.

*Baker Furniture, Inc.*  
CABINET MAKERS  
10 MILLING ROAD, HOLLAND, MICHIGAN  
You may order Old World Polish direct from Baker, \$1.00 a bottle.

For your "Guide to English and French Furniture" send 25c to Dept. 54.



*Something OLD...*

CEL-O-SHEEN rayon damask is a triumph of modern chemistry, for it recaptures the exquisite luxury and satiny beauty of costly, imported table cloths and napkins... a masterpiece of American ingenuity, woven completely of Celanese<sup>®</sup> yarn, famed for its serviceability. Presented by leading stores.

A RAYON DAMASK  
OF ALL-CELANESE YARN

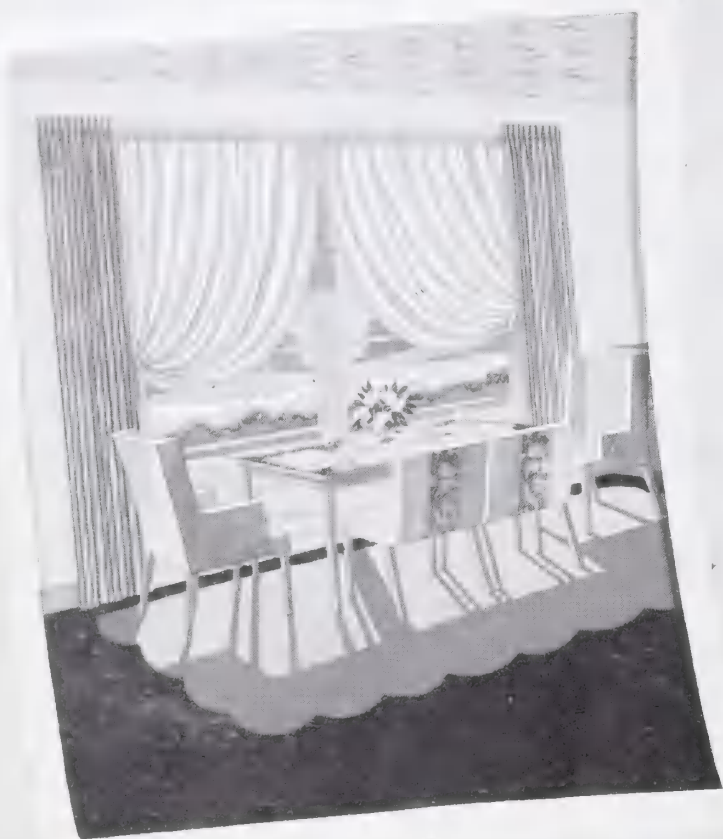
*Cel-o-sheen*<sup>\*</sup>

A  
TAUSEND  
CREATION

FELIX TAUSEND & SONS  
114 FRANKLIN ST. • NEW YORK 13







*Plan* new  
rooms around new  
*windows*



**Y**OUR after-victory windows can bring a glorious outdoors into every room, flood interiors with golden sunlight. Kirsch drapery hardware will enable you to control that light, regulate ventilation, preserve privacy. And with it all, Kirsch equipment will make it truer than ever that beauty in the room begins at the windows! As you plan for after-victory rooms, remember the name Kirsch for better control of light and ventilation.

**KIRSCH**

DRAPERY HARDWARE LATH VENEYAN BLINDS  
STINGS, HUNGARY

SOLD BY 30,000 STORES FROM COAST TO COAST



We paid a second-hand dealer \$1.50 for the sofa—delivered. After the springs were retied and a new slipcover put on (fabric cost \$8.84), we could hardly remember what a shabby old thing it was. Cobbler's bench, table were wedding presents; ladder back chair, a hand-me-down

## We modernized and furnished our ATTIC HOME FOR \$175

See more pictures of this newlywed home on page 59. Then read the story of how the O'Connells exercised their wits and muscles to achieve this low-cost miracle

By Mrs. Paul Jones O'Connell

**C**OLLEGE days were still a very green memory when Paul and I were married—on the proverbial shoe string. With the consent and blessing of the landlord we decided to convert the big, open attic which my husband was using as his studio into our first home. Oh, there were drawbacks galore, such as sharing a bathroom on the next floor down with other occupants of the house; and having to heat the place in winter with a Franklin stove. But the rent was \$12 a month, and we thought it best to live there!

We liked the airy openness of that attic, and wanted to retain that quality, even while turning it into several large rooms. It measured 50' x 26', without any partitions. Floor-to-ceiling walls would have destroyed the feeling of spaciousness, so we decided to build only half walls to divide the rooms.

Up to that time my husband had never built anything, and his tools and equipment were certainly not those of a professional craftsman. But we knew all about the high cost of skilled labor and we solved to make everything ourselves. That we did! My husband did all the building, I the sewing.

I'm especially proud of our casement windows. True, the double hung attic windows had flooded the place with light, but they did not make for coziness or character. Paul removed the large panes and replaced them with casements which he cut and leaded himself.

Paul found he had abilities as a carpenter as well as a glazier. He built all the doors and a built a combination bookcase-dresser in the living room.

The half walls were built  
(Continued on page 123)



IT'S AMAZING!  
WHY MY WIFE-  
JUST...



# NEW Paint Invention makes Mrs. Jones happy!



1. Read an announcement that Glidden had invented a new, economical, easy-to-use home beautifier—SPRED.



2. Then a SPRED dealer (they're everywhere) helped her choose what she called "the loveliest color scheme you ever saw."



3. One gallon SPRED... ½ gallon water... quickly blended into 6 quarts ready to use. No turpentine, no mixing.



4. The cheery-looking SPRED flowed on smooth and fast over our old wallpaper—the room was done in no time.



5. Every inch of SPRED was dry in 30 minutes. No painty, disagreeable odors. No hard-to-remove splatters. No mess.



6. Everything back in place in just a few hours. A sparkling room—with a surface so durable it will take repeated washings.

HIDES WALLPAPER,  
IN ONE COAT!

NO "PAINTY" ODOR!

ONE GALLON DOES  
AVERAGE ROOM!

11 BEAUTIFUL COLORS

(See coupon below)



# SPRED

*The paint that makes painting a pleasure*



Only  
**\$2.98**  
A GALLON

*Slightly higher in  
Rocky Mountain Area*

**SPRED IS NEW—DIFFERENT!**

SPRED is an "homogenized" paint that gives you special advantages of Alpha Protein\*—a Glidden soy bean derivative. Makes SPRED easier to mix—smoother flowing—self-leveling—more durable—easily washed. SPRED assures beautifully decorated rooms without experience. Brushes and rollers can be quickly washed clean with water.

\*Trade Mark Reg. U. S. Pat. Off.

**SPRED Colors will inspire you!**

**MAIL COUPON NOW!**

Gorgeous SPRED color swatches FREE—to help you redecorate at only \$2.98 a room, mail coupon today!

**THE GLIDDEN COMPANY**  
Dept. D-5, Cleveland 2, Ohio  
Please send me the eleven SPRED color swatches FREE of charge.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**Soy Bean Paint Invented by THE GLIDDEN COMPANY**



... water, water everywhere  
nor any drop to drink.

SAMUEL TAYLOR COLERIDGE, A. M.



S. T. Coleridge, A. M.: Your obscurely worded radiogram has been brought to us for decoding by the Medieval Radio Corporation. Possibly Ancient Mariners like yourself do not know that shipboard language is not easily translated by the lay public. We realized at once that you wanted something other than water. And in your extremity we believe that LEJON Brandy will be just what you wish. It is a magnificent liqueur brandy worthy of the finest palates and warmest traditions of marine hospitality ••• To the watery Sahara, speaking jocularly, in which you are voyaging, we are sending you an adequate tasting.



# LEJON



## WE MODERNIZED AND FURNISHED OUR ATTIC HOME FOR \$175

CONTINUED FROM PAGE 120

Celotex with wooden frames. We topped the one between living room and bedroom with draperies so that the rooms could be completely separated for privacy. On the living room side the wall serves as the back for some built-in seats.

**WE WONDERED** for a long time where cushions for the settle were coming from. The problem was solved when we found an ancient, dusty hair mattress which we sawed down the middle and shaped to fit. The back cushions were made from an old studio couch mattress (cost \$2.50) sawed lengthwise and shaped to fit. The settle took the place of several extra chairs which we were not able to afford, and provided plenty of room for guests.

Most of the tables and chairs in the living room are the usual hand-outs and cast-offs from family and friends. We made all the lamps except one, converting them from old bottles, jugs, and lanterns.

Compared to the furniture, our fabrics were quite expensive. They had to be bought new and had to be of good quality because we knew they would get hard wear. We were counting heavily on them to give the place the character we wanted. So on that basis, too, we felt that a considerable investment in them would be justified. The material for the settle cushions was the greatest fabric expense. The floral, nubby upholstery fabric for the seat cushions was \$4.25 a yard, the Swedish woven print for back cushions cost \$4.50 a yard.

My pride and joy in the bedroom are all the built-in closets. The half wall separating living room and bedroom is of hollow construction and provides lots of storage space. In the clothes closet we built in clear

across one end of the bedroom so that it is as long as the bedroom is wide—and huge. The dresser is built into the closet so that the drawers are flush with the closet wall. Over the dresser we made a large cupboard for storing linens.

The bed is simply a spring and mattress hand-down which we encased in a frame, attaching a wide headboard for clock and books. (Bedside night tables were not in our budget!)

In the bedroom we didn't have to consider durability in selecting the fabric. So we used percale lavishly—at 29 cents a yard—for curtains, bedspread, pillow cases.

Except for the pine boards, most of the lumber we bought second-hand. The wall paint was water paint bought from a lumber company's unsold stock—5 lbs. for 10¢! Floor paint was the biggest paint expense, as the old attic floor soaked up one coat after another before we finally got a decent surface that could be waxed.

Our big purchases, such as the stove and wing-back chair, were bought with wedding checks. Everything else we paid for.

Here is an itemization of our out-of-pocket expenses:

<b>CONSTRUCTION</b> .....	<b>\$111.92</b>
Lumber and wall boards .....	\$46.42
Paint, brushes, wax, etc. ....	26.60
Tools, hardware, glass, wiring, etc. ....	28.40
Faucets, sink, piping, linoleum, etc. ....	9.00
Door hinges .....	1.50
<b>FABRICS</b> .....	<b>\$46.81</b>
Bedroom (draperies, spread, dressing table) ..	10.15
Living room draperies .....	4.14
Davenport slipcover .....	8.50
Settle seat cushion .....	6.38
Settle back cushion .....	5.52
Settle drapery .....	3.12
Wing chair slipcover .....	9.00
<b>FURNITURE</b> .....	<b>\$14.25</b>
Davenport .....	1.50
Windsor chair .....	1.50
Dining table .....	1.75
Lamp .....	3.50
Shades for converted lamps ..	2.00
Wash stand .....	1.50
Mattress for settle back cushions .....	2.50
<b>Total</b> .....	<b>\$172.98</b>

### More Precious Than Ever

An Overton Bentwood Tray is something to be prized most highly these days; — the choice woods which give these trays their aristocratic quality have been made scarcer than ever by the war. Until these finer woods again become available, the Overton quality reputation will not be marred by the substitution of inferior materials.

## OVERTON <sup>Bentwood</sup> TRAYS

E. OVERTON CO. South Haven, Mich.

Artistry has achieved a rare combination in this superb dinnerware... translucent china that is both beautiful and enduring. Moderately priced and offered in many lovely designs that will be treasured for generations.

## Lamberton Ivory China



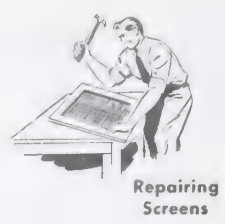
Write for Free Booklet and Illustrations

## Fisher, Bruce & Co.

221 Market St., Philadelphia 6  
1107 Broadway, New York 10



End these  
year-round  
nuisances!



Repairing  
Screens



Putting in  
Screens



Removing and Storing  
Storm Windows



Painting  
Screens

Here's the answer!



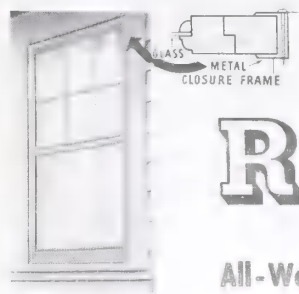
RUSCO Triple-Service Windows banish your screen and storm window troubles *permanently!* No more hazardous taking down and putting up storm sashes and screens. No more time-consuming fitting and repairs. Instead, RUSCO Windows offer you all the advantages of storm sash, screen and weather stripping in *one permanent unit.*

With RUSCO Windows you can change from storm sash to screen in *30 seconds from inside the house*, wash lightweight glass inserts right in the room, store them in any convenient closet.

**30  
SECONDS**  
from WINTER  
COMFORT  
to SUMMER  
PROTECTION!

Before you buy —  
Investigate these Rusco features

- ★ Rainproof ventilation. Leave the house with windows open yet safe from sudden showers.
- ★ Draft-free ventilation. A simple, easy adjustment provides ventilation, eliminates dangerous drafts.
- ★ Controls condensation. No more bothersome frosting and steaming on inside windows with consequent rotting of window sills.
- ★ Pay for themselves. RUSCO Windows save up to 30% of the annual fuel bill, thus pay for the installation in a few seasons.
- ★ Quality workmanship and materials guarantee highly satisfactory service for at least 20 years.
- ★ No down payment. Can be financed for as low as \$6.50 a month.



For free descriptive booklet and name of nearest distributor mail the coupon below.

**RUSCO**

PATENTED

All-Weather, Triple-Service Windows

**PERMANENTLY  
WEATHER SEALED**  
RUSCO Windows are permanently weather sealed with patented, adjustable metal closure frame. This insures perfect alignment with existing windows — eliminates necessity of caulking.

THE F. C. RUSSELL COMPANY  
16-H Euclid Avenue, Cleveland, Ohio.

Send me the free booklet describing your All-Weather, Triple-Service Windows.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

MAYNARD PARKER



Tyrone Power's bedroom was designed to give him the simple, modern room he asked for, and also to include his hobby, which is the collecting of model railroad engines. One of the models is shown on the bed table but the bulk of the valuable collection is in storage for the war

## The setting of ONE successful marriage

CONTINUED FROM PAGE 66

themselves. Because fortune smiled on them when they were still at an early age, they could afford to make their youthful dreams materialize almost as soon as they dreamed them.

They were married on April 23, 1939, and moved immediately into their new home, which was still in progress of being finished, and their mutual interest in making this house crystallize all their ideals has certainly been one of the factors that has made theirs such a happy marriage.

They made no pretense of doing any of the actual building or decorating themselves, because they had neither the training nor time for this. They told the experts what they wanted and then left the mechanics of selection up to them. They had plenty to tell the experts, who were architect Paul R. Williams and decorator John F. Lucareni, because they had thought out pretty thoroughly the kind of life they were going to live in the house, as well as all the personal fetishes and foibles that had to be included. What house is worth its bricks and mortar if it doesn't fit the hobbies and habits as well as the ordinary needs of its owners?

It was planned for a great deal

of casual living in the California sunshine, with a half-moon terrace as the center of things and broad windows and wide verandas that look out over stretches of lawn. Away from the house the swimming pool has its own little recreation and bathhouse.

Both Annabella and Tyrone enjoy entertaining, which accounts for the breadth and general spaciousness of their rooms, designed to hold a crowd comfortably with no one feeling cramped. Furniture in the living room was selected and placed with this in mind. There are several distinct conversation settings, two sofa groups and in one corner a card table set up, four exquisite antique Sheraton chairs surrounding an 18th Century pedestal table.

Celadon green, a soft sea water color as French as Annabella herself, is used quite freely in the house. It is used in Annabella's bedroom on walls, ceiling, and carpet, combined with a misty rose color and a flowery chintz pattern. In the living room it tints the walls, is the background for the beige white, and cedar pattern in the chintz, and complements beautifully the sculptured beige carpet.

(Continued on page 126)





## Plan bedroom closets like this with this POSTWAR IDEA BOOK!

HERE'S convenience with a capital "C"—for your postwar home! Note that ultra-modern closet with its mirrored door, flanked by the charming window! Ideas like this are easy to carry out with the help of "The New Open House"—the 32-page illustrated book that shows you how to plan a better home with doors, windows and woodwork of durable Ponderosa Pine. In "The New Open House" too, you'll find dozens of suggestions on adding fresh interest to living rooms, dining rooms and kitchens . . . new ways to use attic and basement space . . . new thoughts on floor and window selection. Start planning now with "The New Open House" and mail the coupon!

**Ponderosa Pine  
WOODWORK**



**SEND ONLY TEN CENTS FOR THIS STOREHOUSE OF IDEAS**  
If you plan to build a new home or remodel your present one in the postwar period, "The New Open House" is a must. Only ten cents brings you this source of inspiration and ideas. Mail the coupon.

PONDEROSA PINE WOODWORK  
Dept. ZH8-5, 111 W. Washington Street  
Chicago, Illinois  
Please send me a copy of "The New Open House." I enclose 10 cents.

Name.....  
Address.....  
City..... State.....

**THE BEST IS YOURS—WITH PINE**

## WE WERE SUBJECT TO TRANSFER

CONTINUED FROM PAGE 116

two automobile seats would give us the length we needed and fill our requirements ideally since they would come already upholstered. I scouted the auto-wrecking lots until I found two seats exactly the same size at one dollar a piece. From here I proceeded to the local lumber company with the cutting specifications for the base of our couch tucked in my pocket. The bases consist of eight pieces of 1 x 4's, seven inches high, and stretchers. The height of the couches now measured 17" from the floor.

For the opposite side of the room we wanted two easy chairs which would be comfortable and yet light. Bamboo chairs with removable cushions were our answer, and so it happened that the bamboo formed the theme for our modern Chinese room.

One day while meandering through a department store I came across a beautiful cerise, gray, and white screen print. We both knew at once that this was our color scheme. The print stretched across a shadow-box frame, in which stand two Chinese figures, and forms an unusual picture above the chairs.

THE living room needed papering, and as we were permitted by the landlord to make our own choice we chose plain blue-gray paper. I covered the couch in slate-gray sateen, the five pillows on the couch I stuffed with the South's own cotton and covered in cerise sateen. The finished couch filled the wall space as far as width was concerned, but there still remained a large expanse of bare wall above the couch. Huge Chinese pictures would have solved our problem but wouldn't fit our budget. So we used our long cherished idea of making wall paper as our center of interest. The soft olive-green of the paper was balanced on the other side of the room by covering the chair cushions in the same shade of green and appliquéing a bamboo designs to enhance the effect.

Our essential pieces were now completed, but we still needed end tables, lamps, cocktail table, and bookcases. Two orange crates covered with plywood and half-rounds serve as end tables on either side of the couch, and the table between the two chairs was made from crating lumber and also covered in half-rounds. We made our three and a half foot cocktail table from white pine, painted the top black

(Continued on page 127)



**TAKE A LOOK**  
at the Finest Piece  
of Furnace Engineering You  
Ever Set Your Eyes Upon

## IT'S THE NEW HOLLAND FURNACE

In all of its many years of leadership in home heating, Holland has never before seen anything like the praise which delighted customers are pouring upon the new Holland Furnace. From them are received the most enthusiastic reports, — of how this new engineering achievement responds like a pursuit plane when speedy heat is wanted, of how it holds the house to a warm-as-toast comfort. Thrilling, too, are the tributes to its ease of operation, its more efficient combustion, and the sizeable saving on fuel.

There are sound, scientific reasons for all these new benefits and advantages, — reasons which the Holland man in your community will be happy to demonstrate and explain. Of course, at present you must qualify under government regulations before you can buy, — but there is no priority against your taking a look at the world's newest, most advanced development in basic home heating.

**READY NOW!  
ASK FOR  
DEMONSTRATION**

**QUICK HEAT — No Waiting**

**STEADY HEAT — No Chills**

**PLUS**

**A FUEL SAVING ECONOMY NEVER BEFORE  
POSSIBLE IN OLD TYPE FURNACES**

**Number 1 on the HEAT PARADE**

**HOLLAND  
FURNACE COMPANY**

**Holland, Michigan**

**World's Largest Installers  
of Home Heating Equipment**





# New Decorating Miracle!

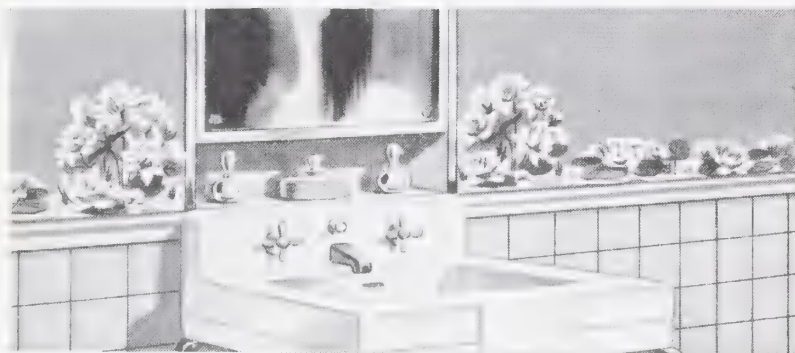
**TRIMZ**  
READY-  
PASTED

# APPLIKAYS

Gorgeous, Colorful,  
Ready-Cut-Out Decorations  
to Beautify Rooms 101 Ways!  
Just Wet... And Hang!



Create your own stunning decorative effects on walls, ceilings, lamps, screens, cabinets, wastebaskets, around pictures, mirrors—any plain or painted surface! Designed by world-famous artists! Match any color scheme! Fadeproof and washable! Guaranteed to stick or your money back!



## TRANSFORM WHOLE ROOM IN FEW EXCITING MINUTES!

It's fun! With just one package of Trimz APPLIKAYS (7 matching pieces you arrange any way you please) you can add sparkling new personality to a wall, ceiling, lamp, chest, screen or cabinet in a matter of minutes! And there's a pattern for every room in your house! Don't miss the beautiful Trimz APPLIKAYS display now at your dealer's. It's chock full of exciting decorating ideas you'll want to use in your home. See it, today!

USE TRIMZ APPLIKAYS 101 WAYS



ONLY 59c PER SET

Choose from Variety of Colorful Patterns at Chain, Department, Paint, Hardware and Wallpaper Stores

TRIMZ COMPANY, INC., 1012 SOUTH SPAULDING AVENUE, CHICAGO 24, ILLINOIS  
Also Makers of Trimz Ready-Pasted Wallpapers and Borders

## THE SETTING OF ONE SUCCESSFUL MARRIAGE

CONTINUED FROM PAGE 124

This living room, incidentally, is a room with a story behind it. You've probably heard about wives who returned from vacations to find that their husbands have had the house done over in their absence. Tyrone went these devoted husbands one better. For a year he listened and watched and took note of everything his wife seemed to think the living room should have. Then he had the room done over as a Christmas surprise for Annabella. He did it right under her nose while she was still in the house, and she never suspected a thing until she saw the job on Christmas morning. It was purely a question of new furniture and fabrics—no painting or papering was required—but, even so, it took lots of sleuthing for Tyrone and the decorator to get the lady off the premises long enough each day so that the things could be moved in, experimented with, and then moved out into the garage for storage until the big unveiling.

ARCHITECTURALLY, the Powers' house combines the straight, clean lines of modern with modified and graceful curves that are Georgian at heart. The window bays, for instance, are quite typical of this. They answer the modern call for more light and air and still retain a traditional grace. But signs of this compromise between the best of the new and the best of the old can be detected everywhere in the house, in the furnishings as well as in the structure. One of the sofas in the living room has been built to fit the bay—you couldn't ask for

more modern procedure than that—and yet right next to it stands an 18th Century game group. And this same room has a modern looking adaptation of a Hawaiian *lanai*, the very low sofa with a separate, mattress-like section in the center. You see a picture of it on page 66.

WHEN it came to doing Tyrone's own bedroom, picture of which you see on page 124, all he asked for was simplicity, preferably with a modern flavor.

He got what he wanted. The bed is custom-made of bleached magnolia wood, covered in a handloomed spread in lime-green.

The library, the room in which you see them both on page 64, is the Powers' usual indoor haunt—or was, when they were both at home. It's a sort of meeting place of all the things they both loved best, their favorite books and sentimental mementoes, against a background that's modern and mellow at the same time. You can describe it best by calling it a youthful room, but one with lots of poise just like its owners.

For the past two years, ever since Tyrone enlisted in the Marines, Annabella has been living in the house whenever her screen work keeps her in California. At the time this is being written Tyrone, now wearing the bars of a second lieutenant, is in Texas and Annabella is on Broadway, experiencing a pleasant bombardment of bouquets from the critics for his performance in "Jacobowsky and the Colonel."

MAYNARD PARKER



One of the many charms of the Power house is its tendency to look outdoors. Its verandas and terraces were made to follow the sun and this one, columned with pilasters of white wrought iron, looks over a rolling sweep of lawn that leads to the swimming pool and recreation house



# HOW HE CAN DRINK A WATER...

*and live!*



CRASHED down at sea, this flyer will  
to fight again, because thirst—  
old enemy of shipwrecked men—  
been conquered. Packed with his  
raft he carries a compact Permutit  
water Desalting Kit. He simply  
ps up sea water and in a few min-  
it's fresh, clear, *ready to drink!*  
his newest magic was developed  
Permutit, maker of the famous  
e water conditioner. Before the  
it brought soft, clear, iron-free  
r to thousands of families. Right  
our armed forces and war indus-  
need all the equipment Permutit  
turn out. But new designs for  
owners are already on the draw-  
boards of Permutit engineers.  
'll make good water more prac-  
than ever after V-Day.

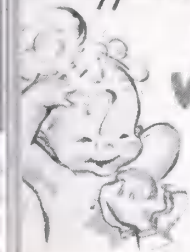
in *now* to enjoy the low-cost lux-  
of soft water. For free booklet,  
e The Permutit Co., Dept. AH,  
Vest 42nd St., New York 18, N. Y.  
**dealers**—Some attractive terri-  
are available. Write for details.

\*Trademark Reg. U. S. Pat. Off.

# PERMUTIT

*home appliance that makes*

## SOFT WATER



## WE WERE SUBJECT TO TRANSFER

CONTINUED FROM PAGE 125

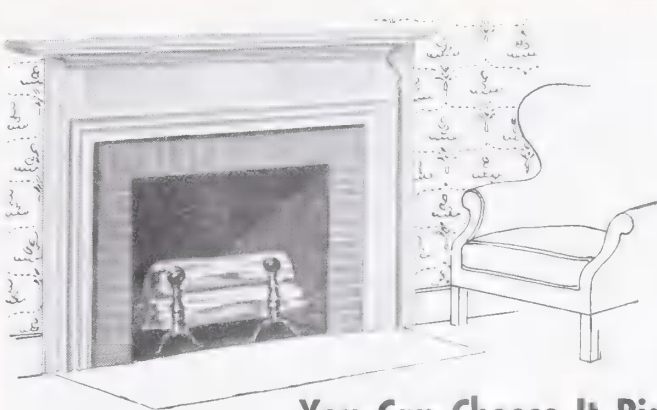
and covered it with a piece of black plate glass. The black acts as a mirror, giving the table depth.

My husband had never made a piece of furniture in his life, but when I saw the results which necessity produced I persuaded him to take a try at the lamps also. These proved the most tedious because of the small detail work, but now they too look like expensive bamboo lamps and I'm mighty proud of them. Everything except the lamps is put together with screws so that it can be disassembled and crated easily for this nomad life we now live.

**WE HAVE** two bookcases (not shown in the picture) in Chinese red and black lacquer. These we had owned previously and had shipped here. In their original form they had been a dull walnut stain, but by painting the inside red and the outside black we gave them a brand new character. Recently on a trip through a Chicago department store I was delighted to find the very same thing at about ten times the price of ours. The three large off-white cotton throw rugs were our most expensive item, but they are washable and easy to pack.

The windows, at first, presented a problem, as there was one window on either side of a door which was broken up by a transom. This we transformed into one large unit by a ten foot valance covered in gray and stretched across the entire area. We wanted very full draperies that could be pulled across the door and windows at night but we didn't want to put too much money into drapery fabric. "Say! how about using big sheets?" my husband asked. So sheets they are. Three large sheets, one split in two and bordered in red sateen make a very effective draw curtain. When our moving days are over I can just rip off the red and use the sheets. We cut down on everything but our accessories. A few authentic Chinese figurines and gorgeous white rhododendrons give the apartment just the right tone.

We divided the work on our new home. My husband did the carpentry while I made slipcovers, curtains and a lamp shade. And would you ever guess that the whole room, complete with accessories, cost under one hundred dollars? In the months that we've had it, it has more than paid for itself, considering the rent we'd have had to pay for a furnished apartment.



**You Can Choose It Right Now—**

## WOODWORK FOR YOUR HOME OF TOMORROW!

Why *wait* to plan the woodwork for your post-war home? Choose it right now from the Curtis line! Curtis has a wide variety of designs to delight your eye. Famous architects have helped us to achieve the last word in authentic woodwork styling!



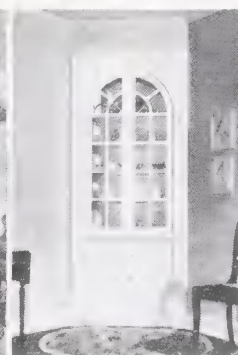
This new Curtis entrance will extend a warm welcome to every guest—and tell her of your perfect taste. Because this is one of many stock designs, it is low in cost—and high in value.



The cheering hospitality of the sunny South dwells in this charming Curtis entrance. Curtis offers you a wide choice of entrances to make your home more inviting, more beautiful.



The hearth is the heart of the home—and a beautifully styled Curtis mantel will make your fireplace a joy forever. This is only one of many Curtis stock mantel designs. A simple improvement for any home.



Brighten your dining or breakfast room with a Curtis China Closet or two! This one may be had without glass doors, if preferred. Easy to install in homes of any size or type.



Utility finds graceful expression in this Curtis stairway. Made up of stock parts of Ponderosa Pine, it is easy on your pocketbook, too! Expert craftsmanship and beauty of design distinguish Curtis products.

### Free Woodwork Booklet

Send for our free Curtis Woodwork Booklet, illustrating Curtis stock designs at low or moderate cost. Start planning your woodwork today—it's fun!



CURTIS COMPANIES SERVICE BUREAU  
518 Curtis Building, Clinton, Iowa  
Gentlemen: Please send me your free booklet on  
Curtis Woodwork for building and modernizing.

Name.....  
Address.....  
City.....State.....

**CURTIS WOODWORK IS SOLD BY RELIABLE DEALERS EVERYWHERE IN  
THE UNITED STATES AND CANADA**





Household kitchen control problems will be almost as simple as a twist of the wrist—when post-war kitchen equipment is released. Adequate, proper cabinet space, providing three control locations will be assured. Storage equipment will eliminate unnecessary steps . . . pots and pans will be at your fingertips . . . the snowy white cabinet sink will be quickly accessible from both storage and cooking centers. Remember that control mark—A-C. American Central products will be yours just as soon as victory is ours.

## AMERICAN CENTRAL

MANUFACTURING CORPORATION  
CONNERVILLE, INDIANA  
MANUFACTURERS OF DISHETTES AND FULL AMERICAN HOME

### IT REALLY WORKS

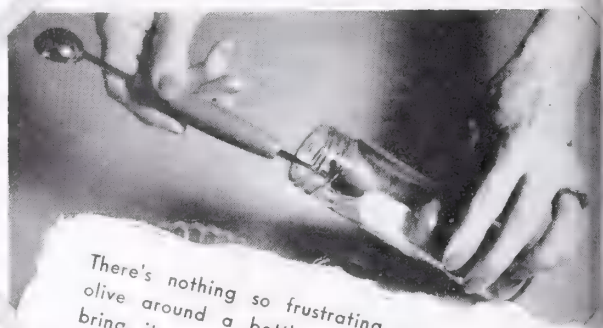
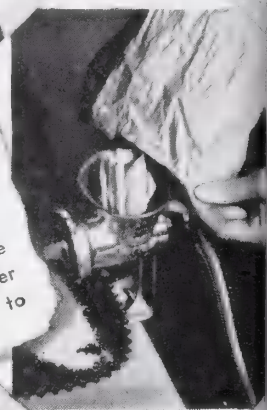
MR. AND MRS.  
BENJAMIN NIELSEN

Mask your window panes when you paint woodwork, and you won't have to spend tedious hours removing paint spatters. Just cut newspaper to fit glass, dampen it and press into place. Far easier to remove than hardened paint



When your husband's shaving brush gets down to the stump stage, don't let him throw it away. Salvage it as a duster for pleated lampshades. It's good for ferreting out dust that gathers in folds of pleats and is soft enough not to cut the most delicate rayon or silk lampshade materials

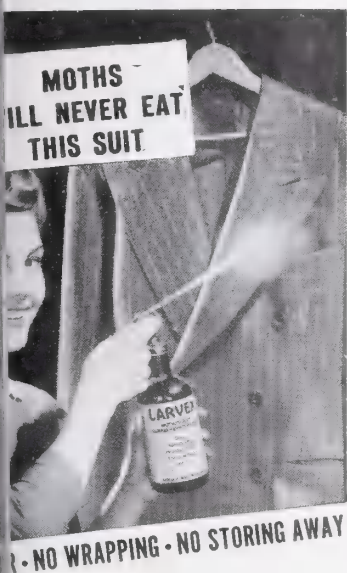
Turning stale bread and crackers into crumbs need not be messy if you slip a paper bag over the head of your grinder. It will catch those flying particles and you won't have to wipe a film of crumbs off the floor. You can grind the crumbs right into another paper bag, if you want to



There's nothing so frustrating as chasing an olive around a bottle with a fork trying to bring it to the surface. Next time retrieve olives or cherries from tall bottles with the scoop you use to make balls for fruit cocktails. You'll find the olive or cherry won't slide off or be a mass of disfiguring holes from spearing



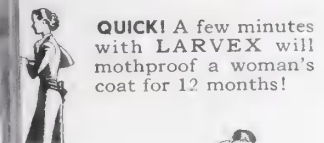
# Amazing Professional Mothproofing Method now available for home use



a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes for a whole year. Why? Moths will actually die before they will LARVEXED clothes, sofas or anything else.

This is the professional mothproofing method used in leading woolen mills, laundries and dry cleaners. And, LARVEX is inexpensive—79¢ per pint, \$1.19 per quart. Cleaning won't impair its long protection. Use LARVEX safely!

## LARVEX IS DIFFERENT



**QUICK!** A few minutes with LARVEX will mothproof a woman's coat for 12 months!

**API** Just one spraying will protect this \$89 up-dated chair for a



**SURE!** See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth-worms. Proof right before your eyes that moth worms will not eat Larvexed fabrics!

At all Drug and Dept. Stores Larvex, New Brunswick, N. J.

**ONE SPRAYING  
MOTHPROOFS FOR  
A WHOLE YEAR..**

# LARVEX

Registered Trade Mark

## HOW YOUNG FOLKS MANAGE

CONTINUED FROM PAGE 118

Pearl Harbor.) Then with typically youthful intelligence they took their building ideas to John Byers, the architect, because during their trial and error years they had learned the economy of engaging experts to do expert work. He gave them a house that is truly theirs, full of sensible details that the previous generation, following the herd, might have hesitated to include in their building.

FOR instance, they have a dining room that's part of the kitchen for the simple reason that it makes sense for servantless people to eat near the stove. This means that they have a decorative kitchen as well as a serviceable one. Theirs is paneled in pine and has a real old-time Colonial brick fireplace that works. They've always hated halls that look like dark tunnels through a house, so their bedroom hall has a great arched window to let in light and air. They have a tiny, cater-cornered entrance hall because they don't need a large one. And just the way they've treated this one little spot alone expresses the fresh unhackneyed decorating philosophy that makes the whole house so much the Nebletts' own and yet so typical of the individual, imaginative, and self-assured touch that comes to young people after the first hard struggle. All the tricks of bright color and brazen design are still here, but more seasoned now, worked out in finer, more lasting materials. You see that in the huge cabbage roses on the wallpaper. Effect is still important, but now quality is important, too. The little chair and the old walnut bureau are beautiful pieces, well worth the owning. The accessories, the ruby glass and crystal epergne, the hurricane globes, and the old shadow box, made into a mirror, are investments, things the Nebletts will want to own forever, yet they display them with the same flair as the newlyweds do their dime store pottery. Look at the other rooms and you'll see that light-hearted, unselfconscious decorating has become a habit with them. They couldn't have a stuffy house if they tried.

Every BOND you buy is a blow at the enemies who would destroy your home, your family, your future. Start saving for all the things you cannot buy today which will be plentiful when VICTORY is ours.



BEFORE YOU BUY  
SCREENS... *Call*

**A CHAMBERLIN MAN!**

*See this NEW*  
**COMBINATION**  
*SCREENS with STORM*  
*SASH*



**ANYONE CAN CHANGE  
IT IN 30 SECONDS—FROM  
INSIDE THE HOUSE—NO  
LADDERS OR CLIMBING**

No need to wait till the war is over to get this deluxe new window combination. It's ready NOW! Cleverly designed, expertly made, it brings you an entirely different type of window service . . . comfort . . . convenience. The unit itself consists of a sub-frame that stays up permanently plus lightweight interchangeable glass and screen panels (purchased together or separately, as you desire). Requires just a few seconds to change from storm sash to screen panels from inside the house! Exclusive Chamberlin design features provide exceptional ventilation and protection against rain.

*A SCREEN IN SUMMER*



*STORM SASH IN WINTER*

**FREE DEMONSTRATION IN YOUR HOME!  
3 YEARS TO PAY! 1st PAYMENT NOV. 1st\***

See the window; operate it yourself, right in your own living room. Call our nearest factory branch for free demonstration. No obligation. Let a Chamberlin Man show you how fuel savings will pay for its cost in just a few seasons. Free estimate any day or evening! Call today! \*For work done from May 1st to Nov. 1st.

# CHAMBERLIN

WEATHER STRIPS • ROCK WOOL INSULATION • CALKING  
STORM WINDOWS • SCREENS



Get in touch with Chamberlin.  
If not listed in your local  
phone book paste coupon on  
post-card and mail today.

Chamberlin Metal Weather Strip Co.  
1291 LaBrosse, Detroit 26, Mich.

Have an estimator call ☐ Send free Home Comfort Booklet ☐  
I am a Home Owner ☐ Architect ☐ Building Owner ☐

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_





**Yes!**

The FUTURE of  
FINE PERIOD  
REPRODUCTIONS  
IS ASSURED!



Our recently completed National Survey proves that FINE Reproductions will be more desirable than ever for post-war homes. As Exclusive makers of

*Williamsburg Restoration*  
FURNITURE REPRODUCTIONS

we plan to resume manufacture of these famous Craft designs as soon as conditions permit.

**KITTINGER**

Send 50c for the Approved Catalog of these Distinguished Reproductions.  
Address Kittinger Company, Buffalo 7, New York.

DRAWING BY  
DILYS WALL

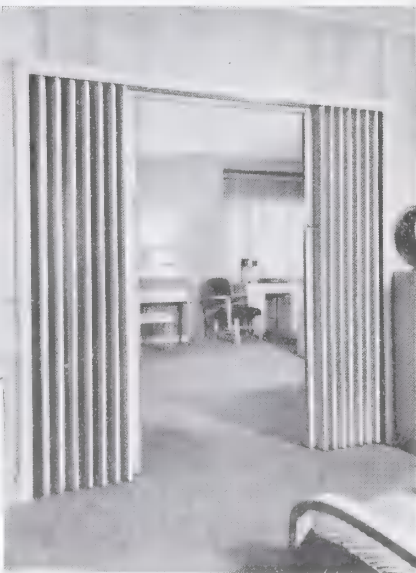


## IT'S VERY TOO BAD

**This is about Lydia, a lady who never really grew up. You'll recognize her because she's one of millions who pull the wool over their own eyes**

By Jean Tigar

**CREATE ROOMS**  
*when you need them*  
—with the “wall  
that moves”



ONE day you may need one large room, the next, two smaller rooms! The problem is solved easily with attractive Modernfold Doors—the “walls that move.” Closed, Modernfold provides small room privacy. Folded back to the walls, it makes the entire area available. Flexibility of rooms is assured.

And Modernfold Doors save space, too—as it is not necessary to make

allowance for the area usually required for the swing of doors. Accordion-like in their opening and closing, they have a precision-built, steel skeleton which acts as a firm foundation for the beautiful fabric coverings. Harmony with any general color scheme is assured. Make sure *room flexibility* is a part of your home in 194X... with Modernfold, the “wall that moves.”



**NEW CASTLE PRODUCTS**

1615 I Street, New Castle, Indiana

Modernfold Doors, 424 Madison Ave., N. Y. C. • Export Dept.: Utility Bldg., Fort Wayne 2, Ind.

LYDIA was walking home from a meeting of her sewing group. The girls got together every week in a different house, and ordinarily Lydia looked forward to Tuesdays as a break in the routine. Somehow today, though, the whole thing had bored her. The idle chatter hadn't seemed as interesting as it usually did. Talking about their respective children was well and good. Because Lydia had two girls who were worth boasting about. It was the decorating that had got her down, she guessed. Somebody was making curtains for here, and someone else was doing needle-point for there, and a third was fashioning a lamp shade for Lord knows where.

Then there was Stephanie's house. It always looked nice. But today it had struck Lydia as downright beautiful. She didn't know what there was about the place but it seemed so cozy and complete. And on Mitch's salary, too. Lyd wondered how Stephanie did it. Mitch didn't make nearly as much as Lydia's Lon did; yet Stef had fresh flowers around and managed to keep things right up to date with never a shabby chair or a worn-out piece anywhere. If that big bonus Lon was always talking about would only materialize!

Then she'd go to town and do the whole shebang from scratch. There was a yearly bonus all right. But it was never enough to do more than a week-end at A head. And the last time they it had proved disappointing. lobby had been redecorated. Dorothy Draper, and it kept reminding Lydia it was not just home. Next time they'd have to a different inn. The Gideon man. It was very swank. And expensive she'd heard. She'd broach the subject to Lon some day. If he couldn't swing it, she'd offer to throw in that thirty-seven dollars she'd got for the children's nursery furniture and those rug in the attic.

It was growing late and better hurry if she wanted to get to the market. She glanced at her watch, then remembered it was broken. She was wearing it for show. That was the trouble with those fancy lapel things. You wore them because they were fashionable and added a lot to a suit. But they tarnished or went out of fashion before you could say twenty-nine dollars and fifty cents.

She reached the market and looked around for Harry, her regular butcher. He had promised to bring her some special

(Continued on page 133)





## *Invitation to restful sleep*

By gentle cradling of your  
body, the Sealy Tuftless helps  
soothe over-tense nerves . . .  
courts relaxation of taut,  
tired muscles . . . invites  
restful, revitalizing sleep.

SEALY, INC. 666 LAKE SHORE DRIVE, CHICAGO 11

# *Sealy*

**\$39<sup>50</sup>**

*Slightly Higher in the  
Pacific Northwest  
Box Spring to Match*

**"Air Woven"  
TUFTLESS  
MATTRESS**



*Buy  
Another  
War Bond  
Today*

*leeping on a Sealy is like sleeping on a cloud*





Next time you  
make an Old-Fashioned,  
try rum instead of whiskey.  
You're in for a  
great surprise!





## IT'S VERY TOO BAD

CONTINUED FROM PAGE 130

save her a nice steak. She was in luck because he'd had time to trim it and fix it so it was ready and waiting. The mushrooms were grand and made Lydia's mouth water when she thought of how dressed up her dinner would be. She passed the florist on her way to the bakery. She'd try to stop by later and pick up a nice ivy if there were any. Although what good one plant would do their weary nest, she was sure she didn't know. By the time she had bought marble cake and ice cream for dessert, she had only a nickel left. Anyway she was pretty well loaded down and a pot of dirt would be only excess baggage. Stef had hinted to her once that Mr. Low, the florist, sold his week-end window displays awfully cheap on Mondays. But you had to get there early and Lydia didn't feel it was worth the effort. Besides, bargains usually looked like just what you said and no more. Let the stock market break right for them, though, and she'd have a standing order for a bouquet a week. Those are Lon was holding for a profit. She had a stubborn way of not decreasing in value. They were good as gold, he'd assured her. But was the gilt-edged stand-bys that went up last.

WHAT she could do with a lump sum! Call the upholsterer in first and say, "Just show me your samples and take it all away." She had bought Courtney Blair an awful lot for squandering money on slipper material for her threadbare park. It was almost like putting a new gown over a messy slip. But she had to admit Court's living room looked awfully smart when she finished sewing. Maybe that's what she ought to do. And what could she use for money? Money

reminded her. She wondered if Lon would remember to stop and pay for the seats she had ordered weeks back for that musical comedy. She should have phoned him at noon. She began to feel a bit more cheerful at the prospect of seeing a show. That was what she needed—a change. Even a little one would help. Of course, the tickets were quite an item when you considered it was just an evening's fun. But you only live once.

ARRIVING at her corner, she frowned because the house was dark. Where could the girls be? Then it came to her. They were attending Scouts and going to Nona Mason's house for dinner later. She hoped they had on their lilac sweaters. She tried to recall what they were wearing at lunch but their outfits escaped her. Those pullovers were treasures and always held their shape. That was the nice thing about buying the best in the first place. Seven-fifty was a lot of money. Especially when you considered most kids wore knitted things that couldn't have cost more than three. But it wasn't as though the stuff was wasted when they outgrew it. Someone in Lon's family was always able to put it to use. It was comfortable having a large number of in-laws. You didn't have to feel extravagant about a single thing.

She hung up her hat and coat and was glad the house was dark. She wouldn't have to see the living room. Heaven knew the kitchen was bad enough. But if you kept busy you didn't need to see the cracks in the ceiling and the shabby spots in the linoleum. That would be another job she'd do if she ever had the cash. Get new linoleum. The kind you designed

(Continued on page 135)

## The Charm of Old Virginia



BEAUTIFULLY MADE from solid Honduras mahogany, the Washington console is functional as well as decorative, for it can be readily opened for card-games... The Fredericksburg lady's chair reflects the stately charm of the old Virginian manor from whence it came.

Anderley Brothers, Inc., Grand Rapids, Mich.



## Surprise Cinderella Rooms\*

Beautiful — dramatic — space-saving! For a lifetime of pleasure.

\*Reg. U.S. Pat. Off.

Write for the new book in full color, "Your Cinderella\* Rooms." Enclose 15¢ for mailing.

TOMLINSON of HIGH POINT  
385 Madison Avenue, New York 17

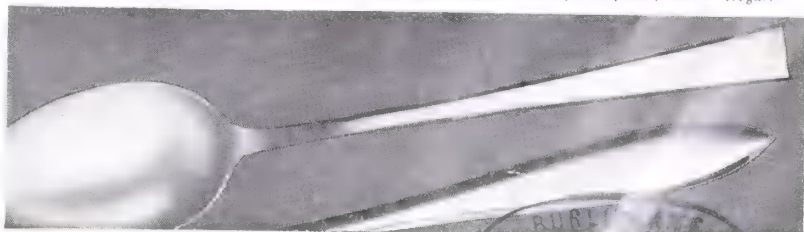


## Breakfast with Golden-hued Dirilyte

Sunny beginning to a post-war day — a breakfast table set with wine-red cloth, blue Spode, and brilliant, golden-hued Dirilyte flatware and coffee service! Dirilyte makes possible so many exciting new color schemes. It looks like fine gold, but is harder than gold or silver — very scratch-resistant, very durable. And, though it costs no more than good plate, it is *solid*. It's so lovely that it enhances every meal from informal breakfast to the most formal dinner. Send for booklet and learn more about it, in readiness for postwar purchasing.

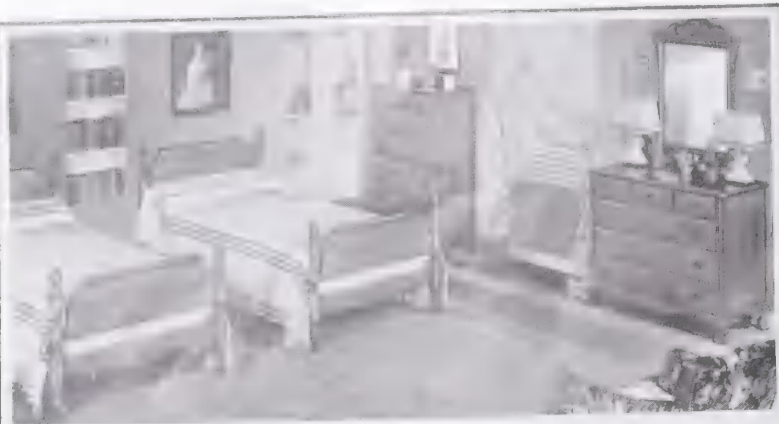
AMERICAN ART ALLOYS INC., KOKOMO, IND.

Two flatware patterns, top: Empress; below: Regal.



PUBLIC LIBRARY





No style in home decorating offers more opportunity for individual expression than Colonial. A well styled Colonial Solid Maple bedroom suite, selected draperies, rugs, wallpaper and accessories, form a pleasing, stylish and comfortable room. Ask your store for KLING Colonial Solid Maple bedroom furniture. Normally there are many styles and several price ranges to choose from.

*More than 1800 stores display  
KLING bedroom furniture*

**KLING FACTORIES • MAYVILLE, N. Y.**  
"STYLING A BEDROOM"—A Booklet you will enjoy. Sent postpaid for ten cents. Address Department "B.M.", Kling Factories, Mayville, N. Y.



**KLING**

**UNIVERSAL**

**GENÈVE**  
ESTABLISHED 1894

A new and practical model for men. 17 jewels, steel case, 14 karat gold jewel and ends, \$100 (Federal tax included) at select jewelry stores. Universal Geneva Watch Co., 630 Fifth Ave., New York • Genève, Switzerland.

Copyright 1955, Universal Geneva Watch Co., N. Y.



Before the war, this flagged corner of Walter Sherriff's garden in Winnetka, Ill., was wreathed with flowers. Now it's a tomato factory, primarily, as witness the string-net trellises in the sun toward the back, with peas, beans, lettuce, and celeriac doing well as healthy extras

**All you need to  
GROW VEGETABLES  
is sun and a little soil**

**If you work at it, and use a little ingenuity,  
you can tuck them against walls and fences, in  
corners, along driveways, even under big trees**

MAYNARD PARVER



Mr. Sherriff, a veteran gardener with "know-how," shows in these pictures how to make the most of difficult conditions. Here are cucumbers on fishnet, with beans, carrots, greens along drive



## ORIENTAL RUG REPAIRING

... by highly skilled  
Native hand weavers

Send your Orientals, Tap-  
estries and Aubussons to  
us with complete confi-  
dence. For ours is the larg-  
est repairing department  
in the world, backed by a  
54-year reputation for de-  
pendable service to clients  
all over the country. The  
exceptional quality of our  
work, our ability to repair,  
reweave and match colors  
perfectly, afford facilities  
not obtainable elsewhere.  
Rugs fully insured in trans-  
it and in our possession.  
Estimates gladly furnished.

### FREE Booklet

**Nahigian Brothers, Inc.**

Direct Importers for 54 Years

Dept. 5-H, 169 N. Wabash Ave.  
Chicago 1, Ill.

## IT'S VERY TOO BAD

CONTINUED FROM PAGE 133

yourself. Maybe that coffee substi-  
tute contest she had written an en-  
try for was over now. Wouldn't it  
be wonderful if she took first prize?  
She wondered if first prize would  
cover it all. Stephanie could prob-  
ably do her entire house on it and  
have plenty left for a new rig be-  
sides. None of those half baked  
mark-downs for Lydia, though. She  
liked to feel it was done right. And  
there was only one right way. Go  
to the finest shop in town and put  
yourself in the hands of a sales-  
person you could trust. Then you  
were sure.

**W**IPING the steak, Lydia found  
she had bought too much for  
just two of them. It really didn't  
matter. Because what was left she  
could use for cold steak sand-  
wiches for lunch. She certainly  
didn't need the magazines to tell  
her not to waste. She was the most  
careful manager and never threw  
away a thing. There was too much  
ice cream and too much cake too.  
It was good it was Lon's favorite  
dessert. Now he could gorge to his  
heart's content.

She got out the toaster for crou-  
tons for the soup. It turned out to  
be one of the toaster's temperamen-  
tal nights. She could never figure  
out if it was the wire or the toaster  
that was faulty. Some day when  
she had the car she'd remember to  
drag them both down to be fixed.  
Along with the vacuum and the  
iron and fifty-seven other things.  
She guessed the appliances in their  
house were getting like everything  
else. Awfully tired. Tonight might  
be a good time to have a show-  
down with Lon about it all. Every-  
body else seemed to have the  
money for household things. What  
was the matter with her husband?  
(Some men were the limit. The in-  
sides of the sofa could be outside,  
and the outside missing entirely,  
but they'd never suggest that any-  
thing be done.) As long as the  
children weren't home, she felt  
quite safe. Because such discus-  
sions usually wound up in an argu-  
ment. But she didn't care. She  
would make him see the way she  
felt about these things, once and  
for all.

She lit the broiler and looked at  
the clock. Lon had said he might  
be late and he hated his meat too  
well done. Well, let him eat it  
burned then. It would serve him  
right. It would serve any man right  
who couldn't provide his hard-  
working wife with the attractive  
home that she deserved!

## Thibaut Wallpapers

Delightful new creations from  
the Thibaut Studios...with the  
distinctive beauty and superior  
quality that have made Thibaut  
Wallpapers preferred since 1886.  
At your local dealers—or, if not  
available, write Thibaut, 269  
Madison Avenue, New York.

For limited-budget decorating: we also offer  
a fine selection of inexpensive wallpapers.

BOSTON • BUFFALO • BROOKLYN • NEWARK



*"Madam, your country house is ready"*

Come to Saratoga Spa this emerald spring for all the delights  
and comforts of a country house at best—The Gideon. You'll  
vow the staff can read your mind for orders. You'll wonder  
how Gideon cooks, in best American tradition, nurse the dis-  
tinctive flavor of every dish to its true essence... so that pure  
enjoyment wins through in any chosen diet. And the surround-  
ing Spa will answer your need for action... or your prayer for  
blissful rest. Ride, walk, golf. Take curative mineral baths and  
massages to uncoil the tension of the winter season. Through  
trains from New York. No car is needed here. Early reserva-  
tions are advisable. Privately operated. E. C. Sweeny, Lessee.

THE  
**GIDEON PUTNAM**  
AT SARATOGA SPA  
SARATOGA SPRINGS, NEW YORK

The Spa is Owned and its Health Services Operated by The State of New York

Extra special dinner  
wines are Widmer's  
famed Neapolitan  
Brand Sauternes,  
Rhine Wine, Claret  
or Burgundy. The  
extra quality is worth  
far more than the  
slight premium asked  
for these fine vinages  
first introduced  
over 30 years ago.

**WIDMER'S  
SAUTERNES**

**NEW YORK STATE  
WIDMER'S WINES  
and Vermouths**  
Vintners of Fine Wines Since 1888  
WIDMER'S WINE CELLARS, Inc., NAPLES, N.Y.



# Spode THE FINE ENGLISH DINNERWARE

Spode Starter Sets

\$17<sup>35</sup> UP

Service for 4 people

U. S. WAR BONDS

\$18<sup>75</sup> UP

Service for 135,000,000 people

We urge you to buy War Bonds to the limit before considering the purchase of Spode—the Fine English Dinnerware. Write for Booklet 42.

Sole Agents and Wholesale Distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N.Y.

BRITISH CRAFTSMANSHIP AT ITS BEST

Distilled and bottled by

JOSE ARECHABALA · S · A ·  
CARDENAS · CUBA



SOLE AGENTS  
FOR U · S · A ·

CONTINENTAL IMPORT CO., INC. · NEW YORK · N · Y ·



THE MAN  
BEHIND THE HOE

## Thin the rows for a FATTER HARVEST

**Vegetable roots need room to develop,  
yet garden space must not be wasted.  
Here's help in striking a balance**

By David W. Bailey

**WE** PLANT most of our spring vegetables in April. We begin to eat many of them in June. During May we weed all of them and—what is every bit as important—thin them.

Thinning is the logical answer to a demand for vegetative *Lebensraum*. At least, it is logical to the extent that we make it so. For our methods of thinning should vary according to the species and variety of vegetable we thin, according to whether we wish to accelerate or retard the day of harvest, according to the part of the plant which we plan to eat, and according to many other factors such as weather, soil conditions, spray requirements, time of year.

Obviously squashes and corn require more room between plants than, say, onions and radishes. But just how much more depends upon the variety of squash or corn we have planted. The new midget sorts of sweet corn ask for no more than two feet between rows; eight to twelve inches in the rows. Bantam varieties in the home garden do very well in hills 30 inches apart each way. Standard open pollinated varieties like Country Gentleman or Stowell's Evergreen must have three feet between hills or rows. Field corn will make a solid mass of foliage when spaced at three and one-half feet.

As for squashes, the difference between bush kinds like Early prolific or Yankee Hybrid and running kinds, Hubbard or Delicious or Butternut, is even more striking. The former will make a compact mound of foliage four to five feet across; the latter often send out runners ten to twenty-five feet long. If your garden is a small one and you insist upon planting squashes, make certain



that they go in along the edge of the garden and are trained out into the surrounding field or large space. They will smother a weaker plant with which their runners come in contact.

Early thinning hastens maturity if your last planting of beets or winter use gets into the ground trifle tardily, thin energetically; the roots will size up quicker. If the soil will bear heavier crops, more closely planted, than will poor soil. During a dry spell, on the other hand, it is well to thin drastically.

The planting interval for so many leafy plants like bush beans is largely regulated nowadays by the need for thorough and repeated

(Continued on page 147)

*Your Cinderella Rooms \**  
**Irresistible Ideas for a Lovely Home**

Write for this beautiful book in full color—enclose 15¢ for mailing.

\* Reg. U. S. Pat. Off.

FURNITURE by TOMLINSON · 385 Madison Ave., New York 17



# Plan now for UNCONDITIONAL SURRENDER!



The last defeated flutter of the Axis banners will bring closer the moment to start your new life, your new home! Will you be ready? The ideal way to get set for happy, efficient housekeeping is to start *now* with the "U" Plan for "V" Day. It enables you to decide today on the Universal appliances and housewares you'll want, and helps you save for them in a concrete, down-to-earth way. Here's how it works: . . . (1) Check on this page the Universal housewares you will need . . . (2) Add up the estimated values you decide upon . . . (3) Put that sum into War Bonds . . . (4) Take the check list to your local dealer today and ask him to put you on his priority list.

You make no down payment, you're under no obligation! But you do put yourself in line among the lucky "firsts" to get Universal products after Victory! Send for the "U" Plan for "V" Day Booklet which gives added details —write to Dept. HB



LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

## CHECK UNIVERSAL APPLIANCES AND HOUSEWARES HERE!

UNIVERSAL APPLIANCES AND HOUSEWARES	1941 PRICE RANGE (APPROXIMATE)	ESTIMATED COST
Electric Ranges . . . . .	\$94.95—279.95	\$ . . . . .
Water Heaters . . . . .	74.00—123.00	. . . . .
Washers . . . . .	54.95—134.95	. . . . .
Ironers . . . . .	34.95—104.95	. . . . .
Bag Type Vacuum Cleaners . . . . .	29.95— 59.95	. . . . .
Tank Type Vacuum Cleaners . . . . .	59.95— 69.95	. . . . .
Hand Vacuum Cleaners . . . . .	14.45— 19.95	. . . . .
Landers "Open Top" Carpet Sweepers . . . . .	3.95— 7.95	. . . . .
Irons . . . . .	3.95— 9.95	. . . . .
Toasters . . . . .	3.95— 14.95	. . . . .
Percolators . . . . .	6.95— 14.95	. . . . .
Mixers . . . . .	24.95— 27.95	. . . . .
Waffle Irons . . . . .	6.95— 10.95	. . . . .
Sandwich Grills . . . . .	7.95— 12.50	. . . . .
Heating Pads . . . . .	3.95— 8.95	. . . . .
Hot Plates . . . . .	3.95— 10.95	. . . . .
Portable Heaters . . . . .	6.95— 10.95	. . . . .
Ovens . . . . .	27.95— 44.95	. . . . .
Kitchen Cutlery . . . . .	.10— 3.50 <sup>per set</sup>	. . . . .
Carving Sets . . . . .	2.95— 14.95 <sup>per set</sup>	. . . . .
Table Knives and Forks . . . . .	3.95— 19.95 <sup>per set</sup>	. . . . .
Food and Meat Choppers . . . . .	1.95— 3.25	. . . . .
Vacuum Bottles . . . . .	1.15— 4.00	. . . . .
Picnic Sets . . . . .	4.50— 9.95	. . . . .
Pitcher Sets . . . . .	6.95— 15.95	. . . . .
Lunch Kits . . . . .	1.95— 2.95	. . . . .
Household Scales . . . . .	1.75— 4.95	. . . . .
Pressure Cookers . . . . .	. . . . .	. . . . .
Fruit Juicers . . . . .	3.25— 5.95	. . . . .
Stove Percolators . . . . .	2.95— 6.95	. . . . .

TOTAL \$ . . . . .

## BUY MORE WAR BONDS!

Check here the Universal appliances you've dreamed of owning. Put their estimated value into War Bonds—then after Victory, you **stop** dreaming and **start** owning!

# UNIVERSAL





*Psst! Here's the truth about Brides and Blankets!*

## What's a smart gift for a wartime bride?

These days she'd prefer something practical. Give her a fine Chatham Blanket that will last for years and years. You can buy woolly, warm Chathams in four cheerful colors: Rose, Blue, Green, Cedar. Your choice of Chatham's Sutton, Marley, Woolwich, Lamsdown—all fluffy, deep-napped beauties—priced from about \$6 to \$16.



## How can I keep my blankets pretty and fresh?



Wash and store them *now!* Use mild soap chips in lukewarm water. Swish—don't rub. If you use a washing machine, wash each blanket separately, not over 3 minutes. Rinse 3 times. Gently squeeze out water, then, without using clothespins, hang over line in shade and let drip, shaking often. When blankets are dry, fluff up nap with a soft brush; press binding with warm iron. Cover blankets with moth flakes, wrap and re-wrap in heavy paper, and store in a closed place.

## Is now a good time to buy blankets?

Wheedle more wear out of old blankets if you can, and buy War Bonds instead. But if you *really* need new blankets, stretch your dollars with Chatham. Look for Chatham's famous Informative Label, which gives you all the facts about construction, size, weight, durability, colorfastness, shrinkage. Choose the Chatham that suits your purse and purpose—and remember, any Chatham is your best buy at its price.



**Chatham Blankets**

THE AMERICAN STANDARD FOR BEDTIME COMFORT  
Chatham Mfg. Co., Inc., N.Y.C.

## DON'T STOP ENTERTAINING JUST BECAUSE HE'S AWAY

CONTINUED FROM PAGE 72

out for dinner Saturday night, so we won't be fed up with kitchen patrol, and then be as unruffled as Godey ladies on Sunday.

"Well, we're going to have red meat. Don't get excited. And I have no intention of black-marketing. Our meat is of the low-point variety—a smoked beef tongue. A four-pounder will be plenty for eight. And I have a wonderful way of cooking it that will make all the husbands wish their wives knew how, and all the wives will ask for the recipe. I think tongue without sauce is like a birthday without ice cream and cake, so there'll be a mustard sauce especially aimed to please the masculine taste.

"But I'm getting ahead of myself. This is the stop-em-dead menu that two working wives can manage.

May Wine Bowl  
Cream of Mushroom Soup  
Sliced Tongue Spinach Viennese  
Sherried Sweet Potatoes  
Mustard Sauce Spring Salad  
Soy Baking Powder Biscuits  
Lime Sherbert  
Coffee

"No, it won't be any problem to serve. The sweet potato halves, spinach, and tongue can all go on a large platter—that beautiful round silver one of yours that you thought you'd never polish again for the duration. I'm depending on your artistic talents to make a pretty picture: the mound of emerald green spinach in the center, surrounded by yellow sweet potato halves, and dark red slices of tongue fluting the edge. As a matter of fact, the table setting department is all yours, because you have such a knack of glamorizing a table that even simple food takes on importance. Our food is going to be on the simple side, but it needn't look that way! Here are the recipes so you can look them over. Is that a nod of assent I see? Good! Let's start writing our shopping order."

### May Wine Bowl

2 bottles California Hook, Chablis, or Rhine Wine	2 tablespoons simple syrup (more if desired)
1 bottle seltzer or sparkling water	1 small bunch of mint
1 bottle any California sparkling or carbonated white wine, or Champagne	½ dozen crushed whole cloves or 1 small bunch Woodruff, if available
	Strawberries, orange slices, fresh pineapple

Place small bunch of crushed mint and a half dozen whole cloves

(or the Woodruff) in bottom of chilled punch bowl. Add the still white wine and two tablespoons of simple syrup. Then add several fresh whole strawberries, slices of fresh pineapple, and orange if desired. Add Champagne, sparkling water and serve very cold with a few blossoms of wood violet, anemone, or other spring flower floated on the surface. Serves 15.

### Cream of Mushroom Soup

½ lb. fresh mushrooms (or 6-oz. can of broiled mushrooms)	4 tablespoons flour
1 cup chicken fat	1 teaspoon salt
1 tablespoon onion, finely chopped	Pepper
	6 cups milk

Peel and finely chop mushroom caps and stems. Melt chicken fat (or margarine or butter—but chicken fat makes for a more interesting flavor) in large cast iron skillet (with cover). Sauté onion and mushrooms in fat about 5 minutes, or until lightly browned. Add flour, mixing only a little in at a time. When thoroughly blended, remove from heat. Gradually stir in milk. Season with salt and pepper and a few sprinklings of special soup herb mixture (if you have it). Return to fire and stir until mixture thickens. Cover skillet and allow to simmer slowly about an hour. (Soups and stews are better if made the day ahead and allowed to stand. The "standing" seasons the soup or stew, giving all the flavors a chance to blend into subtly flavored whole.) Dash some paprika on soup when serving and a sprig of parsley. Yield: 8 cups.

### Boiled Tongue

For 8 people a smoked beef tongue weighing about 4 pounds will be fine. Cook in large covered kettle. Cover tongue with cold water to which you have added half a dozen cloves, 2 bay leaves, ¼ cup tarragon vinegar, 2 stalks celery. Bring to a boil. Lower flame and allow to simmer about 3 hours or until tender. When cool enough to handle, slip skin off.

### Hot Mustard Sauce

2 egg yolks	½ cup prepared mustard
1 teaspoon flour	½ cup vinegar, heated
½ cup granulated sugar	½ cup margarine

Beat egg yolks, add dry ingredients and prepared mustard. Mix well. Slowly pour hot vinegar into this mixture, and cook until

(Continued on page 146)





Duotone by **POWERS** for Schenley Distillers Corp. (SCHENLEY RESERVE)

## DISTINCTIVE COLOR

PROCESS PLATES  
HALF-TONES  
LINE PLATES

**A** POWERS' direct color reproduction holds everything the camera sees.  
For in POWERS' studio there is skill *behind* the camera—skill to transform a mere photograph into a picture that has all the detail and reality of the original—an illustration that has *life* and *sparkle*. This is what has given POWERS' reproductions their high reputation among advertisers and agencies. If it would interest you to see the unusual equipment which makes it possible for us to produce fine plates more quickly and at lower cost to you, we will welcome the opportunity to show you through our plant. Call Pennsylvania 6-0600.

**POWERS PHOTO ENGRAVING COMPANY**

REPRODUCTION DIVISION

100 HUNDRED FIVE WEST THIRTY-NINTH STREET • NEW YORK CITY



*V-Mail from Home*

Write often . . . be sure

that your letters make good reading, even in a

foxhole . . . and send them by V-Mail for quick, safe

delivery. Regular mail channels are obviously inadequate

to serve the 5,000,000 men who, authorities estimate,

will be overseas in 1944. But V-Mail can do the job! V-Mail

is swift and sure and the only kind of mail that's certain

to be delivered promptly! Write often . . . use V-Mail always!



*Setting by Davison's, Atlanta*

This spring you will find Cabin Crafts Needle tufted Bedspreads and Rugs at fine stores throughout the nation, their quality of workmanship and materials still unchanged despite the fact that, for more than two years, Cabin Crafts has been engaged wholeheartedly in production for war. Every Needle tufted article is a wise choice for you because it will stay fresh and lovely with simple care, and give long, handsome service.

*Cabin Crafts*

D A L T O N , G E O R G I A



# CONFESSIONS

of a

## BRIDGE EXPERT

**Do the experts peek, deliberately mislead their opponents, or signal with flags? A bridge player who knows about experts because he's one himself says that tournaments are won by skill, not craft**

By Richard L. Frey

THE colored boy at my bridge club confided one day that he was one of the best bridge players in all Harlem. "Me and my partner," he said, "beats them all. We got the swellest set of signals!" And he didn't mean conventions, he meant signals. They were highly unconventional. Then, looking at some of my trophies on the mantel, he got to the point. "I sure wish you'd teach me *your* system. Or," he faltered as he saw my expression of dismay, "does you play honest?"

In his game, he assured me, a set of signals was part of the skill. Everybody used them, and the partners with the best set were the best bidders. Since I had won a few trophies he naturally assumed that I must have a pretty good set of signals. And, in talking to players who have never seen tournament stars in action, I discovered that he was not alone in his idea.

There is a difference between expert club bridge and the usual "social" game, but if there is any different standard of honesty then in my opinion it is the club game which has the higher standard.

Experts do, and condone in others, things which might be frowned upon in home circles. But they don't use private signals. They don't need them. They don't employ slow passes to tell partners what they have. The "big shots" couldn't get away with such tactics because

they are expected to think fast and come up with the right answer. They don't fumble or hesitate when they have only a singleton or several unimportant cards in the suit, but they don't mind if the opponents use this shoddy bit of deceit. If a strange opponent fools them once, this bit of information is filed away. Thereafter, any time that player fumbles they know *his* partner has the important card.

Experts insist on the letter of the law. They enforce penalties that are often waived in social games. Sometimes these penalties are collected for infringements which have done them no actual damage. But this isn't sharp practice; it's a way of avoiding unpleasantness which frequently crops up in games where some rules are politely ignored.

A player drops a card. Everyone sees it, but no penalty is called. Later in the bidding or play the offender's partner makes use of his knowledge. If this doesn't lead to harsh words at least it causes hurt feelings. But, if the penalty has been assessed and paid, the offender's partner could take full advantage of his knowledge and do so in good conscience and without recrimination. The experienced player knows that the best way to keep the game pleasant and clear is to enforce the laws.

Experts, by and large, do not peek. But that is not to say that the





A  
NOBLE SCOTCH

*"Gentle as a Lamb"*

**OLD ANGUS BRAND**

PRODUCT OF SCOTLAND  
**OLD ANGUS BRAND**  
Liqueur  
BLENDED SCOTCH WHISKY  
100% SCOTCH WHISKY  
45 QUART  
BLENDED AND BOTTLED BY  
Train & McInnes Ltd.  
DISTILLERS, GLASGOW, SCOTLAND  
ESTABLISHED 1845  
SOLE DISTRIBUTORS FOR U.S.A.  
NATIONAL DISTILLERS PRODUCTS CORP. NEW YORK

Brand Blended Scotch Whisky, 86 Proof  
Distillers Products Corporation, New York

will not take advantage of the evidence of their eyes. Most of them feel that a player who cannot hold his cards so they are not visible to the opponents has no place in a tournament. His opponents, unless they are myopic as well as quixotic, proceed on the theory that everyone else is being treated to the same bird's-eye view. I remember an argument between partners over the bidding of a tournament deal.

"Since when," asked North, "do you rebid four card suits instead of raising me?"

"Well," explained South when he had dragged his partner away from the table, "I thought it might be better if I played that hand because my left-hand opponent showed me the king of spades and the queen of hearts."

"That's a new one," roared North. "Do you think I'm blind?"

**S**HOCKING? I don't think so. It is a player's duty to protect his hand. He is no better off in a social game where his opponents politely tell him, "Hold up your cards." The warning itself is evidence that somebody has seen something; it is, in effect, an advance apology for the use of the information gleaned.

Frequently their very skill may be mistaken for evidence that the stars deliberately peek. Some years ago I was privately warned to beware of So-and-so. "He peeks," said my informant. I kept a careful watch and never saw his eyes stray toward his opponents' cards. He was a fine player (later he became an outstanding tournament winner). He played almost as if he had seen all the cards because he was capable of analyzing distribution. His unskilled opponents couldn't do this themselves and didn't see how it was possible for anyone else to. Therefore, they assumed he must be peeking.

Am I painting the experts as a bunch of plaster saints? They aren't. There is nothing that goes on at the table of which they will not be quick to take advantage. Some of them occasionally do things which are not endorsed by that portion of the laws which deals with ethics—in which, by the way, no penalties are provided. Watching the place in your hand from which you play a card, for example.

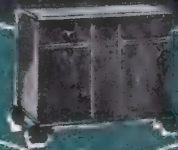
But the roaming eye has been known to boomerang. At long range, it is easy to confuse the queen of spades with the queen of clubs—particularly if an opponent is careful to put it among his clubs before he permits a peek. And there is no guarantee that an op-

(Continued on page 143)

# Freed-Eisemann

ONE OF THE WORLD'S GREAT RADIO-PHONOGRAPHS

*Today*  
PLAYING ITS PART IN  
THE MIGHTY SYMPHONY  
OF AMERICAN  
WAR PRODUCTION



*Tomorrow*, when our part in the mighty symphony of American war production is completed, Freed-Eisemann will turn to the arts of peace and once again produce the finest in radio-phonographs.

The post-war Freed-Eisemann will be worthy of its magnificent pre-war predecessors whose superb qualities are recognized today in thousands of fine homes where great music and distinguished furniture are appreciated and loved.

If, in the radio you plan to buy after the war, you desire the full, pure exquisite tone of FM broadcasting at its finest, plus the best in standard radio and record reproduction, in cabinets designed to enrich and harmonize with authentic period decorative themes, you will want to own a Freed-Eisemann.

Freed Radio Corporation, New York, N. Y.

*"For Extraordinary Performance"*

REMEMBER THE NAME FREED-EISEMANN  
WHEN YOU BUY YOUR POST-WAR  
RADIO-PHONOGRAPH WITH FM



When buying Cordials, ask for  
de Kuyper, a name that is  
two-and-a-half centuries old!



# de Kuyper

PRONOUNCED: DE-KIPE-R

## CORDIALS

♥ These liqueurs have a family history dating back to 1695—yet today, you can get them by simply saying “deKuyper” to your dealer. For the treasured secrets of making them came to America ten years ago; and since then they have been made here *identically* as in Holland for generations. From twelve delicious flavors, select those you prefer and enjoy as fine an after-dinner liqueur as it is possible to buy. Did you know, too, that excellent cocktails and long drinks can be made with deKuyper Cordials?\*

WHEN YOU THINK OF CORDIALS  
THINK OF *de Kuyper*



\*Send for  
free  
recipe  
booklet

DE KUYPER APRICOT LIQUEUR, 74 E. 100th St. • NATIONAL DISTILLERS PRODUCTS CORP.,  
DEPARTMENT BD-4, POST OFFICE BOX 18, WALL STREET STATION, NEW YORK CITY



The dining room of Bert Lahr, decorated by Paul Grannard, shows how tremendously effective the use of fabric cut-outs can be. The hand-blocked chintz hangings are patterned in medallion floral designs, and these are cut out, quilted, and appliquéd on valance and on brown linen chair seats.

## Use a fabric that will also APPLIQUÉ

**Be a canny shopper when you're on the prowl for fabric. Select one whose design can be cut out and used as an important accent, too**

MUCH has been said about fabric. The importance of color, design, and texture is obvious. But less obvious is the use which its pattern can be put. So if you're wise, you'll choose material that has a motif that is striking enough to be cut out and used as a decorative accent. You'll appliquéd these on bedspreads, valances, chairs, vanity skirts, or make a picture of the

MAYNARD PARKER



The window seat in the dining room bay shows the appliquéd repeated again on the valance. The window seat is fitted with a small table for two. Wallpaper comes from Jones and Erwin



# Inimitable NEAT 'N' TIDY APRONS



The delight of all who wish something just a little bit different. Fashioned of crisp gingham check with fluffy ruffling of white adorning the bodice and pockets.

About \$4

AT GOOD STORES EVERYWHERE

**L. NACHMAN & SONS**

MARKET ST., PHILA. 7, PA. • 1350 BROADWAY, N. Y.

# CHELSEA

STANDARD OF ACCURACY

SINCE 1886

Chelsea "Carver"  
I be available soon  
er this War is won



er since Pearl  
rbor, we've been  
king these same  
cks and barom-  
ers but with  
ferent cases—  
r cases. When,  
ce again, we  
ke them for you,  
shall not have  
t our skill as  
clock-makers.  
e shall have  
ed to it.

Let's All BACK  
THE ATTACK!  
Buy War Bonds



**CHELSEA CLOCK COMPANY**

Everett Ave., Chelsea 50, Mass.

## CONFESSIONS OF A BRIDGE EXPERT

CONTINUED FROM PAGE 141

ponent has another club merely because the last one he played was the second card from the end of his hand.

There have been a few resounding cases of experts caught cheating. In these cases the other experts were responsible for catching the crooks. They are the most implacable enemies of dishonesty, not necessarily because they love honor more but because cheating makes their own advantage in skill less.

**C**OLLEGE and professional football probably furnish the best analogy with the expert and the amateur bridge game. The college try, the die-for-dear-old-Siwash spirit, the hero who runs for a grand slam in the last minute of play (usually being thrown for a 1400 point loss in the process) versus machine-like precision, grim team-work, and prodigious will-to-win—the money, the marbles, or the victory certificates which, in these war days, have replaced the silver trophies.

## The fault of HOUSE BEAUTIFUL

Having viewed the factual scenes  
In copies of your magazines  
Of "Before" and "After"  
I added to my pile of cash  
And bought a house with quaint  
old sash.  
With sagging floor and rafter.

Now I'm bogged down in the "Be-  
fore";  
Nails, plaster, paint, and crooked  
door,  
And nowhere is there laughter.

Floor sanders make the old house  
jive  
While I wonder if I'll be alive  
To see results marked, "After!"

By Jessie Morris

If YOUR ANSWER  
to any of the following  
questions is  
**YES!**



If YOUR ANSWER  
to any of the following  
questions is  
**NO!**



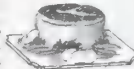
Do you want to save up  
to 75% cooking time?



Can you cook peas in less  
than 2 minutes, spinach  
in 1 minute, potatoes in  
5 to 10 minutes?



Do you want to save  
precious vitamins and  
minerals in the fresh  
foods you serve?



Can you cook a 4 pound  
pot roast to delicious  
tenderness within 40  
minutes?



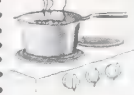
Do you want to serve  
more attractive and ap-  
petizing foods by sav-  
ing natural food flavors  
and colors?



Can you cook vegeta-  
bles in 1 to 3 minutes  
and retain their garden-  
fresh colors and flavors?



Do you want to save  
money by saving fuel  
when you cook?



Can you cook foods in a  
hurry with the heat  
turned low?

... then (JUST AS SOON AS THEY ARE AGAIN AVAILABLE)

Buy a **Presto**  
NATIONAL  
COOKER



The only **PRESSURE  
SAUCEPAN** with the  
Patented **HOME SEAL**

**TWO STEPS TO A  
PERFECT SEAL**



1 Simply place the  
cover on the cooker    2 Then bring the  
handles together

Modern homemakers will want PRESTO Cookers just as soon as they are again available... because a PRESTO provides the fastest, most scientific method for cooking fresh vegetables, retaining more vitamins and minerals and preserving garden-fresh colors and flavors. Less expensive cuts of meat are cooked to delicious tenderness in an amazingly short time. A PRESTO Cooker saves cooking fuel costs, saves energy, and makes cooking a pleasure. Put PRESTO at the top of your will-buy-when-available shopping list.

The skill and craftsmanship which has won the Army-Navy "E" and Star for efficient war production will go into the making of PRESTO COOKERS and NATIONAL PRESSURE COOKERS.



The famous **NATIONAL PRESSURE COOKER** which provides the most modern and scientific method for canning foods is also manufactured by **NATIONAL PRESSURE COOKER CO.** Eau Claire, Wisconsin

Write for interesting booklet  
"Presto Cooking Why and How."  
Send 6c, coin or stamps; PRESTO  
Dept. 48, Eau Claire, Wis.

To get your PRESTO Cooker sooner... **BUY WAR BONDS NOW!**



# Look at ODD CORNERS with new eyes

When space is at a premium and your belongings overflow cramped quarters, look at your room with an unjaundiced eye, and see if you can't adapt some of these ideas, or think up others of your own

NOTHING is more nerve-fraying than trying to live gracefully in too-little space. Nothing builds up discontent more strenuously than constantly reaching higher than your grasp. So if you're settled in a house with not as much room as you feel you need, and if it is not possible for you to move, your job is a simple one. Make the most of what you have.

The trouble with this philosophy is that most of us don't see the possibilities right under our noses. It's much easier to walk into a friend's house and offer wonderful suggestions about converting her old mahogany wardrobe into a Dutch cupboard, or planting a derelict rowboat with geraniums for her front lawn. But the minute we start getting personal it's as if we had blinders on our eyes. Our own mahogany wardrobe has been a wardrobe for so many years, our rowboat has been a rowboat so long that our thinking about them is conditioned. To counteract these blind spots, the best exercise we know is to make a conscious effort

to look around your house as though you'd never seen it before. As though Mrs. Jones, down the street, had come to you for advice.

Once you are able to do this you'll discover all kinds of latent possibilities for utilizing every inch of space. Many, perhaps, that we've never thought of. But to get you started along the right lines, here are a few suggestions.

If your telephone is in a narrow hall or alcove that is too small to accommodate a regular chair and table, keep your eyes open for an old-fashioned school desk. Remember how the seat of the pupil in front of you was attached to your desk? Upholster the seat, paint the desk and use it to store directories as well as hold the phone. In the inkwell, you can put flowers.

If your bathroom is lilliputian and you want the convenience of a make-up bar, build shelves on the back of door and hang a mirror.

Or build a breakfast nook, cafeteria style, in your kitchen by enclosing a corner with a semi-circle of counters and eat from stools.

MAYNARD PARKER



A dormer window can be a bane or a boon, depending upon what you do with it. Build a rack and shelves for magazines, and a difficult corner becomes both useful and decorative. Home of Mrs. Genevieve Rudolph Gruell, Ventura, Calif.



*"mountain rum"*  
is distilled.

THERE is a difference in Ron Merito which your palate will instantly recognize and relish...a flavor captured thousands of feet above sea level, in a little Puerto Rican mountain valley where the sun, soil and water are ideal for distilling perfect rum.

And, by the way, have you discovered how versatile a good rum can be? Try Ron Merito in a Manhattan, an Old-Fashioned, or a Sour. Any way you drink it, you'll agree this "mountain rum" deserves the popularity it enjoys all over America.



Available Gold Label ■ White Label. 86 Proof. Write for recipe booklet, Natl. Distillers Prod. Corp., Dept. B8, PO Box 12, Wall St. Sta., N.Y.



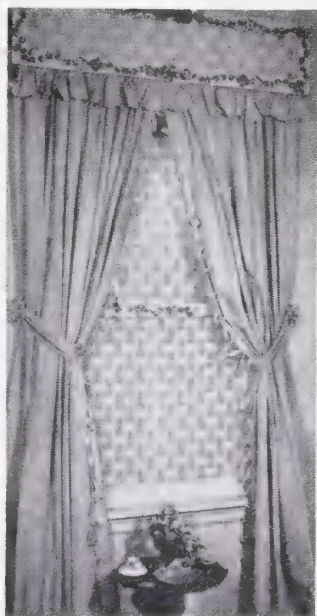


When you don't need light, curtain your window in opaque fabric which hides completely. Photographs set in a built-out frame around window could substitute for the kodachromes used here which are illuminated by a channel of light behind them

## If you have an

## OBJECTIONABLE VIEW

Don't let it be a thorn in your sight when you can block it out so ingeniously that your motive won't be suspected and your décor will benefit a thousandfold by the masquerade



When you need light, but not sight, cover pane itself with frosty white translucent paper available in many lacy designs, and you won't miss glass curtains. Velvet ribbon makes scallops on draperies. Both windows photographed at Lord & Taylor

# Marlboro

America's Luxury Cigarette



SHE LOVES the bright sun, for vitamins. Her gay garden dress, for comfort. Her MARLBORO\* Cigarettes for sheer delight! So much extra pleasure... luxury... distinction... just a penny or two more!

MARLBORO... CIGARETTE OF SUCCESSFUL MEN, and OF LOVELY WOMEN.

\*IVORY TIPS—PLAIN ENDS—BEAUTY TIPS (red)





Mrs. Virgie Wooley,  
Sponsored by  
Nashua's popular Panda.

## "Don't call me an Old Ewe, you—" Virgie Wooley snorted

Mrs. Nashua Panda was in tears.

"That *isn't* what I said!" she wailed, "I simply remarked that you've been at this job a long time—making nothing but blankets for the Army and Navy, and now—"

Virgie cut in.

"I suppose you think I've lost my sense of what the public wants!" she snapped. "Well, you wait until they see my new blankets!"

"I have seen them and they are so lovely I'm afraid everyone will want them right away," cried Mrs. Panda.

\* \* \*

There are a few Nashua Virgin Wool Blankets in the stores now, but Mrs. Panda is right. Don't rush out to buy unless your present covers are beyond repair, or unless you have a particularly nice gift to purchase for a new and blanketless home.

Buy War Bonds instead, and save up your money for Nashua Virgin Wool Blankets later on.



Awarded to the  
employees of  
Bower Mill Division  
—The All Wool Mill  
of Nashua Mfg. Co.

**Nashua Mfg. Co.**

Incorporated 1923  
40 Worth St., New York 13, N. Y.



**Virgin Wool BLANKETS**

**\$12.95**

Slightly Higher  
in the West

**Nashua**



PURRY BLANKETS • INDIAN HEAD CLOTH  
INDIAN MAIDEN SHEETS • BRIGHT ANCHOR SHEETS

## DON'T STOP ENTERTAINING JUST BECAUSE HE'S AWAY

CONTINUED FROM PAGE 138

thickened, stirring constantly. Toss in margarine and cook a few minutes longer. Serve hot or cold in a separate silver mayonnaise bowl.

turn to refrigerator until serving time. When ready to serve, moisten with Tangy French Dressing, follows:

### Sherried Potatoes

2 sweet potatoes 1/4 cup Sherry  
1/4 cup margarine Salt and pepper

Bake potatoes. When done, split in half lengthwise. Scoop out pulp carefully to avoid breaking the shell. Put in bowl. Add margarine, Sherry, salt and pepper to taste. Whip vigorously until light and fluffy. (It may be necessary to add more Sherry or top milk if potatoes seem too stiff.) Refill shells. Place potatoes on cookie sheet in 400° F. oven to brown (about 20 minutes).

### Spinach Viennese

2 lbs. spinach 1 teaspoon lemon  
2 tablespoons margarine juice  
1/4 teaspoon sugar  
Few dashes of nutmeg

Cook spinach about 5 minutes in 1/2 cup salted water. Drain in colander. Chop. Place in top part of double boiler. Add margarine (or butter), lemon juice, sugar, and nutmeg. Stir and taste. Add a little more salt if necessary.

### Spring Salad

1 cauliflower 1/2 bunch celery  
1 bunch radishes 1/2 bunch romaine  
1 bunch watercress

Crisp cauliflower in iced salted water for several hours. Scrub radishes and chill in ice water. Wash watercress, celery, and romaine and place in hydrator. Break cauliflower into flowerets. Slice radishes. Chop celery and cut watercress and romaine into small pieces with kitchen scissors. Place greens in large wooden salad bowl, and re-

### Tangy French Dressing

1/4 cup Garlic Wine 1/2 teaspoon sugar  
Vinegar 1 pinch dry mustard  
3/4 cup Wesson Oil Pepper  
1/2 teaspoon salt Paprika

Put vinegar and oil into glass bottle with tight stopper. Add dry ingredients. Shake vigorously. Taste. Additional salt may be needed.

### Soy Baking Powder Biscuits

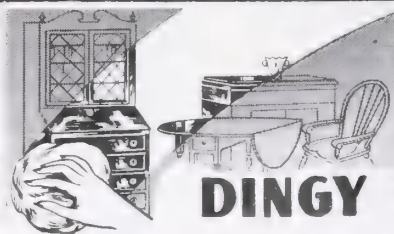
4 tablespoons soy 1 teaspoon salt  
flour 4 tablespoons shortening  
1 3/4 cups enriched all-purpose flour 3/4 cup milk  
3 teaspoons baking powder

Sift dry ingredients together. Cut shortening into flour with pastry blender, or two knives. When well blended, add liquid, stirring with fork to make soft dough, but not sticky. Place dough on floured table or pastry board. Knead gently a few seconds. Pat dough to 1/2 inch thickness and cut with floured biscuit cutter or glass. Place on greased cookie sheet and bake hot (450° F.) oven about 10 minutes. Yield: about 18 medium biscuits.

### Lime Sherbet

1 package Lime 1/2 cup hot water  
Jell-O 3 cups milk  
1 cup sugar 2 egg whites

Mix Jell-O with hot water. Add sugar, lemon, milk. Stir and put in freezing tray. Freeze until mushy. Take out of tray and beat until fluffy. Then fold in 2 egg whites beaten stiff. Return to tray and freeze until firm.



**New Life**

FOR

**DINGY FURNITURE**

Here's good news for women who are tired of oily, sticky, dust-catching furniture polishes: Onco Furniture Refresher with 100% Brazilian "Carnauba" wax content leaves a hard, non-sticky, lustrous finish—easy to dust. Onco Refresher cleans, waxes and polishes in one application. It brings out and preserves forgotten beauty.

Resists water and finger marks—and lasts for many months. Onco Refresher comes in 50c and \$1 sizes at better stores everywhere.

**Onco**

**REFRESHER**





# THIN THE ROWS FOR A FATTER HARVEST

CONTINUED FROM PAGE 136

lustrings. If bean beetles are really roublesome, you may find it advisable to plant your beans in pairs—six inches between seeds, one foot between pairs, and two to three feet between rows. Thicker sowing makes it difficult to apply poison dusts effectively.



A successful market gardener of my acquaintance has his own theories about thinning root crops. He puts them into practice, too. "Take carrots," he says. "I never thin 'em at all. I set my seeder with great care, so as to drop two or three seeds to the inch. Then I just let 'em grow. They kind of push each other out of the way and make room for themselves. Those that come up earliest I pull for sale at my roadside stand. Lots of my customers are wise enough to know that the tenderest carrots are not fully grown anyway. The carrots that are slowest to develop stand until we clean out the whole patch in the fall." The real advantage of such a system for the market gardener is that it requires a minimum of hand



work. Thinning is slow and back-breaking work: pulling carrots for each row is one of the quickest of chores. But in my own garden I use a quite opposite treatment. As soon as they are big enough to handle, I thin my carrot seedlings to stand one and a half to two inches apart. This encourages quick

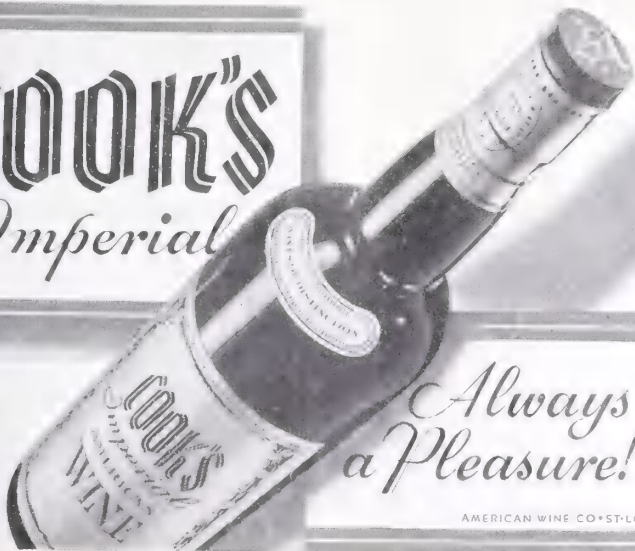
growth and well-shaped roots. I make repeated small sowings for mid-season use. As soon as each row of carrots is nearly cleaned up, I pull all the slowest-growing roots and give them away, can them, or feed them to my neighbor's rabbits. In my small garden, space is too valuable to let one crop occupy it for very long. After the earliest carrots come cabbages or broccoli, late beans, beets, or rutabagas for winter. After mid-season carrots there is still time in the same ground for fall lettuces, Chinese cabbage, endive, kohlrabi, or spinach. Before the winter carrots go in, the space they will fill has already yielded many a mess of green peas or June salad stuff.

Perhaps there are two ways of handling carrots, but other vegetables are less adaptable. Woe betide the man who fails to thin his parsnips before the lengthening roots begin to get in each other's way. His spading fork next fall will uncover a tangle of gnarled and twisted rootstocks, looking far more like asparagus or dahlias than they do like the neatly tapered parsnips in the seedsmen's catalogues.

More than once an inventive genius has come along to upset the agricultural balance. Jethro Tull's drill seeder put a stop to six thousand years of broadcast sowing and made it possible for one man with a horse to hoe whole acres in a day where previously the man alone could cover at best a few square rods. Eli Whitney's cotton gin created an empire for King Cotton. The last few months have seen the application of a process which may prove almost as revolutionary as these. It is a method for crushing the seed cases which we

(Continued on next page)

COOK'S  
Imperial



Always  
a Pleasure!

AMERICAN WINE CO-ST. LOUIS



WHAT? BUTTONS ON SLIPCOVERS?  
Certainly!

Buttons give your upholstered chairs new sparkle, new flair, just as jewels lend beauty to a dress! They are the newest, smartest thing in home decoration! Use them to button up vanity skirts, as drapery tie-backs and as clever upholstery trims for other ideas you have. And wait until you see the big, beautiful collection of buttons by La Mode for inspiration! See them at the notion counter of your favorite store...wonderful buttons that make any room in your house look fresh from a decorator's touch!



Button Specialists since 1877

B. Blumenthal & Co., Inc., 1372-82 Broadway, New York City

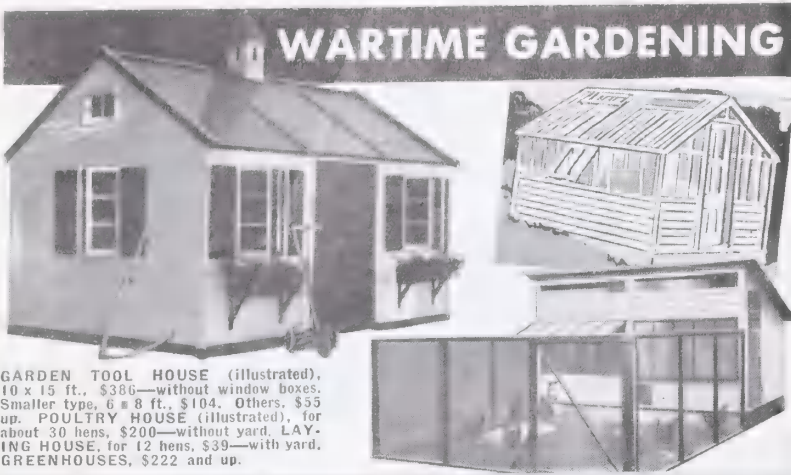


MAKERS OF AMERICA'S FINEST FURNITURE  
FOR OVER SEVENTY YEARS

Wholesale Display  
NEW YORK: 300 MADISON AVE.  
CHICAGO: MERCHANDISE MART  
GRAND RAPIDS: FACTORY

Sold Through Furniture Dealers





GARDEN TOOL HOUSE (illustrated), 10 x 15 ft., \$386—without window boxes. Smaller type, 6 x 8 ft., \$104. Others, \$33 up. POULTRY HOUSE (illustrated), for about 30 hens, \$200—without yard. LAYING HOUSE, for 12 hens, \$39—with yard. GREENHOUSES, \$222 and up.

## WITH A PEACETIME FUTURE

THE hankering to "raise things"—poultry and eggs as well as vegetables—is as perennial as spring itself. . . . Especially when you've equipment that has charm and the staunchness for permanence.

Hodgson prefabricated products have both—plus ready-to-bolt-together unit construction for quick and easy erecting . . . without nailing, sawing or special skill.

Hodgson Garden Tool Houses—for implements, bicycles, children's playthings, vegetable storage, etc.; Hodgson Poultry, Pigeon, and Egg-laying Houses; Hodgson Greenhouses, Hotbeds, Kennels, Bird-houses . . . all come in completely

finished, accurate-fitting sections—prefabricated from sound lumber under honest New England craftsmanship. Hodgson also builds complete prefabricated Houses, Camp and Farm Cottages.

Order direct from this advertisement any of the items priced above. Or SEND FOR FREE CATALOG P-34 showing still other designs and products. (When writing, tell us what you are most interested in.)

VISIT THE HODGSON INDOOR EXHIBITS at our New York or Boston address. See a completely furnished Hodgson 7-room house, and many other products. E. F. HODGSON CO., 730 Fifth Ave., New York 19  
1102 Commonwealth Ave., Boston 15, Mass.

## HODGSON HOUSES

52 YEARS OF PREFABRICATION EXPERIENCE

For the Connoisseur  
**RONRICO**  
Best RUM bar none

WHITE LABEL  
**RONRICO**  
Finest Quality  
Distilled  
PUERTO RICAN RUM  
REPROOF 4/5 QUART

The Rum Connoisseur contains over 100 tested drink and food recipes. Send for your Free copy. Ronrico Corporation, Miami, Fla.

Ronrico Rum 86, 90 and 151 Proof. U. S. Representative: Import Division, McKesson & Robbins, Inc., New York City, New York.

Copyright 1944 \*Trademarks

CONTINUED FROM PRECEDING PAGE

commonly call beet "seed" so as to release the single true seeds for machine planting. The certainty that no more multiple beet seedlings will spring up to require long hours of exacting hand labor in singling and thinning will hereafter cut the high labor cost of producing sugar beets. Heavy governmental subsidies may no longer be necessary to keep our beet-sugar industry in competition with imported cane sugar. But seed dealers' stocks of table beets will, for



the present, continue to come packaged by Mother Nature in the old-fashioned way. And you and I will continue to single our Crosbys and Detroiters in the time-honored posture—on our hands and knees.

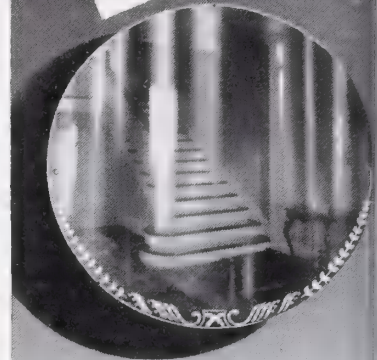
The master rule for weeding, as for thinning, is to do it soon enough. It is important not to disturb the roots of the seedlings upon which our crop depends. The good weeder cultivates early, frequently, and always near the surface of soil. Keep your hoe sharp—and the angle of its blade flat. Scrape and scuffle; don't chop.

Of course, you are not going to let the weeds get a start in your garden this year. But if they should, there are more ways than one of getting rid of them. Eating them, for instance. Have you ever tasted a dish of "lamb's quarters" (pigweed to the farmer) or of wild purslane (pussley)? If not, you have missed two real delicacies. Perhaps your victory garden will be planted in the country this year—on all-too-short weekends which leave little time for weeding. Perhaps when the family moves to the country after school there will be pussley and pigweed in spite of



your best efforts. Don't repine; gourmandize. And if you want to read about dozens of other good things to eat which may be found on a short walk in the open air almost anywhere outside of a big city, then get a copy of Fernald and Kinsey's "Edible Wild Plants of Eastern North America." If you are a lover of nature, you will applaud the good judgment which awarded this book the gold medal of the Massachusetts Horticultural Society for the year 1943.

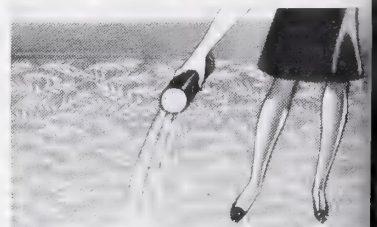
DONNELLY-KELLEY  
Mirrors



BEcause you are spending more time in your home today, add to its beauty the cheerfulness of an engraved Donnelly-Kelley mirror. Although primarily engaged in making Army and Navy optical parts, we are still supplying fine mirrors. Write for our free folder and the name of our nearest dealer. Buy more bonds.

Donnelly-Kelley Glass Company  
Holland, Michigan

USE  
**Powder-ene**  
to keep rugs new-looking



SPRINKLE IT ON—



BRUSH  
IT IN



VACUUM  
IT OFF

Easy, economical

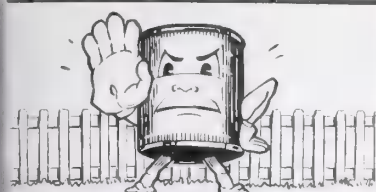
BE PROUD of the beauty of your rugs and carpets. Keep them clean and bright, including light colors and twists. Care for them as usual, but once or twice a month shake on Powder-ene. Brush it in. Wait an hour or longer, then vacuum it off. No liquids. No suds. Clean small areas entire room. It's so easy. VON SCHRADER MANUFACTURING CO., Racine, Wisconsin.

Powder-ene is endorsed  
by Bigelow-Sanford  
Carpet Co., Inc.



Makers of fine rugs  
and carpets since 1825





# STOP! WOOD ROT!

## CABOT'S CONSERVO

**For your Fence, Wooden Walks, Posts and Sheds!**

Houseowners, farmers and gardeners avoid major repair bills by using Cabot's Conservo . . . long famous for its penetration, sterilizing power, and permanence! Protects wood, below and above ground, from decay-producing bacteria. Because it's a more powerful sterilizing agent than other preservatives, Conservo is ideal for poultry houses and barns. Also protects timbers from termites. As easy to apply as regular paint!

### OTHER CABOT

#### "HOUSEHOLD HELPERS"

**FLEXIBLAC** Corrosion-Resistant, Waterproof Paint for all surfaces.

**TASGON** Penetrating Oil and Rust Loosener.

**LUBRI-TASGON** Penetrating Lubricating Oil.

On sale at leading stores. Write for free descriptive booklets today! **SAMUEL CABOT, INC.**, 1232 Oliver Bldg., Boston 9, Mass.



## The facts of COUNTRY LIFE

**How to Live in the Country without Farming.** By Milton Wend. Doubleday, Doran & Co., \$2.50.

HERE'S a man, this Milton Wend, who really knows the meaning of the word "how." When he implies, in the title of this book, that he is going to tell you how to live in the country, how to go about "planning and establishing a productive country home," he means exactly what he says. He doesn't waste time telling you why you should or should not move away from town; he hews to his line, and where the chips fall, and with what blizzard-like effect, is marvelous to behold.

Do you want to know how to install a grease trap? How to build a dam? Which half of a cow's udder gives the most milk? How much wood it takes to run a kitchen stove? How much corn a pig will eat? Ask Mr. Wend. Never was there such a book as this. Short of commercial farming, it is a practically inexhaustible mine of information about every conceivable phase of daily living beyond the city limits. If you get fewer than five pieces of useful information from each sentence, you simply don't know how to read. And that's one of the few things the book *doesn't* tell you how to do.

The woods are full of books about the joys and perils of country living these days. The romance, the lure, and, ah, the pain of it, all have been kicked around by more or less skilled typewriter operators to the point of absurdity. This man knows beyond question what he is talking about—and talks about it with directness, grace, and humor.

For those of us who may never get any nearer the country than a stop on a commutation line, the book is as interesting, if not as useful, as to the real country dweller. It makes a fine bed book if for no other reason than that you

(Continued on page 154)

There's an advantage in coming to  
Nahigian Brothers for

## Oriental Rugs

For ours is the largest, most diversified selection of genuine hand-woven Orientals and Aubussons in the world. And you're more likely to find here the most appropriate selection for your needs—at the most reasonable prices. All sizes and types in a variety of exquisite colors and fascinating patterns—to add permanent beauty and charm to your home. Mail inquiries invited.

### Free Booklet

*Oriental Rugs and the Care of Floor Coverings*

## Nahigian Brothers, Inc.

DIRECT IMPORTERS FOR 54 YEARS

169 N. Wabash Ave., Dept. H-5, Chicago 1, Illinois



## From Poor Richard's PHILADELPHIA



## English Tradition— Quaker Sobriety

—“He turns out honest work” said his plain-spoken townspeople of William Savery. Delightful work, one would add today; for the original of this pre-Revolution lowboy enjoys an honored place among the treasures of the Edison Institute at Dearborn. Colonial has been permitted to reproduce it for you—faithfully—in the choicest Honduras Mahogany.

★ Colonial Reproductions of Occasional Furniture and Hall Clocks are still available in limited numbers at better stores. Literature will be sent to prospective buyers on request.

**COLONIAL MANUFACTURING CO., 520 Colonial Ave., Zeeland, Michigan**

**COLONIAL Heirloom REPRODUCTIONS**  
*Ageless Artistry in Mahogany*



## LOOK OUT THE MOON, PLEASE

You'll think you're all wrapped in a cloud when you sleep under Lady Seymour Summer blankets—they're so soft, powder-puff light, sheer as shadow. Take good care of them—they're all wool, you know. With tender treatment, they'll last and last.

**SEYMOUR WOOLEN MILLS** Est. 1866  
SEYMOUR, INDIANA

Makers of Seymour All Wool Flannels

*Lady Seymour*  
ALL WOOL BLANKET



# MINTON

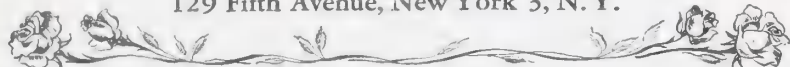
English Bone China



GOLD ROSE

Minton China as manufactured today is basically identical with the characteristic ware that has been associated with the Minton name for a century and a half. Design and style of Minton is adapted to meet the need of the hostess of today. Illustrated booklet on request. Please send 10 cents to cover mailing charges.

**MEAKIN & RIDGWAY, Inc.**  
WHOLESALE ONLY  
129 Fifth Avenue, New York 3, N. Y.



**here's how!**  
THEY TOAST AROUND THE GLOBE

RUSSIA NA ZDROOVIE  
ENGLAND CHEERIO  
CHINA KUNG CHIEN  
HOLLAND SKAAL  
FRANCE A VOTRE SANTE  
LITHUANIA SVIEKS  
SCOTLAND HOOT MON  
PORTUGAL SAUDE  
LATIN AMERICA SALUD  
SWITZERLAND PROSIT  
GREECE ISSIGIA  
POLAND NA ZDROWIE  
NORWAY SKAAL

**DuBOUCHETT**  
MANY BLANC  
Buy War Bonds

MANY, BLANC & CO., INC. CHICAGO

????????????  
????????????

## 10,000 GARDEN ANSWERS

????????????  
????????????

**10,000 Garden Questions, Answered by 15 Garden Experts.**  
*Edited by F. F. Rockwell. The American Garden Guild and Doubleday, Doran & Co. \$3.75.*

**M**ATHEMATICS is not a gardener's long suit, so we needn't go into the statistics of the questions and answers in this prodigious compendium. It's enough to know that here is a new book for gardeners which not only pulls its considerable weight, but gives, by direct statement and cross reference, an incredible variety of concise, clear, specific facts concerning the everyday garden problems that pop up in our back yards.

This is a back yard book, not a laboratory report or a White Paper for professionals. Its content is governed by the actual questions gardeners ask, and involves the simple common-sense kind of answers that they want, the kind of answers with which they are best fitted to cope. For one common error this book avoids beautifully is that, while it contains a world of information, it contains it in simple and orderly doses. Too often authors and lexicographers assume that if you ask, "How high is up?" you also will be interested in knowing how far to the north of west it is, how long it has been up there, what it was like when it was down low (assuming it ever was), and what it looks like. Mr. Rockwell and his experts know too much about the dirt aspects of gardening to kill their inquirers with too much kindness.

A fine feature of the book is its editing, the way it is broken into simple categories, each with a careful introduction to the whole subject covered as preliminary to the questions and answers themselves. That these introductory texts are unequal in merit and conviction does not mean that as a whole they are not fresh and useful.

But the basic merit of the book is its questions, its answers, and  
(Continued on page 154)



One day the war will be over and Pearce Blankets will again be readily available to lovers of quality merchandise. It's pathetic now to make your Pearce Blanket and to put more money into war bonds.

A few Pearce Blankets are going to leave stores to partially supply your present needs. See them. The fine weaving, deep springy nap, the smart styling indicative of the high standard of quality maintained by Pearce since 1805.

**\$9.95 to 17.95**

Write for sample swatch and folder on the care of blankets.

**PEARCE MANUFACTURING CO.**  
AMERICA'S OLDEST BLANKET MILL  
LATHROP, OR.  
EST. 1805

**Try this Amazing NEW Cleaner**

Easy to use. Dissolves grease, inexpensive to buy, cleans in a jiffy, shop for Mansure Marvel upholstery and rug cleaner today!

Brighten your rugs with this easy to use, economical cleaner, cleans like magic, leaves no odor. Non-inflammable.

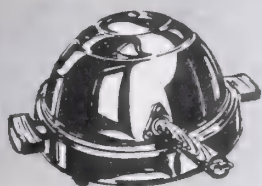
Ask your dealer about the other two members of the Mansure Marvel family—Mansure Marvel Venetian Blind Cleaner—Mansure Marvel All-Purpose Cleaner.

**BETTER BUY BONDS**

**MANSURE MARVEL**  
Upholstery and Rug Shampoo  
**E. L. MANSURE COMPANY**  
CHICAGO PHILADELPHIA NEW YORK



# Remember?



## The Smokeless Table Broiler

Broil delicious dinners right at your table without smoke or cooking odor. Inverted cover makes excellent hot plate.

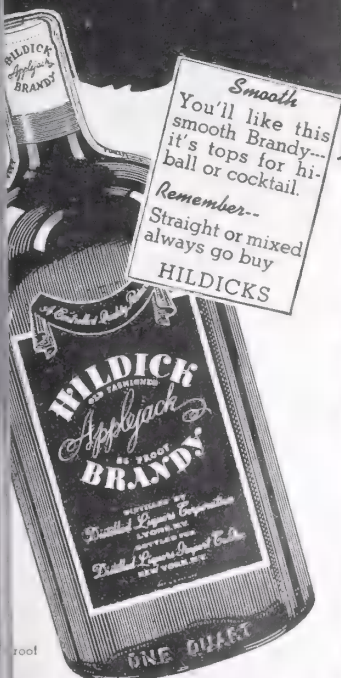
## It will be back... watch for its return!

Same thing applies to all the other famous Manning-Bowman household electrical appliances. After victory, we're all set to go with a top-quality line that is well worth waiting for! Right now our production goes 100% to the armed services, but research on product improvement has never stopped. Remember...

**Manning-Bowman**  
—Means Best  
MERIDEN, CONN.

Keep on backing the attack  
**BUY MORE WAR BONDS**

# HILDICK Good BRANDY to Go Buy



Smooth  
You'll like this smooth Brandy... it's tops for hi-ball or cocktail.

Remember...  
Straight or mixed always go buy  
**HILDICKS**

Distilled Liquors Import Co., Inc.  
NEW YORK, N. Y.

# PANTRY SHELF NEWS

You can spend an extra hour in the garden and still have dinner on time with these quickie foods

By Florence Paine

When it's perfect for gardening, it's a shame to spend any precious hours of the day shopping for the family larder. So stock those once-bulging shelves with just a few boxes, jars, and cans to keep you going through the season when you're practically holding the garden's hand to insure a future good crop of flowers and vegetables.



A fresh vegetable is easy when you know about green soy beans. When the soy is almost full size, but still green, it is canned, and the result is a firm, good-tasting vegetable. Many people prefer it to any other member of the soy family. (If you're planning to grow soy beans yourself, remember to use some this way, as well as drying them.) The beans are quite plump, about the size of a lima, but they are richer in protein than either green peas or limas. Heat them and serve just as they come from the can. Or, if you're looking for a one-piece dish which will satisfy hungry children at luncheon, make a casserole or scallop of the beans with tomato sauce and bread crumbs. The green soys need only salt and pepper to flavor them. The beans contain 15% protein, 7% fat, 3% carbohydrates, and Vitamins A, B<sup>1</sup>, B<sup>2</sup>, and nicotinic acid.) A 20-oz. can of MILLER'S GIANT GREEN SOYA BEANS costs about 35¢. From Kube's, N. Y. C.

(Continued on next page)

*Designed for Gracious Living and Built for Enduring Service*

**NORTHERN FURNITURE CO.**  
MAKERS OF BEDROOM AND DINING ROOM FURNITURE

You are welcome to visit our showrooms in the following listed cities  
Boston Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee  
Minneapolis New York Philadelphia Pittsburgh St. Louis

For local address consult telephone book and please note that purchases may be made only through authorized dealers.

# Worth "Babying"

■ We wouldn't suggest locking up your precious Fincastle draperies and other pretties for the duration — for most of all you bought them to enjoy. But 'til wars' end they'll be hard to replace with new ones — for you see we're busy, too, working for Uncle Sam and Victory! So 'til V-day comes take special care of everything you have!

LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.

# Fincastle

**BUY BONDS**

DRAPERY AND UPHOLSTERY FABRICS



# VIKING OAK

## THE *Vogue*



You'll find Viking Oak in Long Island's sophisticated living rooms, homey Wisconsin playrooms and lovely sunrooms in Southern California. Delightful ensembles can be made with Viking Oak because of the wide variety of decorative finishes in which it is available including Glacial White, Midnight Sun, Eric Red, Baltic Green, Nordic, Heather.

Obtainable through local dealers or interior decorator.

Send 10c for fascinating booklet revealing the charm and character of Viking Oak.

You may visit our dealer showrooms in following cities:

NEW YORK  
1 Park Ave.  
Room 721

CHICAGO  
The Merchandise Mart  
Space 1722

CINCINNATI  
9th & Carr Sts.

ST. LOUIS  
Monogram Bldg.  
1718 Washington Ave.

### The ROMWEBER COMPANY

*Master Made Furniture Since 1853*

FACTORY

BATESVILLE INDIANA

Since your supper is going to be light on the protein side, fortify those baking powder biscuits with soy flour which is higher in protein than ordinary wheat flour. But unlike wheat flour, soy contains little starch or gluten so cannot be used to replace *all* the wheat flour, since



it has no binding qualities. A light and delicious baking powder biscuit with a slight yellow cast (the flour is yellow) has been worked out which uses about 2 tablespoons of soy flour to each cup of white flour. But, of course, that isn't the only place you can successfully use soy flour. It turns out mouth-watering muffins, pancakes, and waffles, fine cookies and cakes with good "keeping" qualities. It can replace part of the flour in any of your favorite recipes to increase the protein count in your diet. About 15¢ for a pound box of STOY. From A. E. Staley Mfg. Co., Decatur, Ill. At most grocery stores.

If you're looking for a good case of nostalgia, and a fine beverage, besides—without traveling back to the scenes of your youth—buy yourself a jar of the new chocolate-flavored powder for milk. Put two heaping teaspoons in a glass of milk, stir, and take a sip. Wait a minute. You're not really back in the corner candy store sucking on a penny Tootsie Roll, but the flavor's certainly the same. Yes, in addition to tasting like a liquefied Tootsie Roll, this newest chocolate



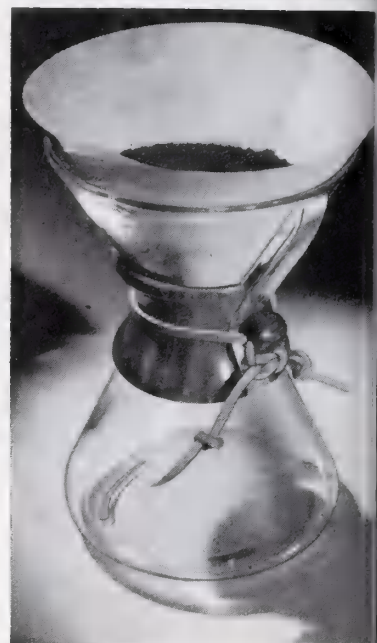
malt drink has scores of plusses on the vitamin and minerals score. Try some of it on the adult members of your family who have to be coerced to drink milk. And if you're short on chocolate for a cake, substitute half a cup of the powder for two squares of chocolate. A pound jar of Tootsie VM costs 50¢. From Sweets Co. of America. At Bloomingdale Bros., New York City.

When you're not serving soup, but are depending on your cocktails in the living room as a first course, it's an economical idea to pass something substantial with the drinks, especially if you're hoping to stretch the roast for another meal. Everyone likes thin, crisp melba toast, as is, but they'll be twice as happy when they see little

# CHEMEX

U. S. PATENT 2,241,368

one single piece of Pyrex Brand Glass



Just pour boiling water on the coffee—extracted grounds are neatly removed lifting out the filter paper.

QUART MODEL (2-6 cups).....\$5.00

PINT MODEL (1-3 cups).....3.50

Chemex Filter Paper (100).....1.50

(Chemex Filter Paper fits both models)

ON SALE AT LEADING STORES

FROM COAST TO COAST.

Write us for information

**CHEMEX CORPORATION**

41 Murray Street

New York 7, N.Y.

**SAF-WAX**

**FLOORS can be Glamorous too!**

**with SAF-WAX**

Off-Specialties & Refinishing Co. Inc.  
Brooklyn 5, N.Y.

Sold At All Good Floor Covering Stores

## REST-WELL BED BOARD

(Also called "fracture" boards)

Placed under the mattress they relieve back aches or other pains caused by over-soft beds or saggy springs. Ideal for sacroiliac victims. Improves poor springs. Leading Hotels & Loan Rest-Well Bed Boards to their guests. Anyone can afford one. Made for all sizes beds.

Sold by May's Store, Los Angeles, Emery, San Francisco, and Frederick & Nelson, Seattle, and other Department Stores throughout the country.

Write for circular 200 giving sizes, price and nearest dealer. Express paid anywhere in U.S.A.

**REST-WELL BED BOARD C**

551 5th Ave., at 45th St. New York 17, N.Y.

**OLD FITZGERALD**

100 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY

A beautifully colored historical map shown above will be sent you on request.

Write Dept. H. B.

STITZEL-WELLER DISTILLERY, INC., SHIVELY, KY.



100 PROOF

**Swanee Pride**  
LIQUEUR  
*Delicious*  
STRAIGHT or MIXED  
THE TOAST OF SOUTHERN HOSPITALITY



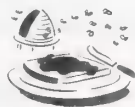
**M.S. WALKER, INC.**  
*Boston, Mass.*

squares of it filled with either cheese or peanut butter. And no work for the hostess, either. For twenty filled squares come in each box. They're the crispest, best tasting cracker sandwich which has come our way in many a day. We



opened a box in our office recently and offered it to the staff. From that moment on, every time anyone came in the office, we could tell from the guilty look in their eye that we were only the means to an end. When you shop, specify whether you want peanut butter or cheese filling, for the boxes don't combine the two. Devonsheer Mello-Whip Melba Sandwiches are 39¢ a box. From Devonsheer Melba Corp., West New York, N. Y. At Dover Food Shop, New York City.

You've never tried Tupelo honey, we bet, if you can't see why people do so much shouting about the virtues of honey. You've never had a piece of toast spread with that amber-colored, thick wonderful sweet which bees make from nectar gathered from trees growing in the swamps of Florida. There's



nothing cloying about this mild-flavored honey, which is a great advantage, especially to those who breakfast on it. And we're witness to the fact that you can eat it morning after morning on the breakfast toast without curbing an overwhelming desire to fling the jar out of the window, so that you can try something else. Tupelo honey has a high levulose content, which means that it won't granulate with age, but will flow just as smoothly after you've been using it a while as at its opening performance. 1-lb. jars are 50¢. From Maison Glass, New York City.

In many families a cake for Saturday supper is as traditional as Boston Baked Beans. But your sugar and shortening supply is usually too low by Saturday to engage in any extravagant use of these ingredients. Compromise, though, by baking your family a sweet nut bread which is almost a cake. Serve



it with jellied fruit salad and forget all about dessert. You won't need either sugar or shortening.  
(Continued on next page)



**Leisured Breakfasts or Luncheons**

New Country Garden Pattern


**...in Your Own Garden?**

Whether it's just a small apartment—or a suburban home—you're planning for your postwar world, Syracuse True China's "Country Garden" pattern will surround your table with the leisured grace and beauty of "breakfast in the garden."

Embossed with hollyhock flowers and foliage in lovely pastel rose, yellow, purple and green, its gleaming ivory body is true vitrified china. Tap it, hear the musical ring. That tells you it's made of the finest crystalline feldspar and china clay, melted to a glassy hardness under tremendous fires. Only one of the new Syracuse True China patterns available after the war.

**SYRACUSE 'true' china**  
product of  
OHONDAGA POTTERY COMPANY, SYRACUSE, N. Y.

**Masterkraft**  
Hand-Made  
**HOOKED RUGS**  
Famous for a Decade



**OAKWOOD** (Oval) **WINTHROP** (Oblong)

Patterns individually adapted for Formal, Renaissance or Provincial.

Compliment your home by selecting from our large range of patterns... Available in oblong or oval shape in all Scatter, Room and Custom sizes.

In Sale at Selected Stores Everywhere

Write for Booklet

**Romance of Hooked Rugs**  
dealing with origin and care of Hooked Rugs

Send ten cents to cover mailing to:

**MASTERKRAFT, INC.**  
25 FIFTH AVE. NEW YORK, 16, N. Y.



**Dignity and charm for your home**

There is an air of gracious dignity about a genuine NURRE mirror that gives importance to a room, making it seem larger, brighter and more lovely. On the wall it becomes a "Living Picture," of which you never tire, as it is never twice the same. Your home is important today—keep it lovely. After you have purchased your next war bond, visit your dealer and ask to see genuine Nurre Mirrors. They are all made from polished plate glass, beautifully styled and very moderately priced.

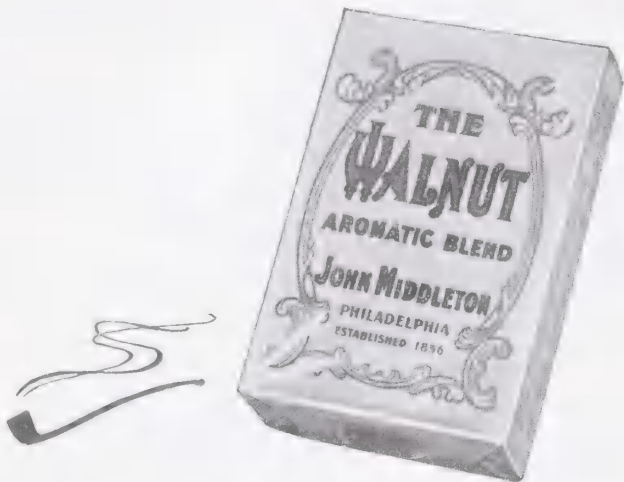
*Living Pictures*

**FREE BOOK!** "How Famous Decorators Would Use Mirrors in Your Home", A guide for making the best use of mirrors.

**THE NURRE COMPANIES, INC.,**  
Dept. HB. Bloomington, Indiana  
Please send me FREE mirror book.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_





## Fortune's Child

NATURE LAVISHES her finest upon the seven crops which mix, mingle, and merge to form Walnut pipe-tobacco, John Middleton's master-blend. Walnut is mild, fragrant, and friendly. Its *natural* aroma makes a pipe welcome anywhere. Sold by the better stores everywhere. \$2.25 the pound. Pocket-pack, 30¢. Write for ample sample and your free copy of "The Choice of Experience." John Middleton, 1211 Walnut St., Philadelphia 7, Pa., blenders of fine tobaccos since 1856.

*The Choice of Experience*

*A glass of wine adds the perfect touch to dining... and Croix Royale is the wine of epicures...*

# CROIX ROYALE

say Croix Royal CALIFORNIA

## Wines and Vermouths

PRIVATE STOCK  
CROIX ROYALE  
TAWNY PORT

CROIX ROYALE  
CHABLIS CABERNET

CROIX ROYALE  
BURGUNDY SAUTERNE

CROIX ROYALE  
MADEIRA MOSCATEL

You will be proud to serve these Croix Royale table and dessert wines that connoisseurs praise as superb examples of the vintner's art. Produced by old world methods from choicest grapes grown in the fabulous San Joaquin valley.

Remember, Buy Bonds First!

CAMEO VINEYARDS CO., PRISNO, CALIF.

### ASK FOR Mansfield

#### SANITARY VITREOUS CHINA PLUMBING FIXTURES

When Remodeling For War Workers or Planning Your New Post War Home

Ideal for home conversion, re-modeling in war congested areas and post-war planning. Modern design, high quality, low cost.

MANSFIELD SANITARY POTTERY, INC. PERRYVILLE, OHIO

If you live east of the Mississippi send for your new folder which tells how you can "Help Uncle Sam Win the War." It's FREE.

CONTINUED FROM PRECEDING PAGE

either, for you can produce it with a packaged muffin mix plus chopped nuts. Empty the contents of one package of DUFF'S HOT MUFFIN MIX into a bowl, add 1½ cups of warm water, beat just long enough to blend. Then fold in 1 cup of nutmeats. Pour into a loaf pan, and bake an hour in a moderate oven. About 17¢ a box. From P. Duff & Sons, Pittsburgh, Pa. At grocery stores everywhere.

## THE FACTS OF COUNTRY LIFE

CONTINUED FROM PAGE 149

must read it slowly, leisurely to savor its meat to the full. Then because there is so much solid nourishment there, you can pleasantly start the whole book over again.

Not the least of its useful features is the list of reference books, government and agricultural booklets, and the like at the end of each chapter. At the beginning of each chapter are pleasant line drawings, one of which is reproduced on page 149, by Robert Habershtock. He gets the author's idea nicely. And so may you.

### 10,000 GARDEN ANSWERS

CONTINUED FROM PAGE 150

the very comprehensive index which makes use of the whole both easy and satisfactory to the harried gardener. There's scarcely a phase of gardening, general or specific, that you won't find indexed. And for each entry in the index, you'll get a neat digest of fact to take the crease of the moment from your brow.

### MORE ABOUT THE ROOMS SHOWN ON PAGES 74-77

These rooms, now on exhibition at LaSalle & Koch, Toledo, Ohio, were decorated by Dorothy Draper, Inc. All mirror glass, from Libbey-Owens-Ford Glass Co. Fabrics used in the rooms shown are all by F. Schumacher & Co. In the living room, sofa and armchairs are by the Michigan Seating Co., tables by The Widdicomb Co. In the dining room, the wallpaper is from the Renverne Corp., table, chairs, and buffet, by Tomlinson of High Point, North Carolina. Glassware, the Libbey Glass Co. Bedroom furniture, Drexel Furniture Co.

watch for the **NEW** *Swaggerettes*

THE HANDIEST GLOVE EVER MADE

DIRT-, LIQUID-SNAG-PROOF

EASY OFF AND ON

SYNTHETIC COATED FABRIC-LINED

Complete hand protection when needed most. Lightens household duties makes gardening a double pleasure. Many new features have been added and the best of the old retained. The popular gloves will return to leading department store, drug, and hardware counters just as soon as war requirements have been met.

Also gloves for men in knit wrist and gauntlet styles

**Edmont** TRADE MARK REG. U.S. PAT. OFF.

COSHOCKTON, OH

no finer needle!

**walco**

Tru-Trac FLOATING JEWEL

No needle noise or scraping at the record. Walco's design eliminates shank vibration 10,000 plays, less wear. At dealers

**\$2 50**

acclaimed by music lovers everywhere

### TAKE THAT GREASE SPOT OFF YOUR WALLPAPER WITH BLOT-X

Removes butter, oleo, lard, hair oil, floor oil, linseed oil — any oil or grease — from wallpaper like magic. Spread it on — wipe it off — grease is gone! Can't harm paper. 1/4-pt. jar just 35c.

YOUR PAINT, WALLPAPER OR DEPARTMENT STORE HAS IT OR WRITE BLOT-X SPRINGFIELD, OHIO

### AMAZING NEW RUG CLEANING POWDER

Just sprinkle **TAM-KLEEN** on rug, brush in, then let vacuum cleaner remove all dirt in a jiffy! Will not injure, shrink or fade rugs. At your dealer or write direct. Send for free booklet, "Household Hints in War-Time."

**TAMMS SILICA CO., 228 DB N. LaSalle St., Chicago 1, Ill.**

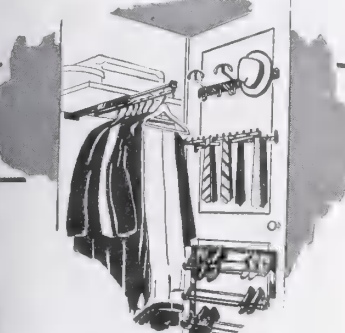


DO CLOTHES SUFFOCATE  
IN YOUR CLOSETS?

K-VENIENCE

CLOTHES CLOSET FIXTURES

- give closets of any size or shape extra breathing space
- keep clothes neat and orderly
- increase closet capacity



■ Are your clothes closets concentrated confusion—because of inadequate, old-fashioned hooks and hangers? Then, you need modern, chrome K-VENIENCE Fixtures, the wonder-workers that provide double the hanging space, keep everything in order and within easy reach, closets neat as a pin. More than 40 different clothes, hat, shoe, tie and towel racks, skirt-trouser hangers, clothing carriers, and other practical space-saving fixtures.

Available again right after the war in Dept. and Hdqre. Stores everywhere. Send now for Free Folder!

Buy More War Bonds!

**K NAPE & VOGT**  
Dept. H-5, Grand Rapids 4, Mich.

kitchen, bathroom  
laundry, hall

woodwork, ceiling  
floor and wall

don't let scrubbing  
boil your day

clean them all  
the Soilax way!

25¢  
1½ LB. PKG.

Get SOILAX at Hardware, Paint, Variety and Department Stores  
Economics Laboratory, Inc., St. Paul, Minn.

LIGHTEN YOUR HOUSEHOLD TASKS  
BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING  
RECIPES

GLASS

How To Remove Discoloration From Glass Bottles And Utensils

Glass cooking utensils are a joy to use because you can see at any moment what's going on inside the pan without lifting the lid. They're easy to clean, usually, but those that hold water constantly, like the lower part of the double boiler, tea kettles, tea pots collect sediment on the inside which doesn't always disappear with ordinary washing, but requires more drastic measures to remove it. The problem is complicated by the fact that you can't put your hand inside the bottle or kettle because of its narrow neck.

OVER

LINOLEUM

How To Remove Paint From Linoleum

People usually paint linoleum floors for two reasons: because the linoleum is so badly worn that the surface can't be kept looking well, or because they're tired of the color scheme, even though the surface of the linoleum is still good. Often in the latter case, they regret their decision because they find that a painted floor is not as easy to maintain as linoleum because the paint cracks and wears off. But it is possible to remove paint from a linoleum floor if you feel you've made the wrong decision.

OVER

PRESSURE COOKER

How To Ready Pressure Cooker For Canning

The safety valve, petcock (sometimes these are combined), pressure gauge are crucial and delicate parts of a pressure cooker and should be in perfect order to insure canning or cooking success and avoid accidents. The pressure gauge should be tested with a master gauge once a year. For it may be registering too high a pressure, which means the temperature inside the canner may not be sufficient to process or cook the food inside completely in time allotted. Or if gauge is registering too low, the contents may be cooked too long because the inside temperature is too high.

OVER

STERLING SILVER  
by the

ALVIN  
SILVERSMITHS

now takes second place.  
... War production for  
victory comes first ...

Blacked out  
for the duration

To keep the  
home fires burning...

six essential items in these four  
patterns are being made in limited  
quantities for home use.

Teaspoon	Salad Fork
Luncheon Knife	Cream Soup Spoon
Luncheon Fork	Butter Spreader

NOTE: Complete patterns and items now  
restricted will again be available when Vic-  
tory is won. Price lists mailed on request.

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for Fifty Years

PROVIDENCE • RHODE ISLAND



# RUG

## "MAGIC"

### by OLSON

FACTORY-TO-YOU!

Sizes for all Needs

Early American

Soft Tweed Blends

Solid Colors

Use Both Sides

18th Century

## Your OLD RUGS

### CARPETS, CLOTHING

# Save up to 1/2

**LEARN HOW** Olson works "Rug Magic" with the valuable wools, etc., in discarded materials.

**IT'S ALL SO EASY!** Your bundle of material is picked up at your door by Freight or Express and shipped at our expense to Olson Factory. *We do the rest!*

**By the Famous Olson Process** we shred, merge, reclaim materials of all kinds, then bleach, card, spin, dye and weave lovely, new

### BROADLOOM RUGS

... deep-textured rugs that are Seamless and Reversible for the double wear and luxury. Sizes for all needs up to 16 ft. wide, any length, in:

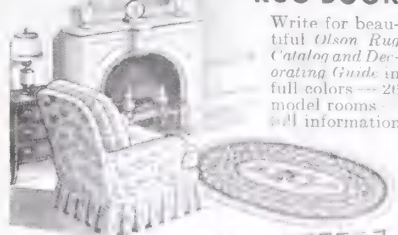
Solid Colors	18th Century	Texture
Two-tone	Early American	Leaf
Tweed Blends	Oriental Designs	Ovals

**Our 70th Year.** We guarantee to satisfy or pay for materials. Over 2 million customers. We do not employ agents or sell thru stores. (Sorry if war work sometimes causes delays).

Chicago N'York  
S'Francisco

## FREE RUG BOOK

Write for beautiful Olson Rug Catalog and Decorating Guide in full colors—26 model rooms—all information



**MAIL COUPON or POST CARD TO-DAY**

**OLSON RUG CO. A-85, CHICAGO 41**

Please mail Olson Catalog Free to:

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_

## DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN!

Equip yourself with proper information to handle problems that arise. Every month **HOUSE BEAUTIFUL** presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

### GLASS

**PROCEDURE:** Make your glassware, whether it's a utensil, vinegar cruet, dressing bottle, or decanter, glisten inside. If glass is flameproof, stubborn deposits can be removed by filling utensil half full of water and adding about 2 tablespoons of vinegar. Boil for a few minutes. Then wash with soap and water and rinse. If glass is a decanter or cruet, break up some steel wool and put in container. If it is impregnated with soap, fine. Otherwise, add soap flakes or soap pieces to the container when you put in the steel wool. Then almost fill bottle with hot, hot water. Replace top, if any, or hold a cloth over opening. Shake vigorously, so that steel wool touches every corner. It's friction that loosens discoloration and sediment, so it may take several shakings before inside is crystal clear. Wash and rinse thoroughly.

OVER

### LINOLEUM

**PROCEDURE:** You can remove the paint with a liquid paint remover made with trisodium phosphate and water. Mix three pounds of the trisodium phosphate in a gallon of water until dissolved. Apply the mixture to just a small area of linoleum, since you must remove the solution just as soon as the paint softens. If left on the linoleum, it may cause the finish to disintegrate and weaken. Wipe the remover off with old rags. It may be necessary to steel wool stubborn spots. Rinse treated section immediately with water to remove mixture and neutralize surface. Continue procedure until all paint is removed. Then wash floor with mild soap solution or a soapless cleaner. Dry and protect surface with a coating of hard paste wax, polished with an electric polisher for a really hard surface. Or use a self-polishing wax which must be renewed more frequently.

OVER

### PRESSURE COOKER

Gauges can sometimes be checked by county demonstration agents who have master gauges, or ask local Office of Civilian Defense, or write the manufacturer for advice as to whether to send just gauge to him or entire lid for checking.

Clean the openings in petcock, safety valve, and gauge with a toothpick. Drawing a clean piece of string through petcock and safety valve occasionally will keep them from clogging. If either appears corroded, soak in vinegar, and dry. Lid should be free of dents to guarantee a steamtight seal. Never immerse lid in water, but simply wipe off with soapy water and dry. If edges of either lid or kettle are dented, seal will be imperfect and steam leakage occur which prevents proper processing, or cooker may boil dry. Wipe off both edges and dry after each use. If canner has a rubber gasket, wipe free of grease and oil. When worn, some rubber gaskets can be inverted.

OVER

MARYLAND'S AMBASSADOR OF GOOD CHEER

FROM COAST TO COAST

# NATIONAL

## PREMIUM BEER

PALE, DRY, BRILLIANT

Send 10c for book of fine OLD MARYLAND RECIPES

THE NATIONAL BREWING CO., BALTIMORE, MARYLAND

### Decorative Decalcomania Transfers

Imported Designs of all Sizes and Types: Flowers, Fruits, Figures, Birds, Dogs, Heads, Ships, Juvenile, Tropical, Christmas, Colonial, Inlay, Borders, Initials. For Furniture, Doors, Walls, Trays and more.

Catalog with 800 Illustrations in Color free. Deductible on first purchase of \$1 up.

L. C. WELLS, Dept. H-45, 25 E. 26th St., N.Y.C.

### STOP LEAKS IN BASEMENT WALLS, FLOORS

Stop those leaks! End that seepage! Use **STOP-IT**—amazing quick-setting, waterproof material. Simply mix with water and apply. Sets hard and permanent. At your dealer or write direct. Send for free booklet, "Household Hints in War Time."

**TAMMS SILICA CO.**  
228-EP N. La Salle St.  
CHICAGO 1, ILL.

# TRAVEL POINTER

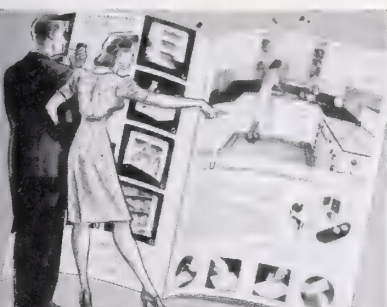
### PENNSYLVANIA

#### EAGLES MERE

#### CRESTMONT INN

Relax at this hospitable inn in the cool Alleghenies, overlooking Lake of Eagles, 2200 ft. alt., in quitoes. Sports for all. Distinguished patronage. P.R.R. to Muncie. Folder. Wm. Woods, Prop.





## What will Postwar Kitchens be like?

his free book shows you what smart, modern kitchens of tomorrow will be like. It will help you plan your postwar kitchen the right way. Scores of women are planning now—ordering now, so that they can be among the first to get a new steel kitchen as soon as Uncle Sam no longer needs our production facilities. St. Charles Custom-Built Steel Kitchens of tomorrow will be finer, more beautiful than ever. They will have many new improvements and conveniences that will make your work lighter and more pleasant. Let us help you plan your kitchen now. Then place your order and receive a Certificate of Delivery Preference.

**FREE BOOK**—Write today for illustrated 16-page book showing St. Charles Kitchens and accessories; also details of our planning service.

**ST. CHARLES MFG. CO.**  
1635 Dean St., St. Charles, Ill.

**St. Charles**  
CUSTOM BUILT  
**Steel Kitchens**

## CLEANS

**FURNITURE  
FLOORS, WOODWORK  
TOOLS, MACHINERY  
BED SPRINGS  
PAINT BRUSHES  
BATHTUBS, TOILETS**

AMERICAN TURPENTINE FARMERS ASSOC., VALDOSTA, GA.

SOLD BY  
Drug Stores, Variety  
Stores, Hardware Stores,  
Paint Stores, Grocery  
Stores.

**Gum Turpentine**  
PURE SPIRITS OF  
ACCEPT NO SUBSTITUTES

**WAYS USE GUM TURPENTINE TO  
PAINTS, VARNISHES AND ENAMELS**

## Check-list of easy ROCK GARDEN PLANTS

See pages 68-69

■ Here are a few easy-to-grow plants to start you off with your rock garden. No true alpine plants are included, no bulbs, shrubs or trees. Consult a good dealer or catalogue before buying.

### ANNUALS

*Alyssum*, Carpet of Snow, Violet Queen; *A. maritimum*, trailing  
*Anagallis* (Pimpernell), Scarlet, yellow  
*Dianthus* (Annual Pinks), white, pink, red, violet  
*Dimorphotheca* (Cape Marigold), yellow, white, red  
*Eschscholtzia* (Californiapoopy), yellow, red, pink  
*Linum rubrum* (Scarlet Flax)  
*Lobelia* var. *compacta*, blue shades  
Marigold (Yellow Pygmy, Spry, other dwarf varieties including *Tagetes signata pumila*)  
*Petunia*, miniature varieties: white, pink, rose  
*Phlox drummondii* (Annual Phlox), yellow, pink, red, white  
*Portulaca* (Moss Rose), yellow, pink, red, orange, white  
*Verbena*, dwarf varieties: many colors

### PERENNIALS

*Ajuga reptans*\* (Bugle), blue  
*Alyssum saxatile*, Basket-of-Gold  
*Anemone*\* various: white, blue  
*Aquilegia alpina*, blue dwarf Columbine  
*Arabis* (Rockcress), white  
*Campanula*\* especially *C. carpatica*, *C. rotundifolia*, blue, white  
*Cerastium tomentosum* (Snow-in-Summer), silvery foliage  
*Daphne cneorum* (Rose Daphne), shrubby evergreen  
*Dianthus*, many colors  
Ferns (various, for sun or shade)  
*Gypsophila repens* (Baby's Breath), white  
*Helianthemum* (Sunrose), various colors, evergreen  
*Heuchera* (Coralbells), pinks-to-red  
*Iberis sempervirens* (Candy tuft), white, hardy, evergreen  
*Iris pumila*, *I. cristata*, *I. tectorum*; blues, white, yellow  
*Myosotis palustris*\* (Forget-me-not), blue  
*Nepeta mussini*\* (Catnip), blue  
*Phlox*, esp. *P. subulata*, *P. divaricata*, *P. amoena*, *P. ovata*; pink, white  
*Oenothera* (Evening Primrose), yellow  
*Penstemon heterophyllus*, blue  
*Primula*\* many varieties: many colors  
Roses, miniature or fairy types  
*Sanguinaria*\*\* (Bloodroot), white  
*Shortia galacifolia*\*\* (Oconee Bells), white  
*Viola cornuta*, many varieties for sun or shade; blue, violet, yellow

\*Tolerates shade. \*\*Prefers shade.



TO HELP YOU find your own Shangri-la in scenic, peaceful Vermont, scan the pages of this book of Vermont Farms—fully descriptive but not illustrated.

## For "POST WAR" and for EVER AFTER

Wartime experiences have brought to the American scene an accelerated desire to plan for a family future more pleasant and secure in either war or peace. The idea of "a little place in the country" has graduated, from a spring-time dream to a planned pattern for permanent living. Here in the quiet Vermont hills hundreds are finding the peace that re-conditions, the rest that re-fits for greater service. Scenic hillside farms or lakeside cottages are being discovered and tailored to

"country squire" proportions at extremely modest cost. An introduction to the Vermont way of life, for part- or full-time, starts with your free copy of "Vermont Farms and Summer Homes," fully descriptive but not illustrated.

For a VACATION PREVIEW, ask for handsomely illustrated folder, "Unspoiled Vermont". It lists numerous official Vermont booklets about life in rural Vermont. Please request desired booklet by title.

# VERMONT

THE  
*Summer Home*  
PARADISE

Vermont Publicity Service, 21 State House, Montpelier, Vermont



## To Guard the Beauty of Your Grounds— PLAN NOW TO GET AN ANCHOR FENCE

MANY a fine residence and estate owes its quiet seclusion and peaceful security to an Anchor Chain Link Fence. An Anchor Fence says "Keep Out" to trespassers, animals and others who deface gardens and shrubbery—or who take "short cuts" that wear a path across your lawn. Anchor Fences, because of their exclusive, deep-driven "an-

chors," always stay in line, erect and strong, in any soil. Because of wartime restrictions, Anchor Fences for residences are not available now. But you can arrange now to get an Anchor Fence as quickly as possible after the war. Send for Catalog No. 99 now. Use coupon below. Anchor Post Fence Co., 6515 Eastern Ave., Baltimore-24, Maryland.

### NATION-WIDE SALES AND ERECTING SERVICE



Anchor Post Fence Co., 6515 Eastern Ave., Baltimore-24, Md.  
I hope to buy a fence after Victory, so please send me a free copy of your Catalog No. 99.

Name .....  
Address .....  
City ..... State .....



# VICTORY GARDENERS

...All Gardeners!

Here's why regular feeding is essential to healthy plant growth

- 1 It has been scientifically proved that plants—in order to attain maximum growth—need specific amounts of 11 different mineral elements.
  - 2 Plants get these elements only by absorbing them through their roots in the form of moisture.
- So to attain maximum effectiveness, a plant food must supply all those vital elements—and must be in liquid form.

Here's why KEM\* provides the easiest, most effective way to grow plants!

- 1 KEM contains all eleven essential elements in exactly the right proportions.
  - 2 KEM is in liquid form—all ready for the plant roots to absorb. It's stabilized, too—never goes out of solution.
  - 3 KEM-fed plants always grow in correct proportion—no "freak" growth; no excessive foliage or root structure.
- So KEM, when applied, is 100% efficient! It's complete—it's immediately available—it comprises all the food a plant can use!

PROVE **kem's**

Effectiveness for Yourself!

Compare Its Results with Any Other Method of Growing Plants...

## VICTORY GARDENS

Get the most out of your garden this year. For a "bumper" crop of vegetables, KEM-feed them all through the growing season.

## FLOWERS, LAWNS, SHRUBS AND TREES

For larger blooms, greener lawns, sturdier shrubs—use KEM regularly.

## HOUSE PLANTS, AND CUT FLOWERS

KEM is ideal for indoor use—odorless, harmless, all ready to use!

ACCEPT NO SUBSTITUTE FOR KEM! It's THE ready-prepared, complete liquid plant food.

KEM IS ECONOMICAL, TOO! Diluted, the 25¢ size makes 3 gallons of ready-prepared plant food; the 50¢ size 5 gallons.

BUY KEM NOW in 5¢ and 10¢ stores, hardware, department or seed stores. If your local dealer has not yet stocked KEM, send 25¢ (50¢ west of the Rockies) for a 12-oz. bottle, postpaid.

\*Trade-mark, Patents Pending

Kem-fed plants always thrive



Kem-ical Corporation  
East Paterson, N. J.

## WITH GOOD ROOT CROPS . . . IT'S THE GROUNDWORK THAT COUNTS

CONTINUED FROM PAGE 78

plant without a plan—a plan for best use of space and seed and the ultimate crop, whether fresh, canned, or stored. Don't start a garden unless you plan to finish what you start. With that said, I'll get down to cases with a few pertinent facts about the varieties you've seen in that worm's eye view up front.

**Beets:** *Early Wonder* is an exceptionally early, quick-maturing beet of semi-globular shape with medium-size top and thin tap root. The flesh is deep red in color. The crop is very uniform in growth and is excellent for canning. *Detroit Dark Red* is my selection as the best general purpose beet for the home garden. It is perfectly round in shape, of a deep red color. This beet is tender, fine-grained, and exceptionally sweet. It is usually planted for a late crop and fall storage. It will grow well at all seasons. *Winter Keeper* (often called *Long Season* or *New Century*) is an excellent all-season beet, but is "tops" for storage. It is one of the rougher types, growing to huge size, yet keeps a tender, sweet flavor. Deep red in color with large green tops, it is a slow starter and should be used as a midseason to late crop. Plan for spring-to-fall succession of your beets.

**Carrots:** *Imperator* is an exceptionally heavy yielder of a smooth, uniform, elongated type which tapers to a blunt point. The skin is rich orange-red in color and the flesh is deep orange. An excellent selection for the home garden. *Nantes* is an excellent forcing carrot of a cylindrical shape, orange in color, delicious flavor, fine-grained and almost coreless. It is my best early selection for the

home garden. *Chantenay* has a core almost as dark in color as the surrounding flesh. A half-long, stump rooted variety, it is very popular in the home garden. One of the best to select for winter storage or fall crops. Both *Red Core* and *Improved* strains are good.

**Onions:** *Sweet Spanish* is a large almost round or globular shaped onion, has yellow colored skin with white flesh. This onion stores very well for late fall and early winter use. The best home garden variety to grow from seed or started plants. *Ebenezer* is one of the best of the onions to grow from sets. A flattened globe shape, it has a yellowish brown skin and yellowish white flesh, mild in flavor. Excellent for storage as it stays firm and hard throughout the winter. Yields exceptionally well with very few of the sets running to seed. *Yellow Globe* is another good onion often grown from sets for storage. It has a globe shape and deep yellow skin which is very thick and tight aiding in the keeping quality of the onion. The flesh is white and mild. This onion is often planted for early table use.

**Parsnips:** *Hollow Crown* is a good old standby, has excellent flavor and long clean tapered roots. A heavy yielder and is a good selection in a limited field of varieties.

**Radishes:** *Globe* is the best selection for early sowing, having a round globe shape, either crimson or scarlet in color with clear white crisp flesh and short leaves. *Iceberg* is the best of the summer varieties, thin skinned and white. The flesh is crisp and mild. It stands up well after harvesting.

## DUBOIS Woven Wood Fence



FOR  
CHARM,  
DISTINCTION  
AND PROTECTION

Now's the time to improve the appearance and value of your country estate, suburban lot, or city penthouse with this attractive and practical fence—a native of France transplanted to America. Lasts for generations and never has to be painted. Five heights and three spacings. Send for booklet H.

DUBOIS FENCE AND GARDEN CO., Inc., 2302 50th St., North Bergen, N. J.

## 2 SURE WAYS TO INCREASE CROP



### CAN'T HARM

Place **HOTKAPS**—patented paper hothouses—over seeds or plants. Complete protection from destructive **FROSTS, STORMS AND INSECTS**. Ripen crops 3 weeks earlier; increase yield 18% to 51%. Maintain perfect mulch. Millions used by successful market growers every season. Easy to set. Victory Garden package, 25 **HOTCAPS** for 50¢. 100 for \$1.95. 250 for \$3.50. Setter free.

### Revolutionary Hand Sprayer

New **HARCO** is only professional type sprayer priced so low. Long extension rod quickly sends insecticides to tall shrubs, small plants, hard to reach places. Easy to use. Sprays up, down, sideways without adjustment. Attractive, colorful. Only \$2.35 complete.

AT YOUR GARDEN SUPPLY DEALER

**GERMAIN'S**  
Germaco Mfg. Division  
747 TERMINAL ST., LOS ANGELES 21, CALIF.

## CONTROL GARDEN PESTS effectively



1 lb. Straight Kryocid



Kryocid D-50 (Ready Mixed) Also 3 lb. bags

Here's the insecticide will get real results against destructive chewing insects in your Victory den. Kryocid is **NATURAL CRYOLITE**—use years by successful commercial growers and recommended by authorities. Very easy to apply a water spray or as Dependable! Lasting Kryocid from your today.



**PENNSYLVANIA MANUFACTURING COMPANY**  
1000 Widener Bldg., Phila.  
New York • Chicago • Minneapolis • St. Louis • Wyandotte



**Turnips:** *White Milan* is one of the quickest maturing turnips. Clear white in color, of a delicious flavor, has a round but flattened shape. Exceptionally good for forcing and early crops. *Golden Ball*, often called *Orange Jelly*, is medium-size, of golden yellow color, fine texture, has small tap roots of a globe shape. Matures early and is a good choice for those who prefer the yellow to the white turnips.

**Rutabagas:** There are at least two excellent rutabagas—*Long Island Yellow Neckless Improved*, and *Macomber*, also called *Sweet Sherman*. The first of these is an excellent keeper, of uniform shape and fine quality, large, smooth-skinned and yellow, with fine-textured flesh. The second is just as sweet and firm, but is white-skinned.

**HOW for the cultivation:**

Most root crops like a sandy soil which is rich in humus. They should be planted as early as the ground can be worked in drills more than 1/2" deep. Many good gardeners sprinkle a few of Globe radish seed in with the other seed in order to break the ground for the other root crops and mark the rows for early weed control.

Good plowing 10"-12" deep, a rough disking and raking of the ground to eliminate all lumps and any coarse material are prerequisites in the growing of good root crops.

It is well to treat the seed with copper or zinc oxide, or one of the available brands of disinfectant, as a precaution against damping off. Usually a very small amount is all that will be necessary, about as much as can be put on the point of a knife blade

shaken up with a packet of seed just before planting time. Do not handle the seeds after treatment in this manner as the oxide is very easily wiped off. After the seed is covered, the ground should be firmed in place with the back of a hoe or rake or some other garden tool. I have known a number of good gardeners who would walk on the seed after planting it to be sure it would be set in place. However, this makes an unevenness in the row and often packs the ground too much. When the young seedlings get up to a height which makes them easy to recognize, the first thinning out of the plants should be done, especially with such root crops as beets which are a multiple seed when planted. Except for beets and possibly turnips, whose tops are not used for food, a complete thinning of the entire planting can be done at this time. Consider the sizes the roots should attain by the time you want to use them. (See drawings on pages 78 and 79), and plan your thinning campaign accordingly.)

Shallow cultivation is best for all root crops. The breaking of the soil to a depth of 1/2" with a sharp hoe will kill most weeds by cutting off their tops and will help to keep a dust mulch on the soil. The main points are to keep weeds out and avoid cutting plant rootlets.

As the plants grow, a side dressing of balanced fertilizer should be applied as a band at least three inches out from the plants and worked into the soil, or applications of liquid fertilizer at three-week intervals will help to produce much tenderer plants than will slower growing conditions.

Root crops like moisture but thorough soaking of the soil is necessary to do much good. Light sprinkling on the surface with a garden hose is not enough.



## Keep Your Ground Working BY REPEAT PLANTINGS PLANT FERRY'S SEEDS

Increase the production of your "Food for Victory" garden by replanting spring vegetables. You should keep the ground working by making one, two or even three repeat plantings. In that way you'll harvest bigger crops of many important vegetables that are high in yield and flavor providing, of course, you use quality seeds.

Ferry's Seeds are the heritage of 87 years' experience—the results of

constant research and experimentation—the products of thousands of tests for germination and trials for trueness to type. All of this means increased productivity and dependability for Ferry's Seeds. Plant Ferry's Seeds for Victory and plant them often. On display at your local dealer's.



FERRY-MORSE SEED CO.

DETROIT 31

SAN FRANCISCO 24

## FREE HELP FOR YOUR LAWN

### Lawn Care

Published by Scotts tells how to kill Dandelions, how to grow grass in shade and on terraces, how to mow correctly, how to get this and other lawn information. Just ask for Lawn Care. 2 year subscription absolutely FREE.

O. M. SCOTT and SONS CO.  
256 Main St., Marysville, Ohio

## Win Your War on TERMITES

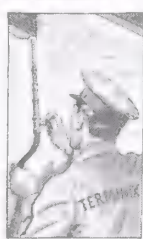
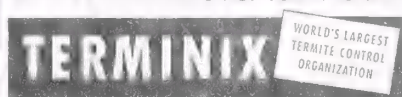
When your property is threatened by termites it will pay you well to call on Terminix, a nationwide organization with 16 years of successful experience in termite control.

End termite damage now—a Terminix job is triply guaranteed.



See your classified telephone directory for name of your local Terminix Company. Call them for prompt, courteous and capable service. For interesting free literature on termites, write Terminix Division, E. L. Bruce Co., Memphis, Tennessee

ASK FOR FREE INSPECTION OF YOUR PROPERTY



*To Control Insects*

**SIMPLY DUST  
SLUG SHOT  
FROM SIFTER-TOP CAN**

**Ideal for All Flower and Victory Gardens**

Dust with fast-killing SLUG SHOT for effective protection against both chewing and sucking insects. It's the dependable insecticide! Also helps protect plants against many blights, rusts and mildews.

Get the easy-to-use full pound can, only 30¢ at hardware, seed and drug stores.

Send for FREE "Garden Enemies" Spraying and Dusting Chart, Write:

**HAMMOND PAINT & CHEMICAL CO.**  
90 FERRY ST. BEACON, N. Y.

## LAWN MOWING made EASY with a RAYFLEX BLADE

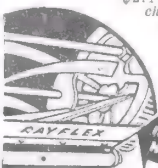
You can't buy a new lawn mower for the duration, but you CAN buy a RAYFLEX BLADE which will increase your lawn mower efficiency 50% and insure a clean, even shear. It requires no mechanical skill to apply.

**\$2. For hand mower sizes at dealers  
MONEY BACK GUARANTEE**

If dealer cannot supply you, send \$2.10 (10¢ for postage, etc.), check or money order only. State size (length) of your present stationary blade and make of mower.

Dealer Inquiries Invited

**FLEX-BLADE WORKS**  
Dept. B., 324 W. 70th St.  
New York 23, N. Y.



## HARDY GARDEN ROSES

### VICTORY COLLECTION

All Roses listed below have proved their superiority.

**CRIMSON GLORY (Pat.)**—A deep vivid crimson shaded ox-blood red.  
PRICE: \$1.25 each; \$12.50 per dozen.

**ECLIPSE (Pat.)**—The long streamlined bud is of rich gold.  
PRICE: \$1.25 each; \$12.50 per dozen.

**GRANDE DUCHESSE CHARLOTTE (Pat.)**—A new shade of red such as is seen on old tapestry.  
PRICE: \$1.50 each; \$15.00 per dozen.

**MADAME JOSEPH PERRAUD**—Enchanting Nasturtium buff straying to luminous shell pink at petal edges.  
PRICE: \$1.00 each; \$10.00 per dozen.

**ORANGE NASSAU (Pat.)**—Inner petals coral-red with bright orange-buff reverse.  
PRICE: \$1.25 each; \$12.50 per dozen.

**PINK DIAMOND (Pat.)**—The large, bright pink buds open to light pink blooms of great size.  
PRICE: \$1.25 each; \$15.00 per dozen.

**M. S. QUEEN MARY (Pat.)**—Rich glowing salmon pink with orange base. Buds are long and pointed.  
PRICE: \$1.25 each; \$12.50 per dozen.

If purchased as a collection, this \$9.00 value for \$7.50 in pots. The 25 cents for our new catalog may be deducted from your first order.

## TOTTY'S

BOX 57 MADISON, N. J.



# The LOG of the PRACTICAL GARDENER

Under May's dateline the gardener's tip sheet carries the slug: "Weather clear; track fast."

And fast is the word, too, for delphiniums in May. Once they stick their necks out, there's no holding them. But you can watch out for crown rot (bordeaux), make sure the clumps aren't too big, give them a tablespoon of plant food, and break out the plant stakes.

Roses aren't exactly dawdling this month, either. You've got the covering off now, of course, from both the established ones and the April starters. And you should have all pruning and cutting back completed. Start spraying in May, every ten days to two weeks, with a good 3-way spray. Form the habit early and it will come easy later.

Over in the vegetable patch: well, you will have cut mustard spinach by now, and pulled early beets and radishes. Cabbage and broccoli will be spreading out and up, respectively. Beans will be the next order of the month, and corn. Then those tomatoes.

The ground is warm enough now so a little attention to supplementary feedings makes sense. Roots are stretching, green growth is eager, and almost everything on the place can do with a snack. A tablespoon of dry plant food worked around each plant and watered; or a cup of liquid food would be the right dose.

All annuals, even the tender ones, can go into the ground this month as soon as the time for local frosts is over. Plant them in the borders where you'll want them later, or in a separate seed bed, whence they can be rushed into the breach as needed and ready.

Have you explored the possibility of Bush Balsam as a garden trouble shooter? It's a tender annual, but grows readily from seed, may be transplanted any time, even when in full bloom, tolerates shade and dry conditions, looks something like a camellia, has glossy laurel-like leaves and a neat, upright habit. Mostly pinks, reds and white. All in all, quite a flower. Balsam has saved face for me many a time.

Another useful affair is the new viola Blue Elf. It's a perennial treated as an annual. If you had it last year, you'll find self-sown seedlings. Planted now it will be a mass of bloom in August.

Mid-May is the time you'll begin suffering from Peony Impatience. It won't be so hard to bear, though, if you have a few of the old P-officialis in the garden, the low growing reds, whites, and pinks that bloom early and prodigiously.



## NEW Daphne "SOMERSET"

The finest flowering shrub of the year. An English creation which received highest honors from Royal Horticultural Society. Plants covered in spring with delightfully scented blush-pink, star-shaped flowers. Growth habit upright to 3 feet; bushy, practically evergreen. Can be clipped as hedge. Hardy and easy to grow!

15 to 18"—\$2 each

## Send for BOOK-CATALOG

Truly the most beautiful floral catalog ever published! 184 pages with more than 200 true-to-life color illustrations of newest and finest Wayside offerings. Full of detailed cultural information and advice. To be sure of this outstanding book, it is necessary that you enclose 25¢ with your request, coins or stamps, to cover postage and handling costs.



**Wayside Gardens**

32 Mentor Ave., Mentor, Ohio  
TRADE MARK  
REG. U. S. A.

## PLANT THESE PERENNIALS for Glorious September Blooms

Grown in our own Farmingdale nurseries, these hardy plants will give you a joyous, colorful garden through September and October.

### Beautiful CHRYSANTHEMUMS

AUTUMN LIGHTS. Single, copper, orange.

LAVENDER LADY. Large, orchid. MRS. P. S. DU PONT. Double Korean, Peach Pink.

SEPTEMBER BRONZE. Large Pompon.

All above, \$1.10 for 3 plants, \$4.25 per dozen

### ANEMONES

GEANT DES BLANCHES. Huge white, 3 ft.

SEPTEMBER CHARM. Rosy pink, 2 ft.

\$1.20 for 3 plants, \$4.50 per dozen

1944 Catalog Free on request

**Stump & Walter Co.**

132-138 Church St., Dept. 100 N.Y.C., N.Y.

Suburban Stores: Newark, N. J.  
White Plains, N.Y.  
Stamford, Conn. Englewood, N. J.  
Hempstead, L.I.

## Clematis

**Climbing Beauties!**  
Exquisite blooms on twining stems. Grow on trellises, arbors, pergolas, fences. Write for FREE Clematis booklet.  
**JAMES I. GEORGE & SON**  
Box 5 Fairport, N. Y.

## THE GARDENER'S BUYING GUIDE

### ACCESSORIES

Garden aprons, Log carriers, Coal bags, Shop bags, etc. FIELDITES, BROCKTON 68, MASS.

**LANDSCAPE ARCHITECT**  
Properties of all type. Write for charges.  
SHERBEE FREEMAN DIXON, L.A., SCOTCH PLAINS, N. J.

### TOOLS

**Garden Tools**—The most complete catalogue of its kind. Free A. M. LEONARD & SON, PIQUA, OHIO.

## PAGE FENCE

—Since 1883—  
• AMERICA'S FIRST WIRE FENCE •

### Pattern for Tomorrow

Do your plans for the future include protection of children, home and grounds against trespassers and straying dogs? Safeguarding these possessions is the function of Page Chain Link Fence, erected by reliable, local Page Fence firms. Write for copy of *Fence Ideas for Homes* and information how you can get your fence earlier.  
PAGE FENCE ASSOCIATION, Monessen, Pennsylvania.

# STOP!

Get the BLACK LEAF 40



**Aphis (plant lice), leafhoppers, leaf miners, mealy bugs, lace bugs, most thrips, young sucking bugs and similar insects can be controlled.**

### SPRAY with BLACK LEAF 40

An ounce makes 6 gallons of spray effective on aphids. Full directions with package—A quick, sure, economical control for these insect pests.

Just a little spread on roosts kills poultry lice and feather mites.

See Your Dealer

TOBACCO BY-PRODUCTS & CHEMICAL CORP., INCORPORATED, Louisville 2, Ky.



LOOK FOR THE LOG ON THE PACKAGE

## FREE TO YOU—

### Harry O'Brien's New Book

*"How to Improve  
YOUR VICTORY GARDEN"*

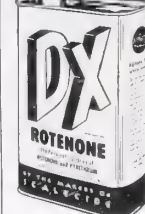
Guaranteed to make you a better gardener. Step-by-step photos show you the correct techniques; 1944 planting tables, lists of varieties and cultural directions tell you all you want to know. Sure to be voted the war's best garden book. Write for free copy today.

THE UNION FORK & HOE CO.  
Dept. HB-2, Columbus 15, Ohio

**SPEEDLINE**  
BLUE-HANDLE TOOLS



## A SIMPLE SPRAY PLAN for Victory Gardens



Spray every 10 days or 2 weeks during the insect season with 3 teaspoonsful DX Rotenone (or DX Pyrethrum) per gallon of water. Stops insects before they become serious. For sale by dealers everywhere, or write us. Spraying the Home Garden free on request.

B. G. PRATT CO.  
164 Moore St., Hackensack, N. J.

## TORO

POWER MOWERS  
MINNEAPOLIS, MINNESOTA

## GROW LARGER, BETTER and EARLIER VEGETABLES and FLOWERS

New, easy method to add VITAMINS to your Victory Garden and stimulate plant growth. Simply insert **VITAMIST Cartridge** in garden hose and sprinkle. One Cartridge of Vitamist 1500 sq. ft. Full season supply for \$1.00. At better Hardware and Seed Stores or direct from **BURGESS SEED & PLANT CO.**, 410 V. M. Galesburg, Mo.



# LAWN FENCE

OF Rustic Wood



ade of half round saplings (bark removed) pickets spaced 2 1/2 inches apart. Keeps dogs and pedestrians off your lawns. Needs no painting and is easy to erect. Made in 4 ft., 5 ft., and 6 ft. 6 in. heights with pickets to match. Fence shown is 4 ft. high. Write for descriptive folder.

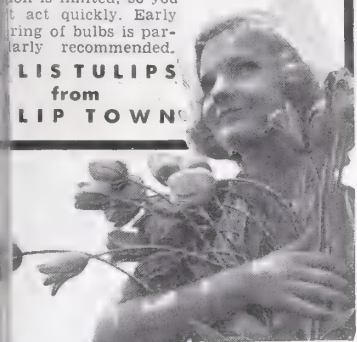
## Rusticraft FENCE COMPANY

(David Tendler)  
6 KING ROAD, MALVERN, PA.  
N CEDAR PICKET • POST AND RAIL  
SH HURDLE • "E-Z-OPN" HORSEBACK GATE

## TULIPS RARE AND TRUE TO NAME

year the scarcity of good Tulips will be more acute than ever, but of one thing you may be sure: Nelis Tulips will continue to uphold their famous reputation for being the most distinctive. A new, complete color catalog of these exceptionally fine offerings will be had for the writing—probably the most comprehensive Tulip listing published. The edition is limited, so you must act quickly. Early ordering of bulbs is particularly recommended.

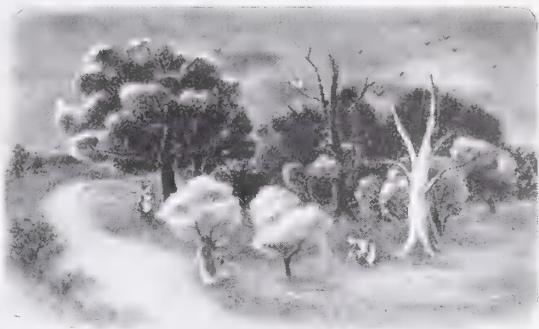
LIST TULIPS from LIP TOWN



LIST TRUE TO NAME TULIPS  
NOW FOR LIMITED EDITION CATALOG  
NELIS NURSERIES, Inc.  
KewWood Blvd. Holland, Michigan

Give flowers a good start with **SEMESAN**  
SEMESAN helps reduce seed rotting and damping-off. It is also recommended for all thrips on glad corms and as a spray to combat mildew and black spot diseases. For vegetables, too. All dealers. Free flower pamphlet. Du Pont Chemical Co., Wilmington 98, Delaware.  
CKET TREATS 5 TO 20 POUNDS OF SEED

**DUPONT**  
ED DISINFECTANTS



"STRAWBERRY PICKERS"  
FROM AN ORIGINAL LITHOGRAPH BY DORIS LEE FROM ASSOCIATED AMERICAN ARTISTS

The Jap beetle grubs are on their way up now, eating as they come. Which gives point to the news that the "milky disease," most promising remedy yet discovered for the beetle menace, is now commercially available under the name Japidemic. The spores are produced under Department of Agriculture license and should be put on all turf areas pronto. Once started, the disease spreads on its own.

This really is news, and well worth a separate paragraph just to point out the fact. Explore its possibilities on a community basis.

This is a good time to thin over-large clumps of forsythia and lilac—after bloom is gone and before the shrubs get their second wind. Don't make the mistake, though, of just shortening long shoots. Thin the plants by eliminating over-old branches at the base. And for goodness sake, don't shear forsythia as though—or even if—it were a hedge. Might as well give Goldilocks a crew hair-cut.

Time to provide nice cool shade for crabgrass seedlings. The best way to do it is cut your lawn high—as high as the average mower will cut. Crabgrass abhors shade, and healthy lawn grass blades make it.

The old dispute about whether it pays to plant lima beans "eye-down" still goes on. I crib a report from a New England experiment station that eye-downers may expect some 3% better results for their pains.

The rhubarb season is upon us, and those of us who have the new MacDonald variety have not only luscious pies almost as often as we want them, but rosy pink pies to boot. This variety tops even good old Victoria, to my way of thinking. It's mostly the color that does it.

Have you read "Plowman's Folly" yet? What a tempest that book has been stirring up. There's been a lot of sniping at Mr. Faulkner because his theories promise a messy-looking garden, among other things. But if he gets results, who cares? On the other hand, he leaves some whopping gaps in his argument. Why don't you pick a gap and play around in it like the rest of your garden cronies?

After all, the only real folly in gardening is not getting results. I'd rather have corn stubble between my bean rows than weeds, so long as I get my beans in abundance. And if I can become involved in a healthy free-for-all and come out of it with still more beans, then I'm all for it. Good for the circulation. Good for the crops.

R. B.

## BURNETT'S GRUB-IZER

Grub Proofing and Fertilizer Compound for Lawns

Grub-Izer consists of a uniform blending of effective poisons and selected Organic fertilizers so compounded to provide control for larvae of Japanese, Asiatic, and certain other native beetles, and at the same time furnish nourishment to the treated areas.

100 lbs. \$8.50 (Treats 2500 sq. ft.)  
Grub-Proof and Fertilize Your Lawn in one Labor-saving Operation—Start Now.

Write for free copy of Seed Annual featuring above.

**BURNETT BROS. INC.**  
92 Chambers St. (Barclay 7-6138) N. Y. 7



**BANISH GARDEN WORRIES**

with **TRI-GEN**

This boon to Flower growers and Victory gardeners kills many insect pests, controls Mildew and Black Spot on Roses and aids in stimulating plant growth. Buy at garden supply and hardware stores.

Write for free Bulletin telling how to keep Flower and Vegetable plants clean and thrifty.

**ROSE MFG. CO., 102 Ogen Bldg., Beacon, N.Y.**

**TRI-GEN**  
2 Forms - Either Dust or Spray

NOT EVEN BOMBS CAN BLAST AWAY THE LOVE OF BEAUTY



Their homes bombed to destruction, Londoners still grew lovely flower gardens . . . noble contributions to beauty . . . and morale.

*Cherish your Garden!*

Keep it . . . and your lawn . . . lovely with Vigoro—for your own satisfaction and the inspiration of your neighbors.

Vigoro is the complete plant food, the square meal for lawns, flowers, shrubs and trees. It supplies all the food elements growing things need from soil in scientifically balanced proportions. Fed now, it can do wonders to help you enjoy a lawn of velvety smoothness, richer, greener and healthier . . . and to mature your flowers to the peak of breathtaking beauty. Remember . . . Vigoro . . . and get it today.

Comes in bags of 100, 50, 25, 10, 5 lbs. and in 1 lb. cartons.

A PRODUCT OF SWIFT  
**VIGORO**  
Complete Plant Food  
THE SQUARE MEAL FOR ALL PLANTS

• Your Victory Garden needs the benefits of Vigoro Victory Garden Fertilizer. Get it now!

**VIGORO**  
COMPLETE PLANT FOOD  
a product of Swift & Company



# IT'S WORTH MENTIONING

Keep your housekeeping from being stereotyped and your viewpoint fresh by being informed about what's new in the field

By Marcia Knight

PHOTOGRAPHS BY FRED LERNER

Want to make Blue Monday more rose-colored? Put SATINA in your starch and you can iron clothes while slightly damp and dispense with drying them first and then sprinkling, because the starch thus fortified won't stick. Under 10¢ a box. From LaFrance Div., General Foods Corp. At grocery stores.

If you'd like to learn more about wine cookery without benefit of a French dictionary or a bulging pocketbook, write the Wine Advisory Board, San Francisco, Calif., for their booklet, HOW TO COOK WITH WINE. Recipes for 15 down-to-earth dishes are included with pointers about which wine to use with what food.

Keep a pocket-size non-explosive liquid spot remover in your office desk, and soup spilled at lunch won't spoil your dinner date. The brush top substitutes for a cloth. Pocket size, 10¢; household bottle, 25¢ SAFEWAY SPOT REMOVER, from Safeway Chemical Co., Cleveland, O. At F. W. Woolworth stores everywhere.



Happy news, mamas! That real rubber sheeting, which you've been treating as gently as baby herself because it must last for the duration and then some, can be discarded if it's worn. For you can now buy white synthetic rubber sheeting which can be boiled without deteriorating. Comes 36" wide, at \$1.39 per yard. From I. B. Kleinert Rubber Co., N. Y. C. At R. H. Macy & Co., N. Y. C.

When you turn a closet into an exclusive storeroom for woollens, make it moth-tight with a wooden door seal which automatically drops down when door closes. THERMAL - GUARDS are 30", 32" and 36", but can be cut to fit other size doors. At \$1.50 to \$1.69. From Thermal Co., Philadelphia, Pa. At Lewis & Conger.

A fix-it panacea is Du Pont's Duco Household cement. With it you can not only put the handle back on any cup, but the loose pearl back on the earring clip. In 10¢ tubes at hardware, stationery, paint, and department stores.



Simplify family life with a bulletin board. Then send messages to each other, keep dates straighter, and remind yourself of the 1001 things that are forgotten because memory plays nasty tricks. Equipped with hooks, the 24" by 36" wood framed composition board can be hung horizontally or vertically. \$4.95. From Personal Label Co., N. Y. C. At Lewis & Conger, New York City.

Sluggish drawers and windows glide smoothly after lubrication with EEZALL, a jelly which frees friction bound wood, metal, painted or unpainted surfaces. 65¢ a pint, from Eezall Products, N. Y. C. At C. D. Greenbaum Co., N. Y. C.



Use a tightly wound cotton swab moistened in liquid silver polish, suggests one of our readers, for cleaning the crevices around the spouts and handles of silver tea and coffee pots. A fine idea, we say, and do it with JNT Liquid Silver Polish, which doesn't cling tenaciously to ornamental or filigreed silver, either. \$1 for a 16-oz. bottle. From J. N. T. Mfg. Co., N. Y. C. At B. Altman & Co.

If you've been seeking a clearing house of information about that much touted little bean, the soy, "SOY BEANS FROM SOUP TO NUTS" delivers what the title implies. Over 100 recipes for using the bean in all guises have been compiled by food authorities, Annie Williams-Heller and Josephine McCarthy. \$1.25. From Vanguard Press, New York City, at most book stores.

Scouring powders for removing rings from bathtubs and washbasins have always been of choice until recently when a tried a paste cleaner which did an equally efficient job, and in short order. NORMA PASTE CLEANER has abrasive qualities but won't scratch fine surfaces. Use on marble, linoleum, painted surfaces, porcelain. \$1.60 for 4-lb. pail. From Norma Chemical Co., Mt. Vernon, N. Y. At H. H. Schlemmer, N. Y. C.



Prevent water from getting into your basement by plugging cracks in floors and walls with quick-setting, easy-to-use waterproofing material, STOP. Works like any crack filler. Just mix with water. It dries without shrinking. 5-lb. package at 50¢. From Tamms Silica Co., Chicago, Ill. At paint stores.

Long-handled metal dust pans are a war casualty, but you can buy such charming wooden ones painted in red or green with floral motif that it's foolish to get backache from bending over. About \$1.50. From Leipzig Lippe, N. Y. C. At John W. W. maker, N. Y. C.



When Mr. Weatherman says, "by evening," he's usually right, so better take your bumblebee along. It won't pose a problem if it's the new shoulder-strap which you can sling over your shoulder and forget. In black and 5 colors, about \$6.50. From Umbrella Co., N. Y. C. At B. Altman & Co., New York City.



# HOUSE BEAUTIFUL

JUNE  
35c









## *For all your Tomorrows...*

You imagine, as dinner begins, that there will never be another evening quite as wonderful as this. Your Heirloom Sterling harbored in a sea of candlelight . . . where jewels flash the code of romance . . . and sequins have a phosphorescent glow. The guest of honor in a moon-white gown. The young men bronzed from long campaigns.

In your tomorrows, there are *many* evenings as magical as this one. Heirloom Sterling,

with all it represents, adds countless pages to your hospitality. Celebrations. Anniversaries. Everyday happiness.

Invest in your *permanent* background first, your Heirloom Sterling. The accessories—china, linen, crystal—can suit your current needs as time goes on. Like your jewels, your favorite Heirloom Sterling pattern is heir to beauty from tradition . . . silver beauty for all your tomorrows. . . .

*...from the Romance of the Past*

# Heirloom Sterling

FROM GENERATION TO GENERATION

°Trademark

Copyright 1944 Oneida Ltd.



*Mrs. Francis McNeil Bacon*

is also the well-known fashion and news photographer, Toni Frissell. Her war activities include photographs made in England for a famous charitable organization, and outstanding pictures used in WAC recruiting. Her pre-Revolutionary farm-house is the background for her jewels . . . her collections of antiques, music boxes, merry-go-round hobby horses and old military buttons . . . and her Heirloom Sterling.

{ Heiress° pattern is illustrated }







-TOP OF THE LIST FOR EVERY BRIDE

## Imperial Tables

KEEP UP THE AMERICAN WAY OF LIVING

**G**OOD news for brides whose home making plans are waiting "his" return. Imperial's post-war plans call for making more fine tables than ever before; just as soon as the ending of vital war work and other restrictions make it possible.

While the selection of Imperial Tables available now at your Imperial Dealer's is necessarily limited, all do possess the beauty of design and fine Imperial Quality you desire for your investment.

In the meantime, you will find many

helpful ideas in the illustrated booklet, "How to Use TABLES to Revitalize Your Home," sent on receipt of 10 cents (coin). Please address Dept. L-6.

**IMPERIAL FURNITURE COMPANY, Grand Rapids, Michigan**



For over 40 years this trade mark has been a guide to America's Finest Tables.



# Mrs. JACK CHRYSLER

With her officer-husband, scion of a fabulous family, she presides over some of Washington's pleasantest informal entertaining

*Libbey  
American Prestige  
design  
shown on Mrs. Chrysler's  
Table*



*Goblets, bowls, and glasses in the American Prestige design.  
Decanters and ashtrays also of Libbey crystal.*

WITH ROSES IN GOBLETS, FRUIT IN FINGER BOWLS,  
MRS. CHRYSLER COMPOSES A BEAUTIFUL AND UNUSUAL TABLE SETTING

Lovely Edith Chrysler has adapted completely to a purposeful wartime life. Her full-time war work: American Women's Voluntary Services—where her golden-haired beauty is a familiar sight. Her homework: entertaining with, despite her youth, a sureness and flair that are already famous. Her taste is flawless.

"When I plan a 'formal-informal' luncheon I choose table-glass that has the same feeling," says Mrs. Chrysler. The graceful and stately pattern you see on her luncheon table—American Prestige—is just one of many hand-blown patterns of Libbey Glass. Although Libbey master craftsmen are now making glass products helpful to the war effort, you may still select your Libbey pattern in America's leading stores. Purchase a few pieces now. After the war, you can always add to them.

**LIBBEY GLASS**  
*Established 1818*

A PRODUCT OF OWENS-ILLINOIS GLASS COMPANY, TOLEDO, OHIO



Hand-etched on every piece







## Everything under the sun

Just what you want for a wonderful Summer in your own back yard. Good-looking furniture . . . sturdily built of famed California Redwood, and designed to take all the wear and tear of weather and come up smiling.

Comfortable, too! The kind you can relax in when the day's work is done . . . on week-ends after a tussle with your Victory Garden.

*Top scene:* California Redwood furniture for sunroom, garden, patio, or summer home. Furniture rolls easily from sun to shade, upholstered in sturdy duck; colors blue, green. Settee, \$55; chair, \$24.95; ottoman, \$9.95; table, \$14.95; chaise, \$29.95.

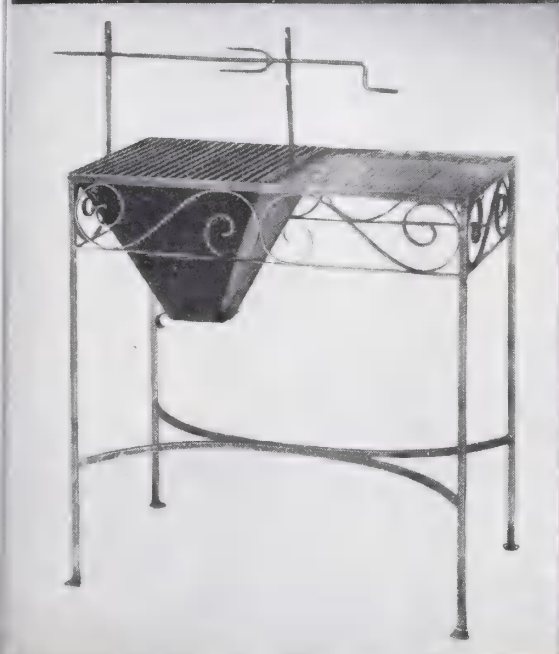
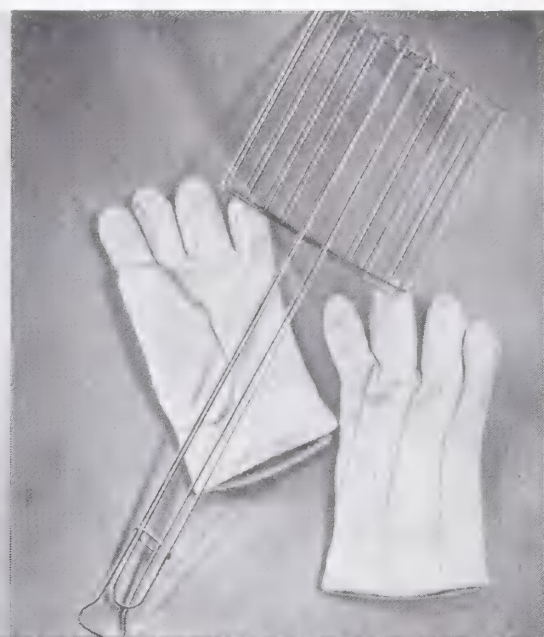
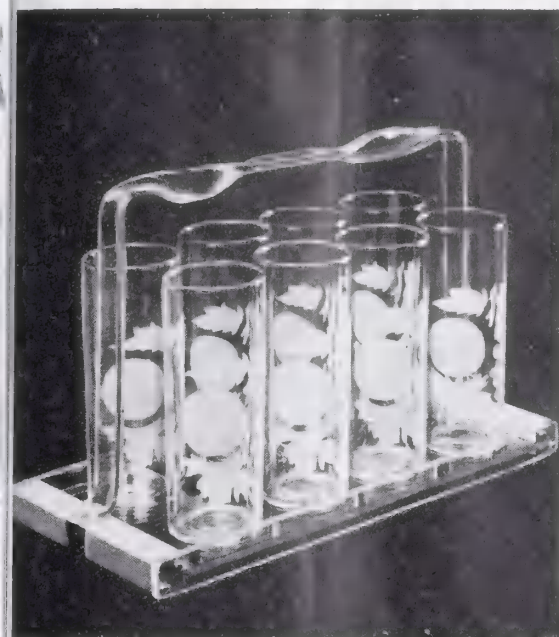
*Left:* 3-piece barbecue set; 6 ft. table and two benches, extremely heavy and solid construction of California Redwood, \$26.95.

*Below left:* "Terrace Toter" for porch, terrace or lawn — can be easily folded away when not in use. Unpainted, \$9.95. Painted white, \$13.95.

*Plus postage or express collect outside of New England.*

# Jordan Marsh





## for good, homespun fun!

And here are some practical accessories designed to help you take full advantage of your outdoor living-room. Just a few of Jordan's many suggestions for making it a perfect setting for stay-at-home vacations . . . the favorite gathering place of your family and friends all Summer long.

*Top row, from left to right:* 9-piece "Carrier Set," Plastic and wood carrier, and 6 glasses, \$5 complete. Six-piece striped glider set, \$14.98. Sturdy broiler for "weenies" and other grilled outdoor favorites, 35¢. Very heavy and necessary, asbestos gloves for *real* cooks, \$4.95.

*Lower row, left to right:* All-metal barbecue grill, 15" x 30" x 30" high, of sturdy iron, \$21.95. "Newport" rollaway chair, unpainted, \$6.98. Painted in one color, 75¢ extra; 2 colors, \$1 extra, 12-day delivery for painting. "Waitrend" reversible fiber and cotton rug, 9 ft. x 12 ft. Colors: mottled green, blue, dubonnet, beige and rose, \$27.95.

*Left:* "He-Man's" cooking-apron — with "Gay Nineties" print on heavy white cotton twill. Has spring steel band at the top that grips around the waist. \$1.95.

*Plus postage or express collect outside of New England.*

# Jordan Marsh





## *My wife calls it "Absent Minded" Insurance!*



**1** We've got a peach of a maid, but she's a bit absent-minded. She'll often leave a stepladder standing in the hall, for anyone to trip over and maybe cause a damage suit.



**2** My wife herself has been known to leave a hot iron on the board while she chats over the phone. Or forget that cleaning fluid has to be handled with care to prevent fires.



**3** Come to think of it, I guess I'm kinda absent-minded myself. Like the time stuck my pipe in my pocket still lit. (That was nice smoking jacket, too, and cost me plenty.)

### *It's so easy to protect what you have.*

Your local insurance Agent or Broker will gladly tell you how little it costs for "North America" protection against possible losses from these and many other hazards.

He will show you how to *protect what you have* against:

- 1.** Damage to your home, car or other personal property.
- 2.** Claim for injuries to other persons or damage to their property.
- 3.** Loss of income through personal accident, on land, in the air or at sea.

North America Agents are listed in local Classified Telephone Directories. Insurance Company of North America, founded 1792, oldest fire and marine insurance company in the country, heads the group of North America Companies which write practically all types of Fire, Marine and Casualty insurance through your own Agent or Broker.



**4** It's mighty reassuring to know that if I'm sued for an accident, or lose something, or suffer damage to something I own, my "North America" insurance will take care of me. All I have to do is tell my local insurance man and he sees that I get paid for all losses covered by my insurance.



**INSURANCE COMPANY OF  
NORTH AMERICA  
COMPANIES**





## *To mother . . .* From Captain Daddy

"...when Sue and I read your card in the florist's box, we laughed and cried both at once. You, fighting out in that jungle mud... remembering to send me the cool jonquils of our northern spring that I love! *Darling, darling, darling Captain Daddy.*

"I'm asking Mother and Father Dickenson to a real dinner of ceremony tonight, with your flowers on the table, and all the best silver out, and a perfectly reckless amount of butter. Sue is to stay up. She says, 'May I bring my dolly and be a mother, too?'"

• • •

Four generations of American wives have lent elegance to budgeted wartime dinners with Gorham Sterling. When Queen Victoria was crowned, Jabez Gorham's spoons were famous. By the time of the Philadelphia Centennial, John Gorham had the largest sterling silver business in the world...still true.

113 years of unbroken master craftsmanship have put millions of dollars' worth of Gorham Sterling on the tables of the finest homes, made Gorham the classic gift to American brides of good family.

Remember, you have our word that you can match-and-add to Gorham Sterling, old or new, when our master-craftsmen return full-time to making our century-famous sterling.

**GORHAM** *Sterling*   
PROVIDENCE 7, RHODE ISLAND

*America's Leading Silversmiths Since 1831*

*Below, left to right: CAMELLIA, ENGLISH CADROON, FAIRFAX, CHANTILLY, LYRIC, GREENBRIER, KING EDWARD, SOVEREIGN, OLD FRENCH, BUTTERCUP, NOCTURNE, STRASBOURG*







THIS IS THE HOUSE THAT  
SLOANE DID FOR

"Since You  
Went  
Away"

AS THE SETTING for Selznick International's new magnum opus about an American family on the home front, our Beverly Hills store decorated the entire house around which the action centers.

An unusual job, too. For the Hilton house is no Hollywood phony, but an actual house. Water in the taps. Fire on the hearth. Furniture and personal bric-a-brac a lively family would gather under its roof.

Sloane was picked to do this house, because we understand so well how America likes to live. It's understanding based on our pet theory: that American people want good taste exciting enough so it's never dull or middle-road yet easy and good to live with right to the end.



"Since You Went Away,"  
a David O. Selznick Production  
starring Claudette Colbert,  
Joseph Cotten, Jennifer Jones,  
Shirley Temple, Monty Woolley,  
Lionel Barrymore, Robert Walker  
Released through United Artists.



**W&J SLOANE**

FIFTH AVENUE AT 17TH • NEW YORK

WASHINGTON, D. C., Connecticut Ave. • SAN FRANCISCO, Sutter near Grant  
BEVERLY HILLS, Wilshire Boulevard • WHITE PLAINS, East Post Road



The distinguished Sheraton, adapted from an 18th century furniture piece. Musaphonic prices range upward from \$300. Authorized Musaphonic representatives are located in principal cities. Tune in General Electric's "The World Today" every evening except Sunday at 6:45 E.W.T., CBS. On Sunday listen to the G-E "All Girl Orchestra" at 10 P.M. E.W.T., NBC. Every week 192,000 G-E employees buy more than a million dollars' worth of War Bonds.

*Dances and songs of a Mexican Huapango, or village fiesta.*



## **ELECTRONIC TONE SO STARTLINGLY REAL THAT MEXICO COMES TO LIFE!**

Picaresque songs and dances, and the music of harp and guitar. Folk ballads and the Mass in plainsong, and the Yaqui gourd and drum. . . . So brilliantly does the Musaphonic bring you the native rhythms and harmonies of Mexican music, that you almost seem present at the village performance! Every subtlety of tone is unfailingly captured by this electronic radio-phonograph. . . . The Musaphonic is a product of General Electric electronic research. It springs from the desire to build the finest possible radio-phonograph. . . . General Electric is engaged solely in war production now. But after Victory, the electronic Musaphonic with FM (Frequency Modulation) will be a radio-phonograph more magnificent than ever.

**MUSAPHONIC** BY **GENERAL**  **ELECTRIC**  
179-C8





# NO "ORPHAN" BEDROOMS

*in Mrs. William Cheney's\* Post-War Home*

*\*Mrs. William L. Cheney of Woonsocket, R. I., is one of the prize-winners in the Alexander Smith Post-War Home Contest. The room descriptions on this page are Mrs. Cheney's post-war ideas. The sketches were made by Max Walter, following a visit to the Cheney home.*

*Max Walter*

**OUR ROOM.** "We have been told that the original guest room and the unused den adjoining can be turned into a 'master bedroom' without too heavy an expense. Our former bedroom will become the guest room."



**DAUGHTER'S ROOM.** "My daughter's room will 'grow up' now that she is married, and become an attractive extra guest room. The linoleum rug will be replaced with a plain color wool rug in a lovely shade of brown to set off the honey-colored maple furniture."



**MOTHER'S ROOM.** "This room, like my daughter's, has its original floor. I shall leave it that way as mother's crutches make rug protection a necessity. The floor will be almost covered with a large wool rug. I want this rug to be patterned, with rose color predominating."

## HOW ABOUT YOU... MRS. AMERICA?

You, too, can know the pride and pleasure and comfort of a "new home"—without its expense—if you will start with a soft, warm Alexander Smith wool rug or carpet and let it be the foundation of a recoloring job. A colorful home is a happy home that children and friends enjoy. Send us your name and address and we'll send you our Post-War Home Portfolio containing hundreds of home ideas received from women all over America. Write Alexander Smith & Sons Carpet Company, 295 Fifth Avenue, New York 16.

**BUY MORE WAR BONDS**

**ALEXANDER SMITH & SONS  
CARPET COMPANY**





*...and I'll just make a wish and all my household chores will be done..."*



"It's my favorite post-war dream . . .

"I live in a house that's a model of convenience . . . my *all-Gas home* . . . where housekeeping is so easy it seems like a hobby instead of a chore!

"The kitchen is like a wonderful playroom . . . cool, clean, free from cooking odors . . . with a new Certified Performance Gas range that's fast, efficient, the last word in *precision cooking*. And how it saves food values and cooking time!

"My silent Gas refrigerator is a magical store-room. Special cooling units keep all sorts of foods fresh longer . . . save hours of meal-planning and marketing!

"Even the faucet has a touch of magic! I turn on the tap and my automatic Gas water-heating

system supplies me with all the hot water I need . . . *any time* I want it!

"And talk about comfort! . . . The entire house is always full of Springtime . . . no matter what the weather is outside. Thanks to my new Gas air-conditioning unit we stay as cool as an ocean breeze in summer . . . snug and warm all winter long!"

Only dreams, today . . . yes! . . . But tomorrow they'll be *realities*. For the tiny blue Gas flame . . . *the flame that cools as well as heats* . . . will make these and many more wonders-of-comfort come to life. You can make them come true faster . . . by using Gas wisely *now* . . . by saving for *your* all-Gas home of the future with every War Bond you can buy!

THE MAGIC FLAME THAT WILL BRIGHTEN YOUR FUTURE

AMERICAN GAS ASSOCIATION

**GAS**







## Festival time in Mt. Carmel

### From Director Goldman: A Strange Request

Early May along the Wabash! The romantic river rolls bank-full past soft green slopes and miles of fragrant blossoms. And, in Mt. Carmel, the crowds are gathering for the little city's fifteenth annual music festival.

Edwin Franko Goldman, greatest bandmaster of his time, is the central figure. He had known this valley as a boy, and now returns to direct the massed bands from Mt. Carmel and nearby communities.

"Keep me as busy as you like," Dr. Goldman told the festival committee, "but, please, I'd like to have time to visit your high school music room . . . and the factory!"

To the people of Mt. Carmel, however, this strange request was no great surprise. Almost overnight, their high school music room had become a national institution. For it is the wartime home of the only Meissner radio-phonograph in existence—the final laboratory model per-

fectured just before war turned all of Meissner's skill and knowledge to the manufacture of electronic war materials.

Mt. Carmel's own favorite son, Howard Barlow, had been first to hear the Meissner. Then other famed conductors . . . Bruno Walter, Fritz Reiner, Artur Rodzinski, Andre Kostelanetz . . . each, in turn, had praised the unerring faithfulness of its reproduction — the brilliance and concert hall realism of its tone.

"I've been told so much about this new instrument," said Dr. Goldman, "that I want to hear it again and again. I want to find out, too, if the record-changer can *really* perform all those sleight-of-hand miracles ascribed to it. I want to meet the people who created the Meissner — and to see the factory where its postwar counterparts will be made."

It was well into the spring night when the last notes of the festival drifted over the valley — and Edwin Franko Goldman found time to relax from his strenuous schedule. "This has

been an important day in so many ways," he said, "but I shall long remember the pleasure had from the Meissner. Everything about it reflects the master touch. The reproduction of something musicians dream about! . . . and such things as Frequency Modulation and Super Shortwave all add to the promise of a bright new postwar world of beauty and inspiration for music lovers everywhere!"

*For tomorrow —*  
A NEW WORLD OF SOUND AT YOUR FINGER TIPS



**MEISSNER**  
MANUFACTURING COMPANY • MT. CARMEL, ILL.  
ADVANCED ELECTRONIC RESEARCH AND MANUFACTURE





AMERICAN WOMEN DESERVE A SPECIAL FREEDOM -

# Freedom from Trudgery



TRUDGERY isn't a pretty word; but, it is descriptive of a large part of the housewife's kitchen day, if she is working in an inconvenient, poorly arranged kitchen where she must walk endlessly, carrying things from the place in which they are not to the place where they are to be used. Trudgery implies the fatigue and frustration that begins early in her kitchen day and increases with every step until, at the end, she is too tired to do the things she really enjoys doing. Freedom from this trudgery

would give her the extra hours and energy she needs for better and happier living.

This freedom from trudgery, which housewives so richly deserve, can be had in a YOUNGSTOWN pressed steel kitchen—for these kitchens are planned to give plenty of storage space within arm's reach of the work surface.

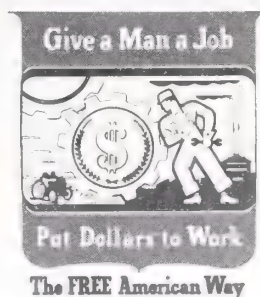
YOUNGSTOWN pressed steel kitchens will be available very soon after the war is over—and they will be worth waiting for. Buy War Bonds, today—Youngstown Kitchens, tomorrow.



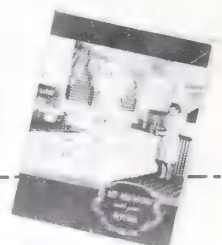
YOUNGSTOWN PRESSED STEEL DIVISION, MULLINS MANUFACTURING CORPORATION  
Warren, Ohio

## Youngstown Kitchens

YPS



In the meantime, send for the new YOUNGSTOWN catalog, "Get Acquainted With Your Kitchen," which shows how to plan for freedom from trudgery in your peacetime kitchen.



YOUNGSTOWN PRESSED STEEL DIVISION  
Mullins Mfg. Corp., Dept. H-644, Warren, Ohio

Please send me YPS catalog, "Get Acquainted With Your Kitchen." ☐ Please send me Loose Leaf Scrap Book for kitchen ideas—Price 35c in cash ☐

I plan to modernize ☐ I plan to build ☐

NAME

STREET

CITY  STATE





## HORSESHOE SCRAPER

Real horseshoes, combined with good stiff brushes, make a shoe-scraper that does a first-class job of keeping dirt *outside* the house where it belongs. These horseshoes are *sure* good luck for your rugs. \$5.95.

## LEWIS & CONGER

Sixth Avenue at 45th Street, New York, N. Y.

Free delivery within 150 miles of New York. Beyond that, express collect.



## Maple Goodies

Maple products delicious on waffles, toast, puddings, ice cream, in cooking. Not rationed. 7 oz jar pure Vt churned maple sugar with cinnamon; 1 lb jar pure Vt maple butter; 1 lb pail soft maple sugar; 14 oz jug pure maple syrup; 1/2 lb shelled black walnut meats. 5 items as shown \$7.35. 4 items (without nuts) \$6.35. 1 lb hard maple sugar \$1.50 (not shown). All postpaid in 48 states. No COD's.

*The Josselyns*

Box 147 Dept. B Dedham, Mass.

## Porta-Buffer The New 4 Seasons FOOD SERVER



Roll It  
... Anywhere  
Indoors or Outdoors

FITTED WITH 3  
THERMAL SERVERS

Sandwich Board  
and work Table  
Large compartment  
for Silver-  
ware and Utensils

Nonspill  
Beverage Tray  
Salt, Pepper,  
Salad Oil Shakers  
and Mustard Jar

Quickly Folds to  
Small Size

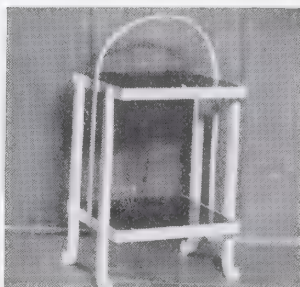


Host, Hostess and Guests enjoy caserole dishes and foods quickly served from clever Porta-Buffer. Thermal Crock in separate carrier retain heat and cold. Beans—and such—baked in them, kept piping hot. Salads kept crisp and cold. Unit smartly designed and strongly made. Wheat Straw color. Size 37x20x36 inches, \$37.50 complete. Sent express charge collect. Money refunded if not pleased. Home Equipment Co., Dept. A-53 360 N. Michigan Ave., Chicago 1

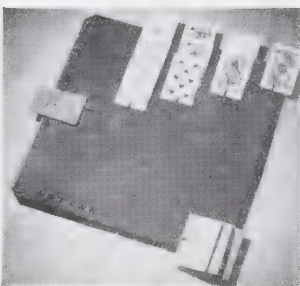
EVERYTHING FOR FUN AT HOME  
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." Includes refreshment ideas and party tips.



When you do your shopping on these pages, please remember that all prices, while verified as we go to press, are subject to change. Remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



**BUY OF THE MONTH.** No matter where you live, small house, big house, or apartment, this is something you won't want to be without this summer. It's a serving table, with hood handle, comes in white with 2 deep blue, glass shelves, 12" square. Wonderful on porches for magazines, drink, and it's light enough to carry. 25" high. \$6.50 postpaid. No C. O. D.'s. Hostess House, 505 Fifth Ave., New York 17.



**IT'S A BREEZE!** With hot weather here, you want to bring your bridge foursome out in the open, which is fine until a puff of wind blows your card holder skelter. But the Bridgford, popular in its metal surface and rubber rests, has slots that anchor cards even in hurricane blows. 15" square, it folds in half for easy carrying to beach or porch. \$2.25. No C.O.D.'s. Gramercy Gifts, 475 Fifth Ave., New York 17.

## BE PROUD OF YOUR FURNITURE



Your Furniture will have the Feel of A Billiard Ball With just a "Whiff" of the Forest.

Leary's Furniture Creme ..... \$1.00

Unightly Scratches Disappear Immediately with Leary's Coveral ..... .50

If ordered Singly Add 10¢ to Your Check. Postpaid.

## LEARY STUDIOS

676 W. McNichols Rd. Detroit 3, Mich.

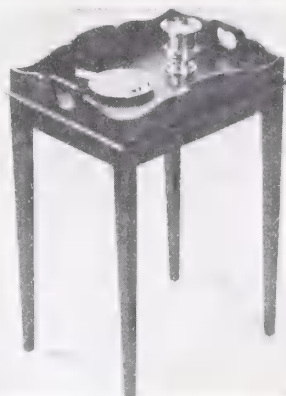
DOUBLY INVITING  
with KILLINGER HI-JACS!



Good drinks have good manners when they're wearing Killinger Hi-Jacs. These snug-fitting terri-knit "Coaster Sensations" are just right for tumblers and beverage bottles. Color-fast and easy to wash. *Regulars*, left, \$1 for 8, assorted colors. Shown on tray, left to right: *Numerical Hi-Jacs*, 1-8, \$2 per set. *Initial Hi-Jacs*, one big letter, \$2 for 8. *Lo-Jacs*, for cocktail glasses, \$1 for \$1. All gift-boxed, postpaid in U. S. Ideal for gifts. Order now. Prompt shipment guaranteed.

KILLINGER COMPANY Dept. E-8 Marion, Va.

## A COMPANION PIECE



## Indispensable Chairside Table

Mahogany, in a brown tone. Top 10" by 13". 20" high. \$13.50. Or in a truly little size, top 9" by 12". 17 1/2" high. \$11.00. Express Prepaid.

## MADOLIN MAPELSDEN

825 Lexington Ave., New York 21, N. Y.

ENGLISH  
BONE CHINA



America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

## HERBERT S. MILLS

EAST KING ST. • HAMILTON, CANADA





**KIDDYAP, KIDDIE CAR.** Have you looked at kiddie cars lately? We have, and the situation is grim! But now we're all smiles again because this little prancer is definitely blue ribbon material. It's beautifully made, comes in white with red and black trim, and is 15 1/4" x 7 1/4" x 19 1/4" high. Hinged in middle for safe turning. \$5.95 postpaid. No. C.O.D.'s. Humpty Dumpty Shop, 342 Madison Ave., N.Y.C. 17.



**ROSES FOR DECORATION.** The minute you own this portfolio of 12 prints of roses, your fun will begin. If your decoration is in the doldrums, these will make it sparkle again. And you can part with two, a pair, framed, makes a wonderful wedding gift. Hand-engraved and hand-colored, after originals by Redoute, each 16" x 13", the set of 12, each different, are just \$6. Old Print Exchange, 14 E. 48th St., New York 17.



### RING THE BELL

for birthday or Christmas. Put a marble in hole at top on either side, it rolls from ledge to ledge, back and forth, behind reinforced glass, ringing musical bell as it rolls out arch at bottom. Two can play toy at once, many marbles may be run, races develop. Keeps children 2 to 5 years busy for hours. A real hand-made cabinet job, complete with marbles.

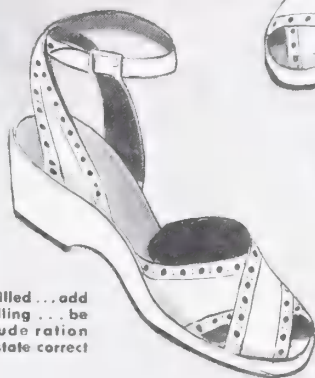
\$6.95 with order, shipped express collect.

**Nogle "Ring The Bell" Wood Shop**  
Box 2, Port Arthur, Texas



## PENALJOS

Platform Angels in Heavenly White



**De Soto**—A low-slung skimmer for summertime duty. Prize partner for playclothes . . . good with more important fashions too. Cool and comfortable with a buoyant platform sole. In perforated white angel skin . . . a wonderfully washable and very durable leather. . . . \$6.45

**Laguna**—Tribute to lovely ankles in a snow-white sandal. Divinely cool and wonderful with all your summer wardrobe. Smartly styled with a springy platform sole in perforated angel skin . . . a sturdy, washable leather \$6.45

Mail orders filled . . . add 15c for handling . . . be sure to include ration coupon and state correct shoe-size.

**PACKARD-RELLIN, Milwaukee 3, Wisconsin**



Wear Collar Closed or Open!

### Men's Sport Shirts of Washable Rayon

**3.50**

When the weather sizzles, you'll find it cool as a mint julep! Smartly styled with convertible collar, long sleeves, one pocket. White and blue. Small, medium, large sizes. Mail Orders Filled. Outside N. Y. C. Delivery Area add 12c Shipping Charge

### Hearns Dept. Store

SERVING NEW YORK SINCE 1827

5th Ave. at 14th St., N.Y.C. 11



### LEXOL makes Leather . . . Last Longer

Greatly extend the life of your favorite leather equipment, luggage, shoes, and sporting goods by the regular use of LEXOL.

LEXOL restores natural oils, takes any polish or whitener, without dulling surface of leather; will not catch dirt or soil clothing.

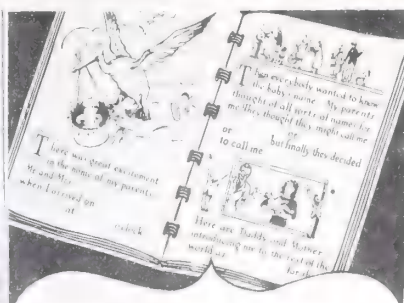
Pint \$1.00 Gallon \$4.00

**The MARTIN DENNIS COMPANY**  
861 Summer Avenue, Newark 4, N. J.

### NIGHT-GLOW BED POCKET

A handy 8" square utility pocket for your bed, to hold things for you conveniently while you sleep. A perfect container for handkerchief, eyeglasses, medicine, pad-and-pencil, facial tissues, make-up—even a sandwich! Equipped with magic night-glow "finder" button so that you can spot it in the dark without fumbling. Made of rayon with waterproof lining; easily cleaned. In five boudoir colors: blue, champagne, rose, wine, or gooseberry. \$1 prepaid.

Write for Free Spring Catalog



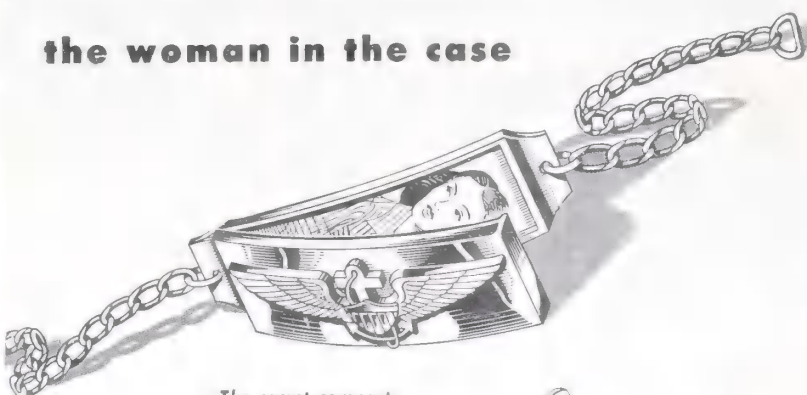
### The Perfect Gift for the New Baby

First new Baby Book idea in a generation! Tony Sarg's "Baby Book" is a best-selling hit with mamas, papas, uncles, aunts, cousins and friends. It's a very special combination of record book and snapshot album, amusingly written, charmingly illustrated in color. Gay captions tell you just where to put the birth, weight and height records, finger-prints, first words, special photos and the first pictures Baby draws. Serves later as a story-book treasure trove, with Mama as reader and Baby the hero. Beautifully bound and boxed. A gift that will be received with enthusiasm.

**Greenberg: Publisher**

406 MADISON AVENUE, NEW YORK 17

### the woman in the case



The secret compartment of this identification bracelet cleverly keeps your image close to him—safely, confidentially. Crafted of sterling silver, it's first choice of fighting men. Insignia for all branches of service.

\$7<sup>35</sup> POSTPAID  
Federal Tax Included

**LORDS**

JEWELERS

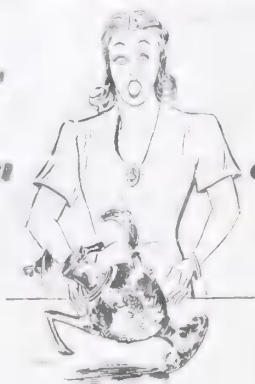
10789 GRAND RIVER  
DETROIT 4, MICHIGAN

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 33 ALCOHOL BLVD. DENKOSH, W.V.



**A Break?****A Dent?****A Film****of Tarnish?**

Have you heard about the Wizard of Madison Avenue? The shop that brings the sparkle back to silver? We're it! And mighty proud of the silver service that has the whole town talking. It's done on the premises so it's faster and cheaper. We repair sterling or plated ware: replating, remove dents or monograms, solder broken parts or try to replace



them. And our polishing and lacquering is spectacular!

Why not have your old silver repaired and send it as a gift! We send an estimate before starting work.

And don't forget us when you want to sell old silver or exchange it for newer styles. Our stock is extensive; our offers will tempt you.

Just wait till you try our Butler Silver Polish! It will keep your silver bright, your nail polish intact—35 cents. (Free sample on request.)

## The Park Curiosity Shop, Inc.

536 Madison Avenue

New York, N. Y.

## "Nelsonizing"\*

**MAKES WORN, SHABBY SHOES  
FACTORY-FRESH!**



We glory in restoring run-down footwear to a gleaming newness by an exclusive shoe-factory method.

Whether it's lengthening, widening, removing gaps, resoling, installing arches or some other shoe relief... we have a way with misunderstood shoes—bringing out the best in them to fit your feet and wear longer.

See for yourself why it pays in many ways to have your shoes "Nelsonized"... not merely cobbled!

Write for free booklet "F"

### B. Nelson Co.

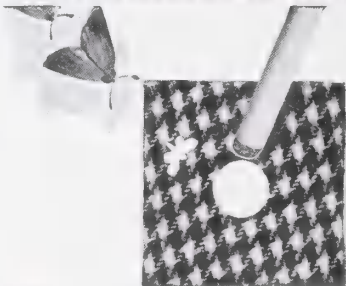
10 East 39th St., New York 16, N.Y.  
Murray Hill-3-6448

**WE MAIL ORDER EVERYWHERE!**

\* "Nelsonizing" means: shoes rebuilt by skilled factory craftsmen.

## DAMAGED CLOTHING REWOVEN PERFECTLY

—KNITTED GOODS RESTORED



**BURNS**, moth holes, tears and similar damages to men's and women's woolsens and tweeds now *invisible* repaired!—through our highly specialized French Reweaving System (which *remakes* the fabric itself, thread by thread). We restore also knitted wear (Sweaters, Skirts, Underwear, Blankets, etc.). Send damaged garment by insured parcel post and by return mail we will give you our estimate of the cost. We will then await your O.K. before starting work.

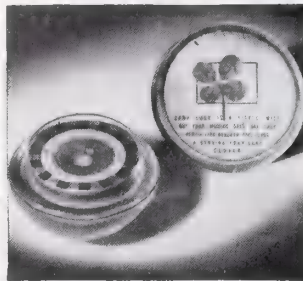
**SAVE YOUR  
NYLON STOCKINGS**

Our experts also quickly repair Nylon, Silk, Rayon and Lisle Stockings. 20¢ for first short drop-thread. 10¢ each additional one. Snags 5¢ an inch. Simply wash stockings and mail to us with your name and address. They will be repaired expertly and returned C.O.D.

Satisfaction guaranteed or money back

**A. B. C. REWEAVING SERVICE**  
Dept. H, 125 W. 33rd St., New York 1, N. Y.

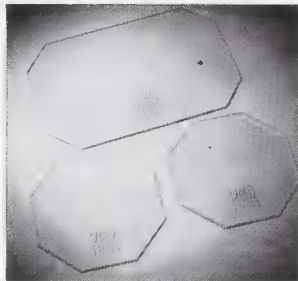
# Window



**PLACE YOUR BETS**, ladies and gentlemen, and if you're a smart shopper your money will go on the Mont Carlo paperweight. Top side has a four leaf clover, bottom is a real workable little roulette wheel. Get one for your husband's desk and watch his beautiful grin. Made of heavy glass, 3 1/2" diameter, and just \$2.50 postpaid. Mayfair Gifts, Forest Hills, N. Y.



**"CURTSEY, DARLING"** and a your starched and rosy daughter dimples at your friends you'll be so proud you'll hurt inside. So give the dress credit, Mommies, because it's straight from an angel choir. White organdy with contrasting smocking at neck and sleeves, deep hem and hand-made, to remind you of Paris in its heyday. Sizes 1-4, \$6.95. Renee Field, 46 West 57th St., New York 19, N. Y.



**THESE CAN TAKE IT.** If you're like most people today you're getting along without a maid, using place mats instead of hard-to-laundry cloths, and serving from the table. So—here's our idea of something you can't get along without. A set of 3 monogrammed glass plaques includes an 8" x 12" platter size and two 7" vegetable size, \$8.95 postpaid. Eunice Novelties, 541 Madison Avenue, N. Y. C. 22.



## ELEGANCE ON A SHOESTRING

Shadow box with mahogany frame completely lined and backed in stitched rayon satin. It comes in rose, blue or eggshell. Fine custom craftsmanship makes this an accessory that you will cherish.

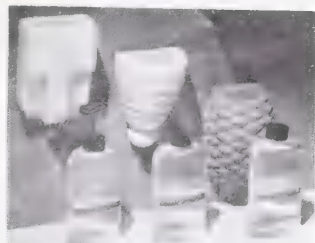
13" x 16" high—\$11.95

Corday porcelain figurine—\$11.00

(Sorry no C.O.D.'s)

dorothy lerner 106 South 13th St.  
Philadelphia 7, Pa.

## Keeps Rooms Fresh and Fragrant



C. D. B.



F. A. E.

Specify wall perfumers by letter  
50¢ each

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. Choice of 18 entrancing scents.

Specify scent: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honey-suckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

Scent: 2-oz. bottle 50¢, 4-oz. bottle 90¢, 8-oz. bottle \$1.60. Perfumers 50¢ each. Orders shipped post-paid or C.O.D. plus postage.

### FRAGRANTAIRE CO.

Dept. B-14, 331 4th Ave.  
New York 16, N. Y.

## STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL  
TRAINING COURSE

**Resident Day Classes**

Start Oct. 2 • Send for Catalog 5R  
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

**Home Study Course**

starts at once • Send for Catalog 5C  
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

### NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Avenue, New York 22, N. Y.

SOLID MAHOAGANY



A PATRICIAN

## CORNER WHAT-NOT SHELF

You will enjoy the tracery of its fine mahogany grain. Natural color. Satin finish. A quiet note of grace.

24" high 10" wide 7" deep

POSTPAID \$4.95 INSURED

Prompt shipment on remittance to

### N D S GIFT SHOP

RIVER AND SHELDON STREETS  
FITCHBURG MASS



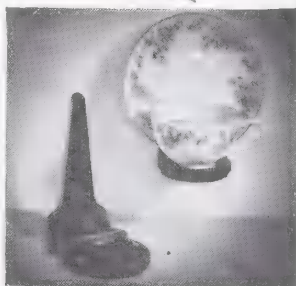
# Shopping

## UP 'N SAUCER HOLDERS.

We've had so many requests for wall brackets to hold cups and saucers that we went out and tracked them down for you. And what we found was better than we hoped for! Mahogany finish, handmade, 5½" tall, grooved to hold china securely, and designed to hang on wall or stand on table. \$3.50 a pair, \$6.50 for 4. Postpaid. Ralph J. Moore, Merrick, Long Island, N. Y.

**RINGING UP BABY.** This year there is a dearth of new toys, so we hope you'll be as excited as we were when we found this wonderful Mommie kangaroo who carries her small fry life and sound in her pouch. Children everywhere will be enchanted with the life, we promise you. Made of red felt, she stands 17" high. \$5.95 plus 25¢ postage. Salt & Pepper Shop, 445 E. 10th St., New York 28, N. Y.

**SALT DESIGN.** Hand-crafted of sterling silver, this is the gift to send a lady of rare discernment. She will appreciate the workmanship, its quality and elegant style, and then she will give a dinner party to show off these salt shaker spoons. The covered bowl of the spoon is perforated to use with open salts. \$3.60 each including tax. Mermod & Co. King, St. Louis, Mo.



## MUSICAL MUG

Getting small fry to drink their milk becomes easy with this hand painted musical mug, for it plays as they gurgle, and makes them ask for more. "Hand painted" designs for boys and girls with child's own first name painted on.

Express charges collect \$6.95

**Evelyn Reed**

524 MADISON AVE. Dept. H.B.6 NEW YORK 22



**Dutch Boy Pin Dutch Girl Pin**  
\$1.50 (Fed. tax included) \$1.50

Perfect replica, well designed. Effective when worn as a pair. Sterling Silver.

Mail orders promptly filled.  
Costume Jewelry Catalogue Free.

**Gerlone Fifth Avenue**  
501 FIFTH AVENUE - NEW YORK

## IT'S "SURE-FIRE"



The **STRONGER** the Wind  
The **BETTER** it Lights!

Ask the man who owns one. Thumb your way to a sure smoke with the light that never fails.

**"WINDPROOF"**  
by Dunhill

Sterling Silver, Fuel-less . . . works in rain, storm and high winds . . . \$5.00 plus 20% Federal tax (pre-paid, no C.O.D.s, please). Additional wicks 10 cents each. . . Additional flints in vials of 50, \$1.00.

For other new Bar-mart items write for Free Illustrated Tippler Catalog HB6

Be BAR-smart, See

**BAR MART**  
62 W. 45th St., New York, N. Y.

## FOR THE JUNE BRIDE

These English Dessert Plates are exquisite creations with an irresistible feminine appeal. Eight different flower designs. Hand painted in natural colors. Distinctively embossed border. Diameter 9½".

\$12.00 Set of Eight



## FOR SUMMER COMFORT

This portable chair made of cypress, stained in the smart "Driftwood" finish, will please the most fastidious individual. Cushions in Pekin Blue with Ming Yellow piping. Seat 24" x 26" x 22" high.

Price: \$39.00

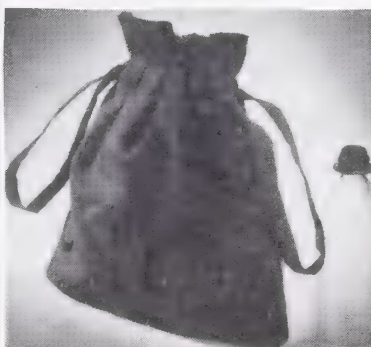
Matching Love Seat—48" x 28" x 22" high

Price: \$69.00

**SCULLY & SCULLY, INC.**

"The Smart Gift Shop of New York"

506 PARK AVE. NEW YORK 22  
at 60th Street Wickersham 2-2590



## GOING PLACES

With Small Fry

It's easy if you have one of these Baby Comfort Kits. Made of water repellent tackle twill with 100% waterproof lining and separate bag for diapers, it comes in navy, black or wine. Inside are 4 pockets and 2 loops to hold bottles. Good bathing or traveling bag, too.

\$3.50 postpaid

(Add 20% Federal Tax)

**MOIRA'S**

33 Highbrook Ave. Pelham 65, N. Y.



## ARTCRETE BIRD BATH

No. 6323

32" high x 23" wide

Price \$13.50, freight collect

An enjoyable addition to your garden which will bring the Birds to delight you with their merry songs. For good measure, they will destroy many injurious insects on your trees, shrubs and lawn.

Made of white cast stone with a marble-like texture, and will resist time and weather like the natural stone of which it is composed.

Send 10 cents for Catalog of Bird Baths, Benches, Fountains, Figures, Flower Pots, Vases, Pedestals, Bird Feeders, Gazing Globes, Sun Dials, etc.

**ARTCRETE PRODUCTS CO.**

UPPER DARBY P. O. PENNA.

## MAKE MEAT GO TWICE AS FAR! WITH EXTENDO



TASTY!

ECONOMICAL!

NUTRITIOUS!

## EXTENDO CORPORATION

Div. of Planned Foods, Inc.  
501 Madison Ave., New York 22, N. Y.  
Please send me complete information about EXTENDO

Name .....

Street .....

City ..... State .....

"... with EXTENDO meatballs our meat goes twice as far, and the family loves the delicious meat balls."—Mrs. R.K.C.





*For both furniture and service to create home interiors of enviable charm, come to*

## HATHAWAY'S

Do you know exactly what you need to give your home congenial loveliness and enviable distinction? Or are you doubtful? If you know what you want and have not found it, you will find furniture at Hathaway's in style variety beyond your expectation, of smartness beyond criticism and quality beyond question. For help in deciding upon your furnishings depend upon the priceless Hathaway experience in creating interiors of informal charm or impressive distinction. Write for the free booklet: "Character."

### The DECORATING SHOP

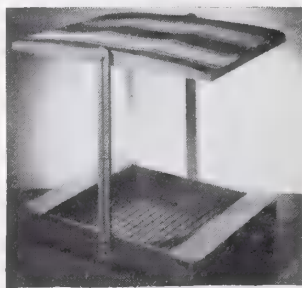
All the skill and knowledge of the decorating staff, is available to Hathaway customers at no cost, to help you create distinctive interiors. Draperies, bed spreads, and slip-covers hand-tailored to fit, are custom-made by The Decorating Shop to match the high quality of Hathaway furniture and floor coverings.



*Hathaway's*  
51 WEST 45<sup>TH</sup> STREET, NEW YORK 19, N.Y.

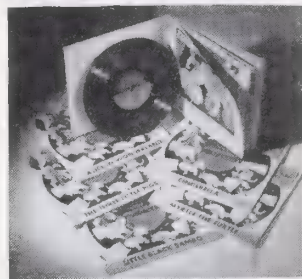
FURNITURE • FLOOR COVERINGS • INTERIOR DECORATION

## Window Shopping



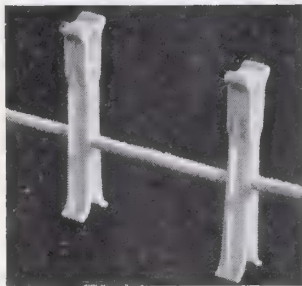
### OUR FAVORITE SAND BOX

Summer and sand boxes go together so we combed New York looking for a sand box that was everything it should be and good value. We found it! It's made of wood painted red and green, has adjustable canopy top which can be dropped down flush with box for protection from rain and animals. 30" x 37", \$10.97 express collect. Hearns 14th St. at Fifth Ave., N. Y. C. 11



### YOU MUST HAVE THESE. You

must, that is, if there's a child in your life. Each is a little story book colorfully illustrated and each has a 6 record narrating the same story musically. Set includes Little Red Riding Hood, Cinderella, Myrtle the Turtle, Little Black Sambo, Three Little Pigs, Alice in Wonderland. In gift box, \$4.49 postpaid. The Camera House, 728 Lexington Ave., New York 22.



### PLASTIC CLOTHESPIN

Wooden ones are hard to get, and these work beautifully. Besides, when they come off the wash line, you can use them to anchor paper napkins on a breezy porch, or as clips for correspondence, paid and unpaid bills, and keep your desk in shining order. 2 come gift-boxed for \$1.25 postpaid. No C.O.D.'s. Langbein-Giftwares Division 161 Willoughby St., Brooklyn 1, N. Y.



### Abbey Day & Night Markers made of Solid Carved California Redwood Attractive—Durable Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install. Complete marker with up to five 2" reflector letters or numerals...\$3.35 Complete marker with up to five 3" reflector letters or numerals...\$4.70 Extra 2" letters...45c each Extra 3" letters...65c each

No charge for punctuation marks. ABBEY DECORATIVE PRODUCTS CO. Pleasant Valley, New York

**New RECHARGEABLE WARNER LITE...**  
With the AMAZING NEW "Featherweight" STORAGE BATTERIES!

**THE WORLD'S FINEST PORTABLE LIGHT**

You'll find 101 uses for this ingenious portable light with rechargeable power plant... A convenience around the home—when hunting, fishing, camping, boating, as emergency light in car, etc. Beautiful hand-rubbed natural Oak Case, size 7 $\frac{1}{4}$  x 7 $\frac{1}{2}$  x 3 $\frac{1}{4}$  inches. 5-in. fixed focus lens projects powerful beam. Weight only 4 $\frac{1}{2}$  lbs. \$29.50 Delivered. (Separate Recharger for 110 AC house current \$7.50 extra. Not necessary, but added convenience). Guaranteed to please, or money refunded.

**WARNER ELECTRIC CO., Dept. A-88**  
360 N. Michigan Ave., Chicago 1, Ill.

**EASILY RECHARGED... JUST PLUG INTO CIGAR LIGHTER IN AUTOMOBILE**

**RECHARGING LIFE 1600 HOURS... EQUAL TO \$80.00 WORTH OF ORDINARY FLASHLIGHT CELLS!**

**Not a Bra!**

**BERLÉ'S "BUST-DELINEATOR"**

**Removes all compression**

Perfectly fitted and constructed on entirely new principles, Berlé's "Bust-Delineator" gives an uplift and separation to a rounded or pointed contour. Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.

**IMPROVES your APPEARANCE 100%**

Recommended by many health authorities. Hundreds of testimonial letters from Leaders of Society and the Theatre.

**INDISPENSABLE for all SPORTS**

Call at our New Salon or write for our interesting Booklet HB

**J. Berlé PARIS** 20 East 57<sup>th</sup> St. New York Plaza 9-4262





# Through these *D*oors...

*Pass the Most Fortunate Women in the World*



Scientific designing is making the homes of American women models of comfort, beauty and serviceability.

Where before, doors were just doors, now they're carefully planned as a modern kitchen. Leading in this new perfection is a door of tremendous advantages — the Mengel Flush Door!

When you first see a Mengel Flush Door, you think: *How streamlined its smooth surface, unbroken panels!*

When you put your fingers on its beautifully-figured Weldwood Plywood and the door silently swings open at your touch: *You're amazed at its lightness!*

When you have Mengel Doors in your own home, and you never have to worry about their

warping, sagging or swelling: *You wonder why no one ever thought of making doors this scientific way before!*

Like a honeycomb, they're "hollow-grid" construction. This gives them their unusual strength and lightness and excellent insulation qualities.

These flush doors catch no dust — their smooth Weldwood Plywood surfaces have no mouldings or ledges for particles of dirt to cling to.

You can choose Mengel Flush Doors, too, which exactly match the beautiful Weldwood Plywood paneling on your

walls — rich mahogany, warm walnut, cool oak, figured gum or birch.

When your door plans call for painting, gum or birch is your wood. These inexpensive hardwoods take paint beautifully — and never show "grain raise."

Happily, too, mass production makes the cost of Mengel Doors, in all standard sizes and shapes, so low it's insignificant.

Ask your architect and builder about the advantages of Mengel Flush Doors now.

Send for **FREE Illustrated Booklet** giving more information on Mengel Flush Doors made of Weldwood Plywood, and showing many rooms, in full color, for beautiful, low-cost, wood paneled rooms.

UNITED STATES PLYWOOD CORPORATION  
620 West 46th Street, New York 19, N. Y.


Please send me a free copy of "Beautiful Wood — For Beautiful Homes."

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

## Mengel Doors




**Weldwood**

Mengel Flush Doors, Weldwood Plywood and Plywood Products are manufactured and marketed by

**THE MENGEL COMPANY**  
Louisville, Ky.

**UNITED STATES PLYWOOD CORP.**  
New York, N. Y.

Branches in principal cities.







“...and I’ll just lie there and soak for hours”

Here in a muddy stream just behind the lines, with the rolling thunder of gunfire in her ears and home so very far away, comfort is unknown. But the imagination of a war nurse spans time and distance. She can see in her mind’s eye every line and tint of the lovely bathroom she’s been planning for happier times. It’s glorified with Briggs Beautyware, and even thinking of it makes her feel all warm and tingly inside.



DESIGNED AND ILLUSTRATED BY BRIGGS DESIGN AND RESEARCH DEPARTMENT

When our war job is done, we’ll do our very best to make that dream come true. And her Briggs dream bathroom will be even better than she thinks! The formed metal fixtures Briggs originated and developed are being even further refined. No matter how bright her dreams may be, you believe she’s going to be pleasantly surprised! Plan for tomorrow—Buy War Bonds today.

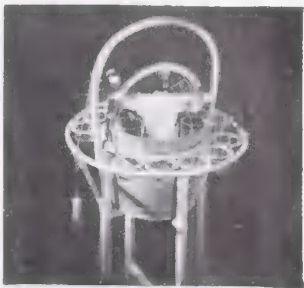
**BRIGGS** *Beautyware*

BRIGGS MANUFACTURING COMPANY, PLUMBING WARE DIVISION, DETROIT, MICHIGAN



## Window Shopping

**TAKE IT EASY!** You've just finished a set of tennis, or you're on the beach, or in the middle of a bridge game. Anyway, you're hot and thirsty and don't want to go tracking into the kitchen for a drink. You won't need to if you have this 39" bamboo stand. It comes with big metal ice bucket, attached bottle opener-corkscrew, holders for 10 glasses! \$13.50 prepaid. Bar Mart, 62 W. 45th St., New York 19.



**PUT THIS IN YOUR PIPE** and smoke it, gentlemen! And the pungent, spicy aroma of your pipe will make you feel as though you should have a tweed jacket and an Irish setter at your heels. The Variety Kit comes with 5 popular pipe tobaccos, each a masterpiece of blending, so remember the Armed Forces and Father's Day! \$1 postpaid. John Middleton, Inc., 1211 Walnut St., Philadelphia, Pa.



**PROTECTIVE LEATHER.** It seems the destiny of leather to be protective in one way or another and this, it seems to us, is a rather handsome way of performing its duty. Gold tooling on dark green, maroon, ivory, or brown. These mats are wonderful under lamps, vases, etc., make lovely gifts. 7" size, \$1. 5" size, 75¢. Add 10¢ for postage. From Albert Steiger Co., Hall Galleries, Springfield, Mass.



### Non-rationed Slippers for Father's Day

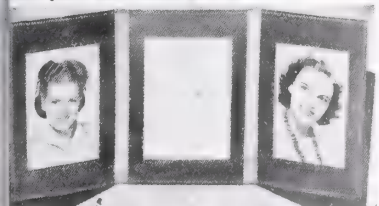
These slippers are just about the nicest present you can give Dad. Sturdy Brogandy Kidskin...soft and mellow and a soothing haven for tired feet. Leather soles and heels. Rich Cromona Brown. Give shoe size when ordering. **\$4.50**



**Weber and Heilbroner**  
300 Fourth Avenue, New York City

### Send him a FOTO-MIRO\* PROTECT HIS HEART!

FOTO-MIRO, a beautiful genuine leather photo-frame made with a 20-gauge steel mirror, fits the uniform breast pocket. The steel mirror will deflect bayonets, shrapnel and even .45-caliber bullets shot at an angle! It may save your serviceman's life!



(actual size 3 1/2" x 5" when folded)  
FOTO-MIRO holds two pictures, and the mirror is one of the serviceman's great needs for shaving and personal care.  
When he carries your picture next to his heart in a FOTO-MIRO... you help protect his life! Packed for shipment overseas without special permission.

Price \$2.00 each.

Deluxe model in fine goatskin leather, 22 karat gold tooled at \$5.00 each.

Created by

**Worthington**  
Fifth Avenue  
\*Reg. U.S. Pat. Off.  
71 Fifth Ave., New York 3, N. Y.

### DOES YOUR DOG SCRATCH?



Don't Blame FLEAS,  
MANGE or DIET  
...2 to 1 It's  
"FUNGITCH"

Amazing New  
Sulfadene Eliminates  
Canine Skin Infection  
Long a Puzzle to Science

IF your dog scratches, driven frantic by itching, don't blame fleas, mange or diet. Famed Dr. Merrick says such suffering is often due to fungi infection. Contact with mouldy grass causes dandruff-like scales, open sores, mouldy odor—on ears, paws, under-body, tail or eyes—leading to more serious condition, long medical care or actual loss.

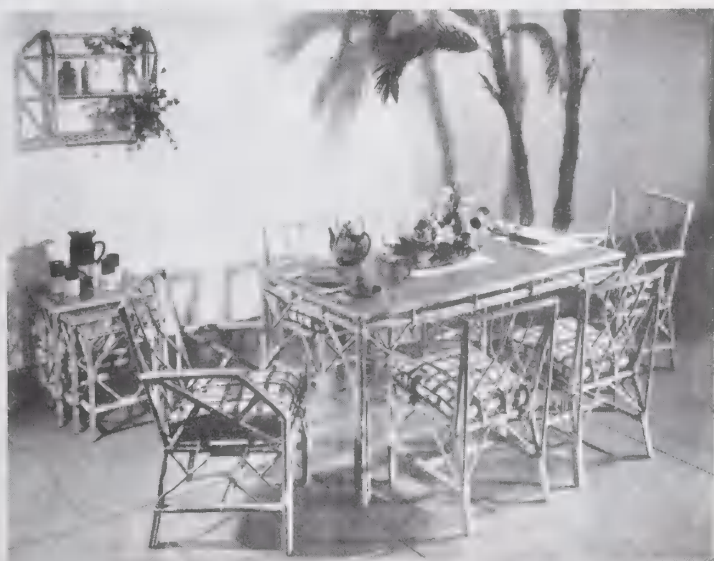
**SIMPLE EXTERNAL REMEDY.** Treatment of 3,121 dogs, at Dr. Merrick's Small Animal Clinic, reveals that SULFADENE clears up most stubborn cases quickly. Mrs. J. H. Reed writes: "It's so easy to apply. Tuffy stopped scratching immediately. Infection on body disappeared by end of week."

Relieve your dog of this tormenting affliction, mail only \$1.00 for generous treatment. Money refunded if SULFADENE fails. SEND TODAY.

**BROOKFIELD LABORATORIES**  
Dept. F-2 BROOKFIELD, ILLINOIS



## Another Summer's A-Coming!



... and to help you enjoy it from cock's crow to cricket's song, we've stocked our famous Seventh Floor with the comfortable, goodlooking, good-value kind of furniture you'll want to buy this year. Look for such fine construction-features as hand-tied, rattan-wound joints... rigid construction... frosted glass table-tops... weather-resisting varnish. These are pieces that will stand up through many a new summer. For good values invest in Hammacher Schlemmer furniture—and War Bonds, of course.

A HOUSE FAMOUS FOR

QUALITY FOR OVER 96 YEARS

**Hammacher Schlemmer**

145 EAST 57TH STREET, NEW YORK 22, N. Y.

Request Spring Booklet "H4"





Protect Your Shades with

**Klearsight**  
COVERS FOR LAMP SHADES

Oiled Rayon

## LAMP SHADE COVERS

For Bridge Lamps, each	59¢
For Table Lamps, each	69¢
For Floor Lamps, each	79¢
For Vanity Lamps, each	per pair 59¢

Don't let summer dust ruin your fine lamp shades! Use Klearsight new improved, transparent oiled rayon covers. Washable and durable. Drawstrings at top and bottom assure snug fit.

Mail Orders Filled on two or more. Outside N. Y. C. delivery area add 12¢ shipping charge.

# HEARNS

Department Store

SERVING NEW YORK SINCE 1827

5th Ave. at 14th St., N.Y.C. 11

For Interior Decorating Significance!

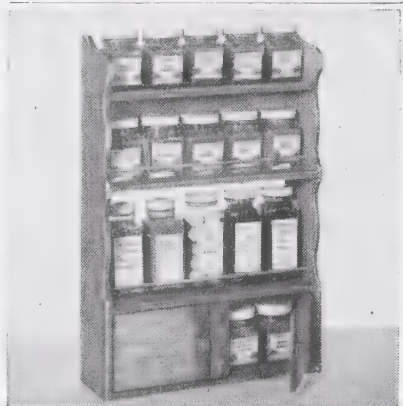
## 50 AUDUBON BIRD PRINTS

in full color, ready for framing! \$2.95 post-paid  
SIZE 9" x 12 1/2"

Perfect answer to your picture or gift problem. Distinctive, assorted "AUDUBONS", printed on fine antique white paper, add an air of charm to any room in your home, office, or library. Frame and use in any group. Paste on a screen or coffee table, shellae for permanence.

## PREVOST FLOWER PRINTS

Full color, 9"x12", ready for framing... for a limited time only... 8 for \$1.95 post-paid. No C.O.D.'s! Send money order, check or cash to: **CRESTE-ANDOVER CO.** 415 Lexington Ave., N. Y. 17, N. Y.—Dept. B-6



### FAMOUS "TWIN TREES GARDENS" Herb & Spice Cupboard

Charming Early American pine-finish cupboard (10 1/4" x 16") laden with 19 varieties of selected herbs and spices to glorify meats, seafoods, eggs, salads, poultry, soups, sauces. 14 jars of herbs and seasonings (2 oz. size). 5 jars of choice 'Ladle' Spoon' spices (4 oz. size). Plus 50-pg. 'Primer Of Herbs' inspired recipe book. **\$10.75** Postpaid:

Smaller size, same design, 14 jars (1 and 2 oz.) postpaid \$5.50.

Send check or money order

**MALCOLM'S**  
HOUSE AND GARDEN STORE

524 N. Charles St. Baltimore 1, Md.

## SAVE YOUR NYLON STOCKINGS



DON'T throw away precious, hard-to-get stockings because of runs or snags! Our experts can quickly repair them. We give new life to Nylon, Silk, Rayon and Lisle. 20¢ for first short drop-thread, 10¢ each additional one. Snags 5/8 inch. Simply wash stockings and mail to us with your name and address. They will be returned C.O.D. **DAMAGED CLOTHING REWOVEN PERFECTLY—KNITTED GOODS RESTORED.**

Men's and women's woolsens and tweeds expertly restored (French System, which removes the lower part, thread by thread.) We restore also damaged wear (sweaters, skirts, Underwear, hosiery, etc.). Send us your damaged garments. We return them we will inform you of the charges. We will await your O.K. before starting any work.

**A.B.C. REWEAVING SERVICE**  
Dept. H-6, 125 W. 33rd St., New York 1, N. Y.

# Window



**SO HE'LL ALWAYS REMEMBER.** Your man in the service hasn't time to keep a scrapbook, but he expects you to save every letter, every picture, every souvenir, and immortalize them in a book marked in gilt with his name. Bound in hand-tooled fabrikoid in navy, red, or brown. 6 1/2" x 9 1/2" \$2.20; 9 1/2" x 11 1/2", \$3.25; 11" x 14" \$5.75. Postpaid. Madolin Mapelsde 825 Lexington Ave., New York 21.

**TATTLE TALE.** Imagine a cool jar that scolds when the top is taken off! But that's exactly what this one does. It's made of gayly colored California pottery and when your hungry half-pint decides to tortify himself, the buxom Katrina gives him a piece of her mind, and spills the beans to the whole household. 11" high, \$12.50 express collect. Hammacher Schlemmer 145 E. 57th St., New York 22.

**SONG PLATES,** shades of the barber shop quartets, that will set any party off to a rollicking start. There are twelve of them and each comes with the first four bars of the original music and words of twelve old favorite songs, and the subjects are colorfully and humorously illustrated. The price for the dozen is \$7.95, express collect. No. C. O. D.'s. Zillah Symonds, West 56th St., New York 19.

## Buy or Sell DIAMONDS—SILVER—JEWELRY

Because of prevailing conditions there is a scarcity of silver and jewels. Being direct users, we are in a position to pay highest cash prices for your surplus silver, diamonds, etc.

CORRESPONDENCE SOLICITED

Reference: First National Bank, Memphis, Tenn.

We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

**JULIUS GOODMAN & SON**

77 Madison Avenue

Julius Goodman

Memphis 1, Tenn.

Joseph A. Goodman

## Lemon Flavor CRYSTALS



Tempting and economical for mixing drinks, baking, cooking, for sauces, iced and hot tea, sherbets, flavorings, etc.

No more squeezing lemons—here you have the crystal form—add water or mix dry and serve. Delicious and keeps indefinitely.

Trial Package (LEMON, LIME & ORANGE) \$1.00

GENERAL FRUIT PRODUCTS CO.  
POINT PLEASANT, NEW JERSEY

## DRIVE MOSQUITOES AWAY

FREEDOM FROM BUZZ AND BITES WITH



**CITRODOR CANDLES**  
Burned in pairs 15 ft. apart, these famous essence of citronella candles chase away pesky mosquitoes. (Health officials warn against mosquito malaria-carriers.) CitroDors, used by the million, are guaranteed to burn 15 hrs. in glass cup. Gift-boxed with attractive black cup-holders. Stock up now.

Per Pair \$1.00 3 Pairs \$2.85

Order extra candles for REFILLS: 6 for \$1.25; 12 for \$2.40

Postpaid Mail remittance today Immediate shipment

SEEDSMEN SINCE 1811

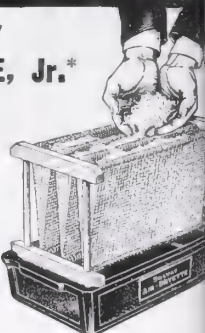
**BRECK'S**

905 BRECK BLDG., BOSTON 9, MASS.

## END DAMPNESS

this new easy way!

**SOLVAY AIR-DRYETTE, Jr.\***  
with  
**SOLVAY CALCIUM CHLORIDE**



Again available to end dampness, condensation, mold, rusting in basement work shops, playrooms, storerooms, photo dark rooms. Considered indispensable by thousands of users. Order now by full name—Solvay Air-Dryette Jr.—get benefit of patented compact efficiently designed unit. Sold with Solvay Calcium Chloride. Write today for descriptive literature to—

\* Reg. U.S. Pat. Off.

**SOLVAY SALES CORPORATION**  
Dept. 97-6, 40 Rector St., New York 6, N. Y.



# Shopping

**CAMPAIGN TORCHES.** Throw a new light on the forthcoming election and champion your own cause by wearing the symbol of your party! The bright glow of confidence in his eye is enough to make the opposition tremble. Just pull the tail, and the eye will light up and wink! They come in elephant color or donkey color. \$2.50 each, including tax and postage. Gift Clues, 337 E. 42nd St., New York 17, N. Y.

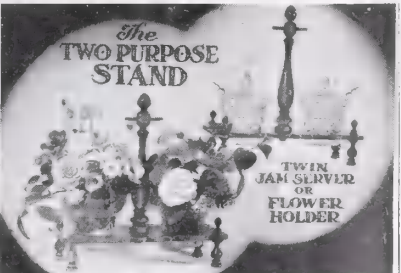
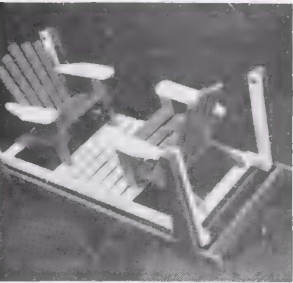
**CUT A FIGURE** by means of a little honest deception, if nature didn't provide you with all the curves you need, especially in a bathing suit. Your secret will be safe in this bathing suit and no one can tell the false front is not your own. Permanently built in air-foam padding does the trick. Send for measurement chart. Suits from \$22.50. Ruth Merzon, 666 Fifth Avenue, New York 19, N. Y.

**SWING AND SWAY** with the toddler brigade and just watch them make tracks for this Kiddie Glider. They'll pretend it's a playhouse, a train, a fairy palace (remember how you loved the back-yard glider in your own childhood), and it's just their size. 54" x 23" x 23" high. It holds 2 children and is made of red and white wood. \$16.50 express collect. Carleton House, 3312 Lincoln Ave., Chicago, Ill.

## PURSE PROUD

A handsome bag to accent your spring suit and make you the best dressed woman in town. 100% wool, and lined, it comes in: Beige, Tan, American Beauty, Pink, Red, Purple, Wine, Navy,  
Black or Brown.....\$3.95  
including tax and postage

**BARCLAY GIFTS**  
261 Broadway New York 7, N. Y.



**GEORGIAN CASTOR STAND**  
Whether she resides in one room or in a home of ample proportion, today's bride will place this stand among her most cherished possessions.  
It is a hand made reproduction, made of solid Honduras mahogany, finished mellow 18th century brown. 10 3/4" high, 10 1/4" x 4 3/4" base. The Waterford type crystal jars hold 8 fluid ounces.  
\$12.50 Postpaid  
SORRY NO C.O.D.'s.  
To see this and other things unusual in actual COLOR send 10c for our new booklet "COUNTRY HOUSE REPRODUCTION."

**The Lennox Shop**  
Long Island's unusual gift shop  
HEWLETT, N.Y.



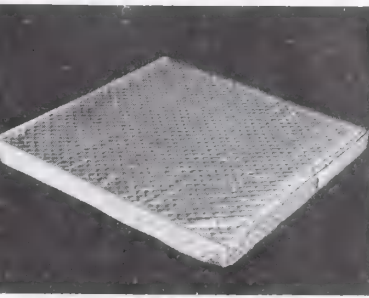
**CLASSIC URNS**  
with Swedish Feeling  
A lilting blend of grace and classic restraint in these crystal-clear glass urns. Fill the larger one with flowers—the smaller with small flowers or cigarettes.  
6 3/4" high, \$1.75 3 1/2" high, \$1.10  
Postage 35c additional

**HALL GALLERIES**  
ALBERT STEIGER COMPANY  
SPRINGFIELD • MASSACHUSETTS



**IT'S FUN TO COOK "EN CASSEROLE"**  
You don't need pots or pans—you can have some of the most exciting, flavorful dishes by cooking "en casserole"  
**HERE'S THE PERFECT COMBINATION!**  
"Valor Ware" Casseroles—flame-proof, glazed interior, natural clay exterior.  
1 1/2 qt. Casserole & Cook Book \$2.45  
2 1/2 qt. " " " " 2.80  
3 1/2 qt. " " " " 3.30  
"Cook It in a Casserole"—by Florence Brobeck. Here's a book with dozens of famous dishes, recipes and complete menus. Learn the art of cooking "en casserole" and you'll agree it's fun to cook that way.  
Cook Book separately \$2.00 a copy  
(prepaid within 100 miles of N.Y.C.)

**Bazar Francais**  
EST. 1877  
666 SIXTH AVE. NEW YORK



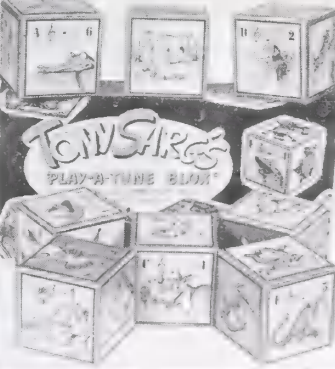
**quilted Scottie**  
CARD TABLE COVER  
for a smart hostess—a rayon taffeta cover that's durable, feels good to play on, and is a unique cover-upper for a tired looking table. Blue, turquoise, peach, gray, rose, or gold. (Give two color choices.)  
**3.50**  
Postpaid

**Robert Keith**  
Thirteenth & Baltimore, Kansas City

**THESE NEW PAJAMAS**  
**Have a Blouse Top!**  
**\$9.95**

Bright posies strewn like confetti over these smart pajamas with the top that doubles as a blouse! Yours in smooth rayon crepe, spark-white, pink or blue. Sizes 12-20 or (for \$2 extra) 42-46. And please state 1st and 2nd color choices.  
Add 25c for postage.  
Dept. B-J

**Albert George**  
679 FIFTH AVE. NEW YORK 22, N. Y.

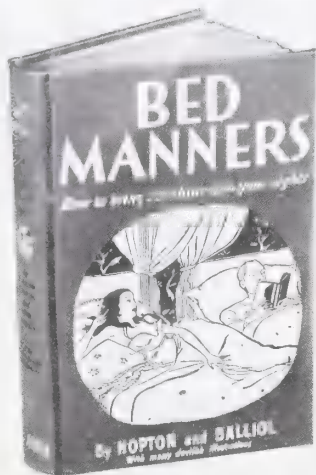


**TONY SARG'S**  
**MUSICAL BLOCKS**  
Complete with Play-a-tune Song Book and Melody Guide. Here are musical blocks that are real melody makers! Your child actually learns music at play with these 8 tuneful blocks. Notes are represented by animals on the blocks and in the tune book. Before you know it your child knows the tunes, the notes, the rhythm. Blocks and Tune Book packed in attractive gift box \$2.50 postpaid.  
Write for free gift catalog  
**mayfair Gifts** 108-07 72nd Ave. Forest Hills, N.Y.

**Nip Cocktails**  
on Circle Coasters  
Up-to-date 2 1/2 oz. Swedish type V-Shaped Cocktails—\$3.95 full service for 8  
Solid Cork Coasters screened in attractive designs—48 for \$1.25  
All Postpaid Anywhere in the States  
No COD's, please  
**Langbein-Giftwares Division**  
161 Willoughby St. Brooklyn 1, New York



Bring Sunshine  
into your nights!



## BED MANNERS

By R. Y. Hopton and A. Balliol  
With many amusing illustrations

Now presenting in one volume:

**BED MANNERS and BETTER BED MANNERS**  
247 bedlam pages—37 enthusiastic chapters!

**H**ilariously, wittily written, and with a devilish understanding of the little foibles you thought were a secret. For the strangest adventure of all is to find yourself locked in a bedroom with someone of the opposite sex with whom you are required to go to bed and get up for thousands of nights. This is called marriage. It may have just happened to you or it may happen just when you least expect it and are least prepared. This book, then, is for you—a book of Bediquette for married people!

Ideal GIFT—only \$1.98 postpaid

Arden Book Co., Publishers, Dept. 466  
386 Fourth Ave., New York 16, N. Y.

Rush me a copy of BED MANNERS. It'll delight or my money back in 10 days.

( ) I enclose \$1.98. Send it postpaid.  
( ) Send C. O. D. I'll pay \$1.98 plus postage.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

In Canada—\$2.50—S. J. R. Saunders,  
84-86 Wellington St., W., Toronto, Ont.



## DRINK TOTER

portable bam-  
boo soft-drink  
dispenser holds  
11 bottles of  
what you will.  
complete with  
ice bucket.

39" high

\$14.50

8 crystal hi-ball  
glasses. \$3.00

express collect

*carole stupell* Inc.

507 madison ave.  
new york

new york  
washington



## Oust Mosquitoes

with citronella candles in these attractive wrought iron holders which will give many years of use either indoors or out. 15-hour candles, burned in pairs, in containers to fit, oust mosquitoes. Pair holders (verde only) as shown: \$2. Refill candles (6) \$1.35; (12) \$2.50.

All postpaid in 48 states on receipt of check or money order. No COD's.

*The Josselyns*

Box 147 Dept. C Dedham, Mass.

# Window



**MAGNIFICENT FAKE.** Almost lovelier than real is this giant magnolia spray of wax. It has two full blossoms and two buds on a branch with leaves of real dried rhododendron, and you need never worry about its growing old and dying because its beauty is forever. Boxed individually, \$2.50 each. No C.O.D.'s. Dorothy Lerner, 106 So. 13th St., Philadelphia, Pa.



**MEN, TAKE NOTICE!** For casual wear this summer with slacks and sport jacket, you'll go far before you find anything to equal these. Easy to slip on, light weight, with unlined vamp for coolness and comfort. Leather sole and wedge heel. In elk or reverse calf, \$7.95. Send shoe size and ration coupon. Weber & Heilbroner, 300 Fourth Ave., New York 10, N. Y.



**PETAL ASH TRAYS.** You'll find a million uses for these graceful, fragile-looking ash trays. They come in practically every color of the rainbow, 15 colors in all, pastels or dark shades, and will do wonderful things for a table setting. Good as nut dishes or butter dishes, too! Scatter a few in the bedroom or guest room. Made of glazed California pottery. Only \$1.30 a pair. Jordan Marsh, Boston, Mass.



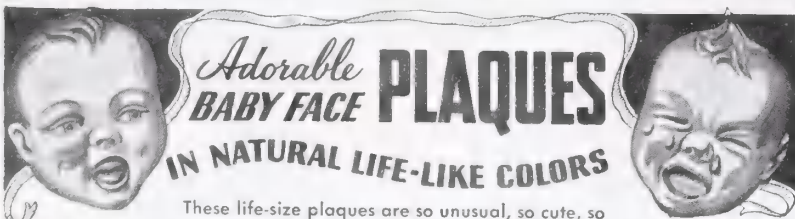
## IVY SWANS

Lovely to look at... make most graceful centerpieces. Blown in clear crystal with red beaks... designed for unusual and effective plant arrangements. Send some to your friends and order a set for yourself, too!

Large: 6"x7"; smaller ones 5"x5".

\$3.50 for set of 3, postpaid  
Write for Catalogue B6

The SALT & PEPPER SHOP  
445 E. 86th St., New York 28, N. Y.



These life-size plaques are so unusual, so cute, so natural, that they will bring no end of favorable comments from your guests. Just the thing for the nursery, play room, sun room, guest room, etc. Hanger included. A truly distinctive HAND PAINTED ornament. SEND NO MONEY! Just send name and address. Pay postman on arrival only \$1.98 for the pair, plus postage charges. Or send \$2.00 and we pay postage. YOUR MONEY BACK IF YOU ARE NOT DELIGHTED!

GENERAL METALCRAFT CO. Dept. B-1, Libertyville, Ill.



## ONE PERFECT ROSE

A single flower is dramatic. In the proper setting it can be far lovelier than armfuls of blossoms. Rookwood Pottery, an old firm and the one, has made a bud vase that should be in every house. Classically simple, in glazed buff, wine, turquoise or celadon green.

7" high \$2.00 express collect

Zions Cooperative Mercantile Institution

Salt Lake City, Utah



## Beautiful Bowls

FROM ROMANTIC OAXACA

... A WHOLE BAKER'S DOZEN OF THEM (13)

FOR \$3.00 PREPAID

FOR FRUIT, CEREAL, SERVING, ETC.

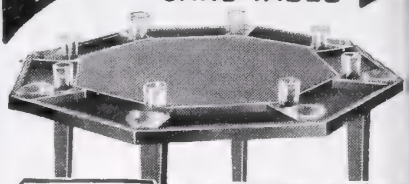
Generous in size (6 x 2 ins.) highly glazed and gaily decorated in yellows, greens and purples, these imported bowls, from our good neighbor Mexico, beautify any table. They look like the five dollar bracket but cost only \$3.00. We can ship immediately!

For 95c additional we will pack your order in a serviceable bamboo basket, wastepaper size; total price prepaid with basket, \$3.95.

The OLD MEXICO SHOP  
SANTA FE, NEW MEXICO

## new PORTA-POKER

8-PLACE  
FOLD-AWAY  
CARD TABLE

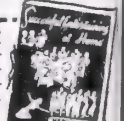


- Folds down to only 4 inches thick...
- Easily stored in minimum space
- Official size, 4-foot diameter...
- Green felt playing surface...
- 8 nonspill, non-tip holders for glasses and ashtrays...
- Mahogany-stained, alcohol-proof finish...

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Now custom made—delivery within 10 days. Only \$34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

HOME GAME CO., Dept. A-52  
350 N. Michigan Ave., Chicago, Illinois

EVERYTHING FOR FUN AT HOME  
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for: "Successful Entertaining at Home." It's Free!





# Shopping

**YOU CAN TAKE IT WITH YOU!** Wherever you go, there your neon, supper, or cocktails are also! And, its a mighty independent feeling be able to pick the spot that just fits your mood of the moment. This r wagon has holders for six glasses, cutting board, and ample serving ace. 22" x 34" x 26" high, and collapsible! \$12.50 express collect. Scully Scully, 506 Park Ave., N.Y.C. 21.



**BETTER THAN REAL.** If you n't have a real live puppy, here's a od substitute that won't eat up your at rations or keep you home week- ds because you have no help. Won- rful for children, as this Sealyham n stand a lot of affection, and you n't have to worry about having ewed-up offspring. Made of curly fur, d is 20" long. \$15. Penthouse Shop, 02 Talbot Pl., Kew Gardens, N. Y.



**REFRESHER COURSE.** A oughful hostess will keep several of ese wonder working trios handy to ive weary guests. Set of talcum, bath ence, and toilet water also makes a and traveling companion. Scents: een Moss, Night Scented Stock, and nite Phlox. \$1.25 plus 20% tax. From e Herb Farm Shop, Ltd., 347 Fifth enue, New York 16, N. Y.



## STERLING SILVER

Inimitably designed, artistically hand-wrought.

Brooch, 2 1/4" ..... \$7.95

Earrings, clip backs, pair ..... 6.95

Postage and 20% Federal Tax Included. Check or Money Order or C.O.D.'s

**George Stern Co.**

191 MADISON AVE. (EST. 1944) NEW YORK



## LEATHER WRITING CASE

This handsome portfolio is made of natural cowhide, has picture frame, pocket for stationery, desk surface, calendar and books for notes and addresses. And yet it takes up a minimum of space! 12" x 8 1/2" closed, 12" x 18" open. Inspired gift for brides, graduates, Armed Forces.

\$15 postpaid including 20% tax

Sorry, no C.O.D.'s

## GIFT CLUES

37 E. 42nd Street, New York 17, N.Y.



**Lanz Originals**

Set of compact, cigarette case (square or long) and coin purse in Lanz original prints. Compact and cigarette case... each 2.95

Coin purse... 1.00

**Lanz**

668 FIFTH AVE. NEW YORK 19, N. Y. 813 N. MICHIGAN AVE. CHICAGO

## REVIVA

## TONIC FOR MARRED FURNITURE



**Houdini like . . .** There's magic in *Reviva*. Spill nail polish on your table? Or perfume? Or lini- ment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, 3 in 1, so it's all you need.

1/2 Pint \$1.00

plus postage

Pint \$1.50

### A TRIPLE ACTION SPOT REMOVER FURNITURE POLISH

- REMOVES Stubborn Spots
- CLEANS Dirt and Grime
- POLISHES to High Dry Lustre and Covers Minor Scratches

Try "**Patina**" JACKSON OF LONDON English Type Wax

Polish (paste) to re- store and retain the patine of precious pieces. For all wood and leather. Special blend for light woods. \$1. jar; \$1.50 double size. Made in U.S.A.



## MRS. MARK JACKSON'S STUDIO B

15 West 51st Street

New York 19, N. Y.



### SENSATIONAL VALUE Bride & Groom Matched Wedding Ring Sets 14 Karat Gold

When the feeling is "nuptial," plight your troth with this exquisite matched set. Available with modern design of fine beaded edge as illustrated or the traditional plain band. Either style exemplifies the finest craftsmanship. Be sure and send ring size. Satisfaction guaranteed.

Bridal Ring ..... \$8.95  
Groom's Ring ..... 9.95  
Set ..... 18.00  
(Add 20% Federal Tax)  
No C.O.D.'s Please

**Gramercy Gifts**

475 Fifth Avenue New York 17, N. Y.

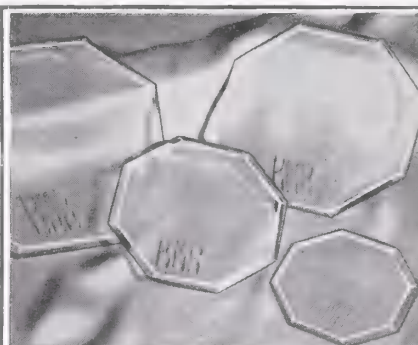


### FRANCINE The doll with two faces!

An adorable doll that your little girl can easily make all by herself! Francine is really two dolls in one because she has two faces. In one her blue eyes are wide open—in the other she is little sleepy head! Complete (without stuffing) with easy-to-follow instructions, stamped patterns and material for doll, dress, panties, shoes and colored yarn for her be-ribboned braids. 13" tall when completed. \$1.25 postpaid. Send for free gift catalog

**mayfair Gifts**

108-07 72nd Avenue, Forest Hills, N. Y.



### MONOGRAMMED GLASS TABLE MATS

Unusually attractive glass plaques, beveled and personalized with hand-cut mitre monograms. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion. Ranging in size from 4 to 7 inches.

\$5.95 for set of 4, postpaid Underline initial of last name.

No C.O.D.'s please

### EUNICE NOVELTIES

Dept. H64 5th Floor Woman's Exchange Bldg. 541 Madison Ave., New York 22, N. Y.

### BUY ENGLISH CHINA IN CANADA

When you visit Canada be sure to see the outstanding collections of fine English Bone China on display in our stores in Ottawa, Hamilton, Montreal, Windsor and Toronto.

Write for illustrated booklet B.



**HENRY BIRKS & SONS LIMITED**  
OTTAWA - HAMILTON - MONTREAL

**BIRKS-ELLIS-RYRIE LIMITED**  
WINDSOR - TORONTO

CANADA



## STOP RABBITS FROM RAIDING GARDENS



AT LAST... an amazing new product that protects your garden, trees and tender shoots from the ravages of rabbits. Spray Rabbit Chaperone wherever raiding is likely to occur. Especially effective for protection of vegetables. Odorless and invisible. One application lasts several weeks. Won't dissolve in rain. ORDER BY MAIL. C.O.D. \$1. plus postage (or send \$1., we pay postage). SUDBURY LABORATORY, 506 DUTTON RD., SUDBURY, MASS.

Rabbit **Chaperone**



### "PLACE-CARD" TUMBLERS!

A clever idea and most practical, too. Glasses for which you will find many uses. Write guest's name in pencil on a gracefully sand-carved panel—it washes off easily. All ready for the next occasion. Many people prefer to call them "Write Your Name" glasses. Grand for gifts! You'll like these handsome, sparkling, crystal tumblers with their heavy sham bases. 8½-ounce capacity. Ideal for highball and table use.

**\$3.45**  
per dozen  
postpaid

Add 25¢ per dozen west of Denver. Satisfaction guaranteed or your money refunded. Write for NEW gift-packed folder.

**THE MONOGRAM GLASS CO., INC.**  
1131 Chicago Ave. Evanston, Ill.

## Window



**BABY'S DIARY**, with full color illustrations by Meg Wohlberg, is all ready for you to fill with the history of your dimpled heir from birth to about three years. There's space for pictures, footprints, progress reports, gifts received, etc., and the price is just \$1, gift boxed. Add 10¢ for postage. Greenberg: Publisher, 400 Madison Ave., New York 17, N. Y.



**DIPLOMATIC POUCH** to carry all your military secrets and add quite a dashing effect to your summer wardrobe, or all year round for that matter! The leather, genuine calf, is as soft as the inside of a cloud. The strap is attached with lucite rings and it ties with a corded drawstring. Comes in red, green, black, and brown for \$15.95, including tax, from Albert George, 679 Fifth Ave., New York 22.



**EVERYBODY'S DOING IT!** Casserole cooking, we mean, and there's nothing like it for superb meals without fuss. You'll save so much time that you can catch a magnificent tan in the back yard—and no worry about what's cooking. Large handled casserole, glazed and ovenproof, with matching plate. \$4.25. 6 individuals \$6.95. Set \$10.95 postpaid. The Joselyns, Box 147, Dedham, Mass.



### Like Mother—Like Daughter

Kitchen chores can be lots of fun when you don these cheery gingham aprons. They're perfect for mother with no maid and only "small-fry" to help. Hand smocked, they come in bright and effective colors: red & white, blue & white, and green & white. \$3.50 the set postpaid.

Check or Money Order. No C.O.D.'s please.

**Gordon and Schenker, Inc.**

262 South 17th St. Philadelphia 3, Pa.



### Bric-a-Brac

**\$2.00 the pair**

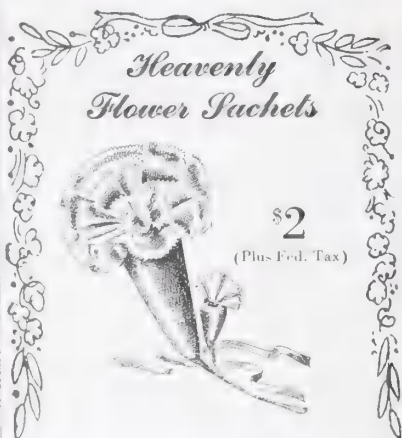
8¼" tall

Delicate ivory-white porcelain Figurines. Beautifully modeled in most minute detail. Perfectly charming accessories to own—choice to give as a graceful gift.

Add 25¢ for packing and delivery—  
including tax & C.O.D.'s

**Dennison's**

411 Fifth Avenue New York 16, N. Y.



### Heavenly Flower Sachets

**\$2**

(Plus Fed. Tax)

Lovely luxury to scent your lingerie... fun, too, to pin on your lapel. HERB FARM's new perfumed flower sachets... in three exciting scents: romantic Night Scented Stock, exotic Royal Purple, stirring White Phlox. Each \$2. (Plus 40¢ Fed. Tax)

State scent desired

☐ Enclosed is \$..... ☐ Send C.O.D.  
(Include 20% Federal Tax)

**THE HERB FARM SHOP LTD.**  
Dept. HB-6, 547 Fifth Ave., N. Y. 16, N. Y.



**Carl Forslund**  
EAST FULTON  
Grand Rapids 2, Michigan

### QUAINT AMERICAN

Milton Lee Commode, a fashionable chair-side piece for living room, with three appreciated deep, roomy drawers. Built of solid Cherry in rich Cherry finish. Dimensions: Height 24; Top 14 x 22 inches. Price includes shipment to your nearest freight office. **\$19.95**  
You will find it smart and serviceable to have a pair. **\$37.95**

### A WONDERFUL PRESENT

—from out of the past!



Recapture the sentimental elegance of the Victorian era with a magnificently decorative Globe Lamp, oil or electrified, as the fancy strikes you!

From our famous "Long, Long Ago" Shop—\$19.75 to \$125

**OVINGTON'S**

Fifth Ave. at 39th St., N. Y.



**THE "EL VEGO"** for men and women. These "chunky" huaraches are just bulky enough to be beautiful. Casual, comfortable and colorful as a country lane bloom. Sturdy woven leather and solid leather sole for long, long wear.

**\$7.95**

**MEN'S COLORS:** Natural with Tan, with Brown, with Red, with Blue, or with Green.

**WOMEN'S COLORS:** Natural with Red, with Blue, with Green, with Tan, with Brown or all-white. Choice of flat or wedge heel and adjustable ankle leather lace.

Add 95¢ for postage and packing, regardless of how many pairs you order; and enclose a ration coupon for each pair.

**ADLER**  
SHOES & MORE

122 East 42 Street, New York 17

### Some Like It Hot Some Like It Cold

But everyone will like this smartly practical hostess set. The 19" x 6½" rattan stand holds two 1-qt. stone-ware crocks that retain heat or cold for about 3 hours. Wonderful for summer entertaining and as a gift for your favorite June bride.

**\$8.75 express collect**

**bertram shrier, ltd.**

1147 Connecticut Ave. Washington, D. C.





# Shopping

**BOTTLE BABIES.** Baby Jacs are the newest addition to the Hi-Jac family, and they're made of the same wonderful terri-knit lastex. They fit snugly over a baby's bottle, come in pink or blue, and wash like a dream. Just \$1 for a set of 4, gift-boxed, and there you have a shower present that may win you the role of godmother. Killinger Co. Marion, Va.

**SO NICE TO COME HOME TO.** This coach lantern will be a cheery beacon of welcome, and outside your door will announce to the world the hospitality within. It is electrified, approved by Underwriter Laboratories, and comes ready to install. Made of copper and finished in rust-resisting black, it measures 16" high, 5½" deep. \$9.95 express collect. Mark Stier, 277 Fordham Road, Bronx, N. Y.

**NOT STUFF.** Here's a mustard to put spunk into meals, and unlike other mustards, it's made from a blend of mustard seeds with all the oil retained. Aged apple vinegar and a secret combination of spices make it something pretty special. Six 8-oz. jars just \$1; or 8-oz. jars for 50¢ postpaid. Burton's Foods, 208 E. Erie St., Chicago, Ill.



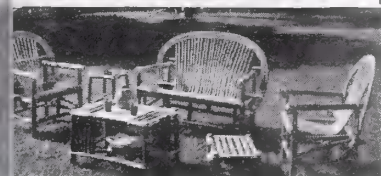
## SOMETHING NEW FROM SOMETHING OLD

A quaint touch in modern home decoration! Real weaver's shuttles from old looms, with the wood rubbed to a mellow brown, on which are mounted glass bases for flowers, ivy or other hanging vines. A perfect flower bracket for the wall. An easily-packed gift to a bride. About 18" long. \$3.50 each, plus 35¢ postage.

**RENDEZVOUS GIFT SHOP**  
Gift Counsellors Asbury Park, N. J.



## PLACE ORDERS EARLY



## The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable; durable and graceful with natural cypress two coloring. Now—dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

2 chairs, settee, coffee table, \$28.90  
ICEES side table, footstool

ICEES 2 chairs and settee \$20.75

Freight Prepaid in U. S. A.  
Add \$3.00 on the Pacific Coast

**Littletree Company**

Dept. HB, Winter Park, Florida

Heavy Sail Cloth Solid Color Seat Cushions  
for the Chairs and Settee \$6.00 per Set



*Grape  
Design  
Bird  
Bath*

27" high 22" wide. Gray Terra Cotta—\$12.50. Light Red with the bowl lined in light turquoise blue glaze—\$17.50.

It is high fired, strong and durable like all

**GALLOWAY POTTERY**

and one of many Bird Baths, Vases, Jars, Pots, Sun Dials, Benches, Gazing Globes illustrated in a catalogue mailed on receipt of 10¢ in coin or postage.

**GALLOWAY TERRA COTTA CO.**  
3220 Walnut St. Phila. 4, Pa.  
On display at 40 W. 40th St., N. Y. C.

# modern PLATE GLASS



For sheer brilliance of design and performance, nothing quite comes up to sparkling plate glass, as fashioned into distinctive furniture by Modernage. Occasional table, dining table, or card table (as shown) have intrinsic beauty and unbelievable endurance in use.

**Modernage**  
162 East 33rd St.  
New York

Miami Store: 1444 Biscayne Blvd.

## MAGIC TOP DOUBLES THE SIZE of Your Card Table!

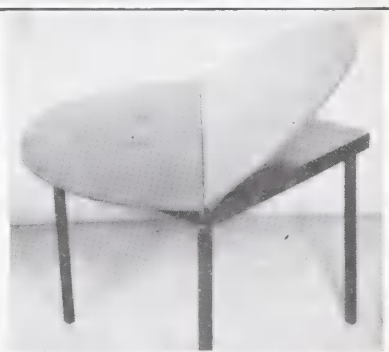
This T-Top is just what you've wanted for Luncheons, puzzles and games. It's light but rigid—slides easily over your card table top—just doubles its size! Seats 7 people without crowding; diameter 46", circumference 144". Folds and tucks away in corner or closet. Send for your T-Top NOW! Shipped promptly, express collect.

Colors: Dark Brown, Dark Green, Rich Red, Jet Black. Specify Color You Want.

**ONLY \$5.95**

Unpainted T-Top \$4.95

**T-TOP COMPANY, Inc.**  
Dept. 34 Salem, Mass.



## Something New and Distinctive in WEATHERVANES



**Cocker Spaniels** (or other breed of dog)—Extra heavy, finished in weather-proof black lacquer, to last many years. Mounted on specially constructed, oil-filled swivel to respond to slightest breeze. 29" high, 27" wide. Immediate shipment.

Complete with brackets \$16.50  
for easy installation f.o.b. Wheeling

**NEW CATALOG**—Contains 100 attractive gifts—Weather-vanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc. Write for copy today.

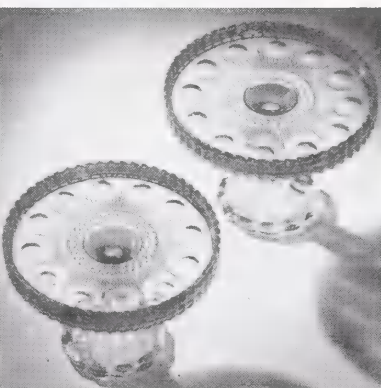
**HAGERSTROM METALCRAFT STUDIO**  
41 Milwaukee Ave. Wheeling, Ill.

## THESE TAKE THE CAKE,

cookies or fruit, and incidentally, they'll take a bride's breath away, too. In the good old days you might have seen them in the paneled parlor of a Colonial dame, and now they bring that same lovely spirit to a bride's duration flat. Molded crystal with cranberry trim.

9" size \$5.00 10" size \$6.00  
Express Collect (No C. O. D's.)

**ZILLAH SYMONDS**  
11 W. 56th St. New York 19



## New! Oval Table Mats of Dura-Weight

**CELLOPHANE**

45¢

3" x 5" Only \$3.50

adorn

and

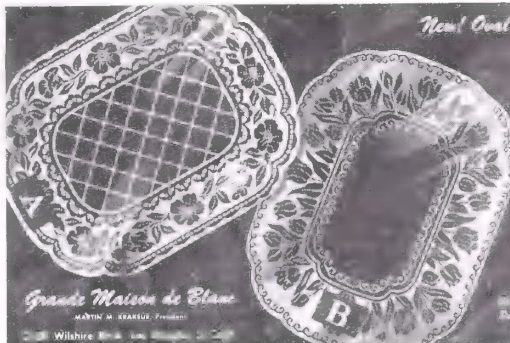
with

design

pantry

California

100



Grande Maison de Blanc

MARTIN H. BRADLEY, President

Wilshire Blvd. Los Angeles, Calif.





### BRIGHT NATIVE CARRY-ALL

Very lavish bag for overnight trips, beach, knitting, everything! Rich jacquard-woven fabric and hand-carved handles from Guatemala. Black sateen lining. Gay colors on navy, yellow, red or blue ground. 16" long, \$5. Booklet on request.

Mail orders invited.

**RENEE FIELD** 46 WEST 57 ST., NEW YORK 19, N.Y.

## Mortite

YEAR AROUND PLUGGER-UPPER

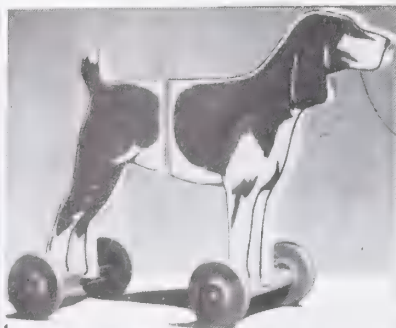
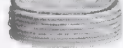
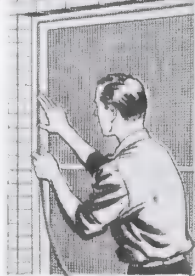
A pliable Plastic that plugs holes in and around screens, casements, drainboards, sinks, bathtubs, etc. Stops rattles. In winter weatherstrips windows.

**MANY USES IN THE HOME**  
Keeps out dust and dirt, mosquitoes, flies, ants and other insects.

Easy to apply. Unrolls like ribbon. Adheres to any clean, dry surface. Just press into place and it stays put. Does not shrink, crack or chip. About 80 feet of Mortite to each roll, \$1.25 postpaid.

Send for Circular

**J. W. MORELL CO.**  
519 Burch St., Kankakee, Ill.



### New Flexible Body TOY PUPPY 1.59

Body is made in two pieces so "Bootsie" can turn a full circle without toppling! 15" from muzzle to tail and 12½" tall including the 4 wheel mount. Mail Orders Filled. Outside N. Y. C. Delivery Area Add 16¢ Shipping Charge.

Circles without tipping!



### HEARNS

DEPARTMENT STORE

Serving New York

Since 1827

5th Ave. at 14th St., N.Y.C. 11



Pat. No. D-135953

In a piano, it's the sounding board. In the Aeropont, it's the "SHAPE" that assures the better tonal reproduction. No ice pick like action to wear out records either. Order today. List \$1.00

*The Record Mart*

HARRISBURG, PA.

# Window



### ACCESSORIES UNLIMITED

all in this wonderful fairy tale print! Besides the shoulder strap pouch bag, espadrilles and half hat illustrated (\$3.95 each), there are earrings, \$1 a pair; hair flower, \$1.25; and gloves with doeskin palms, \$4.95. Also mother and daughter dresses! All come in red, blue, or yellow. 20% tax on bag and earrings. Lanz Fifth Avenue, 668 Fifth Avenue, New York 19, N. Y.

**HEAVENLY TWINS.** Gemini, the sign of the zodiac for people born between May 20th and June 21st, is beautifully interpreted in a modern manner in this 14k, two-tone gold clip brooch with moonstones for the faces. Other signs of the zodiac can be made in similar style. Prices vary according to design. Gemini, 3½" long, \$180, including 20% tax and postage. Edmond Frisch, 366 Park Avenue, New York 22.

**PROUD OWNER.** Every time you turn into your entrance way and see your own sign you'll have that wonderful feeling of lord of all you survey. It's made of masonite with a cut-out silhouette, the name is painted in white on both sides and the reflector buttons catch car's headlights. 22" x 19", with iron bracket, \$25 express collect. Any silhouette, of course, may be had. Hagerstrom Metalcraft Studio, Wheeling, Ill.



**KEEP OFF**

STYLE No. 802

### Say it with a Smile

A humorous yet dignified reminder to the thoughtless ones. Protect and add charm to your lawn or garden with this all metal rustproof sign. Figures are in base relief. Other interesting designs are available. 9½ inches wide.

\$2.75 Postpaid

Write for "Hearth & Home" folder

*The Anchorage*

BEACH HAVEN

NEW JERSEY



### BATH MAT SET

Size 24" x 36"

A Guaranteed BOIL FAST SUNFAST COLOR FAST

### EXTRA HEAVY REVERSIBLE BATH MATS

With matching tub. Hand-knotted fringe that gives that decorative touch and assures long wear. Firmly woven chenille. Will not pull out. Superior quality at low price. Guaranteed against fading. Send to many dealers for money saving prices. These superior quality rugs furnished in 9 beautiful rich colors. A color for every bath room. Reversible feature saves washing. Labeled by one of America's finest mills. Order two sets and save. Prompt Delivery. Formerly custom made for interior decorators.

Only \$4.95

IF NOT SATISFIED, RETURN IN 3 DAYS FULL PURCHASE PRICE REFUNDED

Republic Rug Mart Republic Bldg.—Room 1532 209 South State Street Chicago 14, Illinois

Send at once the following rugs:  
☐ Peach ☐ Black ☐ Green ☐ Blue ☐ Red  
☐ Blue ☐ Green ☐ Yellow ☐ Brown ☐ Grey  
☐ Rose ☐ Wine ☐ Grey ☐ Blue  
 Send e.o.d. (\$4.95 plus postage) \$4.95 enclosed (You save postage when you order 2 sets)



Patented

### Crystal Clear Lucite Four-Way Folding

### PICTURE FRAME

Place your favorite photos in this lovely, Lucite frame. It holds four large pictures or a group of small ones. It's smart in bedroom or living room and is collapsible when traveling. Economically priced. To hold four 5 x 7 inch photographs, \$5.95. To hold four 8 x 10 inch photographs, \$7.95. Postpaid.

**ARTISTIC MIRROR & GLASS COMPANY**

186 East 33rd St. New York 16, N. Y.



### This Laughing Pixie:

right out of Midsummer Night's Dream belongs in your garden. From English model in Antique weatherproof stone 21 inches high.

Price \$12.00. Express collect.

Write for Our Catalogue of Garden Ornaments bird baths, sun dials, pedestals, fountains, figures, benches. 10 cents please for postage.

Galloway Pottery on Display

**Erkins Studios**

NEW GALLERIES now at

42 West 40th Street, New York 18

### MEXICAN ESPADRILLES (UN-RATIONED)



HAND WOVEN ixtle fiber soles in vivid colors, with stout cotton uppers. Ideal

for slacks and lounge wear. White or blue with Mexican pink soles. White with green, blue or brown with yellow soles.

**\$2.50 pair** (send outline of foot and color desired to dept. H.B.)

**Fred Leighton's Mexican Imports**

15 East 8th. Street

New York 3, N. Y.

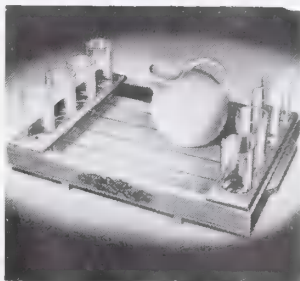


# Shopping

**HOLDING ITS OWN**, and doing a very good job, thank you, is this new safety server. It's a tray, 15" x 22", with built-in holders to prevent glasses from sliding or tipping and the high sides keep sandwiches or canapes within bounds. In a wheat-straw finish with deep brown decoration, \$3.50. Glasses and pitcher not included. Postpaid from Home Game Equipment, 360 N. Michigan Ave., Chicago 1, Ill.

**ALL-TIME SUCCESS.** The most prized possession of service men is a good watch, one that can really take it and still be good as new. This one is waterproof, shockproof, and anti-magnetic. It has a sweep second hand, 17 jewel movement, radium dial, stainless steel back, and durable leather strap. The price, including tax is \$62.50 postpaid. Lords Jewelers, 10789 Grand River, Detroit 4, Mich.

**GARDEN BELLOWS.** With metal prayers as scarce as they are today, here's a much-needed substitute that will play twenty-three skidoo with hungry bugs. A glass mason jar screws securely to the bottom. You'll fill this with insecticide and spray it out through the funnel by fanning the bellows. A special attachment dusts under leaves. \$2.95, postpaid, from Art Colony Industries, 69 Fifth Ave., New York 3, N. Y.



## WHITE and TAN

Enchanting white ceramic earrings to emphasize your summer glow. Each delicate piece exquisitely hand-modeled by Muriel Duncan ... The perfect finishing touch to town or country ensembles.

Fitted with sterling silver attachment; also available in pink, yellow, chartreuse, purple and black.

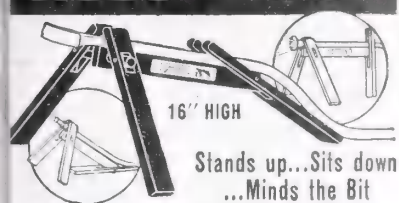
Pins to match: — Open Roses, \$4.00  
Wild Roses, \$5.00

C.O.D.'s Accepted — Sent Postpaid  
Add 20% for Federal Tax

*Muriel Duncan*  
Ceramics  
Studio B, 28 North 30th Street • Camden, N. J.

## PUTS THE WATER WHERE YOU WANT IT... ON GARDEN OR LAWN

# Hose-Horse



16" HIGH  
Stands up...Sits down  
...Minds the Bit

This solid wood, directional hose holder won high praise from thousands of home owners and victory gardeners last year. Directs a spray or heavy stream to any spot or area, saving time, water and work. Fewer settings of the hose—no tramping on wet ground. NOTHING TO RUST—protected with a wood preservative and water repellent. Use with any type nozzle.

Mailed Postpaid in U. S. for only \$1.00  
Send money, check or money-order  
(No C.O.D.'s Please)

**MET-L-TOP TABLES, INC.**

504 W. St. Paul Ave., Milwaukee 3, Wis.

**PRODUCERS OF MET-L-TOP**

The Original All-metal Training Table

## IS YOUR DOG SUFFERING from a wartime diet?



Don't be misled by the AMOUNT of food your dog eats. Many of today's diets, though edible and large in bulk, may not provide enough vitamins and minerals to offset the grave dangers of vitamin deficiency. Play safe. Supplement your dog's wartime meals with GARDINER'S VITAMINS AND MINERALS. This is not a medicine but a scientific powdered food-supplement containing all the vitamin and mineral requirements specified for dogs by the U. S. Dept. of Agriculture — every element your dog naturally craves. GARDINER'S VITAMINS are tasty, easy to use and economical. SIMPLY SPRINKLE on your dog's regular food once a day. Send \$1 today for a big, 12-oz. package—enough to last a small dog 15 weeks (larger dogs, 6-8 weeks).

GARDINER PHARMACAL CO., Inc. HB  
3rd Ave. & 10th St., New York 3, N. Y.

Enclosed find \$1 for which please send me a 12-oz. package of GARDINER'S VITAMINS AND MINERALS.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

# Lily

STERLING BY WHITING

Lily, flower of kings, superbly designed and executed in Sterling Silver. A pattern of gracious elegance in line beauty and distinction to your table now and for years to come. \$70.50  
10% Federal Tax Included

8 PIECE PLACE SETTING  
1 Dessert Fork 1 Salad Fork  
1 Dessert Spoon 1 Butter Spread  
1 Teaspoon

Mailed and Packed Postpaid in U.S. only

**Jaccard-KING**  
Saint Louis  
JEWELERS TO AMERICA FOR 114 YEARS



## Buy of the Month 4 Handsome Flower Prints \$6

Although after 18th Century originals by Dr. Robert John Thornton these prints are strikingly modern. Measuring overall 24"x19", magnificently colored. Make a gift of these to yourself or your favorite bride.

Send 25c for new catalog  
"Prints that Make a House a Home"

**OLD PRINT EXCHANGE**  
14 East 48th St. New York 17, N.Y.



Send check or money order for \$2.00 and we will send you the "Pillow Peke" postage prepaid, anywhere in the U.S.



## SWISS MUSICAL MUG

With Child's First Name On It!

Surprise and delight your youngster with this fine vitrified porcelain Swiss musical mug. No more balking at milk or cocoa when a merry, tinkling tune rings out every time he lifts the mug. Your little one's name on it makes it his or her very own. 5" high, fitted with genuine Thorens Swiss music unit, hand decorated in gay colors, one design for a girl, another for a boy. A truly unusual gift—to be treasured for years.

\$6.95 express collect or  
postpaid for \$7.50.

Write for free gift catalog

**mayfair Gifts**

108-07 72nd Avenue, Forest Hills, N. Y.

## WOOLLY "PILLOW PEKE"

Your guests will be agog! The pert little face and bright body of this soft wool yarn Pekinese will make bedroom or living room cheerier. Just plop it down anywhere! In pink, light blue, yellow, red, tan, orchid, black \$2.00 or white—all handmade!

When ordering by mail, please state second color choice.

**HARVEYS**  
NASHVILLE 3, TENNESSEE



### LUCITE "TWO-FACED" MAKE-UP MIRROR

One side magnifies  
other side  
regular mirror!

One of the most popular gift items we have ever offered. Something every woman wants and needs. Swivels on side of mirror allow it to be tilted to exact angle desired. 8 1/2" high; mirror 5 1/4" in dia. Frame and non-tip stand of gleaming, crystal-clear Lucite. \$4.25 Postpaid.



### LUCITE CORN HOLDERS

Our banner gift item! We have sold thousands of pairs and shipped them to every state in the Union and to many foreign countries. You will want these gleaming little table accessories for yourself as well as several dozen more as gifts for those who serve corn-on-the-cob. Six pairs \$2.00, twelve pairs \$3.75, postpaid.

Send for free gift catalog

**Mayfair Gifts**

108-07 72nd Avenue  
Forest Hills, N. Y.



### Cork Coasters

These cork coasters are personalized with your monogram and come in a gift box that has the same initials as on the coaster. Letters in natural with background of green, blue or brown. Block letters (shown on left) or diamond monogram. Underline initial of last name.

**\$3.50 dozen**  
plus 15c postage

**EUNICE NOVELTIES** Dept. H64

5th Floor Woman's Exchange Bldg.  
541 Madison Ave., New York 22, N. Y.

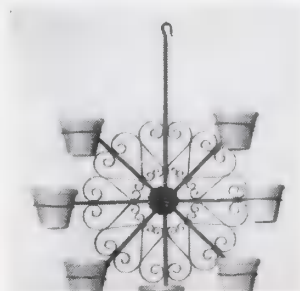
## Window Shopping



**MEXICAN HUARACHES.** For summer comfort, these handmade shoes with their thick leather soles are well worth an airplane coupon. Men's style in neutral with brown, green, or blue have open or closed toe. Sizes 6-11. Women's style in neutral with brown, green, red, or blue with wedgie or regular heel and ankle strap. Sizes 4-8. \$7.95 plus 25c postage. Adler Shoes, 122 E. 42nd St., New York 17.



**BRACELET BAG,** a colorful accessory to make knitting a glamorous as well as practical art. It's so good-looking we see no reason why it shouldn't be used as a handbag as well. Hand-made of felt with applique flowers and contrasting lining, it comes in red, black, turquoise, pink, white, blue, or yellow, \$5.95 plus 35c postage. Rendezvous Gift Shop, Asbury Park, New Jersey.



**PLANT WHEEL.** It's made of hand-wrought iron in verde green or black finishes and comes with seven glazed pottery pots in green, beige, turquoise, or white. The wheel, that would be wonderful hung on your porch and filled with trailing ivy, is 29" in diameter. \$18.50 from Galloway Terra Cotta Co., Walnut and 32nd Sts., Philadelphia, Pennsylvania.



**HIS HEART IN YOUR HANDS.** The Foto-Miro is the service man's lucky charm, because it fits in his breast pocket and the mirror, made of nickel-plated, 20-gauge steel, covers his heart. Added attraction are the two picture frames which flank it, and the fact that this kind of mirror is terribly practical for shaving, etc. In genuine leather case, \$2. Worthington, 71 Fifth Ave., N.Y.C. 3.

*If It's by Biggs  
It is a Handmade  
Masterpiece*

## BIGGS

FOR 54 YEARS RE-CREATING  
RARE AND BEAUTIFUL COLONIAL

### FURNITURE

Write for  
Illustrated Circular

BIGGS • 105 E. Grace St., Richmond 19, Va.

BRANCHES

1239 CONNECTICUT AVE., WASHINGTON 5, D. C.

501 N. CHARLES ST., BALTIMORE 1, MD.

221 PEACHTREE ST., ATLANTA 3, GA.



### Fragrance Everywhere with Perfume Tablets!

Your bureau drawers, your linen closet, your stationery, will smell like an English Garden if you scatter these tablets among your personal accessories. Three bottles of 12 tablets each come in Lavender, Violet and Gardenia.

**\$1.35 postpaid, including 20% tax**

**WILLIAMS, LTD.**

54 South Street Hingham, Mass.



### CLOTHES DRYER

This packable clothes dryer is the handiest we've seen. 17" long by 4" wide, it has a swivel hook that moves up and down its rod and can't pull out. This dryer is made of rust-proof aluminum and there are ten wooden clip pins. Hang it over shower curtain rod, door or chair as a snag-proof "personal laundry" . . . or hang skirts on it in the wardrobe. It stows away flat in the suitcase when traveling. \$1 prepaid.

Write for Free Spring Catalog

**MILES KIMBALL COMPANY**  
MINNAPOLIS, MINN. • 10 ALPHEA BLVD. • DENVER, CO.



### EARLY AMERICAN SPOON RACK

Colonial Dames used it to hold their spoons and you will use it as a splash of color for your walls. Keep your treasured collections of antique spoons in the notches and fill the bottom trough with ivy or brilliant geraniums. Authentic General and Lady Washington decorations on natural, black or red background.

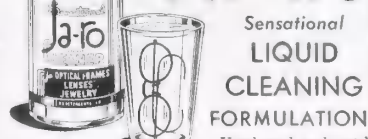
20" high, \$4.95 postpaid  
No C.O.D.'s

**CARLETON HOUSE**

3312 Lincoln Ave. Chicago 13, Ill.

IF YOU WEAR  
EYEGLASSES or JEWELRY  
YOU NEED

## JA-RO



**SENSATIONAL  
LIQUID  
CLEANING  
FORMULATION**

Used and endorsed by thousands of Eye Specialists and Jewelers  
**Cleans Jewelry & Eyeglasses  
IN A JIFFY**

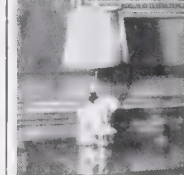
Makes all optical frames, lenses, jewelry, diamonds, costume jewelry, like new.

**RADIANT • LUSTROUS • SPARKLING  
NO WORK • NO ODOR • NO DANGER**

Dip your eyeglasses, jewelry, diamonds, etc., in JA-RO for a few moments. Then rinse in water . . . THAT'S ALL! All dirt is removed, the original finish restored.

For Health Protection, Better Vision, Added Beauty, Get  
**JA-RO NOW!** . . . Send **\$1 Full Pint Post Paid** or 60 cents coin or stamps for 1/2 pint size

**U. S. DETERGENTS CO.**  
Dept. B, 315 East 91st St., New York 28, N.Y.  
**MONEY BACK GUARANTEE!**



**LEARN  
Interior  
Decoration  
AT HOME**

**NOW** is the time to prepare yourself for an important postwar career. A great demand for trained decorators is coming. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to avoid disappointments, and will be useful every day in the year.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

**Arts & Decoration Home Study  
Course in Interior Decoration**

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

**WRITE FOR BOOKLET H-22—IT'S FREE**  
Describes the course in detail. 20th year  
**ARTS & DECORATION COURSE IN DECORATION**  
116 East 16th Street, New York 3



HERE  
IT IS!

THE NEW WINDOWPANE  
THAT INSULATES

# Thermopane

with the  
BONDERMETIC SEAL



Those lovely large windows in your home of tomorrow. What a joy they'll be . . . in brightening your home . . . in opening it up to the beauty of the out-of-doors. Now you can enjoy the advantages of larger windows without the age-old cold weather problem . . . without any *extra* glass to put up or take down. It's all made possible by this remarkable new Libbey-Owens-Ford windowpane that insulates . . . THERMOPANE!

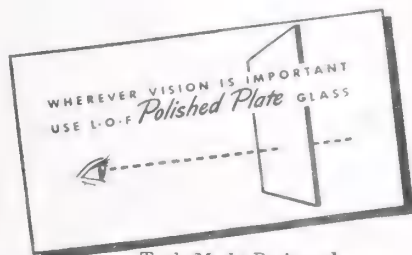
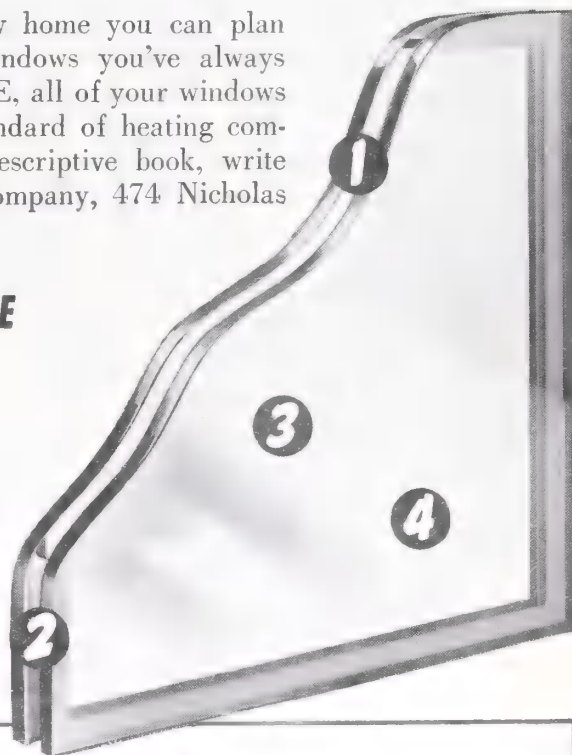
THERMOPANE is a patented, factory-built transparent glass insulating unit for homes and other buildings. It's made of two panes of glass, separated by an insulating layer of air, and sealed around the edges with a metal-to-glass bond. It's installed in a modified single sash just like an ordinary pane of glass, but it gives you *double-glass* insulation. There are but two glass surfaces to clean, as in a single pane of glass.

When you build your new home you can plan in terms of those larger windows you've always wanted. With THERMOPANE, all of your windows will contribute to a new standard of heating comfort and economy. For a descriptive book, write Libbey-Owens-Ford Glass Company, 474 Nicholas Building, Toledo 3, Ohio.

Copyright 1944, Libbey-Owens-Ford Glass Co.

## 4 IMPORTANT FEATURES OF THERMOPANE

- 1 INSULATING AIR SPACE.** The air inside the Thermopane units is scientifically cleaned, dried and hermetically sealed. This layer of air gives Thermopane its high insulating efficiency.
- 2 BONDERMETIC SEAL.** This remarkable metal-to-glass seal permanently bonds the two panes of glass into a single unit. Strong and weatherproof, it seals the insulating air space from dirt and moisture.
- 3 NO FOGGING UP.** Because of the patented *Bondermetic Seal*, and the insulation afforded by the sealed-in air, frosting up and condensation are eliminated on the two inner surfaces.
- 4 ONLY TWO SURFACES TO CLEAN.** The inner glass surfaces are specially cleaned at the factory . . . always stay clean.



LIBBEY · OWENS · FORD

a Great Name in GLASS



# HOUSE BEAUTIFUL

TRADEMARK REGISTERED U. S. PATENT OFFICE

## THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

### CONTENTS, JUNE, 1944

The scene of solid contentment pictured on our front cover was photographed in the patio of the Cliff May residence, Riviera Ranch, West Los Angeles, California, by Maynard Parker. Furniture is the new cypress "amphibious" variety (designed for indoors or outdoors) made by John B. Salterini Co. Furniture at Bloomingdale Bros., N. Y. C.; Barker Bros., Los Angeles, Cal.; The Fair, Chicago, Ill. Hylite glass tabletop, Mississippi Glass Co.

#### DECORATING

Do You Know What the Light Touch Can Mean to You? .....	35-39
If You Go in for Light Touches, Do It with Tongue in Cheek .....	39
You Can't Really Tell about People until You've Seen Their Homes .....	44-45
Glass Will Be More Important in Your Postwar Life .....	51-53
Some People Like a Lot of Things Around . . . and Some Don't .....	54-57
Presenting a Home Symbolizing the Ambitions of the Middle West .....	58-59
She Was Scared to Death of Homemaking .....	62-64

#### GARDENING

Don't High-Hat Their Sisters and Their Cousins and Their Aunts .....	40-41
Three Ways to Have Flowers in the Air .....	46-47
How to Make Neighborhood News with Corn and Beans .....	60-61
The Man Behind the Hoe: Keep at Least One Jump Ahead of Your Garden .....	73
Who'll Take Care of the Garden He Left Behind Him? ..	98
The Log of the Practical Gardener .....	102-103

#### HOUSEKEEPING AND MAINTENANCE

It Really Works .....	76
Cooking ABC's Come Easier with the Right Tools .....	83
House BEAUTIFUL's Housekeeping Recipes .....	99-100
It's Worth Mentioning .....	104

#### HOUSE BEAUTIFUL'S HOME PLANNER'S STUDY COURSE

The Apartment in the Country .....	65
A Little House Can and Should Be Important-Looking ..	66-67
All Four Sides of a Small House Must Look Well—Even the Service Side .....	68-69
After the War the Garage Must Be Re-designed .....	70

#### FOOD AND ENTERTAINING

June Moon . . . Silver Spoon .....	42-43
It's the Little Things that Cause Canning Trouble .....	48-49
Pantry Shelf News .....	89
Revive the Punch Bowl Habit This Summer .....	94
Dictionary of 37 Cookery Terms .....	96

#### OTHER FEATURES

Window Shopping .....	14-28
The Awful Hazards of Married Life .....	50
The Laughs in Music .....	78

### ELIZABETH GORDON

Editor

RALPH BAILEY  
Managing Editor

RUSSELL RYPSAM  
Art Editor

FRANCES TAYLOR HEARD  
Decorating Editor

MARION ROWLAND, Copy Editor  
SARA LITTLE, Specialty Editor  
IRENE L. MOORE, Research Editor

JULIUS GREGORY Consulting Architect  
FLORENCE FAINE, Housekeeping Editor  
PATRICIA DAVIDSON GUINAN, Window Shopping Editor

MARION GOUGH, Feature Editor  
RALPH BAILEY, Garden Editor  
SUSAN PRICE, Decorating Consultant

Published monthly by Hearst Magazines, Inc., 572 Madison Avenue, New York 19, N. Y., U. S. A. Printed in U. S. A. House Beautiful, Vol. 86, No. 6. Copyright, 1944, by Hearst Magazines, Inc. Editorial and Publication Offices: 572 Madison Avenue, New York 22, N. Y.

President  
WILLIAM RANDOLPH HEARST

Executive Vice-Pres.  
RICHARD E. BERLIN

Vice-Pres.  
JOHN R. HEARST

Vice-Pres.  
A. S. MOORE

Vice-Pres.  
E. H. McHUGH

Vice-Pres.  
T. J. BUTTIKOFER

Vice-Pres.  
RICHARD A. HOEFER

Treasurer  
FRED LEWIS

Secretary  
R. F. McCAULEY

ADVERTISING OFFICES: 572 Madison Avenue, New York 22; 1132 Park Square Building, Boston 16; 326 West Madison Street, Chicago 6; General Motors Building, Detroit 3; 420 Leader Building, Cleveland 14; 1709 West 8th Street, Los Angeles 14; Hearst Building, San Francisco 3; Rhodes-Haverty Building, Atlanta 3.

Subscription price: United States and possessions \$3.00 for one year, \$6.00 for two years. Canada \$4.50 for one year. Pan-American countries and Spain \$5.00 for one year. Other foreign countries \$6.00 for one year. Subscriptions are payable in advance. Requests for change of address should include postal zone number, if any; 4 weeks notice required. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless they are accompanied by full return postage and a return envelope.

"HOUSE BEAUTIFUL BUILDING MATERIALS" trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE" trademark registered in U. S. Patent Office. "HOUSE BEAUTIFUL'S PRACTICAL GARDENER" trademark registered in U. S. Patent Office. "THE BRIDE'S HOUSE" trademark registered in U. S. Patent Office. "GOOD BUYS" trademark registered in U. S. Patent Office. HOUSE BEAUTIFUL new series of HOUSE BEAUTIFUL combined with Home & Field (trademark registered in U. S. Patent Office) and of Field Illustrated (trademark registered in U. S. Patent Office). Re-entered as second-class matter October 25, 1943, at the Post Office, New York, N. Y., under the act of March 1, 1879.





## Long Remembered Moment

If you would make yours a gift of beauty and of treasured worth—give her Kenwood Blankets. Treat her to that first delicious moment of surprise—when to years of pride in their possession. She will love their soothing softness, their fleecy warmth, their life-long sleeping comfort. And your reward will be her never-ending appreciation of your thoughtfulness... Whether you are choosing blankets as gifts or for your home, buy quality merchandise. Ask at your favorite fine store for Kenwood "Famous" Blankets—woven by skilled craftsmen, of selected long-fibre 100% virgin wool.



**Kenwood**  
ALL-WOOL  
**Blankets**

KENWOOD MILLS • ALBANY, N. Y.

Send ALL overseas mail V-MAIL V-MAIL IS FAST! It's the only mail that always goes by air! • V-MAIL IS SURE. It always gets there • V-MAIL IS CONFIDENTIAL. No unauthorized person ever reads it • V-MAIL HELPS THE WAR EFFORT—saves cargo space for vital war materials.





One of a series of incidents in the lives of immortal composers, painted for the Magnavox collection by Boris Chaliapin.

## He escaped . . . into a dream world of music

THE floggings he was forced to witness revolted the sensitive nature of Nikolay Rimsky-Korsakov. In fact life in the Imperial Russian Navy in the middle of the nineteenth century was distasteful to him in every way.

His father had enrolled him in the Marine Academy to become an officer. Years afterwards, he wrote in his autobiography, "I proved to be utterly unable to give orders in military style, to scold, to swear, to speak to a subordinate in the tone of a superior."

Gradually Rimsky-Korsakov found an escape

from shocking reality in the dream world of music. He became a gifted amateur, later a teacher at the St. Petersburg Conservatory and finally one of the greatest Russian composers.

This young musician shared the happiness he found in his realm of music, by giving his fellow mortals such exquisite fantasies as *Scheherazade* . . . such lovely fairy-tale operas as *The Snow Maiden* and *Le Coq d'Or*.

Even today, music offers escape from hard reality. We can find relief from wartime tension in the enchanted operas of Rimsky-

Korsakov. Hear them faithfully rendered by a Magnavox radio-phonograph . . . the instrument chosen, above all others, by such masters of our time as Kreisler, Rachmaninoff, Ormandy, Beecham and Horowitz.

Music—whether recorded, standard broadcast or Frequency Modulation—gives added enjoyment when played through a Magnavox radio-phonograph. One of the first to introduce FM, Magnavox excels especially in the qualities needed to reproduce it at its best. The Magnavox Company, Fort Wayne, 4, Indiana.

Buy War Bonds For Fighting Power Today—Buying Power Tomorrow

# Magnavox.

RADIO PHONOGRAPH

*The choice of great artists*



GOOD MUSIC brings comfort and courage to those whose loved ones are miles away. It is a sympathetic friend in these grim days. Through the unique fidelity of Magnavox, the immortal composers of the past . . . the great musicians of today . . . stand ever ready to bring courage to bear the days of separation.

For outstanding service in war production



EMELIE DANIELSON

# Do you know what the LIGHT TOUCH can mean to you?

By Elizabeth Gordon

**Have you become aware that there is a new spirit afoot in decorating, a new freedom that promises to offer you more than any style, or Period of design, ever offered you? This movement has no name, but it is flourishing**

If you have attended, in the last three or four years, the openings of exhibition rooms done by leading department stores and decorating shops, you will have heard again and again, "Oh, isn't this room fun!" Or "How delightful!" followed by tinkles of gay laughter. Or "Aren't they wonderfully original!"

If you looked at the faces making these remarks, you saw pleasure and approval. And if you looked at the room eliciting all this approbation, perhaps you, too, were pleased, and smiled. Then again, you may merely have been puzzled, because it didn't fit your conception of what a room ought to be.

Regardless of your reaction, an increasing number of Americans are dropping "How impressive!" as a term of approval and are saying "What fun!" To learn about this new taste, read the next four pages.

Using the "light touch" is the gay way to make the best of what you have (or haven't). And we mean *the best*. It can make a brass bed company-proud. It can make a bare floor the antithesis of grim. It requires a light heart and spunk. Photographed at R. H. Macy





## DO YOU KNOW WHAT THE LIGHT TOUCH CAN MEAN TO YOU?

### IF YOU FIT ANY OF THE FOLLOW- ING DESCRIPTIONS, READ THIS

... IF you hate dreariness but are not rich  
... IF you own old things that are still in  
good condition but dated ... IF you hate  
"formula decorating" and stuffiness of all  
kinds ... IF you believe that your sur-  
roundings should be a personal expression of  
yourself and therefore original ... IF you  
think your own personal tastes are not well  
enough formulated to make a big invest-  
ment ... IF your present home is temporary  
and ■ makeshift ... IF you're tired of stall-  
ing till that ship comes in and yearn to swell  
with pride of home.

This new kind of Taste has been born spontaneously. It has manifested itself simultaneously in many parts of the country, at many income levels. It has happened because some people have got tired of ostentatiousness, of the implication that you couldn't have a fine home unless you spent a lot of money. They have rebelled against European standards of formality, which don't match our behavior patterns and our folkways, and against having rubber-stamp homes that look too much like their friends'.

So there has been occurring a Declaration of Independence in matters of taste. In some, it has taken the chip-on-the-shoulder form of "Who says I can't use a tree stump as the base of a glass table—if it's a pretty stump!" (They are the aesthetes.) Others (especially the young married crowd) say, "If you can't play it straight, play it for a laugh!" So if they can't afford to buy a picture for over the sofa, they pin up a walloping, tasty sign reading, "Space courtesy of a friend." Or they make a decoupage of paper and a wire spring like the one on page 39.

But regardless of *why* people are doing these fresh, original, often laugh-provoking things, they *are* doing them. And they are having the same tonic effect on their homes as that gay, silly flower hat has on a tailored suit. As a matter of fact, these witticisms are to home furnishings what gay, silly hats are to feminine apparel. Like the hats, we think they are here to stay. And we predict that more and more people will come to use "the light touch."

All these rooms photographed at R. H. Macy & Co.



This highly functional child's bed might seem pretty pretentious if "played straight," to borrow from stage language. But a light touch of whimsy, used to pick out the ornamentation in uninhibited colors, lets the world know you aren't taking such fancy business too seriously





GOULD STUDIOS



Above, another example of carpetless décor. Wartime shortages of floor covering have forced stores, decorators, homemakers to create ingenious substitutes. Like many another substitute they may continue long after original reason for them has disappeared

Left, a light handling of carved Victorian, which makes it seem not dated, but contemporary. The line between old-fashioned and up-to-date is obviously very fine. A daring color scheme may turn the trick. You can't revere authenticity and use the light touch

Below. Taking gay liberties with Victorian has become a fashionable landslide during the war. Shortages of new types have forced us to make do with old furniture. Result has been that decorators have frankly kidded its ornateness, by accentuating busy designs

FOUR PHOTOGRAPHS BY EMELIE DANIELSON



This butterfly dressing table and mirror can still do a remarkably good job of showing you the back of your own head. You can't get a modern version of this (regardless of whether you can't find it or can't afford it), use this as a gag







A lush, restrained version of the light touch. This is an example of how, by doing one part of the whole exceedingly well (the fabric part), you "get away with" a draped board for a dressing table, an old table as a stool, a painted kitchen clock. The whole is good taste.

The light touch means raising the ingenuity of "makeshift" to the point where it becomes an art, instead of an apology. It lets you get practice in decorating, inexpensively, before you splurge on the best. These two pictures were photographed at R. H. Macy & Co., New York.

**THE LIGHT TOUCH CAN BE  
A CURE-ALL FOR DRABNESS**



EMELIE DANIELSON



# If you go in for light touches do it with TONGUE IN CHEEK

**The light touch is not for you if you take yourself too seriously, if you haven't a sense of humor, if you want your home to be awesome, impressive. Are you eligible?**

The light touch can be different things to different people. For those with an inadequate budget it can be frank foolery, which says to the world, "We may be down, but we're not out." For the rich, who have everything and are a little bored by it, it offers the sparkle of originality and daring. (The light touch can be very costly and very *precieux*, too, don't forget.)

For the majority of us, who are neither rich nor poor, this approach to decorating offers freedom from fear—fear of breaking the rules (whose rules nobody ever says), fear that we haven't spent enough money to procure quality. To all of us it offers freedom from that futile bogey of the 1920's—*keeping up with the Joneses*.

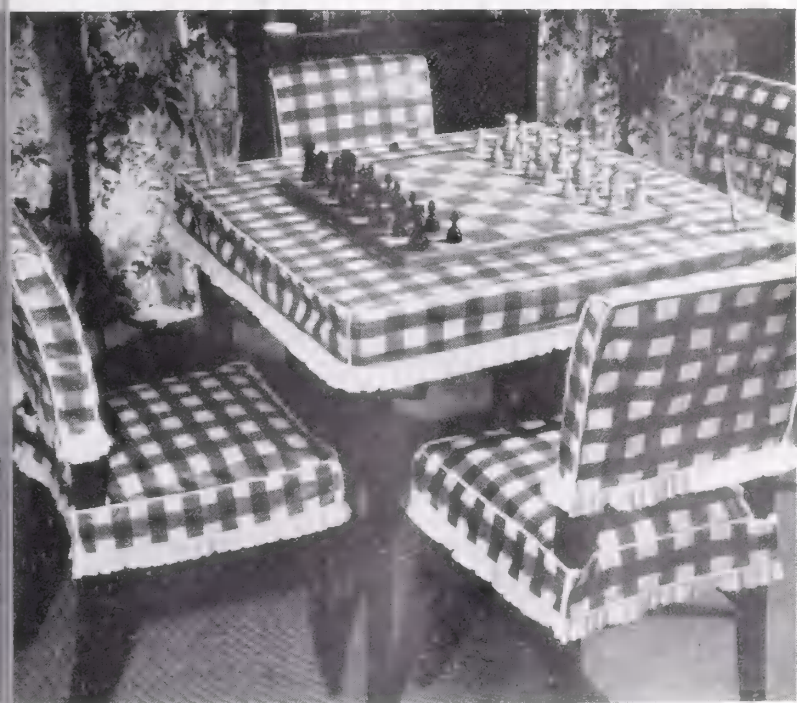


A découpage made of bits of colored paper and a metal spring, hanging proudly over a bride's sofa. It's fun for both owners and visitors. This is the frankly humorous kind of "light touch"

MAYNARD PARKER



Doing things in an unconventional, gay, and impertinent manner is another way. Being different is the most basic essential of using the light touch



Being daring with color or pattern, or both, is a way to achieve the light touch. This set of bridge table slipcovers, in kelly green and white plaid, is a sample of what we mean. Eminently practical, too, for they are of Everglaze chintz, and washable. Photographed at R. H. Macy & Co., New York City



Using salvage picked up at a wreckers, Robert Schroyer made these original things. With tongue in cheek, he painted the column to simulate marble. Good fun, good taste



# DON'T high-hat their sisters

Not all members of the First Families of the Perennials are headline hunters, and many of the "poor relations" of those hybrid glamour girls may really be the making of your hardy border



What, forego such a magnificent delphinium as this? Well, hardly. But to set off the spectacular beauties of the giant hybrids, as well as to extend both your budget and your knowledge of the great delphinium family, try some of the

others. Many shades of blue, with white, even pink, are available—as grown plants or from seed. Above, left to right, are *D. belladonna* and *bellamosum*, 18" *D. chinense* in blue and white, and the rarer hybrid, Pink Sensation



At the right is one of the beauties you think of when you think of Iris. And to be sure the hybrid bearded Iris is the bellwether of the flock. But tiny *I. pumila*, early blooming (left above) has a beard, and *I. cristata* is one of

the loveliest spring heralds. *I. siberica* is tall and graceful. And, of course, you don't know iris at all if you don't know *I. kaempferi*, Japanese type that blooms in July. Lordliest of all is *I. ochroleuca gigantea*, 5' high. Look it up now!

Iris

RED CROSS



# and their cousins and their aunts

Those magnificent seven-foot delphiniums, the huge panicles of the newest variety of summer phlox, are the pace-makers of the garden, to be sure. But back of them stand the rest of their families—fathers, mothers, grandparents, as well as all the collateral relatives, and but for the miracle working of the hybridizers, they might not be such super-stars after all. The more modest species, the “unnamed” varieties are often easier to get along with than the headliners, and since less is expected of them, they frequently surprise you with their beauty and adaptability. Here, then, are some less spectacular members of four great hardy perennial families that will enrich and diversify your garden, and at very moderate cost, too.

BY RALPH BAILEY



A perennial garden without at least a few clumps of the best Summer Phlox (*P. decussata*), is scarcely a garden at all. But there are six or eight other types and varieties of widely varying form and unvarying beauty you should have as

well. Above are a few: sunny mounds of *P. subulata*, the delicate panicles of hybrid *P. arendsi*, the fine blue *P. divaricata*, that does so well in shady spots, and that ever-blooming, ever trouble-free *P. suffruticosa*, Miss Lingard



HARRIE WOOD —

You could make a whole garden of Campanulas (it has been done) and a very beautiful one, too. At least 15 kinds are to be had commonly as plants or from seed. And just because the newest, Misty Morn (at left) and Pride of Ex-

mouth, are tops in Peachbells, don't fail to include some of the rest. For four: low *C. carpatica*, blue or white; *C. glomerata*, blue, white, 20"; *C. rotundifolia* (Bluebell); *C. pyramidalis* (Chimney Bellflower), in blue or white, 5' tall



# JUNE MOON . . SILVER SPOON

by M. F. K. Fisher

AUTHOR OF "HOW TO COOK A WOLF" AND  
"THE GASTRONOMICAL ME"

*Mrs. Fisher writes about the art of eating with such insight into the art of living that a recipe for stew is as absorbing as a short story. She's a native of Michigan who has lived many years in Switzerland, which may account for the special feeling for frugality and flavor that pervades her cooking notes. Festive simplicity is her forte, the result of wedding imagination to cookery.*

June is the time when hearts beat with a special fastness. June is the one month of the year when even sour-souled misogamists look with secretly envious eyes on the drifts of bridal veil, the droves of smiling newlyweds. June is when budgets hide their heads and cautious hostesses splurge madly in a spate of well-intentioned entertaining which is probably quite lost on the honored couples and equally appreciated by the other guests, who have been married anywhere from one to forty years and thus know that the way to a human being's heart really is through his (or her) stomach.

Spring's bluster is past; the heavy heat of summer is not yet. Linens and silver as well as blue eyes sparkle with a sweet freshness. Birds sing in the tender leafiness

Just as sure as it's June there are rose-covered dreams and wedding invitations and hostesses who can hardly wait to lavish a gourmet's luncheon on their favorite bride. It's no time to stint on ration points, but, miraculously, this super-festive menu needs none

of the apple trees. It is the time to give a luncheon for your favorite bride in the very bloom of the season.

Here is a good one, I think; it is fairly easy, and can be served either as a buffet, at which people serve themselves and then sit at small tables, or as a more formal meal, if you can still manage such a thing. Your garden, if, like me, you have planted peas with more enthusiasm than caution, will help you nobly—and cream, though hard to

## Menu for a June Bride

Consommé Mer-Jardin	Melba Toast
Cold Glazed Squabs	
Cucumbers in Sour Cream	
Small Rolls	
Casserole of Peas	
Strawberries à l'Ermitagé	
Coffee	

come by honestly, still flows in its mysterious way from brown-eyed cows. (The secret is to know one personally!)

With this menu I myself would like to serve a Tavel Rose, but since that is impossible, (*Continued on page 82*)



COLOR PHOTOGRAPH  
BY EMELIE DANIELSON

■ The colors of the tender bud and unfurling leaf are June's very own, as soft, let us say, as the honor guest's smile and vastly becoming to brides. They become pure elegance in china and linen and so, for an occasion when nothing but elegance will do, Frances T. Heard, House BEAUTIFUL's Decorating Editor, sets a luncheon table in the blush of peach blossoms and the cool greens and mauves of an iris garden. It is both Chinese and Chippendale, a combination as felicitous as moonlight and roses, Royal Worcester's "Patricia" china,

flowered à la Chinese Chippendale, matches in fineness the opulent stemware of Hawkes Crystal which is fluted and cut with a band that sparkles like a wedding ring. The Chinese ladies, demure as brides—they *must* be brides—are made of pottery by Kay Finch. The Paine Furniture Co., of Boston, has the china, glass, and figurines. The sterling flatware, Reed & Barton's "Georgian Rose," has a typically 18th-Century shape. More Chippendale opulence in the mahogany chairs from Frank Kay. Letter paper, Eaton's "Embroidered Organdy"



May 27, 1944.

Dear Linda:

In honor of Sue and her  
coming nuptials I gladly <sup>Toss</sup>  
my ration stamps to the winds  
and invite you to as pleasant a  
luncheon as I can manage  
on Saturday, June 10, at our.

Devotely,  
Marie







Above. The Gershwins' house is unquestionably their own taste, according to Fanny Brice, who is their decorator as well as Mrs. Gershwin's best friend, because they have in it only the things they like, whether anyone else approves or not. Ira made pencil sketches that hang over the whatnot

Below. They deferred on occasion to Miss Brice's knowledge of Victorian furniture, but firmly stood their ground in the matter of paintings. It's interesting to see how effectively their modern Eilshemius, hanging above the sofa, blends with the florid wallpaper and tufted gentleman's chairs





# You can't REALLY tell about people until you've seen their homes.

Would you have expected Ira Gershwin, whose witty songs are strictly in current vernacular, to own a Victorian sitting room?

Men, we've been told, prefer to reserve judgment on their fellow creatures until after they've played a game of cards with them. Women, on the other hand, can find out pretty nearly as much simply by paying a call and looking about the parlor. For the things people live with give them away, willy-nilly, and sometimes completely revolutionize any preconceived notions we may have of their owners.

Offhand, we should never have thought of cabbage roses and Brussels lace curtains as a background for the man whose glib and salty comments on current events, set to his brother's contagious, good-humored music, won the Pulitzer Prize. We'd have pictured Ira Gershwin as a penthouse dweller, living close to a sunny sky, in a plate glass house with mirrored ceilings and furnishings as contemporary in design as the moods he puts into singing words. It would be, in effect, a combination Rainbow Room and Museum of Modern Art, to the perpetual accompaniment of sparkling piano music. But that isn't the Gershwin background at all.

These pictures of the sitting room in Mr. and Mrs. Gershwin's Beverly Hills home indicate that the man whose songs are everybody's conversation set to music likes the past, even though his verses crystalize the present.

This may sound inconsistent, but the more you know of people and the homes they live in, the less surprising you will find this turnabout

of the face they show their public and the face they show at home. Actually, likes and dislikes as diversified as frost crystals are the inalienable right of every human being. No one is bound to be all Chippendale or all French Provincial, both at home and abroad, any more than he is likely to be all good or all bad. We know an authority on Federal furniture whose own home is the most unrelenting Modern, and a designer of Modern who lives in a farmhouse as Early American as the Boston Tea Party.

If you turn down the frills you love because you're generally considered the "tailored" type, or if, conversely, you put up with ruffles because you've been told that they "look like" you, your house isn't doing you justice. It's the things you *honestly* like yourself—whether anyone else thinks you should like them or not—that add up to the sum of your real taste.

By  
MARGARET HAYDEN  
RECTOR

ALL PHOTOGRAPHS BY MAYNARD PARKER



The handlebar mustache atmosphere doesn't suggest a single Gershwin song, but it certainly reflects a side of the lyric writer's taste which is as definitely his own as his gift for making you remember the words of popular songs



# Three ways to have FLOWERS

The answer in each case, of course, is vines.

The trick is in letting their habits, speed, and durability suggest the way you'll use them

Slay vine and the first thing that comes to mind is probably a mass of green leaves that hides a chimney or softens a bare wall. "We'll put a vine here," people say, "and it will look all right." Meaning usually, "Give that weak chin a beard and you won't mind it." That's not good enough. Think of vines as flowers that have discovered an antidote for the law of gravity, flowers that refuse to be earthbound. And then, weighing their characteristics, studying their leaves and stems and blossoms, their longevity, and—not least—the ease with which you can make them grow, use them appropriately to serve a positive decorative function. The leafy clingers and creepers, the ivies and their kin, and the trusty euonymus, still have their uses. But they don't have the major virtue of our favorite garden plants—flowers.

Here we illustrate three *positive* functions of flowering vines. They will suggest others. And the brief check list at the right will help you choose the vine for the purpose.

## HERE ARE A FEW DEPENDABLE CLIMBERS

### Annuals (all easily grown from seed)

Canary Bird Vine (*Tropaeolum peregrinum*): yellow  
Cardinal Climber (*Quamoclit sloteri*): bright red  
Cucumber Vine (*Echinocystis lobata*): white; rampant  
Cup-and-Saucer (*Coboea scandens*): unusual purple  
Hyacinth Bean (*Dolichos lablab*): purple or white  
Morning Glory (*Convolvulus major*): many shades

### Perennials (buy top quality plants)

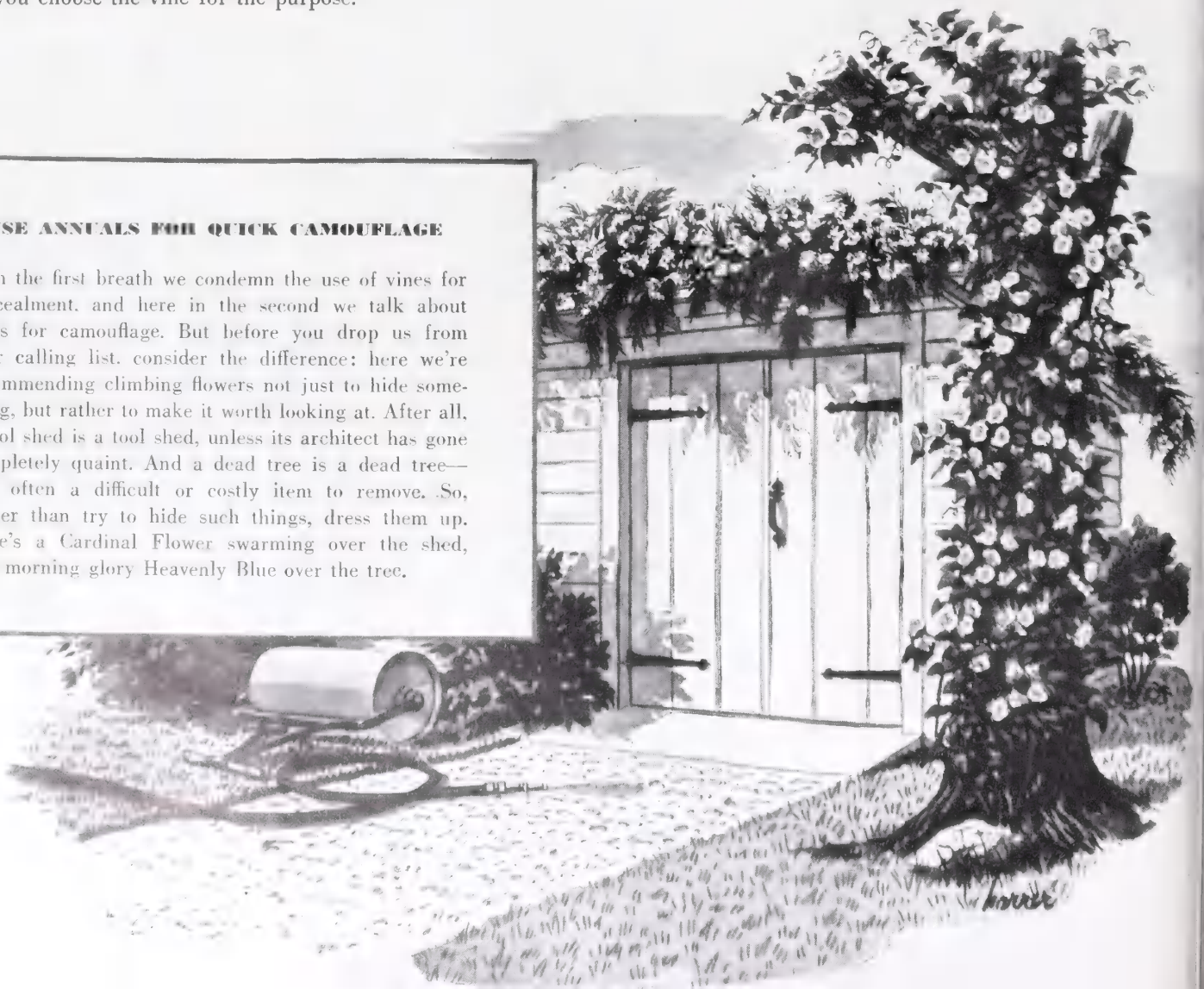
Akebia (*A. quinata*): purple; tidy, shade-tolerant  
Clematis: large-flowered named varieties, many colors; also *C. paniculata*, late summer white; fragrant  
Silver Lace Vine (*Polygonum auberti*): foaming white  
Sweet Pea (*Lathyrus grandiflorus*): pink, white  
Wisteria: violet, white; buy only proven bloom stock

### Climbing Roses (protect in severe winters)

Blaze (everblooming); Paul's Scarlet (Blaze's Parent)  
Golden Climber: very hardy; gets under way slowly  
Mme. Gregoire Staechelin: hardy; huge fragrant pink  
New Dawn: light pink, everblooming; strong grower  
Silver Moon: one of the strongest favorite whites  
Or the new large-flowered, hardy, ever-bloomers

## USE ANNUALS FOR QUICK CAMOUFFAGE

• In the first breath we condemn the use of vines for concealment, and here in the second we talk about vines for camouflage. But before you drop us from your calling list, consider the difference: here we're recommending climbing flowers not just to hide something, but rather to make it worth looking at. After all, a tool shed is a tool shed, unless its architect has gone completely quaint. And a dead tree is a dead tree—and often a difficult or costly item to remove. So, rather than try to hide such things, dress them up. Here's a Cardinal Flower swarming over the shed, and morning glory Heavenly Blue over the tree.

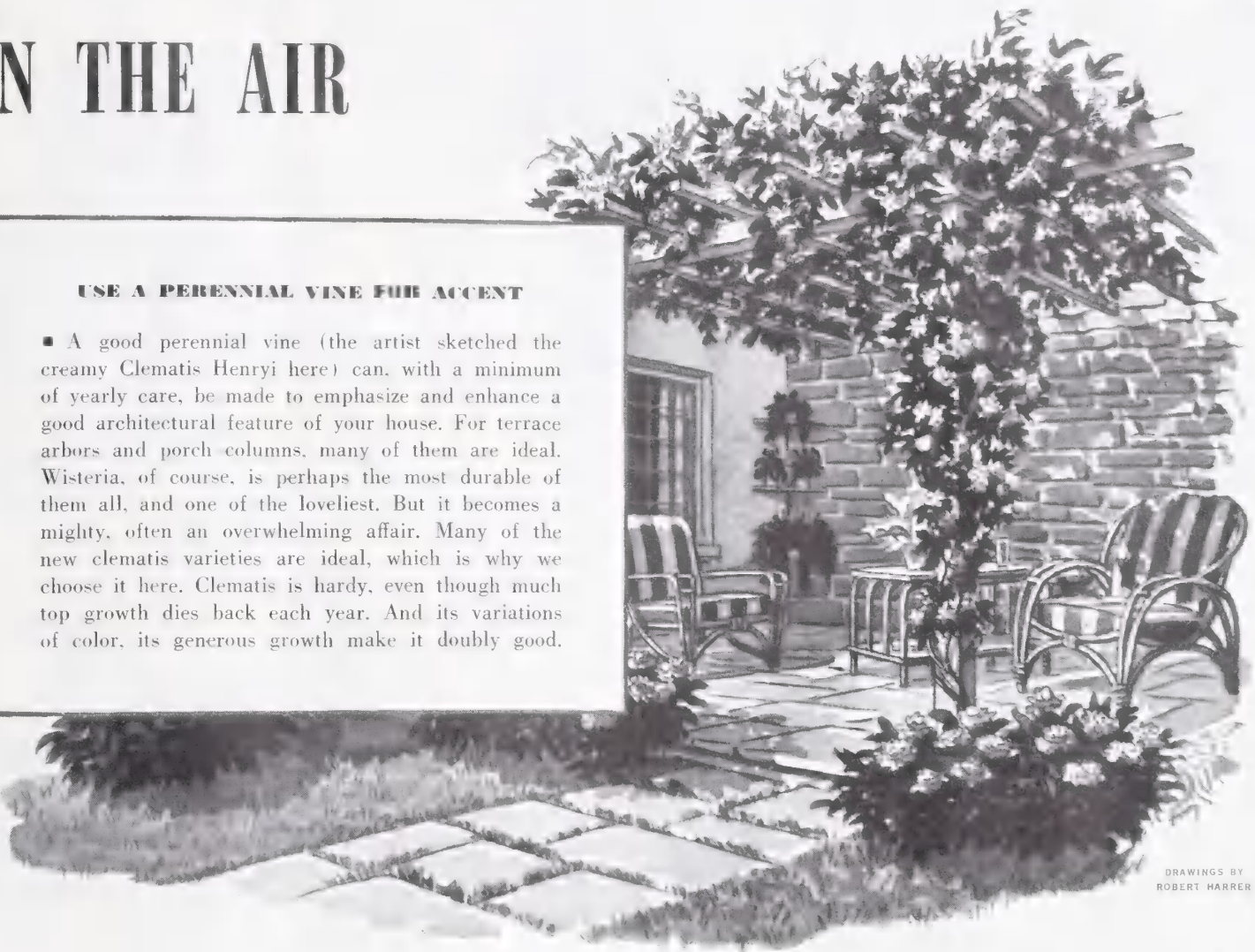




# IN THE AIR

## USE A PERENNIAL VINE FOR ACCENT

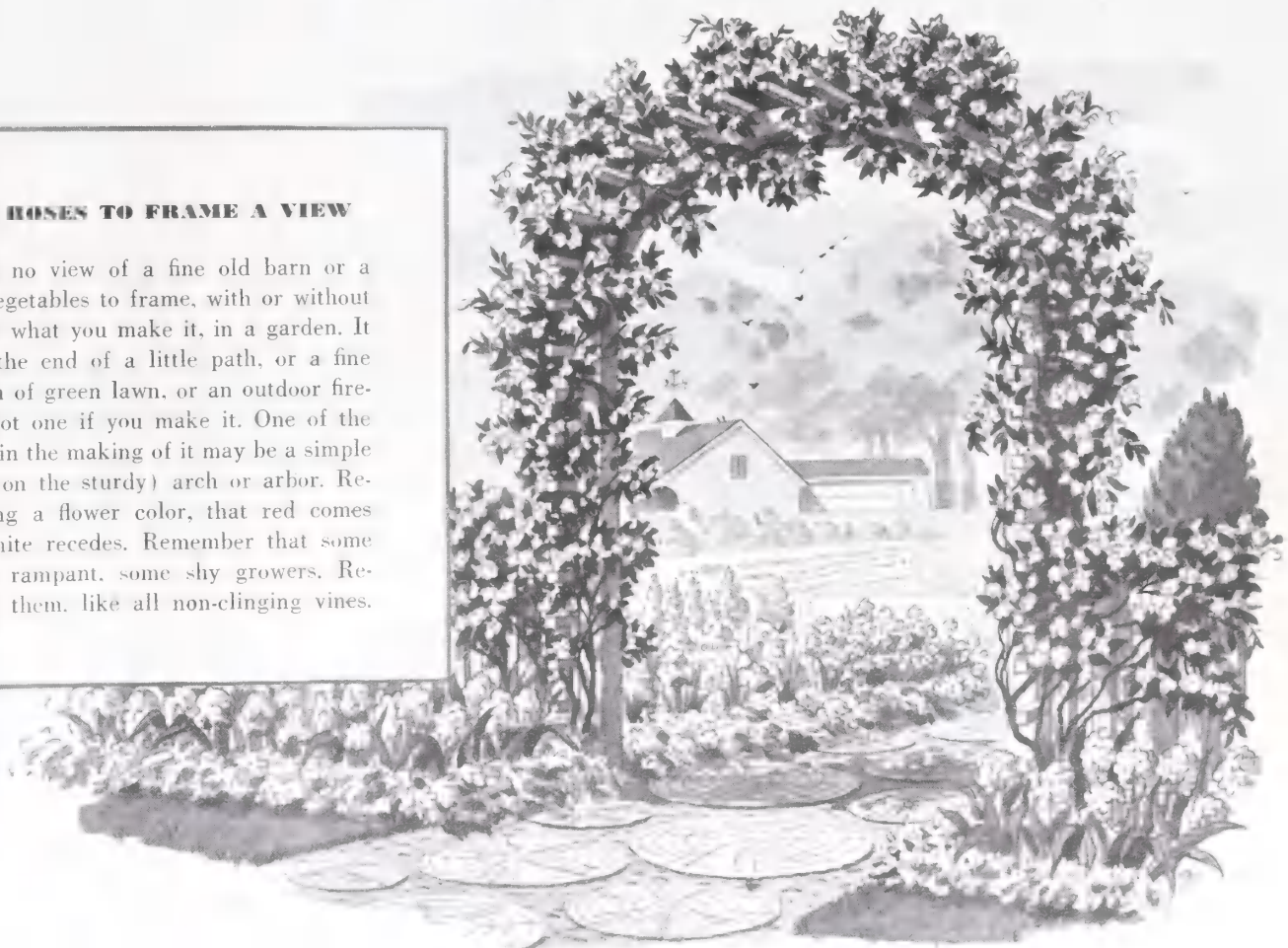
■ A good perennial vine (the artist sketched the creamy Clematis Henryi here) can, with a minimum of yearly care, be made to emphasize and enhance a good architectural feature of your house. For terrace arbors and porch columns, many of them are ideal. Wisteria, of course, is perhaps the most durable of them all, and one of the loveliest. But it becomes a mighty, often an overwhelming affair. Many of the new clematis varieties are ideal, which is why we choose it here. Clematis is hardy, even though much top growth dies back each year. And its variations of color, its generous growth make it doubly good.



DRAWINGS BY  
ROBERT HARRER

## USE CLIMBING ROSES TO FRAME A VIEW

■ Maybe you have no view of a fine old barn or a half-acre of prize vegetables to frame, with or without roses. But a view is what you make it, in a garden. It may be a pool at the end of a little path, or a fine tree across a stretch of green lawn, or an outdoor fireplace. But you've got one if you make it. One of the elements important in the making of it may be a simple but sturdy (accent on the sturdy) arch or arbor. Remember, in choosing a flower color, that red comes toward you and white recedes. Remember that some climbing roses are rampant, some shy growers. Remember also to tie them, like all non-clinging vines.







EUGENE HUTCHINSON

Pressure canner, National Pressure Cooker Company; other equipment, Hammacher, Schlemmer. Insulux glass block over work counter; glass cabinets, Libbey-Owens-Ford Glass Co. Neat'n Tidy apron

1



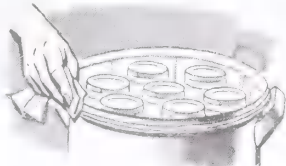
Jars to be processed in a pressure canner or water bath don't have to be sterilized, but just thoroughly washed. Exception: scrub jars which have held spoiled food with strong soap and water, then boil in washing soda solution 10 minutes to sterilize

## IT'S THE LITTLE that cause

**If you would convert your home kitchen into a successful canning assembly line, hew closely to the tried and tested rules of experts and don't follow your own inclinations**

By Florence Paine

8



You can use the freshest vegetables, pack them carefully, seal jars correctly, and still have them spoil if the gauge or safety valve and petcock of your canner are faulty. Keep them scrupulously clean according to manufacturer's instructions. Check gauge yearly

9



Don't fill your jars full to bursting, or they'll do just that. Corn, peas, lima beans swell under heat and need head room, or lid may be forced off. Spinach, greens and meat are quite dense and should be packed loosely so the proper heat can easily get to jar center

10



If canning time table says 30 minutes it means exactly that, no more, no less. For all bacteria won't be destroyed with less processing, and over-processing may produce an inedible product. Let alarm clock announce when time's up, or use blackboard



2



Unless lids are self-sealing or guaranteed to be tested, check jars for leaks. Fill halfway with hot water. Adjust closure tightly and invert. If water seeps, decide whether lid or jar is at fault by trying a proven lid on jar, and questionable lid on a tested jar

3



Lessen breakage by keeping jars in boiling water until used, either in large pan or in pressure canner. Pour two quarts of boiling water in the latter and place inverted jars on rack. Remove as needed. Dip all lids and rubber rings in boiling water before sealing

4



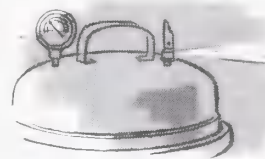
Air in jars can force lids off if not removed before sealing. So release air by pushing knife or spatula down sides, or cutting a cross through center of dense greens. In packing starchy vegetables, put in some solids, then liquid, etc., to avoid tight pack

5



Food on rim of jar or on rubber ring can prevent perfect seal and cause spoilage. Wipe rim and rubber of every jar before sealing with clean wet cloth. Put rings on jars before filling. Follow manufacturer's directions for sealing the type of lid used

6



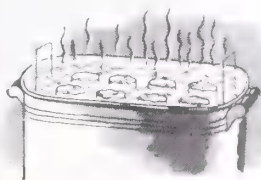
The gauge on your pressure canner may register the required pressure, but not be delivering it *unless all air is removed from the canner*, and the pressure present entirely due to steam, not air. To insure this, leave petcock open for 7 minutes to release all air

7



Put two quarts of boiling water in pressure canner. Some will evaporate during processing so add water occasionally if doing many batches. Arrange jars so they don't touch each other or sides of canner so steam can circulate freely and heat distribute evenly

11



Your peaches may have spoiled because you started counting processing time the minute you put the last jar in water bath and the lid went on. Don't begin counting until the water *again* comes to a jumping boil. And every jar must be covered with inch of water

12



If the telephone rings just when you've sealed a jar, don't leave it sitting around while you chat gaily to a friend. Pop it into the canner and let the phone ring. Otherwise you may find that canning casualties will reach a new high. Speed is essential

13



After the lid is removed from canner, throw a cloth over the hot jars so that if any jars break, glass won't scatter unimpeded. Place jars out of draft but where they'll cool quickly. Too slow cooling is a spoilage cause. Test all seals before actually storing jars

## THINGS...you don't do canning trouble

Many canning failures can be traced to a specific cause, but all too often you can't discover exactly what you did wrong that caused one jar out of twenty to spoil. For most failures could be the result of any number of reasons. Perhaps that particular jar held spoiled peas last year and hadn't been sterilized before using again; maybe you were tired when you washed the vegetables and they weren't clinically clean; maybe you packed that jar more tightly than the others, and heat couldn't penetrate to the center. Every link in the chain of events that starts with the empty jars and ends with them filled and stored on your shelves *must be right*, or the chain may break down. Here are a baker's dozen little ways that can lead straight to success.

DRAWINGS BY ROBERT HARRER



Continuing the trials and tribulations  
of our favorite army bride via the  
United States mails . . . this time on

# The awful hazards of MARRIED LIFE

By Helen Markel Herrmann

Dear E. G.:

You probably don't realize it, but this is red-white-and-blue Monday. Today the David U. Herrmanns are six months old, and the mimosa outside our window are waving fragrant yellow congratulations. We wish you were here in sunny California to see them. And us.



I woke up this morning and first I thought, "Monday, Poached Egg Morning." And then I thought, "Monday, Control of Household Pests Morning." And then I thought, "Monday, Sixth Month Anniversary Morning," and I lay down again and remembered back six whole months ago. Like remembering one's medieval history, almost.

There I was, five minutes before The Moment, reeling with tulle and terror. There were the bridesmaids, making frantic chatter, and the family murmuring at me encouragingly, and me, lonely as a cloud, wondering if I could possibly go through with it. It was exactly like the time I had my appendix out and they were just about to take me into the operating room, and everybody sat around and tried to be cheery about it. Only this was more of an operation.



I sat up and poked David. "The operation was a success," I said. "The patient is doing fine."

"I've got another five minutes," he mumbled into his pillow.

"Hev!" I said, poking him again and harder, "today we are six months old."

"I'll discuss it in five minutes," the great man said. Men are so romantic.

We celebrated tonight at our favorite Italian

bistro around the corner on wads of wonderful begarlicked spaghetti and a bottle of red ink apiece, very cheap and very Omar-Khayyam-romantic. David, who is the friendly type, got steadily friendlier as he approached the bottom of his bottle, and insisted on getting the spaghetti recipe for me. He knew perfectly well I wouldn't know what to do with it once I had it, but that didn't seem to bother him. The entire staff, consisting of a massive Italian matron and her two buxom daughters, came out of their kitchen fortress to tell him about it, with gestures. There was much talk about sliding the spaghetti in without breaking it and doing something intricate with the garlic and adding a pinch of this and that and ten other thisas that I never even heard of. David, entranced, hung on every word, and at the finale informed the chestier of the daughters that if he had tasted her spaghetti before getting involved with me, I would still be single. "Imagine," he said to her dolefully, "married to a woman who cannot progress further than




lamb chops." Chesty shook her head sympathetically and examined me carefully as though I were something out of Ripley and didn't deserve this fine specimen I had landed. I could have killed them both, if only the homicide laws weren't so stringent.

I keep telling David that the trouble lies not with me but with the cook books, only he doesn't see it that way. He claims that if you can read you can cook and hopefully produces a new cook book weekly in an attempt to support his theory.

I've waded through three of them to date, Elizabeth, and I still can't make (Continued on page 91)





This glass dining room furniture is an indication of things to come. It has a new look, the mood of 194X, that emphasizes great practicality and sleek design. Exhibited at Bloomingdale's

EUGENE HUTCHINSON

Of one thing you  
can be certain...

## GLASS will be more important in your postwar life

**M**uch of the planning for the brave new world that is destined to come after the war is still in the dream stage. But the future of glass in your 194X home is a certainty. Glass partitions will let north rooms borrow sunshine from south rooms. Glass blocks will give you light

without sight. Your children will put sticky fingers on glass tables; rain will attack glass window sills—and a quick spray of Windex will bring back the sparkle. And mirrors! You will find them already installed in your new house, over the mantel, in full-length panels on closet doors.





EMELIE DANIELSON

A three-tiered glass table is modern in design, but traditional accessories would make it a graceful piece for any style decoration. A Turchin design at McCreery's



The glass sideboard in the dining room on exhibit at Bloomingdale's was designed by Turchin to provide storage space and still keep the 194X look of sleek decoration

Right, The mirror of Carole Landis' vanity makes her bedroom larger. And when girl and background are decorative, they bear repetition. Room decorated by Don Loper



A round glass dining table has a cylindrical base which can be filled with flowers or used as an aquarium. Designed by Turchin and on exhibition at James McCreery

## GLASS WILL BE MORE IMPORTANT IN YOUR POSTWAR LIFE

When the final signature has flourished across the parchment of the Peace Treaty, don't expect that you will be suddenly transported into a world that looks like a crystal palace. Glass is a material with infinite possibilities, boundless versatility. But we hope it will be used strictly within the limits of its capabilities. For example, you are sure to want a glass panel in the oven so you can keep your eye on the roast without opening the door. But we doubt if your enthusiasm will extend to cupboard doors of glass, which would require you to put on permanent exhibition the state of your housekeeping. And a glass icebox might be fine, if it didn't allow all the world to see your left-over meat loaf and your syrup jar with the trickles down the side. You will want to have glass table tops, because their transparency makes furniture seem less space-filling, and because a lighted cigarette or a spilled drink would affect them not at all. But don't forget that polished glass is a reflecting agent, so if there's a ceiling fixture over your glass dining table, let the top be frosted or textured with a non-reflective finish.

The pictures on these pages show furniture made of Pittsburgh Plate Glass, and they feature the possibilities of a material you'll be seeing lot of.

By PATRICIA GUINAN









The living room of the Edward Bergens (she is Eve Arden) is filled with beautiful clutter, of the sort that is supposed to take a life-time to collect. But then you don't know Eve! She personally bought the accessories and impedimenta for her house in three months flat

What makes the Bergens like lots of things around them is their too-numerous years of tramping. Eve says she got tired of bareness because she had to live so long in hotels and furnished apartments. Since these pictures were taken, the house is even fuller of doodads

By FRANCES HEARD





# Some people like a LOT of things around

**To some people, clutter is as necessary to a house as make-up is to a woman. Whether you like a lot of things around depends on the sum total of your experiences**

Those Saturday mornings you spent dusting the living room when you were growing up have much to do with your choice of furnishings for your own house. If those sessions meant concentrated annoyance while you picked up endless *objets d'art* and threaded your way among numerous chairs and tables, we'll wager that your house is furnished in the Modern spirit. For you resolved years ago that *your* house would be free of clutter, that you would not spend hours fussing over minute miscellany of the sort that was dear to the heart of Mother and Dad.

But if you enjoyed those Saturday dusting sessions

because you could share the happy memories each bit of bric-a-brac evoked, chances are your own house is dressed with similar clutter, which symbolizes cherished experiences from your past.

An even stronger influence on your decorating taste than the reactions of childhood may be your environment just prior to becoming a home owner. That is the case of Mr. and Mrs. Edward Bergen whose home you see on these pages. Mrs. Bergen's (Eve Arden) stage career kept her rolling from furnished apartments to hotel rooms. After years of such barren living she gathered round her in their house at Outpost, California, a satisfying assortment of decorative miscellany to create a feeling of security and stability. People who have lived more settled lives may not be able to understand the need for such anchors. But if you, too, during years of moving around have had to keep your material possessions to a bare minimum, you will share the Bergens' joy in material things strewn around a home which give it a sense of permanency.

GEORGE SPRAGUE, ARCHITECT



Old things help to create a deep-rooted feeling. Grandfather's clock and American Primitive painting are antiques. Table in front of window seat is a Revolutionary drum given legs. Fabric design for chairs copies an old quilt pattern. Braided rugs handmade by Jane Bellew

ALL PHOTOGRAPHS BY MAYNARD PARKER



Mrs. Bergen had the windows flanking the fireplace fitted with indoor shutters instead of curtains. Finished off with scalloped wood valance and a ruffle of red document print used on sofa. Blanket chest serves as radio cabinet. The Van Lansings were Consultant Decorators





This uncluttered living room of Mr. and Mrs. Romaine Baker, who live in Houston, Texas, tends to confirm the widely-held notion that Texans require wide, open spaces. Notice how accessories have been limited to essentials—lamps, ashtrays, cigarette holders, and flowers



Mr. and Mrs. Baker don't like a lot of things around, revel in textures and finishes of the basic pieces. In their master bedroom the decorative effect is achieved with the varying textures of the nubby rug, the quilted fabrics, the smooth, sleek finish of the furniture

## Some people like a lot of things around . . . and some don't

By IRENE MOORE

**R**ooms sprinkled heavy-handedly with accessories are as confusing to some folk as paragraphs peppered with commas. Clutter of any sort is stifling to them and makes rooms unlivable. These are the people who tend to be concerned first of all with how their homes perform.

Such folk may be violently reacting against a childhood home that did not perform the functions houses are supposed to fulfill. And, goodness knows, many of us lived in such homes.

For who can say that dark, gloomy living rooms from which sunlight and air were excluded by heavy lace curtains and heavier draperies performed the function of providing a cheerful, healthful place for a family's leisure hours? Who can say that mantel shelves and what-nots and plate rails burdened with Dresden figurines and cut glass and hand-painted china, all of which demanded hours of cleaning and arranging, performed a useful function? Who can say that poorly-lighted dining rooms choked with displays of heavy silver services, which had to be polished every week, provided cheerful and convenient places for eating? Who can say that bedrooms, weighted down with heavy curtains and bed canopies which trapped dust and kept out ventilation, were conducive to healthful rest?

Yes, some of the homes of yesterday were stifling with ostentatious display that served no useful purpose. No wonder that some of us have reacted violently against such "doodad-ery," and have demanded lighter, sunnier homes, devoid of clutter and bric-a-brac.

On these two pages you see homes of people who definitely do not like a lot of things around. Every item of furnishing has been admitted only if it performs a useful function. The few purely decorative accessories which are used are large and important, so as to seem an integral part of the furnishings and not knickknacks imposed on the general scheme of things. People who do not like a lot of things around feel that the basic elements of their furnishings—the furniture, draperies, rugs—are decorative in themselves by virtue of their color, texture, and design, and that miscellaneous clutter distracts from the inherent beauty of these basic elements.

People who like a lot of things around will find these rooms undressed and rather cold. But people who are interested in having their homes perform efficiently, who want no part of time-consuming superfluities, will find the clean, uncluttered, Modern lines utterly satisfying and restful. Test your own preference against these two homes.





Mr. and Mrs. Edward S. Goodrich, Los Angeles, Cal., accent their love for the uncluttered scene by using unpatterned fabrics, upholstery, floor coverings, and walls throughout house. Note absence of mantel. House designed and built by Cliff May; decorated by Paul Frankl



The Goodrich master bedroom opens on the patio. Venetian blinds for privacy concealed in ceiling cove. (Worshippers of wide, open spaces frown on glass curtains which interrupt the view.) Wall-to-wall carpeting avoids broken-up floor area, contributes further to uncluttered look



# Presenting a home...

## SYMBOLIZING THE AMBITIONS OF THE MIDDLE WEST

**Generation and geography are the two strongest factors affecting Taste in America. Here is a house symbolizing the dreams, hopes, and ambitions of most Americans in the great middle western plains. Does it match yours?**

What you think is beautiful is pretty much a matter of *when* you were born and *where* you were reared. Any department store executive who works in home furnishings will testify to this. The taste differences created by age and habitat may be subtle, and casual observers may miss them altogether. But they are very real, and students of the American scene are very conscious of them. The home of the P. T. Cheffs, in Holland, Michigan, is a case in point. If you grew up in any of the states above the Mason-Dixon line and between the Alleghenies and the Rockies, and were born prior to 1920 or thereabouts, the Cheffs' house will seem to you the epitome of everything fine, the kind of home thousands of families just coming into their prime earning capacity are planning to duplicate, in spirit if not in detail.

PHOTOGRAPHS BY MAYNARD PARKER



A typically middle western symptom is the Cheffs' extensive and elaborate porch. In no other section of the country does the porch play such an important summer role. Midwest porches most often extend beyond the house, so all three sides are exposed to the breeze, and all are well furnished



The Cheffs' living room might be, on the surface, in any part of the United States. But tiny, subtle regional differences reveal its location to students of regional tastes: e.g., Chinese rugs are more popular in this territory than anywhere else. The chintz pattern is more eastern in taste, however





The Cheffs' house is on generous acreage (a national ambition) on the shores of a lake (a middle western symptom). All of the main rooms face the lake. The English architecture, although popular throughout the country, reached its peak probably in Kansas City

The tall, overscale windows are anachronistic by some standards, as they have only begun to be widely used in the Midwest in the last ten years or so. This is an instance of how one section may be influenced by the practices and the tastes prevailing in a nearby region

Just as this house bears many signs of its habitat, it also contains characteristics that are out of character, geographically. Everywhere there is a strong feeling for chinoiserie, which is much more typical of either the Atlantic or Pacific seaboard



Another middle western cachet is dark woodwork. This practice has sound reasoning behind it, as soft coal is the prevalent fuel, and dark wood is supposed to reduce house work. The Cheffs' is fine-textured chestnut, too pretty to cover with paint





# HOW TO MAKE NEIGHBORHOOD NEWS WITH

# CORN

**SENECA DAWN**  
65 days—6"—6½"

**SPANCROSS**  
71 days—6½"

**MARCROSS**  
73 days—6¼"—8"

**CARMELCROSS**  
78 days—7"—8"

**LINCOLN**  
83 days—8"—9"

**GOLDEN CROSS  
BANTAM**  
86-88 days—8"

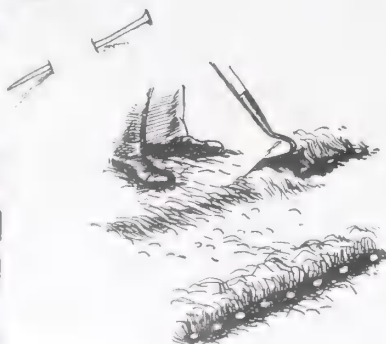
**IOANA**  
86 days—8"

**Grow them right, pick them young, eat them early—that's the way to make news with corn and beans in your garden. Read all about it!**

By George E. Burkhardt

Corn and beans seem to belong together almost as do brides and Grooms—though the parallel stops there. Unless you consider that succotash is a pretty good form of marriage. However, corn and beans do well in partnership outside the stew-pot. They are closely linked in America's earliest agricultural history, from the Indians on down, and they are probably first on the list of backyard vegetables right now, with the one exception of tomatoes. And considering how badly they are often grown in home gardens, this fact seems all the more remarkable.

If you were to list the commonest faults in the home growing of corn, they might be: choosing outmoded varieties, improper planning for successive crops of young ears through the corn season, lack of attention to the two vicious pests, ear worm and corn borer, and either letting the ears become over-mature before picking, or remain uneaten too long after picking or both. With beans it would be much the same story, substituting the Mexican bean beetle for the pests in infected regions. Without belaboring the faults further, I want to outline some correct, up-to-date



You can depend on hybrids to average two ears per plant. They are not so tall as older kinds, and can be planted closer. Plant in rows, seeds 1"-1½" deep, 3" apart, rows 3'

Thin the young plants when 8" or so high to from 9"-12". No "hilling up" is necessary or advisable. Sow seeds of one variety in several short rows together, not one long one

Whether to pull up the suckers that develop around main shoot is optional. Some good gardeners do; others don't. The yield doesn't vary though suckers may brace the stalks



# AND beans

procedures with each of the two vegetables, and then later on discuss some of the finer points of variety selection, cultivation, and pest control.

Scientists have been making real news with corn of late years with their development of hybrid strains of superior yield, quality, and resistance to vagaries of weather and disease. More than half the corn grown in the country today is hybrid corn. And with the present development of the newer strains, it is possible to plant at a single sowing, five or six or even more kinds of vitamin richer, yellow corn which will yield tender ears in constant succession over a period of three to four weeks. On the opposite page, alongside one of HOUSE BEAUTIFUL's "never-never" plants, you see listed seven varieties of hybrid sweet corn, in order of their bearing times. Starting with the top one, and choosing either one of the following three pairs listed, you could have a succession of top-quality ears for a month—all from *one* planting of four kinds.

Beans, of course, don't offer so much in the way of natural succession from single plantings of varieties with different maturity dates. But they offer much in the possibilities for selecting several of the improved sorts and using them properly. The list at right, accompanying the drawing, has chronological importance, but primarily it is a roster of top-notch home garden sorts in the various categories: green snap, wax snap, pole snap, and limas. Choose one from each group. (Continued on page 85)

At the right, relative sizes of the listed varieties of beans are indicated, but of course some grow on bushes, whatever the artist may think! Below, however, is suggested a good spacing to aim at, on the average, for bush snap beans (left) and, using staggered rows, for the heavier bush lima plants

For details of culture and insect control, see page 117

**BOUNTIFUL**  
48 days—6½"

**TENDERGREEN**  
51 days—6½"

**PENCIL POD WAX**  
52 days—6"

**SURE CROP WAX**  
52 days—6½"

**KENTUCKY  
WONDER (pole)**  
65 days—7"-10"

**DECATUR (pole)**  
68 days—6"-8"

**BABY POTATO LIMA**  
68 days—3"-4"

**FORDHOOK BUSH  
LIMA**  
75 days—4"-5"

**KING OF THE  
GARDEN (pole)**  
88 days—5"-7"





GIRL  
WITH A FUTURE



Sara's picture frames, during her days of indecision, supported in succession plaster heads, musical scores, nothing, and, finally, reproductions of Degas ballerinas. Two hotel dressers, lacquered green, have wooden blocks replacing hardware



Sara practically turned back flips to make a hotel bedroom look like a serene, distinguished living room. After all, one of the chief reasons for all this homemaking was to have a place to entertain. Two green sofas provide seating space

Right. The little horned horrors of indecision are what make life tough for the novice decorator. But once you know the kind of thing you want the worst is over. The table, made from an old balustrade, is partition, dining table, desk, and buffet





# She was SCARED TO DEATH of homemaking

**This is the clinical case history of Sara Little, House Beautiful's Specialty Editor, her troubles and triumphs in her first personal decorating venture**

By Marion Gough

Our youngest editor, faced for the first time in her life with the job of making a home for herself, is the lady to send the orchids to. For here you see how she turned an average bedroom in the Hotel Lombardy into a distinguished and elegant one-room apartment. Since the room needed redecorating, the hotel very agreeably gave her her choice of paint and fabrics, so that her only personal investment for a table and a few accessories was \$49. We can tell this story with authority because we can remember the room when it was no more than a feverish gleam in its owner's gray eye. We were kept right up to date on the fears, enthusiasms, and cuss words behind this project, to say nothing of the dozen different plans that fell by the wayside before Sara found the right one. A girl who couldn't make up her mind, if ever we saw one! If you're in the same boat, swamped by indecision, read her tale and take heart.

HERE'S THE STORY

PHOTOGRAPHS BY EMELIE DANIELSON





**Anyone who has even so much as decorated a closet will sympathize with this saga. And those who are about to decorate for the first time should note well**

The most junior of our editors, the girl who whips up the ideas that make you say, "Now, why couldn't I think of that?" is Sara Little. Sparkling with ideas like a Fourth of July pinwheel, she gets around, goes more places, knows more people, and does more things than any ten other girls we can think of. She also wears the daffiest hats. We don't know what we'd do without her, and yet there was a time last fall when we didn't know what we were going to do *with* her.

It all started when she came down suddenly with a black, brooding attack of conscience, because she couldn't repay her social obligations. The hitch was that while she lived out of town with her family she spent most of her time in Manhattan and had all her friends here. And anyone knows that getting a Manhattanite to go outside the city for dinner is like asking anyone else to cross the country by pack mule.

What she needed, she decided, was a place of her own in town. And having made this sage decision she promptly passed into a mental state that combined the most violent features of burning ardor and sheer panic. For this was her first bout with homemaking and, while no one could have been more enthusiastic, no one could have been greener about how it was done.

Fervently she signed the lease on a one-room apartment in the Lombardy Hotel, having inveigled the management into letting her dictate the décor. "It's going to be *something*," she told us breathlessly. "Absolutely classic—dark green walls and pieces of perfect white sculpture against them. I'll have great white bowls of rhododendron leaves and white draperies. I could make them myself of percale sheets, you know," she added as if this were the thriftiest dodge ever conceived by man. To which we replied, yes, she *could*, and probably looked awfully distressed.

But we needn't have worried. We discovered her a few days later looking very thoughtful and wearing that piquant little brown silk hat of hers with the jet buckle. "I have concluded," she said, "after three sleepless nights, that, if anything, I am the tortoise shell and Fortuny print type—you know, bookpaper on the walls, sheer silk draperies (if I could get them anywhere), everything in brown and topaz color and everything very elegant."

What, no sculpture? we asked.

"Have you any idea how much good sculpture costs?" she demanded. "That's out—definitely!"

Tortoise shell went out soon after. But every day was a new beginning with Sara. We saw her through a checked gingham phase during which everything in the room was scheduled to be covered in tremendous checks of Jordan Almond colors. She reasoned the whole thing out—it was practical, gay, inexpensive, it suited her personality—and defended it hotly against the people who suggested that it might also be tiresome. It was during the next phase, the elephant gray and shocking pink period, that the final room, or rather the owner's tastes, began to crystalize. Not that she decided to have dark gray walls in this north-looking room or finally chose the tremendous peony chintz that was supposed to go with them, but soon after this she quietly—we could hardly believe it—and (Continued on page 74)

EMELIE DANIELSON



## She was SCARED TO DEATH of homemaking

In dithers of enthusiasm and doubt Sara signed the lease on this room. In her mind's eye and on paper it was all of six different rooms before it finally evolved as the delightful expression of its owner's taste you see on page 63





STREET VIEW

DRAWING BY GEORGE COOPER RUDOLPH

HOUSE BEAUTIFUL'S third house  
for postwar living: . . .

## THE APARTMENT IN THE COUNTRY

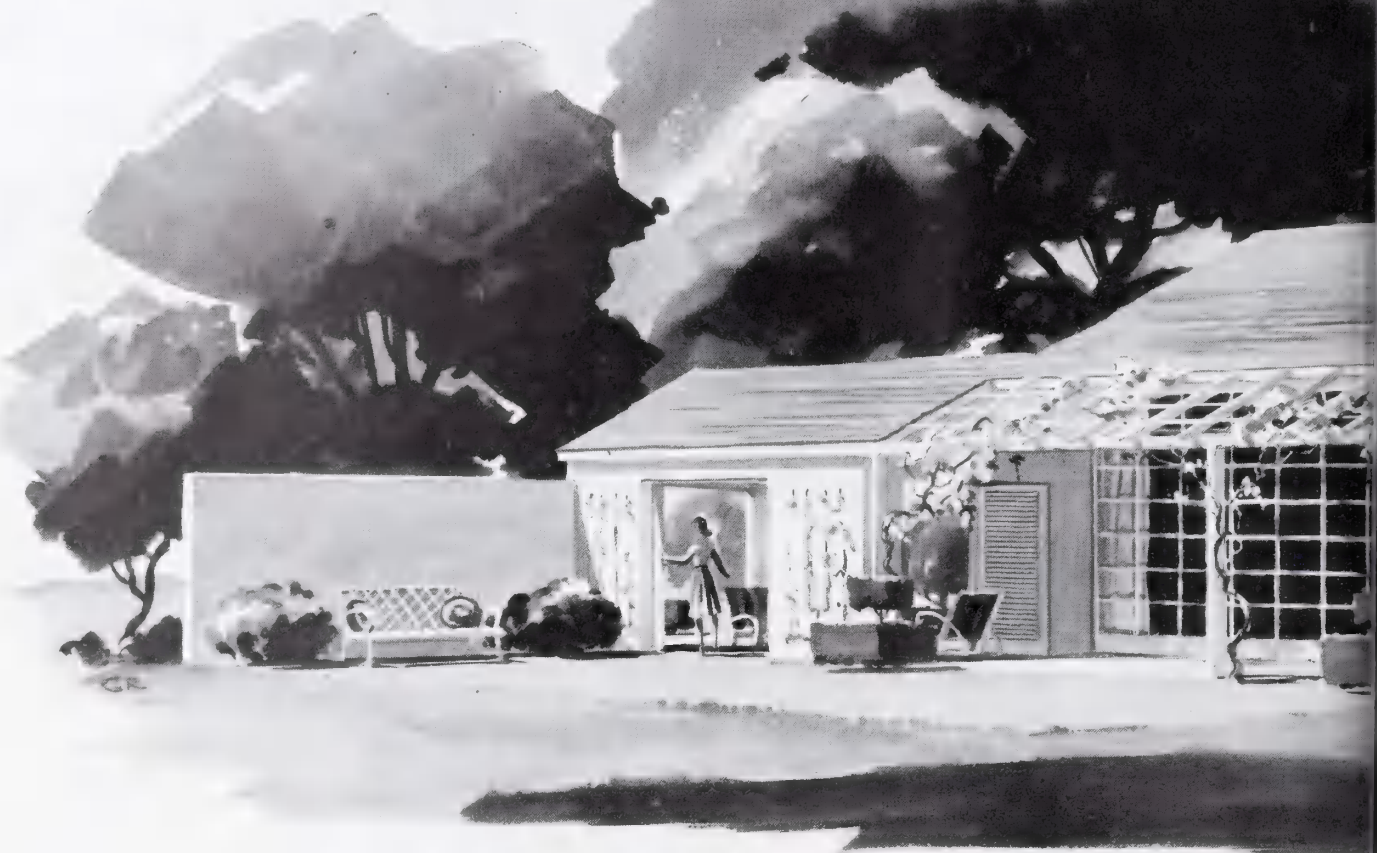
**A small house, for people who are ready to graduate from renting to owning, is America's great need. Here is one with many appealing attributes of the future**

By Cameron Clark, Architect

Here is a five-room house that has been designed to become a six-room house (or in a pinch a seven-room house). It has few of the faults common to most five-room houses, and it has many of the attributes of much more expensive and larger houses. If you would like to find out, very roughly, how much it would cost to build in your climate and your town, take these figures to an architect or builder: the main part of the house contains 20,500 cubic feet, the garage contains 5,000 cu. ft., and the cellar contains 2,200 cu. ft. He can roughly estimate the cost to construct the house, without the cost of the land. Lot should be at least 110' x 150'.



DRAWINGS BY  
GEORGE ROBERT KIDDER



GARDEN VIEW

## A little house can and should be IMPORTANT LOOKING

The rash of utilitarian war housing in the last few years has made us all very tired of boxy, barracksy little houses. Here is one with no hint of the cracker box, with the functions of Modern, and the charm of American traditions in building

HOUSE BEAUTIFUL predicts this plan will appeal to many, many people. It has the loved lines and textures that are essentially American. It also has many characteristics that are in the cult of the Modernists: bigger windows and much glass, carefully planned outdoor areas that provide sun, shade, and privacy, the harnessing of the heat of the sun to assist in winter heating, a newly conceived garage. . . . Besides, it has the design quality and living amenities of big, expensive houses: a fireplace in both the living room and the master bedroom, bedrooms placed well away from living room for sound insulation, a well-hidden service entrance with good provision for garbage and refuse, extremely good landscaping and gardening possibilities, and privacy of the living areas from all service areas, as well as from the street.

Study this house, not as one to copy exactly, but as one to influence your thinking, as one from which to borrow details for the home you will create for your own site. It's almost a "common denominator" of American taste.





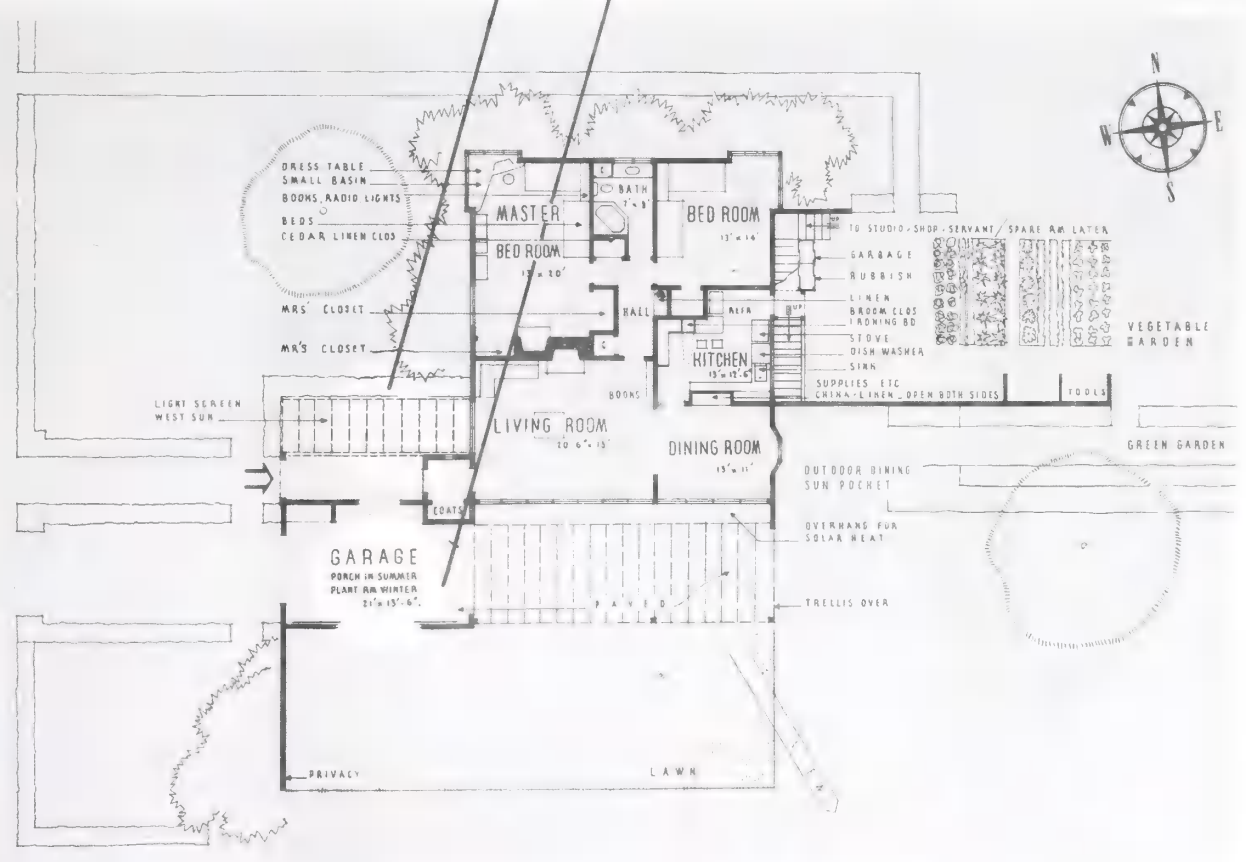
CAMERON CLARK, ARCHITECT



The important front entrance, recessed under the roof overhang of the garage, and further protected by trellis and vines. Vines, supported by trellis, play an important role, shading all big windows from hot sun



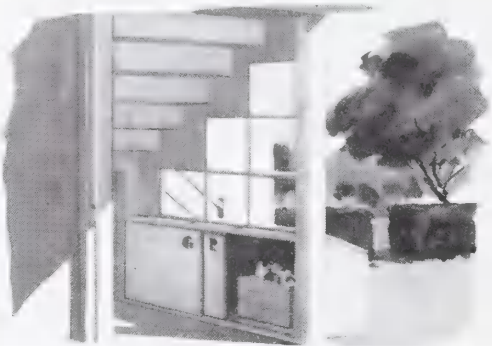
A close-up of the garage in its winter time role, closed in to protect the car from storms. If you are an inveterate "leaver-outer" (as apartment dwellers are likely to be) you could glass the openings for plants







Head-on view of the "back porch"—so-called because it offers a place to keep the service necessities under cover. To left of kitchen door is an outside grade stair to the basement, another thing Moderns want



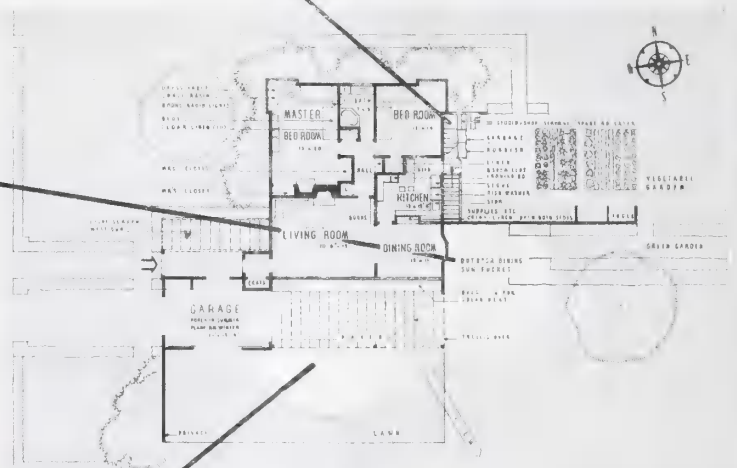
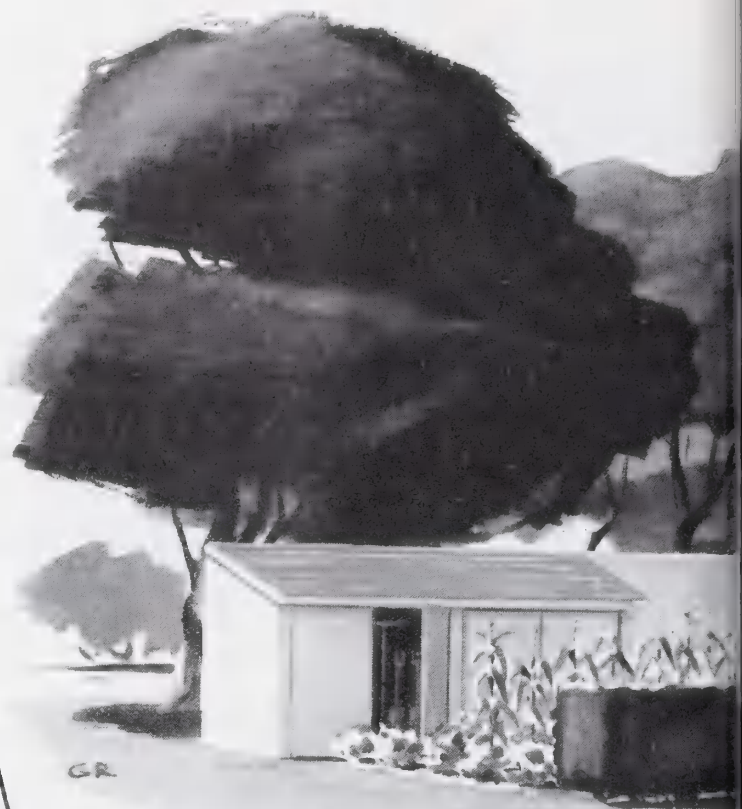
View of the "back porch" as seen from inside the kitchen door. Keeping garbage and refuse cans always out of sight is a nicety that makes better neighborhood atmosphere and helps maintain property values



The dining terrace, only a few steps away from the kitchen, is completely isolated from the kitchen by the wall which screens the service functions. (See plan.) This nook would also be excellent sun pocket



A close-up showing how the roof overhang continues as a wisteria trellis, creating a wide band of shade in summer, but little in winter, thanks to wisteria's dropping its leaves in winter. Start with old plants



### STUDY THIS PLAN CAREFULLY. IT IS SYMPTOMATIC OF MANY FUTURE TRENDS

An evolution is going on in American architecture. We say "evolution," not "revolution." There are some who are provoked that it is not a revolution. They cry out that people do not know what is good for them. There are others who stoutly claim that what was good enough for Grandfather is good enough for them. Between these two extremes steady progress is taking place. It is happening all over America, some places faster and more successfully than others. Take the matter of these fences, designed as an integral part of this plan. They are inevitable, for as houses use more glass to let in light and sun, they become fishbowls, unless fences are used to make privacy.





REAR VIEW

## All four sides of a small house must look well—EVEN THE SERVICE SIDE

**The curse of small houses, aesthetically, is their neglected look on all facades but the front. (Lots of big houses wear false faces too.) This one is well designed all the way around—including the rear**

There is something woeful and neglected about a house with only one side dolled up to impress the visitors. It is reminiscent of the boy who washes his face but not his ears—because *he* can't see his ears. But at least three sides of a house show from the street. And anyway, the neighbors can see the fourth side, and so can the owners.

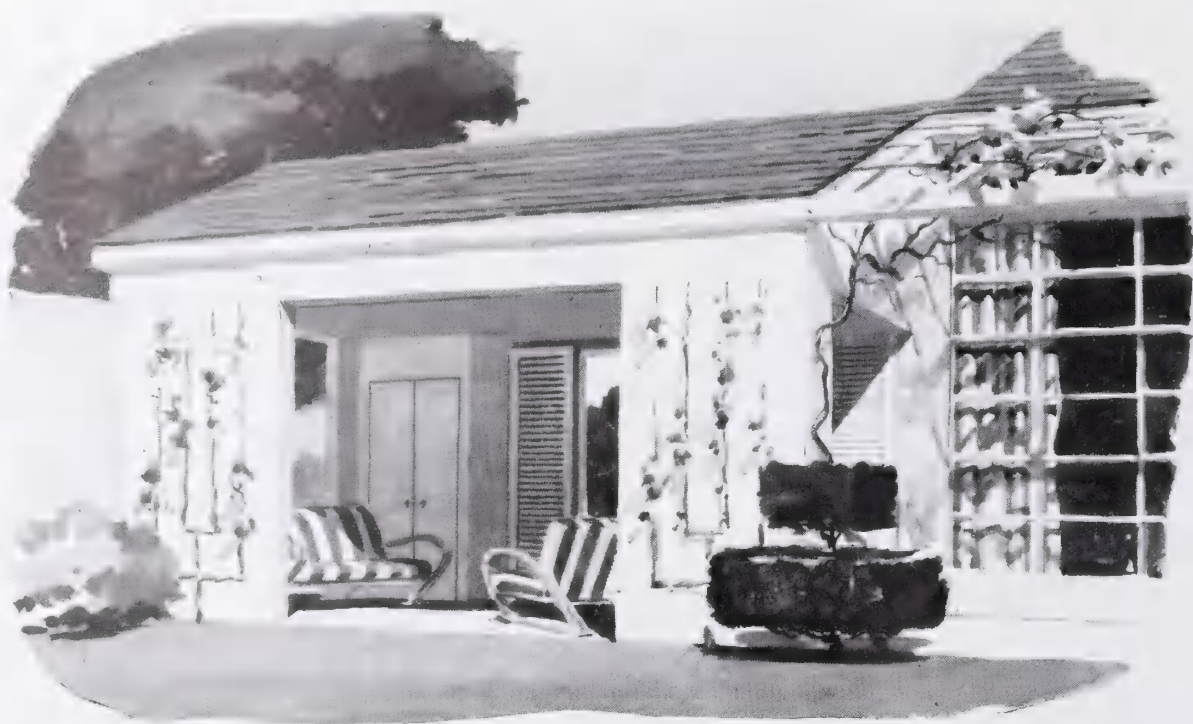
HOUSE BEAUTIFUL sincerely hopes that houses built after the war will be so thoughtfully designed that all four

sides will elicit a swelling pride, no matter where the owners stand to survey their domain. For though you can blink at what seems like a small fault when you are in that first frenzied glow of acquiring a house of your very own, your sensibilities become more acute after you have lived there. Your friends and neighbors are that acute from the very beginning, don't forget.

It is on the rear that you see where the sixth room awaits to be finished, come the day you have several hundred extra dollars on hand. Up on that balcony (which also keeps weather away from the kitchen door) is a room and bath to be finished when you can afford it. It could serve as studio, den, maid's room, guest room, or bedroom for an older child.

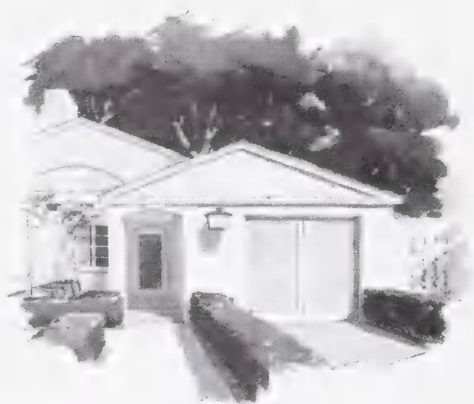
The stairs, the balcony, the two walls at right angles to the house, are all part of a scheme to make the rear entrance specially utilitarian. At HOUSE BEAUTIFUL we know that most people want a modern equivalent of a back-porch-covered-entry, an unobtrusive place to keep the garbage can, the trash bin, and an inoffensive place to hang the mop while it dries. See upper left opposite.





DRAWINGS BY GEORGE COOPER RUDOLPH

## After the war **THE GARAGE MUST** **BE RE-DESIGNED**



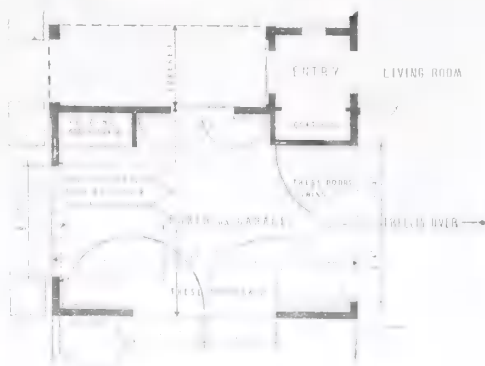
The garage of House Beautiful's "apartment in the country," as it appears from the street when closed. The overhead garage door might be kept down when garage is in use as a porch

**Prepare yourself for a new kind of garage after the war. It has been undergoing a transformation right under your nose. (Have you noticed?) After the war it will be more so**

Garages are probably the most changing element on our domestic horizon. Originally a shelter for horses and buggies and, therefore, pushed as far from the house as possible, this unit for a vehicle has moved up against the house for convenience and economy. It has edged nearer and nearer the street, to save road building expense. It has become the place where we store the terrace furniture and garden tools, the repository of trunks. In some climates it has become the laundry, complete with tubs, washing machine, clothes line.

It has grown wider and wider, far wider than necessary to accommodate the car or cars we may own. In a national survey more than 5% of the home owners questioned wanted a garage to do more things than house an automobile.

If this is the case, let's face facts, design garages to serve the many duties we eventually ask them to serve. The garage above was designed on the premise that lots of people leave their cars out in summer, so why not put the garage to another use during this time. It's a garage-porch, turnabout. If this version doesn't suit you there are dozens of other good ones.



Plan of the garage, showing how the numerous doors open to convert it to an outdoor room. Storage for the usual clutter found in garages is provided elsewhere about this house





## MEET YOUR NEW NEIGHBOR...

SWITZERLAND—land of snow-capped mountains and friendly, freedom-loving people—vacation land for visitors who come to enjoy the popular sport of mountain climbing and the unusual customs, quaint costumes and festive dances of these "people who live on the side of the mountain."

Appreciation of the charm and beauty of all foreign lands and peoples and better understanding for a more tolerant peacetime to come, will be yours when you "meet your new, world neighbors" by twisting the controls of your post war HALLICRAFTERS radio.

**hallicrafters** RADIO

Built by experts for experts, Hallicrafters radios are truly a "radioman's radio". Ask the men who have used them in the past and who are using them today—radio and electronic technicians all over the world—they will attest to their excellence. THE HALLICRAFTERS COMPANY, MANUFACTURERS OF RADIO AND ELECTRONIC EQUIPMENT, CHICAGO 16, U.S.A.

**BUY MORE BONDS!**





**INFORMATION WANTED**

What on earth appears whose virtues, like thine, still increase with its years.

**GEORGE GORDON, LORD BYRON**

Write Box 12, Wall St. Station, N. Y. C.

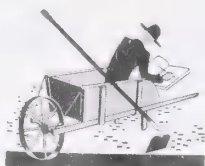


Your lordship's public inquiry has at length found its proper recipient. It seems that there is nothing else that bears its growing age so well as LEJON Brandy. Here at Chateau Lejon we can almost watch it grow finer as it grows older, until, when it is ready for so discriminating a taste as yours it is indeed full of virtue... Early we hitched our wagon to a star, in manner of saying, lavishing every care on this precious distillate. And so, believing your search for increasing and immortal virtue will be satisfied, we are sending you a sample case of LEJON Brandy.



**LEJON**





THE MAN  
BEHIND THE HOE

## Keep at least one jump AHEAD OF YOUR GARDEN

The first vegetable crops are maturing and the rows must be filled again if business is to keep on booming through the summer

By David W. Bailey

YOUR grocer, in these days of war-time shortage, may have an excuse for showing empty bins now and then, but a vacant row in your garden in June is an inexcusable mistake. The "shelf-space" in your garden occupied on the first of this month by spinach, early carrots, loosehead lettuce, spring radishes, spring cabbages, and round-seeded peas should be entirely cleared out and refilled before June 30th. In place of these spring delicacies your vegetable patch should then display cos lettuce, bush beans, broccoli plants, summer radish, brussels sprouts, more carrots, winter-keeper beets, rutabagas, and avoy or late Ballhead cabbage.

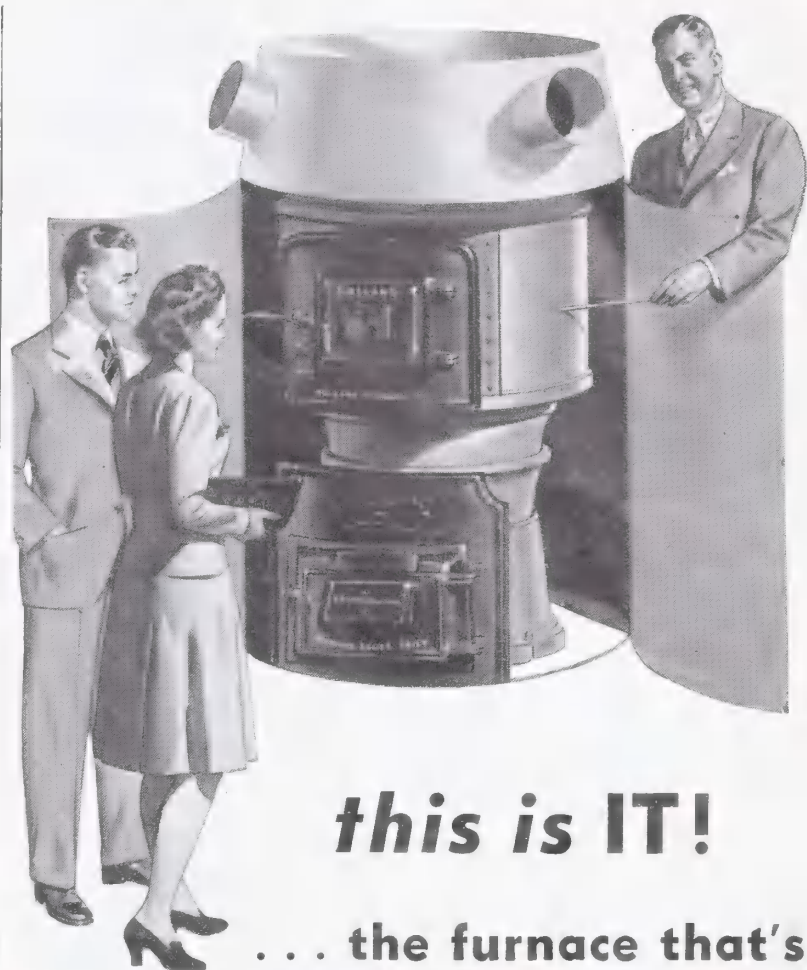
One test of a successful gardener is his ruthlessness. He is ruthless with weeds and ruthless with the spray-gun. And he will waste precious little time in cleaning out the last two dozen carrots standing in an otherwise empty row of ground. If they are growing tough and fibrous, he will feed them to the livestock. Or he will give

them away to his neighbors. Or send them to the nearest hospital. Whatever the excuse, he will move them out and make room for something fresher.



Time was when I used to jeer at the notion that there was any virtue inherent in the mere act of early rising. Now I'm not so sure. I know I *feel* virtuous if I reach the vegetable patch of a June morning just as the early sun is driving the mosquitoes into hiding. And I find that the practice enables me to get a lot of work done before the heat of midday. If it's a morning when I don't have to go to the office in the city, I can spend the noon-time hours stretched out in

(Continued on page 93)



## this is IT!

... the furnace that's making housewarming history with its new standards of heating efficiency and fuel saving economy

You can see that the Holland furnace of today is different from all others—a difference that means you can expect a much superior performance from the Holland over that of any other furnace.

First, there's the prompt way it gets the heat up to your rooms—fast! Then there's the steady way it stores up the heat, spreading it out with an even flow. Quick on the pick-up! Long on heat mileage—that's the new and exclusive Holland!

You'll save plenty on your fuel bills, too—for no matter what kind of fuel you like to burn, the new Holland requires less of it. And as time goes on, what will particularly amaze you is that there is no lessening of efficiency. The improved Holland is self-cleaning, ridding itself of all soot, always operating at top performance.

### ASK FOR DEMONSTRATION

There are sound, scientific reasons for all these new benefits and advantages—reasons which the Holland man in your community will gladly demonstrate and explain. Find out, now, why Holland has the most to offer you.

### READY NOW for those who qualify

The new Holland furnace is our post-war model—but you don't have to wait until after the war to inspect it. If you qualify for a new furnace under wartime regulations, the new Holland is presently available—built to the same high quality standards that have always made Holland the top quality name in home heating. Ask your Holland man about the regulations.

Number 1 on the HEAT PARADE

# HOLLAND FURNACE COMPANY

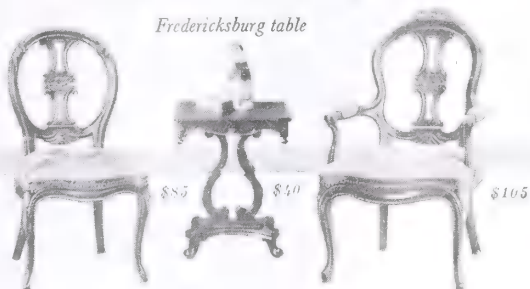
Holland, Michigan

World's Largest Installers  
of Home Heating Equipment



## Elizabeth Browning Chairs

Fredericksburg table



SEND FOR  
our booklet, "Jewels  
of Victorian Furni-  
ture, showing many  
beautiful reprodu-  
ctions that you will  
cherish as heirloom  
pieces. Mail 15 cents  
in coin to Dept. H. B.

THE BEAUTIFUL flowing lines and exquisite hand-carving of these chairs earn for them a name so Romantic in the story of poetry... Made from mellow Honduras Mahogany, they are covered in brocades or tapestries. We will furnish patterns if you wish to use your own needlepoint... See these lovely pieces at your dealer... They will bring Romantic Charm to your own home.

Vanderley Brothers, Inc., Grand Rapids, Mich.

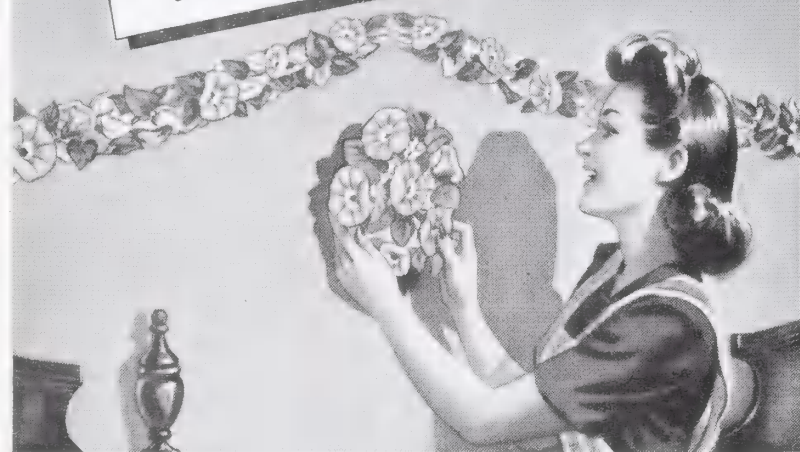


# New! Clever! Exciting!

## TRIMZ APPLIKAYS

READY-PASTED

Gorgeous, Colorful,  
Ready-Cut-Out Decorations  
to Beautify Rooms 101 Ways!  
Just Wet... And Hang!



Have fun getting your own artistic effects on walls, ceilings, lamps, screens, wastebaskets, around pictures, mirrors—any plain or painted surface! World-famous artists designed Applikays to harmonize with any color scheme! Washable, fadeproof! Guaranteed to stick or your money back!



**A PATTERN FOR EVERY ROOM.** Seven matching pieces in every pattern. Arrange them any way you want! With just one package you can add colorful new charm to a wall, ceiling, screen, lamp, chest, cabinet or wastebasket in a few fun-packed minutes! Easy to use as a postage stamp: just wet—and apply! See the clever decorating suggestions pictured in the APPLIKAYS display now at your dealer's. Don't wait. Be first with APPLIKAYS!

### USE TRIMZ APPLIKAYS 101 WAYS



ONLY 59c PER SET

Choose from Variety of Colorful Patterns at Chain,  
Department, Paint, Hardware and Wallpaper Stores

TRIMZ COMPANY, INC., 1012 SOUTH SPAULDING AVENUE, CHICAGO 24, ILLINOIS  
Also Makers of Trimz Ready-Pasted Wallpapers and Borders



Sara saved the smartly striped brown and white boxes from her favorite shop and with them decorated as trim and tidy a clothes closet as any girl could wish. It's right off her brown and white check hall. She's marked each box for contents

## She was SCARED TO DEATH of homemaking

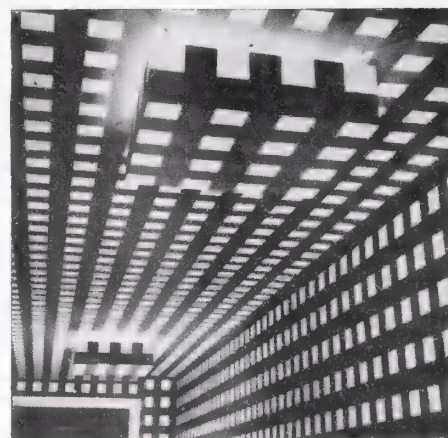
CONTINUED FROM PAGE 64

unerringly, without consulting anybody but herself, picked precisely what she wanted.

After weeks of stormy indecision, of cold feet and butterflies in the tummy, everything suddenly fell into focus and the pink and white striped room, the giant chintz roses and dark green furniture became obviously the only possible back-

ground for Sara. And she knew it—which is the wonderful point of the story.

The desperate business of making up your mind what you want is not necessarily a question of good taste versus bad taste. Sara, like so many brides and career girls who have never before had to use their own judgment in making a place to



Here's the trick that turned two lone star electric lights into important hall lighting. Boxes covered in wallpaper and painted inside with white paint hang from the ceiling by hooks



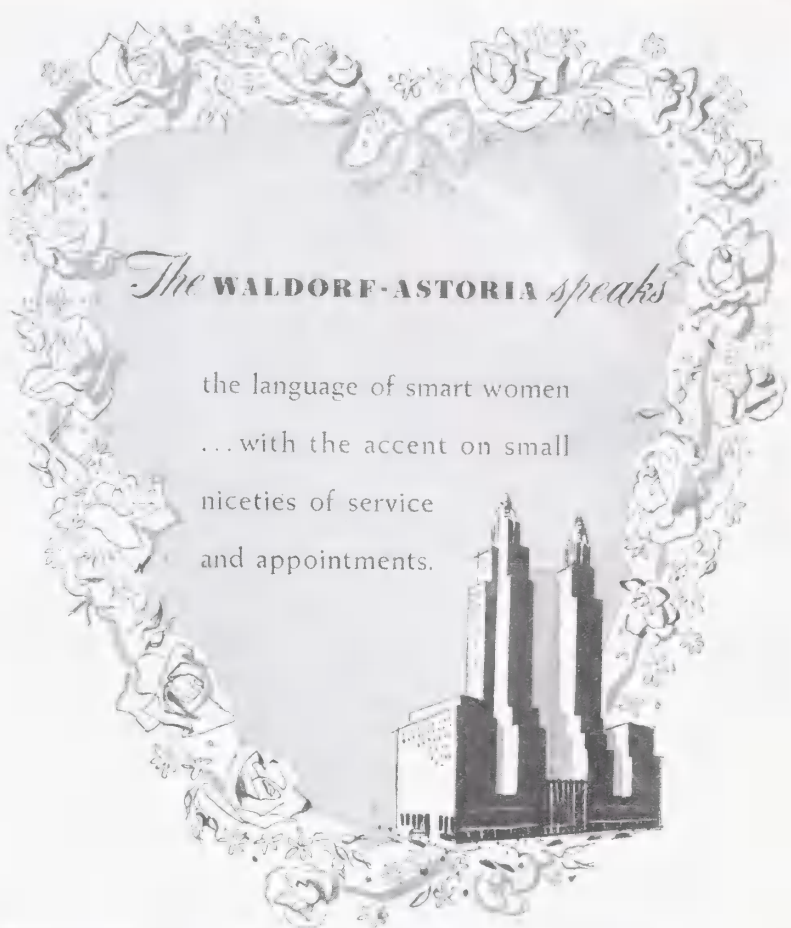
live, had excellent taste. She had long since learned how to choose her clothes and makeup so that they expressed her individuality—she has a far above average flair for that, but it had never been necessary for her to pin down her tastes to express her individuality in decoration. But, actually, being sure of your decoration involves the same trial and error process of elimination as the building up of a personal fashion. It just seems like a more horrifying problem because decorating mistakes are more costly and you can't give them away or hide them in a closet. But the same principal holds. Hence the headaches and the terrible moments when the neophyte feels she's going to drown in a sea of chintzes.

**OUR OWN** particular heroine knew exactly where she was going once she established the kind of thing she wanted. Scale is no problem to Sara because she's one of those artistic souls who can almost sense good proportion in their sleep. She tends to large scale—although she's tiny herself—and resents the pickiness of small furniture against large walls. She took his question up with the hotel management who let her loose in their store room, whence she picked

out the two most substantial sofa-beds there were, two bureaus, an armchair and a pair of huge lamps. (In the back of her mind while all this was going on, she was remembering her vow to make herself a first-rate buffet supper-giver. Men like buffet suppers, ergo, let's have the furniture man-size.) The rest of the furniture was made to order—two great boxy squares of cabinets that serve as lamp tables and hold bedding and linens, and a massive dining table built of an old porch balustrade. Oh, and there's a mahogany table, round and ample enough to hold piles of magazines, a lamp and a huge ironstone punch bowl that's kept full of rhododendron leaves. (You'll remember that rhododendron leaves figured in the very first scheme for the room.)

Above the bureaus, placed side by side to make an imposing block of furniture against a long wall, there are two large frames, padded and covered with dark green fabric to match the lacquer of the furniture. Through these frames have passed the most peculiar succession of objects in the world, because Sara, who is quite intense on the subject of wall decoration, couldn't make up her mind exactly which one of her many interests to pro-

*(Continued on page 77)*



*The* **WALDORF-ASTORIA**

PARK AVENUE • 49TH TO 50TH • NEW YORK



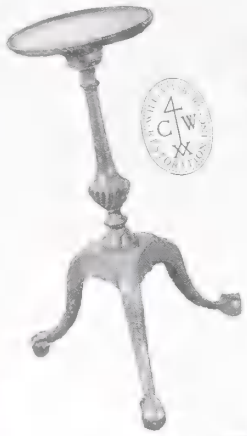
*Williamsburg*

Cherished by all who have strolled along its historic Duke of Gloucester Street ... Williamsburg patiently sustains its spirit of gracious living ... ready for the homage of a post-war America.

Ready too will be Williamsburg Restoration Furniture Reproductions ... all true Copies of rare Williamsburg originals ... to be hand-made again exclusively by Kittinger Master-Craftsmen ... when present war commitments are completed.

**KITTINGER**  
NEW YORK      BUFFALO

Send 50¢ for the Approved Catalog of these Distinguished Reproductions. Address: Kittinger Company, Buffalo 7, New York.





OUTSTANDING...  
because it's made that way

# Don Q RUM

86 PROOF

From under friendly skies  
and watchful eyes comes  
this incomparable Puerto  
Rican Rum. One sip will  
convince you of its quality.



Product of DESTILERIA SERRALLES, INC., Ponce, Puerto Rico, U. S. A.

SOLE U.S. DISTRIBUTORS: Schieffelin & Co., NEW YORK CITY - IMPORTERS SINCE 1794

## IT REALLY WORKS

MR. AND MRS.  
BENJAMIN NIELSEN

If you've been having trouble keeping coffee fresh because the wartime paper lids aren't airtight, transfer it to a container with a screw top and put it in the refrigerator. It's excellent for prolonging good flavor freshness

When that rubber hot water bottle springs a leak in the lower part, don't throw it away. Cut off the damaged portion and slip the perfect top over the broom. The rubber cap forms a protective covering for it, keeps the straws at top from breaking when you sweep under furniture

Grated carrots are wonderful in mixed salads. But how many times have you skipped them because you wanted to keep fingers whole? Next time the recipe calls for them, leave two inches on the stem. It acts as a knob and you can grate down to the last particle without scratches

Don't rush out and buy new veiling just because you've been caught in a rainstorm with your best hat. You can stiffen veiling by using waxed paper as a "pressing cloth" and going over paper with a hot iron. If you run out of waxed paper, you can even substitute the waxed wrapper that your favorite bread comes in



# SHE WAS SCARED TO DEATH OF HOMEMAKING

CONTINUED FROM PAGE 75

ject here. For about a week she relapsed into that stark classical mood and displayed a couple of plaster heads until the maid inquired belligerently one day how long she intended to keep "them deadheads" up there. Next she filled the frames with montages of musical scores, symphony programs and small musical instruments, but that didn't seem to go either. Then, the frames lay fallow for a while, innocent of any design but the marks of pins and thumb tacks. It was only when she overheard a couple of her more highbrow friends exclaiming to each other over the pure beauty of this non-objective art that she decided that time had come to fill the frames for good. Two excellent reproductions of Degas ballerinas, inexpensive but perfectly in character with the room, do it. To the ladies who worry because they can't seem to decide on the right pictures to hang on the wall, Sara's advice and ours, is to make haste slowly. Experiment, with apologies to no one, or just leave the wall bare until you find the one and only arrangement.

She worked on the apartment

herself, painted the furniture green, substituted square blocks of wood for the complicated metal hardware that gave the bureaus an old-fashioned look, and—most tedious of all—measured off for the paper hanger the exact width of the pink stripes that paper the white-painted wall, and match the stripes in the drapery chintz. The hall, papered in brown and white checks that were first thought of during her checked gingham period, has its lighting fixtures covered by ingenious boxes, papered by Sara to match the ceiling and hung by cup hooks.

FINANCE, it may be said, did a certain amount of looming. The hotel, since they would have had to redecorate the room anyhow, footed the bill for draperies, painting, and reupholstery. From there on in Sara paid the toll herself. She bought the mahogany table for \$15 and had it cut down from the dining size. The balustrade table was one big composite gift—the balustrade, formerly a studio prop, was donated by a photographer friend, and another friend, a carpenter donated his services to build

(Continued on page 80)



It's part of your Restoration Cure at Saratoga Spa. You're cradled in a curative mineral bath as bubbles dance a ballet on your skin. You're massaged. You nap. You REST... for the first time since your childhood. Or, if action is prescribed, you recharge energy from all outdoors... with forest walks... riding... archery... nine-hole golf. And whether you're on the go or on the slow, The Gideon completes your restoration. You'll welcome the unaffected hospitality of this country house... its fabric of social life cut to the pattern of your own important wishes... its cookery praised from coast to coast. Through trains from New York. No car is needed here. Privately operated. Early reservations are advisable. E. C. Sweeny, Lessee.

THE  
**GIDEON PUTNAM**  
**AT SARATOGA SPA**  
SARATOGA SPRINGS, NEW YORK

The Spa is Owned and its Health Services Operated by The State of New York

## Furniture by TOMLINSON



### The Gainsborough\* Chair of the Century!

Just makes a room! Stunning in colorful prints — wonderfully comfortable... Better shops carry FURNITURE BY TOMLINSON. Let us send you the name of your nearest dealer.

\$55 EACH... \$99 A PAIR

Write for the new book in full color "Your Cinderella\* Rooms." Enclose 15c for mailing.



\*Reg. U. S. Pat. Off.

**TOMLINSON of HIGH POINT**

385 Madison Avenue, New York 17



# Prevent those Heatless huddles



## STEP UP YOUR COMFORT WITH BALSAM-WOOL ATTIC INSULATION



Even though fuel must be saved, you don't need to sacrifice comfort! Balsam-Wool Insulation—applied in your attic—will keep your home warmer—more comfortable—with fuel savings up to 20%. It's the sensible, patriotic way to cooperate with the government fuel conservation program!

Balsam-Wool is the famous, original blanket-type insulation... an insulation that has proved its lasting efficiency in hundreds of thousands of homes. That is why it is offered under a money-back guarantee of complete satisfaction. And remember, Balsam-Wool is easily applied—laid like

a carpet in your attic. Wind-proof, moistureproof and fire resistant, it has everything an insulation needs.

See your lumber dealer—now—about supplying Balsam-Wool, and ask him about a monthly payment plan. Or, mail the coupon for complete information.

# Balsam-Wool

SEALED ATTIC INSULATION

Balsam-Wool... Products of Weyerhaeuser... Nu-Wood

WOOD CONVERSION COMPANY  
Dept. 111-6, 711 National Bank Bldg.  
St. Paul, Minnesota

Gentlemen:

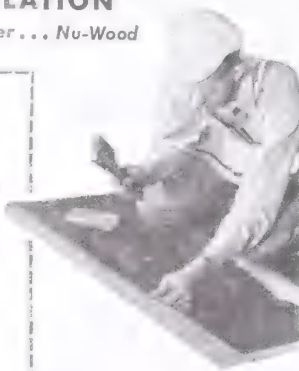
I want to know more about Balsam-Wool Double-Wool Attic Insulation.

To assist us in giving you special information, please check: I am a homeowner ☐ renter of my home ☐ tractor ☐ student ☐

Name.....

Address.....

City..... State.....



DRAWING BY  
JOHN J. FERGUSON



## THE LAUGHS IN MUSIC

**Not only are musicians people, but they rank high as able raconteurs. Here is a sampling of musical wit and anecdote**

By Richard Williams

NO profession is more anecdotally inclined than the musical profession. When a couple of good (or bad) musicians get together, they love to swap stories. There are a lot of excellent stories to tell! Indeed, wit and music are quite compatible. Some of the composers, particularly Rossini and Mozart, were truly witty. Godowsky, the pianist, was as well known for his trills of sarcasm as Dorothy Parker is for hers. Of course, the best anecdotes have the spice of malice in them, and they are both told and tolerated on the principle laid down by Oscar Wilde, "There is only one thing in the world worse than being talked about, and that is not being talked about." Here are a few of the more famous stories.

At one time the orchestras in Paris were not as good as they should have been, because the musicians of the orchestras were not conscientious about rehearsing. It was the custom—condoned by the management—to send substitute players to the rehearsals, while the real players were out earning a few francs by giving lessons. The conductor Bülow thus found himself rehearsing an almost entirely

different group of musicians at every rehearsal. Only one man, the drummer, stuck to his post and was there for every rehearsal. At the end of the last rehearsal, Bülow addressed the orchestra and said, "I wish to thank the drummer personally. He is the only one who appreciates the importance of rehearsing."

The drummer replied, "Thank you very much, but you see, I'm not going to be here for the performance."

The same Bülow said, "One should never criticize the compositions of royalty. One never knows who wrote them." Bülow also remarked, "There are only two kinds of conductors: those with the score in their heads, and those with their heads in the score."

Rossini was at the premiere of a new opera. He sat in a box, his silk hat on his head. He listened to the music, and as he listened he would every once in a while doff his hat.

"What are you doing that for?" asked his neighbor.

"Oh, I am just greeting old acquaintances."



The dry, scholastic composer, Max Reger, though little known today, had at one time quite a reputation in Germany. The French composers used to say that there was an infallible way of finding out if oysters were fresh. All you had to do was to open the oysters and then play any composition by Reger. If the oysters yawned, they could safely be eaten.

When Richard Strauss's music was more awesome than it is today, they used to say in Vienna, "If we have to have Richard, give us Wagner; if we have to have Strauss, give us Johann."

Like the inescapable remark about the weather, this story is attributed to Mark Twain. A dowager who had a box at the opera and used to converse all through the performances in audible tones invited Mark Twain to a performance of *Tristan*. "I shall be delighted to come," said Mark Twain, "I have never heard you in *Tristan*."

A mother brought her young daughter to Massenet to find out if her child had any talent as a pianist. Massenet listened to the girl's playing, and then said to the mother, "Madame, your daughter plays in the true Christian spirit. Her left hand doesn't know what her right hand is doing."

The pianist Rosenthal was calling on a friend of his who fancied himself a composer. On the piano lay scores of *Tristan*, *Salome*, and other works. "What do I see?" cried Rosenthal, pointing to the opera scores. "I thought you composed by heart."

A similar story concerns David, who was a famous violinist and a friend of Mendelssohn, and for whom Mendelssohn wrote his violin concerto. David too had the ambition to be a composer, and composed five concertos, all of them unsuccessful. David was the first to play the Mendelssohn concerto, and after the performance Schumann went up to him and said, "There, my friend, there at last is the concerto you have been trying all these years to compose."

This is my favorite story: A modern composer was rehearsing his new composition. At one point a certain cellist in the orchestra always made a mistake. Finally the

(Continued on next page)



*Designed for Gracious Living  
and Built for Enduring Service*



**NORTHERN FURNITURE CO.**  
MAKERS OF BEDROOM AND DINING ROOM FURNITURE

You are welcome to visit our showrooms in the following listed cities

Roston Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee  
Minneapolis New York Philadelphia Pittsburgh Shelbyton St. Louis

For local address consult telephone book and please note that purchases may be made only through authorized dealers

### 3 ways to keep your home "happy"



**PLATE GLASS PROTECTION**

Relax! No need to worry about that "sweating" glass ruining the surface of your favorite table. No cause for alarm in the forgotten cigarette, either. For the table is protected from harm by a good-looking top of Plate Glass.



**MANTEL PERFECTION**

What better way to make your living room "happy" than with a framed Plate Glass mantel mirror? It picks up light and color. Makes the room seem bigger. Especially nice against a background of Pittsburgh Live Paint.



**FAITHFUL REFLECTION**

Even little folks like a Plate Glass door mirror in their room. This way, they'll like it even better. A striped cardboard awning above. A toy box to match below. And a wall border (not too high). Fine for any nursery.

You can get these items at your favorite department or furniture store.



**THE MARK OF GOOD GLASS—WHOEVER MAKES THE MIRROR**

The majority of mirror manufacturers use Pittsburgh Plate Glass because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or top is your assurance of good plate glass, no matter who makes the product. Remember, if you want the best, be sure your mirror or top is made of plate glass.

#### Free Booklet

Dozens of practical ideas for brightening up your rooms with mirrors and plate glass. Illustrated in full color. You need this beautiful book. It's FREE. Mail coupon.

Pittsburgh Plate Glass Company  
2109-4 Grant Bldg., Pittsburgh 19, Pa.

Please send me, without obligation, your new, free booklet, entitled "Decorating your Home with Glass."

Name \_\_\_\_\_

Address \_\_\_\_\_

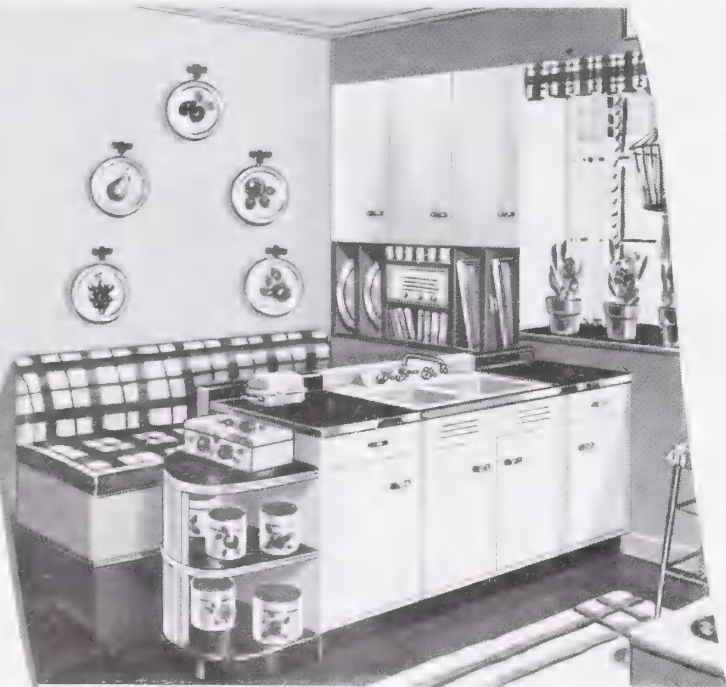
City \_\_\_\_\_ State \_\_\_\_\_

*"PITTSBURGH" stands for Quality Glass and Paint*





...what the future holds  
for your **NEW HOME**



**C**OLORFUL new bathrooms—charming, efficient kitchens like these suggest what the future may hold for the home you are planning to build or remodel.

And already the Crane plumbing fixtures for your future home are well past the experimental stage. They will be ready for you as soon as war conditions permit their manufacture.

Crane plumbing of the future promises, besides a new conception in design, the same high quality—the same regard for sanitation that has characterized Crane quality equipment in the past.

Why not start your planning right now? You will have a lot of fun doing it and you can be one of the first to place your order for the new equipment as soon as it becomes available.

**CRANE**

CRANE CO., 836 S. MICHIGAN AVE., CHICAGO 5, ILL.  
NATION-WIDE SERVICE THROUGH BRANCHES, WHOLE-  
SALE, PLUMBING AND HEATING CONTRACTORS

PLUMBING • HEATING • PIPE • FITTINGS • VALVES

## THE LAUGHS IN MUSIC

CONTINUED FROM PAGE 79

composer flung down his baton and said, "You idiot, we have rehearsed this part eight times now, and still you don't get it. What's the matter with you?"

The cellist looked up very meekly and said, "Excuse me, Maestro, but I always played that passage wrong, even when I played it in *Tristan*."

*Paderewski played before Queen Victoria. The queen exclaimed with enthusiasm, "Mr. Paderewski, you are a genius!"*

"Quite so, Your Majesty," he replied. "But before I was a genius, I was a drudge."

An amateur maiden lady was playing a selection on the harpsichord for Dr. Johnson. Her playing was somewhat halting. As she finished, she turned apologetically to him. "Do you know, Doctor," she said, "that selection is very difficult."

Johnson bowed. "Difficult, Madame?" he answered. "Would to heaven it had been impossible."

*Heifetz and Elman were dining together in a restaurant. The waiter*

*came to the table with an envelope which was addressed, "To the World's Greatest Violinist." Heifetz picked it up and handed it across the table and said, "For you, Mischa." Elman handed it back and said, "Not at all. That's for you, Jascha." Finally, one of them opened it and drew out the letter. The letter began, "Dear Fritz."*

The Philadelphia Orchestra is used to concerts of two or two and a half hours in length. A few years ago, it was decided to give a season of opera in Philadelphia with the orchestra. One of the operas was an uncut performance of *Tristan*. After it was over, one of the musicians staggered into the darkness of Broad Street, stopped a passerby, and said, "Excuse me, but could you tell me if Roosevelt is still President?"

A fashionable lady insisted to Rubinstein that as she was a friend of his, he had to get her a ticket for his sold-out concert. He finally said to her, showing no displeasure, "Madame, there is only one seat left, and you are very welcome to that. That is the piano stool."

## SHE WAS SCARED TO DEATH OF HOMEMAKING

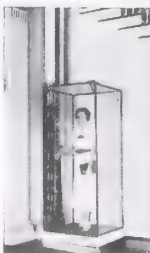
CONTINUED FROM PAGE 77

the table and the stunning lamp that sits on it, proving that it pays to know the right people. Sara did the painting.

Accessories bit into about \$34. They are all on the huge size—purposely, of course, because the room is large scale—but there are not too many of them. They were acquired on an antique jaunt to New

Hampshire and include a pair of frames, formerly used in a railroad station for maps, at \$1 each, an ironstone bowl and platter at \$1.50, a mulberry pattern washbowl and pitcher at \$13, a set of green wine glasses and a wine pitcher at \$3, and a captain's writing box at \$7 which Sara sanded and waxed herself and uses as a drawing box.

## Residence Elevators



"Elevette"

Vertical lift for stairwell or corner of room, with or without enclosure.

To hasten Victory, this Company gladly suspends for the duration the manufacture of new *INCLIN-ATORS* and "Elevettes". However, since we, from time to time, repurchase equipments no longer being used, we will continue to have a limited number available for resale. These machines are reconditioned and guaranteed the same as new. We welcome inquiries from persons urgently needing elevator service.

**Descriptive Booklet giving full information mailed on request.**

*Originators and Manufacturers of Simplified Passenger Lifts for the Home.*



**INCLIN-ATOR**

An unique electrically operated "Stair-Lift". Folds against wall when not in use.

**INCLINATOR COMPANY OF AMERICA**

305 So. Cameron St., Harrisburg, Penna., U.S.A.





# RENAULT

## *Extra-Dry American Champagne*

Nature's proudest product reaches the peak of perfection  
in the cellars of the old, Renault Winery where, for nearly  
three-quarters of a century, master vintners have devoted  
themselves to the production of champagne by the famous

French method of bottle fermentation. Write for a  
free copy of our 24-page Wine Recipe Book. Address  
Dept. 39, L. N. Renault & Sons, Inc., Egg Harbor City, N. J.

Distributed through McKesson & Robbins, Inc., New York.

*Enjoy Renault — the Wine without Fault*

Buy War Bonds



Enjoy this treat known to Europeans for centuries



# de Kuyper

PRONOUNCED DE-KIPE-R

## CORDIALS

THESE war-rationed days especially, Americans are discovering a treat known to Europeans for many, many years...famous de Kuyper Cordials. A de Kuyper Blackberry Cordial after dinner, for example, adds an inexpensive touch of luxury to any menu. And with twelve de Kuyper varieties to choose from, *any* guest's preference can be indulged. What's more, many a host today is learning to his delight that really delicious *mixed drinks* and *cocktails* can be made with these liqueurs.\* For the past ten years, de Kuyper Cordials have been made in America by Dutch experts, *identically* as they were in Holland for centuries.

WHEN YOU THINK OF CORDIALS  
THINK OF *de Kuyper*



\* Send for free recipe booklet

BLACKBERRY LIQUEUR, 40% ALC/VOL. NATIONAL DISTILLERS PRODUCTS CORP.,  
DEPT. 100, 100 WALL STREET, NEW YORK CITY 10

## JUNE . . . MOON . . . SILVER SPOON

CONTINUED FROM PAGE 42

I'd gladly have a cool but not iced Beaurósé from the Beaulieu Vineyards in California, both before and during the meal.

The casserole of peas can be served either with the little cold roasted squabs, or as a separate course. It is a dish that stands alone with great dignity, or is a fine honest accompaniment to fowl, very delicate and fresh.

And the consommé? It is tantalizing, aromatic as a sea-pool, and full of vigor.

### Consommé Mer-Jardin

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| 1 shallot or scallion, finely sliced | 4 cups tomato juice, canned or fresh |
| 1 tablespoon butter or chicken fat   | 2 cups clam juice, canned or fresh   |
| 1 cup dry white wine                 |                                      |

Melt the fat in a sauce pan. Then let the tiny rings of shallot get limp in the warm fat. Add the wine, and heat gently until steaming. Heat the tomato and clam juices together, and just before they boil pour them into the sauce pan. Serve at once in a deep tureen.

### Cold Glazed Squabs

- |                             |                                     |
|-----------------------------|-------------------------------------|
| 6 tender squabs             | ½ cup currant (or other tart) jelly |
| ½ cup sherry or lemon juice | Herbs, watercress, romaine          |
| Salt, pepper                |                                     |
| ½ cup bacon fat             |                                     |

Rub plucked and dressed squabs thoroughly with cloth soaked in sherry or lemon juice. Season well, and bake in hot oven until done, basting often with mixture of bacon fat and jelly melted together. Allow to cool, dress on bed of fresh herbs and watercress or romaine, and serve with side dish of cucumbers.

### Cucumbers in Sour Cream

- |                   |                              |
|-------------------|------------------------------|
| 4 large cucumbers | 1 to 2 cups thick sour cream |
| Boiling water     |                              |
| Salt              |                              |

Cover cucumbers with boiling water and let stand 15 minutes. Drain and peel. Cut in two or three

long slices, down the middle, remove seeds, and slice as thin as possible. Salt well, and let stand an hour or so. Drain and dry well, mix in a bowl with the cream, chill thoroughly, and serve.

### Casserole of Peas

- |  |                               |
|--|-------------------------------|
| 3 green onions, split lengthwise and cut in half | 1 handful parsley             |
| Fresh marjoram and thyme, if possible            | ½ cup water                   |
| ½ head lettuce, shredded                         | 3 tablespoons butter          |
|  | 2 pounds fresh or frozen peas |
|  | Salt, freshly ground pepper   |

Put onions, herbs, and lettuce with water in tightly covered skillet or casserole, and cook for 5-8 minutes. Add the butter and peas, cover tightly, and cook without letting steam escape for 5-8 minutes more, shaking now and then. Add seasonings and serve at once.

As for the strawberries, they are as much a part of June as the brides who eat them, a cousin of the love-apple, ripe, sweet, and full of heady overtones and untried possibilities of flavor.

They should be chilled but not too much so, like the Beaurósé, and although perhaps they are at their best when most simply served, they should, for such a fine festival as a wedding luncheon, be wrapped with richness. Any crisp small cake or cooky is good with them.

### Strawberries à l'Ermitage

- |  |                                       |
|--|---------------------------------------|
| 2 quarts strawberries, stemmed and dried | 1 pint or more good vanilla ice cream |
| 2 tablespoons lemon juice                | 3 ounces Cointreau or Kirschwasser    |
| 4 tablespoons sugar                      | 1 ounce rum, preferably pale          |
| ½ pint cream, whipped lightly            |                                       |

Put berries in large glass bowl and roll gently in lemon juice and then sugar. Beat the ice cream a little and fold in the whipped cream. Add the liquors, pour over the berries, and chill well again before serving.

## Overton Original

Those who wish to have their cherished photos framed in distinctive manner, expressing good taste and quality, will find the correct answer in Overton Originals — as featured by the better stores and studios. Overton photo frames are a companion line to the famous Overton Bentwood Trays.



S. E. OVERTON COMPANY  
SOUTH HAVEN, MICHIGAN







Water-Front Scene Near  
Original John Middleton Store

## In the Days of Sail



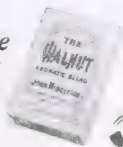
Square-riggers poked their bowsprits into the port of Philadelphia, and their skippers headed for the little Middleton tobacco-shop near by to replenish their stocks of Walnut . . . John Middleton's master-blend of the world's seven most favored tobaccos.

On return voyages went Walnut to every point on the compass, for the name and fame of this mild, fragrant, friendly, *naturally* aromatic pipe-blend had spread among the world's leading citizens of that day. Each year since then has seen an increase in the popularity of this bland blend.

The better stores everywhere have Walnut at \$2.25 the pound, and in pocket-packs at 30c. You might like to read "The Choice of Experience," which we shall be glad to send you, with an ample sample of Walnut. Just write John Middleton, 1224 Walnut (Tobacco) St., Philadelphia 7, Pa.

*John Middleton's*  
**WALNUT**  
CUSTOM-MADE for the CARRIAGE-TRADE

Since 1856



## COOKING ABC'S come easier with the RIGHT TOOLS

This year's bride will find good cooking utensils when she shops. Here's what she'll need and how to take care of the less familiar ware

THE bride with ten years experience behind her may be able to turn out a scrumptious meal with about one saucepan and a wooden spoon for assistance. But just let the amateur try the same thing, and she ends her culinary experiments by inviting her patient, but hungry husband, along about nine o'clock, to dine out—and there goes the week's food allowance.

So if you're not a bride on the move, and have a pretty set location, don't stumble along with makeshift cooking equipment because you think there aren't any good utensils on the market. It isn't an economy, and it may sour you on cooking for years to come. On the other hand, good equipment inspires and leads you gracefully from amateur to professional culinary status.

There is still plenty of good equipment on the market and fairly good supplies. You'll find cooking utensils in porcelain enamel, glass, cast iron, ceramic ware, some tin in baking pans—not perhaps as wide a range of utensils as you might have found four years ago, but still adequate to provide you with the essentials without falling back on derelict utensils from the kitchens of fond, but often misguided relatives and friends.

Unless you plan to entertain extensively and do elaborate cooking, you and your new husband could even manage occasional dinner parties with the following utensils hanging from your shelves or resting neatly upon them:

- 2 saucepans (1 pint and 1 quart for sauces, heating or cooking small amounts of vegetables, fruits, warming left-overs. Equip with close-fitting lids, if possible; it saves fuel, cooking time)

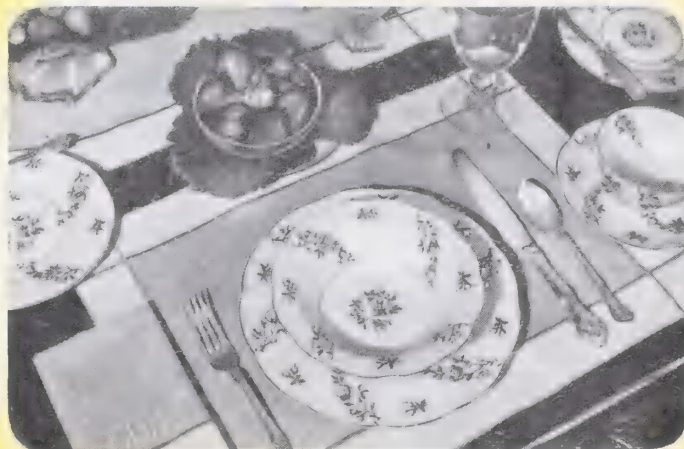
(Continued on next page)

## Seasonal Settings

SUGGESTED FOR SUMMER

BY THEODORE HAVILAND

CHINA



For summer breakfast . . . linen in a soft rose shade repeats the colorings of the DELAWARE pattern . . . with saucers of strawberries set on galax leaves and a centerpiece to match.



Buffet supper on the terrace . . . a cloth, blue as the night sky, supplies a striking background for the blue-and-white delicacy of the CLINTON pattern . . . as centerpiece, a white bowl of lemons and trailing ivy.

Other Theodore Haviland patterns and table settings, some in full color, are pictured in a booklet, "Fine China—To Have and To Use." A second booklet, "The History of a Name," traces the romantic history of this fine china.

**THEODORE HAVILAND & CO.**  
INCORPORATED

26 W. 23rd St., New York 10, N. Y. • Merchandise Mart, Chicago 54, Ill.



CONTINUED FROM PRECEDING PAGE

# Marlboro

*America's Luxury Cigarette*



**LUXURIOUS LADY**  
...in slit sheath and tunic. Smoking a luxurious MARLBORO Cigarette. *What other cigarette belongs in such distinguished company!*

Richly blended... keenly pleasurable... superb MARLBOROS\* cost only a penny or two more!

Cigarette of successful men, and lovely women.



IVORY TIPS, PLAIN ENDS, BEAUTY TIPS (RED).

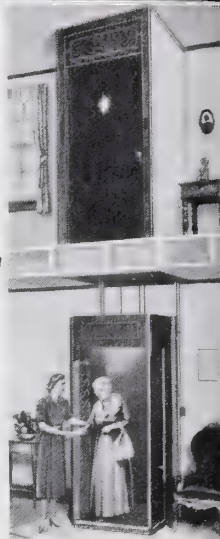


## SHEPARD Home LIFT

### The AUTOMATIC ELECTRIC RESIDENCE ELEVATOR

*Operates from Light Circuit*

*The Home-LIFT is designed by experts who have been building commercial passenger elevators for years.*



Safe — dependable. Moderate price—Costs less than a cent a day to operate. Easily installed in new or old homes.

Not available now because of war work, but send for descriptive literature. Keep this desirable home convenience in mind.

**THE SHEPARD ELEVATOR CO.**  
2434 COLERAIN AVENUE  
CINCINNATI, OHIO  
Representatives in Principal Cities

- 1 deep kettle with cover (3 quart—for cooking such things as soup, spinach, spaghetti)
- 1 double boiler (1½ or 2 quart—both top and bottom can double as saucepans, when not being used as intended)
- 1 small skillet (just large enough for one or two breakfast eggs)
- Dutch oven (this can substitute for roasting pan, can be used in oven or on top of stove, unless glass)
- Casserole (the deep, oblong variety is perfect for an occasional loaf of bread, cheese soufflé, custard, puddings, baked macaroni, au gratin dishes, etc.)
- 6 custard cups (for individual ramekin dishes, custards, jellied salads, for storing leftovers in refrigerators)
- Coffee maker (if buying the vacuum type, consider everyday coffee habits because these make good coffee usually only when used for the number of cups specified; don't buy an 8-cup for two people because you want to use it when entertaining—you can always fall back on the "church supper" method of making coffee)

If you're planning to patronize the corner bakery exclusively, forget these baking aids:

- Muffin pan (for muffins and cup cakes)
- 2 cake pans
- 1 pie plate (9")
- 1 cooky sheet (for biscuits, cookies, heating rolls, turning old bread into melba toast, etc.)

- 1 square pan (8" by 8" by 2")

Don't shy away from ceramic ware just because you aren't familiar with its habits. It will save your time and energy because it can come right to the table. Ceramic ware is made in types to be used in the oven and on top of the stove. But don't try the latter unless the accompanying label guarantees the ware specifically for that purpose. Most ceramic ware is heavier than the average utensil, but it is particularly good for slow cooking—for soups, deep-dish pies containing fruits, casseroles, even cakes—for the ware retains heat and will cook food, even when the heat applied is very little.

Follow certain precautions and ceramic ware will stand by you well and long.

1. The manufacturer knows his wares best, and what they can do. So follow his behests, noting particularly whether he suggests the



MARYLAND'S AMBASSADOR OF GOOD CHEER

FROM COAST TO COAST

# NATIONAL PREMIUM BEER

PALE, DRY, BRILLIANT

Send 10c for Book of fine OLD MARYLAND RECIPES

THE NATIONAL BREWING CO., BALTIMORE, MARYLAND





# OLD ANGUS BRAND

A NOBLE SCOTCH

*"Gentle as a Lamb"*



Angus Brand Blended Scotch Whisky, 45 Proof  
James Watson & Co. Ltd. Distillers Products Corporation, New York

use of an asbestos pad, if ware is top-of-stove variety.

2. In using top-of-stove ware begin with a low heat and bring up gradually until utensil is warm. Quick changes in temperature affect ceramic cooking ware the way they do your china. And you know what happens when you pour too hot water on an icy plate—bing, it's cracked. So don't pour hot liquids into cold ceramic ware utensils, or vice versa.

3. Never start heat under an empty utensil.

4. Avoid scouring powders and harsh abrasives in clearing ceramic ware, as they may crack the glaze or cause pittings in it. If badly encrusted, soak utensil in water until burned-on food is loosened.

5. If ceramic ware is of Mexican origin, it may have an earthy, clay odor which is undesirable in a cooking utensil. You can minimize this smell by boiling the utensil in baking soda and water for an hour.

## HOW TO MAKE NEIGHBORHOOD NEWS WITH CORN AND BEANS

CONTINUED FROM PAGE 61

**S**NAP BEANS are an excellent source of vitamins A and C, of course, and also contain substantial quantities of B and G. They are high in protein and mineral foods. They are among the easiest of all garden plants to grow. One pound of seed will plant from 150'-200' of row. It is suggested that in order to have enough fresh beans for table use, and, perhaps to can some for winter, two to four plantings of 20'-25' be set out for each member of the family. The beans should be planted in rows 18"-24" apart and the beans should be 3"-4" apart in the row and 1"-2" deep.

Bush beans mature in from 40-65 days and the seed will usually germinate for about three years' time. Snap beans or green beans are those same "bush string beans" of many years ago with the strings removed. Now they are known as stringless or snap beans. Beans are a tender crop easily killed by frost. They may be planted just before the danger from the last frost is to be expected and successive plantings should be made until about 60 days before the first heavy frosts of fall are expected.

Tendergreen is one of our best selections of round green bush beans, maturing in usually about 52 days. They are of fine quality

(Continued on next page)

# Freed-Eisemann

ONE OF THE WORLD'S GREAT RADIO-PHONOGRAPHS

## COMMAND PERFORMANCE

*for the world's most exacting customer... Uncle Sam*

**U**NTIL victory, Freed-Eisemann is at the command of the world's most exacting customer, Uncle Sam, in the manufacture of wondrous radio devices for the armed forces. Thereafter, we will once again be at the command of the exacting American music lover.

Those who own a Freed-Eisemann radio-phonograph today—among them many great musicians and famous decorators—know the exquisite pleasure of its possession—the true and rich glories of FM at its finest, its perfect standard radio, and its superb reproduction of recorded music. They know also the ease with which Freed-Eisemann cabinets harmonize with period decorative themes.

After the war, we will produce an even finer Freed-Eisemann. Then, no one who can appreciate and afford one need be without one.

*"For Extraordinary Performance"*

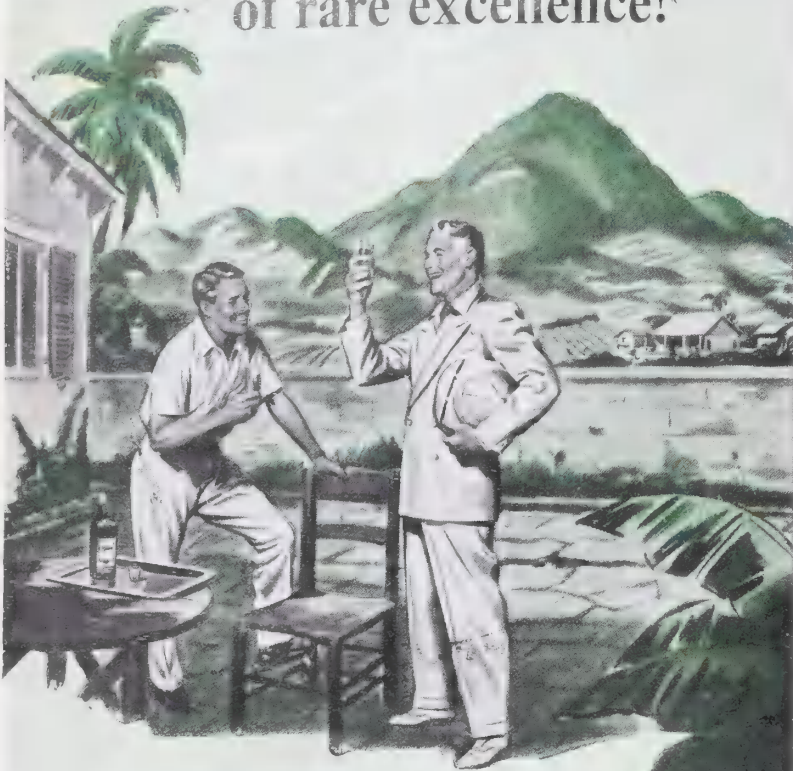
REMEMBER THE NAME FREED-EISEMANN  
WHEN YOU BUY YOUR POST-WAR RADIO-PHONOGRAPH WITH FM



Freed Radio Corporation, New York, N. Y. BUY MORE WAR BONDS!



Here at last, was the rum  
we had been searching for:  
*a "mountain rum"*  
of rare excellence!



We had heard, from native Puerto Ricans, that high up in the mountains of the island, there was a small distillery making a unique rum that had never before been exported to the States. We found the distillery, we tasted the rum, and discovered it to be truly superb. That was three years ago. Today this discovery, Ron Merito, is known to Americans from coast to coast. Enthusiastically they agree that rum drinks taste better when made with Ron Merito. It's the *mountain-distilling* that does it!



Available Gold Label & White Label, 86 Proof. Write for recipe booklet, Natl. Distillers Prod. Corp., Dept. B-8, P.O. Box 12, Wall St. Sta., N.Y.

CONTINUED FROM PRECEDING PAGE

and excellent for table or canning. Others are suggested on page 61.

In making selections of the pole bean varieties for the home garden, one of the oldest but most popular of all varieties is the Kentucky Wonder or Old Homestead. A newer but not quite as well known variety is Decatur. Both of these varieties are excellent. The pole beans are extremely productive. They come into bearing later than bush beans but bear for longer periods of time and produce larger crops. They should not be planted until all danger of frost is passed.

In selecting lima beans for the home garden, we have chosen Fordhook. Or for those who like a small-beaned bean, the Baby Potato Lima is a good selection. Both take from 65-75 days to mature. They should be planted 1" deep in rows 3' apart. Try planting in double or staggered rows, for the large seeded kinds, as suggested by the sketch on page 61. For a bigger though a later crop, plant pole limas. For these, we suggest King of the Garden, one of those good old reliable standbys yielding in 85-90 days.

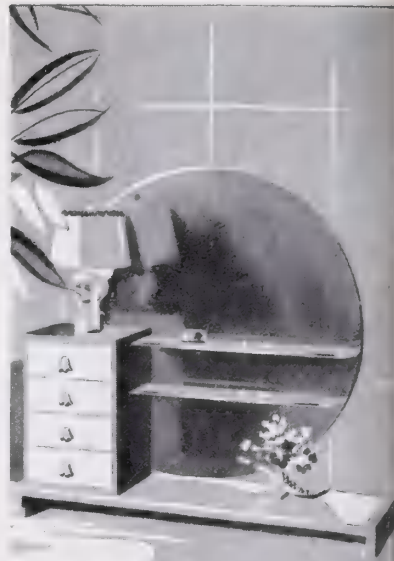
#### Cultivate Beans With Care

Shallow cultivation of beans of all types is important to prevent root injury. Beans respond very well to sidedressings or supplementary feedings of both liquid and commercial fertilizers. These can be applied once or twice during the growing season and will be well worth the investment. Weeds should be kept under control at all times, and if the Mexican bean beetle injury can be overcome, you will be sure of a good crop of any of these beans.



#### You Must Stop Bean Beetles

The adult bean beetles bear a striking resemblance to the common ladybird beetle, but are  $\frac{1}{4}$ " in length. Each wing cover has eight black spots that form three rows across the body when the wings are at rest. The eggs are laid in clusters on the underside of the leaves and are yellowish, oval-shaped about the size of a pin-head. The larva is fuzzy in appearance, yellowish colored and



*widdicomb*  
*Flexi-Unit*  
**MODERN  
ORIGINALS**

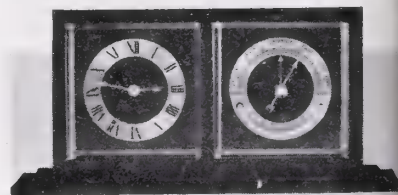
Write for FREE Booklet on  
"Flexi-Unit" Modern Originals

THE WIDDICOMB FURNITURE CO.  
GRAND RAPIDS, MICHIGAN

**CHELSEA**

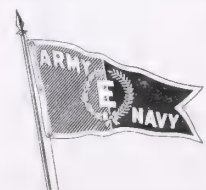
A STANDARD OF ACCURACY

SINCE 1886



This Chelsea "Magellan" will be available  
as soon as this war is won

Total production for war enhances Chelsea craftsmanship because the clock movements we're building for war are the same movements we build for peace. Thus we develop increased skill in the making of fine clocks.

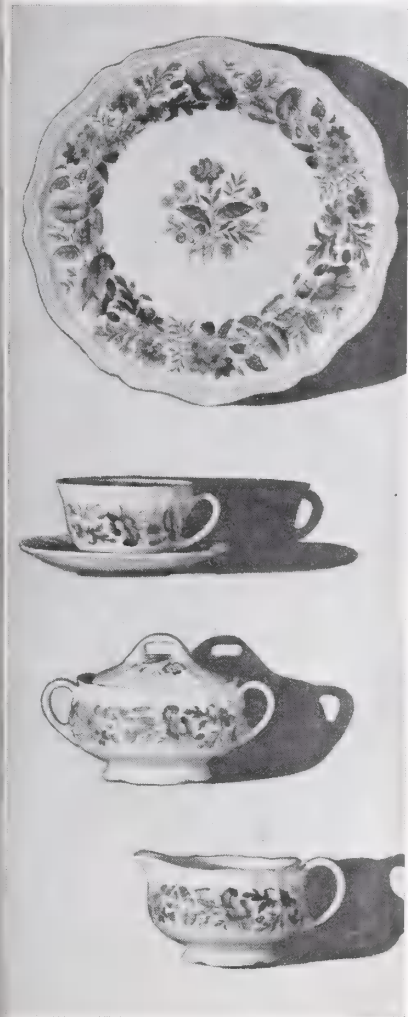


**BUY 5TH  
WAR LOAN  
BONDS**

**CHELSEA CLOCK COMPANY**  
360 Everett Ave., Chelsea 50, Mass.



THE SYMBOL OF  
• **ROYAL** •  
**DOULTON**



**THE STRATFORD**

**T**HE FAMOUS Symbol of Royal Doulton appears on a wide range of tableware, figurines, animal subjects—in Bone China and in Earthenware. Production continues today—as war conditions permit . . . Write for the name of your nearest dealer. Be patient if he cannot always give you immediate delivery. Enclose 10c if you want a fully illustrated booklet, including correct table services.

**WM. S. PITCAIRN**  
CORPORATION  
Sole American Agents  
212 FIFTH AVE., NEW YORK

about 1/3 inch in length. The insects feed primarily on beans of both the bush and pole varieties. The larvae and beetles feed almost exclusively on the lower surface of the bean leaves and soon present a skeletonized, lace-like appearance of the leaves.

One of the best control measures and the most satisfactory for home gardeners is the dusting of the underside of the leaves with a rotenone dust. Always direct your attack *upward* at the underside of the leaves.



**More About Corn**

Now let me back-track and pick up the corn story where I left off. Where sufficient amounts of land are available and other crop requirements are taken care of, corn should be on the preferred list of vegetables to be grown.

**Treat Your Corn Well**

Corn is susceptible to frost injury and grows best in hot weather. However, it does withstand cold better than many of the vine crops. It should be planted as soon as danger of frost is over. Plant in a light sandy loam which contains ample amounts of humus. The soil should have a lime reaction of pH 5.4-5.8. Corn responds well to supplementary feeding of either nitrate of soda or your Victory Garden fertilizer. If barnyard manure is available, it may be applied at the rate of 20 tons to the acre (1 lb. per sq. ft.). In this case, from 25-40 lbs. of superphosphate should be added to the ground with each ton of manure.

Plant the corn in rows spacing the seeds three to four to the foot and thinning out the stalks to 9-12 inches apart depending on the richness of the soil. From 25'-100' of row should be planted for each person in the family and 1 lb. of seed will normally plant 200' of row. Hybrid varieties of corn mature at different intervals and those on page 60 range from about 65-86 days. As suggested earlier, it is better to plant two or three short rows of one variety side by side than one long row, for better pollenization. As with most other crops, shallow cultivation is best, as deep cultivation injures the roots.

(Continued on next page)

Take the swelter out of summer  
with **REYNOLDS COTTON INSULATION**...

**REYNOLDS COTTON INSULATION**

More efficient per inch thickness than any other insulation now available.

1. Government inspected, approved.
2. Fire-retardant & Water-repellent
3. Easy to install. Fits any attic.
4. Safe! No harm to skin or clothing.
5. Featherlight! Unrolls like a rug.
6. Pays for itself in fuel savings!
7. Snowy-clean and Odorless! Repels rodents, vermin.
8. Resilient and flexible. Never packs or settles.
9. Lifelong investment.
10. Complete installation instructions packed with every carton.

Your Architect and Building Contractor experts. Consult them about cotton insulation. Skilled insulation applicators are available to install Reynolds Cotton Insulation upon request.

**Fire-retardant Insulation . . . used in over 200 war-housing projects from Alaska to Cuba . . .**  
**Now available to install yourself!**

Don't try to sleep in oven-like bedrooms when you can take the swelter out of summer in a few hours! Insulate your attic with snowy-light Reynolds Cotton Insulation.

Since Cleopatra's day, the world has been keeping cool in cotton . . . Reynolds proved that cotton is *equally good in winter* for keeping precious furnace heat from escaping through your roof. Really the most efficient summer and winter protection you can buy!

Any heating engineer will tell you that attic insulation will make your whole house more comfortable all year 'round . . . saves up to 30% of wintertime fuel . . . *quickly pays for itself!*

The average attic can be insulated for as little as \$55. No cash down, only \$5 monthly to pay. Ask any Reynolds Cotton Insulation dealer for an estimate. For the *true facts* about home insulation, mail the coupon today!

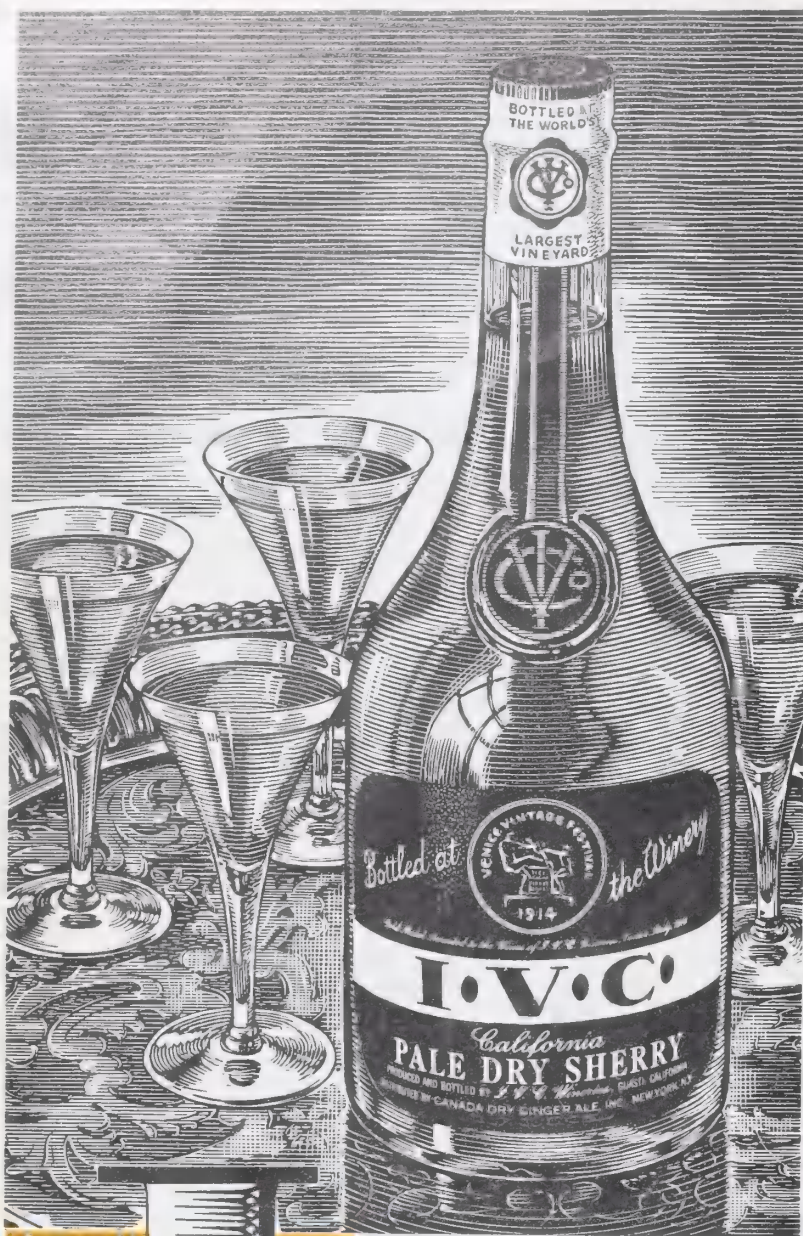
**REYNOLDS**  
PROCESS  
**COTTON INSULATION**

**REYNOLDS METALS COMPANY, Dept. D-2**  
Insulation Division, Richmond 19, Virginia  
Mail me your free booklet: "Here Are The Answers To Your Questions About Home Insulation."

Name.....  
Address.....  
City..... State.....  
(Paste on a penny postal card and mail today!)

REYNOLDS COTTON INSULATION is manufactured to U. S. Dept. of Agriculture specifications. Sold from coast to coast by Firestone Stores & dealers under brand name of PARTEMP and by General Electric Supply dealers under the brand of REYN-G-CELL





**THEY'RE MORE DELICIOUS**  
—naturally!

"DRY" grapes from non-irrigated vineyards give I.V.C. wines that extra delicious flavor.

Naturally, these non-irrigated "DRY" grapes of ours grow smaller, but the precious juices are more luscious...just naturally richer.

Since 1883, these rare California vintages have been bottled at the winery. Now twenty-six different I.V.C. Gold Medal and Cucamonga wines are pressed and bottled for your pleasure...here at the world's largest vineyard. Distributed solely by Canada Dry Ginger Ale, Inc., New York, N. Y.

BUY UNITED STATES WAR BONDS AND STAMPS

BOTTLED  
AT THE WINERY

CONTINUED FROM PRECEDING PAGE

## 2 Corn Pests

The corn borer winters in stalks of corn stacked in piles in field or in corn stubble which is left in the ground and in any coarse weeds growing along the roadside and in fields. When the borers first attack they feed on the outside leaves but soon make their way into the inside of the plant usually at the base of the leaves. They bore up the stalk, feeding on the sweet succulent tissues, and are often found at the base of the tassel stem.



The corn borer is one of the most difficult of insects to control as the larva is not readily reached by insecticides as they feed mostly on the inside of the plant. The most satisfactory method of control seems to be cleaning up, burning and feeding of the materials around the edge of the cornfields and the thorough disposal of the stalks, and spraying with rotenone or cryolite as new leaves develop.

Corn ear worm has gradually supplanted the corn borer in its "nuisance value" so far as the consumer of sweet corn is concerned. It passes the winter in the ground in which corn is grown and emerges at about the time the silk appears on the second planting of sweet corn. Its eggs are usually laid on the silks of the plant and after three days, the young larvae pass through the "silk channel" until they reach the young kernels.



Experiments show that the shifting of planting dates and the use of mineral oil treatments of corn silks are the most satisfactory controls to date. The mineral oil treatment consists of the application of a small amount of highly refined mineral oil to each ear of sweet corn in the region of the silk channel within the husk tip. Care should be taken to apply the oil so as not to interfere with the pollenization of the plants. Follow directions exactly.

## CLEANS

**FURNITURE  
FLOORS, WOODWORK  
TOOLS, MACHINERY  
BED SPRINGS  
PAINT BRUSHES  
BATHTUBS, TOILETS**

AMERICAN TURPENTINE FARMERS ASSOC., VALDOSTA, GA.

SOLD BY  
Drug Stores, Variety  
Stores, Hardware Stores,  
Paint Stores, Grocery  
Stores.



**ALWAYS USE GUM TURPENTINE TO  
THIN PAINTS, VARNISHES AND ENAMELS**

**"I forgot"—  
WOULDN'T WIN THE WAR**



PR



Here's a MEMORY SYSTEM  
that NEVER FORGETS

It's not easy to keep a sure-fire MEMORY. That's why ROBINSON REMINDERS are standard at Douglas Aircraft where they can't be forgetful. The original perforated coupon book... you jot each note on a separate coupon... when attended to, tear it out... keep live notes only. Stationery, department and leather stores. \$1.00 to \$10.00. Fillers are standard and available everywhere.

WRITE for FREE catalog, dealers' names Dept. B3 also by the makers of ROBINSON REMINDERS

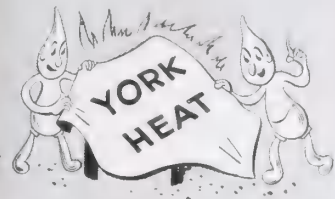


BILLMINDERS  
and  
MISS GADABOUT



**ROBINSON  
REMINDERS**  
WESTFIELD, MASS.





## IT WON'T BE LONG NOW

**T**HROUGHOUT America, those who have waited so patiently will soon be enjoying the comfort and economy of the new York Heat.

Production for war continues diligently at York. And as military applications are turned out on schedule, plans are perfected for civilian models... the new, finer York heating equipment which will bring such trouble-free comfort to a world at peace.

To the basic soundness of York Heat design have been added numerous refinements and improvements born of war-time research and developments. The York heating equipment you will soon be able to buy will set a new high for the industry in economy. Buying will be made easy, too, by a new form of low-cost financing.

Before long, your local York Heat dealer will have the new York oil burning heating equipment on display. Look for his announcement.

# YORK HEAT

Division of  
YORK-SHIPLEY, INC.  
York, Pa.

Member Oil Heat Institute

## PANTRY SHELF NEWS

**Make light work of summer meals and entertaining with easy-to-prepare foods and good recipes**

By Florence Paine

You know how important that basic white dress is to your summer wardrobe. Well, imagine what a basic dessert would do to your summer meals. It would lick the dessert problem before it had a chance to trouble you. And it's here—a basic powdered ice cream mix, which turns into a really good vanilla ice cream with but the ad-



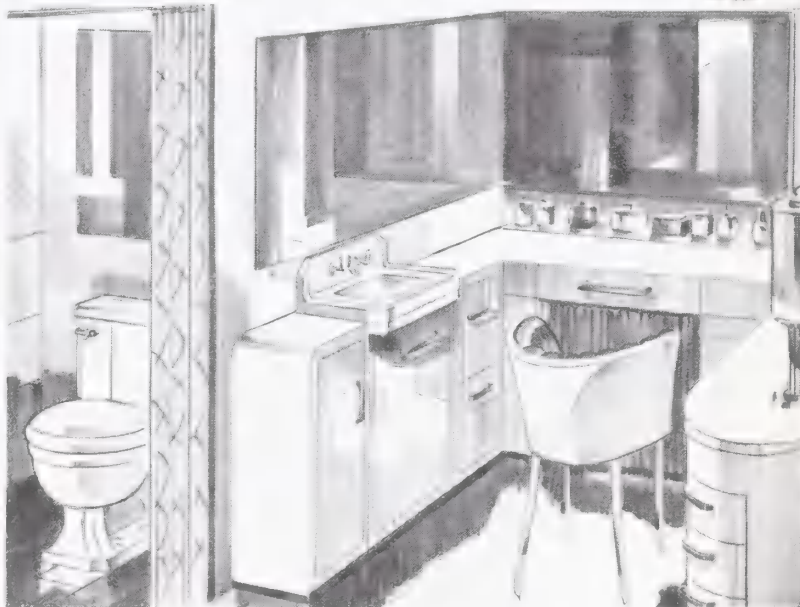
dition of a cup of water fresh from the faucet—no more, no less, and a bit of refrigeration. With this basic ice cream mix, you can make your desserts as imaginative as your fancy dictates. On Monday, make it Plain Jane vanilla ice cream. Tuesday, if there's coffee left over from breakfast, use it instead of the water, and you've coffee ice cream that rivals the better commercial varieties. If there's any remaining (and we doubt it), put a dab atop a ready-mix gingerbread. Berries and other fruits in season can be crushed and added to the finished ice cream for other roles on other days. The mix is made by a large dairy company, famous for its cheeses, and the mix lives up to its reputation for excellent products. The 5-oz. package, costing under 35¢, serves 6 people—four if they really go for ice cream. FRIZZ Kraft Ice Cream Mix. Gimbel Bros., N. Y. C.

**Gelatine** desserts and salads which can be made while the dew is still on the flowers, or after  
(Continued on next page)

STYLISTS OF BATHROOM WARE FOR 37 YEARS

# ELJER

*"I want a  
cute Powder Room"*



Cute and *practical*. That's the secret of success for a powder room. You want it a little swank for guests, but it mustn't wilt when the youngsters use it.

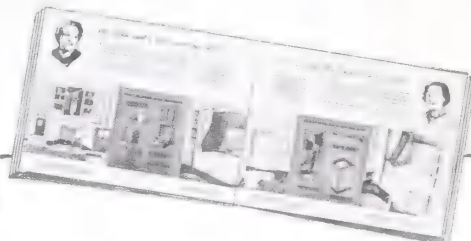
The one we've illustrated meets the test. It's smart, and yet it provides such realistic touches as an overshoe-and-umbrella cabinet, a hamper, and a medicine chest. Having the closet in an alcove makes the plan still more serviceable.

As trim and practical as this room design, are Eljer's famous plumbing fixtures. They go with any decorative scheme, and they're built for long service. Their glassy-hard surfaces gleam at a whisk of the cloth. See them illustrated amid many practicable ideas for new bathroom and kitchen settings in Eljer's new booklet, "Women Tell Us".

Restrictions may keep you from building now, but it's not too early to start planning. Mail the coupon today.

ELJER CO. • FORD CITY, PA.

Get this free book  
of ideas for your  
bathroom of tomorrow



ELJER CO., Dept. H-6  
Ford City, Pa.

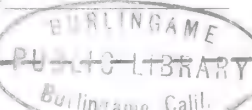
Please send me your book of practical suggestions for a new bathroom or kitchen.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_







## Around the World with Magellan in 1519

Could Magellan have carried with him a few casks of Merito Wine when he sailed on his famous voyage in 1519? He could—and probably did. For already in the sixteenth century the ancestors of the present Marques del Merito had been making fine wines in Spain for several hundred years... Today the Merito name is known the world over as standing for magnificent sherries and ports—as fine today as ever in their long and distinguished history. In spite of the war, you can still buy Merito Wines here in America at most good dealers.

Each Merito label carries helpful information on taste, color and use. Look for the Merito label when you buy wine.



**MERITO**  
*Imported*  
**SHERRY and PORT WINES**

NATIONAL DISTILLERS PRODUCTS CORPORATION NEW YORK

CONTINUED FROM PRECEDING PAGE

the sun's set, and tucked into the refrigerator until serving time make it simple to tempt lagging appetites without wearing yourself out over a hot stove. Get a copy of the new Knox Gelatine booklet from your grocer or by writing Mrs. Charles B. Knox (Box H. B.), Johnstown, N. Y., and you've practically the whole answer to summer eating under one cover. You won't find the following recipe in their book, but it's something to keep in mind for that day when the temperature soars and you want to end the meal with something ephemeral as a cloud, but cool to look at, too.

### Creme de Menthe Ice

Boil 1 cup granulated sugar and  $1\frac{1}{4}$  cups of water for five minutes. Sprinkle  $\frac{1}{2}$  teaspoon plain unflavored gelatine over  $\frac{1}{2}$  cup lemon juice. Add to the hot mixture and stir until dissolved. Cool and add a few drops green coloring to tint a light green. Turn into freezing tray and set control at coldest point. Freeze until mushlike. Fold in 1 stiffly beaten egg white, and 2 tablespoons creme de menthe. Return to refrigerator and freeze 30 minutes. Beat lightly with fork, then return to refrigerator and freeze until set. Takes care of 4 desserts.

Respect the wishes of your friends who can't drink coffee after sundown without lying awake half the night by serving them decaffeinated coffee. Give it a new twist, though, on a hot summer's night by serving it iced and whipped



to a thick froth with evaporated milk instead of cream. The delicious, rich drink is particularly nice served with thin vanilla wafers or delicate sponge cake, if it's after dinner, and is guaranteed to induce sleep at the usual time.

### Mocha Froth

Chill 1 cup evaporated milk 24 hours. Then whip until stiff. Add  $\frac{1}{2}$  teaspoon vanilla and 4 cups of hot Sanka. Fill tall glasses with cracked ice and pour in mixture. Sprinkle with cinnamon. (If you make your coffee via the percolator method, always allow decaffeinated coffee to perk 18 to 20 minutes to get the best flavor.)

*"It's a Midsummer Night's Dream"*

For sweet Summer slumbers, sink into bed under a Lady Seymour Summer Light blanket. Kitten soft and light as thistledown, all wool Summer Lights are designed to keep you comfy through fickle Summer temperatures. Scarce, like all lovely things today, but your city's smartest store probably has them.

SEYMOUR WOOLEN MILLS Est. 1866  
SEYMOUR, INDIANA  
Also Makers of Seymour All Wool Flannels

*Lady Seymour*  
ALL WOOL BLANKET

*A charming custom...  
liqueurs-after-dinner.  
And a very special  
compliment when your  
choice is...*

**CROIX ROYALE**  
SAY CROY ROYAL

**LIQUEURS  
& CORDIALS**

Croix Royale, using a European formula centuries old, retains the original flavor and bouquet of the fine fresh fruit.

**FRUIT LIQUEURS—70 Proof**  
Apricot · Peach · Plum  
Nectarine-Peach

**LIQUEURS**  
Creme de Menthe 60 Proof  
Creme de Cacao 60 Proof  
Creme de Violet 50 Proof  
Creme de Rose 50 Proof

**CORDIALS**  
Cherry (Red) 70 Proof  
Cherry (Maraschino) 60 Proof

**CAMEO VINEYARDS CO., FRESNO, CALIF.**



# At Last!

## PLIABLE PAINT FOR CANVAS



Today, there's a special paint for canvas! An amazing paint that won't crack . . . leaves the fabric pliable . . . and provides protection against sun, water, rot and mildew! You'll find dozens of uses for Setfast Canvas Paint—to beautify and preserve Awnings, Beach Chairs and Umbrellas, Cabanas, Fiber Rugs, Gliders, Auto Tops, Leggings, Canvas Shoes, or any other canvas. Setfast Canvas Paint is quickly and easily applied with brush or spray. Sold at Department Stores, Hardware and Paint Stores.



**MY OLD FIBER RUGS LOOK COLORFUL AND FRESH SINCE I PAINTED THEM WITH SETFAST CANVAS PAINT**

Will not crack • does not stiffen canvas • sun-resistant • retards rot and mildew • water repellent • easy to apply • ten attractive colors, also black, white and clear.

**FREE!** Mail coupon below for a sample of canvas painted with Setfast and a Color Card.

# Setfast

## CANVAS PAINT

Interchemical Corporation,  
Trade Sales Division, Dept. A-64,  
Fair Lawn, N.J.  
Send Folder with Setfast-painted sample.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
My Dealer's Name \_\_\_\_\_

## THE AWFUL HAZARDS OF MARRIED LIFE

CONTINUED FROM PAGE 50

head or tail of it. Just as I think I'm getting someplace, they come through with a sentence that sounds like mairzy doats.

Like the time I tried spaghetti. The cook book (#2) and I were going along swimmingly until it suddenly said in forceful capitals: "DO NOT BLANCH." It scared the living lights out of me. Of all the things that might have occurred to me to do at that moment, blanching was not one of them. But they have to scare me to death by telling me not to. As long as they don't want me to do it, whatever it is, why mention it at all? Just to undermine my confidence, I'm sure. You see what I mean?

**I**T HAPPENS all the time. Everybody kept telling me—and always in front of David to boot—that anybody could roast a leg of lamb. All I had to do was read the cook book. (That there is the most famous fallacy of them all.) Well, wearily I read the cook book (#3 now) and right in the middle of the third sentence it said, "DREDGE WITH FLOUR." That stopped me dead in my tracks. Dredge to me always involved either a derrick or else a couple of miners complete with headlamps descending into the murky pits.

When the landlady, who puts up with a lot, finally set me straight on dredging, I was twice as outraged. If what they mean is that I should flour the lamb as though I were powdering my nose, why don't they come right out and say so? In fact, why doesn't Somebody write a cook book that puts things sensibly, so that sensible people can understand it without footnotes. I'm sure the Book of the Month Club would jump at it.

I've got lots of questions for that book to answer. Maybe it could tell me what a hot spider is and whether it is related to a ramekin perchance. And how you dress a chicken—white tie or black? And what the difference is between par-boiling, precooking, and tenderizing, and who cares? And what makes peas look fine until you're just ready to serve them and then they wrinkle up like tired old crepe paper?

And maybe this book could even tell me how to make rice look like something more fetching than the stuffing of a feather bed that has been left out in the rain? Cook  
(Continued on next page)

# "THE HEAT'S ON"

## Call a Chamberlin Man

HE'S AN EXPERT ON  
**ROCK WOOL INSULATION—**  
ALSO SCREENS • WEATHER STRIPS  
CALKING • STORM WINDOWS

Consider not only your comfort this summer—a home 8° to 15° cooler—but more than that, the official warnings of an increased shortage of coal, oil, and gas next winter. It is urgent for you to insulate NOW. Call A Chamberlin Man Today! Get summer delivery and take advantage of our special budget plan with no payments due until November 1st.

# CHAMBERLIN

America's Oldest and Largest Fuel Saving—Home Comfort Specialists

Get in touch with Chamberlin.  
If not listed in your local  
phone book paste coupon on  
post-card and mail today.

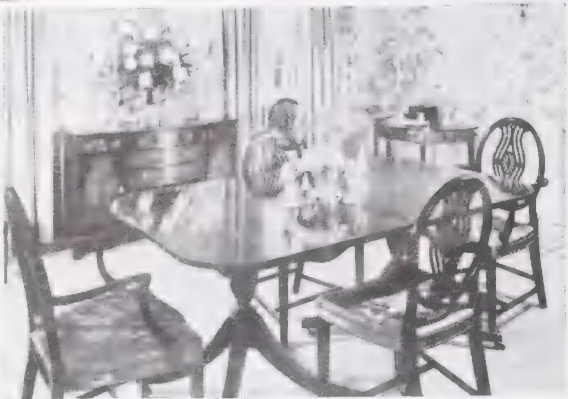
Chamberlin Metal Weather Strip Co.  
1296 LaBrosse, Detroit 26, Mich.

Have an Estimator Call ☐ Send Free Home Comfort Booklet ☐ I am a Home Owner ☐ Architect ☐ Building Owner ☐

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



BUY WAR BONDS FIRST



### These Above All

Sound value—permanent beauty—sturdy construction determine a worthy purchase of furniture. These are Baker qualities. Some Baker Furniture is still available.

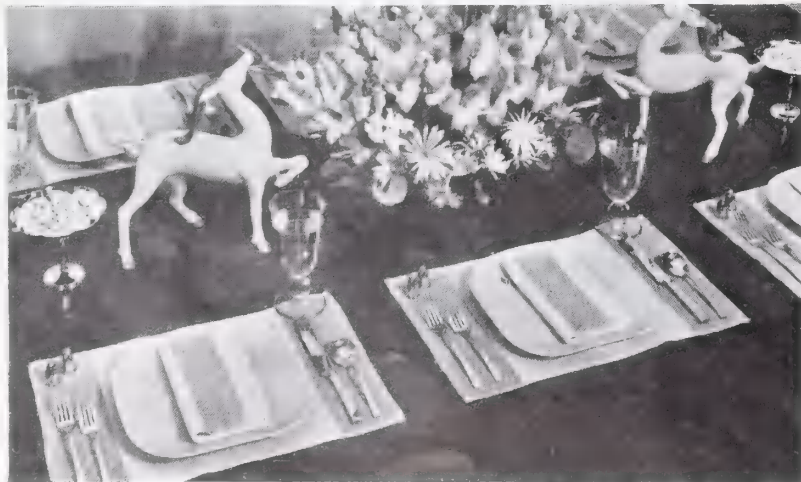
**Baker Furniture, Inc.**

CABINET MAKERS

10 MILLING ROAD, HOLLAND, MICHIGAN

Makers of America's Finest 18th Century Reproductions

For your "Guide to English and French Furniture" send 25c to Dept. 64.



### Luncheon with Golden-hued Dirilyte

Daringly simple and daringly lovely—this modern luncheon, set with gray and yellow mats, gray pottery, and gleaming, golden-hued Dirilyte flatware, salts, centerpiece, and compotes. Such exciting color schemes are possible only with Dirilyte, the flatware that looks like fine gold—but which is harder than gold or silver, and which is therefore extraordinarily durable. Dirilyte is solid—the warm golden color goes all through—yet it costs no more than good plate. It will be available again after the war. Learn about it now, by sending for our booklet.

AMERICAN ART ALLOYS INC., KOKOMO, IND.

Two flatware patterns, top: Empress; below: Regal.



CONTINUED FROM PRECEDING PAGE

book #1 says to stir it constantly. Book #2 says not to stir at all. Book #3 says boil in gallon of water. Book #2 says add only enough water to cover. More internal differences on the home front. To blanch or not to blanch, that must be the question.

The climax came the night before last, when David came home from the Post bearing a large smile, a new cook book, and some sweetbreads. He opened the book to "Sweetbreads," said for a change we would have something besides lamb chops, which were prominently displayed on top of the ice-box, and left to get a haircut. Everything went well until I came to the part where they told me to remove the pipes and membranes or dreadful things would befall me. Me, who doesn't know my tonsils from my trachea! I put the lamb chops on the broiler.

David was infuriated when he came home. I tried to tell him how dumb cook books are, but he wouldn't listen. He said he once knew a gibbering idiot who could find his way around a stove. He said that the whole performance was ridiculous. He said he never knew he had married a dumb woman until six months ago.

THAT was the ultimate barb, but I didn't blink an eyelash. One of the things they never tell you about marriage is how much tact it takes. All I said—and so sweetly—was that I guessed maybe I wasn't very bright around the kitchen, but I was sure that if he showed me a few things I could catch on. His chest expanded visibly and he said, well, he'd help with dinner for a week or so and straighten me out on a few things.

I can't wait to see David in the kitchen, starting tomorrow. If his peas don't turn to crepe paper and if his rice is soft and lissome, I shall probably kill myself. I'll keep you informed.

Love,  
Helen.

P. S. If you could clear up that blanching question, I'd certainly appreciate it.

Dear Helen: We take you up on this. See page 96.—E. G.

**Paper packs a  
war punch;  
don't waste it!**

**Masterkraft**  
Hand-Made

**HOOKEED RUGS**

Famous for a Decade



**OAKWOOD**  
(Oval)

**WINTHROP**  
(Oblong)

Patterns individually adapted for Formal, Renaissance or Provincial.

Compliment your home by selecting from our large range of patterns... Available in oblong or oval shape in all Scatter, Room and Custom sizes.

On Sale at Selected Stores Everywhere

Write for Booklet

**"Romance of Hooked Rugs"**

dealing with origin and care of Hooked Rugs

Send ten cents to cover mailing to:

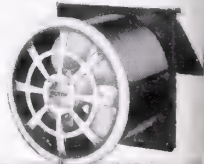
**MASTERKRAFT, INC.**

293 FIFTH AVE. NEW YORK, 16, N. Y.



Yes, there it is—the Victor Electric Ventilator in the kitchen of your post war home. What a grand and glorious feeling to know that your kitchen is equipped with the device that will keep the air fresh and free from odors and grease laden vapors... free from the plague of "yesterday's cooking odors today"... free from grease grimed walls.

The Victor Electric Ventilator is the one piece of equipment that will stamp your home "modern in every respect." Include it in your post war home plans. Literature on modern home ventilation sent FREE on request. Write today—Victor Electric Products, Inc., Dept. HB-644, 2950 Robertson Ave., Cincinnati 9, Ohio.



THE BONDS YOU BUY TODAY

**VICTOR**  
ELECTRIC PRODUCTS

WILL BUY BETTER LIVING TOMORROW



# Amazing Professional Mothproofing Method now available for home use



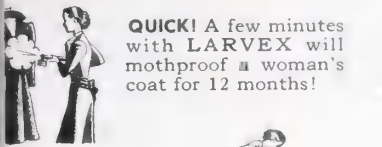
Just a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes for a whole year.

WHY? Moths will actually starve to death before they will eat LARVEXED clothes, sofas or rugs!

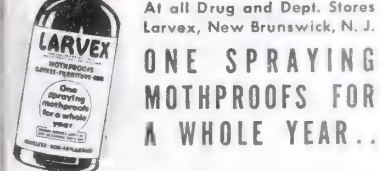
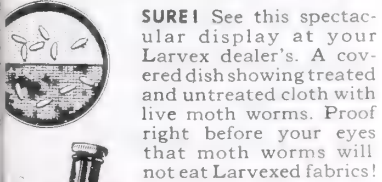
This is the professional mothproofing method used by leading woolen mills, laundries and dry cleaners.

And, LARVEX is inexpensive—only 79¢ per pint, \$1.19 per quart. Dry-cleaning won't impair its year-long protection. Use LARVEX—be safe!

## LARVEX IS DIFFERENT



**CHEAP!** Just one LARVEXING will mothproof this \$89 upstercd chair for a ar!



# LARVEX

Registered Trade Mark

## THE MAN BEHIND THE DOE

CONTINUED FROM PAGE 73

the deck chair on the terrace, for all the world like a man of leisure. If I must catch the 8:10, then at least I have the satisfaction of knowing that I have put two or three hours of healthy exercise behind me before leaving home.

Most of the garden manuals contain instructions about applying spray materials "as soon as insect pests appear." To my way of thinking this is just a day too late. I have found that the unavoidable and recurrent pests—like the potato and cucumber beetles, the Mexican bean beetle, and the squash bug—seldom get really started on their careers of crime if their first good meal of the season has been well poisoned first.



Give your beans a weekly dusting of rotenone, beginning in mid-June. See that the ground around your emerging squash and cucumber seedlings is powdered with cryolite dust or a good sifting of lime-and-arsenate, and dust again at 48-hour intervals if the pests persist. If you were troubled by flea beetles last year, don't wait idly for them to show up again. Spray your potatoes with Bordeaux and calcium arsenate or dust them with a lime-copper-arsenate powder as soon as they break the ground. Spray or dust your tomato plants with a similar mixture the very day you set them out.

IF YOU hate weeding, why not give mulching a trial in the vegetable patch this summer? Most row crops with sturdy stalks may be mulched to advantage. These include trellis tomatoes, pole and bush beans, green peppers, okra, and, of course, the bush fruits such as raspberries, blackberries, and blueberries. Suitable mulching materials include rye or oat straw, salt hay, buckwheat hulls, ground corncocks, and peat moss. The last four are especially to be recommended because they will introduce no foreign weed seeds into clean ground. If the rye or oats themselves contain viable grains, little harm will be done, as the whole mass can be turned under later.



**BERGAMOT** . . . for generations the choice of gentlemen . . . for its exhilarating tang . . . for its superb masculinity . . . for its good taste. Now in the finest of toiletries for the discriminating man of today.

If you make an art of good grooming and good living . . . if you have a "fastidious" skin . . . you'll appreciate the unusual quality of Bergamot grooming aids by Orloff. You'll keep and treasure the handsome jars.

IN Apothecary JARS:		IN Apothecary BOTTLES:	
Men's Bath Tale	\$2.50	Men's Cologne	\$1.25
Scalp and Hair Massage		After Shave Cream	
Ointment	5.00	Lotion	1.25
Brushless Shaving Cream	2.50	Men's Hair Dressing	1.25
		Men's Liquid Deodorant	1.25
IN Mortar & Pestle JARS:		IN Apothecary BOTTLE	
Shaving Soap	1.25	with Shaker Cap:	
Men's Deodorant	1.25	Men's Face Tale	1.00
Scalp and Hair Massage		At leading stores everywhere	
Ointment	1.75		



# BERGAMOT

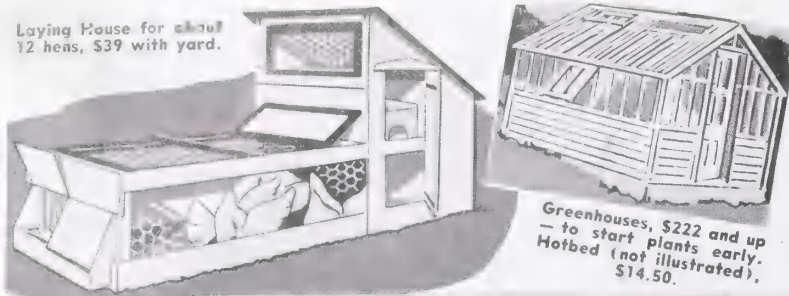
gentlemen's toiletries

## BY ORLOFF

Inspired by priceless antiques in the historic Mercer Apothecary Shop—now a national shrine at Fredericksburg, Virginia

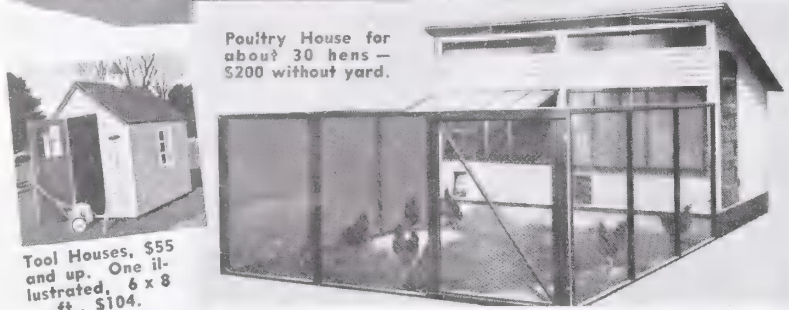


Laying House for about 12 hens, \$39 with yard.



Greenhouses, \$222 and up — to start plants early. Hotbed (not illustrated), \$14.50.

Poultry House for about 30 hens — \$200 without yard.



Tool Houses, \$55 and up. One illustrated, 6 x 8 ft., \$104.

## FOOD FROM YOUR BACKYARD

RAISE CHICKENS—grow vegetables—produce eggs. It's the thrifty thing to do. Helps solve the food problem—for family and nation. Fascinating way to occupy spare time as well!

Hodgson prefabricated equipment combines practical utility, attractive design and finish, sturdy construction. Poultry and tool houses, greenhouses and other Hodgson items, all come in complete, accurate-fitting, durable red-cedar units—easily put together with special Hodgson bolts. We make shipments to reach you anywhere in the United States.

Order from this advertisement any of the above items. Or **WRITE FOR FREE CATALOG P-44**, showing also hotbeds, kennels, birdhouses, garages; also houses, camp and farm cottages purchasable under government regulations. (Mention items you are most interested in.)

■ **VISIT THE HODGSON INDOOR EXHIBIT** at our New York or Boston location. See a completely furnished 7-room Hodgson House—and other interesting Hodgson products.

**E.F. HODGSON CO., 730 Fifth Ave., New York, N.Y.**  
1108 Commonwealth Ave., Boston, Mass.

**HODGSON HOUSES**  
52 YEARS OF PREFABRICATION EXPERIENCE

*For the Connoisseur*  
**RONRICO**  
*Best RUM bar none*

The Rum Connoisseur contains over 100 tested drink and food recipes. Send for your Free copy. Ronrico Corporation, Miami, Fla.

Ronrico Rum 86, 90 and 151 Proof. U. S. Representative: Import Division, McKesson & Robbins, Inc., New York City, New York.

Copyright 1944 \*Trademarks

## Revive the PUNCH BOWL HABIT this summer

Here's how to put a kick in your punch bowl—a kick not too hard to come by

By Godfrey Irwin

About five in the afternoon of a hot June day last year, your neighbors might have been stretched out in your most comfortable garden chairs, relaxing from their horticultural efforts, and refreshing themselves with long, cooling drinks—frosty on the outside and garnished with crisp sprigs of mint.

The scene will be the same this year, but the props will, of necessity, be different. For the makings of such long drinks as mint juleps are scarce and must be stretched to the last drop with as much ingenuity as you use to make a rack of mutton seem as flexible as pre-war rubber bands.

But your hospitality can be just as warm, your drinks just as cold and delicious if you drag out the punch bowl and fill the majority of it with easily obtainable wines. And what easier way to take care of dozens of thirsty people without anyone's wearing himself out constantly making fresh rounds of drinks! Once filled, the punch bowl is good for considerable time regardless of the thirst of the sippers.

So place a good substantial table on the porch or terrace, and fill the punch bowl with either of the four exciting potions given here. Just a glance at the bowl bubbling with the Fish House Punch, which owes its sparkle to Champagne, or the Rosé Punch, which depends for its coolth on easy-to-get raspberry sherbet, and everyone's temperature will drop.

### Fish House Punch

One pint of strong tea, eight ounces each of Peach Brandy and Jamaica Rum, the juice of six lemons, and half a pound of sugar are mixed thoroughly until the sugar is dissolved. Pour this over a single large block of clear ice in the punch bowl, and when ready



From one of America's finest regions for the production of dry, white table wines comes Widmer's Neapolitan Brand Chablis... a special vintage wine of rare zest and delicacy.

The Neapolitan label first identified Widmer's premium selections more than 30 years ago.

**NEW YORK STATE  
WIDMER'S WINES  
and Vermouths**

Vintners of Fine Wines Since 1888

WIDMER'S WINE CELLARS, Inc., NAPLES, N.Y.

## A MODERN KITCHEN —just like this!



"It won't cost a fortune, either, because I can get that crisp tile effect with Upson Durl-Thik Fibre-Tile."

Yes, along with other marvelous things—available after the war—will be wonder-working Upson Panels to make modernizing easy. Our new 16-page booklet shows just how you can do it. Suggestions for recreation rooms, attic bedrooms, baths, too. Charming arrangements, decorating hints. It's free. Use coupon below to get YOUR copy.

**UPSON PANELS**  
STRONG • BILT • KUPER • KRAK  
DURL-THIK FIBRE-TILE

THE UPSON COMPANY  
154 Upson Point, Lockport, New York  
Send me your FREE booklet—"How To Remodel Interiors For Pleasure—For Utility."  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



any  
barman  
can  
tell you  
how  
to make  
a limited  
supply of  
liquor  
go  
farther



Now is a good time to learn how to mix drinks with professional care, for mixed drinks make precious liquor go farther.

Now is also a good time to learn how to use Angostura to add just the right touch to transform a drink into a symphony of flavor and aroma that satisfies and delights.

The Professional Mixing Guide tells you how! Widely used by professional barmen, it is authentic, accurate and complete—254 standard recipes.

We will be glad to send a free copy of the Professional Mixing Guide on request.

KEEP BUYING WAR BONDS AND STAMPS

**ANGOSTURA**  
Dr. Siegents  
**BITTERS**  
A TONIC APPETIZER  
"GOOD FOR THE STOMACH"



ANGOSTURA-WUPPERMANN CORP.  
304 East 45th Street, New York 17, N. Y.

to serve add two bottles of champagne. Serves about fifteen persons.

#### Golden Punch

Four cups of hot tea (Orange Pekoe, if you have any choice) three-quarters cup of lemon juice, half a cup of sugar, and six cups of Sauterne. Dissolve the sugar in the hot tea, and allow to cool, then add the lemon juice and wine, and pour over the ice block in the bowl. Garnish with lemon and orange slices. Serves about twenty.

#### Louisiana Punch

One pint of strong tea, half a pint of lemon juice, a pint of heavy Rum, half a pound of sugar, and 2 bottles of Sparkling Sauterne. Allow the tea to cool after it has steeped to attain a real strength, then add all the other ingredients except the wine, and keep in ice-box for the night. This really must be allowed to stand until the tea has had a chance to blend well with the Rum.

Decorate the bowl with fruits in season, and add the wine. Sparkling Moselle may be substituted for Sparkling Sauterne, but Champagne is really a trifle delicate to be used with the Rum.

#### Rosé Punch

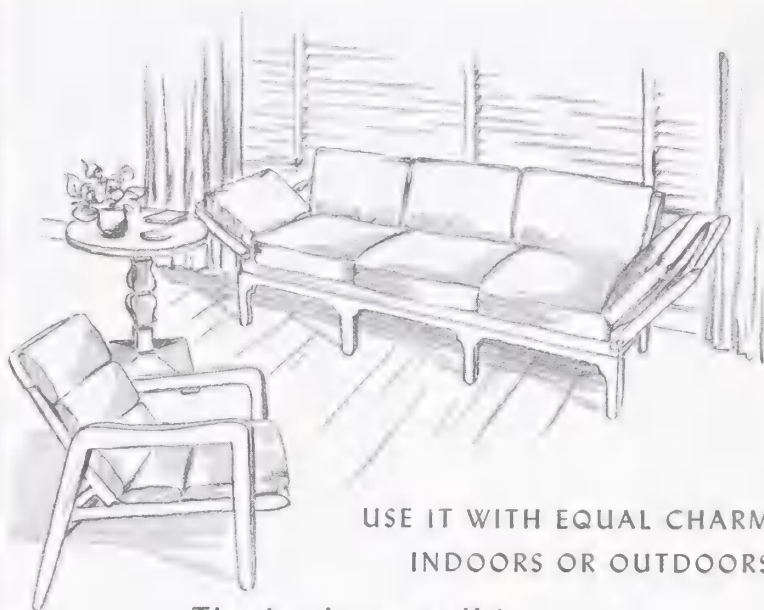
Dissolve the juice of four lemons with one-half cup of sugar and just enough water to make a syrup. To this add three sliced oranges, three slices of pineapple and a small bottle of Maraschino Cherries and the juice. Place this in the bowl and add one quart of raspberry sherbert, two bottles of Rosé and a bottle of Champagne. The wine is cold when poured, and the sherbert will serve to keep the punch cold until consumed. Use no ice. Makes ten portions.

BACK  
THE ATTACK

★

BUY

WAR BONDS



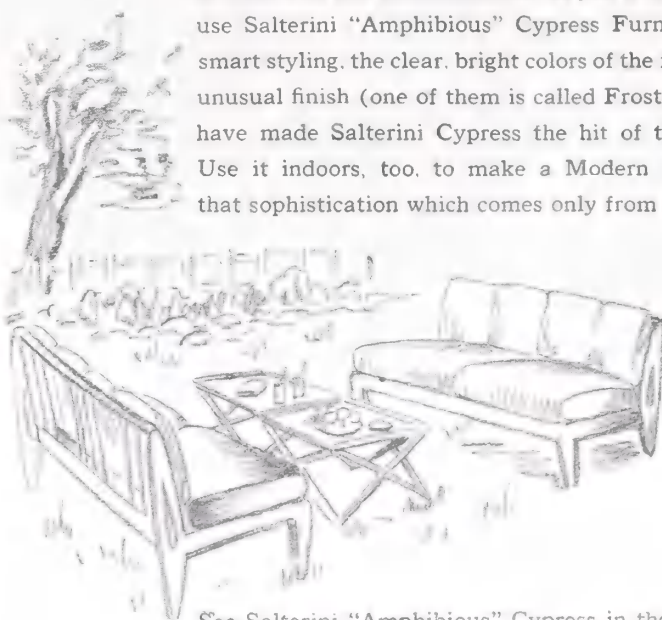
USE IT WITH EQUAL CHARM  
INDOORS OR OUTDOORS

That's why we call it

**SALTERINI "Amphibious"**  
**CYPRESS FURNITURE**



To make your terrace or garden as beautiful and as comfortable as you'd like it to be, use Salterini "Amphibious" Cypress Furniture. The smart styling, the clear, bright colors of the fabrics, the unusual finish (one of them is called Frosted Ebony) have made Salterini Cypress the hit of the season. Use it indoors, too, to make a Modern room with that sophistication which comes only from simplicity.



See Salterini "Amphibious" Cypress in the furniture departments of better stores everywhere.


SOLD BY THE MANUFACTURERS OF NATIONALLY FAMOUS

**NEVA-RUST\* WROUGHT IRON FURNITURE**

\*REG. U.S. PAT. OFF.

JOHN B. SALTERINI CO. • SELLING AGENTS • 510 EAST 72 ST., NEW YORK 21, N. Y.






**Yours for the asking . . .**

"BEAUMONT", one of many distinctive Thibaut Wallpapers, features this delightful colonial motif in a modernized treatment; suggested for the dinette, dining room, country house. Write for a sample: Richard E. Thibaut, Inc., 269 Madison Avenue, New York.

**Thibaut**  
Wallpapers

BOSTON • BUFFALO • BROOKLYN • NEWARK



*Glamorous*  
**VIKING** FOR *Junior Miss*



If you have a favorite pin-up girl in your home she'll "adore" this lovely Viking bedroom ensemble. It is available in a wide variety of decorative finishes. Viking Oak is obtainable through local authorized dealers or your interior decorator.

Send 10c for fascinating booklet revealing the charm and character of Viking Oak.

You may visit our dealer showrooms in following cities:

NEW YORK 1 Park Ave. Room 721	CHICAGO The Merchandise Mart Space 1722	CINCINNATI 9th & Carr Sts.	ST. LOUIS Monogram Bldg. 1718 Washington Ave.
-------------------------------------	---	-------------------------------	---

**The ROMWEBER COMPANY**  
*Master Made Furniture Since 1917*

INDIANAPOLIS INDIANA

## DICTIONARY OF 37

## COOKERY TERMS

for

brides and career girls



In answer to the wail of Army Bride Helen Herrmann, on page 50, our Housekeeping Editor has prepared this beginner's guide giving definitions of commonly used terms

**When the Recipe says:**

**This is what it means:**

**AU GRATIN**

To cover with cheese or bread crumbs and bake in oven.

**BARBECUE**

To cook meat (usually outdoors) on a spit or rack (and usually over a pit of coals) turning frequently and basting with a spicy, highly seasoned sauce.

**BASTE**

To prevent foods from drying out, and to improve flavor by frequent moistening with liquid which may be water, stock, fruit juice, meat drippings (usually applied to meat).

**BLANCH**

To plunge food into boiling water for several minutes. Blanching is done for two reasons—either to facilitate the removal of skins, as for tomatoes, almonds, peaches, in which case the food is plunged in cold water following the hot, or in canning to shrink vegetables somewhat to give a closer pack in jar.

**BRAISE**

To brown on all sides and then to add a little liquid. Then reduce heat to simmering point, cover and cook until tender (some meats have sufficient natural juices so that only a bit of water need be added). This is a particularly good method for less expensive, tougher cuts.

**BREAD**

To dip in beaten egg or some other liquid, such as milk or water (so that crumbs will stick), then roll in crumbs before baking or frying. Breaded foods have a nice crusty coating which is tasty when crumbs are well seasoned.

**BROCHETTES**

Pieces of meat cooked on a skewer under broiler or over hot coals.

**CARAMELIZE**

To melt sugar in a skillet over low heat until it has turned into syrup and browned (must be stirred occasionally and watched very carefully so that it doesn't burn).



**COOK'S**  
*Imperial*

always a pleasure

AMERICAN WINI CO  
ST LOUIS, MO



**CREAM:** To soften one or more foods by mashing with bowl of spoon, hands, fork or other implement, until light and fluffy.

**CUT IN:** To blend shortening and dry ingredients with knives, forks, or pastry blender.

**DEEP-FAT FRYING:** To cook food in sufficient hot fat to cover completely. Special deep-fat fryers normally can be purchased with wire baskets in which the food to be fried is placed. Used for French-fried potatoes, croquettes.

**DREDGE:** To cover completely with flour or sugar by dipping or rolling.

**DRIPPINGS:** The fat which liquefies when meat is cooked, such as the fat forming in the pan when bacon is fried.

**FOLD IN:** To add ingredients gently to an existing mixture without actually beating them in by an over-and-under motion with a spoon or other instrument. Care must be taken so air beaten in previously is not lost, as when adding fruit to whipped cream for a dessert.

**JULIENNE:** Vegetables cut in long, very thin strips. The term also applies to soups with vegetables cut in long thin strips.

**KNEAD:** To work dough by lightly pressing, pulling and rolling with

the fingers and palms until the mixture is smooth and flexible.

**LARD:** To put strips of fat (usually salt pork, bacon or suet) on top of meat or in slits made in meat to improve flavor.

**MARINATE:** To let food soak in a liquid, mostly refers to French dressing, to improve flavor or to tenderize.

**MINCE:** To chop very fine. Often meats and vegetables to be used for sandwich spreads are minced, or vegetables to be used for garnishing, as parsley.

**A LA NEWBURG:** A method of preparing shellfish, usually lobster, with cream, egg yolks and sherry.

**PAN-BROIL:** To cook in a hot, uncovered, ungreased or very lightly greased frying pan. Fat is poured off as it accumulates. (Method usually applied for quick cooking of steaks, chops, etc.)

**PARBOIL:** To cook partially, by boiling in water for a short time before finishing cooking by another method. (Peppers are usually par-boiled before being stuffed and baked to shorten cooking time.)

**POACH:** To cook a short time in hot liquid just below boiling point. (Poached eggs are light and delicate and the white is tender.)

(Continued on page 101)



CONTINENTAL IMPORT DIVISION OF B. C. WILLIAMS & CO., INC., NEW YORK, N. Y.

Miracle of optical science—these pictures of a falling milk drop show how the STROBOSCOPE freezes the swiftest motion.

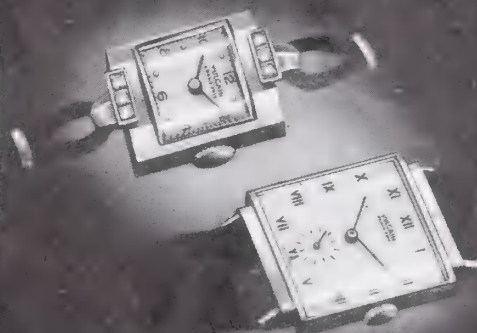
Every  
**VULCAIN**



Grand Prix  
Watch

HAS PASSED THE TEST

OF THE STROBOSCOPE!



Stroboscopic inspection reveals what no gauge could ever show—the accuracy of a watch mechanism IN ACTION! To pass, every part must be functioning perfectly.

For fifty-seven years, VULCAIN has been making award-winning watches. Throughout the world the name VULCAIN has identified instruments that measured time with precise honesty. Now, to make doubly sure that every VULCAIN WATCH will be worthy of your confidence, all movements are STROBOSCOPIC-TESTED before they leave the factory.

At present only a limited number of VULCAIN "GRAND PRIX" WATCHES are available. However, we are maintaining distribution to a selective list of fine jewelers, and respectfully suggest your most careful examination of such models as your jeweler may have to show.

**VULCAIN WATCH COMPANY**  
630 Fifth Avenue, New York 20, N. Y.



This year  
feed your  
garden  
**REGULARLY!**



Get bigger yields of vegetables richer in nutritional value! Feed everything you grow Vigoro Victory Garden Fertilizer.

Many soils do not provide all the food elements plants need. Vigoro Victory Garden Fertilizer remedies this . . . supplies in scientifically balanced proportions all the food elements plants must get from the soil. It's the complete plant food.

Successful gardeners have found that Vigoro Victory Garden Fertilizer not only helps vegetables grow and mature faster but that it produces more and better vegetables. This complete plant food helps them grow sound, free from imperfections, and finer in flavor.

Economical and easy to use. Vigoro Victory Garden Fertilizer can help bring you a bumper crop of fine vegetables. Use it regularly.

Safe, odorless, sanitary. Comes in bags of 100, 50, 25, 10 or 5 lbs.



DRAWING BY HARRY BROWN

## Who'll take care of THE GARDEN he left behind him?

HE'S LEFT his wife. He's left eight-year-old Johnny, young Susan and the baby. He's left his job. Probably they can keep the house—at least big Susan will give it everything she's got. But Jack has gone. Out to lunch. Out for the day. Out for the duration. Forward all communications to the South Pacific. And among the little things he's left are his wheelbarrow and his hoe, the thirty-by-fifty patch of ground he'd really whipped into shape these last three years.

Who's going to run the Victory Garden this year? Not Susan—she's got her hands full, for she was busy enough before he went away, and now with everything else too. . . . Not Johnny, though he's good at radishes. Who then?

The answer is easy: You and I are going to take care of it. You add two rows, and you, and you, and so will I. Or an extra planting of beans can be squeezed in come August, despite the heat wave. And a late row of beets and carrots will get in under the wire if we push our luck a bit. Even a few extra sessions with the cultivator will mean more vegetables for the garden he isn't tending this year.

He isn't your next door neighbor, of course. Your neighbor's name

was George, and he had only two children. But he isn't doing any planting this year either. Matter of fact the house is closed. They've gone to be with her mother in Milwaukee. Of course, you're not going to send that extra bushel of beans to Milwaukee. But you won't need to, so long as they go to your own table or preserve closet.

Maybe you haven't noticed that there were more empty back yards, fewer plots over in the community patch this year. Maybe you didn't hear the reports among seedsmen and in Civil Defense offices earlier in the spring—that people weren't registering 1944 Victory gardens as they had been doing, that the buying surge wasn't quite so tumultuous this year as last. People were planning farther in advance, as it turned out. Yet there *was* a difference, just the same. The "pre-Pearl Harbor fathers" were going to war. And when they went, so did a lot of pre-Invasion Gardeners.

So it's up to those of us who are staying behind. There are more important things than Victory Gardens . . . but few more important than what they represent.

There's still time. The garden year is young. The obligation is clear enough.

R. B.

Your *Cinderella Rooms* \*  
*Irresistible Ideas for a Lovely Home*

Write for this beautiful book in full color—enclose 15¢ for mailing.

\* Reg. U. S. Pat. Off.

FURNITURE by TOMLINSON • 385 Madison Ave., New York 17

**Powder-ene**  
keeps rugs clean  
No liquids! No suds!



### Care for the rugs you have

HERE'S easy-to-use magic—the wonderful way to keep your rugs and carpets clean and new-looking. In addition to usual care, once or twice a month shake on this dry powder. Brush it in. Vacuum it off. It's as easy as that. No shrinking. No matting. No fading. Use it on any floor covering. . . . Cleans soiled areas at doors without leaving ring. Von Schrader Mfg. Co., Racine, Wisconsin.

Powder-ene is endorsed by Bigelow-Sanford Carpet Co., Inc.



Makers of fine rugs and carpets since 1825



Good housewives, hark to this good news



Here's speedy cure for cleaning blues



When Soilax cleans your walls & floors



Your'e quickly through your household chores



Get SOILAX at Hardware, Paint, Variety and Department Stores  
► Economics Laboratory, Inc., St. Paul, Minn.



100  
ROOF

*Swanee  
Pride*  
LIQUEUR  
*Delicious  
STRAIGHT or MIXED*  
THE TOAST  
OF SOUTHERN  
HOSPITALITY

**M.S. WALKER, INC.**  
*Boston, Mass.*

*"Insulation  
AND YOUR  
Home"*

FREE!

his new booklet gives you un-  
ased facts on all types of insula-  
on. It provides a new "yardstick  
comfort", shows you how to  
elect insulation for summer and  
inter comfort, fuel savings,  
ousekeeping economy and fam-  
y health. Easy to read, profusely  
ustrated, and verified by high  
authorities. It will help you select  
the right insulation for  
your present or post-  
war home.

**Write**

**NATIONAL MINERAL WOOL ASS'N**  
1270 SIXTH AVENUE  
NEW YORK 20, N. Y.

Please send me my free copy of  
INSULATION AND YOUR HOME".

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_

LIGHTEN YOUR HOUSEHOLD TASKS  
BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING  
RECIPES

HEATING

### How To Summer Condition Your Heating Plant

Heed the advice of the heating engineers and don't wait till next fall to get your boiler or furnace ready for next winter, even if you are bored with heating plants. For ashes, dirt, and scale can gather a lot of moisture if left undisturbed during summer months and can leave a trail of corroded metal where you thought you had a smooth-functioning furnace or boiler. Here's your program:

1. Open the clean-out doors and with a metal scraper, push all fly ash and soot into the firepot, where it will drop into ashpit.

**OVER**

RUGS

### How To Dry-clean Rugs

Rug manufacturers recommend dry-cleaning for rugs and carpets with a twist texture, because soap and water often remove the twist. In commercial plants methods can be followed which permit wet shampooing, but the procedure must be carried out by experts. So if you want to freshen twist rugs at home, an absorbent cleaner is one answer. Absorbent cleaners consist of a crumbly powder to which slight moisture is added in the form of a cleaning fluid. Such cleaners will not affect colors or textures, are safe for any rug.

**OVER**

RAYONS

### How To Press Rayons

Some rayons, such as sharkskin, iron as easily as a handkerchief, while others act as temperamentally as a prima donna. But don't despair, the rayon prima donnas (which either shrink or stretch during washing) can be restored because well-constructed rayon fabrics have a special property of "dimensional restorability" which means they can be eased back to near their original size by pulling gently and shaping while pressing. Most rayons iron best when partially dry, rather than when dried and then sprinkled. Never use a HOT iron.

**OVER**

STERLING SILVER  
by the

ALVIN  
SILVERSMITHS

now takes second place  
... War production for  
victory comes first ...

*Blacked out  
for the duration*

*To keep the  
home fires burning...*

six essential items in these four  
patterns are being made in lim-  
ited quantities for home use.

Teaspoon	Salad Fork
Luncheon Knife	Cream Soup Spoon
Luncheon Fork	Butter Spreader

NOTE: Complete patterns and items now  
restricted will again be available when Vic-  
tory is won. Price lists mailed on request.

**THE ALVIN SILVERSMITHS**  
Wholes of Exclusive Silver Designs for Fifty Years  
PROVIDENCE • RHODE ISLAND



# RUG "MAGIC" by OLSON

FACTORY-TO-YOU!

Sizes for all Needs

Early American

Soft Tweed Blends

Solid Colors

Use Both Sides

18th Century

**Your OLD RUGS CARPETS, CLOTHING**

**Save up to 1/2**

**LEARN HOW** Olson works "Rug Magic" with the valuable wools, etc., in discarded materials.

**IT'S ALL SO EASY!** Your bundle of material is picked up at your door by Freight or Express and shipped at our expense to Olson Factory. *We do the rest!*

**By the Famous Olson Process** we shred, merge, reclaim materials of all kinds, then bleach, card, spin, dye and weave lovely, new

**BROADLOOM RUGS** ... deep-textured rugs that are Seamless and **Reversible** for the double wear and luxury. Sizes for all needs up to 16 ft. wide, any length, in:

Solid Colors	18th Century	Texture
Two-tone	Early American	Leaf
Tweed Blends	Oriental Designs	Ovals

**Our 70th Year.** We guarantee to satisfy or pay for materials. Over 2 million customers. We do not employ agents or sell thru stores. (Sorry if war work sometimes causes delays).

Chicago N.York S' Francisco



## FREE RUG BOOK

Write for beautiful Olson Rug Catalog and Decorating Guide in full color—26 model rooms—full information

**MAIL COUPON or POST CARD TO-DAY**

**OLSON RUG CO. A-97, CHICAGO 41**

Please mail Olson Catalog Free to:

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_

### DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

**HEATING**

2. Then with a long-handled wire flue brush, clean all inside surfaces. (Tests indicate the importance of this for 1/3" of fly ash on the heat-absorbing surfaces acts like insulation and is said to waste one out of every ten tons of coal.)
3. Smokepipes aren't expensive, but they're mighty scarce, so treat yours gently. Detach it and clean it inside and out. Wire-brush or sandpaper even the smallest rust spot, and then paint with a stovepipe paint. And don't replace it. Wrap it in newspapers and store in a DRY place.
4. Ashpit doors should be left open during the summer so that air can circulate freely and moisture pockets can't form. But don't neglect to coat the hinges, outside edges, and catches of all doors with a heavy oil, so they'll shut and open next winter as if operated by an electric eye. (Otherwise they may corrode.)

OVER

## RUGS

**PROCEDURE:** First vacuum rug on both sides. Then sprinkle an absorbent such as Powder-ene (Von Schrader Mfg. Co., Racine, Wis.) over the pile. Work the cleaner into the pile with a stiff brush. Often long-handled scrub brushes can be purchased with the cleaner. Once the cleaner has been brushed into the rug, leave it for an hour to allow the solvent to evaporate and the powder to absorb as much dirt as possible. Then remove the loosened dirt and powder with a thorough vacuuming. Absorbents can be used for overall rug-cleaning or spot removal. For the latter, they've a great advantage over fluids because they don't leave a ring, and cleaned area doesn't stand out from the uncleaned. If your rugs are dark, some powder may remain after vacuuming, since it's virtually impossible to remove all traces.

OVER

## RAYONS

If you're pressing a rayon garment for the first time, test a hem to see whether the garment irons better while slightly damp or dry, and use the lowest temperature on the dial, if your iron's automatic, increasing the heat if insufficient. Generally speaking, press most rayons while *slightly damp*. (Exceptions: brushed rayons and some spun rayons, which look best when pressed dry.)

Press on the wrong side with a warm, *never hot*, iron. Some sections, such as collars, hems, lapels, cuffs, must be finished on the right side, but **USE A PRESSING CLOTH TO PREVENT SHINE.**

Crisp acetate rayons should be pressed while still damp, but not damp enough to wipe off moisture. Treat blends of wool and rayon as you would wool with a moderately hot iron and press over a pressing cloth.

OVER

### SALLY SILEX says...

**GOOD COFFEE IS CLEAR COFFEE**

**ONLY A Genuine SILEX CAN MAKE SILEX COFFEE**

because...Only the genuine SILEX has the FLAVOR-GUARD filter

REG. U.S. PAT. OFF.

## TRAVEL POINTERS

**PENNSYLVANIA**

■ **EAGLES MERE**

**Crestmont Inn**—Relax at this hospitable inn high in the cool Alleghenies, overlooking Lake of Eagles. Fun 'n fine living for the family. No mosquitoes. Water sports, golf, bridge, tennis, dancing, music, riding, hiking, games, cycling, Kindergarten. Superb cuisine, distinguished patronage. 2200 ft. alt. Easy to reach—rail, road. Booklet, Wm. Woods, Prop., Crestmont Inn, Eagles Mere, Pa.

### AMAZING NEW RUG CLEANING POWDER Works Like Magic

Just sprinkle **TAM-KLEEN** on rug, brush in, then let vacuum cleaner remove all dirt in a jiffy! Will not injure, shrink or fade rugs. At your dealer or write direct. Send for free booklet, "Household Hints in War-Time."

**TAMMS SILICA CO., 228 DJ N. LaSalle St., Chicago 1, Illinois**

Every **BOND** you buy is a blow at the enemies who would destroy your home, your family, your future. Start saving for all the things you cannot buy to-day which will be plentiful when **VICTORY** is ours.



# DICTIONARY OF 37 COOKERY TERMS

CONTINUED FROM PAGE 97

**PUREE:** Produced by straining cooked food through sieve.

**ROUX:** The fat and flour combination used for thickening sauces, gravies, etc.

**SAUTE:** To fry lightly and quickly in small amount of fat so food will be lightly browned, but not crusty. Used for mushrooms, onions, etc.

**SCALD:** To bring to just under the boiling point.

**SCALLOP:** To bake foods (fruits, vegetables, meat, fish) in a sauce or other liquid such as milk sometimes topped with buttered bread crumbs.

**SCORE:** To cut grooves on surface of meat. Some meats are scored to break up tough tissues so that meat can be cooked quickly, as cubed steak. Scoring is also done to make a decorative pattern, as on a ham, where the rind has been removed and cloves are inserted in fat and brown sugar or other sweetener is put over fat to form a coating when cooked.

**SCRAMBLE:** To cook beaten eggs by stirring frequently with fork so no crust will form and eggs are moist and soft.

**SEAR:** To brown the surface of meat by exposing it to a high temperature for a short time either in oven or on top of stove to seal in the juices and thus keep the meat from drying out, to improve the flavor.

**SHRED:** To cut in very thin pieces or strips, usually refers to greens and cabbage, when they are used for salads.

**SIMMER:** To cook in liquid just at or below the boiling point.

**SINGE:** To remove the fuzz or pin feathers on poultry by holding over a flame and turning the bird so that the flame strikes all exterior parts.

**STOCK:** The liquid in which meat, vegetables, fowl, or fish have been cooked. (If recipe calls for "stock" you can improvise if you have none available by dissolving a bouillon concentrate in hot water.)

**TRY OUT:** To fry solidified fat (cooked or raw), cut in pieces, until the fat is liquid and separated from solid tissue.

**TRUSS:** To fasten down the wings and thighs of fowl with twine or skewers before roasting.

**OLD FITZGERALD**  
100 PROOF KENTUCKY STRAIGHT BOURBON WHISKEY

A beautifully colored historical map shown above will be sent you on request.  
Write Dept. H. B.

STITZEL-WELLER DISTILLERY, INC., SHIVELY, KY.

*Blatz Beer*

Fast Becoming  
AMERICA'S NEW  
FAVORITE

BUY  
WAR  
BONDS

*Never sharp... Never bitter  
... Always mellow  
Good Taste*

Blatz Brewing Co., Milwaukee, Wis.  
In our 93rd year



**IRWIN**

MAKERS OF AMERICA'S FINEST FURNITURE  
FOR OVER SEVENTY YEARS

Wholesale Distributors  
NEW YORK: 200 MADISON AVE.  
CHICAGO: MERCHANDISE MART  
GRAND RAPIDS: FACTORY

Sold Through Furniture Dealers



For Maximum Growth...  
FEED YOUR  
VICTORY GARDEN  
**kem**\*

It's the Easiest, Most  
Effective Way because—

- 1 KEM is complete—contains all eleven elements essential to healthy plant growth.
- 2 KEM is 100% efficient—immediately available in liquid form. Stabilized, too.
- 3 KEM-fed plants grow in correct proportion—no excessive foliage or root structure.

There's a use for Kem  
every month of the year!  
**Outdoors for**  
Vegetables • Flowers • Lawns  
Trees • Shrubs  
**Indoors for**  
Seedlings • House Plants  
Aquatic Plants • Cut Flowers

Odorless! Harmless! Economical Too! Diluted, the 25¢ size makes 3 gallons of ready-prepared plant food; the 50¢ size, 8 gallons.

10¢ 25¢ 50¢ \$1.00  
at hardware, seed, department  
and 5 & 10¢ stores.

Kem-ical Corporation  
East Paterson, N. J.  
\*Trade-mark, Patents Pending

"Kem-Fed Plants Always Thrive"

EASY OFF  
AND ON

WATERPROOF

THE  
HANDIEST  
GLOVE EVER  
MADE

FABRIC-LINED

**Swaggerettes**  
will again  
protect  
your hands and nails

So comfortable, and  
easy off and on the  
hands. Dirt, liquid,  
snag-proof. Many new fea-  
tures have been add-  
ed. Will return to lead-  
ing department store,  
hardware and drug counters  
just as soon as war require-  
ments have been met.

Also gloves for men in knit  
wrist and gauntlet styles.

Edmont COSHOCTON, OHIO

# The LOG of the PRACTICAL GARDENER

June—when you would need an adding machine  
to count all the flowers in bloom in your garden

June is the month of Delphiniums (So you thought I'd say Roses!), and if they do well, why not try raising some of your best from seed. Take the seed from the center pods on the spike, and don't harvest them till they are ripe enough to joggle out. Then sow the same day. You'll be amazed at the results. Just press seeds into a protected bed or frame, and strew with a salt hay or straw mulch.

The time has come to start your season-long game of cat's cradle with the staked tomatoes. Cut a handful of lengths of string or old cloth, tuck them into your belt, and sally out to the patch. Tie the cord with a square knot to the stake first, then with a loose reef-knot (one-loop bowknot) around the stem under a stout leaf joint. It's a dull job, but simple if you follow a regular routine.

The compost heap will really begin to break down now that hot weather has arrived, so give it a careful turning and restacking about mid-month. That sprinkling of earth and either fertilizer or composting mixture you read about really helps the moisture do a double-quick job.

June is also the month of Oriental Poppies. So a word of warning: if you haven't planned to have perennials come along and screen the gaps when the poppies vanish (*Gypsophila Bristol Fairy* does it nicely), move in some annuals from the cutting bed for summer camouflage.

Bristol Fairy, incidentally, is way ahead of all the other kinds of Babysbreath. White and double, it starts to bloom in July and persists till fall. Wonderful yeast to leaven any lumps of border color.

Time to get the tropical waterlilies ready, or rather get the pool ready for them. They like it rich, and, curiously enough, the soil will stay put in the tubs if you spread some sand on top. If you add fish, don't spray rotenone on your lilies. Rotenone—presto, no fish!

Personally, I have no pool, not because I don't want one, but because I find it needlessly distracting to be constantly pulling children's toys and children out of the wet. But the day will come . . . and maybe then the children will take care of it, too.

Make sure the trees and shrubs you transplanted last fall or early this spring have enough water. Just because they are in full leaf now don't think they can't suffer a sudden and disastrous relapse when even a moderate dry spell comes along. The bigger the tree, the longer it is vulnerable, the slower to perfect its sources of supply.

Here's a useful rule-of-thumb about fertilizing: See to it that your soil is rich in humus; then apply plant food in smaller doses and more often. With vegetables, this takes the form of frequent side dressing. With flowering plants, a moderate pick-up just after their first spring flowering peak is over is almost invariably useful.

## GROW LARGER, BETTER and EARLIER VEGETABLES and FLOWERS

New, easy method to add VITAMINS to your Victory Garden and stimulate plant growth. Simply insert a **VITAMIST Cartridge** in garden hose and sprinkle. One Cartridge will Vitamize 1500 sq. ft. Full season supply for \$1.00 average lawn and garden (30 Cartridges). At better Hardware and Seed Stores or order direct from **BURGESS SEED & PLANT CO., 410 V.M. Galesburg, Mich.**

## TROPICAL FISH

You can have a small, exotic section of the South Seas right in your home—richly colored tropical fish; also goldfish, water lilies, aquatic plants, accessories, etc. 60-page catalog. All fish in full color. Send 10¢ coin or stamps (Foreign 25¢). **Eastern Gardens, Dept. H** Kissena Blvd. and Rose Avenue Flushing, New York

YOU'VE GOT TO KNOW  
**TERMITES**  
TO GET RID OF THEM



ASK FOR  
FREE  
INSPECTION  
OF YOUR  
PROPERTY



Terminix knows termites and knows how to stop them from "eating you out of house and home." Years of research and experience in termite control by this nation-wide organization have developed this effective termite protection. Insist on TERMINIX . . . every job is triply guaranteed.

Your classified telephone directory will give you the name of your local Terminix Company. Or write: Terminix Division, E. L. Bruce Co., Memphis, 1, Tenn.

**TERMINIX**

WORLD'S LARGEST  
TERMITE CONTROL  
ORGANIZATION



PROTECT YOUR LAWN  
from UNSIGHTLY WEEDS



**Scott's**  
FREE LAWN CARE Bulletins tell  
how to combat Dandelions,  
Crabgrass and other lawn  
pests. Write today . . . just say,  
"Send me Lawn Care."  
**O. M. SCOTT and SONS CO.**  
272 Main St. • Marysville, Ohio



**TORO**  
**POWER MOWERS**

TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINN.

**THE GARDENER'S  
BUYING GUIDE**

**LANDSCAPE ARCHITECT**

Properties of all type. Write for charges.  
ROBERTA FREEMAN DIXON, L.A., SCOTCH PLAINS, N.J.

**PEONIES**

Send For Free Illustrated Catalog No. 76. New color and beauty for your garden! 1500 choice varieties of gorgeous Peonies, beautiful Iris, Poppies and Hemerocallis—reasonably priced. Many new introductions. Wassenberg Quality—vigorous, healthy, generous blooming plants. Write today. **C. F. WASENBURG, VAN WERT, OHIO.**

**TOOLS**

Garden Tools—The most complete catalogue of its kind. Free. **A. M. LEONARD & SON, PIQUA, OHIO.**



# Protect Your Garden



## From APHIS and Similar Insects

There is an easy and sure way to control aphids, leafhoppers, most thrips, mealy bugs, lace bugs, young sucking bugs, and similar insects.

## Spray Early and Often with BLACK LEAF 40

One ounce makes 6 gallons of effective aphid spray. Economical, easy to apply—a little goes a long way. Spray early before insect damage causes trouble.

Just a little spread on roosts kills poultry lice and feather mites.

Ask Your Dealer.

**TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION,** incorporated, LOUISVILLE 2, KY.



LOOK FOR THE LEAF ON THE PACKAGE



"WOODCOCK" FROM AN ORIGINAL ETCHING BY CHURCHILL ETINGER FROM ASSOCIATED AMERICAN ARTISTS

Suggestion for those who slog alone in Victory Gardens: Take an hour or two off each week-end and visit your neighbors' plots. You can see how it pleases them to show you around their rows. Maybe they'll reciprocate and give you that same warm, rewarded feeling.

If you have even a few well established plants of that most industrious of Bleedinghearts, *Dicentra eximia*, watch for the self-sown seedlings that will be making lusty growth now. Take a whopping ball of soil with the roots and set them in shady corners of the border. They'll do a Peter-at-the-dyke as few other really hardy perennials will.

Try dividing your Bearded Iris right after bloom, this year. It's been a tradition that you should wait for fall. Do it early once and the scale of growth next year will convert you for good and all. Besides, the later you wait in autumn, the more risk of spring heaving due to repeated thaws and frosts.

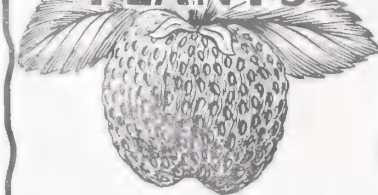
Spray oncoming dahlias carefully, with special attention to the leaf joints, where borers enter. You can prevent a lot of the little devils from reaching the stalks at all. Same principle as for young corn plants (see George Burkhardt's corn story, page 60).

Sales of flower seeds this past spring have, according to several dealers, been way ahead of those in recent seasons. So long as this does not mean a slackening of interest in food growing at home, it's good news indeed. Not just for the dealer, nor the garden writer, but for the gardener himself. The old saw says nothing succeeds like success. Well, nothing is better for gardens than more gardening.

A good garden, of whatever kind, is like a snowball that rolls perpetually downhill without ever melting—a fact which gives us adults a decided edge over the youngsters, who can only dream about non-vanishing snowballs.

R. B.

# STRAWBERRY PLANTS



## WILL BEAR LUSCIOUS BERRIES FIRST YEAR

Enjoy juicy, ripe, full flavored strawberries right from your own garden. Easily grown, these strong plants bear a small crop the first year—an abundant one the second.

**5 Best-of-Their-Kind Varieties ALL STRONG, POTTED PLANTS.** For August delivery, which is the proper time for planting.

**FAIRFAX (EARLY).** A Prolific bearer. Exceptionally firm.

**BIG JOE (MIDSEASON).** Extraordinarily large, full flavored.

**CHESAPEAKE (LATE).** An extra large, symmetrical beauty.

**All above, \$6.25 for 50, \$12.50 per 100**

**MASTODON (EVERBEARING).** From summer right through late fall.

**\$7.50 for 50 \$15 per 100**

## ALPINE STRAWBERRY

A Two-Purpose Novelty

Plant in flower borders or beds and enjoy delicious berries all summer.

Red fruits similar to the Wild Strawberry.

**\$4 for 50 plants \$8 per 100**

**Stump & Walter Co.**

132-138 Church St., Dept. HB, New York 6

Suburban Stores: Newark, N. J. Englewood, N. J. Stamford, Conn. Hempstead, L. I.

# LAWN MOWING made EASY with a RAYFLEX BLADE

You can't buy a new lawn mower for the duration, but you CAN buy a RAYFLEX BLADE which will increase your lawn mower efficiency 50% and insure a clean, even shear. It requires no mechanical skill to apply.

**\$2. For hand mower sizes at dealers MONEY BACK GUARANTEE**

If dealer cannot supply you, send \$2.10 (10c for postage, etc.), check or money order only. State size (length) of your present stationary blade and make of mower.

Dealer Inquiries Invited  
**FLEX-BLADE WORKS**  
Dept. B, 324 W. 70th St.  
New York 23, N. Y.

# DON'T DREAD INSECTS KILL THEM with HAMMOND'S Liquid SLUG SHOT

Easy to use and quick-acting. It's deadly to most garden insects, yet harmless to foliage. Helpful too in warding off fungus diseases. "Stabilized" by Hammond's patented process to give greater killing power... A \$1.00 bottle (4 oz.) will protect an average garden for the entire season.

**TRIAL SIZE, ONLY 35¢.**

Ask your dealer for Liquid Slug Shot—Write us for helpful Spray Chart

**HAMMOND PAINT & CHEM. CO.**  
90 Ferry St. • Beacon, N. Y.

# 00 DARWIN TULIPS \$3.00

GORGEOUS ASSORTMENT of Shades and Colors, including Red, White, Pink, Lavender and Yellow. A choice Selection. Guaranteed to Bloom Next Spring. Order Now—a postal card will do. Bulbs will be sent parcel post, C.O.D. at the right time for fall planting.

**ORDER NOW PAY NEXT FALL**



America's Finest

## IRIS CATALOG in COLOR

Beautifully printed, describing 200 of the latest and best varieties — also DAFFODILS BUNCH IRIS BULBS for the Kark Garden

**Coolley's GARDENS**

Ask for your copy Now!

BOX B, SILVERTON, OREGON

# PAGE FENCE - Since 1883 AMERICA'S FIRST WIRE FENCE



## Don't Overlook Today

If you have Page Chain Link Fence protection for your children and home, have that fence inspected and serviced now by the nearby Page Fence firm, whose name we will send on request. If you do not have this home safeguard, write for Fence Ideas for Homes. You can get your fence sooner if your name is on our post-war reservation list. PAGE FENCE ASSOCIATION, Monessen, Pennsylvania.

# CONTROL GARDEN PESTS effectively WITH



**Kryocide Natural CRYOLITE**

Here's the insecticide that will get real results against destructive chewing insects in your Victory Garden. Kryocide is NATURAL CRYOLITE — used for years by successful commercial growers and recommended by authorities. Very easy to apply in a water spray or as dust. Dependable! Lasting! Get Kryocide from your dealer today.

**PENNSYLVANIA SALT MANUFACTURING COMPANY**  
1000 Widener Bldg., Phila. 7, Pa.  
New York • Chicago • Minneapolis • Pittsburgh • St. Louis • Wyandotte-Tacoma



If **glaring holes** greet you when you hang the screens, mend them quickly without removing screens again with "Snap-On" patches with tiny hooks which hold patch in place. 6 for 25¢. From Screen Patch Co., Philadelphia, Pa. At hardware stores everywhere.

That **well-groomed** look isn't always a question of money. It's often knowing the right thing to do at the crucial moment for clothes and furnishings. You can scarcely miss with "Your Family Wardrobe." It answers 2900 questions on repair, re-use, cleaning, and remodeling of furnishings and clothes. \$2.75. From Arco Publishing Co., New York City.



When a **manufacturer** of fine furniture makes a furniture polish, you can be sure it will bring out the best in your furniture. "Old World Finish" does, and lubricates it, too. It cleans while it polishes and rejuvenates. \$1 for an 8-oz. bottle. From Baker Furniture Company, Holland, Mich.

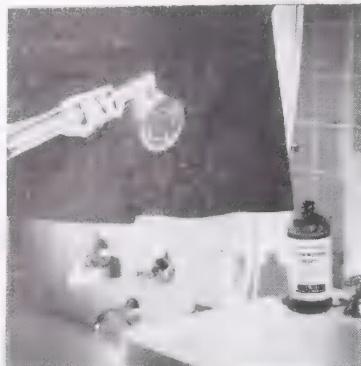
PHOTOGRAPHS BY FRED LERNER

## IT'S WORTH MENTIONING

Your house should never run you, especially in summer! Here are a dozen or more ways to keep it easily in its proper place

By Marcia Knight

PHOTOGRAPHS BY FRED LERNER



Ask the **service** department of a large house furnishings store to mothproof your furnishings, and they'd use a mothproofing liquid and guarantee the work for 5 years. But lucky you can now buy the same liquid. From Feller-Jones Corp., \$2.50 per quart. At Hammacher Schlemmer.

Protect your **hands** before you venture into the garden with a cream which keeps dirt and grime on the surface. Then wash away the toughest grime gently with a vegetable oil cleaner. Protective cream and hand cleaner. \$1.35. From John H. Breck, Springfield, Mass. At Lewis & Conger, N.Y.C.



All too often you repair the cracked tile floor and a week later it's gaping up at you because the filler has shrunk. Avoid such frustrations with a cement which actually expands as it sets, penetrating the pores of wood, tile, cement. Once hard, it's impervious to water, heat, oils. One pound, 60¢, from X-Pando Corp., Long Island City. At hardware stores.



Summertime **table settings** can be gay and festive without extra work by cooking in ovenproof Pyrex bowls and casseroles and then placing them in brilliantly colored raffia baskets and bringing them right to the table. Baskets, red, green and yellow, from \$1.30 to \$2, eliminate hot plate pads. From Raymor Mfg. Div. At Hammacher Schlemmer.

If your **screens** are beyond repair you needn't have a house swarming with insects when you can buy natural colored plastic screen cloth, woven from Saran. The plastic screen cloth does not sag, rust, or stain. 16-mesh cloth, from 24" to 36" wide, runs 30¢ to 45¢ per lineal foot. From Chicopee Mfg. Corp., Gainesville, Ga. At Lewis & Conger.



Fortify the sprinkling water for your laundry with a colorless chemical and you can leave your clothes without ironing for several days without mildewing. The chemical is a mildew-killer and preventive. A quart, at \$1.50, will mildew-proof shower curtains, woolens, suitcases, closets, luggage. From Interchemical Corp., Fair Lawn, N. Y. At R. H. Macy.

It's an **old wives' tale** that a shower uses more water than a bath. So if you're holding back for economy's sake, read "Why Take a Shower Bath?" and find out what happens when you shower. If you're dreaming of a postwar home, it's a must for your planning shelf. Write Fiat Metal Mfg. Co., 1205 Roscoe Street, Chicago, Ill.

It's **news** when you can damp-mop a floor coated with self-polishing wax without softening the surface. But the high percentage of Carnauba wax in "Saf-T-Wax" produces a water-resistant hard surface making one application give long service. Under \$3 a gallon. From Oil Specialties and Refining Co., Brooklyn, N. Y. At Stenzler's, Inc., N.Y.C.



**Good cooks** aren't necessarily born. More often it's the herbs they use that make them. Who couldn't create inspiring dishes with a hanging shelf filled with 12 jars of herbs and spices? Everything from rosemary, to lend magic to soup, to curry for "hot" summer dishes. Shelf, with herbs and recipe book. \$5. From Twin Tree Gardens, Lynbrook, N. Y. At Lewis & Conger, N.Y.C.

**Scrap metal** makes this barbecue grill or it couldn't be yours. Use it for barbecues this summer, remove spit and tuck it into the fireplace this fall to keep you warm before the central heating is on. Burns wood or coal, measures 21" by 12" by 20". At Hammacher Schlemmer. Under \$15.













